THE ADVOCATE IS PROVING ITS VALUE AS AN ADVERTISING MEDIUM. GIVE IT A TRY For Thion glloutat=

## VOL XLVIII

NEWCASTLE, N. B., WEDNESDAY, APRIL 281915

Garden Rakes, Hoes and Spades Vegetable and Flower Seeds Timothy and Clover Seeds Blatchfords Calf Meal

## D. W. STOTHART

Now For Your Spring Tonic
This tims of the year wher you have tiat draggy fesling you nsed a tonic
to build you up. PENSULAR DYNAMIC Tonic, the Keystone for builing up
new tissues and steady the nerves. Formula on every bottle. Preserve your new tissues and steady the
health before going too far.
BE PATRIOTIC AND PROCURE

THE "PENSLAR" STORE, E. J. MORRIS, Prop.
Canadians Recaptured
Their Four Lost Guns
In a Brilliant Charge They'Recaptured Their Four


## "Let Me Explain

Was Rousing Success
Splendid Choruses Surpassed All Expectations Ladies Particularly Pleasing


Prospects Are Good
For Building Boom
Several Important New Buildings to be Erected Will Make Summer Lively.
and

## ROVAI <br> ABSOLUTELY PURE The Prudent Houservife Uses No Other Contains No Alum

## Week's War News





BRITISH WARSHIPS AGAIN
ATTACK DARDANELES


Dardan
ed the
TTurkhsh
jected


## The Best Advertisement <br> - a friend's recommendation <br> is often the reason for a first trial of KING COLE TEA. <br> IIf favor so pleases and satisfies that user glad to tell others. <br> REMEMBER the Guarantee <br> 'You'll like the flavor




TRILBY SHOE CREAM


SELF OPENING
HINGED COVER TIN HINGED COVER TIN opening this box:
PINCH IT TO OPEN PINCH IT TO OPEN
PINCH IT TO CLOSE ONLY 10c EVERYWHERE Everett Barron Co.
To British Averred


A New Questions and Answers Depart. ment of Interest to Shooters
$\qquad$


## WE KNOW

 REZISTOL Will Help Yo
PROFESSIONAL CHURCH DIRECTORY
The man who does not advertise simply because and a wig.
The man who does not advertise because it costs

oesn't know how to write an advertisement should quit eating because he can't cook. The man who does not advertise because someis round because the ancients said it wase flat work




St. Andrew's Church Lawlor \& Creaghan

Dr. J. D. McMillan DENTIT Loumby Bedy Nemaut

## 



St. Mary's Church
Daring winter montus trom Nore


Methodist Church
Rev. Dr. Harr


JOB PINTING


Intery will eall for your ore
or. We have all the ofallitica
turning out arrst class work.
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Salvation ArmyPraise
p.m.
salvatio


Patents

©he Juian Aàuarate
RICHIBUCTO NEWS
F

Personal and Local Happenings at the Shiretown of Kent County


MADAM!-- We want you to see the

Prices Range From $\$ 1.95$ to $\$ 10.00$


WHERE THE GOOD GOODS COME FROM

| P ENNANTS <br> We have received control of the best line of Pennants we have ever shown. <br> These comprise six different mascots at 25 c . each, also a line at 50c and 85 c . <br> TO SEE THIS LINE IS <br> TO APPRECIATE IT <br> FOLLANSBEE |
| :---: |
|  |  |
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H. F. McKINLEY McKinleyville, - N. B Groceries and General Merchandise All orders reecily
prompt atention.
 To the undersigned non resident of
school Disurrct Sumber Three in the Parist of Sorth Ess.
of Sorthumberland.



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$\qquad$
$\qquad$ Dated 10t. April. $1915 \quad 16.2 \mathrm{mos}$



 : fewew over Ballustok and drop
eral bombs, but without rest

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MORE SUIT BUSINESS


## SHOP IN YOUR OWN CITY FIRST

 ar home eto each individual by emphasting this suggestion:
Paparonize the etores. of your home town."
Each man is entitled to spend his own money where it will

ouy the most-whether
But in fairnese-
lis
Is it not wibdom betore purchasing
stores. of our oun town have to offer?

- The prosp

Accuuaint yoursels wich of us is tied up witn the prosperity of



Aprill
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Roterd
Roter
 Noordam,
American
International
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the Recolo struck a mine.
the union advocate, wednesday, april 28, 1915

| Week's War News |  | The Watchword |
| :---: | :---: | :---: |
|  |  | of the Atlantic |
| - $=$ max | $5 \pm$ | Refinery |
|  | \% \% max | Quality |
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| $5=5$ | amax mamm |  |
| submarines and CANADIANS BORE BRUNT of LATEST GERMAN ATTACK the sem |  | ook fort thit Packageses EBags |

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## Timaly Topics <br> - or $=$ PRINTING

FINE PRINTING IS AN ART
$\qquad$
$\qquad$
$\qquad$
Do you know you do not have to go any farther away
printing.
deal depends on the stock used in order to get a
BETTER job. Investigate this. Last, but not the least, do you know that The Advo-
cate Job Department turns out only this BETTER cate Job Department turns out only this BETTER
clase of work. II you will read on a little fur1 st -We cater to that class of people who use
only the best stock, and who know what BETTER only the best stock, and who know what BETTER
printing is. 2nd-In order to give these customers the class
of work they want, we hare to keep in stock only the
best grades of material. We do not handle cheap best grades of material. We do not handle cheap
lives.
3rd-In order, again, to be able to turn out that 3rd-In order, again, to be able to turn out that
BETTER class of printing, we employ only experienced and competent printers, who keep abreast of the
times and watch the styles. 4th-What is as important as the above is equip-
ment. If The Advocate Job Department was not fitied out as it is, with the most modern machinery and the
very latest in type faces, it could not handle the fast
growing trade, that has developed in the past year, of growing trade, that has developed in the past year, of
turning out that BETTER class of pripting. Only high grade stock is used

Now, Mr. Business Man, if you will read the above over carefully, see how your supply stands, then
get in touch with this office, we feel sure you will become a custorrer. Give up that old-fangled notion that
first class printing comes only from the large printing offices. As a matter of fact, the reverse is the
case, and prices are invariably lower.

REMEMBER THAT WE DO ALL KINDS OF PRINTING

Letter, Note and Bill Head Stock, at prices and quality to suit any business and any purse. Our prices range
from $\$ 2.50$ to $\$ 4.00$ per thousand for Letter Heads, and from $\$ 2.50$ to $\$ 3.25$ per thousand for Envelopes. Our Envelopes are the same material as our papers,
and therefore match. We are always pleased to sub-
mit samples of stock, and prices, on application.

## More Business

IS WHAT WE WANT

We have just the grade of paper you want, so why not let us get together in a co-operative way and make a
strong pull for increased business-more business than
$\underline{\underline{\text { usual. }}}$

THE MIRAMICHI PUB. CO. Limited
Phone 23 NEWCASTLE, N. B. Box 359

THE UNICN ADVOCATE, WEDNESDAY, APRIL 28, 1915
GheLAPSE of ENOCTWENTWORTI B ISABLL GORDON CURTIS ILLUSTRATIONS 5 y ILISWORTH YOUNG


The Army of Constipation


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THE UNION ADVUCATE, WEDNESDAT. APRIL 28, 191



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