

# BRILLIANT THE FIGHTING BY CANADIAN CAVALRY

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LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.  
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## NEW TITANIC DIVIDE FIVE FORCES

### HYDRO CUSTOMERS, WHO GOT POWER AFTER OCTOBER LAST, WILL BE CUT OFF SAYS BECK

Only Hope For Lightless and Powerless Here Is in Forcing Government to Authorize Power Controller to Commandeer Power at Niagara Falls, Declares Head of the Provincial System, Who Flays Local Utilities Commission For Overloading Its System—Mass Meeting to Get Requested Power Called For Tomorrow Night.

Customers signed by hydro since October last must be cut off. This was the ultimatum delivered by Sir Adam Beck today. He met the mayor, board of control and members of the council to discuss the power situation. Sir Adam censured the local commission for taking on customers of the London Electric plant and used to supply the customers cut off by the hydro ruling. Sir Adam went into the whole power situation. The present power shortage, he says, is due to the demands of military plants. He declares that the situation will grow worse. He criticized the power controller for inactivity. Sir Henry's contention, he said, was that he did not have the necessary powers to act. Says Drayton Has Power. Sir Adam contended that Drayton had the power. If he had not he could ask the government to give it to him. He has not seen fit to do it. It was the duty of the government to have the power of the city of London to have the government to have the power. No Hope From Hydro. From Sir Adam's statement the situation in London will grow a great deal worse. It will grow better. There is absolutely no hope for the city from hydro. The 1,500 homes formerly served by London Electric power in the city are slated to be without power unless the city is able to get the government to force the power controller to take action and continue on Page Three.

### GIRL WIFE STANDS BY HUSBAND, CAPTURED BY POLICE, EXTOLLING GOODNESS TO HER SINCE WEDDING

Refuses To Believe Him Bad, She Tells Reporter Was Married Here on February 4, Under Roberts' Own Name, According to Marriage License Produced Today.

"He is good. He isn't bad. Nothing would make me believe that he isn't good. All that he needs is a chance and he will be right. He is trying to do better, and everything would have been all right if this hadn't happened." This declaration of faith in Jack Roberts, who was captured by the police today, was made by his wife, who refused to believe that her husband was anything but a good man. She said that she had married him on February 4, under his own name, according to a marriage license produced today. "He is good. He isn't bad. Nothing would make me believe that he isn't good. All that he needs is a chance and he will be right. He is trying to do better, and everything would have been all right if this hadn't happened." This declaration of faith in Jack Roberts, who was captured by the police today, was made by his wife, who refused to believe that her husband was anything but a good man. She said that she had married him on February 4, under his own name, according to a marriage license produced today. "He is good. He isn't bad. Nothing would make me believe that he isn't good. All that he needs is a chance and he will be right. He is trying to do better, and everything would have been all right if this hadn't happened." This declaration of faith in Jack Roberts, who was captured by the police today, was made by his wife, who refused to believe that her husband was anything but a good man. She said that she had married him on February 4, under his own name, according to a marriage license produced today.

### RIOT GANG LEADER IS UNDER ARREST

Quebec, April 5.—With the arrest yesterday afternoon about 4 o'clock of a man, whose name is said to be Bouché, it is thought here that one of the leaders is under arrest. What is, in fact, known is that yesterday afternoon a man named Bouché was taken into custody by the militia and taken over to the citadel. This morning nothing further could be obtained concerning him, but it was reported at the citadel, but not officially, that with this capture a great step has been made in the direction of getting at the rest of the gang.

### CZERNIN STICKING TO THAT PEACE STATEMENT

Amsterdam, April 5.—An official announcement made in Vienna today reiterates the assertion of Foreign Minister Czernin, which was denied yesterday by Premier Clemenceau of France, that a conversation concerning peace has been held between Austria-Hungary and France.

### IRISH CONVENTION HAS ENDED DELIBERATIONS

London, April 5.—The Irish convention, which has been discussing the question of home rule for several months, concluded its deliberations today, says the Central News Agency.

### CHIMNEY FIRE—A chimney fire at the residence of Frank Holdsworth, 24 Campbell street, gave the firemen a run this morning. The apparatus from Nos. 2 and 5 halls responded. The blaze was extinguished before much damage was done.

### MAN WANTED ON MANY CHARGES CAPTURED BY LONDON POLICE TODAY



Advertiser Illustration.

This police picture of Jack Roberts, captured by the city police this morning, does not do justice to the much-wanted man. He is described as a "good-looking chap" by those who saw him in the police cells after his arrest.

### O'CONNOR QUIT THROUGH CLASH WITH CROTHERS

Costs Man's Resignation Due to Too Much Restraint by Minister.

[Special to The Advertiser.] Ottawa, April 5.—There need be no mystery as to why W. F. O'Connor resigned his high post of minister of justice. He simply got a divorce from Hon. Thomas Crotthers on grounds of incompatibility. He couldn't live with the minister of justice because he didn't get a free enough hand. Went Suddenly. Mr. O'Connor has gone from the labor department. He went suddenly, not even waiting to pack up his things. It was not a strike but a walkout. He and his wife had a fight about some minor matters. This was unimportant in itself, but it was the culmination of a long series of differences. The minister of justice, Mr. Crotthers, apparently put upon him. So he quit. He left the department and left before the justice department. The minister of justice, Mr. Crotthers, apparently put upon him. So he quit. He left the department and left before the justice department. The minister of justice, Mr. Crotthers, apparently put upon him. So he quit. He left the department and left before the justice department.

### FORTY-SIX HELD AT QUEBEC ARE FREED

Found Not Fit For Duty by the M. S. A. Officers.

Quebec, April 5.—Forty-six men held by the military since the rioting here last Monday were released this morning after they had been examined by M. S. A. doctors and found to be unfit for duty. With the release of these men the last possible danger of a renewed rioting, it is believed by the civil and military authorities, has been removed. Yesterday several of the men engaged counsel to procure writs of habeas corpus for their release. It looked as if there would be a clash between civil and military authority, but this was avoided by the discharge of the men today.

### SKILLED WORKERS MUST PROVE THEY CANNOT BE REPLACED, DUFF RULES

Ottawa, April 5.—In a decision handed out today, the central appeal judge ruled that applications for exemption of expert operators or skilled workmen, from the operation of the war control act, must be supported with exact information. The information should give the nature of the duties, qualifications and training, wages paid, and the number of working hours per week. The nature of the occupation is not in itself sufficient grounds for exemption.

### COTTON BURNED AT HAMILTON

Hamilton, April 5.—Officials of the fire department said that the fire which destroyed storage sheds in the rear of the King street factory yesterday afternoon, caused loss estimated at between \$25,000 and \$30,000. An exceptionally high-grade of cotton was stored in the sheds, and of 500 bales only about one quarter can be salvaged.

### JACK ROBERTS CAUGHT BY CITY POLICE TODAY IN RUNNING GUN FIGHT

Man Who Years Ago Broke From London Jail and Wanted For Arson and Burglary, Controlled by Patrolmen and Detectives in East London After 1,000-Yard Dash and Firing of Eleven Shots by Pursuing Officers.

After a chase of over 1,000 yards, which took them over fences and through back yards, police officers this morning captured Jack Roberts on Francis street. Detectives and patrolmen fired eleven revolver shots at the fleeing fugitive before he was finally caught. Roberts, who is a London man, is wanted by the police of Toronto. He is also wanted in England on charges of burglary and shooting at a police officer with intent to kill. He is also wanted in London on charges of burglary and shooting at a police officer with intent to kill. He is also wanted in London on charges of burglary and shooting at a police officer with intent to kill.

### STAYED WITH HEAVY LOSSES

London, April 5.—The Germans this morning attacked the British forces on a wide front from Dernancourt, a few miles south of Albert, to Moyenneville, north of the Somme, according to a statement published by the Evening Standard. The chief points of attack, the newspaper says, were in the vicinity of Menin, Beaumont Hamel, Brieguy and Moyenneville.

### STOPPED WITH HEAVY LOSSES

The Germans were repulsed with heavy losses except at Dernancourt, where they made a slight gain. There has been no attack south of the Somme so far today, the statement says. England is calmly watching on the hope the result of this latest offensive, and every scrap of news about it is read eagerly.

### THE WAR SITUATION

The French line have held below Amiens and the Germans have been defeated with great losses in what probably constituted their most desperate effort yet to break in and cut off the communications of this important base from the south. Similarly, to the east of Amiens, the British have maintained their steadfast defence, and prevented the Germans from making any important headway here.

### DOMINION HORSEMEN "DEAD TIRED BUT HAPPY," HAD PROVED THEMSELVES MASTERS OF THE GERMANS, ESTABLISHING MARVELOUS RECORD FOR FIGHTING DURING BIG BATTLE.

Ottawa, April 5.—The following cable dealing with the operations of the Canadian cavalry during the last great battle has been received by Sir Robert Borden from Sir Edward Kemp, minister of militia and defence. The message was sent to Sir Edward Kemp by R. H. Kirk, correspondent with the Canadian forces at the front.

### DEAD TIRED, BUT HAPPY.

Ten days and nights without rest, rarely getting sleep, sometimes on horse, then on foot, yet today the Canadian Cavalry Brigade continued their wonderful record by driving the boche back from commanding positions which had been held by the Hun. They knew they would win. They knew they would win. They knew they would win.

### HUNS WERE WARNED.

"There are more than 100,000 prisoners, but we were too tired to run and fight," said a Fort Garry captain. The Huns had been warned that our Canadian horsemen were there. They didn't expect an attack to materialize. The Canadian command planned and directed operations, but I believe the troops co-operated and did splendidly.

### TWO COLORED PRIVATES EXECUTED FOR MURDER

Houston, Texas, April 5.—Ptes. John B. Mann, and Walter Matthews (colored) were executed at Camp Logan this morning for the murder of Pte. Ralph A. Foley, Company G, 130th Infantry. Foley was killed February 13 last by the negroes when they escaped from the stockade where Foley was on guard.

### THREE CHILDREN DIE IN FIRE AT MIMICO

Toronto, April 5.—Three children of Pte. William Hocking, who is overseas with the 12th Battalion, are believed to have lost their lives when their home in Mimico, near here, this morning. They were two girls, aged 4 and 5 years, and a boy aged 8. Their mother had come into the fire with a fourth child when the fire broke out.

### ROMEO BOLDUC EXECUTED AT SOREL FOR MURDER

Sorel, Que., April 5.—Romeo Bolduc, the slayer of Zolique Bourdon, an automobile agent of Longueuil, was hanged in the jail yard here this morning. Bolduc had negotiated with Bourdon for the purchase of a car, and it was while the latter was demonstrating the automobile on August 25 last that he was set upon by Bolduc and murdered. His body being left by the side of the road. Bolduc was convicted of the crime about two months ago, and sentenced to death. Later the authorities at Ottawa refused to interfere with the execution of the extreme penalty.

### THE WEATHER

TOMORROW—FAIR AND MILD.  
Toronto, April 5—8 a.m.  
Today—Light winds; fine and a little mild.  
Saturday—Easterly winds; fine and mild.

### ENORMOUS LOSSES FOR HUNS IN FRESH TERRIFIC DRIVE WHICH WINS MINUTE GAINS

Attempt of Hindenburg To Separate French and British Armies and Widen Somme Salient Fails—British Withdraw Slightly At One Point, While French Counter Attacks Win Them a Village—French Broke Ten Attacks On Thursday.

London, April 5.—The Germans, who yesterday resumed their attempt to reach Amiens and to separate the Anglo-French armies, and are still fighting for these objectives, have, according to official reports, thus far failed to widen the salient which is necessary for their security. The Teutons have, however, made some slight advance on the direct road to Amiens.

Both the British and French official statements admit slight withdrawals southeast of the city of Amiens, but on both wings of the battlefield the Entente Allied troops have succeeded in repulsing all German attacks.

### FOILED BY FRENCH.

Paris, April 5.—German forces continued their attacks during the night, says the official statement issued today by the war office. Despite the superiority of the German effective, which, the statement says, were spent recklessly, the Teutons were unable to reach their objective, which was the railway from Amiens to Clermont.

### THREE GERMAN BATTALIONS.

The French captured St. Aignan farm, southeast of Grivevenne, and held it against all assaults. In the north the French withdrew to positions to the west of Castel. They threw back the Germans from Arriere Cour wood, west of Mailly-Rameval.

### FRENCH LINE INTACT.

The French regiments, by their resistance and counter attacks, maintained the line in its entirety, the war office announced. The French troops conquered the greater part of Epinette Wood, north of Orrillers-Sorel. All German efforts to dislodge the Frenchmen were in vain.

London, April 5.—The British have been pressed back a short distance on the front east of Amiens to positions east of Villers-Bretonneux, the war office announces. The Germans hurled large bodies of troops against the British between the Luce and Somme rivers, making repeated assaults. For the most part the enemy was thrown back with losses.

### CAUGHT BY BRITISH FIRE.

London, April 5.—The Germans concentrated troops early this morning near Albert, the war office announces. British artillery took them under its fire. In the neighborhood of Buquoy and in the Scarpe Valley there was active artillery fighting during the night.

### WITHIN NINE MILES OF AMIENS.

London, April 5.—The British statement follows: "Between the Luce River and the Somme heavy fighting continued yesterday during the afternoon and evening till a late hour. The enemy employed strong forces and delivered repeated assaults on our positions. These attacks were beaten off with loss to the enemy, but our troops maintained positions of great tactical importance. Villers-Bretonneux (about nine miles east of Amiens), which they now maintain. "North of the Somme the enemy's artillery has been active during the night in the neighborhood of Buquoy, and in the Scarpe Valley. Heavily armed German batteries early this morning in the neighborhood of Albert were engaged by our artillery."

### FRENCH HURL BACK FIERCE ATTACKS TEN TIMES IN DAY

Paris, April 4.—German troops, numbering well over a hundred thousand, delivered a terrific attack today against the French along a front of nearly nine miles from Grivevenne to the north of the Somme. They were met by a storm of fire from the French guns, and although the assaults were repeated time after time, they succeeded. In gaining only small and isolated positions, the French retained Grivevenne, but the German occupied the villages of Mailly, Rameval and Moriel.

### COUNTER-ATTACK SUCCEEDS.

The announcement by the war office tonight of this new offensive also says that by a powerful counter-attack the French made progress at the point between Montdidier and Lassigny. The text of the statement reads as follows: "The battle was resumed this morning with extreme violence in the region of Montdidier, and still continued. On a front of about 15 kilometres from Grivevenne as far as north of the river between Amiens and Roye, the Germans attacked with enormous forces, showing a firm determination to break through our front at any cost. Up to the present we have identified by prisoners eleven army divisions. "Our troops with intrepid courage resisted the shock of the assault."

### HAIG PRAISES CANADIANS.

London, April 4.—Field Marshal Haig's report tonight from British headquarters in France says: "After heavy artillery preparation the enemy launched a strong attack this morning on the whole front between the Somme and Avre rivers. On the right and centre of the British lines the attacking German infantry were repulsed, but on the left the weight of the assault succeeded in pressing back our troops for a short distance in the neighborhood of Hamel on the west bank of the Somme. The fighting is continuing in this area."

### CANADIANS PRAISED.

"Early in the afternoon the enemy also attacked our line west of Albert and was completely repulsed. "During the last few days there have been heavy fighting south of the River Luce. A Canadian cavalry brigade greatly distinguished itself in many successful actions, both mounted and dismounted."

### LOCAL TEMPERATURES.

Following are the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 42; lowest, 25. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 41; lowest, 20.



### "Older than the Dominion of Canada"

#### Purchasing Power

Today the purchasing power of a dollar is less than 60 per cent of its value three years ago. An increase in your income is therefore desirable.

This corporation offers you on your surplus money the rate of

**5 1/2 %**

per annum for a term of three, four or five years in its Debenture Department. Assets over \$17,500,000.

**Huron & Erie**  
MORTGAGE CORPORATION  
Chartered 1864

London (two branches) and St. Thomas  
T. G. Meredith, K.C., President  
Hume Cronin, General Manager

### NEED CREDENTIALS FOR WEARING NOW OF WOUNDED STRIPE

Officers and Men Have To Produce Certificates.

Any officer or man who wears on his sleeve the little gold casualty stripe without having his certificate signed by the authorities of this district, will have a rough passage should he be called upon to show his authority for wearing it. Every man must now carry a certificate showing that he is entitled to the stripe. A record of the certificates will be kept at district headquarters, so that no one will be able to abuse this privilege of returned men with impunity. The certificate is necessary whether worn on a uniform or civilian or military clothing.

Men invalided home from overseas who improve physically and are again fit for home service or for service overseas again if they are fit for it. They will not be discharged if still suitable for any form of service.

#### WANTS MORE MONEY

Utilities Commission Asking \$500 for Springbank Privileges.  
The public committee of the utilities commission wants the Victor Amusement Company to pay \$500 for the privileges at Springbank this year. Last year it paid the city \$100. Chairman Vining of the committee said that it was worth \$500 to the city and added that the Amusement Company gets \$1,000 for the merry-go-round privileges alone. The commission will turn over \$200, the proceeds from the cloakroom at Victoria Park rink during the past winter to the Soldiers' Aid commission.

### NERVES COLLAPSED, COULD GET NO SLEEP

Petrolia Lady Suffered Complete Nervous Breakdown—In a Bad Way Until a Friend Suggested the Food Cure.

Petrolia, Ont., April 4.—There are many people in this district who have reason to be thankful to friends for the recommendation of Dr. Chase's Nerve Food, and Mrs. Thomas is one of them, as you will learn by reading her letter.

There are not many things more distressing than being unable to rest and sleep at night, and this is about the most marked symptom of nervous exhaustion. Narcotics and opiates afford only temporary relief at great expense to the nervous system. Dr. Chase's Nerve Food removes the cause by building up the nervous system, and is, therefore, the most natural and most rational treatment obtainable.

Mrs. R. Thomas, Eureka street, Petrolia, Ont., writes: "For over two years I suffered with my nerves; sometimes I would break down completely, and be in bed for a week at a time. I never could get any sleep until about three or four o'clock in the morning. A friend of mine one day advised me to try Dr. Chase's Nerve Food, and a treatment of this medicine proved to be just what I needed. It soothed my nerves, made me sleep at night, and strengthened me in every way. I continued using the Nerve Food until I completely recovered. Now I would have no hesitation in recommending it to anyone suffering from nervousness or rundown system."

"I am acquainted with Mrs. Thomas, and believe her statement to be correct."—Thomas Kelly, Postmaster.

Almost everybody who uses Dr. Chase's Nerve Food is so well pleased with the results obtained that he feels pleased to recommend it to others. Ask your friends about it.

### The Nervous Strain of War

When the Nervous System is subjected at any time to any great strain the general health is affected and a remedy that is soothing and nutritive, such as Hacking's Heart and Nerve Remedy, is highly recommended. People who are under more or less of nervous strain and worry, who sometimes leads to a nervous breakdown or prostration. Hacking's Heart and Nerve Remedy will greatly counteract and relieve these conditions, and one should not neglect starting the treatment. Price, 50c a box, 6 for \$2.50, postpaid, or from your dealer. C. B. Hacking, Pharm., Ltd., London, Ont.

### \$10,000 DONATION AND MANY OF \$6,000 ALREADY PROMISED

Patriotic Drive Getting Away to Good Start.

EQUALLING LAST YEAR

Those Approached in Preliminary Canvass Subscribe Generously to Fund.

One subscription for \$10,000, and a number of others for \$6,000 have been received among the "large subscribers to patriotic objects" of the city, in the preliminary canvass to the grand patriotic drive of April 23. Chairman A. E. Silverwood of the campaign committee, who is back in town today, stated that in practically every case, the subscribers already approached have put down their names for amounts equal at least to their total subscriptions for the Canadian Red Cross and Patriotic Fund, the Halifax Relief and T. M. C. A. overseas campaigns of last year.

Quite a number, it is expected, will give amounts ranging between \$5,000 and \$10,000, and several between \$1,000 and \$6,000.

It is believed that a substantial percentage of the drive will be in sight before the canvass proper begins.

A meeting of the general committee is to be called the middle of next week.

### WILL HAVE VIGOROUS ENFORCEMENT OF ACT BY NEW M.S.A. STAFF

London Official, in Charge at Quebec, Takes Strong Stand.

News reports from Quebec announce that W. E. Wismer, deputy registrar under the M. S. A. for this district, who was named to reorganize the Quebec district following the riots in Quebec City, already has the new work under way.

Last night's dispatches from the anti-capital announced that Mr. Wismer had already secured new quarters in the Mercer Building, in the heart of the business district, and had started the organization of the military service act registration office.

It is the intention of Mr. Wismer, said these reports, to vigorously apply the act. He will be assisted by Major George Barclay, judge advocate general, the local police and the military authorities.

The members of the Dominion police force, who were attached last week at the commencement of the Quebec riots, will be transferred to other centres.

### WHEN TONGUE IS COATED

your liver is torpid and is affecting your health. To rouse your liver, take the little, purely vegetable and non-toxic, Laxative.

They relieve biliousness, constipation, all liver ills. Do not irritate nor harm. Price 25c. of druggists or C. I. Hood Company, Lowell, Mass.

### "LOANED" GOLD FOR PRESENTATION MADE NEW LONDON RECTOR

Toronto Congregation Adopted Novel Scheme.

Arriving from Toronto at noon today, Rev. W. Leslie Armistage, rector of St. James' Church, North London, was welcomed by a reception committee, consisting of Messrs. A. O. Hunt, Thomas, Charles, Manuel, T. Main, P. A. Nash and Frank. Immediately after, he was taken to the synod office, where he was instituted a clergyman of the Diocese of Huron by the Bishop of Huron.

Before receiving his license, Mr. Armistage was required to make three declarations and to take two oaths: a declaration of assent to the Church of England in Canada, declaration of submission to the canons of the provincial and diocesan synods, declaration against simony, and to take the oaths of allegiance and canonical obedience.

### HOME EXAMINATION OF VOLUNTEERS TO AID RECRUITING

Doctors in District Asked To Assist Officers.

In accordance with the recruiting plans, prepared by the district headquarters staff here some time ago, doctors in various towns and villages of Western Ontario are being asked to assist in the work of examining and forwarding to London any men desirous of enlisting.

The doctors will be paid for the work of examining the men, as they have been heretofore, but they are being asked to look after the work of forwarding the men here to the medical board as a patriotic duty.

There are, it is claimed, many men willing to enlist, who are married under or over draft age, and they would do so, but are unwilling to pay their way to London to ascertain their fitness.

### FAIR'S EXECUTIVE SENDS PROTEST TO DOMINION COMMONS

Declares Closing of Exhibitions Injurious Move.

There was a good attendance at the executive and finance committee held at the Western Fair offices Thursday afternoon. President Gartschore occupied the chair. Plans were submitted for the proposed survey by City Engineer H. A. Brazier and approved of by the committee, and tenders will be called for at once.

The following resolution was unanimously carried: "Resolved, That we, the executive committee of the Western Fair Association, having noticed a motion that is being introduced in the Dominion Legislature relative to the closing of all fairs and exhibitions this year, hereby enter our protest against this action and wish to place ourselves on record as being opposed to it. From the standpoint of greater production we are assured that our exhibitions are of great value and wonderfully stimulate the breeding of better stock and the raising of better crops throughout the country."

"In regard to our own exhibition, we have about \$1,000 to our live stock prize list this year, making \$30,000 offered in all. We are fully persuaded that the closing of our exhibition, even for one year would be very detrimental to the live stock and agricultural interests of Western Ontario. We therefore ask that your influence, which will no doubt be supreme in this matter, be used against the proposed legislation in the best interests of agriculture throughout the country."

"Also that a copy of this resolution be sent to the minister of agriculture, Ottawa."

T. Little was elected trustee, the other two being Lieut.-Col. W. M. Gartschore and T. H. Smallman. The revised bylaws were finally passed and the secretary instructed to have the same printed. Considerable routine work will be started before long at Queen's Park for the great exhibition in September.

### THE EASY-FIT VEIL. SATURDAY, 2 FOR 15c.

For motoring, walking and general outdoor wear.

SLIPS ON SO EASILY. NO PINS, NO TIEING.

The elastic holds it in place; can be worn with any hat. Will be sold Saturday only, 2 for 15c. Black, also light and dark brown or grey.

### SATURDAY'S SPECIALS LINEN DEPT.

66x66-INCH BREAKFAST CLOTHS, \$2.00.

25 only Mercerized Breakfast Cloths, neat designs, in good heavy cloth, hemmed ready for use. Special Saturday.....\$2.00 each

### 60 INCH UNION TABLE DAMASK, 75c YARD.

Unbleached Kitchen Damask, one piece only, good heavy quality, will bleach in a few washings. Special, per yard.....75c

### BROWN CRASH ROLLER TOWELING, 6 YARDS FOR \$1.00.

Five pieces only for Saturday's selling, heavy brown crash roller towel, with red border; this should go early at less than wholesale price; 250 yards. Saturday.....6 yards for \$1.00

### DAMASK BORDER HUCK TOWEL, 85c PAIR.

About 75 pairs only to clear, the balance of an old purchase, worth one-third more today, 60 per cent linen, good drying and wearing quality. While they last Saturday.....85c pair

### Madam.

Dent's Silk Gloves are manufactured in Canada by skilled operators. They are made with double finger tips, which give you extra wearing quality in your silk gloves, and you also get the Dent's standard of quality, style and fit.

Look for the name DENT'S on the hem.

### YOU can accomplish more during the day if you have had a really enviable shave with an AutoStrop.

Every time you use your AutoStrop you realize what it means to own a razor that is always in perfect condition for its blade is sharp and keen.

The AutoStrop is the only razor that sharpens its own blades automatically.

Guaranteed to Satisfy Complete Outfit \$5.00 AT ALL STORES

AutoStrop Safety Razor Co., Limited 83-85, Duke St., Toronto, Ont.

### AutoStrop SAFETY RAZOR

WHOLESALE DISTRIBUTORS OF AUTO-STROP RAZORS FOR WESTERN ONTARIO. THE HOBBS HARDWARE CO. LONDON, ONT.

47-1-18

ICE CREAM. To take home. Smallman & Ingram quality. Our own make. 20c pint. At Soda Fountain.

SHALLMAN & INGRAM

CORTESE ORCHESTRA, SATURDAY AFTERNOON BALCONY AND TEA ROOM.

SHALLMAN & INGRAM

# Foreword In Spring Styles In Tailored Suits



The point is to see the new suits first—and it is a point well taken, for one of the most noticeable style changes is the marked tendency to the pointed jackets. It is quite an assured fact that many of these tailored garments will find their best delineation in sports models and materials, and many are tuned in this key. Tailored simplicity characterizes the suits for street and general wear. The chief noticeable distinction in these new garments traces its inspiration to the military, yet so feminized that it is difficult to trace a true line of ancestry. Jackets, as stated, end in points, and belts are popular. Narrowness is the prevailing feature in most all skirts. We briefly outline a few of the smartest models: Misses' or Small Women's Suits of navy gabardine; coat in box style, Tuxedo collar of white broadcloth, embroidered in blue, set-in sleeves with flare cuff, embroidered around arm, silk lined; skirt pleated from narrow yoke. Price \$59.00

Misses' or Small Women's Suits of fine navy serge; coat in box style, shawl collar, collar and cuffs of sand gabardine trimmed with three rows of braid; back of coat trimmed with 8 rows of braid with pearl button finishing each row; silk lined; skirt trimmed to match coat. Price.....\$72.00

Ladies' Suit of navy tricotine; coat showing vest of sand color, notched collar, belt across front, back shows one-sided trimming, front finished with slash pockets with flap, collar and pockets embroidered, silk lined; skirt has new draped front. Price.....\$85.00

Ladies' Suit of sand gabardine; coat in plainer tailored style, notched collar, braid binding outlining waistline, cuffs and edging coat, pleated back from waist, silk lined; skirt two-piece. Price.....\$47.00

Other styles suitable for all figures, in both plain tailored or fancy models, in pearl grey, sand, rookite, aero blue, harvest green, navy or black.

### You'll Like the New Hats from \$6.50 to \$12.00

So many entirely new ideas are appearing from day to day since Easter—the large hat, the straight flared or drooping, is one of them; the semi-poke, with high mounts in the front is another. Then there are the slightly larger mushrooms, with the higher crowns. The flower-trimmed hats with spreading bows, and others trimmed high with little wings; also medium-sized shapes with mounts of plumage, and covered hats of various kinds. A collection of infinite variety and charm, moderately priced.....\$6.50 to \$12.00

SHANTUNG OR RAW SILK, SATURDAY 66c YARD.

2,000 yards Chinese Hand-Loom Shantung, 33 inches wide, natural sand color only, absolutely no mixture of linen or cotton, guaranteed pure raw silk. This particular kind of silk has advanced greatly during the past six months, owing to the demand for it made by the Allied governments. The popular silk for children's summer wear, and also used extensively for curtains; improves with proper washing, and does not fade. We advise our customers to lay in a supply of raw silk Saturday when you can buy at such a low price; 33 inches wide. Saturday.....66c by the yard

Pieces run about 17 to 17 1/2 yards for.....\$11.00 the piece

ORDER EARLY.

BLACK SILK POPLIN, SPECIAL, \$1.75 YARD.

Two pieces Extra Fine Silk Poplin, rich silk finish and good black, recommended for wear in dresses or separate skirts, yard wide. Special sale.....\$1.75 yard

SILK DEPARTMENT.

BLOUSE OF VOILE, \$1.10.

Very Dainty Blouse of White Voile, embroidered design down each side of front, new style shawl collar edged with imitation Maltese lace, long set-in sleeve with turned-back cuff, hemstitched, plain back extends over shoulder and joins to full front forming yoke effect; sizes 34 to 44. Special.....\$1.10

HOUSE DRESSES, PERCALE, \$1.30.

Ten dozen House Dresses, made of splendid quality figured percale, three-quarter set-in sleeve, stitched cuff piped, neat roll collar and patch pocket trimmed with plain or striped material; skirt is four-gored model with slightly raised waistline, in light and dark shades; sizes 34 to 44. Special.....\$1.30

GINGHAM DRESSES, CHILDREN'S, 50c AND 65c.

Serviceable Dress, kimono style, of good quality gingham, in blue and white or black and white check, neck, cuffs and belt bound with white lawn; ages 4 and 6 years. Special 65c

Neat Little Kimono Dress of Striped Gingham, closing in front, neck, cuffs and belt trimmed with narrow banding of contrasting color; ages 4 and 6 years. Special.....50c

WHITEWEAR AND APRON SPECIALS.

Ladies' Combinations, corset cover and drawers, made of good quality nainsook, cover trimmed with two rows of linen insertion, beading, lace and ribbon draw, drawers finished with lace to match; sizes 34 to 44; five dozen only. Special.....88c

Five dozen Ladies' Corset Covers of fine nainsook, yoke and sleeves made of pretty insertion and lace; sizes 34 to 42. Special.....59c

Neat Aprons, made of good quality white lawn, wide hem, band finished with long ties. Special.....50c

## Well-Dressed Men First to Respond

Leaders in every movement, whether it be the defence of the nation's honor or the development of its industries and commerce, realize what good clothes can do. They are the first to respond to every good cause, and they know how a good appearance makes their own characteristics the more noticeable. Our men's and young men's clothing are of the kinds that give the "big man look" to the wearer. Whether your taste runs to the conservative or the extreme, you will find here just the suit which will present you at your best.

### Young Men's Suit Special \$17.95

Here is an opportunity for the young men, smart stylish suits, on Saturday at a price that is much below the real value. A look at these suits and a try-on will convince you that they are worth much more than we ask. The tailoring is high class, the quality is good and the styles are the very latest—form-fitting, belted, with belt all around or three-quarter belt; lined or silk shield and sleeve lined; patch, inverted or slash pockets; attractive shades in greys, browns, blue and fancy mixed; sizes 33 to 40. Price of these suits.....\$17.95

### Men's Topcoats, \$12.95

Saturday we show a very attractive line of Men's Spring Topcoats. Not only are the coats attractive, but the price is also of special interest. The styles are the loose slip-on, box back and the young men's belted back. They are made of good serviceable tweed, in shades of grey, light and dark, and fancy mixed patterns. A very convenient coat for spring wear. Most of these are lined throughout, some have yoke and shield lining. The sizes range from 34 to 42. Special price Saturday.....\$12.95

### Spring Underwear for Men

Men's Merino Combinations, \$1.75 Suit—Saturday we are giving very special value in Men's Combinations for spring wear. Penman's merino, natural shade, closed crotch style, perfect fitting, just the line to put on now, a good wearing, comfortable garment and worth much more than the sale price Saturday. Combinations are growing in popularity every season. If you have not yet used this style, try a suit—you will want no other. See Richmond street window. Sizes range from 34 to 44. Sale price.....\$1.75 suit

### Men's Cashmere Sweaters, \$3.95

Fine All-Wool Cashmere Sweaters for men in assorted colors of cardinal and myrtle, plain grey, black and red and maroon and grey, an extra good line at a very reasonable price. See these on Saturday; sizes 36 to 42. Price.....\$3.95

### BOYS' BLOUSES

Boys' Blouses in neat stripe effects, with collar attached to button close up or the sport collar, also plain white and white with fancy sport collar; a splendid assortment to choose your school blouse from on Saturday; sizes range from 6 to 16 years, neck sizes 11 to 14. Prices, each.....65c to \$1.00

### HATS FOR THE SMALL BOYS

Boys' Hats, in blue tans, white tans, fawn and black and white, also tweeds and silk rah-rah style, in grey, brown and green shades; Eton Caps and Caps for the older lad; sizes range from 6 1/2 to 7. Prices for Tans and Hats.....75c to \$1.50

Prices for Caps, each.....50c to \$1.00

### BOYS' REEFERS, \$3.95

Boys' Black and White Reefers, a very smart little coat with belt back and black velvet collar, double-breasted style; a good, serviceable topcoat for the little lad from 2 1/2 to 8 years. Bring the boys on Saturday. These coats are also suitable for little girls. Price \$3.95

MANICURING AND HAIRDRESSING. Shampoo, electric face massage, electric scalp treatments, etc. Six treatments for \$2.50.

SHALLMAN & INGRAM



## GEN. PERSHING A GOOD SPORT, ENGLISH VIEW

Turning Over of U. S. Troops  
Creates Fine Impression  
In England.

London, April 5.—The recent visit of Gen. Pershing to the American secretariat of war, the Daily Mail says, was a historic one, and will leave a lasting impression on Anglo-American relations, as it was then decided that American troops should be brigaded with British and French troops on the western front.

Pershing, Lord George, it says, acquainted Secretary Baker with the situation and expressed the lively desire of the British Government for the immediate employment of the American fighting forces. Secretary Baker was much impressed and went to France the next day and saw Gen. Pershing.

"The American commander-in-chief," adds the Daily Mail, "in that spirit of cordiality, generosity and sportsmanship which characterized him in his subsequent pronouncement on Gen. Poeh, seemed unhesitatingly to have agreed to the prompt adoption of the scheme now in effect."

In conclusion the Daily Mail says: "It only remains to be said that the American troops at the disposal of Gen. Poeh are seasoned veterans of the regular United States army. They are troops of the same hardy breed as the immortal British first hundred thousand."

## GERMANY'S AFTER-WAR DEBT 150 BILLION MARKS

Amsterdam, March 23.—By Mail—Germany's debt after the war will be thirty times what it was at the beginning, says a report from the Vossische Zeitung, declared in a lecture recently in Berlin in connection with the campaign for the eighth German war loan. The editor's speech was hardly calculated to afford his hearers much cause for rejoicing. He said that at the end of the war Germany probably will be faced with a debt of 150,000,000,000 marks, as against 5,000,000,000 before the war.

## NO APOLOGUES.

Kingston, April 5.—In answer to French-Canadian criticisms of its "soot" editorial in regard to Quebec rioters, the Kingston Standard today declares it has no apologies to make for offering this advice, and recalls the action of President Cleveland, in connection with the Chicago Haymarket riots, as a precedent for such drastic dealing with the Quebec affair.

The Standard also voices regret at the selection of Mr. Boivin, as deputy speaker, and expresses the hope that Mr. Robert Borden has no intention of making a French-Canadian into his cabinet, as reported to be contemplated.

## PRECIOUS---

Have you a picture that is more precious than gold?  
Have you one which you could get a "copy" made of?  
We do that kind of photographic work, at very little expense to you, and so satisfactorily.

Bring the picture in.

**Cairncross**  
The Chemist  
216 Dundas Street, Phone 550  
"CUT PRICES EVERY DAY"

**Fashionable  
Spring Footwear at  
Moderate Prices**

**Ladies' Oxfords  
Brown--Black**

Newest styles in Ladies' Brown and Black Oxfords, medium walking heels, larger vamps, dressy styles. Very special, only

**\$6.00**

**Ladies' English  
Walking Boots**

Dark brown shades, with Neolin soles and rubber heels, classic, medium height heels, semi-English walking style, only

**\$6.00**

**Ladies' Grey Boots  
11-Inch Tops**

Fine kid stock, cruiser grey shade, very new, with crepe cloth tops, carrying high French heels. A dressy boot, only

**\$7.50**

**Ladies' Champagne Boots**

A new American style, fine champagne kid, laced boot, high straight military heels. The latest style in New York. Only.

**\$10.00**

French children need your children's waste. What if war had reversed things?—Canada Food Board.

**Agnew's Boot Shop**

8 STORES. PHONE 5235. 182 DUNDAS ST.

## BUILDINGS, TRACK, CARS SMASHED ON INTER-SWITCH LINE

Considerable Damage From  
Open Switch Last Night.

A wreck on the inter-switching line last night tore the corner off the building occupied by the Canada Art Woodwork Company, demolished the south end of the platform of Hunt Bros. new mill, besides badly damaging three G. T. R. freight cars. A train of cars was being taken over the line to the C. P. R. when the accident occurred. The switch leading to Hunt's siding was open, it appears, and the train crashed into empty cars standing on the siding. This switch is not lighted, as it is in use only during the day. It should have been left open, it is claimed, and the engineer of the switch engine thought the line was clear. Three of the cars were thrown off the track and the track torn up for some distance by the impact. The side of one car was broken in by colliding with Hunt's platform. This also was badly damaged. Another car collided with the Canada Art Woodwork Company's building, smashing the corner and knocking the building out of square. The front of the car was lifted clear of the rear trucks.

The Grand Trunk wrecking crew is today clearing the line. No person was injured.

## DEATHS AND FUNERALS

**FUNERAL TODAY.**

The body of Mrs. Mary Ann Easton, who died in San Francisco, Cal., on Tuesday, March 26, arrived in London Thursday.

The funeral was held from the residence of Mrs. M. H. Bore, 621 Mainland street, this afternoon at 1 o'clock. The services were conducted at 1:30 by Rev. James MacKay of New St. James' Presbyterian Church. Interment took place at Decker's Cemetery, London Township.

**DEATH OF S. B. LAIRD.**

After an illness of nine or ten days, Samuel Bertrand Laird, one of London's most highly respected citizens, died at his home, 85 Oxford street, on Tuesday, April 2, at the age of 72.

Immediately after returning to his home on Sunday, March 24, from a visit to his friends in the city and district, of which he was a prominent member, Mr. Laird suffered a severe stroke of apoplexy.

The funeral, which was private, was held from his late residence this afternoon at 2 o'clock.

Mr. Laird removed to London from Port Hope in May, 1884, and entered the employ of the McLaughlin Manufacturing Company, and was at his duties as usual on Saturday, March 23.

He was a brother of J. W. Laird of Detroit; two sisters, Mr. M. Boyd of Forest and Mrs. James Brown of Port Hope.

The death of Mr. Laird has brought much sorrow to his fellow employees, and to his many friends in the city and district.

**FUNERAL OF R. A. GRAY.**

The funeral of Richard A. Gray, who died Sunday, was held from the family residence, 1014 Wellington street, Wednesday afternoon.

The service was conducted at 2:30 by Rev. H. H. Bingham of Talbot Street Baptist Church. The pallbearers were Messrs. R. S. Hafford, Geo. Swartz, W. Andrews, Wm. Steinhoff, Geo. Walker and J. Sproule. Interment was made at Mount Pleasant Cemetery.

**BOARD NOMINATIONS.**—The annual meeting of the board of trade will be held tonight in the Teumseh House.

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## 1918 TAX RATE OF LONDON OFFICIALLY STRUCK; 32 1-2 MILLS

Council Passed Bylaw Fixing  
It at Special Meeting.

The city council, at a meeting at noon today, passed the bylaw striking the rate at 32 1/2 mills.

The rate is made up as follows:  
General ..... 17.5444 mills.  
School ..... 10.4488 mills.  
Patriotic ..... 2.1511 mills.  
War tax ..... 1 mill.

Total ..... 32 1/2 mills.  
The Separate School tax will be 5.5609 mills.

**Continued From Page One**

**JACK ROBERTS**

The reports of the revolver shots attracted the attention of everyone in the street, and a crowd gathered.

They are taking pictures for the movie, said one of the crowd.

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## Spring Skin Troubles

Every spring, for years, Mr. Amos Smith, of Port Hood, C.B., suffered from boils, until he used Zam-Buk. He writes:

"Each spring they would return and break out on my hands and arms. At times they were so bad that I could scarcely work. I tried various remedies without receiving any benefit. I consulted a doctor, but he was unable to cure me."

"Then a friend recommended Zam-Buk. The improvement after using the first box was surprising. I continued until the boils had entirely disappeared, and I have never had any return since."

Zam-Buk is also unequalled for eczema, ulcers, abscesses, scalp sores, ringworm, blood-poisoning, piles, cuts, burns, scalds, etc. All druggists, or Zam-Buk Co., Toronto, 60c. box, 3 for \$1.55.

## ZAM-BUK

### GAS ON STOMACH SOUR STOMACH INDIGESTION HEARTBURN

Instantly Relieved by

## BISURATED MAGNESIA

IN 5-GRAIN TABLETS  
AND POWDER FORM

Bisurated Magnesia is especially prepared for the safe, speedy and certain correction of dangerous stomach acidity. It comes only in the form of five-grain tablets and powder in sealed foil packages. Do not confuse with other commercial magnesia, milk of magnesia or citrate of magnesia. Look for the word BISURATED and get the genuine from DRUGGISTS EVERYWHERE.

### WOULD YOU LIKE GOOD HAIR?

Cuticura Soap and Ointment will help you realize this ambition. Samples of each free with 32-page book. Address "Cuticura," Dept. S, Boston.

### A hard cough

that tears you every time it comes, yet persists in coming, usually disappears under the healing power of Robert's Syrup of Cod Liver Oil and Tar. The nauseous effect of the oil having been removed, the extractive principles remain to build up wasted strength. Combined with tar this makes a wonderfully powerful cough medicine. The irritation set up by Coughs, Colds or Bronchitis, use—

## Robert's SYRUP OF 35¢ Cod Liver Oil & Tar

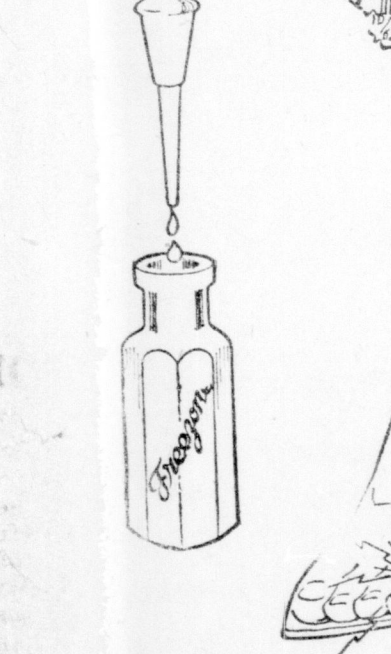
Abbott Co. Limited, Toronto, Ont.

### NO BOILING — LESS RUBBING

### For the Small Washing Or the Big One—

you need Taylor's BORAX SOAP, because it contains just the right amount of borax to soften the water and loosen the dirt. Hard water is injurious to the clothes and wastes the soap. Taylor's BORAX SOAP is economical in use. It is hard, washes away slowly, lathers quickly, cleans thoroughly, and CANNOT injure the finest of laces. Woollens washed with this soap, according to directions, will retain all their fluff "newness" and will not shrink. Just try it once. Sold everywhere.

49-D



### Why Keep Corns? Lift Corns Off!

### Doesn't Hurt! Freezone is Magic!

Apply a few drops, then just lift off that sore, touchy corn or callus. Costs only a few cents!

For a few cents you can get a small bottle of the magic Freezone, discovered by a Cincinnati chemist. Just ask at any drug store for a small bottle of Freezone. Apply a few drops upon a tender, aching corn and instantly that old bother, some corn stops hurting, then shortly you can lift out that corn,

## POWER SHORTAGE TO BE PROBED BY UTILITIES BOARD

Special Committee Named by  
Commission To Report.

### FAVORITISM IS ALLEGED

McKenzie & Mann Customers  
Not Suffering, Says the  
General Manager.

Utilities Commissioner Fred Mitchell led in voicing a demand at the meeting of the commission on Thursday that steps be taken immediately to try and solve the power situation of London. He deplored the fact that about 10,000 people, a good-sized city in themselves, were without light. He wanted action. He suggested that something be done to try and get at the cause of the disease which the city was suffering from, and named Commissioner Vinling, himself and General Manager Buchanan a committee to try and arrive at a solution.

The discussion on the power situation was lengthy. Every phase of the question was brought up. Commissioner Vinling was strong for action. He wanted the supply of the London and Port Stanley Railway cut down that the city might have power. Attacks on Sir Henry Drayton, Canada's power controller, and the fact that he takes too much power from hydro, while not a customer of Mackenzie & Mann in Toronto is suffering, was the subject of a caustic reference from Mr. Buchanan.

The power discussion was launched when Mr. Buchanan read Sir Henry's telegram to City Clerk Baker to remedy the local situation.

Are Connected Up. Mr. Buchanan stated that the commission had connected up all the com-

### DON'T DIET YOURSELF TO CURE DYSPEPSIA IT ISN'T NECESSARY.

The sufferer from dyspepsia and indigestion has to pick and choose his food is the most miserable of all mankind.

Even the little he does eat causes such torture, and is digested so imperfectly that it does him little good.

What dyspeptics need is not dieting, or artificial digestants, but something that will put their stomach right so it will manufacture its own digestive ferments.

For forty years now Burdock Blood Bitters has been making weak stomachs strong and curing severe cases of dyspepsia and indigestion that other remedies were powerless to reach.

It restores the stomach to a normal healthy condition so that the food no longer causes distress, but is thoroughly digested and assimilated, and goes on its way making rich red blood.

Mrs. Henry Saw, Campbell, N.D., writes: "I was for five years troubled with a weak stomach, and could not eat any food that would agree with me. I tried different medicines, but could not get cured. A friend advised me to take Burdock Blood Bitters. I took four bottles, and now I am in perfect health."

B.B.B. is manufactured only by The T. Milburn Co. Limited, Toronto, Ont.

merical and semi-commercial customers of the London Electric. Mr. Buchanan then informed the commissioners that the city load had been cut down 25 per cent. to 8,800 h.p.

Mr. Mitchell wanted to know if there was no hope for the 10,000 people who are without light. He said that he had an idea that if the former customers of the London Electric were approached they would be willing to pay the actual cost of the light.

"The London Electric will not lease its plant," Mr. Mitchell said. "I think an arrangement can be made."

Mr. Pocock suggested that the different steam units of the city might be sold to the city and that all the steam plants were now operating for their own purposes because of the cut-off of power.

Would Take 400 H.P. Mr. Buchanan, in reply to a question from Mr. Vinling, said that it would take about 400 h.p. to supply the London Electric private customers.

He added that on Wednesday night the city was using 55,000 kilowatts, when its limit was 50,000, and it is necessary to cut off the street lights. Hydro also supplied the theatres. He also mentioned the fact that there were many church meetings on.

Mr. Vinling suggested that if need be these church meetings should be called off and perhaps the theatres asked to make some other arrangements. The people have the first call after the business hours of the city. He thought also that the London and Port Stanley Railway should be cut down and 100 horsepower saved there.

Mr. Pocock thought this impossible. The road was running but one car, and that was more than taxed to capacity. There was also the switching for the M.C.R. to take care of. This Mr. Buchanan said, took most of the energy.

Mr. Vinling—This is a business proposition. We are selling power to the railway at cost. We have private consumers who will buy this power and give us a profit. He thought that the city might sell this power and let the hydro commission take care of the railway.

A Binding Contract. Mr. Pocock said that the railway had a binding contract with the M.C.R., and this must be taken care of. This is in regard to switching.

Mr. Mitchell agreed with Mr. Vinling that there might be a saving of power effected. The L. P. S. Railway cut down before. How was the saving effected?

Mr. Pocock said that it ran three and four cars instead of ten. Mr. Buchanan, in reply to Mr. Mitchell, said that the Street Railway was running at full capacity. Mr. Buchanan inquired and found that the steam plant of the London Street Railway had been dismantled.

Mayor Somerville—Where is the solution? We have not got the goods, and the question is where can we get them?

Mr. Vinling—It is not a square deal that the power should be cut off from the municipalities. They have the call. It is wrong for the power controller to bring pressure on hydro because it is Government controlled; it is not square.

Mayor Somerville—We ought to get at something. Find out who to turn our Gatling guns on.

Up To The Board. Mr. Mitchell—It is up to this board to do something. We have got to get the power. If this was to be permanent they would have to be a solution some time.

Mr. Buchanan said that there might be 40,000-horsepower more in the fall, but then Mr. Drayton may come along and take it. While he is telling the hydro commission where the power develops shall go, he does not go near Mackenzie & Mann. Not a customer of Mackenzie & Mann power in Toronto has been inconvenienced one iota. It is because the Mackenzie & Mann interests own the public, declared the manager.

Mr. Pocock said that the commission wanted the London Electric to sell services to the hydro and it refused. It was that the commission must either take its whole plant or none.

Mr. Buchanan said that the action of the London Electric was criminal in these days of the great scarcity of copper wire.

Mr. Mitchell—There is friction somewhere. The board should get busy and do something.

Limited Authority. Mr. Mitchell—We have only limited authority.

Mr. Pocock—We are prohibited from running a steam plant.

Mr. Mitchell—It is up to this board to find a solution to the trouble, and then make a recommendation to the council.

Mr. Vinling—It could delegate the necessary power to use the same as it did in regard to the coal yard.

Mr. Mitchell said this brought him back to his original suggestion, that the customers of the London Electric should be seen and get them to agree to pay the cost of the light.

Mr. Mitchell suggested a committee. Mr. McFarland agreed. Mr. Mitchell said that there was one committee, and nothing had been heard from it. He then named a committee of his own, Mr. McFarland suggested that it have the power to go to Toronto if necessary.

Mr. Pocock pointed out that it would have no authority to act.

Mr. Mitchell said that it did not want the authority. It wanted to find a solution and then report to the council. Mr. Vinling said that it would only do what any committee of three citizens could do.

Mr. Vinling said that he would like to put it up to Drayton by closing down the factories working on munitions and flour here. This would save a penny from Drayton and he would realize just what the situation is here.

Mr. Mitchell said his committee will get busy at once.

### DRAMATIC RECITAL OF HAMILTON ARTIST ONE OF UNUSUAL CHARACTER

Program Given in St. Andrew's Church Creates Deepest Feeling.

Appearing in dramatic recital last evening in St. Andrew's Hall, under the auspices of the Ladies' Aid of the church, Clara Salsbury-Baker of Hamilton held her audience spellbound. Even the people who went to the entertainment from a sense of duty, and in a somewhat prejudiced frame of mind against "elocutionists," quickly found themselves disarmed by the beauty, dignity and graciousness of the recitalist, the power of her personality, the melodiousness of her voice and her remarkable interpretative ability.

The recitalist plays as skillfully upon the emotions as a master musician on the keys of his instrument. She moves to laughter and tears, and when it is all over the memory is wholesome, refreshing and inspiring.

Two scenes were included in her program from "The Servant in the House" (Charles Rann Kennedy), in which she managed not only to tell with skillfully worded explanations the whole story of the play, but also to make each character stand out with striking distinctness, and to convey the lesson unmistakably. She was equally successful with her amusing sketch, "On a Local Train" (from "The Servant in the House"). Since to Hamilton and delightful in her child piece given as an encore, all about the little girl across the way who "lithped."

"The War Rosary," by Nellie Hurst, with accompaniment played by Charles E. Wheeler, a "Lesson in Optimism," introducing a bird call of the thrush, and the story of Sandy, who lost his helmet charging the enemy's trenches, further revealed the versatility of the artist. Each in itself was a finished bit of work.

Mrs. Salsbury-Baker gave a recital several months ago in Dundas Centre Methodist Church and a large following of admirers won on that occasion made a point of hearing her again last night.

Mrs. Corda-Ward, violinist, and Edward Webster, basso, with Charles E. Wheeler, in the role of accompanist, were the assisting artists.

Mrs. Buchanan played artistically and colorfully the Jena Hubay number, "Hilte Kat" from the "Czar and the Kaiser," introducing an encore was obliged to respond to an encore.

Mr. Webster, who was in exceptionally good voice, delighted by his singing of "Home's Requiem" and "O Sine to Me" (Combs), both numbers admirably adapted to his voice by the way.

J. MINOR.

## BOOKS ON THE WAR CONTINUE TO HOLD INTEREST OF PUBLIC

Total Circulation at Library  
Last Month, 25,840.

The appreciation of the people of the East End for the branch library is evidenced by the steadily increasing patronage extended. In March there was a circulation of books amounting to 5,452, an increase of nearly 1,000 over the same month last year. East End people who are backyard gardeners or people who are back-yard gardeners, who intend to enter the hoe and spade brigade this year will find valuable help in the books on gardening and horticulture that are available there. Quite a week or ten days longer.

A very interesting case of war relics is on exhibition in the boys' and girls' room in the main library. These have been loaned by Master Jack Heaman, 14-year-old, and his friends, and include a German helmet, gas mask, bayonet, buttons, shell fragments, field postcard and other articles of much interest. They will remain on view for a week or ten days longer.

number of new titles have been added recently and others are being secured to meet the demand that exists.

The reports presented to the public library board last night showed that the total circulation for the month was 25,840. The reference department at the main library was used by 2,256 people, definite assistance to 535 of those. Books on the war continue to hold their popularity with the reading public and the constant addition of new titles has made this part of the collections of the library most interesting and valuable. Among the war books that are holding prominent place in popularity at present are Hay's "All in It," Kopecky's "Over the Top," Whittier's "Battle of the Marne," Buchanan's "Battle of the Somme," Liebknecht's "Militarism," and the old reliable "First Hundred Thousand," by Ian Hay, that never at any time has suffered any eclipse of popularity.

The result of the game provided the surprise of the evening, as the Famous team recently won the championship of the city and was considered unbeatable. The fixture was well contested all the way through, the final score being: Executives, 69; Famous, 55.

The final eucure tournament of the year drew a record crowd of players, and was won by Mrs. Joe Hayman, with a score of 80, and Charles Lewis, who secured 72 points. The women's prize

was a double-boiler, and the man's, a white enamel teapot.

G. Shaw was presented with a pocket-book by the dining-room committee, in recognition of his services during the past year as its secretary. G. Grudhomme was given a pipe as a token of appreciation of his services as umpire of the winter eucure tournaments.

Presentation of the championship trophy donated by ex-Mayor C. M. R. Graham, was made to the McClary Foundry players of the city. This is the second year in succession the team has won

the trophy, and Capt. Charles Mauson expressed the hope that his team would duplicate its performance next year, thereby making itself permanent guardian of the silverware. Capt. Mauson was presented with a box of cigars.

The carpetball players' lineup was: Executives—Captain E. Smith, George Snow, W. Day, A. S. Lindsay, George Tapp, T. Dickson and D. Burke.

Famous—Captain J. McQuill, W. Durham, L. Bates, A. Speira, C. Mawson, G. Mitchell and A. Delmage.

Referee—H. Geddes.

McCLARY EMPLOYEES  
WIND UP SEASON OF  
THEIR WINTER SPORTS

Final Eucure Drive and Carpetball Game Played Thursday Night.

McClary foundry employees concluded their sporting season last night, when the final "eucure" was held, and the last carpetball game of the year was played. The latter, which was one of the fastest games of the season, ended with a team from the executive committee of the dining-room sports, triumphing over the "Famous" aggregation of ball rollers.

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## ONE PRICE

To Your Order

BRINGING down the price of

fine tailored-to-order clothes has been

accomplished by our efficient methods this

season more so than ever before. Our value

for the money has attracted the approval

and patronage of thousands of

particular dressers from coast to coast.

Buying our materials direct from

the mills in large quantities at big

savings.

Operating our own great tailor

shop and our chain of stores.

These facts enable our patrons to

save at least \$10 on every garment.

AN UNHEARD  
OF RECORD—

1,350 ORDERS IN  
ONE DAY

On Saturday, March 9, at the opening of our Ottawa branch, we took 1,350 orders in one day—made a world's record—all of which is further proof of the fact that our one-price tailoring plan stands supreme as the greatest value in Canada today, without exception.

You assume no risk whatever. We guarantee satisfaction, gladly refund your money if you are not satisfied with the clothes we make.

COME AND SEE THE HANDSOME MATERIALS FOR SPRING

Our stocks have steadily increased with the increase in our business. No other tailor or ready-made shop dare match the quality we are offering for so little money. Come in and see for yourself. Our methods and small-profit selling is saving thousands and thousands of men from \$10 to \$15 on their clothes.

A Chain of One-Price Stores from Coast to Coast

## TIP TOP TAILORS

The Largest One-Price Tailors in Canada

205 Dundas St. London.

All Clothes Made-To-Measure

Choice of the House—the same big money's worth to all—One Price—No Extras.

We fill Mail Orders. Write for Samples



## READY-TO-WEAR

### For Women, Misses and Girls

Up-to-the-moment styles. Suits, coats, dresses, skirts, etc., in our present displays, are the most favored for the spring and summer season. A constant effort is in progress to show the new fashions as quickly as they are produced, and this showing proves the success of our endeavors. All sizes at modest prices. Suits in serges, tricoots, taffeta silks, extra value, \$35.00. Also a special range at \$15.50, \$17.50, \$20.00.

Misses' Coats, in all-wool serge, navy, sand, grey, open and rose, 8 to 14 years. Price \$9.75.

Misses' and Children's Coats, size 3 to 7 years, in black and white check. At \$3.00 and \$3.50. Child's Reefers, 4 to 7 years, nice navy serge, lined throughout, brass buttons. Special at \$4.95.

Ladies' Raincoats for motor or street wear, rainproof, dust-proof, in tweeds and plain cloths, a limited number. Reduced price \$4.45.

Ladies' Poplin Raincoats at the old price, in brown and blue only; sizes 36 to 44, sewed seams, at \$5.95.

Dresses, just arrived, pretty taffeta dresses, in various styles, in black, navy, taupe, green and grey. Price \$16.00.

White Silk Crepe de Chine, in sizes 16 to 40. Very special, at \$20.00.

Girls' Rain Capes, blue and sand shades, from 8 to 14 years. Be sure and get one of these for comfort. Special priced at \$2.98.

Three New Styles Silk Poplin Skirts, green, grey and taupe; these are very attractive and serviceable; fancy pockets. Price \$10.00.

### PRETTY WAISTS IN OUR SPRING DISPLAY.

4 dozen only White Voile, collar trimmed with filet lace, fancy cuff. Very special value, at \$1.25.

Percale Waists, black and white and blue and white, new collars, trimmed with white, neatly trimmed cuffs; sizes 36 to 40, at \$1.25.

Odd line of Habutai Silk Waists, white and colored; regular value \$3.50. Going at \$1.50.

Choice lot of Middies, pull-over style, 34 to 44. Very cheap 98c.

UMBRELLAS—For spring showers. Be sure and have your new spring suit protected; good assortment of covers and handles. Popular prices.

Ladies' \$1.25, \$1.50, \$2.00, \$2.50, \$3.50.

Men's \$1.50, \$1.75, \$2.50.

GINGHAMS, in beautiful new patterns, a special assortment on sale for 15c yard.

### CURTAIN GOODS

Marquisettes and Serims, for spring and summer curtains, in large variety of patterns and widths. 25c, 30c, 35c and 50c. Travelers' Sample Lace Curtains, no two alike, 1 1/2 to 2 yards long. 25c to 50c each.

## J. H. CHAPMAN & CO., 239, 241, 243 DUNDAS



### EDITORIAL

There is not a successful business nor an independent fortune that did not have its beginning with a thrifty person. Somewhere, sometime, someone began to save—regularly and with a system. That was the foundation of success.

But there is a vast difference between ECONOMY and STINGINESS. Webster correctly defines economy as "a judicious expenditure of money." True economy, therefore, does not mean continually resisting the impulse to BUY, but merely to see that one receives full value for the money one spends.

By selling merchandise of the trustworthiest quality at the fairest prices, this store provides the surest means to accomplish true economy. No matter what you buy here or what it costs you, you may be sure that you have received full value for your money.

### CANADIAN FOOD BOARD.

Nothing brings demoralization more quickly than semi-starvation. We know that Great Britain is on rations for the chief foodstuffs. It is likely to be monotonous. Hunger is not always of the keen sort we know.

## Women's, Misses' and Children's SPRING HATS

These shapes are so novel that they will appeal to every type of women and girls. A large variety of colors, mouse, taupe, sand, battleship grey, pearl grey, khaki. Special priced \$2.50, \$3.00, \$4.00 and \$5.00.

Misses' large rimmed sailors, fancy straws, plain colors and popular black. An extra good line for \$1.25 each.

Girls' Fancy Trimmed Hats, ages 3 to 7 years. On sale Saturday \$60c each.

A special line of boys' hats for spring wear, in tweeds and velvets. Special at 98c.

Children's Tams, in checks and navy \$85c and \$1.25.

A line of Children's Bonnets to clear at 50c, \$1.25, \$1.50.

### HOUSE DRESSES

Clearing a line of Gingham House Dresses, good assortment of colors; sizes 36 to 40. Sale price \$1.10, or 2 for \$2.00.

## Specials in the Dress Goods and Silk Department

12 pieces Tussah Silk, a full yard wide, washable and serviceable, in good attractive colors, pink, blue, silver grey, brown, green, old rose, champagne, white and black. Specially priced at 88c yard.

10 pieces of Silk Poplin, 36 inches wide, deep rich silk finish, specially adapted for a handsome suit or dress, in a choice range of shades. Specially priced at \$1.75 yard.

All Wool Serge, black or navy, 46 inches wide, old permanent dye, at a great bargain. Value \$1.50 yard. On sale at \$1.10 yard.

All Wool Serge, black or navy, 50 inches wide, old permanent dye, specially adapted for a good spring suit. Value \$3.50 a yard. On sale at \$2.50 yard.

6 only, Scotch Steamer Rugs at less than half their present value, a very warm attractive article for the automobile. Especially priced at \$4.50, \$7.50 and \$8.50.

20 Heavy Scotch Shawls at a big bargain. A great opportunity to get a good shawl. Specially priced at \$2.50, \$2.75, \$3.00, \$3.50, \$4.00 and \$5.00.

## New Shades in SPRING HOSIERY

Embracing an assortment of colors and shades that will harmonize with your new apparel, stockings of silk, lisle and cotton mixtures, perfectly made, reinforced where the most wear occurs.

Ladies' Light Weight Cashmere for spring wear, extra value 98c pair.

Ladies' Black and White Lisle Hose, ribbed tops 60c pair.

Ladies' Lisle Hose, mercury make, black and white 45c pair.

Ladies' Lisle Hose, in sand, brown, grey 60c pair.

Black and White Silk Angle Hose, good quality 59c pair, 3 pairs for \$1.50.

Ladies' White Gloss-o-Silk Hose 40c pair.

Boys' Heavy Ribbed Cotton Hose, sizes 8 to 10 40c pair.

### GLOVE SPECIALS

Ladies' Silk, new shades, black, grey, mastic, sand, navy and champagne, white with black points, closely priced 85c to \$1.75.

French Made Kid, in black, tan, white, grey, suede, white with black stitching, from \$1.50 to \$2.50.

Ladies' Lisle Shopping Gloves 25c and 59c.

Special—Boys' and Girls' Tan Cape Gloves, sizes 1 to 6. These are \$1.00 value, for 59c.

## Sale Goods in Men's Furnishings

Half Hose, in white, cashmere, black, plain or ribbed, all wool. At 85c pair.

English Craftana Socks, imported, extra spliced heels and toes, medium weight, ribbed. At 85c pair.

Neckwear for Men—Clearing prices 19c, 39c, 59c.

President Suspenders 49c.

King Suspenders 39c.

Police Leather Erd 29c.

Men's Flannellette Nightshirts, extra special, sizes 15 to 18. \$1.49 ea.

### Stamped Goods on Sale

Night Gowns 90c to \$1.35 each.

Pillow Covers 19c to \$1.35.

Large Centres and Tablecloths 98c to \$2.25 each.

Tray Covers, Towels, Pin Cushions and Folders, each 25c.

Imperial Wax Paper, chemically pure and odorless for lunches, etc. 24 sheets for 5c.

New Embroidery—A line of 27-inch flouncing, suitable for babies' long dresses and children's princess dresses, nice fine baby patterns. Very special price 65c per yard.

18 inches, small patterns, at 35c.

18 inches, Cambric, nice open patterns for undershirts or baby petticoats. Very special 25c yard.

## The Daylight Store

## J. H. CHAPMAN & CO. Phones 791 and 2282

## See Our Window Display

## SEEDS PLANTS

### BULBS

MANY VARIETIES ARE EXTREMELY SHORT IN SUPPLY THIS YEAR.

### THIS IS A REMINDER

Such varieties as Peas, Lettuce, Carrot, Onion Seed, Onion Sets, Spinach, Parsnip, Parsley and Oyster Plant can all be sown NOW with better results than later. Did you get a copy of our catalogue for 1918? If not, we have one for you—ask for it. It's free.

## Tools for Gardening

Spades, Shovels, Forks, Rakes, Hoes, Pruning Tools—in fact, a full line of Hand Tools or Wheel Machines of the best quality and at lowest prices.

### FLOWERING, FOLIAGE PLANTS AND SHRUBS

as grown at Glen Maple Gardens, "The Home of Flowers," are in endless varieties and for all purposes—the best varieties for bedding, window boxes, hanging baskets, vases, etc. Ask us for prices and estimates of all work you need done.

## Dominion Seeds, Ltd.

PHONE 550.

119 DUNDAS STREET.

## CROWN BRAND CORN SYRUP

The most delicious of table syrups for Griddle Cakes and Hot Biscuits. Excellent for home made candy.

In 2, 5, 10 and 20 pound tins—3 lb. "Perfect Seal" Glass Jars.

Write for free Cook Book.

THE CANADA STARCH CO. LIMITED, MONTREAL.

## DISCUSSION OVER QUEBEC TROUBLE MAY BE AVOIDED BY ADROIT MOVE

Amendments to M. S. A. May Persuade Col. Currie to Withdraw.

GOVERNMENT IS UNEASY Is Advertising Heavily in Bourassa's Paper Through Two Departments.

(Special to The Advertiser.)

OTTAWA, April 4.—Sir Robert Borden succeeded in staying off for a day the inevitable discussion of the Quebec situation, and the workings of the military service act in general. Col. John Currie this afternoon moved his resolution for the adjournment of the House, and had a portfolio of material in front of him, which indicated that he was ready to go on. But the prime minister requested that the discussion be postponed until tomorrow, pending the bringing down of further facts and information by the government. There Col. Currie acquiesced, and a packed gallery rustled with impatience and disappointment. The Opposition laughed heartily, and the House adjourned down to a somewhat dreary discussion of various matters.

Will It Come Off?

There are those who are willing to bet that the Quebec discussion will not come off. Pressure has been brought to bear upon the Simcoe colonel all day to have him refrain. The government and a large number of the Government supporters do not desire to have any discussion upon that matter in which it secured power on December 17. In fact it was considered doubtful tonight whether Col. Currie could secure the necessary 20 supporters, without which a motion to adjourn the House cannot be discussed. He may receive some backing from the Opposition, which is not afraid to discuss the issue, but even that is doubtful. It is significant, however, that the Ottawa Journal, the Government's organ at the capital, tonight declared that a discussion on the whole question would have a salutary effect.

Knocks Doherty.

The Journal also hints that Hon. C. J. Doherty, minister of justice, is not the best possible man for the administration of the act. "It does not make for confidence," says the Journal, "that the minister to whom has been entrusted the operation of the act sits in the cabinet as the representative of the only province that voted against the act at the general election."

That the premier should take charge of the enforcement of the act is the opinion of the Government's organ.

It is considered probable that the Government's announcements regarding amendments to the act will tomorrow prove sufficient excuse for Col. Currie to gracefully withdraw his motion.

Sops To Bourassa.

Government advertising in the past has been one of the branches of patronage, through which newspapers were rewarded for services received. Casual visitors to the reading room today commented on the fact that in Le Devoir, April Bourassa's paper, there appears a large half-page advertisement, signed by Hon. C. J. Doherty, giving advice to men who are subject to the draft. The advice contained in the highly-paid advertisement does not correspond with the teachings

of the editor does not appear to matter to the Government. Moreover, there are three other quarter-column advertisements in the paper, concerning contracts for the new parliament buildings and given out by Hon. Frank Carvell's department.

Just what service Le Devoir and its editor, Henri Bourassa, have done to deserve this dispensation of patronage it is hard to see.

O'Connor's Resignation.

The resignation of W. F. O'Connor, K. C., as chief of the police in the later department. The bold and fearless stand taken by Mr. O'Connor in connection with the police houses and the food hogs has for long made him an unpopular official of the Government among the Government's friends. That his exposure of the Flavell seven, could not be done with impunity was to be expected. Every report he has made has brought forth demands for his scalp on the part of the food profiteers. His reports were never acted upon. He was hampered at every turn, and as a consequence he has resigned. The food barons have won a victory, and the consumers have lost a friend.

### DISTRICT CASUALTIES

KILLED IN ACTION LONDON. Gunner A. J. Garrett.

DIED OF WOUNDS VARNIA.

W. H. Forrest.

MELANCTHON. J. F. Sloan.

WOODSTOCK. Lieut. John A. Gibson.

DIED GODERICH.

W. Grey.

WOUNDED BRUSSELS.

Pte. Charles Pope.

WOODSTOCK. Lance-Corp. Clarence Mitchell.

Winnipeg, April 4.—A boy of 15 years is in custody of the juvenile court and will be tried next Thursday on a charge of stealing automobiles.

The boy admitted that he had stolen seven automobiles, some of which when recovered were badly damaged. The boy claims that he committed all the thefts alone.

## Glass of Salts Cleans Kidneys

If your Back hurts or Bladder bothers you, drink lots of water

When your kidneys hurt and your back feels sore, don't get scared and proceed to load your stomach with a lot of drugs that excite the kidneys and irritate the entire urinary tract. Keep your kidneys clean like you keep your bowels clean, by flushing them with a mild, harmless salts which removes the body's urinous waste and stimulates them to their normal activity. The function of the kidneys is to filter the blood. In 24 hours they strain from it 500 grains of acid and waste, so we can readily understand the vital importance of keeping the kidneys active.

Drink lots of water—you can't drink too much, also get from any pharmacist

### HYDRO HAS PURCHASED ESSEX COUNTY COMPANY

TORONTO, April 4.—The hydro-electric commission of Ontario welded another link in its chain of water power when it was made by Sir Adam Beck today that the commission had concluded the purchase of the properties of the Essex Light and Power Company.

### THAT CHANGE IN WOMAN'S LIFE

Mrs. Godden Tells How It May Be Passed in Safety and Comfort.

Fremont, O.—"I was passing through the critical period of life, being forty-six years of age, and had all the symptoms incident to that change—heat flashes, nervousness, and was in a general run-down condition, so it was hard for me to do my work."

Lydia E. Pinkham's Vegetable Compound was recommended to me as the best remedy for my troubles, which it surely proved to be. I feel better and stronger in every way since taking it, and the annoying symptoms have disappeared."

Mrs. M. Godden, 925 Napoleon street, Fremont, Ohio.

Such annoying symptoms as heat flashes, nervousness, headache, irritability and "the blues," may be speedily overcome and the system restored to normal conditions by this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound.

If any complications present themselves write the Pinkham Medicine Company, Lynn, Mass., for suggestions how to overcome them. The result of forty years' experience is at your service and your letter held in strict confidence.

## Boys' Smart Suits \$6.75

A Great Special at \$6.75

Here's a mighty interesting offer for you, parents, who want to help your overburdened pocketbooks. Boys' suits in splendid wool tweeds in swaggers, browns, tans, greys and mixtures, in neat checks, overplaids and other smart designs. Snappy models, with patch or regular pockets; one and three-piece belts, pleated or plain backs. Sizes 28 to 35, and qualities that are being shown in most stores as high as \$10.00. On sale Saturday \$6.75.

## Swagger Suits for Boys, 14 to 18 Years

Unusually smart garments, in same qualities and cloths as our men's suits. Swagger, new browns, tans, mouse colors in overplaids and overchecks. Sizes 32 to 36, \$9, \$10, \$12, \$15.

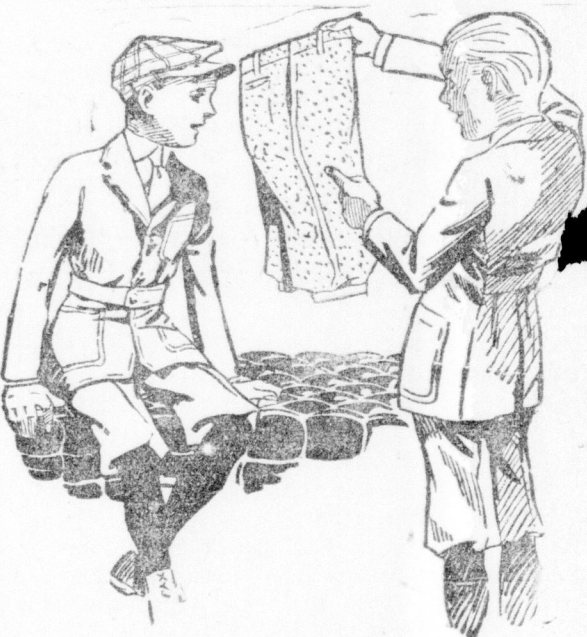
BOYS' NEW SHIRTWAISTS, In all sizes 65c, 75c, \$1.00. Boys' Jerseys in Cashmere, in blue and brown \$1.25 and \$1.50.

Boys' Pure Wool Blue Serges At \$9 and \$12.50

Pure Wool Irish Serges, in fast color navy blue, always smart and becoming to the boys. Smart belted stripes, with unusually full bloomers. Sizes 28 to 35. Two very extra values at \$9.00 and \$12.50.

CHILDREN'S NEW SPRING HATS, In smart effects 50c, 75c, 85c, \$1.00.

BOYS' BLOOMERS. A big range in all sizes, \$1.00, \$1.25 to \$1.98.



## NEW ARRIVALS

"Borsalino" Hats, the best made \$5.00.

"Wolthausen" Hats, De Luxe Grade \$4.00.

"King" Hats, always right \$3.00.

"Eastern" and "Wolfe" Caps \$1.00 to \$2.50.

"Arrow" and "Tocco" Shirts \$1.50 to \$5.00.

Driving and Dress Glove \$1.50 to \$3.50.

SPECIAL!

Silk Stripe Collars, in entire new colors and patterns, with neckties to match. The latest thing out.

Collars, 50c. Ties, 75c.

## Swagger Belted Suits For Men, \$12 to \$35

"Semi-Ready," "Johnston," "Saxe," and a dozen other well known makers have contributed to this wonderful showing of smart suits. Exclusive models in new pleated effects. Exclusive patterns and designs in great variety. Browns, tans, greys, greens, olives, blues, etc. An almost bewildering variety and assortment, and scores of unmatchable values.

\$12, \$15, \$16.50, \$18, \$20, \$22, \$25, \$30, \$35.

## Spring Overcoats and Guaranteed Raincoats, \$12 to \$35

Spring coats in swagger tweed effects, in belted and pinch back models \$13, \$15, \$18, \$20, \$22.

Chesterfield models in plain greys and blacks, for the servative dresser \$12, \$15, \$18.

British Raincoats, in new and exclusive tweed pattern belted or slip-on styles. Greys, browns, tans, greens, etc. guaranteed \$12, \$15, \$18, \$20.

## R. J. YOUNG & CO.



## London Advertiser

Member Audit Bureau of Circulation.

MORNING EDITION. Outside City. By Mail. \$4.00 per year.

NOON EDITION. Outside City. By Mail. \$4.00 per year.

EVENING EDITION. Outside City. By Mail. \$4.00 per year.

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Private Branch Exchange.  
From 10:00 p.m. to 9:00 a.m., and holidays, call 3670.  
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ing.

THE LONDON ADVERTISER COMPANY,  
COMPANY.

London, Ont., Friday, April 5.

### TEUTONIC DEFEAT ASSURED.

THE UTTER hopelessness of the Teutonic cause is discussed with remarkable freedom by the Vienna Arbeiter Zeitung, according to correspondents, and if its viewpoint is accepted in Austria many must begin to realize the futility of the present western offensive even if it promised to become a military success.

Speaking of this Teutonic offensive, the Vienna paper says: "However great the German victory is so far, and however brilliant it may yet be, it can never achieve what the heroes of talk, safe behind the lines, expect of it. The war will of the French people may be broken, and England and Italy may be made more inclined to a peace by understanding, but to make England and the United States powerless and to force them to lay down their arms and submit to the victors' terms cannot be achieved by any victory on land. If Hindenburg's genius brings about a complete victory, England and America cannot be forced to capitulate. Even with peace by force, one frightful weapon remains against us. We cannot live long without wheat, cotton and copper from America, nickel from Canada, cotton from Egypt and India, etc. When England and America, after the war, do not deliver such things to us, then our victors are vanquished."

In plain language, the Austrian paper admits that the very best possible result for its side, while the control of the seas remains in the Allies' hands, is an empty military victory coupled with a material defeat. For that Hindenburg is sacrificing hundreds of thousands of lives with little chance of obtaining even this meagre success. This Austrian view is unassailable, and puts the situation squarely before the people.

When the enemy, flushed with temporary success, can reason so coolly and correctly, there is no excuse for any pessimism in the British Empire. This great battle now raging may end in the defeat of Germany, but it cannot bring about the defeat of Britain and the United States. Its result is of great importance to all nations concerned, but of infinitely greater moment to Germany than to the others. It is Wilhelm's Waterloo.

### THE POWER SITUATION.

THANKS to the initiative shown by Commissioners F. G. Mitchell and Jared Vining, some measure of relief from the power and light troubles that have fallen upon the city of London may be in sight. The London Electric plant should not have been permitted to close down before every effort to keep it in operation had been exhausted.

London has been glorifying hydro-electric for years; a proud \$100,000 stone monument to its greatness is now in process of erection; but the task of TODAY is to get some hydro or other kind of power for the industrial and domestic needs of the city.

### CZERNIN SLAMS THE KAISER.

APPARENTLY Count Czernin, Austrian minister of foreign affairs, has no delusions as to the personality of the German kaiser, and does not credit for one moment his declarations of peaceful intent. In his speech to Vienna city council, discussing President Wilson's statement, he said he did not believe the president was trying to drive a wedge between Vienna and Berlin, and he continued: "He perhaps thinks, however, that Vienna presents more favorable soil for sowing the seeds of a general peace. He has, perhaps, said to himself that the Austro-Hungarian monarchy has the good fortune to have a monarch who genuinely and honorably desires a general peace."

It is evident that Count Czernin does not place Germany in the position of having the same kind of monarch as he professes to believe Charles to be. His words constitute a direct "slam" at Wilhelm, and if that ruler is not too dull to interpret it his love for Czernin will undergo a change. It would not be surprising if the Prussian should demand the Austrian's official head for such an insult.

The Austrian feeling towards Germany is none too good, and it is growing worse from month to month. Count Czernin is safe, so far as his countrymen are concerned, in saying slight things about the kaiser and his people, and more stinging his words the better his supporters will like them. President Wilson may not be trying to drive a wedge between Berlin and Vienna, but the thin edge has been inserted between the peoples, and failure on the western front may be expected to widen the breach considerably. The Austro-Hungarians are the most war-weary people.

### EQUAL PENSIONS.

ONE OF THE proposals urged by the Liberal party in the last federal campaign was equal pensions for soldiers. "Soldiers" was used in the broad sense to include all who had done the uniform and suffered disability through service for their country. The demand was echoed by many a Unionist platform, and many Unionist candidates are today pledged to secure the amount of pension for the private who is as for the officer.

But the equal pension question has had little support from Unionist politicians and press since election was held. The same old sliding scale, at its smallest amount for the private and its largest amount for the officer, is in existence. Parliament has been in session for some weeks,

and not one word concerning an equalizing of pensions has been heard.

Equality is one of the vaunted conditions supposed to exist in Canada. But while in name we are democratic, our military system is, not based upon common equality. While there are a certain number of promotions from the ranks in a war that demands a never-ending stream of junior officers, the country discriminates in the rewards it bestows to such an extent that the man in the ranks receives the minimum upon which life may be sustained, while officers receive salaries and pensions commensurate with their social and business standing.

A case of rank inequality came to light recently when it became known that Col. Labatt, pensions commissioner at Ottawa, was receiving a total disability pension of \$1,590 as well as a salary of \$5,000 a year. There is not a private who gets the pension given to Col. Labatt, and there is no man from the ranks who secured a position such as was given Col. Labatt. In the face of such a condition the promises that equal pensions would be given to the men who served overseas seem more hollow than ever. They were simply plection dodges used to catch votes and then cast aside.

The veterans of the great war should not be slow to make known their views in the matter. They wish to be fairly dealt with, and the country owes them first consideration.

### BARON ADVERTISING.

THE NEWSPAPERS are printing many editorials regarding the shipment of some 300 odd Canadian titles which has been held up because of popular clamor. Max Aitken receives the following timely comment from the Canadian Co-Operator:

"Max Aitken, the young Canadian company promoter, who blew into Britain with his easily acquired millions some years ago, seems to have burrowed himself into the nerve centre of British politics, and without displaying any particular capacity therefor himself. Having figuratively been inoculated with the blue blood of the British aristocracy, he has rather appropriately selected 'Beaverbrook' as his lordly title. His 'ludship' has, however, failed to display in his career the constructive qualifications of his nimble namesake."

Yet Max, the prince of (cement) mixers, is quite as busy as the furry little builder of dams. He addresses a great many teas and receptions and things, and tells people how he let the world in on the deeds of the Canadian soldiers. The action of the soldiers at Ypres and other places would not have been known unless Aitken had developed this "marvellous propaganda." Many people will prefer to believe that the actions of the Canadian troops spoke for themselves, that they won fame because they were good soldiers and because every correspondent at the front found them good material for his dispatches. These people will be bold enough to believe that if Max Aitken had never gone to France the Canadians would have been quite as famous. And however well he may have advertised the Canadians, he did not overlook a chance to advertise Sir Max Aitken. It certainly does pay to advertise when going after titles.

### EDITORIAL NOTES.

Uncle Sam is developing his momentum. It will have a momentous climax.

The Germans took the well-known bull by the tail when they launched that April fool offensive.

As Everett True has said, many a young Apollo manages in later life to develop all the lines of a rhinoceros.

Premier Clemenceau replies to a long speech of Count Czernin's in two words, "Czernin lied." And the world believes he has told the whole essential story.

Mayor Church of Toronto is engaged in condemning the Union Government for various misdeeds. Does this show there is hope for the mayor or for the Government?

Mayor Somerville has started his civic career by a downward revision of the tax rate, and slight as the decrease is, the force of the example will be commended to his successors.

### THOSE BAGS AND PURSES.

I think our auditor-general unkind; That he should be "tipped off" his business to mind, And not worry our senators—Prizes out things—A respectable crowd—though, not yet, sporting wings. Pray why should the auditor-general know Where those purses and bags for the ladies all go? A senator is human, if he wants a whiff, Why shouldn't he give a bag to his girl? Or a purse, for that matter, if she should prefer. For the choice of the article should rest with her. So I hope Mr. Fraser will not be the thing go. And just note that our red chamber crowd ain't so slow.

### WHAT SOME MEN SAY.

Judge Hughes, ex-presidential candidate: "Everyone who talks for a negotiated peace at this time is playing the game of Germany."

President Clemenceau of the American Federation of Labor to German workers: "Either you smash your kaiser autocracy or we will smash it for you."

Ignace Jan Paderewski: "Our people want a free Poland from the Baltic Sea down through Southern Europe and demand Danzig as the Polish outlet to the sea."

Archbishop of York: "Behind all of our burdens is the aching heart. It is not too much to say that there is not a home in England where a member of the household or a relative is not dead."

Rudyard Kipling: "Nine-tenths of the atrocities that Germany has committed have not been made public. Until the veil is lifted after the war we shall have no conception of the range and system of those atrocities."

T. P. O'Connor, M.P.: "I did not find a single man of the Irish race in any part of the country who cast the least doubt on the necessity and the willingness of the men of the Irish race to rush to the defence of the Stars and Stripes."

General Sir A. Hunter-Weston, M.P.: "Amongst the soldiers serving at the front, I may tell you, there is a feeling, and a very strong feeling, of resentment against the number of young men who are serving at home in safe, comfortable, and extremely well-paid positions."

Rudyard Kipling: "At the present time all the powers in the world that have not been bribed or bullied to keep partition to make an end of German international thuggery, for the reason that if it is not ended life on this planet will become insupportable for human beings." Ex-Premier Asquith: "I am not one of those who think experience of the war lends encouragement to the ideal of a general and direct control by the State of the production and distribution of commodities. But the elimination of what is now called 'profiteering' on the part of those who are able to exploit for their own benefit, and at the expense of the community, what is or can be made a monopoly, offends no principle of justice or social expediency."

### SOME MORE BIRDS.

[Grown letter in New London Day.] The fact that red-winged blackbirds have been seen in flocks in the vicinity of Popocatepec leads nature-wise prophets to declare in favor of an early spring. The red-winged blackbird, it is said, does not follow the habit of other harbingers of spring, so called, the robin and bluebird, of remaining deep hidden in the woods during the winter, but really does go to warm weather in the south. It is said they are a never-failing sign of warm settled weather.

## Bits of Byplay

by Luke McLuke

Copyright, 1917

No Joke.

When Pleasure calls

Our speed is dizzy;

When Duty calls,

The line is busy.

Described.

"What kind of a town is Smithville?"

asked the City Man. "Anything doing here after dark?"

"Sure," replied the Tavernkeeper.

"Every night at 7:05 everybody in town goes down to the depot to see No. 4 come in."

Fact.

You'd have a lot of time for rest.

And fortune would be kind to you.

If you would only do your best.

As often as you say you do.

Mean Brute.

"It says here that a man dislocated his jaw while yawning," said Mrs. Gabb.

As she looked up from the newspaper she was reading. "Isn't that remarkable?"

"Nothing remarkable about it," growled Mr. Gabb. "He was probably yawning."

Look back at your childhood days.

Remember the "doses" mother insisted on—castor oil, calomel, cathartics. How you hate them, how you fought against taking them.

With our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. The children's revolt is well-founded. Their tender little "insides" are injured by them.

If your child's stomach, liver and bowels need cleaning, give only delicious "California Syrup of Figs."

Its action is positive, but gentle. Millions of mothers keep it in their homes as a "laxative" handy; they know children love to take it; that it never fails to clean the liver and bowels and sweeten the stomach, and that a teaspoonful given today saves a sick child tomorrow.

Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Beware of counterfeits sold here. See that it is made by the famous Fig Syrup Company. Refuse any other kind with contempt.

"JUST TELL 'EM TO COME AND SEE ME," SAYS ENGINEER

Joseph Walker Wants Everybody to Know About His Great Improvement.

"Out of all the treatments and medicines I have taken the past twelve years, I have never found anything that did me any good until I started taking Tanlac," is the remarkable statement made a few days ago by Joseph Walker, stationary engineer at the Continental Life Building, who resides at 49 Hurdy street, Toronto.

"Stomach words couldn't describe the way I have suffered for more than ten long years," he continued. "My troubles started with a complete breakdown that left me in a terrible condition. My nerves and stomach seemed to be torn up in such a way that no matter what I did for myself, I wouldn't get well. I never had any appetite, and it seemed almost as much as my life was worth for me to try to eat meat or vegetables for they would lay like a hard lump in my stomach and torture me for hours. I'd blot up with gas that choked me and made my heart flutter and skip, and I would get so weak all over that I would feel from side to side when I tried to walk. Then rheumatism set in and I began to have sharp cutting pains through my legs, and finally got so I could hardly go at all. One treatment after another failed to help me, and I lost faith in medicine almost, and was so blue and despondent I didn't much care whether sleep kept or not."

"But that's only one side of my story, and I sure want everybody to know the other side. I read what so many people said about the good Tanlac was doing that I finally gave myself to give it a trial. I have taken three bottles of Tanlac and am now on my fourth, and I'm like a brand new man. I can eat just anything I want—peas, pickles—it doesn't seem to matter what, and everything digests easily, and I never have a sign of the stomach trouble. The gas has disappeared, and my heart acts natural again and the rheumatism is gradually leaving me. I feel stronger and better, and have more energy than I have had before in years, and I can do more work now than I have been able to in a long time. My wife is taking Tanlac now after seeing how it has helped me, and is delighted with the results. I'll certainly back up everything I say about Tanlac, and if anybody wants to know how I feel about Tanlac, just tell them to come and see me."

Tanlac is sold in London by Standard Drug Limited, under the direction of a special representative, and by an established agency in every town.

Children Hate Pills, Calomel and Castor Oil

Give Fruit Laxative when cross, bilious, feverish or constipated.

"California Syrup of Figs" can't harm tender stomach, liver, bowels.

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"Stomach words couldn't describe the way I have suffered for more than ten long years," he continued. "My troubles started with a complete breakdown that left me in a terrible condition. My nerves and stomach seemed to be torn up in such a way that no matter what I did for myself, I wouldn't get well. I never had any appetite, and it seemed almost as much as my life was worth for me to try to eat meat or vegetables for they would lay like a hard lump in my stomach and torture me for hours. I'd blot up with gas that choked me and made my heart flutter and skip, and I would get so weak all over that I would feel from side to side when I tried to walk. Then rheumatism set in and I began to have sharp cutting pains through my legs, and finally got so I could hardly go at all. One treatment after another failed to help me, and I lost faith in medicine almost, and was so blue and despondent I didn't much care whether sleep kept or not."

"But that's only one side of my story, and I sure want everybody to know the other side. I read what so many people said about the good Tanlac was doing that I finally gave myself to give it a trial. I have taken three bottles of Tanlac and am now on my fourth, and I'm like a brand new man. I can eat just anything I want—peas, pickles—it doesn't seem to matter what, and everything digests easily, and I never have a sign of the stomach trouble. The gas has disappeared, and my heart acts natural again and the rheumatism is gradually leaving me. I feel stronger and better, and have more energy than I have had before in years, and I can do more work now than I have been able to in a long time. My wife is taking Tanlac now after seeing how it has helped me, and is delighted with the results. I'll certainly back up everything I say about Tanlac, and if anybody wants to know how I feel about Tanlac, just tell them to come and see me."

Tanlac is sold in London by Standard Drug Limited, under the direction of a special representative, and by an established agency in every town.

Children Hate Pills, Calomel and Castor Oil

Give Fruit Laxative when cross, bilious, feverish or constipated.

"California Syrup of Figs" can't harm tender stomach, liver, bowels.

Look back at your childhood days.

Remember the "doses" mother insisted on—castor oil, calomel, cathartics. How you hate them, how you fought against taking them.

With our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. The children's revolt is well-founded. Their tender little "insides" are injured by them.

If your child's stomach, liver and bowels need cleaning, give only delicious "California Syrup of Figs."

Its action is positive, but gentle. Millions of mothers keep it in their homes as a "laxative" handy; they know children love to take it; that it never fails to clean the liver and bowels and sweeten the stomach, and that a teaspoonful given today saves a sick child tomorrow.

Ask your druggist for a bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Beware of counterfeits sold here. See that it is made by the famous Fig Syrup Company. Refuse any other kind with contempt.

"JUST TELL 'EM TO COME AND SEE ME," SAYS ENGINEER

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# The International League Reorganizes at New York

## JUDY COCHRANE OFFERED MANAGERIAL JOB WITH BRANTFORD SEMI-PROS

George ("Judy") Cochrane, who won the Ferguson medal awarded to the player making the most runs during the season in the East End League in 1909, has been suggested as manager of the Brantford semi-pro team of Brantford for the coming season.

Cochrane was one of the best first basemen that ever played in local baseball circles, and should make good as a manager if he succeeds in landing the position.

## Bull Dog Starters For Ford Cars

Why fight a kick from a crank when you can get a Bull Dog? Demonstration—Westman Machine Company, 226 Talbot Street, and London Engine Supply Company, 83-85 Dundas Street, zxv.

## HOTEL ST. CHARLES

ATLANTIC CITY, N. J. Entire Block on the Ocean Front. St. Charles Place to New Jersey Ave. Always open. Hot and cold sea water baths, sun parlors. Orchestra. Special spring rates. NEWLIN HAINES CO.

## CLEVELAND AMAZED AT CANADIANS' GREAT INDIVIDUAL PLAYING

Stick Handling Makes Sixth City Fans' Jaws Drop.

[Special to The Advertiser.] CLEVELAND, April 4.—Hockey may be hockey the world over, but the great winter sport as staged tonight when the Canadian All-Stars defeated the Toronto Blues, world's professional hockey champions, 5 to 4 was materially different from the contests that have been played here by amateur combinations.

The professional exhibition was a clever exhibition of individual ability. Team play was little in evidence. Individually the pros may be faster, but in combination they failed to display exceptional class. It was an exhibition pure and simple, rather than a strenuous contest.

Individual Work Fast. The fans were amazed at the pro's work. The shooting, stick-handling and quickness of execution was marvelous but as a game it lacked the thrills so dear to the heart of the hockey fan. It was a case of one long rush after another with the other players generally leaving it to the goal-tenders to stop the attack, and if men of the type of Lehman and Holmes had not been in the nets there is no telling how large the scores would have been.

Both goal-tenders shined brilliantly. In fact, their work was the outstanding feature. Cameron of Toronto, Nighbor and Lalonde of the All-Stars put what little pep there was into the game. Nighbor's stick handling was probably the best ever seen here.

Friday and Saturday nights the same teams will clash again.

The line-up: Toronto Blues. Lehman.....Goal. Holmes. Lalonde.....R. Defence. Cameron. McDonald.....R. Wing. Skinner. Marks.....L. Wing. Adams. Nighbor.....Centre. Adams.

## Lawson Bill For Sunday Baseball Passes U. S. Senate

ALBANY, N. Y., April 4.—The Lawson bill, legalizing baseball on the Sabbath after 2 p.m., passed the Senate by a vote of 26 to 20. There was no debate.

## ST. LOUIS POLICE BAN DEMPSEY-FLYNN BOUT

ST. LOUIS, Mo., April 4.—The eight-round boxing contest between Jack Dempsey and "Porky" Flynn, both heavyweights, scheduled for next Monday night, has been canceled, following an announcement by Chief of Police Young that the promoters would be arrested if the fight was staged.

WATSON TRADED FOR NIEHOFF. ST. LOUIS, Mo., April 4.—Milton Watson, pitcher for the St. Louis Nationals, has been traded to the Philadelphia Nationals for Bert Niehoff, pitcher.

## WANT GOVERNMENT TO TAKE OVER THE LIQUOR

Warehousemen and Distillers in Ontario Have Big Stocks.

TORONTO, April 4.—There is considerable agitation in which distillers and export warehousemen find themselves as a result of the "bone dry" law. The statement has been made that there is about \$20,000,000 worth of liquor in Ontario, \$5,000,000 of which is held by the warehouses and the balance by the distillers.

As there is no outlet for these goods now in warehouses, except that of returning them to the distilleries where they could be converted into alcohol for munitions purposes, the proposal is that the Government take over the supplies. It was stated today by the Ontario license board that the new regulations covering native wines would prohibit advertising in the newspapers and solicitation by travelers.

## JUNIOR O.B.A. FINALS OPEN AT TORONTO TOMORROW NIGHT

London Boys in Fine Shape for First of Series.

The Y. M. C. A. Junior basketball team goes to Toronto Saturday night to play the Central "Y" team of that city in the first game of the Junior O. B. A. finals. From the showing made so far by the locals their chances of bringing home the championship for the second consecutive year are pretty good, even though it is recognized that the Queen City boys are no slouches at the game.

## CANDRUFFY HEADS BECOME HAIRLESS

If you want plenty of thick, beautiful, glossy, silky hair, do by all means get rid of dandruff, for it will starve your hair and ruin it if you don't. It doesn't do much good to try to brush or wash it out. The only sure way to get rid of dandruff is to dissolve it, then you destroy it entirely. To do this, get about four ounces of ordinary liquid arvon; apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips. By morning, most if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it. You will find, too, that all itching and digging of the scalp will stop, and your hair will look and feel a hundred times better. You can get liquid arvon at any drug store. It is inexpensive and four ounces is all you will need, no matter how much dandruff you have. This simple remedy never fails.—Advt.

## The PLAZA HOTEL NEW YORK

Exclusive, quiet and homelike, with an unhampered view of Central Park in all its beauty. Within easy reach of all theatres and shops. To reserve rooms, or to secure further information address FRED STERRY, Managing Director. 21V—May 15



**Clean Up and Paint Up**

The Right Paint to Paint Right!

**ENGLISH PAINT**

100 Per Cent Pure  
Covers Most Lasts Longest  
Easiest Applied

Pints, 60c, Quarts, \$1.15

MURESCO. Hot water wall covering. Makes artistic job at small cost. Five-pound package, 25c.

ELASTIC FLOOR FINISH. Is noted for its elastic qualities. Does not stretch or mar. Is not affected by water.

LACQUERET. For renewing marred furniture, floors, woodwork, etc. Made in

Westman's Hardware, Ltd.

TWO PHONES: 360 and 2420. 121 DUNDAS STREET.

Look well for our shop and you will look well when you come out.

**Selak Tailoring**

means satisfaction, clothes that fit well and look well, clothes that are made the way you want them.

You have a large range of browns, greys and blues to choose from.

Prices \$20.00 to \$45.00.

**Selak**

Merchant Tailors  
Dundas, Corner Clarence.

Ride a Cleveland and You Ride The Best



A time-saver.  
A money-saver.  
A health-saver.  
A Bicycle for father.  
A Bicycle for mother.  
A Bicycle for sister.  
A Bicycle for brother.

**Cleveland Bicycles**

Are built for the hardest work, and will wear for years and years..... \$45.00 and \$50.00  
Sold on easy terms.

Large Stock. Low Prices. Prompt Attention.

**Wm. Gurd & Co.**  
185 DUNDAS STREET, SOUTH SIDE.

## INTERNATIONAL IS NOW REORGANIZED WITH EIGHT CITIES

Owners Will Likely Draw Up Schedule This Afternoon.

NEW YORK, April 4.—The new International League, to succeed the defunct International League, has been formed.

The new circuit includes Toronto, Buffalo, Rochester, Syracuse, Binghamton, Baltimore, Jersey City, and possibly Newark.

NEW YORK, April 4.—The new International League of eight baseball clubs, with a Class AA rating in the National Association of Professional Baseball Clubs, was made a certainty at a meeting held here tonight. The cities which will be represented on the circuit are: Toronto, Buffalo, Rochester, Syracuse, Binghamton, Baltimore, Jersey City and Newark.

Joe J. Lannin of Buffalo, and Geo. P. Johnson of Binghamton, made applications for franchises tonight, and they were granted. Similar applications were made by Syracuse and Newark representatives, who were unable to reach the meeting, but the new organization, announced tonight that franchises would be given to these cities. An application was also received from Reading, Pa., but this was said over for consideration, in case Newark decided not to come in.

Season Opens May 8. Joe J. Lannin was elected chairman of the board of directors, and Toronto, Rochester, Baltimore and Jersey City were represented on the board with President Farrell, ex-officio. It is the intention to open the season on May 8 with 14 games scheduled, ending on September 15. Each club is to be allowed to have fourteen players and a manager, either player or non-player, making a total of fifteen men for each. The double umpire system will be adopted, and games will begin in each city at the same hour as which they started in the different localities last year.

The news that the bill permitting Sunday baseball in this state had passed the Senate at Albany, reached the meeting room during the session, but several of the club owners said that they intended going through with the season's play whether the bill became a law or not.

The meeting adjourned at a late hour tonight to convene again at 11 o'clock tomorrow when it is expected that the organization of the new circuit and the adoption of by-laws and constitution, as well as a skeleton of the schedule will be completed.

## MANY KILLED AND MUCH DAMAGE DONE IN RAID ON COBLENZ

Allied Airmen Smash Treves and Cologne Also.

AMSTERDAM, April 4.—Dispatches to Les Nouvelles state that on the occasion of the last Allied air raid on Coblenz 25 persons were killed and 100 wounded. Great damage was done, the statement says, the station being demolished. In the last raid on Treves, 60 were killed and hundreds wounded, the railroad station was damaged, and streets in the neighborhood were heaped with ruins.

In the raid last week the Cologne station was hit and many buildings were demolished. A troop train standing in the station was struck, and many occupants were killed or wounded. The emperor visited the spot the following day.

BIG ROCHESTER BLAZE. Rochester, N. Y., April 5.—Fire supposed to be of incendiary origin early today destroyed the five buildings of the W. H. Osborne Company's cannery plant at Horsehoe Falls, 20 miles from this city, involving a loss of \$100,000.

## SMART NEW MODELS IN BOYS' SUITS AT BARGAIN PRICES FOR SATURDAY

The newest models fashioned on lines of military styles and made up in sturdy tweeds and worsteds. Just the kind that parents will like. Just the kind a boy will feel "just right" in, and at the same time get the most wear out of. Sizes 7 to 16 years.

Boys' Suits, Regular \$5.00 for .. .. \$3.98  
Boys' Suits, Regular \$6.50 for .. .. \$4.98  
Boys' Suits, Regular \$8.50 for .. .. \$5.98  
Boys' Suits, Regular \$10.00 for .. .. \$6.98

Men's Trousers at Reduced Prices

Regular value \$2.00, Men's Trousers ..... \$1.48  
Regular value \$3.00, Men's Trousers ..... \$1.98  
Regular value \$4.00, Men's Trousers ..... \$2.98  
Regular value \$5.00, Men's Trousers ..... \$3.98

Boys' Knickers and Bloomers Reduced to 68c, 78c, 88c, 98c, \$1.28, \$1.48, \$1.68

We've a Wonderful Variety of Boys' and Children's Hats at 75c to \$1.75

Spring Hostery

An extra special silk and lisle, worth 75c... 50c  
An extra special white cashmere, worth 75c 50c  
Fine black lisle and cashmere, 3 pairs for... \$1.00

CANADA FOOD BOARD

The Allies can never win if their civil population at home are short of food for the incredibly hard task of supplying the millions of soldiers with all that modern war fare demands.

Men's Spring Hats, \$2.50

Depend upon it, you're getting the equal of most \$3.00 and \$3.50 hats in any other store.

Spring Neckwear

Spring Ties, regular 50c..... 39c  
Spring Ties, regular 75c..... 50c  
Spring Ties, regular \$1.00..... 68c

**GRAFTON & CO., LIMITED**  
158 Dundas Street







## ROBINSON & GRAHAM

### Quality Meat and Fish Shop

Let this bright sanitary store supply your wants. Our goods satisfy the most particular people.

#### OUR LEADERS FOR SATURDAY.

Choice Pickled Hocks.....15c lb.  
Pickled Bacon, Piece only.....35c lb.  
Cottage Rolls, Peamealed.....15c lb.  
Stewing Veal.....20c lb.  
Shoulders, Veal.....20c lb.  
Veal Chops.....25c lb.

#### EXTRA SPECIAL.

Choice Dairy Butter.....45c lb.  
Strictly Fresh Eggs.....43c doz.  
Well Cooked Pigs' Feet, 2 lbs. for 25c  
Sauerkraut, 3 lbs. for.....25c  
Chuck Roasts Beef.....25c lb.

Fresh Spareribs, Tenderloin, Calves' Liver, Beef and Pork Hearts, Kidneys, Etc.  
New Cabbage, Lettuce, Celery, Parsley, Radish, Onions, Tomatoes.  
PHONE 6186. 206 DUNDAS STREET.

## Stylish, Individual Suits & Dresses

For women who appreciate style, quality and fair prices are now on display here. They are all spring's latest fashions, and bear the Brick & Dundas stamp of approval.

### Women's Suits

that are the last word in grace and charm. Many of them are plain tailored styles. Others have touches of embroidery and vests. They range in price from

**\$18.75 to \$50.00**

Come in and see them. You are sure to find just the one you want.

### Dresses Silk and Serge

These are the finest range and variety of shades and styles we have seen for some time. Prices from

**\$18.95 to \$45.00**

## SWEATER COATS

### In Silk and Wool

Smart and stylish and just what you need for early spring wear and summer evenings. Prices

**\$7.50 to \$25.00**

## Brick & Dundas

LONDON, AND ST. THOMAS.

## RUSS COMMANDERS BLOW UP WARSHIPS TO SPITE GERMANS

Feared Vessels Would Be Taken by Foe.

PETROGRAD, April 4.—(By the Associated Press.)—Several Russian warships, including four submarines, in the harbor of Hango, were blown up by the Germans, who feared capture by the Russians. The mayor of Sukhum-Kale reports that the Black Sea fleet torpedo boats are bombarding and looting towns along the coast.

### WESTERN ONTARIO BRIEFS

WOODSTOCK.—At the inquest into the death of J. F. Moore, who died after being struck by an auto driven by Walter A. Rutter, the jury brought in a verdict fully exonerating Mr. Rutter. The evidence showed that he had taken every precaution to avoid accident.

WATFORD.—For his departure for London, where he will train for overseas service, Fred Birch was presented with a wrist watch by the employees of the Andrews Wire Works.

SEAFORTH.—Alex McLennan of the Commercial Hotel has purchased the bus line and mail contract to the depot from Turnbull and McIntosh.

HENSALL.—W. J. Clark, of the firm of Brown & Clark, who was stricken with paralysis recently, is steadily improving.

LAMBETH.—B. F. Queen, owner of the Queen's Hotel here, has gone to St. Thomas to take charge of another hotel which he controls. Fred Jones, agent of the London and Lake Erie Railway, has leased the Queen's Hotel.

RUTHVEN.—The degree team of the Woodmen of the World goes to Windsor next Tuesday to exemplify the work at a big gathering of the district brethren.

WATFORD.—James Fair was presented with a wrist watch at a farewell party held for him at the home of Mrs. W. Cook, prior to his departure for London to report for service.

GALT.—Mayor Deakin and Ald. Mercer will represent the city on the delegation which goes to Ottawa next week to urge the minister of public works to make important improvements at Port Dover harbor.

SARNIA.—The two-year-old daughter of Charles Hamilton of Bright street fell from the veranda yesterday and cut her head so badly on a stone that many stitches had to be put in the wound.

RUTHVEN.—Perch are very plentiful here just now and many strings of splendid fish are being caught. The pound-net fishermen are busy driving stakes and expect a busy season.

HENSALL.—Stewart McQueen of the voluntary had the bones in his foot so badly crushed by a horse stepping on him that it has been necessary to put the foot in a plaster paris cast.

GALT.—P. Grotit and F. Lee, arrested as M.S.A. defaulters by Dominion Police Officer Marsh, were sent to London last night under military escort.

PRESTON.—The board of trade will undertake the cultivation of vacant lots in the interests of greater production and committees have been named to organize the work.

SARNIA.—Building permits for March totalled \$11,800, as compared with \$3,400 in March a year ago.

Seeding and plowing has been common in Lambeth district during the past few days.

All class one men who wish to cross

Lemons Beautify!

Make Quarter Pint of Lotion, Cheap

What girl or woman hasn't heard of lemon juice to remove complexion blemishes, to bleach the skin and to bring out the roses, the freshness and the hidden beauty? But lemon juice alone is acid, therefore irritating, and should be mixed with orchard white this way: Strain through a fine cloth the juice of two fresh lemons into a bottle containing about three ounces of orchard white, then shake well, and you have a whole quarter-pint of skin and complexion lotion at about the cost one usually pays for a small jar of ordinary cold cream. Be sure to strain the lemon juice so no pulp gets into the bottle, then this lotion will remain pure and fresh for months. When applied daily to the face, neck, arms and hands it should help to bleach, clear, smoothen and beautify the skin.

Any druggist will supply three ounces of orchard white at very little cost and the grocer has the lemons—Adv.

20TH CENTURY AND SOCIETY BRAND CLOT HES.

R. H. & J. DOWLER, LIMITED.

## London's Largest and Most Comprehensive Style Variety In

# SPRING SUITS AND TOP COATS

## FOR MEN AND YOUNG MEN

Again the style supremacy and the value-giving superiority of this institution asserts itself. Leadership beckons the shrewd buyer, and our pre-eminence stands as a beacon light for those who realize that greater buying advantages follow with greater purchasing power, with attentive and resourceful style endeavor and with the highest quality standards—the factors which are fast making this institution Ontario's Greatest Clothiers.

### Men of Slim Stature, Here's Your Chance, Saturday

50 suits of positively \$35.00 values will be played on sale. The sizes are 34, 35, 36, men's sizes. The cloth is the finest English, pure wool, fast color Blue Serges that will not shine; lined with pure wool twill, hair-cloth and canvas stayed fronts. Come early. **\$19.50**



### Our Enlarged Juvenile Department

Is a decided factor these days assisting parents and wide-awake boys in selecting spring outfits these days. We are showing extensively "The New Era" Brand Boys' Suits, tailored from men's Scotch and Irish Tweeds and English Worsteds. This brand is noted for its good tailoring.

Suits..... \$6.50, \$8, \$9, \$10, \$11, \$12.50, to \$16.50

Other lines at..... \$3.89 to \$8.00

Children's Spring Hats.

Over 2,000 pairs Bloomers, in tweeds and worsteds, at very special prices.

Boys \$5.00 "Fireman" Oiled Raincoats, on sale \$3.89

### BOYS' SCHOOL STOCKINGS.

Two-one rib; regular 35c..... 29c

Boys' Caps.—Very natty.

Boys' New Spring Shirts, soft collars to match.

Boys' Blouses, special..... 50c

### "First Long Suits"

For the youths, evolving from the Student's Bloomer Suits, \$12.50, \$14.00, \$16.00, \$18.00 and \$19.50.

BELTERS—Smart and snappy, in the handsome new greens, tans, greys, heathers, browns and blues; distinctive weaves and plains, designed and tailored exclusively for Dowler Stores.

### Spring Furnishings in Abundance

Our fully-fledged furnishing department is simply overflowing with spring newness in

FINE SHIRTS, HANDSOME NECKWEAR, ELE. GANT SPRING UNDERWEAR, SILK, LISLE AND CASHMERE HOSE, BELTS AND BRACES.

A NEW NOTE.  
In shirt fashions for spring are the striking effects in pen and pencil stripes; blue, grey, lavender, pink, tan and green, ..... \$1.00, \$1.50, \$2.00, \$2.25, \$2.50

176 and 178  
Dundas Street,  
London.

## R. H. & J. DOWLER, LIMITED

WHERE THE GOOD CLOTHES COME FROM

London,  
St. Thomas,  
Windsor.

## Two Extra Specials For One Week Only

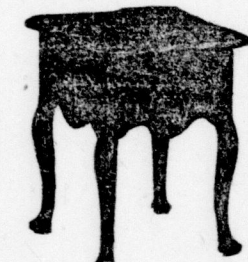
Just received. Shipment of 75 Kitchen Stools and 40 Jardiniere Stands, which we are putting on sale at special bargain prices. Don't delay if you wish to secure one of the bargains.

These stands are well finished in fumed oak and mahogany. Just what you want to decorate your veranda with.

### JAR STANDS

Similar to cut; 13 inches, square top, 18 inches high. On sale Friday and Saturday.

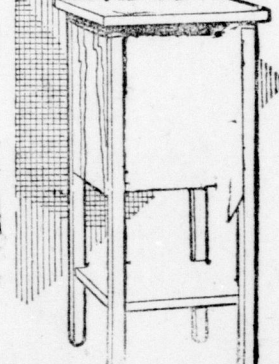
**69c**



### Solid Oak Fumed Finish Stool

35 inches high. Indispensable as a kitchen stool, to be used at your sink or kitchen cabinet. Only takes about half the room of an ordinary chair.

**98c**



## Peoples Outfitting Company

W. D. THOMAS & SONS.

PHONE 5616.

240 DUNDAS STREET.

the American border at Sarnia must have special permits to do so.

Brantford gave an official welcome to 400 returned soldiers last night. A banquet was given at the Masonic Temple, the veterans parading to the hall.

A purse of gold was given Archdeacon and Mrs. G. I. Davidson by the congregation of St. George's Church, Guelph. Mrs. Davidson was also presented with a fur coat. Mr. and Mrs. Davidson are leaving for Regina.

A conciliation board will endeavor to settle the differences between the Sandwich, Windsor and Amherstburg Railway and its employees who threatened a walkout.

Masons from all over Western Ontario were present at St. Thomas yesterday for the 100th anniversary of the founding of Masonry in that city. A special meeting of St. Thomas Lodge No. 44, was held in the afternoon, and a banquet in the evening brought an attendance of 600. S. S. Clifton of Malahide, the oldest Mason of the district, gave an address. Right Wor. Bro. Thomas Rowe of London responded to the toast, "The Grand Lodge of Canada."

Flight-Lieut. Vandusen of Grimsby, a nephew of Rev. Mr. and Mrs. Mann of Brussels, has been killed in England by the fall of his plane.

Four Galt bakers were haled into

Use Coconut Oil

For Washing Hair

If you want to keep your hair in good condition, be careful what you wash it with. Don't use prepared shampoos or anything else, that contains too much alkali. This dries the scalp, makes the hair brittle, and is very harmful. Just plain mulitised coconut oil, which is soft, and entirely greaseless, is much better than anything else you can use for shampooing, as this can't possibly injure the hair.

Simply moisten your hair with water and rub it in. One or two teaspoonfuls will make an abundance of rich, creamy lather, and cleanse the hair and scalp thoroughly. The lather rinses out easily, and removes every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves it fine and silky, bright, fluffy and easy to manage.

You can get mulitised coconut oil at most any drug store. It is very cheap, and a few ounces is enough to last everyone in the family for months—Adv.

court yesterday charged with short weight.

Brant county council has voted \$5,000 to the Y. M. C. A. soldiers' fund.

Miss Hattie Newkirk, of Wallaceburg, a nursing sister in the American army, died of pneumonia in a U. S. cantonment in Louisiana.

More than 150 acres have been secured for cultivation by the committee of the Chatham mechanics board of trade, which is looking after the greater production drive there. Vegetables for winter storage are the aim of the committee.

Tons of onions are being shipped from the Hensall district this week to all parts of the Dominion.

Considerable of the spring seeding has already been finished in the Ruthven district, Essex County.

### WORLD BRIEFS

State governors have urged a drive to curb pro-Germans in the States.

American mechanics are doing great work with the British air corps in France.

The war has cost the United States nine billion dollars the first year, more than one-half of which has gone to the Allies in loans.

The United States has taken over a number of Russian ships used for carrying supplies from America to Russia.

Flight Lieut. Rosevear of Port Arthur brought down six Germans in six days. His score is now fifteen.

The winter wheat forecast in the United States may well toward 672,000,000 bushels.

Shackleton, the explorer, has returned from Chile, where he has been engaged on a diplomatic discussion.

The British and French premiers are back from a trip to the front.

Germans stopped the shelling of Paris during the funeral of the Swiss count, for killed in the bombardment a few days ago.

The American Red Cross is arranging to send 50,000 children of Paris to the country for the summer months.

Eighteen Parisian dealers in diamonds are being prosecuted for selling to the enemy.

United States Congress approves of a bill making a penalty for sabotage 30 years in prison and a \$10,000 fine.

The German imperial distributing

board is now supplying the working men and women of Germany with working clothes, stockings and thread, all such clothing having been withdrawn from the open market. It is claimed that a method to make "women" from paper has been discovered.

Ground glass has been found in candy sold by a German in Brooklyn.

The Bolshevik Government has voted a yearly grant of 10,000 rubles to the widow of Count Tolstol.

### MILLIONS DAMAGE DONE BY KANSAS CITY FIRE

Kansas City, Mo., April 4.—Buildings housing ten large manufacturing concerns and a number of smaller structures were destroyed by fire here tonight. Several other buildings over an area of six or eight blocks were more or less damaged. The cause of the fire is unknown. Those who would hazard an estimate of the loss considered that, while many of the burned buildings were old, the contents were valuable. Unofficial estimates of the loss ranged from a minimum of \$2,500,000 to as high as \$7,000,000. This latter figure was declared to be "wild guesswork."

### ALL STATES NOW READY FOR NEW LIBERTY LOAN

Washington, April 5.—Final preparations were being rushed today for the opening tomorrow of the sale campaign of the third Liberty Loan.

Here are the essentials of the new issue: Amount \$3,000,000,000, and all subscriptions above that amount; interests 4 1/2 per cent; campaign period April 6 to May 4; date of bonds May 9, 1918; maturity 10 years, or September 15, 1928; interest payable semi-annually, September 15 and March 15; bonds of the first and second Liberty Loans may be converted into third Liberty Loan bonds, but bonds of the third loan are not convertible into future issues.

### CUNARD VATORIA IS REPORTED SUNK BY SUB

New York, April 5.—The Cunarder Vatoria, a vessel of 5,865 tons gross register, has been sunk in the Irish Sea, according to word received here by insurance interests. The Vatoria left here March 4 with cargo for a British port. At the offices of the Cunard Line it was said instructions had been received recently that reports of loss of steamers of the line must not be confirmed or denied.

JOHN R. BOOTH IS 51.

Ottawa, April 5.—John R. Booth, Ottawa's lumber magnate, is today celebrating his 51st birthday. He is still hale and hearty and continues to direct his vast interests.

From a dentist's letter—name will be furnished on request.

"I find that the teeth become much whiter and the gums healthy and firm with the daily use of

## CALOX

THE OXYGEN TOOTH POWDER

Cleans—Whitens—Preserves

A package sufficient for one week's trial and authoritative booklet telling "Why a Powder is Better Than a Paste" will be sent free on request.

30 and 50 cents everywhere

The large size contains more than twice as much as the smaller size.

McKesson & Robbins  
Incorporated  
New York

"Your 32 Teeth are 32 Reasons"



# THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

## We Must Conserve HYDRO POWER To the Extent of 2500 H.P.

**This Is Imperative! Will YOU Help?**

We have again had orders from the Hydro-Electric Power Commission of Ontario to decrease our load 2,500 H. P., and if we fail to comply with this request, the whole city will be shut off.

But we can do nothing without the assistance of our customers.

EVERYONE can help—if they will—by using only what they actually need.

DON'T leave lights burning in unoccupied rooms—

DON'T burn four or five lights when one is sufficient—

DON'T use lamps of greater power than you need.

When using your ELECTRIC TOASTER, IRON, VACUUM CLEANER and other appliances, TURN OFF AS SOON AS YOUR WORK IS DONE.

We are confident that you will do all you can to help.

### City Hydro-Electric Dept.

HOUSEKEEPING IS A BUSINESS.  
ECONOMICAL COOKING IS A SCIENCE.

## Our Consumers' League

BY ISABEL C. ARMSTRONG.

Did it ever occur to you as a housekeeper to try to get at the reason for the high prices you are paying for necessities, just as a successful merchant must study the markets and learn to analyze conditions for himself? Why are you paying as much as you are doing for groceries in London? Is it because war conditions demand that the present prices shall be asked if the grocers are to keep on doing business?

During the course of lectures delivered by Frank Stockdale, business efficiency expert, in London a couple of weeks ago, one piece of interesting information for housekeepers was brought to light. Working out a problem to prove to a grocer who had asked the question that handling bread is not a losing business for the grocer, he placed a number of figures on the blackboard, submitted by the practical businessmen present, showing the cost of operating an average business in London, say with a \$25,000 turnover a year. Eighteen per cent was estimated as the approximate cost of running the business, including rent, light, labor, delivery of goods, etc.

Of this amount FIVE PER CENT was declared by one grocer to be a reasonable amount for the cost of delivering goods in London for such a store. He was backed up by several other grocers, and the statement was evidently unanimously accepted. It was not disputed. You can see one reason why you are paying as much as you are doing for groceries, even when you carry them home in your own car. The public has demanded the maximum of delivery service, and the grocers, in order to hold their own, have been obliged to meet this demand.

For more than a year the question has popped up frequently in this column concerning the advisability of systematizing delivery of goods in order to cut down the cost of living. Jane Wiggins, who by the way, has been missed from this department for several weeks, had a carefully-thought-out plan to offer as far back as house-cleaning time last spring. Visitors to other places, who are readers of this paper, have seen the plan in other cities, and the system adopted in other places of placing an added charge on goods to be delivered. A few weeks ago the story was told of a "milk merger" in one of our Canadian cities, whereby over-lapping in delivery has been cut out and distribution centralized.

So far as any results are concerned it has all been talk, notwithstanding the fact that the pinch of advancing prices is being felt more and more, and demands grow more imperative all the time for using money to the very best advantage, which is genuine thrift.

One automobile dealer who advertised last Saturday in 'The Advertiser's' special automobile section, drew attention to the popularity of his cars in this slogan, "Count them on the streets of London."

Count the delivery wagons and delivery cars on the streets of London. Remember when you look at a grocer's delivery car that it has been estimated that it costs the grocer about one quarter of the total cost of running his business to deliver goods, then you will have your finger on one of the reasons why living costs so much at present.

TELEPHONE NO. 1463.

Of course you are eager to help along a good cause, especially when it means the relief of suffering. Everybody knows these days, since the blessedness of service for others has been realized by experience of the past few years.

Are you getting ready to say you haven't time to do anything more, and that you can't spare more money for these issues, with the grand patriotic campaign looming up a few weeks hence?

The service about which you are going to learn right away won't cost you money, and only the merest trifle in time and thought. And yet, it is the kind of service which means milk, eggs and other nourishing food and comforts for the tubercular poor in London. All you have to do is to gather up your old newspapers, bits of waste paper, old rubbers and rags, and turn them over to the collector for the Women's Sanatorium Aid Society. He will take them to the place where the price of old paper is being developed, and the statement will be made under such circumstances would be nothing more nor less than waste and robbery. Just telephone the collector, 1463 is the number, and he will call for that housecleaning time accumulation, and the little pile of papers you gather up week by week thereafter.

Last year the Women's Sanatorium Aid Society. Aid from the waste papers collected amounted to between \$400 and \$500. This was expended by the tuberculosis nurses on comforts for the tubercular poor in their homes. So quickly is the service rendered to sufferers from tuberculosis that the average citizen would be hard to learn its extent.

Last year the milk bill for outside patients, that is, patients outside of the sanatorium and preventorium, amounted to nearly \$1,000, in addition to the large amount of money spent on blankets, clothing and other necessities. The two tuberculosis nurses have had their list 128 families and in these, 356 patients. Their duties are to follow up all home cases, see that proper precautions are being taken to prevent the spread of the disease, and that the sufferers are getting all possible chance to recover.

A bundle of papers, gathered up conscientiously each week, will help along the good cause. While the price of old paper has gone down somewhat, if all the citizens would take the matter to heart and co-operate with the Sanatorium Aid in this magnificent work at least to the extent of saving old papers and rubbers, the revenue during the coming year from this source would be greatly increased and probably multiplied several times.

And just think of all the purposes served! Thrift, conservation and giving of help where it is sorely needed!

"KEEP A PIG"

Any of the boys and girls, whose mothers read this page, thinking about raising a pig for market this season, and, perchance, joining with other young friends in forming a pig club? Wouldn't it be ever so much more interesting to have three, four or more friends interested in the subject, banded together in a little circle, to study up the literature on pig raising together, and compare notes on progress?

Whether you are grown-up, or just boys and girls, in starting out in the pig raising business, you will be none the wiser for studying some of the bulletins issued by the provincial and Dominion departments of agriculture. For instance, there is that illuminating bulletin, called "Keep a Pig." To obtain it, you should write your request to the Ontario Department of Agriculture, Toronto, or to Roscoe A. Finn, district agricultural representative at 186 Talbot street, London. Write to Mr. Finn if you live in Middlesex; to your own district agricultural representative if in another county.

To get back to the subject of pig clubs, it is stated over in Massachusetts that one result of the pig club work is that the young folks develop an interest in live stock, they learn to observe closely, to be regular in their methods, to study cause and effect, to think and act independently, and to assume and appreciate responsibility. Apart from spelling success in pig raising and other ventures, these qualities which young people need to develop if they are going to lead useful lives?

The members of the pig clubs in Massachusetts obtain one or more pigs about the first of June, any breed or weight. The pig is weighed June 1, and a record kept of feed time to pig and time spent in caring for it during the months of June to September. The pig is supposed to be weighed again October 1, and one of the obligations of membership in a pig club is that of writing a composition or short story, whatever you like to call it, on "Feeding and Caring For My Pig." It is expected that the pig or pigs will be exhibited at fairs. In 1911, about 40,000 eggs were distributed under a similar arrangement. Still, just because they aren't obtained from an agricultural college is no reason why people contemplating going into the chicken raising business this summer, cannot obtain good, reliable settings of eggs. Just watch the advertising columns of 'The Advertiser' for this information at this season of the year. Since London is known as one of the greatest poultry raising centres on the continent, you should be able to get just what you want in this line.

Two or three weeks ago a London man told in this department how he had made a killing of poultry pay this past severe winter with food at such a high cost. If others can do it, cannot you?

HER NEW EASTER BONNET.

"No, this isn't a new hat, and it is the same old ribbon I had on last year," said Thrifty Jane, when she appeared on Easter Monday in a stylish spring sailor. "Last night when I went home," she continued, "I got out the hat, brushed it thoroughly, and went over it carefully with liquid shoe polish. By the time it was dry and shiny, it was also properly stiff again. Next, I took the old ribbon, dusted it off well, and washed it in cold tea. Then I pressed it, while it was still quite damp, and, if I do say it myself, I think I can make a pretty decent bow. After that, all that was necessary was to tuck in the lining. I had bought all ready-made for fifteen cents. My new spring hat cost me fifteen cents for lining and less than a spoonful from a thirty-cent bottle of shoe polish."

The Grocers' Bylaw Which, If Passed, Would Mean High Groceries:

BYLAW NO. 446, relating to the public market, respecting the stalls in Covent Garden Market House.

BE IT ENACTED by the Council of the Corporation of the City of London, as follows:

That Section 48 of Bylaw No. 445, the Corporation of the City of London, relating to the public market, amended by the 3rd day of May, A.D. 1912, be and the same be hereby amended, by adding at the end of the section the following, viz:

(a) The stalls in the Covent Garden Market House shall not be used for the sale or storage of tall, low, hides, skins or other offensive articles or things, nor for the sale of tea, sugar, coffee, or other foodstuffs, nor for the sale of soap, pickles, cereals, soap or soap substitutes, but for the sale of butchers' meat or meat products only.

PASSED in open council this day of A.D. 1913.

Clerk.

## DO WE SELL TOO CHEAP?

**Can You Buy Anything  
Too Cheap?**

A few city grocers are attempting to get the accompanying bylaw passed, preventing us tenants of the market from selling anything but meat. Their claim is that we sell too cheap. Shrewd business methods enable us to undersell them. Give us your support and defeat the grocers' bylaw.

LOOK!

5-LB. CARTON SUGAR  
50c

2-lb. carton Sugar.....23c  
10-lb. bag Sugar.....\$1.00  
20-lb. bag Sugar.....\$2.00  
100-lb. bag Sugar.....\$9.25  
Oleomargarine, lb.....34c  
Dairy Butter, lb.....46c

Calves' Liver  
LIMITED QUANTITY.  
25c Pound

Fresh Caught Herring  
Per pound.....12/2c

Spring Lamb  
WE HAVE A LARGE  
ASSORTMENT.

DILL PICKLES  
LARGE CANS.....20c

CHOICEST MILK-FED  
CHICKENS, LB.....55c

New-laid Eggs, dozen.....45c  
2-lb. can Peaches.....27c  
Carnation Milk.....8c  
Summer Vegetables.....15c  
4-lb. pall Jam.....70c  
5-lb. pall Syrup.....50c  
10-lb. pall Syrup.....95c  
20-lb. pall Syrup.....\$1.75  
Raisins (2 packets).....25c

50-Lb Bag Flour  
SPECIAL  
\$3.00 a Bag

## ANDERSONS

THE BIG FOOD STORE

PHONES, 1643-1644. 1, 2, 3, 4, 5 MARKET HOUSE.  
Store opens Saturday morning, 6 a.m.; Store closes Saturday night, 10 p.m.

OUR CONSUMERS' LEAGUE, AS CONDUCTED BY MISS ISABEL C. ARMSTRONG, HAS BECOME ONE OF THE IMPORTANT AND ALREADY INTERESTING FEATURES OF THIS PAPER. ADVERTISING ON THIS PAGE HAS A PECULIAR EFFICIENCY. NINETY PER CENT OF ALL PURCHASING OF TABLE AND KITCHEN SUPPLIES IS DONE BY WOMEN.

## ONN'S FOR FISH. Fresh-Caught Fish FISH AT ONN'S.

For FRIDAY and SATURDAY

HERRING, PERCH, PICKEREL, WHITEFISH, CODFISH, HADDOCK, FLOUNDERS, PERIWINKLES. We are the largest specialists in fish in London. We always have all kinds of fish in season. Special auto delivery Friday.

ONN'S THE OLD RELIABLE FISH AND POULTRY DEPOT. ONN'S

## THE MARKET CASH AND CARRY STORE

When You Buy Here You Carry Away More Goods for the Same Money.

Choice Dairy Butter, lb. 45c to 50c	Cottage Roll Bacon.....40c	5-lb. Carton Sugar.....50c
Medway Creamery, larger rolls 54c	New Colored Cheese.....28c lb.	2-lb. Carton Sugar.....20c
Fresh Eggs.....45c	Old White Cheese.....32c lb.	5-lb. Pure Lard.....\$1.00
Good Cooking Eggs.....35c	Carnation Milk, large size can 18c	JAMS:
Fresh Headcheese.....20c	Seeded Raisins, 15 oz., two for 25c	18 oz. Pure Raspberry.....30c
Cooked Ham.....55c lb.	Horseshoe Relish.....15c	4-lb. Pall Pure Raspberry.....90c
Sliced Breakfast Bacon.....47c	Salada Tea.....54c lb.	4-lb. Pall Apples and Rasp- berry Jam.....60c


PAUL L. DOIG, 6 Market House

## Did It Ever Occur To You

That a bank account is the safest means of doing business? Your cheques are the best receipts for all bills paid, and your funds will be neither lost or stolen. Small accounts as well as large ones are welcome at THIS STRONG OLD BANK. You need not wait until your business has assumed large proportions before opening an account. Do it today. Our patrons receive every courtesy in all matters of business entrusted to us, and there is nothing in safe banking we cannot perform. We pay interest on Saving Accounts every six months. If you are unaccustomed to banking methods, just call and we will explain.

## THE BANK OF TORONTO

FOUR OFFICES IN LONDON:  
Cor. King and Richmond Streets. Cor. Dundas and Adelaide Streets.  
Cor. Richmond and John Streets. Cor. Dundas and Talbot Streets.



**Burbank's Meat Meets the Best  
AND THEN SOME**

"Talk about Good Eats in Meats!" You should see the attractive display of first quality meats and delicatessens in Burbank's window. Everything is arranged so tastily, looks so clean, wholesome and appetizing. I just gave my order for two days. "Everything tells you at once that Burbank knows what to buy; how to keep and serve."

**Burbank's Meat Service**

Will give you first quality and reliable delivery in

SIRLOIN STEAK  
ROUND STEAK  
CHOICE SHOULDER ROASTS  
BEEF  
CHOICE ROLLED POT ROASTS  
BEEF  
CHOICE RIB ROASTS BEEF  
CHOICE PORK CHOP LOIN  
CHOICE PORK CHOP SHOULDER  
CHOICE PORK TENDERLOIN  
CHOICE CALVES' LIVER  
DELICATESSENS  
FRESH EGGS

**PURE PORK SAUSAGE 30c**

**Roy Burbank**

813 DUNDAS STREET. PHONE 2386.  
Formerly with Wilson's Arcade Meat Market.

OUR (Made while you wait!) PEANUT BUTTER Will please you. Sales increasing daily.

**Burbank's Fish Department**

Next week this store will show another new development in double deck porcelain-lined glass covered sals cases, which give every opportunity of seeing the fish, and yet emit no fish odor to the meat.

OUR RELIABLE DELIVERY SERVICE  
8:30, 10:30 and 3:00 is already noted for delivering your meat in time for the meal you ordered it for.

## Grocers, This Is For You Strictly Fresh Eggs

GROCERS CAN ALWAYS SECURE FANCY DRESSED POULTRY, CHOICE CREAMERY BUTTER AND STRICTLY FRESH EGGS ON SHORT NOTICE. FOUR DELIVERIES DAILY. PHONE ORDERS TO

**C. A. MANN & CO., 78 King St. Phone 1577**

SPECIALTIES ALSO: CHOICE CREAMERY BUTTER, PRIME OLD CHEESE.

## Buying Your Meat Here Insures Quality and Value

WE KNOW WHAT YOU SHOULD HAVE AND WE GIVE IT IN OUR MEAT SERVICE. TRY US.

Choice Sirloin, Porterhouse and Rib Roasts.....28c	Best Sirloin, Round, Porterhouse Steak 28c
Prime Rump, Round, Shoulder and Thick Rib.....28c	Choice Corned Beef and Chuck Roasts.....25c
	Choice Roasts Veal, Leg, Loin or Shoulder.....28c

LARGE SUPPLY OF HEARTS, LIVERS, TONGUES, SPARERIBS.

WE DELIVER TO ALL PARTS OF CITY DAILY. **FAULDS & DAWES** PHONE 5750. MARKET HOUSE. THE CUT-RATE MEAT MARKET.

## "THE CASH AND CARRY STORE"

Jam, 4 lb. pall.....50c	Sugar, bulk, 10 lbs.....95c	Edwardsburg Corn Syrup, 10-lb. pall.....95c
Crisco, per tin.....32c	Roeding's Figs, 2 pkgs.....28c	Beehive Corn Syrup, 5-lb. pall, 50c
Seeded Raisins.....2 packages 25c	Aylmer Peas, per tin.....18c	Silver Cow Milk.....20c
Campbell's Soup, per tin.....16c		Eagle Brand Milk.....20c
Domestic Shortening, 2-lb. pall, 83c		St. Charles Evaporated Milk.....14c
Cornstarch, per package.....12c		Grand Mogul Tea, half pound, 24c
Oleomargarine.....34c		Salada Tea, half pound.....26c
Maple Leaf Salmon, 1-lb. tin 28c		Lipton's Tea, half pound.....26c
Granulated Sugar, bulk, 5 lbs 46c		Red Rose Tea, half pound.....26c

**Onions, peck....25c**

Quebec Syrup, per bottle.....20c  
Aylmer Tomatoes, per tin.....28c  
Peanut Butter, per lb.....28c

**FRANK SMITH, MARKET LANE**



# Daily Magazine Page for Everybody

## Secrets of Health and Happiness

### Why an "Ear Memory" Is Better Than an "Eye Memory"

By DR. LEONARD KEENE HIRSHBERG,  
A. B., M. A., M. D. (Johns Hopkins University.)



Psychology is a formidable word only to those who know it. It is not a word which is tossed about by the tongue of the uninitiated. It is a word which is used only by those who are conversant with the science of the mind.

An example of true psychology is illustrated by experimental work upon the memory of words, things and events. The memory of words is the easiest to test. Researches by Josephine Ash Curtis, M. A., of Wellesley College, aimed to discover the effect of the rate of repetition of material to be memorized, the difficulty of memorizing, and the method which would give the least fatigue. Numerous syllables were employed in the experiments, because these do away with the possibility of previous familiarity upon the part of those tested.

Making the Test.  
Seven persons were used in the experiments. A series of twelve nonsense words were employed, and they were spoken at a rate which could be changed and regulated by a musical timer, the rate being 100, 120, 140, 160, 180, 200, 220, 240, 260, 280, 300, 320, 340, 360, 380, 400, 420, 440, 460, 480, 500, 520, 540, 560, 580, 600, 620, 640, 660, 680, 700, 720, 740, 760, 780, 800, 820, 840, 860, 880, 900, 920, 940, 960, 980, 1000.

Results.  
The results of the experiments showed that the memory of words is the easiest to test. Researches by Josephine Ash Curtis, M. A., of Wellesley College, aimed to discover the effect of the rate of repetition of material to be memorized, the difficulty of memorizing, and the method which would give the least fatigue. Numerous syllables were employed in the experiments, because these do away with the possibility of previous familiarity upon the part of those tested.

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surgeon. If there is inflammation of the part a little vaseline may do much good when applied. Also protect the union from irritation and rubbing with absorbent cotton pads.

A READER, London, Ont.—Q. What can be done for the hives and indigestion?  
A. This may sometimes be due to a hypersensitive state of the human tissues, usually to some particular article of food. It may be caused by berries, fish, tomatoes, beer, fruits, drugs, odors, changes, etc. The remedy depends upon learning the thing that is responsible for the trouble and then eliminating it from the diet.

Dr. Hirshberg will answer questions for readers of this paper on medical, hygienic and sanitation subjects that are of general interest. He cannot, however, undertake to prescribe or offer advice for individual cases. Where the subject is not of general interest letters will be answered personally, if a stamped and addressed envelope is enclosed. Address all inquiries to Dr. L. K. Hirshberg, care this office.



To-morrow's HOROSCOPE

By Genevieve Kemble

SATURDAY, APRIL 6  
The lively operations of the aldermen host point to a day of keen interest and activity, but one calling for wisdom and discretion to navigate over the astral shoals. Two of the maiesties are in strongly unfriendly lunar aspect, forecasting disaster and disappointment mainly through fraud, duplicity and in dealing with individuals in a mercantile way, but notwithstanding the dangers there is an emphatic prospect for financial gain as well as for promotion, preferment, honors and increase. Those in employment and those seeking favors should meet with success and benefit.

Those whose birthday it is will have an eventful year, but should manage their affairs with caution. A child born on this day will be bright, generous, brave, but unruly and restless.

## CALICO'S AGAIN "IN FASHION"

For Morning and Afternoon Wear, Not for "Dress-Up"

By ANNETTE BRADSHAW

WHEN our grandmothers are in a reminiscent mood they tell of the days when they danced in calico frocks. Now, although calico was never numbered among the "dressy" materials, the ladies of the early sixties wore frocks of calico—not because fashion demanded that they should—but as a war-time economy. Today history repeats itself. Calico frocks are very much the vogue at present. While they may not be worn to parties, they will be in evidence in the morning and at afternoon affairs.

It is surprising the really charming effects the designers have accomplished with so inexpensive a material as calico. The most attractive frocks are trimmed with narrow pleated or fluted frills, pipings, corded shirings, tuckings and ruffles with pleat edges.

If you doubt the effectiveness of calico as a fitting material for afternoon frocks, just glance at the dainty Eton model before you and be convinced that you're mistaken. It is made of a flower sprigged calico in soft tones of rose, green and yellow against an ivory-white background. The bodice shows a clever adaptation of the Eton jacket bound with pipings of plain green.

A broad sash of green falls ribbon is tied at the back in a butterfly bow with long ends. The narrow underskirt is bound with an edging of plain green and the same trimming outlines the tunic, which extends across the back and sides.

A hat of ivory-colored straw



This Afternoon Frock Is of Flower Sprigged Calico.

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A hat of ivory-colored straw

Blue Polka-Dotted Frock with Collar and Cuffs of White.

Frock are of white linen and the material is used for the pipings on the large pockets, belt and bodice.

Calico bids fair to become one of the most popular fabrics for tub frocks. Why not be among the first to don a calico frock and thus "help win the war"?

Katie had told me that in Cousin Agatha's absence she had instructions to sit within hearing of Mother Graham's room.

"But she never came," Katie said. "She's different now, she used to be. Don't you all time, Katie, quick, Katie. Now she never says nothing. I think old folks don't live much any more."

I didn't reproach the girl for her unkind language. My heart was too heavy for that. And I didn't say after day during Cousin Agatha's absence I sat with Katie, waiting for the summons which I meant to answer instead of my little maid, the fear grew perhaps were words that would come true.

"It isn't safe," the sterner significant words rang in my ears almost constantly during the days following my return, days in which I kept rather closely to my room trying to rest after my exciting experience, or was determined whether or not I would confide in my mother-in-law.

At this point in my mental conjuncture I always shudderingly hid my face in my hands, remorsefully banished any further travel along that line of thought, and I would not know the reason for my absence. Katie and Lillian were out of the question; Cousin Agatha, absolutely impossible; Dick, barred because of Lillian's prohibition. I remained only my mother-in-law, a quarter of a century of well enough I knew her well enough to keep my secret if I was sure she would keep it for me. But how to break through the barrier of loyalty which she held between us was a grave problem.

On one thing I was determined. I would allow Cousin Agatha no knowledge of any "interference" between my mother-in-law and myself. I laid my plans as carefully as any Machiavellian plotter. Cousin Agatha's attitude toward her "constitutional" was a walk which she took in all sorts of weather.

Madge Waite and Waite. It was almost a week before I came to a decision, a week of mental torture that I shall not soon forget. But I raved clearly before the end of it that I had accepted any other work for my country someone in my home must know the reason for my absence. Katie and Lillian were out of the question; Cousin Agatha, absolutely impossible; Dick, barred because of Lillian's prohibition. I remained only my mother-in-law, a quarter of a century of well enough I knew her well enough to keep my secret if I was sure she would keep it for me. But how to break through the barrier of loyalty which she held between us was a grave problem.

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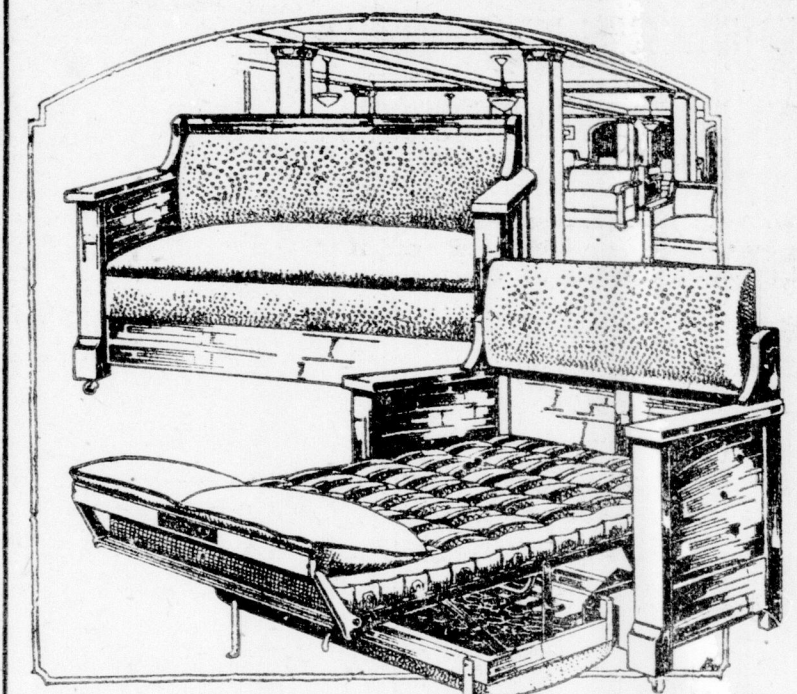
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Club Terms are \$5.00 cash, balance \$1.00 weekly or \$5.00 monthly. Any honest person may join.

Places an Extra Room In Your House. Coll-Spring Construction Gives It Comfort.

So often when you have an extra guest you wish for a spare bedroom. This davenport fills the need by serving as a comfortable davenport by day, and at night, by unfolding, into a comfortable bed.

The secret of the comfort of the "Sanitary," which we sell, is in the spring construction. Upholstered in black or brown Bradley leather. Prices from \$45.00 to \$75.00.

## THE ONTARIO FURNITURE COMPANY

226, 228, 230 DUNDAS STREET, LONDON.

## SPECIAL SHOWING

### OF LOVELY NEW MATERIALS FOR DAINTY WASH FROCKS

Pretty weaves, new effects and more fascinating colors than ever are seen in the exquisite new wash materials now in readiness for your new frock. You will be charmed with their loveliness and pleased to note the moderate prices.

### PLAIN WHITE VOILES

Special quality of gassed yarns. Very special ..... 50c, 60c and 85c

White Voiles in fancy stripes and checks, full range of designs ..... 45c, 50c, 55c and 75c

### Colored Voiles for Waists and Dresses

In dainty foulard designs and broken checks, in pink, blue, helio, green and grey. Per yard ..... 25c

### Beautiful Colored Cotton Voiles

In stripes, plaids, small and medium designs, in pink, blue, tan, mauve, green and grey, 40 inches 40c, 45c, 50c

Silk Ribbon Stripe Voiles, in light and dark shades ..... 75c, 85c and \$1.25

### DRESS GOODS SPECIAL

Fine, all-wool, medium weight, for suits and dresses, 50 inches wide, in navy, brown, green, open and Burgundy. Very special ..... \$2.00

Gabardine, finer weave, special weight, just the goods for the new drape dresses, in brown, navy, grey and green, 44 inches wide. Very special, per yard ..... \$1.50

### Chiffon Taffeta

This is the correct weight silk for suits and skirts, in black, navy and brown, yard wide ..... \$1.75

The reliable quality of Habutai Silk, will give best of wear, 36 inches, in shades of open, nigger, rose, navy and apricot. Our leader ..... \$1.35

### WE SPECIALIZE IN THREE POPULAR MAKES.

### Crompton's, D. & A. and Bias Filled

SPECIAL D. & A. CORSET.

Low, medium and high bust, made from fine percale, four hose supporters. Per pair ..... \$1.00

CROMPTON'S 319.

A low-bust corset, made of fine coutil, lace trimmed, perfect fit. Per pair ..... \$1.50

BIAS-FILLED CORSET, NO. 117.

A new and up-to-date corset for those who desire more freedom at bust and under arms, with a medium height in front and good back support, has extra long hip, a very attractive model, made of English coutil. Price, per pair ..... \$2.00

## R. J. YOUNG & CO.

## ADELE GARRISON'S NEW REVELATIONS OF A WIFE

Why Madge Determined to Confide in Mother Graham.

Katie gave me a joyful welcome when I returned home after my work for Lillian had been finished. From her enthusiastic manner I might have been some weeks instead of hours.

But her face and her eyes told me that she was not so sure. William Trumbull's were the only pleased countenances I saw. Dicky was distinctly sulky, and avoided me as much as possible. His mother, whenever I entered her room, preserved a severe, reproaching dignity, which I had to admit, from her standpoint, was a justifiable attitude, because of my refusal to take care of her, while Cousin Agatha's countenance—words fall me when I try to describe the tipped venom of the glances she gave me or the few words she condescended to speak to me.

Her manner, however, troubled me not at all. I had long since made up my mind that her attitude toward me as hopeless of change. Indeed, I didn't care to change it, for experience had taught me a querulous aversion to Dicky's elderly kinwoman.

Dicky's sulking didn't affect me as it once would have done. I didn't know whether his manner had its roots in the conversation we had at the brook concerning his attitude toward the world, or whether he was half-remembered, half-repentant and why you could not believe my husband's careless, glibness, unstable as water, but I never put it lightly into words before.

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## Good Night Stories

By Blanche Silver

Illustrated by Gruelle.

THE BELFRY ELFIN.

"Mamma," said little Dicky one night as his mother tucked him in his little bed, "what makes the bell in the church steeple ring?"

"



## STEEL SHIPS TO BE BUILT IN 14 YARDS FOR CANADA

Government to Embark on  
National Policy Now.

NO DISCUSSION ON QUEBEC

Col. Currie Postpones Motion  
on Premier's Request.

DAYLIGHT-SAVING IS COMING

Bill Given Third Reading in  
Spice of Protest by  
McCoig.

OTTAWA, April 4.—How Canada

is endeavoring to meet the needs for ships was outlined to the House today by the minister of marine and fisheries. The discussion arose on the naval service estimates. Mr. Ballantyne had pointed out, in reply to a query by Mr. Lemieux, that Canadian efforts were being directed to construction of mercantile rather than of war vessels, although war craft had been constructed "equally as well as they could have been constructed in the old land navy yards."

To cheer from both sides of the House, Mr. Ballantyne declared the Government had come to the conclusion that "the time was opportune for Canada to embark on the building of steel ships as a national permanent policy."

There were fourteen shipyards in Canada, and as the berths in the same became vacant they would be utilized to the full in building steel ships for the government. Four yards were now under construction—two at Montreal, one at Vancouver, and another at Col. In addition arrangements had been made for the establishment of a rolling mill in the Dominion Iron and Steel Company of Sydney.

In the evening, in reply to a series of questions from Opposition members, Mr. Ballantyne spoke of the "very important part" which the Canadian navy had performed in the war.

Discussion Postponed.

The public galleries were crowded when the House opened this afternoon. In anticipation of the debate on the Quebec rioting, the building was thronged long before the speaker took the chair, but the debate was postponed because the debate was put over until tomorrow at the request of Sir Robert Borden.

The Government had certain proposals to make which would be laid before Parliament on the 11th inst. A considerable amount of preliminary business, it was 3:25 p.m. before Col. A. J. Currie rose in his place and asked leave to move the adjournment of the House to discuss a debate on the Quebec rioting, together with all the attendant circumstances.

Premier Wants Delay.

Sir Robert Borden rose and said that before any action was taken in regard

to the motion, he would like to suggest the desirability of postponing the discussion until tomorrow.

Col. Currie said that he was willing to accept the premier's suggestion, more particularly as it is in the interests of everybody that the information should be available before a discussion of the matter takes place.

When the House met, Mr. Armstrong of Lambton introduced a bill to amend the railway act. He explained that it was the same bill he introduced in 1915, his object being to bring inland navigation companies under the jurisdiction of the railway board. In a brief speech Mr. Armstrong urged the desirability of this step being taken by the Government, and claimed that Canada in this respect was far behind other countries. The bill was read a first time.

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# ARTHUR'S APRIL WHITE CARNIVAL

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Fine Swiss Embroidery  
Edgings, per Yard - 10c

450 yards Fine Swiss Embroidery Edging, 2½ and 3 inches wide, effective open patterns. Special ..... 10c yard

EXTRA SPECIAL  
All-Over Embroidery 25c

and Flouncings - 25c

150 yards Swiss Flouncing and All-Over Embroidery, small dainty patterns, worth at least double. Special ..... 25c yard

Light Weight  
Combinations, 98c

Good weight for present wear—White Cotton Combinations, finished with high neck, long sleeves, ankle drawers. Special ..... 98c each

GUIPURE  
EDGINGS 8½c

500 yards Swiss Guipure Edgings, in ecru or white, neat patterns, suitable for blouse or dress trimming ..... 8½c yard

6-INCH SWISS  
EDGING, Yard 25c

300 yards Fine Swiss Embroidery Edging, from 5 to 6 inches wide, well worked and very dainty patterns. Special ..... 25c yard

White Cotton Vests 29c

Spring-Weight Cotton Vests, buttoned front, finished with long sleeves and high neck. Special value ..... 29c

CANADA FOOD BOARD.

The soldiers of the Allies will never win the war if food supplies fail. The only part of the British Empire where the needed foods are both found and can be reached by today's depleted shipping is Canada.

Baby Bonnets and Coats

New stock of Baby Bonnets and Hats, also Baby Coats, in cashmere, pique and repp. See these.

New Habutai Silk Waist \$3.75

A New White Habutai Silk Blouse, featuring the new roll collar, and tucked front, sizes 36 to 42. Special ..... \$3.75

Corset Cover 25c

265 yards good quality Cambrie Corset Cover Embroidery and Flouncing, from 15 to 18 inches wide, in a wide range of designs, splendid quality ..... 25c yard

Baby Dresses, 49c

39 only White Lawn Baby Dresses, trimmed with val. lace, extra value ..... 49c

White Lisle Hose 25c Pair

10 dozen only White Lisle Hose, sizes 8½ to 10, cannot be repeated when these are done. Special ..... 25c pair

New Voile Waists \$1.19

New Voile Lawn and Spot Muslin Waists, featuring the new Tuxedo collar, sizes 36 to 44, neat and attractive styles. At a low price ..... \$1.19

EXTRA SPECIAL

Torchon Laces, 5c

1,000 yards English Torchon Lace and Insertion, from 1 to 3 inches wide. Extra special ..... 5c yard

## Interesting Values in Dainty Whitewear

Corset Covers, 25c

10 dozen White Cotton Corset Covers, trimmed with lace, cannot be repeated. Special ..... 25c

White Gowns and Skirts \$1.48

White Cotton Gowns and Underskirts, in a range of styles, trimmed with lace and embroidery, last year's value ..... \$1.48

Children's Gowns, 75c

Children's White Cambrie Gowns, trimmed with lace and embroidery in slipover or open-front style. Special ..... 75c each

Ladies' Drawers, 75c

Ladies' White Cotton Drawers, trimmed with embroidery or lace, open or closed style ..... 75c pair

## Here's Another Shirt Snap

Brand New W., G. & R. Shirts, \$1.29, 4 for \$5

The materials in these shirts are extremely handsome in the season's newest patterns, fancy and cluster stripes, including many two tone effects, coat style, French soft cuffs; sizes 14 to 16½; regular values \$1.50 to \$2.50.

Men's White Cambric Gowns, \$1.25

Men's good quality White Cambric Nightgowns, W., G. & R. make, large and roomy, sizes 14 to 17. Special ..... \$1.25 each

White Silk Shirts, \$3.95

Men's White Habutai Silk Shirts, made in coat style, finished with French soft cuff. Special value ..... \$3.95

Men's W., G. & R. Pyjamas, \$1.98

Men's White Cotton and Colored Stripe Pyjamas, finished with frog- and pearl buttons. Extra special value ..... \$1.98

Victory--The New W., G. & R. Collar

A new W., G. & R. Collar, a bold type for the young fellow, 20c each

Men's Silk Lisle Socks, 35c

Men's White Silk Lisle Socks, Circle Ban make, seamless feet, reinforced toes and heels. Special value ..... 35c pair, 3 for \$1.00



Telephone 3213

ARTHUR'S  
WHERE THE GOOD GOODS COME

Boys' Rah-Rah Hats, 49c

One table Boys' Rah-Rah Hats, in a new range of tweed effects, plain and fancy, right weight for present wear. Extra value ..... 49c

Eastern Brand Caps--For Dad and His Lad

We have a splendid showing of Eastern Brand Caps for "dad and his lad," also juveniles--rah-rah and rowdy hats.

Girls' Trimmed Hats, 98c

One table Girls' Trimmed Hats in white and cream, with colored trimmings, in pink or blue, all new, just received ..... 98c

Parkhill American Ginghams, 35c

Newest American Ginghams in a range of plaids and checks, in browns, blues, pink, helio, warranted fast colors ..... 35c yard

New Wash Goods--Silk Mull, 59c

Silk-Finished Mull, 36 and 40 inches wide, in white, sand, corn, delph blue, old rose, soft finish. Special ..... 59c yard

Linen-Finish Beach Cloth, 45c

Beach Cloth for suits, sport coats, etc., in plain colors, pink, blue, tan, sand, white, old rose, 38 inches wide. Special ..... 45c yard

40-Inch American Voiles, 59c

New American Voiles in a range of light and dark colors, in floral and spot designs, including greys, helio and brown. Special value ..... 59c

EXTRA SPECIAL!

HOUSE DRESSES, \$1.25

Ten dozen Print House Dresses in a range of light and dark colored prints, sizes from 36 to 46. Extra special ..... \$1.25 each

662-662½ Dundas St. East

## PALPITATION OF THE HEART AND NERVE TROUBLES

WERE CURED BY  
Milburn's Heart and Nerve Pills

When the heart begins to beat irregularly or intermits, palpitate, throb, skip beats, beat fast for a time, then so slow as to seem almost to stop, it causes great anxiety and alarm, and the heart excitement or exertion seems to affect it.

Many people are kept in a state of morbid fear of death, become weak, worn and miserable through this natural action of the heart.

To all sufferers from heart troubles we would advise the use of Milburn's Heart and Nerve Pills, which by their action in strengthening the heart and regulating the beat, remove all the distressing conditions and impart vigor and vitality to the system.

Mrs. Thomas Davidson, Mount Bridge, Ont., writes: "I have been a great sufferer in the past with nerve troubles and palpitation of the heart. I tried several remedies, but without any good results. My condition came in one day and advised me to take Milburn's Heart and Nerve Pills. After using one and a half boxes, I am fully recovered, and am in a perfect state of health, thanks to your valuable medicine."

Price 50c a box at all dealers, or mailed direct on receipt of price by The T. Milburn Co., Limited, Toronto, Ont.

Do you ever have the "blues"?

That discouraged feeling often comes from a disordered stomach, or an inactive liver. Get your digestion in shape and the "blues" will disappear. You will soon be cheerful, if you take

BEECHAM'S PILLS

the people's remedy for life's common ailments. They act thoroughly on the stomach, liver and bowels, and soon regulate and strengthen these important organs. Purely vegetable--contain no harmful drugs. Whenever you feel despondent a few doses will

Make Things look Brighter

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 25c.

50,000 plates per year for five years. The price per plate for the moment was \$4.15, but this would have to be adjusted every six months on the basis of the cost of steel ingots. The mill would run for six months, the price to be paid by the Government would be determined. The contract provided that no higher price than \$4.15 should be charged the Government, and if the price of ingots went down that of steel plates should be lowered accordingly. Government accountants would be placed in the offices of the company to see that the prices were adjusted correctly.

The minister of marine said that the new mill would probably be in operation in twelve or fifteen months. All machinery, which the company had to import, would have to be paid for by the Government, but this would be carried out with plates supplied from the United States. The Government had been fortunate in securing 30,000 tons of steel plates at a reasonable price through the British war mission at Washington.

The importance of the shipbuilding program was emphasized by Mr. Ballantyne, who said that the countries

with ships not only now but at the conclusion of the war were the countries which would make money. Canadian ships would probably be needed in connection with her railways later on. Now they could be used to relieve the great demand for shipping. They were a real asset, because if necessary they could be rented or even sold by the Government.

No Wooden Ships. The minister declared that the Government was trying to keep the yards busy building ships for Canadian registry. In stating that no wooden ships would be constructed, Mr. Ballantyne said that the Government did not deem it a wise course to invest money in anything but vessels of steel. The wooden ship industry, he intimated, would be well cared for by the various interests at ports on the Great Lakes.

Answering Hon. Rodolphe Lemieux, the minister stated that shipyards were retaining all labor possible, and that the Government would see fit, he thought, to grant exemption from military service for those employed at the yards.

Hon. W. S. Fielding congratulated Mr. Ballantyne on the program he had presented, and remarked that no injustice was being done to the wooden ship industry. He said that wooden ships had not passed the way of many other good things, and the Government

was wise in utilizing the yards for the construction of steel ships.

Mr. McMaster observed that if machinery for steel ships was to be admitted free of duty, then it should be possible for steel for other industries to come in the same way.

Wants Information. In the evening when the naval estimates were still under consideration, Mr. Ballantyne announced that it was his intention to inquire into the life-saving stations in Canada. He wished to be thoroughly satisfied, he said, that they were giving to the country proper service. He also wished to get a complete record of their work, how many lives they have saved, and the dates.

On a vote of \$25,000 for restoration of the Halifax Naval College, Mr. Ballantyne said the appropriation was required as a result of the disaster. He intimated that a further appropriation

would be asked in the supplementary estimates, and if satisfactory accommodation for the cadets were not available in Halifax, it might be necessary to move them temporarily to Esplanade.

"Canadian Navy's Good Work." The "much-maligned Niohe," he went on, had performed very efficient service in connection with the war, as had been the case also with the Rainbow.

"The Canadian navy," he added, "has performed a very important part since the war broke out."

The sum of \$175,000 was voted to provide for dredging and maintenance of the River St. Lawrence ship channel. The minister explained that this vote was \$104,000 less than the amount asked for last year.

TWO BIG FORMATIONS  
OF AIRCRAFT ENGAGE

Foe Loses Twelve Machines and British Miss Five.

LONDON, April 4.—The official statement on aviation issued by the war office tonight reads:

"Wednesday was again unfavorable for flying, but this did not prevent our airplanes from making several flights to reconnoiter the battlefield and attack ground targets with bombs and

machine guns. One fight occurred during a clear interval between two very large formations of our own and enemy machines. Otherwise hostile aircraft were not very active."

"Nine German machines were shot down, three were driven down out of control, and one hostile balloon was destroyed. Five of our airplanes were missing."

SERIOUSLY INJURED.

HENSALL, April 4.—Mrs. A. Bolton has word that her nephew, Cyril Steel, a son, was severely wounded recently in

CUNARD LINE

PASSENGER SERVICE  
BETWEEN  
HALIFAX AND BRISTOL

Money remittances made by mail or cable. Apply to local agents or the Robert Reford Company, Limited, general agents, 60 King street east, Toronto.

France, when, while flying low and assisting the Allied troops in a heavy attack, he was shot. He enlisted in a University unit.

"Nine German machines were shot down, three were driven down out of control, and one hostile balloon was destroyed. Five of our airplanes were missing."

SUNDAYS--10:00 a.m., 1:00, 5:00, 9:00 p.m.

Low fares to and from St. Thomas daily and week-end.

LONDON AND PORT STANLEY RAILWAY

Timetable Effective Sept. 20.

TO ST. THOMAS--15:20, 17:20, 19:20, 21:20, 23:20, 25:20, 27:20, 29:20, 31:20, 33:20, 35:20, 37:20, 39:20, 41:20, 43:20, 45:20, 47:20, 49:20, 51:20, 53:20, 55:20, 57:20, 59:20, 61:20, 63:20, 65:20, 67:20, 69:20, 71:20, 73:20, 75:20, 77:20, 79:20, 81:20, 83:20, 85:20, 87:20, 89:20, 91:20, 93:20, 95:20, 97:20, 99:20, 101:20, 103:20, 105:20, 107:20, 109:20, 111:20, 113:20, 115:20, 117:20, 119:20, 121:20, 123:20, 125:20, 127:20, 129:20, 131:20, 133:20, 135:20, 137:20, 139:20, 141:20, 143:20, 145:20, 147:20, 149:20, 151:20, 153:20, 155:20, 157:20, 159:20, 161:20, 163:20, 165:20, 167:20, 169:20, 171:20, 173:20, 175:20, 177:20, 179:20, 181:20, 183:20, 185:20, 187:20, 189:20, 191:20, 193:20, 195:20, 197:20, 199:20, 201:20, 203:20, 205:20, 207:20, 209:20, 211:20, 213:20, 215:20, 217:20, 219:20, 221:20, 223:20, 225:20, 227:20, 229:20, 231:20, 233:20, 235:20, 237:20, 239:20, 241:20, 243:20, 245:20, 247:20, 249:20, 251:20, 253:20, 255:20, 257:20, 259:20, 261:20, 263:20, 265:20, 267:20, 269:20, 271:20, 273:20, 275:20, 277:20, 279:20, 281:20, 283:20, 285:20, 287:20, 289:20, 291:20, 293:20, 295:20, 297:20, 299:20, 301:20, 303:20, 305:20, 307:20, 309:20, 311:20, 313:20, 315:20, 317:20, 319:20, 321:20, 323:20, 325:20, 327:20, 329:20, 331:20, 333:20, 335:20, 337:20, 339:20, 341:20, 343:20, 345:20, 347:20, 349:20, 351:20, 353:20, 355:20, 357:20, 359:20, 361:20, 363:20, 365:20, 367:20, 369:20, 371:20, 373:20, 375:20, 377:20, 379:20, 381:20, 383:20, 385:20, 387:20, 389:20, 391:20, 393:20, 395:20, 397:20, 399:20, 401:20, 403:20, 405:20, 407:20, 409:20, 411:20, 413:20, 415:20, 417:20, 419:20, 421:20, 423:20, 425:20, 427:20, 429:20, 431:20, 433:20, 435:20, 437:20, 439:20, 441:20, 443:20, 445:20, 447:20, 449:20, 451:20, 453:20, 455:20, 457:20, 459:20, 461:20, 463:20, 465:20, 467:20, 469:20, 471:20, 473:20, 475:20, 477:20, 479:20, 481:20, 483:20, 485:20, 487:20, 489:20, 491:20, 493:20, 495:20, 497:20, 499:20, 501:20, 503:20, 505:20, 507:20, 509:20, 511:20, 513:20, 515:20, 517:20, 519:20, 521:20, 523:20, 525:20, 527:20, 529:20, 531:20, 533:20, 535:20, 537:20, 539:20, 541:20, 543:20, 545:20, 547:20,



# Shop Away from the High-Rent District

WHERE YOU SAVE DOLLARS

## BROWNLEE

Water Is Not Always a Bad Master,  
For It Has Mastered the Price

COME AND SEE THE GOODS. COME AND GET THE PRICE ON THE WATER-DAMAGED GOODS.

Ready-Roofing, in one and two ply.  
Pure Manila Rope, in all sizes.  
Nails, in all sizes.  
Sanderson Percy's Ready-Mixed Paints.  
Varnish, Stains and Wall Molding.

### Engineers and Firemen

Don't fail to see our new Railroadmen's Lunch Box,  
made of very heavy tin. Strongly made and nicely  
finished.

We Carry a Full Stock of Staple Hardware, Stoves, Enamel and Tinware

#### McCLARY'S FLORENCE OIL STOVES.

Two-Burner ..... \$15.00 Three-Burner ..... \$20.00  
Four-Burner ..... \$25.00

#### PERFECTION OIL STOVES.

Two-Burner ..... \$15.00 Three-Burner ..... \$20.00  
Four-Burner ..... \$25.00

#### HOT BLAST OIL STOVES.

One burner, with two four-inch wicks ..... \$1.35  
Two-burner, attached to a tray, making them convenient to  
carry ..... \$3.00  
Oil Stove Ovens ..... \$2.00, \$3.00 and \$5.00

#### GLASS LAMPS IN TWO SIZES.

Medium Size, with B. Burner and Glass ..... 75c  
Large Size, with D. Burner and Glass ..... 85c  
Rayo Lamps, the nicest reading or sewing lamp you can  
purchase, with white or colored shades ..... \$4.50  
NEVER-FAIL Oil Cans, with pump and safety valve. Be  
sure you see them ..... \$2.25  
5-Gallon Side Rest Oil Cans, with brass top ..... \$1.85  
5-Gallon Galvanized Spouted Oil Cans ..... \$1.75  
5-Gallon Tin Oil Cans, wood jacket ..... \$1.25

#### FLOUR BARRELS.

Beautifully japanned and decorated. 25 pounds, \$2.00; 50  
pounds, \$2.50; 100 pounds ..... \$3.75

#### MILK CANS.

See them with our own cover. 30-gallon, \$12; 25-gallon, \$11  
Delivery Cans, 8-gallon, \$7.00; 10-gallon ..... \$7.50  
Milkmen's Pouring Cans, hand-made and made to stand the  
wear and tear of the hustler ..... \$3.25

PIG TROUGHS, made of heavy galvanized iron, with  
heavy angle, iron ends and braces ..... \$4.00

### GARDEN TOOLS

Spading Forks, with strap ferrule ..... \$1.65  
Spades.—Black Cat, \$1.25; Fox or Olds make, \$1.35; Bull-  
dog or Jones ..... \$1.65  
Rakes.—Weldless steel, 12-tooth, 75c; 14-tooth, 80c; 16-  
tooth, 85c. Straight steel, 12-tooth, \$1.00; 14-tooth, \$1.10;  
16-tooth, \$1.25. Concave steel, 12-tooth, \$1.10; 14-tooth,  
\$1.20; 16-tooth, ..... \$1.35  
See our cheap Malleable Iron Rakes ..... 35c up  
Hoes.—Blued, 40c; Solid Field, 85c; Socket ..... 85c  
Hoes.—Ladies', 70c; Solid Garden, 80c; Socket ..... 80c  
Shovels.—Long or D. Handle, Black Cat, \$1.25; Long or  
D. Handle, Olds, \$1.35; Long or D. Handle, Jones, for \$1.60

### DAIRY SUPPLIES

Daisy Churns, No. 1, \$8.00; No. 2, \$9.00; No. 3, ..... \$10.00  
Milk Pails, our own make, XX tin, with steel bottom or  
retinned, \$1.25; Iron Clad, No. 14, \$1.10; No. 16, ..... \$1.25  
Butter Spades, 15c. Butter Molds ..... 25c and 35c  
Creamer Cans, special, 50c. Our own make, large size, \$1.75  
Milk Strainers ..... 15c and up to \$1.75  
Ready-Mixed Paints.—Minerva Brand—Spreads better,  
looks better, wears better.  
ALABASTINE is a cold water wall coating; is thoroughly  
sanitary, looks well and stays right there. Half packages,  
25c. Full packages ..... 50c  
Murexose is a wall coating of many tints, will not rub off,  
and can be washed to freshen it up. In package ..... 50c  
We carry a full line of Paints, Varnishes and Wall  
Brushes.

### To the Food Controller:

Pills, pills, from morning till night,  
What ails him he never could tell.  
He took all the medicine ever was known,  
But still he could not get well,  
Until he tilted the soil  
With tools he purchased from Brownlee,  
Then, then he became quite well,  
When he increased the food production.

## J.A. BROWNLEE

385-387 TALBOT STREET

### MacNEILL AND BIRKS WILL OPEN CAMPAIGN FOR THE Y. M. C. A. HUTS

Montreal, April 5.—Lieut.-Col. Gerald  
Birks of this city and Capt. the Rev.  
John MacNeill of Toronto, who have  
just returned from overseas, will open  
the Dominion-wide campaign in aid of  
the Y. M. C. A. huts at the front in  
Montreal on Sunday, where Col. Birks  
will speak in the American Presby-  
terian Church, and Capt. MacNeill in  
Episkope and St. Andrew's Presbyterian  
Churches.

ANOTHER SINN FEIN DEFEAT.  
London, April 4.—T. J. S. Harrison,  
Nationalist, has been elected to Parlia-  
ment for East Tyrone, defeating Mil-  
roy, Sinn Feiner. The vote was 1,800  
to 1,219.

### MALINGS CHEERFUL DESPITE LONG TERM

KINGSTON, April 4.—The fact that a  
three-year term in the pen started him  
in the face apparently brought no  
worry to Chas. Malings, who was  
brought here today by High Constable  
"Ben" Watterworth and Constable Cor-  
saut of London, having been found  
guilty on three charges, theft, bigamy  
and desertion. While in a cell at the  
city police station awaiting his removal  
to the prison he sang many patriotic  
songs, including "O, Canada," and the  
usual quiet of the "lock-up" was  
stirred by the singing of the young  
man. Malings met his guardians with  
a smile, and when asked how he felt  
replied "Just fine, ready to go back  
home again if you are willing."

### SPRING WHEAT FOR ONTARIO DELAYED; SITUATION SERIOUS

Seed Shipments From West  
Held Up Badly.

Toronto, April 4.—Only three carloads  
of 50,000 bushels of spring wheat which  
the Ontario Government purchased in  
Western Canada have been delivered to  
date, and as the time for sowing is  
growing very short, there is anxiety  
felt. Unless further receipts arrive  
within a very few days, there is a pos-  
sibility that considerable loss may en-  
sue. Everything that can be done to  
hurry the shipments along is being  
done.

### AMERICANS HOLDING SECTOR OF HEIGHTS IN VERDUN DISTRICT

One of Listening Posts Raided  
by Enemy.

WITH THE AMERICAN ARMY IN  
FRANCE, April 4.—By the Associated  
Press.—The American forces are now  
occupying a sector of the Meuse  
heights, south of Verdun. This an-  
nouncement was released for publica-  
tion tonight simultaneously with a  
statement that the enemy raided one  
of the American listening posts in this  
sector, following a heavy bombardment.  
The enemy first vigorously bombard-  
ed the American first line and com-  
munication trenches, zigzagging up the  
hillside, and then sent over a raiding  
party, which swarmed about the listen-  
ing post.  
The further progress of the enemy  
was halted by a strong fire from the  
American first and second lines, and  
as a consequence the enemy can hardly  
claim success.

"The Real Live Store."



One Big Special in  
**PANTS**

For Saturday.

All stacked up on one big  
table, all sizes, good colors.  
Not one pair worth less than  
\$3.50, for

**\$2.69**

Don't Miss This Chance to  
Save Money.

**WEGNER'S**

THE HEART OF LONDON  
371 Talbot St. Opposite Market.  
The Largest High-Class Work-  
men's Outfitters in Western  
Ontario.

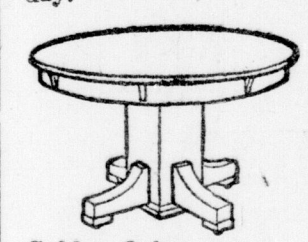
## Saturday Will Be a Great Day for Thrifty People

Familiarity with merchandise arising from years of buying and selling, assures the most substantial values. Added to this, our location, which is just "outside the high rent district," assures you of a price well within your means.



**\$13.75**

Will buy the finest Pol-  
ished, Solid Quarter-  
Cut Oak Extension  
Table that any one  
would wish, on Satur-  
day.



Golden Oak  
or Fumed Oak.

Oilcloths and Linole-  
ums 39c a square yard  
to \$2.00 a square yard;  
all widths now in stock.

### For His Majesty the Baby

A MOST ENTERPRISING ASSORT-  
MENT OF BABY CARRIAGES.



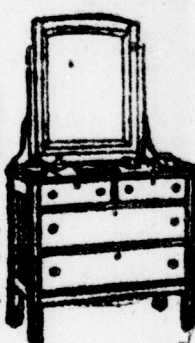
**\$19  
to  
\$59**

Shirt Waist  
Boxes on  
Sale on  
Saturday

\$3.90, \$4.90,  
\$6.50, \$7.50,  
\$8.50, \$9.50,  
and \$16.75.

Odd  
Dressers  
ON SPECIAL SALE  
ON SATURDAY

\$10.75, \$12.75, \$15.75,  
\$17.75, \$26.50, \$29.00.  
All have British  
plate glass mirrors.



### Solid Oak Kitchen Cabinets, \$29.50

Regular \$40.00 value. Pulling front  
doors, sliding aluminum top. Full set  
spice jars, etc.

"Use legumes—they are nearly of the  
same food value as meats."—Canada  
Food Board.

3x4 YARDS, WILTON RUGS, \$37.50.

These are factory samples and are guaranteed to be regular  
\$50.00 to \$65.00 goods.

**Keene Bros**

125-7 KING STREET.

"Away From the High Rent District You Save Money."

## WHY GERMANY LOST IN WORLD'S GREATEST BATTLE

"We are at the decisive moment of the war," declared the Kaiser on March 21st as he launched his  
tremendous armies against fifty miles of the Allied front in France in the greatest battle of this or any war;  
and on the same day he declared that "the prize of victory must not and will not fail us," and announced  
warningly that this prize "was no soft peace but one which corresponds with Germany's interests." A  
week later, when the first impetus of the colossal onslaught had made a dent twenty-five miles deep in the  
bending but unbroken battle-line of the Allies, General von Ludendorff, who is said to be the brains of the  
German General Staff, announced "that victory has been won," and added significantly, "but nobody can  
see what will result from it."

But victory was not won, as the best informed war-writers everywhere remind him. "So long as the  
battle ends, as there is every prospect that it will end, with our armies and those of our Allies intact and in  
a position as strong as they have ever occupied, Germany will have failed and failed decisively," declares  
Major-General McLachlan, Military Attaché to the British Embassy at Washington.

The leading article in THE LITERARY DIGEST for April 6th deals with the terrific engagements  
that are raging on the western front in France. It summarizes public opinion from all quarters on the  
results to date and on the ultimate outcome. Other articles of very great interest are:

### What United States Has Done In Its First Year In the War

The Literary Digest Has Made an Impartial Investigation of What Has Been Accomplished by the Various  
Departments at Washington and the Result Is Presented in a Detailed and Stirring  
Article in This Week's Issue.

Is U. S. Aircraft Program Lagging?  
All England on Rations  
German Press Raging at President  
Wilson

Reclaiming Our Manpower for War  
Making the Autos Pay for the Roads  
Handling Coal as a Fluid  
Books Wanted "Over There"  
Pictures of England's War-Work  
Russia's New Gods  
The Book of Job on the Stage  
Shipyards Gaining on the U-Boat

A Full-Page Map of Western Front and an Unusually Fine Collection of Illustrations.

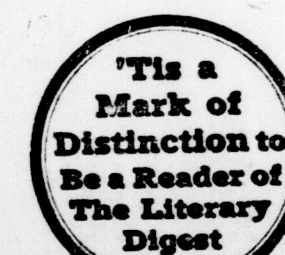
### Where To Obtain FACTS To Refute Enemy Propaganda

"How much has United States done in the war  
and how well," is answered this week to the satis-  
faction of every patriotic American in the article  
describing the activities of the various departments  
of the Government.

This exclusive and authoritative survey will  
thrill and hearten every reader. The article de-  
scribes the immense additions that have been made  
to the army; the ceaseless activity in the Ordnance  
Department in the production of munitions of war;  
how the Quartermaster Corps is working out the  
transportation of men and material; how U.S. sol-  
dier boys are fed; how supplies are bought and by

whom, how the health of soldiers is guarded; what the  
Aircraft Board has done; activities of the coast ar-  
tillery; the gratifying progress of the navy step by  
step; how the sailors are clothed and fed; the extent  
of the wireless operations; mobilization of the  
Marine Corps and the Naval Reserve; how the State  
Department is conducting war business; how war  
expenses are being met; what is being done by the  
War Shipping Board, by the Food and Fuel Admin-  
istration Bureaus, etc. In fact, all the principal de-  
partments of the Government have been investi-  
gated. This information will effectually refute enemy  
propaganda designed to weaken U. S. war efforts.

April 6th Number on Sale Today—All News-Dealers—10 Cents



The  
**Literary Digest**

FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

## JUST ARRIVED!

LARGE STOCK OF

**English Woolen  
Auto Rugs**

They make an admirable acquisition to the motor car these  
cool evenings. All colors and patterns. Priced from

**\$5.00 to \$15.00**

FULL LINE OF TRAVELING GOODS IN STOCK.  
IF IT'S LEATHER, WE HAVE IT.

**James McCormick**

"Maker of High-Grade Harness"

PHONE 2038. 395 TALBOT STREET.



## AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES AMUSEMENTS, LECTURES

## PATRICIA

3 Days Com. Monday Matinee, April 8  
Twice Daily, 2:30 and 8:15  
WILLIAM FOX PRESENTS

THEDA BARA in  
"CLEOPATRA"

A Theda Bara Super-Production  
The Greatest Screen Siren of Today, in Her  
Greatest Success  
PASSIONS AND PAGEANTS OF EGYPT'S  
VAMPIRE QUEEN.  
Caesar went 1,000 miles to see Cleopatra. All you have to do is to go to the Patricia.



## MAJESTIC

THE THEATRE  
THE SHOW-THAT-ORCHESTRA  
TODAY AND SATURDAY  
ANITA STEWART

IN "THE SPECTER"  
Madame Olga, the famous Blackstone's  
masterpiece, "Wild Youth."  
Vaudeville, Comedy, and  
News Weekly.

## PATRICIA

TODAY AND SATURDAY  
All-Star Program  
SONIA MARKOVA

IN "THE PAINTED MADONNA"  
The 1918 Drama of a Woman's Re-  
demption.

## Little MARY McALLISTER

IN "A PLACE IN THE SUN"  
Carson Trio, Musical Novelty.  
Monday, Tuesday and Wednesday.  
"CLEOPATRA."

AN ILLUSTRATED LECTURE ON  
"Pompeii" will be given by Professor  
N. De Witt of Victoria College, Tor-  
onto, in the university gymnasium,  
Oxford street, next Bank of Com-  
merce, London, Ontario.  
April 5, under the auspices of Uni-  
versity Literary Society. Public In-  
vited.

## 6 3-4 PER CENT

City of Regina five-year bonds, pay-  
able half-yearly. Double your income  
by buying bonds. F. B. Chalkie, 415  
Richmond street, next Bank of Com-  
merce, London, Ontario.

## London Stock Exchange

Bankers: Mercantile Bank of Canada.

## PROFESSIONAL CARDS.

MRS. ALICE HENDERSON HAS RE-  
TURNED to city and will hold dan-  
cing classes as usual on Saturday,  
April 6.

RASTER WEEK DANCES—This  
week, Palace Academy, Monday,  
Tuesday and Wednesday nights. Or-  
chestra, floor and program the very  
best. Join us for a good time, les-  
sons any time. Phone 4000, and  
Cormick.

LONDON JUVENILE PIPE BAND—  
Expert dancers, dancers, dancers, ac-  
cepted, whole or part program. 480 Col-  
borne, London, Phone 4215.

PHONE 2138 REGARDING MINERAL  
baths and massage treatments for  
various ailments. Experienced at-  
tendants.

SAM MUNRO, CANADA'S JUVENILE  
HARRY LAUNDER, 100 Waterloo street, Phone  
2139.

MUSIC FURNISHED FOR PARTIES.  
Bully, hand-picked, 1255, Tony  
Vita's Italian Harpers, 12 Queen's  
avenue.

CLAY'S COMBER, PIPER AND  
BAND. Leader of Henderson's Kiltie  
Band, 431 Ottawa, Phone 497.

ROBERT HANNAH, ELOCUTIONIST  
entertainer, concert engagements, 37  
Princess avenue. Telephone 2153.

GEORGE A. STEER, ELOCUTIONIST  
and soloist, 1000, 1000, 1000, 1000,  
Care The Purdon Hardware  
Company, London.

## LOST AND FOUND.

GOLD WRIST WATCH ON DUNDAS  
street or William street, on Thurs-  
day night. Finder please return to  
322 Dundas street, London, Ontario.

LOST—SOLITAIRE PEARL RING ON  
Wednesday. Reward, this office.

LOST—WILL THE PARTY SEEN  
looking up, 220, 220, 220, 220, 220,  
Express Office please return same,  
and avoid further trouble?

LOST ON TALBOT STREET, 400,  
TOBACCO, 400, 400, 400, 400,  
afternoon, L. Cronwell, Huron &  
Brie main branch. Reward, 50c.

LOST—AUTOMOBILE LICENSE  
No. C2317. Return to 418 Richmond,  
London, Ontario.

LOST LAST THURSDAY, WHITE  
foxterrier dog, with black spots on  
both ears. Reward, 110 Edward street,  
this notice will be prosecuted.

ILL TP PERSON SEEN PICKING  
up 100 bills on Saturday kindly  
return to 13 Large avenue, and re-  
ward and save further  
46g

## BUSINESS CHANCES.

EXCLUSIVE HAT AND CAP BUSI-  
NESS—Leading thoroughfare, Tor-  
onto; promising future for bright  
man; new stock, fixtures, tools, for  
\$3,000 cash. Apply, first instance, Mr.  
Barker, 186 King street west, Tor-  
onto.

FOR SALE CHEAP—GOOD BUT-  
CHER business, in good locality in  
London, shop for rent or sale. Good  
reasons for selling. Apply Box 50,  
Advertiser.

FOR SALE—GENERAL DRYGOODS  
stock and brick building, 1000,  
may be rented; surrounding coun-  
try of great wealth; opening for heavy  
business; good partner, 1000,  
business may also apply. On private  
sale. One Toledo computing scale,  
one National cash register, one Mc-  
Casky account register, all used 15  
years only. Apply G. B. Smith, Avon-  
don, Ontario.

## MALE HELP WANTED.

MACHINISTS WANTED—VISE AND  
lathe hands on machine engines. Gov-  
ernment contracts. Representative  
will be at G. R. House, London,  
Monday; Oxford Hotel, Woodstock,  
Tuesday; Walper Hotel, Kitchener,  
Wednesday. Hours 4 to 9 p.m.

SEPARATOR ERECTORS AND  
pumpers in boiler shop. Geo. White &  
Sons, Limited, Cavell street.

TWO COLORED MEN, LOOKING FOR  
work, call tonight at 524 Adelaide  
street.

CARPENTER WANTED. APPLY 5  
Rectory street.

SHOEMAKER WANTED—APPLY  
Modern Shoe Repair, 605 Richmond  
street.

TWO BOYS WANTED TO WORK  
after school on delivery trucks. Apply  
Circulation Department, London Ad-  
vertiser.

MESSANGER BOYS, WITH WHEELS,  
wanted at once. G. N. W. Telegraph  
Company.

MAN WANTED. APPLY TIME-  
KEEPER, McCormick Manufacturing  
Company.

## MEN WANTED

FOR FACTORY.

D. S. PERRIN & CO., LTD.

DRIVER WANTED; ALSO MAN TO  
work at depot. Apply Canadian Ex-  
press, Dominion Savings Building.

SAW HANDS WANTED. APPLY  
London Box Company, 309 Bathurst  
street.

GIRL WANTED TO ASSIST IN  
books and help in grocery store. Ap-  
ply Box 63, The Advertiser.

WANTED—HEAD DINING-ROOM  
Waiter, at once. Apply housekeeper,  
Dominion House.

CAPABLE GIRL FOR GENERAL  
housework. Highest wages. No family  
duties. Apply 522 Dufferin, Phone 1275.

MIDDLE-AGED WOMAN TO DO  
general housework in family of  
three. No children. A good home for  
a desirable person. Box 60, this  
office.

COOK, GENERAL, SMALL FAMILY,  
other help kept. Mrs. Allen McLean,  
142 Kent street.

## GIRLS WANTED

For Biscuit and Candy Departments.  
Apply Timekeeper.

D. S. PERRIN & CO., LTD.

WANTED—GENERAL MAID  
Family of two; references. Apply  
Ward, 400, 400, 400, 400, 400.

EXPERIENCED GIRL—STEADY  
work, good wages; ice cream parlor.  
Apply Olympia.

WANTED—EXPERIENCED WAIT-  
resses and kitchen help. Apply Cafe,  
Dundas street.

WOMAN OR GIRL WANTED, GEN-  
eral housework, no family duties.  
Family, \$20 per month, room and  
board. 153 Bruce street.

\$5.00 PER WEEK AND MEALS FOR  
dining-room girl; also plain cook.  
Apply Frank Allen Smith's Quick  
Lunch, 101 King.

WANTED, CAPABLE NURSE TO AS-  
SIST in the care of two children.  
Apply Mrs. Fallon, 504 Wellington  
street.

GIRLS WANTED  
For biscuit and candy departments.  
Hours, 8 to 5:30. Wages for beginners,  
\$5.50 and \$7 per week. For experienced,  
girls can make \$8 to \$12 per week at  
biscuit and chocolate packing. Apply  
Employment Department, 125 McCormick  
Manufacturing Company, Dundas  
street.

WANTED—GOOD GENERAL HOUSE-  
wife, light housework, but will be  
required to wait on aged invalid lady  
during day. State wages. Box 34,  
Advertiser.

WANTED AT ONCE—CHAMBER-  
maid, \$20, waitress \$22. King's Hotel,  
Kingsville.

Operator, experienced in ladies' high-  
class tailoring; hand-sewer for fur-  
ture; also experienced in housework  
hotels; charwomen, washerwomen and  
houseworkers for city and country.  
ONTARIO GOVERNMENT EMPLOY-  
MENT BUREAU.  
108 Dundas Street. No Fees.

WANTED—ELDERLY WOMAN ON  
farm, light housework, but will be  
required to wait on aged invalid lady  
during day. State wages. Box 34,  
Advertiser.

WANTED AT ONCE—WOMAN TO  
take charge and do work in our home.  
G. C. Scott & Sons, Kingsville, Ont.

WOMAN WANTED FOR REPAIRING  
and to help on ironing, steady work;  
light cleaning department. Apply J. H.  
Isian Laundry.

RESPONSIBLE GIRL OR WOMAN,  
for general housework. Best wages,  
no laundry. References. Apply Box  
236, The Advertiser.

TOBACCO STAMPESS WANTED—  
John McNea & Sons, 251 Cling-  
don street.

DRESSMAKER WILL GO OUT BY  
day or week, city or country. Phone  
5610.

DAILY WORK REQUIRED BY SOL-  
DIERS' wife. Apply Box 64, Adver-  
siter. Phone 4625.

## SITUATIONS VACANT

LADY BOOKKEEPER, SEVEN  
years' experience (three in east,  
and four in west), wishes position in  
this city; quick and accurate, and  
capable of taking charge of any  
branch of bookkeeping. Box 56,  
Advertiser.

MEN AND WOMEN WANTED TO  
sell Dr. Chase's Receipt Book and  
Household Physician. Largest sale of  
any book except the Bible. Food will  
win the war, and Dr. Chase's Book  
saves life as well as 200 books.  
Fine opportunity for returned sol-  
diers. No experience necessary, for  
people are anxious to get this well-  
known book. Write for terms and  
exclusive territory. Edmanston, Bates  
& Co., Limited, Dr. Chase building,  
Toronto, Ont.

F. W. FARNCOB, CIVIL ENGINEER,  
for general housework, and can do  
good plain cooking, wants position.  
Small family preferred. Box 72, Ad-  
vertiser.

EXPERIENCED HOUSEKEEPER  
wishes situation to bachelor or  
small family. Good cook and manager.  
Reliable. State wages given. Box 46,  
Advertiser.

EXPERIENCED MAN WOULD LIKE  
position to travel station for this sea-  
son. Box 48, Advertiser.

## REAL ESTATE FOR SALE.

FOR SALE OR RENT IN MOUNT  
Brydges, 10-roomed stucco house;  
closets, pantries, etc. Ornamental  
tress and fruit, large garden; good-  
sized barn. Apply M. A. Dickie,  
Mount Brydges.

70 ACRES, 70 ACRES FROM WOOD-  
STOCK—Good frame house, base-  
ment barn, extra good orchard, con-  
sisting of 215 apple trees, 200 mount-  
ain cherries, 150 plum trees, 2  
acres raspberries, all in their prime.  
Good road, 200 ft. wide. 400  
acres, 50 Dundas.

60 ACRES, 70 ACRES FROM WOOD-  
STOCK—Good frame house, base-  
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Good road, 200 ft. wide. 400  
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100-ACRE FARM, LOT 2, CON. 9,  
London Township; good buildings;  
modern improvements, best of land;  
also 100-acre pasture farm adjoining  
Bull's Creek, 100 acres, 1000 ft. wide.  
Terms. Apply Cole Bros., Route 3,  
110 Akeron, 24 1/2 miles from Lon-  
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## Would You Spend Your Money

On Bogus Mines ?  
Or Oil Wells ?

**NO!**

Then Why Take a Chance on Bogus Cheap Imported Bicycles.

## BRANTFORD RED BIRD

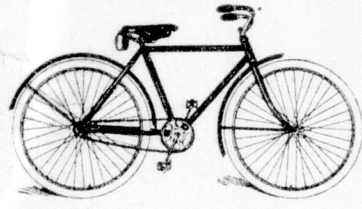
at about the same price and have the guarantee that you are riding a Made-in-Canada Bicycle for which you can at all times get spare parts. Think it over before you buy. The apparent saving of \$5.00 on the purchase price will melt away like a

### Snow Ball In July

when you suddenly discover that you have on your hands a fourth grade bicycle, for which you cannot get service or repair parts.

Follow the crowd. Buy a

## Brantford Red Bird Bicycle



The One Best Buy.  
Our services free with every Bicycle.

## Bicycle & Motor Sales Co.

125 Wellington. Cash or Terms

Yes, Sir!

## Our Ice Cream Bricks

are always firm enough to let you get them home in good condition to serve.

## PETERS

"Shop 'Round the Corner"

## The Choicest Fresh Vegetables and Fruits

Are To Be Found at Diprose Stores.  
Ripe Strawberries, box .25c  
Ripe Pineapples, each .40c  
Small Grapefruit, each .50c  
Extra Fancy Apples, doz. 50c  
Green Peas, in the pods .30c  
Fresh Asparagus .18c  
Hothouse Cucumbers .35c  
White Cauliflowers. 25c, 35c  
New Cabbage, per lb. .12c  
Florida Ripe Tomatoes .50c  
Cultured Mushrooms .125  
Sweet Green Peppers. 5c, 10c  
Boston Head Lettuce .20c  
California Celery .15c, 20c  
Sweet Potatoes. 2 lbs. 25c  
Also Parsley, Watercress, Radishes, Lettuce, and Green Onions.  
Dill Pickles, per dozen .30c  
Mustard Pickles, per quart 40c  
Sweet Mixed Pickles .50c

## JOHN DIPROSE

268 Dundas Street, Phone 2262,  
160 Wortley Road, Phone 1397.

## Reliance Garage

## Service Station

IT COSTS A LOT TO LIVE  
But don't let the matter of expense keep you from having your eyes cared for. Sight is more important to you than clothing, food, or anything else. Also you'll find our prices decidedly reasonable. The Brown Optical Company, Specialists, 233 Dundas street, Phone 1577.

CARD OF THANKS.  
Mrs. Walter Cook wishes to thank the many friends who showed such kindness and sympathy during her recent bereavement, particularly to the Sons of England, who conducted the funeral services.



**For \$1.00**

Any article in our north window and on special table, main floor, for \$1.00.  
**C. H. WARD & CO.**  
Diamond Merchants and Jewelers,  
386 Richmond St. Phone 1084.

## FARMERS ARE BUSY IN LAMBETH DISTRICT

LAMBETH, April 4.—Quite a lot of plowing and some seeding have been done in some sections of this district, and with good weather from now on the farmers will be very busy on the land. While the scarcity of help is a handicap, all are preparing to put in record crops.

George Walters, who was recently operated on in Victoria Hospital, is improving and will soon be home again. A writ has taken over the milk business of Wesley Baker.

## DOCTORS DISCUSS LAW TO CONTROL DISEASES

Toronto, April 4.—A deputation of doctors from all over the province was in session with the provincial board of health at the parliament buildings today discussing the regulations which the board will issue to control the spread of the social disease. It was decided to hold another meeting with the doctors before the social disease act goes into effect on July 1.

## Meat Specials for Saturday Only

We have prepared a bumper list of specials for Saturday selling. Every item listed here is the choicest quality, and is sold under the most sanitary conditions. We cater to particular people—those that demand the acme of quality. Buy here and know you are getting the best the market affords. Shop or phone early for the rush specials.

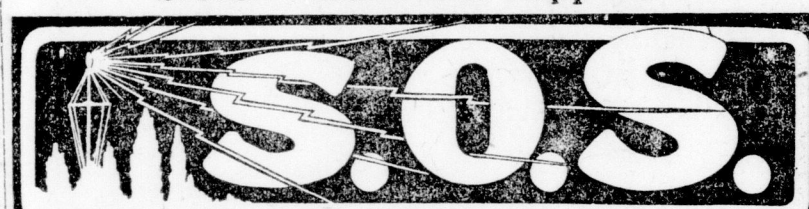
## RUSH SPECIAL WHILE IT LASTS STEWING VEAL, 15c Lb.

Pickled Hocks (extra mild).....18c lb.	Choice Lean Beef Cuttings.....25c lb.
Choice Pickled Spareribs.....20c lb.	Fresh Ground Hamburg.....25c lb.
Choice Prime Rib Roasts.....30c lb.	Choumargarine.....35c lb.
Boneless Rolled Roasts.....30c lb.	Tenderloins, Spareribs, Oxtails, Pork Hearts, Pork Liver, Calves' Liver.
Blade Rib Roasts.....25c lb.	Fresh Caught Lake Erie Fish, very choice; Herring, Whitefish, Perch
Choice Shoulder Roasts.....27c lb.	and Pickled.
Choice Chuck Roasts.....25c lb.	

## Wilson's Arcade Meat Market

PHONES 5600-5601. RICHMOND AND MARKET SQUARE.

## S.O.S. --"Save Our Supplies"



## Selling-Out Sale

## \$40,000 Stock Must Be Sold

Remarkable opportunity for saving awaits you at this store now. Thousands of people are taking advantage of these wonderful values.

## Seven Big Specials

### Men's Suits---Special No. 1

\$13.50 Suits, S. O. S. . . . \$7.95	\$20.00 Suits, S. O. S. . . \$12.45
\$15.00 Suits, S. O. S. . . \$9.95	\$25.00 Suits, S. O. S. . . \$14.95

A broken line of suits, manufacturer's samples, at about a third less than wholesale prices, \$8.75, \$10.75, \$12.75, \$13.75, \$15.75, \$17.75, \$19.75, \$21.75.

### Men's Pants

#### Special No. 2.

\$2.75 value, S. O. S. . . \$1.95
\$3.50 value, S. O. S. . . \$2.69
\$4.50 value, S. O. S. . . \$3.69
\$5.50 value, S. O. S. . . \$4.29

Broken sizes to clear at . . . \$2.25, \$2.75, \$3.25, \$3.75, \$4.69

### Raincoats

#### Special No. 3.

\$10.00 value, S. O. S. . . \$4.95
\$13.50 value, S. O. S. . . \$9.95
\$17.00 value, S. O. S. . . \$11.95
\$20.00 value, S. O. S. . . \$14.95

Broken sizes to clear at . . . \$10.25, \$12.50, \$14.75, \$15.69

### Hats

#### SPECIAL NO. 4.

\$2.50 value, S. O. S. . . \$1.35
\$3.00 value, S. O. S. . . \$1.85
\$3.50 value, S. O. S. . . \$2.35
\$5.00 value, S. O. S. . . \$3.75

Broken lines to clear at . . . \$1.95, \$2.25, \$2.75

### Work Shirts

#### SPECIAL NO. 5.

\$1.25 value, S. O. S. . . .85c
\$1.35 value, S. O. S. . . .98c
\$1.65 value, S. O. S. . . \$1.19
\$1.75 value, S. O. S. . . \$1.35

Broken sizes to clear at . . . \$1.00, \$1.10, \$1.25, \$1.29

### Overalls

#### SPECIAL NO. 6.

\$2.25 value, S. O. S. . . \$1.95
\$2.50 value, S. O. S. . . \$2.25

Broken lots to clear at, with bib or without . . . \$1.49

### Fine Shirts

#### SPECIAL NO. 7.

\$1.50 value, S. O. S. . . .90c
\$1.75 value, S. O. S. . . \$1.00

Broken sizes to clear at . . . 69c, 79c, \$1.50, \$1.75

## SPECIAL HOUR PANT SALE DAILY 5:30 TO 6:30 P.M.

An offering of five dozen pairs of men's pants, nice neat stripes, made with five pockets, belt loops, cuffs and first class trimming. Regular value \$5.50. Daily, 5:30 to 6:30 p.m. . . . \$2.95

## Raincoat FREE---Reg. Value \$12.50

Every customer making a purchase of one dollar or over tomorrow (Saturday) between 8:30 a.m. and 4:30 p.m., will be presented with a numbered coupon. A drawing will take place at 4:30 on Saturday afternoon, and the person in the store holding the lucky number drawn will be given a Man's Raincoat, valued at \$12.50, absolutely free.

Mr. E. J. GRANT, 19 Cynthia street, city, won the raincoat on Saturday, March 30, with ticket No. 2075.

Look for the Big Black and Yellow Sign.

## The GIANT Clothing House

120 DUNDAS ST. OPEN EVENINGS UNTIL 9 O'CLOCK.

## The Quality of Goods

Sold at Rowat's please people who are real particular about quality.

### OVERSEAS BOXES

Make one up now and send it. "He" will appreciate it. We can suggest many items.  
From \$2.00 to \$5.00 a box.

### PIN MONEY PICKLES

Made from the famous home recipe of Mrs. Kidd.  
Mixed, Bur Gherkins, 50c  
Melon, Pickled Peas, 50c  
Cucumber Mangoes, 60c  
Melon Mangoes, 60c

### GRAPE FRUIT

Choice heavy Florida Grapefruit of finest quality.  
Three for 25c, 10c, two for 25c.

Iceberg Head Lettuce and other vegetables fresh for Saturday.

Phone your order. It will be carefully and promptly filled.

## T. A. ROWAT & CO.

250 Dundas St. Phone 3051-3052.

## PATRICIA

That most compelling love story of all history—the romance of Antony and Cleopatra—a love that wrecked empires and changed the map of the world, will be shown in the wonderful production, "Cleopatra," at the Patricia Theatre beginning Monday, matinee. The Siren of the Nile is portrayed by Miss Theda Bara, undoubtedly the greatest exponent of vampire roles. In this production Miss Bara was more than fifty distinctly different costumes, and about



THEDA BARA AS CLEOPATRA  
At the Patricia Theatre next Monday, Tuesday and Wednesday. A story of Marc Antony's love for Egypt's famous queen, a love that wrecked two empires and changed the map of the world.

\$150,000 worth of jewels and ornaments. Some of her gowns are sensational, but these have the endorsement of Egyptologists, who have pronounced them historically correct. More than fifty distinct costumes, and about 150,000 worth of jewels and ornaments. Some of her gowns are sensational, but these have the endorsement of Egyptologists, who have pronounced them historically correct. More than fifty distinct costumes, and about 150,000 worth of jewels and ornaments. Some of her gowns are sensational, but these have the endorsement of Egyptologists, who have pronounced them historically correct. More than fifty distinct costumes, and about 150,000 worth of jewels and ornaments.



Little Mary McAlister in "Do Children Count?"

This famous little child star will be seen at the Patricia Theatre today and Saturday in another episode of the above-mentioned serial, "A Place in the Sun" is the title given the chapter shown today and Saturday.  
SONIA MARKOVA, in "The Painted Madonna," is the screen feature again for today and Saturday. It is an intensely interesting photoplay.  
The Carson Trio, singers and musicians, present a novel and entertaining vaudeville act.

## MAJESTIC

Feature Screen Attraction at the Majestic Theatre Today and Saturday.

"The Suspect" contains a great many beautiful and unique scenes. None, per-



ANITA STEWART, star in "The Suspect," a thrilling photoplay, showing at the Majestic Theatre today and Saturday.



# The Purdom Hardware

Sole Agents for CHI-NAMEL VARNISH and LOWE BROS.' HIGH STANDARD PAINT.

LYDD GEORGE SAYS: "We must produce MORE." Let us all help by putting in a garden this year.



Rakes, 40c up.  
Hoes, 40c up.  
Trowels, 15c up.  
Etc., etc.



Light, \$4.50.  
Heavy, \$5.50.  
Steel tray, \$10.00.



\$5.25, \$6.00, \$6.50, \$7.50.  
All guaranteed.



Made in many different widths. Price 6c yard up.



Use Lowe Bros' Paint. Only one quality, and that is the highest. Prices: Half-pint, 35c; pint, 65c; quart, \$1.15; half-gallon, \$2.20; gallon, \$4.25.

## Floor Brooms

Same as cut  
Special for  
Friday and  
Saturday  
only

58c



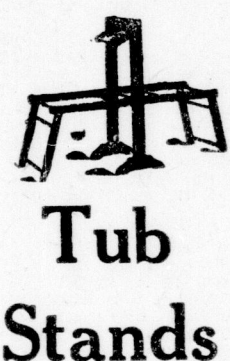
## BUCCO CULTIVATORS

Now is the time to buy this cultivator. We now have a few in stock. Price \$1.25 each.

Spading Forks, \$1.50 and \$1.65.  
Garden Spades, \$1.25, \$1.35, \$1.65.

## Roller Skates

Prices: \$1.00, \$1.50, \$2.50, \$3.00 and \$4.00 pair.



## Tub Stands

Will fold up. Price \$3.00 each.

## Seeds

We now carry a large stock of Grass Seed, Flower Seeds, and Vegetable Seeds of all kinds.

## SPECIAL! SPECIAL! SPECIAL!

SERVING TRAYS—Four different styles, with glass bottom, worth regularly \$3.00, at only \$1.98 each. Only a limited number to be sold.

# THE PURDOM HARDWARE CO.

124 DUNDAS STREET.

TWO PHONES: 2800 and 2801.

## There's a Ruddy Store Near You

DROP IN SOME TIME  
Sample Our Goods,  
733 RICHMOND STREET,  
308 1/2 DUNDAS STREET,  
874 DUNDAS STREET.

## ENGLISH RHEUMATISM CAPSULES

REMOVE THE CAUSE OF ALL FORMS OF RHEUMATISM.  
Taylor's 6 Cut-Rate Drug Stores

Try us with your next

## PRINTING ORDER

We may save you money.

## Hay's Stationery

173 DUNDAS STREET.  
Phone 150 or 53.

## Your Shoes

will last longer and look better if you will let us fit you perfectly. We know what is necessary in a shoe to avoid foot trouble. This has been gained from years of study and observation. We invite you to call.

## COOK'S SHOE STORE

## EVERYTHING ELECTRICAL

Consult us about your Electrical Supplies. We carry a complete stock. Estimates given on wiring contracts.

## Western Ontario Electric Co.

237 Dundas Street, Phone 4071,  
A. T. TAYLOR, E. L. CAMPBELL.

## JOHN A. NASH

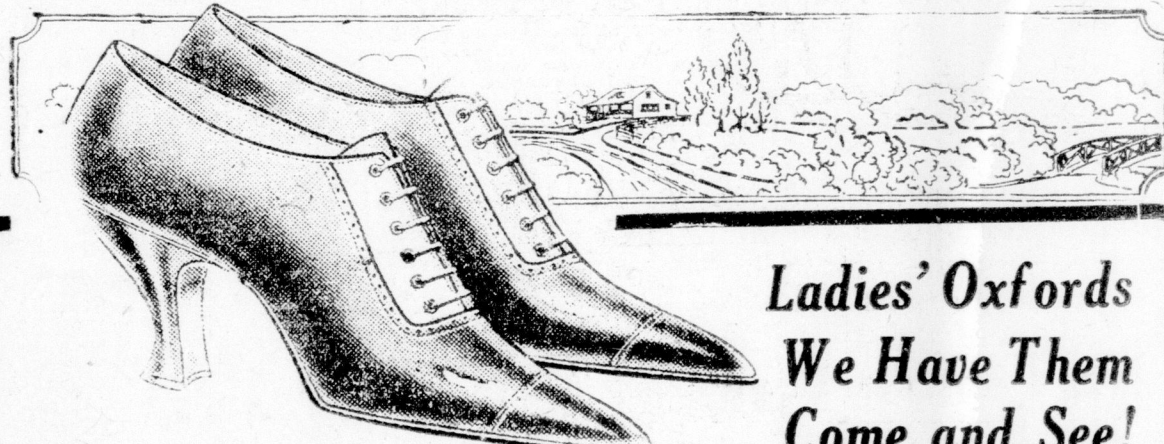
"My Jeweler"

has the most beautiful Long Strings Pearl Beads

from \$5 to \$25. Also, they are selling New Store: 206 Dundas Street, Opposite Gammage's.

"Where you will eventually buy."

THE CANADA AUTO DEVICES CO. 214 PARTRIDGE TIRES ARE SO DO THOSE WHO HAVE THEM.



## Ladies' Oxfords We Have Them Come and See!

Grey Kid Oxfords with Louis Heels \$7.00

Black Kid Oxfords, high Louis Heels \$5.50

Koko Brown Oxfords, Sport Heel \$7.00

Black Calf Oxfords, Sport Heel - \$6.00

## OUR NEW PUMPS HAVE ARRIVED!

## JOHNSTON & MURRAY

LONDON.

ST. THOMAS.

## WEGNER'S

THE HEART OF LONDON.

Open Every Evening.

371 Talbot St. Phone 1849

A new big stock to select from, in all shades, at \$1.50, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00