# REID-NEWFOUNDLAND C ${ }^{\circ}$. 

## Heart's Content Branch!

Commencing Monday, November 1st, train will leave Heart's Content at 7 a.m. and will leave St. John's at 8.45 a.m. Daily except Sunday.



THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, OCTOBER 29, 1915-2


## Curtain Ends.

250 Job lace curtain ends, 2 yards long,
45 to 66 inchés wide;
$20,25,30,35$ cents each.

## Pillow Cases.

doz. WHITE PILLOW CASES. Value for 20 c.
Now 14 cents
Little Job LOT. V JOB LOT. V
Now 22 cents.

## Window Poles.

z. WOOD WINDOW Poles, Oak and Ma-
hogany, with fittings complete, for 32 cents per set.

Cushion Tops.
doz. whte frileed cushon tops, worked ready for wue

## HOUSE FURNISHINGS

For the whole country at prices that defy competition are to be found at

## Mlaushall Bros

American White Sheels
$\qquad$

American White Quills


## American Scrims

terns; the very newest for window
Curtains, 10 c. to 35 c . per yard.
Art Serges

White Turkish Towels.
250 lbs. WHITE TURKISH TOWELS,

## Tapestry Carpets

70 cents 5 t. s.o. per anacd

| Tapestry |
| :---: |
| Carpets |

## Spring Window Blinds.

5 doz. SPRING. WINDOW BLINDS, Plain in Cream and Green Shades . . . . . . . . . . . 27c. ea.
3 doz. SPRING WINDOW BLINDS, Plain with Fringed Ends in Cream \& Green Shades 30. ea.
2 doz. SPRING WINDOW BLINDS, Inser. with Fringed Ends in Cream \& Green Shades, 40 c , ea.
2 doz. SPRING WINDOW BLINDS, Insertion with Lace Ends, Green Shades......
2 doz. SPRING WINDOW bLINDS, Insertion with Lace Ends, Green Shades.
2 doz. SPRING WINDOW BLINDS, Insertion with Lace Ends,
24 doz. SPRING ROLLERS. Regular Price 10c. each. NOW ..



The evening telegram, st. Johns, newroundland, october 29, 1915-



St. Juhn Ambulance Brigade Hospital Fund


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| Michael Collins, Dunville, Plac Zachariah Meaney, St. John's. Arthur s. King, st. John's. |  |
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Annual Merting of the Licensing Board.






 Concert and Sociable in aid of the Newfoundland Hifghanders
Presbyterian Hall, 0 oct. $29 t h$ 8.15. Candy and Tee Cream for
sale.
Tickets $30 \mathrm{c} .=225, \mathrm{~m}, \mathrm{w}, \mathrm{f}, \mathrm{i}$ Concert at Ferryland.
 Patrotic Fund en excelent pro-

B. I. S. Concer!



This Date in History. осоовв


## One of the Greatest Collections

A List of Golden Opportunities that no one economically Inclined should miss Friday \& Saturday BLACK CASHMERE HOSE


Everything advertised ys of the buy equal qualities and Wholesale to-day.

## A GREAT SALE OF Plain and Fancy Linens Cottons, \&c.


 Duchess Sets


Roller Toweling

White Shirting
Gushion Gords


## Exira Special Yalue in FALL FOOTWEAR <br>    

Specials in the Garpet Room


THE SHOWROOM SECTON
Is replete with Seasonabie Goods at prices
You Like to Pay.



New Corsets
D. $\mathcal{C}$ A. CORSETS.
 DIRECTOIRE KNICKERS
$\qquad$


Cream Japanese Silk


## Extra Special Values <br> Direct from New York

| \$3,00 Hand | 75c, Wallets |
| :---: | :---: |
| Mirrors | and Bill Cases |
|  | Phit |
|  | ${ }_{\text {Cosed }}^{\text {Cased }}$ |
| ${ }^{\text {Fridiay }}$ \& saturray, is . 1.30 | co |
| 60c. Bay Rum | 50c Pearl Ear |
|  | Slugs |
|  |  |
| \$1.50 Chain |  |
| Purses | \$6.00 Perfumes |
| ar- |  |
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Ladies' Wrist Bags

$\$ 1.40$

## 

 Table Cloths
 Table Napkins1.65 50 c

Cushion Covers

 ge from Elieut. Cyril B. Carter o
he Newwondond Regiment, who
how tin hospital at Alexandria, to his
 evidenty in good spirits and the

To clean eggs, wet common baking
oda in a small dish and wipe then
of Inducompnts we have fforpoly
This Store is Filled with Bargains in Seasonable Goods for Fall and Winter.

| Photo Frames and Pictures At |  |
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## SMALLWARES

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Don'Y Miss these
Specials in Hardware



| Men's | Boys' Wear. |
| :---: | :---: |
| MEN'S HALF HOSE. <br>  | PYJAMA SUITS Made of high grade |
|  |  |
| MEN'S | MEN'S COAT SHIRTS |
|  |  |
|  |  |
| PRESID | boys' ETON CAPS. |
| SUSPENDERS. |  |
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| Stiter parr. Priay and 45c | MENS FELT HATS. |
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## High Class Jewelry

 Extension Bracelets BAND RRACELEITS|  |  |
| :---: | :---: |
|  | Fan |
|  |  |
| \$1.25 | 边 |

SALE OF

| Men's Heavy Tan Boois Every man who has to face the weather should secure a pair stitched soles, viscolised, bellows tongue. Special, per pair, for$\qquad$ $\$ 3.45$ pair $\qquad$ |
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## GROCERY ITEMS

|  | siphatemhers som 18 c |
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## CROCKERYWARE

## ROVAL STORE5 <br> Cushion Pads <br> aing any chation pate sam $15 c$

## TO-DAY'S

St. John's Mechanic: Society. The Mechanics' Industrial Fair On MONDAY Night, Novamber Ist,

## Messages.

12.30 P.M.
crenux


Great Clearance Sale to make room for FALL GOODS. All Odds to bé sacrificed. Call and see the Bargains we offer.


мия

Impossible for Germany to
Have Many Submarines On Sea Now.
So Many have been Sunk, and it takes so long to Train Crews That it is Easier to Guard the British Fleet Against Them.

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EAVER


USES

COLIN CAMPBELL.
COLN000000000000000000000


Let Us Fill Your Order from FRESH SUPPLIES! ELLIS \& C0., Limited. 203 Water St.


## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD.

Prices-HaH dozen-\$3.00. ome dozen- $\$ 5.00$.
Phone 768.
451st Day of the War

## Latest

## From the Frent.

Messages Received Previous to 9 A.M.
 THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland,


 Home of Clear, Sharp, Flickerless Motion Pictures--THE NICKEL. The Eleventh Installment of "THE TREY $0^{0}$ ' HEARTs."

EX-CONVICT 4287."


## BRITISH THEATRE

"The Heart of Lincoln.

FRANCIS FORD.

THIS WEEK'S SPECIALS Men's and Roy's Suits, Overcoats and Panls,

## WILLIAM FREW.

## The Eastern Trust Company.

$\square$






The Eastern Trust Company,





