



## News Release

## Communiqué

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### MINISTER WILSON HONOURS EXPORT AWARD WINNERS

Montreal -- The Honourable Michael Wilson, Minister of Industry, Science and Technology and Minister for International Trade, today presented the 1992 Canada Export Awards to 14 outstanding Canadian exporting companies.

This year's recipients were chosen from over 200 applicants by a panel of prominent Canadian business leaders. They represent Canada's many and diverse regions, as well as its many economic strengths -- from Weatherhaven Resources Ltd. in British Columbia to Aqua Health Ltd. in Prince Edward Island.

"Canadian exports have reached record levels this year. They are driving our economy and are leading the way in Canada's efforts to overcome the global economic recession," Mr. Wilson said.

In presenting the awards, Minister Wilson noted: "The men and women who have devoted their talents and skills to the export successes we are honouring today well deserve the recognition of their fellow Canadians. It is through the efforts of businesses such as these that Canada will maintain its stature as one of the world's most competitive trading nations and lead the way toward greater economic and social prosperity."

The presentation of the 1992 Canada Export Awards by Minister Wilson at the 49th Annual Convention of the Canadian Exporters' Association in Montreal today is one of the key events taking place in October as part of Canada International Trade Month.

Mr. Wilson noted that the past year has been a challenging time for many exporters, not only in Canada but also around the world.

"The intensely competitive nature of today's global economy has forced Canadian firms to strengthen their efforts to gain access to new markets and to increase the productivity and quality of their operations and products. These 14 companies are doubly deserving of our respect in these difficult circumstances. They have demonstrated to all Canadians that we can compete with the rest of the world.

"These companies are models for the many Canadian businesspeople who have yet to make the jump into the world market. I hope that by celebrating their success, others will be encouraged to follow their example," added Mr. Wilson.

"Every \$1 billion in new exports creates or maintains 15,000 jobs in Canada. With the proposed North American Free Trade Agreement we are on the brink of significant trade opportunities, and we should strive to participate fully in the prosperity that these opportunities have to offer."

The Minister noted that External Affairs and International Trade Canada, with its worldwide network of trade offices and market development programs, will continue to offer a helping hand to Canadian firms looking to export their products to international markets.

A list of the recipients of the 1992 Canada Export Awards is attached.

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For further information, media representatives may contact:

Media Relations Office  
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## 1992 Canada Export Awards

**Aqua Health Ltd.**  
Charlottetown, Prince Edward Island

**DU PONT CANADA INC.**  
Mississauga, Ontario

**EICON Technology**  
Montreal, Quebec

**Hartford Fibres Ltd.**  
Kingston, Ontario

**IBM Canada Ltd. - Manufacturing and Development**  
Markham, Ontario

**LAB Chrysotile Inc.**  
Thetford Mines, Quebec

**NORA BEVERAGES INC.**  
Mirabel, Quebec

**Nortech Surveys (Canada) Inc.**  
Calgary, Alberta

**Riese-Vermont Canadian Lake Wild Rice**  
La Ronge, Saskatchewan

**RIVIERA CONCEPTS INC.**  
Don Mills, Ontario

**Standard Aero Limited**  
Winnipeg, Manitoba

**VAS-CATH INCORPORATED**  
Mississauga, Ontario

**Weatherhaven Resources Ltd.**  
Burnaby, British Columbia

**Whitewater West Industries Ltd.**  
Richmond, British Columbia