


The Evening Telegram, St. John's, Newfoundland, May 22, 1911.... 3

The Evening Chit-Chat
$\Rightarrow$ rume cimerair

 It is a cause for re-
joicing to parents to
know they can secure
Boots for their Boys
that will stand the test.
Our Boys'
Special Boots are
The Only Genuine
School Boots.
All sizes, from 7 up
to size 5, and prices
from
(4)
for 7 , up to
d)
for size 5. S, MILLEY, Water Street,

















Phoned for Police.
$\qquad$




The Evening Telegram, St. John's, Newfowndland, May 22, $911-4$


The Evening Telegram, St. John's, Newfoundland, May 22. $1911 .-5$


Nincle Walt

| Now Landing! | Cigarettes! |
| :---: | :---: |
|  |  |
|  | Reimino Sraight Cut |
| Verben fiolu | Capanan-midid and med, |
| buffalo flour \| | Virginia, loses, |

ble Collars es, sizes 1 12c. each. a Caps,

Bc. each. Bc. each.

OF A SUIT OAT
st stok and atetet

 haunder theoth syree

Glass W ashboards, Suitable for
Fells-Naptha Soap. Retailing.
C. P. EAGAN,

Duckworth Street and Queen's Rd


business hours
9 a. m. to 6 p. m.




Newfoundlanders' Suc
cess at the Toron

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\begin{aligned}
& \text { cess at the Toron } \\
& \text { to University. }
\end{aligned}
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We would lik to have You
come in ano look at The American Cut SUMIS now being shown here

 $\$ 6.00$ to $\$ 13.00$

Fit Reform and
American Styles.
P.F. GOLLINS,
$340,342,344$
 could not be much good, or it must be
an old shape; but this is not so. Our buyer succeeded in purchasing a JOB LINE of

## HaRD FELT HATS

ROBT. TEMPLETON'S.
J. J. ST. JOHN, Duckworth-st.

In. Nhan's lininumiter
Rheumatism, Price, 25 c , hth J. J. ST. JOHN, Duckworth St

New Encyclopaedia.


 DICKS \& Co. - - - Popular Bookstore NO THOUCHT READER

Can foretell the day or the hour when
your property may burn. Most people
are aware of this and make provision are aware of this and make provision
or the disaster by insurance. Why are
and you not so insured? I offer the lowest rates and strongest offices. The prompt-
ness and liberality of my settlements ness and liberalit
re well known.
 OFIMHSIMERT WOOIS




Grand Concert

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| that our prayers will be answeredsigned for the elght members of th class |  |
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| Grand Concert. |  |
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| Instrumental Quartette (Selected) -Bandsmen Brewer, Noseworthy, Rowe |  |
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| Louden was thrown down the preciis skull fractured. Two |  |
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| passengers jumped from the stage and <br> escaped with slight injuries. |  |
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French Minister Killed


## Archbishop Preaches.

## SILVER GOODS!

 (2)w Joseph ROPER| $\begin{aligned} & \text { His Grace Archbishop Howley } \\ & \text { preached at Vespers last evening at } \\ & \text { the Cathedral, taking his text from } \end{aligned}$ | Sold by all Merchants and Ship Chandlers, |
| :---: | :---: |
|  | St. |
|  | Sole Proprietors and Manuacturers. |
| e |  |
|  |  |

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HARTFORD FIRE INSURANCE COMPANY


GEORGE M. BARR, Agent.
Prepare for Showery Weather
HENRY BLAIR'S
UMBRELLAS.
Ladies' Showerproof Coats,
\$5.00, \$5.25, \$6.25, \$6.50, \$7.50, and \$9.50.
Ladies' I. R. Waterproof COATS,

Ladies' UMBRELLAS.

555.65c. $35,85 c$, s s.0.0.
$\$ 1.15, \$ 1.40, \$ 1.50, \$ 1.80, \$ 2.00, \$ 2.50$ and $\$ 3.00$.
HENRY BLAIR

The Big Started of St. Jo Creat S
People
GOODS
of Newf
At the
unheard
Low Pri
For On
During
Alterati
Sale.
Quick
You'l
Save $M$
Dollar


STUPENDOUS

JAM!C. L. Marchl, Co. But the Flood Gates Are Now Open!
The Big Sale Is Now in Progress-C. L. MARCH Co., Limited, Alteration Building Sale Started Saturday with a Regular Jam of Eager Buyers Who Came from Every Section of St. John's and Eastern Newfoundland. Thousands of People are Benefiting at This Creat Sale of Furniture, Dry Coods. Clothing and Home Needs. It Is An Eventfor the People That Is Certainly Proving to Be a Bargain Feast and Sale of Furniture, DRY GOODS, CLOTHING, BOOTS, etc. Such As Was Never Given Before in Any Section of Newfoundland.
$\$ 130.000 .00$ OISTRIBUTION.
During C L. March,

\& Co., Ltd | \& Co., Ltd, Alteration |
| :--- |
| Sale Your Money | | Sale Your Money |
| :--- |
| Stretches Like Rubber | Stretches Like Rubber

in Buying Furniture, Dress Gnods, Clothing and Househ ld Goods
Sale Now Going On. $\frac{\text { Sale Now Going On. }}{\text { OUR Entire Stock }}$ Now Selling at a Frac-
tion of Its Real Value.


Read, Realize and Profit !
 not be disappointed. $\$ 100,000.00$ Stock, Big Building full of good quality Furniture, Dry Goods, Clothing and complete Home Outfits. DON'T WAIT! The Stock is selling Fast. It's first come first served---get here To-day if possible. None can afford to miss this sale. To-Days Selling Will be Terrific.

Mail Orders Accepted.
Freight
Charges
Paid Direct
To Your Orar

Once, as the
Stock Is
Selling
Rapidly.

## Down go the prices! All profits have been swept away!

|  |  | This Entire Stock must go in thís Alteration Building Sale at less than the Wholesale cost. We need the room for the Builders and Contractors, so we must Sacrifice the Entire Stock Direct to the Public. |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| lot Extra Wool Misture | will close out the lot quickly at only |  |  |  |  | A strongly made and well finished double rung Chat all and |
|  |  |  |  |  |  |  |
|  | Serge suits, sizes oio room for our Building |  |  |  | ioned, best oil tempered springs. Dur- |  |
|  | can take your pick of the lot at only . .i. | shi | 3, reistitaluse tamericand and hand. |  | is only .. .. ... .... $\$ 31.00$ | Enameled Beds , all sizes, $\quad \$ 4.75$ |
| (One lot all Wool Serge Suits in |  |  |  | g Blouse mosest bandsod | high grade Velour and Plush, spring cushioned seat and Roll spring Edge. | White Enameled Full Brass trimned Bed for |
| dout |  |  |  | for only | ${ }_{5}^{\text {The }}$ Sieces is is only ont for the $\$ 35.75$ | $\$ 5.95$ |
|  | $\cdots \cdots$ |  | in | Ladies' UXDERWEAR. | dressers. |  |
| One iot of fine mixed Tweeds and |  | Suspende for only | ve |  | drawer Hardwood Golden Oak Dresser for only | A Handome ost Seayy Scroll Pattern En- |
|  | Hard Felt Hats, in Brack and Brown. | . quality Police and Firemen's | of your life to buy a direct American | One lot Ladies' |  |  |
|  |  |  | (es for. only | 4 c | $\xrightarrow[\substack{\text { Sta } \\ \text { Lar }}]{\text { Ler }}$ |  |
|  | our Building |  | nd tailored | One lot of Ladies' fine Ribbed | and Polished | \$1.85 |
|  | \$1.25 |  | dest | 20. | Mirror, for only .... \$11.25 |  |
|  |  | er. Itt's the best grade of President | \$11.50 | One lot of Ladies' fine Summer Un- | Stand to mated for only \%ju0. | Colonial Sort Top Mattress, all 6 ft . long and according to ond |
| mens pants. |  | ${ }_{\text {ma }}$ | ne lot Ladiest skrins |  | ed and | wiath up from cele The ceath Matress. |
| lot of good strong Servi | extra fine, $\$ 2$ to to $\$ 3$ | coton |  | fick out your size for only | Stand to match for only \$t.jo. | te |
| Pants in assorted patters. This lot |  | for |  |  |  |  |
| (entes | $n^{\text {2t fail to see these }}$ hats. You ively never again will have such | Holr Hose at only 2 pair |  |  | All Hardwood 6 ft Extension Din- | \$4.15 |
|  |  | Mer's Best 25 c . Fancy Cotion Half Hose at only ${ }^{\text {a }}$ ( | $\begin{aligned} & \text { Ladies' Cambri } \\ & \text { sacrificed for } \end{aligned}$ | the price, | ing Table for only .... $\$ 8.95$ | \$490 |
|  | the sale. |  | Ladies bio |  |  | No. 1 quality from..: .: $\mathbf{\$ 6 . 1 0}$ |
| \%r.in) We make the most pheno | latiles will be sold $\mathbf{\$ 1 . 5 0}$ |  |  |  | ound Ton Surface |  |
| ane | Hiva | only ... . .. .. .. 35 r |  |  | tension Dining Table with 6 in. |  |
| \$1.00 | 10t extra 81.25 quality Fancy |  | (ine | \$2 35 | \$15.25 |  |

Never in the History of Dry Goods and Furniture Selling Were Such Low Prices Quoted.

The Big Sale Now Going On If You Value Money Buy Your Wants During This Building Alteration Sale and
The Stock is Selling Rapidly. GET HERE AT ONCE. Don't Miss This Stupendous Furniture,
Dry Gods, Cothing and House
hold Goods Sacrifice. YOU WILL Dry Goods, Clothing and House
hold Goods Sacrifec. YOU WILL
BENEFIT GREATLY BYOUT-
SITTFIT BITTING GRE DURING OUR

ALTERATION BUILDING | ALTERATION B UILLING |
| :--- |
| SALE. Hurry in. Don't delay. |

You Wiil Save from 35 to 50 per centi, on Your Purchase.
C. L. MARCH, Go, Ltul,

Be Sure You Find Our Big West End Store, Corner SPRINGDALE \& WATER
Big West End Store

TERRIFIC SELLING Each Day During This Sale Wonderful Bargains Now being distributed to the people If you value money, buy you
FURNITURE, AND HOUSE Hold GOODS NOW. You can afford to miss C. L MARCH CO
Ltd. BIG SACRIFICE.

The Evening Telegram, St. Johi's, Newlodndland, May 22, 1911-8


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Travel and Ship Your Freight

By the Reid-Newfoundland Com pany's Trains and Steamers-..The People's Route. It affords its patrons Speediest, Safest and Best Service at Lowest Rates.
CONSIGNEES =
Write your Shippers to Ship your Freight via the above route, thus ensuring prompt and safe delivery.
Reid Newfoundland Company REAL BABGAIS IN Thes Ampican
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Regular $\$ 3.50$ to $\$ 5.00$ Values. Your Choice for $\$ 2.50$. see window.
U. S. PlCtiue \& POATRAT Co.
P.E.I. Blue POTATOES!

500 brls. Best P.E.I. BLUE POTATOES, AH1 It First-classe erder.
Both tor Eating and Sead Purposes
George ivent


Reindeer Brand Condensed Milk good enough loo ouiliden,", in good enough and puro The Truro Coniensed Milk Compapy, Limited. UP-TO-DATE Crocers.

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STLLEFFIT, THE MODE, s. 11, ETC.

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10,000 Hhds. Cadiz Salt, HENRY ELLIOTT,

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BOOTS and SHOES.
Patent Leather, Tan and Wine Colour.
Come and get your choice at our usual Low Prices.
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S. B. KESNER, Proprietor.

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Sold by all leading Grocers.
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 Little Bonnie
 J. 'Neill Farrell in Illustrat-

> Motion Pictures.

A Family Secret.
Gerald's Aspiration
Never, no More

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Contents: Stories.

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