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 AUCTION SALES:

# $=\mathbf{x}$ The Evening Telegram. 

## GREAT ANNUAL <br> MUSIe SALE <br> JANUARY MONTH.

20 pr. ct. discount off all Folins and Sheet Music. Come early.

CHESLEY WOODS

an of season clearance.
Largest and Best Stock of Furs in City at $\frac{1}{2}$ Regular Prices. No HALF MEASURES when we call a sale-it is HALF PRICES.

FURS!
FURS!


## Better Be Safe

Than Sorry


BRIAR PIPRS


MARTIN HARDWARE COMPANY. Advertise in the TELEGRAM.

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 GARRETT BYRNE | $\begin{array}{c}\text { Bookseller and stationer. } \\ \text { Blione } 53 * *\end{array}$ |
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| Box 6es. | This Week's Fresh Supply.

ELLIS \& CO., LId,

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Remember our Telephen

DR. A. B. LEHR, romeo mom rameace
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People's Theatre fribay and Saturany, The Robingovi-Allworth Dramatic Compant "EAST LYNN!"

saturnay Mantines
The Late Mr. Jones,"
Specialties by the Crowleys.
Nignt-50, 40, , 30 ant 20 cts.
Matinee- $\mathbf{3 0}, \mathbf{2 0}$, 10.


Bishop Feild College
Re-Opens Saturday, Jan. 8, at 9.15. NOTICE!
Star of the Sea Association.
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NOTICE :
Star of the Sea A sscciaition.


TH0 LET-Furnished,


 For Sale--National Cash


CURRANTS! LDST-Between Burton's

An Intelligent person
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10004 cases Fine Filitra CURRaNTS-loose 1000 cases "Bridal Cake" Brand-1 lb. pkgs. Our shippers in Patras write us that this is a
T. A. Mannab Q Co., Whis. Whale Fruit Importers, Cabot Building
HOUSEKEEPERS
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SOAP.
The Best, the Syreetest and the
CHEAPEST.

## 1910. To SHPRKEEPERS!

Buying Newspaper Space means buying an audience. There is no other way of impressing the brain of the people with the goods you have to sell than by procuring space in a Newspaper.

Again: You are not paying for experience when you advertise in

## The Evening Telegram.

We provide THAT free gratis. "The People's Paper" has been proved by the Advertisers who have used it to be a sure and steady seller. Advertisements are not placed in it on the basis of sentiment or friendship. Advertising in the Telegram is a business proposition, pure and simple. It is not what he pays for space, but rather the profit he makes on the investment that is important to the advertiser. For these reasons we MUST and DO GIVE patrons the very best value for their money. The amount of advertising carried by us through 1909 is the best proof that advertisers are pleased with the results the Telegram brings them. Therefore,

## Advertise in The Telegram.

 Goods.

## S. STOTT.

## eqsonable <br> The Evening Chit-Chat.





## Fmhalmind and Fqupld Dipfotind | Beef, Butter, etc.



Freah BUTTER,
Choice APPLES,
 WILLIAM LAWRENCE. Jis. fr. Kilght, 3I Water St.

## Finest Possible Quality

Nature's Aid to Digestion, 14 pounds for 55 cents.

Portugal Onions, $\$ 2.60$ per case, or 10 lbs. for 25 cents.
Best Quality Table Meal, 14-lbs, for 33 cents. Superior Quality Potatoes

8 cents per gallon.

## G. KNOWLING

 The Evening Telegran!

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The Evening Telegram, St. John's Newfoundland, January 7, 1910.-.-7

## Good CHEER

 HENRY BLAIR'S.LIPTON'S! Lipton's! LIPTON'S! note the prices.
Choice Blue Label Tea $\quad$ 32e. per lb Very Choice Red Label Tea $\quad$ 44c. per ll. Extra Special Yellow Label $\quad$ 52c. per lb.

LIPTON'S High-Class COCOA, CHOCOLATES and LIPTON'S Pure Cocoa Essence, White and Gold Label, in
 PTTO ter Scotch, Cream and Wallout Toffee

LIPTON'S Gold Medal ESSENCE OF COFFEE. Small Size Bottles 15c. each
Large Size Bottles 28c. each ITRe All LIPTONS SPECIALTIES are the best value

HENRY BLAIR.
RUBBERS ! CRUBBERS
.

RUBBER SEASON IS HERE.

## BUY YOUR RUBBERS NOW.

> MENS RUBBERS........90c. to $\$ 1.50$ WOMEN'S RUBBERS..... 70 , to $\$ 1.00$

WOMEN'S RUBBERS.......70c. to $\$ 1.00$ CHILDREN'S RUBBERS.... 450 . to 65 . Every Man, Woman, Boy and Girl can get here
exactly what they want in Rubbers. Our Rub-

## F. SMALLWOOD,




Vegetables!
500 sacks P.E.I. POTATOES, roo sacks CHOICE TURNIPS, Ioo sacks P.E.I. PARSNIPS,
CARROTS and BEET

Fodwin Murray


## Received

100 brls "Bos" Flank Beef, 100 brls "Bos" Extra Packet Beef, 100 brls "Alderney" Boneless Beef, 100 brls New York Boneless Beef, 100 brls Ham Butt Pork, 400 sacks Yellow Feed Meal, 800 sacks White Hominy Feed, 350 brls Pillsbury's "Best" Flour, 50 I-2 brls Graham Flour. Harvey \& Co.


Enjoying an Xmas Feast
 For your Christmas baking we have the finest Flou
Flavoring Extracts, Spices. All at BED ROCK PRICES J. J. ST. JOHN, $136 \times 138$ Duckworth St. COAL! COAL!

346 Tons N
 Telegram Ads. Pay

Ask Your Tobacconist anlizer" Chewing Tobaceo. ells at 5 cents hollesale only
F. McNAMARA, Queen St REID NEWFOUNDLAND COMPANY. Bay Steamship Service. NOTRE DAME BAY. The S.S. "CLYDE," leaving Lewisport Monday, January roth, will make the last trip
for the season; calling at the usual ports on or the season; calling at the usual ports on
the South Side of the Bay, and from Fogo will come direct to St. John's.

Above schedule is dependent on weather and ice conditions, but it is hoped the above arrangement will be carried out. Red Newfoundland Company.

Sash Lifter and Lock.

 HORWOOD LUMBER COMPANY, Ltd,

Muslin Aprons,



## Account Books

 and Diaries, 1910.Demy Ledgers and Journals, 100 to 1000 pages.
Foolscap Ledjers and Journals, 100 to 1000 pages.
Day Books-Half and Quarter Bindingss.
Cash Books-Index and Polioed.
Blank Books, Memo. Books, Pooket Note Books, Desk Calendar Pads,
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Supplement.

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Wanted
1910.
$W^{\text {E want every customer who }}$ visits our store to go away so thoroughly satisfied that they will send their friends to see us.
S. Milley.

## SPA



## Fur Collar,

Cap
Winter
Gloves. Muff
Fur Collar.


Bowring Bros.
R. TEMPLETON, 333 Water St.

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S. E. GARLAND, Leading Bookseller and Stationer?

READYMADES!

Men's Tweed Pants. Men's Tweed Jackets, from Men's Tweed Vests, from. Theal Suilis, $\cdots \ldots \ldots \ldots . . \$ 3.50, \ldots . . .770 \mathrm{cls}$. up Also, -1 Big Stock of Boys' Suits.
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