

Weather Forecast:  
Cold; Snowfalls

# The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

HOME  
EDITION

53rd YEAR. No. 22672

THE LONDON, ONTARIO, ADVERTISER, FRIDAY EVENING, JANUARY 19, 1917. FOURTEEN PAGES.

PRICE, TWO CENTS.

## GERMAN AGENTS MADE FREIGHTERS EASY PREY OF RAILERS

GERMAN ATTACK WEST OF LEMBERG FAILS RUSSIANS CAPTURE FIELD POSTS SWISS PREPARING FOR GERMAN MENACE RUSSIA'S INTERNAL POLITICS HANDICAPPING WAR

## DUKE OF DEVONSHIRE OPENS PARLIAMENT TODAY

### IDENTIFICATION OF RAIDER AS MOEWE INCREASES FEARS

News Adds To Apprehension in Marine Circles at New York.

PRIZES NOW RAIDERS TOO?

Report Says They Have Been Armed as Destroyers of Allied Shipping.

YARROWDALE TURNS UP

Hudson Maru Will Remain at Pernambuco as War Prize of Germans.

New York, Jan. 18.—Increased apprehension was felt in marine circles today, owing to undated evidence which the shipping world in general has placed on overnight reports that the black raider in South Atlantic waters, believed to be the Moeve, is not operating unassisted.

According to these reports, this fast raider carried several sets of armament and has furnished guns to at least two of her captive ships, the St. Theodore and the Yarrowdale, which in turn became preying rovers. The Yarrowdale (British) is reported to have arrived at the Cape Verde Islands with the crews of eight of the ships which were sunk. Her early departure on a raiding mission would cause no surprise among shippers.

Reports, as yet unconfirmed, place the present whereabouts of the Moeve a considerable distance to the north of the Ireland-to-Brazil sea lanes, where her havoc was accomplished. Meanwhile the Entente war vessels, made from hunting down an active raiding squadron, are keeping close watch on several merchant vessels suspected of supplying the Moeve and her allies with food and of assisting them in other ways. As a precaution against an illegal use of Brazilian territory as a base of operations for the German ships, a portion of the Brazilian navy is manœuvring off that coast.

### NINE AMERICAN SURVIVORS LAND

Washington, D. C., Jan. 18.—Nine Americans were among the crew of the British ship "Theodore," taken by the German raider "Moeve" and rescued survivors at Pernambuco on the Japanese ship "Hudson Maru," Stewart today reported they were all safe and that so far as reported no other Americans were on the other ship.

The state department today made public the following cablegram from the consul, dated January 13, and received this morning:

"Hudson Maru brought 237 St. Theodore crew. List shows Americans—Bon Stevens, Royal Gregory, Frank Magee, David Johnson, and one German, who was captured to December 12, when prize crew and 410 were placed on Yarrowdale and sent back from there. The crew of the St. Theodore, Dramatic, and Yarrowdale, Mlinch, Netherby Hall, continued on page 13, col. 1.

### SATISFIED WITH GREEK ATTITUDE ON NEW DEMAND

Allied Ministers at Athens Are Pleased With Action of Government.

RELEASING VENIZELISTS

Many Have Now Reached Homes—Troops Leaving Thessaly.

Athens, Jan. 18.—Via London, Jan. 18.—Entente officials who are to administer the Allied control in Greece have reached the city. The arrivals comprise British military mission, headed by General Phillips, and an Italian mission, headed by the exchange of the Italian mission formerly charged with the reorganization of the Greek police.

London, Jan. 18.—Ministers at Athens are satisfied with the present attitude of the Greek Government in carrying out the Entente demands according to the cablegrams received today by the British Government from Athens. The release of Venizelist adherents who had been interned already has begun, and a considerable number of them have reached their homes. Moreover, the Venizelists say, the movement of Greek troops from Thessaly in pursuance of the demands of the Entente Allies is proceeding rapidly.

It is stated here that if the attitude of the Greek Government remains as satisfactory as it is at present a speedy return of normal relations between Greece and the Entente Powers is certain.

### German Miners Protest Against Less Potatoes

Amsterdam, via London, Jan. 18.—The Berlin Vorwaerts says that four miners' federations have telegraphed the war-feeding department protesting against the reduction of the weekly potato ration from five to three pounds. The telegrams say that turnips are not a substitute for potatoes, and ask the authorities to re-establish the former rations.

### SLAV RAIDERS SCORE TRIUMPH, TAKING POSTS

Capture German Positions On Russian Front at Bayonet's Point.

CHASE TEUTONS BACK

Germans Repulsed in Offensive Started in Galicia.

Petrograd, Jan. 18.—Via London.—The town of Cona, on the railroad line which virtually parallels a considerable section of the front along the Moldavian southern frontier, has been under bombardment by the Teutonic heavy artillery, the war office announced today. Aside from other bombardments and patrol operations along the front, active raiding operations have been going on since the beginning of the year.

The statement reads: "The town of Cona, on the railroad line which virtually parallels a considerable section of the front along the Moldavian southern frontier, has been under bombardment by the Teutonic heavy artillery, the war office announced today. Aside from other bombardments and patrol operations along the front, active raiding operations have been going on since the beginning of the year."

The statement reports that no events of importance have occurred on the Caucasus front.

### GONA SUBJECTED TO TERRIFIC SHELL FIRE

Petrograd, Jan. 18.—Via London.—The capture of two German field posts in the Baranovitch region on the Russian front and the failure of an attack by the German near Zborov, east of Lemberg, in Galicia, are reported in today's war office statement, which says:

"Western front: Last night, in the region northwest of Baranovitch, detachments of one of our regiments surprised two German field posts. The posts were both captured. Seventeen Germans were made prisoner, and the remainder bayoneted."

"In the region of Zborov (Galicia), the enemy, after having destroyed our barbed-wire entanglements in places near the front, attempted an offensive against our detachments situated in the heights southwest of Zborov. Notwithstanding our artillery fire a small portion of an enemy detachment entered our trenches. The enemy was promptly driven out, and our position restored by reserves who arrived in good time."

"The enemy bombarded with heavy artillery the narrow valley in the neighborhood of the village of Bubnov."

"Reserves Held Trenches. The enemy, after having destroyed our barbed-wire entanglements in places near the front, attempted an offensive against our detachments situated in the heights southwest of Zborov. Notwithstanding our artillery fire a small portion of an enemy detachment entered our trenches. The enemy was promptly driven out, and our position restored by reserves who arrived in good time."

"Front of Archduke Joseph: North of the Suchitza Valley, in the district of Moravia, attacks undertaken against our height positions failed with heavy losses for the enemy."

"Regarding the Macedonian front the statement says:

"An advance of a British company against Seres was repulsed easily."

"GIRL GUARDS DEMONSTRATE. Staff-Capt. White of the London Salvation Army staff presided over a special meeting at which a demonstration was given by a troop of Woodstock girl guards. During the meeting a presentation of colors was made to the troop."

### 428,000 PRISONERS WERE CAPTURED BY RUSSIANS DURING PAST YEAR

Brusseloff's Drive Against Austrians Netted 80 Per Cent—525 Guns and 1,661 Machine Guns Included in War Booty of Victorious Slav Forces.

London, Jan. 18.—More than 428,000 officers and men were taken prisoner by the Russians during the past year, and 525 guns captured, according to the Russian service organ, as quoted in a Central News dispatch from Petrograd today. The journal closes its review of the war operations during the year with the following approximate figures of men and booty taken:

Officers, 8,770.  
Men, 420,000.  
Guns, 525.  
Machine guns, 1,661.  
Trench mortars and mine throwers, 421.

More than 80 per cent of the foregoing was yielded by the operations of Gen. Brusseloff.

### ENEMY WITHIN RUSSIA'S GATE MORE SNISTER FOR HUMANITY WHOSE HORDES HAMMER OUTSIDE

Secret Foes, Engendered by German Agents, Who Seek to Undermine Friendship for Britain, Handicap Forces of Czar in Struggle for Liberty.

GREAT MASS OF PEOPLE HAVE NEVER FALTERED

Obstacles Placed by Shameless Intrigues of Strumer and Protopopoff Have Not Dimmed Determination for Ultimate Victory Over Secret and Open Foes.

New York, Jan. 18.—The Tribune this morning publishes the following cablegram from its London correspondent, Arthur S. Draper, under yesterday's date:

From Americans, Englishmen and Russians I have heard the same story of two great battles being fought. By Russia, one against an enemy whose lines reach from Riga to the Black Sea, the other against a foe equally powerful but whose methods are more sinister, more devilish, not until the war is over will it be possible to write fully the obstacles placed in the way of the Russians in their struggle for victory against the foe from within and without. But never once have the people faltered in their determination, and they are as firmly convinced now as at the beginning of the war that they will ultimately overthrow both.

Defeat of Both Before Peace. Whether the defeat of Germany would mean victory over the internal enemy remains to be seen, but peace for Russia will not come until both ends are attained.

Protopopoff, minister of the interior, who succeeded in gagging the voice of the people by prohibiting all public meetings of the zemstvos and municipalities, is now under attack from all sides, both within and without the Duma. He has been publicly accused of conducting negotiations in Stockholm with German diplomatic agents—charges he does not deny. But there are signs that his power is weakening in any respect.

Shameless Intrigues of Strumer. Strumer, as premier, dealt with shameless openness with German agents, yet he has been the Russian courtier of the second to none. Treason, his successor, lasted five weeks. Now Prince Goltz, whose public record in negligible, is premier, while Ignatieff, who, as minister of education for three years, was responsible for the elementary instruction in many schools, and for the founding of ten new universities and technical institutions, has been dropped.

Close alliances make for strict censorship where neutral publications are concerned, so it is impossible to

### FORCED LABOR OF BELGIANS BRINGS DEATH IN WAKE

Censorship Imposed On the "Slaves" Indicates Their Work For Army.

New York, Jan. 19.—A postal censorship, affecting deported Belgian workmen, who suffered mortalities owing to forced labor was established by the Germans, according to a cablegram received from the Belgian Government in Havre, France, by Pierre Mail, the Belgian consul here. A translation of the message was made public today by Mr. Mail. It reads:

"Official German record of the military zone in Belgium, under date of December 15, publishes a set of regulations for the postal service of the deported workers prohibiting their mentioning to their families their places of work, this seeming to indicate that they are working for the German army."

A new batch of deported working people from Ghent were returned to Ghent sick and several dying. They relate unheard-of suffering on the German front in France. Considerable mortality, owing to exhaustion from forced labor, is reported.

DISAPPROVES INCREASE

Interstate Commerce Commission Will Not Sanction Grain Charge.

Washington, Jan. 18.—The interstate commerce commission today disapproved proposals by railroads for double and quadruple storage charges on export grain at elevators at New York, Philadelphia, Baltimore and Boston. New York and other Atlantic ports, where such grain is held longer than 60 days.

Colorado Farmers Urged to Donate To War Sufferers

Produce From One Acre Is Suggested As Their Contribution.

Fort Collins, Col., Jan. 18.—Colorado farmers were urged last night to donate this year the produce of one acre of their land to European war sufferers. The suggestion was made by O. F. Gardner, president of the Colorado Farm Congress, in an address at the Royal Ball banquet held in connection with the annual convention of the congress.

It was decided to ask the Colorado legislature to offer a medal to the farmer who produces the largest and most valuable crop from his "war acre."

SERIOUS WRECKS ON VIENNA ROAD

Seven Killed and Fourteen Injured When Train Hurlled Into River.

London, Jan. 18.—A wreck on the Vienna-Trieste railroad, near the town of Sagor and Treviso, is reported in Vienna telegrams received by the Exchange Telegraph Company by way of Copenhagen. Seven dead and fourteen injured persons have been extricated from the debris.

A mail train was hurled by a fall of earth, and several cars are said to have been hurled into the River Save. According to the Berliner Tageblatt an auxiliary train also was wrecked.

### COMMANDER OF SWISS ARMIES WOULD CALL UP EVERY RESERVE

Menace of Germans Massing Against Republic Causes Uneasiness

BELIEVE INVASION SURE

Papers of Switzerland Declare Teutons Contemplate Move Against France.

COUNCIL LESS ANXIOUS

Mobilizes Only Two Divisions, But More Units May Be Called Up.

Paris, Jan. 19.—Ulrichs, commander of the Swiss army, wishes to mobilize all Switzerland's military forces, according to a Berne dispatch to the Petit Parisien. The Federal Council is said to regard such a measure as excessive, and to have decided to mobilize only the second and fifth divisions, but it is considered not impossible that further units will be called to the colors.

London, Jan. 18.—"Swiss newspapers are concentrating near Basel," says the Exchange Telegraph's Geneva correspondent. "The Swiss general staff is convinced that an invasion of Switzerland is contemplated with a view to freeing Alsace from the French invader."

ENTENTE NOTE PLEASES SWISS. Geneva, via Paris, Jan. 18.—The courteous, even flattering, reply from the Entente Allies to the Swiss note expressing their sympathy for the belligerents regarding their aims is given much satisfaction at Berne. At the same time, however, it is considered a hint that in the future any step towards peace would be considered premature and unwelcome.

It is now known that the federal authorities took their step under pressure from the Swiss people, in favor of peace, as the Swiss Government continues to receive numerous petitions from home and abroad.

THE DIARY OF MARS.

Heavy fighting is still in progress on the Rumanian front, with the Russians and Rumanians, most likely to hold their own, for the time at least, against Field Marshal von Mackensen's armies. Elsewhere the most serious fighting has been going on in the extreme southern sector of the line is being closely watched.

The French here occupy a considerable section of Alsace, the fighting line being held by the Swiss, between Belfort and Basel. Concentration of masses of German troops across the line from Basel has recently been reported in Swiss newspapers, and a belief is said to exist that the Swiss are being prepared to contemplate an offensive with the object of freeing Alsace of the invaders.

The Swiss Federal Council early this week, while expressing confidence that none of the powers contemplated a violation of Swiss neutrality, ordered the mobilization of additional troops as a measure of precaution. Both Germany and France assured Switzerland recently that they would continue to respect her neutrality.

No further news of the whereabouts of the German sea raider which has been sinking Entente shipping in the South Atlantic has been received, but the arrival at the Cape Verde Islands of the British steamer Yarrowdale, with the crews of eight of the ships which were sunk, is reported in unofficial advice received at Rio Janeiro.

### HOLD ON WITH BLOOD AND TREASURE IS PLEA

Kaiser Issues Another of His Famous Appeals to Swabians.

Amsterdam, via London, Jan. 18.—According to a cablegram from the Kaiser, replying to a telegram from the King of Wurtemberg endorsing the emperor's touching appeal to the Swabians, the Kaiser's reply to President Wilson's note, telegraphed:

"You have strongly expressed in the name of your brave Swabians, the feeling of indignation and determination which, in these days of the unmaking of the enemy's plans of destruction, are the nation's. Accept my heartiest thanks for your fresh expression of loyalty. Hold on with blood and treasure until the arrogance of our enemies is shattered by the unshakable will to victory of the Fatherland and its loyal allies."

London, Jan. 18.—Premier Clam Martinov of Austria and Gen. Hofer, head of the Austrian war feeding department, have had a conference on the food problem with Chancellor von Bethmann-Hollweg, Foreign Secretary Zimmerman and Adolf Barck, German food controller, according to a Hague dispatch to the Exchange Telegraph Company.

The conference was mainly concerned with economic questions, including the distribution of the food captured in Rumania. It is understood, however, that peace and Galician questions were discussed exhaustively. The German press, according to the dispatch, treated the conference with marked coolness.

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APPARENTLY GERMANS OBJECT TO DIVISION

INCREASE IN H. C. OF L.

American Product Goes Up In Price on Monday Next.

New York, Jan. 18.—Increased prices for cigarettes were announced here today by the United Cigar Stores Company and the Tobacco Products Corporation. Advances by the United, to become effective next Monday, range from 1 to 3 cents a box of a dozen cigarettes. The higher cost of labor, tobacco and wrapping material is given as the reason. The increases by the Tobacco Products Corporation, effective at once, range from 25 cents to \$1 for each 1,000 cigarettes.

### NEW GOV.-GENERAL PRESENTS TOY WISH FOR TERM EXTENSION

SAYS DOMINION SHOULD FITTINGLY OBSERVE 50TH YEAR OF CONFEDERATION

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In Speech From Throne, He Announces That Advisers Have Declared Urgent Requirements of War Can Best Be Met by Avoiding Distraction of General Election—Praise Accorded Canadian Bravery at Front and Patriotism at Home—Allies Must Continue Fight to Secure Lasting Peace.

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### SCORES RISK LIVES CROSSING ICE IN DETROIT RIVER

Ferries Blocked by Floes and Many Emulate Uncle Tom's Eliz.

Detroit, Mich., Jan. 18.—Scores of persons risked their lives this morning by walking from Windsor, Ont., to Detroit, Mich., across the Detroit River. For the first time in fourteen years ferries between the two cities have been closed. The Detroit River is now a mass of ice, and the ferries are unable to get through. Detroit policemen were ordered to prevent any more persons from crossing on foot. A powerful ferry boat with 300 passengers aboard tried to make the crossing, but was unable to get through, and was compelled to return to the local dock.

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PRUSSIAN SPIES TO BLAME FOR LOSS OF ALLIED SHIPS

Disconnect Wireless and Prevent S. O. S. Calls, Says New York Herald.

New York, Jan. 18.—Advice from a source well informed and known to be reliable, tend to show that the latest Prussian device for intercepting wireless messages is to place aboard every British or French steamship a spy, whose duty it is to put the wireless apparatus out of operation in the event of a raid on the vessel. On board the passenger-carrying vessels the spy in question usually is one of the passengers aboard the freighter he is necessarily one of the crew.

This explains the silence of the big freighter, the White Star Line and of the Voltaire of the Lamport & Holt Line. On any other theory it would seem almost impossible that two such immense and well-equipped vessels, not to mention the scores of others which have either captured or sunk, should not have sent out some inkling of the plight they were in," quotes the Herald's story.

"Most of these wireless destroyers are men who, to divert suspicion from themselves during the voyage pretend to be anti-Prussian, but the moment the raider comes close enough to dominate the situation they, in some powerful manner, disconnect the wireless, making it impossible for any message to be sent."

THE WEATHER

LOCAL TEMPERATURES

Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 45; lowest, 35.

The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 48; lowest, 7.

TOMORROW—COLD; SNOWFALLS.

Forecast.

Saturday—Westerly winds; continued cold with light snowfalls.

The following were the highest and lowest temperatures during the 24 hours previous to 8 a.m. today:

Station. High. Low. Weather.

Victoria ... 38 ... 24 ... Rain.

Calgary ... 40 ... 18 ... Clear.

Winnipeg ... 35 ... 15 ... Cloudy.

Edmonton ... 30 ... 10 ... Clear.

Port Arthur ... 35 ... 15 ... Fair.

Parry Sound ... 25 ... 10 ... Fair.

Thunder Bay ... 25 ... 10 ... Clear.

Ottawa ... 25 ... 10 ... Clear.

Montreal ... 25 ... 10 ... Clear.

Quebec ... 25 ... 10 ... Cloudy.

Father Point ... 1















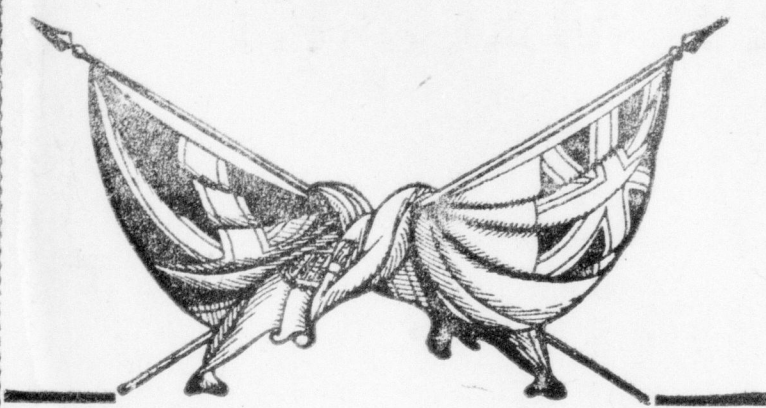
## The Largest Stock of Victrolas and Records

Backed by the "BEST SERVICE"

A PLEASURE TO PLAY THEM FOR YOU.

### HEINTZMAN & CO.

242 DUNDAS STREET



## Patriotic Records

That should be in the possession of every loyal son and daughter of the Empire.

Ten-Inch, Double-Sided Victor Records—90 cents for the two selections:

O, Canada	Harold Jarvis	16006
Standard of the Bracs o' Mar	Harold Jarvis	
I Love You Canada	Harbert Stuart	16579
Somewhere in France, Dear Mother	Lewis J. Howell	
My Own Canadian Home	Victor Military Band	17183
Liddle in Khaki	Lewis J. Howell	
The Flag That Never Comes Down	Edward Hamilton	17656
British Troops Passing Through Boulogne	Descriptive	
Take Me Back to Canada	Edward Hamilton	17742
They Sang "God Save the King"	Murray Johnston	
The Drummer Boy	Frederick Wheeler	17381
Keep the Home Fires Burning	Frederick Wheeler	
The Veteran's Song	Peter Dawson	120962
Yeomen of England	Peter Dawson	
When Your Boy Comes Back to You	Band of First Reg. Grenadier Guards of Canada	216007
Here's to Tommy	Band of First Reg. Grenadier Guards of Canada	

Two Splendid Red Seals.

It's a Long, Long Way to Tipperary

Land of Hope and Glory

Mad. Clara Butt and H. M. Coldstream Guards Band 183011

Hear them at any "His Master's Voice" dealer's

Write for free copy of 450-page Musical Encyclopedia listing over 6000 Victor Records.

Berliner Gram-o-phone Co., Limited

Montreal.

9 LENOIR STREET

DEALERS IN EVERY TOWN AND CITY

ONE PRICE FROM COAST TO COAST

VICTOR RECORDS—MADE IN CANADA

LOOK FOR "HIS MASTER'S VOICE"

TRADE MARK



"His Master's Voice" London Dealers

Mason & Risch, Limited.

Heintzman & Co., Limited.

## MASON & RISCH LIMITED

THE HOME OF THE VICTROLA

248 DUNDAS ST.

## NO DIFFICULTY IN CANADIAN FINANCING

Credit Has Not Suffered, Declares the President of Toronto Board of Trade.

TORONTO, Jan. 18.—"For the war we were told that the needful things were men, money, munitions. After the war the need will be for men, money and research," said Arthur Hewitt, retiring president of the board of trade at the annual meeting this afternoon.

"With the return of our citizen soldiers, and with the considerable number of immigrants, which in all probability will be attracted to Canada from Great Britain, and from countries now allied with Great Britain, there is not likely to be any shortage of men, but their movement and their location must be wisely adjusted, so that there will be a reasonable proportion as between producers and consumers, and so far as immigrants are concerned it is of the utmost importance to Canada that they be of the right class."

With regard to money, the success of our financial plans during the war reflects credit upon those on whose shoulders the responsibility of this burden has rested. Canada's credit has not suffered because of the war. There would be no difficulty in securing the money needed to develop Canada's resources.

The following were elected to the council of the board: James G. Allan, Hugh Blair, J. L. Campbell, W. F. Cockshutt, M. P., R. J. Copeland, K. J. Dunstan, R. W. Eaton, E. H. Gurney, Charles Mott, Hay, Edward Hay, Arthur Hewitt, A. O. Hogg, C. A. Standen, C. A. Stillmann and J. O. Woods.

## BRITAIN NEVER FAVORED BELGIAN RIGHT-OF-WAY

Foreign Office Categorically Denies German Assertion.

LONDON, Jan. 18.—A foreign office communication issued today, replying to the statement in the German paper of January 12 to neutrals, which said, in effect, "it is known that in 1857 the British Government was determined not to oppose on these conditions the claims of the right of way through Belgium," says this statement is absolutely devoid of foundation and is categorically denied.

## PROHIBIT STRONG DRINK FROM FRENCH WAR ZONE

Decree Taken To Alleviate Danger To Health of Troops.

Hazebronek, France, via Paris, Jan. 18.—The traffic in spirituous liquors has been prohibited by the military authorities in the zone occupied by the army. The decree announces that the step has been taken because of a recrudescence of drunkenness in the zone, involving danger to the health of troops and the civil population.

Both civil and military authorities had complained of the scourge as a hindrance to the development of production required for the national defence. Natural wines, beers and cider are not affected. It was the unanimous wish of the patriotic population of Northern France to have the traffic restricted as the only effective means of fighting alcoholism, the decree asserts.

## GOVERNMENT CHANGES; POSTPONEMENTS CAUSE

New Russian Administration Must Have Time For Discussion.

Petrograd, via London, Jan. 18.—The postponement of the reopening of the Duma and the Council of the Empire is due exclusively to serious changes in the composition of the Government, according to the semi-official news agency. These changes, it is said, necessitate an allowance of time to the Administration in which to discuss and revise numerous projects outlined by the preceding administration.

## SIR SAM IN CIVIES ALSO IN BACK SEAT FEATURE OF OPENING

Private Members Ask for Many and Varied Things.

VOTES FOR WOMEN MOVED

Tributes and Expressions of Regret on Death of Four Members.

[Special to The Advertiser.]

OTTAWA, Jan. 18.—Parliament has gathered and begun its seventh session. The Commons has elected a speaker, and mourned their dead. The Senate has received the governor's deputy, has summoned the Commons to its bar, and has adjourned.

The new governor-general will communicate the speech from the throne to the two Houses Friday, and the opening of the session then will have been finally accomplished. Next week will be consecrated to debate, and after that the program will be bills and general business until some time in February, when the adjournment will be made to permit Sir Robert Borden to attend the imperial conference in London.

E. N. Rhodes, for several years chairman of committees, was elected speaker, the prime minister and Sir Wilfrid Laurier happy speeches joining in the choice. Sir Wilfrid characterized this agreement on the first day a happy augury for the remainder of the session.

There were a number of things which caught the eye. One was the figure of Sir Sam Hughes in civilian black back among the private members. There was only one uniform in the chamber, and that was worn by Dr. Thompson of the Yukon, who is the head of the organization which is caring for Canadian wounded returning from the front. Four members whom death has claimed during recess were remembered by the leaders with fitting words of regret. Hon. T. Chase Casgrain, Charles Lovell, William Gray of London, and Lieut.-Col. G. H. Baker, the prime minister stated had been taken forever from Parliament, and the House was the poorer for their loss. He dwelt with particular emphasis upon the death of Col. Baker, the first member of the Canadian Parliament to fall in action. Sir Wilfrid added his voice to the expressions of regret by the prime minister.

Three New Appointments.

Resolutions of the Government appointing Col. Hugh Clark parliamentary secretary for external affairs, B. F. McCurdy parliamentary secretary of militia, and Sir George Perley overseas minister of militia, were read.

Sir Wilfrid asked for and was promised correspondence relating to the imperial conference.

Private members are producing resolutions which they wish to have debated and voted upon.

J. G. Turill has a resolution declaring that a system of voting on a plan of proportional representation should be adopted for the return of members to the Commons.

Votes for Women.

Donald Sutherland asks votes for women, his resolution declaring that the question of extending the franchise to women should engage the attention of the Government.

W. B. Northrup wants to speed up business, and asks a declaration that "in the interests of thrift, efficiency, honesty and common sense," the House should sit every day except Sundays and holidays. The same member is also asking the Government's attention to divorce reform. Last year he advocated divorce courts and less costly proceedings.

A War Resolution.

A war resolution is offered by Col. John Currie, who commanded the 15th Battalion in the battle of Ypres. It states "that in the opinion of the House, with a view to increasing the power of the Allies in the prosecution of the war, the Government should enter into immediate consultation with His Majesty's Government in Great Britain, the other dominions, India and the colonies, in order, with their aid, to increase the economic strength of the Empire into co-operation with allies in a policy directed against the enemy."

Archie McCoig has a resolution favoring importation of beans for seed into Canada duty free.

Naming the Speaker.

Sir Charles FitzPatrick, deputy to his excellency the governor-general, at 3 o'clock summoned the Commons to the Senate Chamber, and finding them without a head, sent them back to elect a speaker to take the place of Hon. Albert Seavigny, who is fighting for his life in Dorchester, Quebec. The Commons returned, and the naming of Sir Robert Borden, Hon. N. C. Rhodes was elected speaker.

COL. STEWART, M.P.P., FOR ALBERTA WINS D.S.O.

LETHBRIDGE, Alta., Jan. 18.—Word has been received here that Col. Stewart, M.P.P. for Lethbridge, commanding an artillery brigade at the front, has received the Distinguished Service Order.

## "FAGGED-OUT" WOMEN

Will Find a Helpful Suggestion in This Letter.

Overworked, rundown, "fagged-out" women who feel as though they could hardly drag about, should profit by Mrs. Carter's experience. She says: "I am the mother of six children, and I got so weak and rundown that I couldn't eat anything and it seemed almost impossible for me to get around and do my work. I tried different doctors' remedies without benefit. I saw Vinol advertised and decided to try it, and received so much benefit from the first bottle that I continued to take it, and it has built up my strength and made me strong and well. I consider Vinol the best medicine I have ever taken, and advise all weak, run-down women to try it." Mrs. Bessie Carter, State Road, N. C.

If all the tired, overworked, rundown women in London could only realize how our delicious Vinol, which contains beef and cod liver peptones, iron, phosphates, supplies the vital elements necessary to build up blood and strength, they wouldn't be able to supply the demand.

Taylor Drug Company, London; also at the best druggist in all Ontario towns.

**Sinol Salve**

CURES SKIN AFFECTIONS

One package proves it. Sold and guaranteed by above Vinol druggist.

## IF GERMANS ATTACK SWITZERLAND THEY ROB OTHER FRONTS

General Maurice of British War Office Talks.

SIGN FOE IS WEAKENING

The Rumanian and Western Fronts Give Indication—Entente United.

LONDON, Jan. 18.—The recent conferences in Rome and London between Entente civil and military leaders developed the utmost harmony and a determination to push the war to a conclusion satisfactory to the Allies, according to the opinion expressed by Major-Gen. F. B. Maurice, chief director of military operations, at the war office today, in discussing the latest events of the war.

"Our enemies," said Gen. Maurice, "are fond of stating in their press that France has direct of the war, while hinting at a separate peace for Russia, but I can say confidently, as a result of the return of the delegates from Rome, made at last week's conference with Gen. Neville, that these meetings were much more important in bringing victory nearer than any recent military events. The result of these conferences was that the Allies heartily agreed in a determination not to accept an inconclusive peace, and that they are as one in their determination to make a good job of it before they are ready to discuss terms."

"In the purely military realm, our raids continue with increasing success and diminishing casualties to our attackers, who bring back as many prisoners as our total casualty lists, thus putting the enemy's dead and wounded on the plus side of our ledger."

"The enemy's offensive in Rumania has not only halted, but pushed back a step. This result probably is due to Russian reinforcements, but weather conditions may also have had a share in halting the Germans."

In connection with reports of the possibility of a German attack on Switzerland, Gen. Maurice declared that for such an operation the Germans would be compelled to weaken their other fronts, which could only be done at a grave risk.

## SAYS GERMANS BUILDING THOUSAND SUBMARINES

Correspondent at Cologne Writes War Resolved Into Starvation Match.

LONDON, Jan. 18.—The Times prints an article this morning by a neutral, the article purporting to have been dispatched from Cologne, January 12, uncorrected. It deals, among other things, with submarines, and says:

"While it is true that the big submarines have not been the success expected, the feverish building of submarine parts in various manufacturing towns seems to indicate that the Government shares the general opinion which is spreading everywhere in Germany that the submarine can snatch victory out of the present abyssal gloom."

The correspondent quotes the head of one of the largest manufacturing concerns in Europe, who is a strong advocate for peace, as saying that the point of view of the German Government is that the war is settling down to a starvation match between Germany and her enemies, and that the submarine may place Germany in a position to dictate terms.

"More than a thousand submarines," said this man, "are now in the course of construction; three hundred are in use, and fewer than one hundred have been lost from all causes. Submarine crews are being trained in twelve weeks. Submarines are operating in the Atlantic and Mediterranean, and communication between Holland and England continues only by permission of the German Government, which for its own purpose allows certain steamers to run."

The correspondent says there is probably a good deal of talk in this, but adds that he is content to leave responsible Germans favor shortening the lines in the west and extending submarine warfare.

## ADAMSON LAW GIVES 62 1-2 PER CENT RISE

Railroads' New Brief Says That It Is Arbitrary.

WASHINGTON, Jan. 18.—In the Adamson law test case before the supreme court, counsel for the railroads today filed a supplementary brief, replying to that of the department of justice suggesting practical methods for giving effect to the law.

Substitution of an eight-hour day standard for the present 109 miles in 10-hour freight service, would create the utmost confusion in existing wage arrangements, and amount to a virtual judicial enforcement. Such an interpretation, it was said, would operate to increase many freight employees' wages 25 per cent. If the Adamson law could not prevent railroads from abolishing the 10-hour day, the railroads' brief states, the employers must also have the right to reduce the mileage "day's work" schedule to 80 miles a day and reduce the pay for such mileage.

## MANITOBA M.L.A.'S ARE AGAINST REGISTRATION

[Special to The Advertiser.]

WINNIPEG, Jan. 18.—Although both are bitterly opposed to national registration and no one there has any difference in the cause for which each side is fighting, R. A. Rigg, member for North Winnipeg, and C. R. Dixon, member for Centre Winnipeg, announced tonight they will not resign their seats and test the opinion of electors. Dixon says the soldiers in the trenches are fighting on "myth." Premier Norris on more than one occasion has stated that the opinions should be in jail.

## EARL OF ELGIN DIES

Descendant of Robert Bruce Ninth of Title.

LONDON, Jan. 18.—Victor Alexander Bruce, ninth earl of Elgin and Kincardine, died today.

The Earl of Elgin was born at Monklands, near Montreal, in 1819, while his father was governor-general of Canada. He was viceroy of India from 1864 to 1869, and secretary of state for colonies from 1905 to 1908. He was a direct descendant of King Robert Bruce of Scotland.

## A WONDERFUL YEAR!

To the Policy-holding Owners of The Prudential Insurance Company of America:

During 1916 your Company issued OVER FIVE HUNDRED AND NINETY-ONE AND ONE-HALF MILLION DOLLARS of paid-for life insurance at the lowest expense-rate in your Company's history. This is the largest year's business ever paid for by The Prudential. The gain in insurance in force was \$283,000,000.

Although your Company is but forty-one years old, you are now the holders of 15,000,000 policies, representing a total insurance in force of OVER THREE BILLION DOLLARS.

Since your Company was organized it has paid to its policyholders the great sum of \$428,000,000 including more than \$28,750,000 not called for in any way by the policy contracts. The 1916 payments to policyholders were over \$47,278,000.

This wonderful growth and these remarkable figures reflect anew the confidence the insuring public has in The Prudential, and are a reinforcement of its aims, its achievements and its service.

Armed Asbyden

President.



The Prudential

Insurance Company of America

Incorporated under the laws of the State of New Jersey

Home Office, Newark, N. J. Branch Offices in All Leading Cities

## DISTRICT CASUALTIES

### KILLED IN ACTION

TILLSONBURG.

Pte. Thomas Davidson.

STRATFORD.

Pte. Wm. S. Carter (formerly of Clinton).

### WOUNDED

TILLSONBURG.

Pte. J. Hughes.

BRANTFORD.

Pte. G. B. Ramsay.

PARIS.

Driver G. H. Beechey.

PETROLEA.

Pte. W. D. McDermid.

### DIED OF WOUNDS

LONDON.

Pte. Samuel Guilford.

### MISSING

WALKERTON.

Pte. Alvin Wilton.

### ALLEGED BEGGAR HAS MONEY IN BANK HERE

Frank Taylor Held While Police Look Up His Record.

CHATHAM, Jan. 18.—Frank Taylor, alias Joseph Kelly, a professional beggar, was arrested by the police last night, and today was remanded for a week to allow the police to look up his record. When searched, a subscription list containing the names of upwards of forty Chathamites was found, all on account of Sir Theodore's chairmanship of a peace effort he had helped him purchase an artificial arm. A deposit book on the Bank of Commerce, London, shows the large sums he has been banking from this means of livelihood. It is thought that he has the money realized to a friend at the border.

## PRUSSIAN SAYS BATTLE IS TRUTH AGAINST LIES

LONDON, Jan. 18.—At today's sitting of the Prussian Diet, says Reuters' Amsterdam correspondent, a number of speeches were delivered, and great emphasis was given to the vigorous prosecution of the war and increased submarine activity.

Paul Breitenbach, Prussian minister of public works, said the rejection of Germany's peace offer had evoked a feeling that it was now a battle to the utmost for the fatherland, adding that perhaps the heaviest fight was that of truth against enemy lies.

## EXPLOSIVE CAUSED IT

Raid On Field Brought by Editor's Syndicate Connection.

LONDON, Jan. 18.—(New York Times Cable).—Tuesday's raid on the private room of Sir Theodore A. Cook, editor of the Field, had nothing to do with the Field or any of the publications associated with that paper, but was made on account of Sir Theodore's chairmanship of a syndicate value manufacturers an explosive.

In a letter to the Times, Sir Theodore gives particulars of his difficulties with Government departments in connection with this manufacture, and of the syndicate's efforts to dispose of it to Great Britain and one of her allies.

## PTE. HARPER AGAIN WOUNDED.

OIL SPRINGS, Jan. 18.—Mrs. Frances Harper today received official word that her son, Pte. Alfred Harper, had been wounded in the face. He was admitted to No. 22 General Hospital at Canby on January 8. He was wounded in the leg last October.

## GOING OVERSEAS AS NURSE.

STRATFORD, Jan. 18.—Miss Edna McDowell, whose brother was killed some time ago, has left for Montreal, where she will join a party of nurses who have been accepted for overseas service. Before leaving she was presented with an address and a \$10 gold piece by the Mitchell Women's Patriotic Society.

## R. J. Young & Co.

## Special Sale of Girls' and Misses' Winter Coats



24 only Fall and Winter Coats in grey and brown, mixed tweeds and corded velvets, with large collars, also navy, green and brown curl cloth and chinchillas, with large collars and belt; regular \$8.50, \$10.00, \$12.50. For \$4.95 Clearing balance of our Ladies' Winter Coats, in tweeds, black kersey cloth and navy and black and grey chinchillas, also a few plush coats; regular \$15.00, \$18.00 and \$20.00 coats. Clearing at \$12.50

24 only ... s' Dresses in navy, brown, cope and rose corded velvet, in sizes 8, 10, 12 and 14 years, with fancy collars and cuffs; regular \$4.50. For \$1.98

## Staples

Fifteen pieces White Saxony Flannelette, fine soft finish, 36 inches wide. Only...15c

One bale Unbleached Cotton, very fine quality, yard wide...10c yard

Five cases Cotton Batts (Niagara brand), a beautiful pure white quality, free from specks. Only...12½c each

Five pieces Full-Bleached Tabling, rose and fleur-de-lis designs. Our leader...85c

## Corsets

D. and A. 11234 Corset, special reinforced style, rustless steels. Only...\$1.00

D. and A. Low-Bust Style, aluminum steels, free hip...\$1.25

C-C a la Grace Corset, medium bust, extra long hip. Only...\$1.00

C-C a la Grace Corset, low bust, long hip and back. Only...\$1.50

A large range of both D. and A. and Crompton's Corsets, newest models. At...\$1.50, \$1.75, \$2.00 and \$2.50 up

## Hosiery

Ladies' Fleece-Lined Hose, fast colors...35c

Ladies' Special Cashmere Hose, full fashioned, seamless feet, fast dye...60c

## Remnants

Table of Dress Goods

Remnants, One-third off

Table of Silk Remnants

clearing at Half Price

## Underwear

Ladies' Combinations, elbow length, V neck \$1.25

Ladies' Combinations, long sleeves, high neck...85c

## The Power Behind the Strong Vigorous Iron Men of Today

Dr. Ferdinand King, a New York City physician and author, says: "There can be no strong, vigorous, iron men, but beautiful, healthy, rosy-cheeked women without iron—Nuxated Iron, taken three times per day after meals, will increase the strength and endurance of weak, nervous, run-down folks 200 per cent in two weeks' time in many instances. Avoid the old forms of metallic iron, which may injure the teeth and corrode the stomach, and thereby do more harm than good. Take only organic iron—Nuxated Iron." It is dispensed in this city by Standard Drug Company, Limited, and all good druggists.



MORNING EDITION.  
City, 10c per week.  
By Mail, \$2.00 per year.  
Outside City, 15c per week.  
By Mail, \$2.50 per year.

NOON EDITION.  
City, 10c per week.  
By Mail, \$2.00 per year.  
Outside City, 15c per week.  
By Mail, \$2.50 per year.

EVENING EDITION.  
City, 10c per week.  
By Mail, \$2.00 per year.  
Outside City, 15c per week.  
By Mail, \$2.50 per year.

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London, Ont., Friday, Jan. 19.

## BRITISH OBJECTS IN THE WAR.

WHEN BRITISH statesmen speak they enunciate sound principles and plainly proclaim them. The reply of the Entente Allies to the president of the United States defines accurately every principle for which the nation took up arms and upon which it will lay them down. The speeches of ex-Premier Asquith and Premier Lloyd George previously took the positions so well summarized in that reply.

In 1904 the Hon. James Bryce published "The Holy Roman Empire." It is interesting to note how some of his concluding sentences fit into the positions taken by Lloyd George and other British statesmen. For instance, take the following:

"That which the next page did unfold proved different from what men had expected." The Germany of today is unlike the Germany of 1850, or even the Germany of 1860.

"It was liberty that they set before themselves, believing that all other blessings would follow in her train."

"The subject has now become the citizen. He holds himself to have as much right to govern as he has duty to obey, and the obedience he owes is deemed to be due, not to the representative of God, but to the transient depositary of an authority that issues from himself."

"The foundation of institutions that have in the past proved durable has been laid in men's innermost convictions, in certain fixed and settled principles, lying so deep as to be part of themselves and inwoven with their strongest emotions, principles which they hold as self-evident and which bring the life of each into harmony with the lives of others and with the universe in which they are placed. These convictions are slow to form and slow to break; it is a work of many generations. Seven centuries were needed, from St. Augustine to Pope Gregory the VII, to create the medieval scheme. It lived for three centuries and nearly four centuries were needed to destroy the principles on which it rested."

"In the years to come a new body of ideas and beliefs is by degrees being built up capable of satisfying the need men have to find a consecration for power and a life which shall bind them together and represent the aspirations of collective humanity, the form these beliefs will take must differ widely in outward aspect from that in which the medieval age found satisfaction. But it may embody some portion of that which was the soul and essence of the Holy Empire—the love of peace, the sense of the brotherhood of mankind, the recognition of the sacredness and supremacy of the spiritual life."

That which has proved durable in the past is that for which British statesmen are contending. It is laid in their innermost convictions, their "settled principles," part of themselves, "their strongest emotions," "self-evident principles," "which bring the life of each into harmony with the lives of others, and with the universe in which they are placed."

## BROOKE'S POETRY.

THE LONDON Literary Club, started with some éclat the other evening at Western University, took up appropriately for its opening program the poetry of Rupert Brooke. Who will not pay tribute in these days to the young genius whose life flamed out amidst arms in the fierce sunshine of the Aegean sky?

Before the war Brooke was the idol of Cambridge University for his poem "Granchester," and among his many adoring and expectant friends he shone an Apollo of music and athletic manhood. No such graduate had gone forth from that old university since the days of Tennyson and Arthur Hallam. Now that all is over for him on earth but fame and influence, Lieutenant Brooke, R.N., is for us the "Great Lover," the poet of the war sonnets and some extraordinary lines, in various pieces, on love, personality, death and futurity, the everlasting theme. "He died without hate that love might live," as one of his friends says of him.

This question whether Brooke was or was destined to be "a great poet," is not very interesting. One advantage in a writer's dying young may sometimes be that the world is spared the infliction of a dull and dignified naggon opus from his pen. On that Wordsworth had not written the "Excursion"! The "great" work, the title to greatness and a pompous place in the annals, is so often a kill-joy monument that overrules the early graces, delights and really interesting things. Especially as the world is always eager to "grovel" some one, as H. G. Wells puts it in his amusing "Doon," poets will sometimes seriously set about greatness themselves by some enormous production and overstrain. Brooke was interesting at least, to the point of fascination. He

had in him the dawning of great poetry, more refreshing at any rate than the full daylight.

What in the world is poetry? A while ago Watts Dunton's article in the Encyclopedia Britannica was on this question the standard reference. Perhaps it still is, but an important supplement at least is Professor A. C. Bradley's essay, "Poetry for Poetry's Sake." He says that "poetry is one kind of human good, and we must not determine the intrinsic value of this kind of good by direct reference to another." If poetic value lies in instruction or, say, in stimulating religious feeling, he justly argues, then there is more poetic value in many a tasteless hymn or sermon than in such lines as these from W. H. Davies:

"I met her in the leafy woods  
Early a summer's night,  
I saw her white teeth in the dark,  
There was no other light."

which of course is poetry, any one can recognize that. The subject here may indeed be "sporting with Amoryllis in the shade," but the poetry of the passage consists not in that, but in the peculiar substance and form of the idea developed from such a subject. As Professor Bradley says, "poetry is neither life nor, strictly speaking, a copy of it. Life and poetry, two different kinds of existence, are analogous, parallel developments, one of them having (in the usual sense) reality, but seldom fully satisfying imagination; while the other offers something which satisfies imagination but has not full 'reality.' Poetry is a mental and emotional, an imaginative experience. What meets us in poetry speaks only to contemplative imagination—imagination saturated with the results of 'real' experience, but still contemplative."

There, then, is a definition of poetry; it is something in which imagination is fully satisfied. As for "message," that is secondary, though important. Passion, energy, etc., contribute to the satisfying of imagination, but perhaps are also ends in themselves for both life and poetry. Possibly Professor Bradley over-emphasizes the imagination as the substance and end in itself of poetry, and more account should be made of poetry as a thing of passion and energy, a dynamic or motor value. Shakespeare probably did not totally agree with the off-hand opinion of his self-made "Theater" that "the poet, like the lunatic and the lover, is of imagination all compact."

The spirit of R. L. Stevenson is abroad, and after it stalks the somewhat sinister shade of Byron. These were poets of energy, of adventure, Stevenson especially, whose ever-growing vogue is significant of our time, the alert, the battler, the singer before Kipling of the sons of Martha, the writer always stripped for action, the disconcert of the stodgy and pompous and solemn and moralizing, he who lived and wrote dangerously, experimentally, the enemy of sentimentalism, flubdub and affectation, the keen spirit, his mantle in fragments has fallen in various ways upon a legion of the younger writers. Brooke had his share of it. No caterwauling in his love poems, Stevenson would have liked the lovely and passionate poem "Dusk," or the mixture of play and earnest in the sonnet to the fair lady whom Brooke would meet some day "amused among the ancient dead."

It was in Stevenson's track that Brooke crossed America and the South Seas, steering clear of the home armchair and detesting, as he said, the traditional life of the literary man. Like Byron he swam in romantic seas, with aquatic, dusky maidens to boot, under the cool moonlight. Stevenson and Brooke could both give Death a straight look in the face, whether in life or in poetry. Both were brave men (an essential of real poetry). Both like true Englishmen could accept, and also express the inevitable, calmly and clearly. With Stevenson's epitaph for himself may be compared the easy resolution of the war sonnets or these lines:

"We shall go down with unreluctant tread  
Rose-crowned into the darkness."

Place this just for fun beside the playful verses of Stevenson's "Child's Good Night":

"Well then,  
Let us arise and go like men  
And face with an undaunted tread  
The long black passage up to bed."

which is a cousin of the author, about to die, applied to herself. It is like a burlesque of Brooke's lines, the spirit is that much akin.

But Brooke did more than face death with Stevenson's sangfroid. Quite an unbeliever at first in individual survival, as seen in "Second Best," he indulges a Shelleyan pantheism in "Tears Taught," and then in "Hauntings," "The Soldier" and "The Great Lover":

"Oh, never a doubt but somewhere I shall wake,  
And give what's left of love again,  
And make  
New friends, nor strangers."

we see Brooke advancing to be a singer and prophet of immortality for this rational age. He is coming to "the faith that looks through death."

Like the great poets of the 19th century he is concerned with the subject of personality. In "Dining Room Tea" he expresses such an experience as Kipling records in "Kipling" not an absorption but an expansion of the spirit in a great moment to its infinite potentiality. If this be possible in life, if our personality can stretch from finite to infinite this side of death, then the poet who understands such a matter may readily suggest in "The Great Lover" or "Psychical Research," that Tennyson does at the close of "In Memoriam" that the soul will "home to the Eternal Brain" and yet still retain its distinction of individual form. Pantheism and "orthodoxy" become reconciled.

HIS LATEST JOKE.  
(Montreal Mail.)  
Professor Leacock ought to be careful, or people will be calling that coinage scheme his latest joke.

## LET US HAVE PEACE



The Advertiser's Daily Short Story  
(Copyright, 1916, by the McClure Newspaper Syndicate.)

## Elvy of Piney Knob

BY SYLVIA TURNER.

Mrs. Fallows alighted from the little local train as sole passenger for Deerfoot. The train went on, after depositing, also, her steamer trunk on the lonely, narrow platform, and slipped away into the shadowy mountain distances. It was after 7, an early winter morning, sharp with frost and a still, settled cold.

"Expecting anybody to meet you?" She turned with a little start at the cheerful voice, and faced Hiram Boffat, general factotum around the station, and authority on local topics at Deerfoot. He eyed the strange woman passenger with shrewd interest. She was about 30, Hiram judged, but tolerably well preserved, as he would have said, and very well dressed. She seemed anxious, too, and a little lost on her bearings.

"No, hardly," she answered, nervously. "I can hire some sort of conveyance, I presume." "Well, I don't know where, ma'am," said Hiram gently. If not reassured, she turned to a forsaken place on the lonely, narrow platform, and slipped away into the shadowy mountain distances. It was after 7, an early winter morning, sharp with frost and a still, settled cold.

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that German raider. Woodrow Wilson will now oil that typewriter of his, and avenge their deaths.

The legislature will open on February 13. The Government is doing all it can to slough itself off without monkeying with a hoodoo.

When ball players are classed as workers, stenographers should be classed as angels. We don't care.

There were actually 400 casualties at the Battle of Manila. Somebody must have taken a shot at a crap game there. Some miss.

Gen. Pershing will come out of Mexico to prevent his men from perishing from bad booze and mosquito bites. Regular fighters.

Col. Currie is quite a leader for a gat battalion. However, battles on the west front are not won by the jaw. Send for Samson.

We shudder to think what awful things President Wilson will pound out on his typewriter now that a bunch more Americans have been slain. It will be something fierce, we fear.

We have a suggestion for the American secretary of war, to wit, Governor Sleeper of Michigan. If he lives up to his name he's a bird for the place.

We have discovered a new poet, and we will introduce him to the public for the once over. He's a fine fellow, too. He pens:

Sir—Personal modesty and the superior light of Bill's genius has hitherto prevented me from casting my literary bread upon the water, but the seeming comings of Bill verse in those later days gives me opportunity to step into the breach and make a bid for the circle of laurel. This little biscuit I cast upon the water of your criticism (no offense intended). You may find it underdone in cooking, but I think even you will admit it has some evidence of inspirational yeast. I would be known as the

DARK HORSE.

DAD.  
Jane has a mission to all mankind. A glorious career to fill. A niche in the hall of fame to find. A little bit off from the usual grind; An ideal far up the hill. She carries vicarious woes on her back.

And incidentally a seal-skin sac— And dad has to pay the bill. (Somehow.)

Bob, for a boy, is a pretty wise guy; He's been round quite a lot. Size up a girl or a car with an eye; He'll make a mark for himself by and by.

His ties and his shoes are the very last word. And he's got a cute job where he works—so I've heard— But dad has to pay the shot. (Anyhow.)

Mother's a jewel that shines in the house; She doesn't dream any more. She can cook chicken to cure any grouse; She's this particular man's ideal spouse.

He's an artist in butter and cream; Her puddings and pies are an epicure's dream— But dad has to pay the grocery score. (Somehow.)

The foundation and prop of the household is dad. He's at it every day. Willingly working hand and mind. Gradually getting gray. And when after dark at the movies they lurk, Dear daddy has to go back to work. And dad has to pay the office he's leaving away. (Maybe.)

## WHAT PEOPLE ARE CALLING EACH OTHER

[From Today.]  
THE PRIME MINISTER.  
It is an acknowledged fact throughout the world of politics in these days that Lloyd George of taking advantage of a favorable opportunity with lightning-like rapidity. Without pausing for breath he swoops down on his prey like an eagle. His mind is essentially creative, and destructive as in the case with his geniuses. He knows no dangers, no perils; the greater and more formidable the obstacles he meets, the more he is excited. A real English (sic) sportsman—in a recent interview he compared even the war with sports—he is ready, like all sportsmen, to take risks.—Pesti Naplo (Budapest).

MR. G. K. CHESTERTON.  
I am the worst editor in the world; I have not held the shield (if I may so express it) for very long, and I never could have conceived that I should ever compete for it. I am no more expected to be an editor than to be the policeman who stops the traffic in the Strand. I am a proletarian, and my only claim to respectability is that I have once or twice been a proletarian on strike.—G. K. Chesterton, in the New Witness.

THE RIGHT HON. WINSTON CHURCHILL.  
A writer and an editor of no mean skill, and, as apparently, he is not wanted in the army, why should he not be usefully employed in anything and reforming our badly managed propaganda departments?—The Daily Mirror.

GERMANY AND HER RULERS.  
The Great White Slavers, William and Son, Drivers of Slaves, the German Emperors, dealers in and exploiters of human beings.—Robert W. Chambers, in the New York World.

SIR GEORGE YOUNGER, M. P.  
His political opponents know him for his fair dealing, everybody for his loyalty and cheerfulness and his apparent earnestness.—Charles T. King, in the Daily Express.

KING CONSTANTINE OF GREECE.  
A man of no striking intelligence, as stubborn as a wayward child, but as despot and deceitful as a Prussian officer.—Herbert Bailey in the Daily Express.

## SURPRISES FOR THE ENEMY.

Writing of devices to trick and deceive the enemy, Lord Northcliffe says in his book "At the War": "They have multiplied amazingly during the long, weary months since the beginning of the war. I believe the British army with the Canadians and Australians, pre-eminently in inventing all kinds of surprises. The German prisoners at Verdun spoke to me of their astonishment of being away from 'Ypres, where the famous British are'."

A FRENCH EULOGY.  
L'Echo de Paris.  
Mr. Lloyd George's position in politics is that of a politician, but of an apostle. What, above parliamentary routine, has brought him to the front rank over the heads of patriots, is the old spirit of the British Empire, the strong support of the masses gives him strength to smash

## WORKINGMAN'S WEEK of the January Sale

Hundreds of chances to make from 10 to 20 times bank interest on your purchase, and besides get old-time qualities in material and dye. Prices quoted are, in the majority of cases, lower than wholesale prices today.

Black and White "Rock Fast" Drill 70c  
Work Shirts, value \$1.00  
"Jess Willard" Blue Chambray 70c  
Work Shirts, value \$1.00  
Engineers' Dark Blue Drill Shirts, sizes 15 and 15½ only, value \$1.00... 70c  
"Deacon Made" Grey Flannel 95c  
Shirts, value \$1.35  
Military Flannel and Grey Flannel Shirts, value \$1.75  
Men's Coat Sweaters, with collar and pockets, value \$1.50 98c  
Men's Fine Worsted Coat Sweaters, shawl collar, value \$3.50... \$2.75  
Men's Worsted Coat Sweaters, without collar, value \$3.00, for... \$2.29  
Men's Extra Fine Pure Wool Coat Sweaters, no collar, value \$5.00... \$3.75  
Men's Extra Heavy Pure Wool Coat Sweaters, value \$6.50... \$4.75

Merino Socks, seamless, grey and tan, value 20c... 15c  
Men's Heavy Ribbed and Plain Wool Socks, value 38c... 25c  
Men's Extra Heavy Pure Wool Ribbed Socks, value 65c... 45c  
Men's Lined Horseshoe Work Mitts, wool cuff, value \$1.00... 59c  
Railwaymen's One-Fingered Gauntlets, unlined, value 50c... 35c  
Men's Heavy Cotton Gloves, deerskin lined, value 12½c... 10c  
Men's Tweed and Worsted Fur-Band Caps, value 75c... 48c  
Men's Soft Hats, clearance of stock, worth \$2 to \$3, at... \$1.39

EXTRA—Men's Genuine Steiffel Blue Striped Overalls and Smocks, fast-color cloths, extra well made, factory price today \$1.13 a pair... 98c

"HEADLIGHT OVERALLS"  
Acknowledged by practically everybody, as the best overall on the continent; genuine Steiffel fast-color denims and drills, of old-time quality, when makers are using inferior cloths; blues, blacks and stripes... \$1.50

EXTRA! Fine Overcoats, Worth \$14 to \$20, to Clear... \$10

33 Coats, just one of a size, in this season's smartest models, including Balmorons, form-fitting coats and driving ulsters; browns, greys, blues, etc., in chinchillas, wintneys and swaggers; tweeds; in the lot are sizes 34 to 42; single and double breasted.

Last Day of the Blue Serge Suit Sale  
Saturday is the last day of the Special Blue Serge Suit Sale. Values in splendidly-made suits that will save you from 20 to 35 per cent in real money. If you'll need a suit within the next six months, come and look these over.  
\$9.75, \$15.75, \$19.75

TROUSERS! TROUSERS! TROUSERS!  
A splendid stock for every kind of use in tweeds, worsteds, serges, whipcords and Bedford cords. Special January sale prices make many money-saving chances for you now.  
\$1.48, \$1.69, \$1.98, \$2.48, \$2.98, \$3.48, \$3.98.

Two Stores R. J. YOUNG & CO. London London East

SUFFERED FROM SEVERE HEADACHES FOR TWO YEARS  
Headaches are many and varying; but when the head starts to ache you may be sure there is some chief cause. The stomach may go wrong, the bowels become constipated, the blood may not circulate properly, but the presence of the headache clearly shows that unless the cause is removed some other beneficial disease is liable to assert itself.

Burdock Blood Bitters has, for the past forty years, been curing all kinds of headaches and has proved itself to be a remedy that cures where others fail.

Mr. L. N. Petersen, Drifter, Man., writes: "I am only too glad to be able to state that I derived wonderful benefit from Burdock Blood Bitters. I suffered from severe headaches for two years. I was treated by several doctors, but received no benefit until by chance I heard of B. B. B. and I at once procured two bottles and in a short time I was completely cured. I am, and always will be, grateful for what Burdock Blood Bitters has done for me. I am glad to recommend it to all who suffer from headaches."

B. B. B. is the oldest and best known blood medicine on the market today, having been manufactured for the past forty years by The T. Milburn Company, Limited, Toronto, Ont.

Traction Company  
EFFECTIVE SEPTEMBER 17.  
To St. Thomas and Port Stanley—7:30 a.m., 9:30, 11:30, 1:30 p.m., 3:30, 5:30, 7:30, 9:15 p.m.  
To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.  
Sunday cars marked with a star (\*).

LONDON AND PORT STANLEY RAILWAY  
EFFECTIVE OCTOBER 1.  
To Port Stanley: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.  
To St. Thomas: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.  
Heavy type denotes no local stops between London and St. Thomas.  
\*Only except Sunday.

CUNARD LINE  
CANADIAN SERVICE.  
LONDON TO HALIFAX  
Via Plymouth.  
HALIFAX TO LONDON.  
For particulars of sailing and passengers, call at Falmouth.  
Apply to local agents or to The Robert Company, Limited, General Agents, 50 King Street East, Toronto, Jan. 31.

Why Experiment With a Private Executor?  
This Company has proved itself. You don't trust an individual with your savings during your lifetime—why with your whole Estate after you pass away? This strong Company does just one thing—cares for Trusts and Estates. Consult us regarding your Will and the administration of your Estate. Information gladly furnished free.  
The London & Western Trusts Co., Limited  
382 Richmond Street, London, Ont.  
Sir Geo. Gibbons, K.C., President. John S. Moore, Manager.

"Astonishing how my Strength and Fitness came back," says Mr. Inman, a Winnipeg business man, cured by Dr. Cassell's Tablets.

"It was astonishing how my strength [and, pointed to a nervous breakdown and fitness came back," says Mr. G. C. Inman, of 332, HARGREAVE STREET, STURGEON CREEK, WINNIPEG, for many years a well-known man in the business life of Canada. Mr. Inman continues: "It is about three years now since I first used Dr. Cassell's Tablets. I was terribly run-down, and I had to leave off altogether, my work was such an effort to me, I ate little, I had no appetite, and I suffered if I forced myself to eat. My nerves of course were in a bad way, and my [had the Tablets, and now is about again sleep very disturbed. Everything, in well and bright."

Mr. Inman is now in England, having had to return there some little time ago to take control of the well-known firm of A. W. Inman and Co., Printers and Publishers, Leeds. Letters will reach him there.

Dr. Cassell's Tablets are Nutritive, Restorative, Alterative, and Anti-Spasmotic, and the recognized remedy for Nervous Breakdown, Stomach Weakness, Malnutrition, Nerve Paralysis, Anemia, Wasting Diseases, Infantile Weakness, Kidney Trouble, Neurasthenia, Dyspepsia, Palpitation, and Vital Exhaustion. Specially valuable for nursing mothers and during the Critical Period of life. Sold by Druggists and Storekeepers throughout Canada. Price: One 10c box, six boxes for the price of five. War tax, 2 cents per box extra. Sole Proprietors: Dr. Cassell & Co., Ltd., Manchester, England.

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# THE HIGH COST OF LIVING MAY BE REDUCED BY FOLLOWING THE HOUSEKEEPERS' BUYING GUIDE

## BE WISE!

Don't Waste Coal---It's Expensive

and it's becoming more expensive every day. Don't force your furnace if you need a little extra heat, for an hour or two.

## Use a Vulcan Gas Heater

It is an economy. It gives all the heat you need at a very small gas consumption. It can be carried to whichever room needs heat.

CONVENIENT, CLEAN AND SERVICEABLE  
ALL STYLES, ALL SIZES, ALL PRICES.

## The Gas Appliance Co.

PHONE 922

213 DUNDAS STREET.

## YOUR BEST FRIEND

Is the manufacturer of Good Creamery Butter. Substitutes, such as butter compounds, oleomargarine, etc., are all right in their place, but their place is not on your table. Use at all times only the purest butter obtainable. It is more palatable, more health-producing and really more satisfactory all round than a cheaper grade would be. It never pays to economize on a necessity. Eliminate, if you will, the luxuries, but insist on the very best when it comes to a necessity, such as butter. See that your grocer sends you THE BEST CREAMERY BUTTER THAT'S MADE. That is, as you know,

## SILVERWOOD'S

### OF INTEREST TO HOUSEKEEPERS

**Baldwin Apples**

This is the finest variety of this time of the year.

**Cooking Onions**

Fine large Yellow Globe Danvers, mild flavor, and in splendid condition.

**Swede Turnips**

The celebrated Canadian Gem. Sweet and tender.

CALL AND SEE THE ABOVE, OR PHONE 550 FOR PRICES.  
Fruit and Vegetables Make Healthful and Economical Food.

**DARCH & HUNTER SEED CO., LTD.**

## Try a Poultry Order For Sunday

OUR SPECIALTY THIS MONTH IS ROASTING CHICKENS AND BOILING FOWL. YOUR GROCER CAN ALWAYS SECURE CHOICE QUALITY FROM

**C. A. MANN & CO., 78 King St. Phone 1577**

## Ladies of London!

We believe you are desirous of economizing in these days of high prices. Let us tell you why it will pay you to deal with us.

BECAUSE, we are in the low-rent district.

BECAUSE, we do our own baking and know how.

BECAUSE, we do not keep delivery rigs at a cost of \$1,000 per rig per annum.

You save in prices what we save in expenses. That's why.

Everything in Fancy Baking at Moderate Prices.

**J. M. CHIVAS, Confectioner**

117 DUNDAS ST. PHONE 443.

PUT YOUR CONFIDENCE IN

## Pure Milk and Pure Cream

It is an Old Country saying, "Where there's a cow, there's a home." Which simply means that milk is one of the most important requisites in the diet of a family. It is the natural food for young and old. Be sure you get pure milk. Our customers are being served with that quality every day from the old reliable milk depot.

## London Pure Milk Co., Ltd.

561 DUNDAS ST. PHONE FOR OUR WAGON TO CALL. PHONE 4338

## FRANK SMITH'S Money-Saving Prices

Tomatoes, per tin	17c	Lipton's Tea, 4-lb.	19c	Creamery Butter, per lb., Satur-	
Pure Lard, 3-lb. tin	63c	Grand Mogul Tea, 4-lb.	19c	day only	45c
Crisco, per tin	35c	Ridgway's Tea, 4-lb.	20c	Honey, 10-lb. pail, Saturday	
Seeded Raisins, 2 pks.	25c		\$7.95	only	\$1.25
Prunes, 2 lbs.	25c	Redpath's Sugar, 20 lbs.			
Figs, 1 lb.	10c	Redpath's Sugar, 12 lbs.	\$1.00	(Aylmer)	25c
Dromedary Dates, 3 pkgs.	25c	Redpath's Sugar, 5 lbs.	45c	Grapefruit	5c

MARKET SQUARE

MARKET SQUARE. PHONE 1730.

## HOUSEKEEPING IS A BUSINESS. ECONOMICAL COOKING IS A SCIENCE.

### Our Consumers' League

BY ISOBEL C. ARMSTRONG.

Many thanks to the good friends of Our Consumers' League department, who valiantly came to the rescue of a gripe-stricken editor last week and filled the columns with real, live, practical reading matter in her absence. A considerable amount of space was again taken up with the subject of poultry-raising, which seems to be one of much interest to a number of city-dwellers. According to a London man, who has an experience in poultry-raising extending back over more than twenty years, it isn't a bit too soon for those who propose to do their patriotic bit by chicken-farming in the backyard to start making plans and preparations for the spring. "You can't start hatching chickens in June if you expect to get eggs next winter" is his warning. March is not one bit too early for the majority of breeds, while it will be possible to get eggs next winter from White Leghorn birds hatched in May. The man of experience explains this by the fact that White Leghorns mature so quickly he has known them to lay when eighteen weeks old.

"Practical Woman" and "Ordinary Person" have asked where they can buy strictly fresh, fertile eggs for stock purposes. Watch the advertising columns of The Advertiser, in which each year, a little later than this, reliable poultry breeders, of whom there is a small army right in this city and district, advertise settings of eggs. This is the advice of the "Man of Experience," to whom reference has already been made.

Like "Practical Woman," he is quite sure that gardening pays, pays better, in fact, than poultry raising; but fussing over living things appeals to him more.

Did he always do poultry raising? "Bless you, no," he said with a laugh, when asked the question. He found the breed which he really liked, the White Leghorn. And this brings back the advice of Miss Nicholson. "Everybody can't find success with the same breed. You can't expect to have success with a breed unless you like it and it interests you." Let no one lay the charge against Miss Lillian Nicholson, poultry expert, that she is not practical. It was she who the notable success of her sister achieved in poultry raising, beginning with that one hen and eight chicks, which brought them offers to lecture in St. Anne de Bellevue College, Quebec, and for their Government in Quebec. And now they are back at poultry raising on their own account. In the little letters which appear in this department from time to time, Miss Nicholson has told exactly how to house and feed poultry in winter. Perhaps some day when she has time, and space is placed at her disposal, she will give exact figures of cost and profit.

Miss Nicholson and the Man of Experience, both of whom have met with a generous measure of success in poultry raising, insist that pure bred stock is one of the very first essentials for success, hence the importance of obtaining guaranteed settings of eggs, even if they do cost a good deal more.

London has a reputation far and wide as a poultry raising centre, and there should not be any difficulty about obtaining hatchings of eggs of the desired breed through watching the advertising columns. Every Mrs. Wiggins was again a very welcome visitor to our department last week, bringing about as usual, a peak load of bright ideas. She took the liberty of finding fault with the heading, "Consumers' League," and dubbed it "unpatriotic" on the ground that we should be reducing consumption and increasing production. Far be it from us to suggest that Mrs. Wiggins would shrink any responsibility in regard to making gardens and raising poultry, but would she really be willing to take her own advice personally and "reduce consumption"?

The demand of the hour is for strong, robust men and women to cope with the added responsibilities which war-time has entailed. Vigor of body and mind pre-supposes a sufficient quantity of proper nourishment. Entirely agreeing that patriotism at the present time demands every possible effort towards the increasing of the food supply, we insist upon maintaining the stand we have taken throughout the short history of this department, that what is needed is not reduction of the food supply per individual, but more care in selection and a careful guarding against waste, as well as greater production.

### STARTING A BANK ACCOUNT.

Another line of thought suggested by Mrs. Wiggins: How many readers of this department pay their bills by check? One advantage of this method is that by so doing there is no danger of being obliged to pay the same bill twice. In case of dispute, the bank is always in a position to arbitrate. But, of course, this advantage never presents itself to people who are particular about saving their bills and keeping accounts.

The war stamp necessary on checks is a consideration when counting every penny. Again, the necessity for going to the bank or presenting a check instead of simply dipping into the purse has saved many a very well-meaning individual from unnecessary extravagance.

A bank account, be it ever so small, gives a sense of power and independence. Watching it grow, no matter how slowly, is a fascinating task. If you don't believe it, try it for yourself. Banks, moreover, are most obliging about giving every possible encouragement to small depositors. Saving isn't by any means an easy task in these days with incomes in many cases at the same figure they were four or five years ago, and living anywhere from half as high again, not to mention the demands for giving that have increased a dozen fold. Our grandmothers had two sayings: "A penny saved is a penny earned," and "Many nickels make a muckle." Many housewives would doubtless be surprised at the manner in which they could gradually swell a bank account by stopping leakages, if they would only give it a trial. This way thrift lies.

### OLEOMARGARINE IN CANADA? NO.

Some weeks ago a scientific man who takes a keen interest in our Consumers' League Department, signing himself "Medicine," raised the question: "Why eat butter when there is a dairy product called oleomargarine, which has a great many advantages over butter?" He further based an assertion that something should be done at once to remove parliamentary restrictions in regard to the butter substitute, on the argument that oleomargarine is much cheaper than butter, more easily digested and more sanitary.

"Dairymen" answers as follows: It has been suggested that in order to relieve the Canadian consumers from present high butter prices, an imitation butter should be allowed to be manufactured and sold in Canada. This substitute is known as "oleo," "oleomargarine," "margarine" or "butterine."

The present high price of butter is caused chiefly by heavy exports abroad. For several years previous to 1914, the Canadian people were consuming nearly all the butter produced in Canada, and exports were practically nil.

During 1916 about eleven million (one-half the total creamery butter production of Ontario) was exported to England, while production in some parts of Canada, owing to unfavorable climatic conditions, was not increased.

Present high prices are only temporary, for as soon as normal conditions prevail, other butter-producing countries will again be in a position to supply the English and European markets, and prices will equalize, thus leaving sufficient butter in Canada to supply the home market at normal prices.

In 1870, during the period of the Franco-German war, a French chemist, Mege-mouries, discovered a method of producing, by the use of animal fats, an imitation butter, which was called "margarine-mouries." Later, butter was mixed with the animal fats and the product has been known in recent years as "oleomargarine." The dense population of Europe is not able to supply themselves with a sufficient quantity of pure butter, therefore they are obliged to consume large quantities of oleomargarine. Considerable "oleo" is consumed in the United States, but probably 75 per cent of the "oleo" oil from American packing houses is shipped to Europe for the purpose of manufacturing this imitation butter.

The real agitation for a butter substitute is no doubt backed by interested parties, who are trying to persuade the poor man that he cannot afford to buy good Canadian butter at high prices for a short period, and he is urged to demand a mixture of cotton seed oil and animal fat, and in many cases, pay through fraudulent misrepresentation, the price of butter for this imitation. It has been shown that over fifty per cent of the oleomargarine manufactured in the United States was sold as butter at butter prices. Some 3,000 cases of fraud in the sale of oleomargarine were dealt with and 44 dealers were last year imprisoned for this offense by the U. S. federal authorities; no one knows how many cases escaped detection.

Previous to the introduction of "neutral lard," a considerable quantity of creamery butter had to be mixed with oleo oil, in order to secure a butter texture, but in recent years oleomargarine is usually made from a mixture of tallow, cotton seed oil and neutral lard. For the purpose of giving to some of the best grades of oleomargarine a butter flavor, milk or milk products is mixed with the animal fat.

Natural oleomargarine is white, but wishing to imitate butter, manufacturers desire to color it, and this is one of the chief contentions between American dairymen and the oleo interests.

It has cost the American dairymen hundreds of thousands of dollars to prevent oleomargarine from being colored and fraudulently sold as butter. Twenty-one states of the union prohibit the sale of colored oleomargarine and the American Federal Government imposes a tax of ten cents per pound on the colored product and one-quarter of a cent a pound on white oleo. The cost of manufacturing is from about eight to fourteen cents per pound.

Butter contains valuable fatty acids—the most nutritious part, and that which gives the characteristic flavor so much desired by consumers. Animal fats on the other hand do not contain any of the fatty acids.

Experiments have demonstrated that butter, milk and cream contain certain elements which are necessary for the growth of the young, and which are absent from other fats. Experiments conducted by Dr. P. B. Osborne of the Connecticut Experiment Station, Dr. Mendel of Yale, and Dr. E. V. McCullum of the Wisconsin Experiment Station, show very conclusively that oleomargarine or the animal fats alone do not make a suitable diet for the young.

Oleo oil after extraction is probably clean from a bacteriological standpoint. It is obtained from the miscellaneous trimmings from the slaughterhouse floor, bed pickings, middle and round cuts, skinnings from the scrap vat, trimmings from the sweet bread, liver, bladder, pluck, paunch, heart, kidney and crotch.

Every country which has allowed the manufacture and sale of oleomargarine has been obliged to enact very stringent legislation to prevent this imitation from being sold as butter. In France, where it originated, these laws have had to be changed several times in order to keep down fraud and deception. The temptation to sell this imitation as butter is very strong. In France, Germany, Portugal, Italy and Russia, oleomargarine is not allowed to be colored. In

Continued on Page Eleven.

## Do You Want a? Good Honest Deal?

If so, come down and see ANDERSON. He has given the high cost of living more bumps than any man in town. He believes in using the public right, sixteen ounces to the pound every time; that is what has built his business up. He does not charge you one cent over, nor one cent under, what the goods come to. Everybody is alike at his store. He does not cut his meat so as to hide all the bone and show all the meat, nor does he try to sell you what he wants to sell instead of what you want to buy. Try him once. If you do not get an honest deal he will refund your money.

### Leaders For Friday and Saturday:

1,000 Pounds Rolled Rib Roast Beef, guaranteed tender, pound .....25c  
1,000 Pounds Flat Rib Boiling Beef. Saturday only, pound .....14c  
1,000 Pounds Boneless Pot Roasts Beef. Saturday only, pound .....20c  
1,000 Pounds Shortening, any brand you desire, pound .....19c

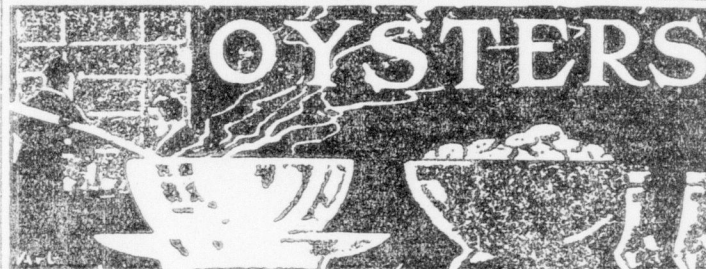
BEEF.			PORK.			LAMB.		
Prime Rib Roasts, pound.....	25c		Ham Roast, first cut, pound.....	25c		Loin and Backs, pound.....	28c	
Finest Pot Roasts, pound.....	20c		Ham Roast, centre cut, pound.....	27c		Chops, loin or rib, pound.....	28c	
Boiling Cuts, pound.....	16c		Loin Roast, any cut, pound.....	27c		Breast of Lamb, pound.....	16c	
Choicest Round Steak, pound.....	25c		Shoulder Roast, pound.....	22c		Shoulder Roast, pound.....	24c	
Shirlon Steak, the best, pound.....	30c		Chuck Roast, pound.....	25c		Front Quarter, pound.....	25c	
Rump Roast, any cut, pound.....	24c		Fresh Side Bacon, pound.....	28c		Lamb for Broth.....	15c	
Hamburg Steak, pound.....	15c		Shoulder Pork Chops, pound.....	25c		Hind Quarter, pound.....	28c	

POULTRY, FISH, BUTTER, EGGS, SMOKED MEATS, COOKED MEATS, BACON, ETC.

## ANDERSONS

THE BIG STORE.

THREE PHONES—4520, 455, 500. Six Big Auto Deliveries Saturday.  
STALLS 1, 2, 3, 4, 5 MARKET HOUSE. 8 a.m., 9 a.m., 11 a.m., 2:30 p.m., 4:30 p.m., 8 p.m.  
STORE OPEN SATURDAY 8 a.m. TILL 10 p.m.



Another large consignment just received of

FISH OF ALL KINDS

to be sold at cut prices.

**ONN'S Fish Market**

143 KING STREET. PHONE 1236.

**FOR ECONOMY** One should always buy the best. Get the habit of asking your grocer for the "MEADOW GOLD" BRAND CREAMERY BUTTER and you'll have the cheapest and the best. It is made upon the premises. None can be purer, none can be better.

## THE ONTARIO CREAMERIES, LTD.

PHONE 782.

OPPOSITE MARKET HALL.

128-131 KING STREET.

You Will Enjoy These Crisp Sodas

## McCormick's Sodas

They are made from pure, wholesome ingredients and packed in airtight cartons lined with waxed paper. Their crispness will surprise and please you.

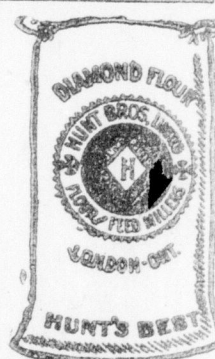
Sold fresh everywhere in many-sized packages.

The McCormick Mfg. Co., Limited, London, Ontario

## HUNT'S DIAMOND FLOUR

SOLD BY BEST GROCERS.

One reason why people like Hunt's Flour is that when once they have found the recipe that suits them they never have a failure, because HUNT'S FLOUR is "ALWAYS THE SAME."



## Savings and Private Accounts

SAVINGS and household accounts invited. Joint accounts opened when required for two or more persons, any one of whom may deposit or withdraw money. Interest is paid on balances.

Banking Accounts opened for Societies, Lodges, Trustees, Executors, or for private purposes.

CAPITAL, \$5,000,000. RESERVED FUNDS, \$6,507,989

## THE BANK OF TORONTO

Cor. King and Richmond Streets  
Cor. Dundas and Adelaide Streets  
Cor. Richmond and John Streets  
Cor. Dundas and Talbot Streets

J. Pringle, Manager  
F. D. Copeland, Manager  
S. C. Houston, Manager  
J. C. McDonald, Manager



**You may want to change your automobile, or your piano, or even your home—but you will never want to change the COFFEE, when once you taste the delectable flavour of Chase & Sanborn's "SEAL BRAND" COFFEE.**

See 1 and 2 pound tins. Whole—ground—pulverized—also fine ground for Percolators. Never sold in bulk.

## Our Consumers' League

Continued From Page Ten.

Denmark a very small amount of color is allowed, but it must not resemble butter in color. Not only is coloring prohibited, but most countries require all manufacturers and dealers to display large signs, stating that oleo is manufactured or sold there. Most European countries have had to enact laws prohibiting the sale of oleo in the same store where butter is sold. Belgium requires that oleo be sold in packages of a different shape from packages in which butter is sold. Signs must be displayed, wagons conveying oleo must be branded, retailers must display signs and cannot sell butter on the same premises. In Belgium, Portugal and Sweden, one-half per cent of potato starch and sesame oil must be used in the manufacture for test purposes.

It is well known that the fraudulent sale of oleomargarine is quite common throughout all parts of Great Britain. One of the chief reasons why frauds are so prevalent there is, they have no laws preventing the coloring of oleo in imitation for butter. Considerable quantities of palm oil are used in the manufacture in Great Britain.

The dairy production of Canada, which is one of the chief agricultural industries, amounts to over one hundred million dollars per year, and for the sake of a temporary possible relief to a few consumers, some people want this butter substitute introduced. The introduction of oleo might assist the packing and advertising interests, but it is doubtful if consumers would benefit.

In the Canadian dairy industry, in which millions of dollars have been invested, to be penalized because more butter has been exported than could be afforded by Canada, and have the price remain normal? The production of dairy products has greatly increased in Canada during the past few years, and when normal times come the price of butter will increase, especially when butter-producing countries, such as Denmark, Norway, Sweden, Holland, New Zealand, Australia, Russia, Argentina and United States are under former shipping conditions.

Are Canadian dairymen to be censured and their market injured for exporting to our soldiers a share of our excellent butter? Feed of all kinds used in the production of butter has nearly doubled in price, the capital invested in dairy herds is nearly doubled, the cost of labor has advanced, the farmer is not receiving an unfair price for his dairy products under present conditions.

Canada is at war, and war conditions control the price of butter everywhere. Butter is not the only article that has risen in value. The present price will increase dairy herds and greater production. On the other hand if oleomargarine is allowed to come into Canada, the production of butter will decrease, which will mean that the price will again advance, and with the advance in the price of butter would the price of oleomargarine advance, therefore in the last analysis, Canadian consumers would eventually pay a higher price for an imitation than they would have to pay for genuine butter under normal conditions.

If oleo is allowed in Canada, it will mean that along with the other disadvantages a numerous staff of Government inspectors will have to be employed to prevent, so far as possible, the imitation article from being sold as butter, either wholesale or retail; the cost of enforcing legislation intended to control the sale of oleo, together with the injury to the Canadian dairy industry (which means soil exhaustion and therefore less production of other farm products), will be more by thousands of dollars in indirect taxation than any assumed direct gain to the consumer.

Keep this stuff out of Canada. Do not heed irresponsible writers, or astute agitators, behind many of whom, it is alleged, are the would-be oleomargarine importers, the packing and advertising interests, the former "silently using their influence" to get the privilege to manufacture and sell oleomargarine, and the latter to advertise this imitation article in Canada.

DAIRYMAN.

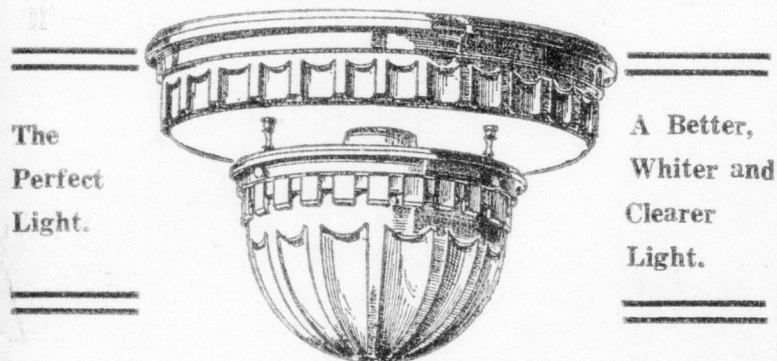
## VILLA VANQUISHED AND AGGRESSIVE ALL AT ONCE

Washington is Certainly Puzzled by Conflicting Reports.

WASHINGTON, Jan. 18.—Inadequate and even contradictory reports concerning Villa's operations in Mexico have bewildered administration officials and it is believed resulted in the delay in ordering the withdrawal of General Pershing's forces. One report received at the state department today said the Carranza forces had dispersed the Villa bands in the Parral district. Another said Villa has begun an attack on Chihuahua City. Both reports were from state department agents.

The war department was without any special reports from General Funston, who compelled yesterday an inspection of the punitive expedition. News dispatches that quoted him as saying that no raids on the American border appeared probable, and that in the event of the withdrawal of General Pershing's force there would be available sufficient regular troops to forestall any hostile movements from Mexico, were taken as an indication that the general might recommend the recommendation that the troops be brought out of Mexico.

## Brascolite Illumination



The Perfect Light. A Better, Whiter and Clearer Light.

## We Have Moved

On and after Saturday, January 20, we will be located in our new store.

**221 Dundas Street**

OPPOSITE UNIQUE THEATRE.

**A New and Complete Stock of ELECTRIC FIXTURES Will Be ON EXHIBITION**

GENERAL WIRING AND CONTRACT WORK.

**Archer Electric Co.**

221 DUNDAS STREET.

## CIRCULAR PURPORTING TO BE FROM COMMITTEE OF ONE HUNDRED IS FLASHED

Used in Northwest Toronto in Interest of Mr. McPherson.

[Special to The Advertiser.] TORONTO, Jan. 18.—This is a by-election, and the sitting member, who has been appointed to the cabinet is seeking re-election in order to finish out his term of office; that is why some of us members of the committee of One Hundred urge temperance Conservatives and Liberals to vote for the Hon. W. D. McPherson in Northwest Toronto.

No motions were adopted calling for a vote on the above-suggested circular. The introduction of the circular was made at which these remarks were made was held tonight at Broadway Hall. It was announced by unknown persons, who distributed an unsigned circular throughout the riding and elsewhere. There were about seventy people present, including three reporters.

The remarks of James Hales of the committee of One Hundred were applauded with more or less unanimity. Alderman W. R. Plewman, chairman of ward five prohibition committee, who was asked by G. A. Warburton to preside, stated that the Committee of One Hundred, as an organization, was in no way responsible for the meeting, and accepted no official responsibility for what was done, but speaking for himself, he declared that "Friends of Messrs. Hearst and Rowell would vote for the Hon. W. D. McPherson, K.C. M.P., in Northwest Toronto in order that the liquor forces in Toronto should get their quietus."

He stated that the liquor interests have no party, and "that they are endeavoring to get rid of the Hearst and Rowell leaderships."

## AMERICAN JUDGE IS AGAINST INTERFERENCE

Opposes U. S. Intervention To Bring Peace To Head.

PITTSBURGH, Jan. 18.—Judge Joseph Burdick of the United States Court of Appeals for the third district, declared against American interference to bring peace in the European war, when he introduced William Howard Taft at a dinner of the league to enforce peace here tonight.

Judge Burdick said the function of the league was to prepare for peace after the war, and not to interfere during the war, and continued: "I know of no plainer way of stating the league's position of American non-interference in the peace-making of the peace-deferring of warring European nations than by her putting in the record its adherence in letter and spirit to the words Mr. Lincoln used in defining the American attitude toward European peace mediators during the civil war when he held down his instructions to the American ambassador to England."

Lincoln's Attitude. "Listen while I read you what Lincoln wrote: 'If the British Government in any way approach you directly or indirectly with propositions which assume or contemplate an appeal to the president on the subject of our internal affairs, whether it seems to imply a purpose to dictate or mediate or to advise, or even to solicit, or persuade, you will answer that you are forbidden to debate, to hear, or in any way to receive, entertain, or transmit any communication of the kind.'"

A message from Viscount Motono, the Japanese minister for foreign affairs transmitted through the Japanese ambassador at Washington to the league, was as follows: "I have noted with interest your unrelenting efforts to secure the world against a repetition of the present convulsion. All proposals directed to effect so desirable an end must be welcomed and carefully studied by every one to whom peace and good-will are not empty names, and who has any regard for humanity."

Further Public Hearings Will Be Resumed On Monday.

WASHINGTON, Jan. 18.—Sherman L. Whipple of Boston, a Democrat, and a noted trial lawyer, was invited tonight by the rules committee of the house to act as counsel in the peace note leak investigation, which, it now appears, will extend deeply into Wall Street stock manipulations.

Further public hearings in the inquiry were postponed until Monday morning, in order to give counsel and committee time to complete arrangements for the future proceedings along lines which the attorney may suggest.

Mrs. Visconti First. The plan is to call as the first witness Mrs. Thompson Visconti, the woman who Thomas W. Lawson said told him Secretary Tamm and W. W. Price, a Washington newspaperman, were beneficiaries of the alleged leak.

She will be followed by a score or more of other witnesses, including the men whose names have been brought into the inquiry, and a number of prominent New York financiers.

Burdick Makes Entrance. Entrance of Postmaster-General Burdick and Solicitor-General Davis in conferences today of Democratic members of the rules committee discussing the conduct of the inquiry, and the selection of counsel for the committee, caused a stir at the capitol.

Mr. Burdick, who frequently conveys to congressional leaders personal messages and the wishes of President Wilson regarding legislation, appeared unexpectedly at the committee-rooms shortly after the Democrats went into session. He was at once taken into the conference.

Chairman Henry declined to say what feature of the discussion brought forth Burdick or Davis into the conference.

SEARCH IS KEPT UP FOR MISSING U. S. AVIATORS

Five Military Airplanes and Horsemen Scour California.

CALIFORNIA, Cal., Jan. 18.—Five military airplanes today continued the search for Lieut.-Col. Harry G. Bishop and Lieut. A. Johnston, army fliers, who have been missing since January 10, when they attempted a flight from San Diego, California, to this city.

The search is also being continued by parties on horseback and in automobiles.

"I have not given up hope of finding the two aviators," Major Frank Barton, commanding the camp here, said today. "They may be where they can not communicate with us, and alive and well. Nothing is being left undone."

NEW LABOR PRESIDENT. TORONTO, Jan. 18.—James Richards, the president of the Toronto District Labor Council for the last four terms, was defeated by Walter Brown at the semi-yearly elections here tonight.

## READY TO SLAY BABES OF CANADA, BUT FEARS MIXING OF HIS OWN

Convicted Bomb Plotter of 'Frisco Takes Frenzied Precautions.

SAN FRANCISCO, Jan. 18.—His coat of arms blazoned in indelible ink on the wrist of his baby daughter, gives assurance to Lieut. G. W. von Brincken, military attache of the German consulate here, that his young wife will carry away no other couple's child when she leaves the hospital, where their first-born came into the world yesterday.

In a panic at the sight of a number of other infants in the hospital nursery, von Brincken, lately convicted of complicity in the munitions plots in Canada and the United States involving the German consulate here, catechized the nurses on their methods of identification. Not satisfied with their system he called for ink and pen.

## STATES DESIRES MORE HYDRO POWER AT FALLS

Temporary Measure of Relief Authorized by Congress.

WASHINGTON, D. C., Jan. 18.—The temporary diversion of 4,400 more cubic feet of water per second from the Niagara River at the falls, until July 1, was authorized in a conference report on the Cline Niagara Falls bill, adopted by the house yesterday. The bill is designed to relieve a water-power famine at Niagara Falls pending permanent legislation to regulate water power.

Wilson is Interested. President Wilson went to the capitol today and conferred in his room there with senators on the water power legislation, which he is anxious to have passed at this session of Congress.

Yesterday he conferred with House leaders and indicated he would call a conference of senators and representatives interested in the legislation. There are some radical differences to be adjusted in the water power legislation now being framed.

The Senate later adopted the conference report. The bill now goes to the president.

## 135TH BAND INSTRUMENTS ARRIVED FROM ENGLAND

Many of the Players Are Likely in Trenches.

[Special to The Advertiser.] ST. LOUIS, Mo., Jan. 18.—Rev. C. M. Farney of Parkhill has received word that the band instruments purchased by the Parkhill council for the band of C Company of the 135th Central Postal Directory arrived from England and are in a thrifty bond at the customs office.

The report of the hydro board shows a net surplus of \$2,173.09. The water works department shows a good surplus.

## CHIEF TORY WHIP IN COMMONS RESIGNS

Stanfield Incurred Ill-Will of Party Members.

[Special to The Advertiser.] OTTAWA, Jan. 18.—The chief Government whip, John Stanfield, member for Colchester, N. S., has resigned that position. His action is traced back to a difference over a question of patronage with Hon. Mr. Cochrane and the general manager of the Intercolonial.

Mr. Stanfield demanded that a man from Truro, N. S., be appointed superintendent of railway terminals at Halifax, and when the minister of railways appointed a Grand Trunk man from Ontario, Mr. Stanfield threatened to resign from Parliament and placed the resignation of his seat in the hands of his executive for action.

The position he took did not meet with the approval of the government, and did not receive sympathetic consideration from the Conservative members of the House. It was not forwarded. Therefore Mr. Stanfield still retains his seat in the House, but his relationship with the Conservative membership has become such that he has given up the position which calls for the support of the Conservative majority in Parliament, especially in divisions.

Richard Blain of Peel and Donald Sutherland of Oxford are spoken of as possible successors.

## "ANURIC!" THE NEWEST DISCOVERY IN CHEMISTRY

This is Suggestion for Latest U. S. Territorial Acquisition.

WASHINGTON, Jan. 18.—Change of name of the Danish West Indies to the "Dewey Islands" in honor of Admiral Dewey, was proposed in a joint resolution introduced today by Representative Allen of Ohio, which was referred to the committee on foreign affairs.

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## URGE U. S. CONGRESS TO RETALIATE ON CANADA

Prohibition of Export of Spruce Logs Is Protested.

NEW YORK, Jan. 18.—A resolution passed at the annual meeting of the New York Protective League urges Congress to adopt measures of reciprocal restrictions and prohibitions against Canada because of the action of the Dominion Government in prohibiting the export of spruce logs to the United States.

The various industries identified with the league were asked to appoint committees to prepare data which might be used "as a basis for an adequate protective tariff."

## PROHIBITIONISTS MAY JOIN PROGRESSIVES

CHICAGO, Jan. 18.—A possible working agreement between the Progressive

party and the Prohibition party was seen today in the events of the last session of the three-day conference of the national committee of the Prohibition party.

Letters were read from Matthew Hale of Boston acting national chairman of the Progressive party, and from J. A. H. Hopkins of New York, its national secretary, inviting the prohibitionists to a joint conference in St. Louis in April.

No action was taken at the conference on the invitation, as it was decided that a formal offer should be awaited.

After much debate a resolution was adopted approving the suggestion of the Inter-Collegiate Prohibition Association that all organizations opposed to the traffic in liquor be asked to form a federation. The plan of the college organization, which included men and women in more than 700 colleges, is to call a conference in Washington next April.

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# Oak Hall's Great Reduction Sale



Twice a year we do it! The Discount Season—the Cut-Price Season—is an event—like the Holidays. The dates comes in red figures on our business calendar. Our Reduction Sale enables you now TO PAY US less for "Clothes," "Hats" and "Furnishings" than WE would have to pay the makers today for the same quality of goods. However, it's our fixed policy never to carry goods bought for one season over to the next, and owing to existing circumstances you never had the same opportunity of saving money. OUR ADVICE is to buy now, buy all you need or can afford to buy. You will feel grateful towards us in the future.

## Overcoats and Suits At Stirring Savings

That were \$15 and \$16 That were \$18.00. That were \$22.00  
**\$10.95 \$14.95 \$17.95**  
You're sure to find just what you want included in these three great groupings at \$10.95, \$14.95 and \$17.95.

**\$1.25 BOYS' SWEATERS.**  
Reliable makes in Boys' 89c  
Sweaters, with shawl collars, in all the popular shades, for boys 8 to 12 years, at 89c

**MEN'S DRESS SHIRTS.**  
Made in coat style, and guaranteed fast colors. These shirts are the \$1.00 values now. Special Saturday ..... 69c

**MEN'S FINE DRESS SHIRTS**  
These come from one of our very best makers, and are absolutely guaranteed. Worth today \$1.25. Special ..... 89c

**Buy Men's Blue and Black Serge Pants Now!**  
LOT 1, Special at ..... \$2.50 LOT 2, Special at ..... \$2.95  
Other big values in Tweed and Fancy Worsted Pants, ranging from ..... \$1.50 to \$3.95

## OVERCOATS

**\$2.49**  
That Were \$3.50

## BOYS' SUITS AND OVERCOATS

You sure will do well to bring up your boy tomorrow, and take advantage of the great bargains that are now being offered by this Reduction Sale.  
\$6.50 Clothes, now \$4.95. \$8.50 Clothes, now \$6.95. \$10 Clothes, now \$7.95

## OVERCOATS

**\$2.89**  
That Were \$4.00

# OAK HALL

# Chapman's January Sale

## 3-Ply Factory Yarn

Five spindles Mid-Grey Factory Yarn, 3-ply. A limited quantity only at this price, at per pound ..... 79c  
20 cents per skein. No more at this price when quantity on hand is sold.

## Hosiery for Saturday

12 dozen Women's Seamless Cashmerette Hose, soft cashmere finish, perfect in appearance and wear. Fast black. Sizes 8 1/2 to 10. Old value 35c pair. On sale Saturday, per pair ..... 29c  
Women's Ribbed Cashmerette Hose, fleece lined, very fine goods. Sizes 8 1/2 to 10. Special Saturday, per pair ..... 36c

## Gloves

About 6 dozen pairs Women's Black Cashmerette Gloves, also White Cashmerette, natural chamois, wool and odd pairs of colored wool gloves. Regular 49c, 50c, and 59c. To clear, per pair ..... 35c

## Infant's Wear

Infants' Crochet and Knit Jackets of fine wool, white with colored trimming; also Crochet Wool Bonnets, White Bearcloth Bonnets and Wool Caps. Worth up to \$1.00. Choice Saturday, 39c

## Finest Combinations of Cashmere Wool, \$2.39

Women's Combination Suits of finest cashmere wool, short sleeves and round-neck style. Slightly imperfect. Regular \$3.50. January sale, per garment ..... \$2.39  
Women's Ribbed Fleece Vests, heavy weight; grey color. 15 dozen Saturday, per garment ..... 29c

## Best Corset Bargain

The best corset bargain we have offered for some time.  
A SPECIAL JANUARY OPPORTUNITY.  
10 dozen Corsets, made by the best Canadian maker, in a thoroughly up-to-date model. White coutil, steel filled, four hose supports attached. Sizes 18 to 29. Regular \$1.50. January sale price ..... \$1.19

## Continued Today and Saturday Linen Sale

Sale of "Seconds" in Table Cloths, Sets, Napkins and Mill Ends at from 50 per cent to about half the present-day values. Buy linens now and you will be something ahead for the future.

Table Cloths of Pure Linen at \$2.50, \$3.25, \$3.75, \$3.69, \$4.00, \$5.00, \$6.00, \$7.50, \$12.50. Worth almost double these prices.

Mill ends of Table Linen from an Irish manufacturer at 50c to \$2.00 for the end; lengths are from 3-4 yard to 3 yards.

## Mill Ends of Saxony Flannelette at 15c Per Yard

Over a thousand yards of Saxony Flannelette in mill ends of 2 to 10-yard lengths. These come in beautiful stripes, soft finish for underwear of all kinds, 36 inches wide. Present-day value 25c per yard. On sale at ..... 15c per yard

## New Serge Skirts

All Wool Serge Skirts, new style, 3-piece with pockets. Choice of blue or black. All sizes, at ..... \$5.00

## Dress Goods Specials

500 yards Tweeds, Plaids and Shepherd Checks, also Poplins and Serges, 36 to 40 inches wide. Regular value 50c. At ..... 35c yard  
400 yards Blue and Black Poplins and Serges, also Shepherd Checks and Tweeds, 40 and 42 inches wide. 75c value. At ..... 50c yard

## WAISTS! WAISTS!

Black and White Silk, White Voile and White and Black Striped Voile. New and pretty waists, with jabot fronts. \$1.50 regular. Sale of House Dresses at 98c continued all week. Sale of Petticoats continued.

**J. H. Chapman & Co., 239, 241, 243 Dundas St.**



AMUSEMENTS, LECTURES.

MATINEES, 2:30, 10c—NIGHTS, 7, 15c and 25c.

# TONIGHT! DR. HUNT

ASSISTED BY LADY BURKE  
WILL ANSWER ALL QUESTIONS BY TELEPATHY  
AND CLAIRVOYANCE.

There will be Comedy, Music, Singing, Dancing,  
Hypnosis, Fun.

Feature Films Precede Dr. Hunt:

Try to  
Get in  
Early  
Tonight.

**LYRIC**  
THEATRE

Prices:  
5c and 25c.  
Laughs  
Thrills

DR. HUNT APPEARS AT 8:45 AND 8:15.

## Hear the Music

AT THE  
**AUTOMOBILE  
SHOW**  
IN THE  
McLAUGHLIN BUILDING  
Corner of Richmond and Bathurst Sts.  
**TONIGHT**  
EVERYBODY WELCOME.

## WINTER GARDEN

WHERE LOVERS OF GOOD MUSIC  
LOVE TO GO  
Dancing, 8:30 to 11:30

## Huron & Erie Shares

High-grade investment. Interest  
quarterly. No worry. A few shares for  
male. Write, phone or call for list.

## F. B. CLARKE

416 RICHMOND STREET,  
Next Bank of Commerce, London, Ont.  
Office Phone 655. Residence 3742.

## HOCKEY

Saturday, January 20, 8:30 p.m.

## JUBILEE RINK.

153RD BATT. VS. LONDON A. A. A.  
O. H. A. Junior.  
Plan at Wallace's drug store. 72u

SKATING TONIGHT—GAILLARD  
Rink. Band in attendance. Fenwick  
Bro. proprietors. 621-72u

BOXING EXHIBITION—HYMAN  
Hall, tonight. Five bouts. Best talent.  
Patron of the season. Popular  
price, 25c and 50c.

CONCERT—BY LONDON SYMPHONY  
Orchestra, under leadership of Roscoe  
Cotter, assisted by Forest City Male  
Quartet, Masonic Hall, Thursday, Jan.  
25, 8 o'clock. Speaker, Hon. George  
Brown, ex-Lieutenant-governor of  
Saskatchewan. Tickets, 50c and 75c.  
Collection, proceeds for Belgian Relief  
Fund.

WESTMINSTER RINK—LATEST  
popular airs by Hissard's Band every  
night. Admission, 50c.

SKATE STREET SKATING RINK—  
7th Regiment Band, Tuesday, Thursday  
and Saturday, 8 o'clock. Free admission.  
Afternoon, hockey practice can  
be arranged by calling 50c.

ELITE ORCHESTRA—MUSIC  
FURNISHED FOR PARTIES.  
NIGHTLY for all occasions. Parlor  
phone 3137. Evenings 8:25.

MASSAGE AND BATHS—HYDRO-  
THERAPY—a specialty. Scientific  
massage and massage. London Min-  
eral Baths. Phone 2128.

DANCING LESSONS, PALACE ACAD-  
EMY—Strictly a school—not a public  
dance hall. Private lessons any time.  
Five expert instructors. Popular club  
dances every Wednesday and Satur-  
day evening. Phone. Davison & Mc-  
Connell.

CENTRAL ICE RINK—SKATING  
afternoon and evening. Take No. 1  
Rt. or Normal cars. 821f

VINCENT G. PERRY, ELOCUTIONIST  
—Concert engagements accepted.  
Humorous and dramatic recitations.  
578 King Street. Telephone.

HART END RINK—SKATING EVERY  
afternoon and night. Admission  
Adults, 10c. Children, 5c. 461f

ROBERT HANNAH, ELOCUTIONIST  
and entertainer. Concert engage-  
ments accepted. Address, 367 Princess  
avenue. Telephone 3725.

ROQUOIS HOTEL BILLIARD PAR-  
LOIR—Soldiers in khaki, 80c hour.  
TONY COITTESE & SON, ORCHE-  
STRA, original, 151 Maple, Phone 1570.  
Violins and wood instruments re-  
paired. Bowes repaired.

GEORGE A. STEER, ELOCUTIONIST  
and soloist. Concert engagements ac-  
cepted. Care The Pardon Hardware  
Company, London.

MUSIC FURNISHED FOR PARTIES.  
balls, banquets. Phone 1265. Tony  
Villa's Italian Harpers, 122 Queen's  
avenue.

## SURVEYORS.

W. W. FARMCOCK, CIVIL ENGINEER,  
Surveyor—Edge Block. Phone 262.

## REAL ESTATE FOR SALE.

24,000—COTTAGE, ADJOINING CITY,  
on car line, 3-acre land, stable,  
apple and small fruits, natural gas;  
taxes \$15. Patterson, Imperial Bank  
Chambers.

FOR SALE CHEAP—SOLID RED  
brick, 2-story, 9 rooms and pantry,  
furnace, hot and cold water, bath,  
electric light and gas. Corner of Que-  
bec and Princess avenue. Phone 3652.  
Chambers.

\$1,500 WILL BUY BRICK COTTAGE, 3  
rooms, east end, easy terms, or will  
build cottage to suit purchaser. Apply  
Bert Weir, 458 Adelaide street.

NEW RED BRICK MODERN HOUSE,  
in North End. Will exchange for 50-  
acre farm without buildings, close to  
city. Patterson, Imperial Bank Cham-  
bers.

Central, 2-story frame, modern, lot  
32x145 feet. Will sell for less than the  
value of the lot to close an estate. Call  
at once for particulars.

THOS. C. KNOTT,  
117 Dominion Savings Building,  
London, Ont. zxywv

\$2,500—BUTTS, A RESIDENCE, ALL  
modern; easy terms, on Tracton line,  
stop 4 1/2. Apply Benj. Holby, on pre-  
mises.

\$1,800—Drainage avenue, brick cottage,  
rooms, electric light, gas, corner,  
bicycle coop. Terms, \$200.  
\$2,100—2-roomed modern  
cottage, \$2,400.

\$2,700—Hamilton road, 1 1/2-story mod-  
ern, 7 rooms, bath; \$2,700.

ANDERSON & CO., 12 MARKET LANE  
zxywv

MODERN HOME ATTRACTIVE  
design, best locality, will be  
sold for quick cash. Box 529, Adver-  
tiser.

## HOUSES, ROOMS TO LET.

TWO FURNISHED ROOMS, BRATED,  
light housekeeping, and two furnis-  
hed single rooms. 263 Clarence street. 72u

FURNISHED HOUSE, WITH ALL  
modern conveniences, in London, 100  
avenue. Apply 655 Dundas. Phone  
2375.

TWO FURNISHED ROOMS  
for light housekeeping. Apply 341  
Talbot street. 71c

TWO ROOMS TO RENT, CHEAP—IN  
return for keeping child through the  
day; board provided. Box 41, Adver-  
tiser.

SEVEN-ROOMED HOUSE, ALL MOD-  
ern conveniences. Apply Jos. Fox,  
213 King street. 71c

TO RENT—FURNISHED AND UN-  
furnished rooms. 192 Central. 70c

S. J. HENDERSON'S LARGEST  
moving and storage. Phone 1294.  
residence, 460 King.

STORE OR OFFICE ON GROUND  
floor, Asplint Sample Building, Car-  
ling street, 400. Phone 440.

ON MOVING DAY REMEMBER "DAY  
the Mover." Moving vans. Fireproof  
storage reasonable rates. Residence,  
480 Midland. Phone 2857. H. E. Day.

BROUGHTON, THE MOVER—SPE-  
cialty crating and shipping. Phone  
1444.

UP-TO-DATE MOVING VANS—FUR-  
niture and pianos carefully handled.  
W. R. Flowers, 863 1/2 Colborne street.  
Phone 2455.

BUGS—FURNITURE STOR-  
age—Clean and dry. Prices  
reasonable. The Forest City  
Moving Vans. Phone 1162.  
97 Carling street. zxy

MOVING VAN, DRY FOR HIRE;  
prompt attention; good service. Phone  
289.

## LOST AND FOUND.

WILL WILSON SEEN PICKING UP  
parcel in Meigs's store upstairs last  
Friday night. Once and save fur-  
ther trouble. No questions asked. 71c

LOST—RETURNED SOLDIER'S BUT-  
TON. Finder please leave at Adver-  
tiser's office. 71c

## BUSINESS CHANCES.

BARBER SHOP TO RENT—FRONT  
corner of Grand Central Hotel; plate  
glass front and side windows; none  
other but first-class man need apply.  
Corner York and Wellington. 71c

MANUFACTURING BUSINESS—OUT-  
let for furniture, home-made, maker  
will sell corner or entire plant cheap.  
Apply Box 29, Advertiser. 71c

FOR SALE—\$5,000 TO \$5,000 OF PRE-  
paid stock of one of the largest  
factories in Ontario, 7 and 8 per cent  
dividends. Box 49, Advertiser. 71c

GROCERY, RESTAURANT, MILK  
and furniture and house-furnish-  
ings, general stores, book store, con-  
fectionery. Sydney Smythe, insurance  
agent. 71c

IN MEMORIAM.  
LANDREY—In memory of Jessie Lan-  
drety, who died one year ago today,  
January 19, 1916.

We miss thee from our home, dear  
mother.

We miss thee from this place,  
A shadow of our life is cast,  
Thy mind the sunshine of thy face,  
Thy hands the sunshine of thy hand,  
Thy fond and earnest care;  
Our home is dark without thee,  
We miss thee everywhere.

—From the Family.

## MEETINGS.

KILWINNING LODGE, No. 64,  
this (Friday) evening, 7:30.  
Visitors welcome. Whit Lan-  
caster, W. M.; R. W. Glover, secy.

SUNDAY, 4 P.M., JAN. 21.

## LYRIC THEATRE

PICTURES.

"BEN HUR"  
"The Tale of the Christ."

Soloist, Miss N. Clarke.  
Open to the Public. 71c

## LECTURES.

Hyman Hall JAN. 22.

Lecture By  
Dr. Braithwaite

on "Our Empire and Our Dominion as  
World Leaders." Under auspices of Li-  
beral Club. Free admission and ladies  
invited. Jan. 17, 19, 20, 22.

## SIGNS.

WATERLOO SIGN PAINTERS—  
Signs, showcards, scenic painting and  
picture advertising. 263 1/2 Dundas.  
Phone 2182.

GLEN CROSS, SIGN PAINTERS—  
Designs and estimates furnished free.  
420 Talbot street. Phone 1342.

## FEMALE HELP WANTED.

A FEW POSITIONS IN OUR CANDY  
department for good bright girls. Ap-  
ply at once, D. S. Perrin & Co., Lim-  
ited. 71c

AN IMPORTANT OPPORTUNITY IS  
offered young ladies to learn sewing  
machine operating from 7 to 9 in the  
evenings. This is a rare opportunity  
for beginners to get started and pre-  
pare themselves for good positions in  
our factory. Apply at once, Rogers  
Manufacturing Company, 94 King. 71c

WOMAN TO WASH ONE DAY A  
week. Apply 801 Princess avenue, 71c

OFFICE WOMAN WANTED—A LOU-  
ible entry and stenography desired.  
State age, experience and wages re-  
quired. Box 131, London Postoffice. 71c

MAID FOR GENERAL WORK—  
Phone 2302. 71c

CLERK FOR MAIL ORDER DEPART-  
ment. Must be quick and accurate.  
good writers. Darch & Hunter Seed  
Company, Limited. 71c

BRIGHT GIRLS WANTED—F. W.  
Young & Co., 71c

YOUNG LADY, FAMILIAR WITH  
general office work, for permanent  
position. Apply to manufacturing com-  
pany, East London. 71c

GIRLS WANTED—EXPERIENCED  
paper box makers, female workers.  
London Paper Box Company, 353 Tal-  
bot. 71c

WANTED—WOMAN TO LOOK  
after children, 10/12, 1/2, 1/2, 1/2, 1/2, 1/2,  
John Gurn, 191 Sherwood avenue. 71c

Smart girls for biscuit and  
candy department. Apply at  
once, employment depart-  
ment, McCormick Mfg. Co. 691

DINING-ROOM GIRL—WAGES \$5  
per week. Apply Aberdeen Hotel,  
400 Carling street. 71c

WANTED AT ONCE, EFFICIENT  
stenographer, to assist in dental of-  
fice. Good salary to capable person.  
References. Box 34, Advertiser. 71c

WANTED AT ONCE—EXPERIENCED  
light dental assistant or mechanic;  
highly efficient, thoroughly reliable,  
room appearance of cleanliness and  
efficiency preferred. Good salary; re-  
ferences required. Box 34, Advertiser. 71c

SEVEN-ROOMED HOUSE, ALL MOD-  
ern conveniences. Apply Jos. Fox,  
213 King street. 71c

TO RENT—FURNISHED AND UN-  
furnished rooms. 192 Central. 70c

S. J. HENDERSON'S LARGEST  
moving and storage. Phone 1294.  
residence, 460 King.

STORE OR OFFICE ON GROUND  
floor, Asplint Sample Building, Car-  
ling street, 400. Phone 440.

ON MOVING DAY REMEMBER "DAY  
the Mover." Moving vans. Fireproof  
storage reasonable rates. Residence,  
480 Midland. Phone 2857. H. E. Day.

BROUGHTON, THE MOVER—SPE-  
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UP-TO-DATE MOVING VANS—FUR-  
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W. R. Flowers, 863 1/2 Colborne street.  
Phone 2455.

BUGS—FURNITURE STOR-  
age—Clean and dry. Prices  
reasonable. The Forest City  
Moving Vans. Phone 1162.  
97 Carling street. zxy

MOVING VAN, DRY FOR HIRE;  
prompt attention; good service. Phone  
289.

## MALE HELP WANTED.

BOY WANTED—TO LEARN BOOK-  
binding. Apply Chapman's book  
bindery, 91 Dundas street. 71c

BOY WANTED—WANTED—APPLY  
Hour & Co., Limited, Quebec street.  
71c

MAN WANTED TO UNLOAD LUMBER  
load, charge of yard and men;  
must have experience in handling lum-  
ber; steady position. Apply London  
Saw Company, Bathurst street. 71c

MAN WANTED TO UNLOAD LUMBER  
load, charge of yard and men;  
must have experience in handling lum-  
ber; steady position. Apply London  
Saw Company, Bathurst street. 71c

WOODWORKERS, BENCHMEN—  
Good opening for good workmen on  
good work. Globe Cabinet Company, 71c

MAN WANTED AS PORTER—MAN  
who has steady study and is well  
prepared. Apply R. J. Young & Co.,  
City. 71c

WANTED—FOR GOOD FLAX  
seamers. Apply J. A. McCracken, 51,  
Marys. 71c

CHEESEMAKER WANTED TO MAKE  
cream cheese, butter, etc.; must be  
experienced; factory makes all  
supplies. Applications will be re-  
ceived until Jan. 19, 1917. Apply Sparham  
Co., Ltd., 2, Southwark street.  
71c

WANTED—GOOD SALESMAN BOY.  
Apply Gillen's jewelry store, 402 Rich-  
mond street. 71c

BOY WANTED TO LEARN TRADE—  
Good issue, clean work; good wages  
when trade is learned. Apply Adver-  
tiser's office. No questions asked. 71c

YOUNG MEN WANTED NOW TO  
work at station agents, telegraphers,  
freight and mail clerks, for Canada  
railways; great demand; posi-  
tion guaranteed. Day and night  
courses. Apply J. A. McCracken, 51,  
Marys. 71c

PRESSMEN WANTED—APPLY  
Advertiser Job Printing Company,  
corner York and Wellington. 71c

FIRST-CLASS TOOL & BETTER'S  
wanted—men who are willing to take  
their turn working on night shift.  
Steady position. Apply to J. A. Mc-  
Cracken, 51, Marys. 71c

ALUMINISTS AND LATHES HANDS  
wanted, steady work and high wages  
will be paid to first-class men. Apply  
Brown's Copper and Brass Rolling  
Mills, Limited, New Toronto, Ont. 71c

ALUMINISTS AND LATHES HANDS  
wanted, steady work and high wages  
will be paid to first-class men. Apply  
Brown's Copper and Brass Rolling  
Mills, Limited, New Toronto, Ont. 71c

A RELIABLE SALESMAN WANTED IN  
every town and district in Western  
Ontario to sell our new and improved  
planting list now ready. Send for  
terms and new catalogue. Start now  
by mail, or in person. Apply to  
The Fonthill Nurseries, Toronto.  
71c

## POULTRY AND EGGS

S. C. BLACK LECHMAN, IMPORTED  
stock, for sale, known for quality,  
cheap within a few days. 40c  
Beltz, 921 Trafalgar street. 71c

YOUNG LADY, GOVERNNESS, DE-  
sires furnished rooms, light house-  
keeping privileges, and north end pre-  
ferred. Phone 401. 71c

BOARD—THE DAY OR WEEK—  
Evening dinner served. Apply 213  
Queen's avenue. 67c

## WANTED.

WANTED TO PURCHASE—KNITTING  
machine. Phone 512. 72u

WANTED—LEARN HORSE AND  
cattle; will pay \$2 to \$5 for live an-  
imals. London Fertilizer Company. 71c

WANTED AT ONCE—NEW AMER-  
ican sawmill, No. 2 or 3. Give par-  
ticulars and lowest price for quick  
sale. Fred Kennedy, Ridgeway. 68c zxy

WANTED—SOME SECOND-HAND  
lumber suitable for building icothouse.  
Apply Box 38, Advertiser. 71c

## Logs Wanted

Elm, Hard Maple and Basswood.  
High Prices Paid.  
THE LONDON AND PETROLEA BAR-  
REL COMPANY, LIMITED. 691

EXPERIENCED FARMER (MAR-  
ried) wants 100 acres to work on  
share; has good stock and tools; could  
take full charge of farm. Box  
21, Advertiser. 68u

MELODEONS WANTED AT KEENE'S  
Antique Store, 342 Talbot street. 71c

## Live Stock of All Kinds

Also Dressed Hogs and Veal.  
ANDERSON BROS.  
Market House. 555f

We Pay  
Highest  
Prices for  
Horse hides, calf and sheep  
hides, wool and furs.  
T. W. WRIGHTON & SONS,  
York and Talbot Streets. Phone 4008.  
Assignments solicited. 71c

## MONEY TO LOAN.

PRIVATE AND TRUST MONEY TO  
loan on farm and city property;  
best rates; terms to suit. T. W. Scan-  
lon, 213 Dundas street. 71c

MONEY TO LOAN AT LOWEST  
rates—Thomas C. Knott, real estate  
broker, 115 Queen's Hotel Savings Build-  
ing (first floor up). 71c

PRIVATE FUNDS TO LOAN—LOW-  
est rates. U. A. Buchner, corner  
Talbot and Carling. 71c

## ARTICLES FOR SALE.

PHONOGRAPH AND RECORDS, \$15.  
cash, 352 Dundas street. 72u

PRACTICE PIANO, IN GOOD CON-  
dition, fully guaranteed, \$50. Apply  
at once, 352 Dundas street. 72u

EXCELLENT BANJO, USED A-  
few times, could not be bought for  
less than \$50. Sacrifice for \$20, 352  
Dundas. 72u

HEATING STOVES, OAK TREASURE,  
Boss, Premier Oak. Bargains. 151  
Maple street, 7 to 9 p.m. 72c

CAR OF FORD WHOLE, \$150. 213  
King street, 7 to 9 p.m. 72c

UNDERWOOD TYPEWRITERS—  
Thoroughly reliable. Look like new,  
less than half manufacturers' prices.  
Free trial without obligation. Send for  
proposition. Arthur second Company,  
Limited, Brantford, Ont. 71c

CUTTER AND HAINES FOR SALE—  
Apply 111 Eglar street. 71c

OTHER FOR SALE, IN GOOD  
PAIR—Apply 518 Dufferin avenue. 71c

COVERED DELIVERY SLEIGH FOR  
sale cheap. J. H. Chapman & Co., 71c

WINTER FRUIT—SPRINGS, guaran-  
teed, fresh navel oranges,  
15c dozen and up; grapefruit, 10c  
dozen, apples, C. Franks, 213 Dun-  
das street, phone 342. 71c

OLIVER TYPEWRITER, NEW NO. 9  
model; bargain price, E. O. Graves,  
151 King street. 71c

W. H. HARRIS FARMER LANGMUIR  
mine stock. I need the money. Apply  
Box 20, Advertiser. 71c

MISS R. LARSEN, 155 CLARENCE  
street, 155 Clarence street, 155  
Thursday, Saturday evenings. 71c

DOUBLE RECORDS, 71c. BY THE  
latest styles. See our samples.  
Piano Store, 225 Dundas street. 67c

AT McKIM'S AUCTION ROOMS—  
Electric lights for Ford cars, and  
household goods, 40c. 71c

CLEARING SALE OF STOVES AND  
furniture, red oak and birch, write or  
call for list of goods. The Stove  
Store, 151 King street. 71c

HEALING HAIR RESTORER STANDS  
with instruction cards, 50c. 71c

WEDDING STATIONERY IN ALL  
the latest styles. See our samples.  
The Advertiser Job. 71c

FEATHER PILLOWS, MATTRESSES,  
renewed. Hunt & Sons, 555 Rich-  
mond street. 71c

NOW IS THE TIME FOR THE PRIN-  
cipal pruning of grapevines; pamphlet  
with instruction cards, 50c. 71c







## Our Specials For the Week- End Are:

PINEAPPLE ORANGES—Every-  
body is buying them. Special Sat-  
urday, a dozen .....25c  
FLORIDA GRAPEFRUIT—Good  
weight ..... 4 for 25c  
DAIRY BUTTER, a pound.....45c

## WILLIS & CO.

565 Richmond Street. Phone 3279

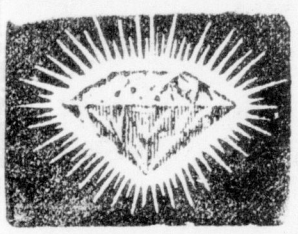
## The Sure Way To Buy Shoes

THE ONLY way to be sure of  
getting just what you expect you  
are getting in shoes and general  
footwear, so far as values are con-  
cerned, is to buy from the store  
that has always served you well.

It goes without saying that a  
store which has so served you will  
continue to give you values of the  
best at prices as low as may be  
made.

That's the way we do business  
with all our patrons.

## Buy Shoes With Safety at COOK'S



DIAMOND RINGS, \$5.00 TO \$500.00

C. H. WARD & CO.

Diamond Merchants and Jewelers  
236 Richmond Street. Phone 1084

## BROWN OPTICAL CO.

223 DUNDAS ST. PHONE 1877.

EYES EXAMINED  
No drugs used  
GLASSES GRIND AND  
FITTED  
At very moderate cost.

Taylor's 6 Out-Rate Drug  
Stores sell at the lowest out-  
prices every day in the year.

Order Forms  
Inventory Forms  
Delivery Books  
Ask us about Printing.

STATIONERY  
173 Dundas Street. Phone 154 or 53.

## BALANCE OF \$499 GOES TO WESTERN FAIR BOARD

Annual Meeting of London Agricultural  
Society Last Night.

At the annual meeting of the London  
District Agricultural Society, held last  
evening in the Western Fair offices,  
the report presented by Secretary-  
Treasurer A. M. Hunt showed a bal-  
ance of \$499.22. This will be paid over  
to the Western Fair Association.

Officers were elected as follows:  
President, R. A. Carothers; first vice-  
president, John Pringle; second vice-  
president, T. H. Smallman; third vice-  
president, George Hooper; secretary-  
treasurer, A. M. Hunt; directors, T. E.  
Robson, W. E. Robinson, W. E. Robinson,  
J. W. Hunter, Finlay Marshall, F. C.  
Hooper and William Moore.

Representatives to the Western Fair  
are the president, vice-presidents, T. E.  
Robson, W. E. Robinson, W. E. Robinson,  
J. W. Hunter, Finlay Marshall, F. C.  
Hooper, T. McMurphy.

J. C. Trebilcock and H. Tozer were  
elected auditors.

## GIVING IN EASIEST WAY

Dean Guthrie, the Scottish divine,  
who won so great a name for piety  
and works in the '40s, unwittingly fur-  
nished a text which can be used with  
telling effect by the canvassers for the  
Canadian Patriotic Fund, who will soon  
be on the warpath to secure the six mil-  
lion dollars which Ontario promised in  
1917 to meet the obligations assumed  
by the fund to the dependents of On-  
tario's soldiers. Addressing a meeting  
on the duty of contributing to the  
manne fund of the Free Church of Scot-  
land, Mr. Guthrie said:  
"I am rich only in children and if  
anyone asked me tonight to pay down  
a hundred pounds, he might just as well  
tell me to fly. But if I were given five  
years to pay it in, that would be a dif-  
ferent matter. I should only need to  
go home and consult my wife as to  
what things we could do without."  
The average man in Ontario who  
today, faced by the Patriotic Fund ap-  
peal, goes home and consults his wife as  
to what they can do without, is certain  
to find little difficulty in making a sub-  
stantial monthly contribution to the  
fund.

## QUALITY STORE

Every article sold in this store is  
fresh and of the best quality. You  
can save a great deal of money by  
buying your groceries at this store,  
and taking prompt advantage of our  
specials.

## COFFEE

For genuine coffee satisfaction,  
our Special Blend has no equal.  
45c per pound.

## SPECIAL

20-pound bag Sugar, each ... \$1.65  
4-pound bag, each ... 50c  
SOLID MEAT OYSTERS,  
75c per quart.

Try this store for good Breakfast  
Bacon. Sliced, 34c per pound.

## BUTTER

Choice Creamery Butter, lb., 48c  
Choice Dairy Butter, lb., 44c, 42c

Phone your order. It will have  
our prompt attention.

PHONES 1024-3323.

## Harry Ranahan

515 RICHMOND STREET.

## EFFICIENCY TESTS FOR BOYS DEMONSTRATED

Father and Son Banquet Last Night

A "father and son" banquet was held  
at the St. James Anglican primary  
school room last evening in connection  
with the Canadian standard efficiency  
tests for boys.

The attendance was large, and in al-  
most every instance the boy was ac-  
companied by his father.  
The work of the boys' clubs in con-  
nection with the efficiency tests and the  
object of the efficiency tests was out-  
lined in detail by Secretary Davis, of  
the Y. M. C. A., who also took a deep  
interest in the movement since its in-  
ception.

He explained that the objects aimed  
at by the formation of boys' clubs was  
to create a spirit of democracy among  
the boys so that they would be in a  
position to solve life's problems them-  
selves to a great extent. The object of  
the tests for efficiency are fourfold de-  
velopment. First, the intellectual side,  
by pointing out what is best to read  
and study; second, physical develop-  
ment by all kinds of exercises, games  
and healthy play, outdoor sports to  
develop the body; third, the religious  
part of the test to be developed by a  
study of the Bible, and fourth, the  
social development by having the boys  
get together in all kinds of games and  
at social gatherings.

Following the talk by Secretary  
Davis, he demonstrated the tests on  
one of the boys, who showed a high  
percentage in all phases of the tests.

## THREE LONDONERS ARE DUE HERE ON SUNDAY

Several From the District In Party  
Now on Way.

Three Londoners who are con-  
tained in a list of returned men who  
are expected to arrive in this city on  
Sunday at 11:15, via the C.P.R. These  
men arrived at St. John on the Scan-  
dianavian on January 13.  
H. E. Copeland, 35 Kensington  
avenue; A. E. Croston, Dufferin  
avenue, and R. W. Wray, 84 Bruce  
street, are the London men.

Other members of the party are:  
S. E. Neary, Guelph; J. Slater, Guelph;  
W. Berriman, Anglesea, Goderich; H.  
MacKenzie, Plattsville; W. Robotham,  
Woodstock; W. B. Sinclair, Warton,  
and W. J. Varney, Galt.

## PHOTOPLAY NEWS

AT THE LYRIC.  
The ignominious fate of Zoraida,  
beautiful creature of Rex Ingram's  
fancy, who won men's love and then  
fitted them, will serve as a lesson to  
flirtatious maidens when "Black  
Orchids" is displayed in Bluebird  
photoplay at the Lyric Theatre on  
Monday, Tuesday and Wednesday, with  
Cleo Madison playing the leading role.  
There is a tense and tragic interest in  
the progress of Zoraida's heartless  
treatment of the who favored at her  
feet—there is a great and purposeful  
mission in this gripping photoplay.

## INTEREST GROWS

Dr. Zell Hunt is presenting a start-  
ling program of psychic features at the  
Lyric this week, preceded by a big pro-  
gram of photo-drama, and comedy.  
Fun predominated last night, and Dr.  
Hunt kept the audience in an uproar of  
merriment. Tonight there will be ques-  
tions and answers, and more sensa-  
tions are in store. The doors open at  
8:45. One show only tonight at the  
Lyric.

## MANY HUNTERS WILL VISIT YELLOWHEAD PASS IN 1917.

Grand Trunk Pacific officials pre-  
dict that the season of 1917 will see a  
very large increase in the number of  
American sportsmen hunting in the  
Yellowhead Pass region of the Canadian  
Rockies. Splendid heads were obtained  
last year by the sportsmen who ac-  
cidentally from Jasper. The Mackie party of New  
York bagged nine deer, four black,  
three grizzly, two brown, while the G.  
D. Kirkpatrick party from Washington  
bagged three grizzly and six black bear.  
The big horn sheep and goats are  
among the trophies which are a fea-  
ture of hunting in the Yellowhead,  
magnificent specimens having been ob-  
tained by the last hunting parties out.

## PETERS SERVICE IS AT YOUR SERVICE

Saturday's Cake Feature:

Swiss Roll  
15c Each

A light sponge cake with  
marshmallow icing, sprinkled  
with toasted cocoanut.

## Candy Feature:

PEANUT PATIES—Maple  
cream stuffed with peanuts.  
Regular 25c. Saturday 19c lb.  
Afternoon Tea at Peters has  
become a regular affair with  
many London young people.

Peters, London

## ASKING COUNCIL TO SHOULDER OVERDRAFT FROM CITY HOSPITAL

Mayor Says There Should  
Be More Economical  
Management.

## CHAIRMAN RE-ELECTED

Figures Show a Deficit at  
Institution of About  
\$7,600.

At the inaugural meeting of the  
hospital trust held yesterday afternoon,  
Lieut.-Col. W. M. Gartshore was re-  
elected chairman by a unanimous vote.  
His name was proposed by E. C.  
Mitchell.

"I think the city of London is most  
fortunate in having a man of such  
splendid capacity as Col. Gartshore as  
chairman of the trust," said Mr.  
Mitchell. "There have been many  
splendid men chairmen of this body,  
but none of them have put more en-  
ergy, more capacity, more zeal, into  
the work of managing the hospital than  
Col. Gartshore."

Col. Gartshore thanked the trust for  
its kindness in electing him to the  
office of chairman. He had no desire  
to hold the honor in perpetuity, but  
he had been asked to accept, and he  
had consented.

He gave a short resume of the work  
of the year, and explained the deficit  
of \$7,600.

Annual Statement.

"In connection with the annual state-  
ment of the hospital for the past year,  
you will observe that the income for  
1916 exceeded that of the previous year  
by \$4,400," said Col. Gartshore, but  
I regret to say that owing to unfor-  
seen conditions our expenses increased  
considerably and we have an apparent  
deficit for the year in round numbers  
of about \$7,600. This is altogether due  
to the increased cost of supplies, as you  
will notice by the following com-  
parison: The excess cost in meat,  
\$1,088; butter and eggs \$1,565; flour,  
etc., \$232; milk, \$778; potatoes, \$1,631;  
groceries, \$1,214; furnishing supplies,  
\$2,474; repairs, extraordinary, \$2,209;  
total, \$11,203—and taking the deficit  
this year into consideration I would  
like you not to lose sight of the fact  
that we had a surplus of about \$4,000  
last year, which we did not draw.

May Go Higher.

"The probabilities are that commodi-  
ties will be still higher in 1917, and to  
provide for that, together with the in-  
crease in the cost of private and  
semi-private rooms in London are less  
than in any city of its importance in  
Canada and the United States, so far  
as I have been able to ascertain.

"Accommodation was provided the  
Canadian Hospitals' Commission by re-  
turning to them for the benefit of re-  
turned soldiers the contagious build-  
ings. For patients suffering from in-  
fectious diseases we have constructed  
suitable additions to the hospital on  
the grounds, the cost of which was  
borne by an appropriation from the  
Hospitals' Commission, the Patriotic  
Fund and private subscriptions, at a  
total expenditure of about \$20,000, added  
to the hospital fund. This is a heavy  
expense to the city.

"The annual report for 1916 was, after  
many delays, printed and distributed.  
This gave much interesting infor-  
mation, including an interesting account  
of the history of the hospital, and will  
form a good basis for subsequent re-  
ports, which can be prepared with less  
difficulty.

## More Room Needed.

"The demand for accommodation is  
such that further additions will have  
to be made as soon as funds are avail-  
able; it is to be hoped that charitable  
disposed citizens rise to the occasion  
in this respect.

"I desire to testify to the satisfactory  
manner in which Mr. Heard, Miss  
Stanley, the nursing staff, house sur-  
geons and household staff have at-  
tended to their varied duties, and the  
hearty co-operation displayed between  
the varied services in connection with  
the hospital."

It was decided to send Col. Gar-  
tshore and Superintendent T. H. Fisher  
to the council to ask for a grant to  
make up the deficit. They will attend  
at the next meeting of the council.  
Mayor Stevenson thought that there  
should be a more economical manage-  
ment of the hospital.

The council will be notified that a  
number of indigents are housed in the  
hospital, and the request will be made  
that they be placed in some other  
institution.

"The care of these patients costs  
the city a lot of money each year," said  
Mr. Mitchell. "They could be looked  
after just as well and much more  
cheaply elsewhere."

## Favors Development.

The inspector of medical colleges  
recommended a greater development of  
outdoor and maternity cases at Vic-  
toria Hospital in its work in connection  
with the Western Medical College.  
This matter will be gone into thor-  
oughly.

A dividend of \$400, the half-yearly  
returns on the stock left Victoria Hos-  
pital in the Smallman & Inveran Com-  
pany by the late J. E. Smallman, was  
acknowledged.

Superintendent Heard reported that  
during the month of December, 281  
patients had been admitted—77 males,  
121 females and 83 children. During  
the same period, 270 had been dis-  
charged—70 males, 121 females and 79  
children. There were 20 deaths and  
23 births. The number of patients re-  
ceiving treatment on December 31 was  
208. The number who received treat-  
ment at the outdoor department was  
137 for the month. The cash receipts  
were \$4,328.26. Christmas donations  
were received from Sir Adam Beck,  
St. Andrew's Outlook Mission, Mrs.  
Murphy of the 7th Regiment Chapter,  
I.O.D.E., Mrs. John Mayer, Dr. and  
Mrs. Beck, Dr. and Mrs. Meek and  
Dr. and Mrs. Tillman.

## ASKS CO-OPERATION TO RELIEVE CONGESTION

In connection with its campaign to  
relieve freight congestion and provide  
the best possible facilities for moving  
the produce of the country, the Grand  
Trunk car service department has is-  
sued for the use of agents all over the  
system, adhesive tags which are be-  
ing placed upon all letters sent to  
shippers of freight. These tags carry  
the following message:  
"Important! Business requires all  
concerned to keep cars moving. Help  
us to help you. Kindly load or unload  
cars immediately regardless of free time  
limit. This will help our car supply  
and help you. Let's help each other.  
Grand Trunk Railway System."

## SUPREME QUALITY GROCERIES HAVE BUILT OUR SUCCESS

We guarantee satisfaction with  
every item sold at our store.

## CORN ON THE COB

Many have tried our celebrated  
"Golden Bantam" Richelieu Brand  
Corn on the Cob. They liked it, and  
ordered again. You try once,  
and you'll like it better.  
40c per tin.

## FINNAN HADDIE

Shipped us direct. The backbones  
are removed. The ribs are because  
the flavor is better.  
20c per pound.

## DELICIOUS BOVRIL

Just the thing to have in the  
house these cold days. It's strength-  
ening, too.  
25c, 45c, 50c, 85c and \$1.40 bottle.

## CHOICE OYSTERS

Good solid meat oysters that you  
will enjoy.  
Quarts 80c. Pints 40c.  
Half-pint 20c.

## CALIFORNIA WALNUTS

Large size, good meaty nuts. Buy  
them once and be convinced they  
are best.  
40c per pound.

## MANY OLIVES

Our assortment of Olives is very  
complete. We have a kind that will  
please you.  
From 15c to \$1.25.

## FRESH BISCUITS

Both English and Domestic. You  
will find a favorite here.  
25c to \$1.00 a pound.

## PHONE ORDERS

Have you enjoyed the lessened  
labor of phoning your order? Do  
early.

## T. A. ROWAT & CO.

Phones 3051-3052-250 Dundas St.

## NINE IN FIELD NOW FOR COUNTY WARDENSHIP

Race for the Position Growing Keener  
Every Day.

With nine aspirants in the field for  
the county wardenship the interest in  
the selection grows more interesting  
each day.

Among those in the field are men  
who have had many years' experi-  
ence in county affairs and some who  
are new to the game.

The history of Middlesex County  
since 1850 shows that seventeen war-  
dens afterwards became members of  
parliament.

The office has apparently been a  
stepping stone to higher honors, and  
perhaps it is with this end in view so  
many are aspiring to the wardenship.  
The first wardens of the county was  
William Niles, who held the office  
from 1850 to 1852.

Following Warden Niles in suc-  
cession were: John Seathred, ex-M.P.,  
1853-1854; Halcroft Church, 1855;  
Thomas Moyle, 1856; Robert Craig,  
1857; Thomas Moyle, 1858; Benjamin  
Cook, 1859; A. Campbell, 1860-1862;  
Christopher Combs, 1863; M. S.  
Ayers, 1864; John H. Munro, 1865;  
Malcolm Campbell, 1866; Richard  
Draney, 1867; Thomas Moyle, 1868;  
Thomas Routledge, 1869-1870; Richard  
Tooley, ex-M.P., 1871; John Wat-  
worth, ex-M.P., 1872-1873; Lionel  
Shipley, 1874; John Waters, ex-M.P.,  
1875; Jas. Armstrong, ex-M.P., 1876;  
John Levis, 1877; Alexander McKen-  
zie, 1878; James Gilmour, ex-M.P.,  
1879; John Morgan, 1880; Jas. Ar-  
strong, ex-M.P., 1881; Jos. H. Mar-  
shall, ex-M.P., 1882; D. M. Cameron,  
ex-M.P., 1883; W. D. Stanley, 1884;  
Malcolm McCuan, ex-M.P., 1885;  
Benj. Waterworth, 1886; Lawrence  
Cleveland, 1887; Simon McLeod, 1888;  
Robert Boston, ex-M.P., 1889; W. H.  
Taylor, ex-M.P., 1890; Thomas E.  
Robson, ex-M.P., 1891; Charles C.  
Hodgins, M.P., 1892; Thomas Duf-  
fin, 1893; W. S. Calvert, M.P., 1894;  
J. A. Leitch, 1895; W. L. Corbett,  
1896; Dugald Leitch, 1897; Peter Elson,  
M.P., 1898; Henry Hardy, 1899; James  
Murray, 1900; Trafford Campbell, 1901;  
George B. Campbell, 1902; J. P. Grigg,  
1903; George W. Neely, M.P., 1904;  
S. M. Piper, 1905; N. A. Gamble,  
1906; James H. Hodgins, 1907; Donald  
D. Graham, 1908; S. R. Gillis, 1909;  
D. S. Camp, 1910; D. H. Moss,  
1911; Joseph Buttery, 1912; D. H.  
Hodgins, 1913; L. L. McTaggart, 1914;  
John Morgan, 1915; T. G. Turnbull,  
1916.

The personnel of the first county

## Purdom's Annual January Sale

124 DUNDAS STREET.

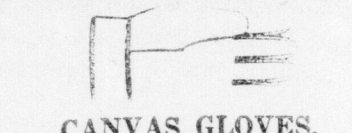
"QUALITY"

PHONES 2800-2801.



## HORSE BRUSHES.

10 dozen Horse Brushes,  
worth 40c each. At .23c



## CANVAS GLOVES.

Price 13c pair, 2 pairs 25c



## SAVE YOUR COAL.

This Ash Sifter will do it.  
Try one. Price ... \$2.50  
Others ..... 25c up

## SLEEVE BOARDS.

10 dozen Padded Sleeve  
Boards. Worth 35c, at 20c

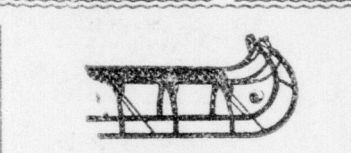


## IRONING BOARDS.

Will fold up. All nicely  
finished. Price ... \$2.00

## WIZARD FURNITURE POLISH.

50 dozen 25c size bottles  
at ..... 15c each



## HAND SLEIGHS.

For boys and girls. Price  
..... 25c up

Kiddo Steel Runner, Price  
\$.125, \$1.50, \$1.75 each

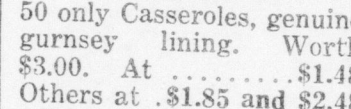


## LANTERNS.

50 dozen new style short  
globe lanterns. Will not  
blow out in any wind.  
Price ..... 90c each

## CASSEROLES.

50 only Casseroles, genuine  
gumsey lining. Worth  
\$3.00. At ..... \$1.48  
Others at \$1.85 and \$2.48



## O-CEDAR MOPS.

Triangle ..... 75c, \$1.25  
Round ..... \$1.50  
Polish ..... 25c to \$3.00



## GRANITE TEAPOTS.

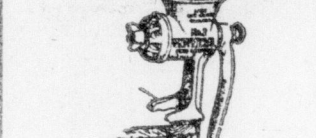
Handle not the same as cut.  
25 worth \$1.00 each. At  
only ..... 49c

A few worth \$1.25. At  
only ..... 59c



## ENGLISH RAZORS.

We still have a few left of  
these English razors. Price  
..... \$1.50 each



## FOOD CHOPPER.

Just a few left at the old  
prices.



## BREAD MAKERS.

Universal Bread Makers  
4-Loaf ..... \$2.75  
8-Loaf ..... \$3.50



## PERFECTION OIL HEATERS.