Tablat The Toronto Sunday World mansum LOSS OF RIGA BY LETTS REPORTED IN LONDON
 RIGA CAPTURED IN ATTACK BY GERMAN-RUSSIAN FORCES

| COOPERATION CAN ONLY BE SHORT |
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| BETWEEN GERMANS AND RUSSIANS |
| Grat Racial Discord Aready Exists Among Forces |

## Adriatic Ouestion Codition

 Safeguarding National Interestse

OIL STRIKE ON FARM IN VICINITY OF LONDON


Authoritative Quarters in
London Hear That Letts London Hear That Letts
Had to Evacuate Baltic. Had to Evacuate Baltic
City Under Heavy Bombardment.



 The reported capture of Riga is re
rided most














TWO WEEKS' DELAY FOR PORK PACKERS
Board of Commerce Defers
Enforcement of New
Meat Price Meat Prices. After itus in phatat to simo





 FRACTURE OF SKULL SUSTAINED BY GIRL

## To the Voter

DYOU KNOWthat the beer sold in Ontario previous to prohibition ranged up to over $7 \%$ alcoholic content by weight measure, whilst the "Beer of the Ballot"-the beer for which you are asked to vote October 20th -has a strength of but 2.51\%?

I DO YOU KNOWthat such well-known beers manufactured in the United States as Blue Ribbon, Budweiser and Schiltz-always spoken of as "very light non-intoxicating beers"ranged up to $4.19 \%$-sixty per cent. stronger than the "Beer of the Ballot"-the beer for which you are asked to vote October 20th?

IDO YOU KNOWthat in Maine, where prohibition has been in force over sixty years, the courts have held that beer of $3 \%$ alcoholic strength, was non-intoxicating-and any beer of under $3 \%$ strength was permitted to be sold as freely as ginger ale?

## IDOYOUKNOW-

 that in Sweden, Norway and Denmark-as a result of the findings of Government commissions appointed to determine what was an intoxicating liquorbeer of practically the same strength as asked for in the coming Referendum is regarded as non-intoxicating and is sold everywhere, by anybody, without license, and without paying a Government tax?
## Ontario Brewers' Associatión <br> BY SPECIAL REQUEST ${ }^{66}$ MI CM ATM <br> WILL BE RETAINED AT 프응

Monday, Tuesday and Wednesday -Next HOLIDAY MAT. ON MONDAY Regular Matinee on Wednesd





## Wet or Dry?

Which Is It Going to Be ?




## BeforetheBar

 J. M. DENT \& SONS, Limited TORONTO
Every Day in the Week

# NELSON DAY CAMPAIGN for 500.000 , Catober 212223 - <br> "Canadians Must Sail Jhe Seas-" <br> Ontario Campaign: <br> Chaitmanis sir johi cigation <br> Toronto Campaign:  <br> $\square$ <br> r bdmund (xili <br> $\square$ 

HIGHLY APPROVES SAILORS INSTITUTES Aims of Nelson Day Cam
paign Receive Strong

## Endorsement.



THE TORONTO SUNDAY WORLD


Give Canadian Boys their Chance 10 Become Seamen

Whe hope of Canada lies in our boys and young men, and no-
where are they destined to play where are they destined to play a more vital part than on Important as it is to have Canadian ships to carry Canadian goods to the waiting markets of the world, it is no less imperative to have these ships manned by Canadians, that we may not be left at the We must be in a We must be in a position to insure the continuation of the Bulldog
Breed that gained so large a share of glory in the Great War

## The Navy League of Canada

It is perfectly obvious that work of the Navy League of Canada, especially as is applies to our seamen, is not a commercial enterprise, but it is and must be the patriotio
duty of far-sighted Canadians to see that Canadian boys are given the chance to
become the trained seamen thined seamen we need so urgently.
To-day is big with opportunity for the future, and the Navy League of Canada is ment, and for the financing of the work in the homes and institutions for mave men and their dependents.
The estimates for the coming year show that $\$ 500,000$ must be raised by public
subscription, and this subscription, and this is only possible by united effort and loyal co-operation in
the way of generous contributions to this nation




## House-to-House Canvass, Distorting the Issue, Confusing and Misleading the Women Votars

EVIDENCE is accumulating of a widespread campaign of dist tortion and confusion by the Referendum Committee in an effort to stampede and dragoon the women voters to vote according to the wishes of the Referendum Committee.


Canvassers have been going from door to door all over the Province spreading two ab solute untruths-confusing and misleading the innocent-utterly nullifying the effort of the Government to obtain an honest, straightforward, well-advised vote of the people Independently-minded women who disagreed with them were subjected to tirades of abuse.
It is one of the greatest scandals in the political history of Ontario-a sensational development in the campaign-a grave reflection on, and indictment of, the honesty of purpose of the entire Referendum Committee.

FIRST.- Flamingly colored and sensational circulars have been sent broadcast over the Prothe advertising as shown in the copy reproduced to the right- "To vote 'Yes' in one column and ' No ' in the others makes your ballot worthless." Further, self-constituted advisors to the electorate aave gone from house to house solemnly making in one column and " No " in the others, your ballot will be spoiled. That statement by the Referendum Committee is an absolute untruth,
and has been publicly branded as such in the and has been publicly branded as such in the
columas of the "Mail and Empire," October 4th, by Sir William Hearst, the Premier of the Pro
vince. The Premier's statement is reproduced to
the right. the right.
SECOND. - These demagogues and represent atives of the Referendum Committee have distri-
buted wholesale a distorted ballot in which it buted wholesale a distorted ballot in which it is
claimed the man or woman who votes "Yes" claimed the man or woman who votes "Yes" to
Questions 2 and 3 votes for intoxicating beer Questions 2 and 3 votes for intoxicating beer. you will vote on October 20th, the Beer which Ballot, is not intoxicating, has been proven non intoxicating by scientific experiments and thorough research by a board of fourteen qualified experts.

The Citizens' Liberty League hereby calls upon the Referendum Committee to make a public explanation, retraction and apology that will set the people right-or stand condemned of trickery unworthy of public men and women.

## Vote "YES" to All Four Questions <br> Mark your ballot with an X. Any other marking will spoil it. Remember also-every voter must vote on every question or his ballot will be spoiled.

CITIZENS' LIBERTY LEAGUE MBMBEASHIP FEE, ONB DOLLAR mituen arror nertione ant
Name
Address
T. Li CARRUTHERS, Seceretary
.
22 College Street. Phone North 740
T. L. CARRUTHERS, Secretar



## - Page ten <br> The Best-Dressed People in Toronto are Our Best-Customers

Men and women who appreciate the value of good appearance, value ac-
cordingly the expert service of our big Cleaning and Dyeing Pl By experience they learn the economy also of our Service Hundreds of them are now having last Winter's Suits and Coats cleaned or dyed another season s service.
What we do for them we can do just as well for you.
Phone Adel. 2015 without ए

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That Ever Welcome and Winsome Comedy Star

## CONSTANCE TALMADGE

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AUTHOR W. HURLBUT You have seen Constance Tal

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THE TORONTO SUNDAY WORLD



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|  | C. R. CLAPP \& COMPANY | We Have the Following Used Cars Ready For Immediate Delivery |  |  |  |
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|  |  | Automoble service <br>  157 Sherbourne St., Toronto |  |  |  |
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|  |  |  | Stop Washing Your Car WONDER MIST |  |  |
|  |  | Dominion Welding Co., Toronto28 Dundas St. West, Near Yonge St. 28 Dundas St. West, Near Yonge St.GEO. A. MYLES. Mgr. . A. MYLES. Mgr. |  |  |  |
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SUNDAY MORNING OCTOBER 121919

Information ${ }^{\text {² }}$ Coupon
 PROGRESS AND CO-OPERATION

BUILT THIS GREAT FACTORY TO HELP SOLVE
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NUKOL
STOCK
Goes to
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Saturday
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18th
at 9 P.M.

## Nub <br> N010


SOMETHING TANGIBLE FOR YOUR MONEY
The "Meade" of Boone Construction Co.

M OUNTAINS of coal enclose the Toronto Nukol Plant. A huge crane is busy unloading car after car, bringing in daily shipments from $1,500,000$ tons of raw material. NUKOL'S private dock is prepared to receive much future shipping by water. Many men are working fast in the main factory building, putting the final touches on huge machinery. Production of 240 to 300 tons a day will start about the end of October. Opening Day ceremonies will be honored by the presence of Prominent Business and Public Men. It will be a Proud and Profitable Day for everyone who has helped to make NUKOL the Big Success it is today. Are you with Nukol? Don't let this last chance slip by to get stock at $\$ 1$. Call, Write or Wire. | GET NUKOL NOW |
| :--- | :--- |
| AT ONE DOLLAR | NUKOL RISES TO \$1.25

I I 9 months NUKOL has become a household word. Plant, machinery and raw material on hand are esti-
mated to be worth about $\$ 200,000$.
Price advance on coal contract alone is Price advance on coal contract alone is
worth at least $\$ 300,000$. Estimators Vary from a hall-million to a million for
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kinds of assets in nine months. This is kinds of assets in nine months. This is
a record for energy that bespeaks a great future.

## $\mathbf{N}^{\text {UKOL has the exclusive right to }}$ use the Dutch Process of BriquetDutch Process, a great commercial suc. Dutch Process, a s great commercial suc-- cess, is owned by the General Briquet- ting Company of New York. This process is being used with oreat success by the Lehigh Coal and Navigation Com. pany in the United States. NUKOL is pthefore operating in Canada an in- therefry that is a known and estalished success.


$\qquad$
 SATURDAY 9 P.M.

## $T \begin{gathered}\text { HE chief NUKOL enginer states } \\ \text { that } \\ \text { that tot Toronto }\end{gathered}$ 1 that the Toronto plant is capable

 Running in different shifts for 20 hoursa day would produce 300 tons per day.
Figuring 300 days to a day would produce 300 tons per day.
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90,000 tons could be turned out by the one plant in a year. Profit per ton may
run from $\$ 2$ to $\$ 4$. Taking the average of $\$ 3$ a ton profit, the yearly profit would be $\$ 270,000$. Take off the $\$$ PRT,-
000 for possible breakdowns and other 000 for possible breakdowns and other
contingencies and a profit of $20 \%$ is left the investment for less enabes YOU to get better fuel for less money, and
also enjoy a resonable profit on YOUR investment. It sounds reasonable. It is practical.




| Fuel Users' Club I Would like to joi your Fuel Users' Club $t$ insure my supply of fue for this winter. I could use ....... tons, cost- ing less than the market price of coal. Send com plete information to Name |
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IT $\begin{aligned} & \mathrm{T} \text { takes money to build a big, modern factory, such as you see in the } \\ & \text { illustrations above; but a big factory } \\ & \text { We like that MAKES MONEY. }\end{aligned}$ We want to build, more factories to make more money for People Big Enough, Progressive Enough and Canadian Enourg to solve our Coung
try's Fuel Problem. NUKOL burns well and NUKOL Earns While It Burns. Here's something tangible for Your Money-Factories to supply a tremendous every-day call of millions of Canadians for Fuel-and still
more Fuel. Write us-wire us to reserve shares
 on October 18th. TIME is MONEY.

Shares Coupon
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How to be Sure of the Phonograph You Want :: :: for Christmas :: ::

 If you bolong to thic clas of pertiolere buyser, then we
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AEOLIAN-VOCALION
The World's Greatest Phonograph
NORDHEIMER'S
Corner Yonge and Albert Streets



## Extraordinary Reductions Mark This Unique Cash or Credit Sale of SUTTS-COATS-DRESSES

For Men, Women and Children

BIG SAVINGS are the feature of this sale, which comes at a most opportune time. The cold weather is here and you will need a winter outfit-why not take advantage of the reductions this sale offers? Every article in our store has been- marked down and the
citizens of Toronto will be saved thousands of dollars-BE SURE AND GET YOUR SHARE. Our wearing apparel is of the very finest-SUITS, COATS, DRESSES, FURS
 in all the desired styles--beautiful waists -boots, shoes, linoleum, etc.
Our usual EASY PAYMENT TERMS
\$1 A WEEK
Is All You Need Pay

| Ladies' and | Ladies' |
| :---: | :---: |
| Misses' Suits | Coats |
| Seventy-five only to clear at this price. A variety of styles and cloths to choose from. | In grey, brown and collar and cuffs. Beautiful belted models, just like iflustration above. |
| \$25.00 | \$29.50 |

Ladies' Coats In all-wool, melton and beaver cloths,
with silk plush collar and cuffs. Colors are black, brown, blue and grey. Specially reduced for this sale to
$\mathbf{\$ 4 5 . 0 0}$

Dolman Coats In several shades of silvertone velour and blanket cloths. Beautifully lined and
tailored throughout. Sale price $\$ 65.00$
FURS Our vast assortment of NWN


Men's Suits 1,700 Men's Suits in all the desired styles
and materials, ranging in price from materials, ranging in price from
$\$ 19.00$ to $\$ 65.00$ Men's Overcoats Men's Oyercoats, some form- fitting:
Uliter and slip-on models, Mostly wool Ulster and slip-on models. Mostly wool ings. Sale price

## $\$ 25.00$

Boys' Suits and Coats Every mother can purchase a new outfit for her boy at a surprisingly low figure
and easy includes all the new styles and materials. From $\$ 9.50$ Up
$10 \%$
Off Bills
Paid in
30 Days

Special
Reductions
Off These Off These
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Cash


Nitro Electric Co. wisirwit 12 QUEEN STREET E.

## $\mid$ <br> <br> Sporting Section of The Toronto Sumday World <br> <br> Sporting Section of The Toronto Sumday World VARSITY, OTTAWA AND MONTREAL ARE THE RUGBY WINNERS

 VARSITY, OTTAWA AND MONTREAL ARE THE RUGBY WINNERS}

NEW YORK GAANT PAY 3 VISTTOMONREAL $=6=\mathrm{wa}$ McGraw's Stars Stay Two Days in
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|  | PARKDALE LIFT THE |
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IN BIG FOUR GAME

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## My Display of Clothes for this Fall

represents without doubt the most complete the most styleful mobilization of appealing garments $\mathrm{T} v e$.
ever bcen able to
muster to

With all the country crying "SCARCITY OF CLOTHES"--2nd its true, that's the strange part of itI've got the goods!
Every garment I sell bears my label which is my fuarantee of perfect satisfaction, and a saving of $\$ 10$ to
We know that the thousands who regularly buy Robinson clothes will be with us again this season. we have prepared for them. They will see clothes made with exceptional care--smartly fashioned--an unlimited
Come Upstairs and save $\$ 10$ on your Fall Suit or Overcoat
"There's a Verdict!"

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Pobinsons Clothes Shops SUITS, oVERCOATS \$ 25 TOP-COATS




My Upstairs Price

at a Saving to You

MY GUARANTEE If you can duplitate these
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sile more, come back and get





EXCLUSIVE patterns, rich color tones and fine weaves are features of our Fall and Winter Suitings and Overcoatings. The showing gives you wide choice from Britioh and American
 nowned Irish and Scotch Tweeds.

HOBBERLIN TAILORING gives your clothes character in cut, fashion and finish and the quality is there to give the wear.

## VALUE and SERVICE



Made-to-Measure and Ready-to-Wear

## The House of <br>  <br> LIMMTTED <br> 151 Yonge Street <br> Regular Business Hours 8.30 to 5.30

