

## THE TORONTO WORLD

## mix <br> $-4$ <br> MURRAY-KAY, uмrite

Today, Thanksgiving Day, Both Stores Closed
Special Showing of Women's Smart Tailored Suits They're the Beat Value You Colld Imagine
Smarthy
Made of of Looly Materide
Each $\mathbf{\$ 2 5 . 0 0}$
 We've never been able to agree with the man who said, "Heaven
save me from my friends !" That's the thought that comes to us save me from my friends !". That's the thought that comes to us
as we write about these special Tailored Suits for Women at as we write about these special Tailored Suits
$\$ 25.00$. Let us explain the train of our thought. ie could sell at \$25.00- though, to be quite candid, our margin of pront
in almost negativ. At ant events, we have what we wanted and what


The Suits at $\$ 25.00$




## The Suits at $\$ 42.50$





Tuesday, the First Day of a Big Sale of Down Quilts Marked for Quick Selling, prices from $\$ 6.00$ to $\$ 25.00$





## * WAR SUMMARY * <br> THE DAY'S EVENTS REVIEWED








 Thus the actions fought this *eek-end on the Somme have won the











"Hal" Parsons Wounded



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## is silight.

To the Wife of
One Who Dink
$x^{2}+4=$

JOS. MONTGOMERY
HELD FOR MURDER
Charged With Killing His Brother Walter on Tues day Last.

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3

## CANADIAN





| GERMANUBOAT |
| :--- |
| TORPEDOES SHIPS |



PUBLIC MEETING British Red Gross Fund
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## 事




ELECTRIC WIRING \& FIXTURE CO.

## Electric

Portables

Regular $\$ 9.00$
For \$5.00
$5=5$
$2=2=4$

Bid Good-By to Hundred
and SixtyPAY FUNERAL EXPENSES
Will Meet Bills Up to Hundred.
Dollars for Those KillDollars for Those K
ed in Action ed in Action
 $\qquad$

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\begin{aligned}
& \text { By a stat Reporter. } \\
& \text { Camp Borden, oct. } 8 \text { - Excentionany } \\
& \text { fine weather and the fact that many }
\end{aligned}
$$

corner spadina 261 College St.




## 

If there is no heart disease
Dr. Cassells' Tablets will cure


THE TORÜNTO WORLD
 -Gough

It Is Easy For You to Select Your Furs

## FOR those who experience some difficulty in deciding on just what furs they wish to wear, our wide range of furs in many of the most charming styles offer many of the most charming styles offer an exceptional opportunity to make a satisfactory. choice. Our stock

 opportunity to make a satisfactory. Choice. Our stockincludes many furs which are exclusive conceptions of
fashion artists in Paris and in New York. Every fur piece is made from the finest of pelts gathered from the world's
best markets. You should visit our store tomorrow, if possible, and see for yourself our display and decide on what
furs you will buy for the coming season

Random Selections Which Convey
Some Idea of the Values We Offer
Some Idea of the Values We Offer


Wherever You Live--Our Store
May Be Your Store

 Yithin your reach. Our ney 1911 book of tur styles il. our store yourself. Send for a copy of this style book


## Sellers-Gough <br> FUR COMPANY, LTTD.

 244-250 YONGE ST.TORONTO



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 MONDAX MORNINQ, OCT.






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| KING'S APPROVAL SILENCESPROTESTS | ItDoesn'tray |
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## Baseball Ted Sox Juat Lat <br> To Beat Dodgers 6-5 <br> * Grand Circuit More Records At Lexington









## Simpson's Thanksgiving Sale

 A Sale of Women's and Children's Underwear in whichYou Can Save Half of the Regular Prices

Store Closed All Day Today

Dressing Sacques 25c


House Dresses 69c

 Sateen Petticoats



Children's Coats at Away Less Than Cost Pure wool sorye cate tina



 | Children's 51.25 Pigue |
| :---: |
| Dreseses, Tuesday 69 c | Yate

 thene fammatet Nom






Come at 8.30 for These Gloves and Hose


 Tomotion Cation heoid












| The Sale Starts Tuesday at 8.30 |  |
| :---: | :---: |
|  |  |
|  |  |
| white, cream and natural. Sizes 34 to 42 . 50 c to $\$ 3.75$ qualities. Tuesday; at 25 c to $\$ 1.88$. |  |
| Women's Corsets \$1.95 | Women's Nightgowns 73c Women's $\$ 3.50 \mathrm{~S}$ |
|  |  |
|  |  |
|  |  |
| \$1.25 Brassieres 59c |  |
| Srateres mitis |  |
|  | Weners coutill |
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## Ostrich Neckwear at Amazing Prices <br>  <br>  <br> 

Look at This Great Lot of Wonderful Values in Women's Suits, Coats, Skirts and Dresses The deacriptionts must be brief owing to lack of sufficient space
day from the following items:



 Two Groups of Suits at Amazing Prices
160 New Trimmed Hats Tuesday, $\$ 3.85$ each
 600 New York Shapes of Silk Velvet at \$1.95



Fancy Feathers at 50c

Jewerry at Reduced Prices





Two BigSpecial BargainsinWomen'sSkirts



2287 Pairs of Women's, Boys' and Girls' Boots Bought from Jackson \& Savage at a Large Discount, for Tuesday
 the manufacturer's usual wholesale prices. The lot consists of the following: 1250 Pairs Women's $\$ 3.50$ and $\$ 4.00$ Boots, Tuesday $\$ 2.49$






## mosIMIPSONOM




Misses' Suits, Regular \$16.50 to $\$ 17.50$ Values, for $\$ 11.50$
 many show smert trim are handsomely yned and
Nany brow,
, mant 11.50

customer. Tuestay, per 1h. 95
Fashionable Trimmings
$\qquad$



Sample Waists at Half-Price Tuesday



We Are Prouder. Than Ever of Our Display of Silks and Dress Goods-and Also Proud of the Wondertul Values We Offer.

$$
\begin{aligned}
& \text { The values offered in our Dress Goods and Silk Sections can positively not be sur- } \\
& \text { passed anyhere in the land and the only reason that we can quote the prices we do on } \\
& \text { such high-class goods is that they were mostly bought at least one year a }
\end{aligned}
$$ such high-class goods is that they were mostly bought at least one yeate the prices we do on

buy them n now, we had to
have to pay, in most instances, as much as we are now asking from
$\$ 2.00$ Changeable Silks at $\mathbf{\$ 1 . 3 9}$

| Cashmeres, in lovely soft velour finish; all shades represented. A splendid quality fabric. Price, per 50yard ............... 50 Black and White Checks, all sizes of checks; 42 inches wide. A remarkablygood quality, per yard. . 55 British Serges, in fine guaranteed qualities, and Tweeds in lovely heather check andstripe effects. Qualities that you cannot duplicate atour price. Per yard... 15 our price. Per yard.... Poplins, for dresses, waints or suits. all good colors; 36 to 42 inches wide. Really unusual value. Per 75yard ............... 75 Black Dress Fabrics, including lovely Permo, Silk and Eolienne, Poplins, Taffeta, |  |  |
| :---: | :---: | :---: |
|  |  | chiffon taffetas, Swiss pail- |
|  |  |  |
|  | British Serge Suitingi-Our |  |
|  |  | inches. A lot of rich to 40 |
|  | navy and |  |
|  | black; a quality equal anywhere | tively. Per yard ...r.e. 1.44 |
|  |  |  |
|  | 54 inch Farmer's Satin; fast |  |
|  | T |  |
|  | special value. Per yd... 49 | chiffon taffetas and other |
|  |  |  |
|  | of colors, and bla correct material for | es. |
|  |  |  |
|  | dinary value. Per 35 | A limited quantity of 44. |
|  |  |  |
|  |  | regular $\$ 3.00$ quality; |
|  |  |  |
|  |  | Tuesday at |

