


The Heir to Eeecham Park



















 fen 1 am diferent＂Thero was a me？＂







It is never Skimmed Milk

P．Mik meets these requirements．It is pure fresh
 2．Whir d Pet Milks erves in place of cresem for table －and makes the cooking better．
Dilited with an equal part of water，it is extra rich
milk tor vevery need of the household D．wited with two parts of water，it is beter than orf．
diury cooking milk the bootom half of the botle］． No matter $h$
skimmed milk PET MILK CO．
F．M．OTMAR．Duminion

## 放 Just Fe Folks． <br> 



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Noin Ane ura ot matice wo
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## away，＂ Margery

Margery rested her hand for one
moment on his shoulder．
＂Stuart＂，she salid，etcealily，＂I was


SIDE TALKS.
By Ruth Cameron.


0200000000000000000000003 Lipton's Fancy Biscuits!

 Marie, Social, Albert, Nice, Osborn, Petit-Beurre, Cake Walk, Arrowroot, Shortcake .............55c. lb. Chocolate Cream Sandwich .. .. 65c. lb. Water WILSONS CERTIFIED BACON =A Aresh
 BEECH NUT BACON AND HAMM $\underset{\substack{\text { Thee same } \\ \text { reibie }}}{\substack{\text { Ste }}}$ LEMON CHEESE and LEMON CURDMake some cheses cakes this cold weather. Here is a
reiable filing moderately priced, $110 . j$ jars. HOME BAKED BEANS-This nutritious and
 WHOL EEANSWHOLE WHEAT FOUR $\cdots \cdots 95 \mathrm{c}$. stone GRAHAM FOUR

## C. P. Eagan

DUCKWORTH STREET \& QUEEN'S ROAD.


## Knowling's Rubbers

FOR THE WHOLE FAMILY AOW AND MEDUMM HEELS. womens Low rubbers ....75, 1.05 , 1.15 women's storm rubeers ... $90,1.10,1.15$ womens
Cuban Heels
TAUBBERS-Low, Medium


## MEW-YOUTHS-BOY Here is YOUR OPPORTUNITY!

Our Entire Stocks of Men's, Youths ${ }^{*}$ and Boys' Clothing offered at 30 to 50 per cent. off our already Low Prices. Manufacturers, whose selling season had closed, were eager to turn their stocks on hand into cash. As a resilt our buyers purchased some of the finest garments at-amazing discounts. Altogether offering advantages not found in ordinary clearing sales, for here you can cho ose from complete new stocks of clothing just received at Clearance Sale Prices. Personal investigation will convince you of the rare buy ing opportunities in this Sale.

## overcoats

FULL SELECTIONS IN FOUR GROUPSLot 1 OVERCOATS. Made to sell for
$\$ 28.00 ;$ Melton and Scotches, in all shades
Lot 2-OVERCOATS. Made to sell for
$\$ 55.00$. Exellent Woollens in Dark solid
shades......00 shades.
Lot 4-OVERCOATS. Mide to self for for
sta.0. Styles for young men, men \#ra
elderly men elderly men
Lot $5-$ overcoats. Made to sel for
$\$ 45.00$. Belted and plain styles...

## BOYS CIOTHES

Our entire stocks of Boys' Clothes reduced 30 to 50 per cent. for
immediate clearance. GRASP THE OPPORTUNITY-BUY now:

## Extra Special!

Boys' Chinchilla O'COATS

Boys' Best Chinchilla Cloth Overcoats; flannel lined.

At 30 to 50 p.c. off.

## SUITS

IMMENSE SELECTIONS IN EACH GROUPLot 1-SUITS. Made to sell for $\$ 18.00$.
Fine heary Tweetals; ;ideal for work or
knockabout wear +. ............... 'Lot 2-SUTIS. 1Lade to sell for $\$ 27.0$,
Cassimeres, Tweer's, Worsteds; well tailo Cassimeres, Tweerls, Worsteds; well tail ed; perfect fitting

Lot 3 SUITS. Miade to sell for
Beautiful stripes and mixtures..
Lot 4-SUITs. Made to sell for $\$ 40$.
One and Two Pants Suits; best tailoring
 MEN'S and Youmig men's pants. Sizes 34 to 42.
Strong wetiring Pants.

NS and YOUNG MENS PAN
MENS and YOUNG MENS PAN
Neatly patterned-Dress and Work
MENS and YoUNG MENS PAN
MENS and Yound MEN'S PANTS
Stripes, Checks, Plaids and mixtur
All sives
MEN'S and YOUNG MEN'S PANTS
ENS and YOUNG MEN'S Pa
Extra quality Woollens.

## Men's Winter Caps

Valusen to to 1.00 \& 1.49

London,New Yorkand ParisAssoc. of Fashion

Yen's
Understirirs $=$ 98 c



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P. M. D. F. ANTTLI MERTINE.

 Friday \& Saturday, the Last Two Days of Our Quality Sheeting Plain Sheeting.

##  


Twilled Sheeting.

Blay Sheeting.



White Jap Silk

In announcing the last two days of our great January White Sale, we wish to thank the many prudent In announcing the last two days of our great January White Sale, we wish to thank the many prudent
shoppers who attended the last 10 days and made it such a tremendous success. To those who did not take ad-
vantage of the special savings effected during this event, we would advise them to get here early to-morrow vantage of the special savings effected during this event, we wo
and secure their needs in white goods for present and future use. Remember, Friday and Saturday-the last two days of this great shopping event.

White Quilts and Sheets

White Honeycomb Quilts.

|  | White Croch Assorted, neat |
| :---: | :---: |
|  | can cotton, hemn |
| ${ }^{53,20}$ each Sale $P$ | Regular S3.50 each. Sale Price .. . . . . . .92.29 |
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| arcella Quilts. |  |
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| 838 |  |
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| a. Ssale |  |
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Wash Fabrics Lower Priced
 -

 Self Colored Voile.
shades or Whate ary
White Doted Muslins.


 ches wide Reg. ${ }^{\text {che }}$

Wedding Bell

## мatriems.begden

## Special Corset Value Jobine coreses <br> 

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## Maids Aprons





Wool Blankets Greatly Reduced Wool Blankets.



$$
\begin{aligned}
& \text { Pure Wool Blankets. } \\
& \text { These are recommended }
\end{aligned}
$$

## Crib Blankets.

 Cotton Blankets.
cution

Beautiful Curtainings

| Curtain Scrím. <br> Assorted widths with pretty borders, in plain and |  |
| :---: | :---: |
|  |  |
| Regular 17 c | Sale Price .. .. .. .. . .156. |
|  |  |
|  | Sale Price .. .. .. ..... 2 |
| (e) |  |
|  |  |
| Casement Cloth. <br> Whis is a very pretty Casement Cloth, plain "ereani 34 inches wide. Reg. 70c. yard. Sale Price ....61.. |  |
|  |  |
|  |  |

Women's knt Underwear

Stanfield's Underwear. Veats are

 wivezow



 Women's Summer Vests.
Good aualty Jersey knit, with strap and

Men's Wear at Sale Prices


Percale Shirts.
Tunit style, Whit Men's Underwear.




## English Shirts.





The Royal Stores, Ltd.

## White Linen Coats






CLOSELY CLIPPED PRICES ON NEEDS OF THE MOMENT

## BOYS' PANTS

 1.65 to 2.45

Which Must of Necessity Attract The Eyes of The Thrifty Shopper


BANNOCKBURNS
 3.85

## \section*{MONDA} <br> FRIDAY, SATURDAY and MONDAY



Interesting New Values from THE HOME LINEN SECTION


Just for Economy's Sake


## MEN'S ENGLISH WOOL UNDERWEAR, Etc.



Ladies' Coat Special

## SHOMVROOM

Holl Jumprg wim












Girls' \& Boys' Knitted
WOOI Suits




### 4.85

## Hosiery <br> Unquestionably the Popular Rendezvous for the BEST HOSIERY VALUES <br> along the street <br>  5      



## Miscellaneous


 supaz suar- -ry wo puxy




## Special Value Items!

| LADIES' | LADIES' |
| :---: | :---: |
| Ready-to-Wear | CORS |
| WINTER HATS | Good quality at Low- |
| Now less than Half | $\begin{aligned} & \text { est Pric } \\ & \text { Prices } \end{aligned}$ |
| Only 1. | 5 pair onl |
|  | BIG BARGA |
| ENS TWEED |  |
| NTER CAPS | WOUL SCARV |
| Good Values at | for men and women. |
| $\begin{gathered} 1.25,1.45,1.75 \text { \& } \\ \text { and } 2.25 \text { each. } \end{gathered}$ | Every colour necessary represented here |
| Splendid selection of Boys' Winter Caps | Full Size. <br> Price Only 98c each |
| INNRV | BLAIR. |

## SANITATION DEMANDS "STANYL"

Germs lurk in cracks and crevices "STANYL" Is Your Safeguard

Stocked by Messrs. Royal Stores, Ltd. Bowring Bros., Ltd., Walter Gosse (Plymouth Road) and other dealers.

In Life or in Death

 CYRIL J. CAHILL
 CROWN LIFE

INSURANCE COMPANY

##  <br> Skipper Brand Stainless Cutlery

S. Hibbert \& Son, Limited. Ta Sol by the leading Hartumare Storea,


DULEY'S FOR GOOD PLAYING CARDS.

We have just received $a$ nem selection of our tamous Linen carns with gold eige They are abolitudy the beet carris


The cartis come ine is stifis boxeses, and at S. 2.25 they are excentional valiue
T. J. DULEY \& CO., Ltd.

The Reliable Jeevelers and Opticians.

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## BABBITTS BORAX SOAP

Makes Washing a Pleasure. It's entirely different from any other Soap. Have you tried it? If not include Babbitt's on your next order to your grocer, and be - convinced.

## J. J. ROSSITER <br> Telephone 549-2094

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S. E. GARLAND



Forty-Six Years in the Service of
the Public-The Evening Telegram.


## Money <br> Well Spent!

When your festivities are forgotten, one of MAUNDER'S OVERCOATS will remind you that your money was 'well spent. We have them (not from Mitchell's Gardens) but from the best English Woollen Houses. The choicest range yet shown; no two alike.

SAMPLES SUBMITTED.

 USEFUL HOLIDAY PRE Gent'sFurnishings
Cmmatimis
Beautiful Shirts, Scarfs, Neckwear,
Bows, Suspenders, Arm B
Bows, Suspenders, Arm Bands, etc. In our Tailoring Department we are special-
izing on a beautiful line of OVERCOATINGS at reduced prices.
E. D. SPURRELL WM. SPURRELL
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TO LET
A Furnished and Heated Office, with Safe and Typewriter. Also Storage and Sample Rooms. H. \& M. BISHOP
 NEW YORK. HALIFAX. ST. JOHNS SCHEDULE OF SAILINGS FOR JANUARY.


