

The Evening Telegram, St. John's, Newioundland, October 11, 1912-2
"BEAVER" FLOUR Makes the True Home-Made Bread $\cdot$ Your Mother Used to Canadian women are the most attractive in the world because they are the most womanly. They are
home bodies. Their interests are centred home bodies. Their interests are centred
in their homes. They are proud of their skill in bread-making.
Flour, they can make bread that equal anything turned out by the most skilful chefs in the world. One of the first things noticed by travellers in
Canada is the fact that "all you women know how to make good bread."
If they knew all the facts, they would add "all
gour best bread makers use "BEAVER" your best bread makers use "BEAVER" FLOUR.
The reason is quite simple. "Beaver" Flour is a blended four. It is really two fours in one. It contains the quality, nutriment and flavor of Ontario Fall wheat and the strength of Manitoba Spring wheat. "Beaver", Flour is a perfectly balanced four. It makes baking
easy because it is always the same in strength, quality easy because it is always the same in strength, quality
and flavor. You can make more bread to the barrel and flavor. with any other flour-big, brown, nutty, delicious loaves that will delight both the eye and the palate. Perhaps you have never tried "Beaver" Flour. Your grocer has it. Try it. You can't make the best
pastry without it. pastry without it.

Dealers-write us for prices on Feed, Coarse
TIE T. H. TAYLOR C0., LINITED, CHATHAM, Ont.
 R. G ASH \& C0., St. John's, Sole Agents in Nild., will be pleased to quote prices.

## THE BELLE

OF
CHAPTER viI.

The Evening Telegram, St. John's, Newfoundland, October 11, 1912-2?

##  good library you can.learn why you should drink cocoa-

 Ask the libatian o ohow you hhe au- of het onree moerase extenivively consumed table beverages tea, ooftee and coocoa-
 and offece are frequenty inimious






 LOWNEYS COCOA



## LADIES' HATS

Newest and Latest Styles



G. T. HUDSON,

## People Will Siffer

From the terrible disease Rheumatism when hey can be cured, positively, by an anti-rheumatic ring. It is a certain fact.

## CHARLES HUTTON,

NEW LUMBER.
Four Million ft. Last Year's Cut,
 Horwood Lumber Co'y, Itd


AYRE \& SONS, LIMITED, GROCERY DEPT.

| Fresh Fruit. | Vegetables. |
| :---: | ---: |
| Oranges, | Celery, |
| Bananas, | Cauliflower. |
| Plums, | Beet, |
| Pears, | Carrots, |
| Peaches, | Lettuce. |
| Oysters. |  |
| New | York |
| Chicken. | and |


| speclal. |  |
| :---: | :---: |
| Large Ripe Juicy Apples. | .12c. per dozen |
| Luscious Grapes | . . . 12e. 1 lb . |
| Pork and Beans, 2 lb . tins . | . . . . 13c. |
| Pork and Beans, 3 lb . tins . | . 18 c . |
| Large tins Pears | 12c. |

LESLIE BAKING POWDER. Absolutely Pure, 1 lb tins There are other Baking Powders which they will try to persuade you is just as good.
Don't belifeve them, but try Leslie's, which cannot be beat in price and quality. Grocery Store

Evening Telegram


Earthenware
Dinner Sets Toilet Sets.
JOHN B. AYRE
Cable News




## TIMELY ARRIVAL



If you had your choice of Milk and Cream, you would naturally choose Cream,

## Foster

Clark's Cream Custard,

 TheRoyal Stores Itd.

specials in Men's wear.


## SATURDAY

 SHOPPING.BUY NOW.
Now is the time to buy while the assortmen the different, departments are complete SAVE MONEY.
Every section of the Store will be a scene of ntense activity Saturday and saving opportuni ties will be more numerous than ever.

## FOOTWEAR SPECIALS

 For Men, Women and Children



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Some Useful Bargains Here.


Hosiery Specials.


Crockery Bargains.
GROCERIES- -THE bEsTIN.




The Evening Telegram, St. Tohn's, Newfoundland, October i1, $1912 \ldots 6$


The essence of com. fort for Autumn wear, in Navy, Brown, Sax, Green and Black

$$
\$ 1.10
$$

## The Slattery Memorial Working For

The Greatest Favorite to=day is our Ladies' VELVET TURBAN.

SEE WINDOW.

## S. MILLEY.

## A. \& S. RODGER.

SPECIAL VALUES IN
Fall Blouse Materials. EXCLUSIVE DESIGNS IN
'Golf,' 'Nipper' \& Plaid Blouse 'Flannelette,
Special Lines Ladies'
Silk Bows \& Em'ery Peter Pan Collars 20c. and 25c.
A. \& S. Rodger.

| T. J. EDENS. |  | Coastal Boats. REID'S BOATS.The Argyle left Burin at 4.15 p.m.yesterday.The Clyde leaves Lewisporte to-dayfor the north.The Dundee left Port Blandford at4.55 a.m. to-day.The Ethie left Clarenville at 6.25a.m. to-day.The Glencoe left Belloram at 6.20p.m. yesterday going west.The Home left Flower's Cove $2 t$4.35 p.m. yesterday for Humber- |
| :---: | :---: | :---: |
| FLOUR IS CHEAPER. All the popular brands kept in stock. <br> 100 brls. 5 ROSES, 100 brls. VERBENA. <br> Now landing. Get our prices. | HAY. OATS. BARN. WHOLE CORN. CRUSHED CORN GLUTEN MEAL. HOMINY \& BRAN娄 CORN MEAL. |  |
| By s.s. Florizel: 1 case HAVANA CIGARS, direct from the factories. Bock, Hy Clay, Cabanas. | FIOUR, <br> 50 barrels. 0 half barrels. |  |
| T. J. <br> 151 Duckworth Street | NS, <br> 112 Military Road. | road. It was eventually got on its legs again and staggered off. Our in- formant tells us that the animal was |




## A Rattling Good Tonic.

Digs Up Outlaw's
$\$ 75,000$.


The Erening Telegram, St. John's, Newlotradland, October 11, 1912-8


LADIES Correct
Fleece-lined
Weight Underwear,

Per Garment exceptional value.

FRIDAY AND SATURDAY, THE GREAT BARGAIN
SHOPPING DAYS AT JAS. BARD, LTD.
Merchandise of quality really and reasonably reduced. Every reduction genuine. No regular prices over-estimated.
Depend on every item you see here quotedf Come!

Offerings From Every Department.
 To Suit the Cold Season. 448 yards of superfine Blouse Flannels, 35 inches
wide, in a wide range of the much asked for shades in
dainty designs, finished with wide border for trimming. OC Special for Friday and Saturday, per yard .
WHITE SHIRTINGS, 36 inches. 60 pieces of American Shirtings, extra width, extra
quality, extraordinary value for
priday and Sata
per yard per yard ......................
 COLORED TABLE COVERS. 48 fancy colored Table Covers, in a fine range of
patterns and well selected colors, bordered and with
knotted fringe edge. Reg. $\$ 1.01 \mathrm{Co}$. Friday and Saturday ROLLER TOWELS.
wanted- 160 of them, 80 inches long,
ood quality huck. Reg. 35 c . Friday \& 28 C


POU InD TowELS-Blay and white Turkish.
126 bs. of these in a great variety of sizes, all good
ality and surpringly chear.
two while they last. Friday and Saturday a pound or two while they last. Friday and Saturday, er ii
or two while they last. Friday and Saturday, per
WADDED QUILTS-Extra Size, 70 x 90 . 16 ondy, medium weigh-Extra sizarted light colors, fancy 90 . 76
flowered. Reg. $\$ 2.00$. Friday and Saturday .. ... .. . SUIT CASES.
Everybody should possess a Suit Case, being handy,
compact and servicables. Weorter two lines this week,
strong frames, imitation leather covered twith wein compact and serviceable. We orfer two eines this wee
strong frames, imitation leather ocered, with rein
forced leather covered corners, secure lock and strong
handle. Friday and Saturday

## 24 inch 26 inch

MENS NECKWEAR 16 doz., of Fancy and Plain Knots, with wire and
stud fastener; new stock. Reg. 18c. Friday \& Satur-
day. 14 TWO Job LINES IN GLOVES.
 and Saturday...
21 doz. Child
ab

## Noteworthy: Our display of Ladies White Embroidered Under Skirts.






## LERS.

Smallwares and Notions Sale.

$\qquad$
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$\qquad$
$\qquad$

job line we were fortunate in striking and which we we
now offer at a Bargan Price.
nemd Memember, hildren's
and Mens all sizes. Friday and Saturday, per pair . $\mathbf{3 7}$

|  |  | Inlants Terry Cloth an Damask Feeders. With fringed ends and colored borders. Reg. 14c. $\substack{\text { Friday and Satur: } \\ \text { day. . . } 11 \mathrm{c} \\ \text { c...... }}$ |
| :---: | :---: | :---: |
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An elegant array of the fashionable two-tone Reversible
weed. Our stock of these is well selected, containing the
ewest in tweed patterns, light and dark, also Golf Naps and

and
inn
0
smart cut, well made american shirts,
 25 doz. of the popular "Elaness" all-over Neglige
Shorts for men of fashion ; perfect fitting with laun-
dried cuft; coat style; all sizes. Reg. $\$ 1.00$. Shorts for men of tashion; perfect fitting with laun-
dried cuff; coat style; all lizes. Reg. $\$ 1.00$. 89C
Friday and Saturday .. s. ... .. .... MEN'S WORKING SHIRTS. Dependable Quality, 72c.; Well Made.
dozof these in a variety of makes, with and
out collar, in Cottons, Denims, Unions and Mixwithout collar, in Cottons, Denims, Unions and Mix-
tures; all sizes.
Friday and Saturday .. .. .. .. .. .. .. .. 72C

 Every Lady Should See These.




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SINGLE PAIRS OF CURTAINS. SINGLE PAIRS OF CURTAINS.
160 pairs of these, mostly single pairs; dainty pat-
tenns in this lot. Value varying from 70c. to $\$ 7.00$ per
\$pair. Friday and Saturday,.. afiso job line single curtains- 1 Only. 110 in the assortment. Sómetimes one Curtain is
required, and this is the chance to secure one
cheap on Friday and Saturday, each ... 47C

SPECIAL SALE AND IMPORTANT SHOWING OD SPECIAL SALE AND IMPORTANT SHOWING OF BLANK-
ETS, ECONOMICALY PRICED FOR FRIDAY AND ETS, ECONOMICALL
SATURDAY. READ!
96 pairs of Heavy Woollen Blankets, size $62 \times 80$ inches riday and Sarurday .. .. .. .. .. .. ..... $\$ 3.60$ An, made from best Australian wool, Cotton and Wool Blank
mmerican cotton; size $58 \times 76$. Reg. $\$ 2.00 . \ldots$..

The Old Reliable "Stanfields" Unshrinkable Underwear.
We are offering this week the above line in in all sizes in men's at

95C. per Garment.


Black Sateen Caps,
Engine Room and Machine Shop. Glazed Peak__........: 15c.

Cloth Peak
10 c .
TEPLETON'S, 333 Water St,

## Evaporated Milk

Enables you to have the best of pure milk always on hand.

Libby's Evaporated Milk is pure fresh, cows milk with $50 \%$ of the

居
eneral cookr coffee or tea, and for poses.

Libby, McNeill \& Libby
Chicago


Telegram ads, Give Satisfaction Advertise in the TELEGRAM

## The "Perfect" Oill Heater

| "PERFEGT" |
| :---: |
| No. |
| $\mathbf{\$ 3 . 5 0}$. |
| No. |
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| No. |
| $\mathbf{N 4 . 2 0 .}$ |
| No. |
| N5.20. |
| "PERFECT" |

Feeding Newfoundland<br>41,000 brls. WINDSOR and ROYAL HOUSEHOLD to arrive October and November.

## NEW FURS, at FREW'S.

LADIES' FUR MUFFS, FUR STOLES \& COLLARS AND FUR SETS; all stylish and most un late special job line of LADIES' BLACK HARE MUFFS at $\$ 2.00$
e invite your inspection of our immense stock.
WILLIAM FREW, Water Street.


SHOW,ROOM SALE!
NEWEST FALL GOODS

Special offering this week of 217 Ladies, Blouses, newest styles; manufacturers' samples; Blouses, newest styles; manufacturers' samples;
all made for this season's trade, in White, Black and Fancy, short and long sleeves; all kinds and materials. Note the prices:-
White Embroidered Lawn

> Fancy Stripe Lawn .

. 45 c . up
Fancy Colored Fabrics .. .. .. .. 39c. up
Fancy Flannelette .. .. .. . . . . . .59c. up
Newest styles in Scotch Wincey, worth $\$ 1.80$ for . . . .. .. .. .. . . . . $\$ 1$. LADIES BLACK BLOUSES in Sateen, Cashmere, Lustre and Silk; all sizes. Note the Prices:-
Black Cashmere, worth 95c. for. ...79c. Black Silk, worth $\$ 2.50$ for .. ..... $\$ 1.99$ LADIES' COSTUME SKIRTS.

## money.

LADIES' COLORED MOIRE UNDERSKIRTS.
All manufacturers' samples; 12 only, assorted shades, from 79c. to $\$ 1.70$. A little over half price.
Come early and secure first choice.
HENRY BLAIR.
weather worec
 VOLUME XXX

- \#18 FOR COLOR Casino The

Klark-Urbar Matinees Thurstay and T0-NIGHT The Sign of the Saturclay Matinee *WILDFII

Manday and Tuesday "The Easte Prices, Evening: 20
and 50 cts Natince: 10,20 any
Nore: On Mondas, and saturday evenings,
will rise at
Thursdy and Frilly al

## Some

Peo
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the weakened sys
s. To Stop Drifting BOVR
A. A. MARKS



 Peter O'Mara, The $46 \& 48$ Water St
st. John's, NB
P. Outport patrons at
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WILLIAM R. H Solicitor
Board of Thade Buil
Water Street.
A Chance to G Home of Yo


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