





# MAGIC

## BAKING POWDER

THE STANDARD AND FAVORITE BRAND.

MADE IN CANADA CONTAINS NO ALUM



# Uncle Walt

THE POET PHILOSOPHER.

The water wagon goes its way with creakings long and loud. When it set forth on New Year Day it held a merry crowd that filled the air with laugh and song, with pledge and noble vow; where is that THE WATER WAGON? One passenger soon left his seat, hard by the bugle mill; he said he couldn't stand the heat, although the day was chill. And one, who started brave and bold, a youth of princely form, said that he couldn't stand the cold, although the day was warm. And one, a man of sterling worth, got down, abroad to roam; he had to celebrate a birth that happened at his home. And one announced with bated breath he'd have to quit the cart; he'd heard about the sudden death of his step-uncle Mart. So, one by one and day by day, they sought excuse and fled; and on its lonesome, weary way the water wagon sped.

Copyright, 1911, by George Matthew Adams  
Ozark Mason

# BLAIR'S

## END OF YEAR CLEARANCE SALE.

Prices being CUT IN TWO.

### Ladies' FELT HATS

Offered Regardless of Cost.

Prices now only 25c., 40c., 60. each

Ladies' Motor Caps in Serges and Cloth makes, self colours and tweeds. Regular 50c. to 90c. each; clearing now at only 15c. each.

## GREAT BARGAINS OFFERING.

Ladies Flannelette Underwear, to clear previous to stock taking. Knickers from 30c. pair up; Underskirts from 45c. up; Combinations at 70c.

Remember we offer The Best Values in Ladies' Fleece Lined Vests, procurable. They are first quality with long sleeves, buttoned fronts (pearl buttons), only 27c. each.

### BIG REDUCTIONS

In Children's Coats to clear. Sizes: 27 inch, 30 inch, 33 inch and 36 inch. Please note that these are the only sizes we have left, and not very many of them and that the early buyers will insure these at money saving prices as well as

### The Few LADIES' COATS

which we have left, and which have been marked down so as to ensure a clear up before stock taking. If you want to get one of these Coats you'll have to get there early.

# HENRY BLAIR.

# Prescription "A"

Cures Indigestion and Dyspepsia in all its Forms.

It is quite a daily occurrence to hear persons say: Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing. I often have a pain in the pit of the stomach, no appetite, my heart beats rapidly on the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed, and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden.

Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Dr. Stafford's Prescription A. A sure cure for persons afflicted with stomach troubles. It can be obtained at

**DR. F. STAFFORD & SONS,**  
Duckworth St. and Theatre Hill.

Small size, 25 cents; postage 5c. extra; large size, 50 cents; postage, 10c. extra. Mail orders must be accompanied by remittance.—dec 7

## Rubbers, Rubbers.

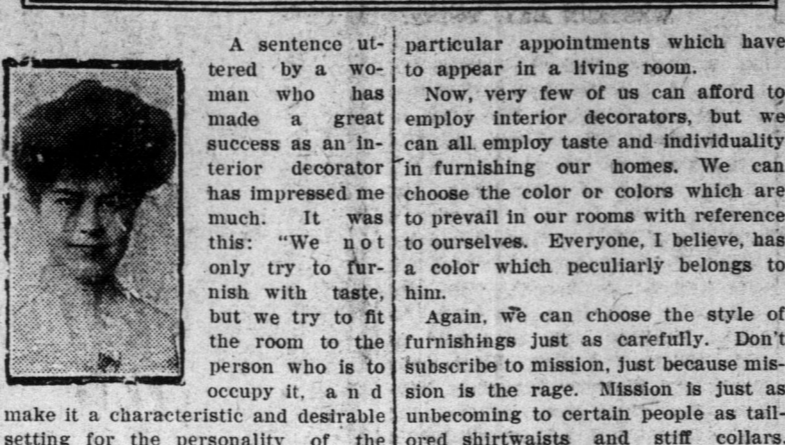
HIGH GRADE RUBBERS at BARGAIN PRICES, for Men, Women, Boys and Girls.

- Women's Low Cut Rubbers... from 58c. pair
- Women's Storm Rubbers... from 65c. pair
- Men's Storm Rubbers... from 88c. pair
- Boys' Low Cut Rubbers... from 53c. pair
- Misses' Low Cut Rubbers... from 46c. pair
- Childs' Low Cut Rubbers... from 37c. pair

**WILLIAM FREW.**

# The Evening Chit-Chat

By RUTH CAMERON



A sentence uttered by a woman who has made a great success as an interior decorator has impressed me much. It was this: "We not only try to furnish with taste, but we try to fit the room to the person who is to occupy it, and make it a characteristic and desirable setting for the personality of the owner."

How many rooms one enters, in which it is evident that no such effort to embody the individuality of the occupant in the furnishings of the room, has been made.

Little after touches, such as the presence of magazines or music, the lavish distribution of embroideries, the nature of the rows of books on the book-shelves, may suggest and depict to us, the character of the persons who inhabit the room, but in the actual furnishings themselves, there is frequently no relation to those persons. Mission was in style when this room was furnished, and so the room consists of so many set pieces of mission. Cirrassian walnut was all the rage when that couple married, and therefore, their slender purse had to be stretched to purchase a few interior and inartistic pieces of the reigning wood.

The woman who blindly follows the dictates of fashion in governing herself, with a complete indifference as to whether the particular style is becoming or not, is quite generally censured. I believe that the woman who furnishes her home—for it usually is the woman who has the most time, the most interest, and hence the deciding voice in this matter—with like devotion to fashion and indifference to individuality, is equally at fault.

There are becoming rooms as well as becoming gowns. A successful living room is an appropriate setting for the people who inhabit it. I refer especially to the living room, because that is the centre of the home—the room in which the largest proportion of its inhabitant's waking time is apt to be spent, and the room where there is most opportunity for individuality. The furnishings of a dining-room, a bedroom, a kitchen, must be, to a certain extent, conventional, and must contain certain stated articles of furniture, but there are absolutely no

particular appointments which have to appear in a living room.

Now, very few of us can afford to employ interior decorators, but we can all employ taste and individuality in furnishing our homes. We can choose the color or colors which are to prevail in our rooms with reference to ourselves. Everyone, I believe, has a color which peculiarly belongs to him.

Again, we can choose the style of furnishings just as carefully. Don't subscribe to mission, just because mission is the rage. Mission is just as unbecoming to certain people as tallered shirtwaists and stiff collars. Don't get mahogany just because mahogany is expensive. The exquisite graining and coloring of golden oak might be thought more beautiful than mahogany, if it had chanced to be more costly. Don't buy an oblong table and a davenport, just because these are the style, if in your heart you really like a round table and a couch better. Remember, that styles will come and styles will go during the years you will probably live with that furniture.

Don't stock up with old fashioned furniture, just because you know that is considered artistic. There are people to whom old fashioned furniture naturally belongs, and people to whom it does not, just as there are girls who look charming in quaint flowered muslins and fichus and other old time styles, and other girls on whom such styles look incongruous and irrelevant.

Don't try to get everything at once and lower your standard of quality in order to encompass quantity. Have the essentials just as you want them, and be willing to wait for the filling. Far better that your home should be a bit bare at first, than that it should be well stocked with cheap and meaningless furniture.

Don't try to furnish a home in a week, a month, or a year. Home building—I don't mean house building—should be the dream and labor of a lifetime. I wish our girls might be taught the technique of home furnishing in the public schools, and from then on might each plan and dream about her home until the time to make the dream a reality should come.

Some of the homes, of course, would never materialize. But think of the benefit accruing to those which really did come true. And surely no beautiful dream can ever be a loss even if the reality never follows the dream.

Ruth Cameron

## No Man is Stronger Than His Stomach

A strong man is strong all over. No man can be strong who is suffering from weak stomach with its consequent indigestion, or from some other disease of the stomach and its associated organs, which impairs digestion and nutrition. For when the stomach is weak or diseased there is a loss of the nutrition contained in food, which is the source of all physical strength. When a man "doesn't feel just right," when he doesn't sleep well, has an uncomfortable feeling in the stomach after eating, is languid, nervous, irritable and despondent, he is losing the nutrition needed to make strength.

Such a man should use **Dr. Frew's Golden Medical Discovery**. It cures diseases of the stomach and other organs of digestion and nutrition. It enriches the blood, invigorates the liver, strengthens the kidneys, nourishes the nerves, and so GIVES HEALTH AND STRENGTH TO THE WHOLE BODY.

You can't afford to accept a secret nostrum as a substitute for this non-alcoholic medicine of known composition, not even though the urgent dealer may thereby make a little bigger profit. Ingredients printed on wrapper.

## Household Notes.

Turnips are liked better by many persons if they are parboiled and drained before the final cooking. A little potato added to mashed turnips is a pleasing variety.

When a fabric loses its color in washing, it may frequently be restored by sponging the material with ammonia and water. If this fails, vinegar may be effective.

A rich puff paste baked in strips about an inch wide and two or three inches long, is very good in sandwiches. Guava jelly and whipped cream are used for filling.

Paint stains may be removed from woollen fabrics by rubbing with turpentine. If the stains are old and do not respond to this treatment, add ammonia to the turpentine.

When postcard photographs curl and become brittle, rub them over with a cloth dipped in a cupful of water to which a teaspoonful of glycerine has been added, to soften them.

A thin coat of potash left on the sink overnight once a week will remove the ugly yellow stains that will not yield to kerosene. It should be applied with care, as it is poisonous.

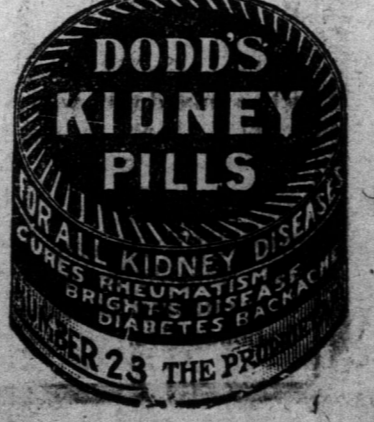
When the mayonnaise separates in the making, add a little of the white of the egg and continue adding the other ingredients. In almost every case the separation will be overcome.

The best thing to dust furniture is a large, soft paint brush which has been dipped in olive oil and squeezed almost dry. This will take up every bit of dust without sending it flying about.

Housekeepers who get butter in the jar or tub will find that the use of a little charcoal will insure having the butter sweet. The charcoal is placed in a paper bag and then put into the jar.

An apple pie made without the upper crust is a pleasing change. Line the pie plate and bake the under crust; fill with apple sauce, seasoned to taste, and cover the top with whipped cream.

Cold bluefish or almost any cold fish, except coarse fish, like salt cod, may be utilized for salad. Season with plenty of salad dressing, thin slices of young onions and minced parsley. Serve on a bed of lettuce.



**DODD'S KIDNEY PILLS**

FOR ALL KIDNEY DISEASES  
CURES RHEUMATISM, BRUISES, NEURALGIA, DIABETES, GRAVEL, AND ALL OTHER AFFECTIONS OF THE URINARY SYSTEM.

Prepared by **DR. J. W. DODD**, THE PHARMACEUTICAL LABORATORIES, 23 THE PRINCE STREET, ST. JOHN'S, NEWFOUNDLAND.

# BARGAINS

## Apples

We have on hand a lot of very choice APPLES for family use.

\$1.90 and \$2.50 per barrel.

Must be sold at once. SPOT CASH.

**Soper & Moore**

Jan 25.

## How to Grow Hair.

It has been proved that Henna leaves contain the ingredients that will positively grow hair. That they contain this long-looked-for article is proven every day.

This preparation is called SALVIA and is being sold with a guarantee to cure Dandruff and to grow hair in abundance. Being daintily perfumed, SALVIA makes a most pleasant hair dressing. McMurdo & Co., your druggist, is the first to import this preparation into St. John's and a large generous bottle, can be procured for 50c.

**Canned Air.**

Nearly everything is successfully canned now—or "tinned," as they say in England. Canned air is the newest thing to be added to the many varieties. The Jaden Londoner pining for a breath of really fresh air no longer need rush off to the seaside for his ozone. Every station of the Central London Railway will soon have its own apparatus for mixing electrically produced ozone with the atmosphere at the platform level and in the adjoining "tube," so that its patrons can enjoy the health-giving elements while travelling to and from their offices.

At the Bank Station, recently equipped with the patent ozone mixing system of ventilation, six thousand to seven thousand cubic feet of ozonized air are pumped into the station and its adjoining "tube" every minute from seven in the morning until one o'clock at night. As a result the acrid, dampish odor so noticeable in some of the earlier-hullt "tube" systems has utterly disappeared.

What look like two large wooden packing boxes, perched on the roof of the booking office, contain all the apparatus necessary for the reinvigoration of the "tube's" atmosphere. A couple of square yards of cocoanut matting, kept wet by a constant stream of water trickling over it, acts as a filter through which air is sucked into one of these large wooden boxes by a vacuum pump. This screens from the air all the contained dust, soot and microbes. The purified air is then carried to a main ventilating shaft, where it is mixed with the ozone.

The ozone is produced in the second box, where by another suction pump a continuous stream of air is drawn across a space through which a high-tension electric current is passing. In the process ozone is formed, and this, mixed with the filtered fresh air, is pumped down to the platform level, where it is distributed through a dozen ventilators. A portion of the ozone-laden air is also carried along in a large galvanized iron pipe to empty into the tunnel forty feet from its entrance.—The Boston Transcript.

# Cabbage! Cabbage!

100 Barrels NEW YORK

## CABBAGE, Arriving This Evening,

Ex S. S. FLORIZEL.

# George NEAL.

# BARGAINS IN MUSIC!

STOCK TAKING SALE.

## SHEET MUSIC and FOLIOS

FOR

2c., 5c. and 10c. copy.

Regular Prices—25c., 30c. and 50c.

# CHARLES HUTTON.

# ANTHRACITE COAL!

Just arrived per schooner "General Laurie," from New York, and now landing:

## 326 Tons Egg and Nut Lehigh,

at \$8.80 per Ton sent home.

Phone No. 29 and 748.

# Newfoundland Produce Co., Ltd.

## Winter Hats!

OUR DISPLAY OF LADIES' VELVET and FELT HATS ARE EXCELLENT, STYLISH AND UP-TO-DATE.

Call and See Them.

# G. T. HUDSON,

367 and 148 Duckworth Street.

# SLATTERY'S

Wholesale Dry Goods House.

WE OFFER to our Customers, the Trade and Outport Buyers, this Autumn, the best selected Stock of Dry Goods of all kinds—American and English—yet put on the market.

See our Stock of Fleece Underwear, Muslins Embroideries and Dress Goods before purchasing elsewhere!

**W. A. SLATTERY, Slattery Build'g,**  
Duckworth and George's Street—near City Hall.

## Simplex Roofing NAILS

CAN BE HAD at all the HARDWARE STORES

# COLIN CAMPBELL -- Distributor

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