





and


## page ten

## LWKING UP WEST BLOOR

ST. CLAIR \& DAVENPORT


## TO MENBERS OF THE SALESMANSHIP CLUB Ask Yourself These Questions Right Now!

WILL I WIN THE $\$ 5,000$ HOME?
WILL I WIN THE $\$ 2125$ CHALMERS TOURING CAR?
WILL I WIN THE \$1510 BRISCOE TOURING CAR?
WILL I WIN THE \$1390 MAXWELL TOURING CAR?
WILL I WIN THE \$1375 BRISCOE TOURING CAR?
WILL I BE EASIER SATISFIED BY TAKING ONE OF THE SMALLER AWARDS OR A CASH COMMISSION WHICH IS GIVEN TO NON-PRIZE-WINNERS?

Aim High and Then Make Good by Producing Results During the Remaining Days of the Campaign That Really Look Like You Want to Be a Big Winner!
MAKE A SHOWING WORTHY OF YOURSELF
"Double 'Em Up" Offer Ends Wednesday Night CAMPAIGN ENDS AUGUST 29

| $191919$ |  |
| :---: | :---: |
|  |  |




# Simpson's Offers Special Opportunities in Travelling Goods Today 

Suit Cases
24-inch - \$12.95
ix 26 -inch - \$13.95


A convenient piece of luggage -an essential article of the trastructed from heavy stock leather - two full sized straps-bound edges. Linen lined with linen pockedges. Linen insed straps. Two sizes, 24 inch $\$ 12.95,26$-inch $\$ 13.95$.

## Club Bags, Suit Cases, Trunks and Wardrobe Trunks

LL UGGAGE of all kinds specially priced today. The trunks are fine lookL ing and are built to last a lifetime--roomy, compact and up-to-date. Club bags and suit cases in handsome models, convenient for the shorter journey

All who realize how prices in this line of goods are rising should take advantage of this sale and supply themselves for future as well as present needs.


Wardrobe Trunks
Steamer - $\$ 34.50$ 3-4 Tourist - \$39.75
For men and women-a most practical trunk for the extended trip, whether by train or boat. A hand-
some, roomy trunk which will eliminate in large measome, roomy trunk which will eliminate in large mea-
sure the rough usage usually accorded packed clothing sure the ro
in travel.
You will need to see this splendid piece of luggage to appreciate its smartness. Hard vulcanized fibre, fibre-bound, good lock and spring bolts, artistically lined and
handsomely fitted -Complete with laundry bag, hangerr, shoe pockets, hat and lingerie
drawers, etc. Steamer, $\$ 34.50$; three-quarter tourist, $\$ 39.75$. handsomely fitted-complete with laundry bag, hangers, shoe
drawers, etc. Steamer, $\$ 34.50$; three-quarter tourist, $\$ 39.75$.

Club Bags
18-inch - $\$ 21.50$ $20-$ inch - $\$ 23.50$


Indispensable for the shorter journey, the motor, or week-end
trip-light and compact. Correct trip-light and compact. Correct
in style and smart in appearance. Solid leather, handsewn, double high handles, smooth grain, in brown, black and tan. This bag
wholesales today at over $\$ 20.00$ wholesales today at over $\$ 20.00$,
18 -inch size $\$ 21.50 ; \quad 20$.inch 18 -inch siz
$\$ 23.50$.

Just Out Novels




 Yuttry by sesponer nise




 nubiners proserea, by J . calumorns,


Picnic Supplies



Micnion ser




## Fall Suits and Overcoats

For Men Who Desire Conservative Models Which Retain an Air of Smartness
They are made up from the choicest materials and in the latest and most exclusive styles---these new fall suits and overcoats for men. They combine all the qualities desired by men who dress well, but yet wish to avoid extremes of fashion in their clothes.

Workmanship faultless in every detail, hardwearing materials and attractive prices.

## At $\$ 35.00$

Suits made up from an imported Englide medium grey



## At $\$ 45.00$

Suits made up from a rich dark brown Scotch tweed; single-breasted, 3 -button, soft roll, semi-fitted sacque
with long soft roll lapels. Reguler flap pockets, centre vent, wool body lining. In size 36 to 44 . $\$ 45.00$.

$$
\text { At } \$ 22.50
$$

Fall overcoats made up from a dark grey cheviot in the Chesterfield model, close-fitting coller, Ay front, in the Chesterfield model, close-fitting coller, Ay
slightly-fitted back. In sizes 35 to $44 . \$ 22.50$
simpson's-Main Floor.

## At $\$ 32.00$

Fall overoats made ep from ar ich dark bue Cheviot in the Enconglibh silipon model. Natural shoul-
 One-guar
$\$ 32.00$

## Boys' Tweed Suits

 ค7? Reduced $\$ 7.75$An opportunity for boys, snappy worsted finish tweed suits in brown novelty stripe patterns. Three-button, single-breasted, trencher model style, with vertical pockets and all-round belt, with buckle fastener.

Sizes 7 to 14 years, $\$ 10.50$ values. Today's selling price $\$ 7.75$.
Boys' Khaki Bloomers $\$ 1.19$
 years. To clear today at $\$ 1$ i,

600 Suits Men'sPyjamas in aSpecial Sale

$\$ 1.48$
Garments Which Sell Regularly
These pyamas at their former price
were good value, but at the sale price today they offer an exceptional oppor-
tunity, indeed. There are only 600 in the tunity, indeed. There are only 600 in the
lot and we anticicate that they will go
with a rush, so shop at 8.30 sharp.

Flannelette pyjamas carefully tailor-
ed in pink or blue stripes on light grounds, military collar, breast pocket, silk frogs onn
coat. Sizes 34 to 44 . Regularly $\$ 2.50$.
Today, $\$ 1.48$.
$\mathbf{\$ 1 . 7 5}$ Flannelette Night Robes $\mathbf{\$ 1 . 3 9}$.
Men's flannelette night robes, collar attached style. Large roomy bodies. Blue,
, pink stripes. Sizes 14 to 19 . Regularly $\$ 1.75$. Today $\$ 1.39$.
$\$ 1.50$ Black Sateen Shirts 95c.
300 men's black sateen work shirts, collar attached. Double yoke at neck. Sizes
to 17 . Regularly $\$ 1.50$. Today, 95 c. $\$ 1.00$ Merino Underwear 83
Men's merino underwear, natural shade, made from fine wool and cotton mix ure. Shirts and drawers to match. Sizes 34 to 42 . Regularly $\$ 1.00$. Today, 83 c .
Simposn':-Main Floor.

Special Sale of Oilcloth Rugs
100 Oilcloth Rugs Reduced Shipment of slightly imperfect oilcloth rugs in splendid
designs and colors. Good quality, and suitable for bedroom or kitchen wear. Size 6 feet $\times 7$ feet 6 inches, special sale price,
$\$ 5.50$; size 7 feet 6 inches $\times 10$ feet 6 inches, special sale price, $\$ 5.50$; size
$\$ 9.85$ each.

Axminster Rugs $\$ 36.00$
Importer ruys with hereyy pite in into frientat coliors and nev. designs. woven without seam. Size 6 feet $x 9$ fect. Special
sale price, 33.000 ech.
Seamless Tapestry Rugs Only $\$ 19.95$ Scotch made rugs of extra good quality, handsome Oriental
designs and medallion patterns. Size 6 feet 9 inches x 9 feel.
pecial sale price, $\$ 19.95$ each.
Cork Bath Mats at \$2.75 Each Just arrived after many months of waiting, a new shipment
of cork bath mats, warm and durable. Size 20 inches $x 30$ inches, of cork bath mats,
only $\$ 2.75$ each.

Wilton Rugs at Low Prices


Oilcloth Seconds 75c Square Yard block patterns. Few slight imperfections mark this lot as sec-
onds. Special sale price New Fall Styles Men's Simpson Special Boots


A rare choice of styles and shapes---mater ials of surpassing excellence.

See the splendid varieties now showing in the Yonge Street Window.
Style 6239, 6237 - black box calf boot, medium or wide toe lum heels. Widths D and E, Today, $\$$ loary Goodyear welt soles, med fum heels. Wa D and E, Today, $\$ 7,00$.

Havana brown calf-straight lace or blucher cut, recede toe
full fitting last, medium weight tanned or nuber fibre soles, flat heels. Widths C, D and E. Today, $\$ 7.50$.

Mahogany calf boot-recede or full toe, bal or blucher cut Made of very fine Russia calf leather, light or double weight Good year welt sole. These dire very high-grade shoes. All widths and sizes. Moderately priced at $\$ 8.50$ a pair.
simpon'meseond Floor
Thober SIMPS(O) Cimitud

