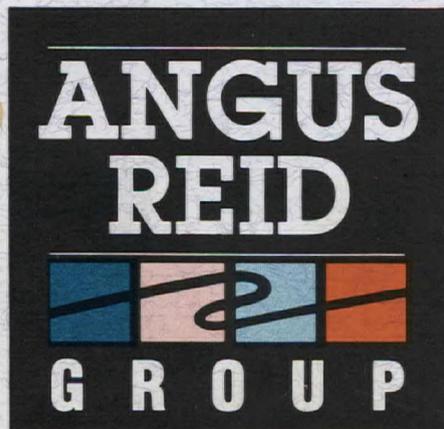
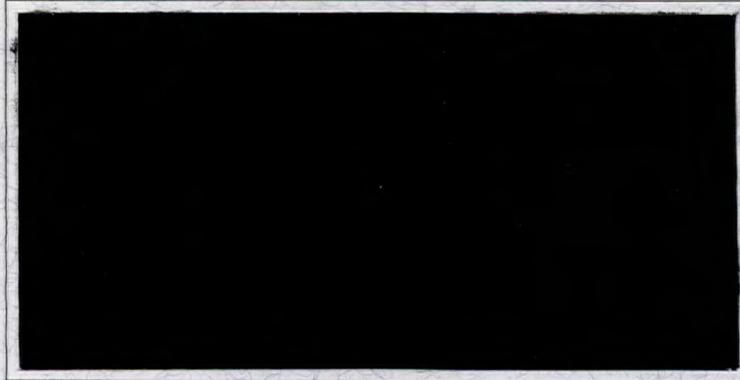


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TRADE COMPETITIVENESS STUDY

- DETAILED TABLES -

64840 8/3

PREPARED FOR: External Affairs and
International Trade
Canada

PREPARED BY: Angus Reid Group Inc.

JULY 1990

101

B. SEX
PROVINCE

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Male	49.1%	49.4%	49.3%	48.4%	49.9%	47.9%	48.9%	50.0%	51.0%	44.3%	100.0%		53.0%	50.6%	34.9%
Female	50.9%	50.6%	50.7%	51.6%	50.1%	52.1%	51.1%	50.0%	49.0%	55.7%		100.0%	47.0%	49.4%	65.1%
PROVINCE															
British Columbia	11.5%	100.0%						10.8%	12.1%	11.7%	11.5%	11.4%	8.9%	11.8%	14.6%
Alberta	9.2%		100.0%					10.0%	8.6%	8.9%	9.2%	9.2%	7.2%	9.6%	10.9%
Saskatchewan	4.1%			49.2%				2.2%	3.8%	8.0%	4.1%	4.1%	2.0%	4.4%	6.3%
Manitoba	4.2%			50.8%				2.9%	5.9%	3.4%	4.1%	4.3%	3.7%	4.7%	2.6%
Ontario	35.9%				100.0%			35.8%	34.3%	38.5%	36.5%	35.3%	39.8%	34.6%	34.4%
Quebec	26.0%					100.0%		28.1%	26.0%	22.5%	25.4%	26.6%	27.2%	26.1%	24.0%
New Brunswick/P.E.I	2.7%						29.9%	2.5%	2.6%	3.4%	2.9%	2.6%	2.6%	2.6%	3.6%
Nova Scotia	4.1%						45.3%	4.1%	5.0%	2.8%	3.9%	4.3%	5.2%	4.0%	3.1%
Newfoundland	2.3%						24.8%	3.6%	1.7%	.9%	2.3%	2.2%	3.4%	2.2%	.5%

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST MENTION

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Abortion	1.5%	1.7%	.7%	2.4%	2.0%	.3%	2.2%	2.2%	1.4%	.3%	1.1%	1.8%	3.2%	1.2%	
AIDS	.1%						.7%	.2%				.1%	.3%		
Canadian dollar value	.2%			.2%			1.5%	.3%		.3%	.3%	.1%	.3%	.2%	
Crime/ capital punishment	.7%			.7%	1.3%		.7%	.5%	.7%	.9%	.7%	.7%	.3%	.7%	1.0%
Constitution/ Meech Lake	53.9%	52.9%	50.7%	49.2%	43.4%	72.6%	50.4%	52.9%	54.0%	55.7%	53.0%	54.7%	54.7%	53.0%	56.8%
Defence/ disarmament/ peace	.8%	1.7%		.9%	1.0%		1.0%	.7%	.6%	1.1%	.5%	.9%	.7%	1.0%	
Deficit/ government spending	3.3%	3.5%	6.5%	6.5%	3.3%	1.5%	2.2%	2.5%	3.4%	4.6%	4.6%	2.1%	2.3%	3.8%	3.1%
Economy - general	7.3%	5.8%	5.8%	12.1%	9.5%	4.1%	6.6%	3.7%	10.5%	8.0%	8.4%	6.2%	6.0%	7.5%	8.3%
Education/ schools	.7%	.6%	.7%	.9%	.5%	1.5%	.8%	1.0%		.4%	1.0%	1.1%	.7%		
Environment/ pollution	8.3%	6.4%	11.6%	4.8%	9.5%	8.5%	5.8%	12.9%	6.7%	2.8%	7.9%	8.8%	14.0%	7.2%	3.6%
Farming/ agriculture	.1%			.8%	.2%			.2%	.3%	.3%	.3%		.2%		
Free Trade/ International Trade	2.5%	2.9%	.7%	2.4%	4.3%	.5%	2.2%	2.4%	2.2%	3.1%	2.9%	2.1%	1.4%	2.6%	3.6%
Government/ bad leaders/ politics/ scandals	1.8%	2.3%	1.4%	.8%	3.2%	.5%	.7%	1.2%	1.2%	4.0%	2.4%	1.2%	.9%	2.1%	2.1%
Immigration/ refugees	.1%		.7%					.2%	.1%	.1%	.1%		.1%		
Inflation	.5%			1.3%				.9%	.6%	.5%	.4%	.3%	.6%		
Interest rates	1.6%	3.5%	1.4%	4.0%	1.5%	.5%	.7%	1.0%	1.9%	2.2%	2.3%	.9%	.6%	1.9%	2.1%
Jobs/ unemployment	2.3%	1.7%	3.6%	4.8%	1.7%	1.3%	4.4%	1.5%	2.8%	2.8%	2.0%	2.5%	1.7%	2.3%	3.1%
Labour issues/ strikes	.1%			.8%	.3%		.2%		.3%	.1%	.1%	.3%	.5%		
Language/ English in Quebec/ French	1.4%	2.3%		1.6%	1.3%	1.5%	1.5%	.8%	1.2%	2.8%	1.1%	1.7%	.6%	1.7%	1.6%
Medicare/ pensions/ social services/ housing	1.1%	2.3%	.7%	.9%	1.3%	.7%	1.9%	.3%	.9%	.7%	1.4%	.6%	1.0%	2.1%	
Moral issues - pornography/ drugs	.5%	.6%	.7%	.7%	.3%		.5%		1.2%	.3%	.7%	.6%	.3%	1.0%	
Native issues/ land claims/ self-government	.3%			.6%	.3%		.3%	.3%		.3%	.3%	.3%	.2%	.5%	
Poverty/ the poor/ welfare/ homeless	1.0%	.6%		2.4%	1.5%	.5%	.7%	1.4%	1.0%	.3%	.4%	1.6%	.9%	.9%	1.6%
Taxes/ tax reform/ GST	6.3%	8.1%	13.8%	4.0%	8.5%	.3%	7.3%	6.8%	6.6%	4.9%	6.0%	6.7%	5.4%	6.9%	4.7%
Others	.6%			.7%	.5%		2.2%	1.2%	.2%	.3%	.5%	.7%	.9%	.6%	
Fisheries	.3%						2.9%	.3%	.2%	.3%	.4%	.1%	.4%		
Racism	.1%			.2%			.2%		.1%		.1%		.3%		
None/DK/NS	2.9%	2.9%	.7%	3.2%	3.0%	2.6%	5.1%	3.2%	2.4%	2.8%	2.0%	3.7%	2.3%	2.9%	3.1%

Source: Angus Reid Group
Trade Competitiveness Study
Spring 1990

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST AND SECOND MENTIONS

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Abortion	4.3%	4.7%	7.2%	4.0%	4.5%	2.6%	5.8%	6.1%	3.6%	2.5%	3.0%	5.6%	7.2%	3.4%	4.2%
AIDS	.1%				.6%		.7%	.2%				.1%	.3%		
Canadian dollar value	.4%		.7%				1.5%	.8%		.3%	.7%	.1%	.6%	.4%	
Crime/ capital punishment	1.4%		2.2%		1.3%	2.3%	1.5%	1.5%	1.2%	1.5%	1.6%	1.2%	1.7%	1.2%	2.1%
Constitution/ Meech Lake	70.7%	70.9%	68.1%	70.2%	63.8%	82.1%	68.6%	70.5%	70.2%	72.6%	70.8%	70.7%	73.9%	68.7%	75.5%
Defence/ disarmament/ peace	1.1%	1.7%			1.1%	1.3%	1.5%	1.5%	.9%	.6%	1.4%	.8%	1.7%	.8%	1.0%
Deficit/ government spending	6.0%	7.0%	13.0%	8.1%	5.6%	4.1%	2.9%	4.9%	6.9%	6.5%	8.8%	3.3%	4.0%	6.7%	6.3%
Economy - general	16.7%	13.4%	12.3%	18.5%	17.1%	20.0%	13.1%	9.8%	22.6%	19.1%	20.0%	13.6%	12.9%	18.1%	17.2%
Education/ schools	1.7%	3.5%	1.4%	1.6%	1.5%	1.3%	2.2%	2.5%	1.4%	.9%	1.0%	2.5%	2.6%	1.5%	1.6%
Environment/ pollution	19.4%	18.0%	21.0%	10.5%	18.6%	25.4%	13.9%	25.3%	17.6%	11.7%	16.8%	21.9%	25.2%	18.5%	13.0%
Farming/ agriculture	.4%		.7%	2.4%	.4%			.2%	.3%	.9%		.3%	.6%		
Free Trade/ International Trade	6.3%	7.0%	2.9%	8.9%	8.7%	2.8%	7.3%	5.4%	7.6%	5.8%	7.3%	5.4%	3.7%	7.3%	6.3%
Government/ bad leaders/ politics/ scandals	4.1%	9.9%	3.6%	3.2%	4.6%	1.5%	2.9%	3.1%	3.4%	6.8%	4.8%	3.4%	2.0%	4.7%	4.7%
Immigration/ refugees	.5%	.6%	.7%		.2%	1.3%		1.0%	.2%	.3%	.8%	.3%	.9%	.5%	
Inflation	1.1%		2.2%	.8%	1.5%	.8%	1.5%	.7%	1.7%	.9%	1.4%	.9%	1.1%	1.4%	
Interest rates	4.4%	6.4%	5.1%	8.9%	3.2%	3.8%	3.6%	3.6%	5.7%	3.7%	5.8%	3.0%	3.2%	4.8%	4.7%
International/ Soviets-Europe/ Nicaragua/ U.S	.4%	.6%				1.3%		.2%	.7%	.3%	.4%	.4%	.3%	.5%	
Jobs/ unemployment	6.7%	6.4%	5.1%	9.7%	4.8%	6.4%	13.9%	5.4%	7.6%	7.4%	6.5%	6.8%	5.7%	6.8%	7.8%
Labour issues/ strikes	.4%	1.7%		.8%	.2%	.3%		.8%		.3%	.4%	.4%	1.1%	.1%	.5%
Language/ English in Quebec/ French	3.7%	2.9%	1.4%	1.6%	3.2%	6.4%	2.9%	3.6%	2.2%	6.5%	2.4%	4.8%	3.2%	3.6%	5.2%
Medicare/ pensions/ social services/ housing	2.3%	4.7%	2.9%	.8%	2.2%	1.8%	2.2%	2.7%	1.7%	2.8%	1.6%	3.0%	2.0%	1.9%	5.2%
Moral issues - pornography/ drugs	1.1%	1.2%	1.4%		1.5%	.8%	.7%	1.4%	.2%	2.2%	.5%	1.6%	1.7%	.5%	2.6%
Native issues/ land claims/ self-government	.7%			.8%	1.3%	.8%		.7%	.3%	1.5%	.7%	.8%	.9%	.5%	1.6%
Poverty/ the poor/ welfare/ homeless	2.3%	2.3%	.7%	2.4%	3.9%	1.0%	1.5%	2.4%	2.1%	2.8%	1.5%	3.1%	2.0%	2.5%	2.1%
Taxes/ tax reform/ GST	17.9%	19.2%	31.2%	17.7%	24.1%	6.2%	12.4%	16.8%	18.4%	19.1%	18.2%	17.7%	14.6%	19.2%	17.7%
Others	4.2%	2.3%	1.4%	4.0%	3.9%	5.4%	7.3%	4.6%	4.0%	3.7%	3.7%	4.7%	3.7%	4.0%	5.7%
Fisheries	.5%				.2%		4.4%	.8%	.2%	.3%	.7%	.3%	.6%	.5%	
Racism	.2%				.6%			.3%	.2%		.1%	.3%	.6%	.1%	
None/DK/NS	2.9%	2.9%	.7%	3.2%	3.0%	2.6%	5.1%	3.2%	2.4%	2.8%	2.0%	3.7%	2.3%	2.9%	3.1%

Source: Angus Reid Group
Trade Competitiveness Study
Spring 1990

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	Totally Disagree	2	3	4	5	6	Totally Agree	(DK/NS)
A) I CONSIDER MYSELF MORE TRADITIONAL THAN EXPERIMENTAL	6.7%	5.0%	10.7%	19.5%	21.9%	16.1%	18.9%	1.2%
B) I ENJOY TAKING RISKS	6.5%	6.9%	10.3%	16.5%	22.1%	15.3%	21.5%	.8%
C) FINANCIAL SECURITY IS A MAJOR CONCERN TO ME RIGHT NOW	5.1%	4.4%	7.5%	11.1%	18.5%	14.7%	38.4%	.4%
D) LIFE SHOULD BE ENJOYED AS MUCH AS POSSIBLE TODAY	18.5%	9.7%	11.9%	15.2%	17.6%	8.5%	18.3%	.2%
E) I LIKE TO READ, WATCH AND LISTEN TO INTERNATIONAL NEWS	3.1%	3.5%	6.1%	11.1%	17.2%	17.7%	41.2%	.1%
F) I DON'T LIKE CAUSING WAVES	20.6%	16.1%	13.1%	15.1%	16.7%	8.3%	9.7%	.3%
G) I OFTEN FEEL LEFT OUT OF DECISIONS THAT AFFECT ME	18.9%	14.7%	12.1%	14.4%	13.3%	9.6%	15.3%	1.6%
H) I THINK THAT COMPETITION IS GOOD FOR YOU	3.7%	2.4%	4.1%	8.7%	16.3%	23.3%	41.3%	.3%
I) I AM EXTREMELY WORRIED ABOUT THE FUTURE OF THIS COUNTRY	6.4%	6.3%	8.3%	13.3%	19.1%	14.8%	31.6%	.3%
J) I AM PROUD TO BE CANADIAN	3.9%	2.7%	2.7%	4.3%	5.7%	7.3%	72.3%	1.1%
K) I'M SUCCESSFUL BECAUSE I HAVE WORKED SO HARD AT IT	3.9%	3.5%	5.4%	9.8%	22.6%	19.3%	33.9%	1.7%
L) WE HAVE RESPONSIBILITY TO MAKE THE WORLD A BETTER PLACE	2.0%	.8%	2.3%	4.8%	14.0%	19.7%	56.0%	.5%
M) THERE IS TOO MUCH GOVERNMENT RED TAPE	2.5%	2.7%	5.4%	7.5%	16.9%	15.3%	48.7%	.9%
N) WHETHER OR NOT YOU MAKE IT IN LIFE IS DETERMINED BY LUCK	38.1%	22.1%	14.9%	8.9%	8.1%	2.9%	4.5%	.5%

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A) I CONSIDER MYSELF MORE TRADITIONAL THAN EXPERIMENTAL	4.8	4.7	4.7	4.8	4.9	4.6	4.8	4.3	4.8	5.4	4.6	4.9	4.2	4.9	5.1
B) I ENJOY TAKING RISKS	4.8	4.8	4.4	4.4	4.7	5.2	4.5	5.0	4.7	4.6	4.9	4.7	5.0	4.7	4.7
C) FINANCIAL SECURITY IS A MAJOR CONCERN TO ME RIGHT NOW	5.3	5.2	5.3	5.3	5.4	5.2	5.8	5.4	5.4	5.2	5.3	5.4	5.1	5.4	5.5
D) LIFE SHOULD BE ENJOYED AS MUCH AS POSSIBLE TODAY	4.0	4.1	4.0	4.2	4.4	3.4	4.2	3.9	3.8	4.6	4.1	4.0	4.0	4.0	4.5
E) I LIKE TO READ, WATCH AND LISTEN TO INTERNATIONAL NEWS	5.5	5.5	5.5	5.4	5.4	5.7	5.7	5.1	5.6	6.2	5.5	5.6	5.2	5.6	5.8
F) I DON'T LIKE CAUSING WAVES	3.6	3.2	3.6	3.8	3.8	3.2	4.0	3.4	3.4	4.2	3.5	3.6	3.4	3.6	3.9
G) I OFTEN FEEL LEFT OUT OF DECISIONS THAT AFFECT ME	3.9	3.8	4.0	4.1	4.0	3.7	3.8	3.7	3.9	4.3	3.8	3.9	3.9	3.9	4.0
H) I THINK THAT COMPETITION IS GOOD FOR YOU	5.7	5.8	5.8	5.9	5.8	5.3	6.0	5.5	5.7	6.1	5.9	5.5	5.5	5.8	5.8
I) I AM EXTREMELY WORRIED ABOUT THE FUTURE OF THIS COUNTRY	5.0	5.1	5.1	5.2	5.2	4.7	5.2	5.1	5.0	5.2	4.8	5.3	4.9	5.1	5.1
J) I AM PROUD TO BE CANADIAN	6.2	6.7	6.6	6.7	6.6	5.1	6.6	6.1	6.2	6.7	6.1	6.4	6.1	6.2	6.4
K) I'M SUCCESSFUL BECAUSE I HAVE WORKED SO HARD AT IT	5.5	5.2	5.6	5.1	5.4	5.8	5.5	5.3	5.5	5.9	5.5	5.5	5.1	5.6	5.6
L) WE HAVE RESPONSIBILITY TO MAKE THE WORLD A BETTER PLACE	6.1	6.1	6.1	5.9	6.1	6.3	6.1	6.3	6.1	6.0	6.0	6.2	6.2	6.1	6.2
M) THERE IS TOO MUCH GOVERNMENT RED TAPE	5.8	5.6	5.6	6.0	6.0	5.7	5.7	5.8	5.7	6.0	5.7	5.9	5.7	5.8	5.8
N) WHETHER OR NOT YOU MAKE IT IN LIFE IS DETERMINED BY LUCK	2.6	2.2	2.1	2.7	2.8	2.5	2.6	2.5	2.5	2.8	2.6	2.5	2.5	2.6	2.7

Source: Angus Reid Group
Trade Competitiveness Study
Spring 1990

2. Thinking about the next year or so, do you yourself generally feel that the Canadian economy will improve, stay about the same, or get worse?
3. And do you think the provincial economy here in (NAME PROVINCE) will improve, stay about the same, or get worse during the coming year?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
CANADIAN ECONOMY															
Improve	17.1%	14.5%	14.5%	17.7%	17.4%	19.0%	15.3%	15.3%	16.9%	20.6%	17.3%	16.9%	19.2%	16.4%	16.1%
Stay same	34.6%	36.0%	29.7%	32.3%	28.0%	45.1%	35.8%	39.0%	32.6%	30.2%	36.3%	33.0%	39.5%	33.6%	30.7%
Get worse	45.0%	45.9%	53.6%	48.4%	51.2%	32.1%	44.5%	43.1%	47.2%	44.6%	43.9%	46.1%	38.7%	46.7%	47.9%
(DK/NS)	3.3%	3.5%	2.2%	1.6%	3.3%	3.8%	4.4%	2.7%	3.3%	4.6%	2.6%	4.1%	2.6%	3.2%	5.2%
PROVINCIAL ECONOMY															
Improve	19.9%	22.1%	19.6%	16.1%	17.6%	24.1%	18.2%	16.8%	18.8%	28.0%	23.0%	17.0%	20.3%	18.3%	27.6%
Stay same	40.6%	46.5%	42.8%	34.7%	38.2%	46.2%	29.9%	42.2%	43.3%	32.6%	39.4%	41.8%	42.1%	41.4%	33.3%
Get worse	36.1%	30.2%	34.1%	46.8%	42.1%	22.8%	49.6%	37.3%	35.5%	34.8%	34.9%	37.2%	34.4%	36.9%	35.4%
(DK/NS)	3.4%	1.2%	3.6%	2.4%	2.0%	6.9%	2.2%	3.7%	2.4%	4.6%	2.7%	4.1%	3.2%	3.5%	3.6%

4. What about you and your family? Do you feel that your own economic situation will improve, stay about the same, or get worse over the next year?

5. Generally speaking, do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the governments performance in providing economic leadership?

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
YOUR OWN ECONOMIC SITUATION															
Improve	31.7%	34.3%	34.1%	27.4%	30.2%	31.8%	35.0%	42.0%	29.5%	16.6%	35.9%	27.6%	41.8%	29.4%	24.5%
Stay same	53.7%	50.6%	49.3%	58.1%	53.1%	57.2%	51.1%	44.7%	54.7%	68.6%	51.5%	55.9%	45.0%	54.9%	64.1%
Get worse	13.9%	14.0%	15.9%	14.5%	16.1%	10.3%	13.1%	12.7%	15.3%	13.5%	12.2%	15.6%	12.6%	15.0%	10.9%
(DK/NS)	.7%	1.2%	.7%	.6%	.8%	.7%	.5%	.5%	1.2%	.4%	.9%	.6%	.7%	.5%	
APPROVAL OF GOVERNMENTS PERFORMANCE															
Strongly approve	3.9%	2.9%	2.2%	.8%	2.6%	7.4%	5.1%	5.1%	2.9%	3.7%	4.5%	3.4%	5.4%	3.9%	1.6%
Somewhat approve	24.5%	26.2%	22.5%	19.4%	18.6%	34.4%	24.8%	26.8%	24.1%	21.5%	25.4%	23.7%	26.1%	25.5%	17.2%
Somewhat disapprove	35.3%	32.6%	41.3%	33.9%	36.7%	33.8%	32.8%	38.5%	34.8%	29.8%	32.1%	38.5%	38.7%	33.2%	39.1%
Strongly disapprove	32.9%	32.6%	31.9%	45.2%	39.1%	20.5%	34.3%	26.3%	35.5%	40.6%	34.8%	31.2%	27.8%	33.4%	40.1%
(DK/NS)	3.3%	5.8%	2.2%	.8%	3.0%	3.8%	2.9%	3.4%	2.6%	4.3%	3.3%	3.3%	2.0%	4.0%	2.1%

6. Have you heard, seen or read anything lately concerning Canada's 'Going Global' program?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Yes	13.1%	13.4%	16.7%	16.9%	15.2%	7.2%	14.6%	10.3%	13.8%	16.6%	13.5%	12.8%	10.0%	14.0%	13.5%
No	85.4%	85.5%	82.6%	82.3%	83.1%	90.8%	84.7%	88.1%	85.0%	81.5%	85.3%	85.5%	88.3%	84.9%	83.3%
(DK/NS)	1.5%	1.2%	.7%	.8%	1.7%	2.1%	.7%	1.5%	1.2%	1.8%	1.2%	1.7%	1.7%	1.0%	3.1%

7. When I say the phrase 'Canada is Going Global', what do you think it means?
(PROBE: WATCH FOR ANY REFERENCE TO INTERNATIONAL TRADE)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Intl/ World Trade/ Sell To Other Cntries	34.8%	47.1%	41.3%	49.2%	42.3%	12.3%	34.3%	32.7%	38.1%	32.9%	40.2%	29.6%	37.0%	34.0%	34.9%
Free Trade/ Trade Agreements	4.9%	7.0%	4.3%	4.8%	7.6%	1.5%	2.2%	4.7%	5.7%	3.7%	4.5%	5.4%	3.2%	5.7%	4.2%
Joining Other Cntries Soc & Econ	11.7%	18.6%	4.3%	1.6%	2.6%	29.0%	5.8%	13.1%	11.4%	9.8%	11.0%	12.3%	13.8%	11.2%	10.4%
Global/ Pacific Rim Markets	2.1%	4.7%	1.4%	4.8%	1.7%	.3%	3.6%	2.0%	2.6%	1.2%	2.6%	1.6%	2.9%	1.9%	1.6%
Global Econ	4.9%		9.4%	4.8%	7.8%	1.0%	5.8%	6.8%	4.3%	2.5%	4.9%	4.8%	6.6%	5.0%	1.0%
Cooperation, Intl Rels, Helping Other Cntries	2.1%	.6%	4.3%	2.4%	1.3%	3.6%		2.4%	2.2%	1.2%	1.2%	2.9%	2.9%	1.7%	2.6%
Forgn Aid, Charity, Fin Assnce Or Aid	2.7%	1.7%	6.5%	5.6%	2.0%	2.6%	.7%	1.7%	3.8%	2.8%	3.4%	2.1%	2.9%	2.8%	2.1%
More Intrstd In What's Going On Intly	4.2%	3.5%	3.6%	4.8%	2.8%	7.2%	2.2%	3.9%	4.3%	4.6%	4.1%	4.3%	3.4%	4.6%	3.6%
Envnt, Global Envnt	6.5%	11.6%	6.5%	7.3%	3.9%	6.7%	8.8%	7.6%	5.3%	6.5%	6.5%	6.4%	5.4%	7.1%	5.2%
Magazine, Publcn	.1%			.8%				.2%				.1%		.1%	
Peacekeeping	.8%	1.7%	.7%		.2%	1.3%	1.5%	.5%	1.0%	.9%	1.0%	.7%	.3%	1.0%	.5%
Global Changes	1.0%		.7%		.2%	3.3%		1.5%	.7%	.6%	1.1%	.9%	.9%	1.0%	1.0%
Moving Into A New Age	.8%		.7%		.6%	2.1%		1.0%	1.0%		.5%	1.0%	.9%	.9%	
Canada More Recognized	1.1%	1.2%	2.2%	1.6%	1.7%	.3%		1.4%	1.0%	.9%	1.2%	1.0%	.9%	1.4%	.5%
Political Gimmick (Neg Rspns)	.3%		.7%		.4%	.3%	.7%	.3%	.5%		.7%		.3%	.4%	
Pop Growth	.3%	.6%	.7%			.8%		.3%	.5%		.4%	.3%	.3%	.4%	
Prices Are Rising	.1%			.8%				.2%			.1%		.3%		
Broadcast All Over The World	.8%	.6%			1.7%	.5%		.7%	1.2%	.3%	1.1%	.5%	.9%	.8%	.5%
Meech Lake	.5%	.6%			.4%	1.0%	.7%	.5%	.5%	.6%	.3%	.8%	.3%	.7%	
Competitiveness	.1%				.4%			.3%			.3%		.3%	.1%	
Nothing	.6%				1.1%	.8%		.3%	1.0%	.3%	.8%	.4%		.7%	1.0%
Other	3.4%	6.4%	.7%	.8%	.6%	9.0%		3.6%	2.8%	4.3%	3.1%	3.7%	2.9%	2.7%	7.8%
DK/ NS	27.4%	12.2%	26.1%	26.6%	29.3%	26.7%	43.1%	24.7%	25.7%	34.8%	23.2%	31.4%	25.2%	26.8%	33.9%

8. Compared to other developed countries, would you describe Canada as better able or less able in its ability to sell goods and services internationally (would that be a lot or a little better/less able?)?

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A lot better	20.5%	22.1%	30.4%	16.9%	24.7%	11.8%	20.4%	20.2%	20.7%	21.2%	20.9%	20.2%	21.5%	19.6%	24.0%
A little better	30.9%	31.4%	34.8%	32.3%	33.0%	23.6%	37.2%	31.2%	28.6%	34.2%	30.8%	30.9%	31.8%	29.3%	36.5%
A little less	28.0%	28.5%	19.6%	28.2%	26.9%	33.1%	25.5%	30.0%	29.7%	21.8%	27.3%	28.7%	29.8%	28.7%	21.9%
A lot less	8.7%	9.9%	7.2%	12.9%	8.5%	8.2%	6.6%	7.6%	9.0%	9.5%	10.7%	6.7%	7.4%	9.0%	8.3%
(No different from other countries)	8.3%	4.1%	5.8%	4.8%	3.5%	19.0%	7.3%	7.1%	9.3%	8.6%	7.7%	8.8%	7.4%	9.3%	4.7%
(DK/NS)	3.7%	4.1%	2.2%	4.8%	3.3%	4.4%	2.9%	3.9%	2.8%	4.6%	2.4%	4.8%	2.0%	4.1%	4.7%

9. What single factor do you think, at present, most helps Canada be competitive internationally? (PROBE: What helps Canada most to be able to sell goods and services internationally?)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Rltnship With World	6.8%	8.1%	5.1%	3.2%	5.6%	9.5%	7.3%	8.8%	6.4%	3.7%	6.7%	6.9%	11.5%	5.9%	2.6%
Natural/ Abundant Res	20.5%	26.7%	27.5%	19.4%	17.1%	22.1%	16.1%	22.0%	21.2%	16.9%	21.2%	19.9%	21.2%	20.8%	18.2%
Quality Of Our Goods	8.5%	9.3%	4.3%	8.9%	8.2%	10.5%	6.6%	7.5%	8.6%	10.2%	10.1%	6.9%	6.6%	8.6%	11.5%
Products We Sell	2.7%	4.1%	2.2%	1.6%	.6%	6.2%	1.5%	2.9%	1.9%	4.0%	2.6%	2.9%	2.0%	2.8%	3.6%
Mrktng, Aggrsv Sls, Good Sls Record	4.4%	2.3%	3.6%	2.4%	2.0%	10.5%	1.5%	3.9%	5.0%	4.3%	4.9%	3.9%	3.2%	4.7%	5.2%
Inventions, Invntvss	3.0%	2.3%	2.9%	2.4%	2.0%	5.6%	.7%	2.5%	3.4%	3.1%	4.3%	1.7%	2.0%	3.1%	4.2%
Industry	1.2%	1.2%	.7%		1.3%	1.8%	.7%	1.7%	1.2%	.3%	1.4%	1.0%	2.0%	.7%	2.1%
Business	1.0%	.6%			1.9%	.5%	1.5%	.8%	1.2%	.9%	1.5%	.5%	2.0%	.8%	
Govt	2.7%	2.9%	2.2%	1.6%	3.0%	2.1%	5.1%	2.4%	3.4%	2.2%	2.6%	2.9%	2.6%	3.1%	1.0%
Pop	.6%	1.2%		1.6%	.4%	.5%	.7%	.3%	.5%	1.2%	.7%	.5%	.3%	.7%	.5%
Reasonable Prices	2.9%	8.1%	.7%	1.6%	1.5%	4.9%		2.7%	4.0%	1.5%	2.4%	3.4%	2.3%	3.7%	.5%
Monetary Value Of Dllr	8.4%	15.7%	3.6%	8.9%	7.1%	9.5%	5.8%	5.4%	11.2%	8.9%	11.0%	5.9%	4.6%	9.5%	9.9%
Interest Rates	.7%	.6%	.7%	.8%	1.1%	.3%	.7%	.5%	1.0%	.6%	1.0%	.5%	.6%	.9%	
Eco Diversity	1.7%		4.3%	1.6%	1.5%	2.3%	.7%	2.2%	1.6%	1.2%	1.8%	1.7%	1.4%	1.9%	1.6%
Frgn Aid Programs	.2%		1.4%		.2%			.2%	.3%		.4%		.3%	.2%	
World Habits/ Quly Wrkmshp	3.3%	3.5%	2.2%	1.6%	3.3%	4.1%	2.9%	3.6%	2.2%	4.6%	4.8%	1.8%	4.0%	2.7%	4.7%
Good Reptn	6.5%	11.6%	7.2%	4.8%	6.7%	3.6%	8.0%	7.5%	5.5%	6.2%	5.6%	7.3%	8.6%	5.8%	5.7%
Free Trade Agrmnt	3.5%	1.7%	3.6%	.8%	3.7%	3.6%	6.6%	4.1%	3.4%	2.2%	3.4%	3.5%	3.4%	3.4%	3.6%
Good Pub Relns Betwn Gov't & Priv															
Ind	.5%		1.4%	.8%	.4%	.5%	.7%	.7%	.3%	.6%	.5%	.5%	.9%	.4%	.5%
Education	1.3%	.6%	2.9%		1.9%		2.9%	1.0%	2.1%	.3%	1.8%	.8%	1.7%	1.0%	1.6%
Agrcltr Products	1.9%	3.5%	2.9%	8.1%	.4%	1.8%		2.5%	1.4%	1.8%	1.6%	2.2%	2.6%	1.7%	2.1%
Tourism	.2%		.7%	.8%	.2%			.5%			.1%	.3%		.3%	
Natnl Pride	.4%	1.2%	.7%		.2%	.5%		.5%		.9%	.4%	.4%	.6%	.3%	.5%
Cutting Wage Rates	.3%				.6%	.3%		.3%	.2%	.3%	.4%	.1%	.9%	.1%	
Resrch & Dev	1.7%		1.4%		2.0%	3.1%		1.2%	2.9%	.3%	1.8%	1.6%	1.7%	1.6%	2.1%
Canadian Attitude	1.0%		.7%		1.3%	1.3%	1.5%	.7%	1.4%	.9%	1.0%	1.0%	.6%	1.0%	1.6%
Peaceful Cntry	2.3%	1.2%	2.2%		2.4%	3.6%	2.2%	3.9%	1.7%	.6%	2.3%	2.4%	4.9%	1.6%	1.6%
Fincl Sitr	.3%	1.2%			.2%	.3%		.3%	.3%		.3%	.3%	.3%	.3%	
Taxes	.3%	.6%			.6%		.7%	.7%		.3%	.4%	.3%	.9%	.1%	.5%
Metric System	.1%				.2%				.2%		.1%	.1%		.1%	
Increased Pop/ Mechanization	.7%				.9%	1.0%	.7%	.3%	.5%	1.5%	1.0%	.4%	.3%	.8%	.5%
Nothing	1.2%	1.2%		4.0%	1.5%	.3%	1.5%	1.0%	1.2%	1.5%	1.2%	1.2%	1.7%	.7%	2.6%
Other	.5%				1.5%	.7%	.7%	.7%	.2%	.6%	.3%	.7%	.2%	.2%	2.6%
DK/ NS	24.1%	16.3%	21.7%	33.1%	26.3%	19.5%	32.1%	22.4%	20.7%	32.9%	17.5%	30.4%	20.6%	25.2%	24.5%

10. In the same way, what single factor do you think, at present, most hinders Canada from being competitive internationally? (PROBE: What hinders Canada most from being able to sell goods and services internationally?)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Lack Of Conf	7.0%	15.1%	3.6%	8.1%	4.1%	9.2%	4.4%	5.8%	7.2%	8.9%	6.9%	7.1%	6.0%	6.8%	9.9%
High Cost Of Man	5.0%	5.8%	6.5%	6.5%	3.0%	6.9%	3.6%	4.7%	5.2%	5.2%	5.8%	4.2%	2.6%	6.1%	4.2%
Salaries/ Wage Rates/ High Wages	8.0%	11.0%	7.2%	7.3%	6.5%	9.5%	7.3%	5.4%	10.3%	8.6%	9.9%	6.2%	3.7%	9.6%	7.8%
Int Rates	3.6%	2.3%	6.5%	3.2%	3.7%	2.6%	5.1%	2.7%	4.7%	3.4%	3.7%	3.5%	1.7%	3.9%	5.7%
Monetary Policy	4.9%	4.7%	5.8%	4.0%	4.5%	5.6%	5.1%	4.4%	4.3%	6.8%	4.9%	5.0%	5.2%	5.3%	2.1%
Deficit	1.9%	.6%	1.4%	4.8%	2.2%	1.3%	1.5%	1.9%	1.6%	2.5%	2.2%	1.6%	1.7%	2.0%	1.6%
Can Econ	2.2%	1.7%	2.9%	2.4%	1.9%	3.1%	.7%	2.4%	1.9%	2.5%	2.6%	1.8%	2.6%	2.3%	1.0%
Export/ GST Taxes	5.0%	7.0%	5.8%	3.2%	6.1%	3.6%	2.9%	5.6%	5.3%	3.1%	5.2%	4.8%	6.3%	4.7%	4.2%
Tariffs From Other Con	1.0%	1.2%	1.4%	2.4%	.7%	1.0%		.5%	1.4%	1.2%	.8%	1.2%	.6%	1.0%	1.6%
Not Enough Manfng	5.3%	4.1%	6.5%	.8%	5.2%	8.2%	2.2%	6.1%	5.9%	3.1%	6.4%	4.3%	6.9%	5.3%	2.6%
Just Sell Nat Resrcs	1.4%	2.9%	1.4%	1.6%	1.1%	1.0%	1.5%	1.7%	1.6%	.3%	1.6%	1.2%	2.3%	1.2%	.5%
Us/ Amcns/ Closeness	3.4%	2.9%	2.9%	.8%	1.3%	7.7%	2.9%	3.6%	2.8%	4.3%	3.3%	3.5%	4.6%	3.1%	2.6%
Geogrphcl Distnc	1.1%	1.2%	.7%	3.2%	.4%	1.5%	.7%	1.0%	1.4%	.6%	1.0%	1.2%	.9%	.9%	2.1%
Free Trade Agment	2.9%	1.2%	2.2%	2.4%	3.9%	2.6%	2.9%	3.6%	2.2%	2.5%	2.4%	3.3%	3.7%	2.8%	1.0%
Govt Intvntn On Trading Reg	4.5%	8.1%	3.6%	1.6%	4.5%	3.1%	7.3%	4.6%	4.3%	4.6%	5.3%	3.7%	3.2%	5.2%	3.1%
Fed Govt	7.1%	9.9%	9.4%	8.9%	7.4%	3.6%	8.8%	6.4%	7.9%	7.1%	7.9%	6.4%	6.6%	7.0%	8.9%
Small Pop/ Not Engh Money	2.7%	1.7%	4.3%	.8%	2.4%	3.6%	2.2%	2.5%	3.3%	1.8%	2.7%	2.6%	2.9%	2.6%	2.6%
Limited Knwlge Of Int Markets	1.3%	.6%	1.4%	2.4%	1.5%	1.3%		.8%	1.4%	1.8%	1.2%	1.3%	1.1%	1.0%	2.6%
Poor Quality	.9%	1.7%	.7%	.8%	1.1%	.5%		.3%	1.6%	.6%	.8%	.9%	.3%	.9%	1.6%
Poltlc Turmoil/ Uncrtnty	4.0%	4.1%	2.9%	5.6%	3.2%	5.4%	2.9%	4.7%	3.1%	4.3%	5.3%	2.7%	3.7%	4.0%	4.7%
Quebec Seprtn	6.3%	4.1%	5.1%	4.8%	5.8%	9.7%	4.4%	8.0%	4.8%	6.2%	6.1%	6.5%	7.4%	6.1%	5.7%
Labour Unions/ Leaders	1.8%	3.5%	.7%	1.6%	2.8%	.5%	.7%	.8%	2.4%	2.5%	1.8%	1.8%	.9%	1.9%	3.1%
Low Subsidies/ Grain	.3%		1.4%	.8%		.5%		.3%	.3%	.3%	.5%	.1%		.4%	.5%
Concern For Envrmt	.2%	.6%	.7%	.8%				.2%		.6%	.3%	.1%	.3%	.1%	.5%
Lack Of Risk-Taking	6.7%	18.6%	5.1%	3.2%	6.7%	4.1%	3.6%	7.1%	7.4%	4.6%	6.8%	6.5%	7.7%	6.1%	7.8%
US Competition	1.3%	2.3%	2.2%		1.3%	1.0%	.7%	1.2%	1.0%	1.8%	1.2%	1.3%	2.0%	.7%	2.6%
Dependability/ Credible	.3%	.6%		.8%	.4%	.3%		.5%	.2%	.3%	.3%	.4%	.6%	.3%	
High Price Of Goods	4.3%	5.8%	.7%	3.2%	5.6%	3.8%	2.9%	3.9%	4.3%	4.9%	4.3%	4.2%	3.7%	4.3%	5.2%
Expsve Social Pgrms	.4%	.6%		1.6%	.4%	.3%		.5%	.3%	.3%	.1%	.7%	.3%	.3%	1.0%
Subsidies(Other Cnts)	.5%	.6%		1.6%	.2%	.8%	.7%	.7%	.2%	.9%	.8%	.3%	.9%	.5%	
No National Pride(Can)	.1%			.8%	.2%				.2%	.3%	.1%	.1%		.2%	
Workforce	1.5%	4.1%	.7%	1.6%	1.3%	1.0%	.7%	1.5%	1.9%	.6%	1.8%	1.2%	.9%	1.8%	1.0%
Trade Barriers	.4%			.9%	.9%		.7%	.3%	.5%	.3%	.4%	.4%	.3%	.4%	.5%
Lack Of Advrtsng	.8%	3.5%		.8%	.6%	.3%	.7%	.7%	.5%	1.5%	.8%	.8%	.9%	.8%	.5%
Marketing Boards	.1%			.2%	.2%					.3%		.1%		.1%	
Lack Of Rsrch & Dev	1.1%	.6%			1.3%	1.8%	1.5%	1.4%	1.4%	.3%	1.1%	1.2%	1.1%	1.3%	.5%
Traditional Styles	.1%	.6%			.2%			.2%	.2%			.3%	.3%		.5%

(continued)

10. In the same way, what single factor do you think, at present, most hinders Canada from being competitive internationally? (PROBE: What hinders Canada most from being able to sell goods and services internationally?)

	TOTAL	REGION					AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried
European Common Market	.1%					.3%			.3%		.1%			.1%
Nothing	.7%		1.4%		.9%	.8%	.7%	.3%	1.0%	.9%	1.2%	.3%	.9%	.7%
Other	.6%	.6%	.7%		.4%	1.0%	.7%	.5%	.7%	.6%	.1%	1.0%	.9%	.4%
DK/ NS	19.7%	11.6%	15.2%	21.0%	18.4%	21.8%	32.1%	21.2%	17.2%	21.2%	13.6%	25.5%	19.8%	19.2%

11. Thinking generally about exports, that is the products and services Canadian businesses sell to other countries, do you think Canada puts too much emphasis on exporting to other countries, too little emphasis on exporting to other countries, or is it about right?
12. How do you think the Canadian economy would change if we increased our exports to other countries? Would it (READ RESPONSES):

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
EMPHASIS ON EXPORTS															
Too much	9.9%	11.0%	10.1%	8.1%	10.2%	7.9%	14.6%	12.0%	9.1%	7.4%	7.9%	11.9%	10.3%	9.3%	12.0%
Too little	47.5%	44.8%	50.0%	46.0%	53.8%	41.3%	43.1%	42.5%	51.7%	49.5%	52.4%	42.8%	45.8%	49.0%	43.2%
About right	35.8%	39.5%	35.5%	39.5%	28.9%	43.3%	33.6%	38.6%	31.7%	37.5%	36.3%	35.3%	37.8%	34.8%	37.5%
(DK/NS)	6.7%	4.7%	4.3%	6.5%	7.1%	7.4%	8.8%	6.8%	7.4%	5.5%	3.4%	9.9%	6.0%	6.9%	7.3%
CHANGES IF INCREASED EXPORTS															
Improve a lot	42.1%	41.3%	51.4%	36.3%	41.7%	43.8%	35.8%	33.9%	47.2%	48.0%	46.3%	38.1%	36.7%	44.2%	41.7%
Improve a little	40.6%	43.6%	32.6%	48.4%	39.9%	40.5%	40.9%	45.1%	38.4%	36.0%	37.9%	43.2%	42.7%	39.5%	42.7%
Not change	7.7%	5.8%	10.9%	5.6%	8.7%	6.7%	7.3%	8.5%	6.9%	7.7%	7.9%	7.5%	10.6%	7.1%	5.2%
Get worse	4.7%	5.2%	2.2%	5.6%	5.4%	3.3%	6.6%	6.8%	3.4%	3.1%	4.2%	5.1%	6.3%	4.0%	4.7%
Get a lot worse	1.0%	.6%	1.4%	.8%	.6%	1.3%	2.2%	1.0%	.9%	1.2%	1.2%	.8%	.6%	1.2%	1.0%
(DK/NS)	3.9%	3.5%	1.4%	3.2%	3.7%	4.4%	7.3%	4.7%	3.1%	4.0%	2.4%	5.4%	3.2%	4.1%	4.7%

13. In your opinion, what impact would increased exports to other countries have on prices you pay for things at the store? Would they (READ RESPONSES):
14. In your opinion, what impact would increased exports to other countries have on job opportunities for Canadians? Would they (READ RESPONSES):
15. There's been a lot of talk about Canada becoming more 'competitive' in world markets. Do you think Canada should become more competitive or is it already competitive enough?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
IMPACT OF INCREASED EXPORTS ON PRICES															
Increase a lot	9.0%	9.3%	8.0%	10.5%	9.5%	7.2%	11.7%	7.8%	9.8%	9.5%	6.4%	11.5%	8.0%	9.1%	9.9%
Increase a little	20.1%	17.4%	24.6%	21.8%	21.7%	16.4%	21.2%	21.2%	18.6%	20.9%	20.9%	19.2%	22.3%	18.6%	23.4%
Not change	30.5%	29.1%	28.3%	32.3%	31.0%	31.8%	27.0%	31.4%	29.7%	29.8%	32.3%	28.7%	28.4%	31.9%	27.1%
Decrease a little	29.7%	28.5%	31.2%	25.8%	28.6%	32.8%	29.2%	30.5%	30.2%	27.7%	31.1%	28.4%	33.2%	28.5%	29.2%
Decrease a lot	4.7%	4.7%	2.2%	3.2%	4.6%	6.4%	4.4%	4.2%	6.0%	3.4%	5.4%	4.1%	3.7%	5.3%	3.6%
(DK/NS)	6.0%	11.0%	5.8%	6.5%	4.6%	5.4%	6.6%	4.9%	5.7%	8.6%	3.8%	8.1%	4.3%	6.5%	6.8%
IMPACT OF INCREASED EXPORTS ON JOBS															
Increase a lot	37.4%	39.5%	43.5%	29.0%	38.2%	39.2%	27.7%	32.2%	42.1%	38.5%	41.3%	33.6%	33.2%	38.7%	38.0%
Increase a little	43.1%	47.7%	43.5%	51.6%	37.8%	43.6%	48.9%	46.3%	40.2%	43.4%	43.6%	42.7%	43.6%	43.0%	43.8%
Not change	8.3%	3.5%	4.3%	5.6%	12.1%	6.9%	9.5%	9.5%	6.7%	8.0%	6.8%	9.7%	10.3%	7.7%	6.3%
Decrease a little	5.9%	4.7%	6.5%	4.0%	6.7%	4.6%	8.8%	6.1%	6.2%	4.9%	6.0%	5.8%	6.6%	6.0%	4.2%
Decrease a lot	3.2%	3.5%	1.4%	8.1%	2.2%	3.3%	3.6%	3.6%	3.3%	2.5%	1.1%	5.2%	3.7%	3.0%	3.1%
(DK/NS)	2.1%	1.2%	.7%	1.6%	3.0%	2.3%	1.5%	2.4%	1.6%	2.8%	1.2%	3.0%	2.6%	1.5%	4.7%
SHOULD CANADA BECOME MORE COMPETITIVE															
Yes, more competitive	82.5%	80.8%	81.2%	79.8%	83.5%	84.6%	78.8%	82.2%	86.0%	76.9%	86.4%	78.8%	84.0%	83.1%	77.6%
No, competitive enough	14.5%	15.7%	17.4%	16.9%	13.5%	13.1%	16.1%	15.6%	11.4%	18.5%	12.1%	16.9%	14.0%	13.9%	18.2%
(DK/NS)	2.9%	3.5%	1.4%	3.2%	3.0%	2.3%	5.1%	2.2%	2.6%	4.6%	1.5%	4.3%	2.0%	2.9%	4.2%

16. Over the last 3 years do you think that Canada has become more competitive, less competitive or remained about the same?
17. Over the next 3 years, do you think Canada will become more competitive, less competitive, or remain about the same?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
HAS CANADA BECOME MORE COMPETITIVE															
More competitive	29.7%	33.1%	31.2%	19.4%	26.9%	32.1%	38.0%	34.4%	27.4%	25.5%	30.6%	28.9%	33.0%	28.6%	30.2%
Less competitive	17.5%	15.7%	10.9%	20.2%	23.6%	13.1%	12.4%	12.4%	20.7%	20.9%	19.7%	15.3%	16.0%	18.3%	15.6%
Remain about the same	47.3%	45.3%	50.7%	57.3%	44.2%	50.0%	42.3%	48.8%	46.0%	46.8%	47.6%	47.1%	46.1%	48.4%	44.3%
(DK/NS)	5.5%	5.8%	7.2%	3.2%	5.4%	4.9%	7.3%	4.4%	5.9%	6.8%	2.2%	8.6%	4.9%	4.7%	9.9%
WILL CANADA BECOME MORE COMPETITIVE															
More competitive	44.7%	48.3%	50.7%	35.5%	43.6%	44.6%	46.7%	49.2%	42.9%	39.1%	43.1%	46.2%	46.7%	43.8%	45.3%
Less competitive	14.1%	15.7%	8.7%	18.5%	18.7%	9.0%	9.5%	11.9%	15.2%	16.0%	16.7%	11.5%	12.6%	15.0%	12.0%
Remain about the same	34.6%	33.7%	35.5%	41.9%	30.1%	38.2%	35.8%	34.1%	35.2%	35.1%	35.1%	34.2%	34.4%	34.8%	34.9%
(DK/NS)	6.7%	2.3%	5.1%	4.0%	7.6%	8.2%	8.0%	4.9%	6.7%	9.8%	5.2%	8.1%	6.3%	6.5%	7.8%

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	Completely Disagree	2	3	4	5	6	Agree Completely	(DK/NS)
A) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	3.3%	3.3%	9.5%	20.5%	27.4%	17.8%	12.4%	5.8%
B) CANADIAN PRODUCTS ARE AS HIGH QUALITY	1.9%	2.5%	5.7%	9.6%	17.9%	24.0%	37.3%	1.1%
C) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	19.7%	17.1%	13.7%	14.1%	14.1%	8.4%	10.9%	1.9%
D) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	7.7%	9.1%	15.3%	20.1%	20.5%	10.4%	9.0%	8.0%
E) CANADIAN WORKERS MUST WORK HARDER	5.7%	5.1%	6.5%	11.5%	19.6%	21.5%	29.2%	.8%
F) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	15.0%	10.0%	12.5%	15.9%	16.0%	11.7%	17.4%	1.5%
G) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	6.5%	5.3%	9.0%	13.9%	17.9%	16.9%	29.1%	1.3%
H) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	16.3%	16.5%	16.7%	17.9%	12.5%	4.8%	4.7%	10.8%
I) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	10.8%	11.7%	13.0%	16.6%	18.8%	12.5%	14.6%	2.0%
J) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	42.2%	16.2%	10.1%	6.5%	6.9%	6.3%	11.0%	.9%
K) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	21.0%	15.1%	16.5%	14.3%	12.9%	8.5%	7.9%	3.8%
L) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS...	44.1%	15.9%	8.3%	6.8%	8.7%	6.3%	8.3%	1.8%
M) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	15.7%	14.9%	20.6%	18.8%	13.4%	5.7%	5.0%	5.9%
N) CDN COMPANIES SHOULD NOT HAVE TO ACCEPT LOWER PROFITS	10.1%	10.9%	15.5%	16.9%	15.6%	12.9%	15.4%	2.7%

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	5.0	5.0	5.1	4.8	5.0	5.2	5.1	4.8	5.1	5.3	5.0	5.1	4.8	5.0	5.3
B) CANADIAN PRODUCTS ARE AS HIGH QUALITY	5.7	5.6	5.7	5.6	5.5	5.9	5.6	5.4	5.7	6.0	5.6	5.7	5.3	5.8	5.8
C) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	3.7	3.3	3.5	3.8	3.9	3.5	3.6	3.6	3.6	3.9	3.5	3.8	3.7	3.6	3.9
D) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	4.5	4.2	4.4	4.2	4.4	4.9	4.9	4.5	4.4	4.8	4.4	4.7	4.4	4.5	4.8
E) CANADIAN WORKERS MUST WORK HARDER	5.2	5.0	5.2	5.1	5.3	5.2	5.6	5.0	5.2	5.7	5.2	5.2	4.8	5.3	5.4
F) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	4.2	4.2	4.3	4.1	4.5	3.7	4.6	3.7	4.3	5.0	4.2	4.2	3.8	4.3	4.7
G) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	5.1	4.9	4.8	5.2	5.4	4.7	5.4	5.0	5.0	5.3	4.8	5.4	4.9	5.1	5.3
H) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	3.9	3.4	4.3	3.7	3.8	4.1	4.3	3.7	3.8	4.5	3.6	4.2	3.7	3.9	4.4
I) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	4.3	3.7	4.1	4.2	4.4	4.4	4.4	4.2	4.2	4.7	4.1	4.5	4.2	4.3	4.5
J) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	2.9	2.7	2.7	3.3	3.2	2.4	3.0	2.6	2.7	3.6	2.8	2.9	2.7	2.9	3.4
K) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	3.6	3.0	3.9	3.8	3.7	3.6	3.8	3.5	3.5	4.1	3.6	3.6	3.7	3.6	3.9
L) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS...	2.8	2.5	2.7	2.9	3.1	2.7	2.8	2.6	2.6	3.6	2.8	2.9	2.7	2.8	3.3

(continued)

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
M) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	3.7	3.4	4.0	3.5	3.6	3.9	3.8	3.6	3.6	4.1	3.6	3.8	3.6	3.7	4.1
N) CDN COMPANIES SHOULD NOT HAVE TO ACCEPT LOWER PROFITS	4.3	4.0	4.4	4.4	4.4	4.2	4.9	4.4	4.2	4.6	4.1	4.5	4.4	4.3	4.5

19. Some people say the government must provide subsidies to Canadian businesses for them to successfully sell their goods and services internationally, while others say Canadian businesses must spend more money themselves on selling their products internationally rather than depending on government subsidies to help them.
20. Some people say the government must provide subsidies to Canadian businesses for scientific research and development in order for them to produce new and better products, while others say Canadian businesses must spend more money themselves on research and development.

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
SUBSIDIES TO SELL GOODS															
Government must provide subsidies	27.2%	21.5%	25.4%	23.4%	26.0%	34.4%	24.1%	37.6%	21.9%	17.5%	22.3%	31.9%	38.1%	23.2%	26.6%
Canadian businesses must spend more money themselves	67.5%	71.5%	70.3%	73.4%	69.8%	58.2%	72.3%	58.0%	71.6%	77.8%	73.0%	62.3%	57.6%	71.0%	68.8%
(DK/NS)	5.3%	7.0%	4.3%	3.2%	4.3%	7.4%	3.6%	4.4%	6.6%	4.6%	4.8%	5.8%	4.3%	5.8%	4.7%
SUBSIDIES FOR R&D															
Government must provide subsidies	46.3%	47.1%	38.4%	43.5%	47.9%	45.1%	53.3%	52.5%	42.4%	41.8%	42.4%	50.1%	54.7%	43.0%	46.9%
Canadian businesses must spend more money themselves	47.3%	45.9%	57.2%	51.6%	47.7%	44.9%	40.9%	42.7%	50.0%	51.1%	51.2%	43.6%	40.1%	50.5%	45.3%
(DK/NS)	6.3%	7.0%	4.3%	4.8%	4.5%	10.0%	5.8%	4.7%	7.6%	7.1%	6.4%	6.3%	5.2%	6.5%	7.8%

21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A) LONGER WORKING HOURS															
Completely necessary	4.5%	2.9%	4.3%	1.6%	7.1%	3.1%	3.6%	3.9%	3.8%	7.1%	4.9%	4.2%	4.0%	4.8%	4.2%
Somewhat necessary	32.5%	33.1%	33.3%	37.1%	35.8%	24.9%	35.0%	35.4%	30.3%	30.8%	33.4%	31.5%	35.5%	31.6%	31.3%
Not necessary	61.6%	62.2%	58.7%	58.9%	56.2%	71.3%	59.9%	60.2%	64.3%	59.4%	60.9%	62.3%	59.3%	62.2%	62.5%
(DK/NS)	1.4%	1.7%	3.6%	2.4%	.9%	.8%	1.5%	.5%	1.6%	2.8%	.8%	2.0%	1.1%	1.4%	2.1%
B) REDUCTIONS IN EMPLOYER BENEFIT PROGRAMS															
Completely necessary	9.9%	8.1%	10.9%	11.3%	9.1%	11.5%	8.8%	9.5%	8.6%	13.2%	9.8%	10.1%	8.6%	9.7%	13.5%
Somewhat necessary	30.0%	25.6%	28.3%	30.6%	33.0%	24.6%	40.1%	30.3%	27.1%	34.5%	30.8%	29.2%	29.8%	30.8%	26.0%
Not necessary	58.1%	64.0%	58.0%	56.5%	56.0%	62.3%	48.2%	59.2%	62.6%	48.3%	58.0%	58.1%	60.2%	57.5%	57.3%
(DK/NS)	2.0%	2.3%	2.9%	1.6%	1.9%	1.5%	2.9%	1.0%	1.7%	4.0%	1.4%	2.6%	1.4%	2.0%	3.1%
C) KEEPING WAGE DEMANDS DOWN															
Completely necessary	15.4%	15.1%	15.9%	19.4%	21.5%	5.9%	14.6%	9.3%	15.3%	26.5%	17.0%	13.9%	8.9%	15.9%	24.5%
Somewhat necessary	49.9%	59.9%	57.2%	59.7%	52.5%	32.6%	60.6%	49.8%	49.3%	51.1%	48.0%	51.8%	51.0%	50.1%	47.4%
Not necessary	32.1%	22.7%	23.2%	20.2%	23.7%	57.4%	24.8%	39.7%	32.4%	18.2%	32.1%	32.2%	38.7%	31.0%	26.0%
(DK/NS)	2.5%	2.3%	3.6%	.8%	2.2%	4.1%		1.2%	2.9%	4.3%	3.0%	2.1%	1.4%	3.0%	2.1%

21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
D) JOB RETRAINING															
Completely necessary	57.1%	62.8%	52.9%	49.2%	61.2%	53.3%	56.2%	55.9%	59.8%	54.8%	59.9%	54.5%	56.7%	58.1%	53.1%
Somewhat necessary	37.3%	34.9%	39.9%	44.4%	32.7%	41.3%	38.7%	38.1%	34.8%	40.3%	36.0%	38.6%	36.4%	36.6%	42.2%
Not necessary	4.1%	1.7%	4.3%	6.5%	5.0%	3.3%	3.6%	4.6%	3.4%	4.3%	3.3%	5.0%	5.7%	3.6%	4.2%
(DK/NS)	1.4%	.6%	2.9%	1.1%	2.1%	1.5%	1.4%	1.9%	1.9%	.6%	.8%	2.0%	1.1%	1.7%	.5%
E) JOB RELOCATION TO ANOTHER CITY															
Completely necessary	19.2%	23.3%	18.8%	20.2%	24.7%	9.7%	19.0%	13.9%	21.7%	24.6%	21.6%	16.9%	14.0%	19.8%	26.0%
Somewhat necessary	60.0%	61.0%	68.1%	66.1%	59.4%	56.2%	58.4%	62.5%	58.8%	56.9%	57.9%	62.0%	65.9%	59.1%	53.1%
Not necessary	18.7%	15.1%	10.1%	12.1%	14.5%	30.5%	21.2%	21.9%	17.9%	14.8%	19.2%	18.3%	18.3%	19.2%	17.7%
(DK/NS)	2.1%	.6%	2.9%	1.6%	1.5%	3.6%	1.5%	1.7%	1.6%	3.7%	1.4%	2.7%	1.7%	2.0%	3.1%
F) CHANGES IN GOVERNMENT SOCIAL PROGRAMS															
Completely necessary	25.4%	22.1%	27.5%	21.8%	28.9%	21.0%	29.2%	26.9%	26.9%	20.3%	24.7%	26.0%	25.2%	25.2%	27.1%
Somewhat necessary	46.5%	53.5%	42.0%	54.8%	42.1%	49.7%	42.3%	48.8%	44.7%	45.5%	45.0%	47.9%	45.8%	47.6%	41.7%
Not necessary	23.8%	22.1%	23.2%	17.7%	26.0%	24.9%	20.4%	22.5%	23.1%	27.4%	26.9%	20.8%	25.8%	22.9%	24.5%
(DK/NS)	4.3%	2.3%	7.2%	5.6%	3.0%	4.4%	8.0%	1.7%	5.3%	6.8%	3.4%	5.2%	3.2%	4.2%	6.8%

22. Can you think of things which Canada could export which can compete on the world market? (DO NOT READ LIST) (RECORD ALL MENTIONS)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Manufactured goods	51.9%	44.2%	48.6%	44.4%	54.4%	55.6%	51.8%	49.8%	52.1%	55.7%	47.7%	56.0%	45.8%	53.6%	55.2%
Services	6.7%	6.4%	5.8%	3.2%	5.0%	12.3%	2.2%	9.0%	5.9%	4.3%	8.6%	5.0%	8.0%	6.7%	4.7%
Technology	23.5%	29.1%	27.5%	14.5%	25.4%	25.4%	8.0%	22.5%	29.5%	14.8%	32.6%	14.8%	25.8%	24.2%	16.1%
Knowledge	5.0%	4.1%	5.1%	4.8%	5.4%	5.9%	2.2%	3.9%	6.9%	3.7%	6.3%	3.8%	4.6%	5.3%	4.2%
Machinery	7.3%	8.1%	5.8%	6.5%	10.0%	5.9%	1.5%	6.6%	7.6%	8.0%	9.8%	4.8%	7.4%	7.1%	7.8%
Natural Resources	42.1%	51.7%	43.5%	52.4%	40.4%	36.2%	43.1%	44.4%	42.1%	38.2%	45.4%	39.0%	45.6%	41.4%	39.6%
Processed foods	9.1%	7.0%	11.6%	10.5%	7.1%	11.8%	8.0%	8.8%	9.0%	9.5%	6.7%	11.4%	7.7%	10.1%	6.3%
Communications	4.9%	4.7%	2.9%	.8%	6.9%	5.1%	2.2%	4.9%	5.9%	3.1%	6.3%	3.5%	5.2%	5.2%	2.6%
Health Care	2.4%	2.9%	.7%	.8%	3.0%	3.1%	.7%	2.0%	2.9%	2.2%	2.4%	2.4%	2.6%	2.3%	2.6%
Other (SPECIFY)	3.1%	9.9%	8.7%	1.6%	1.9%	1.3%		3.4%	2.1%	4.3%	3.3%	2.9%	2.9%	2.9%	4.2%
Raw/ Unprcssd Ag Products	1.6%	.6%	2.2%	4.8%	2.2%		1.5%	1.2%	1.4%	2.8%	1.4%	1.8%	1.1%	1.3%	4.2%
Grain/ Wheat/ Crops	4.7%	5.2%	17.4%	15.3%	2.8%		2.2%	4.1%	4.1%	6.8%	4.3%	5.0%	2.3%	4.7%	8.9%
Beef/ Pork/ Livstck	.9%	1.2%	2.9%	2.4%	.7%		.7%	.8%	.7%	1.5%	.7%	1.2%	.3%	.8%	2.6%
Chemicals	.3%			.8%	.2%	.3%	.7%	.2%	.5%		.5%			.3%	.5%
Arts	1.1%	2.9%		.8%	1.7%	.3%	.7%	1.0%	1.4%	.9%	1.0%	1.3%	1.4%	.8%	2.1%
Auto Industry	.9%			.8%	2.4%			1.4%	.9%	.3%	1.4%	.5%	1.7%	.7%	.5%
Almun Steel	.5%			.8%	1.1%				.7%	.9%	.4%	.5%	.3%	.5%	.5%
Nuclear Reactors	.5%				1.5%			.5%	.5%	.6%	1.1%		.9%	.4%	.5%
Research	.2%	.6%			.4%			.3%	.2%		.3%	.1%	.3%	.2%	
Software/ Hardware	.4%			.8%	.7%		.7%	.5%	.3%	.3%	.3%	.5%	.6%	.3%	.5%
Electronics	.6%				1.7%			.5%	.9%	.3%	.8%	.4%	1.1%	.5%	
Mass Transport	.3%				.7%				.7%		.4%	.1%		.4%	
Textiles	.9%	2.3%			1.9%			1.7%	.5%	.3%	.8%	1.0%	1.7%	.7%	.5%
Lumber	1.1%	2.9%			1.9%		.7%	.8%	1.2%	1.2%	1.4%	.8%	.6%	1.4%	.5%
Minerals/ Uranium/ Potash	.3%			.8%	.4%		.7%	.2%	.3%	.3%	.3%	.3%	.3%	.3%	
Fish	.9%	.6%	.7%		.9%		5.1%	1.4%	.7%	.6%	1.5%	.4%	1.1%	1.0%	
Aerospace & Technology	.3%				.7%			.3%	.3%		.3%	.3%	.6%	.2%	

23. And based on your impressions, which area of the world would you say Canadian business currently sells the most goods and services to? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	6.6%	14.5%	7.2%	8.1%	4.5%	4.1%	10.2%	5.9%	6.2%	8.6%	4.9%	8.2%	5.7%	6.7%	7.8%
China	2.0%	2.9%	3.6%	4.8%	1.5%	1.0%	1.5%	2.5%	1.2%	2.5%	1.8%	2.2%	2.6%	1.9%	1.6%
The United States	68.9%	70.9%	68.1%	58.1%	73.8%	68.2%	59.1%	70.2%	70.3%	63.7%	76.4%	61.6%	72.2%	68.4%	65.6%
Western Europe	5.5%	2.9%	6.5%	6.5%	6.3%	4.6%	6.6%	6.4%	6.2%	2.8%	4.1%	6.9%	4.9%	6.0%	4.7%
Latin and South America	2.1%	1.7%		4.0%	1.7%	3.1%	2.2%	3.1%	1.9%	.9%	1.5%	2.7%	2.0%	2.3%	1.6%
Eastern Europe	6.4%	2.3%	8.0%	12.9%	4.1%	7.7%	9.5%	5.6%	5.9%	8.6%	5.7%	7.1%	6.9%	5.9%	7.8%
Africa	1.1%		1.4%	.8%	.6%	2.3%	.7%	1.2%	1.2%	.6%	1.0%	1.2%	1.1%	.9%	1.6%
The Middle East	.9%	.6%	1.4%		.9%	1.3%	.7%	1.0%	.5%	1.5%	1.0%	.9%	1.1%	.8%	1.0%
India	.1%					.5%		.2%		.3%	.1%	.1%	.3%		.5%
Pacific Rim	.1%			.8%						.3%	.1%			.1%	
Carribean	.1%						.7%	.2%				.1%	.3%		
(DK/NS)	6.2%	4.1%	3.6%	4.0%	6.7%	7.2%	8.8%	3.7%	6.6%	10.2%	3.5%	8.8%	2.9%	7.0%	7.8%

24. Thinking of different areas of the world, where do you feel Canada's greatest competition comes from? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	36.6%	29.7%	36.2%	31.5%	41.2%	39.2%	24.8%	32.4%	37.6%	41.8%	35.7%	37.4%	33.0%	37.9%	36.5%
China	5.0%	2.9%	1.4%	3.2%	6.3%	5.1%	7.3%	5.6%	3.4%	6.8%	3.4%	6.5%	4.3%	5.0%	6.3%
The United States	47.4%	57.6%	54.3%	54.0%	41.7%	44.6%	51.8%	52.7%	48.8%	35.7%	48.1%	46.7%	51.6%	45.9%	47.9%
Western Europe	4.2%	4.7%	3.6%	7.3%	3.2%	5.4%	2.2%	3.4%	4.8%	4.6%	6.3%	2.2%	4.9%	4.4%	2.1%
Latin and South America	.9%	1.7%			1.5%	.5%	.7%	.8%	.7%	1.5%	1.4%	.5%	.3%	1.2%	1.0%
Eastern Europe	1.3%	1.2%	1.4%	1.6%	.9%	1.8%	1.5%	1.7%	.9%	1.5%	1.5%	1.2%	2.0%	1.4%	
Africa	.1%				.2%		.7%	.2%	.2%		.1%	.1%		.2%	
The Middle East	.6%	1.2%	.7%			.8%	2.2%	.7%	.7%	.3%	.5%	.7%	.6%	.6%	.5%
India	.2%				.2%	.5%			.3%	.3%	.1%	.3%		.3%	
Others	.1%					.3%		.2%			.1%		.3%		
Pacific Rim	.3%		.7%		.7%			.3%	.3%	.3%	.4%	.3%	.3%	.3%	.5%
Third World Nations	.1%				.2%		.7%			.6%	.1%	.1%		.1%	.5%
SE Asia	.1%	.6%					.7%		.3%		.3%			.2%	
Far East	.1%				.2%			.2%			.1%		.3%		
(DK/NS)	2.9%	.6%	1.4%	2.4%	3.7%	1.8%	7.3%	2.0%	1.7%	6.5%	1.9%	3.8%	2.6%	2.5%	4.7%

25. What about in ten years from now? Where do you think Canada's greatest competition will be coming from in the future? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	33.4%	23.8%	35.5%	29.8%	34.1%	37.2%	32.8%	34.2%	33.4%	31.7%	32.5%	34.3%	35.2%	32.8%	33.3%
China	8.2%	9.3%	13.8%	6.5%	9.3%	6.4%	3.6%	5.6%	9.5%	10.8%	6.9%	9.4%	5.4%	9.1%	8.9%
The United States	25.0%	28.5%	23.9%	29.8%	23.2%	23.3%	29.2%	30.2%	22.2%	20.9%	24.9%	25.1%	24.9%	24.8%	26.6%
Western Europe	15.2%	14.5%	11.6%	18.5%	16.3%	16.9%	7.3%	14.1%	16.7%	14.2%	17.7%	12.8%	17.8%	14.9%	11.5%
Latin and South America	1.3%	1.7%		1.6%	1.9%	.8%	.7%	1.0%	1.6%	1.2%	1.9%	.7%	1.1%	1.5%	.5%
Eastern Europe	7.8%	12.8%	4.3%	3.2%	7.1%	7.2%	13.9%	7.8%	8.8%	6.2%	9.1%	6.5%	7.4%	8.5%	5.2%
Africa	.1%				.4%			.3%			.1%	.1%	.6%		
The Middle East	1.1%	.6%	1.4%		.4%	1.8%	3.6%	1.0%	1.4%	.9%	1.2%	1.0%	1.1%	1.3%	.5%
India	.2%		.7%			.5%		.3%		.3%	.1%	.3%	.3%	.1%	.5%
Others	.3%	1.7%		.8%				.2%	.3%	.3%	.5%		.2%	1.0%	
Pacific Rim	.5%		1.4%	.8%	.7%	.3%		.3%	.9%	.3%	1.0%	.1%	.3%	.7%	
Third World Nations	.3%	.6%			.6%			.3%	.2%	.3%	.4%	.1%	.6%	.1%	.5%
SE Asia	.7%	1.7%	.7%	2.4%	.7%			.5%	.7%	1.2%	1.0%	.5%	.6%	.7%	1.0%
Eastern Block	.1%	.6%			.2%			.3%			.3%	.3%	.3%	.1%	
Mexico	.1%				.2%					.3%	.1%				.5%
(DK/NS)	5.7%	4.1%	6.5%	6.5%	5.0%	5.6%	8.8%	3.7%	4.3%	11.4%	2.6%	8.6%	4.3%	5.2%	9.9%

26. In your opinion, what area of the world would offer Canada the greatest opportunities in terms of selling our goods and services in the future (10 years from now)? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Japan	9.1%	11.0%	8.0%	8.1%	7.2%	9.7%	13.9%	10.7%	7.2%	9.2%	7.9%	10.2%	9.5%	8.9%	8.9%
China	9.5%	11.0%	13.0%	12.1%	8.2%	9.5%	6.6%	6.1%	11.9%	11.4%	10.7%	8.2%	6.9%	10.5%	9.4%
The United States	16.9%	11.6%	15.2%	5.6%	17.8%	19.7%	24.1%	18.1%	17.1%	14.5%	19.0%	14.9%	17.5%	17.3%	14.6%
Western Europe	12.7%	7.6%	21.0%	9.7%	15.2%	10.5%	9.5%	14.2%	12.2%	10.5%	13.6%	11.8%	14.0%	12.6%	10.4%
Latin and South America	5.1%	5.2%	4.3%	7.3%	5.4%	5.1%	2.2%	4.7%	6.0%	4.0%	4.8%	5.4%	5.7%	4.7%	5.7%
Eastern Europe	32.4%	40.1%	23.9%	44.4%	31.9%	31.0%	26.3%	30.2%	32.6%	36.3%	33.4%	31.4%	31.5%	31.7%	37.5%
Africa	3.5%	3.5%	2.9%	3.2%	2.4%	5.1%	3.6%	5.6%	2.1%	2.2%	2.7%	4.2%	5.7%	3.0%	1.6%
The Middle East	1.5%	1.2%	2.2%		1.9%	1.0%	2.2%	1.9%	1.0%	1.5%	1.8%	1.2%	1.4%	1.6%	1.0%
India	.7%	1.2%	1.4%	1.6%	.2%	1.0%		.7%	.9%	.6%	.5%	.9%	.9%	.6%	1.0%
Others	.2%	1.7%							.3%	.3%	.3%	.1%		.2%	.5%
Pacific Rim	.4%	.6%	1.4%		.6%			.3%	.7%		.7%	.1%		.5%	.5%
Third World Nations	.3%		.7%		.4%		.7%	.3%	.2%	.3%	.4%	.1%		.3%	.5%
SE Asia	.4%	.6%		.8%	.7%			.3%	.7%		.4%	.4%	.9%	.3%	
Australia	.1%				.2%			.2%			.1%			.1%	
Far East	.1%						.7%						.3%		
(DK/NS)	7.3%	4.7%	5.8%	7.3%	8.0%	7.2%	10.2%	6.6%	6.9%	9.2%	3.7%	10.9%	5.7%	7.6%	8.3%

27. Do you think that the federal government is undertaking any specific actions or initiatives to prepare Canada for the future in terms of international trade and competitiveness?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Yes	40.8%	39.0%	44.2%	40.3%	33.6%	45.6%	54.7%	43.9%	45.0%	27.4%	45.8%	36.0%	40.7%	42.1%	33.9%
No	42.5%	47.7%	34.8%	41.1%	51.2%	35.1%	32.1%	42.2%	40.7%	46.8%	41.4%	43.6%	46.7%	41.4%	41.1%
(DK/NS)	16.7%	13.4%	21.0%	18.5%	15.2%	19.2%	13.1%	13.9%	14.3%	25.8%	12.8%	20.4%	12.6%	16.5%	25.0%

28. What sorts of actions or initiatives come to mind? (PROBE: What do you think the government is doing to prepare Canada in terms of international trade and competitiveness?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(612)	(67)	(61)	(50)	(181)	(178)	(75)	(259)	(261)	(89)	(337)	(275)	(142)	(402)	(65)
Free Trade Aggmt	23.5%	29.9%	44.3%	14.0%	24.3%	18.5%	17.3%	31.3%	20.7%	7.9%	25.8%	20.7%	28.9%	22.6%	15.4%
GST	5.6%	9.0%	6.6%	2.0%	3.9%	7.3%	4.0%	8.1%	3.8%	3.4%	6.8%	4.0%	6.3%	6.2%	
More Invlmnt In Int Market Place	19.3%	29.9%	4.9%	12.0%	13.3%	30.9%	13.3%	16.6%	21.8%	19.1%	21.4%	16.7%	17.6%	19.2%	23.1%
Trade Fairs/ Shows/ Dlgtns	24.7%	40.3%	18.0%	26.0%	20.4%	30.3%	12.0%	19.3%	31.0%	22.5%	27.0%	21.8%	19.7%	26.4%	26.2%
Advertising	4.6%	3.0%	6.6%	10.0%	6.1%	1.7%	4.0%	4.2%	4.6%	5.6%	3.6%	5.8%	3.5%	5.0%	4.6%
Meech Lake Accord	2.3%	3.0%	3.3%	4.0%	1.1%	3.4%		2.7%	1.9%	2.2%	1.2%	3.6%	1.4%	2.2%	4.6%
Introducing Metric System	.3%	1.5%		2.0%					.4%	1.1%		.7%		.2%	1.5%
FT Agrmnt With Mexico	1.5%	1.5%	3.3%	2.0%	1.7%	1.1%		1.9%	.8%	2.2%	2.1%	.7%	1.4%	1.7%	
GATT	1.6%	1.5%	1.6%	2.0%	2.2%	1.7%		1.2%	2.7%		2.1%	1.1%	1.4%	1.5%	3.1%
Comptve Level/ Dollar	1.0%		1.6%			1.1%	4.0%	1.2%	.8%	1.1%	.6%	1.5%	1.4%	.7%	1.5%
Tax Advantages / Intrntnl Markets	1.8%	3.0%	1.6%		2.8%	1.1%	1.3%	2.3%	1.9%		2.1%	1.5%	2.8%	1.7%	
Subsidizing For Own Business	1.0%		3.3%	2.0%	.6%	1.1%		1.2%	1.1%		1.5%	.4%	2.1%	.5%	1.5%
On The Job Training/ Retraining	3.3%	4.5%	3.3%	2.0%	3.3%	1.7%	6.7%	4.2%	3.1%	1.1%	3.6%	2.9%	4.2%	2.7%	4.6%
De-regltn Of Transport Ind	.2%			2.0%				.4%			.3%			.2%	
Private Ind	.3%				1.1%				.8%		.3%	.4%		.5%	
Long Term Planning	1.1%				1.1%	2.2%	1.3%	.8%	1.9%		1.2%	1.1%	.7%	1.5%	
Getting Rid Of Deficit	.7%		1.6%		.6%	1.1%		.8%	.4%	1.1%	.9%	.4%	.7%	.5%	1.5%
More Conservation Of Nat Resrses															
Exprts	.7%				.6%	1.7%		.8%	.4%	1.1%	.9%	.4%	1.4%	.5%	
Education System	2.0%	7.5%			1.7%	1.1%	2.7%	1.9%	1.9%	2.2%	2.4%	1.5%	2.8%	1.7%	1.5%
Market Research On An Intrntnl															
Basis	.8%				2.2%		1.3%	.4%	1.1%	1.1%	1.2%	.4%	1.4%	.5%	1.5%
Employment/ Job Creation	.3%					1.1%		.8%			.3%	.4%		.5%	
Nothing	2.1%	1.5%	1.6%	2.0%	2.8%		6.7%	1.2%	3.1%	2.2%	2.1%	2.2%	.7%	2.2%	4.6%
Other	1.3%	3.0%		2.0%	.6%	1.1%	2.7%	1.9%		3.4%	.9%	1.8%	.7%	1.7%	
DK/ Ms	23.7%	10.4%	26.2%	28.0%	26.0%	22.5%	28.0%	23.9%	20.3%	33.7%	18.4%	30.2%	27.5%	21.9%	27.7%

29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Education/ Schools	5.7%	11.6%	6.5%	4.0%	3.2%	8.2%	2.2%	5.6%	5.5%	6.2%	5.6%	5.9%	4.9%	6.2%	4.7%
Educate/ Infrm Public	14.8%	21.5%	16.7%	12.9%	15.8%	11.5%	11.7%	21.2%	13.6%	5.5%	13.6%	16.0%	20.6%	13.3%	12.0%
Meeting Leaders Of Other Trdng Cntries	8.8%	14.0%	2.9%	6.5%	5.2%	15.4%	5.8%	6.8%	9.8%	10.8%	10.3%	7.3%	6.3%	9.2%	11.5%
More Markets	10.6%	15.7%	7.2%	9.7%	7.8%	13.6%	10.9%	9.8%	11.2%	11.1%	14.0%	7.3%	11.7%	10.2%	10.9%
On Job Training/ Retraining	6.9%	7.0%	4.3%	4.8%	8.3%	5.4%	9.5%	6.9%	8.1%	4.3%	6.0%	7.7%	5.7%	7.1%	7.3%
Promote Our Products/ More Technology	7.7%	22.7%	3.6%	3.2%	3.9%	10.5%	3.6%	6.4%	9.1%	7.4%	10.1%	5.4%	6.9%	8.0%	7.8%
Stand Up To US On Trade Issues	1.1%	.6%		2.4%	1.3%	1.3%	.7%	.7%	1.6%	1.2%	1.4%	.9%	.3%	1.4%	1.6%
Re-structre Canadian Ind	1.8%	1.7%	1.4%	.8%	2.0%	1.8%	2.2%	2.4%	1.7%	.6%	1.5%	2.1%	.9%	2.1%	1.6%
Dev Own Cntry	4.8%	7.0%	2.2%	3.2%	3.0%	8.2%	3.6%	5.6%	4.1%	4.3%	4.6%	5.0%	6.3%	4.5%	3.6%
Make our Products Prices More Comptive	3.1%	5.8%	2.2%	2.4%	2.6%	3.8%	.7%	2.0%	4.3%	2.8%	3.8%	2.4%	3.7%	2.7%	3.6%
Advertising	3.5%	5.8%	3.6%	2.4%	2.6%	4.1%	3.6%	4.1%	3.3%	3.1%	3.8%	3.3%	4.0%	2.9%	5.7%
Loan Guarantees	.1%		1.4%						.3%		.3%			.2%	
More Invlvmt In Int Markets	2.6%	1.2%	2.9%	5.6%	2.4%	3.3%		1.7%	4.3%	1.2%	2.7%	2.5%	1.7%	2.6%	4.2%
Lower The Deficit	2.1%	.6%	.7%	1.6%	3.5%	1.5%	2.2%	2.9%	1.6%	1.8%	3.3%	1.0%	2.3%	2.0%	2.6%
Help Relocate People	.2%		.7%		.4%			.5%			.1%	.3%	.3%	.2%	
Re-organize Tariffs Structure/ GST	2.0%	1.7%	2.9%	.8%	2.6%	1.8%	.7%	2.4%	2.1%	1.2%	2.2%	1.8%	2.0%	2.2%	1.0%
How GST Is Going To Effect Us	.3%		.7%			.8%		.3%	.2%	.3%	.3%	.3%		.2%	1.0%
Export Just Manufactured Goods	.5%	1.2%	1.4%	1.6%	.4%			.5%	.3%	.9%	.5%	.5%	.6%	.6%	
Focus On Research & Development	3.1%	2.9%	4.3%		4.1%	2.3%	2.9%	3.2%	3.4%	2.2%	3.7%	2.5%	2.6%	3.7%	1.0%
More Business Opening Up	1.5%	.6%	2.9%	3.2%	1.3%	1.0%	1.5%	2.0%	1.2%	.9%	1.9%	1.0%	1.4%	1.7%	.5%
Lower Wages	1.2%		1.4%	1.6%	1.7%	1.0%	.7%	1.4%	1.0%	1.2%	1.6%	.8%	1.4%	1.4%	
Monetary Policy	1.1%		1.4%		1.7%	.8%	1.5%	.5%	1.0%	1.8%	1.4%	.8%	.9%	.9%	1.6%
New Technlgy/ Training	1.9%	.6%	3.6%	4.8%	1.7%	1.5%	.7%	2.4%	2.1%	.6%	2.0%	1.7%	2.3%	1.9%	1.0%
Employment	1.2%	1.2%		.8%	.4%	2.6%	2.2%	1.5%	1.2%	.6%	1.1%	1.3%	1.7%	.8%	2.1%
Control Interest Rates	1.1%	.6%	.7%	1.6%	2.0%	.3%		.8%	.9%	1.5%	1.9%	.3%	.3%	1.3%	1.0%
Provide Incentives For Manf Goods	1.1%	1.7%	.7%		1.3%	1.3%	.7%	1.4%	1.6%		1.0%	1.3%	.6%	1.5%	.5%
Protect Canadian Markets	.9%	2.3%			.7%	1.0%	1.5%	1.0%	1.2%	.3%	1.2%	.7%	1.1%	.8%	1.0%
Environment Concerns	.7%	1.2%			.4%	1.3%	.7%	.5%	.7%	.9%	1.0%	.4%	1.1%	.4%	1.0%
Abolish Unions	.1%				.2%					.3%	.1%			.1%	
Productivity Of Ind	1.5%	2.9%			1.1%	3.1%		2.2%	.9%	1.5%	2.0%	1.0%	1.1%	1.5%	2.6%
Public Opinion	.7%	.6%			1.5%	.5%		1.4%	.3%	.3%	.7%	.8%	1.1%	.6%	.5%
Forget About Meech Lake	.3%	.6%			.6%	.3%		.5%	.3%		.4%	.3%	.6%	.3%	
Business Subsidies	2.8%	3.5%			2.6%	5.4%	.7%	3.6%	3.1%	.9%	3.5%	2.1%	4.3%	2.3%	2.6%

(continued)

29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
Need A New Leader	.7%				1.7%	.5%		.3%	.7%	1.5%	.7%	.8%	.9%	.5%	1.6%
Stop Free Trade Agreement	.4%		1.4%	.8%	.6%			.7%	.2%	.3%	.4%	.4%	.3%	.4%	.5%
Nothing	.8%				1.3%	.8%	1.5%	.2%	1.6%	.6%	1.0%	.7%	.6%	.8%	1.0%
Other	.6%	1.2%		.8%	.2%	1.0%	.7%	.8%	.2%	.9%	.5%	.7%	1.1%	.4%	.5%
NK/ NS	30.9%	23.8%	39.9%	41.1%	28.8%	27.2%	40.1%	28.1%	28.6%	40.0%	23.6%	37.8%	27.8%	31.2%	34.9%

30. Some people say that government should take primary responsibility for increasing international trade opportunities; other people say that Canadian business and industry should have the lead role in developing international trade opportunities. Which is closer to your opinion? Would you say: (READ RESPONSES)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Government should take primary responsibility	34.0%	34.3%	35.5%	35.5%	32.7%	33.1%	38.7%	37.5%	33.4%	28.9%	35.5%	32.6%	37.8%	33.4%	30.2%
Business should have the lead role	56.7%	58.1%	60.9%	54.0%	57.9%	55.9%	50.4%	53.7%	56.7%	61.5%	55.3%	58.0%	53.6%	56.2%	64.6%
(DK/NS)	9.3%	7.6%	3.6%	10.5%	9.5%	11.0%	10.9%	8.8%	9.8%	9.5%	9.2%	9.4%	8.6%	10.4%	5.2%

31. Some people say that because of changes in the global economy, governments -- including Canada -- have less and less control over their individual economies regardless of what they try to do. In your opinion, would you agree or disagree with this statement? Would that be strongly or moderately?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Strongly agree	24.5%	25.0%	18.1%	21.0%	28.4%	22.8%	23.4%	19.7%	28.8%	25.5%	28.8%	20.4%	20.6%	25.7%	25.5%
Moderately agree	42.2%	41.3%	45.7%	51.6%	39.9%	42.8%	38.7%	44.2%	40.5%	42.2%	39.1%	45.2%	46.1%	41.0%	41.1%
Moderately disagree	20.2%	23.3%	23.9%	16.9%	19.3%	19.7%	20.4%	24.4%	17.9%	16.3%	18.9%	21.5%	21.2%	19.7%	20.8%
Strongly disagree	9.5%	7.6%	6.5%	8.1%	8.9%	11.8%	12.4%	9.7%	9.5%	9.5%	11.0%	8.1%	9.5%	10.2%	6.8%
(DK/NS)	3.5%	2.9%	5.8%	2.4%	3.5%	2.8%	5.1%	2.0%	3.3%	6.5%	2.2%	4.8%	2.6%	3.5%	5.7%

32. Some people say that the federal government is no longer able to protect Canadians from the effects of international competition. In your opinion, would you agree or disagree with this statement? Would that be strongly or moderately?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Strongly agree	19.5%	18.0%	13.0%	21.8%	26.0%	13.8%	16.1%	15.9%	21.6%	22.5%	21.3%	17.7%	18.3%	19.7%	20.8%
Moderately agree	39.1%	41.9%	49.3%	40.3%	39.5%	34.6%	35.8%	41.4%	37.6%	38.2%	36.3%	41.9%	43.3%	39.1%	32.3%
Moderately disagree	25.7%	28.5%	25.4%	25.0%	19.7%	31.0%	31.4%	29.8%	23.4%	21.8%	25.5%	25.8%	26.6%	25.3%	25.0%
Strongly disagree	12.1%	10.5%	7.2%	8.1%	11.5%	16.4%	12.4%	11.4%	13.6%	10.2%	14.4%	9.8%	10.9%	12.4%	12.5%
(DK/NS)	3.7%	1.2%	5.1%	4.8%	3.3%	4.1%	4.4%	1.5%	3.8%	7.4%	2.4%	4.8%	.9%	3.6%	9.4%

33. Some people say that one of the effects of increased international trade may be greater foreign ownership in the Canadian economy. In your opinion, do you think this is true, partly true or false? (PROBE: CHOOSE ONLY ONE PLEASE)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
True	34.1%	38.4%	31.2%	22.6%	33.8%	40.0%	26.3%	31.7%	35.3%	36.0%	35.7%	32.5%	30.4%	35.4%	33.3%
Partly True	52.1%	50.6%	56.5%	58.1%	50.6%	47.9%	62.0%	54.6%	52.8%	46.8%	51.2%	53.0%	58.5%	49.6%	54.2%
False	10.7%	8.7%	8.0%	14.5%	11.5%	10.5%	10.2%	11.2%	9.5%	12.0%	10.3%	11.1%	9.2%	11.5%	9.4%
(DK/NS)	3.1%	2.3%	4.3%	4.8%	4.1%	1.5%	1.5%	2.5%	2.4%	5.2%	2.7%	3.4%	2.0%	3.5%	3.1%

34. Now, some people say that tight controls on foreign ownership are not necessary if that foreign ownership provides new jobs and technology to Canadians; others say that we should tightly control foreign ownership regardless of any benefits because it means we will lose control of our economy. Which is closer to your point of view? Would you say: (READ RESPONSES)

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Controls are not necessary	21.4%	23.8%	25.4%	16.9%	24.3%	16.2%	21.9%	21.7%	22.6%	18.8%	25.8%	17.1%	20.1%	22.2%	19.8%
Controls are necessary	76.4%	75.0%	74.6%	80.6%	72.2%	81.8%	77.4%	76.9%	74.8%	78.2%	72.7%	80.0%	79.4%	75.3%	76.6%
(DK/NS)	2.2%	1.2%		2.4%	3.5%	2.1%	.7%	1.4%	2.6%	3.1%	1.5%	2.9%	.6%	2.5%	3.6%

35. Next, we would like to get an idea of how likely you are to trust statements about international trade coming from various sources. The first one is (READ ITEM - ROTATE FROM X). Do you trust most of what they say, some, little, or nothing of what they say?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A) FEDERAL GOVERNMENT LEADERS															
Most	8.4%	4.1%	5.8%	3.2%	8.0%	13.8%	7.3%	8.0%	8.8%	8.6%	9.4%	7.5%	8.0%	8.2%	10.4%
Some	39.9%	37.8%	47.1%	33.9%	35.1%	46.2%	42.3%	41.2%	40.7%	36.6%	38.7%	41.1%	43.8%	39.8%	33.9%
Little	34.5%	43.0%	30.4%	41.9%	33.6%	30.8%	35.8%	34.6%	35.7%	31.7%	33.7%	35.3%	33.5%	34.5%	35.9%
Nothing	16.4%	14.5%	16.7%	20.2%	22.6%	8.5%	13.1%	15.4%	14.5%	21.8%	17.8%	15.1%	13.5%	17.1%	18.8%
(DK/NS)	.7%	.6%	.8%	.7%	.8%	1.5%	.8%	.8%	.3%	1.2%	.4%	1.0%	1.1%	.5%	1.0%
B) PROVINCIAL GOVERNMENT LEADERS															
Most	12.6%	6.4%	10.9%	6.5%	11.3%	18.7%	15.3%	12.9%	12.4%	12.3%	13.6%	11.6%	12.6%	12.4%	13.5%
Some	42.7%	44.2%	45.7%	41.9%	38.8%	46.2%	43.8%	43.4%	42.8%	41.2%	43.2%	42.1%	47.0%	42.4%	36.5%
Little	30.7%	36.6%	28.3%	37.1%	31.9%	26.2%	28.5%	29.5%	32.2%	30.5%	29.5%	31.9%	28.4%	31.0%	33.3%
Nothing	13.1%	12.8%	14.5%	13.7%	16.7%	8.5%	10.2%	13.4%	11.6%	15.1%	13.0%	13.1%	10.9%	13.4%	15.6%
(DK/NS)	.9%	.7%	.8%	1.3%	.5%	2.2%	.8%	1.0%	.9%	.7%	1.2%	1.1%	.8%	1.0%	
C) LABOUR UNION LEADERS															
Most	10.2%	5.2%	14.5%	5.6%	9.6%	13.1%	10.2%	12.7%	9.1%	7.7%	9.5%	10.9%	9.2%	9.9%	13.5%
Some	37.1%	35.5%	35.5%	35.5%	37.1%	36.7%	43.1%	38.8%	36.7%	34.2%	36.7%	37.4%	41.3%	36.0%	34.4%
Little	31.6%	39.5%	29.7%	37.1%	28.2%	31.3%	32.8%	30.7%	35.2%	27.1%	31.9%	31.3%	34.4%	31.2%	28.1%
Nothing	18.9%	19.2%	19.6%	19.4%	21.3%	17.4%	11.7%	15.8%	17.2%	27.4%	20.7%	17.1%	12.6%	21.0%	19.8%
(DK/NS)	2.3%	.6%	.7%	2.4%	3.7%	1.5%	2.2%	2.0%	1.7%	3.7%	1.2%	3.3%	2.6%	1.8%	4.2%
D) TRADE ECONOMISTS AND OTHER EXPERTS															
Most	29.1%	31.4%	25.4%	16.9%	26.7%	36.9%	28.5%	34.7%	29.5%	18.2%	29.6%	28.7%	33.5%	28.0%	26.6%
Some	49.1%	52.3%	54.3%	55.6%	48.8%	44.4%	48.2%	45.1%	51.6%	51.7%	49.2%	49.0%	45.3%	50.2%	51.0%
Little	14.5%	12.8%	12.3%	19.4%	14.8%	13.1%	17.5%	14.1%	13.3%	17.8%	14.7%	14.4%	12.9%	14.9%	15.6%
Nothing	4.5%	1.2%	2.9%	7.3%	6.7%	2.8%	3.6%	3.4%	3.4%	8.3%	4.8%	4.2%	5.4%	4.5%	2.6%
(DK/NS)	2.8%	2.3%	5.1%	.8%	3.0%	2.8%	2.2%	2.7%	2.2%	4.0%	1.8%	3.8%	2.9%	2.5%	4.2%

35. Next, we would like to get an idea of how likely you are to trust statements about international trade coming from various sources. The first one is (READ ITEM - ROTATE FROM X). Do you trust most of what they say, some, little, or nothing of what they say?

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
E) JOURNALISTS AND REPORTERS															
Most	15.3%	11.6%	10.1%	8.1%	17.3%	17.4%	18.2%	17.5%	14.0%	13.5%	15.8%	14.9%	16.3%	14.2%	18.8%
Some	46.1%	49.4%	50.0%	50.8%	42.3%	45.9%	48.9%	44.9%	46.7%	47.4%	44.3%	47.8%	45.3%	46.6%	45.3%
Little	26.5%	29.7%	31.2%	26.6%	24.5%	27.2%	23.4%	25.8%	26.9%	27.1%	26.2%	26.7%	26.1%	26.8%	25.0%
Nothing	11.1%	8.7%	8.7%	13.7%	14.5%	8.7%	7.3%	10.7%	11.4%	11.1%	12.5%	9.7%	11.5%	11.0%	10.9%
(DK/NS)	1.1%	.6%	.8%	1.5%	.8%	2.2%	1.2%	1.0%	.9%	1.2%	.9%	.9%	1.4%		
F) PEOPLE WHO RUN FOREIGN-OWNED CORPORATIONS															
Most	8.8%	7.0%	5.8%	4.8%	9.6%	11.0%	8.0%	9.2%	8.3%	9.2%	10.5%	7.2%	10.3%	8.1%	9.9%
Some	47.1%	49.4%	53.6%	37.9%	45.1%	47.9%	51.8%	45.3%	50.7%	43.7%	47.8%	46.5%	45.8%	47.5%	47.4%
Little	30.9%	35.5%	29.7%	42.7%	27.3%	31.5%	27.7%	34.2%	31.2%	24.3%	28.7%	33.0%	31.8%	31.5%	25.5%
Nothing	9.6%	7.0%	7.2%	8.9%	14.1%	5.9%	8.8%	9.2%	7.2%	14.8%	10.5%	8.8%	9.7%	9.6%	9.4%
(DK/NS)	3.6%	1.2%	3.6%	5.6%	3.9%	3.6%	3.6%	2.2%	2.6%	8.0%	2.6%	4.6%	2.3%	3.2%	7.8%
G) PEOPLE WHO RUN MAJOR CANADIAN COMPANIES															
Most	24.9%	19.8%	23.9%	18.5%	22.1%	33.6%	24.1%	25.6%	23.3%	26.2%	28.4%	21.5%	25.2%	24.6%	25.0%
Some	51.3%	59.3%	52.9%	50.8%	51.8%	45.4%	54.7%	50.2%	54.0%	48.3%	49.0%	53.4%	54.4%	50.4%	50.5%
Little	18.6%	19.8%	16.7%	27.4%	17.6%	18.2%	16.1%	19.0%	18.6%	18.2%	17.5%	19.6%	15.2%	20.1%	17.2%
Nothing	3.5%	.6%	5.1%	3.2%	5.9%	1.3%	2.2%	3.7%	3.3%	3.4%	3.4%	3.5%	3.7%	3.6%	2.6%
(DK/NS)	1.8%	.6%	1.4%	2.6%	1.5%	2.9%	1.5%	.9%	4.0%	1.6%	2.0%	1.4%	1.4%	4.7%	
H) PEOPLE WHO RUN LOCAL BUSINESSES IN YOUR AREA															
Most	36.9%	39.0%	34.1%	36.3%	35.1%	36.4%	46.0%	36.4%	35.9%	39.4%	37.5%	36.3%	34.1%	37.5%	39.1%
Some	43.2%	44.8%	49.3%	44.4%	41.0%	44.9%	38.0%	43.6%	44.3%	40.3%	41.4%	44.9%	43.8%	43.6%	40.1%
Little	15.6%	14.0%	12.3%	15.3%	18.0%	15.4%	12.4%	15.6%	16.4%	14.5%	16.6%	14.7%	17.5%	15.0%	15.1%
Nothing	2.8%	1.7%	2.9%	2.4%	4.5%	1.3%	2.2%	3.2%	2.4%	2.8%	3.0%	2.6%	3.4%	2.5%	3.1%
(DK/NS)	1.5%	.6%	1.4%	1.6%	1.5%	2.1%	1.5%	1.2%	1.0%	3.1%	1.5%	1.6%	1.1%	1.5%	2.6%

36. The Canada-U.S. Free Trade Agreement has now been in effect for over one year. Generally speaking, would you say that, up until today, having the Free Trade Agreement with the United States has benefitted Canada, has hurt Canada, or do you think it hasn't really had any impact one way or the other?

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Benefitted	9.3%	8.1%	8.0%	7.3%	8.0%	13.1%	8.8%	11.5%	8.6%	6.8%	11.0%	7.7%	10.9%	9.3%	6.8%
Hurt	39.8%	30.8%	25.4%	46.0%	56.0%	25.9%	35.8%	34.6%	41.2%	46.8%	40.6%	39.0%	35.8%	40.4%	43.2%
No impact	44.8%	55.8%	60.1%	40.3%	32.5%	51.3%	49.6%	48.5%	44.3%	38.8%	44.3%	45.3%	48.4%	44.3%	41.1%
(DK/NS)	6.1%	5.2%	6.5%	6.5%	3.5%	9.7%	5.8%	5.4%	5.9%	7.7%	4.1%	8.0%	4.9%	6.0%	8.9%

37.a) What sorts of benefits do you see taking place?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(140)	(14)	(11)	(9)	(43)	(51)	(12)	(68)	(50)	(22)	(81)	(59)	(38)	(89)	(13)
American Buying More Can Goods	18.6%		36.4%	11.1%	20.9%	15.7%	33.3%	19.1%	14.0%	27.3%	16.0%	22.0%	5.3%	23.6%	23.1%
Greater Coopertn Betwn Can & US	6.4%	14.3%	9.1%	11.1%		9.8%		4.4%	6.0%	13.6%	3.7%	10.2%	2.6%	6.7%	15.4%
Better Markets For Our Goods & Services	16.4%	28.6%	9.1%	22.2%	18.6%	13.7%	8.3%	14.7%	16.0%	22.7%	19.8%	11.9%	15.8%	18.0%	7.7%
Tarrifs Taken Off/ Lower	6.4%	7.1%	18.2%	11.1%	4.7%	5.9%		7.4%	8.0%		3.7%	10.2%	10.5%	5.6%	
Greater Public Awareness Of Int Trade	2.1%			22.2%	2.3%				6.0%		3.7%			3.4%	
Lower Prices For Things In The Stores	11.4%	28.6%		22.2%	9.3%	9.8%	8.3%	10.3%	14.0%	9.1%	12.3%	10.2%	5.3%	12.4%	23.1%
Job Creation/ Less Unemployment	11.4%	28.6%	9.1%	11.1%	14.0%	5.9%	8.3%	14.7%	6.0%	13.6%	13.6%	8.5%	13.2%	7.9%	30.8%
Better for tourism	1.4%		9.1%		2.3%			1.5%	2.0%		2.5%			2.2%	
Sable economy	7.1%		18.2%		11.6%	3.9%	8.3%	8.8%	8.0%		9.9%	3.4%	15.8%	4.5%	
Becoming more competitive/ aggressive	7.1%				9.3%	7.8%	16.7%	8.8%	8.0%		3.7%	11.9%	10.5%	6.7%	
Gaining in high technology	1.4%	7.1%	9.1%					1.5%	2.0%		2.5%		2.6%	1.1%	
Wider Selection Of Goods	.7%				2.3%				2.0%			1.7%		1.1%	
Nothing	1.4%				4.7%				2.0%	4.5%	1.2%	1.7%		2.2%	
DK/ NS	25.7%	14.3%		11.1%	14.0%	47.1%	25.0%	26.5%	26.0%	22.7%	24.7%	27.1%	39.5%	21.3%	15.4%

37.b) What sort of negative effects do you see taking place?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(597)	(53)	(35)	(57)	(302)	(101)	(49)	(204)	(239)	(152)	(299)	(298)	(125)	(386)	(83)
Plant closures	40.4%	43.4%	37.1%	40.4%	46.4%	28.7%	26.5%	35.8%	41.4%	45.4%	34.8%	46.0%	39.2%	40.7%	41.0%
US goods are taking away Canadian Market	16.8%	18.9%	11.4%	19.3%	13.2%	24.8%	20.4%	17.2%	18.0%	14.5%	17.4%	16.1%	21.6%	15.8%	14.5%
Small business can't compete without subsidies	3.9%	13.2%		5.3%	1.3%	6.9%	4.1%	6.4%	1.7%	3.9%	5.4%	2.3%	4.0%	4.1%	2.4%
Job lay-offs	50.9%	45.3%	42.9%	43.9%	62.6%	33.7%	34.7%	50.5%	53.1%	47.4%	46.8%	55.0%	48.8%	52.3%	45.8%
Higher prices	6.4%	7.5%	14.3%	5.3%	6.6%	2.0%	8.2%	7.8%	6.3%	3.9%	5.0%	7.7%	8.0%	5.4%	7.2%
Increased competition	1.7%	5.7%		1.8%	1.7%	1.0%		1.5%	2.5%	.7%	2.0%	1.3%	1.6%	1.8%	1.2%
Drop in the value of our goods and services	3.2%	5.7%	8.6%	7.0%	.7%	5.9%	2.0%	2.9%	3.8%	2.6%	2.3%	4.0%	2.4%	3.6%	2.4%
Selling more resources to the States	1.8%	5.7%		1.8%	.3%	5.0%	2.0%	1.5%	2.1%	2.0%	2.3%	1.3%	1.6%	2.3%	
Having to adjust to lower expectations	.7%		2.9%	1.8%	.3%	1.0%			.8%	1.3%	.3%	1.0%		1.0%	
People forced to train for new jobs	.3%	1.9%		1.8%					.8%		.3%	.3%		.3%	1.2%
Job Relocation	.3%			.7%				1.0%			.7%		.8%	.3%	
Higher salaries	.5%			.7%		2.0%		1.0%	.4%		.3%	.7%		.8%	
High interest rates	.5%	1.9%	2.9%	.3%				1.0%	.4%		1.0%		.8%	.3%	1.2%
Value of the dollar	1.0%	1.9%	2.9%	.7%			4.1%	1.5%	.4%	1.3%	2.0%		.8%	1.0%	1.2%
Economic disruption	3.5%	1.9%	2.9%	1.8%	3.3%	7.9%		4.9%	3.3%	2.0%	4.0%	3.0%	3.2%	3.6%	3.6%
Lower salaries	1.8%	3.8%	2.9%	2.0%	2.0%	2.0%		2.0%	1.7%	2.0%	2.0%	1.7%	2.4%	1.3%	3.6%
Tariffs on Canadian goods/ taxes	4.0%	3.8%	5.7%	3.5%	3.3%	5.9%	4.1%	5.9%	2.9%	3.3%	3.7%	4.4%	5.6%	3.1%	6.0%
Negative attitudes towards global assertification	.2%			1.8%				.5%				.3%		.3%	
Agriculture Industry	2.8%		2.9%	7.0%	2.6%	4.0%		1.5%	4.2%	2.6%	2.7%	3.0%	.8%	3.9%	1.2%
Not able to produce much	.3%			1.8%		1.0%		.5%	.4%		.7%			.3%	1.2%
Cost of production too high-can't be competitive	.8%			3.5%	.7%	1.0%		.5%	.8%	1.3%	1.3%	.3%		1.0%	1.2%
Canadian Pride	.2%				.3%				.4%		.3%			.3%	
Monetary value - dollar value	.2%			1.8%					.4%			.3%		.3%	
Confusion in our country	.5%				1.0%			.5%	.4%	.7%	.7%	.3%	.8%	.3%	1.2%
Meech Lake Accord	.2%	1.9%						.5%				.3%	.8%		
Depletion Of Our Health Care System	.2%				.3%				.4%			.3%		.3%	
Nothing	.2%				.3%			.5%			.3%		.8%		
Other	.7%			.3%		3.0%		1.5%		.7%	1.0%	.3%	.8%	.3%	2.4%
DK/ NS	5.9%	1.9%	5.7%	3.5%	4.3%	7.9%	18.4%	5.9%	5.0%	7.2%	5.7%	6.0%	9.6%	4.7%	6.0%

38. How long do you think it will be before we see any long-term impact of free trade? Will it be (READ RESPONSES):
39. What about the long-term effects of Free Trade? Do you think that in the long run, the Free Trade Agreement will benefit Canada, will hurt Canada, or will have no impact one way or the other.

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
HOW LONG BEFORE LONG-TERM IMPACT															
In less than 3 years	21.1%	16.3%	13.0%	16.9%	22.3%	25.9%	20.4%	20.5%	22.4%	19.1%	20.9%	21.2%	21.5%	20.6%	21.9%
In 3-5 years	44.3%	47.1%	52.2%	42.7%	41.4%	45.6%	41.6%	45.3%	44.0%	43.4%	42.5%	45.9%	43.6%	44.1%	46.9%
In 6-10 years	20.9%	23.3%	22.5%	21.0%	20.2%	18.7%	24.8%	23.4%	20.7%	16.9%	22.4%	19.4%	23.5%	20.5%	18.2%
In more than 10 years	9.9%	9.3%	7.2%	14.5%	11.5%	7.7%	9.5%	8.5%	9.7%	12.9%	10.9%	9.0%	9.5%	10.5%	8.3%
(DK/NS)	3.9%	4.1%	5.1%	4.8%	4.6%	2.1%	3.6%	2.4%	3.3%	7.7%	3.3%	4.5%	2.0%	4.3%	4.7%
LONG-TERM EFFECT															
Will benefit Canada	43.5%	47.1%	52.9%	29.8%	40.3%	47.2%	44.5%	46.1%	44.3%	37.8%	49.6%	37.7%	40.7%	45.7%	38.5%
Will hurt Canada	39.7%	39.0%	26.8%	50.0%	45.1%	32.3%	43.8%	40.2%	39.8%	38.8%	35.1%	44.1%	44.4%	38.2%	38.0%
Will have no impact	9.4%	8.7%	13.0%	9.7%	7.6%	11.3%	8.0%	8.5%	8.8%	11.7%	9.6%	9.2%	10.0%	8.9%	10.4%
(DK/NS)	7.4%	5.2%	7.2%	10.5%	7.1%	9.2%	3.6%	5.3%	7.1%	11.7%	5.7%	9.0%	4.9%	7.2%	13.0%

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Canadian Companies gaining competitive edge	11.1%	9.3%	5.1%	14.5%	13.9%	8.7%	11.7%	12.7%	11.2%	8.0%	11.0%	11.1%	14.3%	10.3%	9.4%
Prices of goods and services (increase or decrease)	23.4%	39.5%	36.2%	24.2%	22.3%	11.8%	27.0%	24.1%	24.8%	20.0%	23.0%	23.8%	21.8%	25.2%	17.7%
Reduction of duties on US goods	3.3%	5.2%	6.5%	2.4%	3.5%	1.5%	2.9%	3.2%	3.6%	3.1%	3.3%	3.4%	2.9%	3.8%	2.1%
Greater exports from Canada	4.3%	7.0%	2.9%	4.0%	4.6%	2.6%	6.6%	3.2%	4.8%	5.5%	5.0%	3.7%	2.9%	5.0%	3.6%
Wages	2.9%	3.5%	1.4%	2.4%	4.5%	1.3%	2.2%	2.9%	3.8%	1.2%	3.1%	2.6%	2.6%	3.2%	1.6%
Employment	33.2%	32.6%	23.2%	32.3%	43.6%	22.1%	35.8%	35.8%	36.6%	22.8%	34.5%	31.9%	37.0%	32.7%	29.2%
Trade balance	8.5%	14.0%	5.1%	6.5%	5.8%	12.3%	6.6%	9.3%	8.1%	7.7%	8.8%	8.1%	9.7%	7.5%	10.9%
Environmental concerns	.5%			.8%	.4%	.8%	.7%	.5%	.5%	.3%	.5%	.4%		.4%	1.6%
Economy	12.8%	9.3%	11.6%	8.1%	11.5%	18.7%	10.9%	14.9%	12.8%	9.2%	12.8%	12.8%	15.8%	12.0%	11.5%
Relations between Canada and the US	2.3%	3.5%	.7%	2.4%	1.7%	3.6%	.7%	2.4%	1.9%	2.5%	2.2%	2.4%	3.2%	2.2%	.5%
More mega-products introduced in Canada	1.7%	1.2%	1.4%	1.6%	2.8%	1.0%		1.9%	1.6%	1.2%	1.9%	1.4%	2.3%	1.5%	1.0%
Cost of living	2.1%	2.9%	1.4%	3.2%	2.0%	2.3%	.7%	2.0%	2.4%	1.8%	3.1%	1.2%	2.6%	1.9%	2.6%
Standard of living	4.3%	6.4%	4.3%	4.0%	4.3%	4.4%	2.2%	2.9%	6.2%	3.7%	5.4%	3.3%	4.0%	4.4%	4.7%
Farming industry	1.1%		.7%	3.2%	.6%	2.1%		1.2%	1.0%	.9%	1.0%	1.2%	.9%	1.3%	.5%
(Natural) Resources	1.2%	2.9%	2.2%	2.4%	.4%	1.0%	.7%	1.5%	.9%	1.2%	1.5%	.9%	1.4%	1.3%	.5%
Influctuating Interest Rates	1.9%	2.3%	1.4%	2.4%	2.8%	1.0%		2.9%	1.4%	.9%	1.8%	2.0%	2.6%	1.7%	1.6%
Gross National Products	1.7%	2.3%	1.4%	.8%	.9%	2.8%	2.2%	2.9%	1.4%	.3%	3.1%	.4%	1.7%	1.9%	1.0%
Smaller businesses doing better	1.0%	1.2%	2.2%	.4%	1.3%	2.2%	1.4%	.7%	.9%	.5%	1.4%	1.4%	1.1%	1.0%	.5%
Efficiency in industry	1.3%	1.2%	2.2%	.4%	2.6%	1.5%	1.4%	.9%	1.8%	.7%	1.8%	1.7%	1.2%	1.0%	
More tourism between countries	.1%		.7%			.3%		.2%	.2%			.3%	.3%	.1%	
Cultural system	.2%		.7%		.2%	.3%		.3%			.1%	.3%	.3%		.5%
Population growth	.3%			.8%	.2%	.8%		.3%	.5%		.5%	.1%		.4%	.5%
News Media	1.1%		.7%	1.6%	.4%	2.3%	1.5%	1.5%	.9%	.6%	1.2%	.9%	1.4%	1.2%	
Disunity	.1%			.8%	.2%			.2%		.3%	.1%	.1%		.1%	.5%
Pressure on Social programs	1.5%	.6%		3.2%	2.0%	.5%	2.9%	1.2%	1.9%	1.2%	1.9%	1.0%	.9%	1.7%	1.6%
Technology production/ development	.9%	1.2%	1.4%	.8%	.7%	1.0%		.5%	1.6%	.3%	1.2%	.5%	.3%	1.2%	.5%
Lifestyle differences between countries will diminish	.1%			.8%		.3%		.2%		.3%	.3%		.3%	.1%	
National Deficit	1.2%	2.9%		.8%	.4%	2.6%	1.5%	1.2%	.6%	1.4%	1.0%	1.7%	.7%	2.6%	
Loss of Marketing Boards	.1%			.2%				.2%			.1%		.1%		
Trade Unions-will become management oriented	.1%				.4%			.2%		.3%	.3%		.3%	.1%	
Competitiveness	1.9%	2.3%	4.3%	2.2%	1.0%	1.5%	2.4%	1.9%	.9%	2.4%	1.3%	1.7%	2.0%	1.6%	
Value of the dollar rising/ falling	1.7%	1.2%	1.4%	.8%	2.2%	1.0%	3.6%	2.5%	1.4%	.9%	2.2%	1.3%	3.2%	1.5%	.5%
Less bureaucracy	.1%			.2%						.3%	.1%			.1%	

(continued)

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
Performance of the Stock Markets	.1%				.2%	.3%		.2%		.3%	.3%		.3%		.5%
American Protectionism	.2%	.6%		.2%		.7%	.2%	.2%	.3%	.3%	.1%		.3%		
Tax Rises	1.0%	1.2%		2.2%	.3%		.7%	.9%	1.8%	1.0%	1.0%	.6%	1.2%	1.0%	
Wider Variety Of Available Goods	.5%	1.7%		.4%	.3%	1.5%	.7%	.5%	.3%	.5%	.5%	.6%	.6%		
Increased Manufacturing	1.3%	5.2%		1.3%	.3%	1.5%	.8%	1.6%	1.5%	1.6%	.9%	.6%	1.5%	1.6%	
Nothing	.3%		1.4%	.4%			.3%	.2%	.3%	.4%	.1%	.3%	.3%		
Other	.3%			.2%	.8%			.3%	.6%	.3%	.3%		.1%	1.6%	
DK/ NS	16.3%	13.4%	17.4%	21.8%	12.4%	21.0%	16.1%	12.2%	15.0%	25.8%	11.7%	20.8%	12.6%	16.1%	24.0%

41. Would you say that, in the long-term, more jobs will be created or would you say that more jobs would be lost as a result of the free trade agreement? (PROBE: WOULD THAT BE A LOT OR A FEW?)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
A lot more created	11.5%	14.0%	8.7%	8.9%	10.8%	14.6%	8.0%	10.8%	12.4%	11.1%	14.3%	8.9%	10.6%	12.0%	10.4%
A little more created	25.7%	32.0%	31.2%	13.7%	24.3%	24.6%	32.1%	29.5%	24.3%	21.5%	29.2%	22.4%	28.9%	24.8%	24.5%
About the same	9.6%	5.2%	17.4%	8.1%	8.3%	12.1%	6.6%	9.2%	10.5%	8.6%	11.1%	8.1%	6.9%	10.9%	8.3%
A few more lost	22.1%	23.3%	26.1%	20.2%	21.2%	20.8%	25.5%	25.8%	20.0%	19.1%	19.4%	24.6%	24.1%	20.8%	24.0%
A lot more lost	25.7%	19.8%	11.6%	43.5%	30.6%	21.5%	24.1%	20.7%	28.3%	30.8%	22.0%	29.3%	23.8%	26.4%	26.6%
(DK/NS)	5.3%	5.8%	5.1%	5.6%	4.8%	6.4%	3.6%	4.1%	4.5%	8.9%	3.9%	6.7%	5.7%	5.0%	6.3%

42. In the long term, do you think that individual Canadians will be better off financially or worse off financially as a result of free trade?
43. Some people have said that in the long term more Canadian companies will be helped by free trade than hurt by free trade. Which do you believe, more companies will be helped or more will be hurt?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
INDIVIDUAL CANADIANS															
Better off	42.0%	48.8%	47.8%	31.5%	37.3%	44.1%	49.6%	47.8%	40.9%	33.8%	48.9%	35.3%	46.4%	41.2%	38.5%
Worse off	38.7%	35.5%	27.5%	46.0%	45.8%	33.3%	35.0%	35.8%	40.7%	40.6%	34.9%	42.4%	39.0%	38.4%	39.6%
Stay the same	13.1%	10.5%	17.4%	14.5%	10.9%	15.9%	10.9%	11.9%	12.8%	15.4%	11.7%	14.4%	9.7%	14.6%	11.5%
(DK/NS)	6.2%	5.2%	7.2%	8.1%	5.9%	6.7%	4.4%	4.6%	5.7%	10.2%	4.5%	7.9%	4.9%	5.9%	10.4%
CANADIAN COMPANIES															
More helped	45.6%	50.0%	52.9%	34.7%	37.7%	55.1%	46.7%	50.0%	45.3%	38.2%	51.1%	40.3%	48.1%	44.7%	45.3%
More hurt	44.7%	41.9%	31.9%	57.3%	53.2%	35.1%	43.8%	42.0%	45.2%	48.6%	41.2%	48.2%	44.7%	44.7%	44.8%
Stay the same	4.1%	2.9%	7.2%	4.8%	4.8%	3.3%	1.5%	3.7%	3.6%	5.8%	3.9%	4.3%	3.7%	4.3%	4.2%
(DK/NS)	5.5%	5.2%	8.0%	3.2%	4.3%	6.4%	8.0%	4.2%	5.9%	7.4%	3.8%	7.2%	3.4%	6.3%	5.7%

44. In the long term, do you think that the free trade agreement will strengthen or weaken Canada's ability to make economic decisions on its own?
45. Do you think that in the long term the Free Trade Agreement with the United States will help Canada or hurt Canada to become more competitive internationally?

	TOTAL	REGION					AGE			SEX		MARITAL STATUS			
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
EFFECT ON CANADA'S ABILITY TO MAKE DECISIONS															
Strengthen	35.3%	40.7%	39.9%	28.2%	29.7%	38.2%	44.5%	38.5%	36.2%	28.6%	38.2%	32.6%	39.3%	34.5%	33.3%
Weaken	54.5%	51.7%	46.4%	60.5%	60.5%	50.5%	48.2%	52.2%	55.2%	56.9%	52.2%	56.7%	51.0%	55.8%	53.1%
Stay the same	5.6%	3.5%	8.7%	4.8%	5.4%	7.2%	2.2%	5.4%	5.7%	5.8%	6.4%	4.8%	6.0%	5.7%	4.7%
(DK/NS)	4.6%	4.1%	5.1%	6.5%	4.5%	4.1%	5.1%	3.9%	2.9%	8.6%	3.3%	5.9%	3.7%	4.1%	8.9%
WILL F.T. HELP BECOME MORE COMPETITIVE															
Will help Canada	57.1%	67.4%	62.3%	44.4%	51.9%	61.5%	58.4%	63.9%	56.9%	45.8%	63.3%	51.2%	61.9%	57.3%	48.4%
Will hurt Canada	33.1%	26.2%	24.6%	41.1%	39.1%	29.2%	30.7%	28.8%	34.5%	38.8%	29.5%	36.6%	31.8%	33.1%	35.4%
(No difference)	4.2%	2.3%	8.0%	6.5%	3.7%	4.4%	2.2%	2.7%	4.8%	5.2%	3.7%	4.7%	3.4%	4.3%	4.7%
(DK/NS)	5.5%	4.1%	5.1%	8.1%	5.2%	4.9%	8.8%	4.6%	3.8%	10.2%	3.5%	7.5%	2.9%	5.3%	11.5%

46. Generally speaking, do you strongly support, support, oppose or strongly oppose the Free Trade Agreement that was reached by Canada and the United States?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
Strongly support	18.6%	15.1%	20.3%	8.9%	15.6%	28.5%	13.9%	19.5%	19.7%	15.4%	25.8%	11.6%	19.2%	18.6%	17.7%
Support	31.8%	39.5%	39.1%	22.6%	31.4%	28.5%	34.3%	34.7%	29.8%	29.5%	30.4%	33.1%	30.7%	32.9%	28.1%
Oppose	19.3%	18.0%	18.8%	21.8%	18.7%	19.5%	21.2%	21.7%	18.1%	17.2%	17.0%	21.6%	22.1%	18.7%	17.2%
Strongly oppose	24.9%	22.7%	15.2%	40.3%	30.4%	18.2%	21.2%	20.2%	27.2%	29.5%	22.3%	27.5%	22.9%	24.7%	29.7%
(DK/NS)	5.3%	4.7%	6.5%	6.5%	3.9%	5.4%	9.5%	3.9%	5.2%	8.3%	4.5%	6.2%	5.2%	5.0%	7.3%

1. What is your age, please?

2. Are you: (READ LIST)

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
AGE															
18 to 19 years	4.3%	1.2%	4.3%	2.4%	4.8%	4.4%	8.0%	11.0%			4.9%	3.8%	18.3%	.1%	
20 to 24 years	9.3%	9.3%	10.1%	5.6%	9.5%	9.7%	10.2%	23.7%			10.3%	8.4%	29.5%	3.8%	.5%
25 to 29 years	12.9%	11.6%	13.8%	8.9%	12.2%	14.9%	13.9%	32.7%			12.5%	13.2%	22.1%	10.9%	6.3%
30 to 34 years	12.8%	15.1%	14.5%	7.3%	12.6%	13.6%	11.7%	32.5%			12.4%	13.2%	9.7%	15.4%	5.7%
35 to 39 years	12.3%	14.0%	10.1%	14.5%	12.2%	11.5%	13.1%		31.9%		13.9%	10.9%	7.4%	14.6%	10.4%
40 to 44 years	11.0%	13.4%	12.3%	9.7%	9.8%	11.3%	11.7%		28.4%		12.0%	10.1%	3.2%	13.7%	12.0%
45 to 49 years	8.4%	8.1%	8.7%	12.9%	7.4%	8.5%	8.0%		21.7%		8.4%	8.4%	3.4%	10.4%	7.8%
50 to 54 years	6.9%	5.2%	5.1%	8.1%	7.4%	7.4%	6.6%		17.9%		6.0%	7.9%	1.4%	8.6%	8.9%
55 to 59 years	5.0%	5.2%	5.8%	4.8%	5.8%	3.6%	5.1%			23.1%	4.6%	5.4%	1.4%	5.9%	7.3%
60 to 64 years	5.0%	3.5%	4.3%	5.6%	5.4%	5.6%	3.6%			23.1%	4.9%	5.1%	1.1%	5.9%	7.3%
65 years or older (Refused/Not Stated)	11.7% .3%	13.4%	10.9%	19.4%	12.1%	9.5%	8.0%			53.8%	10.1%	13.2%	2.3%	10.7%	33.9%
				.8%	.7%						.1%	.5%		.2%	
MARITAL STATUS															
Married	57.6%	58.7%	62.3%	67.7%	58.4%	51.0%	57.7%	38.1%	72.9%	65.8%	58.8%	56.4%		90.5%	
Cohabiting	6.1%	7.0%	4.3%	2.4%	2.8%	12.8%	3.6%	10.7%	4.8%		6.8%	5.4%		9.5%	
Single	23.3%	18.0%	18.1%	16.1%	25.8%	24.4%	28.5%	47.1%	9.3%	5.2%	25.1%	21.5%	100.0%		
Divorced or separated	7.3%	9.9%	8.0%	6.5%	6.1%	8.7%	4.4%	3.9%	11.4%	6.2%	6.5%	8.0%			56.8%
Widowed (DK/NS)	5.5% .3%	6.4%	7.2%	7.3%	6.1%	3.1%	5.8%	.2%	1.6%	22.5% .3%	2.6% .1%	8.4% .4%			43.2%

3. Are you currently?

4.a) In at least 2 words, could you please describe your present occupation?

b) Are you a member of a trade or employee union?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
EMPLOYMENT STATUS															
Employed full-time	54.6%	57.6%	59.4%	48.4%	55.3%	54.4%	49.6%	60.8%	69.0%	18.5%	67.9%	41.8%	54.7%	57.9%	39.1%
Employed part-time	10.1%	9.9%	10.1%	10.5%	10.2%	8.2%	15.3%	10.8%	11.9%	5.8%	5.0%	15.1%	9.7%	11.1%	6.3%
Unemployed but self-employed	4.4%	5.8%	2.2%	6.5%	3.2%	4.4%	8.0%	4.7%	5.3%	1.8%	4.5%	4.3%	6.6%	3.2%	6.3%
A student	7.1%	4.7%	5.8%	3.2%	7.2%	9.7%	6.6%	17.3%	.7%		8.0%	6.2%	23.8%	2.1%	1.6%
At home	8.1%	8.1%	5.8%	9.7%	8.0%	9.2%	6.6%	4.9%	10.2%	10.5%	.8%	15.2%	1.1%	11.3%	5.2%
Retired	14.1%	11.6%	16.7%	20.2%	13.9%	13.6%	10.9%	.3%	1.2%	61.8%	12.5%	15.6%	3.4%	12.8%	40.1%
Other	1.2%	2.3%		1.6%	1.1%	.5%	2.9%	.8%	1.6%	1.2%	1.0%	1.4%	.3%	1.6%	1.0%
(DK/NS)	.4%			1.1%				.2%	.2%	.3%	.3%	.5%	.3%		.5%
OCCUPATION															
Owner/ Manager/ Administrative & Related	12.7%	19.0%	13.5%	13.7%	12.5%	10.2%	10.1%	11.3%	13.0%	17.7%	14.3%	10.6%	9.8%	14.1%	9.2%
Professional/ Technical	33.2%	22.4%	34.4%	31.5%	35.1%	36.9%	29.2%	30.7%	36.9%	24.1%	34.1%	32.0%	36.0%	31.9%	35.6%
Clerical and Related Occupations	13.2%	18.1%	4.2%	11.0%	9.3%	19.7%	15.7%	13.5%	13.2%	11.4%	5.8%	22.4%	10.2%	13.5%	18.4%
Sales Occupations	8.7%	12.9%	7.3%	5.5%	7.6%	9.0%	10.1%	7.8%	9.4%	8.9%	7.8%	9.7%	7.6%	8.8%	10.3%
Service Occupations	12.4%	6.0%	22.9%	12.3%	15.3%	6.6%	13.5%	13.9%	9.6%	20.3%	7.1%	18.9%	14.7%	11.1%	16.1%
Farming/ Fishing/ Forestry/ Mining	3.2%	4.3%	1.0%	11.0%	1.7%	2.5%	5.6%	2.6%	3.6%	3.8%	4.5%	1.6%	2.7%	3.8%	
Blue Collar - Skilled	14.7%	15.5%	15.6%	13.7%	15.0%	15.2%	11.2%	17.3%	12.8%	12.7%	23.5%	3.9%	14.7%	15.3%	10.3%
Blue Collar - Unskilled	1.5%	1.7%		1.4%	2.5%		3.4%	1.9%	1.3%	1.3%	2.0%	.9%	3.1%	1.2%	
Refused - Not Stated	.5%		1.0%		.8%		1.1%	.9%	.2%		.9%		1.3%	.3%	
UNION MEMBERSHIP															
Yes	33.5%	31.0%	35.4%	34.2%	28.9%	40.6%	32.6%	29.8%	38.2%	25.3%	34.6%	32.0%	30.7%	33.7%	39.1%
No	65.9%	67.2%	64.6%	65.8%	70.3%	59.0%	67.4%	70.0%	61.2%	72.2%	64.4%	67.7%	68.4%	65.7%	60.9%
(DK/NS)	.6%	1.7%			.8%	.4%		.2%	.6%	2.5%	.9%	.2%	.9%	.6%	

5. What is the highest level of schooling that you have obtained?
6. Were you born in Canada or in some other country?
7. What is the first language you learned as a child and still understand?

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
EDUCATION															
Grade school or some high school	21.0%	15.1%	18.1%	31.5%	19.7%	19.7%	30.7%	11.7%	18.8%	42.2%	20.8%	21.2%	12.6%	21.7%	33.3%
Completed high school	21.8%	20.3%	26.8%	25.0%	24.1%	17.2%	19.7%	23.4%	21.4%	19.7%	22.0%	21.6%	20.9%	22.8%	18.8%
Technical/post secondary	19.0%	27.9%	19.6%	14.5%	13.7%	25.6%	13.1%	23.9%	16.2%	15.4%	17.8%	20.2%	21.2%	18.2%	19.3%
Some university	12.5%	16.9%	12.3%	11.3%	15.0%	9.0%	8.8%	15.8%	11.4%	8.9%	12.2%	12.8%	19.5%	10.6%	9.9%
Complete university degree	18.5%	12.2%	18.1%	13.7%	21.3%	18.2%	20.4%	19.0%	22.1%	11.4%	18.3%	18.6%	19.5%	18.7%	15.6%
Post graduate degree	6.5%	7.0%	5.1%	4.0%	4.8%	10.0%	5.8%	5.8%	9.8%	1.8%	8.3%	4.7%	5.4%	7.6%	2.6%
(Refused/Not Stated)	.7%	.6%			1.3%	.3%	1.5%	.5%	.3%	.6%	.5%	.9%	.9%	.3%	.5%
COUNTRY OF ORIGIN															
In Canada	85.4%	83.1%	81.9%	87.1%	80.2%	90.0%	97.1%	88.6%	84.3%	81.5%	85.4%	85.3%	88.5%	84.7%	83.3%
Some other country	14.6%	16.9%	18.1%	12.9%	19.8%	10.0%	2.9%	11.4%	15.7%	18.5%	14.6%	14.7%	11.5%	15.3%	16.7%
MOTHER TONGUE															
English	62.3%	84.9%	81.2%	75.8%	79.8%	9.0%	86.1%	63.2%	60.7%	64.0%	63.2%	61.5%	62.5%	62.2%	64.1%
French	25.8%	2.9%	1.4%	4.0%	5.8%	83.6%	13.1%	27.5%	27.8%	19.7%	25.7%	25.9%	27.2%	25.4%	25.5%
Other	11.6%	12.2%	17.4%	20.2%	13.7%	7.4%	.7%	9.3%	11.6%	16.0%	11.0%	12.2%	10.3%	12.4%	10.4%
(Refused/Not Stated)	.3%				.7%					.3%	.1%	.4%			

8. Which of the following income groups includes your total annual household income, before taxes, including wages and other sources from all members of your household (READ LIST)?

9. (DO NOT ASK:) Language

	TOTAL	REGION						AGE			SEX		MARITAL STATUS		
		B.C.	Alta.	Man/ Sask	Ont.	Que.	Atl.	18-34	35-54	55+	Male	Female	Single	Mar- ried	Div./ Widow
BASE=ALL RESPONDENTS	(1500)	(172)	(138)	(124)	(539)	(390)	(137)	(590)	(580)	(325)	(736)	(764)	(349)	(955)	(192)
INCOME															
Less than \$10,000	4.9%	4.1%	5.8%	4.0%	3.0%	6.9%	8.0%	4.7%	3.1%	8.6%	3.7%	6.2%	9.2%	2.1%	11.5%
\$10,000 to \$19,999	11.3%	11.6%	13.8%	17.7%	8.7%	10.8%	14.6%	11.5%	5.0%	22.5%	7.2%	15.3%	12.9%	8.2%	24.5%
\$20,000 to \$29,999	14.9%	11.0%	15.2%	19.4%	11.3%	20.0%	14.6%	15.4%	12.2%	18.8%	14.8%	14.9%	18.6%	12.8%	18.8%
\$30,000 to \$39,999	17.1%	12.2%	21.0%	16.9%	16.5%	18.7%	17.5%	17.5%	19.1%	13.2%	17.0%	17.3%	18.6%	17.1%	15.1%
\$40,000 to \$59,999	23.7%	28.5%	17.4%	21.0%	23.0%	24.9%	26.3%	25.8%	25.9%	16.6%	25.0%	22.5%	16.0%	28.9%	12.5%
\$59,000 to \$79,999	11.6%	14.0%	13.0%	8.9%	14.7%	8.7%	5.8%	11.5%	15.2%	5.5%	14.0%	9.3%	8.9%	14.1%	4.2%
Over \$80,000	9.5%	8.7%	8.7%	6.5%	13.2%	6.9%	7.3%	7.3%	14.1%	5.5%	13.3%	5.9%	8.3%	11.5%	2.1%
(Refused/Not Stated)	6.9%	9.9%	5.1%	5.6%	9.6%	3.1%	5.8%	6.3%	5.3%	9.2%	5.0%	8.6%	7.4%	5.3%	11.5%
LANGUAGE OF INTERVIEW															
English	76.6%	100.0%	100.0%	100.0%	99.8%	12.6%	93.4%	75.6%	74.7%	81.5%	77.2%	76.0%	76.2%	76.4%	77.6%
French	23.4%				.2%	87.4%	6.6%	24.4%	25.3%	18.5%	22.8%	24.0%	23.8%	23.6%	22.4%



B. SEX
PROVINCE

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Male	49.1%	49.7%	48.8%	46.6%	48.6%	49.5%	46.7%	52.4%	32.8%	48.8%	51.7%	63.4%	49.1%	48.9%
Female	50.9%	50.3%	51.2%	53.4%	51.4%	50.5%	53.3%	47.6%	67.2%	51.3%	48.3%	36.6%	50.9%	51.1%
PROVINCE														
British Columbia	11.5%	15.6%	1.3%	12.1%	8.3%	10.7%	16.3%	8.8%	11.1%	8.3%	13.8%	12.3%	11.2%	13.2%
Alberta	9.2%	12.0%	.5%	13.8%	7.9%	11.3%	9.3%	8.6%	11.1%	10.4%	6.7%	9.5%	8.8%	11.4%
Saskatchewan	4.1%	4.7%	.3%	9.2%	6.7%	4.9%	3.2%	2.4%	7.4%	5.0%	2.8%	1.9%	4.1%	4.1%
Manitoba	4.2%	5.3%	1.0%	5.2%	5.7%	4.6%	3.6%	3.5%	3.7%	4.4%	4.5%	4.1%	4.4%	3.2%
Ontario	35.9%	46.0%	8.0%	42.5%	33.7%	39.8%	32.8%	37.7%	25.8%	31.3%	34.8%	47.3%	33.6%	48.4%
Quebec	26.0%	3.7%	84.2%	16.7%	24.4%	20.5%	28.5%	29.4%	28.3%	31.5%	27.2%	19.2%	27.5%	17.8%
New Brunswick	2.7%	2.9%	3.4%	.6%	3.2%	3.7%	2.1%	2.1%	2.9%	4.0%	2.8%	1.3%	3.1%	.9%
Nova Scotia	4.1%	6.1%	1.3%		5.7%	3.4%	2.5%	5.3%	7.0%	2.9%	5.1%	2.2%	4.8%	.5%
Newfoundland	2.3%	3.6%			4.4%	1.2%	1.7%	2.1%	2.9%	2.3%	2.2%	2.2%	2.6%	.5%

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST MENTION

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Abortion	1.5%	1.7%	1.0%	1.1%	.6%	2.1%	1.7%	1.3%	.4%	1.9%	1.4%	.9%	1.7%	
AIDS	.1%	.1%			.3%								.1%	
Canadian dollar value	.2%	.3%				.3%	.4%			.4%		.3%	.2%	.5%
Crime/ capital punishment	.7%	.5%	1.0%	.6%	.6%	.6%	.6%	.8%	.8%	.8%	.3%	.6%	.7%	.5%
Constitution/ Meech Lake	53.9%	48.9%	69.8%	45.4%	49.2%	49.2%	56.7%	58.0%	51.6%	53.3%	58.1%	54.9%	54.7%	48.9%
Defence/ disarmament/ peace	.8%	.5%	1.3%	1.1%	.6%	.6%	1.3%	.5%	.4%	1.0%		1.3%	.6%	1.8%
Deficit/ government spending	3.3%	4.1%	1.6%	3.4%	3.8%	2.8%	3.2%	3.5%	1.6%	2.9%	3.7%	4.7%	3.6%	1.8%
Economy - general	7.3%	8.1%	3.9%	10.3%	4.1%	8.9%	6.6%	9.6%	6.1%	5.6%	6.2%	11.7%	6.9%	9.6%
Education/ schools	.7%	.7%	.8%	.6%	.6%	.6%	.8%	.8%	.4%	.6%	.8%	.6%	.7%	.9%
Environment/ pollution	8.3%	8.4%	8.3%	8.0%	5.7%	9.8%	8.0%	9.9%	7.8%	8.1%	10.1%	6.3%	8.1%	9.6%
Farming/ agriculture	.1%	.2%			.6%				.4%	.2%			.2%	
Free Trade/ International Trade	2.5%	3.2%	1.0%	1.7%	4.8%	3.4%	1.3%	1.3%	2.9%	2.7%	1.7%	2.5%	2.6%	1.8%
Government/ bad leaders/ politics/ scandals	1.8%	1.6%	.8%	5.2%	4.1%	1.2%	1.3%	1.1%	2.5%	2.3%	1.4%	1.3%	1.3%	5.0%
Immigration/ refugees	.1%	.1%			.3%				.2%				.1%	
Inflation	.5%	.3%	.3%	1.7%	.6%	.6%	.6%		.4%	.6%	.3%	.3%	.3%	1.4%
Interest rates	1.6%	1.8%	.5%	2.9%	1.6%	2.8%	1.1%	1.3%	.4%	1.5%	1.7%	3.2%	1.5%	2.3%
Jobs/ unemployment	2.3%	2.7%	1.6%	1.7%	3.5%	1.5%	2.3%	1.9%	2.9%	3.3%	1.4%	.9%	2.3%	2.3%
Labour issues/ strikes	.1%			1.1%	.3%		.2%		.4%	.2%				.9%
Language/ English in Quebec/ French	1.4%	1.1%	1.8%	2.3%	2.2%	.6%	1.5%	1.3%	2.9%	1.0%	1.4%	1.3%	1.5%	.9%
Medicare/ pensions/ social services/ housing	1.1%	1.4%	.8%		1.6%	.9%	.6%	1.3%	1.6%	1.5%	.3%	.9%	1.0%	1.4%
Moral issues - pornography/ drugs	.5%	.5%	.3%	.6%		.6%	.8%	.3%	.8%	.2%	.6%	.3%	.5%	.5%
Native issues/ land claims/ self-government	.3%	.3%	.3%			.6%	.2%	.3%	.4%	.4%	.3%		.2%	.5%
Poverty/ the poor/ welfare/ homeless	1.0%	1.2%	1.0%		2.2%	.3%	1.1%	.5%	2.5%	1.5%	.3%		1.0%	.9%
Taxes/ tax reform/ GST	6.3%	8.3%	.5%	8.0%	5.4%	8.0%	7.6%	4.0%	4.9%	6.5%	8.4%	5.0%	6.3%	6.4%
Others	.6%	.6%	.3%	1.1%	.3%	.6%		1.6%	.4%	.6%	.8%	.3%	.6%	.5%
Fisheries	.3%	.4%			1.0%	.3%			.8%	.4%			.3%	
Racism	.1%	.1%				.3%						.3%	.1%	
None/DK/NS	2.9%	2.6%	3.4%	2.9%	5.7%	3.4%	2.1%	.5%	6.6%	2.1%	.8%	2.2%	3.1%	1.8%

Source: Angus Reid Group
Trade Competitiveness Study
Spring 1990

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST AND SECOND MENTIONS

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Abortion	4.3%	4.8%	3.1%	4.6%	3.8%	6.1%	4.7%	2.9%	4.5%	5.4%	3.4%	3.5%	4.4%	4.1%
AIDS	.1%	.1%			.3%								.1%	
Canadian dollar value	.4%	.5%		.6%		.9%	.4%	.3%		.8%	.3%	.3%	.3%	.9%
Crime/ capital punishment	1.4%	1.2%	2.1%	1.1%	.6%	1.5%	1.9%	1.3%	2.0%	1.9%	.6%	1.3%	1.5%	.9%
Constitution/ Meech Lake	70.7%	68.1%	80.1%	64.4%	65.1%	67.9%	72.7%	75.4%	65.6%	71.0%	76.4%	71.6%	71.6%	65.8%
Defence/ disarmament/ peace	1.1%	.7%	1.8%	1.1%	1.0%	1.2%	1.5%	.5%	1.2%	1.5%		1.3%	.9%	1.8%
Deficit/ government spending	6.0%	6.6%	4.4%	6.3%	5.1%	6.1%	4.4%	8.6%	3.3%	5.2%	7.6%	7.6%	6.2%	5.0%
Economy - general	16.7%	15.4%	18.1%	21.3%	8.3%	18.7%	15.4%	24.1%	14.3%	11.9%	18.0%	25.6%	16.0%	21.0%
Education/ schools	1.7%	1.9%	1.3%	1.7%	1.9%	1.5%	2.1%	1.3%	1.2%	1.7%	1.7%	.9%	1.6%	2.3%
Environment/ pollution	19.4%	17.9%	23.8%	17.8%	11.1%	19.9%	21.8%	23.3%	15.6%	21.0%	23.0%	15.5%	19.1%	21.0%
Farming/ agriculture	.4%	.5%		.6%	.6%	.3%	.6%		.8%	.6%		.3%	.5%	
Free Trade/ International Trade	6.3%	7.4%	3.6%	6.9%	8.3%	5.5%	5.9%	5.9%	6.1%	5.0%	6.7%	7.6%	6.1%	7.8%
Government/ bad leaders/ politics/ scandals	4.1%	4.4%	2.1%	6.9%	7.0%	3.4%	2.7%	4.0%	5.7%	4.6%	3.4%	3.5%	3.5%	7.3%
Immigration/ refugees	.5%	.2%	1.3%	.6%	.6%	.3%	.6%	.5%	.4%	.6%	.3%	.9%	.5%	.5%
Inflation	1.1%	.7%	1.3%	2.9%	1.3%	.9%	1.5%	.8%	.8%	1.0%	1.4%	1.3%	1.0%	1.8%
Interest rates	4.4%	4.3%	3.9%	6.3%	3.8%	6.4%	2.7%	5.1%	2.0%	3.8%	4.2%	7.9%	4.2%	5.5%
International/ Soviets-Europe/ Nicaragua/ U.S	.4%	.1%	1.3%		.6%	.3%		.8%	.4%	.8%	.3%		.4%	.5%
Jobs/ unemployment	6.7%	7.2%	5.7%	6.3%	8.3%	6.1%	7.6%	4.8%	7.4%	9.6%	5.9%	3.5%	7.0%	5.0%
Labour issues/ strikes	.4%	.3%		1.7%	1.0%	.3%	.2%	.3%	1.2%	.2%		.3%	.2%	1.4%
Language/ English in Quebec/ French	3.7%	3.1%	5.4%	2.9%	4.4%	3.4%	4.9%	1.9%	6.1%	3.5%	4.2%	1.9%	3.9%	2.3%
Medicare/ pensions/ social services/ housing	2.3%	2.6%	2.1%	1.7%	3.5%	1.5%	1.7%	2.9%	3.3%	2.9%	.8%	2.5%	2.1%	3.7%
Moral issues - pornography/ drugs	1.1%	1.2%	1.0%	.6%	.6%	1.2%	1.7%	.5%	2.5%	.4%	1.1%	.6%	1.1%	.9%
Native issues/ land claims/ self-government	.7%	1.0%	.5%		.6%	.9%	.4%	1.1%	1.2%	1.3%	.3%	.3%	.5%	1.8%
Poverty/ the poor/ welfare/ homeless	2.3%	2.8%	1.8%	1.1%	3.8%	1.5%	2.7%	1.3%	4.1%	2.5%	1.1%	1.6%	2.5%	1.4%
Taxes/ tax reform/ GST	17.9%	21.9%	7.0%	20.7%	18.1%	19.0%	19.2%	15.2%	13.5%	18.3%	18.8%	18.9%	17.8%	18.7%
Others	4.2%	3.9%	5.2%	3.4%	4.4%	4.0%	2.7%	5.6%	5.7%	3.8%	5.1%	2.8%	4.4%	2.7%
Fisheries	.5%	.7%			1.0%	.3%	.6%		1.2%	.6%		.3%	.5%	

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST AND SECOND MENTIONS

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
Racism	.2%	.2%		.6%		.3%	.2%	.3%				.6%	.2%	.5%
None/DK/NS	2.9%	2.6%	3.4%	2.9%	5.7%	3.4%	2.1%	.5%	6.6%	2.1%	.8%	2.2%	3.1%	1.8%

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	Totally Disagree	2	3	4	5	6	Totally Agree	(DK/NS)
A) I CONSIDER MYSELF MORE TRADITIONAL THAN EXPERIMENTAL	6.7%	5.0%	10.7%	19.5%	21.9%	16.1%	18.9%	1.2%
B) I ENJOY TAKING RISKS	6.5%	6.9%	10.3%	16.5%	22.1%	15.3%	21.5%	.8%
C) FINANCIAL SECURITY IS A MAJOR CONCERN TO ME RIGHT NOW	5.1%	4.4%	7.5%	11.1%	18.5%	14.7%	38.4%	.4%
D) LIFE SHOULD BE ENJOYED AS MUCH AS POSSIBLE TODAY	18.5%	9.7%	11.9%	15.2%	17.6%	8.5%	18.3%	.2%
E) I LIKE TO READ, WATCH AND LISTEN TO INTERNATIONAL NEWS	3.1%	3.5%	6.1%	11.1%	17.2%	17.7%	41.2%	.1%
F) I DON'T LIKE CAUSING WAVES	20.6%	16.1%	13.1%	15.1%	16.7%	8.3%	9.7%	.3%
G) I OFTEN FEEL LEFT OUT OF DECISIONS THAT AFFECT ME	18.9%	14.7%	12.1%	14.4%	13.3%	9.6%	15.3%	1.6%
H) I THINK THAT COMPETITION IS GOOD FOR YOU	3.7%	2.4%	4.1%	8.7%	16.3%	23.3%	41.3%	.3%
I) I AM EXTREMELY WORRIED ABOUT THE FUTURE OF THIS COUNTRY	6.4%	6.3%	8.3%	13.3%	19.1%	14.8%	31.6%	.3%
J) I AM PROUD TO BE CANADIAN	3.9%	2.7%	2.7%	4.3%	5.7%	7.3%	72.3%	1.1%
K) I'M SUCCESSFUL BECAUSE I HAVE WORKED SO HARD AT IT	3.9%	3.5%	5.4%	9.8%	22.6%	19.3%	33.9%	1.7%
L) WE HAVE RESPONSIBILITY TO MAKE THE WORLD A BETTER PLACE	2.0%	.8%	2.3%	4.8%	14.0%	19.7%	56.0%	.5%
M) THERE IS TOO MUCH GOVERNMENT RED TAPE	2.5%	2.7%	5.4%	7.5%	16.9%	15.3%	48.7%	.9%
N) WHETHER OR NOT YOU MAKE IT IN LIFE IS DETERMINED BY LUCK	38.1%	22.1%	14.9%	8.9%	8.1%	2.9%	4.5%	.5%

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
A) I CONSIDER MYSELF MORE TRADITIONAL THAN EXPERIMENTAL	4.8	4.8	4.7	4.9	5.3	4.9	4.7	4.3	4.9	4.7	4.7	4.6	4.8	4.7
B) I ENJOY TAKING RISKS	4.8	4.6	5.2	4.8	4.7	4.8	4.8	4.8	4.9	4.8	4.6	4.9	4.8	4.8
C) FINANCIAL SECURITY IS A MAJOR CONCERN TO ME RIGHT NOW	5.3	5.4	5.3	5.2	5.5	5.6	5.4	5.0	5.4	5.4	5.3	5.1	5.4	5.3
D) LIFE SHOULD BE ENJOYED AS MUCH AS POSSIBLE TODAY	4.0	4.2	3.5	4.2	4.4	4.3	4.0	3.6	4.2	4.0	3.9	4.0	4.0	4.2
E) I LIKE TO READ, WATCH AND LISTEN TO INTERNATIONAL NEWS	5.5	5.4	5.7	5.9	5.7	5.4	5.4	5.7	5.9	5.5	5.4	5.5	5.5	5.8
F) I DON'T LIKE CAUSING WAVES	3.6	3.6	3.3	3.8	4.1	3.7	3.6	3.0	3.8	3.7	3.4	3.3	3.6	3.5
G) I OFTEN FEEL LEFT OUT OF DECISIONS THAT AFFECT ME	3.9	4.0	3.7	3.7	4.2	4.2	3.9	3.4	4.0	4.1	3.8	3.5	3.9	3.8
H) I THINK THAT COMPETITION IS GOOD FOR YOU	5.7	5.8	5.3	5.8	5.7	5.9	5.7	5.5	5.4	5.7	5.7	5.9	5.7	5.9
I) I AM EXTREMELY WORRIED ABOUT THE FUTURE OF THIS COUNTRY	5.0	5.2	4.7	5.0	5.3	5.3	5.0	4.6	5.4	5.1	4.9	4.8	5.1	4.9
J) I AM PROUD TO BE CANADIAN	6.2	6.6	5.1	6.7	6.6	6.4	6.1	5.8	6.4	6.2	6.1	6.2	6.2	6.5
K) I'M SUCCESSFUL BECAUSE I HAVE WORKED SO HARD AT IT	5.5	5.3	5.8	5.6	5.5	5.4	5.6	5.4	5.0	5.4	5.6	5.8	5.5	5.5
L) WE HAVE RESPONSIBILITY TO MAKE THE WORLD A BETTER PLACE	6.1	6.1	6.2	6.2	5.9	6.1	6.2	6.2	6.2	6.1	6.1	6.1	6.1	6.2
M) THERE IS TOO MUCH GOVERNMENT RED TAPE	5.8	5.9	5.7	5.6	5.8	5.9	5.9	5.6	5.9	5.7	5.9	5.7	5.8	5.7

(continued)

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
N) WHETHER OR NOT YOU MAKE IT IN LIFE IS DETERMINED BY LUCK	2.6	2.5	2.6	2.7	3.1	2.6	2.3	2.4	2.9	2.6	2.4	2.3	2.6	2.6

2. Thinking about the next year or so, do you yourself generally feel that the Canadian economy will improve, stay about the same, or get worse?
3. And do you think the provincial economy here in (NAME PROVINCE) will improve, stay about the same, or get worse during the coming year?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
CANADIAN ECONOMY														
Improve	17.1%	16.7%	17.6%	17.8%	20.3%	17.1%	16.7%	14.7%	17.6%	16.5%	16.9%	16.1%	16.6%	19.6%
Stay same	34.6%	31.0%	45.7%	29.3%	30.8%	35.5%	34.9%	36.9%	30.3%	35.2%	38.8%	37.2%	35.7%	28.3%
Get worse	45.0%	49.9%	32.3%	46.6%	44.8%	45.3%	44.8%	44.9%	48.4%	45.0%	41.3%	44.5%	44.8%	46.1%
(DK/NS)	3.3%	2.4%	4.4%	6.3%	4.1%	2.1%	3.6%	3.5%	3.7%	3.3%	3.1%	2.2%	2.9%	5.9%
PROVINCIAL ECONOMY														
Improve	19.9%	17.9%	25.1%	20.1%	24.1%	17.7%	19.2%	19.5%	21.7%	17.3%	20.8%	19.6%	19.6%	22.4%
Stay same	40.6%	39.5%	46.3%	33.3%	34.6%	45.9%	40.8%	40.6%	35.7%	42.3%	43.3%	42.0%	41.7%	33.3%
Get worse	36.1%	40.5%	23.3%	40.8%	38.7%	33.9%	36.2%	35.3%	38.9%	36.3%	33.4%	35.3%	35.7%	38.8%
(DK/NS)	3.4%	2.1%	5.4%	5.7%	2.5%	2.4%	3.8%	4.5%	3.7%	4.2%	2.5%	3.2%	3.1%	5.5%

4. What about you and your family? Do you feel that your own economic situation will improve, stay about the same, or get worse over the next year?
5. Generally speaking, do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the governments performance in providing economic leadership?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
YOUR OWN ECONOMIC SITUATION														
Improve	31.7%	31.0%	34.9%	28.2%	20.0%	33.3%	36.4%	33.7%	27.0%	33.5%	31.2%	35.0%	31.4%	33.3%
Stay same	53.7%	53.4%	55.0%	52.9%	63.5%	50.5%	49.3%	54.8%	53.3%	51.5%	59.3%	50.8%	54.6%	48.9%
Get worse	13.9%	14.9%	9.6%	18.4%	15.2%	15.9%	13.7%	11.0%	18.9%	14.0%	8.7%	14.2%	13.4%	16.9%
(DK/NS)	.7%	.7%	.5%	.6%	1.3%	.3%	.6%	.5%	.8%	1.0%	.8%		.6%	.9%
APPROVAL OF GOVERNMENTS PERFORMANCE														
Strongly approve	3.9%	2.9%	6.2%	4.6%	3.2%	2.8%	3.8%	5.9%	4.5%	4.0%	3.9%	4.1%	3.8%	4.6%
Somewhat approve	24.5%	21.1%	35.4%	19.5%	22.9%	25.1%	24.7%	25.7%	22.1%	24.2%	26.7%	25.6%	25.1%	21.5%
Somewhat disapprove	35.3%	34.4%	35.4%	39.1%	34.0%	38.8%	34.7%	33.7%	32.8%	36.7%	36.8%	33.4%	35.5%	33.8%
Strongly disapprove	32.9%	38.7%	18.9%	33.3%	35.6%	31.2%	33.2%	31.8%	37.3%	31.5%	30.6%	33.4%	32.3%	36.5%
(DK/NS)	3.3%	2.9%	4.1%	3.4%	4.4%	2.1%	3.6%	2.9%	3.3%	3.8%	2.0%	3.5%	3.2%	3.7%

6. Have you heard, seen or read anything lately concerning Canada's 'Going Global' program?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Yes	13.1%	14.2%	7.2%	19.5%	11.4%	11.9%	12.5%	16.0%	13.5%	11.7%	13.8%	13.9%	12.8%	14.2%
No	85.4%	84.6%	90.7%	78.7%	86.7%	86.2%	86.5%	82.6%	84.8%	87.5%	84.6%	84.2%	85.5%	85.4%
(DK/NS)	1.5%	1.2%	2.1%	1.7%	1.9%	1.8%	1.1%	1.3%	1.6%	.8%	1.7%	1.9%	1.6%	.5%

7. When I say the phrase 'Canada is Going Global', what do you think it means?
(PROBE: WATCH FOR ANY REFERENCE TO INTERNATIONAL TRADE)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Intl/ World Trade/ Sell To Other Cntries	34.8%	43.4%	13.4%	36.2%	25.7%	37.6%	35.5%	39.0%	25.8%	32.5%	38.8%	41.6%	34.5%	36.5%
Free Trade/ Trade Agreements	4.9%	6.1%	2.1%	4.6%	3.8%	4.6%	4.0%	7.2%	4.9%	3.1%	7.0%	5.7%	4.5%	6.8%
Joining Other Cntries Soc & Econ	11.7%	6.4%	25.1%	10.3%	7.6%	8.3%	14.0%	15.2%	10.2%	10.4%	14.9%	12.0%	12.1%	9.6%
Global/ Pacific Rim Markets	2.1%	2.4%	.5%	4.0%	1.9%	.9%	2.1%	3.2%	1.6%	1.3%	2.8%	3.2%	1.7%	4.1%
Global Econ	4.9%	6.3%	1.3%	5.2%	1.9%	4.6%	4.4%	8.3%	2.5%	5.2%	5.6%	5.7%	4.8%	5.5%
Cooperation, Intl Rels, Helping Other Cntries	2.1%	1.6%	3.4%	1.7%	1.3%	2.1%	2.7%	1.9%	4.5%	1.9%	1.7%	1.3%	2.2%	1.4%
Forgn Aid, Charity, Fin Assnce Or Aid	2.7%	2.4%	2.6%	5.2%	2.5%	2.1%	2.7%	3.5%	2.0%	2.5%	3.7%	3.2%	2.6%	3.7%
More Intrstd In What's Going On Intly	4.2%	3.4%	6.7%	2.9%	2.5%	3.4%	5.9%	4.3%	5.3%	4.4%	3.9%	4.4%	4.4%	3.2%
Envnt, Global Envnt Magazine, Publcn	6.5%	6.1%	5.7%	10.3%	5.1%	6.1%	7.0%	7.5%	6.6%	5.8%	7.3%	6.3%	6.0%	9.1%
Peacekeeping	.8%	.4%	1.3%	1.7%	.6%	1.5%	.4%	.8%	1.2%	.8%		1.6%	.7%	1.4%
Global Changes	1.0%	.3%	3.1%		1.0%	1.5%	1.1%	.5%	2.0%	1.5%	.3%	.6%	1.1%	.5%
Moving Into A New Age	.8%	.3%	2.1%	.6%	.3%	1.2%	.6%	1.1%	.4%	1.0%	.8%	.9%	.9%	.5%
Canada More Recognized	1.1%	1.4%	.5%	1.1%	.3%	1.8%	1.3%	1.1%	.8%	.6%	1.4%	1.6%	.9%	2.3%
Political Gimmick (Neg Rspns)	.3%	.3%	.3%	.6%	.3%		.4%	.5%	.4%	.4%		.3%	.2%	.9%
Pop Growth	.3%	.2%	.8%		.3%		.2%	.8%		.2%	.6%	.3%	.4%	
Prices Are Rising	.1%	.1%			.3%				.4%				.1%	
Broadcast All Over The World	.8%	1.0%	.8%	1.1%	1.0%	.9%	.8%	.5%		1.0%	.8%	.9%	.9%	
Meech Lake	.5%	.3%	.8%	1.1%	1.6%	.6%		.3%	.4%	1.0%	.6%		.5%	.9%
Competitiveness	.1%	.2%					.2%	.3%		.2%	.3%		.2%	
Nothing	.6%	.5%	.8%	.6%	.6%	.6%	.2%	1.1%		.6%	.6%	.9%	.6%	.5%
Other	3.4%	1.6%	7.8%	3.4%	3.5%	4.9%	2.7%	2.9%	6.1%	4.4%	1.1%	2.5%	3.4%	3.7%
DK/ NS	27.4%	26.5%	30.2%	25.3%	43.2%	26.3%	25.4%	17.1%	32.4%	31.3%	23.3%	18.3%	28.2%	22.8%

8. Compared to other developed countries, would you describe Canada as better able or less able in its ability to sell goods and services internationally (would that be a lot or a little better/less able?)?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
A lot better	20.5%	23.4%	9.8%	29.3%	23.2%	25.1%	19.9%	15.5%	25.0%	20.8%	17.1%	19.6%	20.0%	23.7%
A little better	30.9%	34.9%	24.0%	24.1%	34.3%	30.3%	30.2%	28.6%	29.9%	32.7%	29.5%	29.3%	31.4%	27.9%
A little less	28.0%	26.7%	32.8%	24.7%	23.5%	25.4%	29.4%	32.9%	22.5%	26.9%	31.5%	31.2%	28.2%	26.9%
A lot less	8.7%	8.6%	7.8%	10.3%	8.3%	7.6%	8.2%	9.9%	10.2%	6.0%	9.6%	10.4%	8.1%	11.0%
(No different from other countries)	8.3%	3.6%	20.2%	6.9%	6.0%	8.0%	8.0%	11.0%	7.0%	8.8%	10.7%	7.3%	8.5%	7.3%
(DK/NS)	3.7%	2.8%	5.4%	4.6%	4.8%	3.7%	4.2%	2.1%	5.3%	4.8%	1.7%	2.2%	3.8%	3.2%

9. What single factor do you think, at present, most helps Canada be competitive internationally? (PROBE: What helps Canada most to be able to sell goods and services internationally?)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Rltnship With World	6.8%	6.4%	7.8%	6.3%	4.1%	5.5%	7.4%	9.4%	8.2%	6.5%	7.0%	6.0%	6.8%	6.4%
Natural/ Abundant Res	20.5%	19.0%	22.5%	24.7%	18.4%	20.8%	19.0%	23.8%	16.4%	20.0%	19.1%	24.0%	21.0%	18.3%
Quality Of Our Goods	8.5%	7.6%	11.1%	7.5%	7.6%	8.3%	10.1%	7.5%	9.0%	7.3%	10.4%	7.9%	8.6%	7.8%
Products We Sell	2.7%	1.4%	5.7%	3.4%	3.5%	2.4%	3.6%	1.3%	3.7%	3.1%	2.8%	2.2%	2.8%	2.3%
Mrktng, Aggrsv Sls, Good Sls Record	4.4%	2.5%	9.6%	3.4%	3.5%	3.4%	4.9%	5.6%	5.7%	2.9%	5.1%	5.7%	4.7%	2.7%
Inventions, Invntvns	3.0%	1.9%	5.4%	3.4%	1.9%	2.4%	3.4%	4.0%	2.5%	2.3%	3.9%	3.5%	2.9%	3.7%
Industry	1.2%	1.0%	2.1%	.6%	1.0%	1.5%	.8%	1.6%	1.2%	1.0%	2.2%		1.3%	.9%
Business	1.0%	1.3%	.5%	.6%	.3%	.6%	1.5%	1.3%	.4%	.4%	1.4%	2.2%	1.0%	.9%
Govt	2.7%	3.2%	2.1%	1.7%	2.9%	1.2%	3.6%	2.9%	2.0%	2.7%	3.1%	3.5%	2.8%	2.3%
Pop	.6%	.6%	.5%	.6%	.6%	.6%	.6%	.5%	.4%	.4%	.6%	.6%	.5%	.9%
Reasonable Prices	2.9%	2.4%	4.7%	2.3%	1.3%	2.1%	4.4%	3.2%	1.2%	2.7%	3.9%	2.8%	2.7%	4.6%
Monetary Value Of Dllr	8.4%	8.9%	8.5%	5.7%	5.7%	9.2%	7.6%	11.0%	5.3%	5.6%	13.8%	9.8%	8.6%	7.3%
Interest Rates	.7%	.7%	.3%	1.7%	.3%	.6%	.8%	1.1%	.4%	.6%	.8%	.9%	.6%	1.4%
Eco Diversity	1.7%	1.3%	2.6%	2.3%	1.0%	1.5%	2.1%	2.1%	.8%	2.1%	2.2%	1.6%	1.7%	1.8%
Frqn Aid Programs	.2%	.3%					.4%	.3%	.4%	.2%	.3%		.1%	.9%
World Habits/ Quly Wrkmshp	3.3%	2.9%	4.1%	3.4%	2.5%	2.1%	3.6%	4.5%	2.0%	3.1%	2.5%	5.4%	3.2%	3.7%
Good Reptn	6.5%	8.1%	3.1%	4.6%	4.8%	5.2%	6.8%	8.6%	6.6%	5.2%	6.7%	8.2%	6.4%	6.4%
Free Trade Agrmnt	3.5%	3.4%	3.4%	3.4%	2.5%	4.0%	3.4%	3.7%	1.6%	4.2%	3.1%	4.7%	3.4%	3.2%
Good Pub Relns Betwn Gov't & Priv														
Ind	.5%	.3%	1.0%	.6%	.6%	.3%	.8%	.3%	1.6%	.6%	.3%		.5%	.5%
Education	1.3%	1.4%	.5%	2.3%	.6%	.9%	.8%	2.7%	.4%	1.5%	1.1%	1.9%	.9%	3.2%
Agrcltr Products	1.9%	1.9%	1.6%	2.9%	2.2%	2.8%	1.7%	1.3%	2.0%	2.1%	1.7%	1.3%	1.7%	3.2%
Tourism	.2%	.2%		.6%		.3%	.2%	.3%	.4%	.2%	.3%		.2%	.5%
Natnl Pride	.4%	.3%		1.7%	.6%		.2%	.5%	.4%	.6%		.6%	.2%	1.4%
Cutting Wage Rates	.3%	.3%	.3%		.3%	.6%		.3%	.4%	.2%	.3%	.3%	.3%	
Resrch & Dev	1.7%	1.4%	2.6%	1.1%	.6%	.9%	2.1%	2.7%	.8%	1.7%	1.7%	2.8%	1.6%	1.8%
Canadian Attitude	1.0%	1.0%	1.3%	.6%	1.6%	1.2%	.6%	.8%	.8%	1.0%	1.4%	.9%	1.1%	.5%
Peaceful Cntry	2.3%	2.1%	2.8%	2.3%	.6%	2.1%	3.2%	2.9%	1.2%	3.5%	1.1%	3.5%	2.3%	2.3%
Fincl Sitr	.3%	.3%	.3%			.3%	.6%				.8%	.3%	.2%	.5%
Taxes	.3%	.2%		1.7%	.3%		.6%	.3%	.8%	.2%		.3%	.2%	1.4%
Metric System	.1%	.1%				.3%					.3%			.5%
Increased Pop/ Mechanization	.7%	.6%	1.0%		.6%	.9%	.6%	.5%		.4%	.6%	1.6%	.6%	.9%
Nothing	1.2%	1.5%	.5%	1.1%	.6%	1.8%	.8%	1.3%	1.6%	1.5%	1.4%	.3%	1.3%	.9%
Other	.5%	.2%	1.0%	.6%		.6%	.6%	.5%	.4%	.8%		.3%	.5%	.5%
DK/ NS	24.1%	25.6%	20.9%	23.0%	39.7%	25.1%	22.8%	11.8%	34.4%	29.4%	17.4%	13.2%	24.0%	24.7%

10. In the same way, what single factor do you think, at present, most hinders Canada from being competitive internationally? (PROBE: What hinders Canada most from being able to sell goods and services internationally?)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Lack Of Conf	7.0%	6.4%	7.8%	8.6%	5.7%	5.2%	8.0%	8.6%	6.1%	7.3%	7.9%	7.3%	6.9%	7.8%
High Cost Of Man	5.0%	3.9%	7.8%	5.2%	4.4%	4.3%	6.6%	4.3%	1.6%	5.4%	5.3%	6.3%	5.3%	3.2%
Salaries/ Wage Rates/ High Wages	8.0%	7.7%	10.1%	5.2%	7.9%	6.7%	7.0%	10.7%	4.5%	7.9%	8.1%	11.0%	8.5%	5.5%
Int Rates	3.6%	3.4%	4.1%	3.4%	3.8%	5.2%	2.5%	3.2%	2.5%	4.6%	3.4%	2.5%	3.4%	5.0%
Monetary Policy	4.9%	4.7%	5.4%	4.6%	3.8%	5.8%	5.9%	3.7%	4.1%	4.6%	3.9%	6.9%	5.1%	3.7%
Deficit	1.9%	1.6%	1.8%	3.4%	1.6%	.3%	1.9%	3.5%	1.2%	1.0%	1.7%	3.2%	1.8%	2.3%
Can Econ	2.2%	1.7%	3.4%	2.3%	1.3%	2.1%	3.4%	1.6%	1.6%	2.5%	1.7%	3.2%	2.1%	2.7%
Export/ GST Taxes	5.0%	4.8%	4.9%	6.3%	3.5%	6.4%	5.9%	4.0%	4.1%	4.2%	5.9%	6.0%	4.8%	6.4%
Tarriffs From Other Con	1.0%	1.1%	1.3%		1.3%	1.2%	.8%	.8%	1.6%	.6%	1.1%	.9%	1.2%	
Not Enough Manfng	5.3%	4.2%	8.8%	4.0%	4.4%	3.4%	4.0%	9.6%	5.3%	4.0%	6.2%	7.3%	5.7%	3.2%
Just Sell Nat Resrcs	1.4%	1.0%	1.6%	2.9%	.6%	1.8%	1.5%	1.3%	1.6%	1.7%	1.1%	1.3%	1.3%	1.4%
Us/ Amcns/ Closeness	3.4%	2.2%	6.5%	2.9%	2.9%	2.1%	4.0%	4.3%	5.7%	2.5%	3.7%	3.5%	3.4%	3.7%
Geogrphcl Distnc	1.1%	1.0%	1.6%	.6%	.6%	1.2%	1.1%	1.3%	1.2%	.8%	2.0%	.3%	1.1%	.9%
Free Trade Agmt	2.9%	3.5%	2.1%	.6%	3.2%	3.1%	3.4%	1.6%	4.9%	2.7%	3.1%	.9%	3.1%	1.4%
Govt Intvntn On Trading Reg	4.5%	5.6%	2.1%	4.0%	2.5%	5.2%	4.9%	5.1%	2.9%	4.4%	5.3%	5.7%	4.5%	4.1%
Fed Govt	7.1%	8.6%	4.1%	6.3%	6.0%	7.6%	7.4%	7.0%	8.6%	6.5%	6.5%	8.5%	7.1%	7.3%
Small Pop/ Not Engh Money	2.7%	2.6%	3.1%	2.3%	.6%	2.4%	2.7%	4.5%	2.9%	1.7%	2.5%	4.7%	2.6%	3.2%
Limited Knowlge Of Int Markets	1.3%	1.2%	1.3%	1.7%	1.0%	1.2%	1.5%	1.3%	2.0%	1.0%	1.4%	.9%	1.1%	2.3%
Poor Quality	.9%	.7%	.5%	2.3%	1.0%	.6%	.8%	1.1%	.4%	.4%	1.7%	1.3%	.7%	1.8%
Politcl Turmoil/ Uncrtnty	4.0%	3.9%	2.8%	7.5%	1.9%	3.7%	5.3%	4.5%	3.7%	3.5%	4.5%	4.7%	3.8%	5.5%
Quebec Seprtn	6.3%	5.6%	7.5%	8.0%	5.4%	5.8%	7.6%	6.1%	7.0%	7.1%	7.3%	5.0%	6.4%	5.9%
Labour Unions/ Leaders	1.8%	2.6%	.3%	1.1%	1.0%	2.4%	1.5%	2.4%	.4%	2.3%	1.7%	1.9%	1.9%	1.4%
Low Subsidies/ Grain	.3%	.2%	.5%	.6%	1.0%	.3%	.2%			.8%			.4%	
Concern For Envrmt	.2%	.2%	.3%		.3%	.3%	.2%			.4%	.3%		.2%	
Lack Of Risk-Taking	6.7%	7.8%	4.7%	5.2%	3.2%	7.3%	7.4%	8.0%	4.5%	6.3%	6.5%	9.5%	6.8%	5.9%
US Competition	1.3%	1.3%	.8%	2.3%	1.6%	.9%	2.1%	.3%	2.0%	.8%	1.4%	.9%	1.3%	1.4%
Dependability/ Credible	.3%	.1%	.3%	1.7%	.3%	.6%	.4%		.8%		.6%	.3%	.3%	.5%
High Price Of Goods	4.3%	4.6%	4.4%	2.3%	7.3%	1.8%	4.0%	4.3%	2.9%	4.0%	5.3%	3.5%	4.5%	3.2%
Expsve Social Prgms	.4%	.2%	.5%	1.1%	.3%	.3%	.8%			.6%	.6%		.4%	.5%
Subsidies(Other Cnts)	.5%	.4%	.8%	.6%	.6%		.4%	1.1%	.8%	.2%	1.1%	.3%	.5%	.5%
No National Pride(Can)	.1%	.2%					.2%	.3%			.3%	.3%		.9%
Workforce	1.5%	1.4%	1.0%	2.9%	1.0%	1.5%	1.5%	1.9%	.4%	1.3%	2.2%	1.6%	1.3%	2.3%
Trade Barriers	.4%	.6%			.3%	.9%	.4%		.8%	.2%	.8%		.5%	
Lack Of Advrtsg	.8%	.9%	.3%	1.7%	1.6%	.9%	.2%	.8%	.8%	.6%	.6%	1.6%	.8%	.9%
Marketing Boards	.1%	.1%					.2%		.2%	.2%			.1%	
Lack Of Rsrch & Dev	1.1%	.9%	1.8%	1.1%	.6%	.3%	1.1%	2.4%	1.6%	.2%	1.4%	.9%	.9%	2.3%

(continued)

10. In the same way, what single factor do you think, at present, most hinders Canada from being competitive internationally? (PROBE: What hinders Canada most from being able to sell goods and services internationally?)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
Traditional Styles	.1%	.2%					.2%	.3%		.2%	.3%			.2%
European Common Market	.1%		.3%				.2%				.3%			.1%
Nothing	.7%	.7%	.8%	.6%	.6%	.9%	.6%	.8%	.8%	.6%	.8%	.3%	.6%	1.4%
Other	.6%	.4%	1.0%	.6%	1.0%	.3%	1.1%		.8%	.6%	.6%		.5%	1.4%
DK/ NS	19.7%	18.5%	22.7%	19.0%	30.2%	23.2%	16.5%	11.2%	27.0%	24.4%	14.3%	11.7%	19.8%	19.2%

11. Thinking generally about exports, that is the products and services Canadian businesses sell to other countries, do you think Canada puts too much emphasis on exporting to other countries, too little emphasis on exporting to other countries, or is it about right?
12. How do you think the Canadian economy would change if we increased our exports to other countries? Would it (READ RESPONSES):

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
EMPHASIS ON EXPORTS														
Too much	9.9%	10.2%	9.3%	9.8%	13.3%	10.1%	9.9%	6.7%	15.6%	10.6%	7.9%	6.0%	10.0%	9.1%
Too little	47.5%	50.5%	38.2%	52.3%	42.5%	45.3%	48.0%	52.9%	40.6%	42.7%	53.1%	57.1%	47.2%	49.8%
About right	35.8%	33.2%	45.0%	29.9%	38.7%	39.1%	34.7%	32.1%	36.5%	41.5%	32.6%	29.3%	36.3%	32.9%
(DK/NS)	6.7%	6.2%	7.5%	8.0%	5.4%	5.5%	7.4%	8.3%	7.4%	5.2%	6.5%	7.6%	6.5%	8.2%
CHANGES IF INCREASED EXPORTS														
Improve a lot	42.1%	39.8%	43.2%	52.3%	40.3%	44.0%	39.5%	44.7%	38.1%	38.8%	44.7%	49.2%	41.5%	45.2%
Improve a little	40.6%	42.0%	40.1%	34.5%	37.8%	39.1%	42.5%	42.2%	36.5%	43.3%	42.4%	38.2%	40.7%	40.2%
Not change	7.7%	8.6%	7.5%	3.4%	10.8%	8.3%	8.7%	3.5%	9.4%	9.2%	6.5%	5.0%	8.2%	4.6%
Get worse	4.7%	5.5%	3.4%	2.9%	3.8%	5.5%	4.4%	4.8%	6.6%	4.6%	3.9%	3.8%	4.9%	3.7%
Get a lot worse	1.0%	.7%	1.6%	1.1%	2.5%	1.5%	.4%		3.3%	1.0%	.3%		1.0%	.9%
(DK/NS)	3.9%	3.4%	4.4%	5.7%	4.8%	1.5%	4.4%	4.8%	6.1%	3.1%	2.2%	3.8%	3.7%	5.5%

13. In your opinion, what impact would increased exports to other countries have on prices you pay for things at the store? Would they (READ RESPONSES):
14. In your opinion, what impact would increased exports to other countries have on job opportunities for Canadians? Would they (READ RESPONSES):
15. There's been a lot of talk about Canada becoming more 'competitive' in world markets. Do you think Canada should become more competitive or is it already competitive enough?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Dther
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
IMPACT OF INCREASED EXPORTS ON PRICES														
Increase a lot	9.0%	8.8%	8.0%	12.1%	14.0%	10.1%	7.6%	5.3%	16.8%	9.0%	4.8%	4.4%	9.1%	8.2%
Increase a little	20.1%	20.5%	19.4%	19.5%	26.7%	22.3%	17.5%	15.8%	21.3%	23.1%	16.6%	18.9%	20.1%	20.1%
Not change	30.5%	30.6%	30.7%	29.3%	23.5%	28.1%	32.6%	35.6%	22.5%	29.0%	37.1%	31.5%	30.5%	30.1%
Decrease a little	29.7%	30.2%	30.5%	25.3%	26.0%	30.9%	31.3%	29.9%	24.6%	30.6%	32.6%	33.4%	30.1%	27.4%
Decrease a lot	4.7%	4.0%	5.9%	6.3%	3.8%	4.0%	4.4%	6.7%	6.6%	2.9%	3.9%	6.9%	4.5%	6.4%
(DK/NS)	6.0%	6.0%	5.4%	7.5%	6.0%	4.6%	6.6%	6.7%	8.2%	5.4%	5.1%	4.7%	5.7%	7.8%
IMPACT OF INCREASED EXPORTS ON JOBS														
Increase a lot	37.4%	35.3%	37.7%	47.7%	31.7%	34.9%	38.5%	42.8%	31.1%	36.0%	41.0%	39.7%	36.5%	42.0%
Increase a little	43.1%	44.2%	42.9%	39.1%	40.6%	45.9%	43.8%	42.8%	41.4%	42.7%	43.0%	48.6%	43.0%	44.3%
Not change	8.3%	8.2%	8.5%	6.9%	9.5%	9.5%	5.9%	8.6%	9.4%	9.6%	7.3%	5.0%	8.3%	7.8%
Decrease a little	5.9%	7.2%	4.7%	1.7%	9.5%	4.9%	7.0%	2.4%	6.1%	6.5%	5.3%	4.1%	6.5%	2.3%
Decrease a lot	3.2%	3.0%	3.6%	3.4%	5.1%	2.8%	3.0%	2.1%	8.2%	3.3%	1.7%	1.6%	3.4%	2.3%
(DK/NS)	2.1%	2.1%	2.6%	1.1%	3.5%	2.1%	1.9%	1.3%	3.7%	1.9%	1.7%	.9%	2.3%	1.4%
SHOULD CANADA BECOME MORE COMPETITIVE														
Yes, more competitive	82.5%	82.2%	83.7%	82.2%	78.1%	82.9%	81.0%	88.0%	78.7%	78.5%	87.6%	87.7%	82.3%	84.0%
No, competitive enough	14.5%	14.4%	14.2%	15.5%	19.0%	14.7%	16.5%	8.3%	18.0%	18.3%	10.7%	9.5%	14.9%	12.8%
(DK/NS)	2.9%	3.3%	2.1%	2.3%	2.9%	2.4%	2.5%	3.7%	3.3%	3.1%	1.7%	2.8%	2.8%	3.2%

16. Over the last 3 years do you think that Canada has become more competitive, less competitive or remained about the same?

17. Over the next 3 years, do you think Canada will become more competitive, less competitive, or remain about the same?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
HAS CANADA BECOME MORE COMPETITIVE														
More competitive	29.7%	29.5%	31.8%	27.0%	25.4%	33.3%	31.7%	27.3%	25.4%	31.7%	29.2%	29.7%	30.0%	28.8%
Less competitive	17.5%	18.5%	12.4%	23.0%	16.8%	16.5%	16.5%	19.8%	16.4%	14.8%	15.4%	23.3%	16.7%	21.9%
Remain about the same	47.3%	47.2%	49.9%	42.5%	50.2%	45.9%	46.5%	48.1%	50.0%	49.4%	49.4%	42.9%	48.0%	42.9%
(DK/NS)	5.5%	4.8%	5.9%	7.5%	7.6%	4.3%	5.3%	4.8%	8.2%	4.2%	5.9%	4.1%	5.3%	6.4%
WILL CANADA BECOME MORE COMPETITIVE														
More competitive	44.7%	44.8%	45.2%	42.5%	41.3%	48.9%	44.8%	43.3%	41.4%	45.8%	44.7%	42.9%	44.9%	42.9%
Less competitive	14.1%	15.6%	9.6%	15.5%	13.0%	12.2%	12.1%	19.0%	14.3%	11.0%	13.2%	19.2%	13.4%	17.8%
Remain about the same	34.6%	33.8%	37.2%	33.9%	36.5%	33.3%	36.4%	32.4%	35.7%	35.6%	36.8%	32.8%	35.4%	30.1%
(DK/NS)	6.7%	5.8%	8.0%	8.0%	9.2%	5.5%	6.8%	5.3%	8.6%	7.5%	5.3%	5.0%	6.3%	9.1%

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	Completely Disagree	2	3	4	5	6	Agree Completely	(DK/NS)
A) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	3.3%	3.3%	9.5%	20.5%	27.4%	17.8%	12.4%	5.8%
B) CANADIAN PRODUCTS ARE AS HIGH QUALITY	1.9%	2.5%	5.7%	9.6%	17.9%	24.0%	37.3%	1.1%
C) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	19.7%	17.1%	13.7%	14.1%	14.1%	8.4%	10.9%	1.9%
D) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	7.7%	9.1%	15.3%	20.1%	20.5%	10.4%	9.0%	8.0%
E) CANADIAN WORKERS MUST WORK HARDER	5.7%	5.1%	6.5%	11.5%	19.6%	21.5%	29.2%	.8%
F) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	15.0%	10.0%	12.5%	15.9%	16.0%	11.7%	17.4%	1.5%
G) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	6.5%	5.3%	9.0%	13.9%	17.9%	16.9%	29.1%	1.3%
H) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	16.3%	16.5%	16.7%	17.9%	12.5%	4.8%	4.7%	10.8%
I) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	10.8%	11.7%	13.0%	16.6%	18.8%	12.5%	14.6%	2.0%
J) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	42.2%	16.2%	10.1%	6.5%	6.9%	6.3%	11.0%	.9%
K) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	21.0%	15.1%	16.5%	14.3%	12.9%	8.5%	7.9%	3.8%
L) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS...	44.1%	15.9%	8.3%	6.8%	8.7%	6.3%	8.3%	1.8%
M) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	15.7%	14.9%	20.6%	18.8%	13.4%	5.7%	5.0%	5.9%

(continued)

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	Completely Disagree	2	3	4	5	6	Agree Completely	(DK/NS)
N) CDN COMPANIES SHOULD NOT HAVE TO ACCEPT LOWER PROFITS	10.1%	10.9%	15.5%	16.9%	15.6%	12.9%	15.4%	2.7%

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
A) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	5.0	5.0	5.2	5.0	5.2	5.0	5.0	5.0	5.0	5.1	4.9	5.0	5.0	4.9
B) CANADIAN PRODUCTS ARE AS HIGH QUALITY	5.7	5.6	6.0	5.5	5.9	5.7	5.7	5.4	5.8	5.8	5.7	5.5	5.7	5.4
C) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	3.7	3.7	3.5	3.6	4.3	3.7	3.5	3.3	4.1	3.8	3.4	3.3	3.7	3.5
D) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	4.5	4.4	4.9	4.5	4.7	4.5	4.6	4.3	4.8	4.6	4.5	4.1	4.5	4.4
E) CANADIAN WORKERS MUST WORK HARDER	5.2	5.2	5.1	5.3	5.3	5.2	5.1	5.2	5.1	5.2	5.2	5.3	5.2	5.3
F) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	4.2	4.4	3.8	4.1	4.6	4.4	3.9	4.2	4.3	4.1	4.2	4.2	4.2	4.2
G) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	5.1	5.2	4.7	5.1	5.3	5.2	5.0	4.7	5.3	5.2	4.8	4.9	5.0	5.2
H) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	3.9	3.8	4.1	4.3	4.7	3.9	3.9	3.3	4.3	4.2	3.7	3.2	3.9	4.1
I) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	4.3	4.2	4.4	4.2	4.8	4.5	4.1	3.9	4.7	4.5	4.3	3.6	4.3	4.1
J) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	2.9	3.0	2.5	3.0	3.7	3.2	2.7	2.1	3.3	3.0	2.7	2.5	2.9	2.8
K) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	3.6	3.6	3.7	3.4	4.3	3.7	3.5	3.2	3.8	3.9	3.4	3.2	3.6	3.6
L) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS...	2.8	2.8	2.7	3.0	3.7	3.1	2.6	2.2	3.4	2.9	2.5	2.5	2.8	2.9

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
M) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	3.7	3.6	4.0	3.6	4.3	3.8	3.6	3.2	4.0	3.8	3.6	3.3	3.7	3.8
N) CDN COMPANIES SHOULD NOT HAVE TO ACCEPT LOWER PROFITS	4.3	4.4	4.2	4.2	4.8	4.5	4.2	3.9	4.8	4.4	4.1	3.9	4.3	4.3

19. Some people say the government must provide subsidies to Canadian businesses for them to successfully sell their goods and services internationally, while others say Canadian businesses must spend more money themselves on selling their products internationally rather than depending on government subsidies to help them.
20. Some people say the government must provide subsidies to Canadian businesses for scientific research and development in order for them to produce new and better products, while others say Canadian businesses must spend more money themselves on research and development.

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
SUBSIDIES TO SELL GOODS														
Government must provide subsidies	27.2%	25.6%	31.8%	25.3%	25.1%	26.6%	30.7%	24.6%	35.2%	26.3%	26.7%	22.1%	27.6%	24.7%
Canadian businesses must spend more money themselves	67.5%	70.1%	61.2%	68.4%	70.5%	68.8%	63.6%	69.3%	60.2%	67.9%	69.4%	71.3%	67.2%	69.4%
(DK/NS)	5.3%	4.4%	7.0%	6.3%	4.4%	4.6%	5.7%	6.1%	4.5%	5.8%	3.9%	6.6%	5.2%	5.9%
SUBSIDIES FOR R&D														
Government must provide subsidies	46.3%	47.1%	45.5%	43.7%	45.1%	45.6%	48.2%	45.5%	46.3%	48.8%	44.7%	45.7%	46.2%	46.6%
Canadian businesses must spend more money themselves	47.3%	47.5%	45.2%	51.7%	49.8%	48.9%	45.0%	46.8%	48.0%	44.2%	48.9%	47.9%	47.0%	49.3%
(DK/NS)	6.3%	5.5%	9.3%	4.6%	5.1%	5.5%	6.8%	7.8%	5.7%	7.1%	6.5%	6.3%	6.7%	4.1%

21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME			COUNTRY OF ORIGIN		
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
A) LONGER WORKING HOURS														
Completely necessary	4.5%	4.8%	3.1%	6.3%	5.1%	5.2%	2.5%	5.9%	2.5%	4.4%	3.4%	5.7%	4.5%	4.6%
Somewhat necessary	32.5%	36.9%	24.0%	27.6%	31.7%	34.3%	33.0%	30.5%	29.9%	34.6%	29.8%	32.8%	32.9%	30.1%
Not necessary	61.6%	56.7%	72.4%	63.8%	61.9%	59.0%	63.0%	62.3%	64.3%	60.0%	65.7%	61.2%	61.0%	64.4%
(DK/NS)	1.4%	1.6%	.5%	2.3%	1.3%	1.5%	1.5%	1.3%	3.3%	1.0%	1.1%	.3%	1.5%	.9%
B) REDUCTIONS IN EMPLOYER BENEFIT PROGRAMS														
Completely necessary	9.9%	9.0%	12.1%	10.3%	14.0%	12.8%	8.5%	6.1%	12.3%	10.6%	9.6%	7.6%	10.2%	8.7%
Somewhat necessary	30.0%	33.5%	24.5%	23.0%	36.5%	28.4%	28.8%	27.0%	30.7%	30.0%	28.1%	32.2%	30.8%	25.1%
Not necessary	58.1%	55.6%	62.0%	62.6%	47.0%	56.9%	60.0%	66.0%	54.9%	56.9%	61.0%	59.6%	57.3%	62.6%
(DK/NS)	2.0%	1.9%	1.3%	4.0%	2.5%	1.8%	2.7%	.8%	2.0%	2.5%	1.4%	.6%	1.7%	3.7%
C) KEEPING WAGE DEMANDS DOWN														
Completely necessary	15.4%	19.6%	5.9%	13.8%	20.0%	16.5%	13.7%	12.6%	14.8%	14.4%	14.3%	15.5%	15.1%	17.4%
Somewhat necessary	49.9%	56.5%	33.6%	51.1%	47.9%	48.0%	52.4%	50.0%	48.4%	47.3%	52.5%	53.6%	50.1%	48.9%
Not necessary	32.1%	21.9%	57.4%	31.0%	30.8%	32.1%	31.1%	34.8%	34.4%	34.8%	31.2%	29.0%	32.4%	30.6%
(DK/NS)	2.5%	2.0%	3.1%	4.0%	1.3%	3.4%	2.7%	2.7%	2.5%	3.5%	2.0%	1.9%	2.4%	3.2%

21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
D) JOB RETRAINING														
Completely necessary	57.1%	58.8%	53.0%	57.5%	51.4%	54.1%	60.3%	60.7%	52.0%	53.5%	61.5%	61.5%	57.3%	56.2%
Somewhat necessary	37.3%	35.7%	41.9%	35.6%	40.3%	41.6%	35.3%	33.4%	41.4%	40.8%	35.4%	33.1%	37.5%	36.5%
Not necessary	4.1%	4.2%	3.4%	5.7%	6.3%	3.7%	2.5%	4.8%	6.1%	4.4%	2.0%	3.2%	4.0%	5.0%
(DK/NS)	1.4%	1.3%	1.8%	1.1%	1.9%	.6%	1.9%	1.1%	.4%	1.3%	1.1%	2.2%	1.3%	2.3%
E) JOB RELOCATION TO ANOTHER CITY														
Completely necessary	19.2%	21.3%	12.1%	24.1%	18.7%	19.9%	18.4%	20.1%	17.6%	16.7%	18.3%	24.3%	18.5%	23.7%
Somewhat necessary	60.0%	62.6%	54.3%	58.0%	54.3%	59.9%	60.5%	63.9%	54.1%	63.5%	59.0%	60.9%	60.1%	58.9%
Not necessary	18.7%	14.8%	30.2%	14.9%	23.8%	18.7%	19.2%	14.2%	24.6%	18.1%	21.1%	13.9%	19.4%	15.1%
(DK/NS)	2.1%	1.4%	3.4%	2.9%	3.2%	1.5%	1.9%	1.9%	3.7%	1.7%	1.7%	.9%	2.0%	2.3%
F) CHANGES IN GOVERNMENT SOCIAL PROGRAMS														
Completely necessary	25.4%	27.1%	22.0%	24.7%	22.5%	29.1%	27.3%	22.5%	23.0%	25.2%	23.9%	26.5%	25.1%	27.4%
Somewhat necessary	46.5%	45.6%	48.6%	46.6%	49.5%	46.5%	45.9%	44.9%	45.9%	48.5%	49.2%	43.8%	47.9%	38.4%
Not necessary	23.8%	23.3%	24.8%	24.1%	21.0%	21.7%	22.6%	29.1%	24.6%	22.1%	24.2%	26.5%	23.0%	28.3%
(DK/NS)	4.3%	4.1%	4.7%	4.6%	7.0%	2.8%	4.2%	3.5%	6.6%	4.2%	2.8%	3.2%	4.0%	5.9%

22. Can you think of things which Canada could export which can compete on the world market? (DO NOT READ LIST) (RECORD ALL MENTIONS)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Manufactured goods	51.9%	51.8%	56.1%	44.3%	62.2%	53.2%	50.3%	44.7%	59.0%	52.7%	52.5%	44.8%	51.6%	54.3%
Services	6.7%	4.6%	11.1%	8.6%	3.2%	5.2%	7.6%	9.9%	4.9%	5.8%	6.7%	10.1%	6.7%	7.3%
Technology	23.5%	22.5%	24.3%	27.6%	10.2%	19.0%	24.9%	37.4%	12.3%	18.3%	29.8%	36.3%	22.6%	28.8%
Knowledge	5.0%	4.5%	5.7%	6.3%	.6%	4.0%	4.9%	9.9%	2.0%	4.2%	4.2%	9.5%	4.7%	6.8%
Machinery	7.3%	7.5%	6.2%	8.6%	4.1%	7.3%	7.8%	9.1%	5.7%	5.6%	10.4%	8.8%	6.6%	11.4%
Natural Resources	42.1%	43.7%	35.7%	47.7%	34.9%	46.8%	41.6%	44.7%	36.5%	39.4%	45.2%	47.0%	42.9%	37.4%
Processed foods	9.1%	8.6%	10.3%	8.6%	5.1%	11.3%	8.2%	11.2%	9.0%	6.7%	10.7%	10.4%	9.3%	7.3%
Communications	4.9%	5.0%	4.7%	4.6%	1.0%	4.3%	4.4%	9.4%	2.5%	3.8%	4.5%	8.8%	4.9%	5.0%
Health Care	2.4%	2.0%	3.9%	1.1%	.6%	2.4%	3.6%	2.4%	.4%	2.3%	2.2%	3.8%	2.4%	2.3%
Other (SPECIFY)	3.1%	3.9%	1.0%	3.4%	1.9%	2.1%	4.7%	2.9%	3.3%	2.7%	3.7%	2.8%	3.0%	3.7%
Raw/ Unprcssd Ag Products	1.6%	2.1%		2.3%	2.2%	2.4%	.6%	1.6%	.4%	2.1%	1.4%	1.6%	1.7%	.9%
Grain/ Wheat/ Crops	4.7%	6.2%	.3%	6.3%	5.7%	4.3%	4.0%	5.1%	6.6%	5.8%	2.5%	3.2%	5.2%	1.8%
Beef/ Pork/ Livstck	.9%	1.4%		.6%	1.3%	.6%	1.1%	.8%	1.2%	.8%	.6%	.9%	.9%	.9%
Chemicals	.3%	.3%	.3%				.2%	.8%		.2%	.3%	.6%	.3%	
Arts	1.1%	1.6%	.3%	.6%		.3%	1.9%	1.9%	1.2%	1.0%	.6%	1.6%	.9%	2.3%
Auto Industry	.9%	.9%		3.4%	.3%	.9%	1.3%	1.1%	.4%	.6%	1.7%	.9%	.8%	1.8%
Almun Steel	.5%	.6%		.6%	.6%	.3%	.2%	.8%		.4%	.6%	.3%	.5%	
Nuclear Reactors	.5%	.5%		1.7%	.3%		.8%	.8%			.6%	1.6%	.5%	.9%
Research	.2%	.3%				.3%	.2%	.3%		.2%		.6%	.2%	.5%
Software/ Hardware	.4%	.6%						1.6%		.4%	.8%	.3%	.4%	.5%
Electronics	.6%	.9%		.6%		.6%	.8%	.8%		.2%	1.1%	.9%	.6%	.5%
Mass Transport	.3%	.4%				.3%	.2%	.5%			.3%	.9%	.3%	
Textiles	.9%	1.2%	.5%	.6%	.6%	.6%	1.1%	1.3%	.4%	.8%	1.1%	1.6%	1.0%	.5%
Lumber	1.1%	1.3%	.3%	1.7%	.6%	1.2%	1.7%	.5%	.4%	.6%	.6%	2.2%	.9%	2.3%
Minerals/ Uranium/ Potash	.3%	.4%				.3%		.8%		.4%	.3%	.3%	.3%	
Fish	.9%	1.4%		.6%	.6%	.9%	1.3%	.8%	.4%	.8%	1.4%	.9%	.9%	.9%
Aerospace & Technology	.3%	.4%				.3%	.2%	.5%		.4%	.6%	.2%	.5%	

23. And based on your impressions, which area of the world would you say Canadian business currently sells the most goods and services to? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Japan	6.6%	7.5%	5.9%	3.4%	12.4%	7.3%	6.1%	1.9%	10.7%	8.1%	5.3%	1.9%	7.0%	4.1%
China	2.0%	2.4%	.8%	2.9%	1.9%	3.7%	2.1%	.5%	4.5%	1.7%	2.0%	.6%	1.8%	3.2%
The United States	68.9%	70.5%	68.7%	60.9%	55.6%	67.3%	69.6%	80.7%	56.1%	65.6%	72.5%	81.1%	68.9%	68.5%
Western Europe	5.5%	6.1%	3.9%	6.3%	4.8%	5.2%	7.2%	4.3%	4.9%	5.4%	5.9%	6.3%	5.5%	5.9%
Latin and South America	2.1%	1.8%	2.3%	3.4%	1.6%	2.4%	1.9%	2.4%	3.7%	1.7%	3.1%	.6%	1.8%	4.1%
Eastern Europe	6.4%	5.1%	8.0%	9.2%	11.1%	7.3%	5.7%	2.4%	8.2%	8.3%	5.3%	3.5%	6.6%	5.0%
Africa	1.1%	.6%	2.3%	.6%	1.0%	.9%	.6%	1.9%	1.2%	1.9%	.6%	.6%	1.3%	.9%
The Middle East	.9%	1.0%	.8%	1.1%	1.3%		1.3%	1.1%	.8%	.6%	1.4%	.6%	.9%	.9%
India	.1%			1.1%			.4%		.8%					.9%
Pacific Rim	.1%	.1%			.3%					.2%			.1%	
Carribean	.1%	.1%						.3%	.4%				.1%	
(DK/NS)	6.2%	4.8%	7.2%	10.9%	10.2%	5.8%	5.1%	4.5%	8.6%	6.5%	3.9%	4.7%	6.0%	7.3%

24. Thinking of different areas of the world, where do you feel Canada's greatest competition comes from? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Japan	36.6%	35.8%	39.0%	35.1%	41.0%	36.4%	35.7%	34.0%	34.4%	36.0%	39.3%	35.3%	36.9%	34.7%
China	5.0%	4.4%	5.9%	6.3%	6.3%	6.1%	4.4%	3.7%	6.1%	7.1%	4.2%	2.5%	4.9%	5.5%
The United States	47.4%	49.2%	45.2%	43.1%	40.3%	46.5%	50.7%	50.3%	46.3%	46.9%	48.3%	49.5%	48.1%	43.4%
Western Europe	4.2%	3.4%	4.4%	8.0%	3.5%	4.0%	3.4%	6.1%	3.3%	4.4%	3.4%	6.0%	3.8%	6.8%
Latin and South America	.9%	1.1%	.3%	1.7%	.6%	1.2%	.4%	1.3%	.4%	.6%	.8%	1.6%	.7%	2.3%
Eastern Europe	1.3%	1.1%	2.1%	1.1%	1.6%	2.4%	1.1%	.5%	2.0%	1.3%	1.1%	.9%	1.3%	1.4%
Africa	.1%	.2%			.3%			.3%	.4%			.3%	.1%	.5%
The Middle East	.6%	.6%	.3%	1.1%	.6%	.3%	.8%	.5%	1.6%	.4%	.3%	.6%	.5%	.9%
India	.2%		.8%		.3%	.3%		.3%		.2%	.3%	.3%	.2%	
Others	.1%		.3%				.2%			.2%			.1%	
Pacific Rim	.3%	.5%			.3%		.2%	.8%		.2%	.3%	.6%	.2%	.9%
Third World Nations	.1%	.2%					.4%		.4%			.3%	.2%	
SE Asia	.1%	.2%					.2%	.3%				.3%	.2%	
Far East	.1%	.1%				.3%				.2%			.1%	
(DK/NS)	2.9%	3.1%	1.8%	3.4%	5.1%	2.4%	2.3%	1.9%	4.9%	2.5%	2.0%	1.6%	2.7%	3.7%

25. What about in ten years from now? Where do you think Canada's greatest competition will be coming from in the future? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Japan	33.4%	32.6%	39.5%	24.1%	36.5%	38.5%	28.5%	32.1%	32.4%	35.0%	32.0%	32.5%	34.5%	26.9%
China	8.2%	8.6%	6.5%	10.3%	11.4%	8.3%	7.0%	7.0%	8.2%	7.7%	9.3%	7.6%	7.7%	11.0%
The United States	25.0%	26.1%	24.3%	21.3%	23.8%	23.9%	26.6%	25.1%	27.0%	24.6%	25.3%	24.9%	26.1%	19.2%
Western Europe	15.2%	13.6%	14.0%	25.9%	7.9%	11.6%	18.4%	20.3%	12.3%	12.1%	18.3%	19.9%	13.5%	24.7%
Latin and South America	1.3%	1.6%	.5%	1.1%	1.3%	.9%	.8%	2.1%	.4%	.8%	2.5%	1.3%	1.3%	.9%
Eastern Europe	7.8%	8.2%	7.5%	6.3%	7.6%	10.7%	7.8%	5.6%	6.6%	10.2%	6.5%	6.9%	7.8%	7.8%
Africa	.1%	.2%			.3%		.2%			.2%			.2%	
The Middle East	1.1%	.9%	2.1%	.6%	1.0%	.9%	1.1%	1.6%	.8%	1.3%	1.4%	1.3%	1.3%	
India	.2%	.1%	.5%			.3%	.2%	.3%	.4%	.2%	.3%		.2%	
Others	.3%	.2%		1.1%		.3%	.4%	.3%	.4%	.2%		.6%	.2%	.5%
Pacific Rim	.5%	.7%		.6%	.3%	.3%	.6%	.8%	.4%	.4%	.8%	.6%	.5%	.9%
Third World Nations	.3%	.3%		.6%		.6%	.6%	.3%			.6%	.3%	.2%	.5%
SE Asia	.7%	1.0%	.3%	.6%		.6%	1.5%	.5%	.4%	1.0%	.6%	.6%	.7%	.9%
Eastern Block	.1%	.1%		.6%	.3%			.3%	.4%			.3%	.1%	.5%
Mexico	.1%	.1%			.3%					.2%			.1%	
(DK/NS)	5.7%	5.7%	4.9%	6.9%	9.2%	3.7%	6.1%	3.7%	10.2%	6.0%	2.5%	3.2%	5.6%	6.4%

26. In your opinion, what area of the world would offer Canada the greatest opportunities in terms of selling our goods and services in the future (10 years from now)? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Japan	9.1%	8.8%	10.1%	8.0%	12.7%	8.9%	9.9%	4.8%	12.7%	10.2%	7.0%	5.7%	9.3%	7.3%
China	9.5%	9.3%	9.8%	9.8%	7.6%	9.5%	7.6%	13.6%	9.0%	9.4%	10.1%	10.1%	9.6%	8.7%
The United States	16.9%	16.4%	21.7%	9.8%	18.1%	19.0%	16.9%	14.4%	16.4%	15.6%	15.7%	18.6%	17.8%	11.9%
Western Europe	12.7%	14.2%	9.3%	11.5%	10.5%	11.6%	13.7%	13.9%	12.7%	10.0%	16.6%	13.6%	12.9%	11.0%
Latin and South America	5.1%	5.0%	4.7%	6.3%	2.5%	5.5%	5.9%	5.9%	4.9%	4.0%	7.3%	4.1%	4.5%	8.2%
Eastern Europe	32.4%	32.3%	30.0%	38.5%	32.1%	31.2%	31.7%	34.8%	27.0%	36.7%	32.0%	35.6%	31.9%	35.2%
Africa	3.5%	3.0%	5.2%	2.3%	3.5%	4.0%	2.7%	4.0%	4.9%	2.9%	3.1%	3.8%	3.4%	4.1%
The Middle East	1.5%	1.5%	.8%	2.9%	1.9%	.9%	1.5%	1.6%	.4%	1.7%	2.0%	1.3%	1.3%	2.7%
India	.7%	.4%	.8%	2.3%	1.3%	.9%	.2%	.8%	.8%	1.3%	.3%		.6%	1.4%
Others	.2%	.3%					.6%		.4%	.2%			.2%	
Pacific Rim	.4%	.6%			.3%		.4%	.5%		.2%	.6%	.6%	.3%	.9%
Third World Nations	.3%	.4%					.6%	.3%			.3%	.3%	.3%	
SE Asia	.4%	.6%				.3%	.8%	.3%		.6%	.3%	.6%	.5%	
Australia	.1%	.1%			.3%					.2%			.1%	
Far East	.1%	.1%						.3%		.2%			.1%	
(DK/NS)	7.3%	6.8%	7.8%	8.6%	9.2%	8.3%	7.2%	4.8%	10.7%	6.9%	4.8%	5.7%	7.1%	8.7%

27. Do you think that the federal government is undertaking any specific actions or initiatives to prepare Canada for the future in terms of international trade and competitiveness?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Yes	40.8%	39.8%	46.5%	32.8%	33.7%	40.7%	38.9%	49.2%	34.8%	39.6%	44.1%	45.4%	40.5%	42.0%
No	42.5%	45.1%	34.1%	47.7%	43.8%	43.1%	44.0%	39.0%	43.0%	43.8%	41.3%	41.0%	42.5%	43.4%
(DK/NS)	16.7%	15.1%	19.4%	19.5%	22.5%	16.2%	17.1%	11.8%	22.1%	16.7%	14.6%	13.6%	17.1%	14.6%

28. What sorts of actions or initiatives come to mind? (PROBE: What do you think the government is doing to prepare Canada in terms of international trade and competitiveness?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(612)	(372)	(180)	(57)	(106)	(133)	(184)	(184)	(85)	(190)	(157)	(144)	(517)	(92)
Free Trade Aggmt	23.5%	26.3%	16.7%	24.6%	15.1%	21.1%	21.2%	31.0%	17.6%	17.9%	23.6%	31.9%	22.6%	27.2%
GST	5.6%	5.4%	6.1%	5.3%	1.9%	5.3%	6.0%	7.6%	3.5%	1.6%	7.0%	9.0%	5.4%	6.5%
More Invlmnt In Int Market Place	19.3%	15.6%	27.2%	17.5%	17.9%	13.5%	17.4%	26.1%	18.8%	20.0%	18.5%	22.2%	19.7%	16.3%
Trade Fairs/ Shows/ Dlgtns	24.7%	22.6%	27.8%	29.8%	20.8%	22.6%	23.9%	29.9%	14.1%	26.8%	24.8%	31.9%	25.5%	20.7%
Advertising	4.6%	6.7%	1.7%		1.9%	7.5%	3.3%	5.4%	2.4%	5.3%	3.8%	4.9%	4.8%	3.3%
Meech Lake Accord	2.3%	2.4%	2.8%		2.8%	3.0%	3.3%	.5%	1.2%	3.7%	2.5%	.7%	2.3%	2.2%
Introducing Metric System	.3%	.3%		1.8%			.5%	.5%		.5%			.2%	1.1%
FT Aggmt With Mexico	1.5%	2.2%	.6%		.9%	.8%	1.1%	2.7%	2.4%	.5%	.6%	2.8%	1.5%	1.1%
GATT	1.6%	1.6%	1.7%	1.8%	.9%		1.6%	3.3%	1.2%	1.1%	2.5%	2.1%	1.7%	1.1%
Comptve Level/ Dollar	1.0%	.3%	2.8%		.9%	.8%		2.2%		.5%	.6%	2.8%	1.2%	
Tax Advantages / Intrntnl Markets	1.8%	2.2%	1.1%	1.8%		.8%		5.4%		1.1%	1.3%	4.9%	1.9%	1.1%
Subsidizing For Own Business	1.0%	1.1%	.6%	1.8%		1.5%	2.2%			2.1%	.6%		1.0%	1.1%
On The Job Training/ Retraining	3.3%	3.2%	2.2%	7.0%	2.8%	3.0%	3.3%	3.8%	4.7%	3.2%	2.5%	3.5%	2.3%	8.7%
De-regltn Of Transport Ind	.2%	.3%						.5%			.6%		.2%	
Private Ind	.3%	.3%		1.8%			.5%	.5%				1.4%	.2%	1.1%
Long Term Planning	1.1%	.5%	2.8%		1.9%	1.5%	.5%	1.1%	1.2%	2.1%	1.3%		1.4%	
Getting Rid Of Deficit	.7%	.3%	1.7%		.9%		1.1%	.5%	2.4%	.5%		.7%	.6%	1.1%
More Conservation Of Nat Resrses														
Exprts	.7%	.3%	1.7%		.9%	2.3%			1.2%	1.1%	.6%		.8%	
Education System	2.0%	2.4%	1.7%		1.9%	2.3%	2.2%	1.6%	2.4%	2.1%	2.5%	1.4%	2.1%	1.1%
Market Research On An Intrntnl Basis	.8%	1.1%	.6%		1.9%	.8%		1.1%		.5%	1.9%	.7%	1.0%	
Employment/ Job Creation	.3%		1.1%		1.9%				1.2%	.5%			.4%	
Nothing	2.1%	2.2%	1.7%	3.5%	2.8%	2.3%	2.2%	1.6%	4.7%	1.6%	2.5%	1.4%	2.1%	2.2%
Other	1.3%	1.3%	1.1%	1.8%	1.9%	.8%	2.2%	.5%	1.2%	2.6%	.6%	.7%	1.5%	
DK/ Ns	23.7%	23.7%	25.0%	21.1%	29.2%	29.3%	29.9%	10.9%	34.1%	24.7%	27.4%	11.1%	24.2%	21.7%

29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Education/ Schools	5.7%	5.3%	5.4%	8.0%	4.1%	4.3%	7.4%	6.1%	4.5%	6.0%	5.1%	7.3%	5.1%	9.1%
Educate/ Infrm Public	14.8%	16.3%	11.4%	14.9%	8.6%	11.6%	17.5%	19.8%	11.5%	14.0%	13.8%	21.1%	14.8%	15.1%
Meeting Leaders Of Other Trdng Cntries	8.8%	7.5%	11.9%	9.2%	6.0%	7.3%	10.6%	10.2%	4.9%	9.0%	14.0%	6.6%	8.8%	9.1%
More Markets	10.6%	9.9%	11.9%	11.5%	7.3%	8.9%	12.7%	12.0%	5.3%	9.8%	14.3%	12.3%	10.3%	12.8%
On Job Training/ Retraining	6.9%	7.7%	4.9%	6.3%	3.8%	7.6%	6.6%	9.1%	5.7%	6.5%	8.7%	6.6%	6.8%	6.8%
Promote Our Products/ More Technology	7.7%	7.7%	9.8%	2.9%	4.1%	6.4%	9.9%	9.1%	7.0%	7.5%	7.9%	9.1%	8.2%	4.6%
Stand Up To US On Trade Issues	1.1%	1.1%	1.0%	1.7%	1.9%	1.2%	.8%	.5%	.8%	1.5%	.6%	1.3%	1.2%	.9%
Re-structre Canadian Ind	1.8%	1.7%	1.6%	2.3%	1.0%	1.8%	1.1%	3.2%		1.0%	3.7%	2.2%	1.7%	1.8%
Dev Own Cntry	4.8%	3.6%	6.5%	7.5%	3.5%	1.8%	5.9%	7.0%	6.6%	5.0%	3.1%	4.7%	4.6%	5.9%
Make our Products Prices More Comptive	3.1%	2.5%	4.1%	4.0%	3.2%	3.4%	2.3%	3.7%	2.5%	3.1%	2.5%	3.8%	3.0%	3.7%
Advertising	3.5%	3.2%	4.7%	2.9%	2.9%	3.1%	4.4%	3.5%	2.5%	3.8%	3.7%	4.1%	3.8%	1.8%
Loan Guarantees	.1%		1.1%				.4%			.2%	.3%		.1%	.5%
More Invlvmt In Int Markets	2.6%	2.4%	3.6%	1.7%	1.0%	2.1%	3.2%	3.7%	1.6%	2.9%	1.1%	4.7%	2.7%	1.8%
Lower The Deficit	2.1%	2.6%	1.6%	1.1%	1.0%	.9%	2.7%	3.2%	.8%	2.3%	2.8%	2.5%	2.2%	1.8%
Help Relocate People	.2%	.3%			.3%			.5%	.4%			.6%	.2%	
Re-organize Tariffs Structure/ GST	2.0%	1.9%	2.3%	1.7%	1.0%	2.8%	1.7%	2.7%	1.6%	1.7%	1.7%	3.8%	2.0%	2.3%
How GST Is Going To Effect Us	.3%	.1%	.8%			.6%	.4%		.4%	.4%	.3%		.3%	
Export Just Manufactured Goods	.5%	.4%		2.3%		1.2%	.4%	.5%	.8%		.8%	.6%	.5%	.5%
Focus On Research & Development	3.1%	3.4%	2.6%	2.3%	1.6%	1.8%	2.5%	6.1%	1.2%	2.1%	3.7%	5.7%	3.3%	1.8%
More Business Opening Up	1.5%	1.9%	1.0%		1.0%	1.8%	1.7%	1.3%	.8%	1.3%	3.4%	.6%	1.7%	
Lower Wages	1.2%	1.3%	1.0%	1.1%	1.6%	1.5%	.6%	1.3%	1.6%	1.3%	.3%	1.6%	1.3%	.9%
Monetary Policy	1.1%	1.2%	.8%	.6%	1.3%	.6%	1.5%	.5%	1.2%	.6%	.8%	1.9%	1.2%	
New Technlgy/ Training	1.9%	1.9%	1.8%	1.7%	1.0%	1.8%	2.1%	2.4%	.8%	1.5%	2.0%	3.5%	2.0%	.9%
Employment	1.2%	.7%	2.8%		1.3%	.3%	1.5%	1.6%	.8%	1.0%	2.2%	.3%	1.3%	.5%
Control Interest Rates	1.1%	1.4%	.3%	.6%	.6%	1.2%	1.1%	1.1%		1.0%	.8%	2.2%	.9%	1.4%
Provide Incentives For Manf Goods	1.1%	1.2%	1.3%	.6%		.6%	.6%	3.2%	.4%	.6%	1.7%	2.2%	1.0%	1.8%
Protect Canadian Markets	.9%	.7%	1.3%	1.1%	1.6%	.9%	.8%	.5%	.8%	.6%	.8%	.6%	1.0%	.5%
Environment Concerns	.7%	.5%	1.3%		.6%		.8%	1.1%	1.2%	.6%	.6%	.3%	.8%	
Abolish Unions	.1%	.1%			.3%					.2%			.1%	
Productivity Of Ind	1.5%	1.2%	2.6%	1.1%	1.0%	2.4%	1.7%	1.1%	2.0%	1.0%	1.7%	1.3%	1.6%	1.4%
Public Opinion	.7%	.7%	.8%	.6%	1.0%	.9%	.6%	.5%	.4%	.4%	1.4%	.3%	.8%	.5%
Forget About Meech Lake	.3%	.2%	.5%	.6%		.6%	.2%	.5%	.4%	.2%	.6%	.3%	.2%	.9%

29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
Business Subsidies	2.8%	1.7%	5.4%	2.9%	1.3%	1.5%	4.4%	3.2%	2.5%	1.9%	4.2%	3.2%	2.8%	2.7%
Need A New Leader	.7%	1.0%	.5%		1.3%	.6%	.6%	.5%	1.2%	.8%	.8%		.6%	1.4%
Stop Free Trade Agreement	.4%	.5%	.3%			.6%	.2%	.8%		.8%	.3%	.3%	.5%	
Nothing	.8%	1.0%	.8%		.6%	.3%	.8%	1.3%	1.2%	1.0%	.3%	.9%	.9%	
Other	.6%	.6%	.5%	.6%	.3%	.3%	1.1%	.5%	.8%	.6%	.6%	.6%	.7%	
NK/ NS	30.9%	30.1%	32.3%	32.2%	47.6%	36.7%	25.6%	18.4%	45.5%	33.5%	25.6%	19.6%	31.1%	30.1%

30. Some people say that government should take primary responsibility for increasing international trade opportunities; other people say that Canadian business and industry should have the lead role in developing international trade opportunities. Which is closer to your opinion? Would you say: (READ RESPONSES)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Government should take primary responsibility	34.0%	34.1%	32.0%	37.9%	32.4%	35.5%	31.7%	36.9%	39.8%	30.8%	30.9%	37.2%	33.5%	37.0%
Business should have the lead role	56.7%	57.0%	58.1%	51.7%	58.4%	57.5%	56.2%	55.3%	50.0%	59.2%	59.6%	55.8%	56.9%	55.3%
(DK/NS)	9.3%	8.9%	9.8%	10.3%	9.2%	7.0%	12.1%	7.8%	10.2%	10.0%	9.6%	6.9%	9.6%	7.8%

31. Some people say that because of changes in the global economy, governments -- including Canada -- have less and less control over their individual economies regardless of what they try to do. In your opinion, would you agree or disagree with this statement? Would that be strongly or moderately?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME			COUNTRY OF ORIGIN		
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Strongly agree	24.5%	25.7%	23.5%	20.1%	25.1%	22.0%	24.3%	26.5%	22.5%	23.1%	23.9%	29.3%	24.4%	24.7%
Moderately agree	42.2%	42.2%	43.9%	38.5%	38.7%	43.7%	44.4%	41.4%	42.6%	45.8%	39.9%	40.1%	42.6%	40.2%
Moderately disagree	20.2%	19.6%	18.6%	27.0%	18.1%	22.0%	19.7%	20.9%	17.2%	20.0%	22.2%	21.5%	20.0%	21.0%
Strongly disagree	9.5%	9.2%	10.6%	9.2%	12.4%	9.2%	8.0%	9.1%	12.7%	7.7%	11.5%	7.9%	9.6%	9.1%
(DK/NS)	3.5%	3.3%	3.4%	5.2%	5.7%	3.1%	3.6%	2.1%	4.9%	3.3%	2.5%	1.3%	3.3%	5.0%

32. Some people say that the federal government is no longer able to protect Canadians from the effects of international competition. In your opinion, would you agree or disagree with this statement? Would that be strongly or moderately?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Strongly agree	19.5%	21.0%	17.3%	16.7%	25.1%	21.4%	16.1%	17.9%	23.0%	18.1%	17.7%	21.1%	19.9%	17.4%
Moderately agree	39.1%	41.6%	34.6%	36.2%	32.4%	39.8%	41.2%	42.2%	34.0%	39.0%	37.9%	44.8%	39.2%	38.8%
Moderately disagree	25.7%	24.1%	29.2%	25.9%	22.9%	24.5%	27.9%	25.1%	24.6%	25.6%	30.6%	23.0%	25.9%	24.2%
Strongly disagree	12.1%	9.9%	15.0%	16.7%	13.3%	12.2%	11.4%	11.5%	12.7%	13.8%	11.2%	9.1%	11.5%	15.1%
(DK/NS)	3.7%	3.4%	3.9%	4.6%	6.3%	2.1%	3.4%	3.2%	5.7%	3.5%	2.5%	1.9%	3.5%	4.6%

33. Some people say that one of the effects of increased international trade may be greater foreign ownership in the Canadian economy. In your opinion, do you think this is true, partly true or false? (PROBE: CHOOSE ONLY ONE PLEASE)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
True	34.1%	33.3%	37.7%	29.3%	29.2%	33.0%	35.1%	37.4%	28.3%	32.9%	36.2%	37.2%	34.1%	33.3%
Partly True	52.1%	52.0%	51.4%	55.7%	52.7%	53.5%	51.0%	52.7%	51.2%	53.5%	53.7%	51.4%	52.5%	50.7%
False	10.7%	11.6%	9.0%	9.8%	12.1%	11.9%	10.4%	8.6%	13.5%	11.5%	9.0%	9.1%	10.6%	11.0%
(DK/NS)	3.1%	3.2%	1.8%	5.2%	6.0%	1.5%	3.6%	1.3%	7.0%	2.1%	1.1%	2.2%	2.7%	5.0%

34. Now, some people say that tight controls on foreign ownership are not necessary if that foreign ownership provides new jobs and technology to Canadians; others say that we should tightly control foreign ownership regardless of any benefits because it means we will lose control of our economy. Which is closer to your point of view? Would you say: (READ RESPONSES)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Controls are not necessary	21.4%	23.3%	15.2%	24.7%	14.0%	19.3%	21.1%	29.7%	17.2%	19.2%	22.8%	29.7%	20.6%	26.0%
Controls are necessary	76.4%	74.7%	82.9%	71.3%	82.5%	78.9%	77.4%	67.9%	80.3%	79.4%	75.3%	67.8%	77.4%	70.8%
(DK/NS)	2.2%	2.0%	1.8%	4.0%	3.5%	1.8%	1.5%	2.4%	2.5%	1.5%	2.0%	2.5%	2.0%	3.2%

35. Next, we would like to get an idea of how likely you are to trust statements about international trade coming from various sources. The first one is (READ ITEM - ROTATE FROM X). Do you trust most of what they say, some, little, or nothing of what they say?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
A) FEDERAL GOVERNMENT LEADERS														
Most	8.4%	6.4%	13.4%	8.0%	6.7%	7.0%	8.0%	11.8%	9.0%	6.3%	10.7%	8.5%	8.1%	10.0%
Some	39.9%	38.0%	46.3%	36.8%	34.3%	41.3%	39.7%	44.7%	34.8%	42.3%	40.2%	41.6%	40.8%	34.7%
Little	34.5%	35.4%	30.5%	37.9%	37.1%	36.4%	33.0%	31.6%	34.0%	35.6%	35.1%	32.8%	34.1%	36.5%
Nothing	16.4%	19.7%	9.0%	15.5%	20.6%	15.0%	18.4%	11.5%	20.1%	15.4%	13.8%	16.7%	16.4%	16.9%
(DK/NS)	.7%	.5%	.8%	1.7%	1.3%	.3%	.8%	.5%	2.0%	.4%	.3%	.3%	.5%	1.8%
B) PROVINCIAL GOVERNMENT LEADERS														
Most	12.6%	9.7%	19.1%	13.2%	10.8%	11.9%	10.8%	16.8%	13.5%	11.5%	15.4%	11.4%	12.2%	14.6%
Some	42.7%	41.6%	47.3%	38.5%	38.7%	46.5%	41.6%	44.7%	38.9%	46.0%	41.3%	43.2%	43.8%	36.1%
Little	30.7%	31.9%	26.1%	34.5%	32.7%	30.3%	31.3%	28.6%	29.1%	30.0%	32.0%	32.2%	30.2%	33.8%
Nothing	13.1%	15.7%	7.0%	12.6%	16.2%	11.0%	14.8%	9.6%	15.6%	11.9%	11.0%	12.9%	13.1%	12.8%
(DK/NS)	.9%	1.1%	.5%	1.1%	1.6%	.3%	1.5%	.3%	2.9%	.6%	.3%	.3%	.6%	2.7%
C) LABOUR UNION LEADERS														
Most	10.2%	9.0%	13.7%	9.2%	12.1%	11.9%	7.4%	11.0%	13.9%	9.6%	11.2%	8.5%	10.2%	10.5%
Some	37.1%	36.5%	40.1%	33.3%	34.9%	35.2%	38.7%	38.2%	35.2%	38.3%	38.5%	35.3%	37.9%	32.0%
Little	31.6%	33.7%	27.9%	28.2%	26.7%	33.9%	30.2%	35.3%	28.3%	32.1%	28.9%	37.2%	32.0%	29.2%
Nothing	18.9%	18.5%	16.8%	25.9%	23.2%	17.7%	20.9%	13.9%	16.8%	18.1%	21.1%	17.7%	18.2%	22.8%
(DK/NS)	2.3%	2.4%	1.6%	3.4%	3.2%	1.2%	2.7%	1.6%	5.7%	1.9%	.3%	1.3%	1.7%	5.5%
D) TRADE ECONOMISTS AND OTHER EXPERTS														
Most	29.1%	27.3%	36.2%	23.0%	22.2%	21.7%	33.2%	36.1%	23.8%	27.9%	34.8%	30.3%	29.6%	26.0%
Some	49.1%	50.9%	45.5%	47.7%	46.3%	54.4%	46.9%	49.7%	45.9%	51.3%	47.8%	52.4%	49.5%	46.6%
Little	14.5%	14.1%	13.7%	18.4%	20.0%	17.4%	12.5%	10.2%	17.6%	16.0%	13.2%	10.4%	14.1%	17.4%
Nothing	4.5%	4.9%	2.6%	6.3%	6.3%	4.0%	4.7%	2.7%	6.1%	3.1%	2.5%	5.4%	4.4%	5.0%
(DK/NS)	2.8%	2.8%	2.1%	4.6%	5.1%	2.4%	2.7%	1.3%	6.6%	1.7%	1.7%	1.6%	2.4%	5.0%

35. Next, we would like to get an idea of how likely you are to trust statements about international trade coming from various sources. The first one is (READ ITEM - ROTATE FROM X). Do you trust most of what they say, some, little, or nothing of what they say?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
E) JOURNALISTS AND REPORTERS														
Most	15.3%	15.1%	18.3%	9.8%	17.1%	17.1%	12.7%	15.5%	20.1%	14.4%	13.2%	16.1%	16.0%	11.4%
Some	46.1%	44.6%	46.3%	54.0%	46.0%	42.2%	46.7%	48.7%	44.7%	48.5%	47.8%	45.1%	45.4%	50.2%
Little	26.5%	26.4%	26.9%	25.3%	23.8%	26.3%	26.8%	28.1%	22.5%	27.3%	27.5%	27.4%	26.4%	26.9%
Nothing	11.1%	12.7%	7.8%	9.8%	11.4%	14.1%	12.3%	7.0%	10.2%	9.6%	11.0%	10.1%	11.2%	10.5%
(DK/NS)	1.1%	1.2%	.8%	1.1%	1.6%	.3%	1.5%	.8%	2.5%	.2%	.6%	1.3%	1.1%	.9%
F) PEOPLE WHO RUN FOREIGN-OWNED CORPORATIONS														
Most	8.8%	8.4%	10.3%	7.5%	7.0%	8.9%	8.0%	11.2%	5.3%	9.8%	7.3%	12.3%	8.8%	9.1%
Some	47.1%	47.2%	49.6%	41.4%	41.0%	46.5%	49.3%	50.8%	39.8%	47.9%	48.9%	50.8%	48.0%	42.0%
Little	30.9%	30.2%	31.0%	33.9%	29.8%	33.0%	30.9%	28.9%	30.7%	30.6%	34.6%	26.5%	30.9%	30.6%
Nothing	9.6%	10.5%	6.5%	12.1%	15.2%	8.6%	9.3%	6.4%	14.8%	8.5%	8.1%	8.5%	9.1%	12.8%
(DK/NS)	3.6%	3.7%	2.6%	5.2%	7.0%	3.1%	2.5%	2.7%	9.4%	3.1%	1.1%	1.9%	3.3%	5.5%
G) PEOPLE WHO RUN MAJOR CANADIAN COMPANIES														
Most	24.9%	21.5%	33.6%	23.0%	26.0%	20.5%	23.5%	29.4%	23.0%	21.5%	26.7%	30.9%	25.7%	19.6%
Some	51.3%	54.3%	46.5%	46.0%	45.4%	56.0%	51.2%	52.7%	46.7%	55.2%	50.8%	50.8%	52.0%	47.5%
Little	18.6%	18.4%	18.1%	20.7%	21.3%	19.9%	19.0%	14.4%	20.5%	18.8%	19.7%	13.9%	18.0%	22.4%
Nothing	3.5%	4.2%	.5%	6.3%	3.2%	3.1%	4.9%	2.1%	4.9%	2.9%	2.8%	4.1%	2.9%	6.8%
(DK/NS)	1.8%	1.6%	1.3%	4.0%	4.1%	.6%	1.5%	1.3%	4.9%	1.7%		.3%	1.5%	3.7%
H) PEOPLE WHO RUN LOCAL BUSINESSES IN YOUR AREA														
Most	36.9%	38.7%	34.9%	31.6%	44.4%	38.8%	33.2%	33.4%	39.8%	37.1%	34.3%	36.9%	37.9%	31.1%
Some	43.2%	41.6%	46.5%	44.3%	34.6%	43.1%	47.4%	45.2%	34.8%	47.3%	47.5%	38.8%	43.0%	44.3%
Little	15.6%	15.6%	15.5%	15.5%	15.6%	14.7%	14.8%	17.6%	18.9%	11.9%	14.9%	19.9%	15.3%	17.4%
Nothing	2.8%	3.1%	1.3%	4.6%	3.2%	1.2%	3.8%	2.4%	2.9%	2.1%	3.1%	3.5%	2.6%	4.1%
(DK/NS)	1.5%	1.0%	1.8%	4.0%	2.2%	2.1%	.8%	1.3%	3.7%	1.7%	.3%	.9%	1.3%	3.2%

36. The Canada-U.S. Free Trade Agreement has now been in effect for over one year. Generally speaking, would you say that, up until today, having the Free Trade Agreement with the United States has benefitted Canada, has hurt Canada, or do you think it hasn't really had any impact one way or the other?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Benefitted	9.3%	8.0%	13.2%	8.0%	5.1%	10.4%	8.9%	12.6%	5.3%	9.8%	9.8%	12.3%	9.8%	6.8%
Hurt	39.8%	43.3%	26.6%	49.4%	47.0%	37.9%	39.1%	35.8%	41.0%	42.1%	39.3%	33.8%	39.0%	43.8%
No impact	44.8%	44.4%	50.6%	34.5%	41.6%	45.3%	46.5%	45.2%	45.5%	43.1%	45.5%	47.9%	45.3%	42.0%
(DK/NS)	6.1%	4.3%	9.6%	8.0%	6.3%	6.4%	5.5%	6.4%	8.2%	5.0%	5.3%	6.0%	5.9%	7.3%

37.a) What sorts of benefits do you see taking place?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(140)	(75)	(51)	(14)	(16)	(34)	(42)	(47)	(13)	(47)	(35)	(39)	(125)	(15)
American Buying More Can Goods	18.6%	17.3%	15.7%	35.7%	12.5%	14.7%	14.3%	27.7%		19.1%	28.6%	15.4%	16.8%	33.3%
Greater Coopertn Betwn Can & US	6.4%	2.7%	7.8%	21.4%	6.3%	2.9%	9.5%	6.4%	7.7%	6.4%	11.4%	2.6%	6.4%	6.7%
Better Markets For Our Goods & Services	16.4%	20.0%	11.8%	14.3%	25.0%	11.8%	11.9%	21.3%	7.7%	14.9%	17.1%	20.5%	15.2%	26.7%
Tarrifs Taken Off/ Lower	6.4%	8.0%	5.9%			5.9%	11.9%	4.3%		6.4%	8.6%	7.7%	7.2%	
Greater Public Awareness Of Int Trade	2.1%	1.3%		14.3%			2.4%	4.3%			2.9%	5.1%	1.6%	6.7%
Lower Prices For Things-In The Stores	11.4%	14.7%	9.8%		6.3%	14.7%	14.3%	8.5%	15.4%	10.6%	8.6%	15.4%	10.4%	20.0%
Job Creation/ Less Unemployment	11.4%	12.0%	9.8%	14.3%		11.8%	14.3%	10.6%		12.8%	2.9%	20.5%	11.2%	13.3%
Better for tourism	1.4%	2.7%				5.9%					2.9%	2.6%	1.6%	
Sable economy	7.1%	10.7%	3.9%			11.8%	11.9%	2.1%	7.7%	10.6%	2.9%	7.7%	6.4%	13.3%
Becoming more competitive/ aggressive	7.1%	6.7%	5.9%	14.3%	6.3%	2.9%	11.9%	4.3%	15.4%	8.5%	2.9%	7.7%	7.2%	6.7%
Gaining in high technology	1.4%	2.7%					2.4%	2.1%			5.7%		1.6%	
Wider Selection Of Goods	.7%	1.3%						2.1%						6.7%
Nothing	1.4%	2.7%					2.9%	2.1%		2.1%		2.6%	1.6%	
DK/ NS	25.7%	14.7%	49.0%		43.8%	26.5%	19.0%	25.5%	46.2%	27.7%	20.0%	17.9%	28.8%	

37.b) What sort of negative effects do you see taking place?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(597)	(405)	(103)	(86)	(148)	(124)	(185)	(134)	(100)	(202)	(140)	(107)	(499)	(96)
Plant closures	40.4%	43.0%	26.2%	45.3%	37.2%	44.4%	37.8%	44.0%	31.0%	40.1%	46.4%	42.1%	40.1%	42.7%
US goods are taking away Canadian Market	16.8%	15.6%	20.4%	18.6%	13.5%	18.5%	15.1%	21.6%	21.0%	15.8%	12.9%	24.3%	17.2%	14.6%
Small business can't compete without subsidies	3.9%	2.0%	7.8%	8.1%	2.7%	2.4%	4.9%	5.2%	4.0%	3.5%	3.6%	4.7%	2.8%	9.4%
Job lay-offs	50.9%	53.6%	38.8%	51.2%	41.2%	57.3%	51.9%	52.2%	46.0%	51.0%	50.7%	54.2%	49.7%	56.3%
Higher prices	6.4%	7.9%	1.9%	3.5%	7.4%	11.3%	5.9%	.7%	10.0%	6.4%	4.3%	6.5%	6.6%	4.2%
Increased competition	1.7%	2.0%		2.3%	2.0%	.8%	1.1%	3.0%	2.0%	1.0%	2.9%	1.9%	1.8%	1.0%
Drop in the value of our goods and services	3.2%	2.5%	5.8%	3.5%	4.1%	1.6%	2.7%	4.5%	4.0%	3.0%	4.3%	.9%	3.8%	
Selling more resources to the States	1.8%	2.0%	2.9%		1.4%		2.7%	3.0%	1.0%	1.0%	1.4%	3.7%	1.8%	2.1%
Having to adjust to lower expectations	.7%	1.0%			1.4%			1.5%		.5%	1.4%	.9%	.8%	
People forced to train for new jobs	.3%	.5%				.8%		.7%	1.0%			.9%	.4%	
Job Relocation	.3%	.2%		1.2%		.8%		.7%				1.9%	.4%	
Higher salaries	.5%	.5%		1.2%			.5%	1.5%			1.4%	.9%	.6%	
High interest rates	.5%	.2%	1.0%	1.2%		.8%	.5%	.7%		1.0%	.7%		.4%	1.0%
Value of the dollar	1.0%	1.5%			.7%	.8%	1.6%	.7%		1.5%	.7%	1.9%	1.2%	
Economic disruption	3.5%	2.7%	7.8%	2.3%	2.0%	.8%	3.8%	7.5%		3.5%	6.4%	3.7%	3.8%	2.1%
Lower salaries	1.8%	1.7%	1.9%	2.3%	1.4%	4.0%	1.6%	.7%	3.0%	1.5%	2.1%	.9%	1.6%	3.1%
Tariffs on Canadian goods/ taxes	4.0%	3.2%	3.9%	8.1%	4.7%	6.5%	3.8%	1.5%	5.0%	3.5%	2.9%	5.6%	3.8%	5.2%
Negative attitudes towards global assertification	.2%	.2%					.5%		1.0%					1.0%
Agriculture Industry	2.8%	2.5%	3.9%	3.5%	4.1%	4.0%	2.2%	1.5%	3.0%	3.5%	2.1%	.9%	3.0%	2.1%
Not able to produce much	.3%		1.0%	1.2%			1.1%		1.0%	.5%			.2%	1.0%
Cost of production too high-can't be competitive	.8%	.7%		2.3%		3.2%		.7%	1.0%	.5%	.7%	.9%	.6%	2.1%
Canadian Pride	.2%	.2%			.7%					.5%			.2%	
Monetary value - dollar value	.2%			1.2%			.5%		1.0%					1.0%
Confusion in our country	.5%	.7%			.7%		1.1%			.5%			.4%	1.0%
Meech Lake Accord	.2%	.2%			.7%				1.0%				.2%	
Depletion Of Our Health Care System	.2%	.2%						.7%					.2%	
Nothing	.2%	.2%				.8%				.5%			.2%	
Other	.7%	.5%	1.9%		1.4%		.5%	.7%		.5%	1.4%		.8%	
DK/ NS	5.9%	4.9%	13.6%	1.2%	10.1%	6.5%	4.9%	2.2%	10.0%	7.9%	2.9%	.9%	6.4%	3.1%

Source: Angus Reid Group
Trade Competitiveness Study
Spring 1990

38. How long do you think it will be before we see any long-term impact of free trade? Will it be (READ RESPONSES):

39. What about the long-term effects of Free Trade? Do you think that in the long run, the Free Trade Agreement will benefit Canada, will hurt Canada, or will have no impact one way or the other.

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
HOW LONG BEFORE LONG-TERM IMPACT														
In less than 3 years	21.1%	19.7%	26.6%	15.5%	22.9%	23.2%	19.0%	19.8%	24.6%	22.5%	19.9%	18.6%	22.2%	13.7%
In 3-5 years	44.3%	44.7%	45.5%	39.7%	43.2%	41.3%	46.7%	45.2%	41.8%	45.2%	44.9%	44.2%	44.5%	42.9%
In 6-10 years	20.9%	20.9%	18.9%	25.9%	16.5%	21.4%	20.9%	24.1%	18.0%	20.8%	20.2%	25.2%	19.9%	26.9%
In more than 10 years	9.9%	10.6%	7.2%	12.6%	12.1%	10.1%	9.3%	8.8%	10.7%	8.3%	11.2%	9.5%	9.7%	11.4%
(DK/NS)	3.9%	4.2%	1.8%	6.3%	5.4%	4.0%	4.0%	2.1%	4.9%	3.1%	3.7%	2.5%	3.7%	5.0%
LONG-TERM EFFECT														
Will benefit Canada	43.5%	43.4%	45.7%	39.7%	32.7%	41.0%	45.2%	53.2%	28.3%	38.1%	50.3%	59.3%	43.7%	42.5%
Will hurt Canada	39.7%	42.7%	32.8%	38.5%	43.8%	41.6%	40.0%	34.0%	49.2%	43.3%	37.4%	29.0%	40.5%	35.2%
Will have no impact	9.4%	8.2%	12.1%	9.2%	13.3%	10.1%	8.7%	5.9%	12.7%	10.2%	6.7%	7.6%	9.1%	11.0%
(DK/NS)	7.4%	5.7%	9.3%	12.6%	10.2%	7.3%	6.1%	7.0%	9.8%	8.3%	5.6%	4.1%	6.7%	11.4%

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Canadian Companies gaining competitive edge	11.1%	12.0%	8.3%	12.6%	8.3%	11.6%	11.6%	12.6%	8.6%	10.8%	11.0%	12.6%	10.5%	14.6%
Prices of goods and services (increase or decrease)	23.4%	27.8%	12.1%	25.3%	19.4%	26.3%	24.7%	23.3%	17.6%	22.5%	27.0%	25.9%	23.2%	24.7%
Reduction of duties on US goods	3.3%	3.5%	1.8%	5.7%	1.3%	2.4%	4.2%	4.5%	2.0%	3.1%	3.4%	5.0%	3.0%	5.5%
Greater exports from Canada	4.3%	5.1%	2.3%	4.6%	3.5%	3.4%	4.7%	5.6%	3.7%	1.7%	5.3%	8.2%	4.3%	4.6%
Wages	2.9%	3.6%	1.0%	2.9%	1.9%	2.4%	3.6%	3.2%	3.3%	1.0%	5.1%	1.9%	2.7%	4.1%
Employment	33.2%	37.9%	22.0%	33.3%	27.3%	30.3%	34.5%	39.0%	26.6%	33.3%	39.3%	32.5%	32.8%	35.6%
Trade balance	8.5%	7.7%	11.4%	6.3%	6.0%	6.7%	8.9%	11.8%	7.8%	7.7%	8.4%	10.1%	9.0%	5.5%
Environmental concerns	.5%	.3%	1.0%			.3%	.2%	1.3%			.8%	.9%	.5%	
Economy	12.8%	12.0%	18.6%	4.6%	10.2%	8.9%	14.8%	16.3%	10.2%	12.9%	14.9%	13.9%	13.6%	8.2%
Relations between Canada and the US	2.3%	1.9%	3.1%	1.7%	1.3%	1.8%	3.4%	1.9%	1.6%	2.1%	2.8%	2.2%	2.4%	.9%
More mega-products introduced in Canada	1.7%	1.5%	.8%	4.0%	.6%	.6%	1.7%	2.9%		1.7%	2.0%	2.5%	1.5%	2.3%
Cost of living	2.1%	2.0%	2.8%	1.1%	1.9%	.3%	3.6%	1.9%	1.2%	1.3%	3.9%	2.2%	2.1%	2.3%
Standard of living	4.3%	3.6%	5.4%	5.7%	2.2%	3.4%	5.5%	5.6%	1.2%	4.0%	6.2%	5.4%	4.1%	5.5%
Farming industry	1.1%	.6%	2.3%	.6%	1.6%	1.2%	.6%	1.1%	1.2%	1.3%	.8%	1.3%	1.3%	
(Natural) Resources	1.2%	1.4%	1.0%	.6%	.6%	1.5%	1.3%	1.3%	1.6%	.6%	2.0%	.6%	1.3%	.9%
Fluctuating Interest Rates	1.9%	2.4%	1.0%	1.1%	.3%	1.2%	2.5%	2.4%	1.2%	1.7%	2.0%	2.8%	1.7%	2.7%
Gross National Products	1.7%	1.6%	2.3%	1.1%	1.0%	1.2%	1.1%	3.7%	1.2%	1.3%	2.0%	2.8%	1.8%	1.4%
Smaller businesses doing better	1.0%	1.1%	1.3%		.3%	1.8%	.6%	1.3%	2.0%	1.0%	.6%	.9%	1.1%	.5%
Efficiency in industry	1.3%	.6%	3.1%	.6%	1.3%	.6%	1.1%	2.1%	1.2%	1.9%	1.1%	.6%	1.3%	.9%
More tourism between countries	.1%		.3%	.6%		.3%	.2%		.4%	.2%			.1%	.5%
Cultural system	.2%	.2%			.3%		.2%		.4%	.2%			.1%	.5%
Population growth	.3%	.2%	.5%	.6%		.6%		.8%			.6%	.6%	.2%	.9%
News Media	1.1%	.5%	2.1%	1.7%	.6%	1.5%	1.3%	.8%	.4%	1.0%	.6%	2.2%	1.0%	1.4%
Disunity	.1%	.1%		.6%	.3%		.2%		.4%					.9%
Pressure on Social programs	1.5%	1.8%	.5%	1.7%	1.0%	2.1%	1.3%	1.6%	1.2%	1.9%	1.7%	.9%	1.4%	1.8%
Technology production/ development	.9%	.7%	.8%	1.7%		.6%	1.1%	1.6%	.4%		1.1%	2.2%	.8%	1.4%
Lifestyle differences between countries will diminish	.1%	.1%	.3%				.2%	.3%		.2%		.3%	.1%	.5%
National Deficit	1.2%	.7%	2.3%	1.1%	1.0%	.3%	1.5%	1.9%	1.2%	1.5%	1.4%	.6%	1.1%	1.8%
Loss of Marketing Boards	.1%	.1%					.2%				.3%		.1%	
Trade Unions-will become management oriented	.1%	.2%				.3%	.2%			.2%		.3%	.2%	
Competitiveness	1.9%	2.4%	.5%	2.3%	1.3%	1.8%	1.5%	2.9%	.4%	2.1%	.8%	4.1%	2.0%	1.4%
Value of the dollar rising/ falling	1.7%	2.1%	1.6%		.6%	1.5%	1.5%	3.2%	1.2%	1.7%	2.0%	2.2%	2.0%	

(continued)

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
Less bureacracy	.1%		.3%					.2%		.2%				.5%
Performance of the Stock Markets	.1%	.1%	.3%					.4%	.8%				.2%	
American Protectionism	.2%	.2%		.6%	.3%	.3%		.3%		.4%	.3%		.1%	.9%
Tax Rises	1.0%	1.4%		1.1%	.3%	1.8%	1.1%	.8%	.8%	.6%	1.4%	1.3%	.8%	2.3%
Wider Variety Of Available Goods	.5%	.5%	.5%	.6%	.3%	.6%	.2%	1.1%	.8%	.2%	.6%	.9%	.5%	.9%
Increased Manufacturing	1.3%	1.5%	.5%	1.7%	.6%	1.2%	.6%	2.7%		1.3%	2.2%	1.6%	1.4%	.5%
Nothing	.3%	.3%		.6%	.3%	.3%	.4%			.4%	.3%		.3%	
Other	.3%	.1%	.5%	.6%	.6%	.2%	.3%	.4%	.2%	.2%		.3%	.2%	.9%
DK/ NS	16.3%	13.2%	21.7%	21.3%	30.2%	21.4%	10.8%	7.0%	29.9%	17.5%	10.7%	8.5%	16.2%	17.4%

41. Would you say that, in the long-term, more jobs will be created or would you say that more jobs would be lost as a result of the free trade agreement? (PROBE: WOULD THAT BE A LOT OR A FEW?)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
A lot more created	11.5%	10.5%	14.2%	10.9%	8.9%	10.7%	10.6%	15.8%	9.8%	9.4%	13.5%	14.8%	11.6%	11.0%
A little more created	25.7%	27.0%	23.8%	23.6%	19.7%	28.7%	24.7%	29.4%	18.4%	25.0%	25.3%	33.4%	25.5%	26.9%
About the same	9.6%	8.1%	12.9%	10.3%	10.5%	6.4%	11.2%	9.6%	9.4%	11.0%	8.4%	8.8%	9.3%	11.4%
A few more lost	22.1%	22.5%	23.0%	17.2%	20.6%	22.9%	24.3%	19.5%	20.9%	24.2%	25.3%	17.0%	22.6%	18.7%
A lot more lost	25.7%	27.8%	19.9%	28.2%	34.3%	26.3%	23.5%	20.9%	35.7%	24.6%	22.8%	21.8%	26.4%	22.4%
(DK/NS)	5.3%	4.2%	6.2%	9.8%	6.0%	4.9%	5.7%	4.8%	5.7%	5.8%	4.8%	4.1%	4.6%	9.6%

42. In the long term, do you think that individual Canadians will be better off financially or worse off financially as a result of free trade?

43. Some people have said that in the long term more Canadian companies will be helped by free trade than hurt by free trade. Which do you believe, more companies will be helped or more will be hurt?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
INDIVIDUAL CANADIANS														
Better off	42.0%	41.9%	42.9%	40.8%	32.4%	42.8%	41.9%	49.7%	32.4%	38.1%	45.2%	54.3%	42.3%	40.2%
Worse off	38.7%	40.7%	33.1%	40.2%	45.4%	40.1%	39.3%	30.7%	48.8%	42.3%	37.9%	25.2%	39.1%	36.5%
Stay the same	13.1%	11.6%	17.1%	12.1%	14.6%	12.5%	12.3%	13.4%	11.5%	14.4%	11.8%	14.2%	12.8%	14.6%
(DK/NS)	6.2%	5.8%	7.0%	6.9%	7.6%	4.6%	6.6%	6.1%	7.4%	5.2%	5.1%	6.3%	5.8%	8.7%
CANADIAN COMPANIES														
More helped	45.6%	43.5%	52.7%	40.8%	37.1%	45.3%	46.1%	52.7%	36.5%	43.1%	50.0%	56.8%	45.5%	45.7%
More hurt	44.7%	47.9%	36.2%	46.6%	52.1%	47.4%	42.9%	38.0%	53.3%	46.3%	42.1%	36.0%	45.2%	42.0%
Stay the same	4.1%	3.9%	4.9%	4.0%	4.1%	4.0%	5.3%	2.9%	5.3%	4.8%	3.4%	2.8%	4.4%	2.7%
(DK/NS)	5.5%	4.7%	6.2%	8.6%	6.7%	3.4%	5.7%	6.4%	4.9%	5.8%	4.5%	4.4%	4.9%	9.6%

44. In the long term, do you think that the free trade agreement will strengthen or weaken Canada's ability to make economic decisions on its own?
45. Do you think that in the long term the Free Trade Agreement with the United States will help Canada or hurt Canada to become more competitive internationally?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
EFFECT ON CANADA'S ABILITY TO MAKE DECISIONS														
Strengthen	35.3%	35.1%	38.0%	31.6%	27.3%	38.2%	35.3%	40.1%	27.0%	34.8%	36.8%	43.2%	35.7%	33.8%
Weaken	54.5%	55.8%	50.1%	55.7%	61.0%	52.6%	54.5%	49.7%	63.1%	53.8%	56.2%	46.1%	54.3%	54.8%
Stay the same	5.6%	5.2%	7.0%	4.6%	3.8%	5.5%	6.6%	6.1%	3.7%	5.8%	4.8%	7.6%	5.9%	4.1%
(DK/NS)	4.6%	3.9%	4.9%	8.0%	7.9%	3.7%	3.6%	4.0%	6.1%	5.6%	2.2%	3.2%	4.1%	7.3%
WILL F.T. HELP BECOME MORE COMPETITIVE														
Will help Canada	57.1%	57.0%	61.0%	50.0%	45.1%	55.7%	59.6%	65.8%	41.4%	55.6%	60.7%	71.6%	57.7%	53.9%
Will hurt Canada	33.1%	33.9%	28.4%	39.1%	42.5%	33.3%	32.3%	25.9%	42.6%	36.0%	30.6%	23.0%	33.0%	33.8%
(No difference)	4.2%	4.1%	5.2%	2.3%	3.5%	6.1%	3.0%	4.3%	6.6%	3.8%	4.5%	3.2%	4.3%	3.2%
(DK/NS)	5.5%	5.0%	5.4%	8.6%	8.9%	4.9%	5.1%	4.0%	9.4%	4.6%	4.2%	2.2%	4.9%	9.1%

46. Generally speaking, do you strongly support, support, oppose or strongly oppose the Free Trade Agreement that was reached by Canada and the United States?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
Strongly support	18.6%	15.9%	26.6%	15.5%	10.8%	18.0%	18.0%	26.7%	13.5%	18.3%	18.0%	26.2%	18.5%	19.2%
Support	31.8%	32.9%	29.7%	29.9%	27.6%	31.5%	33.0%	33.7%	23.0%	28.1%	36.5%	40.1%	31.6%	32.4%
Oppose	19.3%	19.0%	19.9%	19.5%	19.4%	19.9%	20.5%	17.4%	21.3%	21.3%	18.5%	14.5%	19.4%	19.2%
Strongly oppose	24.9%	27.2%	17.6%	29.3%	33.0%	26.3%	23.9%	18.4%	33.2%	27.5%	23.3%	15.1%	25.3%	22.8%
(DK/NS)	5.3%	4.9%	6.2%	5.7%	9.2%	4.3%	4.7%	3.7%	9.0%	4.8%	3.7%	4.1%	5.2%	6.4%

1. What is your age, please?

2. Are you: (READ LIST)

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
AGE														
18 to 19 years	4.3%	4.9%	3.4%	3.4%	4.4%	8.6%	4.4%	.3%	4.5%	3.3%	4.2%	3.8%	4.6%	2.7%
20 to 24 years	9.3%	8.4%	10.6%	11.5%	2.5%	9.5%	15.0%	7.8%	13.9%	9.6%	5.9%	9.1%	9.0%	11.4%
25 to 29 years	12.9%	13.6%	14.5%	5.7%	7.3%	12.5%	17.1%	12.8%	13.9%	16.5%	13.8%	8.5%	13.9%	6.8%
30 to 34 years	12.8%	12.9%	13.4%	10.9%	7.6%	11.6%	12.9%	18.2%	7.0%	11.0%	18.8%	13.6%	13.4%	9.6%
35 to 39 years	12.3%	12.8%	12.1%	10.3%	8.6%	12.2%	11.4%	16.8%	6.6%	13.3%	12.9%	17.7%	13.0%	8.7%
40 to 44 years	11.0%	9.9%	12.7%	13.2%	7.6%	10.1%	9.7%	16.3%	4.1%	10.4%	11.2%	18.0%	10.4%	14.6%
45 to 49 years	8.4%	8.0%	9.6%	8.0%	7.3%	8.9%	7.0%	11.0%	4.5%	7.1%	10.7%	10.7%	8.2%	9.6%
50 to 54 years	6.9%	6.8%	7.2%	6.9%	11.1%	6.7%	5.7%	5.3%	4.1%	7.1%	7.3%	7.3%	6.7%	8.7%
55 to 59 years	5.0%	4.8%	3.4%	9.8%	9.2%	6.1%	3.4%	2.7%	4.9%	5.6%	5.3%	3.8%	5.0%	5.0%
60 to 64 years	5.0%	4.7%	5.2%	5.7%	9.5%	4.0%	4.7%	2.4%	7.8%	5.6%	3.1%	4.1%	4.8%	6.4%
65 years or older	11.7%	12.7%	8.0%	14.4%	24.8%	9.5%	8.7%	6.4%	28.7%	10.4%	6.7%	3.5%	11.0%	16.0%
(Refused/Not Stated)	.3%	.2%				.3%							.1%	.5%
MARITAL STATUS														
Married	57.6%	59.4%	49.9%	66.7%	62.2%	59.6%	51.8%	60.2%	33.6%	53.5%	69.4%	73.2%	56.8%	63.0%
Cohabiting	6.1%	4.2%	12.9%	1.1%	3.5%	7.0%	6.3%	7.2%	6.6%	5.8%	8.1%	4.1%	6.5%	3.7%
Single	23.3%	23.3%	24.5%	20.7%	14.0%	22.3%	30.0%	23.3%	31.6%	27.1%	15.7%	18.9%	24.2%	18.3%
Divorced or separated	7.3%	7.0%	8.8%	5.7%	9.5%	4.6%	8.0%	6.7%	10.7%	9.8%	5.1%	2.2%	7.2%	7.8%
Widowed	5.5%	6.2%	3.9%	5.7%	10.8%	6.4%	3.8%	2.7%	17.6%	3.8%	1.7%	1.6%	5.3%	6.8%
(DK/NS)	.3%													.5%

3. Are you currently?

4.a) In at least 2 words, could you please describe your present occupation?

b) Are you a member of a trade or employee union?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
EMPLOYMENT STATUS														
Employed full-time	54.6%	54.3%	57.4%	51.1%	32.1%	53.2%	57.9%	71.1%	19.3%	54.4%	67.1%	75.1%	55.2%	51.6%
Employed part-time	10.1%	11.0%	7.5%	11.5%	7.9%	11.6%	12.3%	8.3%	10.2%	9.8%	12.1%	8.2%	10.0%	11.0%
Unemployed but self-employed	4.4%	4.5%	5.2%	2.3%	6.7%	5.8%	3.6%	1.9%	10.2%	5.2%	2.2%	.6%	4.6%	3.2%
A student	7.1%	6.7%	7.8%	7.5%	3.8%	5.2%	11.2%	6.4%	10.7%	5.8%	4.8%	7.6%	7.0%	7.8%
At home	8.1%	7.3%	9.8%	9.2%	15.2%	12.2%	3.8%	4.3%	15.2%	9.0%	4.8%	4.1%	8.3%	7.3%
Retired	14.1%	14.4%	11.6%	17.8%	31.1%	11.0%	10.6%	7.0%	31.6%	14.4%	8.4%	3.8%	13.4%	18.3%
Other (DK/NS)	1.2%	1.5%	.8%	.6%	3.2%	.6%	.6%	.8%	2.5%	1.5%	.6%	.6%	1.3%	.5%
	.4%	.2%				.3%		.3%	.4%				.2%	.5%
OCCUPATION														
Owner/ Manager/ Administrative & Related	12.7%	14.4%	9.6%	10.1%	10.3%	12.3%	13.3%	13.5%	5.6%	10.4%	12.8%	18.6%	12.4%	14.6%
Professional/ Technical	33.2%	32.1%	36.3%	32.1%	4.8%	12.7%	31.0%	62.6%	16.7%	23.7%	35.1%	47.0%	32.6%	36.5%
Clerical and Related Occupations	13.2%	12.4%	17.1%	8.3%	7.9%	17.0%	18.1%	7.4%	15.3%	14.0%	14.9%	8.7%	13.9%	8.8%
Sales Occupations	8.7%	8.8%	7.6%	10.1%	9.5%	9.9%	9.6%	6.4%	16.7%	8.8%	6.7%	8.7%	8.4%	10.2%
Service Occupations	12.4%	12.3%	9.2%	20.2%	19.0%	19.3%	11.1%	5.4%	23.6%	14.3%	11.7%	6.4%	12.1%	13.9%
Farming/ Fishing/ Forestry/ Mining	3.2%	3.6%	2.4%	2.8%	7.9%	3.8%	3.0%	1.0%	6.9%	4.5%	1.8%	2.7%	3.5%	1.5%
Blue Collar - Skilled	14.7%	13.7%	17.1%	14.7%	36.5%	21.2%	12.0%	3.4%	12.5%	20.8%	15.2%	7.6%	14.9%	13.9%
Blue Collar - Unskilled	1.5%	1.8%	.8%	1.8%	4.0%	2.8%	1.2%		2.8%	2.9%	1.1%		1.7%	.7%
Refused - Not Stated	.5%	.8%				.9%	.6%	.3%		.6%	.7%	.4%	.6%	
UNION MEMBERSHIP														
Yes	33.5%	29.8%	44.6%	28.4%	35.7%	24.5%	30.7%	42.4%	19.4%	32.8%	38.3%	33.0%	34.4%	27.7%
No	65.9%	69.6%	55.4%	69.7%	61.9%	75.5%	69.0%	56.9%	79.2%	67.2%	61.3%	65.5%	65.2%	70.1%
(DK/NS)	.6%	.7%		1.8%	2.4%		.3%	.7%	1.4%		.4%	1.5%	.4%	2.2%

5. What is the highest level of schooling that you have obtained?
6. Were you born in Canada or in some other country?
7. What is the first language you learned as a child and still understand?

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
EDUCATION														
Grade school or some high school	21.0%	20.5%	21.7%	22.4%	100.0%				42.2%	26.0%	9.3%	6.3%	22.3%	13.7%
Completed high school	21.8%	22.9%	19.1%	22.4%		100.0%			22.1%	25.2%	21.9%	17.4%	21.9%	21.5%
Technical/post secondary	19.0%	17.6%	24.0%	15.5%			60.3%		12.3%	21.9%	25.0%	13.2%	18.5%	21.9%
Some university	12.5%	14.4%	8.0%	12.6%			39.7%		13.1%	10.2%	14.3%	14.2%	12.4%	13.7%
Complete university degree	18.5%	19.7%	16.8%	16.1%				74.1%	8.2%	12.3%	22.2%	33.8%	18.4%	19.2%
Post graduate degree	6.5%	4.4%	10.1%	9.8%				25.9%	1.6%	4.0%	7.0%	14.8%	6.2%	8.2%
(Refused/Not Stated)	.7%	.4%	.3%	1.1%					.4%	.4%	.3%	.3%	.3%	1.8%
COUNTRY OF ORIGIN														
In Canada	85.2%	90.3%	95.9%	36.2%	90.5%	85.6%	83.5%	84.0%	85.2%	87.5%	88.2%	82.3%	100.0%	
Some other country	14.6%	9.7%	4.1%	63.8%	9.5%	14.4%	16.5%	16.0%	14.8%	12.5%	11.8%	17.7%		100.0%
(Refused/Not Stated)	.2%													
MOTHER TONGUE														
English	62.3%	100.0%			61.0%	65.4%	63.4%	60.2%	61.1%	56.7%	64.3%	67.2%	66.0%	41.6%
French	25.8%		100.0%		26.7%	22.6%	26.2%	27.8%	28.7%	32.1%	25.3%	19.2%	29.0%	7.3%
Other	11.6%			100.0%	12.4%	11.9%	10.4%	12.0%	10.2%	11.3%	10.4%	13.6%	4.9%	50.7%
(Refused/Not Stated)	.3%													.5%

8. Which of the following income groups includes your total annual household income, before taxes, including wages and other sources from all members of your household (READ LIST)?

9. (DO NOT ASK:) Language

	TOTAL	MOTHER TONGUE			EDUCATION				INCOME				COUNTRY OF ORIGIN	
		Eng.	Fr.	Other	<H.S.	H.S.	Some Univ.	Univ. Degree	<\$20k	\$20k-\$40k	\$40k-\$60k	\$60k+	Canada	Other
BASE=ALL RESPONDENTS	(1500)	(935)	(387)	(174)	(315)	(327)	(473)	(374)	(244)	(480)	(356)	(317)	(1278)	(219)
INCOME														
Less than \$10,000	4.9%	4.4%	7.5%	2.3%	11.4%	4.6%	3.0%	2.4%	30.3%				5.0%	4.6%
\$10,000 to \$19,999	11.3%	11.6%	10.6%	12.1%	21.3%	11.9%	10.1%	4.0%	69.7%				11.3%	11.9%
\$20,000 to \$29,999	14.9%	12.8%	19.6%	15.5%	22.2%	19.6%	14.0%	5.6%		46.5%			14.9%	14.6%
\$30,000 to \$39,999	17.1%	16.3%	20.2%	15.5%	17.5%	17.4%	18.6%	15.2%		53.5%			17.9%	12.8%
\$40,000 to \$59,999	23.7%	24.5%	23.3%	21.3%	10.5%	23.9%	29.6%	27.8%			100.0%		24.6%	19.2%
\$59,000 to \$79,999	11.6%	12.1%	9.6%	13.8%	4.4%	10.4%	10.1%	20.6%				54.9%	11.0%	15.1%
Over \$80,000	9.5%	10.7%	6.2%	10.9%	1.9%	6.4%	8.2%	20.6%				45.1%	9.4%	10.5%
(Refused/Not Stated)	6.9%	7.7%	3.1%	8.6%	10.8%	5.8%	6.3%	3.7%					5.9%	11.4%
LANGUAGE OF INTERVIEW														
English	76.6%	99.4%	14.0%	93.1%	76.5%	80.7%	75.5%	73.8%	73.4%	71.5%	75.8%	83.3%	74.2%	90.4%
French	23.4%	.6%	86.0%	6.9%	23.5%	19.3%	24.5%	26.2%	26.6%	28.5%	24.2%	16.7%	25.8%	9.6%

B. SEX
PROVINCE

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Male	49.1%	61.1%	24.3%	50.0%	35.9%	50.8%	39.2%	77.4%	86.7%	57.2%	54.1%
Female	50.9%	38.9%	75.7%	50.0%	64.1%	49.2%	60.8%	22.6%	13.3%	42.8%	45.9%
PROVINCE											
British Columbia	11.5%	12.1%	11.2%	15.2%	10.1%	12.0%	10.8%	16.1%	12.7%	11.1%	12.2%
Alberta	9.2%	10.0%	9.2%	4.5%	8.5%	8.7%	14.2%	3.2%	9.5%	10.5%	9.7%
Saskatchewan	4.1%	2.8%	5.3%	3.0%	6.1%	2.3%	3.9%	12.9%	3.8%	2.8%	3.4%
Manitoba	4.2%	4.5%	3.3%	9.1%	3.3%	4.9%	2.5%	12.9%	3.2%	4.9%	4.1%
Ontario	35.9%	36.4%	36.2%	25.8%	35.7%	35.1%	39.7%	19.4%	39.2%	31.4%	38.8%
Quebec	26.0%	25.9%	21.1%	25.8%	28.2%	28.4%	18.6%	19.4%	23.4%	30.5%	22.5%
New Brunswick	2.7%	2.3%	2.6%	6.1%	3.1%	1.7%	3.9%	3.2%	2.5%	1.5%	2.8%
Nova Scotia	4.1%	4.3%	5.9%	4.5%	3.3%	4.4%	5.4%	3.2%	3.8%	4.3%	4.7%
Newfoundland	2.3%	1.7%	5.3%	6.1%	1.8%	2.4%	1.0%	9.7%	1.9%	3.1%	1.9%

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST MENTION

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Abortion	1.5%	1.5%	1.3%	1.5%	1.5%	1.6%	1.0%		1.3%	1.2%	1.6%
AIDS	.1%	.1%					.5%				.2%
Canadian dollar value	.2%	.4%				.2%	1.0%			.3%	.3%
Crime/ capital punishment	.7%	.4%	.7%	3.0%	.9%	.2%	.5%	3.2%	.6%	.3%	.5%
Constitution/ Meech Lake	53.9%	54.0%	47.4%	50.0%	56.2%	56.7%	52.9%	45.2%	41.1%	55.4%	51.7%
Defence/ disarmament/ peace	.8%	.9%	.7%		.9%	.5%			2.5%	.9%	.8%
Deficit/ government spending	3.3%	3.3%	5.3%	1.5%	3.1%	4.0%	3.4%	6.5%	1.9%	1.5%	4.7%
Economy - general	7.3%	9.0%	9.2%	4.5%	3.9%	10.6%	6.9%	3.2%	7.6%	11.1%	8.1%
Education/ schools	.7%	.6%	.7%	1.5%	.9%	.3%	1.5%		.6%	.3%	.8%
Environment/ pollution	8.3%	7.9%	9.9%	7.6%	8.8%	8.0%	8.3%	3.2%	10.1%	7.1%	8.8%
Farming/ agriculture	.1%	.1%			.2%				.6%		.2%
Free Trade/ International Trade	2.5%	2.6%	.7%	4.5%	2.6%	1.2%	2.5%	9.7%	4.4%	3.1%	1.9%
Government/ bad leaders/ politics/ scandals	1.8%	.9%	2.0%	1.5%	3.5%	.7%	1.5%		1.3%	.9%	1.1%
Immigration/ refugees	.1%	.1%							.6%	.3%	
Inflation	.5%	.5%	1.3%		.2%	.2%	.5%		2.5%		.9%
Interest rates	1.6%	2.1%	1.3%	1.5%	.9%	1.9%	1.5%	3.2%	2.5%	1.5%	2.0%
Jobs/ unemployment	2.3%	1.6%	2.6%	9.1%	2.4%	2.1%	1.5%	3.2%	.6%	2.2%	1.6%
Labour issues/ strikes	.1%				.4%						
Language/ English in Quebec/ French	1.4%	1.1%	1.3%		2.2%	1.4%	.5%		1.3%	.3%	1.6%
Medicare/ pensions/ social services/ housing	1.1%	.9%	1.3%	1.5%	1.3%	.7%	1.0%		1.9%	.3%	1.1%
Moral issues - pornography/ drugs	.5%	.1%	1.3%	1.5%	.7%	.3%	.5%				.5%
Native issues/ land claims/ self-government	.3%	.4%			.2%	.3%	.5%				.5%
Poverty/ the poor/ welfare/ homeless	1.0%	1.0%	.7%		1.3%	1.0%	1.0%	3.2%		.6%	1.1%
Taxes/ tax reform/ GST	6.3%	7.6%	8.6%	3.0%	3.7%	5.4%	9.3%	12.9%	13.3%	8.6%	7.3%
Others	.6%	.6%	.7%		.7%	.5%	.5%		1.3%	.6%	.6%
Fisheries	.3%	.1%	1.3%		.2%		.5%	3.2%	.6%	.6%	.2%
Racism	.1%	.1%					.5%				.2%
None/DK/NS	2.9%	2.3%	2.0%	7.6%	3.3%	1.9%	2.0%	3.2%	3.2%	2.8%	2.0%

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST AND SECOND MENTIONS

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Abortion	4.3%	4.0%	4.6%	4.5%	4.8%	3.8%	5.9%	3.2%	2.5%	2.8%	4.8%
AIDS	.1%	.1%					.5%				.2%
Canadian dollar value	.4%	.6%			.2%	.5%	1.0%			.3%	.6%
Crime/ capital punishment	1.4%	1.0%	1.3%	3.0%	2.0%	.9%	1.0%	3.2%	1.3%	.9%	1.1%
Constitution/ Meech Lake	70.7%	71.8%	64.5%	63.6%	72.0%	72.6%	68.1%	64.5%	68.4%	75.1%	68.4%
Defence/ disarmament/ peace	1.1%	.9%	1.3%	1.5%	1.3%	.5%	1.0%		2.5%	.9%	.9%
Deficit/ government spending	6.0%	6.7%	6.6%	1.5%	5.3%	7.3%	5.4%	12.9%	5.1%	5.2%	7.5%
Economy - general	16.7%	20.1%	16.4%	13.6%	11.4%	23.4%	16.7%	16.1%	10.8%	20.0%	19.5%
Education/ schools	1.7%	1.2%	2.6%	3.0%	2.2%	1.4%	2.5%		.6%	.9%	1.7%
Environment/ pollution	19.4%	18.3%	21.1%	19.7%	20.8%	20.8%	19.1%	6.5%	13.3%	19.1%	18.6%
Farming/ agriculture	.4%	.4%	.7%		.4%	.3%	.5%		.6%		.6%
Free Trade/ International Trade	6.3%	7.7%	3.3%	6.1%	5.0%	6.5%	4.4%	22.6%	8.9%	10.2%	5.5%
Government/ bad leaders/ politics/ scandals	4.1%	2.9%	3.3%	3.0%	6.6%	3.1%	2.0%	3.2%	3.2%	2.2%	3.4%
Immigration/ refugees	.5%	.7%	.7%		.2%	.3%	1.0%		1.9%	1.2%	.5%
Inflation	1.1%	.9%	2.6%	1.5%	1.1%	.5%	1.5%		3.2%	.3%	1.6%
Interest rates	4.4%	5.9%	2.6%	4.5%	2.4%	5.2%	5.9%	6.5%	5.1%	4.3%	5.8%
International/ Soviets-Europe/ Nicaragua/ U.S	.4%	.1%			1.1%	.2%				.3%	
Jobs/ unemployment	6.7%	5.9%	7.2%	16.7%	6.6%	5.2%	5.9%	6.5%	9.5%	6.5%	5.8%
Labour issues/ strikes	.4%	.2%	.7%	1.5%	.4%	.2%	.5%		.6%		.5%
Language/ English in Quebec/ French	3.7%	2.7%	4.6%		5.7%	3.5%	2.9%		1.9%	1.8%	3.6%
Medicare/ pensions/ social services/ housing	2.3%	2.0%	3.3%	1.5%	2.8%	2.4%	2.0%		1.9%	2.2%	1.9%
Moral issues - pornography/ drugs	1.1%	.4%	1.3%	4.5%	1.8%	.5%	.5%		.6%	.3%	.6%
Native issues/ land claims/ self-government	.7%	.5%	.7%		1.3%	.7%	.5%			.3%	.6%
Poverty/ the poor/ welfare/ homeless	2.3%	1.8%	2.0%	3.0%	3.3%	1.9%	2.0%	3.2%	1.3%	2.2%	1.7%
Taxes/ tax reform/ GST	17.9%	20.1%	18.4%	10.6%	14.7%	18.7%	19.6%	19.4%	25.3%	19.4%	19.8%
Others	4.2%	3.1%	6.6%	4.5%	5.0%	3.0%	5.9%	6.5%	2.5%	3.7%	3.6%
Fisheries	.5%	.2%	2.0%		.4%	.2%	.5%	6.5%	.6%	.9%	.3%

(continued)

C. First, thinking of the various issues facing Canada right now, I'd like to know which one you yourself feel requires the most attention from Canada's leaders? PROBE: What other issues do you think are important for Canada right now?

FIRST AND SECOND MENTIONS

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
Racism	.2%	.2%			.2%	.2%	.5%			.3%	.2%
None/DK/NS	2.9%	2.3%	2.0%	7.6%	3.3%	1.9%	2.0%	3.2%	3.2%	2.8%	2.0%

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	Totally Disagree	2	3	4	5	6	Totally Agree	(DK/NS)
A) I CONSIDER MYSELF MORE TRADITIONAL THAN EXPERIMENTAL	6.7%	5.0%	10.7%	19.5%	21.9%	16.1%	18.9%	1.2%
B) I ENJOY TAKING RISKS	6.5%	6.9%	10.3%	16.5%	22.1%	15.3%	21.5%	.8%
C) FINANCIAL SECURITY IS A MAJOR CONCERN TO ME RIGHT NOW	5.1%	4.4%	7.5%	11.1%	18.5%	14.7%	38.4%	.4%
D) LIFE SHOULD BE ENJOYED AS MUCH AS POSSIBLE TODAY	18.5%	9.7%	11.9%	15.2%	17.6%	8.5%	18.3%	.2%
E) I LIKE TO READ, WATCH AND LISTEN TO INTERNATIONAL NEWS	3.1%	3.5%	6.1%	11.1%	17.2%	17.7%	41.2%	.1%
F) I DON'T LIKE CAUSING WAVES	20.6%	16.1%	13.1%	15.1%	16.7%	8.3%	9.7%	.3%
G) I OFTEN FEEL LEFT OUT OF DECISIONS THAT AFFECT ME	18.9%	14.7%	12.1%	14.4%	13.3%	9.6%	15.3%	1.6%
H) I THINK THAT COMPETITION IS GOOD FOR YOU	3.7%	2.4%	4.1%	8.7%	16.3%	23.3%	41.3%	.3%
I) I AM EXTREMELY WORRIED ABOUT THE FUTURE OF THIS COUNTRY	6.4%	6.3%	8.3%	13.3%	19.1%	14.8%	31.6%	.3%
J) I AM PROUD TO BE CANADIAN	3.9%	2.7%	2.7%	4.3%	5.7%	7.3%	72.3%	1.1%
K) I'M SUCCESSFUL BECAUSE I HAVE WORKED SO HARD AT IT	3.9%	3.5%	5.4%	9.8%	22.6%	19.3%	33.9%	1.7%
L) WE HAVE RESPONSIBILITY TO MAKE THE WORLD A BETTER PLACE	2.0%	.8%	2.3%	4.8%	14.0%	19.7%	56.0%	.5%
M) THERE IS TOO MUCH GOVERNMENT RED TAPE	2.5%	2.7%	5.4%	7.5%	16.9%	15.3%	48.7%	.9%
N) WHETHER OR NOT YOU MAKE IT IN LIFE IS DETERMINED BY LUCK	38.1%	22.1%	14.9%	8.9%	8.1%	2.9%	4.5%	.5%

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Resource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
A) I CONSIDER MYSELF MORE TRADITIONAL THAN EXPERIMENTAL	4.8	4.6	4.8	4.5	5.1	4.5	4.8	4.5	4.9	4.6	4.7
B) I ENJOY TAKING RISKS	4.8	4.8	4.7	5.0	4.7	4.8	4.6	5.1	4.8	4.7	4.8
C) FINANCIAL SECURITY IS A MAJOR CONCERN TO ME RIGHT NOW	5.3	5.4	5.5	6.1	5.1	5.3	5.4	5.6	5.6	5.4	5.4
D) LIFE SHOULD BE ENJOYED AS MUCH AS POSSIBLE TODAY	4.0	3.9	4.0	3.5	4.3	3.8	4.0	4.4	4.3	3.9	4.0
E) I LIKE TO READ, WATCH AND LISTEN TO INTERNATIONAL NEWS	5.5	5.4	5.4	5.7	5.9	5.4	5.3	5.5	5.2	5.4	5.4
F) I DON'T LIKE CAUSING WAVES	3.6	3.4	3.5	3.6	3.9	3.2	3.6	3.5	3.8	3.3	3.4
G) I OFTEN FEEL LEFT OUT OF DECISIONS THAT AFFECT ME	3.9	3.7	4.0	3.8	4.1	3.7	3.9	3.7	4.1	3.8	3.7
H) I THINK THAT COMPETITION IS GOOD FOR YOU	5.7	5.8	5.4	5.3	5.7	5.7	5.7	5.7	5.8	5.5	5.8
I) I AM EXTREMELY WORRIED ABOUT THE FUTURE OF THIS COUNTRY	5.0	4.9	5.3	5.2	5.2	4.9	5.1	4.5	5.2	4.9	5.0
J) I AM PROUD TO BE CANADIAN	6.2	6.0	6.4	6.4	6.5	6.0	6.2	6.4	6.1	5.9	6.2
K) I'M SUCCESSFUL BECAUSE I HAVE WORKED SO HARD AT IT	5.5	5.5	5.5	4.5	5.5	5.6	5.4	5.3	5.5	5.6	5.5
L) WE HAVE RESPONSIBILITY TO MAKE THE WORLD A BETTER PLACE	6.1	6.1	6.2	6.4	6.1	6.2	6.2	5.7	5.9	6.1	6.1
M) THERE IS TOO MUCH GOVERNMENT RED TAPE	5.8	5.8	5.9	5.8	5.7	5.8	6.0	5.3	6.0	5.8	5.9

(continued)

1. Before we get into our main topic for today, I'd like to read you some general descriptions of how different people approach life. Please tell me how you feel about each statement on a scale of 1 to 7, where '1' means you totally disagree and '7' means you totally agree. (ROTATE FROM X)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
N) WHETHER OR NOT YOU MAKE IT IN LIFE IS DETERMINED BY LUCK	2.6	2.5	2.4	3.0	2.8	2.3	2.5	2.5	2.9	2.7	2.3

2. Thinking about the next year or so, do you yourself generally feel that the Canadian economy will improve, stay about the same, or get worse?
3. And do you think the provincial economy here in (NAME PROVINCE) will improve, stay about the same, or get worse during the coming year?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
CANADIAN ECONOMY											
Improve	17.1%	16.1%	18.4%	13.6%	18.8%	17.1%	17.6%	6.5%	15.2%	15.4%	17.2%
Stay same	34.6%	35.5%	30.9%	31.8%	34.6%	33.9%	32.8%	51.6%	37.3%	39.4%	32.2%
Get worse	45.0%	45.7%	50.0%	50.0%	41.4%	46.4%	48.0%	38.7%	44.9%	41.5%	48.9%
(DK/NS)	3.3%	2.7%	.7%	4.5%	5.3%	2.6%	1.5%	3.2%	2.5%	3.7%	1.7%
PROVINCIAL ECONOMY											
Improve	19.9%	20.0%	13.8%	16.7%	22.5%	19.4%	19.1%	9.7%	20.3%	19.4%	18.8%
Stay same	40.6%	40.9%	46.1%	34.8%	38.5%	40.8%	44.1%	64.5%	38.0%	43.7%	40.8%
Get worse	36.1%	35.9%	38.8%	43.9%	34.6%	36.3%	34.8%	25.8%	39.2%	34.2%	37.5%
(DK/NS)	3.4%	3.2%	1.3%	4.5%	4.4%	3.5%	2.0%		2.5%	2.8%	3.0%

4. What about you and your family? Do you feel that your own economic situation will improve, stay about the same, or get worse over the next year?
5. Generally speaking, do you strongly approve, somewhat approve, somewhat disapprove or strongly disapprove of the governments performance in providing economic leadership?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
YOUR OWN ECONOMIC SITUATION											
Improve	31.7%	36.8%	25.0%	34.8%	24.3%	36.8%	33.8%	19.4%	32.3%	30.5%	37.2%
Stay same	53.7%	49.9%	58.6%	48.5%	60.0%	50.8%	51.0%	61.3%	51.3%	54.2%	49.8%
Get worse	13.9%	12.6%	16.4%	16.7%	14.9%	11.7%	14.2%	19.4%	16.5%	14.5%	12.5%
(DK/NS)	.7%	.7%		.9%	.7%	1.0%			.9%	.5%	
APPROVAL OF GOVERNMENTS PERFORMANCE											
Strongly approve	3.9%	3.2%	2.6%	7.6%	5.3%	3.5%	2.9%	3.2%	1.9%	2.5%	3.4%
Somewhat approve	24.5%	23.2%	27.0%	24.2%	26.3%	24.1%	21.6%	22.6%	26.6%	26.5%	22.5%
Somewhat disapprove	35.3%	37.0%	37.5%	33.3%	31.5%	35.4%	41.7%	41.9%	35.4%	35.1%	37.8%
Strongly disapprove	32.9%	33.6%	29.6%	33.3%	33.0%	34.0%	29.4%	29.0%	34.2%	32.6%	33.3%
(DK/NS)	3.3%	3.1%	3.3%	1.5%	3.9%	3.0%	4.4%	3.2%	1.9%	3.4%	3.0%

6. Have you heard, seen or read anything lately concerning Canada's 'Going Global' program?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Yes	13.1%	12.6%	10.5%	16.7%	14.2%	12.7%	8.8%	19.4%	13.3%	12.3%	12.3%
No	85.4%	86.0%	86.8%	83.3%	84.5%	85.9%	89.2%	77.4%	84.8%	86.2%	85.9%
(DK/NS)	1.5%	1.5%	2.6%		1.3%	1.4%	2.0%	3.2%	1.9%	1.5%	1.7%

7. When I say the phrase 'Canada is Going Global', what do you think it means?
(PROBE: WATCH FOR ANY REFERENCE TO INTERNATIONAL TRADE)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Intl/ World Trade/ Sell To Other Cntries	34.8%	38.1%	36.2%	33.3%	28.7%	37.9%	34.8%	41.9%	39.9%	34.5%	39.7%
Free Trade/ Trade Agreements	4.9%	5.5%	3.9%	4.5%	4.2%	5.6%	5.4%	6.5%	3.8%	5.2%	5.0%
Joining Other Cntries Soc & Econ	11.7%	11.5%	11.8%	9.1%	12.5%	13.6%	8.3%	12.9%	8.2%	12.3%	11.1%
Global/ Pacific Rim Markets	2.1%	2.6%	2.0%	1.5%	1.3%	2.8%	1.0%		3.8%	4.3%	1.4%
Global Econ	4.9%	5.4%	4.6%	4.5%	4.2%	6.1%	4.9%	3.2%	3.2%	4.9%	5.5%
Cooperation, Intl Rels, Helping Other Cntries	2.1%	2.0%	3.3%		2.2%	2.8%	1.5%	3.2%	.6%	2.8%	1.9%
Forgn Aid, Charity, Fin Assnce Or Aid	2.7%	3.2%	2.6%		2.4%	2.8%	3.9%	6.5%	2.5%	4.9%	2.0%
More Intrstd In What's Going On Intly	4.2%	4.2%	5.3%	7.6%	3.5%	4.2%	4.9%		4.4%	2.8%	5.2%
Envnt, Global Envnt	6.5%	6.8%	5.3%	6.1%	6.3%	6.6%	6.9%	9.7%	5.7%	7.7%	5.9%
Magazine, Publcn	.1%	.1%					.5%				.2%
Peacekeeping	.8%	.5%	.7%	1.5%	1.3%	.3%	1.0%		.6%	.9%	.2%
Global Changes	1.0%	1.0%	.7%	1.5%	1.1%	1.6%				.9%	.9%
Moving Into A New Age	.8%	.9%	.7%	1.5%	.7%	.9%	.5%	3.2%	.6%	.9%	.8%
Canada More Recognized	1.1%	.7%	2.6%	1.5%	1.3%	.9%	2.0%	3.2%		1.2%	.9%
Political Gimmick (Neg Rspns)	.3%	.4%	.7%		.2%	.5%	.5%			.3%	.5%
Pop Growth	.3%	.4%			.4%	.5%				.3%	.3%
Prices Are Rising	.1%			1.5%							
Broadcast All Over The World	.8%	1.1%		1.5%	.4%	.2%	1.0%		3.8%	1.5%	.6%
Meech Lake	.5%	.4%			1.1%	.2%			1.3%	.3%	.3%
Competitiveness	.1%	.2%				.2%			.6%		.3%
Nothing	.6%	.9%	.7%		.2%	1.2%			.6%	.9%	.8%
Other	3.4%	2.7%	1.3%	6.1%	5.0%	2.1%	2.9%		3.8%	3.1%	2.0%
DK/ NS	27.4%	24.4%	27.0%	25.8%	32.8%	22.2%	31.4%	29.0%	25.3%	26.2%	24.4%

8. Compared to other developed countries, would you describe Canada as better able or less able in its ability to sell goods and services internationally (would that be a lot or a little better/less able?)?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
A lot better	20.5%	19.2%	19.7%	18.2%	23.6%	18.0%	19.1%	19.4%	23.4%	19.1%	19.4%
A little better	30.9%	31.3%	35.5%	30.3%	28.4%	29.5%	38.2%	35.5%	31.6%	32.3%	31.7%
A little less	28.0%	30.5%	31.6%	18.2%	24.1%	32.3%	28.4%	22.6%	29.7%	28.6%	31.7%
A lot less	8.7%	8.4%	5.9%	9.1%	9.6%	9.2%	5.9%	6.5%	7.0%	5.8%	9.2%
(No different from other countries)	8.3%	7.6%	4.6%	15.2%	9.8%	8.0%	4.4%	12.9%	6.3%	10.8%	5.2%
(DK/NS)	3.7%	3.1%	2.6%	9.1%	4.4%	3.0%	3.9%	3.2%	1.9%	3.4%	2.8%

9. What single factor do you think, at present, most helps Canada be competitive internationally? (PROBE: What helps Canada most to be able to sell goods and services internationally?)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Rltnshp With World	6.8%	6.6%	5.3%	6.1%	7.4%	6.3%	7.8%		6.3%	4.9%	7.2%
Natural/ Abundant Res	20.5%	23.0%	17.8%	19.7%	17.5%	24.8%	18.6%	6.5%	20.3%	24.0%	20.9%
Quality Of Our Goods	8.5%	8.5%	9.2%		9.4%	8.7%	5.4%	16.1%	10.8%	11.4%	7.2%
Products We Sell	2.7%	2.1%	3.3%	1.5%	3.9%	2.6%	.5%	3.2%	3.2%	2.8%	2.0%
Mrktng, Aggrsv Sls, Good Sls Record	4.4%	4.4%	3.9%	6.1%	4.4%	5.9%	2.9%	3.2%	.6%	5.2%	3.9%
Inventions, Invntvns	3.0%	3.9%	2.0%	4.5%	1.5%	3.5%	2.9%	3.2%	5.1%	4.0%	3.4%
Industry	1.2%	1.2%	.7%	4.5%	.9%	1.0%	1.5%		1.3%	1.5%	.9%
Business	1.0%	1.8%				1.7%	.5%	3.2%	1.9%	1.8%	1.3%
Govt	2.7%	3.1%	1.3%	3.0%	2.6%	3.8%	1.0%		1.9%	3.1%	2.7%
Pop	.6%	.5%		1.5%	.9%	.3%	.5%		.6%		.6%
Reasonable Prices	2.9%	3.2%	2.0%	3.0%	2.8%	3.3%	2.9%	3.2%	1.9%	3.7%	2.7%
Monetary Value Of Dllr	8.4%	9.8%	7.9%	6.1%	6.6%	7.5%	12.7%	16.1%	11.4%	8.3%	10.0%
Interest Rates	.7%	1.0%	.7%	1.5%	.2%	.7%	1.5%		1.3%	.6%	1.1%
Eco Diversity	1.7%	2.4%	1.3%		.9%	3.0%	1.5%		1.3%	2.2%	2.3%
Frgn Aid Programs	.2%	.1%	.7%		.2%	.2%	.5%			.3%	.2%
World Habits/ Quly Wrkmshp	3.3%	4.2%	1.3%		2.8%	3.3%	4.4%	3.2%	4.4%	3.1%	3.9%
Good Reptn	6.5%	6.2%	8.6%	3.0%	6.6%	6.6%	7.4%	9.7%	5.1%	6.5%	6.6%
Free Trade Agrmnt	3.5%	3.5%	.7%	10.6%	3.1%	3.3%	2.9%		2.5%	2.5%	3.4%
Good Pub Relns Betwn Gov't & Priv Ind	.5%	.4%		3.0%	.7%	.2%	.5%	3.2%		.3%	.3%
Education	1.3%	1.5%	2.0%	1.5%	.7%	1.9%	1.5%		.6%	1.5%	1.6%
Agrcltr Products	1.9%	1.8%	2.0%	1.5%	2.2%	1.9%	1.5%		2.5%	1.5%	2.0%
Tourism	.2%	.1%			.4%	.2%					.2%
Natnl Pride	.4%	.5%			.4%	.5%			.6%	.6%	.3%
Cutting Wage Rates	.3%	.4%			.2%	.5%					.5%
Resrch & Dev	1.7%	2.4%	1.3%	1.5%	.4%	3.3%	.5%		1.3%	1.5%	2.7%
Canadian Attitude	1.0%	1.0%	2.0%	1.5%	.7%	1.0%	2.0%		.6%	1.5%	.9%
Peaceful Cntry	2.3%	2.2%	2.0%	4.5%	2.4%	2.3%	3.9%			1.8%	2.3%
Fincl Sitn	.3%	.5%				.7%				.3%	.5%
Taxes	.3%	.2%	.7%		.4%	.3%				.3%	.3%
Metric System	.1%				.2%						
Increased Pop/ Mechanization	.7%	.7%	.7%		.7%	1.0%			.6%	.9%	.6%
Nothing	1.2%	1.0%	1.3%		1.8%	.9%	.5%		2.5%	.9%	1.1%
Other	.5%	.5%	.7%		.4%	.3%	1.0%		.6%	.3%	.6%
DK/ NS	24.1%	17.3%	30.9%	30.3%	32.8%	15.9%	25.0%	32.3%	22.8%	20.0%	19.2%

10. In the same way, what single factor do you think, at present, most hinders Canada from being competitive internationally? (PROBE: What hinders Canada most from being able to sell goods and services internationally?)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Lack Of Conf	7.0%	6.2%	8.6%	3.0%	8.5%	6.6%	5.9%	3.2%	8.2%	9.2%	5.2%
High Cost Of Man	5.0%	6.5%	2.6%	3.0%	3.5%	6.8%	3.9%	3.2%	5.7%	5.8%	5.9%
Salaries/ Wage Rates/ High Wages	8.0%	8.8%	5.9%	10.6%	7.0%	8.4%	7.8%	9.7%	8.9%	5.8%	9.5%
Int Rates	3.6%	3.8%	4.6%	1.5%	3.3%	3.5%	4.4%	9.7%	3.8%	3.4%	4.2%
Monetary Policy	4.9%	5.4%	6.6%	1.5%	3.9%	5.9%	6.4%		4.4%	4.3%	6.3%
Deficit	1.9%	2.2%	2.0%	1.5%	1.3%	2.3%	3.9%			1.8%	2.3%
Can Econ	2.2%	2.6%	2.0%	1.5%	1.8%	2.3%	2.9%		3.2%	3.1%	2.2%
Export/ GST Taxes	5.0%	5.1%	9.2%		4.2%	5.2%	7.8%		6.3%	4.3%	6.6%
Tariffs From Other Con	1.0%	.9%	1.3%	1.5%	.9%	.7%	.5%	9.7%	.6%	.6%	1.1%
Not Enough Manfng	5.3%	5.9%	7.2%	4.5%	3.9%	7.3%	3.9%		5.1%	5.8%	6.1%
Just Sell Nat Resrcs	1.4%	1.7%		1.5%	1.1%	1.4%	1.0%		2.5%	1.2%	1.6%
Us/ Amcns/ Closeness	3.4%	2.9%	3.9%	3.0%	4.2%	3.3%	2.9%	6.5%	1.9%	4.3%	2.3%
Geogrphcl Distnc	1.1%	1.3%	.7%		.9%	1.4%	1.0%		1.3%	1.8%	.9%
Free Trade Agment	2.9%	2.7%	2.0%	9.1%	2.4%	2.4%	3.4%		1.9%	2.2%	2.8%
Govt Intvntn On Trading Reg	4.5%	4.9%	5.3%	4.5%	3.5%	4.9%	5.9%	3.2%	4.4%	4.3%	5.3%
Fed Govt	7.1%	7.7%	7.9%	4.5%	6.3%	7.5%	8.3%	3.2%	8.9%	5.5%	8.8%
Small Pop/ Not Engh Money	2.7%	2.7%	2.6%	1.5%	2.8%	3.3%	1.5%	3.2%	1.9%	2.5%	2.8%
Limited Kwnlge Of Int Markets	1.3%	1.1%	1.3%	1.5%	1.5%	1.2%	1.5%		.6%	2.2%	.6%
Poor Quality	.9%	1.1%	.7%	1.5%	.4%	.9%	2.0%		.6%	1.5%	.6%
Poltlcl Turmoil/ Uncrtnty	4.0%	4.0%	3.9%	6.1%	3.7%	5.1%	2.5%	3.2%	2.5%	3.1%	4.5%
Quebec Seprtn	6.3%	6.0%	5.3%	9.1%	7.0%	6.8%	6.4%		3.2%	6.2%	5.8%
Labour Unions/ Leaders	1.8%	2.1%	.7%	1.5%	1.8%	2.1%	2.5%	3.2%		1.2%	2.2%
Low Subsidies/ Grain	.3%	.2%			.7%		.5%		.6%	.3%	.2%
Concern For Envrmt	.2%	.1%		1.5%	.2%				.6%	.3%	
Lack Of Risk-Taking	6.7%	7.9%	5.3%	6.1%	4.8%	7.9%	9.3%	3.2%	5.1%	8.0%	7.0%
US Competition	1.3%	.9%	1.3%	3.0%	1.8%	1.2%			1.3%	.9%	.9%
Dependability/ Credible	.3%	.4%	.7%		.2%	.3%	1.0%			.3%	.5%
High Price Of Goods	4.3%	3.7%	4.6%	4.5%	5.3%	3.7%	3.4%	3.2%	5.1%	4.0%	3.8%
Expsve Social Prgms	.4%	.4%	.7%	1.5%	.2%	.3%	.5%		.6%	.6%	.3%
Subsidies(Other Cnts)	.5%	.2%	.7%		1.1%	.3%		3.2%		.3%	.3%
No National Pride(Can)	.1%	.2%			.3%	.3%				.3%	.2%
Workforce	1.5%	2.1%	.7%	1.5%	.7%	2.4%	.5%	3.2%	1.3%	2.2%	1.7%
Trade Barriers	.4%	.4%			.7%	.2%	.5%			.6%	.2%
Lack Of Advrtsng	.8%	.5%	1.3%		1.3%	.5%			1.9%	1.2%	.3%
Marketing Boards	.1%		.7%			.2%					.2%
Lack Of Rsrch & Dev	1.1%	1.2%	1.3%		1.1%	1.6%	.5%		1.3%	1.8%	.9%

(continued)

10. In the same way, what single factor do you think, at present, most hinders Canada from being competitive internationally? (PROBE: What hinders Canada most from being able to sell goods and services internationally?)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
Traditional Styles	.1%	.2%				.2%	.5%			.3%	.2%
European Common Market	.1%	.1%				.2%				.3%	
Nothing	.7%	.5%	1.3%	1.5%	.9%	.5%			1.3%	1.5%	.2%
Other	.6%		.7%		1.8%	.2%					.2%
DK/ NS	19.7%	16.5%	21.1%	25.8%	24.1%	13.8%	21.6%	35.5%	20.3%	17.2%	17.3%

11. Thinking generally about exports, that is the products and services Canadian businesses sell to other countries, do you think Canada puts too much emphasis on exporting to other countries, too little emphasis on exporting to other countries, or is it about right?
12. How do you think the Canadian economy would change if we increased our exports to other countries? Would it (READ RESPONSES):

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
EMPHASIS ON EXPORTS											
Too much	9.9%	10.1%	9.2%	15.2%	9.0%	9.6%	8.8%	9.7%	11.4%	12.3%	8.9%
Too little	47.5%	50.7%	46.1%	37.9%	43.5%	49.4%	50.0%	58.1%	51.3%	44.9%	52.2%
About right	35.8%	33.1%	35.5%	40.9%	40.3%	33.2%	34.8%	29.0%	34.2%	36.0%	32.3%
(DK/NS)	6.7%	6.1%	9.2%	6.1%	7.2%	7.9%	6.4%	3.2%	3.2%	6.8%	6.6%
CHANGES IF INCREASED EXPORTS											
Improve a lot	42.1%	45.4%	34.9%	31.8%	40.3%	45.5%	39.2%	35.5%	45.6%	42.5%	44.2%
Improve a little	40.6%	39.1%	45.4%	37.9%	42.0%	38.7%	45.1%	48.4%	36.7%	40.3%	40.0%
Not change	7.7%	6.5%	11.2%	13.6%	7.9%	6.1%	8.3%	12.9%	8.9%	5.8%	8.0%
Get worse	4.7%	4.8%	5.3%	10.6%	3.3%	5.1%	4.4%		4.4%	4.9%	4.8%
Get a lot worse	1.0%	.9%			1.8%	.2%	1.0%		2.5%	1.2%	.5%
(DK/NS)	3.9%	3.4%	3.3%	6.1%	4.8%	4.4%	2.0%	3.2%	1.9%	5.2%	2.5%

13. In your opinion, what impact would increased exports to other countries have on prices you pay for things at the store? Would they (READ RESPONSES):
14. In your opinion, what impact would increased exports to other countries have on job opportunities for Canadians? Would they (READ RESPONSES):
15. There's been a lot of talk about Canada becoming more 'competitive' in world markets. Do you think Canada should become more competitive or is it already competitive enough?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
IMPACT OF INCREASED EXPORTS ON PRICES											
Increase a lot	9.0%	7.2%	10.5%	15.2%	10.5%	7.0%	11.3%	6.5%	5.7%	7.7%	7.8%
Increase a little	20.1%	19.5%	23.0%	18.2%	20.6%	16.2%	22.1%	29.0%	29.7%	20.9%	19.5%
Not change	30.5%	32.0%	28.9%	24.2%	29.1%	32.5%	32.4%	29.0%	28.5%	36.9%	28.8%
Decrease a little	29.7%	31.6%	27.0%	28.8%	27.4%	32.1%	28.9%	25.8%	29.7%	26.2%	33.4%
Decrease a lot	4.7%	5.3%	2.0%	9.1%	4.2%	6.5%	2.0%		3.2%	4.3%	4.8%
(DK/NS)	6.0%	4.4%	8.6%	4.5%	8.3%	5.8%	3.4%	9.7%	3.2%	4.0%	5.6%
IMPACT OF INCREASED EXPORTS ON JOBS											
Increase a lot	37.4%	39.1%	37.5%	33.3%	35.0%	40.8%	35.8%	25.8%	37.3%	38.5%	38.9%
Increase a little	43.1%	43.1%	42.1%	43.9%	43.5%	42.4%	42.2%	58.1%	43.7%	41.2%	43.8%
Not change	8.3%	7.3%	8.6%	9.1%	9.4%	6.1%	13.7%	6.5%	5.1%	8.6%	7.0%
Decrease a little	5.9%	5.9%	7.2%	6.1%	5.5%	4.9%	4.4%	6.5%	12.0%	6.2%	6.1%
Decrease a lot	3.2%	2.9%	3.9%	4.5%	3.3%	3.7%	3.4%	3.2%	.6%	3.1%	3.1%
(DK/NS)	2.1%	1.7%	.7%	3.0%	3.3%	2.1%	.5%		1.3%	2.5%	1.1%
SHOULD CANADA BECOME MORE COMPETITIVE											
Yes, more competitive	82.5%	84.1%	79.6%	84.8%	80.5%	84.6%	79.9%	87.1%	84.2%	82.5%	83.9%
No, competitive enough	14.5%	13.8%	15.1%	13.6%	15.8%	11.5%	18.6%	12.9%	15.8%	15.4%	13.3%
(DK/NS)	2.9%	2.1%	5.3%	1.5%	3.7%	3.8%	1.5%			2.2%	2.8%

16. Over the last 3 years do you think that Canada has become more competitive, less competitive or remained about the same?

17. Over the next 3 years, do you think Canada will become more competitive, less competitive, or remain about the same?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
HAS CANADA BECOME MORE COMPETITIVE											
More competitive	29.7%	29.4%	27.0%	33.3%	30.6%	29.0%	28.9%	25.8%	29.1%	28.0%	29.7%
Less competitive	17.5%	18.2%	15.8%	19.7%	16.4%	18.5%	17.6%	12.9%	16.5%	16.6%	18.1%
Remain about the same	47.3%	48.6%	49.3%	42.4%	45.3%	47.5%	48.5%	54.8%	53.2%	50.8%	47.8%
(DK/NS)	5.5%	3.8%	7.9%	4.5%	7.7%	5.1%	4.9%	6.5%	1.3%	4.6%	4.4%
WILL CANADA BECOME MORE COMPETITIVE											
More competitive	44.7%	44.9%	46.7%	47.0%	42.9%	45.4%	48.5%	41.9%	41.1%	44.6%	45.6%
Less competitive	14.1%	15.1%	11.8%	12.1%	13.1%	14.7%	14.7%	6.5%	15.2%	13.5%	15.2%
Remain about the same	34.6%	33.6%	36.2%	34.8%	36.3%	34.0%	30.9%	48.4%	35.4%	36.9%	32.7%
(DK/NS)	6.7%	6.3%	5.3%	6.1%	7.7%	5.9%	5.9%	3.2%	8.2%	4.9%	6.6%

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	Completely Disagree	2	3	4	5	6	Agree Completely	(DK/NS)
A) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	3.3%	3.3%	9.5%	20.5%	27.4%	17.8%	12.4%	5.8%
B) CANADIAN PRODUCTS ARE AS HIGH QUALITY	1.9%	2.5%	5.7%	9.6%	17.9%	24.0%	37.3%	1.1%
C) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	19.7%	17.1%	13.7%	14.1%	14.1%	8.4%	10.9%	1.9%
D) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	7.7%	9.1%	15.3%	20.1%	20.5%	10.4%	9.0%	8.0%
E) CANADIAN WORKERS MUST WORK HARDER	5.7%	5.1%	6.5%	11.5%	19.6%	21.5%	29.2%	.8%
F) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	15.0%	10.0%	12.5%	15.9%	16.0%	11.7%	17.4%	1.5%
G) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	6.5%	5.3%	9.0%	13.9%	17.9%	16.9%	29.1%	1.3%
H) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	16.3%	16.5%	16.7%	17.9%	12.5%	4.8%	4.7%	10.8%
I) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	10.8%	11.7%	13.0%	16.6%	18.8%	12.5%	14.6%	2.0%
J) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	42.2%	16.2%	10.1%	6.5%	6.9%	6.3%	11.0%	.9%
K) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	21.0%	15.1%	16.5%	14.3%	12.9%	8.5%	7.9%	3.8%
L) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS...	44.1%	15.9%	8.3%	6.8%	8.7%	6.3%	8.3%	1.8%
M) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	15.7%	14.9%	20.6%	18.8%	13.4%	5.7%	5.0%	5.9%

(continued)

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	Completely Disagree	2	3	4	5	6	Agree Completely	(DK/NS)
N) CDN COMPANIES SHOULD NOT HAVE TO ACCEPT LOWER PROFITS	10.1%	10.9%	15.5%	16.9%	15.6%	12.9%	15.4%	2.7%

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
A) CANADIAN BUSINESSES ARE BECOMING MORE AGGRESSIVE	5.0	5.0	4.8	4.8	5.1	5.1	4.8	5.0	4.9	5.0	5.0
B) CANADIAN PRODUCTS ARE AS HIGH QUALITY	5.7	5.6	5.7	5.4	5.9	5.5	5.6	6.3	5.7	5.7	5.5
C) I WORRY WHEN THE GOV'T TALKS ABOUT BECOMING COMPETITIVE	3.7	3.4	4.0	3.8	3.9	3.4	3.6	3.1	3.8	3.7	3.4
D) I FEEL THE PRICES BUSINESSES CHARGE ARE COMPETITIVE	4.5	4.3	4.6	4.5	4.9	4.3	4.3	4.2	4.5	4.5	4.3
E) CANADIAN WORKERS MUST WORK HARDER	5.2	5.1	5.1	5.2	5.3	5.2	5.1	5.5	4.7	4.9	5.2
F) CANADIAN WORKERS SHOULD BE LESS CONCERNED ABOUT WAGE	4.2	4.1	3.8	4.1	4.6	4.1	4.1	3.8	3.8	3.5	4.3
G) THE GOVERNMENT SHOULD REDUCE EXPORT OF NATURAL RESOURCES	5.1	4.9	5.2	5.0	5.3	4.9	5.2	5.0	4.9	5.0	5.0
H) THE GOVERNMENT HAS A WELL-ORGANIZED PLAN	3.9	3.7	3.7	4.0	4.4	3.6	3.7	4.3	3.9	3.9	3.6
I) THE GOVERNMENT SHOULD TAKE ACTION TO PROTECT BUSINESS	4.3	4.1	4.2	4.6	4.6	3.9	4.4	4.0	4.6	4.3	4.0
J) THERE IS NO NEED TO LEARN TO SPEAK FOREIGN LANGUAGES	2.9	2.6	3.0	2.8	3.3	2.4	2.8	3.6	3.2	2.7	2.7
K) THE EDUCATIONAL SYSTEM DOES A GOOD JOB	3.6	3.4	3.9	3.6	4.0	3.3	3.5	3.6	3.8	3.7	3.4
L) IN ORDER TO BE COMPETITIVE, ENVIRONMENTAL LAWS...	2.8	2.6	2.7	3.0	3.3	2.5	2.6	2.8	2.8	2.6	2.6

18. A number of statements have been made about Canada's ability to compete in world markets. Using a 7 point scale where '1' means you 'Completely Disagree' and '7' means that you 'Agree Completely', how would you rate each of the following statements? (READ LIST - ROTATE FROM X)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
M) THE CANADIAN GOV'T IS ADEQUATELY PREPARING CANADIANS	3.7	3.5	3.7	3.4	4.2	3.4	3.5	4.1	3.8	3.6	3.4
N) CDN COMPANIES SHOULD NOT HAVE TO ACCEPT LOWER PROFITS	4.3	4.1	4.7	4.4	4.5	4.1	4.5	4.3	4.4	4.3	4.2

19. Some people say the government must provide subsidies to Canadian businesses for them to successfully sell their goods and services internationally, while others say Canadian businesses must spend more money themselves on selling their products internationally rather than depending on government subsidies to help them.
20. Some people say the government must provide subsidies to Canadian businesses for scientific research and development in order for them to produce new and better products, while others say Canadian businesses must spend more money themselves on research and development.

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
SUBSIDIES TO SELL GOODS											
Government must provide subsidies	27.2%	26.1%	32.9%	37.9%	25.6%	25.8%	29.9%	22.6%	29.1%	29.5%	26.3%
Canadian businesses must spend more money themselves	67.5%	68.3%	62.5%	59.1%	69.1%	68.9%	62.7%	77.4%	65.8%	66.2%	67.7%
(DK/NS)	5.3%	5.6%	4.6%	3.0%	5.3%	5.2%	7.4%		5.1%	4.3%	6.1%
SUBSIDIES FOR R&D											
Government must provide subsidies	46.3%	46.0%	52.0%	48.5%	44.2%	47.5%	51.0%	51.6%	39.2%	46.2%	47.5%
Canadian businesses must spend more money themselves	47.3%	46.8%	46.7%	47.0%	49.0%	46.8%	42.6%	48.4%	51.3%	45.5%	47.2%
(DK/NS)	6.3%	7.2%	1.3%	4.5%	6.8%	5.8%	6.4%		9.5%	8.3%	5.3%

21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
A) LONGER WORKING HOURS											
Completely necessary	4.5%	4.8%	2.6%	1.5%	5.3%	4.7%	3.9%	3.2%	3.2%	2.5%	5.5%
Somewhat necessary	32.5%	32.1%	33.6%	40.9%	31.5%	31.6%	37.3%	32.3%	28.5%	27.1%	35.0%
Not necessary	61.6%	61.9%	63.8%	54.5%	61.3%	62.3%	58.3%	64.5%	67.7%	69.2%	58.6%
(DK/NS)	1.4%	1.2%		3.0%	2.0%	1.4%	.5%		.6%	1.2%	.9%
B) REDUCTIONS IN EMPLOYER BENEFIT PROGRAMS											
Completely necessary	9.9%	9.6%	6.6%	9.1%	11.8%	9.2%	7.4%	6.5%	12.0%	7.7%	10.0%
Somewhat necessary	30.0%	29.9%	28.3%	30.3%	30.4%	29.7%	31.4%	35.5%	26.6%	21.8%	33.3%
Not necessary	58.1%	59.5%	63.8%	57.6%	53.8%	60.4%	60.3%	51.6%	60.1%	69.5%	55.6%
(DK/NS)	2.0%	1.0%	1.3%	3.0%	3.9%	.7%	1.0%	6.5%	1.3%	.9%	1.1%
C) KEEPING WAGE DEMANDS DOWN											
Completely necessary	15.4%	13.1%	9.2%	15.2%	21.4%	13.3%	13.2%	19.4%	7.6%	6.8%	15.3%
Somewhat necessary	49.9%	51.2%	51.3%	42.4%	48.4%	50.1%	55.4%	51.6%	49.4%	47.1%	53.3%
Not necessary	32.1%	33.7%	35.5%	42.4%	26.9%	34.4%	29.4%	29.0%	39.2%	44.0%	28.9%
(DK/NS)	2.5%	2.1%	3.9%		3.3%	2.3%	2.0%		3.8%	2.2%	2.5%

21. Some people have made various statements on how increased competitiveness in world markets may affect Canadians. I'd like to ask your opinion on some of these statements. In your opinion, in order to remain internationally competitive, how necessary will it be for Canadians to accept (READ ITEM - ROTATE FROM X). Would it be completely necessary, somewhat necessary, or not necessary?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Rea- source	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
D) JOB RETRAINING											
Completely necessary	57.1%	58.1%	55.9%	50.0%	56.9%	59.9%	54.4%	58.1%	55.7%	55.1%	59.2%
Somewhat necessary	37.3%	37.1%	37.5%	39.4%	37.2%	35.8%	36.8%	41.9%	40.5%	39.1%	36.1%
Not necessary	4.1%	3.5%	3.3%	10.6%	4.6%	3.1%	5.9%		2.5%	4.0%	3.3%
(DK/NS)	1.4%	1.2%	3.3%		1.3%	1.2%	2.9%		1.3%	1.8%	1.4%
E) JOB RELOCATION TO ANOTHER CITY											
Completely necessary	19.2%	20.1%	14.5%	18.2%	19.3%	19.5%	20.6%	22.6%	16.5%	15.4%	20.9%
Somewhat necessary	60.0%	60.3%	65.8%	59.1%	57.3%	62.7%	56.4%	58.1%	62.7%	64.0%	59.8%
Not necessary	18.7%	18.3%	17.8%	21.2%	19.7%	16.4%	21.6%	19.4%	19.6%	19.1%	18.0%
(DK/NS)	2.1%	1.2%	2.0%	1.5%	3.7%	1.4%	1.5%		1.3%	1.5%	1.3%
F) CHANGES IN GOVERNMENT SOCIAL PROGRAMS											
Completely necessary	25.4%	27.1%	20.4%	25.8%	24.1%	26.2%	27.0%	22.6%	25.3%	20.6%	28.6%
Somewhat necessary	46.5%	45.1%	52.6%	43.9%	47.5%	45.5%	45.1%	45.2%	51.3%	48.3%	45.5%
Not necessary	23.8%	24.1%	21.7%	30.3%	23.0%	24.3%	25.0%	25.8%	19.6%	24.3%	23.4%
(DK/NS)	4.3%	3.8%	5.3%		5.5%	4.0%	2.9%	6.5%	3.8%	6.8%	2.5%

22. Can you think of things which Canada could export which can compete on the world market? (DO NOT READ LIST) (RECORD ALL MENTIONS)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Manufactured goods	51.9%	50.4%	57.2%	54.5%	52.7%	50.4%	52.5%	54.8%	53.8%	56.6%	49.1%
Services	6.7%	8.4%	5.9%	4.5%	4.4%	9.4%	5.9%	6.5%	5.7%	6.8%	8.8%
Technology	23.5%	28.6%	20.4%	27.3%	14.9%	30.4%	21.1%	16.1%	25.9%	27.4%	27.0%
Knowledge	5.0%	6.2%	3.9%	4.5%	3.3%	6.8%	5.4%	3.2%	3.8%	5.2%	6.1%
Machinery	7.3%	8.5%	5.3%	4.5%	6.1%	7.3%	7.8%	6.5%	10.8%	9.5%	7.2%
Natural Resources	42.1%	44.1%	42.8%	42.4%	38.3%	42.1%	45.6%	48.4%	47.5%	43.4%	44.2%
Processed foods	9.1%	8.4%	14.5%	7.6%	8.5%	8.7%	9.8%	9.7%	11.4%	8.9%	9.7%
Communications	4.9%	6.2%	.7%	6.1%	3.7%	6.3%	5.9%		2.5%	2.8%	6.7%
Health Care	2.4%	2.4%	3.9%	1.5%	2.0%	3.1%	2.0%	3.2%	1.3%	3.7%	2.2%
Other (SPECIFY)	3.1%	3.7%	2.0%	1.5%	2.6%	4.0%	2.9%		2.5%	2.8%	3.6%
Raw/ Unprcssd Ag Products	1.6%	1.7%	.7%	1.5%	1.8%	1.4%	1.5%	9.7%	.6%	.9%	1.7%
Grain/ Wheat/ Crops	4.7%	4.6%	5.3%	1.5%	5.0%	4.2%	6.9%	6.5%	3.8%	4.0%	5.2%
Beef/ Pork/ Livstck	.9%	.9%	1.3%	1.5%	.9%	1.0%	1.0%	3.2%		.9%	.9%
Chemicals	.3%	.5%				.5%			.6%	.6%	.3%
Arts	1.1%	1.1%	1.3%	1.5%	1.1%	1.6%			1.3%	1.8%	.8%
Auto Industry	.9%	1.0%	.7%	1.5%	.9%	.9%	1.0%		1.3%	.9%	.9%
Almnum Steel	.5%	.2%	2.0%		.4%	.5%	.5%		.6%	.6%	.5%
Nuclear Reactors	.5%	.5%			.9%	.3%	.5%		.6%		.6%
Research	.2%	.2%			.2%	.2%	.5%				.3%
Software/ Hardware	.4%	.5%			.4%	.7%				.6%	.3%
Electronics	.6%	.9%			.4%	1.0%	.5%			.3%	.9%
Mass Transport	.3%	.4%			.2%	.3%	.5%			.6%	.2%
Textiles	.9%	1.0%		1.5%	1.1%	1.2%			.6%	.9%	.6%
Lumber	1.1%	1.1%	1.3%		1.1%	1.2%	1.0%		1.3%	1.5%	.9%
Minerals/ Uranium/ Potash	.3%	.2%			.4%	.2%		3.2%		.3%	.2%
Fish	.9%	.9%	.7%	1.5%	1.1%	.3%	1.0%	3.2%	1.9%	.3%	1.1%
Aerospace & Technology	.3%	.4%			.2%	.3%	.5%				.5%

23. And based on your impressions, which area of the world would you say Canadian business currently sells the most goods and services to? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Japan	6.6%	5.0%	7.2%	7.6%	9.2%	4.5%	4.9%	6.5%	8.9%	4.3%	5.9%
China	2.0%	1.7%	1.3%	6.1%	2.2%	1.4%	2.0%		2.5%	1.8%	1.6%
The United States	68.9%	72.5%	69.1%	65.2%	62.8%	73.5%	73.0%	67.7%	65.8%	70.2%	72.7%
Western Europe	5.5%	5.9%	5.9%	6.1%	4.8%	6.1%	4.4%	6.5%	7.0%	6.5%	5.6%
Latin and South America	2.1%	2.3%	2.6%	3.0%	1.5%	2.6%	.5%		4.4%	4.3%	1.4%
Eastern Europe	6.4%	6.1%	4.6%	1.5%	8.1%	5.4%	6.9%	9.7%	5.1%	5.2%	6.3%
Africa	1.1%	.7%	2.0%	3.0%	1.1%	1.0%	1.0%		.6%	.9%	.9%
The Middle East	.9%	.9%		1.5%	1.3%	.9%	1.0%			.9%	.6%
India	.1%	.1%			.2%	.2%				.3%	
Pacific Rim	.1%				.2%						
Caribbean	.1%	.1%				.2%					.2%
(DK/NS)	6.2%	4.6%	7.2%	6.1%	8.5%	4.2%	6.4%	9.7%	5.7%	5.5%	4.8%

24. Thinking of different areas of the world, where do you feel Canada's greatest competition comes from? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Japan	36.6%	35.4%	35.5%	24.2%	40.7%	34.4%	33.8%	22.6%	43.0%	37.2%	34.7%
China	5.0%	4.6%	4.6%	15.2%	4.4%	4.7%	3.9%	9.7%	4.4%	5.5%	4.2%
The United States	47.4%	49.2%	51.3%	51.5%	42.5%	51.0%	52.0%	58.1%	39.9%	48.0%	50.0%
Western Europe	4.2%	4.3%	3.3%	1.5%	4.8%	4.0%	4.9%		4.4%	3.1%	4.7%
Latin and South America	.9%	1.1%	.7%		.9%	.7%	1.0%		2.5%	1.2%	.9%
Eastern Europe	1.3%	1.5%	1.3%	1.5%	1.1%	1.0%	1.0%	3.2%	3.2%	1.2%	1.6%
Africa	.1%	.1%			.2%	.2%				.3%	
The Middle East	.6%	.6%		3.0%	.4%	.5%	.5%		.6%	.3%	.6%
India	.2%	.1%	.7%		.2%	.2%			.6%		.3%
Others	.1%	.1%				.2%					.2%
Pacific Rim	.3%	.6%				.5%	1.0%			.3%	.6%
Third World Nations	.1%	.1%			.2%	.2%					.2%
SE Asia	.1%	.2%				.2%	.5%			.6%	
Far East	.1%	.1%				.2%					.2%
(DK/NS)	2.9%	1.8%	2.6%	3.0%	4.6%	2.1%	1.5%	6.5%	1.3%	2.2%	1.9%

25. What about in ten years from now? Where do you think Canada's greatest competition will be coming from in the future? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Japan	33.4%	32.8%	37.5%	28.8%	33.7%	33.2%	36.3%	22.6%	34.2%	35.4%	32.8%
China	8.2%	8.7%	5.3%	9.1%	8.3%	7.2%	10.8%	6.5%	8.2%	9.8%	7.2%
The United States	25.0%	25.6%	27.0%	28.8%	23.0%	24.8%	25.0%	29.0%	29.7%	23.7%	26.9%
Western Europe	15.2%	16.4%	15.1%	10.6%	13.3%	19.0%	11.8%	12.9%	12.7%	15.7%	16.6%
Latin and South America	1.3%	1.7%	1.3%	1.5%	.4%	1.6%	1.0%	6.5%	1.3%	2.2%	1.3%
Eastern Europe	7.8%	7.9%	6.6%	10.6%	7.7%	7.3%	8.3%	9.7%	8.2%	6.8%	8.1%
Africa	.1%				.4%						
The Middle East	1.1%	1.1%	.7%	3.0%	1.1%	1.4%	.5%		.6%	1.8%	.6%
India	.2%	.2%			.2%	.2%			.6%	.3%	.2%
Others	.3%	.4%			.2%	.2%	.5%		.6%		.5%
Pacific Rim	.5%	.9%			.2%	.7%	.5%		1.3%	.9%	.6%
Third World Nations	.3%	.2%			.4%	.2%	.5%				.3%
SE Asia	.7%	.9%		3.0%	.4%	.5%	1.5%	3.2%		.3%	.9%
Eastern Block	.1%	.1%			.2%	.2%					.2%
Mexico	.1%				.2%						
(DK/NS)	5.7%	3.1%	6.6%	4.5%	10.1%	3.7%	3.4%	9.7%	2.5%	3.1%	3.9%

26. In your opinion, what area of the world would offer Canada the greatest opportunities in terms of selling our goods and services in the future (10 years from now)? (READ LIST - ROTATE FROM X) (CIRCLE ONE ONLY)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Japan	9.1%	8.2%	11.2%	15.2%	9.0%	8.7%	9.3%	9.7%	7.6%	9.5%	8.1%
China	9.5%	9.6%	8.6%	9.1%	9.6%	8.0%	14.7%	3.2%	9.5%	9.2%	9.5%
The United States	16.9%	17.2%	13.8%	21.2%	16.6%	15.2%	17.2%	19.4%	20.3%	16.0%	17.0%
Western Europe	12.7%	14.2%	11.2%	10.6%	10.7%	14.1%	12.7%	12.9%	12.7%	11.7%	14.8%
Latin and South America	5.1%	4.9%	7.9%	6.1%	4.4%	5.4%	5.4%	6.5%	5.1%	5.5%	5.3%
Eastern Europe	32.4%	31.3%	36.2%	24.2%	34.6%	33.2%	28.4%	38.7%	31.6%	35.4%	30.2%
Africa	3.5%	3.9%	2.0%	1.5%	3.5%	3.0%	5.4%	3.2%	3.8%	2.8%	4.1%
The Middle East	1.5%	1.6%	1.3%	1.5%	1.3%	1.9%	1.0%		1.3%	1.5%	1.6%
India	.7%	.7%	.7%		.9%	.9%	.5%		.6%	.6%	.8%
Others	.2%	.2%			.2%	.2%			.6%	.6%	
Pacific Rim	.4%	.6%		1.5%		.5%	1.0%				.8%
Third World Nations	.3%	.2%	.7%		.2%	.5%				.3%	.3%
SE Asia	.4%	.6%		1.5%		.7%		3.2%			.8%
Australia	.1%	.1%						3.2%			.2%
Far East	.1%	.1%				.2%				.3%	
(DK/NS)	7.3%	6.5%	6.6%	7.6%	9.0%	7.5%	4.4%		7.0%	6.5%	6.6%

27. Do you think that the federal government is undertaking any specific actions or initiatives to prepare Canada for the future in terms of international trade and competitiveness?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Yes	40.8%	45.5%	38.2%	33.3%	34.1%	46.8%	40.2%	48.4%	41.8%	45.2%	44.1%
No	42.5%	41.9%	45.4%	48.5%	42.0%	39.8%	45.6%	29.0%	48.7%	41.2%	43.0%
(DK/NS)	16.7%	12.6%	16.4%	18.2%	23.9%	13.4%	14.2%	22.6%	9.5%	13.5%	13.0%

28. What sorts of actions or initiatives come to mind? (PROBE: What do you think the government is doing to prepare Canada in terms of international trade and competitiveness?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(612)	(373)	(58)	(22)	(156)	(268)	(82)	(15)	(66)	(147)	(282)
Free Trade Agmmt	23.5%	26.5%	15.5%	31.8%	17.3%	26.1%	29.3%	6.7%	19.7%	20.4%	27.7%
GST	5.6%	7.2%	1.7%		3.8%	6.7%	4.9%	6.7%	7.6%	7.5%	6.0%
More Invlvmt In Int Market Place	19.3%	19.0%	15.5%	22.7%	20.5%	20.1%	12.2%	20.0%	19.7%	19.7%	18.1%
Trade Fairs/ Shows/ Dlgtns	24.7%	26.5%	22.4%	22.7%	21.8%	31.0%	14.6%	26.7%	19.7%	27.2%	24.8%
Advertising	4.6%	4.3%	5.2%	9.1%	4.5%	4.1%	6.1%		4.5%	4.8%	3.9%
Meech Lake Accord	2.3%	2.1%	5.2%	4.5%	1.3%	2.2%	3.7%		3.0%	2.0%	2.8%
Introducing Metric System	.3%		1.7%		.6%	.4%				.7%	
FT Agrmnt With Mexico	1.5%	1.3%			2.6%	1.5%	1.2%			.7%	1.4%
GATT	1.6%	1.9%			1.9%	2.2%			1.5%	1.4%	1.8%
Comptve Level/ Dollar	1.0%	1.1%	1.7%		.6%	.7%	2.4%		1.5%	1.4%	1.1%
Tax Advantages / Intrntnl Markets	1.8%	2.1%	1.7%		1.3%	3.0%		6.7%		.7%	2.8%
Subsidizing For Own Business	1.0%	1.3%			.6%	.7%	2.4%		1.5%	.7%	1.4%
On The Job Training/ Retraining	3.3%	4.0%	3.4%		1.9%	3.0%	3.7%	13.3%	6.1%	4.8%	3.5%
De-regltn Of Transport Ind	.2%	.3%				.4%					.4%
Private Ind	.3%	.5%				.7%				1.4%	
Long Term Planning	1.1%	1.1%	1.7%	4.5%	.6%	1.1%			3.0%		1.8%
Getting Rid Of Deficit	.7%	.5%			1.3%	.7%					.7%
More Conservation Of Nat Resrses											
Exprts	.7%	.5%	1.7%		.6%	.7%			1.5%	1.4%	.4%
Education System	2.0%	1.6%	3.4%		2.6%	1.9%			4.5%	1.4%	2.1%
Market Research On An Intrntnl Basis	.8%	1.1%			.6%	.7%	1.2%	6.7%		1.4%	.7%
Employment/ Job Creation	.3%	.3%			.6%			6.7%			.4%
Nothing	2.1%	2.7%	1.7%		1.3%	1.9%	4.9%		3.0%	3.4%	2.1%
Other	1.3%	.8%			3.2%	.7%	1.2%			.7%	.7%
DK/ Ns	23.7%	19.8%	34.5%	18.2%	30.1%	20.1%	30.5%	26.7%	16.7%	23.1%	21.3%

29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Education/ Schools	5.7%	6.0%	2.6%	9.1%	5.7%	6.5%	4.4%		4.4%	5.5%	5.5%
Educate/ Infrm Public	14.8%	15.8%	15.1%	18.2%	12.7%	16.9%	15.7%	16.1%	10.8%	15.1%	16.1%
Meeting Leaders Of Other Trdng											
Cntries	8.8%	9.4%	7.2%	6.1%	8.8%	10.8%	6.4%	6.5%	7.0%	8.0%	9.7%
More Markets	10.6%	12.6%	7.9%		9.6%	12.2%	8.8%	16.1%	13.9%	9.2%	13.0%
On Job Training/ Retraining	6.9%	7.7%	7.2%	9.1%	4.8%	6.6%	10.3%	9.7%	7.0%	7.4%	7.8%
Promote Our Products/ More											
Technology	7.7%	9.5%	5.9%	3.0%	5.7%	10.5%	5.9%	9.7%	7.6%	11.4%	7.8%
Stand Up To US On Trade Issues	1.1%	1.3%	1.3%		.9%	1.2%	.5%		3.2%	1.2%	1.4%
Re-structre Canadian Ind	1.8%	1.7%	3.9%			2.4%	2.0%		1.3%	2.5%	1.9%
Dev Own Cntry	4.8%	3.9%	2.0%	6.1%	7.2%	4.5%	2.5%	3.2%	1.3%	4.0%	3.3%
Make our Products Prices More											
Comptive	3.1%	3.3%	1.3%	1.5%	3.5%	3.0%	2.9%	3.2%	3.2%	2.8%	3.0%
Advertising	3.5%	3.8%	3.9%	4.5%	2.8%	3.8%	3.9%	3.2%	3.8%	4.3%	3.6%
Loan Guarantees	.1%	.2%				.2%			.6%	.6%	
More Invlmmt In Int Markets	2.6%	3.3%		4.5%	2.0%	3.5%	2.5%	3.2%	.6%	1.5%	3.4%
Lower The Deficit	2.1%	3.2%	.7%	1.5%	.9%	3.3%	2.0%		2.5%	2.2%	3.1%
Help Relocate People	.2%	.2%		1.5%		.3%				.3%	.2%
Re-organize Tariffs Structure/ GST	2.0%	2.1%	5.3%	1.5%	.9%	3.1%	2.0%		1.9%	2.5%	2.7%
How GST Is Going To Effect Us	.3%	.5%				.2%	.5%		1.3%	.3%	.5%
Export Just Manufactured Goods	.5%	.5%	2.6%			.9%	1.0%			.6%	.9%
Focus On Research & Development	3.1%	3.9%	2.0%	1.5%	2.2%	4.2%	2.9%	3.2%	2.5%	4.0%	3.4%
More Business Opening Up	1.5%	1.7%	1.3%	1.5%	1.1%	1.4%	2.0%	3.2%	1.9%	2.2%	1.4%
Lower Wages	1.2%	1.2%	.7%	1.5%	1.3%	1.0%	.5%	3.2%	1.3%	.9%	1.3%
Monetary Policy	1.1%	1.0%	1.3%	3.0%	.7%	.9%	2.0%		.6%	.6%	1.3%
New Technlgy/ Training	1.9%	2.2%		3.0%	1.8%	1.7%	2.5%		1.9%	2.5%	1.6%
Employment	1.2%	1.1%	1.3%	3.0%	1.1%	1.0%	.5%		2.5%	2.2%	.6%
Control Interest Rates	1.1%	1.5%	.7%		.4%	1.4%	2.0%	3.2%		.6%	1.7%
Provide Incentives For Manf Goods	1.1%	1.6%	1.3%	1.5%	.2%	1.9%	.5%		1.9%	2.2%	1.3%
Protect Canadian Markets	.9%	1.0%	.7%		.9%	1.4%	.5%			.6%	.9%
Environment Concerns	.7%	.5%	.7%	3.0%	.7%	.3%	1.0%		.6%	.9%	.3%
Abolish Unions	.1%				.2%						
Productivity Of Ind	1.5%	1.6%	1.3%	1.5%	1.5%	1.9%	.5%		1.9%	1.2%	1.7%
Public Opinion	.7%	1.0%	2.0%			1.0%	2.0%		.6%	.6%	1.4%
Forget About Meech Lake	.3%	.4%	.7%		.2%	.5%			.6%	.3%	.5%

29. What actions or initiatives do you think the federal government should undertake to prepare Canada in terms of international trade and competitiveness? (PROBE: WHAT KINDS OF THINGS SHOULD THE GOVERNMENT DO? WHAT CHANGES SHOULD THEY MAKE?) (RECORD IN SAME ORDER AS MENTIONED)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Resource	Blue Col.	Yes	No
Business Subsidies	2.8%	2.7%	3.3%		3.3%	3.3%	2.0%	3.2%	1.9%	3.1%	2.5%
Need A New Leader	.7%	.5%		3.0%	1.1%	.3%			1.3%	.9%	.2%
Stop Free Trade Agreement	.4%	.6%		1.5%	.5%		3.2%		.6%	.6%	.5%
Nothing	.8%	.7%	2.6%	1.5%	.2%	1.0%	1.0%		1.3%	.6%	1.3%
Other	.6%	.7%	.7%		.4%	1.0%			.6%	.9%	.6%
NK/ NS	30.9%	24.8%	36.2%	34.8%	39.4%	22.2%	35.8%	29.0%	31.0%	28.6%	25.6%

30. Some people say that government should take primary responsibility for increasing international trade opportunities; other people say that Canadian business and industry should have the lead role in developing international trade opportunities. Which is closer to your opinion? Would you say: (READ RESPONSES)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Government should take primary responsibility	34.0%	33.6%	41.4%	34.8%	32.2%	36.0%	33.8%	35.5%	31.6%	34.5%	35.2%
Business should have the lead role	56.7%	57.3%	51.3%	57.6%	57.3%	55.0%	57.8%	45.2%	61.4%	57.2%	55.9%
(DK/NS)	9.3%	9.2%	7.2%	7.6%	10.5%	9.1%	8.3%	19.4%	7.0%	8.3%	8.9%

31. Some people say that because of changes in the global economy, governments -- including Canada -- have less and less control over their individual economies regardless of what they try to do. In your opinion, would you agree or disagree with this statement? Would that be strongly or moderately?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Strongly agree	24.5%	26.6%	18.4%	24.2%	22.8%	25.1%	22.1%	32.3%	29.7%	26.8%	24.5%
Moderately agree	42.2%	40.2%	49.3%	40.9%	43.8%	43.5%	43.1%	41.9%	34.2%	42.5%	41.4%
Moderately disagree	20.2%	20.1%	20.4%	21.2%	19.9%	19.5%	20.6%	16.1%	22.2%	19.1%	20.5%
Strongly disagree	9.5%	10.1%	7.9%	12.1%	8.8%	9.1%	9.3%	9.7%	11.4%	8.3%	10.6%
(DK/NS)	3.5%	2.9%	3.9%	1.5%	4.8%	2.8%	4.9%		2.5%	3.4%	3.0%

32. Some people say that the federal government is no longer able to protect Canadians from the effects of international competition. In your opinion, would you agree or disagree with this statement? Would that be strongly or moderately?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Strongly agree	19.5%	18.8%	17.1%	25.8%	20.6%	16.4%	19.1%	22.6%	24.7%	22.2%	16.9%
Moderately agree	39.1%	40.4%	40.8%	33.3%	37.2%	44.2%	37.7%	25.8%	34.2%	39.1%	40.9%
Moderately disagree	25.7%	25.5%	29.6%	25.8%	24.5%	25.0%	28.4%	38.7%	24.1%	24.6%	27.0%
Strongly disagree	12.1%	12.5%	9.2%	15.2%	11.8%	11.3%	12.3%	9.7%	14.6%	11.1%	12.3%
(DK/NS)	3.7%	2.8%	3.3%		5.9%	3.1%	2.5%	3.2%	2.5%	3.1%	2.8%

33. Some people say that one of the effects of increased international trade may be greater foreign ownership in the Canadian economy. In your opinion, do you think this is true, partly true or false? (PROBE: CHOOSE ONLY ONE PLEASE)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
True	34.1%	35.0%	32.9%	28.8%	33.0%	34.9%	34.8%	22.6%	36.7%	38.8%	32.8%
Partly True	52.1%	53.2%	51.3%	60.6%	49.7%	53.2%	53.4%	54.8%	50.6%	48.3%	55.0%
False	10.7%	10.0%	13.8%	6.1%	11.6%	10.1%	10.8%	19.4%	10.1%	10.8%	10.6%
(DK/NS)	3.1%	1.7%	2.0%	4.5%	5.7%	1.7%	1.0%	3.2%	2.5%	2.2%	1.6%

33. Some people say that one of the effects of increased international trade may be greater foreign ownership in the Canadian economy. In your opinion, do you think this is true, partly true or false? (PROBE: CHOOSE ONLY ONE PLEASE)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
True	34.1%	35.0%	32.9%	28.8%	33.0%	34.9%	34.8%	22.6%	36.7%	38.8%	32.8%
Partly True	52.1%	53.2%	51.3%	60.6%	49.7%	53.2%	53.4%	54.8%	50.6%	48.3%	55.0%
False	10.7%	10.0%	13.8%	6.1%	11.6%	10.1%	10.8%	19.4%	10.1%	10.8%	10.6%
(DK/NS)	3.1%	1.7%	2.0%	4.5%	5.7%	1.7%	1.0%	3.2%	2.5%	2.2%	1.6%

34. Now, some people say that tight controls on foreign ownership are not necessary if that foreign ownership provides new jobs and technology to Canadians; others say that we should tightly control foreign ownership regardless of any benefits because it means we will lose control of our economy. Which is closer to your point of view? Would you say: (READ RESPONSES)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Controls are not necessary	21.4%	23.6%	22.4%	15.2%	17.9%	24.8%	22.5%	12.9%	22.2%	17.8%	26.1%
Controls are necessary	76.4%	74.4%	76.3%	83.3%	79.2%	72.9%	76.5%	87.1%	75.3%	80.3%	71.9%
(DK/NS)	2.2%	2.1%	1.3%	1.5%	2.8%	2.3%	1.0%		2.5%	1.8%	2.0%

35. Next, we would like to get an idea of how likely you are to trust statements about international trade coming from various sources. The first one is (READ ITEM - ROTATE FROM X). Do you trust most of what they say, some, little, or nothing of what they say?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
A) FEDERAL GOVERNMENT LEADERS											
Most	8.4%	8.9%	3.9%	12.1%	8.5%	9.1%	5.4%	6.5%	8.9%	8.0%	8.1%
Some	39.9%	40.9%	39.5%	28.8%	39.8%	39.1%	46.1%	54.8%	37.3%	43.1%	39.2%
Little	34.5%	34.4%	40.1%	33.3%	32.8%	35.8%	32.4%	29.0%	37.3%	33.5%	36.4%
Nothing	16.4%	15.3%	15.1%	25.8%	17.7%	15.2%	15.7%	9.7%	16.5%	14.8%	15.6%
(DK/NS)	.7%	.5%	1.3%		1.1%	.9%	.5%			.6%	.6%
B) PROVINCIAL GOVERNMENT LEADERS											
Most	12.6%	13.3%	7.2%	12.1%	13.1%	12.9%	10.8%	6.5%	13.3%	12.3%	12.3%
Some	42.7%	43.3%	42.1%	40.9%	41.8%	42.1%	45.1%	51.6%	43.0%	45.2%	42.0%
Little	30.7%	29.8%	36.2%	28.8%	30.9%	31.4%	28.9%	32.3%	30.4%	29.8%	31.3%
Nothing	13.1%	12.7%	13.2%	18.2%	13.1%	12.6%	13.7%	9.7%	13.3%	11.7%	13.4%
(DK/NS)	.9%	.9%	1.3%		1.1%	1.0%	1.5%			.9%	.9%
C) LABOUR UNION LEADERS											
Most	10.2%	10.7%	11.8%	15.2%	8.1%	10.8%	10.3%	9.7%	11.4%	16.6%	8.1%
Some	37.1%	36.8%	36.8%	47.0%	35.9%	35.3%	37.7%	41.9%	40.5%	43.1%	33.4%
Little	31.6%	32.0%	33.6%	30.3%	30.4%	33.0%	32.4%	38.7%	27.8%	26.5%	35.5%
Nothing	18.9%	19.0%	13.8%	6.1%	22.3%	18.8%	17.6%	9.7%	19.0%	12.3%	20.9%
(DK/NS)	2.3%	1.5%	3.9%	1.5%	3.3%	2.1%	2.0%		1.3%	1.5%	2.0%
D) TRADE ECONOMISTS AND OTHER EXPERTS											
Most	29.1%	31.1%	24.3%	34.8%	26.3%	32.3%	27.0%	25.8%	26.6%	33.8%	28.1%
Some	49.1%	50.2%	49.3%	48.5%	47.0%	48.5%	52.9%	45.2%	53.2%	46.5%	51.9%
Little	14.5%	12.9%	16.4%	15.2%	16.6%	12.2%	13.2%	25.8%	15.8%	13.5%	13.4%
Nothing	4.5%	4.8%	3.9%		4.8%	5.1%	5.4%		3.2%	3.7%	5.2%
(DK/NS)	2.8%	1.0%	5.9%	1.5%	5.3%	1.9%	1.5%	3.2%	1.3%	2.5%	1.4%

35. Next, we would like to get an idea of how likely you are to trust statements about international trade coming from various sources. The first one is (READ ITEM - ROTATE FROM X). Do you trust most of what they say, some, little, or nothing of what they say?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
E) JOURNALISTS AND REPORTERS											
Most	15.3%	15.1%	13.2%	22.7%	15.3%	14.3%	12.3%	22.6%	18.4%	14.2%	15.2%
Some	46.1%	45.7%	44.1%	47.0%	47.3%	44.9%	51.0%	38.7%	41.8%	45.5%	45.5%
Little	26.5%	27.2%	28.3%	21.2%	25.2%	29.5%	24.5%	32.3%	22.2%	29.2%	26.3%
Nothing	11.1%	11.1%	11.8%	9.1%	11.2%	9.9%	11.3%	6.5%	17.1%	9.8%	12.0%
(DK/NS)	1.1%	.9%	2.6%		1.1%	1.4%	1.0%		.6%	1.2%	1.1%
F) PEOPLE WHO RUN FOREIGN-OWNED CORPORATIONS											
Most	8.8%	10.4%	5.3%	6.1%	7.7%	10.8%	7.8%	3.2%	8.2%	9.5%	9.7%
Some	47.1%	48.6%	47.4%	40.9%	45.1%	48.5%	49.5%	45.2%	48.1%	47.4%	48.4%
Little	30.9%	30.5%	33.6%	37.9%	29.5%	29.8%	31.4%	45.2%	32.3%	32.6%	30.5%
Nothing	9.6%	8.5%	7.9%	12.1%	11.8%	7.5%	9.8%	3.2%	10.1%	8.0%	8.8%
(DK/NS)	3.6%	2.0%	5.9%	3.0%	5.9%	3.3%	1.5%	3.2%	1.3%	2.5%	2.7%
G) PEOPLE WHO RUN MAJOR CANADIAN COMPANIES											
Most	24.9%	26.4%	18.4%	19.7%	24.9%	26.7%	22.1%	29.0%	22.8%	26.2%	24.5%
Some	51.3%	51.4%	59.2%	57.6%	47.5%	52.7%	56.4%	41.9%	50.0%	52.6%	52.5%
Little	18.6%	17.9%	17.1%	18.2%	20.4%	17.1%	15.2%	22.6%	22.8%	16.9%	18.4%
Nothing	3.5%	3.4%	3.3%	3.0%	3.7%	2.8%	4.9%		3.8%	2.5%	3.9%
(DK/NS)	1.8%	.9%	2.0%	1.5%	3.5%	.7%	1.5%	6.5%	.6%	1.8%	.6%
H) PEOPLE WHO RUN LOCAL BUSINESSES IN YOUR AREA											
Most	36.9%	35.5%	43.4%	36.4%	37.2%	37.3%	33.3%	54.8%	36.1%	32.3%	38.9%
Some	43.2%	45.3%	38.8%	43.9%	40.7%	43.5%	46.6%	32.3%	46.8%	48.6%	42.2%
Little	15.6%	15.3%	12.5%	18.2%	16.8%	15.7%	14.7%	9.7%	12.0%	15.1%	14.7%
Nothing	2.8%	2.8%	2.6%	1.5%	3.1%	2.3%	3.4%		4.4%	2.8%	2.8%
(DK/NS)	1.5%	1.1%	2.6%		2.2%	1.2%	2.0%	3.2%	.6%	1.2%	1.4%

36. The Canada-U.S. Free Trade Agreement has now been in effect for over one year. Generally speaking, would you say that, up until today, having the Free Trade Agreement with the United States has benefitted Canada, has hurt Canada, or do you think it hasn't really had any impact one way or the other?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Benefitted	9.3%	10.3%	5.9%	15.2%	8.1%	9.1%	9.8%	6.5%	11.4%	9.5%	9.7%
Hurt	39.8%	39.4%	40.8%	34.8%	40.5%	36.6%	41.2%	48.4%	46.2%	41.8%	38.4%
No impact	44.8%	45.5%	44.1%	43.9%	44.0%	48.0%	45.1%	45.2%	36.7%	40.9%	47.5%
(DK/NS)	6.1%	4.8%	9.2%	6.1%	7.4%	6.3%	3.9%		5.7%	7.7%	4.4%

37.a) What sorts of benefits do you see taking place?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(140)	(84)	(9)	(10)	(37)	(52)	(20)	(2)	(18)	(31)	(62)
American Buying More Can Goods	18.6%	21.4%	22.2%		16.2%	25.0%	15.0%	50.0%	16.7%	25.8%	19.4%
Greater Coopertn Betwn Can & US	6.4%	6.0%	11.1%		8.1%	9.6%	5.0%			3.2%	8.1%
Better Markets For Our Goods & Services	16.4%	14.3%	33.3%		21.6%	17.3%	20.0%		11.1%	16.1%	16.1%
Tarrifs Taken Off/ Lower	6.4%	7.1%	11.1%	10.0%	2.7%	11.5%				6.5%	8.1%
Greater Public Awareness Of Int Trade	2.1%	2.4%		10.0%		3.8%				3.2%	1.6%
Lower Prices For Things In The Stores	11.4%	10.7%		10.0%	16.2%	5.8%	20.0%		11.1%	12.9%	8.1%
Job Creation/ Less Unemployment	11.4%	11.9%	11.1%	20.0%	8.1%	11.5%	15.0%		11.1%	9.7%	12.9%
Better for tourism	1.4%	2.4%				1.9%			5.6%		3.2%
Sable economy	7.1%	6.0%	11.1%		10.8%	3.8%	10.0%		11.1%	6.5%	6.5%
Becoming more competitive/ aggressive	7.1%	8.3%	22.2%	10.0%		9.6%	10.0%	50.0%	5.6%		14.5%
Gaining in high technology	1.4%	2.4%				3.8%					3.2%
Wider Selection Of Goods	.7%		11.1%			1.9%					1.6%
Nothing	1.4%	1.2%			2.7%	1.9%					1.6%
DK/ NS	25.7%	25.0%	11.1%	50.0%	24.3%	19.2%	30.0%		33.3%	29.0%	21.0%

37.b) What sort of negative effects do you see taking place?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Resource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(597)	(323)	(62)	(23)	(185)	(210)	(84)	(15)	(73)	(136)	(246)
Plant closures	40.4%	39.6%	41.9%	26.1%	42.7%	39.5%	45.2%	13.3%	39.7%	39.7%	39.8%
US goods are taking away Canadian Market	16.8%	21.1%	16.1%	17.4%	9.7%	23.8%	10.7%	26.7%	20.5%	19.1%	21.1%
Small business can't compete without subsidies	3.9%	4.0%	3.2%	8.7%	3.2%	5.2%	2.4%		2.7%	5.1%	3.3%
Job lay-offs	50.9%	51.1%	53.2%	39.1%	50.3%	49.0%	58.3%	33.3%	53.4%	51.5%	51.6%
Higher prices	6.4%	6.8%	8.1%	4.3%	4.9%	4.8%	9.5%	20.0%	8.2%	5.9%	7.7%
Increased competition	1.7%	1.9%		4.3%	1.6%	1.9%	1.2%		1.4%	2.9%	.8%
Drop in the value of our goods and services	3.2%	3.4%	6.5%	4.3%	1.6%	3.8%	4.8%	13.3%	1.4%	2.2%	4.9%
Selling more resources to the States	1.8%	1.2%	4.8%		2.2%	2.4%		6.7%	1.4%	2.2%	1.6%
Having to adjust to lower expectations	.7%	.6%			1.1%	.5%	1.2%			.7%	.4%
People forced to train for new jobs	.3%	.6%				1.0%				.7%	.4%
Job Relocation	.3%		1.6%		.5%		1.2%			.7%	
Higher salaries	.5%	.6%	1.6%			1.4%				.7%	.8%
High interest rates	.5%	.9%				1.0%	1.2%			1.5%	.4%
Value of the dollar	1.0%	1.5%			.5%	1.4%	1.2%		1.4%	.7%	1.6%
Economic disruption	3.5%	3.4%	6.5%		3.2%	4.8%	4.8%	6.7%		4.4%	3.7%
Lower salaries	1.8%	2.2%			2.2%	2.4%			2.7%	2.9%	1.2%
Tariffs on Canadian goods/ taxes	4.0%	3.7%	1.6%	4.3%	5.4%	2.9%	6.0%	6.7%	1.4%	3.7%	2.8%
Negative attitudes towards global assertification	.2%	.3%					1.2%				.4%
Agriculture Industry	2.8%	1.5%	6.5%	4.3%	3.8%	1.0%	3.6%	6.7%	4.1%	3.7%	1.6%
Not able to produce much	.3%	.3%			.5%				1.4%	.7%	
Cost of production too high-can't be competitive	.8%	.9%			1.1%	.5%			2.7%	.7%	.8%
Canadian Pride	.2%	.3%							1.4%		.4%
Monetary value - dollar value	.2%	.3%				.5%					.4%
Confusion in our country	.5%	.6%			.5%		1.2%		1.4%	.7%	.4%
Meech Lake Accord	.2%				.5%						
Depletion Of Our Health Care System	.2%	.3%				.5%				.7%	
Nothing	.2%	.3%				.5%					.4%
Other	.7%	.6%			1.1%	.5%			1.4%		.8%
DK/ NS	5.9%	3.7%	3.2%	17.4%	9.2%	1.4%	8.3%		5.5%	3.7%	3.7%

38. How long do you think it will be before we see any long-term impact of free trade? Will it be (READ RESPONSES):

39. What about the long-term effects of Free Trade? Do you think that in the long run, the Free Trade Agreement will benefit Canada, will hurt Canada, or will have no impact one way or the other.

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
HOW LONG BEFORE LONG-TERM IMPACT											
In less than 3 years	21.1%	20.5%	25.7%	25.8%	19.5%	20.2%	22.1%	29.0%	21.5%	23.1%	20.3%
In 3-5 years	44.3%	45.8%	40.8%	36.4%	44.0%	45.5%	47.5%	41.9%	40.5%	44.6%	45.2%
In 6-10 years	20.9%	22.2%	19.1%	18.2%	19.7%	23.0%	18.6%	19.4%	22.2%	20.3%	22.5%
In more than 10 years	9.9%	8.7%	10.5%	15.2%	11.4%	8.0%	7.8%	3.2%	15.2%	8.9%	9.1%
(DK/NS)	3.9%	2.8%	3.9%	4.5%	5.5%	3.1%	3.9%	6.5%	.6%	3.1%	3.0%
LONG-TERM EFFECT											
Will benefit Canada	43.5%	47.6%	41.4%	34.8%	38.5%	48.7%	44.1%	25.8%	47.5%	38.8%	50.6%
Will hurt Canada	39.7%	38.7%	44.7%	42.4%	38.9%	37.3%	42.6%	64.5%	38.0%	45.8%	36.4%
Will have no impact	9.4%	7.9%	7.2%	13.6%	12.0%	7.9%	5.9%	9.7%	10.1%	8.6%	7.5%
(DK/NS)	7.4%	5.7%	6.6%	9.1%	10.5%	6.1%	7.4%		4.4%	6.8%	5.5%

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Canadian Companies gaining competitive edge	11.1%	12.1%	14.5%	6.1%	9.0%	12.9%	10.8%	12.9%	13.3%	13.5%	11.9%
Prices of goods and services (increase or decrease)	23.4%	24.8%	28.9%	30.3%	18.4%	24.6%	29.9%	25.8%	22.2%	24.3%	25.8%
Reduction of duties on US goods	3.3%	3.9%	4.6%	1.5%	2.2%	4.7%	2.5%	3.2%	3.8%	4.6%	3.4%
Greater exports from Canada	4.3%	4.6%	3.9%	3.0%	4.2%	5.2%	3.9%	6.5%	2.5%	4.6%	4.5%
Wages	2.9%	3.5%	4.6%	1.5%	1.5%	3.3%	5.4%	3.8%	4.3%	4.3%	3.4%
Employment	33.2%	36.0%	38.8%	37.9%	25.8%	38.2%	33.3%	29.0%	35.4%	37.8%	35.8%
Trade balance	8.5%	8.1%	6.6%	7.6%	10.1%	8.6%	6.4%	3.2%	8.2%	8.3%	7.5%
Environmental concerns	.5%	.6%	.7%	.2%	.5%	1.0%		.6%	.9%	.5%	
Economy	12.8%	13.3%	15.8%	7.6%	11.8%	14.8%	12.3%	6.5%	12.7%	13.8%	13.4%
Relations between Canada and the US	2.3%	1.8%	2.0%	1.5%	2.8%	1.7%	2.0%	3.2%	1.9%	2.2%	1.7%
More mega-products introduced in Canada	1.7%	2.2%	1.3%	1.5%	.7%	1.9%	2.0%		3.2%	3.1%	1.6%
Cost of living	2.1%	2.2%	.7%	1.5%	2.6%	1.6%	1.5%	6.5%	3.2%	1.8%	2.0%
Standard of living	4.3%	5.5%	3.3%	1.5%	3.1%	6.1%	3.9%	6.5%	3.2%	4.0%	5.8%
Farming industry	1.1%	1.2%		1.5%	1.1%	.9%	1.5%	3.2%	.6%	.9%	1.1%
(Natural) Resources	1.2%	1.0%		1.5%	2.0%	1.2%			.6%	.9%	.8%
Influctuating Interest Rates	1.9%	2.7%		3.0%	.9%	2.1%	2.9%	3.2%	1.9%	2.5%	2.2%
Gross National Products	1.7%	2.3%	2.0%	1.5%	.7%	2.8%		3.2%	3.2%	1.5%	2.7%
Smaller businesses doing better	1.0%	.7%	.7%	1.5%	1.5%	.3%	1.0%		1.3%	.3%	.9%
Efficiency in industry	1.3%	1.1%		1.5%	2.0%	.9%	1.5%		.6%	1.5%	.6%
More tourism between countries	.1%	.2%					1.0%				.3%
Cultural system	.2%	.2%				.2%	.5%				.3%
Population growth	.3%	.6%				.5%			1.3%	.6%	.5%
News Media	1.1%	.7%	2.0%	1.5%	1.3%	.9%	2.0%			1.2%	.8%
Disunity	.1%	.1%			.2%		.5%				.2%
Pressure on Social programs	1.5%	1.7%	2.6%	1.5%	.7%	1.0%	2.5%	9.7%	2.5%	2.8%	1.4%
Technology production/ development	.9%	1.2%			.7%	1.6%		3.2%		.9%	1.1%
Lifestyle differences between countries will diminish	.1%	.2%				.2%	.5%				.3%
National Deficit	1.2%	.9%	2.0%		1.8%	1.6%	.5%			.6%	1.1%
Loss of Marketing Boards	.1%		.7%				.5%			.3%	
Trade Unions will become management oriented	.1%	.1%	.7%				.5%		.6%		.3%
Competitiveness	1.9%	2.4%	.7%	1.5%	1.3%	2.1%	2.5%	3.2%	1.3%	.6%	2.8%
Value of the dollar rising/ falling	1.7%	1.8%			2.4%	1.4%	1.0%		3.2%	1.8%	1.4%

40. And, in the long term, what sorts of things would you look for to know whether free trade is having an impact on Canada?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
Less bureaucracy	.1%				.2%						
Performance of the Stock Markets	.1%	.1%		1.5%			3.2%				.2%
American Protectionism	.2%	.1%	.7%		.2%	.2%		.6%	.3%	.2%	
Tax Rises	1.0%	1.2%			1.1%	1.2%	3.2%	1.3%	1.2%	.9%	
Wider Variety Of Available Goods	.5%	.5%	.7%	1.5%	.4%	.7%	.5%		.3%	.6%	
Increased Manufacturing	1.3%	1.5%		1.5%	1.3%	1.4%	1.5%	.6%	.3%	1.7%	
Nothing	.3%	.2%			.4%	.2%		.6%	.3%	.2%	
Other	.3%	.2%			.4%		1.0%			.3%	
DK/ NS	16.3%	12.0%	11.8%	18.2%	25.2%	10.8%	14.2%	16.1%	12.7%	12.0%	

41. Would you say that, in the long-term, more jobs will be created or would you say that more jobs would be lost as a result of the free trade agreement? (PROBE: WOULD THAT BE A LOT OR A FEW?)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
A lot more created	11.5%	12.0%	13.8%	6.1%	10.7%	13.4%	11.8%	3.2%	10.8%	8.9%	13.8%
A little more created	25.7%	27.7%	16.4%	30.3%	24.5%	26.5%	22.1%	25.8%	29.1%	24.0%	27.0%
About the same	9.6%	10.4%	8.6%	10.6%	8.5%	9.9%	10.8%	6.5%	10.8%	8.3%	11.1%
A few more lost	22.1%	22.1%	27.0%	18.2%	20.8%	19.9%	29.4%	19.4%	25.3%	26.2%	21.1%
A lot more lost	25.7%	24.2%	28.3%	25.8%	27.8%	25.8%	21.1%	41.9%	22.2%	28.3%	23.1%
(DK/NS)	5.3%	3.7%	5.9%	9.1%	7.7%	4.4%	4.9%	3.2%	1.9%	4.3%	3.9%

42. In the long term, do you think that individual Canadians will be better off financially or worse off financially as a result of free trade?

43. Some people have said that in the long term more Canadian companies will be helped by free trade than hurt by free trade. Which do you believe, more companies will be helped or more will be hurt?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
INDIVIDUAL CANADIANS											
Better off	42.0%	44.8%	36.8%	43.9%	38.5%	43.3%	47.1%	29.0%	43.0%	37.8%	46.6%
Worse off	38.7%	37.6%	42.8%	42.4%	38.7%	37.0%	36.3%	45.2%	44.3%	43.7%	36.1%
Stay the same	13.1%	12.3%	12.5%	6.1%	15.5%	13.8%	9.8%	16.1%	10.1%	13.8%	11.1%
(DK/NS)	6.2%	5.3%	7.9%	7.6%	7.2%	5.9%	6.9%	9.7%	2.5%	4.6%	6.3%
CANADIAN COMPANIES											
More helped	45.6%	48.8%	42.8%	47.0%	40.7%	50.1%	45.6%	29.0%	47.5%	42.2%	50.5%
More hurt	44.7%	42.9%	48.0%	47.0%	46.4%	40.3%	46.6%	64.5%	46.8%	47.4%	42.2%
Stay the same	4.1%	3.7%	3.3%	3.0%	5.5%	3.3%	4.9%	3.2%	3.2%	4.0%	3.3%
(DK/NS)	5.5%	4.6%	5.9%	3.0%	7.4%	6.3%	2.9%	3.2%	2.5%	6.5%	4.1%

44. In the long term, do you think that the free trade agreement will strengthen or weaken Canada's ability to make economic decisions on its own?
45. Do you think that in the long term the Free Trade Agreement with the United States will help Canada or hurt Canada to become more competitive internationally?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
EFFECT ON CANADA'S ABILITY TO MAKE DECISIONS											
Strengthen	35.3%	37.1%	28.9%	42.4%	33.7%	36.8%	38.2%	25.8%	31.6%	32.3%	37.8%
Weaken	54.5%	53.1%	63.8%	45.5%	54.5%	53.1%	53.4%	64.5%	60.8%	58.2%	53.0%
Stay the same	5.6%	6.2%	3.9%	6.1%	5.0%	6.8%	4.9%	3.2%	3.8%	5.2%	6.1%
(DK/NS)	4.6%	3.5%	3.3%	6.1%	6.8%	3.3%	3.4%	6.5%	3.8%	4.3%	3.1%
WILL F.T. HELP BECOME MORE COMPETITIVE											
Will help Canada	57.1%	61.8%	50.0%	53.0%	52.3%	62.7%	57.8%	41.9%	57.0%	52.0%	64.1%
Will hurt Canada	33.1%	31.9%	36.2%	30.3%	34.4%	29.8%	34.8%	45.2%	36.1%	39.7%	28.8%
(No difference)	4.2%	3.3%	5.9%	9.1%	4.4%	3.5%	3.9%	3.2%	4.4%	3.1%	4.1%
(DK/NS)	5.5%	3.1%	7.9%	7.6%	9.0%	4.0%	3.4%	9.7%	2.5%	5.2%	3.1%

46. Generally speaking, do you strongly support, support, oppose or strongly oppose the Free Trade Agreement that was reached by Canada and the United States?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
Strongly support	18.6%	21.2%	13.8%	12.1%	16.4%	21.5%	21.1%	9.7%	15.8%	14.2%	23.1%
Support	31.8%	33.3%	27.6%	28.8%	30.9%	33.7%	28.9%	22.6%	35.4%	32.0%	32.7%
Oppose	19.3%	18.2%	26.3%	15.2%	19.7%	19.0%	21.6%	22.6%	16.5%	21.2%	18.6%
Strongly oppose	24.9%	23.3%	27.0%	34.8%	25.6%	21.5%	24.0%	41.9%	29.1%	27.4%	22.0%
(DK/NS)	5.3%	3.9%	5.3%	9.1%	7.4%	4.4%	4.4%	3.2%	3.2%	5.2%	3.6%

1. What is your age, please?

2. Are you: (READ LIST)

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
AGE											
18 to 19 years	4.3%	1.8%	7.9%	4.5%	7.7%	1.7%	6.9%		1.9%	1.5%	3.4%
20 to 24 years	9.3%	8.7%	10.5%	10.6%	10.1%	8.4%	11.8%	6.5%	8.2%	6.2%	10.5%
25 to 29 years	12.9%	16.6%	9.2%	18.2%	6.6%	14.1%	14.7%	12.9%	20.3%	15.4%	15.6%
30 to 34 years	12.8%	16.7%	14.5%	9.1%	5.9%	16.8%	11.8%	16.1%	20.9%	15.7%	16.7%
35 to 39 years	12.3%	16.2%	12.5%	21.2%	4.2%	16.6%	15.7%	25.8%	10.1%	18.2%	14.4%
40 to 44 years	11.0%	14.2%	14.5%	10.6%	4.2%	15.2%	13.7%	6.5%	13.3%	17.5%	12.7%
45 to 49 years	8.4%	10.7%	11.2%	10.6%	3.1%	11.9%	8.3%	12.9%	10.1%	11.1%	10.5%
50 to 54 years	6.9%	7.7%	7.2%	4.5%	5.9%	8.0%	5.9%	9.7%	8.2%	8.3%	7.3%
55 to 59 years	5.0%	3.9%	5.3%	6.1%	6.8%	3.5%	5.9%	6.5%	3.8%	3.7%	4.2%
60 to 64 years	5.0%	2.6%	2.0%	3.0%	10.5%	2.3%	3.4%		2.5%	1.8%	2.8%
65 years or older	11.7%	.9%	5.3%		35.0%	1.6%	2.0%	3.2%	.6%	.6%	1.9%
(Refused/Not Stated)	.3%			1.5%	.2%						
MARITAL STATUS											
Married	57.6%	60.2%	66.4%	31.8%	54.5%	62.1%	57.8%	77.4%	59.5%	61.2%	61.1%
Cohabiting	6.1%	7.3%	3.3%	15.2%	3.5%	6.3%	6.4%	3.2%	9.5%	7.1%	6.6%
Single	23.3%	23.3%	22.4%	34.8%	21.9%	22.0%	24.5%	19.4%	25.3%	21.2%	24.1%
Divorced or separated	7.3%	8.2%	7.2%	16.7%	4.2%	8.7%	9.3%		5.7%	9.2%	7.5%
Widowed	5.5%	1.0%	.7%	1.5%	16.0%	.9%	2.0%			1.2%	.8%
(DK/NS)	.3%										

3. Are you currently?

4.a) In at least 2 words, could you please describe your present occupation?

b) Are you a member of a trade or employee union?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Resource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
EMPLOYMENT STATUS											
Employed full-time	54.6%	100.0%				86.9%	74.0%	83.9%	88.0%	88.9%	81.9%
Employed part-time	10.1%		100.0%			13.1%	26.0%	16.1%	12.0%	11.1%	18.1%
Unemployed but self-employed	4.4%			100.0%							
A student	7.1%				23.2%						
At home	8.1%				26.7%						
Retired	14.1%				46.2%						
Other	1.2%				3.9%						
(DK/NS)	.4%										
OCCUPATION											
Owner/ Manager/ Administrative & Related	12.7%	13.9%	5.9%			21.5%				2.5%	17.7%
Professional/ Technical	33.2%	34.2%	27.6%			56.2%				43.7%	27.8%
Clerical and Related Occupations	13.2%	12.7%	15.8%			22.3%				14.2%	12.8%
Sales Occupations	8.7%	8.3%	10.5%				41.2%			2.8%	11.7%
Service Occupations	12.4%	10.1%	24.3%				58.8%			9.5%	13.8%
Farming/ Fishing/ Forestry/ Mining	3.2%	3.2%	3.3%					100.0%		3.4%	3.0%
Blue Collar - Skilled	14.7%	15.8%	9.2%						90.5%	20.0%	12.2%
Blue Collar - Unskilled	1.5%	1.2%	3.3%						9.5%	3.1%	.8%
Refused - Not Stated	.5%	.6%								.9%	.3%
UNION MEMBERSHIP											
Yes	33.5%	35.3%	23.7%			34.2%	19.6%	35.5%	47.5%	100.0%	
No	65.9%	64.0%	76.3%			65.1%	79.9%	61.3%	52.5%		100.0%
(DK/NS)	.6%	.7%				.7%	.5%	3.2%			

5. What is the highest level of schooling that you have obtained?
 6. Were you born in Canada or in some other country?
 7. What is the first language you learned as a child and still understand?

	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
EDUCATION											
Grade school or some high school	21.0%	12.3%	16.4%	31.8%	36.8%	5.1%	17.6%	32.3%	32.3%	13.8%	12.2%
Completed high school	21.8%	21.2%	25.0%	28.8%	20.8%	15.5%	30.4%	25.8%	32.3%	16.0%	25.0%
Technical/post secondary	19.0%	21.6%	23.0%	10.6%	14.4%	22.0%	22.5%	25.8%	19.6%	20.6%	22.5%
Some university	12.5%	11.8%	15.1%	15.2%	12.7%	14.1%	11.3%	6.5%	8.2%	10.8%	13.3%
Complete university degree	18.5%	23.1%	17.1%	9.1%	12.0%	30.2%	14.2%	9.7%	5.7%	28.9%	18.8%
Post graduate degree	6.5%	9.4%	3.3%	1.5%	3.1%	13.1%	2.9%		.6%	9.8%	7.7%
(Refused/Not Stated)	.7%	.5%		3.0%	.2%		1.0%		1.3%		.6%
COUNTRY OF ORIGIN											
In Canada	85.2%	86.2%	84.2%	89.4%	83.8%	85.7%	83.8%	93.5%	87.3%	88.3%	85.0%
Some other country	14.6%	13.8%	15.8%	10.6%	16.2%	14.3%	16.2%	6.5%	12.7%	11.7%	15.0%
(Refused/Not Stated)	.2%										
MOTHER TONGUE											
English	62.3%	62.0%	67.8%	63.6%	61.3%	62.8%	63.2%	71.0%	60.1%	56.0%	66.4%
French	25.8%	27.1%	19.1%	30.3%	25.4%	27.6%	20.6%	19.4%	28.5%	34.5%	21.7%
Other	11.6%	10.9%	13.2%	6.1%	13.3%	9.6%	16.2%	9.7%	11.4%	9.5%	11.9%
(Refused/Not Stated)	.3%										

8. Which of the following income groups includes your total annual household income, before taxes, including wages and other sources from all members of your household (READ LIST)?

9. (DO NOT ASK:) Language

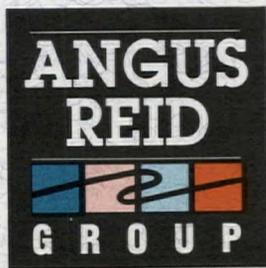
	TOTAL	EMPLOYMENT STATUS				OCCUPATION				UNION MEMBERSHIP	
		Full-time	Part-time	Unemp.	Other	White Col.	Sales Service	Res-ource	Blue Col.	Yes	No
BASE=ALL RESPONDENTS	(1500)	(819)	(152)	(66)	(457)	(573)	(204)	(31)	(158)	(325)	(640)
INCOME											
Less than \$10,000	4.9%	1.3%	5.9%	16.7%	9.4%	1.2%	4.4%	3.2%	1.9%	1.5%	2.3%
\$10,000 to \$19,999	11.3%	4.4%	10.5%	21.2%	22.5%	3.5%	9.8%	12.9%	5.1%	2.8%	6.6%
\$20,000 to \$29,999	14.9%	13.9%	9.9%	18.2%	17.9%	9.4%	17.2%	22.6%	20.3%	10.8%	14.7%
\$30,000 to \$39,999	17.1%	17.9%	21.1%	19.7%	14.2%	16.4%	17.6%	22.6%	25.9%	20.3%	17.7%
\$40,000 to \$59,999	23.7%	29.2%	28.3%	12.1%	14.4%	30.9%	25.5%	16.1%	29.1%	33.2%	27.0%
\$59,000 to \$79,999	11.6%	15.6%	11.8%	1.5%	5.9%	18.2%	10.8%	16.1%	9.5%	19.1%	13.1%
Over \$80,000 (Refused/Not Stated)	6.9%	4.2%	7.2%	9.1%	10.3%	4.4%	5.9%	6.5%	3.2%	7.7%	13.9%
LANGUAGE OF INTERVIEW											
English	76.6%	75.9%	81.6%	72.7%	76.4%	74.7%	81.4%	80.6%	77.2%	70.2%	80.2%
French	23.4%	24.1%	18.4%	27.3%	23.6%	25.3%	18.6%	19.4%	22.8%	29.8%	19.8%

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