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We have just received a shipment of the world-celebrated  
**No. 6 Dry Cells.**

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EXCELLENT PASSENGER SERVICE.  
Tickets issued to New York, Halifax and Boston.

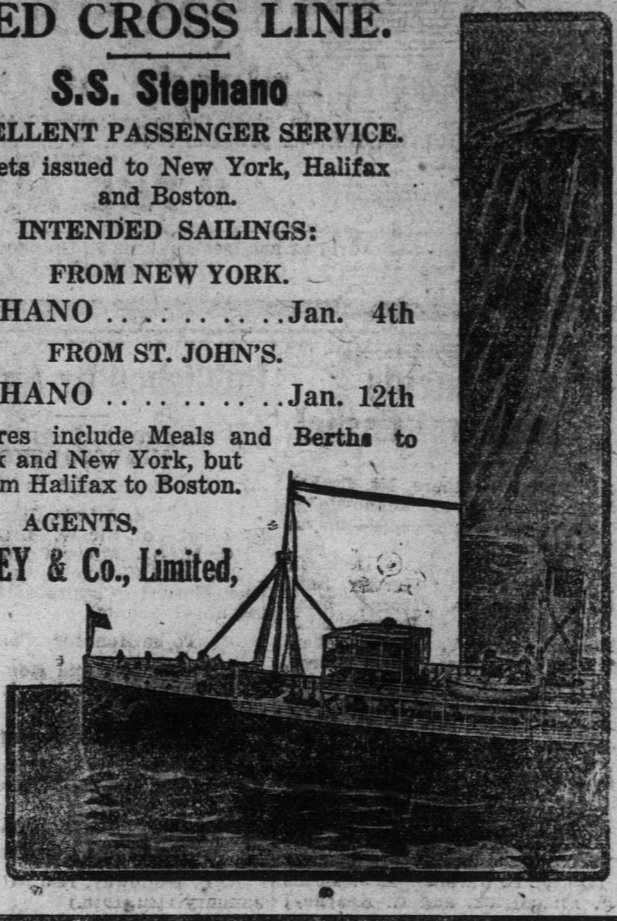
**INTENDED SAILINGS:**

FROM NEW YORK.  
STEPHANO . . . . . Jan. 4th

FROM ST. JOHN'S.  
STEPHANO . . . . . Jan. 12th

Fares include Meals and Berths to Halifax and New York, but not from Halifax to Boston.

AGENTS,  
**HARVEY & Co., Limited,**



**Something SPECIAL IN BOOKS!**

We have a new book at 45c. It contains a better collection of short stories than any 45c. book we have ever sold. The stories have been contributed by eighteen famous English novelists now serving at the front with His Majesty's Forces.

There is a story by A. E. W. Mason of the "Four Feathers"; W. B. Maxwell, who has written "The Devil's Garden"; Ian Hay, Cosmo Hamilton; Barry Pain, Albert Kinross, Quiller Couch, Theodore Goodridge Roberts, who lived here once, and one by Charles G. D. Roberts.

A very rare collection of good stories. The price is 45c.; postage will be 4c. extra.

We have twenty-three copies left out of a shipment of sixty by the last boat. Come or send early for your copy, for they cannot last long.

If there is any boy or girl who you specially like, and who you are particularly fond of playing, give him or her a copy of "Edmund Dalac's Picture Book," that is just out. It is a beauty. It contains:—  
"The Story of the Bird Feng"—a Fairy Tale from China.  
"Young Rousseau"—a French Song of the Olden Time.  
"Layla and Majnun"—a Persian Love Story.  
"The Nightingale"—after a Fairy Tale by Hans Andersen.  
"Three Kings of Orient"—a Carol.  
"Sindbad the Sailor"—a Tale from the Thousand and One Nights.  
"The Little Seamstress"—a French Song of the Olden Time.  
"The Real Princess"—after a Fairy Tale by Hans Andersen.  
"My Lisette"—An Old French Song.  
"Cinderella"—a Fairy Tale from the French.  
"The Chilly Lover"—a Song from the French.  
"The Story of Aucassin and Nicolette"—an Old World Idyll.  
"Blue Beard"—an Old Tale from the French.  
"Cerbus, the Black Dog of Hades."  
"The Lady Badoura"—a Tale from the Thousand One Nights.  
"The Sleeper Awakened"—a Tale from the Thousand One Nights.  
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And each story is beautifully illustrated in color. A book to delight the heart of a boy or girl. The price is 45c. and we have only seven copies.

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Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

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50 brls. Hard, Sweet, Sound N. Y. CABBAGE—heavy weights.  
50 sacks Sound, Dry CANADIAN ONIONS—Red & Silverpeel.  
800 sacks Good P. E. I. BLUE POTATOES.  
PARSNIPS, BEETS, ETC.


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**Fast Black FINE RIBBED Fleeced HOSE,**

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The Right Weight,  
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In Stock and to arrive:  
150 QUARTERS  
**FRESH P. E. I. BEEF**  
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CHEAPER THAN EVER.

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1800 lbs. Best Icing Sugar, 8c. lb.  
50 cases Seeded Raisins, 1 lb. full weight.  
1/2 ton Citron Peel, 21c lb  
30 boxes Dessert Raisins  
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10 kegs Green Grapes.  
Best Cream of Tartar in 1/4 lb. pkts.  
50 cases Cleaned Currants.  
900 lbs. Real Irish Butter. No better in the world . . . . 45c. lb.  
20 cs. No. 1 P. E. I. Eggs.  
100 brls. Local Cabbage. (Very choice).  
N.B.—Bring along your Coupons on and after Monday, 27th inst.

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FOR FEBRUARY NOW ON SALE—800 IN STOCK—NO DELAY.

Outports, 17 cents in cash or in one or two cent postage stamps must accompany order. If pattern is only 10 cents, difference will be refunded.

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VICTORY denotes success with a termination of something successfully finished.

The correct answer, or nearest to correct, as to the date peace is declared and VICTORY for the Allies given, will receive at our office from FRANKLIN'S AGENCIES, LTD.,

1st Prize . . . . . \$100.00 in Gold  
2nd Prize . . . . . 40.00 "  
3rd Prize . . . . . 20.00 "  
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Provided the answer is accompanied by a bill from your dealer for a barrel or more of VICTORY Flour. Send your answer in quickly, the first correct answer gets the first prize.

Our decision will be final.  
Guess when the war will end, it costs you nothing, as you will likely be buying a high grade flour, anyway.

**FRANKLIN'S AGENCIES, Limited.**  
Jan. 7, 1916.

**Burson HOSE.**

THE LEADING HOSE OF AMERICA.

All good dressers know of the superiority of this make over all others.

**Knit to Shape, Good Colour, Good Wearing Qualities.**

We have stocked a full line of this famous make and, owing to a special arrangement with the makers, we are able to offer them at practically the same price as they are sold for in American stores.

SPECIAL—Burson Fleece Lined at . . . . . 35c.

**Robert Templeton.**  
333 WATER STREET.

**Modern Office Equipment.**

Once the New Year opens up business comes on with a rush and is greatly facilitated by having everything in the office perfectly appointed and easily get-at-able, while the personal comfort of prospective clients frequently goes a long way towards a successful business deal.

We can show you anything you need, from a handsome massive Oak Desk to a Waste-paper Basket. Revolving Chairs, Solid Oak and Leather Chairs, Stenographers' Tables, Cabinets, Book-Stands, Hat Stands, Rugs and Linoleums of the most up-to-date design are always in stock, as we make a specialty of Complete Office Equipment.

We are prepared to take any orders, large or small, for complete office furnishing, either singly or en suite, and guarantee perfect satisfaction. Estimates given.

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Loneliness—Rev. R. H. Benson, 65c. and 90c.  
Good Old Anna—Mrs. Belloc Lownes, 90c.  
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The Queen Xmas No. with pres. plate, 35c.  
The Sketch Xmas No., 25c.  
The Big Double Xmas Nos. of the Strand, Windsor and Pearson's Magazines just to hand.

**Garrett Byrne,**  
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**The Higher Form of Dress!**

Instead of wearing a blanket like an Indian, civilization prescribes a certain style of clothes—it's a higher form of dress. Society by the same token won't tolerate a man with shabby, untidy garments.

We are ready to help you meet the demands of society. Our Dry Cleaning process keeps your apparel immaculate.

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**UNGAR'S LAUNDRY & DYE WORKS, Halifax.**

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TEN PAGES TO WEATHER FORECAST  
TORONTO, Noon.—Strong and N.E. winds; fair and cool.  
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VOLUME XXXVII

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**THE PEOPLE'S AUCTIONEER**

**AUCTION—APPLES**  
At the rear of Ayre & Son's Store, on  
**FRIDAY NEXT, 14th**  
11 a.m.,  
46 barrels APPLES,  
No. 1 Kings, sent on consignment  
**P. C. O'DRISCOLL**  
Jan 12, 21 Auctioneer

**Received To-day**

**Thoroughly FRESH EGGS.**

Price reasonable

**J. C. BAIRD**

**4th November, 1915**

Now landing a choice cargo of

**Screened North Sydney Coal.**

BEST QUALITY.

**M. MOREY & CO.**  
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**Borax Soap!**

Established 1865

Be sure when getting Borax Soap to ask for

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**Chicken, Ducks, Eggs**

To arrive ex Stephano, Choice

**GUTTED FOWL, CHICKEN DUCKS,** Also TUB and SLAB BUTTER. Choiceest quality.

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