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THE EVENING TIMES AND STAR，ST．JOHN，N．B．，TUESDAY，MARCH 12,1918

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## Baking Day in

 Grandmothers Kitchen$G$ RANDMOTHER did her baking in tin kitchens set in an iron kettle，browning the top with hot coals heaped on the lid．On baking day the kitchen was filled with delicious fragrance because Grandmother made her．cakes Gone are the cranes and bellows Brown Sugars come in three kinds
and tin kitchens，but we still en－Light，Briliant and Dark Y Yel－ $\begin{array}{ll}\begin{array}{l}\text { joy Grandmother＇s favorite dishes．} \\ \text { Mince pies，plum puddings，cakes }\end{array} & \begin{array}{l}\text { low－and are for sale by grocers } \\ \text { throughout Canada．}\end{array} \\ \text { Brilliant }\end{array}$ and many sweets and beverages
are much better made just as she
madlow is particularly，good for
baking．
Grandmother＇s $\begin{array}{lll}\text { are much better made just as she } & \text { baking．Grandmother＇s Recipes } \\ \text { made them with soft brown sugar．} \\ \text { have been reproduced in a delight－} \\ \text { It is easy to get both the recipes } \\ \text { ful little book which we will send }\end{array}$ and the sugar with which to make
them up．you for a 2 c ．stamp to cover
Lantic Old－Fashioned
cost of mailing．

## Lantic

 Old Fafhioned Brown Sugaris put up only in 100－1b，bags with the well－known Lantic trademark from
which your grocer will serve you any quantity you require．Our booklet
tells you among other things how to keep brown sugar fresh，moist and ready for use．
Lantic OId－Fashioned Brown Sugars are made by the same firm that makes
the famous Lantic＂FINE＂Granulated．
Atlantic Sugar Refineries Limited Montreal，Que．


## Grand Opening Of Baby Carriages and Sulkies




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Remanats of Fine Girey Cottons Cand


New Canned Goods


Yerxa Grocery Co．
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## "At the Flaming Forge of Life"

-the fortunes of a world are being wrought.
Never have men of any age seen what we are seeing. Never have changes so violent, so tremendous, so rapid, in the entire structure of national, business, and social life heaved up the very foundations of the world. Never have so many new problems, so many demands for readjustment, thrust themselves upon men and women for settlement.

Things big with fate are happening fast. They are arousing violent prejudices, with clashing opinions in every assembly and in every newspaper where the minds and hearts of men find expression.

The need for exact information is imperative. Clear understanding of what is going on is indispensable. Busy men and women throughout the nation are demanding to know the real facts and the real meaning of them. Confusion, uncertainty, mistake, lack of correct information may mean disaster to their dearest interests.

Why, in all this turmoil of events and jangling voices, are more than two million cearnest men and women turning, each week, to THE LITERARY DIGEST?

Why are more than 282,000 manufacturers and merchants reading it closely? It is not devoted especially to factory or trade.

Why do more than fifty thousand physicians and more than forty-six thousand lawyers buy THE LITERARY DIGEST? It certainly is not a medical journal, nor is it given over to discussions of law.

Why is it bought regularly by more than eighty thousand officials of the United States and Canadian Governments, officers in public service companies, bankers, contractors, builders, and engineers? It does not specialize in any of their particular affairs.

Why do more than a hundred thousand newspaper editors, publishers, superintendents of schools, educators, libraries, colleges, and professional men subscribe for THE LITERARY DIGEST? It is not planned particularly for them, nor for the many thousands of brokers, real-estate dealers, or other special classes of active men and women who are finding it their most valuable magazine.

One all-controlling reason must be given. We're in a world crisis. The United States and Canada, together, are carrying the greatest burdens tha: can come to a free people. All of us, business men, professional men, offcialls, and laboring men, are first and last, loyal citizens, and these tasks and problems come straight home to us. Our blood and our treasure are called problems come straight home to us. Our blood and our treasure are called
into this supreme struggle of humanity. We must know how to win, and how to adjust our business, our homes, our personal lives to the new conditions. There is no time for roundabout, fragmentary, or unreliable information. There is no strength to waste in prejudice or partizanship.

Nowhere, except in THE LITERARY DIGEST, is it possible to find all the vital news of world events clearly and truthfully explained, without editorial bias, together with an impartial record of the leading opinions of men and women, newspapers and magazines from every land in this great, throbbing world of action.

THE LITERARY DIGEST is the one satisfying magazine for all men and women. It knows no party, no creed, no social division. It brings, each week, to all alike, the important things of business, of politics, of industry, education, religion, science, literature, and art, and of the great happenings of the world war.

Lord Northcliffe, publisher of the London Times, speaks with reason, then, as well as authority, when he says that "THE LITERARY DIGEST is the most indispensable weekly publication in the world."

THE LITERARY DIGEST. has searched for you the work-shops and has read for you the thousands of newspapers and magazines of civilization, and it tells you what they are all doing and saying.

THE LITERARY DIGEST has reached into the power houses of the world, and it connects you by its own live wire, each week, with the great forces which are remaking the nations of earth and changing the destinies of humanity.

THE LITERARY DIGEST stands close to the "Flaming Forge of Life," and out of the white heat of a world's mighty labors, and strivings, and discussions, it brings to you, week by week-

## "Each Burning Deed and Thought"



The iiterary Digest<br>FUNK \& WAGNALS COMPANY (Publishers of the Famous NEW Standard Dictionary)<br>New York

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| HOUntain Den |
| for 98c |
| see our window display |
| The Ross Drug Co., Ltd |
| 100 King street |}

THE EVENING TIINES AND STAR, ST. JOHN, N. B., TUESDAY, MARCH 12,1918
and

## New Spring Neckwear

If there is one item of dress about which man is always exacting, it is his cravat.
We have just opened a shipment of new Spring Scarves in the very latest and smartest designs that we are
sure will please the most exacting.
Beautiful silks in designs of large and small etBeautiful silks in designs of large and small apanese effects. - - - - 50 C and $75^{\circ}$ High grade silks in an endless variety of den, London made, fine pure silk knitted ties, $\$ 1.75$ New Spring Styles in Borsalino AIL SCOVIL BROS., EMMI OAK HALL scovilgroin: simir

## Office Furniture



No mater can unt
 Wardro
hand.

We you will 'hone us at Main 353 if you will "phone us at Main 353 will
there to meet you at any time. you wish.


The Season's March in FURS
 It is well to anticipate your Fur requir mements now. We've a grand assortment of
both Hudson Seal and Muskrat Coats, and garments purchased at these discounts may be stored free until required.
D. Magee's Sons, Limited 63 King Street, St. John, N, B.

