


## 1869 - GOLDEN JUBILEE - 1919

Attractive Offering of Floor Coverings, Some at Clearing Prices
Fine quality Wilton Rugs, unusually good in design and color, deep blue grounds with terre, tan and light blue; tan ground with sage, dark blue and brown, and other attractive combinations. Sizes $6 \mathrm{ft} .9 \mathrm{in}. \times 9 \mathrm{ft}$., $6 \mathrm{ft} .9 \mathrm{in} . \times 101 / 2 \mathrm{ft}$. Clearing, each, $\$ 38.50$.
ngish Axminster Hearth Rugs, have fringed ends and are in soft combinations of rose
cream, light bue and brown in pretty med.
etc. Size $27 \times 52$ inches. Special, $\$ 4.65$.
TAPESTRY RUGS, SPECIAL, EACH, $\$ 21.00$ Good quality Tapestry Rugs, showing attractive
designs in small Oriental figures in serviceable comdesigns in small oriental figures in serviceable com-
binations for diningz-roms or sititin-tooms. Size
Size $9 \times 101 / 2$ and $9 \times 12$
Reversible Rag green with white stripe borders sacoss eache end
Artistic and serviceable for bedrooms, etc. Size 36 $\times 63$ inches. Each, $\$ 3.35$. Durable Brussels Carpet, 27 inches wide. Dis. tal or conventional lesesinsen in oreenss or or
with borders to. match. Yard, \$1.65.
felt base floor covering, square Heavy Quaity Felt tase Fac For Civering 2 yrdis
vide, in light, clean colors, a very serviceabie cover.


oriental rugs, $\$ 47.50$



Remarkable Values in Bedroom Furniture Featuring a Colonial Design Mahogany Suite, Less Than Half-Price, $\$ 950.00$ Bedroom Suite, Old Colonial design, in mahogany. It is a Berkey \& Gay American sample, the construction and cabinet work of which is the product of efforts of highly skilled labor. is fitted with heavy plate mirror: the top is 60 inches long and has five dustproof drawers the fronts of which are in crotch mahogany. The Highboy has neatly arched top, with double-door cupboard and six drawers, which alsoare of dust--proof construction. Dressing Table is 48 inches long and has three drawers with shaped fronts. Bedstead is mostly all in crotch mahogany, with its roll head and foot en
than half price, $\$ 950.00$.

Bedroom Suite, an English classic after Hepple.
white design, in mahogany, the shield shaped mirrors having vanity boxes on each side, which were so characteristic a feature during this period. Dresser,
Dressing Table dustproof construction, full size Bedstead, Side Clazir

Greatly reduced today, $\$ 475.00$.

Women's Brown Boots, an Extraordinarily Good Special, at $\$ 3.95$ (T)

Clearance of Bleached Cotton Sheeting, per Yard 48c Bleachod Cotors Shecting at ar remarkably low price. It of medium weieht and serviceable quality, and has been
marked at this low price in order
ance ensure a quick clear-
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wide.


Boys' Sweater Coats $\$ 2.45$, Night Robes 69c Men's Negligee Shirts 59c, and Other Interesting Specials in Men's Wear
Boys' Sweater Coats of heavy wool and cotton yarns; have large collars, two
, pockets, and cuffs that fit snugly. Are in plain grey, grey with maroon or cardinal,
or navy with cardinal. Some are trimmed in single striped effect, others in bar or navy with cardinal. Some are trimmed in single striped effect, others in bar
effects. A few are in black with orange or green with brown. Sizes in the lot 26 to 34. Special at, each, $\$ 2.45$.

## Boys Nightrobes of soft fancy, striped flannelette, in pink, tan or blue, with white grouped stripes. Have breast pocket, band slip through cuffs, and attached collars. Sizes

 13 and 14. Special, 69 . single pin or cluster striped effects, in blue, black, pink, tan, or mauve, on grounds of lightcolors. They are in coat style, have laundered curfs and neckband. Sizes 14 to $17 \frac{1}{2}$. Spe-
cial, 59 .
Men's Work Shirts, of heavy blue chamoray, slightly oversize in body; made this way
in order to assure comfort and ease in fit They in order to assure comfort and ease in fit. They
have attached lay-down collar, breast. pocket,
band cuffss. and yoke. Sizes 14 to 18. Spe. band cuffs
cial, $\$ 1.30$

## Ginghams! A Great Special at 15c Yard Today--Come Early

Crisp and dainty school frocks for kiddies, summer or house dresses for women they
but then every woman knows the great possibilitites of a few yards of gingham. And
 price rededced them to orring early businesc, son trifity women will place their ordier early. There
are striped, checked and smal plaid patterns in blue, pink, wose, brown, grey, black and white

Men's Two-piece Underwear. of heavy wincotton fleeced linings. Drawers are of heav fitting cuffs and ankles, and some garments have self facings; others sateen facings. Sizes include 34 to 46 shirts, 32 to 36 drawers.

## Garment

isle elastic Suspenders, of fancy striped twill lisle elastic webbing, in blue, green, tan, mauve
or black. Cross-back style have bound tape ends, buttonholes being double. sewn; a few have white kid ends. The pulley style have
cord ends, with double set of cords in baek adjustment. All have adjustahle metal trim mings, and cast-off ends. Special, pair, 39c.

## T. EATON CO

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STORE OPENS DAILY AT 8.30 A.M. CLOSES AT 5 P.M., AND ON SATURDAYS AT 1 P.M. NO NOON DELIVERY ON SATURDAYS

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HAS RIGHT ARM SEVERED, DUKE OF DEVONSHIRE but goes to drug store addresses congregation GiVE . VITIORIA CROSS



With Decorations Canadians
Gallant Actions London, Jan. $\overline{20 . \text { - King George }}$



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## LABOR NEWS PROBLEM SERIOUS BUT NOT ALARMIN

THE TOBONTO WORLD
TUESDAY MORNING JANUARY 211919 HARRY LAUDER ON
SOLDIERS' RIGHTS


Do You Want Better Fuel --the kind that leaves you dividends instead of clinkers?


 Come in todas

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THE NUKOL FUEL CO, LIMITED Demostration and Stock Sales offite, 16 Adelaide St. West, Toronto



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To Employers :
There is an angle to this Appeal that directly interests your.
Deeds, not words, deeds-the Salvation Army does good deeds by the tens of thousands. The records in Albert Street prove it. Yet, like the British Navy we hardly ever hear much about them.
The reason, perhaps, is that all Army workers-are of the people. They areererg चo nar rich, oh, so rich in spirit; but in the world's goods, poor.
Being poor, they know what the poor suffer, and know best how to minister to them.
They were with the British Army at Mons. They won the heart and respect of the "Tommy" right at the start. AND THEY HAVE HELD IT. The Army just loves the army. It's "jake."

And, now, they have set themselves a big task in Reconstruction:To help the Returning Soldier and his Family adjust themselves the routine of civil life

Among the people there is no suspicion of the Army or its motives. To be a Salvation Army Officer is to consecrate oneself to this practical Christian work.

You know yourself that the Army is doing good
You know that its administration is honest and economical.
And you know that no other appeal presents so great a challenge to your generosity.

Give liberally to it, therefore, when you are called upon. If you are not called upon--mail your cheque-don't fail to give because someone has not personally asked you.

To the Industrial Workers of Toronto:

The Salvation Army needs from Toronto a quarter of a million dollars to aid them in their work on behalf of the Returning Soldier and his Family. We know that there is no section of the community from whom a more generous response to this Appeal will come than from you'.
You know the Army. You see it in action and observe the regenerative results of its work every day. The Committee in charge of this Campaign are necessary to the work of the Army as yur bublec But we do not overlook the fact that the attainment of the objective must in the final reckoning depend upon you.
The gifts of the multitude count.
You have given time and time again to the Army. It is your gifts largely that have carried them to the place they have reached

But this time we are not asking for the quarter or the half-dollar to be thrown into the tambourine. It is the $\$ 1$, the $\$ 2, \$ 5$ and $\$ 10$, and the $\$ 20$ (if you can spare it) that will make this Appeal successful.
You may have been asked to subscribe on the form that has been passed around in many factories, offices, and warehouses; but if you have not, don't let that. prevent you from giving.
Mail or bring your donation in to Headquarters right now.
You know yourself that if ever there was a dollar given for any purpose for which a full dollar's worth of service was rendered, that purpose is the work f the Salvation Army.
The Salvation Army is of the people and for the people.

BE GENEROUS, THEREFORE, AND GIVE HEARTILY

## THE SALVATION ARMY APPEẢL \$250,000 in 4 Days-Jan. 21-2-3-4

Campaign Headquarters: 40 KING STREET EAST

Tel. Main 7900

Make all Cheques payable to SIR EDMUND WALKER Honorary Treasurer S.l. Lion Army Appeal

LT.-COLONEL W'. S. DINNICK Chairman Executive Committee


SIX-GOAL MARGIN FOR DENTAL TEAM


THE MAPLE LEAF SPEED
SKATING CLUB OFFICERS

U.T.S. TAME THE LEADIN PPEP COI IFEE INNOR HOCKEY RESULTS CURLING FOR SECOND PPRP. COLLEGE JUNIOR

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J. DUNDEE IS EASY FOR THE CHAMPION All But Two Rounds for
Benny Leonard at Benny Leonard



The Repatriation Committee
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BANK CAPITAL CENTRES RED SHELD DRIVE
IN MONTREAL ANDTORONTO





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## White--Gold-and Green

Do colors have any significance?
We think they do. That's why we chose these thiree colors---white,' gold and green--for the Farmers' Dairy wagons.

We think they typify the three things that The Farmers' Dairy ideal stands for--purity, richness and freshness.

Purity --because of the scrupulous care that is taken with this milk---on the farm, in transit, at the big sunshine-flooded dairy for which our name is known all over the continent.

Richness---because this milk comes from the finest herds in Ontario--from cows that are well-tended and well-fed to produce milk of the highest quality.

Freshness---because that is the service which The Farmers' Dairy is ever aiming to perfect.

Next time you see The Farmers' Dairy wagon on the street note these three colors---remember their significance.

Don't try to make a pint of milk do the duty of a quart. Save money--live better by using more milk. Order extra--tonight--now--especially for the children's sake. Phone Hillcrest 4400 --our driver will call next trip.

A Double Economy
---Buy Tickets
14 for $\$ 1.00$

Wonder What a Nine Months Old Baby Thinks About
By BRIGGS


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All this metal end of 1917 the Hollinger Consolidated had a total production of $\$ 19,728,383$ ． ork metal was taken from $1,950,121$ tons of ore．In the ground it was only worthles $61 /$ The production for 1918 was $\$ 6,250,000$ ，making a grand total of $\$ 25,978,383$ in Operating profits to the end of 1917 were $\$ 11.079745$
Operating profits to the end of 1917 were $\$ 11,079,745$ ，or 56
tput，while dividends to the end of 1918 amount to $\$ 9,178,000$ ．
least 3 yut now we are in the period of the great war．Its baneful effects are spread over cessfully against the increasing cost of supplies，but labor became inefficient，and besides，ther was a shortage of nearly 50 per cent．
Production fell off，profits decreased both absolutely and relatively，and all plans for
expansion received a serious check．But for the war the total output of the Hollinger Co expansion received a serious check．But for the war the total output of the Hollinger Co
solidated would have been $\$ 35,000,000$ ，on 1 st January，1919，and a dividend rate of solidated would have been $\$ 35,000,00$ ，on 1 st January， 1919 ，and a dividend rate
could have been maintained without interruption on the $\$ 24,600,000$ of issued stock，
At the time of the consolidation it was intended to bring the mill to a crushing capacity of 3800 tons per day，but men could not be secured to complete this work，and even if they
had been available there were not enough men to raise the necessary ore． Something like partial paralysis brooded for a spell over the great enterprise． 2,000
men were required，but the average of 1916 was only 1056，and of 1917 ， 1045 on the pay－
rolls．
rolls．In 1917 production fell to $\$ 4,261,938$ ．In 1918 it had risen to $\$ 6,250,000$ ，and now is fairly on the road to a greater destin
and metallurgy are fully expressed therein．In fact the Hollinger Consolidated is now in position to make good its bid for world supremacy．
With the close of the war，supplies and machinery are falling in price，and labor is
becoming more plentiful，and it is expected that there will be 2000 men on the pay－roll of the In 1920 we may look for earnings greater far than any gold mine in the world，and The Great than the joint earnings of the two largest Canadian banks．
mine has not yet gotten into its stride．Immediately adjoining the Hollinger lerts say the the 160 acres owned by the Sovereign Porcupine Gold Mines，Limited，awaiting proper de－ velopment to show its gold contents．To renew development， 100,000 shares of Sovereign should return handsomg sod at the low price of 25 c a share．A small block of this stock he offering is allotted．No reservation will be made unless a substantial payment accom panies the order．
F．C．SUTHERLAND \＆CO．

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## The Story of the World＇s Greatest Gold Mine

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## 1898-Twenty-First Anniversary, Coming-of-Age Year-1919

 Simpsonis Midwinter Sale Today--Women's Queen Quality Boots Half Price! \$2.00 to \$5.00They're Stylish Patent Leather and Kid Boots From Our Regular Stocks.--Big Choice of Sizes



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| 95c Pillow Cotton 69c Yd.---Flannelette 43c Yd.--75c Sheeting 55c Yd.---Other Specials---4th Floor <br>  |  |  |
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Women's $\$ 25.00$ to $\$ 30.00$ Coats at $\$ 18.75$
coats-velours, beavers, pompoms and cheviots, in colors navy, taupe, green and burgund
Regularly $\$ 25.00$ to $\$ 30.00$. No exchanges, no refunds, no C.O.D.'s. Today, $\$ 18.75$.
Women's New York Dresses, $\$ 22.50$ Women's New York Dresses, $\$ 22.50$
nilgh-grade wool serges, satins and tatfetas
 Misses' Better Grade Serge Frocks, $\$ 25.00$约 $\qquad$
Infants' and Children's Wear
Habutai Silk Waists \$3.95

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## Telephone Specials

| Natural Shantung Pongees Reduced Regularly $\$ 1.00 ; 33$ inches | 75c Table Damask, 49c |
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| 65c Duro Ginghams, 39c | Women's $\$ 1.75$ to $\$ 2.25$ <br> Wool Scarfs, $\$ 1.25$ |
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| Shepherd Checks: 32 inch wide. Today, yard, 25 c . Simpson's-Second Floor |  |




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| Bathroom <br> Fixtures |  |
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| Royal Crown Derby <br> Cups and Saucers, $\$ 3.95$ |  |
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Watson Combinations for Women, \$1.98--Sale

$=2$


Sale of Boys' Underwear at 69c a Garment


No Phone, Mail or C.C.O.D's. No Rof



| M-E-N <br> Tuxedo Suits, $\$ 40.00$ <br> For Men and Young Men. <br> Displaying a correctriess of design and perfection of talloring equal to much higher priced models. Developed in Eng. lish all-wool "drest suiting." sizes 66 to 43 , tor $\$ 40.00$. <br> Tuxedo Coats-Sizes 36 to 42, \$22.00. <br> Tuxedo or Full Dress Vests, of black corded mercerized silk. Sizes 35 to 42-. $\$ 4.00$. <br> Chauffeurs' Suits, $\$ 25.00$ Of dark grey whipcord-regulation dot-ble-breasted model-semi-Noriolk back and convertible collar. Sizes 35 to 42$\$ 25.00$. <br> Simpson's-Main Floor. <br> Men's Fur Coats- <br> Special <br> $\$ 85.00$ Muskrat Lined Coats at $\$ 65.00$. <br> Black beaver coating, lined with good quality northern muskrat skins, and finished with Persian lamb shawl collars. Special, today, $\$ 65.00$. <br> $\$ 150.00$ Coonskin Coats at $\$ 99.50-$ Well finished, large, roomy coonskin coats, with rolling shawl collars. Special, to- day, $\$ 99.50$. <br> Men's $\$ 5.00$ Soft Felt Hats at $\$ 3.65$ <br> Popular shapes, every one. Flat and ightly curled brim style, in shades of slightly curled brim style, in shades or paim, myrtie, steel grey, carbon and ${ }_{\text {palm, }}^{\text {pawn. }}$. Tyrtle, steel grey, spectal, $\$ 3.65$. $\begin{aligned} & \$ 2.00 \text { and } \$ 2.50 \text { Caps } \\ & \text { at } \$ 1.45 \end{aligned}$ <br> For Men and Boys. <br> With and without inside earbands. Fancy designs and plain shades. Today, special, $\$ 1.45$. spectal, $\$ 1.45$. Simpson's-Main Floor. |
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Simpson's Tuesday Market--Phone Adel. 6100

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