

## Quality

As a general thing high quality wor't \$ speak tolow price, but in this birim Clothing
Store of ours we have bound them to. : gether so tightly that one cannot possibly get away from the other. We are proving
this every dav in the week, as this list者








#  <br> nixi wing  <br>  <br> SIMPSONS <br> \section*{Success Follows Success} 

DAY MORNING
dherence to this principle is enlarging our constituency






cy
very day
teady
The
dition on Richmond-htreet. It wouldn't be ours if you
dit
o make or unmake stores, and in proportion as we succeed
we measure your goodwill. The Simpson name for years
has been largely popular. We intend that the Simpson
store shall deserve all the good you think of it.
That means we're ereaching towards perfection in busi-
ness methods-not expecting to reach the goal by chance,
but by doing things in the proper way at the proper time.
Success follows success every time. Watch us grow !

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Thtill

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## T. EATON Co

AShoe Bargainfor the Women

THE TORONTO WORLD


## Hints for Home Furnishers.




## On Sale Wednesday Morning




All brand new goods, rememere, and not an unworthy article
in the entire collection. Such a triple combination from department in a single day ought
ing we have seen for many a day.
C

The Same Old Story. LUDELLA CEYLON TEA LUDELLA CEYLON TEA delicious fla
the same. Lead Packages,


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\frac{8}{2}
$$



Promises to Leave Montrea



## \section*{} <br> 

## Tu

Story....
LON TEA
able and always
5, 40, 50 and 60c.

## hen you buy

andard" trousers also buy wear,
fit, and satisfac-
, and looks.

Sor moobect

 ${ }^{15 c} A$ $\frac{\text {-Rellils \& Woods sig show }}{\text { CESS }}$ xos To-Night tom nivivomi

 Tr Cousirs's courtsil
 ASSEY MUSIG HALL
TO-NIGHT
TOBOOOTA

nlan's $\propto$ Point
y 4 p.m., Champloosship Baseball,
hester vs. Toronto
Eain wn wix



tafio Jockey club
RING MEETING









## 

TUESDAY MORNING
WE KNOW WE ARE TREADI
SOMEBODY'S TOES
is does not disturb our paace of mind


THE TORONTO WORLD

## FREE BOOK for WEAK MEN



MEN," sent sealed free en CLASSES OF of my thirty years' practice and success in treat
ing DRANS. LOSSES, IMPOTENCY
VARICOCELE ITY. My Electric belt with Supporting Suspensory is know and used the world over. Drop in and consult me free o
charge or write for book to-day.

GOID STOOIES.
We have picked a few good winners for our customers and many of them have Hill Consolidated at 10 c . per share. It is a sure thing for big profits.

HICCINS \& HAMPTON, 62 Victoria-st., Toronto

## WALL PAPERS SPECIAL


 Sow =LAWN

GRASS SEED



 Agents Wanted
ADJUSTABLE
BATH
APPARATUS


BELL TELEPHONE
PUBLIC OFFICE!
Long Distance Lines,

METALLIC CIRCUITS

STMMMEEERS




CONCER GOAL CO.'Y. GEETT REDOCTINI II WIOOD
 WIM. MMCGIII, de Oo. GREAT REDUCTION IN WOOD


"Cottam"

| Stands for the best in bird food | ENGLISH |
| :--- | :---: |
| -perhaps not for the largest |  | BREAKFAST COCOA

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