

Murray-Kay Limited advertisement with logo and store information.

Just To Round Out the Pleasure of Your Holiday We've Planned, Among Other Things, a Sale of Lovely Blouses, \$6.50 to \$7.50 Models at \$3.95

And when we tell you that these blouses are of Georgette Crepe and Crepe de Chine, you'll be more than ever impressed with the value. This is a sale of exceptional interest, for the blouses themselves are just as attractive as are the prices at which they will be offered this morning.

The Georgette Crepe Blouses are in white, flesh, maize, primrose, Nile, navy, and black, some of them with fronts prettily embroidered in silks, others relying on tucks or dainty lace for trimming.

The Crepe de Chine Blouses are in white, apricot, flesh and primrose, some of them with filet lace trimmings, others beautifully tucked.

White Canvas Boots Regularly \$8.75, at \$6.95 a Pr. No footwear could be nicer for the holiday than White Boots—nice ones like these:

White Wash Skirts Two Nice Ones, at \$4.50 Of course, you'll want a new Wash Skirt for the holiday; our Skirt Section is just brimming over with suggestions as to the nicest kind.

Holiday Outing Sweaters One of Wool, the Other of Silk The Wool Sweater is an exclusive model in plain knitting, colors Nile with maize and black stripes.

The Finest Coats at \$22.50 Are Our Special "Emkay" Toppers "Emkay" Toppers are ideal outing coats; you'd search far before you'd find their equal at \$22.50.

Always Popular—A Remnant Sale Of Wash Fabrics at 19c, 29c and 49c a Yard This end-of-the-month special will give unbounded interest to this morning's selling in the Wash Goods Section.

Men's Palm Beach Suits Special Values at \$16.50 and \$18.50 The man who wants a real holiday get-up will appreciate this opportune offer of—

100 Lengths of Dress Materials Will Be Made Up Into Separate Skirts What gives a particularly attractive angle to this Skirt-making Sale is the fact that we've got together a very fine collection of 100 Skirt Lengths of desirable wool fabrics.

Men's Palm Beach Suits Special Values at \$16.50 and \$18.50 The man who wants a real holiday get-up will appreciate this opportune offer of—

MEAT INJURIOUS TO THE KIDNEYS Take a Tablespoonful of Salts if Back Hurts or Bladder Bothers.

WOOL PRODUCTION MUCH INCREASED Besides Canadian Crop, Eight Million Dollars' Worth is From Antipodes.

School Girls' Nerves When an undue amount of nervous energy is consumed in the brain there is bound to be failure of the other functions of the body.



CHEVALIER V. E. GIANELLI.

TORONTO WELCOMES AMERICAN TROOPS

When the first dull rain clouds of morning appeared in the sky, which according to the official time was five o'clock, the train carrying the first division of the 3rd Battalion of the 362nd Regiment of United States Infantry, pulled into the C.P.R. station at North Toronto.

The other person who was there with the outstretched hand of welcome was the night policeman, and a few of the train officials, thus giving a sort of surprise party effect to the whole affair.

At 8.45 they fell in and marched to the Y.M.C.A. Major Mitchell walked with them and they presented a most impressive sight.

After the reception at the city hall they marched to the armories, where they were the guests of the city at luncheon.

At 1.40 they went over to the island, where they were the guests of the city at the baseball game.

It was a good reception which was given the boys at the Y. M. C. A. Everything which could possibly make them feel welcome was done, and it was but a few minutes after they arrived that shower baths were in readiness for the whole 1200 men and officers.



CHEVALIER V. E. GIANELLI.

MEDALS AWARDED AT QUEEN'S PARK

Feature of Program in Honor of Visiting American Battalion. One of the notable features of the ceremony held yesterday at Queen's Park in honor of the American guests was the presentation of the medals awarded for bravery and meritorious service in the field.

Sergeant E. O. Polkinghorne, D.C.M., of Canadian Engineers, to Mrs. G. E. Polkinghorne, Limehouse, Ont.

Sergeant E. L. Tilly, Carling, Ont. Sergeant A. McGuigan, Inf., Military Medal, to Mrs. A. McGuigan, Todmorden.

Major Woolnough is the officer in command of the battalion, and he was most enthusiastic in his opinions and ideas of Canada.

After the reception at the city hall they marched to the armories, where they were the guests of the city at luncheon.

At 1.40 they went over to the island, where they were the guests of the city at the baseball game.

Waiting American troops were given a great reception in Toronto yesterday. Photo shows some of the men marching down University avenue.

over \$11,963,000 in objective was but here Stockley spoke in 20 minutes, and try one in he hall knuckled about quite war. He is still in

TS MOTOR. a motor car, owni H. C. Palmer, 131 while he was 131 corner of Mac-

Loss of appetite during the summer months is a common trouble, and indicates that the digestive system is out of order.

The Occasional Use of a Tonic Will Ensure a Good Appetite and Good Health.

Loss of appetite during the summer months is a common trouble, and indicates that the digestive system is out of order.

The best time to begin taking Dr. Williams' Pink Pills is the moment you feel the least bit out of sorts.

FOOD REGULATIONS SOURCE OF PROFIT

Citizens of Toronto Complain to Food Board of Exorbitant Prices.

That Toronto restaurant keepers are hiding behind the orders-in-council of the Canada Food Board to boost prices, while the amount of food is decreased, is the contention of many citizens of Toronto, to judge by the number of complaints received by Dr. Hastings, honorary food controller for Toronto.

Get a McClary Rust Proof Gas Range

Rust is the chief enemy of the gas range. McClary's have banished rust by coating all exposed surfaces with hard baked, black enamel which is as easily washed as a porcelain cup.

This range is good all the year round for the most exacting kitchen work-wired glass door with thermometer, warming oven and warming shelf.

McClary's Gas Ranges

LONDON TORONTO MONTREAL WINNIPEG VANCOUVER ST. JOHN CALGARY HAMILTON EDMONTON SASKATOON

FOR SALE BY:

- McDONALD & WILLSON, 12 Queen St. E. TOMS BROS., 1612 Danforth Ave. W. J. MERRILL, 862 Kingston Road. ACME HARDWARE CO., 2425 Yonge St. WASHINGTON & JOHNSTON, Broadview and Queen.

The Safest Matches in the World Also the Cheapest ARE

EDDY'S "SILENT 500'S"

SAFEST because they are impregnated with a chemical solution which renders the stick "dead" immediately the match is extinguished. CHEAPEST because there are more perfect matches to the single box than in any other box on the market.

THE E. B. EDDY COMPANY LIMITED HULL, CANADA

RED CROSS SOCIETY TAG DAY AT BEACHES

To raise funds for patriotic work the Beaches Red Cross Society is holding a "tag" today. Last year they made thru this method \$2,511. It is interesting to recall that over 3,000 garments for overseas have been made by this society of about 300 members from last January to the first of this month.

About three hundred workers are expected to help today. The tagging district is from the Don east. Mrs. E. J. Winsor Barker is president and Mrs. W. F. Clark and Mrs. W. G. A. Lambie, vice-presidents.

Spanking Doesn't Cure Don't think children can be cured of bed-wetting by spanking them. The trouble is constitutional, the child is not to be blamed.

OPPORTUNITY FOR WOMEN IN ROYAL AIR FORCE

Toronto girls who have for a long time regarded the "Waacs" and the "Wrens" of England with a jealous eye have now a chance to do a bit of enlisting by joining the Royal Air Force in one of the many capacities open.

Expert motor drivers are badly needed. Girls will be required to pass tests, but any girl who holds a provincial chauffeur's license will have no difficulty in passing the tests at Dupont street garage.

At engine repair park, on Atlantic avenue, girls are engaged in dismantling the engines of the air giants, but so far no girls have been used in the assembling room, as expert mechanical knowledge is necessary there.

SOCIETY CONDUCTED BY MRS. EDMUND PHILLIPS

The lieutenant-governor will unfurl the service flag of the Toronto Lawn Tennis Club this afternoon, when the first day's play of the Toronto Lawn Tennis Patriotic Tournament will take place.

The marriage took place quietly in London on June 26 of Brig. Gen. W. Sweny, D.S.O., son of the late Col. Sweny, Ruhallion, Toronto, to Mrs. Blackett, widow of the late Capt. William Blackett, Grenadier Guards.

The June exhibition of the Toronto Horticultural Society last night in the Forester's Hall was an exceedingly beautiful one, the flowers were exquisite and the difficulty was to leave the hall for the street.

The sum of \$293 was realized at a bridge given by Mrs. W. E. Gallis at her house in Popular Plains road for comforts to send the Granville Special Military Hospital, Buxton, England, to which Dr. Gallis is attached.

Miss Pearl Courtice, daughter of R. T. Courtice, Gerrard street, has been appointed matron of the military hospital, Whitty. The new appointee is graduated from the Toronto General Hospital, and has seen service overseas, having been on service in Salonica and in England.

Mr. and Mrs. Lorna Becher have returned from London, Ont., where they were the guests of Mrs. Becher, Thornwood.

Mrs. Sidney Small has engaged Madame Lazarus to sing for one of her charities in September.

The play given on June 6 for the Polish Regiments at Niagara Camp, and the Polish Red Cross in France, realized \$300, after all expenses were paid.

Mr. Edward S. Houston, who has been overseas for three years, has arrived in New York and will be in town shortly.

Mrs. J. B. Tyrrell, 14 Walmer road, has returned to town from Ottawa.

Mrs. Prince and Miss Ross, who have recently returned to Toronto from Bermuda, are expected in Niagara soon to spend the season in their cottage at Paradise Grove.

Mothers you can win the battle for the health of your children with Baby's Own Tablets—the ideal childhood medicine.

MISS COURTICE MATRON

Miss Pearl Courtice, daughter of R. T. Courtice, Gerrard street, has been appointed matron of the military hospital, Whitty.

The Ingersoll branch of the G. W. V. A. is experiencing great success in its work of reorganization.

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Mothers you can win the battle for the health of your children with Baby's Own Tablets.

Advertisement for baby's garments. Includes illustration of a baby and text: 'baby's garments will be soft, spotless and snowy white if you use LUX. You can make the foamiest, creamiest lather in hot water, with a few of these dainty silken little flakes, that cleanse perfectly without rubbing.'

Advertisement for LUX soap. Includes illustration of a woman and text: 'LUX WONT SHRINK WOOLLENS. Sold by all good grocers. -take no substitutes.'

ANNOUNCEMENTS

Notices of future events, not intended to raise money, 2c per word, minimum 50c; if held to raise money solely for Patriotic, Church or Charitable purpose 4c per word, minimum 25c.

MEETING YORK PIONEERS

Tuesday, July 2, 3 p.m., Normal School, Speaker Col. Base Tabernoles and Work of National Sanitarium. Membership in society now open to women on same terms as men.

RETURNS TO FRANCE AFTER SHORT FURLOUGH

Lieut. Basil Minard Goes Back on Anniversary of His Brother's Death. Word has just come that Lieut. Basil W. Minard, who was home on leave after being wounded at Passchendaele and who returned to England in the spring, has rejoined his battalion at the front. It is just a year ago that his older brother, Lieut. A. Raymond Minard, was mortally wounded at La Coulotte, in the advance upon Lens.

NOT A DEFAULTER

Albert H. Wilkie Probably Was Drowned When His Ship Sank. In the list of defaulters handed out by the authorities and published in yesterday morning's papers appeared the name of Albert Hart Wilkie of 323 Shaw street which was evidently included by a mistake.

SPEAKING FROM EXPERIENCE

The doctor: 'My eyes restless and heavy, my head aching, my stomach full of gas, my bowels empty, my nerves in a state of tension, my heart in a state of anxiety, my system in a state of collapse. Steedman's Soothing Powders contain no poison.'

STEEDEMAN'S SOOTHING POWDERS

Send name and address for new "War-time Cookery" this book contains recipes chosen by the judges as the best and most practical recipes submitted in our recent cash prize competition.

WAR-TIME COOKERY

Send name and address for new "War-time Cookery" this book contains recipes chosen by the judges as the best and most practical recipes submitted in our recent cash prize competition. It is intended to assist in the conservation of food and to effect savings in home cooking and baking.

BARRISTER P. G. McCulloch

G. G. McCulloch, appeared before yesterday's charges, charged \$5,700 from Frank, was one of his employees to the money and he will in football special fixed for Wednesday.

Polly and Her Pals

AND NOW IT'S UP TO PA TO FOLLOW SUIT.

By Sterrett



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Hints for Back-Yarders Vacant Lots Cultivation

Summer Care of Pullets

By Harry G. Forster.

I have been asked what I consider to be the hardest thing about raising chickens successfully, and I state without hesitatingly—crowding. Of all the broilers are placed in the stables...

has been kept weeks too long, when its earlier disposal would have been far the wiser thing to do. When the broilers are placed in the stables...

is then that the fatal crowding occurs. The question of roosting is much a matter of training. With the lighter breeds this is not so difficult as with the heavier birds.

LARKSPUR FOR LICE. By Martha McCulloch Williams. The widespread demand for bees this year has increased the risk of the spread of bee diseases.

SCALY LEGS OF FOWLS. Scaly legs of fowls is a common and well-known affection of chickens that sometimes causes affected birds to become worthless.

FERTILIZER FOR CROPS. Different soils require different chemicals and conditions must be studied. Now shall the farmer know what analysis of fertilizer to use...

WAR GARDEN BULLETIN. PRACTICAL DAILY GUIDE FOR VACANT LOT AND BACKYARD GARDENERS EDITED BY GREATER PRODUCTION CAMPAIGN.

FA AND AMATEUR GARDENING

War Garden Bulletin

As a matter of fact, their uses are not exhausted when they are served as fresh greens, made in salads or boiled according to custom. Much of the sugar and mineral content, so valuable and pleasant to the taste...

How to Combat Disease in Bees

Foul Brood is the Most Prevalent, But Can Be Prevented. The widespread demand for bees this year has increased the risk of the spread of bee diseases.

Scaly Legs of Fowls

Scaly legs of fowls is a common and well-known affection of chickens that sometimes causes affected birds to become worthless.

Fertilizer for Crops

Different soils require different chemicals and conditions must be studied. Now shall the farmer know what analysis of fertilizer to use...

Cucumber Mosaic Spoils the Vines

The attention of cucumber growers is directed to a disease that seriously affects the yield of this plant, by the pathological service of the Dominion experimental farms.

Wholesale Fruits and Vegetables

Onions.—The first California onions for this season came in yesterday. White & Co. Ltd., having a car, selling at 35¢ per sack of 100 lbs.

Growers Should Be on Watch for It, and Save Vegetables.

The attention of cucumber growers is directed to a disease that seriously affects the yield of this plant, by the pathological service of the Dominion experimental farms.

Wholesale Fruits and Vegetables

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California Fruits

Plums, Apricots, Cherries, Cantaloupes, Peaches, Canadian Strawberries, Cherries, New Cabbage, Peas, Beans.

McWilliam & Everist Fruit Market

Canada Food Board License Numbers. 3-072; 3-073.

TOMATOES—Fresh Car in

FANCY STOCK, \$1.25 TO \$2.00 PER 4-BASKET CRATE. STRAWBERRIES, CHERRIES, CABBAGE.

POTATOES: New and Old

TOMATOES, ONIONS, CABBAGE. A. A. MCKINNON 74 COLBOURNE ST. Main 6563.

Poultry and Pet Stock Fruit, Flowers, Vegetables

California Fruits

Plums, Apricots, Cherries, Cantaloupes, Peaches, Canadian Strawberries, Cherries, New Cabbage, Peas, Beans.

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GRAIN AT WINNIPEG

Winnipeg, June 28.—Cash trading on the Winnipeg Exchange continues to be of light volume.

ORDER FORM

Have The Morning World mailed or delivered to your home regularly every day. Name, Post Office, Street, Send The Morning World to the above address for month...

Wool

Write Today For Our Prices

We pay the highest prices and remit cash same day as shipment is received. We are the largest wool dealers in Canada and guarantee you a square deal.

H. V. Andrews

13 Church St. Toronto

Farm Implements

Repairs of all kinds. Geo. W. Smith Company. Cor. Jarvis and Duke Sts. Toronto.

Liverpool Markets

Liverpool, June 28.—Beef, extra India meso, 57s. Pork, prime mess, western, 32s.

Chicago Markets

J. P. Bickel & Co. report the following prices on the Chicago Board of Trade.

Grain Exports

Bradstreet's reports exports this week of 3,500,000 bushels of wheat and flour, compared with 3,855,000 a year ago, and 197,000 bushels of corn compared with 225,900 bushels.

Vertical text on the far left edge, likely containing names and addresses of contributors or related entities.

To Help Make Strong, Keen Red-Blooded Americans. Now Available. Being used by over four million people...

For 30 Years. The American Watch Case Co. of Toronto, Limited. Largest makers of watch cases in British Empire.

WARRIOR TRADING BEFORE HOLIDAY

Advances in wheat and flour... The market was marked by a... Steel of Canada released...

WARRIOR TRADING BEFORE HOLIDAY

Trading on the Toronto Exchange yesterday underwent still further contraction... Steel of Canada released...

BREAK IN LA ROSE DISTURBS MARKET

Passing of La Rose dividend causes heavy selling... Fresh decline in Dome.

Safeguard Your Valuables... THE DOMINION BANK... Record of Yesterday's Markets

Record of Yesterday's Markets

Table with columns: TORONTO STOCKS, STANDARD STOCK EXCHANGE, and various stock listings with bid and asked prices.

BANKING CREDITS MUST BE CURBED

President Pease of Bankers' Association emphasizes War Requirements. DRAWS SHARP LINE

Non-Essential Industries Should Not Be Encouraged to Expand.

Montreal, June 28.—It is clear that if the war requirements of the government are to be financed without undue expansion of banking credits...

Concerning Safety of Your War Bonds... SAFETY DEPOSIT BOX... HERON & CO.

UNLISTED STOCKS FOR SALE... HERON & CO. TORONTO

ISBELL, PLANT & CO. BROKERS... Standard Bank Building, Toronto

THE STERLING TRUSTS CORPORATION... HEAD OFFICE-TORONTO

Grade Fort William, Ont.

CEMENT PREFERRED UP IN MONTREAL MARKET

Canadian Cottons and Ottawa Power Are Other Strong Stocks. Montreal, June 28.—Canadian stocks were moderately active...

HIGH-GRADE ORE SHOOT IN PORCUPINE CROWN

Drilling at 1100-Foot Level is Yielding Great Results. Hamilton B. Willis says in his weekly market letter...

Table with columns: STANDARD SALES, NEW YORK STOCKS, and various sales listings.

PRODUCE... No. 2, 96c; 3, 84c; 4, 72c

BUY BONDS TO AVOID LOSSES IN REMITTING

U.S. Companies With Cash Balances in Canada Adopt Expedient. Montreal, June 28.—Quite a few American companies...

BLACK LAKE BOND INTEREST

R. F. Maessie, managing director of the Black Lake asbestos, says that his company has reported...

Table with columns: TORONTO SALES, LONDON STOCK MARKET, and various sales listings.

PRODUCE... No. 2, 96c; 3, 84c; 4, 72c

C.P.R. IN MAY

Montreal, June 28.—C. P. R. earnings for the month of May: Earnings, \$13,514,116.61; expenses, \$9,826,241.25...

CANADIAN CAR FIGHT IS RAGING FURIOUSLY

Montreal, June 28.—The statement issued by the directors of the Canadian Car and Foundry Company...

Table with columns: MINES ON CURB, MONEY AND EXCHANGE, and various market listings.

PRODUCE... No. 2, 96c; 3, 84c; 4, 72c

WESTERN CANADA POWER

April earnings of Western Power Company of Canada, \$24,245, a decrease of 6.1 per cent. compared with April, 1917...

C. N. R. EARNINGS

Canadian Northern Railway earnings for the week ended June 28 were \$1,640,000, an increase of \$120,000...

Table with columns: EARLY-CLOSING BY-LAW, and various market listings.

RUSSIAN SITUATION PUZZLING MARKET

Prices Hesitant From Outlook, With Pressure Against Leading Issues. New York, June 28.—For want of more definite or specific reason...

CHAS. A. STONEHAM & CO. 23 MELINDA ST., TORONTO

THE LONDON & CANADIAN LOAN & AGENCY COMPANY, LIMITED.

FOR SALE AN IDEAL WAREHOUSE... 18,000 feet floor space, just off Yonge...

WOMAN SAYS SON IS NOT DEFAULTER... The following letter was received by The World yesterday...

GEO. O. MERSON & CO. CHARTERED ACCOUNTANTS

W.M. A. LEE & SON Real Estate and General Insurance

E. R. C. CLARKSON & SONS TRUSTEES, RECEIVERS AND LIQUIDATORS

THE TORONTO GENERAL TRUSTS CORPORATION

UNLISTED STOCKS FOR SALE

ISBELL, PLANT & CO. BROKERS

THE STERLING TRUSTS CORPORATION

CHAS. A. STONEHAM & CO.

THE LONDON & CANADIAN LOAN & AGENCY COMPANY, LIMITED.

FOR SALE AN IDEAL WAREHOUSE

WOMAN SAYS SON IS NOT DEFAULTER

GEO. O. MERSON & CO.

W.M. A. LEE & SON

E. R. C. CLARKSON & SONS

Holiday Suits for Men, Young Men and Stout Men—in the Simpson Men's Store Today At \$18.45



Are you hard to fit—are you hard to please—are you hard on clothes? If any of these questions are bothering you this is the place to come for your clothes.

We make a special study of fit; no matter what your size or figure, there's a Simpson suit ready for you. We have provided for every variation of the human body.

Another part of our service is to have wide selections of styles in all the good patterns and coloring; something for every taste.

The 25c Arrow Collars at 2 for 25c

Are going like magic. Are you getting your share?

Don't defer your purchase—Get yours today. Buy a summer's supply, even a yearful, it'll pay you handsomely.

All sizes in every style, 13 to 18.

When it comes to wear, Simpson clothes are unequalled; they give more service for your money than any clothes you can buy and we back that up with a guarantee of satisfaction or your money back.

The suits at \$18.45 are assembled from odd lines and broken sizes of regular stocks. By doing so a selection is offered of the season's most popular models. Worsteds and tweeds in browns, grey and novelty mixture effects in numerous pattern effects. Models to fit any figure, but in most cases only one to three of a kind. The earlier the better, of course. Sizes 33 to 48. Midsummer Sale price, today, \$18.45.

Gentlemen! Straws and Panamas Here a-Plenty

Sennit and split straw sailors or boater shapes in an excellent range of the most popular shapes; smooth and notched edge brims and trimmed with good quality black corded silk bands. \$2.00, \$2.50, \$3.00 and \$4.00.



Genuine Panamas \$5.00. At this decidedly popular price we offer shapes such as alpine or fedora, with open curl or pencil edge brims, telescope crown and negligee styles, with open curl snap brims. Today, \$5.00.

Panama Special today, \$2.45. Japanese panamas in fedora, telescope and negligee shapes. Splendid values at this low price. Today, 8.30, \$2.45.

\$2.00 Pyjamas \$1.49

Summer weight in two and three-tone stripes, also tan in fine French whipcord. Broken ranges from our regular stock. French neck style. Silk frogs on coat. Two pockets. Sizes 34 to 44. Regular \$2.00. Today, \$1.49.

Men's \$1.50 to \$2.50 Combinations (Seconds) 97c

Summer weight, Tru-Knit brand; special clearance of mill end seconds. Imperfections hardly noticeable. Garments are repaired perfectly. Balbriggans, porous knits, mesh, silk, lisle. Short or long sleeves. Knee or ankle length. Sizes 32 to 46. Regular \$1.50, \$2.00, \$2.50. Today, 97c.

Men's Wool Bathing Suits at \$4.00

Made in fine cardigan stitch, two-piece style, in plain grey, grey and white, navy and white; draw string at waist. Sizes 30 to 44. Extra special, \$4.00.

Simpson's Mid-Summer Sale Women's Rajah Silk Suits Today at \$14.95

Smart models, simple yet dressy enough for any occasion. Fashioned from high-grade natural ray silks in a variety of attractive styles. Pleasing features are the rippled, double-pleated peplums, fancy over-collars and chic belts, sashes and buttons. No exchanges, no refunds, no C.O.D.'s. Much reduced at \$14.95.

Wash Suits \$5.95

Made from fine quality Indian Head, in white with stripe offset, blue, grey, open, or navy. A smart tailored style, with pleated peplum, dressy collar and novelty pockets. Skirts are also prettily pocketed. Special value at \$5.95.

Middy Dresses at \$3.95

Made from fine quality white repp, in coat tyle, white repp, in coat style, cuffs, in plain color or fancy stripes. Sizes 32 to 38 only. Price today, \$3.95.

Women's \$6.50 to \$8.50 Frocks at \$4.95

Here is an opportune bargain, dainty summer frocks in voiles, muslins and ginghams, groups from regular stock, manufacturers' overmakes and sample dresses. Newest designs in all the dainty shades imaginable. Reduced for today to \$4.95.

Women's Up to \$25.00 Coats at \$12.50

Broken sizes, samples and clearing lines from regular stock of better class garments. Donegal tweeds in plain and striped designs, serges, wool velours and mixed fabrics. Regularly \$17.50, \$20.00 and \$25.00. Today at \$12.50.

Women's Wash Skirts

No Exchanges, No Refunds, No C.O.D.'s.

At 69c—200 White Indian Head Skirts, with or without pockets.

At 95c—Repp Skirts, with gathered back, buttoned to hem, or finished with four buttons; single pockets.

At \$1.50, \$1.69 and \$1.95—Splendid quality Repp Skirts, in hosts of styles; high or normal waistline; set-in and patch pockets.

Also 50 only Tweed Sport Skirts, in blue and grey tones; gathered backs, and novelty pockets. Regularly \$4.95. To clear today at \$2.95.

Misses' Charming New Voile Frocks at \$6.50

A special purchase at a low cost is the reason for the very moderate price at which these fetching frocks are offered today. Plain and fancy voiles, with broad tucks on the skirts and demure, fluted Quaker collars on the bodice to give them charm. Colors blue, pink, maize and white. No exchanges, no refunds, no C.O.D.'s. On sale at 8.30 a.m. today, \$6.50.

Misses' \$12.75 Wash Suits, Today \$8.75

These smart suits were good value at the original price—at today's sale price they are a bargain you should not miss.

Fashioned from heavy Beach cloth in an attractive tailored style. Regularly \$12.75. Be here at 8.30 a.m. today for best choice. Sale price, \$8.75.

Tub Dresses for Small Girls at \$1.95

A host of styles as cunning as you could imagine. Checked and plaid ginghams, striped ginghams and plain chambrays.

Made fetching by fancy broad belts, touches of smocking, contrasting trimming and pretty pearl buttons; plain colors, pink, blue and tan and grey combinations. Sizes 6 to 14 years. Special value at \$1.95.

Misses' Silk Poplin Skirts at \$3.75

75 only, made from extra fine quality poplin in tailored style, with shirred back, novelty pockets and separate belt. All the leading shades. Special value today, \$3.75.

At \$5.95 Boys Can Get New Suits for the Holiday!



A clearance. Medium brown tweed, in fancy yoke Norfolk effect; coat has sewn box pleats down each side of back and front to belt at waist; peak lapels, form-retaining fronts and shoulders, and set-in pockets; bloomers are lined; 7 to 16 years. Sizes 25 to 34. Today \$5.95.

Boys' Better Grade Wash Suits \$2.98

Tailored from chambrays, ginghams and percale materials, in grey and white and blue and white combinations, rose and white stripes, natural linens and canary stripe patterns, junior Norfolk models with box pleats in front, lay down collars and loose belt at waist; straight knickers have waistband; boys 2 1/2 to 8 years. Today \$2.98.

Boys' Long Khaki Pants, \$2.00.

Smart fitting styles, cut from medium weight khaki drill, with two side, back and watch pockets; boys 9 to 17 years, \$2.00.

Boys' Wash Suits, 75c.

Made from a serviceable white tennis linen material in a smart Tommy Tucker model; wide lie down collar, tassel cord tie, breast pocket, belt at waist, and cuffs on sleeves, straight knickers have waistband; boys 2 1/2 to 8 years. Today, 75c.

Simpson's Palm Room

is one of those pleasant spots the average woman likes to resort to when shopping. An excellent variety of light lunches, with delicious tea, nicely and quickly served, will refresh and please you. Try it today.

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We cordially invite the public to take advantage of this store's conveniences and to feel quite at home when here.

The Palm Room on the Sixth Floor is a good place to dine. Excellent food is well served at a moderate charge.

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