

TORONTO, Noon.—Moderate to fresh S. W. to N. W. winds, a few local showers but mostly fair to-day and on Wednesday becoming colder.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, TUESDAY, JULY 20, 1915.

\$3.00 PER YEAR.

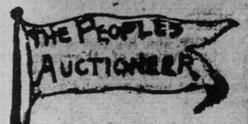
NUMBER 165.

USE BUFFALO FLOUR!

GET OUR PRICE.

BOWRING'S Retail Store.

Auction Sales!



AUCTION.
For the benefit of whom it may concern, at the Store of

Martin Hardware Company,
Limited, on

Wednesday Next, 21st inst.,
at 10.30 o'clock.

9 bundles GALVANIZED SHEETS.
19 bundles BLACK SHEETS.

Marked—
M H
C L

Landed in a damaged condition on board s.s. Stephano, from New York, surveyed and ordered to be sold for the benefit of whom it may concern.

P. C. O'DRISCOLL,
Notary Public.
July 19, 21

REAL ESTATE!

HOUSES TO LET
LAND FOR SALE
LAND FOR LEASE
FARMS FOR SALE
SUBURBAN PROPERTY
BUILDING LOTS
LOANS NEGOTIATED
MORTGAGE INVESTMENTS
INTEREST COLLECTED
RENTS COLLECTED
Listings solicited. No sale no charge.

Fred. J. Roll & Co.,
REAL ESTATE.
Smallwood Building,
Duckworth Street.

LOW CUTS!



Your Low Cut Shoes are Here.

Any woman can please herself with Shoes at this store. The new Lace—Blucher and Button Shoes—the new Oxfords—Ribbon Ties—Colonials in Tie or Buckle models—Shoes at \$1.50, \$1.75, \$2.00, \$2.50, \$2.75, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00. But what does the price signify unless you see the Shoe.

We'd rather show you than tell you about our Shoes. May we do so?

F. SMALLWOOD,
THE HOME OF GOOD SHOES.

The One Best Seller!

THE MILLION DOLLAR MYSTERY.
(By Harold McGrath.)

Cloth 60c; if mailed, 2c. more. At the foundation of the plot of this exciting mystery story, there is a secret organization in Russia. Then are given glimpses of country house society, the modern boarding-school, the fashionable restaurant, the enterprising twentieth century newspaper reporter, the romance and mystery that may be linked together by two halves of a bracelet, the love of a father for his daughter, the devotion of an old family servant, the intrigues of a band of thieves and blackmailers and plenty of the old love that is always new, not to mention the million dollars about which the whole thing revolves and which, in these times, has an especially pleasing ring. All these result in a story that keeps the reader with pulses thumping.

Get our Catalogue of 400 other American Copyright Novels. The ideal summer reading, all 60c. each.

DICKS & CO., Limited.
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

Let Us Fill Your

Order from

FRESH SUPPLIES!

ELLIS & CO.,

Limited,

203 Water St.

Fresh New York Chickens.
Fresh New York Turkeys.
Fresh New York Ducks.
Fresh New York Corned Beef

FRESH SMOKED HADDIES.

New Cabbage.
New String Beans.
New Cauliflower.
New Celery.
New Turnips.
New Potatoes.
Ripe Tomatoes.
Fresh Cucumbers.
Fresh Asparagus.

FRESH SALMON.

FRESH HALIBUT.

Bananas.
Red and Blue Plums.
Red and Black Cherries.
Ripe Peaches.
Navel Oranges.
New Lemons.
Water Melons.
New Cantaloupes.
Pineapples.
Grape Fruit.

AMERICAN BEAUTY BUTTER,
1 lb. blocks.

NEW CONFECTIONERY:
Creme de Menthe.
Fruit Delight.
Preserved Figs.
Shelled Walnuts.
Jordan & Valencia Almonds.

Remember Our

Telephones,

Nos. 482 and 786.

New Fresh Butter

Just received:
CHOICE SEARSTON and CANADA in small packages, now selling at the Very Lowest Prices.

JAS. R. KNIGHT.

Insure with the Good, Old, Reliable

QUEEN,

which has stood the test, promptly paying \$541,000

in the Big Fire, 1892. Absolutely no trouble when a loss occurs.

GEO. H. HALLEY,
Agent.

may18, eod, tt



We can improve the Looks

of our sad-faced friend by supplying a set of our well-fitting and perfect-looking Artificial Teeth. Is it worth while to look forlorn? Get your mirror and think it out, then call on Dr. Lehr, the Senior Dentist, and have him supply a set of teeth best quality obtainable for \$12.00, or have him extract that tooth which has caused you so much trouble. Teeth extracted without pain... 25c.

A. B. LEHR,
(The Senior Dentist),
203 WATER STREET,
Phone 319. July 17, s, tu, th, ff

Fresh Arrivals!

OYSTERS—

Made from fresh whole oysters. Evaporated same day as they are drawn from the sea.

STERO—

Bouillon Cubes, a highly concentrated extract made of Beef and Vegetables.

Oystero or Stero provide a delightful cup for an impromptu meal.

J. C. BAIRD,
Water Street.



THE WHOLE STORY

of what our "Safeguard" method of Filing and Finding will do for you is told in a nutshell. It will keep you out of many a hole by ensuring immediate handling of every paper of your records when reference to them is imperative—and loss of them is disastrous.

The Globe-Wernicke Co.
PERCIE JOHNSON,
Agent.

MAKES WASHING A PLEASURE, AND CLOTHES WHITE, SOFT AND BEAUTIFUL.



DIRECTIONS:

1st—Dip all the articles in luke warm water, rub the soiled parts with a little PERFECTION SOAP, roll up tightly and leave in the water for an hour. You can now go about your other duties while PERFECTION SOAP is doing its work.
2nd—Pour into the tub a kettle of hot water, then proceed to rub the clothes very lightly on the washboard, rinse well and blue.

When the clothes are dry you will be delighted with the result.

LAST CALL FOR THIS SEASON

Just in, a car lot of those superb Potatoes, ROYAL BEAUTIES.

Selected hand-picked; no more for this year. Get a FREE sample and judge for yourself. WE never imported better Potatoes. YOU never ate better.

Also NEW VIRGINIA POTATOES in large barrels and New York POTATOES in chip barrels. And closing out:
50 brls. NEW TURNIPS.

EDWIN MURRAY.

FOR SALE!

To arrive about Saturday.

BEST CADIZ SALT.

ON HAND

CHOICE CANADA BUTTER.

BAIN, JOHNSTON, & CO.

Bananas, Oranges, etc.

To arrive Thursday.

100 cases CALIFORNIA ORANGES—all counts.
60 buns. CHOICE BANANAS, 60 brls. NEW POTATOES.
30 brls. NEW TURNIPS, 70 crates TEXAS ONIONS.
Will have Cabbage—if good enough to forward.

And to arrive:
P. E. I. BLUE POTATOES. P RICES RIGHT.

BURT & LAWRENCE,
Box 245, 14 New Gower Street. Tel. 759

JULY 15th, 1915.

Due to-day per S. S. Florizel:

80 cases ORANGES.

20 brls. NEW TURNIPS.

20 bunches BANANAS.

50 crates TEXAS ONIONS.

40 brls. NEW POTATOES.

GEO. NEAL

Phone 264.

Ex S. S. "STEPHANO,"

JULY 9, 1915.

New Potatoes.
Oranges and Bananas.
Peaches and Cherries.
Red and Blue Plums.
Lemons and Grape Fruit.
N. Y. Corned Beef.
Tomatoes and Celery.
Water Melon and Musk Melon.
N. Y. Chicken.

JAMES STOTT

AGENTS—"Thrilling Stories of the World's Greatest War." Brilliant battles of Canada's sons. Profusely illustrated. Everybody buys. Make seven dollars daily. Experience unnecessary. Sample book free on promise to canvass. LINSOTT COMPANY, Brantford, Ontario. July 20, 24, 29, aug 3, 9, 13

TO LET—Houses Nos. 53 and 56 New Gower Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. July 10, ff

TO LET—Part House No. 61 Military Road, containing 2 Parlors with sliding doors, three Bedrooms and Kitchen, &c. Bathroom and all conveniences. July 20, ff, s, tu, th

FOR SALE—A Black Bear Cub, about seven weeks old; apply at 26 Brazil's Square. July 16, 61

WANTED TO BUY all kinds of Men's and Boys' Clothing. Also Tables, Chairs, Bedsteads, Mattresses, and all kinds of Furniture and everything in the second-hand line. Boots and Shoes a specialty. Highest prices paid; cash down. MRS. SMITH, 135 New Gower St. July 20, 61

WANTED TO RENT—A Small House within the city limits. Communicate with H. T. L., care Telegram Office. July 20, 31, eod

LOST—Between top of Pleasant Street and Carnell and Brine Streets, one Labradorite Brooch, Finder will be rewarded at this office. July 20, ff

LOST—On July 19th, on the South Side Road, between railroad crossing and Bowring Park, a pair of Eyeglasses, gold filled frame. Suitable reward paid. Return to this office. July 20, 11

LOST—On June 29, between Seamen's Institute and Bowring's Coastal Wharf, 1 Locket and Chain, containing photo. Finder please return to Bowring's Coastal Office. July 10, ff

Help Wanted!

WANTED—An Express Driver; must be sober; apply MacDonald's BAKERY. July 20, 11

WANTED—A Good General Servant; one who is willing to go to the country for a couple of months; apply on Thursday between 2 and 4 p.m., or 6 to 8 p.m., to MISS MCGUIRE, 22 Henry Street. July 20, 31

WANTED—At Once, a Clean Tidy Girl for General Housework; apply MRS. G. W. MEWS, Cottage near Railway Track, Rennie's Mill Road. July 19, 21

WANTED—A General Servant; apply to MRS. F. J. SMITH, 88 Circular Road. July 13, 21

WANTED—A Competent Housemaid; apply at this office. July 17, ff

WANTED—A Cook; apply to MRS. HARVEY, "Omarac," King's Bridge Road, between the hours of 3 and 10 p.m. July 15, ff

WANTED—Young Man for Drapery Business, who has several years' experience. HENRY BLAIR. July 10, eod, ff

WANTED—By the Methodist Board of Education, St. John's East, a Teacher for Primary Department Parade St. School. One with experience and a knowledge of music preferred. Salary \$200.00. Apply to S. R. MARCH, Sec. P. O. Box 1133. July 15, 31, eod

We Want Ambitious Branch Managers and Local Agents for our world wide General Agency Business. Experience unnecessary; no stock or merchandise to buy, operate from your own home in spare time. You should make from \$50.00 to \$100.00 per week. Write to-day for free information. B. F. LOOS CO., 403 W. Walnut St., Des Moines, Iowa. July 16, tu, ff

EVERYONE,
Boat,
this summer,
the kind of music
set of
dia
Eclipse," \$40.00,
favorite," \$65.00.
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MADE IN CANADA
GILLET'S EATS DIRT
LYE
CLEANS AND DISINFECTS
THIS LYE IS ABSOLUTELY PURE. THEREFORE TOTALLY DIFFERENT FROM THE IMPURE AND HIGHLY ADULTERATED LYES NOW SOLD.

THE HEIR OF Lancewood

CHAPTER VI.

Vivien had rare talents. She was perfect as a musician—she sang with the most exquisite taste and skill; she was an artist of no mean ability; she spoke French and Italian perfectly—in addition to which she had not neglected to study her own language. She was well versed in the literature of her own country. She was quick of apprehension. She understood an idea almost before it was expressed. She had excellent conversational powers. Like many other talented women, she could talk well on almost all topics—to a statesman of politics, to an artist of pictures, to an author of books. She had that peculiar and wonderful gift of seeming to enter into people's lives, of being all things to them, of understanding them with almost fatal facility. She would have been an excellent consort for an ambassador. She resembled the clever Frenchwomen who held reunions in which they seemed to govern France. Sir Arthur had often said to her, "It will be a good thing for Lancewood when it falls to you, Vivien—you will make it famous—you are one of those born to rule—you have a genius for command." And now he had brought a strange girl, young as herself, to take that rule from her.

With her glorious dower of rich Southern beauty, her genius and talent, her grand inheritance, the wonder was that she had lived until the age of eighteen, without love. But she was a girl of single ideas; she concentrated her mind on one object—she was heiress of Lancewood, this grand domain that was one day to be hers, and she devoted every energy of heart, mind, and soul to fit herself for the position. In her anxiety to become worthy of it, she overlooked other things. She never thought of cultivating friends who would be useful to her. She did not think of making a position for herself. Her one idea was to be a worthy queen of her kingdom. In her own mind she had formed a hundred grand ideas



A CUP OF COFFEE may mean almost anything—Good, Bad or Indifferent. But a cup of

SEAL BRAND COFFEE

MEANS JUST ONE THING—the most delicious beverage ever poured into a coffee cup.

CHASE & SANBORN MONTREAL

for helping others—for improving the condition of the poorer tenants. They were noble thoughts for a girl of eighteen, showing that her life had not been frittered away in frivolous occupations.

Then she thought little of love because the whole devotion of her heart was given to her father. She was too quick not to see his faults—an indolent character was a novelty in their family—she saw his want of firmness of clear sound judgment and decision; she understood that his half-wearied fashion of looking upon everything as a burden and trouble was the fault that she must remedy.

She watched Lady Neslie closely, and, with the keen, unerring perception of a gentlewoman, she discerned that her father's wife was not a lady. She was beautiful, clever, versatile, skillful in adapting herself to whatever company she might be in; but a lady—no, she was not that—Vivien felt sure of it. The very carefulness with which she avoided all that she considered vulgar was another proof to the high-bred girl that her suspicions were correct. If she was not a lady, then indeed she had deceived her father, and he was not so much to blame.

"We have never had a disaster of that kind in our family," she said more than once to herself. "The men of our race have married noble women, pure and of high repute; the women have married noble men. In all the family annals I remember no trace of a low marriage. If my father has married an adventuress, he will be the first to have brought even the shadow of dishonor upon us."

Then she began to wonder if it was possible that he had been deceived. He had relished evidently very much on the girl's name—Valerie D'Este. The D'Estes were a noble family; she had both heard and read of them. It was just possible, however, that she might be mistaken in her conclusions.

"You are thinking of me, Vivien," said Lady Neslie, suddenly, one morning—they were both in the library. "I know it, because quite unconsciously you have been sitting looking at me with those dark eyes of yours until you have almost mesmerized me."

"I was thinking of you, Lady Neslie. I was wondering to what branch of the D'Estes family you belong."

Miladi laughed. Nothing ever disturbed her good humor; nothing ever made her angry; she laughed, though her face flushed.

"I should be puzzled to tell you," she replied. "I was not brought up to think so much of name and pedigree as you do. The name I bear now is more to me than the name I have borne."

"There are D'Estes in Italy and in France," said Vivien. "Do you belong to the Italian or French family?"

"You talk far more like an Italian than I do. I am French—French by birth and training; I am French in heart and soul, in mind and manner, in speech and thought. Sometimes I fancy, Vivien, that you would like me better if I had a little of the grave English propriety about me."

"I do not think it would make any difference," said Vivien, unguardedly, and then she felt almost sorry to have made so unceremonious a speech.

Lady Neslie laughed with frank enjoyment.

"You are candid enough, Vivien," she remarked. "I do not despair of making you like me some day. To dislike me is simply fighting against fate."

Vivien would not prolong the discussion, but it struck her as being strange that her father's wife should know nothing of the family to which she claimed to belong.

CHAPTER VII.

Vivien Neslie had been much esteemed and loved by her neighbors. True the girls as young as herself found fault with her; they said that she was too grave, too earnest—that she did not care for girlish chatter, that she had no girlish confidences to impart to them, and that, when they related their own romantic experiences, she listened with a far-off dreamy look in her beautiful eyes—she was so terribly in earnest. The elder people admired her intense love for and devotion to her father; they all, young and old, united in paying her homage as the heiress of Lancewood. The young girls never felt

50 CENTS THE PAIR PUT ON
Better Wear Greater Safety
EACH WALKING DAY
NEW DUNLOP HEELS
P. V. CHESMAN,
178 Water Street. Telephone 495.

that she was a rival. The dark-eyed, beautiful heiress was looked upon by them as a queen. They were not afraid to praise her wonderful loveliness; they did not dislike to hear brothers, cousins, and lovers all admire her—there was no danger in such admiration. She was no coquette; she never tried to win their admirers from them. They felt that she cared only for her father. They were not quite at ease with her—she was too imperial for that. No girl ever consulted her about a ribbon or a flower; one felt instinctively that she cared nothing for such things. No laughing girl ever clasped her arms round her and challenged her to run amongst the roses, to chase butterflies, or frolic amidst the hay—she was always a queen. She had been queen of the county, the belle of every fete, since her sixteenth year. There had been some grand balls at the Abbey—some magnificent entertainments. If there was any fault to find with them, it was that they were a trifle too superb and formal. More than once Vivien Neslie had said, "It behoves one to be careful in these days, when the barriers of caste are fast disappearing."

She had occupied this social throne for two long years; and now suddenly she was deposed. She had been so engrossed by her own sorrow at her father's marriage that she had forgotten how it would affect others. Sir Arthur and his wife had been at home some few days before the intelligence was made known. The news of his marriage caused some stir.

"Sir Arthur Neslie married again! What will Vivien say? Whom has he married?"

The matrons hoped it was "some sensible woman of his own age"; the men secretly thought sense would not attract him; and then they all hastened to see. Wonder of wonders! The new Lady Neslie was a girl—a beautiful, bright, laughing girl—French speaking English with a pretty, piquant accent that charmed her hearers, graceful, animated—a perfect treasure. Most of the gentlemen were delighted with her at once; they declared that there was no one like her. The ladies admired her with a little prudent reserve. It was not altogether pleasant to have this bright, gay young stranger brought suddenly into their midst. They spoke of her

as "very pretty, but not like an English woman you know." Still they were pleased. So young and so gay, evidently fond of pleasure, there would be new life in Lancewood; there would be balls, parties, everything delightful. Then they paused to remember Vivien.

(To be Continued.)

Amusements.

THE CRESCENT PICTURE PALACE.
Go to the Crescent Picture Palace to-day and see the classy Picture programme that's being shown there. Six feature pictures with good music and singing make up the bill. See the regular advertisement for particulars. On to-morrow the Crescent's usual big holiday programme will be on introducing most of the noted movie stars in the best productions of the best photo play companies. The Crescent is well ventilated and always cool and comfortable.

BRITISH THEATRE.

The entertainment provided at the above house yesterday was voted to be one of the best ever. The popular favourite, Francis X. Bushman, appeared in a—for him—new role, that of a light comedian in the clever play, "The Prince Party." The balance of the bill is of a very high standard and the comedy one of the finest ever seen here, the chief characters of which are splendidly played by the well known "big vaudeville time" team, Hamilton and Duncan. Arthur Priestman Cameron sang a new comedy song which was, as usual very much enjoyed.

"OURS" IN THE WEST END.

There was a good attendance at the popular little theatre last night, and all were loud in their praise of the splendid selections of pictures shown. The two little singers received well merited applause for their quaint Dutch song and dance which they performed in good style. Always a good show, clean and refined at the cosy little house in the West End.

WELL DONE ROSSLEYS!

The Rossleys intend giving a great big performance in the East End Theatre on Thursday, July 22nd, towards the Aeroplane Fund, under the distinguished patronage of His Excellency Governor Davidson and Lady Davidson. The performance will be one of the best, most novel and high class entertainments ever witnessed at the most popular theatre, as several of our best local amateurs have promised to give their services. Rossleys have given liberally to every object that has ever been in need of money. It's a good way for all to help. Many cannot afford a big sum but those who can't do any better let us get a good show and give their little help that way. It's every one's duty to help a little. The Rossleys will work hard as they always do to make the aeroplane concert a big affair.

NICKEL'S CHARMING SHOW.

The Nickel Theatre attracted large audiences again last evening. The programme was a lengthy and varied one and afforded the greatest pleasure to all. "Our Mutual Girl" was most attractive. "The Bomb" is a two-reel drama of Russian life and was most exciting. Mr. Forbes Law Duguid sang the popular song "In the Desert" and was warmly applauded. This evening the performance will be repeated, and we advise all our readers to attend. "The Million Dollar Mystery" will be continued to-morrow.

Have a Good Complexion The Flower of Good Health

The true secret of complexion lies in the blood. Keep it rich, pure, nutritious, and, above all, keep the system regular. No aid to complexion compares with Dr. Hamilton's Pills. They tone and enrich the blood, clear the system of waste products, promote good digestion, and, in short, establish sound health, which, after all, is the keynote to all happiness and well-being. Don't delay; the charm of a lovely complexion and all the blessings of health are yours, once you employ this old-time family remedy. All dealers sell Hamilton's Pills in 25c. boxes.

Fishery Report.

The following figures, showing the catch of codfish up to July 3rd, for this year and last year, are posted at the Board of Trade Rooms:

District:	1915	1914
Ferryland	4,992	1,740
Piacentia & St. Mary's	16,998	8,330
Burial	28,383	48,620
Fortune Bay	48,300	21,650
Burgoe & LaPoile	20,290	26,165
St. George's	4,600	2,990
St. Barbe	4,270	940
Twilligate	35	960
Bonavista	2,160	130
Trinity	2,670	270
Bay de Verde	2,300	200
Carbonear	130	190
Hr. Grace	1,680	850
Port de Grave	650	20
Hr. Main	100	13
Straits	2,200	400
Total	135,258	108,068

Great economy can be used in garden space. Corn can be planted between the potato rows and cabbages can be set between the lima bean hills, and as soon as a row of anything is finished, hoe it up and plant something else.

Ask your Grocer for Mapleton's Peanut Butter. Made in England.—jly8,ed,tf



THE FIREMEN
may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

PERCIE JOHNSON, Insurance Agent.

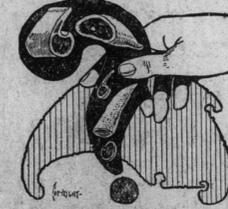
HAYWARD & CO., Water Street, East
JAN MACKEREL
COGNAC
WHISKY
BOTTLED IN ENGLAND

The Valley of Fear!

A. Conon Doyle's Latest Book. Cloth, 90c.; paper, 65c.

- The Graves at Kilmoran, P. A. Sheehan, 65c.
- The Bride of the Plains, Baroness Orczy, 65c.
- The Patrol of the Sundance Trail, Ralph Connor, 90c.
- Quick Action, Robert W. Chambers, 65c.
- John Barleycorn, Jack London, 35c.
- The Twins of Suffering Creek, Ridgewell Cullum, 35c.
- Blamed Trail Stories, Steward Edward White, 35c.
- The Mess Deck, W. F. Shannon, 35c.
- The Mischief Maker, E. P. Oppenheim, 35c.
- Talago's Lovers, George E. Birmingham, 35c.
- The Wild Olive, Basil King, 35c.
- The Watchers of the Plains, Ridgewell Cullum, 35c.
- Septimus, W. J. Locke, 35c.

Garrett Byrne, Bookseller & Stationer.



THE MEAT QUESTION
is readily solved when one has something to guide them. The market assists in solving the problem by placing at the disposal of the public

M. CONNOLLY, 176 Duckworth Street.

W. J. WHELAN, 182 Duckworth Street. Phone 65.

Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.

N.B.—Orders can be left with Janitor Board of Trade Bldg. jly5,ed,tf

HIGH GRADE Michelin Tyres

At Greatly Reduced Prices.
We have on hand the following sizes which we are selling at 30 per cent. less than last year's prices:—
920 x 120 STEEL STUDDED NON-SKID.
880 x 120 STEEL STUDDED NON-SKID.
820 x 120 STEEL STUDDED NON-SKID.
815 x 105 STEEL STUDDED NON-SKID.
30 x 3 1/2 STEEL STUDDED NON-SKID.
32 x 3 1/2 STEEL STUDDED NON-SKID.
ALSO
935 x 135 INNER TUBES.
920 x 120 INNER TUBES.
820 x 120 INNER TUBES.
650 x 65 INNER TUBES.
915 x 105 INNER TUBES.
32 x 3 1/2 INNER TUBES.
34 x 4 INNER TUBES.

Michelin Cover and Tubes are the highest grade manufactured, and are used by Owners of the best Cars, both in England and America. A proof of their superiority. Remember you cannot buy as good a Tyre as Michelin at so low a price.

A. H. MURRAY, Agent.

jly5,ed,tf

WE are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!

As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of other gems.

After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can suit you.

We have just received a shipment of Crown Watch Bracelets—Gold filled with good movements and moderate in price. We strongly recommend them.

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

T. J. DULEY & CO.

Ladies' Underwear and Hose,

BEST VALUES OBTAINABLE ARE AT

BLAIR'S,

AND ALSO THE LARGEST VARIETY.

- Ladies' Colored Real Lisle Hose. Regular 40c., only 29c. pair.
- Ladies' Black Half Silk Hose only 30c. and 35c. pair.
- Ladies' Silky Finish Black & Tan Thread Hose at 18c. and 20c. pair.
- Ladies' Silk Hose in various colors; have had a big sale at 75c. pair.
- Ladies' Black Plain Cashmere Hose—We have old values in stock still from 35c. pair upwards; but believe me you are going to have trouble getting these later, and will pay a lot more for them.
- Ladies' Black Ribbed Cashmere Hose—We have a full selection of in old values.

Another thing very difficult to get now, we have, at present, quite a stock of

Ladies' Lisle Gloves,

Both long and short; colors mostly Whites, Blacks, Beavers and Greys, at only 20c. pair.

Ladies' White Cotton Vests—Startling values at 10c. upwards.

HENRY BLAIR

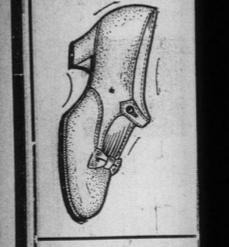
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We

THE HO

Bargain

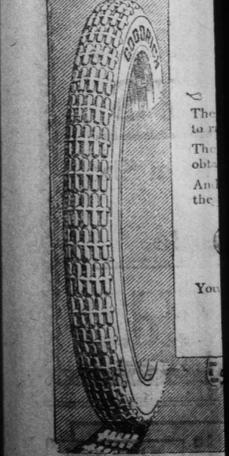
Odd Sizes



Ste

Good

Now on



BOWR

Telephone--332.

Advertise

We have a GOOD INDIVIDUAL PHOTOGRAPH

Of each Man of the
Newfoundland Regiment that Sailed on the "Calgarian,"
 And of Nearly all the Reservists.

THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

Phone 768.

Bargains in Ladies' Fine Shoes!

Odd Sizes, Broken Lines, at a Big Reduction in Price.



Dongola 2 Strap Shoes, sizes 3, 6 and 7 only. Regular \$1.80. Selling now for **\$1.50**

Patent 1 and 2 Strap Shoes, sizes 2, 3, 6, 6½ and 7. Regular \$1.80. Selling now for **\$1.50**

Dongola and Patent 3 Strap Shoes, sizes 3, 5½ and 7. Regular \$2.00. Selling now for **\$1.50**

Dongola and Gun Metal Ankle Strap Shoes, size 7 only. Regular \$1.80. Selling now for **\$1.20**

Patent 3 Tie "TANGO" Shoes, with long ribbon tie; sizes 4, 4½, 5, 5½ and 6. Regular \$2.50. Selling now for **\$2.00**

Tan 2 Strap Shoes, sizes 3, 5, 6 and 7. Regular \$1.80. Selling now for **\$1.20**

Tan 3 Strap Shoes, sizes 2, 2½, 5, 6 and 7. Regular \$2.00. Selling now for **\$1.80**

Tan 5 Strap Shoes, sizes 3, 6 and 7. Regular \$2.50. Selling now for **\$2.00**

Tan Calf and Black Gun Metal Pumps, sizes 2, 2½ and 7. Regular \$2.00. Selling now for **\$1.20**

White Duck Pumps and 2 Strap Shoes, sizes 5½, 6 & 7. Reg. \$1.30 & \$1.80. Selling now for **80c.**

White Nubuck Pumps, sizes 5½ and 7. Regular \$2.00. Selling now for **\$1.00**

White Duck Buttoned Boots, in size 7 only. Reg. \$2.00. Selling now for **80c.**

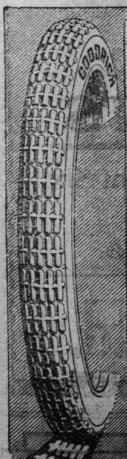
White Nubuck Buttoned Boots, in size 7 only. Regular \$3.00. Selling now for **\$1.00**

Steer Brothers

A LARGE STOCK OF

Goodrich Tyres

Now on hand. Selling at Low Prices.



SAFETY FIRST

Grips like the sole of an athlete's shoe

The cross bars on a football player's shoes give him a firm footing—he is able to run, jump, make sharp, quick turns with more assurance and safety. The specially toughened Safety Bars on Goodrich Tires cut through the film and obtain a firm grip on the road surface—thus preventing the skid from starting. And there's another reason why you should equip with Goodrich Safety Treads—the extra thickness at the point of contact insures extra wear.

Goodrich Safety Tread Tires

You want the best Safety Tread—so call or phone at once.

BOWRING BROTHERS, Ltd.,

Telephone—332.

Hardware Department.

Advertise in the Evening Telegram

Meeting of Aeroplane Committee.

A largely attended meeting of the Aeroplane Committee was held at the Board of Trade Rooms last night, Mr. W. G. Gosling, the Chairman, presided, and present were His Excellency the Governor and some forty members of the committee. Before the regular business of the meeting was taken up, His Excellency announced that two odd officers, to whom reference is made elsewhere in this issue, had been attached to the 1st Nfld. Regiment. He also announced that the Messrs. Reid, besides offering facilities for the collection of contributions amongst their employees, had generously offered to supply an aeroplane, the only stipulation being that the name Reid be added to that of Newfoundland. The offer was very much appreciated and a hearty vote of thanks was accorded the Messrs. Reid by acclamation. The reports of the Secretary, Mr. C. R. Steer, and the Treasurer, Mr. J. A. Carr, K.C., were then read and adopted. The magistrates of the outports have been asked to organize their collections for the fund so that the amount will be in hand by August 4th. Pass books have been issued for circulation amongst the employees of many firms in the city. After the passing of votes of thanks to His Excellency for attending the meeting, to Mr. Reuben Horwood for providing the dial at the Board of Trade Building, and to the Press for their notices, the meeting adjourned.

B. I. S. Honors its New Patron

HIS GRACE ARCHBISHOP ROCHE. The rooms of the Benevolent Irish Society were the scene of a pleasing function last evening when the Society's new Patron, His Grace Archbishop Roche, was presented with an address and chalice in honor of his recent elevation to the Archiepiscopacy. The occasion was marked by an unusually large attendance of the members. At 8.30 His Grace, accompanied by Rev. Fr. McDermott, Adm. and Mr. J. C. Pippy, 1st Asst. Vice-President of the B.I.S., arrived while the Pope's March was being played. In a happy speech the President, Hon. J. D. Ryan, welcomed the Archbishop and presented the gift after reading the following ADDRESS.

To Most Rev. Edward Patrick Roche, D.D., Archbishop of Toronto, From the Benevolent Irish Society. May it please Your Grace:

The Benevolent Irish Society whose existence dates back to the year 1806, hasten to approach Your Grace, and beg of you to accept the sincere and hearty congratulations of the members, on your elevation to the Archiepiscopal See of St. John's. Your appointment is an event of moment to the community, and the members of the Society hail it as happy and auspicious, because they recognize in you a rarely gifted Ecclesiastic, and one who is endowed with the highest qualities of Priestly virtue, and fully cognizant of the ideals and traditions of your exalted office.

You are joined to us by a very close tie, since we delight to recall that once you were a pupil of St. Patrick's Hall Schools, established and maintained by the Society; hence it is that the members view, with pride and pleasure, the distinguished honor bestowed upon you.

As an evidence of the esteem and affection of the members, and their joy on the occasion of your elevation to the Episcopal Throne—in the past occupied by so many brilliant and revered Ecclesiastics—they pray you will accept the accompanying Chalice—a copy of the famous De Burgio Chalice made in Ireland in the year 1494.

The members respectfully express the hope that you will honor them, as your predecessors have done, by becoming the Society's Patron, and wish you a long, useful, and happy life, and assure you they will never be wanting in loyalty towards, and reverence and affection for you; and that in the years to come, when you have further distinguished yourself in your Pastoral Office, it will be recorded, you were "First among the greatest and highest among the best."

Signed on behalf of the Society,
 J. D. RYAN, President,
 T. P. HALLEY, Secretary

St. Patrick's Hall, St. John's, Nfld., July 19th, 1915.
 In his customary comprehensive style, His Grace made an eloquent response thanking the Society for their magnificent gift and particularly for the sentiments contained in the address. Continuing, he reviewed the history of the Society and pointed out the usefulness and many accomplishments of the venerable institution during all the time of its existence. He emphasized the great pleasure it afforded him to become the Patron of the B.I.S. Appropriate speeches were also made by Rev. Fr. McDermott and Rev. Bros. Kennedy, Ryan and Egan. De Burgio Chalice made in Ireland in 1494 and is a splendid work of art. The meeting closed amid rousing cheers for the Archbishop.

Delicious Ice Cream at WATKERS Premium Store, 27 Charlton Street.—July 17, 3m.s.t.u.th

Try wiping a greasy frying pan with a piece of newspaper before washing it. Much of the grease will wipe off and can be burned, thereby saving soap and labor.

American KNOCKABOUT HATS

For Girls,
 With Streamers, in colors that won't soil quickly,
 Sax, Cerise and Tan.



50c. each.

SEE THEM

In Our West Window TO-DAY.

S. MILLEY.

Casuals Win From Saints.

The Casuals defeated the St. Andrew's by three goals to nothing in last evening's football match. The players were:—

SAINTS—Goal, Ewing; backs, Strang, Barnes; halves, Johnson, Foster, Elton; forwards, Crawford, Ewing, Kerr, Bastow, Spry.

CASUALS—Goal, Peters; backs, Hartley, Thistle; halves, Reid, Goulet; forwards, Marshall, Smith, Pearce, Squires, Chancey.

During the early part of the game the Saints played all round their opponents and erratic shooting was accountable for their non-success in scoring. The Saints won the toss and choose the western territory leaving the Casuals at a disadvantage with a strong breeze blowing against them. After twenty minutes of play the Casuals made a desperate rush and Chancey scored. In the next period the Casuals had matters practically all their own way and notched up two more goals through Chancey.

REMEMBER

The Camera House

Now has a complete line of Kodaks, Brownie and Premo Cameras in all sizes.

Also Films, Plates, Paper, Post Cards and Photo Supplies of every description.

If you don't get the results from your camera that you should, we will tell you the reason why.

Catalogues sent on request.

PARSONS' Art Store,

WATER STREET.

OIL WELLS.

By GEORGE FITCH.

Author of "At Good Old Slivash."

An oil well is a hole in the ground about a quarter of a mile deep, into which a man may put a small fortune or out of which he may take a big one. And he never knows until the hole is finished. Nothing is as non-committal as an oil well that isn't finished. A sphinx is garrulous beside it. But when it is finished, it either goes on being quieter than ever, or it begins spouting automobiles, trips to Europe and large knobby mansions in New York. It takes a couple of thousand dollars, several months, and a couple of non-committal men in mud-plastered

"Open Every Night"



"STAFFORD'S DRUG STORE (Theatre Hill)."

Any person or persons calling at our Drug Store, Theatre Hill and asking us to show them orders amounting to over Ten Thousand bottles of Stafford's Liniment sold since January 1st, this year, and by our not being able to produce them, we will gladly forfeit the sum of \$1,000. All you have to do is to come in and ask us.

Stafford's Liniment is one of the strongest and most penetrating Liniments that has ever been manufactured.

It cures Rheumatism, Lumbago, Neuralgia and all Aches and Pains. Sold everywhere.

Stafford's Liniment is prepared only by Dr. F. STAFFORD & SON, St. John's, Newfoundland.

Manufacturers of the "Three Specialties":—

Stafford's Liniment.

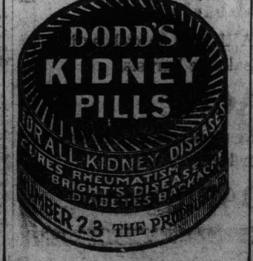
Stafford's Prescription "A" Stafford's Phorbic Cough Cure.

HOUSEHOLD NOTES.

Cork linoleum is kept in good condition if wiped off daily with a cloth wrung out of tepid water and wiped once a week with skimmed milk.

If bread has been forgotten and becomes too light, do not put it into the oven, but knead it down again and allow it to stand until it is just right.

A plain hard varnish finish should be given to the kitchen linoleum once a year; apply the varnish very thinly. When dry, wipe over with milk and water.



Left-over pieces of Boston brown bread may be made into a palatable dessert pouring over them a sauce made of maple syrup and chopped dates and nuts.

E Tyres Prices.

Prices which we are our prices:— NON-SKID. NON-SKID. NON-SKID. NON-SKID. NON-SKID. NON-SKID.

the highest grade ers of the best A proof of their as good a Tyre

Y, Agent.

just now some me Pendants and with gems and appeal at once to We have put the possible figure.



selecting a Ring, e and five stone ed assortment of

wedding. en you need the w easily we can

We have just received a shipment of Crown Watch Bracelets—Gold filled with good movements and moderate in price. We strongly recommend them. ellery see the Re-

& CO.

rwear

AINABLE

R'S,

ARIETY.

ular 40c., only and 35c. pair. ad Hose at 18c.

had a big sale

We have old upwards; but trouble getting for them.

We have a full

, we have, at

oves,

nites, Blacks, pair.

values at 10c.

AIR

Songs & Music.

G. KNOWLING'S STATIONERY DEPT.

There Never Was a Coward
Where the Shamrock Grows12c.
March On to Berlin12c.
Be a Soldier, Be a Man12c.
Sister Susie's Sewing Shirts for Soldiers12c.
Tubal Cain12c.

We have a full assortment of New Music just opened at prices from 2c. to 60c. per sheet. Come soon and get your choice. Other high-class pieces such as—
Land of Hope and Glory . . .60c. (Sung by Madame Clara Butt.)
We'll all Plain Civilians . . .60c. (I'll Make a Man of You . . .60c. (Sung by Miss Gwendoline Brogden.)
Our Saxon Fathers5c. (Part song for 4 voices.)
The Battle Prayer5c. (Part song for 4 voices.)
There's a Land60c. (Sung by Madame Clara Butt.)
Come Along, Can't You Hear, 35c 2 cents extra for postage.

G. KNOWLING.
jly6,3,1u

Evening Telegram

W. J. HERDER, - - - Proprietor
W. F. LLOYD, - - - - Editor

TUESDAY, July 20th, 1915.

A Grand Response.

The response to the call for Aeroplanes has been grand. On Thursday last the first short list of subscriptions was published. Last night the fund amounted to over \$12,000, and in addition to this the Reid brothers promised to subscribe for an aeroplane themselves. The gift of the Reid brothers is a fine one, and will doubtless spur on others to do their "bit." The gifts are to be representative of the whole people. All are invited to do their part. No matter how small the subscription, it will be as welcome as the big subscription. It is also the wish of those that are managing that the subscription shall be purely voluntary. The desire is to raise the money without appointing canvassers to go round and beg for subscriptions. The desire is to have the subscription books have been sent to societies, unions and business houses and factories, in order that the members of institutions and emigrants of firms be afforded an opportunity to give what they can. Communications have also been sent to Magistrates throughout the Island, asking them to afford opportunities for the people in their neighbourhood to subscribe. The means of drawing the attention of the people in the city are manifold. Every one who passes the window of the Board of Trade can see how the subscription is going up by watching the hand on the dial placed there. The sum aimed at is \$24,000, without counting the Reid-Newfoundland aeroplane which will be the personal gift of the three Reid brothers. One large aeroplane has already been subscribed for by the general public, and a substantial sum raised towards a second one. It is the intention to present two 100 H. P. Gnome Victoria gun aeroplanes, completely equipped and ready for the fray. We ask each one of our readers to ask himself or herself: "What can I do?" You can do something. It may be little. But every dollar counts, so does every coin. Five twenty cents make a dollar. Two fifties make a dollar. And it all mounts up. Newfoundland can now buy a "Reid-Newfoundland aeroplane," and a "Newfoundland aeroplane." Another is wanted. By a combined effort it will be obtained, and by August 4th, let Newfoundland present the King with all three.

Our Volunteers.

The total number of volunteers enrolled to date is 2,071, the following having enlisted with the Reserve Force yesterday—
John Fowler, Fox Cove, F. B.
Wm. Wittle, Fox Cove, F. B.
John Parrell, St. John's.
Sam. Edney, St. John's.
George Chalker, St. John's.
Jas. A. Bell, St. John's.
Jas. Short, Hermitage Cove, F.B.
Wm. Geo. Lawrence, Garulsh, F.B.
Chas. Hardman, Grand John, F.B.
Edwin Lazelle Shave, Fogo.
Alfred Haines, Kelligrews.
Ed. T. James, Bishop's Falls.

The forenoon was spent at the usual indoor drill and in the afternoon a route march was held.

TEXACO KEROSENE

is now sold in STEEL BARRELS as well as in Eight Hoop Non-leakable barrels.

TEXACO

burns without Soot, Smoke or Smell, and is different from the ordinary kinds.

GEORGE M. BARR, Agent.

From the Sagona.

The Reid Mtd. Co. received the following message from Capt. Parsons, of the Sagona, last night:—"Arrived at Venison Island 3.30 p. m., prevailing winds, E. and N. E., with dense fog; making very slow progress; good sign of fish from Cape Harrison to Indian Harbor; Pack's Harbor to Black Island; Bar; Punch Bowl to Venison Island very good sign, but unable to do much owing to fog and sea."

Buy GOODS manufactured in NEW-FOUNDLAND & keep the Fathers at work

feb3,tu,tz

Impressions of Pouch Cove.

Like other nearby settlements of the Capital, the dwellings and surroundings of Pouch Cove are picturesque and comfortable, and the reward of industry may be seen on every side. This speaks well for the people, and also for their leaders and spiritual directors.

Amongst the different new buildings which attracted our attention, we noticed the Methodist Parsonage, which is occupied by the Rev. W. H. Browning, and which is indeed a very comfortable and commodious dwelling. We enquired from the good Pastor as to who had erected the building, and what it had cost, and he informed us that it was all done in such a short time, and with so few preliminaries or resolutions, that he looks upon it as a monument to the enthusiasm and co-operation of his congregation, who, early in March, informed him that if he wished to have a new Parsonage built, they would have it ready for him within three months. The kind offer was of course accepted, and success crowned the undertaking. Some men went to the forest and cut the framing, others prepared the foundation, and others came to the city, and carting down the finer work of the building. Many hands make light work, and very soon the key was handed to the good Pastor.

The building and its entire surroundings are a credit to the Methodist people of Pouch Cove, and a great comfort to the Pastor and his good wife, and is a practical expression of the good feeling which exists between the congregation and the minister. During our visit, we saw Pouch Cove at its best, and the residents appeared contented and happy. The homes and buildings of such places as Pouch Cove represent the toil and industry of its people, and these are the best asset which any country can possess; and the same conditions exist throughout our Island Home, North, South, East and West.—Com.

All First Class Druggists Sell Salvia Hair Tonic

SALVIA destroys dandruff in ten days. The roots of the hair are so nourished and fed that a new crop of hair springs up, to the amazement and delight of the user. The hair is made soft and fluffy. Like all American preparations SALVIA is daintily perfumed. It is hard to find a customer who does not use SALVIA continually.

Nascopie Back.

With Big Cargo of Salt.—Ship will go to Hudson Bay.

The S.S. Nascopie, Capt. Melkle, returned to port last night, after an absence of nearly three months, bringing 2,025 tons of salt to Job Bros. After leaving here the ship went to St. John, N.B., and loaded deals for a port in the Bristol Channel, thence proceeding to Newport and loaded coal for Gibraltar, after which she went to Cadiz and loaded salt for here, making the passage in eight days, which was an exceptionally quick run. The S.S. Bellenby left Cadiz three days ahead of the Nascopie, but has not yet put in an appearance. The arrival of the Nascopie's cargo has been eagerly awaited and it will, no doubt, greatly relieve the prevailing salt famine.

After unloading the Nascopie will go to Hudson Bay, a charter for that region, we understand, having been made.

FOR FIT PROPS.—The Norwegian steamer Otto Sverdrup has reached Nipper's Harbor from Newport, Monmouthshire, to load pit props for Bristol.

This Date in History.

JULY 20.
Full Moon—26th
Days Past—200 To Come—164
PETRARCH born 1304. The famous Italian poet, whose odes and sonnets "To Laura" are of marvelous beauty and fervour and have been translated into all languages.
POPE LEO XIII died 1903.
ANDREW LANG died 1912, aged 68. One of the most versatile of modern authors. A writer of verse, a brilliant essayist, novelist, and historian, he covered a vast extent of literary ground.
FIRST FIGHT WITH SPANISH ARMADA 1588. The English fleet hanging on the rear of the Armada followed it up the Channel, attacking it at every opportunity.
New-debts do not settle old obligations.

Have you sent your Subscription to the Aeroplane Fund? Don't wait to be called upon, send it TO-DAY.
C. R. STFER, Sec.

Subscriptions to the 'Khaki' Prisoners Fund

Amt. already acknowledged . \$490 00
St. John's Band of Hope amount voted at a meeting held in Congregational Lecture Hall, June 15 6 00
Third draft remitted to London, July 12th—£9, 6, 4
The Royal Bank of Canada, St. John's, Nfld., W. H. CROWDY, Manager.

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."
"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggist's."
Zylex, 50c. a box; Zylex Soap, 25c. a cake.
Zylex, London.

Here and There.

LOCAL ARRIVES.—The local from Carbonar arrived in the city at 12.50 p.m. to-day.

WATERWITCH ARRIVES.—The schr. Waterwitch, 35 days from here, has arrived at Pernambuco.

WORST ON RECORD.—By all accounts the lobster fishery this year will be one of the worst on record.

FOGOTA.—The Fogota left Musgrave at 6.10 a.m. to-day, coming South, and is due here to-morrow morning.

HERRING CARGO.—The schooner Gladys S. sailed yesterday from Exploits for Halifax with 1,300 barrels of herring.

OFF FOR PERNAM.—The schooner Ductess of Cornwall left Burgeo yesterday for Pernambuco with 2,923 qts. of codfish.

Take a teaspoonful of Stafford's Prescription "A" a few minutes before eating and enjoy your meals.—jly12,tz

REACHED BOTWOOD.—The s.s. Gallicia has reached Botwood from Fowey with 4,200 tons of China clay. After discharging she will load pulp and paper for England.

DR. DEVAN'S FEMALE PILLS Reliable medicine for all Female Complaints, 25c a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCOTTISH DISPENSARY, 25, St. Catherine's, Ontario.

PHOSPHONOL FOR MEN Restores Vitality for Nerve and Brain; increases grey matter; a tonic which builds you up. 25c a box, or two for \$10, at drug stores, or by mail on receipt of price. THE SCOTTISH DISPENSARY, 25, St. Catherine's, Ontario.

Mr. Anson Brown, son of Mr. Robert Brown, H.M.C., Bonavista, has enlisted for service in the Royal Canadian Naval Reserve. Mr. Brown is an experienced Marconi operator and has spent several years in the cable ships. He has a brother, Dr. Walter Brown, a Lieutenant in the Royal Army Medical Corps, and stationed at Clivedon, Bucks, Mrs. (Dr.) Richards of Torbay, is a sister.

Mapleton's Peanut Butter is made in England. When you buy it you will know its value. When the children get it on their bread they know its quality. Cheap nourishment these strenuous times. The proof of the pudding is the eating of it.
jly8,ood,tz

BANKERS IN FOR SUPPLIES.—The three Burin bankers Norman O. Ada D. Bishop and Dictator, which have on board 400, 600, and 200 qts. of fish, respectively, came to port this morning from the Grand Banks for supplies. They report fish plentiful but storms frequent and during the progress of a gale last week each of the bankers lost some of their fishing gear.

WARD'S LIME CURE DANDRUFF.

RED ROSE TEA "is good tea"

The Casino Theatre.
3 Days Only 3---THURSDAY, FRIDAY and SATURDAY.
The original and only authentic Motion Pictures,
Jack Johnson-Jess Willard Contest.
Entire 26 Rounds in Seven Reels, Photographed at the Ringside, Havana, April 5, 1915.
ONE PERFORMANCE EACH NIGHT, AT 8.30. PRICES: 20c., 30c. and 50c. RESERVED SEATS ON SALE AT ATLANTIC BOOKSTORE TUESDAY.

AT THE NICKEL.
A GREAT SHOW TO-DAY!
"Our Mutual Girl."
Margaret's cameos are returned to her by Dunbar, who, to avoid publicity, departs for Europe.
FORBES LAW DUGUID Sings—Star of the Desert.
"LOVERS' POST OFFICE." A Keystone riot with Fatty Arbuckle.

Reids' Boats.
The Argy's left Placentia at 1 a.m. to-day for the West.
The Clyde left Botwood at 7.15 a.m. to-day, inward.
The Dundee left Musgrave at 3.35 p.m. yesterday, outward.
The Ethie left Clarenville at 1.45 p.m. yesterday.
The Glencoe left Burgeo at 4 p.m. yesterday, coming East.
The Home left Nipper's Harbor at 8.45 a.m. to-day, outward.
The Erik arrived in port from Labrador at 9.05 p.m. yesterday.
The Kyle left Port aux Basques at 10.30 p.m. yesterday.
The Meikle left Brig Bay at 8.30 a.m. to-day, coming South.
The Sagona arrived at Venison Island at 3.20 p.m. yesterday, coming South.

Cape Report.
Special to Evening Telegram.
CAPE RAGE, To-day.
Wind W, fresh, weather foggy. The S. S. Monadnock passed west and Capt. E. S. Hocken inward yesterday afternoon; nothing heard to-day. Bar. 29.41; ther. 52.

Here and There.
LEAVES THIS AFTERNOON.—The S.S. Stephano leaves Halifax this afternoon for here.
WEATHER.—It is calm and fine along the line of railway to-day, with the temperature ranging from 45 to 68 above.
GIVEN A WEEK'S GRACE.—A negro boy, who deserted a vessel which has since left here, was released yesterday on condition that he joins another vessel within a week.

BOWRINGS' SHIPS.
The Fortia left Pushthrough at 2.30 a.m. to-day, coming east.
The Prospero left Westport at 7.45 a.m. to-day, going north.
Stafford's Prescription "A" cures Indigestion, Dyspepsia, Catarrh of the Stomach and Nervous Dyspepsia.—jly12,tz

STORM DOES DAMAGE.—A severe storm prevailed on Saturday last along the S.W. coast. At St. Mary's and adjacent places much damage was done to fishing gear, especially to traps.

E. S. HOCKEN HERE.—The bart. E. S. Hocken, Capt. Martyn, arrived in port this morning after a passage of 22 days from Barbados. She brought a cargo of molasses to Alan Goodridge and Sons, and T. M. Winter.

TO-DAYS' TEMPERATURES.—The thermometer in the city registers 65 to-day. The principal temperatures along the line of railway are:—Bishop's Falls, 68; Clarenville, 60; Humbermouth, 55; Port aux Basques, 50; Quarry, 45.

SUMMONED FOR BRUTAL ASSAULT.—Five men of the East End have been summoned on the charge of kicking, butting and otherwise brutally beating two other men. The cases will be tried to-morrow. One of the plaintiffs has his ribs broken.

TALKING MACHINES.—We are showing a nice line of Talking Machines very cheap.—CHESLEY WOODS, Agent, 282 Duckworth St.—july17,tz

GOOD FISHERY PROSPECTS.—Yesterday good work was done on the local grounds by our fishermen. A couple of men at the North Battery have more than saving voyages ashore already. There is an abundance of fish lately at Carbonar and Hr. Grace, and good catches are being taken.

POLICE COURT.—A Lunenburg fisherman, drunk and disorderly, was fined \$5 or 14 days. A 22 year old laborer of Carter's Hill, was fined \$10 or 30 days for assaulting another young man. A Norwegian seaman, charged with being drunk, was discharged. Four men for loose and disorderly conduct, were fined \$1 or 3 days.

The Popular London Dry Gin is
VICKERS' GIN
BY SPECIAL WARRANT OF APPOINTMENT
TO H.M. THE KING
J. O. ROBLIN, Toronto
Canadian Agent
RADIGER & JANION
R.C. Agents
JOHN JACKSON, St. John's, Resident Agent.

NO



Children's
This season's 30c., 95c. and \$1.00. Price, just 70c.

Children's White
Marked to cost. See them! Oh shipment just \$1.10, \$1.40. The best lot for gems of the Blo.

ALE
18
Open 7.30 to 9.00

R. H. Eve Specialist.

They A
Great

The Dress
Do

When I
of the country think of Devlin Hats at
As She
Ash

Devine's
John
THE RIGHT

Good tea'

SATURDAY.
Contest.

vana, April 5, 1915.
50c. RESERVED SEATS
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BY SPECIAL WARRANT
OF APPOINTMENT
TO H.H.B.
THE PRINCE OF WALES

ION
President Agent.

NOW IS THE TIME



And this is the place to get extra good value for your money.

Don't Miss These Money Savers.

12 dozen Ladies' Straw Hats in a large assortment of shapes & shades, latest styles. Regular \$1.25, \$1.50, \$1.80 and \$2.00 Hats now on our Bargain Tables for only

90 cts.

Children's Cotton Dresses.

This season's styles. Regular 80c., 95c. and \$1.10. Clearing Price, just

70 cts.

Children's White Dresses.

Marked to cost price to clear. See them! Oh so dainty. A new shipment just opened,

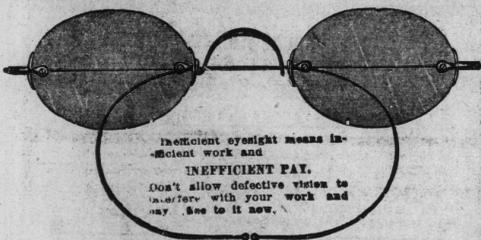
\$1.10, \$1.40, \$1.60, \$1.90. The best lot for the season. Real gems of the Blouse maker's art.



ALEX. SCOTT,

Popular Drapery Store,
18 NEW GOWER STREET.

Open 7.30 to 9 o'clock Monday, Tuesday, Thursday and Friday Evenings.



Inefficient eyesight means inefficient work and

INEFFICIENT PAY.

Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,

Eve Specialist. Water Street

They All Go to Devine's

Great Mid Summer Sale.

The Dresses at 89c., for Ladies, at Devine's are beautiful.

When I Think

of the country and the beach I think of Devine's Towel Hats at 49c

As She Stepped Ashore

from the good ship Florisel all eyes were riveted on the Silk Striped Vanity Bag. You can get these here, very newest. See them in Devine's window. Price \$1.50

They were Talking

war and warm weather wearables in one breath in a shady nook of Bowring Park when the gay summer girl happened along wearing an immaculate Middy with Belt of White. A beauty. She bought it at Devine's \$1.50

Devine's for Children's Dresses from 39c

John M. Devine,

THE RIGHT HOUSE, Cor. WATER & ADELAIDE STREETS.

350th Day of the War LATEST

From the Front

Messages Received Previous to 9 a.m.

OFFICIAL.

LONDON, July 19.

The Governor, Newfoundland: General French reports no change since last communique. On the 10th the enemy attacked north of Ypres and gained a footing in our first line. The lost positions were immediately recaptured. On the 13th a post on the Ypres-Menin Road was captured by the Germans and recaptured by bombing parties.

The French Government report a violent attack by the Germans between Calonne and Les Eparges. They succeeded only in gaining a footing in a trench section captured from them on July 6th. This section was recaptured by a counter attack, and a fresh attack accompanied by jets of burning liquid was repulsed. Over two hundred prisoners were taken in these engagements.

The Russian Government report German attacks on the whole front from Riga province to the Dnieper. The Russians have gained successes on the Dnieper. The enemy's offensive near Prasnysz has compelled the Russians to concentrate near Narw.

BONAR LAW.

LONDON, July 19.

The total casualties of the Dardanelles expeditionary forces to date, in killed, wounded and missing, have been 42,434 officers and men. Premier Asquith told the Commons today that this total includes both the naval and military branches of the service. Out of an aggregate of 8,084 casualties among the officers, the Premier's statement said the killed numbered 1,933.

CASUALTIES IN DARDANELLES.

LONDON, July 19.

Reports from the South Wales coal fields indicate progress in the negotiations for a settlement of the strike, and efforts will be made at the Cabinet meeting to-day to find some means of speedily solving the labor problem. The general belief in the mining district, however, is that no satisfactory way out of the present difficulties can be found unless the Government take over the mines and operate them during the period of service. Out of the withdrawal of the proclamation which brings them under the Munition Bill. They resent the idea of working under coercion, and insist they will not consent to it at any price.

DEMAND WITHDRAWAL OF PROCLAMATION.

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U. S. AND THE PRIZE COURTS

LONDON, July 19.

The new American note on shipping, which outlines the standpoint of the States on Prize Court procedure, was received by the Foreign Office to-day. This note has not yet been published here.

ITALIAN CRUISER TORPEDOED.

BERLIN, July 19.

The following official communication was received here from Vienna under date of July 18th: An Austrian submarine this morning torpedoed and sunk, south of Bagusa, the Italian cruiser Giuseppe Garibaldi. The cruiser foundered within fifteen minutes. The Giuseppe Garibaldi was an armored cruiser of 7,734 tons displacement.

CAN WARSAW BE HELD!

LONDON, July 19.

Can Warsaw be held, with German Field Marshal Von Hindenburg on the north, and Von Mackensen on the south, whipping forward the Russian front? It is a question which is realized in England that Grand Duke Nicholas, Commander-in-Chief of the Russian armies, has the most severe task imposed upon him since the outbreak of the European war. Military writers in some of the London papers seem to think the task well nigh impossible. There was a sustained confidence that Germany's previous violent attacks along the Bzura front would never pierce the Russian line, but the present gigantic co-ordinate movement has developed with such suddenness and has more, the British press is disheartened by the fall of the Polish capital. While not giving up all hope of its retention, it is pointing out the enormous difficulties which are being labored under from the start, by the existence of such a salient. Having been unable to straighten out the line by the advance thro-

COTTON CARGOES.

LONDON, July 19.

The British Government, since March 11th, has paid £70,000 on cotton cargoes, twenty-five shipments of which have been purchased in pursuance of an arrangement with American cotton shippers.

BREACH OF AMERICAN NEUTRALITY.

WASHINGTON, July 19.

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GREAT BRITISH ADVANCE BEGIN ABOUT 1st AUGUST.

NEW YORK, To-day.

The Tribune, this morning, publishes the following from London: The great British advance will begin about the first of August, and England will then make her great throw in the war, was the confident declaration of one of the men in Kitchener's newest army. The man was equipped with information although he is only a private. A year ago he was a newspaper correspondent, as well known in New York as in London, although he is merely a man in the ranks of the Royal Fusiliers. "We are off to the front next Wednesday, July 14th," he went on, "and we are almost the first of a new force of Kitchener's great army of 2,000,000 men, which is at last on the way. Within a couple of weeks after that there will be another 700,000 British troops in France."

ernment. The British Government inquired if the American Government would not regard the case, if fully substantiated, as a breach of neutrality. The alleged case is connected with an attempt to dynamite an armory and factory for making clothes for Canadian troops.

PREPARING REPLY TO GERMAN.

WASHINGTON, July 19.

President Wilson returned here early to-day after an absence of nearly a month, to take up for immediate consideration, with Secretary Lansing and other members of the Cabinet, the situation between Germany and the States. A tentative draft of the American answer which has been prepared for consideration will be submitted to the Cabinet tomorrow, and the revised draft will probably be cabled to Berlin before the end of the week.

THE STRIKE AT KRUPPS.

GENEVA, July 19.

An important meeting was held at Essen yesterday, according to advices from the Ruhr. It was the administration of the Krupp gun works and representatives of the workmen, in order to settle the dispute which has arisen over the demands of the men for an increase in wages. Directly and indirectly 100,000 men are involved. Minor cases in which machinery has been destroyed, are reported. Military authorities, before the meeting, the Basel advices say, warned both sides that unless an immediate arrangement were reached, drastic measures would be employed. The Krupp officials are understood to have granted a portion of the demands of the employees, which brought about a temporary peace, but the workmen still appear to be unsatisfied, and many have left the works. The strike would greatly affect the supply of munitions, and for this reason the military have adopted rigorous precautions.

GREECE PROTESTS.

PARIS, July 19.

The Greek Government has received confirmation of the report that the inhabitants of Alvali, in Asia Minor, on the Gulf of Adramyti, have been ordered to evacuate the city and into the interior of Asia Minor, according to an Athens despatch to the Havas Agency to-day. The Government has sent an energetic protest to the Porte, the despatch adds.

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EVACUATING WARSAW.

LONDON, To-day.

The Morning Post's Budapest correspondent reports that the gradual evacuation of Warsaw has been ordered by the Russians.

NEARLY ALL SAVED.

ROME, To-day.

Official:—At dawn July 18, Division of our old armored cruisers approached Cattaro, bombarded and seriously damaged the railway nearby, while other vessels were retiring they were attacked by enemy submarines; Cruiser Giuseppe Garibaldi after having avoided the first attack was struck by torpedo and sunk; crew maintained calm and nearly all were saved.

MAYO'S SMOKING & CHEWING

LOOKS GOOD IS GOOD KEEPS GOOD CHEWS GOOD and SMOKES GOOD All the time.

Imperial Tobacco Co. Newfoundland Ltd.

10.30 A.M.

HONOR FOR BORDEN.

LONDON, To-day.

A proposal to confer the freedom of the City of London upon Sir Robert Borden was enthusiastically agreed to at a meeting of the Common Council.

AMERICAN NOTE DRAFTED.

WASHINGTON, To-day.

President Wilson and Secretary Lansing prepared yesterday a draft of a note on the submarine warfare and submitted it to the Cabinet to-day. It will be sent to Germany probably before the end of the present week. Beyond the fact that the position already taken by the States in previous notes will be reiterated, no information was forthcoming either at the White House or the State Department, concerning the probable contents of the new note. The Note is understood to be comparatively brief, expressing the conclusions of this Government on the result of Germany's failure to give the assurances asked for in the previous Note, namely that the lives of Americans traveling on the high seas, bound on lawful errands abroad, unresisting unarmed merchantmen, be not endangered. As yet the case of the British liner Orduna attacked by German submarine has not been brought officially to the attention of the State Department. Secretary Lansing yesterday said he had expected word from some American passengers aboard, but if this failed to arrive in another day or two, he would request one of the Departments of the Government to institute an investigation to obtain accurate information concerning the incident.

MANY DIVINITY STUDENTS ENLIST.

LONDON, To-day.

Captain Rev. Bruce Taylor, chaplain of the 42nd Battalion, spent Sunday in London and conducted services at Golders Green. At the Wesleyan Methodist Conference it was stated that many Divinity students had enlisted or gone to the front as chaplains that one of the four Theological Colleges of the Conference will be empty. A Committee was appointed to consider the transferring of the empty college to the Government.

1.00 P.M.

AS BASES FOR OPERATIONS.

LONDON, To-day.

The belief is expressed in Danish military circles, according to a Copenhagen despatch, that the Germans intend to use Windau and Taku as bases for operations designed to result in the capture of Riga. The chief purpose in seeking occupation of Riga, it is believed, is to use it as a new naval base after the Gulf of Riga has been cleared of mines.

RUSSIANS UNABLE TO HOLD POSITIONS.

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INCREASING MUNITION SUPPLIES.

LONDON, To-day.

A Petrograd despatch to the Daily Mail says the additional factories are undertaking every day to turn out large quantities of munitions and supply war material of all kinds in increasing steadily. The ration is prepared to pass through a period of reverses, if necessary, but never has felt more certain of ultimate victory.

W. P. A.

All persons having claims against the Women's Patriotic Association will please furnish particulars of same at once to

KATHERINE EMERSON, Hon. Treasurer.

July 20, 1915

Here and There.

ERIK FOR CABOT STRAIT.—It is not likely that the Erik will make another trip on the Labrador route this season. Owing to the congestion of freight at North Sydney, since the Bruce has been taken off the Cabot Strait route, she will likely have to go to that port and ply in conjunction with the Kyle until another ship is available.

HIGH CLASS CHOCOLATES.—Just received at Kavanagh's Drug Store a supply of High-Class American Chocolates, very fine quality, put up by F. Roberts & Co., Boston, Mass. Butter Chocolates a specialty, from 45c. per box upwards.

July 20, 1915

A very easy way to provide a good Sunday dinner and still not spend all your time in the kitchen is to prepare chicken, stew it, cook the string beans, boil the potatoes; all this can be done on Saturday, then on Sunday the chicken can be quickly fried, the beans can be creamed and the potatoes can be made into a salad.

They Require No Pushing!

Cash's Cigars, Cigarettes and Tobaccos

require no salesmanship, no arguing, no hot air, no expensive premiums.

They sell on their merits. A customer accepts them without hesitation or quibble, because he knows that their standard reputation guarantees their ability to please.

Try a Glass of our Famous Arctic Soda Water before and after smoking.

JAS. P. CASH, WATER STREET.

ASK FOR MINARD'S AND TAKE NO OTHER.

ASH FOR MINARD'S AND TAKE NO OTHER.

Just Opened!

American
White
Quilts,

AT
50 cents
per pound.

Gigantic BARGAIN Feast!

This is not a Clearing Sale of end of season left-overs—it is a Gigantic Bargain Feast of Seasonable Merchandise right in the heart of the season, and we urge you, with all confidence in the exceptional savings you will make, to buy liberally and supply your future needs for months to come.

50 Pieces Job WHITE LAWN,
Values up to 20c., all one Price, 10c.

40 Pieces Job White Check Lawns 12c.

40 Ends Job White Stripe & White Spot Muslins 10c. to 15c.

A Lot of AMERICAN GINGHAMS 8 cents.

Marshall Bros

Just Opened!

Another Lot of
American
White
Turkish
Towels

AT
45 cents
per pound.

How to Make Children Mind.

By RUTH CAMERON.



RUTH CAMERON

Why do children obey some people and absolutely refuse to obey others? In other words, what attitude is necessary to win a child's obedience? A letter friend who is to have a child visitor for the summer asks me that question. It is very difficult to answer. Children are not fixed numerical quantities, they are varied individuals, and consequently the answer varies to some extent for each. Nevertheless there are certain general principles which apply to all children.

In the first place, all children respect quiet force of character. They are sure to feel it, even though they do not know what it is they feel. Animals likewise respond to this silent force. A word from a man who possesses it means more than a torrent of commands from the person who lacks it, who is all on the surface.

Children never mind well when they are spoken to in a high pitched, nervous voice and in irritable manner. Their antagonism and obstinacy is inevitably aroused to combat nerves and irritability, and the difficulty of gaining obedience doubled.

Why Children Mind Their Fathers BEST.

Mothers often wonder why their children mind their fathers better than themselves. There are several reasons for this: one is that men are more apt to have that force of character that commands obedience; another is that the children see less of

their fathers and therefore stand in more awe of them, and still another to my thinking, is that men do not nag the way women do.

A man told me once that he pitied any dog that belonged to a woman. "They always have a cowed look," he said, "because their mistresses are constantly nagging them with unnecessary commands." It seems to me that in a description of the way many perfectly good women treat their children, nag them with unnecessary commands. If you want to have your commands respected, don't make them too numerous. Don't get the habit of constantly interfering with a child. Before you utter a command or a prohibition ask yourself if it is absolutely necessary, and withhold it if it isn't.

Appeal to the Child's Sense of Justice.

A child has an indomitable sense of justice. Appeal to that sense instead of outraging it. Be ready to tell the child why. If you can inspire a child with the belief that you are trying to act reasonably and justly towards him instead of merely wielding the authority of superior force, he will be more willing to obey.

To extort obedience by threats and bribes is one of the greatest temptations of the profession of motherhood. Occasional punishments and rewards are right, but constant threats and bribes are not. When you must punish, if you make the punishment flow out of the crime you will establish a connection of cause and result that may make a deeper impression than an arbitrary whipping.

That Scourge of Home—The Teasing Child.

Lastly, the parent who wishes to be

To Arrive

- per s.s. Florizel Thursday:
- 60 cases CAL. ORANGES.
- 50 bunches BANANAS.
- 5 cases CAL. LEMONS.
- 3 boxes CUKS.
- 2 brls. MELONS.
- 50 brls. CABBAGE.
- 50 crates NEW ONIONS.
- 40 brls. NEW TURNIPS.
- 10 boxes TABLE PLUMS.

IN STOCK:

- 1,000 half sacks P. E. I. POTATOES.

Soper & Moore.

Phone 490.

Record Breaking Success of the New War Loan.

As the London Rate Has Been Accepted as the Standard for Years, It is Likely to Affect Government Interest Rates the World Over.

London, July 12.—Although the magnitude of the new British loan, the greatest in history, is fairly staggering, even in those times when men and money are counted in round numbers of millions, the loan is record breaking in other respects than mere size. Of the far-reaching effect is the fact that the loan offers in a Government interest of four and one-half per cent., such as the British Government has never dreamed before of allowing on its obligations. And as the London rate has been accepted as a standard for years the world over, when foreign Governments reckoned on what interest they would allow, this unprecedented pushing up of the London rate seems likely to affect Government interest rates the world over.

A remarkable feature is that this is the first "democratic loan," which means that for the first time the Government is not dealing through bankers as middlemen and underwriters, but has appealed to the people, and particularly the working people, to come forward with their savings and deal directly with the Government through its vast organization of postal savings banks and its governmental machinery in the Bank of England. It is the first time on record also that a British Government bond has been in less denomination than \$500. These large denominations, in the past, have excluded the small investor, and the working people, with a few dollars to spare.

One of the most novel features about this huge loan is the unusual means the Government adopted to exploit it, including huge advertisements in the daily papers, great spreads of alluring bill-board advertisements, distribution of hand-bills, popular concerts, and free meetings at Guildhall, with such star attractions as Premier Asquith and Bonar Law. Even the time for the loan was rather adroitly chosen, at the beginning of July, just as the Britisher is casting up his half-yearly accounts, running from January to June 30th.

This is the time people run over their earnings, and spendings of the last six months, and make up their minds about what they can invest during the coming months.

One of the strange features of this appeal for the working peoples' savings is that the Government will take money out of one of its pockets and put it into another pocket. The thrifty working man usually puts aside his savings in the postal banks, which pays him two and a half per cent. interest on deposits. The Government has the use of this vast aggregate of postal deposits. Now, however, when a working man takes a war bond, he draws his deposit from the Government postal bank in order to buy the bond, so that the money merely passes from one Government fund to another. But this fruitless change has the effect of increasing the Government's interest change from two and a half per cent. on the postal deposit to four and a half on the war bond. That is one of the means of making the loan democratic and attractive, even at a loss to the Government.

The raising of the big loan has had its effect on all other securities, including the American, Japanese, Russian, Argentine and many other glittered bonds which have gone off through steady sales, of holders who wanted to raise money for the war loan. American industrials, and railway stocks have also felt the same pressure on the withdrawal of money for the loan, and on one day the decline was one to one and one-half in Shesapeake and Ohio, New York Central, Reading, Amalgamated, Southern, and a large amount of steel, all due to this one cause.

EVERYDAY ETIQUETTE

"My three brothers living not far apart, each have one daughter. Please tell me how they should have their cards engraved?" asked Nina.

"The daughter of the eldest brother is entitled to have her card read: 'Miss Martin.' If she is grown up. The other cousins should have their names in full on their cards, always with the prefix 'Miss,' advised her friend.

The British Theatre

2.30—TODAY—7.30.

Entertainment Extraordinary! The Cream of Pictures! None better!

Selig—"A TYPOGRAPHICAL ERROR."
Edison—"A MEXICAN GRATITUDE."

S. & A.—

"THE PRINCE PARTY."

Served in 2 portions, featuring FRANCIS X. BUSHMAN and BEVERLY BAYNE.

An unequalled Society Comedy-Drama. Kalem—"THE PIANO-MOVER."

A comedy par-excellence in which the great comedians LLOYD V. HAMILTON and "BUD" DUNCAN are to be seen at their FUNNIEST.

5c. The Crescent Picture Palace. 5c.

"Rosemary, That's for Remembrance."

A 2 act Selig drama adapted from Shakespeare's "Hamlet."
"SIS' WONDERFUL MINERAL SPRING"—A Kalem western comedy-drama, with F. Frajlek as Si Perkins.
"THE CHILD THOU GAVEST ME"—A strong domestic drama.
"SELIGETTES," DOC YACCS CATS—Comic Cartoons.
"THE WISE DETECTIVE" and "A SIX FOOT ROMANCE" are two laughable comedies.

GOOD MUSIC AND SINGING—A COOL AND WELL VENTILATED THEATRE.

Comique—"THE TICKET OF LEAVE MAN."

Rossley's East End Theatre!

St. John's Leading Vaudeville and Picture Theatre.

A Grand Performance

TOWARDS THE AEROPLANE FUND.
Under the distinguished patronage and presence of His Excellency the Governor and Lady Davidson, will take place in ROSSLEY'S EAST END THEATRE ON JULY 29TH. This will be one of the finest performances ever given in this popular theatre.

NOTE.—Tickets on sale in a few days and full particulars of concert later.

J. J. St. John.

45c.—The Real Irish Butter—45c.

Just landed ex s.s. Durango from the Killarney Lakes, another shipment of the best IRISH BUTTER, which is little cheaper, retailing at 45c. lb.

500 dozen Nicely Perfumed Toilet Soap.

in 1 doz. boxes. Price 35c. doz.

J. J. ST. JOHN,
DUCKWORTH ST. & LEMARCHANT ROAD.

Advertise in The Evening Telegram

Truth is Supreme!

We pride ourselves on saying that no article leaves our store that does not comply with all the claims we make for it.

In offering this season's teas we have no hesitation in saying that a finer or better tea than "Homestead" has never been offered at the price.

QUALITY—then price, that's Homestead way.

*There's a smile in every cup of Homestead.

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.

Ex S.S. Florizel:

California Oranges.
California Lemons.

Bananas.
New York Corned Beef.

New Potatoes.
New Turnips.

Shoe Polish, 5c. bottle.
Granulated Milk Powder, 10c. tin.

Malted Nuts.
Knox's Gelatine.

Welch's Grape Juice.
Fresh Country Eggs.

Pure Canadian Butter, 1 lb. blocks.

McMurdo's Store News.

TUESDAY, July 20, 1915.

"Concerning tastes there is no disputing," but most people like a good perfume, and a perfume that is good in quality, fragrant in odor, and which does not go flat or "dead," and which, besides, is so concentrated that a single drop is quite sufficient to perfume a handkerchief, and three or four drops, a blouse, will never need to go searching for patrons. This has been our experience with Convolistere Perfumes without Spirit, and we have now a stock of two of the favorite ones—Violette and Lily of the Valley. If you are looking for a perfume as nearly perfect as skill and science can fashion, get one of these little bottles. You will not be disappointed. Price \$1.35 a bottle.

Stopping an advertisement to save money is like stopping a clock to save time. Advertising is an insurance policy against forgetfulness—it compels people to think of you.

Sour cream will make a rich dressing for vegetables if a little baking soda is stirred into it before cooking.

Will Ease Your Throbbing Head-- And Stop Droppings In The Throat

To Cure Sniffles and Clear Stuffed Nostrils Nothing Equals "Catarrhozone."

You can end a cold mighty quick—cure it completely—by Catarrhozone. Any sort of Catarrh, whether in nose, throat or bronchial tubes, can be driven forever out of the system by simply breathing in the healing vapor of Catarrhozone.

It's in the nostrils and air passages that Catarrh germs breed. The germ-killing vapor of Catarrhozone means instant death to these germs—means that a healing process is started throughout all the sore membranes, thereby effectually ridding the system of the real cause of the trouble. Catarrhozone promptly opens up

clogged nostrils, takes that irritating pain out of the nose, prevents the formation of hard painful crusts. If there is a nasty discharge it disappears with a few hours' use of Catarrhozone Inhaler. If a bad cold keeps you sneezing, if you have dull frontal pains over the eyes, you'll get the speediest cure possible with Catarrhozone.

Years of wonderful success in Europe and America have proven Catarrhozone a specific for all catarrhal, throat, bronchial and breathing-organ troubles. Simple, pleasant, safe and sure. Try this tried and proven remedy. Any dealer anywhere can supply Catarrhozone, large complete outfit \$1.00; small size 50c.; trial size 35c.

AYRE & SONS Ltd.

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July 17, 1915

Botha and the Ge

A Rhodesian Troop Deal With an H eral.

London, July 10.—published the follow Rhodesian trooper, 4 eral Botha:

I have heard at count of the recent teen General Botha Francke, the German comes direct from of staff officers, who a ing. Botha was a rival at the meeting Governor of the ter pled the desk cha Francke, command forces, who stood Governor rose with meet his disting for the exchange

AYRE & SONS Ltd.

Camp Life and Fishing

Has a touch of realism That is most fascinating. When on a Fishing Trip there is nothing to equal the rest, the care-free feeling, the glory of the out-of-doors.

In our stock you'll find everything for outdoor sports, and the highest grade Fishing Tackle

FISHING RODS—40, 50, 60, 70, 80, 90, 1.00 up to 24.00
Reels, Lines, Casts, Flies, Minnows, Artificial Bait.
Baskets1.20 to 4.00

Landing Nets, Mosquito Nets, Hunting Boots, Waders.
THERMOS BOTTLES—pints and quarts.
Fitted Lunch Baskets, Preserved Fish Bait.
Flash Lights and Batteries for same.



TENTS, 7x9 kept in stock. Other sizes made to order.
We make a Specialty of PICNIC & CAMPING SUPPLIES.

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ONLY 15 DAYS BEFORE 4th AUG.

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W. V. Drayton	5 00
Rev. Frank Smart, Heart's Content	10 00
Dr. G. N. Myles	25 00
Rev. Dr. Curtis	25 00
James Stott	100 00
Hon. J. D. Ryan	100 00
Dr. Fraser	100 00
D. Monroe	100 00
R. A. Brehm	100 00
W. R. Warren, K. C.	15 00
W. O. Carnell	5 00
Superintendent Grimes	5 00
J. P. Blackwood	50 00
Hon. S. Milley	100 00
Royal Stationery Co., per C. E. Meehan	10 00
Henry Bartlett	5 00
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Annie Edal Oles	1 00
G. A. E. Rabbits	5 00
T. Hickey	5 00
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Mrs. F. J. Morris	5 00
Miss Mary Morris	5 00
Arch Mann	25 00
Hon. J. R. Bennett	50 00
E. W. Lyon	5 00
Dr. W. F. Lloyd	25 00
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P. H. Cowan	10 00
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W. H. Goodland	5 00
G. Callahan	100 00
Horwood Lumber Co.	100 00
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John Lindberg	5 00
H. B. Brookes	50 00
Per C. R. Steer:	
William Thorne	\$1 50
W. P. Gooby	2 00
A. J. Murphy	1 00
Miss Lena Taylor	1 00
Miss Mabel Newhook	1 00
Andrew Horwood	2 00
Philip Jackson	1 00
William Way	2 00
Herbert Barnes	2 00
Thomas Bennett	2 00
M. Fenwick	2 00
G. L. Hunt	2 00
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Harward W. Martin	1 00
Harvey McNeil	1 00
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Harold Macpherson	100 00
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Mrs. E. A. and Robt. Strang.	50 00
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Bishop Stone & Co., Ltd.	200 00
Alex. Robertson	25 00
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A. Diamond	1 00
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Eric Finlay	1 00
Miss Rowe	1 00
C. H. Barnes	1 00
T. Ryan	2 00
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G. Forsey	1 00
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Sundry small sums, per Bishop Stone & Co., Ltd.	5 00
Imperial Mfg. Co.	25 00
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Smyth & Co.	10 00
J. W. Withers	150 00
Per J. W. Withers:	
Harold Moore	3 00
P. Walsh	1 00
H. Wiseman	1 00
A. Moore	1 00
F. Moore	1 00
R. Morris	1 00
W. Boland	1 00
E. Warren	1 00
J. Pippy	5 00
J. Fenelon	25 00
H. Donnelly	10 00
V. Holloway	2 00
Joseph J. Long	10 00
W. B. Howley, K.C.	25 00
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Shea & Co.	25 00
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Brian Dunfield	10 00
J. C. Oke	10 00
W. J. Clouston	20 00
Henry J. Stabb & Co.	100 00
Peters & Sons	100 00
C. A. C. Bruce	25 00
H. V. Simms	20 00
	\$13,383.90

Erik Arrives from Labrador.

The s.s. Erik, Capt. Burgess, arrived in port from the Labrador last night, having reached as far north as Turnavik. The ship met with dense fog nearly all the way, and had to steam along the Labrador coast very slowly. Capt. Burgess reports that north of Holton no codfish had been taken up to the time the ship was coming south. From Indian Islands to Battau the traps average from 4 to 5 quintals a haul, and at Grady from 8 to 9 quintals. The fishermen operating on the coast report an abundance of cod on the outer grounds. The fish can be seen in deep water breaching after the caplin, but have not yet come to the land. There are about 50 schooners north without fish, but prospects are not discouraging as the fish are expected to strike the land soon.

Capt. Burgess reports that there has been no destitution on the Labrador coast during the past winter. In a few instances some of the livers ran short of provisions but these were supplied by neighbors and from the Companies Stores which had provisions in stock when the Erik arrived. The winter was not so severe as might be expected, and since May the weather has been quite summer like. The Erik brought a small freight and as passengers—Messrs. Blackall, Smith and Birdseye.

Officers for our Regt.

At the meeting of the Aeroplane Committee held at the Board of Trade Rooms last night, His Excellency the Governor announced that he had received the following cable during the evening: "Army Council have now allotted the following officers for duty with Contingent: Major T. M. Drew, of the Leicestershire Regiment, as Second in Command from July 16, and Major C. W. Whitaker, of the Third Reserve Battalion, Liverpool Regiment, Major J. Drew's majority dates from 1906. He was the senior Major in the Leicestershire Regiment 3rd Battalion, and Major Whitaker obtained majority in October last. These officers will replace Majors Sparrow and Ellis, who had been temporarily appointed. The appointment of these officers is an indication that the 1st Nfld. Regiment will soon be sent to the front.

Baseball.

The Wanderers and B. I. S. clashed in the first of the preliminary ball games in connection with the Mount Cashel trophy, which took place on St. Bon's grounds last evening before a large gathering of spectators. The result was Wanderers, 10; B.I.S., 3. The players were:—

Wanderers.	Catcher	B. I. S.
Ford	1st base	Barnes
Butt	2nd base	Carew
Hartnett	3rd base	French
Hoeken	4th base	Campbell
McLeod	5th base	Doyle
Peters	6th base	Power
Trapnell	7th base	Ready
McCrintle	8th base	Ring
O'Flaherty	9th base	Finn

LEFT BARBADOS.—The schooner Freedom has left Barbados for here with a cargo of molasses.

T. J. EDENS, Duckworth St. and Military Road.

By s.s. Stephano due Thursday, July 22nd, 1915.
N. Y. Turkeys.
N. Y. Chicken.
N. Y. Corned Beef.
12 bunches Bananas.
25 cases Cal. Oranges.
5 cases Grape Fruit.
5 cases Cal. Lemons.
Table Plums—Blue.
Table Plums—Red.
Cantaloupes.
Celery.
Tomatoes.
Cucumbers.
10 brls. Cabbage.
20 brls. New Potatoes.
10 brls. New Turnips.

All Teas have advanced in price. While our present stock of Bulldog and Dannawalla lasts we will sell at the old price.
Bulldog40c. lb.
Dannawalla50c. lb.
6 cases Fresh Country Eggs.
Campbell's Soups, 12c. tin.
New Potatoes, 15c. gall.
Best Family Flour, 60c. stone.
Flash, the hand cleaner, 10c. tin.

T. J. EDENS, Duckworth St. and Military Road.

CONGOLEUM

The modern Covering for Floors The Special Feature with these Goods: **THEY are ABSOLUTELY Sanitary,** will not fade in the sun, lays perfectly flat on the floor. No tacks required. Never curl or kick up. Waterproof and durable.

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Made in Two Pieces Perfectly matched
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For only \$7.00.
Many very attractive designs to choose from.
See them. Remember name "Congoleum."

Bowring Bros., Ltd.

Botha and the German Pig.

A Rhodesian Trooper Tells How He Dealt With an Ill-Mannered General.
London, July 10.—The Morning Post published the following letter from a Rhodesian trooper, serving with General Botha:

I have heard an interesting account of the recent conference between General Botha and General Francke, the German commander. It comes direct from one of the burgher staff officers, who attended the meeting. Botha was confronted on arrival at the meeting place by the Civil Governor of the territory, who occupied the desk chair, and General Francke, commander of the German forces, who stood behind him. The Governor rose with a courteous smile to meet his distinguished guest. After the exchange of compliments,

Botha offered his hand to his enemy, who has been described to me as a bloated, surly figure, obviously addicted to the use of drugs. Francke, with a contemptuous shrug of his shoulders, folded his arms and turned his back on General Botha. Botha, smothering his annoyance at the insult, asked briefly why an armistice was not being signed.

"I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made."
ARCHIE E. LAUNDREY, Edmonton.

had been called. Francke answered in broken English, speaking rapidly in a passionate manner. At times his voice almost rose to a shout.

Trembling with his scorn for the conqueror he spoke of the burgher rabble and spat out the terms he asked for as though he were offering them to an offending but forgiven servant.

"There are no terms," said Botha, quietly, when he had finished. "Understand?" he went on, "from now on I will listen to no talk of terms whatever. I demand an unconditional surrender."

He then spoke of the poisoning of wells and warned the German that he would hold him personally responsible for every such crime against the Hague Convention.

"I will finish my talk when your people choose to send a soldier," replied Francke. "I have done with you." With that he left the place. As he walked away Botha pointed with his forefinger, saying:

"I'll be even with you yet. I'll see you don't poison any more wells."
"Ach, he is a man, the general," said my informant.

St. John's, July 19. J. A. CLIFT, Treasurer.
Estimated cost of 2 Aero-planes \$22,250.00
Amount collected 13,383.90
Amount required 8,866.10
\$22,250.00

BISURATED MAGNESIA

For indigestion, dyspepsia, heartburn, belching, sour stomach, etc. Take a teaspoonful of Bisurated Magnesia after eating to neutralize the excess acid which is the cause of nearly every stomach disorder. Immediate relief, pleasantly, inexpensive; at all druggists everywhere, in either powder or tablet form.
Bisurated Magnesia, No. 23 E. 28th St., N. Y. C.

When mashed potatoes need extra thinning, if you have no cream, use butter, as too much milk makes the potatoes watery and dark.

See Window To-Day.

New arrivals in Ladies' Untrimmed American STRAW HATS,



49c

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Indoors or out, on your travels or at home, KODAK is at your service. It means Photography with the bother left out.
Everything for PHOTOGRAPHY at our Store. Special service in DEVELOPING and PRINTING.
Get a KODAK for your vacation at **TOOTON'S, The Kodak Store,** 320 WATER STREET.

At the Cottage, Camp, or on the Boat,

or wherever you and your family vacation this summer, you can have all the music and just the kind of music you want, whenever you want, with a set of

Columbia

DOUBLE-DISC RECORDS,
with either a Columbia Graphophone "Eclipse," \$40.00, or a Grafonola "Jewell," \$50.00, or a "Favorite," \$65.00.
These three Columbias are all easy to move, to carry and to store—just made for summer use.

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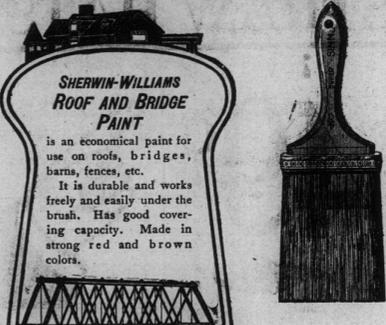
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Labrador Service!

The S.S. "Sagona" will sail from St. John's on Saturday, July 24th, at 6 p.m., for usual Labrador ports.

READY MIXED PAINTS!



SHERWIN-WILLIAMS ROOF AND BRIDGE PAINT

is an economical paint for use on roofs, bridges, barns, fences, etc. It is durable and works freely and easily under the brush. Has good covering capacity. Made in strong red and brown colors.

English Paints, B. S. Co. Blue Label, in 1 lbs., pts., qrts., ½ gals. and gals.
 English Paint, B. S. Co. White Label, in ½ pts., qrts., ½ gals. and gals.
 Sherwin-Williams Paints in qrts., ½ gals. and gals.
 Stains, Varnishes, Enamels, Cabot Shingle Stain, Roof and Bridge Paints, Raw and Boiled Linseed Oil, Turpentine and Kerosene.
 A large assortment of Sash, Paint, Wall and Kalsomine Brushes to select from. Color cards and prices on application.

Martin Hardware Comp'y, Ltd.
 WHOLESALE & RETAIL.

O'Sullivan's Heels

—AND—
O'SULLIVAN'S Rubber Cement
 —ARE—
The Strongest and Best.

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THE HOME OF GOOD DENTISTRY.
 Expert work in all branches. Extraction absolutely painless by our improved method.
 Teeth Extracted free of pain... 25c.
 Best fitting and most natural looking Artificial Sets . . . \$12.00
 Crown and Bridge Work and Filling reasonable.

M. S. POWER, D.D.S.
 (Graduate of the Philadelphia Dental College, Garrison Hospital of Oral Surgery and Philadelphia General Hospital)
176 Water St.
 (opp. M. Chaplin's.)



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We are showing some noteworthy Straws, mostly fitted with that easy Ban Tan Ivy Band, as worn by King George V.

Prices: \$1.20 to \$2.50.

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Estab. 1875. Smyth Building.
 Phone 726. P. O. Box 701.

New Cabbage! New Potatoes!

We are booking orders for NEW CABBAGE and NEW POTATOES to arrive to-morrow ex POMERANIAN from Philadelphia. We made arrangements to have this shipment STOWED ON DECK—packed in VENTILATED BARRELS, and can assure our customers FANCY PENNSYLVANIA CABBAGE in perfect condition.

NEW POTATOES—Guaranteed strictly fancy stock at lowest prices.

F. McNAMARA, Queen Street.

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—AT—
\$3.50 and \$4.00.

Men's "Ambassador" Boots, at \$3.50.
 We have Vici Kid Blucher, Tan Kid Blucher, Patent Leather Blucher, Gunmetal Blucher, with swing, nobby or straight toes.



Men's Tourist Boots, in
 Vici Kid Blucher, Gunmetal Blucher, Patent Leather Blucher, Patent Leather Buttoned, Vici Kid Buttoned, at \$4 00.
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 BASE BALLS
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 All New Stock selling cheap for Cash only.

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REGAL ENGINES are the highest priced engines, yet they are the cheapest.
 They are the highest priced engines because they cost more to build.
 They are the cheapest engines, because they will last twice as long as any other engine.
 They are also the cheapest engines because they save your time, and "Time is money."
 If you shut your eyes to this real bargain in engines, you will be the sorriest fisherman who ever signed an order.
 You will lose more money than you can afford to lose, and your oil bills will be twice as large.
 REGAL ENGINES use less oil, have more power, run with less trouble and give more genuine satisfaction than any other engine on the market.
 We are, in the near future, going to ask all cash for REGAL ENGINES, so buy one before we make this change, as we intend to make them the "Hall Mark" engines of Newfoundland.
 We ship REGAL ENGINES complete with full book of instructions, and when once installed in your boat, any child can run one.
 REGAL ENGINES are higher priced than other engines, but are the cheapest in the long run, because they run the longest.
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Housekeepers who know how to get best value for their money buy only well-known brands of flour.

Windsor Patent —AND— Royal Household Flour

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If any brand costs you more, you are not getting value for the extra money.

WINDSOR and ROYAL HOUSEHOLD are Standards of Value.

In barrels and 14 pound bags.

FOR SALE!

White Ends,

\$2.20 a Load delivered.

Clean and dry.

ROBERT TEMPLETON.

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SEE OUR IMMENSE STOCK OF

Ladies' CORSETS.

We have just opened another shipment of the celebrated P. C. Brand. This lot embraces the latest summer styles and every pair is guaranteed rust-proof. Prices 45c. to \$1.00 a pair.

Wm. Frew.

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LINOLEUMS, CANVAS, CARPETS and RUGS in all the latest designs.
BEDSTEADS, DRESSERS, WASH STANDS, PILLOWS, BOLSTERS, MATTRESSES, COUCHES, LOUNGES, EASY CHAIRS, TABLES, BUFFETS, SIDEBORDS, DESKS, OFFICE CHAIRS, BOOK-CASES.
 A great saving on all you buy at this store.

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 TORONTO, Midnight
 to moderate winds, with
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P. C. O'DRISCOLL
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