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The "peorle's fapek" is a hive daiky in a bust centre-study its newsy advertising,
din pages to-day READ BY OVER 40,000 PEOPLE EVERY DAY,

## VOLUME XXXVI. PRICE ONE CENT.

## -USE BUFFALO FLOUR!

 SOLD AT BOWRING'S Retail Store.
## (wt Present Price is Low!

WE OFFER

## 

 To arrive per "Talisman," due 3rd; and To arrive per "Morwenna," due 10th.

## HEARN \& COMPANY,

## Wholesale Provision Dealers.





Evening Telegram. T. . .iemore

Terra Nova Mourns Her Dead.






 that she if is not fitced out wiontand wire

 that the Stephano and Bellaventur are still searching, as it would appea




## SEALING NEWS

Great News From the Gulf.




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## Awful Disaster

## On the Icefields

Fifty Men Dead and Dying of the S. S. Newfoundland found by s. s. Bellaven-ture---One-third of Crew from Saint John's East---Extent of Disaster not Known---Ships Hurrying to Assistance ---Harvey's Wire for Particulars.
reenland Disaster of sixteen years ago has occurred at the ice to a portion of the crew of the S. S. Newfoundland The recent blizzard caught these unfortunate sealers on the floe. How many men were out is at present unknown, nor is it known how many men managed to get back safe 0 the ship. All that is known is that the Bellaventure ound fifty of them dead and dying on the ice. There is no news at present direct from the Newfoundland or from
he Bellaventure. The only message is from the Florizel and the captain fears a great disaster. It is to be hope that the full extent of the disaster as to the number o. nay be lessened by later intelligence. The message is a follows:-
To Bowring Bro
Fear terrible disaster Newfoundland's crew caught ut in our last blizzard; Stephano and Bellaventure send ng men searching; Bellaventure found 50 men dead and ying; ice terribly tight; we are helpless to render any asistance as yet, but will proceed to her assistance first oportunity. Will keep you advised to the best of my ability. Would advise you to intercede to keep land offices open
during night until search completed." uring night until search completed.
Immediately on hearing of the terrible catastrophe, Mr. Gerald Harvey, of A. J. Harvey \& Co., owners of the s. Newfoundland, despatched a wireless to Capt. Randall f the s.s. Bellaventure asking him to communicate with all the other ships he could and to keep him (Mr. Harvey) apalling calamity. The first rush reply, as requested, rom Capt. Randall is expected to reach the city between and 3.30 o'clock this afternoon, provided conditions ar avorable and Fogo station can be picked up promptly t is thought that no difficulty or delay will be experienced n getting in touch with Fogo, as the Bellaventure, and all Funk Islands, which is no great distance from the trans mitting station at Fogo.
Mr. G. Harvey, who is deeply grieved because such ith whapen furnished us to-day eously answered any questions that we asked.
The s.s. Newfoundland was in command of Cap nd youn, son of Capt. Abram Kean of the Stephan The Newfoundland carried a crew of 151 men all told. ed to the north, hailing from Trinity and Bonavista Bays The balance, or the other fifty or so, belonged to St. John settlements in St. John's East. Formerly and up to thi pring the Newfoundland carried 203 men. Last year and the previous one she had wireless on board, but this sea-



By Authority.





Central Showrooms G. Knowling's Central Shormoness

## Ladies Dainty DRESSES LRAND EXHIBITION

ENGLISH, AMERICAN and FRENCH DESIGNS

To be sen in our Showrooms

Suitable for afternoon and summear wear in following shades: Saxe
and Pale Pink, Pale Blue, Champagne, White and Cream, richly embroidered and trimmed, and we are sure that any visitor to our Showrooms will see
such a varied and exclusive selection of dresses as has never been shown such a varied and exclusive selection
before in this city at the prices asked.

## T. J. DULY \& Company,

The Reliable Jewelers \& Opticians

Birthday.

THE DIAMOND-emblem of i

## She who from April dates her years, Diamonds should wear, lest bitter tears Dior For vain repentance fiow; this stone Emblem of innocence is known- <br> quaintly expresses the popular belief in the happiness and good-luck that follow the wearing of this birthstone. <br> Set in a Ring-alone or in combination with other gems the diamond lends itself with charming effect to dainty designs in distinctly personal Jewellery. <br> For bride, mother, sister, friend, or as a token of regard upon the one day in the year that is all her <br> own -the diamond is pre-eminently appropriate in April.

The Reliable Jewelerer \& Opticans:


## Splendid Opportunities seit Here Friday and Saturiday.



Nearly all the Goods mentioned here are newly opened--" Fresh from the factory."

The prices are considerably less than you pay for the same qualities elsewhere.

## New Wash Goods.




## The Showroom Offers Another Chapter of Chances.

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Job White Quills.

| when they were placed on the Bargain Counters. We have another small lot opened for this Friday and Saturday. Intending buyers should the supply is secure their needs, ariday \& Saturday, each |
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## Because




GENTLEMEN, WE are READY for YOU With our 1914 styles of Invictus Footwear. Why suffer from Shoes that pinch or rub; why buy Shoes that
class; why embarrass yourself needlessly with poor foot apparel-when you can ayoid all these troubles.

GEORGE A. SLATER'S SHOES easter is rapidiy approaching George A. Slater's Invictus Footwear.



SOLE AGENTS FOR NEWFOUNDLAND

Mr. C. S. Pinsent
Dies Suddenly in
Masonic Temple.
The Past Deputy District Grand Master Expires Last Night on Threshold on his Way to Aftend Installation at Whiteway Lodge.




## Continued.--A List of the HOLLOWAY STUDIO, Ltd., Landscapeand Seascape Photographs,






 These Photos are all size $10 \times 12$, and sell for 50 c. each unmounted, and $\$ 1.00$ motinted. Order by number. Prints of all Photographs may be seen at any time.

The HOLIOWAY STUDIO, Ltd., corner Henry Street and Bates' Hill, St. John's, Nid.

## BELL ISLAND FATALITIES

The Government Engineers Reports.


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## EFFECT and CAUSE

Acme of ease, contiort and srace of motement that ounnot fail to charm and delight the diser, is thie GRAND RESULT of wearing the
FAMOUS

## FAMOUS <br> D. \& A. CORSET.

$\$ 1.10, \$ 1.50, \$ 1.60, \$ 2.00$ pee pair. chisapre grdits: 40 cealis, 45 cenils, 65 cerils, 75 cenils paini.



## A. \& S. Rodger

## Black SILK UNDERSKIRTS



## S. MILLEY.

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## John's, Nild.

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HE GREATER QUESTION.





nie proptes paper- THE EVENING TELEGRAM, April 2nd, 1914.-- 10

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 C.I. B. C.L.B. Bazaar TUESDAY, APRIL 21st, pr2,17

The Grescent Picture Palace
$\frac{\text { All Feature Programme Wedresday \& Tharsday. }}{\text { THE LIGHT WOMAN-Adapted from Robert Brown- }}$ in's celebrated poem, foaturing Phillips Smalley ing's celebrated poem, featuring Ph
and Louns Webber.
MOTHER'S BOY-In which the timely arrival of a mother saves the son from prison.
WHEN FATHER GOES TO CHURCH-A laughable
On Friday and Saturday:
THE GRIT OF GRINGO-A throbbing war drama.

Furness Line Sailings.
SS, "Bagle Point"-Mar, 19ft. Mar. His
S.S. "Swansea Trader"-

Mar. 29li. April ist
S. "Ding" - April 1im Apl 21es. Apl. 1816, Apl. 22nd S.S. "Rappahamock"-From Londen to St. John's aboul Mar. 27ش

FURNESS WITHY \& Co., Lta.,

$\frac{\begin{array}{l}\text { for Lent, so there hasn't } \\ \text { meen } \\ \text { much oing in the latter., }\end{array}}{\text { Telephone soar order }}$

## P. E. Outerbridge 

Notice!
Information has been receivec
from the General Post Office London, England, to the efffect
that many Neespaper packets are being reeeived in the theneils
from Newfoundland for Englan from Newfoundiand for Englan per pound. This is contriary to
the proper rate of postage on Newspapers sent from New
foundhand to Great Britain
which is the same as that pay able on ordinary printed matter,
viz. OOn Cent per every two
ounces or fraction thereof. viz: One Cent per every two
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Potital the
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Rome.H. J. B. woons H. J. B. WOODS,
Postmaster General General Post Office,
Mareh 27 th, 1914 ,

INSURANCE CALEDONAN INSURANCE COMPANY (the Oidest Seotisish Fire ofice), J. A. CLIFT,

The Child Question Solved!









HENDRSON'S, Theatre Hill.



YOU MUST NOT THINK | New Spring Hats, rits a back |
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| number, but it it will serve to |



Mill Ends of Fine Nainsook, 36 inches wide, Price 10 cents, worth in ordinary way 15 to 22 c . yard, it will have done you
good turn; and if you allow good judgment to guide you, good turn; and io you allow
Mill Ends will soon be all sold.

## Robert Templeton

The Indication of Value Plumbing is the Workmanslip. A.man mon mon to belleve that we are good. We bave on hand a
sTEAM \& HOT WATER BADIATORS, all alzes, and can all any
timport at the present time.

PITTMAN \& SHAW,
$\qquad$ Plumbers, stemm and Hot w

BY REQUEST OF OLD PUPILS.

