



79c for Neglige Shirts of the Qualit)
These is Value Worth Whe

## Take Advantage

 of It ! These are of wash prints in single, cluster or group striped designs in blue, black, green, and helio, on light grounds; in coat style withlaundered or soft double cuffs. Sizes 14 to $17 \frac{1}{2}$. Special

Men's Combinations; in self striped mercerized nainsook, in ath-
style, with patent drop seat, and buttoning down leg; sizes 34 to letic style, with patent drop seat, and buttoning down leg; sizes 34 to
46 with the exception of size 42 . Some in similiar style with closed
croctch in white balbriggan in sizes 34,36 arid 38 only. Tuesday specrotch in
cial, $\$ 1.48$. Men's Bathing Suits, of navy blue cotton in one-piece style with
two-button fastening on shoulder. Sizes 34 to 44 . Price, 50 . Quting Shirts, in medium weight blue chambray, with attached
隹 collar, the points of which button down; have two breast pockets,
with buttoned flap, and single band cuffs. Sizes 14 to 17. Price, 85 c . Men's Pyjamas, of soft finished flannelette, in assorted striped
itterrns, of blue, pink and grey on light trounds, with low neck, breast pocket, and front in semi-double-breasted effiect, have girdle at waist-
band. Sizes 36 to 44 . Suit, $\$ 2.00$. Men's Suspenders, of medium weight twill elastic webbing, in
"Pilice" style with solid leather cast-off ends and trinnmings and "Police" style with solid leather cast-off ends and trinmmings and
with adjustable sliding buckle. Pair, 29e.

Big Boys' First Long Trouser Suits, Special Value, $\$ 13.50$
This is a special which ought to create quite a sensation amongst the rising generation-.-at least amongst those who are learning the lesson of this age, that of econoof this age,
$m y$. For these suits are Eaton make-which fact alone justifies the buying as it means smartness of design, durability of material and expert workmanship.

These are three-piece suits in both single and doublebreasted style. Made from mixtures, small checks and mixtures, small checks and
stripes, in light. medium and stripes, in light, medium and fairly high. Trousers are cut straight and narrow and have cuff bottoms. Sizes
33 to 37. Price $\$ 13.50$.

## Special! Men's Panamas, $\$ 2.50$; Sennit Boaters, $\$ 1.00$

 The season's young Yet foreither Panamas or Straws; besides, either Panamas or Straws; besides,
these rank among the best for style and quality! But out they go ! Note the prices:
They are in fedora, sailor or
sither Panamas or Straws; besides sither Panamas or Straws; besides, straight or pencil brim, trimmed with plain black or fancy puggaree band. All, sizes with the exception line. Tuesday, each, $\$ 2.50$.
 Men's Sennit Boaters, $\mathbf{\$ 1 . 0 0}$
These are of fine straw, trimmed with black corded rib bon, having a well drummed sweatband. Sizes $65-8$ to 7 3-8.

Outing Hats, some in helmet shape, for fishing; have stiff
with flaps at back to protect the neck brim with flaps at back to protect the neck. Some are all white er sweat piece in front, with white puggaree band. Fibre silk and cotton mixture hats for bowling and boating, and pique hats with flop brims. Land and water hats of felt in color tided green, blue and cardinal. Priced from 3 c to $\$ 2.00$
Kiddies' Straw Hats in sailor or Babette shapes, with flar-
or drooping brim, with navy blue plain or name bands. ing or drooping brim, with navy blue plain or name band
Sizes 6 to $67-8$. Special, 50 c.

These Choice Pastels by W. H. Chandler, Special, \$2.75 Mr. Chandier, formerly of New York, is now in Toronto do.
ting pastel drawings They are cone with soft pastel crayons on





Also This Line of Etching, Prints, Tuesday, Included are landscapes. marine, and rural scenes in sizz 10
hy 20 . They are framed 1 in $1 / 4$-inch Fiemish statined frames. by 20 . They are tram
Tuesiay special, si.0o.

Boys' Tweed Suits, \$6.45; Wash Suits, 95c Two Big Specials Tuesday in Boys' Clothing.
This offering in boys' suits should be of great interest to many boys, as it's only on rare occasions suits such as these are offered at Tuesday's price. They are of sturdy woven tweeds, in rough finish. The coat is threebutton singie-breasted style with belt sewn at wais, and slanting or hap pock-
ett. They re in medium shades of grey pick and pick patterns, with faint black thread stripe. Bloomers are full-fitting and have expanding knee band. Sizes 29 to 34 . Extra special., Tuesday, $\$ 6.45$.

Boys' Wash Suits Greatly Reduced, 95c
Here's a chance to secure wash suits at a price away below usual. They
plain tan or blue linene, in two styles, one has box pleats and yoke, re in plain tan or blue linene, in two styles, one has box pleats and yoke,
while the other has box pleats to pockets only. Both styles have white lay while the other has box pleats to pockets only. Both styles have white lay
down collar and belt and white tassel cord tie. Knee pants. Greatly reduced,

| hed An item of special merit in this list ist the offer of Canadian beeroom papers at half frice and less. These artistic wail cov- erings are in dainty stripe treatments in crean, bue, and <br>  <br>  <br> Panel Border to match. August Saleprice, yard, 6 c to 8 Sc . <br>  <br>  <br>  <br>  <br>  |
| :---: |

Sale Values in Wall Papers Tuesday

 sing Pace rolle 121 Border to match, August Sale price, yard, 6 Cc to 8 Cc




goka Cordwood umber Co,

## ie Building

## We Accept Coupons of Victory Bonds

For the convenience of customers, Interest Coupons detached from Dominion of Canada War Loan Bonds will be accepted on or after due date in payment for goods bought in the Store or by mail.

Care should be taken to detach only such coupons as are due, the due date being printed on the face of the coupon.

T. EATON CO

## sercal siznce

 Of ITrecession| Many Attend St. James' 'Cathedral on War's Fourth Anniversary. |  |
| :---: | :---: |
| anniveramemoration of the rourth | Kitchener, Aug. 4.-Remembrance |
| vice of intercession warn a thecian ser. | Day was fittingly observed in Kitioh- |
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| \% The church was crowdod, |  |
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|  | gan, Rev. E. Wethey and |
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| Drayers were oftered.' |  |
| Plum germon was preachod by Canon | services at montreal. |
| Ot the Just is as as asining light, He | Montreal, Aug, 4-Commemoration |
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# Goodyear Cord Tires Now Made in Canada 

$\mathbf{W}^{\text {ELL }}$ advanced has been the tire satisfaction of the Canadian motorist. Yet he has kriown of, and in some cases has used, a tire which outserves all ordinary types; not alone in the material phases of service, but in comfort, activity and security as well.
-a tire built after a different principle, more largely useful than anything he had hitherto enjoyed.
-the Goodyear Cord Tire.
Cord tires, with all their greater goodness, have been too high-priced in Canada because they have been imported. To-day Goodyear Cord Tires are built at New Toronto. They offer you all the advantages of the most highly regarded tire in America, at fair "made-inCanada" prices. This table shows the saving to you. on a number of sizes.

Prices of Goodyear All-Weather Tread Cord Tires

|  | Price of Goodyear Cord Tirese if Imported |  |  |
| :---: | :---: | :---: | :---: |
| $32 \times 3{ }_{8}^{1}$ | 72.10 | 47.30 | 24.80 |
| $32 \times 4$ | 91.60 | 62.30 | 29.30 |
| $34 \times 4$ | 96.60 | 65.65 | 30.95 |
| $34 \times 4{ }_{2}^{1}$ | 108.85 | 76.15 | 32.70 |
| $36 \times 4{ }^{\text {a }}$ | 114.05 | 79.80 | 34.25 |
| $35 \times 5$ | 135.25 | 94.55 | 40.70 |
| $37 \times 5$ | 141.50 | 98.95 | 42.55 |



## $\frac{\square}{\square}$

DOROTHY DIX'S TALKS BLONDE OR BRUNETTE
The worlde phisheat Pald woman writer
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## SOCIETY







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 ESTIMATE DAMAGE AT FORTY THOUSAND
 Premises, But None Start Business.

## TRIED TO STOP SPREAD

 Disorder.



GEORGE the FIFTH, by the Grace of God of the United Kingdom of Grea Britain and Ireland and of the British Don
To all to whom these presents shall come or whom the same mayln any wise con
A Proclamation of conditi
underamation of conditional amnesty respecting men belonging to Class
under the Military Service Act, 1917, who have disobeyed our Proclama tion of 13th October, 1917, or their orders to report for duty, or are desert ers or absent without leave from the Canadian Expeditionary Force.

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ASHUR'S FATE GIVES FAIR WARNING.

## Polly and Her Pals



The TorontoWorld - 玉ivisix $\frac{2}{2}$
 Eviviviei Yoort by mail Mondat morning, august 5 . Why Shouldn't Parliament Be
Service Like in Britain and What Canada ousht to



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FOLLIES OE THE PASSING SHOW-By Mitchell


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News From The Sunday World

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For the Children
Buy OKeat's Dry Ginger Ale for the children. Keep it on icel and let
them treat each other whenever they are tired, hot and thirsty. Children


## Greefes

## DRY GINGER ALE

is Harmless, Delicious and Satiffying
Higíhyy carbonated, dellictely flavored with the pure yivices of lemons, and Ginger Ale is the safe, sane, Summer drink.



EFE'S

## ACP



## 









## Full Speed！The August FurnitureSale is Bigger and Better ThanEver－－



Nets，Scrims and Madras Tuesday 39c Yard
Bunglow Nete form England，in white，ivory and ecrus
 acrimp，waid 39 c
day，yard，Silkolines，29c Yard．One yard wide－dainty floral patterns，in pretty colors of pink，blue，green and yellow Make side draperies．Tuesday，yard， 29 c ．

New Box Coverings， 29 c Yard．2，000 yards of durable
inted cotton material for covering boxes and bedroom fur－ printed cotton material for covering boxes and bedroom fur－
niture；light and dark grounds，showing effective floral de－ niture；light and dark grounds，showing effective fleral
signs in blues，yellows and pinks． 28 inches wide．Tues
day yard， day，yard， 29 c ．
Lace Curtains，Special，$\$ 1.19$ Pair． 150 pairs，made in
Nottingham．Choose from a dozen really good patterns，in Nottingham．Choose from a dozen really good patterns，in
white，showing entirely new border effects．Plain or medal－ white，showing entirely new border effects．Plain or medal．
lion centres． 36 to 42 inches wide and $21 / 2$ to 3 yards long． Tuesday，pair，$\$ 1.19$ ．

1，000 Window Shades to Sell at 59 c Each．White or cream，standard size－ 37 in ．wide and 70 in．long．Com－
plete，with a reliable spring roller and all attachments．Tues plete，with a re
day，each， 59 c．


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TUESDAY MARKET
Telephon Ad dealede Eiso
等 まu funz





 CANDY SECTION．
$\substack{\text { Arterer Dinner Mintes，per 1b，} \\ \text { Chew } \\ \text { Chew }}$



＇Community Sing＇
Fourth Anniererary of Fourth Annivers
Your attention is directed to the＂Community Sing＂in Queen＇s
Park－front of Parliament Build－ Park－front of Parliament Build
ings，today，August 5th， 11 a m ．
（Civic Holida） （Civic Holiday）

God Save the King．






Extonstion Tables，zolla quarter－cut
oak．Top 15 in Fumed or sollen An－
 price 520.95 ．
Living Room Suite Regular Value $\$ 59.50$ Tuesday $\$ 47.00$


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## Congoleum Rugs Tuesday




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 nit wain wis
 It is High Quality Furniture and Our August Prices Arethe Talk of the T own Today，as never before，it is imperative that your money advantage．This is especially true in the pula Good furniture is an investment that cheaper ones，yet seldom if ever costs any more． If you buy furniture on faith（as many people do）you＇ll make no mistake in choosing Simpson furniture．From the humblest dress
furniture is good and sound and dependable．

## Visitors

Are Invited to Make
Use of This Store＇s
Conveniences． Conveniences． The Palm Ro
the Sixth Floor．

Information Burceas，on
Main Floor，Centre．
Telograph Station and Free Parcel Check Roomm，
in the Basement，Centre．
Postoffice，on the Street Floor，Centre．
Women＇s Rest Room，
on the Third Floor，Rich－ on the Thir
mond side．
Tolephone Boothe con veniently located through－

## Extra Special for Tuesday

Two Big Bargains inDiningSuites Medium sizes．Only 25 pictures to clear Tuesday．
Formerly $\$ 6.50$ to $\$ 12.50$－all one price，$\$ 4.95$ ．
$\$ 6.50$ ， ，${ }^{\text {Spring，all metal，closely woven wire fabric，cable supp }}$
ports underneath，wire edge．All regular sizes．Augus ports underneath，wire edge．All regular sizes．August Pillows，all feathers，size $20 \times 26$ ，enca
ing．Per pair，August Sale price，$\$ 2.25$ ．

## Pictures Will Go Tuesday

Water Colors and Oil Paintings $\$ 4.95$
This brings a fine chance to picture lovers．The
group is composed of numbers taken off our gallery group is composed of numbers taken
walls，being used as display samples．
They＇re selected landscapes on gilt mats and oils－
framed cose in a deeply－set antique gilt molding．


Dresser，as Mustrated，base of solid mahogany，two deep and two small drawers，wood
trimmed．Heavy posts and back，large bevelled plate
mirror．Regular value， 830.00 ． mirror．Regular value， 830.00 ．
August Sale price，$\$ 19.45$ ． Dressers，solid quarter－c oak，fumed or golden finishh， Mission design，two long and
two small drawers．Large glass two small drawers．Large glass
on back．Regular value，
829.00 ．August Sale price， $\$ 29.00$ ．
$\$ 18.85$.

As illustrated，Dressers，Em－ pire mahogany finish and white
enamel，two top drawers shap． ed，swing mirror effect．Regu－ lar value，833．75．August Sale price，$\$ 25.75$ ．

Chiffonier $\$ 17.95$


## Library Tables

\＄16．95


$\$ 25.75$


戠守高

Tom SIMIPSON Cimm

