

## PLAYING WITH FIRE

often leads to the firemen playing "on" the fire-that is the way accidental conflagrations frequently break out. Such accidents cannot always be avoided but you can provide against the damage consequences by insuring in one of our Reliable Companies. The cost is very small, indeed, in comparison with the financial protection we give you. Come in and let us convince you

TESSIER'S INSURANCE AGENCIES, Water Street West.
Auction Sales !

Marshall's Wharf

ToMorrow, Wednesday

50 Head Choice Buirhers' Cattle

St. John's Abattoir Co. Limited.

WANTED TO PURCHASE!

## SIX (6) HOUSES

Sor Cash Purchasers.
State price and all par
FRED J. ROIL \& CO.,


## FOR SALE.



|  | THE PEORLES AUCTIONEERS |
| :---: | :---: |
|  | Auction! <br> at admiralty wireless station MOUNT PEARL |
| Feildian Ladies' Association. | On To-Morrow, Weinesday, 27th inst, and Friday, 29th inst. |
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| E.M. A Coseretar |  |
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| SALE |  |
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| Matain thand we |  |
| or Sale. | P. C. m C.ir ${ }^{\text {O'DRISCOLL, LTD., Anctioneer }}$ |



## Grand

 Card TournamentCommittee)
S. U. F. CLUB ROOMS, WATER ST., ADMISSION 50c. MEN ONLY.

$$
\begin{aligned}
& \text { ADMISSIIN 50c. MEN ONLY. } \\
& \text { od Prizes offered. Come along and have a good }
\end{aligned}
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Newfoundland Highlanders' Association.


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& \text { Business simportant. } \\
& \text { Tis shoned that ali }
\end{aligned}
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 WANTED !

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## Old Collegians

Tennis Club.

For Sale!




 For Sale or To Let FREEHOLD PROPRETY A


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|  |  | McKinlay': Garaze, OPENING



LORD MORDEN'S DAUGHTER THE TRAGEDY OF THE CEDARS.



 seftlous offense, particularly for an old
neval offer., From the day I discor--
This is tit








 mised to see him again the next day. . .ery nhe point within a
The charge would not be called in am sure.

oourt ort two caas, and, in the mean- The pony carriagt was walting for | $\begin{array}{c}\text { Mre, much might be done. } \\ \text { He was remored to a cell. and they }\end{array}$ | $\begin{array}{l}\text { Dora at Re Richmond, but. before esh } \\ \text { parted with the two men, the barriste }\end{array}$ |
| :---: | :---: | Hent away well satisffed with the proo asked:

 Rlichmond, for they were now heart man who so nearly duped you to-night
and soul in the task of unraveling the
ane
nany



















'Byno' Hypophosphites

## A General Tonic




Allon \& Hanburys Ltd, London.


THE EYENING TELEGRAM, ST, JOHN'S, NEWFOUNDLAND, MAY $26,1925-$



Adventures in Health

These letters are typical of thousande which tell of the amazing pow
of one simple fresh food
$\mathrm{N}_{\text {sense- Fle-aischmann's no medicine in any }}^{\mathrm{OT}}$

 strengthens the intestinal muscles and
makest hem hhaelthy and active And dom
ond day it releases new stores of energy. oy day it releases new stores of energy.
All grocres have. Flischmann's Yeast.
Start eating it today Buy several cakes dit



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## MAYTIME SALE of mavurret new spanc COATS and COSTUMES

We offer for the remainder of the month our entire stock of Women's Costumes and Spring Coats at substantial reductions. The occurence of this sale so early in the season, greatly increases its importance, for choosing now at the remarkably low
practically an entire season's service is assured. The goods offered are absolutely new and comprise

It always pays to buy at The Royal Stores, where prices-quality considered-are always the lowest-and with the splendid

| Singapore Pineapple Chunks, 23c. Can. |
| :--- |
| Singapore Pineapple, Sliced, 25c. Can. |
| A fine brand, packed on the plantation |
| preserving the true flavour. |

PASTUERIZED BUTTER, high in butter fat, government graded and inspected-2's Prints LOBSTERS
LOBSTERS, baby rish with the fresh sea tang.

## C. P. EAGAN

TailoredSuits at


Reduced Prices
Navy Costumes.

Res. spo.00 neach. state trite.
sz2.50 aene Sale Prrce.
s27.00 each. SSle Priec
$\$ 33.00$
each. . sale Pric
$\$ 33.00$ each. Sale Prie
$\$ 37.50$ each. Sale Price
$\$ 22.50$ each. Sale Prrice .
$\$ 55.00$ each. Sale Price. .
$\$ 55.00$ each. Sale Price .
$\$ 54.00$ each. Sale Price .
$\$ 65.50$ each. Sale Price . .
Black Costumes.
Cut on the newest lines and perrectly tailiorod. from high
grate Gaberdine and Serge, nicely trimmed with bratd and
grade Caberdine and
vuttons; all sizez.

Wool Costumes.


## New Spring Coats <br> Specially Priced

 spring coat $\qquad$ Plain Velour Coats.





## Vi 34.00 each. Sale Sale Price

Velour Sport Coats.
Prain and
tancy Yelow
 Mat-a-Lassie Silk Coats.
 The Royal Stores, Ltd.

THE EVENING TELEGRAM, ST. JOHNI, NEWROUNDLAND, MAY $26,1925-4$


IOPE FOR THE BEST
BUT BE PREPARED FOR THE WORST.





## BonMarché

Won

Fossession siven Jane 1st. Apply to
M. W. MYRick,


## SPECIAL!

For Two Weeks
A
26 Piece Fancy Coloured DNNER SET

## \$7.25.

S. Rich'd Steele,


FOR SNAP IN Yoct sNapshots.

Colorite HAT FIN:SH


Save last year's hat



## FEEL LAZY.





## 

 PETER O'MARA,

TENDERS TO LET !



Easy Riding

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\begin{aligned}
& \text { Donge } \\
& \text { BROTHERS } \\
& \text { Touring } \\
& \text { Car }
\end{aligned}
$$

## 




## OUR <br> Golden Pheasant TEA

in our opinion has no superior at any price anywhere. It is the
very best blend our tea experts can make. This Tea is always good as the blend never changes. drinke FERGUSON, HOLNESS \& CO, LTD. J.B. Mitchell \& Son, Ltd.

[^0]The Best Advertising Medium
Newfoundland

> Mr. Wr. Wrigles, Jr., the chewing gum
King, of Chicago, in explaining the rapid growth of his company, said it was all due to advertising. "But," interrupted one of his friends, travelling with him to the Pacific Coast, "you have already built some of this advertising mone not save some of this advertising money and run
aiong on momentum for a while?" "Well," Mr. Wrigley said, "we have had a fine,
fast trip West from Chicago so far. Howr make if they took off the engine?"

## ©hw

is




Evening Popular Prices-50c. $\$ 1.00 \& \$ 1.5$ Saturday Mainee-30c. 50c. 7

ENGINES
It has been decided to clear out OUR ENTIRE
STOCKS of new and second-hand PALMER, REGAL, STOASER and VICTORY ENGINES of various H.P. at
FRASES
FRICES and TEMS which should prove EXCRED.
 be convinced of the gell assorted stock of parts. New
We carry a
Frakklin's Aggncies, Ltt.
(In Liquidation).
R. w. RITCEY, Liquidator.

## Football Boots



DULEY'S
ELECTRIC TABLE LAMPS STANDARD READING LAMPS.

 ever had the peasare of offering to
patrinn-aparticularly your "STANDARD READING LAMP"
Atractive wooden stand 6 " high with
and Atractive wooden stand 60 , , ingh PRICE ONLY $\$ 35.00$. We invite inspection of these Lamps as
T. J. DULEY \& CO., Ltd.

The Reliable Wawelenerse © Opticians

Talking about JELL-0
Do YOU Know
That May month is trying to well folks
and particularly


That Gelatin, being an albumin econOizer proteets against this loss? That Gelatin contains much nourish-
ment, furnishes proteins least, fournishes proteins, makes the
organs andle supmand one the digestive the thissues with
ort ortans and suyplies the tissues with
inmediate foop?
That every package of JELL-0 contains a large quan tity if high-grade Gelatin?
Its worth thinking about, ANI ACTING UPON
YOUR GROCER HAS IT.
N.T.A. Journal









Adams and Cheney Spring Musical Surprises "Big brotier ${ }^{\circ}$ a Pathetc pea












 June Rod and Gun


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Don't Fail to Take Advantage of the Wonderful Values Offered During Our Great

## MAYTTME

 SALE OF HOSIERYWonderful Assortments
Wonderful Values
(2)








Anglers Return
With Poor Catches

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Black Silk Art Silk Cashmere Worsted Hose
Hose Hose Hose For Boys


| 1.982 .34 | 1.13 | 77c, 81c, 1.08 | 59c up to 86c |
| :---: | :---: | :---: | :---: |
| Boys' | Children's | Children's |  |
| Sport Hose | Cotion Socks | Wool Socks | 1 |
|  |  |  |  |
| $81 \mathrm{c}, 86 \mathrm{c}$ |  |  |  |


Children's Children's Children's
Cotton Hose Cashmere Hose Wool Socks
 18c, 27c, 29c, 31c, 33е 59c, 63c, 68c, 72c, 77e 45c, 50c, 54c, 58c, 63 c


## THE ROYAL STORES, LTD.







Black Silk Art Silk Cashmere Worsted Hose Boys' Children's Children's Sport Hose Cotion Socks Wool Socks


Cotton Hose White Silk Hosiery
 $2.34 \quad 2.57$
Art Silk and Wool Hose.
 86c, 1.04, 1.13, 1.31 元


## Women's Women's Lisle Hose Silk Hose


 50c, 54c, 59c, 68e, 77e 45c and 59e Colored Silk Hosiery
 1.98
2.34 Women's Cashmere Hose

 72c, 86c, 1.13, 1.58
\&

Nothing Like These Resulls A Year Ago or Now

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 and


Marshall's Garage
WARE STREET WEST.
Showroom: Prescott and Duckworth Streets.

Tower's Waterproof Suts
should be a part of your outric

"CARCO" BRAND SEINE COAL TAR

The purest and highest grade Free from water and
ease fowing Coal Tart sold in the Newfoundland
market. Thit Tra will soon be in the hands of all the leading
Jobers in the Newfoundand market. Jobers in the Newtouniand marke.
"Carrels, , hbeleded, bearing our regular Trade Name

The Carritte Co'y


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## Somem inem BEECHAM's

 PILLS $=4$
 Baby Carriages,

Strollers or Go-Carts.

Rattan Baby Carrisges with wire and wood au-
tomobilie wheels, reversible gears, genuine rubber
tires, easy springs and foot brake; upholstered in tires, easy springs and foot brake; upholstered in
pretty striped denim and corduroy; finished in
shades of Cream ades of Cream, Fawn, Gry a
 Rattan body, four wheels, fitted with genuine
rubber tires, foot rest, easy springs, etc., lige and easy running
mother and baby mother and baby

Sulkeys.
ulkeys.
All meta
covered
rests
All metal Sulkeys, steel reversible hood frame,
overed with imitation leather, wide metal foot
covered with imitation leather, wide metal foot
rests, rumbert ritred wheels and two small metal
rest wheels adustable relining back, very com-
fortable for Baby, easy running, very strongly
made.
Reg. $\$ 10.75$ each. Sale Price .. .. .. $\$ 9.65$
THE ROYAL STORES, Limited
Furniture Department

ELLIS \& CO.
 Momemilimit x, misum awise mit Squash.
Rose's Lime Juice.
Rose's Lime Juice Cordial Rose's Lime Juice
Roseses Lime Juice Cordial
"I Roses Lime Juice Cordial
"Lemon Cup" Squash.
Welches Grape Juice Finest Scotch Confectionery Confectionery Assorted Fruit Bon. Bons.
Dessert Fruit Bon Bons.
Fruit and Nut Bon Bons.

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## ${ }_{\mathrm{Sp}}^{\mathrm{D}}$

## Better and Better

Dependabe ten years ago, and five years ago, and more dependable than
ever todoy, Dodge Brothers Motor Car simply represents the latest phase
in a process of continual betterment.
The first cars Dodge Brothers built estabished a worla-wide reputation.
The cars they are puilidin to-day incorporate the accumulated refinements
of those ten intervening years. f those ten intervening years.
That inportant improvements in the comfort and appearance of the ear
are made from timp to time, implies no basic departure from Dodge Broo
thers traditional policy of PROGESSSIVE rather than SEASONAL thers tradition
development.
The Royal Garage, Agents,




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avalanche of laveh
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Different in flavor from any other gulm ${ }_{1 \pi}$ wwil pellactr roun $E N-C E N$ Chewing Gum


## Knowling's Rubber Soles and Heels

CREPE RUBBER SOLES AND HEELS. Women's Best Quality Rubber Heels-
18c. and 23 c . pair. Men's Best Quality Rubber Heels-
25 c . and 28 c . pair. Men's Best Quality Rubber Heels (Phillips. $\mathbf{6 0 \text { c. pair. }}$ Women's Crepe Soles, 35 c . Heels . 20 c . pair. pair.
Men's Crepe Soles, 75 c . PHILLIPS' MILITARY SOLES \& HEELS. Men's Light Weight . .
Women's Light Weight
Boys' Medium Weight.
PHILLIPS' PRESDENT ONE-PIECE Properly cemented as per instructions supplie
with each pair will with each pair, will never come off.
Women's, all sizes, with tube of cementMen's, all sizes, with tube of cement . 1.10 pair. Men's, all sizes, with tube of cement . 1.10 pair.
Will outwear any three pairs of Leather
soles. Green's Sole Leather Preserver .. .... . 35 c. tin If used as instructed the soles will outwear
the uppers. Try a tin.

## G. Knowling, Ltd.



The Resistance of the Rheostat






 | $\begin{array}{l}\text { Now what rem reat } \\ \text { tat hares } \\ \text { It jon }\end{array}$ |
| :--- |








SMGLLWOOD'S
$\qquad$ The best time for a SHOE SALE is
when the people need Shoes.
FOR MEN AND WOMEN BOYS AND GIRLS
YOUNG AND OLD.

Every Shoe we own will be offered at prices so low they will sell at once. Shoe up every member of the
family


 All fitted with rubbed hels.
Aection now.
lake sour se-
also Tan leath

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| SPECIAL! <br> CREPE SOLE BOOTS Men's Crepe Sole Boots for $\$ 5.50$ and $\$ 6.00$ Very light and all the rage. |
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MENS MENS
LOW


MENS STRONG WORKING BOOTS-Only .
Ladies' and Chilllren's, Boys' and Girls' Bools


 FOO
SUEDE

多


BOYS' FOOTWEAR in many designs and built for strong wear. Secure your size to-day.

## NO CHARGING

 EVERY SHOE A WINNER!See our Window Display, then come in and be fitted. Remember, at the moment we have a full assort
oUtport orders, accompanied by cash will receive prompt attention.

## F. SMALLWOOD'S SHOE <br> 218 and 220 WATER STREET

 30000000000000000000000000000320000000000000300000005


Sagona's Report




##  <br> This is the time of the year when weather conditions  arious diseases that are prevalent. Io you are not feeling up to the mark and need a good tonic you cal eaing up up to the take no better thai <br> Bricks Tasteless

BRICKS TASTELESS will work wonders if you take it according to directions. It purifies the blood, it
makes the weak strong, it is easily taken, produces no bad after effects, will give you a good appetite in a

Try a Bottle. Price $\$ 1.20$. Postage 20c. Extra.

| wring Bros. | St Como |
| :---: | :---: |
| Geo. Knowling | A |
| W. Kennedy. | Har |
| eter O'Mara. | R. G, MacDonald, Ltd. |
| 7. Lukins. | Parsons Drug sore. |

Dr. F. Stafford \& Son, theatre hill and water st. west Nors:- In outports, if you need a bottle of BRICK
 tuy have bounh suppliee tom us and they oan let you have
what you need Aak tor BRichs and take no other.

 80c. $1.10,1.35,1.95$ ${ }^{\text {to }} 2.95$
MENS SOFT FELT
Fats In colors, of Brown, Fawn Grey and
Nayor int ityle and Price that is surie
to viease 1.50 op to 3.85

KIEL
DRUG $S$ SPECIAL






 Water Stre



A. Harvey \& Co., Ltd.

Forty-Six Years in the Service of
the Public-The Evening Telegram,
Forty-Six Years in the Service of
the Public-The Evening Telegram.

S. ELLIOTT \& CO

Sales Agents for Newfoundland.


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## SIDE TALKS. by Ruth Cameron.



What makes a good baby

| it is Nen Baby cries |
| :--- |
| Naters |
| wway |



- probabiy it it vinith truitis.
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PARKER \& MONROE, Ltd.,
See the Life Story of the greatest President America has yet hadABRAHAM LINCOLN
at to
Popular STAR MOVVE
TO = DAY



 A Toy Grocery Store for your Child. A Regular $\$ 2.00$ Toy, the Realest Toy Grocery We are making this. Special Offer because
want you to try Libby's Evaporated Milk.

## Special!

 W.E. BEARNS
 Our Duckworth Street Store Window.



FREIGHT SERVICE
Montreal to St. John's-Sailings for May
S.S. "HiTHERWOOD" will leave Montreal on May 30th,
Nfld.
the canadian steamship lives, lid, Cabteli brotites, charlotetorm, Montreal. HAREEY \& CO, ITD, St. John's, NId, Agents.

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## REDUCED PRICES

Acadia
Marine Engines
SIZES 3 H.P. and 4 H.P. ONLY. On account of being overstocked in three and our horse power Marine Engines, we have
decided to reduce the price on these Engines until July 1st, 1925, after which date they will sold at the regular price.
Fishermen requiring new three and four horse power Marine Engines, with complete diaipments, should communicate with us imme-

## Acadia Gas Engines,

 Limitedquersurxusux
 ONLY $\$ 5$ A YEAR
For all persons who use street cars, steamers,
treino or elevators here or elsewhere, we have a nifty
little policy, good for a year, giving $\$ 5,000$ for Loss of Life besides hospital expenses for surgical treatment.
It increases $\$ 250$ vith every annual renewal. ONLY FIVE DOLLARS.
U.S. PDELITY \& GUARANTY CO. J. J. LACEY, NQd. General Agent. ADVERTISE IN THE EVENING TELEGRAM.


## The Last and Final Week

 ARLIE MARKS PLAYERS| TUESDAY AND WEDNESDAY <br> "THE MARRIAGE OF BETSY" <br> A Bombshell of Laughs. | THURSDAY, FRDAY \& SATURDA <br> The Great Dramatic Success: <br> "THE GAME" <br> With Full Company-20 People. |
| :---: | :---: |

BIG SPECIAL MATINEE SATURDAY 2.30.


Omparioitronacoct
Good all the time

## ONE DOLLAR!

Not all the old standards of value are gone-THERE'S STILL BISHOPS VALUE
and by testing it you may save not ONE DOLLAR but TEN.
It's like finding money to be measured ${ }^{2}$. BISHOPS and on top of that you have the finest range of English Cloths in Newfoundland to select from combined with the satisfaction of getting just that style which YOU desire.

## SAVE THE DOLLARS GET IT AT BISHOPS Suits to Measure $\$ 25.00 \quad \$ 30.00 \quad \$ 35.00$ ALL CUSTOM TAILORED

SUNLIGHT SOAP is so pure that it cannot injure even a baby's tender skin. SUNLIGHT SOAP cannot injure your finest clothing, nor hurt your hands. SUNLIGHT IS ALL PURE SOAP

Anyone who can prove the contrary may claim Five Thousand Dollars.
Sensible Women Everywhere Prefer SUNLIGHT SOAP.


## VICTOR FLOUR

Due Tuesday Next
One Thousand Barrels.
Canadian Cheese,
Wholes and Twins.
Canadian Butter.
GEO. NEAL
Beck's Cove
Phone 264
Limited. $\begin{gathered}\text { Water St. East. } \\ \text { Phone } 17\end{gathered}$



NORWEGIAN SARDINES
in PURE VIRGIN OLIVE OIL.

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| Stara meem |
| Valencia Oranges 300'sEgpian Sivereael Onions |
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| F. McNamara |
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[^0]:    Selling Agents for Newfoundiand.

