

IHE EVENING HLEGRAM, ST. JOHN\%, NEWFOUNDLAND, JULY 10, 1917-2




## Because it's good all the time.

Imperial Yobiconec.
No other plug has its wonderful sales, no other gives its wonderful satisfaction.


 Beaus ils god all

## MAYO's

 only Film fit
Kodak is

## EASTMAN

 FILM. Dependable, Uniform, Sis. TOOTON'S, The Kodak k Store, 320 Water street. $x=x=x=x=x=x=x=10$
## 
















Summer School For
Teachers, 191

$$
\operatorname{Li}^{-10,191}
$$

ere
Red Rose TEA

- 3ULL RUNN - It Will Now Cost Bull Just Two Bits to Get That Shirt and Collar Laundered-Economy ???


EveningTelegram

|  |  |
| :---: | :---: |
| $\mathrm{tor}$ | Who |
| A. WINTER, B.A., - - Editor | beteme |
|  |  |
| Supremacy in the Air |  |
|  | Helta |
| 左 |  |
|  |  |
|  |  |
|  | , |
|  |  |
|  | man |
| coit | and |
| \% |  |
|  |  |
|  |  |
|  | \% |
|  |  |
|  |  |
|  | ratum |
|  |  |
| Mreneme |  |
|  |  |
|  | - |
|  |  |
| hem | Amendment of |
|  | Prohibition Law. |
|  | ef At mis atermonts siturg of the |
|  |  |
|  |  |
|  |  |
|  |  |
| Teachers' S |  |
| Ye |  |
|  | Galvanized and Black Shee Iron to be had at BOWRING BROS., Ltd., Hardware Dept. |
|  |  |
| V |  |
|  |  |
| CANADA | 何er |
| LEGE | Navy. |
|  | Has, |
|  | Sept. |

## 



Flower Day.








 rasion cook




$\qquad$

From
Special to Evening Tiveram,





$\$ 8.50$ BoY's SUITS for $\$ 5.50$

At the above great reduction we are offering a large quantity of Boys' Smart American Suits.
These Suits were originally $\$ 6.50$ to $\$ 8.50$ values, and every Suit is offered at the uniform price of $\$ 5.50$. This is an exceptional chance for parents who have
boys aged from $21 / 2$ to 10 years. Doesn't your boy need a new suit?
In snappy belted and semi-military styles, made
with detachable White Pique Collars, these Suits can with detachable White Pique Collars, these Suits can
be bought in Navy Serge, Black and White Check, be bough in eral tones, Brown Cloth and Corduroy.
Grey-in shall feature an attractive special each week-
We sher We shall feature an attractive special each week-
end which will. make it well worth your while to watch
our advertisements. our advertisements.

Always watch our Western window, it corresponds with our advertisement each week minctiors




## in all sizes



## Rainb Flour

Extraordinarily Good.


## 0

## "KANGAROO COASTERS"

Just the thing to amuse the small boy.

## We Have Them.

Selling for $\$ 5.00, \$ 6.50$ and $\$ 7.00$ each. Call and see them. MARTIN ROYAL STORES HAROWARE CO.,Ltd. (Successors to Martin Hardware Co. \& Royal Stores Hardware)

Telegram
Fashime Plate.








 dilly developed in simple, inexpen-
ve material such as percale, ging-
or chamber, and seeve to aine moterial, such, as percale, ging-
am ort hambrey, and serve for porch
A patnoon wear.
A patern of this Ilustration mailed any adareses on recipt of 10 cent
silver or stamps. MOTHERS GIRESG FAV
PLAY DRESS.

ortable; how simple easy and com- haty made in
ging.
orm, perale




 ${ }^{*}{ }^{\text {Sizo }}$..

## ```Aadrese in full:-``` <br> Adarese in full:-



## Quality and Price!

When making a purchase two things should be considered--QUALITY AND PRICE. Any article that has been purchased at a low price, but which has not quality behind the price, has really been a very expensive purchase. We offer you QUALITY at REASONABLE PRICES.

## Men's Shirts.

Khaki Work Shirts, 90 c . and $\$ 1.50$ each Negligee, a large variety

70 cts. to $\$ 2.80$ each
Men's Braces Police and Firemen's, 35 cts. per pair Cyclo, 45 cts pair.

President, 60c. pair

## A Clearing line <br> Boys' Straw Sailor Hats. A Big Job. Navy, Brown, White and Red. Reg. price, 85c Selling now at 50c. each.

## Marsnall Bros

Men's American Neck Ties.
A splendid assortment of American Wide End Silk Neeck Ties, 25 c c, 35 c ., 50 c c. 60 c . and 75 c . each. We have a Tie to suit you.

Men's Stylish Hats. SOFT FELT. Brown, Navy, Black, Grey and Green, \$1.40 and $\$ 1.60$ each.

HARD FELT
Comfortable and neat; 80 c . to $\$ 2.50$ each.


## IN STOCK:

25 Kegs Scotch 0ATMEAL



LADIES' SKIRTS.
LADIES' BLOUSES.

```
\
```

Ladies' One-Piece Dresses.

```
MW have them in White Emboidery, Fanyy Musin, Bue Linen, striped Linn, atoo
\
```



The C. L. MARCH Co., Ltd.
ma fuotres patra- DON'T SAY PAPER, SAY "EVENING TELEGRAM." -read st everyone.


No High Prices Here!

Smallwood's Big Shoe Sale.
 $\frac{\text { ness Loos ertaram wor }}{\text { Ladies' Footwear ! }}$


F. SMALLWOOD,

[^0]

John Maunder,
Tailor and Clothier, S. John's, Nild.

## J. J. ST. JOHN.

250 Brls. Choice Table Potatoes ECLIPSE TEA, 50 c . lb., is good 20 Brls. New York Corned Beef 10 Brls. Ribbed Pork
50 Bags Small Beans, 10c. 1b.
J. J. ST. JOHN,

Duckworth Street and LeMarchant Road.


[^0]:    
    Butter Cheese!

    Due Monday ex Steamer from Charlottetown
    New Grass ${ }^{6}$ Gilt Edge ${ }^{33}$ Butter, 30-Ib. tubs.
    LARGE COLORED CHEESE, 70-lb. each
    TWIN COLORED CHEESE, 30-lb. each.
    F. McNAMARA, Queen Street.

