







T. EATON CO. LIMITED

190 YONGE STREET, November 26, 1897.

Men's Clothing Needs

You may depend upon it there are good and sufficient reasons for the Clothing trade coming to this store.

Several lines in the Cloak Department that must be cleared out at once.

- Men's Overcoats, single and double-breasted, navy blue and black imported beaver cloth, velvet collar, checked tweed and Italian cloth linings, sizes 34 to 44. \$5.00

- Men's Hats. Men's Fur Felt Stiff and Soft Hats, American and English shapes, white satin lining, silk trimmings, in black, white and nut brown. \$1.50

- Men's Neckwear. Men's Neckwear, New York styles, flowing ends, newest effects, in plaid and fancy brocades. \$1.50

- Men's Black Waterproof Overcoats. Men's Black Waterproof Overcoats, one buckle, best wool, lining, coin, sizes 36 to 44. \$1.15

- Men's Black Overcoats. Ladies' Black Overcoats, high cut, new style, perfect fitting, ten large flat buttons, sizes 3 to 7, special at. \$1.50

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THE TORONTO WORLD

ONE CENT MORNING PAPER. No. 53 YONGE STREET, Toronto. TELEPHONES.

Business Office 4734 Editorial Room 4223

WHOLESALE AGENTS FOR CITY NEWSBOYS

- F. W. Deane, 35 Spadina-avenue E. W. Duggan, 322 King east. H. Willis, 708 Yonge-street. Mrs. Moriarty, 1240 Queen west. E. Dunlop, 637 Dundas-street. G. H. Eardley, 707 Queen east.

THE WORLD IN THE UNITED STATES

The Toronto World may be obtained at the following places in the United States: New York: Denis Hotel News Stand, Broadway and 11th-street. Providence: City News, 40 Congress-street west.

THE CENTRE TORONTO CONTEST

The contest in Centre Toronto is the first real one since the Liberals have gained the power. They are well prepared, with power that comes when men, long hungry for spoils, get their turn at last.

Ladies' Seal Jackets.

A rare chance to secure an elegant fur garment. Note this reduction in price: Ladies' Very Best Quality Alaska Seal Jackets, 30 in. deep, 36-in. bust, Martin's (London) best dye, new sleeves, with cuffs, half roll storm collar and lapels, best satin linings, chamois pockets, regular price \$150, Saturday reduced to \$100.00

Table Covers.

It was a clever move that enabled our buyer to get possession of this assortment of Table Covers. To-morrow morning you can buy them at half the usual prices: French, English and Austrian Tapestry Table Covers, some 2 x 2 yards, the others 2 x 2 1/2 yards, with heavy knotted fringes; they come assorted in various black, navy and colors, but chiefly in olive, crimson, myrtle, blue and maroon grounds, with rich combinations; if bought in the ordinary way the prices would have been \$5 and \$6 apiece. To-morrow you can have your pick for \$3.00

Millinery Novelties.

Welcome news for shoppers who have been unable to get these goods which are so scarce at present. A recent shipment of Millinery Novelties has brought us some more of those popular Black Silk Millinery Velvets. The prices are 55c, 65c, 75c and 85c a yard. Also a fine collection of Black Ostrich Single Mounts. Excellent values from 50c up to \$1.75 each. Ready-to-day.

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THE MONSTER SHOE HOUSE

210 YONGE STREET. 510 QUEEN WEST.

GUINANE'S SATURDAY BARGAIN DAY

THE STORES WILL BE OPEN TO-MORROW NIGHT UNTIL 10 O'CLOCK.

SHOES piled to the ceilings from basement to roof—four floors heaped with WINTER shoes.

The lines mentioned below must leave the stores TO-MORROW—we never hesitate—these prices speak volumes:

- MEN'S DEPT. 140 Pairs Men's Tan Lace Boots—Goodyear welt—model toe—Broadway tip—regular price \$4.00—Guinane's Saturday Bargain Day \$2.50

J. J. GUINANE, 210 YONGE-ST., 510 QUEEN W.

THE QUEEN ST. STORE

Is open every night until 10 o'clock for the convenience of our West-End Customers.

PUBLIC AMUSEMENTS

Crowds to See Davenport. The brilliant assemblage which have nightly witnessed the production of "The Saint and the Fool" at the Grand Opera House this week have been unanimous in their praise.

THE CHRISTMAS SALE.

Continued Success at the Confederation Life Building. Patrons by the Hundreds of Aberdeen. The fourth day of the Christmas sale on behalf of the Sisters of the Precious Blood was a great success.

DOES IT PAY TO TIP?

You know it don't. Then why do you do it? I know why. It requires too much self-denial to quit. The Dixon Cure is a vegetable medicine, which can be taken privately.

WHY NOT BUY

your Xmas presents now before the rush commences? Our new goods are just to hand, dainty and artistic novelties in High Grade Jewellery.

WHY NOT BUY

Which we have placed on sale at wonderfully low prices. S.G. HEUER'S WHOLESALE AND RETAIL JEWELLERS 190 YONGE ST., TORONTO.

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RAISINS and PEELS

For weeks we have been directing customers to our raisins and peels. Our famous "Golden Raisins" are large, juicy and of exceptionally fine flavor. They can be had elsewhere. New Lemon Peel 1 lb. for 10c. New Orange Peel, 1 lb. for 10c. New Raisins, 1 lb. for 10c. New Peels, 1 lb. for 10c. New Raisins, 1 lb. for 10c. New Peels, 1 lb. for 10c.

HOUSEHOLD NAPS

150 Fine Linen Damask Bed Linen. 2 1/2 yards, at \$2.00. 150 Fine Linen Damask Bed Linen. 2 1/2 yards, at \$2.00. 150 Fine Linen Damask Bed Linen. 2 1/2 yards, at \$2.00.

BLEACHER'S DAMASK

80 called from the extra flow of water in the tub. The new showing of such goods ever brought. The finest and lowest price assortment. We can safely recommend inspection of all thrifty.

TOWELS

Good makes, special \$7 per dozen. Lino Sheetling, from wide. Lino Pillow Case, in white. Cotton Sheetling, in white and blue. Careful attention given for goods or request. Catalog on request.

JOHN CATTO

King St., opp. the

To-DAY To-Mo

MICHIE

Fine White Castle Soap. Cross & Blackwell's Pickle 7c bottle. Fine Canadian Cheese. Sp. Rice for Carries. Special. Michie's Choice 40c. Friday and Saturday.

Two Large

7 King St. West. 466 Spadina A. MICHIE & CO.

THE PURE FOOD

Crowds at the Pink-Earl Exhibition. Large audiences attended show yesterday afternoon at the afternoon Her Excellency, attended by Prof. Captain Thorpe, visited the show and was escorted to the strains of the National Anthem. Her Excellency, in a demonstration in cooking, which was pronounced as the conclusion of the best in visiting the various exhibits. Her Excellency, in a demonstration in accepting the gift of a silver vase, which was presented to her by the Vice-Royal party. Her Excellency, in a demonstration in accepting the gift of a silver vase, which was presented to her by the Vice-Royal party.

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