


SATURDAY MORNING
THE TORONTO WORLD


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## The Second Standing of Candidates in Trip to London Contest Will be Announced in The World Monday Morning Next.

French Journalist's

Sketches of London

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THE STORY OF THE WORLD
PARTY'S TRIP. TO LONDON.

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FRIDAY'S NOMINATIONS FOR FREE TRIP TO LONDON

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Nominating Blank
World Trip to London




## It steadies the Nerves and cures Headaches <br> WILSONS <br> WVALIESPORT

Big Bracing Tonic.


## ARE YOU WORKING?

The Toronto World will send eleven of the most popular women in Ontario on a three weeks trip to London, England, with side trips to Paris and other points of interest.

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All expenses paid from Toronto to London to Toronto.
AN OPPORTUNITY OF A LIFETIME
and this for what? A little energy, a little thought, a little courage, much determination. Are you going

RULES OF THE CONTEST



 The Wornd orery dia








${ }_{\text {fuly } 22,1907}^{\text {THE }}$ LAST BALLOT-Will be printed in The Toronto World on


THE DISTRICTS
fROM Which candidates are to be nominated
DisTRILT NO. 1.
the City of Toronto.

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## SUGCESTIONS <br> Nominations will not close untr announced in nhe Worla Nater








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SPECIAL NOTICE $\begin{gathered}\text { Address all leterss pertaining to } \\ \text { the Trip to London and send }\end{gathered}$
TRIP TO LONDON EDITOR
World Office, Toronto.


SATURDAY MORNiNG


THE TORONTO WORLD

## ARLING'S Ale.porter and lager <br> Purity Briluancy :Uniformity

REMOVAL

Owing to the increase of business and the consequent necessity for more office

## THELONDONLIFE <br> INSURANCE COMPANY

Have taken the Eastern End of the rhird Floor in th

## MANNING CHAMBERS

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The past bistory, present condition and excellent policies of this Company place
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## TWELVE PaEES OF FNE

 HAL-TONE EINGRAVIIGSCovering a Wide Field of News, Will Constitute the Illustrated Section of May 12th of $\kappa$

## THE TOOROTO SULOXY WORID

Page of pictures illustrating the opening of the Eastern League Baseball Season here. . . . Group picture of the Capital Lacrosse Club from an English photograph. . . . The Gardens in a Mayday Snowstorm. . . . The first white girl to take the trail into Cobalt.

Hockey Team of St. Paul's Methodist Church. . . . The Toronto Morning Court Press Gallery "Scots Wha Hae".--Presbyteriandivines at the head of four leading Canadian universities. . . A page of beautiful Canadian women. . . . General Botha in the British metropolis. . . . Pictur. esque illustration of the Knox fire last Saturday. . . . Opening of the motorboat season. . . Scene during the National Horse Show. .. . . Flashlight picture of the 333 Social Club banquet.

> Graphic Description, With Pictures, of the Busy Town of Oshawa $n<r<r$

Page of Summer Fashions in Millinery Plan to erect an hotel in Toronto. for young women earning their own liv ing. . . Practical suggestions (illustrated) on house building. . . Portrait of the late Rev., John Watson, D. D., "Ian Maclaren." . . . Add to these features all the news of Saturday after noon and evening. . . And full ports of all the Saturday Racing, Base ball and other sports. . . . It is the handsomest newspaper and the biggest five cents' worth sold in Canada. $\$ 2.00$ a Year Delivered at Your House 5 Cents a Copy


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AN IMPQRTANT MEETING等

## Canada-Cuba Land and Fruit Co., Ltd.

If Has Been demonstrated beyond a doubt that the lands of this Company are
und in the Island of $\mathbf{C}$ uba for the successful growing of all kinds of Citrus Fruit and Tobacco. A Ten-acre Grove of Orange and Graie e.fruit Trees will yield a profit the fourth year of y be relied upon for a life income of $\$ 5,000.00$ per annum. With The Small Outlay of \$40.vo per acre
With The Small buflay of $\$ 40.00$ per acre for the land, $\$ 27.00$ per acre for truit trees, an all outlay, secure a certain independence for life? Gpoves Purchased Prom This Company will be cared fo Direcł Shipnient to and from our own docks, general stores, post-offices, medical attendan
mill, excellent drinking water are some of the conveniences and advantages to be found in our est: $t$ The climate is the most beautiful in the world. All these lands will be increased to twice their presen ing prices at an early date
Ocean beach on the coast; magnificent stretch of sandy beach.

Call at once for every Information.
GEORGE F. DAVIS
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| No Longer a Matter of Doubt. <br>  $\qquad$ <br>  $\qquad$ <br> Dr. McLaughlin's Electric Belt $\qquad$ |
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You get all that's coming to you in good olothes in selocting the *Ready-toWear" garmento and you certainly get a "nandsomo" saving when it comes to counting down the moner for what you buy-Every day has its special attrac tions in a price way, but these for Saturday are double-starred as a big money's worth-Are you on 3

Men's Sufts



Ments good styith, topong and voll made
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Toppers

Other Things for Men
"Readyt-tomarr" spocial shooss $\mathbf{3 . 5 0}$
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${ }_{\text {An }}$ A plpendid big line of
Solling high-class Furnishings-Boots and
Open Saturday Nigh
READY-TO-WEAR' COMPANY
191 Yonge Street

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## SOLIIERS MISSIIGBE <br> WOMEN AMD CHILDBEI

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Liquor and Tobacco Habits




THE TORONTO WORLD

## Supremacy of the 'Made in Canada' Shoe

THERE were $\$ 36,833,766$ worth of shoes made and sold last year in Canada. Of this some $\$ 0,000,000$ in wages to Canadian operatives. This is an increase of nearly ten millions of dollars in five years.
We exported nearly $\$ 200,000$, and we imported about $\$ 900,000$ worth of shoes the same year. Two-thirds of ur imports came from the United States, where-the makers claim they cannot compete with Canada unless they get hides duty free as we have them.

Ten years ago a St. John dealer told the people of St. John of "the passing of the American shoe." They had ot in mind the increase in duty again'st the American shoe, but rather emphasized the fact that the American people wer calling louder for a shoe as good as the Slater shoe.

But there was a slight increase in the importations of American shoes before the increased duty shut them out Why?
The exclusive contract plan of the Slater Shoe Company, giving to one store in each shopping district the sole elling Slater Shoes for Men and Women, was the real cause of the increase.
A dealer who was shut out rom the Slater shoe agency had to getsome shoes that would look as well-and h attached the magic word "imported."解 wearers are satisfied with shorter service than Canadians if the shoe but fit their critical eyes
an Englishman wants Wear and Comfort first of all to fit his critical feet.
解 ets them. He never buys a pair of English shoes because they are ugly and clumsy. He seldom buys a second pair o American shoes because their life is United States maker.
by Aside from all this the Canadian wearer of American shoes pays $30 . c e n t s$ duty

## All maturials in the ghoo. <br> -American rentas, taxes and oloerf hire. <br> 

A United Stares shoe costing the Canadian wearer $\$ 5$ (duty paid) must therefore have about $\$ \mathbf{1}$ leather valu. of it in order to sell at the same price as a Slater Shoe.
tresident Roosevelt, "We will either have to skin the shoes or raise our u don't help us." Roosevelt didn't help.
Of shoes imported into Canada the whole purchase price goes forever out of the country-with the exception of which you pay in duty.
worth of imported shoes which come into Canada

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When the retailer's profit is added these shoes cost their Canadian wearers $\$ 1,260,080$-or more than four times the value of the materials in them.

Do you wonder now why the Slater Shoe at $\$ 4$ gives you better service as well as pleases your most critical eye? We sought to emphasize these facts a gear ago when the President of the Slater Shoe Company held against any crease in the tariff on American shoes. He advised the Government then that no foreign shoe could successfully invad he Canadian shoe market ; that no American shoe could stand the test with an equally well-made Canadian shoe, and hat the fault of the existing importations lay with the manufacturers, who would not do as the Slater Shoe Company had done.

The Stater Shof factory is equipped with the most modern Goodyear welt machinery, with lasts and styles designed by the most expert craftsmen. The Slater Shoe Company gathered a staff of workmen who were specialists, Every shoe made for Men and Women is thus a highly specialized product.

They do not stop there.
Some dealers wanted to sell the Slater $\$ 4$ Shoe for $\$ 5$. "It looks like the best $\$ 5$ shoe," they said. That would defeat the purpose of the Slater Shoe Company. So, the selling price was stamped on the shoe, and every Slater Shoe Store had to sell the shoe at the price established by the manufacturers and marked on the shoe. That price allows a fair profit to the dealer and. a fair value to the shoe wearer, It protects the consumer Then in the Slafer Shoe are all the desirable shapes seen in the American shoe, all the widths and half s'zes, The profit on a Slater shoe is small. But the faith and geod judgment of the people have made the sales rarge. Never was there in Canada a shoe factory so busy, nor one whose business has so grown by leaps and bounds. Five mes in ten years has the company had to enlarge its premises, and each enlargement was at the time considered sufficient or years to come. The sixth enlargement is necessary to-day.

We want you to see these shoes, to compare them for yourself with your highest ideals of style and foot comfort Whether you ever bought à dollar's worth of Slater Shges or not, you will be weicome in the Slater Shoe Store. Never were such fine shees made betore.

## THE SLATER SHOE STORES

117 Yonge Street
822 Queen Street East
528 Queen Street West
THOS. POWELL, Toronto Junction

and



## BOCK PANETELA

Over a Million Sold Annually in Canada


## Obtainable Wherever Cigars are Sold




Fresh Shipments Every Week
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OPEN SATURDA Y EVENINGS
For the accommodation of Depositors our Savings
Department will in future be open from 7 to $90^{\circ}$ clock Department will in futery Saturday evening.
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Nothing over-priced.
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More different
kinds of Hats to choose from here than any other store in town
Variety enough to
suit every possible taste．Stylish Der－ bies from \＄2．50 up．


PELINH－MIIE TT－MII FOR BAILWAY BOARD

Overhead Bridge May Be Erected nyside－Appl
for More Tracks．











Spring Weight Underwear FOR MEN
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| TOBACCO POUCHE and 350 Eac | ES，rubber，job lot， $25 c$ ch，worth double |
| BRIAR PIPE |  |
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The＂Bi－Sight＂is the most wonderful
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Optical line．It is the most
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focal made；combines all the merito of
Bi－focal and has none of the demerits．
There is
There is no cement used，no fusing done， ground out of ane piece of of glass the same，way as a reguliar
Lens．We can supply Torics if desirec．， It will pay you to consu
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