

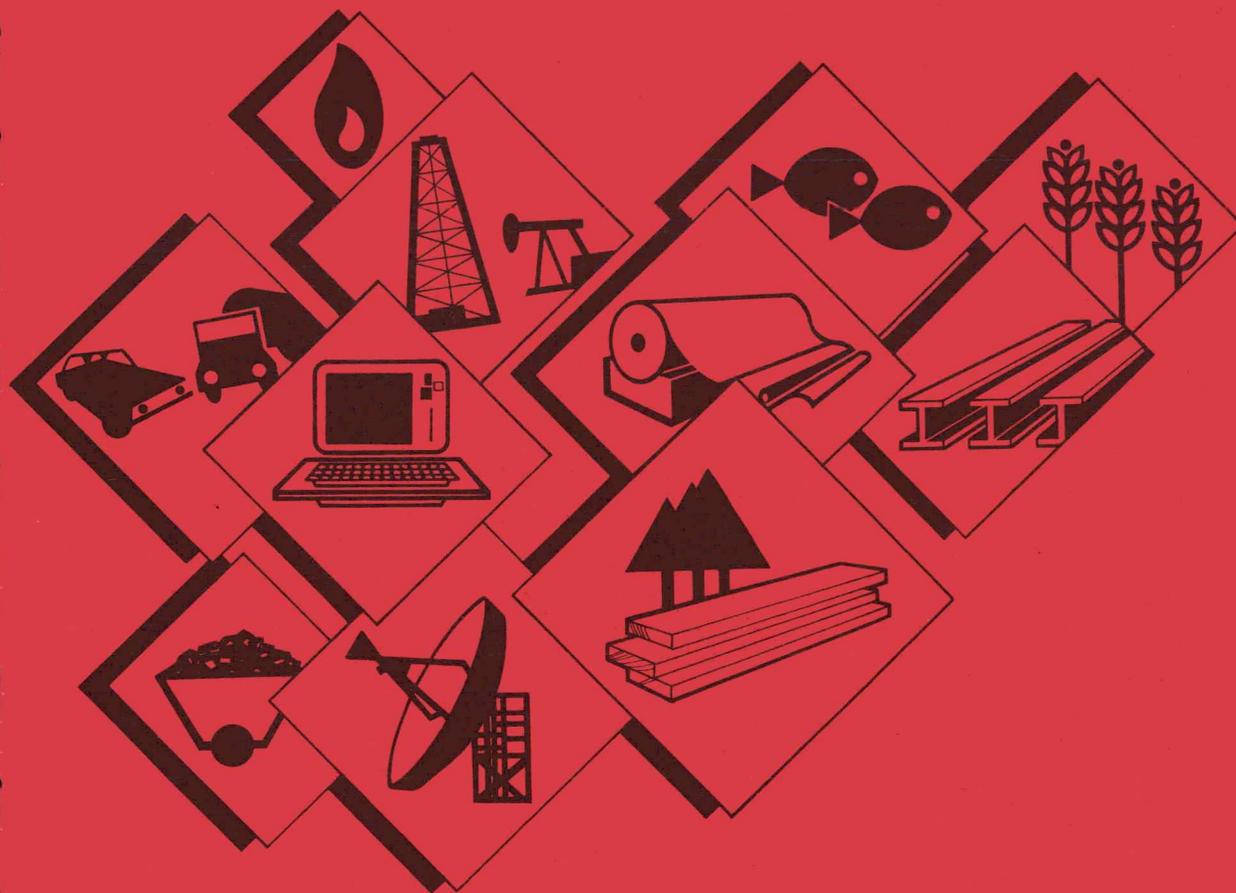
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**TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM
PROGRAMME D'EXPANSION COMMERCIALE ET INDUSTRIELLE**

**QUARTERLY ACTIVITY REPORT
RAPPORT TRIMESTRIEL DES ACTIVITÉS**

EUROPE



**JANUARY - MARCH 1988
(4th QUARTER, FY 1987-88)**

**JANVIER - MARS 1988
(4^e TRIMESTRE, AF 1987-88)**



TRADE AND INDUSTRIAL DEVELOPMENT PROGRAM

Quarterly Activity Report
January - March 1988

Following is the Quarterly Activity Report for the quarter ending March 31, 1988. This report contains a synopsis of activities and results by sector and subsector reported by posts, matched against the proposed activities identified in their 1987/88 post plan. It also contains a report of special unplanned activities that took place during the reporting period.

The purpose of the report is to allow managers in Ottawa and abroad to monitor the progress of program implementation by comparing planned activities in priority sectors with reported quarterly activity highlights and results.

Readers will note that in some cases the section for post inputs for a particular quarter is blank. This occurs when the mission either has not yet undertaken any of the planned activities in that sector or has not reported activities in a sector identified as a priority in the post plan.

PROGRAMME D'EXPANSION COMMERCIALE ET INDUSTRIELLE

Rapport trimestriel des activités
Janvier - Mars 1988

Voici le Rapport trimestriel des activités du trimestre qui a pris fin le 31 mars 1988. Le Rapport contient un résumé des activités et des résultats déclarés par les missions, par secteur et sous-secteur, qui sont comparés aux projets d'activités indiqués dans les plans de mission de 1987-88. Il s'y trouve également un rapport sur les activités spéciales non planifiées qui ont été accomplies pendant la période visée.

Ce rapport a pour but de permettre aux gestionnaires, à Ottawa et à l'extérieur, de surveiller les progrès accomplis relativement à la mise en oeuvre du programme, en comparant les activités planifiées dans les secteurs prioritaires avec les faits saillants et les résultats déclarés du trimestre.

Le lecteur notera que, dans certains cas, les espaces prévus pour les renseignements provenant des missions ont été laissés en blanc. La raison en est soit que la mission n'a encore entrepris aucune des activités prévues pour ce secteur, soit qu'elle n'en a déclaré aucune dans un secteur indiqué comme prioritaire dans son plan annuel.

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QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 401-ANKARA

008-TRANSPORT SYS, EQUIP, COMP, SERV.
TURKEY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

URBAN TRANSIT

COMPLETION OF A COMPREHENSIVE PACKAGE PROPOSAL, INCLUDING INDUSTRIAL BENEFITS, FINANCING AND COUNTERTRADE COMPONENTS.

CORRECT PACKAGE WILL RESULT IN A CONTRACT AWARD.

ESTABLISHMENT OF A SPECIAL LINE OF CREDIT FOR URBAN TRANSIT/TRANSPORTATION.

WILL PLACE CANADIAN FIRMS IN MOST FAVORED SUPPLIER POSITION.

RAIL

FURTHER EDUCATION OF CDN SUPPLIER OF RAIL SUB-SECTOR EQUIP./MATERIAL ON TURKISH REQUIREMENTS & FOREIGN PROCUREMENT PRACTICES. CDN MANUFACTURING COMPANIES IN THIS SUB-SECTOR SHLD BE CONVINCED TO ASSIGN LOCAL AGENTS TO CLOSELY FOLLOW TENDERS/INQUIRIES

INCREASED FREQUENCY OF VISITS OF CANADIAN SUPPLIERS.

CONSULTANCY SERVICES REQUIRED FOR TURKEY'S IBRD FINANCED RAILWAY REHABILITATION PROJECT TO BE TENDERED IN DECEMBER '86. PREQUALIFIED CDN FIRMS ARE EXPECTED TO VISIT TERRITORY RELATED TO THEIR BID SUBMISSION.

CONTRACT FOR CONSULTANCY SERVICES. VISIT TO CANADA OF TURKISH RAILWAY ADMINISTRATION OFFICIALS PURSUANT TO CONTRACT.

TO EXPLORE THE SUPPLY OPPORTUNITIES UNDER IBRD-FINANCED RAILWAY REHABILITATION PROJECT. OPPORTUNITIES INCLUDE SUPPLY OF SIGNALLING SYSTEMS, TRACK OVERHAUL EQUIPMENT AND MATERIAL.

VISIT TO TURKEY OF CANADIAN SUPPLIERS IN THIS SUB-SECTOR TO INTRODUCE THEIR FIRMS/PRODUCTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ANKARA URBAN TRANSIT SYSTEM - ISSUANCE OF CALL FOR TENDERS. - RESPONSE TO TENDER CALL BY CDN CONSORTIUM (CC) LED BY UTDC.

MAYOR WISHED TO DEALY TENDER UNTIL NORMAL TENDER CALL WAS PERMITTED. STATE PLANNING ORGANIZATION - (SPO) WANTED TO USE MODIFIED BUILD-OPERATE-TRANSFER MODEL (MBOT). END QUARTER, MAYOR HAD ACCEPTED THAT CC COULD PRESENT AN ACCEPTABLE SOLE SOURCE/

QUARTER: 2 ANKARA URBAN TRANSIT SYSTEM -NEGOTIATION OF SOLE SOURCE CONTRACT FOR CANADIAN CONSORTIUM (CC) LED BY UTDC. -IF NO SOLE-SOURCE, INFLUENCE MUNICIPALITY OF ANKARA (MUNANK) TO ISSUE TENDER CALL.

-MODIFIED BUILD-OPERATE-TRANSFER (MBOT) NEGOTIATED WITH MUNANK & WITH STATE PLANNING ORG. (SPO). -DELAYS IN PREPARATION OF SOLE-SOURCE MBOT PROPOSAL LED TO MUNANK ISSUING GENERAL TENDER CALL. -CC WILL BE BIDDING-TENDER CLOSES 4 DEC 87.

QUARTER: 3 SUBMIT A WINNING TURN-KEY PROPOSAL FOR THE AOTP, SATISFYING ALL REQUIRED TERMS & CONDITIONS BY THE 4 DEC. 87 DEADLINE.

PROPOSAL SUBMITTED ON TIME. IT ADDRESSED ALL KEY REQUIREMENTS, INCLUDING FINANCING TERMS, LOCAL CONTENT/OFFSET CONDITIONS, MODIFIED BOT TERMS & CONDITIONS & DELIVERY. CDN CONSORTIUM'S BID WAS LOWEST PRICE & MOST COMPETITIVE. RESULTS OF

REPORT 4
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 2

POST : 401-ANKARA

008-TRANSPORT SYS, EQUIP, COMP, SERV.
TURKEY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 4 ANKARA URBAN TRANSIT SYSTEM
- ASSIST CANADIAN CONSORTIUM (CC) IN BIDDING FOR
PROJECT.
- PROMOTE CANADIAN VESSEL TRAFFIC CAPABILITY.

QUARTERLY RESULTS REPORTED:

MINISTER CROSBIE PROMOTED CC CAPABILITIES DURING
HIS VISIT IN JANUARY. - CC SUBMITTED FIRST BID
ON 4 DEC 87; RESULTS, LOWEST PRICE, BEST BID OVER-
ALL, BEST & FINALS CALLED FOR 11 APRIL. - POST
ORGANIZED SUCCESSFUL PRESENTATION IN FEBRUARY.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 401-ANKARA

004-DEFENCE PROGRAMS, PRODUCTS, SERV
TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW-UP ON CONTACTS MADE WITH PRESIDENT OF DIDSА

INCREASE IN AWARENESS OF CANADIAN PRODUCTS
AND CAPABILITIES.

ANALYSIS OF OPPORTUNITIES OFFERED UNDER TURKISH ARMY MODERNIZA-
TION PROGRAM.

INCREASE AWARENESS OF CANADIAN DEFENCE PRO-
DUCTS SUPPLY FIRM ON TURKISH REQUIREMENTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MISSION TO CDA BY MR. VAHIT ERDEM, PRESIDENT, DEFENCE
INDUSTRY DEVELOPMENT & SUPPORT ADMINISTRATI-
ON. COMPLETION OF CONTRACT FOR UH1H SIMULATOR.
COMPLETION OF BIDDING ARRANGEMENTS FOR SPECTRUM
MONITORING SYSTEM. CONTRACT FOR ESM SYS. FOR NAVY.

ALL ARRANGEMENTS COMPLETED FOR VISIT IN EARLY J-
ULY. MISSION POSTPONED AT LAST MINUTE TO SEPT/OCT
. CONTRACT INITIALED IN JUNE. CONSORTIUM FORMED,
PREPARED & SUBMITTED FEASIBILITY STUDY. AWAITING
RESULTS OF BID.

QUARTER: 2 -CONCLUDE SUCCESSFUL MISSION TO CDA BY VAHIT
ERDEM, PRES., DEFENCE IND. DEV. & SUPPORT ADMIN
(DIDSА). -WIN CONTRACT FOR SPECTRUM MONITORING
SYSTEM STUDY -WIN CONTRACT FOR ESM SYSTEM FOR
NAVY.

-VISIT AGAIN POSTPONED BECAUSE PM OF TURKEY
CALLED SNAP ELECTION FOR 1 NOV. VISIT RESCHE-
DULED FOR LAST WEEK OF NOV. OR FIRST WK OF DEC.
-CDN CONSORTIUM LOWEST BIDDER. CONTRACT EXPECTED
IN OCT. -AWAITING RESULTS OF BID.

QUARTER: 3 ARRANGE FOR VISIT OF VAHIT ERDEM, PRESIDENT DIDSА
TO CANADA. COORDINATE LLAD MARKETING EFFORTS BE-
TWEEN MARTIN-MARIETTA & DERLIKON. SUBMIT A WIN-
NING BID TO CONDUCT RADIO AFFAIR DEPT. SPECTRUM
MONITORING PROJECT STUDY.

VISIT HAS BEEN UNAVOIDABLY RESCHEDULED 3 TIMES.
DIDSА STAFF HOPING TO RESCHEDULE VISIT EARLY 88.
AMB MET WITH SENIOR EXECS OF BOTH FIRMS; WILL CO-
ORDINATE/HOST MAJOR JOINT MKTG EFFORT IN JAN 88.
CCC SUBMITTED EXCELLENT BID WITH COOPERATION OF

QUARTER: 4 -CONCLUDE SUCCESSFUL MISSION TO CANADA BY VAHIT
ERDEM, PRESIDENT OF DIDA.
-ASSIST CANADIAN COMPANY IN WINNING TURKISH LLAD
CONTRACT.

-ERDEM HAS PROMISED THAT HE WILL BE VISITING
CANADA THIS YEAR. - POST HAS WORKED CLOSELY WITH
BOTH CANADIAN & FOREIGN PARTNER COMPANIES. MINIS-
TER CROSBIE PROMOTED CANADIAN CONTENDER DURING
HIS VISIT. COMPANY MET WITH PM OZAL AT DAVOS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 401-ANKARA

007-POWER & ENERGY EQUIP. & SERV.
TURKEY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

HYDRO

CLOSE MONITORING & REPRESENTATION WITH GOVERNMENT AUTHORITIES IN ORDER TO PROMOTE CANADIAN CAPABILITY.

SUCCESS IN PREQUALIFICATION FOR TENDERS.

CONTINUED CONTACTS WITH POTENTIAL LOCAL PARTNERS TO IDENTIFY AND ACTIVELY PURSUE NEW PROJECTS.

PROGRESS IN NEGOTIATIONS.

THERMAL

MEETINGS WITH STATE PLANNING ORGANIZATION (SPO) AND ELECTRICITY AUTHORITY (TEK) OFFICIALS TO PURSUE VARIOUS POWER PROJECTS IN WHICH THERE IS CANADIAN INVOLVEMENT.

PROGRESS IN CONTRACT NEGOTIATIONS.

THE PREPARATION OF AN OVERVIEW OF PLANNED THERMAL POWER PLANT PROJECTS AND AN ANALYSIS OF THE TURKISH GOVERNMENT'S CONTRACT TERMS DESIGNED FOR SUCH PROJECTS.

INCREASED AWARENESS OF CANADIAN POWER GENERATION EQUIPMENT SUPPLIERS' CAPABILITIES.

NUCLEAR

CONTINUED MONITORING AND REPORTING OF WORLD ACCEPTANCE OF BUILD-OPERATE-TRANSFER (B. O. T.) FINANCING MODEL

POTENTIAL SALE OF CANDU REACTOR IF SUITABLE FINANCING PLAN CAN BE ACHIEVED.

TRANSMISSION

MEETING WITH TURKISH ELECTRICITY AUTHORITIES (TEK) TO ASCERTAIN THEIR PLANS TO HIRE A CONSULTING/ENGINEERING FIRM FOR IBRD FINANCED POWER GENERATION PLANTS & TRANSMISSION LINE REHABILITATION PROJECT.

INVITATION BY TEK OF ONTARIO HYDRO OFFICIALS FOR DISCUSSIONS ON CONSULTANCY SERVICES.

EXPANSION OF THE LIST OF POTENTIAL LOCAL AGENTS EXPERIENCED IN PROMOTION OF BUSINESS FOR TRANSMISSION LINE HARDWARE AND POWER LOAD MANAGEMENT SYSTEMS.

INCREASED NUMBER OF ACTIVE LOCAL AGENTS INTERESTED IN COOPERATION WITH CANADIAN SUPPLIERS IN TEK TENDERS WILL IMPROVE SALES PROSPECTS.

THE PREPARATION OF AN OVERVIEW ON TEK'S TRANSMISSION LINE MATERIALS AND CONTROL/TEST DEVICE REQUIREMENTS.

INCREASED ATTENTION OF CANADIAN FIRMS TO TURKISH REQUIREMENTS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
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POST : 401-ANKARA

007-POWER & ENERGY EQUIP. & SERV.
TURKEY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 VISIT BY ENERGY SECTOR MISSION (O)-FULL MISSION SUPPORT FOR VISITS TO SPO, TURKISH ELECTRIC AUTHORITY (TEK, STATE HYDRAULIC WORKS DEPT., MINISTRY OF ENERGY, ELECTRICAL SURVEY DEPT.
- QUARTER: 2 -ASSIST FOSSILE-FUEL FIRED POWER PLANT BIDDERS WITH CANADIAN CONTENT. -INTEREST CDN FIRMS IN HYDRO PROJECTS IN NE TURKEY. -ASSIST KLOHN-LEONOFF WITH TORTUM II PROJECT.
- QUARTER: 3 ASSIST IMPORTED COAL-FIRED POWER PLANT BIDDERS WHO HAVE CDN SUB-CONTRACTORS. ASSIST KLOHN-LEONOFF WITH TORTUM II HEPP PROJECT.
- QUARTER: 4 -ASSISTANCE TO CC IN FINALIZATION OF CONTRACT FOR LAMAS RIVER HYDRO ELECTRIC POWER PROJECT (HEPP). - ASSISTANCE TO SEVERAL CANADIAN COMPANIES PURSUING PROJECTS IN SECTOR.

QUARTERLY RESULTS REPORTED:

MISSION WAS SUCCESS. ALL VISITS LED BY AT LEAST ONE OFFICER FROM POST. SEVERAL NEW SECTORS/OPPORTUNITIES WERE IDENTIFIED, INCLUDING SOUTH-EAST ANATOLIAN PROJECT (GAP) & TWO NEW LARGE POWER DAMS IN NE TURKEY (ARTVIN & YUSUFELI.

-BECHTEL CONSORTIUM, INCL CDN COMBUSTION ENG., CAME 2ND; WILL GET LTR OF INTENT. -SNC & HYDRO QUEBEC HAVE FORMED TWO SEPARATE CONSORTIA WITH TUMAS & ELTEM-TEK RESPEC. AND WILL BID. -KLOHN LEONOFF WILL BE BIDDING PROJECT.

BECHTEL CONSORTIUM, INCLUDING CDN COMBUSTION ENGINEERING, WAS RANKED 2ND & IS EXPECTING INVITATION FROM TURKISH GOV'T FOR FINAL NEGOTIATIONS IN EARLY 88. KLOHN LEONOFF HAS DECIDED TO FORM JV WITH ITS LOCAL TURKISH PARTNER.

-NEGOTIATIONS WERE CONDUCTED IN FEBRUARY; CONTRACT IS EXPECTED BY JUNE. - ONE FEASIBILITY STUDY DELIVERED TO MIN/ENERGY; - ONE PROPOSAL FOR DAM CONSTRUCTION (2 DAMS) PREPARED; - ONE REHABILITATION PLAN FOR 4 HEPPS AGREED.

POST : 401-ANKARA

011-OIL & GAS EQUIPMENT, SERVICES
TURKEY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

ENCOURAGEMENT OF MORE EFFECTIVE AND FREQUENT CALLS ON POTENTIAL CLIENTS BY CANADIAN EQUIPMENT EXPORTERS.

ACTIVE AND CONTINUED PURSUIT OF UPCOMING TENDER OPPORTUNITIES RELATED TO MAJOR PROJECTS IN THIS SUB-SECTOR.

BETTER PROMOTION OF CANADIAN CAPABILITY IN OIL AND GAS SECTOR.

INCREASED AWARENESS OF COMPETITION & UNDERSTANDING CLIENTS' REQUIREMENTS ESSENTIAL FOR BIDDING.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 TO HAVE A CDN COMPANY QUALIFY FOR AND BID ON ONE OR MORE OF THE FIVE URBAN GAS DISTRIBUTION PROJECTS.

VP OF CONGAS VISITED TURKEY. CONSORTIUM AGREEMENT WAS NEGOTIATED WITH LOCAL & FOREIGN PARTNERS. DECISION ON WHETHER TO BID ISTANBUL DISTRIBUTION SYSTEMS EXPECTED MOMENTARILY. IT IS EXPECTED THAT CONSORTIUM WILL BID ON OTHER PROJECTS.

QUARTER: 2 -ENCOURAGE AND ASSIST CONGAS IN BIDDING ON ONE OR MORE OF THE FIVE URBAN GAS DISTRIBUTION PROJECTS IN TURKEY.

-CONGAS HAS FORMED A CONSORTIUM WITH GAZ METROPOLITAIN OF QUEBEC, NOVACORP OF CALGARY AND NATURGAS SYD OF DENMARK. CONSORTIUM WILL BE BIDDING FOR THE BURSA AND ESKISEHIR GAS DISTRIBUTION PROJECTS.

QUARTER: 3 ASSIST CONGAS IN THE PREPARATION & PRESENTATION OF BIDS ON TWO OR THREE URBAN GAS DISTRIBUTION PROJECTS.

CONGAS HAS SUBMITTED A PROPOSAL TO TURKISH GOV'T FOR 2 URBAN GAS DISTRIBUTION PROJECTS. COMPANY OFFICIALS VISITED MUNICIPALITIES OF BURSA, ESKISEHIR & IZMIT. CONGAS HAS BEEN WORKING ON FORMING A CONSORTIUM WITH FOREIGN CO. SEV. CDN PARTNERS

QUARTER: 4 -PROMOTION OF CDN CAPABILITY IN SECTOR: -GAS DISTRIBUTION-BURSA/ESKISEHIR/IZMIT-BOTAS (TURKISH STATE GAS CORP). - NEW PIPELINE CONSTRUCTION - IRAN/TURKEY. - HEAVY OIL CONVERSION-TPAO (TURKISH PETROLEUM CORPORATION).

-CDN CO DOING FUNDED STUDY OF TURKISH GAS SECTOR FOR BOTAS. - EMBASSY PROVIDED MKTG ASSISTANCE TO CDN CO. - EMBASSY WORKED WITH CDN CO PROMOTING THEIR CAPABILITIES TO TPAO.

POST : 401-ANKARA

010-MINE, METAL, MINERAL PROD & SRV
TURKEY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINERALS AND MINERAL PRODUCTS

DEVELOP A COMPREHENSIVE LIST OF LOCAL AGENTS FOR MARKETING OF CANADIAN MINERAL AND PRIMARY METAL PRODUCTS.

INTRODUCTION OF CANADIAN MINERAL/PRIMARY METAL PRODUCTS SUPPLY CAPABILITY TO TURKISH METALLURGY FIRMS USING SUCH PRODUCTS AS INPUTS TO THEIR PRODUCTION AND TO IMPORTERS.

EXPANSION IN NUMBER OF AGENTS; IMPROVEMENT IN CANADIAN ACCESS TO TURKISH MARKET.

INCREASED FAMILIARITY OF TURKISH MARKET WITH CANADIAN PRODUCTS; INCREASE IN SALES POTENTIAL

EQUIPMENT AND MACHINERY

FURTHER FOLLOW-UP ON ETIBANK'S (STATE MINING AUTHORITY) ALUMINIUM SMELTING COMPLEX REHABILITATION PROJECT. FOLLOW-UP, WILL INCLUDE VISIT TO PLANT LOCATED IN THE CITY OF BEYSEHIR.

MEETING WITH OFFICIALS OF STATE-OWNED LEAD-ZINC PLANT (CINKUR) REGARDING THEIR PRODUCTION LAY OUT MODERNIZATION PROJECT.

CONTRACT FOR PROJECT MANAGEMENT

INVITATION TO CANADIAN INDUSTRY FOR DETAILED DISCUSSION ON THE SCOPE OF THIS MODERNIZATION PROJECT.

VISIT TO TURKISH HARD COAL BOARD (TTK) LOCATED IN CITY OF ZONGULDAK FOR PURPOSE OF HAVING DISCUSSIONS ON TTK'S METHANE GAS EXTRACTION PROJ. FOR WHICH A GROUP OF ENGINEERS FM NOVACORP INTL/CALGARY ARE CURRENTLY PREPARING A FEASIBILITY STUDY.

CONTRACT DECISION FOR PROJECT MANAGEMENT AS WELL AS SUPPLY OF METHANE GAS EXTRACTION EQUIPMENT.

AN ANALYSIS OF LOCAL METAL FABRICATION INDUSTRY'S REQUIREMENTS FOR METALLURGICAL EQUIPMENT

INCREASED AWARENESS BY CANADIAN FIRMS OF TURKISH METALLURGY INDUSTRY AND ITS REQUIREMENTS.

MINE DEVELOPMENT SERVICES

MEETING WITH STATE MINING AFFAIRS DEPARTMENT OFFICIALS TO IDENTIFY THE GOLD-LEAD-ZINC RESERVES FOR WHICH MINERAL PROSPECTING RIGHTS/PERMISSION ARE NOT YET ISSUED.

INCREASED INTEREST FROM CANADIAN MINING FIRMS IN TURKISH MINE DEVELOPMENT PROJECTS.

TO OBTAIN MINERAL RESERVE MAPS FROM STATE MINERAL RESEARCH INSTITUTE FOR SUBMISSION TO CANADIAN FIRMS INTERESTED IN MINING ACTIVITY IN TURKEY.

INCREASED AVAILABILITY OF INFORMATION ON TURKISH MINING OPPORTUNITIES WILL IMPROVE MARKETING PROSPECTS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 401-ANKARA

010-MINE, METAL, MINERAL PROD & SRV
TURKEY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 1 GOLD & SILVER EXPLORATION. OPPORTUNITIES TO BE IDENTIFIED FOR CDN FIRMS TO DO EXPLORATION. OTHER MINING OPPORTUNITIES-VISITS BY OFFICIALS OF ETIBANK (MAJOR STATE MINING PROPERTY HOLDER). (1)
- QUARTER: 1 CINKUR LEAD-ZINC PROJECT.
-RE-VITALIZATION OF PROJECT
-QUALIFICATION OF ONE OR MORE CDN COMPANIES.
- QUARTER: 2 -GOLD & SILVER EXPLORATION. IDENTIF 'N OF OPPORTS FOR CDN FIRMS TO DO EXPLORATION IN TURKEY.
-CINKUR LEAD-ZINC PLANT MODERNIZ 'N PROJ. COMINCO WAS ENCOURAGED TO ENTER DIRECT NEGOTIATIONS WITH CINKUR FOR IMPLEMENTATION OF PROJECT.
- QUARTER: 3 IDENTIFY OPPORTUNITIES FOR CDN FIRMS TO DO EXPLORATION IN TURKEY. ENCOURAGE COMINCO TO OPEN AN INDEPENDENT INITIATIVE IN PURSUIT OF CINKUR LEAD-ZINC PLANT UPGRADING.
- QUARTER: 4 -DEVELOPMENT OF OPPORTUNITIES FOR CDN FIRMS IN MINING SECTOR. CONCLUDE SUCCESSFUL MINING MISSION. - ASSIST CDN CO IN WINNING TURKISH HARD COAL BOARD (TTK) CONTRACT FOR METHANE GAS EXTRACTION PLANT.

QUARTERLY RESULTS REPORTED:

POST HAD SEVERAL MEETINGS WITH OFFICIALS OF ETIBANK & MTA TO DISCUSS OPPORTUNITIES FOR CDN COS. COMINCO DOING PRELIMINARY EXPLORATIONWORK IN WESTERN TURKEY. ETIBANK MISSION TO CDA WENT VERY WELL ACCORDING TO DIC. FOLLOW-UP IN NEXT QUARTER.

POST MET WITH CINKUR OFFICIALS ON SEVERAL OCCASIONS. RESULT IS PROBABLE INVITATION TO COMINCO TO NEGOTIATE A SOLE-SOURCE CONTRACT.

-COMINCO HAS COMPLETED A PRELIMINARY EXPLORATION IN WEST. TURKEY & IS EXPECTED TO CONDUCT SOME FURTHER GEOLOGICAL SURVEYS. -COMINCO HAS APPROACHED CINKUR; AWAITING DECISION ON WHETHER CINKUR WILL CONTINUE WITH KLOCKNER.

PRELIMINARY STUDIES WERE ENCOURAGING; COMINCO HAS DECIDED TO OPEN A BRANCH OFFICE IN TURKEY. COMINCO HAS ADVISED THAT THEY PREFER TO STAY MEMBER OF KLOCKNER-LED CONSORTIUM, WHICH PREVIOUSLY OBTAINED LTR OF INTENT FROM CINKUR FOR

-IN SPITE OF INITIAL DIFFICULTIES IN ORGANIZATION, MISSION WAS SUCCESS. 7 CDN COS ATTENDED; 14 MEETINGS WERE ARRANGED WITH TURKISH CUSTOMERS. CDN CO HAS DONE TESTS & HAS SUBMITTED A REPORT TO TTK.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 401-ANKARA

VISIT BY TRANSPORT MIN JOHN C CROSBIE, 20-22 JANUARY 1988.
POST ORGANIZED & CONDUCTED A SEMINAR FOR THE TURKISH DEPT OF
AGRICULTURE ON DRYLAND FARMING EQUIP. -27 JANUARY 1988.
(3) POST ORGANIZED A SEMINAR IN ISTANBUL FOR THE TURKISH
MARITIME DEPT. ON VESSEL TRAFFIC SYSTEMS - 19 FEBRUARY 1988.
(4) EDC FACTFINDING VISIT 21 FEBRUARY - 5 MARCH 1988.
(5) OPERATIONS & MAINTENANCE MISSION LED BY DRIE TORONTO,
9-11 MARCH 1988. (6) MINING MISSION LED BY DRIE OTTAWA, 20-25
MARCH 1988. (7) POST CONDUCTED A SERIES OF TWICE-WEEKLY TRA-
INING SESSION IN PREPARATION FOR THE ARRIVAL OF THE WIN SYS-
TEMS. (8) INTENSE ROUND OF MEETINGS & VISITS THROUGHOUT, IN
SUPPORT OF CANADIAN CONSORTIUM BIDDING FOR AUP CONSUMED
LARGE AMOUNT OF RESOURCES. (9) ONTARIO EDUCATIONAL SERVICES
MISSION; COMPUTER-AIDED EDUCATION PROJECT 21-24 MARCH 1988.

POST : 402-ATHENS

004-DEFENCE PROGRAMS, PRODUCTS, SERV
GREECE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ASSIST CANADIAN INDUSTRY IN CONTACTING MILITARY AUTHORITIES IN GREECE AND IN PRESENTING THEIR CAPABILITY AND SYSTEMS. POST IS IN THE PROCESS OF FOLLOWING UP.

ASSIST SUITABLE CANADIAN FIRMS IN QUOTING AS A SUBCONTRACTOR FOR 2 FUEL PIPELINES OF THE HELLENIC AIRFORCE AND THE REPLACEMENT OF DIESEL PUMP ENGINES.

INITIATE CONTACTS BETWEEN THE PRINCIPAL GREEK DEFENCE INDUSTRIES AND CANADA FOR POSSIBLE COOPERATION IN THE FORM OF J. V. - POST IS FOLLOWING UP.

REVIEW MARKET POTENTIAL FOR OPPOTUNITIES BY MEETING REGULARLY WITH AGENTS/CLIENTS. PARTICIPATE IN HI-TECH CONFERENCE, OTTAWA.

INCREASED SUPPLIERS VISITS INVITATIONS TO SUBMIT PROPOSALS/QUOTATIONS PURCHASE OF 3 MORE CL-215.

AWARD OF CONTRACT (S).

NEGOTIATIONS FOR LICENCING OR SUBCONTRACTING.

RFPS, SALES
NEW CONTACTS
IMPROVED ACCESS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSIST CANADAIR/DHC/WESTINGHOUSE IN CONTACTING MILITARY AUTHORITIES IN GREECE & IN PRESENTING THEIR CAPABILITY & SYSTEMS. POST IS IN THE PROCE-SS OF FOLLOWING UP.

QUARTER: 2 ASSIST CANADIAN COS. IN CONTACTING MILITARY AUTHORITIES, QUOTING FOR TENDERS AND COOPERATING WITH GREEK DEFENCE INDUSTRIES. REVIEW OPPORTUNI-TIES BY MEETING WITH AGENTS-CLIENTS.

QUARTER: 3 ASSIST CDN COS. IN CONTACTING MILITARY AUTHORI-TIES, QUOTING FOR TENDERS & COOPERATING WITH GREEK DEFENCE INDUSTRIES. REVIEW OPPORTUNITIES BY MEETING WITH AGENTS-CLIENTS.

QUARTER: 4 ASSIST CANADIAN COS. IN CONTACTING MILITARY AUTHORITIES, QUOTING FOR TENDERS AND COOPERATING WITH GREEK DEFENCE INDUSTRIES. REVIEW OPPORTUN-ITIES BY MEETING WITH AGENTS-CLIENTS.

WESTINGHOUSE APPARENTLY IN GOOD POSITION (WE THI-NK #1 POSITION BECAUSE OF PRICE) WITH HELLENIC NAVY. DECISIONS ON ARMAMENTS & ELECTRONICS FOR NEW FRIGATES WILL FOLLOW SELECTION OF HULL & IN-TEGRATOR (PROBABLY OCTOBER/NOVEMBER).

DECISIONS FOR MAJOR DEFENCE PURCHASES (CL-215 A/C, ASW A/C, SONARS) STILL PENDING. CONTACT OF SCEPTER WITH PRINCIPAL GREEK DEFENCE COS. MAY PROVE INTERESTING.

DECISIONS FOR MAJOR DEFENCE PURCHASES (CL-215 A/C ASW A/C/, SONARS, RADARS) STILL PENDING. OFFERS SUBMITTED FOR RADARS BY CMC-ASW A/C BY CANADAIR, DHC/BOEING. BRISTOL PART. WITH US CO. IN PROPOSAL FOR COMPOSITE PROPELLANT PLANT.

DECISIONS FOR MAJOR DEFENCE PURCHASES STILL PEND-ING. POST IS TRYING TO ARRANGE PRESENTATIONS BY BRISTOL FOR F5 A/C UPGRADE AND BY LITTON FOR ASW SURVEILLANCE EQUIPMENT. OFFERS FOR NAVY RADARS HAVE BEEN EVALUATED. NO AWARD YET. ORCA /

POST : 402-ATHENS

008-TRANSPORT SYS, EQUIP, COMP, SERV.
GREECE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

URBAN TRANSIT

ASSIST LAVALIN/UTDC IN MAINTAINING CONTACTS. OBTAIN TENDER INFORMATION FROM AUTHORITIES.

- INCREASED VISITS
- ANNOUNCEMENT SYST. DECISIONS
- INFO. REPORTS

AEROSPACE

ASSIST DEHAVILLAND RE THEIR PROPOSAL FOR THE RENEWAL OF THE A/C FLEET OF OLYMPIC AVIATION.

AWARD OF CONTRACT

PROVIDE ASSISTANCE TO CANADAIR RE THEIR PROPOSAL TO THE HELLENIC AIRFORCE FOR CHALLENGER JET.

FIRM PROPOSAL - AWARD OF CONTRACT.

ASSIST DHC/BOEING IN APPOINTING AGENT AS REQUIRED.

AGREEMENT WITH AGENT.

INTRODUCE NEW CL-215-T TO MINISTRIES (CLIENTS), E. G., AGRICULTURE, MERCHANT MARINE, HELLENIC NAVY, TRANSPORT - CL-215T.

RFP, VISITS FROM SUPPLIERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSIST LAVALIN/UTDC IN MAINTAINING CONTACTS AND OBTAINING TENDER INFORMATION FROM AUTHORITIES FOR NEW ATHENS METRO.

LEVALIN & BOMBARDIER DECIDED AGAINST BIDDING FOR METRO TURNKEY PROJECT - OTTAWA.

QUARTER: 2 ASSIST DHC IN OBTAINING CONTRACT FOR OLYMPIC AVIATION'S FLEET RENEWAL AND CANADAIR IN SUBMITTING PROPOSAL FOR CHALLENGER A/C. INTRODUCE NEW CL-215 TO PROSPECTIVE CLIENTS.

DECISIONS ON ALL PROJECTS STILL PENDING. CL-215T INTRODUCED TO MINISTRY OF AGRICULTURE AND HELLENIC AIR FORCE.

QUARTER: 3 ASSIST DHC IN OBTAINING CONTRACT FOR OLYMPIC AVIATION'S FLEET RENEWAL & CANADAIR IN SUBMITTING PROPOSAL FOR CHALLENGER A/C. INTRODUCE NEW CL-215 TO PROSPECTIVE CLIENTS.

DECISIONS ON ALL PROJECTS STILL PENDING. ASSISTED BOMBARDIER, LAVALIN IN ATTEMPT TO ENTER CONSTRUCTION CONSORTIA BIDDING FOR ATHENS METRO.

QUARTER: 4 ASSIST DHC IN OBTAINING CONTRACT FOR OLYMPIC AVIATION'S FLEET RENEWAL AND CANADAIR IN SUBMITTING PROPOSAL FOR CHALLENGER A/C. INTRODUCE NEW CL-215 TO PROSPECTIVE CLIENTS.

DECISIONS ON ALL PROJECTS STILL PENDING.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 402--ATHENS

005-COMM. & INFORM. EQP. & SERV
GREECE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SEND TENDER ANNOUNCEMENTS OF THE HELLENIC TELECOMMUNICATIONS ORGANIZATION TO DRIE AND CDN INDUSTRY.

PARTICIPATION OF CANADIAN COMPANIES IN TENDERS FOR THE PURCHASE OF TELECOMMUNICATION EQUIPMENT.

HELLENIC TELECOMMUNICATIONS ORGANIZATION HAS ISSUED TENDER FOR THE ESTABLISHMENT OF A DATA PROCESSING SYSTEM. POST ID FOLLOWING UP.

ALERT CANADIAN COMPANIES WHEN TENDER IS ISSUED, AND OF RESULTS.

THE GOVERNMENT IS DISCUSSING THE POSSIBILITY OF PERMITTING THE INTRODUCTION OF SATELLITE TV. POST IS MONITORING FOR DECISION.

ALERT CANADIAN COMPANIES WHEN PROJECT IS ANNOUNCED AND TENDERED.

EVALUATE POTENTIAL FOR SOLO-SHOW PRESENTATION FOR SOFTWARE-TO INSTITUTIONS AND GOVERNMENT.

SEMINAR AND PRESENTATION BY 5-6 CANADIAN COMPANIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 TRANSMIT TENDER ANNOUNCEMENTS TO CANADA. ASSIST NORTHERN TELECOM IN OBTAINING CONTRACT FOR PACKET SWITCHING SYSTEM. MONITOR DEVELOPMENT REGARDING INTRODUCTION OF SATELLITE TV. PREPARE FOR INFORMATICS SOLO-SHOW.

NO RELATED TENDERS ISSUED. PACKET-SWITCHING AWARDED TO SPANISH COMPANY. PREPARATORY WORK FOR SOLO-SHOW COMPLETED.

QUARTER: 3 TRANSMIT TENDER ANNOUNCEMENTS TO CDA. ASSIST NORTHERN TELECOM IN OBTAINING CONTRACT FOR PACKET SWITCHING SYSTEM. MONITOR DEVELOPMENT REGARDING INTRODUCTION OF SATELLITE TV. PREPARE FOR INFORMATICS SOLO-SHOW.

TRANS. TENDER ANNOUNCEMENTS/DOCUMENTS TO CDN COS PREPARING TO PART. IN EARTH SATELLITE GROUND STN FOR HELLENIC TELECOM. ORG. ASSISTED AIR TRAINING SYSTEM IN OFFERING FOR RADAR SIMULATOR TO CIVIL AVIATION AUTHORITY. ASSIST SR TELECOM RE RURAL

QUARTER: 4 TRANSMIT TENDER ANNOUNCEMENTS TO CANADA. ASSIST NORTHERN TELECOM IN OBTAINING CONTRACT FOR PACKET SWITCHING SYSTEM. MONITOR DEVELOPMENT REGARDING INTRODUCTION OF SATELLITE TV. PREPARE FOR INFORMATICS SOLO-SHOW.

AIR TRAINING SYSTEMS IN FINAL 1ST OF COS. PARTICIPATED IN NEGOTIATIONS WITH FINAL AWARD-COMMITTEE. NO DECISION TO DATE. INCOMING BUYER F. SAKELLARIS ON TRIP TO CANADA TO VISIT COS. INVOLVED IN INFORMATICS SYSTEMS.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 402-ATHENS

ELABORATION OF PROGRAM FOR MINING MISSION 28-31 MARCH 1988.
PARTICIPATION IN VISTIS TO AUTHORITIES AND LOCAL COMPANIES.
(2) PREPARATION OF MATERIAL FOR THE 1988 HITECH CONFERENCE.
(3) ELABORATION OF "DEFENCE MARKET PROFILE-GREECE 1988".
(4) ELABORATION OF PROGRAM FOR EDC-REPRESENTATIVES VISIT AND
CALLS ON AUTHORITIES AND LOCAL COMPANIES. (5) CONTINUING
ASSISTANCE TO ADECON SYSTEMS REGARDING THEIR CO-PRODUCTION
WITH HELLENIC ARMS FOR THE ESTABLISHMENT OF A WIND-TURBINE
PARK AND THE PRODUCTION OF WIND-TURBINES. (6) ASSISTANCE TO
ONTARIO HYDRO TO PREPARE BID FOR AN INFORMATICS SYSTEM FOR
THE GREEK POWER CORPORATION. (7) CAE INCLUDED IN SHORT LIST
FOR THE PPC ENERGY CONTROL SYSTEM - POST IS FOLLOWING UP AND
ASSISTING. (8) ARRANGEMENTS FOR INCOMING BUYER (1) TO THE
17-19 APRIL AIA-MONTREAL SHOW. (9) ASSISTANCE TO WRIGHT ENG-
INEERING LTD. TO PARTICIPATE IN TENDER FOR A \$60 MILLION
GOLD LEACHING. (10) CONTINUING ASSISTANCE TO NOVA REGARDING
OPPORTUNITIES IN UPCOMING \$1 BILLION NATURAL GAS PROJECT.
(11) ASSISTANCE TO LECTURER/ORGANIZER OF THE NATIONAL POLY-
TECHNIC INSTITUTE, PANOS TOULIATOS, FOR THE TIMBER FRAME
CONSTRUCTION SEMINAR TO BE HELD IN ATHENS ON MAY 20/21, 88/

POST : 474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE
BULGARIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

TECHNICAL COOPERATION AGREEMENT BETWEEN GOVERNMENTS FOR RESEARCH INCLUDING VETERINARY MATTERS.

VISIT OF AGRICULTURE CANADA DEPUTY MINISTER TO BULGARIA (DELAYED)

CONTINUING SUPPORT OF CANADIAN FIRMS' EFFORTS IN THE MARKET.

SUPPORT CANADIAN EFFORTS FOR SALES OF POULTRY.

EXPLORE MARKET OPPORTUNITIES FOR CANADIAN SEED POTATOES.

FOOD HANDLING, PROCESSING EQUIP

GATHERING OF MARKET INTELLIGENCE ON POTENTIAL PROJECT AND CONTINUING SUPPORT OF CANADIAN FIRMS.

CONTINUATION OF OUR CONTACTS WITH THE BULGARIAN FOOD PROCESSING INDUSTRY.

PRESENTATION ON GAMMA IRRADIATION FOR FOOD STERILIZATION.

ACTIVE FOLLOW UP ON PERCEIVED POTENTIAL FOR SLAUGHTERING AND MEAT PROCESSING PLANTS.

INTRODUCTION OF BULGARIAN AUTHORITIES TO CANADIAN BIOTECHNOLOGY CAPABILITIES.

WOULD SOLIDIFY POSITION OF CANADIAN SUPPLIERS IN MARKET.

WOULD SOLIDIFY POSITION OF CANADIAN SUPPLIERS IN MARKET.

TIMELY PERCEPTION OF IMPORTANT SIGNALS.

INITIAL IMPORTS OF TURKEY POULTS AND CHICKEN BREEDERS.

TRIAL OF CANADIAN SEED POTATOES.

ADDITIONAL SALES OF MEAT PROCESSING AND SLAUGHTERING EQUIPMENT.

BETTER INFORMATION ON THEIR INTERESTS AND PURCHASING POTENTIAL.

OVERCOME MYTHS OF RADIO-ACTIVE CONTAMINATION OF FOOD STUFFS.

ADDITIONAL SALES OF MEAT PROCESSING EQUIPMENT

CONTACTS BETWEEN CANADIAN FIRMS AND BULGARIAN INDUSTRY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 IMPROVEMENT OF THE QUALITY OF ITS AGRICULTURAL PRODUCTION IS A PRIORITY OF BULGARIA. ON-GOING RESEARCH AND IDENTIFICATION OF OPPORTUNITIES.

A PLANT HEALTH MISSION FROM AG-CANADA VISITED BULGARIA IN SEPT. & NEGOTIATIONS HAVE BEEN INITIATED ON A MOU AIMED AT IMPROVING ENVIRONMENT FOR FURTHER SALES OF CDN GRAINS TO THAT MARKET.

QUARTER: 3 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 474-BELGRADE

001-AGRI & FOOD PRODUCTS & SERVICE
BULGARIA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 4 IMPROVEMENT OF THE QUALITY OF AGRICULTURAL PRODUCTION & PROCESSING IS A PRIORITY OF BOTH BULGARIA & YUGOSLAVIA. ONGOING RESEARCH OF AGRI-FOOD OPPORTUNITIES (THROUGH AMONG OTHER THINGS TRADE MISSIONS).

QUARTERLY RESULTS REPORTED:

A DELEGATION FROM THE ONT MIN OF AGRICULTURE & FOOD VISITED YUGOSLAVIA & BULGARIA & UNCOVERED & DISCUSSED MANY NEW OPPORTUNITIES IN THE FIELDS OF CATTLE BREEDING IMPROVEMENT AND TOBACCO.

POST : 474-BELGRADE

016-INDUSTRIAL MACHIN, PLANTS, SERV.
BULGARIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

EQUIPMENT & MACHINERY

KEEPING CLOSE CONTACTS WITH BULGARIAN AUTHORITIES ON BULGARIAN MINISTERIAL VISIT DELAYED TO SPRING 87.

ENCOURAGE THE FORMATION OF A CDN CONSORTIUM FOR A FULLY COMPREHENSIVE APPROACH.

FULL SUPPORT OF CANADIAN COMPANY ACTIVITIES IN THIS UNFAMILIAR AND FLUID MARKET PLACE.

BULGARIAN MINISTERIAL VISIT TO CANADA IN SPRING 87.

VISIT OF BULGARIAN MINISTER OF METALLURGY TO CANADA.

A GLOBAL OFFER COVERING TOTALITY OF PROJECT.

VISITS TO MARKETPLACE OF SEVERAL CANADIAN FIRMS IN ACTIVE PURSUIT OF PROJECT.

GREATER FAMILIARIZATION WITH RANGE OF CDN CAPABILITY WITH A VIEW TO INCREASED RANGE AND SALE OF CANADIAN GOODS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 BULGARIA HAS SEVERAL REQUIREMENTS IN INDUSTRIAL MACHINERY SECTOR, INCLUDING STEEL MILLS, MINING, SMELTERS, RECYCLING, ETC. CONTINUOUS RESEARCH & IDENTIFICATION OF OPPORTUNITIES IN THESE SECTORS.

QUARTER: 3 -----

QUARTER: 4 ONGOING RESEARCH AND IDENTIFICATION OF OPPORTUNITIES IN THE FIELDS OF NATURAL RESOURCES PROCESSING.

SEVERAL OPPORTUNITIES IN THE FIELD OF METAL & RUBBER RECYCLING HAVE BEEN IDENTIFIED. A NUMBER OF CDN FIRMS ARE BIDDING ON THESE REQUIREMENTS.

IDENTIFIED A NEW OPPORTUNITY IN THE PULP AND PAPER SECTOR (I. E. CONSTRUCTION OF A BLEACHED PULP MILL).

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 474-BELGRADE

008-TRANSPORT SYS, EQUIP, COMP, SERV.
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ACTIVE SUPPORT FOR CANADIAIR'S ACTIVITIES TO SELL CL-215S TO FDSP.

ACTIVE SUPPORT OF DE HAVILLAND'S EFFORTS TO WIN THE CONTRACT FOR JAT'S SECOND TIER AIRCRAFT WITH THE DASH 8-300.

ANTICIPATED RESULTS:

SALES OF 2 AIRCRAFT IN 1987
SALES OF 2 AIRCRAFT IN 1989

SELECTION OF THE DASH 8-300 AIRCRAFT AND SALE OF 4 DASH 8-300 OVER NEXT 3 YEARS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 ACTIVE REPORT FOR CANADIAIR'S ACTIVITIES TO SELL CL-215 TO FDSP, (FEDERAL DIRECTORATE FOR SUPPLY AND PROCUREMENT).

QUARTER: 2 ACTIVE SUPPORT FOR CANADIAIR'S ACTIVITIES TO SELL CL-215 TO FDSP (FEDERAL DIRECTORATE FOR SUPPLY & PROCUREMENT). REACTIVATION OF DE HAVILLAND'S EFFORTS TO SELL DASH-8-300 TO JAT.

QUARTER: 3 CONT'D ACTIVE SUPPORT OF CANADIAIR'S EFFORTS TO SELL 4 ADDITIONAL CL-215S TO FDSP (FEDERAL DIRECTORATE FOR SUPPLY & PROCUREMENT).

QUARTER: 4 CONTINUED ACTIVE SUPPORT OF CANADIAIR'S EFFORTS TO SELL 4 ADDITIONAL CL-215S TO FDSP (FEDERAL DIRECTORATE FOR SUPPLY AND PROCUREMENT).

QUARTERLY RESULTS REPORTED:

HELD SEVERAL MEETINGS WITH FDSP TO DISCUSS FOLLOW-UP TO THE VISIT TO YUGOSLAVIA IN MARCH OF THE SENIOR MANAGEMENT OF BOMBARDIER/CANADIAIR TO PROMOTE FUTURE SALES OF CL-215. A RETURN FDSP MISSION TO CDA IS NOW PLANNED FOR SEPTEMBER.

SEVERAL MEETINGS HELD WITH FDSP RESPECTING A CANADIAIR BARTER PROPOSAL FOR SALE OF A NUMBER OF CL-215. A FDSP MISSION VISITED CDA IN SEPT. TO PURSUE NEGOTIATIONS. A DE HAVILLAND/BOEING MISSION VISITED YUGOSLAVIA IN LATE SEPT.

NUMEROUS MEETINGS WERE HELD WITH FDSP AIMED AT SETTING THE STAGE FOR THE START OF MEANINGFUL NEGOTIATIONS BETWEEN CANADIAIR&FDSP. SR REPS FROM CANADIAIR VISITED FDSP IN EARLY DEC TO START THE NEGOTIATIONS.

A SENIOR DELEGATION FROM CANADIAIR HELD SEVERAL NEGOTIATING SESSIONS WITH THE FEDERAL DIRECTORATE FOR SUPPLY AND PROCUREMENT (FDSP). IT IS HOPED THAT A CONTRACT WILL BE SIGNED BEFORE SUMMER.

POST : 474-BELGRADE

011-OIL & GAS EQUIPMENT, SERVICES
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

POST HAS BEEN ACTIVE IN INTRODUCING CDN CO'S TO INA AND NAFTAGAS & FACILITATING THEIR BIDDING ON THE INA & NAFTAGAS TENDERS FOR BOTH IBRD & COFINANCING PORTIONS OF THE 1ST YUGOSLAV PETROLEUM PROJECT.

CONTINUOUS CONTACT WITH THE 3 YUGOSLAV CUSTOMERS FOR OIL & GAS EQUIPMENT - INA, NAFTAGAS, AND ENERGOINVEST - WILL BE MAINTAINED.

INCOMING MISSION COMPOSED OF REPRESENTATIVES FROM INA & NAFTAGAS HAS BEEN PROPOSED.

ENCOURAGE THROUGH DIRECT CONTACT ACTIVE PARTICIPATION OF A RANGE (6-8) OF OIL & GAS EQUIP. & SERVICE SUPPLIERS IN THE 1987 ZAGREB FAIR, WITH THE ALBERTA GOVERNMENT AS PART OF THE CDN STAND.

\$10 MILLION TOTAL OF THE CONTRACTS AWARDED FOR THE FIRST YUGOSLAV PETROLEUM PROJECT.

\$10 MILLION PER ANNUM IN SALES OF CANADIAN EQUIPMENT AND SERVICES.

ADDITIONAL SOURCING FROM CANADIAN COMPANIES.

INCREASED DEPTH AS WELL AS INCREASED RANGE OF GOODS BEING SOURCED FROM CANADA FOR THE OIL AND GAS SECTOR.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CONTINUOUS CONTACT WITH THE THREE YUGOSLAV CUSTOMERS FOR OIL & GAS EQUIPMENT - INA, NAFTA, -GAS & ENERGOINVEST. ORGANIZED INCOMING MISSION FOR OIL AND GAS MISSION TO INTERCAN '87.

QUARTER: 2 CONTINUOUS SUPPORT OF CDN FIRMS TO SELL OIL AND GAS EQUIPMENT AND SERVICES TO INA, NAFTA-GAS AND ENERGOINVEST.

QUARTER: 3 CONTINUOUS SUPPORT OF CDN FIRMS IN THEIR EFFORTS TO SELL OIL & GAS EQUIPMENT & SERVICES TO INA & NAFTA-GAS.

QUARTER: 4 CONTINUOUS SUPPORT OF CANADIAN FIRMS IN THEIR EFFORTS TO SELL OIL AND GAS EQUIPMENT AND SERVICES TO INA AND NAFTA-GAS.

HELD SEVERAL MEETINGS WITH NAFTA-GAS TO ASSIST THE CDN COS IN THEIR CONTRACT NEGOTIATIONS WITH NAFTA-GAS. FOUR REPS FROM INA & NAFTA-GAS HAVE ATTEND INTERCAN '87.

NEGOTIATIONS WERE FINALIZED & CONTRACTS SIGNED WITH RESPECT TO SALE OF \$3 M. WORTH OF OIL & GAS EQPT TO NAFTA-GAS. THESE CONTRACTS HAD BEEN INITIATED EARLIER THIS YEAR & REPORTED AS BUSINESS INFLUENCED IN OUR REPORT JAN. -MAR '87.

NUMEROUS INTERVENTIONS WITH NAFTA-GAS AIMED AT REGISTERING & OPENING OF L/C WITH RESPECT \$3M WORTH OF CONTRACTS ALREADY AWARDED TO CDN COS. NEW OPPORTUNITIES WERE UNCOVERED AT INA & NAFTA-GAS & PASSED ONTO CDN COMPANIES.

NUMEROUS INTERVENTIONS WITH NAFTA-GAS AIMED AT REGISTERING & OPENING OF L/C WITH RESPECT \$2 M WORTH OF CONTRACTS ALREADY AWARDED TO CDN COS. UNFORTUNATELY THE OPENING OF L/Cs WITH RESPECT TO THOSE CONTRACTS HAS BEEN FURTHER DELAYED.

POST : 474-BELGRADE

007-POWER & ENERGY EQUIP. & SERV.
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ACTIVE PROGRAM OF VISITS TO YUGOSLAV AUTHORITIES/UTILITIES RE
FUTURE POWER OPPORTUNITIES.

SUPPORT OF AECL'S ACTIVITIES IN THE MARKET AS TENDER EVALUATION
PROCESS CONTINUES.

ENCOURAGE VISIT OF CDN ENERGY MINISTER WITH BUSINESS MISSION IN
SUPPORT OF A RANGE OF CDN INTERESTS IN THE ENERGY AND MINING
FILED.

ANTICIPATED RESULTS:

IN THE LONGER TERM, AWARD OF BOILERS AND INS-
TRUMENTATION CONTRACTS ON NEW PROJECTS TO
CANADIAN COMPANIES.

AWARD OF NUCLEAR POWER CONTRACT TO AECL.

RAISE THE LEVEL OF AWARENESS OF CDN CAPABILI-
TY & IN THE MEDIUM TERM INCREASE SALES AND
RANGE OF CDN GOODS IN THIS SECTOR.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 CONTINUED SUPPORT OF AECL'S ACTIVITIES IN THE
MARKET AS TENDER EVALUATION PROCESS CONTINUES.

QUARTER: 2 DEVELOP. OF ENERGY SECTOR (NUCLEAR, THERMAL AS
WELL AS ENERGY CONSERVATION) IS THE #1 PRIORITY
OF THE COUNTRY AT THE MOMENT. CONTINUOUS SUPPORT
OF AECL ACTIVITIES AS WELL AS IDENTIF. OF OPPOR-
TUNITIES IN ENERGY CONSERVATION FIELD.

QUARTER: 3 YUGO EMBARKED ON MAJOR DEBATE ON FUTURE OF ITS
ENERGY GENERATION CAPACITY (NUCLEAR, THERMAL, HYDRO
ETC). CONTINUOUS SUPPORT OF AECL ACTIVITIES/IDEN-
TIFICATION OF OTHER ENERGY GENERATING CAPACITY
OPPORTUNITIES.

QUARTER: 4 YUGOSLAVIA IS EMBARKED ON A MAJOR DEBATE ON THE
FUTURE OF ITS ENERGY GENERATION CAPACITY (NUCLEAR
, THERMAL, HYDRO, ETC). CONTINUOUS SUPPORT OF AECL
ACTIVITIES AS WELL AS IDENTIFICATION OF OTHER
ENERGY GENERATING CAPACITY OPPORTUNITIES.

QUARTERLY RESULTS REPORTED:

SELECTION OF SHORT LIST OF BIDDERS EXPECTED BY
THE END OF DECEMBER. GESTATION PERIOD FOR A NUCLE-
AR POWER PROJECT IS SEVERAL YEARS.

SELECTION OF SHORT LIST OF BIDDERS FOR NUCLEAR
POWER STATION EXPECTED BY END OF DEC. INVESTIGA-
TED & IDENTIFIED OPPORT. IN APPROX. 40 ENERGY
CONSERVATION PROJECTS FUNDED BY A U; S \$90M.
WORLD BANK LOAN.

A LOT OF TIME HAS BEEN SPENT MONITORING THE CUR-
RENT ENERGY DEBATE & RATIONALIZING ITS IMPLICA-
TIONS FOR THE AECL ACTIVITIES WITH RESPECT TO
THE SALE OF A CANDU REACTOR.

A LOT OF TIME HAS BEEN SPENT MONITORING THE CUR-
RENT ENERGY DEBATE & RATIONALIZING ITS IMPLICA-
TIONS FOR THE AECL ACTIVITIES WITH RESPECT TO
THE SALE OF A CANDU REACTOR. IT IS NOW LIKELY THE
COUNTRY NUCL. ENERG. PROG. WILL BE INDEFINITELY DEL

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 474-BELGRADE

009-FOREST PRODUCTS, EQUIP, SERVICES
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

FOLLOW UP WITH MAJOR YUGOSLAV IMPORTERS/USERS ON REQUIREMENTS. CONTACT CDN EXPORTERS TO ENCOURAGE & ASSIST IN SERIOUS CONSIDERATION OF THIS MARKET.

FORSTRY MISSION/SEMINAR TO COINCIDE WITH THE ANNUAL OCTOBER FORESTRY FAIR IN SARAJEVO.

SERIES OF VISITS TO THE MAJOR YUGOSLAV AUTHORITIES & COMPANIES THROUGHOUT YUGOSLAVIA, RESPONSIBLE FOR FORESTRY MANAGEMENT/EXPLOITATION TO INCREASE AWARENESS OF CANADIAN EQUIPMENT AND SERVICE CAPABILITIES.

DIRECT SYSTEMATIC CONTACT WITH THE MAJOR PULP & PAPER MILLS PARTICULARLY IN SLOVENIA TO ASCERTAIN PLANS. THIS WILL BE FOLLOWED BY SYSTEMATIC NOTIFICATION OF POTENTIAL CANADIAN SUPPLIERS.

ANTICIPATED RESULTS:

FACILITATE CONTACTS BETWEEN CDN EXPORTERS & YUGOSLAV IMPORTERS TO INCREASE CDN MKT SHARE AND NUMBER CDN CO'S ACTIVE IN THE MARKET.

INCREASED AWARENESS OF AND SALES OF A BROADER RANGE OF CANADIAN FORESTRY EQUIPMENT.

CONCRETE SALES OF CANADIAN GOODS AND SERVICES

IDENTIFICATION OF MODERNIZATION PLANS TIMING AND FINANCING REQUIREMENTS. TIMELY INTRODUCTION OF CDN COMPANIES & CAPABILITIES AT THE EARLIEST PLANNING STAGES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 FORESTRY ACCOUNTS FOR 4.7% OF YUGOSLAVIA'S GNP & 9% OF THE VOLUME OF ITS EXPORTS. THERE IS ONGOING REQUIREMENT FOR FORESTRY EQUIP & RAW MAT. THE CONDUCT OF A MAJOR MKT SURVEY WAS REQUIRED TO DETERMINE THE SCOPE & POSSIBILITIES FOR CDN EQPT

QUARTERLY RESULTS REPORTED:

A MAJOR MARKET SURVEY OF THE INDUSTRY WAS CONDUCTED AND NUMEROUS OPPORTUNITIES WERE IDENTIFIED.

POST : 474-BELGRADE

010-MINE, METAL, MINERAL PROD & SRV
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINERALS AND MINERAL PRODUCTS

FORMAL VISIT TO RMK ZENICA AT ITS MINE AND STEEL PLANT IN ZENICA, BOSNIA-HERCEGOVINA.

VISIT TO THE 3 MAJOR INTEGRATED STEEL COMPANIES IN YUGOSLAVIA TO PROMOTE BOTH SOURCING CDN MINERALS, AND CDN MINING, AND STEEL PRODUCTION EQUIPMENT.

THROUGH DIRECT CONTACT WITH CANADIAN COMPANIES ENCOURAGE INCOMING VISITS TO THE MARKET PLACE.

ENCOURAGE A VISIT BY THE CANADIAN MINISTER OF ENERGY ACCOMPANIED BY A BUSINESS MISSION.

CONTINUOUS MONITORING OF LOCAL SITUATION. GIVEN CURRENT COMMODITY PRICES & SHORTAGE OF FOREIGN CURRENCY THE OUTLOOK IN THE SHORT TERM FOR INCREASED SALES IS NOT OPTIMISTIC.

CONTINUED SUPPORT AND NOTIFICATION OF CANADIAN SUPPLIERS - CURRENT AND POTENTIAL.

SUPPORT OF CURRENT CO. EFFORTS. HEIGHTENED AWARENESS OF CDN CAPABILITY AS A SUPPLIER OF RESOURCES/MINING EQUIP. /RESOURCE PROCESS. EQPT.

INCREASED PURCHASES OF CDN COAL & IRON ORE, AND PURCHASE OF CDN MINING & MINERALS PROCESSING EQUIPMENT.

RE-INFORCE CURRENT EXPORT OF BOTH MINERALS & MINING EQUIPMENT AND EXPAND RANGE OF GOODS BEING MARKETED.

MAINTAIN AND POSSIBLY EXPAND MARKET POSITION.

MAINTAIN MARKET SHARE.

MAINTAIN MARKET SHARE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

POST : 474-BELGRADE

003-GRAINS AND OILSEEDS
YUGOSLAVIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

CEREAL GRAINS

THE CWB WAS ADVISED OF TENDERS BUT WE ARE NOT AWARE OF ANY OF THE AGENTS RESPONDING TO YUGOSLAV IMPORTERS WITH OFFERS OF CDN WHEAT. WHILE CWB'S REPRESENTATIVES HAVE VISITED THIS MKT WE ARE NOT AWARE OF ANY VISITS OF THEIR SHIPPERS/AGENTS WITH A VIEW OF SELLING

CONTINUE ADVISING THE WHEAT BOARD OF OPPORTUNITIES AND THROUGH DIRECT CONTACT WITH AGENTS OF THE WHEAT BOARD ENCOURAGE THEM TO RESPOND.

MAINTAIN CONTACT WITH MAJOR YUGOSLAV IMPORTERS OF WHEAT AND OILSEEDS.

OFFERS OF CANADIAN WHEAT AGAINST TENDERS.

SALE OF CANADIAN WHEAT AND OILSEEDS.

ENSURE THAT CANADIAN COMPANIES ARE NOTIFIED OF TENDERS IN A TIMELY MANNER.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

REPORT 4A
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87

Page 23

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 474-BELGRADE

PLANNED AND ACCOMPANIED NEW AMBASSADOR TO HIS COURTESY CALLS
IN BOSNIA, SLOVENIA AND CROATIA.

POST : 409-BERNE

013-CONSUMER PRODUCTS
SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

APPAREL (CLOTH, FUR, SHOES) TEXT

RECRUIT BUYERS TO VISIT 1987 INTL. FUR FAIR, MONTREAL.

APPROX. C\$ 2 MILLIONS.

PROMOTE 1987 IFF MTL. THROUGH PREFAIR MAILING CAMPAIGN CONSISTING OF PERSONAL LETTER, PRESS RELEASE AND QUESTIONNAIRE TO SOME 250 SWISS FURRIERS.

GENERATE INCREASED INTEREST AND NUMBER OF VISITORS TO IFF MONTREAL.

PRE-FAIR CAMPAIGN AND SELECTION OF BUYERS TO VISIT 1988 FAIR.

APPROX. C\$2. 4

CALL ON FUR INDUSTRY IN MAJOR SWISS CITIES AND ASCERTAIN NEEDS FOR INCREASED FUR SHOWS BY CDN. MANUFACTURERS IN SWITZ.

PREPARE REPORT AND SEND TO ACTIVE CDN. EXPORTERS.

LEISURE PROD. TOOLS HARDWARE

RECRUITING OF BUYER TO VISIT CSGA FAIR MONTREAL.

NEW OUTLETS FOR 2 OR 3 CANADIAN SUPPLIERS.

LARGE SCALE ISPO PRE-FAIR MAILING TO SOME 300 SPORTING GOODS BUYERS.

3-4 NEW AGENCIES.

ENCOURAGE SUPPLIERS TO UNDERTAKE PERSONAL VISITS TO SWISS SPORTING GOODS INDUSTRY AND TO PARTICIPATE IN A MAJOR SWISS SPORTING GOODS FAIR.

BETTER PENETRATION OF SWISS MARKET.

CALLS ON SPORTING GOODS INDUSTRY TO ASCERTAIN INTEREST IN VISITING EITHER WINTER OR SUMMER CSGA FAIR IN MONTREAL.

INCREASED AWARENESS OF CANADIAN SUPPLIES AVAILABLE.

RECRUIT SPORTING GOODS BUYERS TO VISIT ONE OF CSGA FAIRS (WINTER OR SUMMER).

2 TO 3 NEW OUTLETS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 1987 PREFAIR LETTER TO 300 BUYERS. MAILING OF 1987 FUR GUIDE (NOT YET RECEIVED) WITH PERSONAL LETTER. MAILING OF REPORT ON SWISS FUR INDUSTRY TO CDN FURRIERS.

5 GOVT. SPONSORED BUYERS TO IFF MTL. PLACED SAMPLE ORDERS WORTH \$331,000 OTHER ORDERS FOR SEVERAL \$100,000 EXPECTED. A BUYER, INVITED LAST YEAR, ON HIS 2ND VISIT TO '87 FAIR ORDERED GOODS WORTH \$154,590. EXPORTS EXPECTED TO INCREASE BY 20%.

QUARTER: 2 IFF PRE-FAIR MAILING & PROMOTIONAL VISITS. PRE-FAIR MAILING & CALL PROGRAM ON SPORTING GOODS CONTACTS FOR CSGA, 7-8 FEB 88.

CDN FUR EXPORTS HAVE EXCEEDED 86 TOTAL BY \$13M. SPORTING GOODS SALES ARE DOUBLE THE 86 RATE. CDN PARTICIPANT IN BERNE SPORTING GOODS FAIR BOOKED \$54,000 IN ORDERS. THREE NEW AGENCIES PENDING.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 409-BERNE

013-CONSUMER PRODUCTS
SWITZERLAND

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 CONTINUED 88 IFF PRE-FAIR MAILING TO FURRIERS.
RECRUITMENT FOR 88 CSGA WINTER FAIR & MAILING; \
MAILING FOR COLOGNE FURNITURE FAIR JAN 88.

QUARTER: 4 LARGE SCALE ISPO PRE-FAIR MAILING TO COVER 300
SWISS COMPANIES AND VISIT OF ISPO INTERNATIONAL
SPORTING GOODS FAIR, MUNICH.

QUARTER: 4 RECRUITING OF BUYERS TO VISIT CSGA IN MONTREAL.

QUARTERLY RESULTS REPORTED:

SIX BUYERS AT 87 IFF PLACED ORDER FOR \$331,000
HAVE MADE FURTHER PURCHASES OF \$250,000. 3 NEW
BUYERS INTERESTED IN IFF FOR 88; MAILER TO 145
BUYERS; RECRUITED BUYER CSGA; MAILER TO 70 MFG. 3
ASSOCIATIONS.

NUMEROUS CONTACTS ESTABLISHED AT ISPO 1 NEW
AGENCY AGREEMENT (2-3 PENDING) AND 6 NEW BUYING
CONNECTIONS ESTABLISHED.

BUYER TO CSGA MONTREAL CONCLUDED TWO EXCELLENT
DISTRIBUTION AGREEMENTS FOR ICE HOCKEY EQUIPMENT
INITIAL ORDER PLACED TOTALLED \$70,000.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 409-BERNE

001-AGRI & FOOD PRODUCTS & SERVICE
SWITZERLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

HORTICULTURE (FRUIT, VEG, FLOR)

TO PARTICIPATE AT IGEHO '87 (LARGEST SWISS FOOD SHOW) WITH A CDN
BOOTH PUTTING EMPHASIS ON FROZEN VEGETABLES AND FRUITS, SEMI PRO-
CESSED FOOD.

TO INCREASE CDA'S MARKET SHARE.

INVESTIGATE TREND IN SUBSECTORS AND REPORT TO CDN SUPPLIERS.

TO GENERATE REPORTS ON OPPORTUNITIES OR NON-
OPPORTUNITIES OF SUBSECTOR.

INVESTIGATE INCREASE OF CONSUMPTION OF FROZEN VEGETABLES AND
FRUITS (VALUED ADDED PRODUCTS)

TO IDENTIFY POTENTIAL FOR CDN FROZEN VEGETA-
BLES AND NOTIFY CDN PRODUCERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 PREPARE AGRICULTURE & FOOD ABROAD REPORT. ORGAN-
IZE MAILING FOR ANUGA TRADE SHOW. MARKET SURVEY
ON HONEY FOR EXTOTT.

AG. & FOOD ABROAD SUBMITTED TO EXTOTT/TAP.
MAILED 100 DOCUMENTS TO APPROPRIATE FIRMS. HONEY
REPORT SUBMITTED TO EXTOTT/TAN.

QUARTER: 3 CDN PARTICIPATION AT THE IGEHO SHOW IN BASEL &
THE SALON CULINAIRE MONDIAL IN PARTICULAR.

CDN CHEFS WON ONE OF THREE GOLD MEDALS. BUFFET
ATTENDED BY 6-700 GREAT SUCCESS WITH 100 CONTACT
FROM FOOD & TOURISM SECTORS.

QUARTER: 4 -----

POST : 409-BERNE

005-COMM. & INFORM. EQP. & SERV
SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WORKPLACE AUTOMATION

OBTAIN INFORMATION ON CURRENT MARKET AND ASCERTAIN NEEDS OF SWISS SUPPLIERS OF OFFICE EQUIPMENT AND REPORT TO CDN. SUPPLIERS.

ALERT COMPANIES ACTIVE IN THE OFFICE EQUIPMENT SECTOR OF CANADIAN PARTICIPATION IN EUROPEAN FAIRS.

INCREASE CDN. SUPPLIER VISITS

INCREASE AWARENESS OF CDN. CAPABILITY.

TELECOMMUNICATIONS (INC SPACE)

TO FOLLOW UP WITH SWISS PTT RE THEIR VISIT TO CDA IN ORDER TO DRAW ATTENTION ON CDN CAPABILITY IN TELECOMMUNICATION PRODUCTS AND CDN CATV TECHNOLOGY

TO DEVELOP A CLOSE RELATIONSHIP WITH MAJOR SWISS TELECOMMUNICATION FIRMS, HASLER, AUTOPHON, GFELLER, HELVECOM, ASSOC SUISSE DES TELERESEAUX

PROMOTE CDN TELECOM. TECHNOLOGY & GENERATE INTEREST IN ORDER TO BRING TOGETHER CDN SUPPLIERS(ATTENDING TELECOM'87 & THE MONTREUX TV SYMPOSIUM'87) AND SWISS KEY DECISION MAKERS IN CHARGE OF SELECTING EQUIPMENT FOR SWITZERLAND

MONITOR TO INFORM THE CDN INDUSTRY ON COMMERCIAL OPPORTUNITIES REF: PLANNED MULTIBILLION SFR FIBRE OPTIC NETWORK FOR THE SWISS PTT, AND THE DEVELOPING INTEREST IN HOME SATELLITE TV RECEIVING EQUIPMENT.

USE OF LOCAL SPECIALIZED MAGAZINES TO INTRODUCE NEW CDN PRODUCTS (FREE PRODUCTS INTRODUCTION ARTICLES OFFERED BY MANY PUBLISHERS CONTACTED)

VISIT LOCAL REGIONAL FAIRS IN ORDER TO IDENTIFY NEW LOCAL DISTRIBUTORS AND DRAW ATTENTION TO CDN PRODUCTS THROUGH PARTICIPATION AT COMPUTER 87 LAUSANNE.

AUTOMATION OF OUR REFERENCE SYSTEM(RE SPECIALIZED SOFTWARE DISTRIBUTORS)

TO DEVELOP KNOWLEDGE AND INTEREST IN CDN TECHNOLOGY AND PRODUCTS AND GENERATE SALES.

TO GENERATE INTEREST IN CDN ELECTRONIC COMPONENTS AND CDN TECHNOLOGY TO ASSESS POTENTIAL FOR TECHNOLOGY TRANSFER.

TO INCREASE CDN SHARE OF IMPORTED TELECOM. PRODUCTS

TO INCREASE VISIBILITY FOR ADVANCED CDN TELECOM. PRODUCTS.

TO BRING MORE VISIBILITY ON CDN PRODUCTS TO INCREASE EXPORTS

TO INCREASE CDN SHARE OF THE MARKET.

TO PROVIDE MORE PRECISE INFO TO DISTRIBUTORS AND TO DO DIRECT AGGRESSIVE MARKETING RE PROMISING PRODUCTS

BROADCASTING (INC CATV)

OBTAIN TENDER INFORMATION FOR GENEVA CABLE PROJECTS, FOLLOW-UP WITH CDN COS RE EQUIPMENT REQUIREMENTS.

TO POSITION CDN COS FAVOURABLY AND GENERATE PRODUCTS AND SERVICES SALES.

POST : 409-BERNE

005-COMM. & INFORM. EQP. & SERV
SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BROADCASTING (INC CATV)

OBTAIN DETAILS RE BASLE CABLE PROJECT

TO INCREASE CHANCES FOR CDN COS TO SELL
TECHNOLOGY SERVICES & PRODS.

TO FOLLOW UP WITH SWISS PTT RE THEIR VISIT TO CDA, DRAW ATTENTION
TO CDN CAPABILITY IN INDUSTRIAL CABLE TV EQUIPMENT, TV DISHES AND
RELATED EQUIPMENT.

TO DEVELOP KNOWLEDGE AND INTEREST IN CDN
TECHNOLOGY AND PRODUCTS

TO DEVELOP A CLOSE RELATIONSHIP WITH THE MOST IMPORTANT OF THE
2200 CABLE TV OWNERS AND THEIR ASSOCIATIONS.

TO GIVE CDN PRODUCT/TECHNOLOGY A HIGHER VISI-
BILITY AND CREATE INTEREST IN CDN PRODUCTS.

TO INCREASE CONTACTS WITH SWISS PTT OFFICIALS.

TO OBTAIN INFO. ON THE NEW TELECOMMUNICATION
LAW WHICH WILL BE ENACTED AROUND 1988/89
(REGARDING INTERACTIVE TV SERVICES)

TO VISIT LOCAL FAIRS TO KNOW BETTER POTENTIAL OF DISTRIBUTORS,
INTEREST AND CAPABILITIES.

TO MAKE BETTER RECOMMENDATIONS TO CDN
EXPORTERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 OBTAINED INFO FOR GENEVA CABLE PROJECT & FOLLOW
UP WITH CDN SUPPLIERS. DRAW TTENTION ON CDN CAP-
ABILITIES FOR HOME TV DISHES/EQPT. VISIT MONTREUX
TV SYMPOSIUM & RECOMMEND ATTENDANCE.

TELEGENEVE SIGNED A MULTI-MILLION DOLLARS AGREE-
MENT WITH LINDSAY SPECIALTY PRODUCTS, ONTARIO. RE-
DIFFUSION (MAJOR TV CABLE OWNER) IS REDSY TO CO-
NSIDER CDN OFFERS. 8 CDN EXHIBITORS, SALES ON
SITE BY VERTIGO (PEMD).

QUARTER: 1 PROMOTE MARKET FOR EDUCATION SOFT. FRENCH & OTHER
COMPUTER EQUIPMENT.

LOGO COMPUTER SYSTEM IS PREPARED TO SIGN AN
AGREEMENT WITH GESTRONIC FOR "LARGE QUANTITIES".
DEXTRA PLACED A TRIAL FOR "LARGE QUANTITIES".
DEXTRA PLACED A TRIAL ORDER WORTH \$3,500 FOR
"ALL CARDS".

QUARTER: 2 INCOMING BUYER MISSION FOR GENEVA CABLE PROJECT.
TELECOM 87 PLANNING & PREPARATION.

MISSION WAS VERY SUCCESSFUL & PARTICIPATION,
MR. CHEVALIER, IS PLANNING SECOND TRIP. ALLOCA-
TION OF TASKS AMONG ORGANIZERS (RWT-TWTP-DOC-
GENEVA-BERNE) COMPLETED. PROJECT LOOKS PROMISING

QUARTER: 3 ORGANIZED CDN PARTICIPATION IN TELECOM 87 WITH
RWF/DOC; ORGANIZED DOC MIN PROGRAM FOR TELECOM
WITH DOC & OTHER POSTS.

MIN HELD 10 BILATERALS, HOSTED RECEPTION FOR
4-500 PLUS 2 DINNERS; 35 CDN COS EXHIBITED AT CDN
PAVILION. VERY SUCCESSFUL MEETINGS (KENYA PTT/
SPANISH TV, ETC). SHOW HAD EXHB. FM 163 COUNTRIES
(264,000 VISITS).

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 409-BERNE

005-COMM. & INFORM. EQP. & SERV
SWITZERLAND

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 INCREASE VISIBILITY OF CDN TELECOMMUNICATIONS
CAPABILITY IN SWITZERLAND. PROVIDED DATA TO
SWISS PTT ON MRDS.

QUARTER: 4 PREPARATION OF STUDY ON COMPUTER MARKET IN
SWITZERLAND.

QUARTERLY RESULTS REPORTED:

ARTICLE PUBLISHED IN SPECIALIZED SWISS MAGAZINE
READ BY MAJORITY OF ENGINEERS ON CDN CAPABILI-
TIES; SWISS PTT (TV NETWORK) MET WITH CDN COM-
PANY INVOLVED IN MANITOBA PROJECT.

SUCCESSFULLY PREPARED DETAILED STUDY OF SALE AND
USE OF COMPUTERS IN SWITZERLAND. FEEDBACK FROM
CANADIAN INDUSTRY INDICATES REPORT WILL BE USE-
FUL MARKET SEGMENTATION TOOL.

POST : 409-BERNE

004-DEFENCE PROGRAMS, PRODUCTS, SERV
SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

WORK HAND-INGLOVE WITH NUMEROUS CANADIAN FIRMS WHICH HAVE INDICATED AN INTEREST IN SWISS DEFENCE MARKET (CAE, ANACHEMIA, COMDEV, BENDIX, CANADAIR, ETC.)

CANADIAN FIRMS INVITED TO TENDER ON GRD REQUIREMENTS

ASSIST DND IN NEGOTIATION OF BILATERAL MOU ON QUALITY ASSURANCE WITH SWISS DEFENCE TECHNOLOGY & PROCUREMENT AGENCY; ENCOURAGE GRD TO VISIT CANADA YEARLY

MOU IN PLACE FOR LLAD PROGRAMME

MAINTAIN CLOSE CONTACT WITH OERLIKON BUEHRLE MILITARY PRODUCTS AND PILATUS AIRCRAFT IN THEIR ENDEAVOURS TO SEEK INDUSTRIAL PARTNERS IN CANADA

SUB CONTRACTS FOR CANADIAN SUPPLIERS ON LLAD

ATTEND HITEC 87 AND PARIS AIR SHOW JUNE 87 TO MEET CANADIAN EXPORTERS AND EXHIBITORS-INTRODUCE NEW CANADIAN SUPPLIERS TO SWISS MARKET.

NEW REPS/CONTACTS FOR CANADIAN INDUSTRY IN SWITZERLAND.

LIAISE CLOSELY WITH CFA ON A COORDINATED MARKET INTELLIGENCE AND PROMOTIONAL PROGRAMME INCLUDING VISITS TO GRD AND SWISS INDUSTRY.

BETTER RECIPROCAL KNOWLEDGE OF SWISS MARKET & CANADIAN CAPABILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CONTINUE NEGOTIATIONS TO FINALYSE MOU ON QA. WORK IN HAND WITH CDN FIRMS WHICH HAVE INDICATED INTEREST IN SWISS DEFENCE MARKET.

NEGOTIATIONS SUCCESSFULLY TERMINATED. MOU READY. ADVISED CCC OTT. AND AEROTECH (MET AT HI-TEC) RE GATT TENDER FOR 4000 PORTABLE HEATERS. AEROTECH SUBMITTED QUOTATION. (WORTH APPROX. \$20 MILLION).

QUARTER: 2 -----

QUARTER: 3 MAINTAIN CLOSE CONTACT WITH OERLIKON-BUEHRLE RE: INDUSTRIAL PARTNERS.

SUCCESSFUL MARTIN MARIETTA/OERLIKON-BUEHRLE/ OERLIKON AEROSPACE BID FOR USA LLAD WILL LEAD DIRECTLY TO INCREASE IN SUBCONTRACTING IN CDA (AS WELL AS FINAL ASSEMBLY).

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 409-BERNE

002-FISHERIES, SEA PRODUCTS & SERV.
SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

- TO INTRODUCE NEW SPECIES TO IMPORTERS SUCH AS PIKE, WHITEFISH, WALLEYS, INCONNU ETC. (FOR RESTAURANT MARKET)
- TO TRY TO OBTAIN PROMOTION PRICES FOR IMPORTERS IN ORDER TO PUSH SPECIES WHERE SUPPLY ABUNDANT OR PRICES ARE LOW
- TO DISTRIBUTE POSTERS AND CONSUMER PROMOTIONAL BROCHURES ON CDN FISH FOR DISTRIBUTION AT RETAIL OUTLETS

ANTICIPATED RESULTS:

- CHANGE CONSUMER HABITS
- TO DEVELOP INTEREST AMONG RESTAURATEURS
- TO INCREASE VISIBILITY ON CDN PRODUCTS BEFORE SWISS CONSUMERS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 PROMOTION OF CDN FISH INCLUDING ASSISTANCE IN RESTAURANT PROMOTION OF LOBSTERS.

QUARTER: 3 -----

QUARTER: 4 - TO VISIT SWISS IMPORTERS OF CANADIAN FISH AND SEA PRODUCTS.
- TO SEND SALES FORECAST TO EXTOTT/TAF.

SUPPLIED "LE RAISIN" IN VEVEY WITH PROMOTIONAL MATERIAL (FLAGS, MENU CARDS). BUSINESS INFLUENCED OF ALMOST \$500,000.

- HAD PROMOTIONAL MEETINGS WITH 12 COMPANIES.
- PROVIDED RELEVANT FIGURES.

409 - BERNE

SWITZERLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
THROUGH CORPORATE EXECUTIVE OUTREACH PROGRAM VISIT MAJOR INDUSTRY, DE-
TERMINE KEY EXECUTIVE RECOMMENDING INVESTMENT ABROAD, PROVIDE INFO
PACKAGE ON CANADA, ENCOURAGE VISITS TO CANADA.

PROVIDE ANNOTATED LIST OF KEY EXECUTIVES
IN SECTOR TO DRIE/INV CDA FOR DEVELOPMENT
OF SPECIFIC PROMO. PROGRAM FOR MOST INTER-
ESTING POSSIBILITIES.

INDUSTRIAL MACHIN, PLANTS, SERV. TOOLS & HARDWARE
IDENTIFY SWISS FIRMS IN SECTOR WITH ADVANCED TECHNOLOGY. WORK WITH DRIE
TO IDENTIFY CANADIAN FIRMS INTERESTED IN JV/TECHNOLOGY TRANSFERS.

DETERMINE IF SUFFICIENT INDUSTRY INTEREST
TO HOLD SEMINARS ON CDN. INVESTMENT/JV/
TECHNOLOGY TRANSFER POSSIBILITIES. HOLD
SEMINAR IF INTEREST EXISTS.

PETROCHEM & CHEM PROD, EQP, SERV PLASTICS PRODUCTS, EQUIP, SERVIC
CONTINUE PROGRAM TO IDENTIFY SWISS FIRMS WITH INNOVATIVE PRODUCTS
(EXPOSITION VISITS/COMPANY VISITS). IDENTIFY PROSPECTS TO DRIE/INV CDA
FOR FOLLOW UP.

CREATE WORKING LIST OF COMPANIES WITH
EXPANSION/INVESTMENT POTENTIAL.

EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY
CONTINUE PROGRAM TO EXPLAIN CANADA'S NEW PATENT ACT AND PROMOTE FUR-
THER INVESTMENT IN CANADA.

INFLUENCE MNE'S TO TAKE ADVANTAGE OF CDN
LEGISLATION. DETERMINE IF MNE'S RECEPTIVE
TO VISIT BY CDN. EXPERTS ON PATENT ACT.

SERVICE INDUSTRIES TOURISM
CARRY OUT MAJOR MAILING TO TOURISM PLANT OWNERS. WORK WITH TOURISM CDA
TO IDENTIFY CDN INVESTMENT OPPORTUNITIES. ENCOURAGE TOURISM WHOLESALERS
TO ASSESS CDN OPPORTUNITIES. PROVIDE FOLLOW-UP TO BC MISSION OF OCT. /86

INITIATE VISITS TO CANADA FROM TOURISM
SECTOR TO EVALUATE POTENTIAL.

DEFENCE PROGRAMS, PRODUCTS, SERV OTHER DEFENSE PROD & SERV.
LIAISE WITH DERLIKON-BUEHRLE ON OFFSET PROGRAM. ENCOURAGE FURTHER IN-
VESTMENT BY CORP. TO ACCESS NORTH AMERICAN DEFENCE MARKET.

EXPANSION OF INVESTMENT PLANS FOR CANADA
BY O-B.

NON SECTORALLY ORIENTED ACTIVITIES

UTILIZE CANADA-SWISS BUSINESS ASSOC. AS PLATFORM FOR HIGH LEVEL
SPEAKERS PROGRAM FEATURING CANADIAN POLITICAL AND BUSINESS LEADERS.
HOLD BROAD "CANADIAN ECONOMY-INVESTMENT INTEREST" SEMINARS IN 3/4
MAJOR CENTERS.

TURNAROUND NEGATIVE IMAGE OF CANADA FROM
1970'S (FIRA/NEP) AND PROVIDE REALISTIC
PERSPECTIVE ON CDN PROSPECTS. "OPEN FOR
BUSINESS" THEME.

PROVIDE CURRENT INFO ON MAJOR FINANCIAL ISSUES IN CDA TO KEY BANK
EXECUTIVES THROUGH MAILING (INFO SUPPLIED BY DEPT. OF FINANCE/INVEST-
MENT CDA) + VISITS PROGRAM. INCLUDE INVESTMENT DEALERS IN CONTACT
NETWORK.

MAINTAIN EXCELLENT CDN ACCESS TO SWISS
CAPITAL MKT. INCREASE SWISS CONSIDERATION
OF PORTFOLIO INVESTMENT TO CANADA.

DEVELOP INVESTOR TRACKING SYSTEM AND MAILING LISTS BY SECTORS OF
CORPORATE EXEC. INFLUENCING INVESTMENT DECISIONS. MECHANIZE SYSTEM ON
AES.

ESTABLISH BASE OF DATA USEFUL TO ANALYZE
INVESTMENT CONSIDERATIONS FROM SWISS FIRMS
AND COMPREHENSIVE FOLLOW UP SYSTEM.

409 - BERNE

SWITZERLAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-ASSIST SWISS CO'S & ENTREPRENEURS IN THEIR INVEST. PLANS.
-UTILIZE CDN-SWISS ASSN AS PLATFORM FOR HIGH LEVEL SPEAKERS PROGRAM.
-PROVIDE INFO ON MAJOR FINANCIAL ISSUES.
-PREPARE 3 MAJOR MAILINGS TO FINACIAL COMMUNITY AND POTENTIAL INVESTORS.

-TETTOVIL LTD, WHOSE DIRECTOR HAD VISITED CDA IN FEB. TO STUDY POSSIBILITY OF SETTING UP A PLANT, HAVE TAKEN FINAL POSITIVE DECISION. - HON. MONTE KWINTER, MIN OF FINANCIAL INSTITUTIONS/ONTARIO, ADDRESSED THE CSA ON DEREGULATION IN FINANCIAL SECTOR & MET WITH FINANCE REPS. - SUCCESSFUL MAJOR MAILING ON CHANGES IN FINANCIAL REGULATION
-MAILING TO POTENTIAL INVESTORS RE INVEST IN BREWING INDUSTRY.

QUARTER : 2

UTILIZE CSA AS PLATFORM FOR HIGH LEVEL SPEAKERS PROGRAM; (02)ASSIST SWISS COMPANIES & ENTREPRENEURS IN THEIR INVESTMENT PLANS; (03) PREPARE INITIAL RECOMMENDATIONS RE DAVOS SYMPOSIUM (04)INFORMATION DISSEMINATION.

THE HON. GERARD LEVESQUE, QUEBEC MIN. OF FINANCE ADDRESSED THE CSA IN SEPTEMBER; (12)OVER 60 ENQUIRIES; (13)D. M. OSTRY & ONT. PREMIER PETERSON HAVE AGREED TO ATTEND DAVOS 88. INVITATIONS OUTSTANDING TO MIN. WILSON & MIN. MAYER; (14)MAILED OVER 100 PIECES TO INVESTMENT CONTACTS.

QUARTER : 3

VISIT OF FIN. MIN. WILSON TO MEET WITH SWISS BANKS, ADDRESS CDN-SWISS ASSOCIATION, MEET WITH INVESTMENT COMMUNITY & HOST DINNER FOR SELECTION OF FINANCIAL & CORPORATE ELITE (2) GOV'T OF B.C. MISSION TO SEEK INVESTMENT IN RECREATION INDUSTRY, "SKI MISSION"

MIN. WILSON'S VISIT TOOK PLACE 10 NOV 87. HE MET WITH EXEC. OFFICRS OF CREDIT SUISSE, SWISS BANK CORP, UNION BANK OF SWITZERLAND & NATIONAL BANK IN PRIVATE MEETINGS. MIN. ADDRESSED CROWD OF 96 AT CSA LUNCHEON & MET WITH 25-30 PEOPLE ACTIVE IN INVESTMENT AREA AT 1-HR RECEPTION. 25 ATTENDED EVENING DINNER INCL. SR EXECES FROM OERLIKON-BEUHRLE, ALUSUISSE, MOEVENPICK & MANY OTHERS. (12)POST DID EXT. MAILING OF QUEST. TO DETERMINE INT. ARRANGED 12 MTGS IN ZURICH &

QUARTER : 4

- CANADIAN PARTICIPATION AT DAVOS SYMPOSIUM
- ONTARIO GOVT VISIT TO ZURICH AND DAVOS

CDN GROUP LED BY FIN. MIN. WILSON MADE STRONG IMPACT AT DAVOS. WILSON HOSTED SUCCESSFUL LUNCHEON (120 GUESTS); MIN. DE COTRET WAS HONDRARY GUEST AT INV. CDA RECEPTION(100); DM OSTRY PARTICIPATED IN INFORMAL GATHERING; INV. CDA. PRES LABBE MET WITH NUMBER OF KEY INVESTORS; 30 PLUS CDN CEO'S SUPPORTED PROGRAM. PREMIER PETERSON LED GRP INCLUDING MIN. NIXON & MIN. KWINTER PLUS BUSINESS LEADERS; PETERSON SPOKE AT CSA LUNCH IN ZURICH; HOSTED GIANT(1500)RECEPTION IN DAVOS; & CHAIRED FORUM

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 409-BERNE

VISIT OF NATIONAL RESEARCH OFFICER TO ESTABLISH CONTACTS
WITH SWISS ORGANIZATIONS RE TECHNOLOGY TRANSFER.
(2) VISIT OF DRIE MONTREAL TO SPACE COMMERCE AND PROGRAM OF
MEETINGS WITH SWISS ORGANIZATIONS.
(3) INVESTMENT MEETING (EUROPE) HELD IN PARIS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 423-BONN

004-DEFENCE PROGRAMS, PRODUCTS, SERV
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

FOLLOW-UP ON DEFENCE TRADE/INVESTMENT MISSION TO CANADA, SPRING 86

IDENTIFICATION OF REPRESENTATIVES AND COMPANY BUYING CONNECTIONS

SURVEY OF MARKET POSSIBILITIES FOR SECURITY RELATED PRODUCTS.

LONGER RANGE IDENTIFICATION OF MAJOR DEFENSE PROJECTS.

JOINT VENTURES, TECH TRANSFER, BUYING CONNEC-
TIONS.

INCREASE IN TRADE OPPORTUNITIES.

IDENTIFICATION OF OPPORTUNITIES TO PENETRATE
MARKET.

EARLY CORPORATE LINKAGES IN R & D PHASE. WILL
IMPROVE ABILITY TO B & D AND SUCCEED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 (A) FOLLOW-UP ON HITEC '87 INITIATIVES
(B) SURVEY OF SECURITY EQUIPMENT PRODUCTS AND
SECURITY SHOW IN ESSEN
(C) FOLLOW-UP ON OCTOBER '86 RDP

(A) VISITS OF 7 CDN DEFENCE COS IN APRIL & MAY
MARKETING ITINERARIES ARRANGED WITH BWB, GMOD &
DEFENCE COS. (B) VISIT TO SECURITY SHOW AUTHORI-
TIES, ESSEN. (C) VISIT OF CRAD TO FOSTER R & D CO-
OPERATION.

QUARTER: 2 A) FINALIZATION OF CL-289 MOU APPROVALS LEADING
TO GERMAN GOVT SIGNATURE. B) FURTHER FOLLOW-UP
ON HITEC 87 GENERATED ACTIVITIES. C) OPPORTU-
NITIES EXPLORED WITH BWB KOBLENZ FOR ASW EQPT.

A) PARLIAMENTARY APPROVAL OF MOU GRANTED SEPT 18
AND MOU SIGNED BY GERMAN MIN OF DEFENCE ON SEPT
28. B) CONTACTS ESTABLISHED WITH GERMAN REPS FOR
TWO CDN COMPANIES. C) CDC CLOSE TO CLOSING CON-
TRACT FOR ASW DISPLAY.

QUARTER: 2 A) INITIATED PLANNING AND PROPOSED FOR GOVT
STAND FOR ESSEN SECURITY EQPT FAIR. B) HANDLED
TRADE ENQUIRIES ON PRIORITY BASIS; COMPLETED
FIRST SERIES OF OUTCALLS ON INDUSTRY.

A) DECISION ON PARTICIPATION IN TRADE FAIR
PENDING. B) ANALYSIS OF BASIC ELEMENTS OF MARKET
STRATEGY FOR SECURITY PRODUCTS IN FRG UNDER WAY.

QUARTER: 3 PROMOTION OF DEFENCE PRODUCTS & CONCLUSION OF
PRODUCTION CONTRACT FOR CL-289 SURVEILLANCE
DRONE.

SALE OF SEAKING HELICOPTER SIMULATOR UPGRADE
SIGNING OF CL-289 PRODUCTION CONTRACT NOV. 87.

QUARTER: 3 PREPARATION FOR ANNUAL STEERING COMMITTEE MEET-
ING FOR DEFENCE PRODUCTS, RESEARCH, DEVELOPMENT &
PRODUCTION MEMORANDUM OF UNDERSTANDING (MOU).

RDP MEETING & INDUSTRY TOUR COMPLETED IN OTTAWA
NOV 87. SUMMARY OF AGREED ACCTION ITEMS PRE-
SENTED TO GMOD DEC 87.

QUARTER: 3 PREPARATION FOR PARTICIPATION IN SECURITY 88
TRADE FAIR. VISITS TO TRADE ORGANIZATIONS.

INCREASED PROFILE IN FRG FOR CDN SECURITY PRO-
DUCTS FROM PART. IN SEMINAR OF GERMAN INSURANCE
COS. FOR EQPT SUPPLIERS/INSTALLERS. INITIAL PREPS
FOR FAIR COMPLETED WITH PROVS, TRADE MAGS, FAIR
AUTHORITIES ETC.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 423-BONN

004-DEFENCE PROGRAMS, PRODUCTS, SERV
GERMANY WEST

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 4 PARTICIPATION IN ANNUAL HITEC CONFERENCE IN OTTAWA.
- QUARTER: 4 PREPARATION FOR INTERNATIONAL AEROSPACE SHOW IN HANNOVER.
- QUARTER: 4 ORGANIZATION OF CANADIAN/GERMAN DEFENCE INDUSTRIAL MISSION.

QUARTERLY RESULTS REPORTED:

- INTERVIEWED 78 CANADIAN COMPANIES INTERESTED IN FRG.
- 15 CANADIAN COMPANIES WILL PROVIDE AUDIO-VISUAL INFORMATION FOR SHOW.
- INVITATIONS UNDERWAY TO OBTAIN 20 ACCEPTANCES FOR MISSION.

POST : 423-BONN

001-AGRI & FOOD PRODUCTS & SERVICE
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FEED, FERTILIZER & VET PRODUCTS

INCREASE AWARENESS OF CANADIAN BEEF AND DAIRY CATTLE BY DISTRIBUTION OF NEW PR MATERIAL TO GERMAN BREEDERS.

DAIRY TECHNOLOGY EXCHANGE BETWEEN CANADIAN AND GERMAN DAIRIES IN THE FRESH MILK PRODUCTS SECTOR.

INCREASE AWARENESS OF GERMAN ELECTRONIC STATE OF THE ART HERDBOOK MANAGEMENT SYSTEMS IN CANADA.

PROVIDE INPUT FOR ASSESSMENT OF COOPERATION POTENTIAL BETWEEN CANADA AND FRG IN FOOD PROCESSING TECHNOLOGY, ESP. MEAT AND DAIRY SECTOR.

MORE SEMEN AND LIVESTOCK SALES.

NEW PRODUCTS/TECHNOLOGIES FOR CANADIAN DAIRIES AND CONSUMERS.

PRODUCTIVITY INCREASE, COST SAVINGS IN CANADA, IMPROVEMENT OF INTL COMPETITIVENESS OF CDN INDUSTRY SECTOR.

CHANGE FROM COMMODITY TO TECHNOLOGY TRANSFER WITH RESULTS AS 7-8. 1

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 (A) TRANSFER OF AGRIC ACTIVITIES TO CONGEN DUSSELDORF (PHASE IN)(B) CDN NATIVE PARTICIPATION IN 1987 FRANKFURT FUR SHOW. (C) BC FRUIT & VEGETABLE PROCESSING MISSION TO INTERPACK '87 (D) MANITOBA HOG MKTG BOARD VISIT TO GERMANY.

QUARTER: 2 A) SEED POTATOES: OBTAIN GERMAN GOVT SUPPORT FOR EC REGULATIONS THAT WOULD ALLOW ACCESS FOR CDN SEED POTATOES TO EC. B) CONTINUED POLICY LIAISON WITH REPS OF EMBASSIES FROM CAIRNS GROUP COUNTRIES.

QUARTER: 2 C) TRANSFER OF ANIMAL PRODUCTS MARKET TO DUSSELDORF AS RESULT OF PRIME POST REALLOCATION. C) PREPARED BRIEFING AND ACCOMPANIED AMBASSADOR ON CALL ON MIN OF AGRICULTURE.

QUARTER: 3 W. GERMAN IMPORT REQUIREMENTS FOR BC SALMON. REMOVE IMPORT PERMIT REQUIREMENT UNDER W. GERMAN ENDANGERED SPECIES PROTECTION ACT. LIAISON WITH GERMAN MIN, FISH EXPORTERS, ETC.

QUARTER: 4 W. GERMAN VET IMPORT REQUIREMENTS FOR CATTLE AND BOVINE SEMEN AFTER OUTBREAK OF BLUETONGUE DISEASE IN B. C. LIAISON WITH GERMAN FED MIN OF AGRIC AND SEMEN IMPORTERS.

(A) PHASE IN PERIOD WILL TAKE TIME AND LEAVE MAIN REGULATORY & POLICY MATTERS IN BONN (B) DISCUSSION OF ANTI TRAPPING PR ACTIVITIES & CONTRACTING MEASURES. (C) INTRODUCTION TO GERMAN PACKAGING, PROCESSING & DISTRIBUTION SECTORS.

GERMAN GOVT MISSION TO CDA BY PLANT SCIENTISTS & EXPERTS HAS LED TO POSITIVE EVALUATION & APPROVAL BY GERMAN GOVT. CALL ON GERMAN MIN OF AG HAS CONFIRMED. B) CDN POSITIONS ON AG TRADE POLICY ISSUES FURTHERED BY LIAISON WITH CAIRNS REPS

C) TRANSITION PERIOD UNDER WAY AND PHASE-IN HALF COMPLETED. D) CALL ON MINISTER OF AGRICULTURE, AND LIAISON WITH GERMAN ACADEMIC COMMUNITY.

FED. MIN OF ENVIRONMENT CONFIRMED INTENT TO REMOVE IMPORT PERMIT REQUIREMENT BY MID 1988.

EC STANDING VET CTTEE DECISION WHICH STILL ALLOWS IMPORT OF CATTLE AND SEMEN INTO FRG (EXCEPT FROM B. C.)

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 423-BONN

005-COMM. & INFORM. EQP. & SERV
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

BROADCASTING (INC CATV)

CONTINUE CORPORATE LIAISON ACTIVITIES TO KEEP ABREAST OF EMERGING OPPORTUNITIES IN CATV SECTOR, PARTICULARLY NOW THAT PRIVATIZATION OF BROADCASTING IN RFA IS INCREASING.

EARLY INVOLVMENT OF CATV SUPPLIERS IN PROCUREMENT PROGRAMS OF BAVARIAN T.V. ORGANIZATIONS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 (A) VISITS OF MINISTER SENIOR OFFICIALS OF MINISTRY PTT TO CANADA.
(B) STUDY OF FRG TELECOMMUNICATION POLICY

(A) INITIAL PLANNING FOR VISIT OF MINISTER ENGAGED.
(B) MATERIAL COLLECTED: INTERVIEWS IN PROGRESS

QUARTER: 2 A) ADVANCED ARRANGEMENTS FOR VISIT TO CDA OF PTT MINISTER SCHWARZ-SCHILLING. B) PREPARED REPORT ON DEVELOPMENTS IN TELECOMMUNICATION'S SECTOR IN FRG FOR TELECOM 87 MIN VISIT.

A) FRAMEWORK FOR VISIT IN PLACE. PRELIMINARY ANALYSIS OF SECTOR DEVELOPMENTS COMPLETED.
B) BRIEFINGS SUPPLIED TO GENEVA FOR MIN VISIT.

QUARTER: 3 VISIT OF MINISTER OF POSTS & TELECOMMUNICATIONS TO CANADA.

BOTH MINISTRIES & COS. INVOLVED THOUGHT HIGHLY SUCCESSFUL IN TERMS OF EXPOSURE & INDUSTRIAL CAPABILITIES & POLICY DISCUSSION.

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 423-BONN

008-TRANSPORT SYS, EQUIP, COMP, SERV.
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AUTOMOTIVE

INCREASE AWARENESS BY DISTRIBUTION OF (NEW) PR MATERIAL TO GERMAN
CAR PARTS IMPORT CONSORTIUMS.

MORE SALES.

INCREASE FOREIGN AWARENESS OF CANADIAN INTERNATIONAL AUTOMOTIVE
SHOW (ORGANIZED BY AIA).

MORE SALES.

PROVIDE INPUT FOR ASSESSMENT OF QUESTION, IF CANADIAN CAR PART
MANUFACTURERS, INSTEAD OF EXPORTING EX CANADA, SHOULD NOT HAVE OWN
DISTRIBUTING AGENT IN FRG.

CLOSER VICINITY TO MARKET/CONSTANT REPRESENTATION
COULD RESULT IN HIGHER SALES ON AFTER-
MARKET AND POSSIBLY TO CAR MANUFACTURERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 (A) TRANSFER OF AUTO AFTERMARKET SECTOR TO MUN-
ICH. (B) CANADAIR CHALLENGER AFTER SALES SUPPORT
& MAINTENANCE LIAISON. (C) REPORTING ON EUROPEAN
AIRCRAFT INDUSTRY AND TRANSPORTATION POLICY.

(A) PHASE IN PERIOD UNDERWAY; INFORMATION ON
DISTRIBUTORS/WHOLESALERS FORWARDED TO POST.
(B) INITIAL CONTACTS ESTABLISHED.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

423 - BONN

GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

ELECTRONICS EQUIP. & SERV. PRODUCTS & COMPONENTS
ELECTRONICS PRESENTATION AND SEMINAR WITH GELA USING MULTI-PROJECTOR
SLIDE SHOW FOR LATE 87 OR EARLY 88 IN COOP WITH FRG IND. ASSN.

IDENTIFY AND STIMULATE INTEREST OF
SPECIFIC GERMAN FIRMS IN THIS SECTOR TO
CONSIDER INVESTMENT IN CANADA.

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
PURSUE SPECIFIC MACHINERY FIRMS IDENTIFIED AT PREVIOUS PROMOTION
EVENTS.

EXPECT DECISION ON SPECIFIC INVESTMENTS IN
CANADA.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
BUILDING ON HISTORY OF SEVERAL NEW FRG INVESTMENTS IN CANADA IN
AUTOMOTIVE SECTOR. EMPHASIZE CONT. OPPORT. IN SPEECHES, PRESENTATIONS,
PUBLICATIONS.

MAINTAIN MOMENTUM OF RECENT FLOW OF AUTO-
MOTIVE INVESTMENT IN CANADA.

EDUCATION, MEDICAL, HEALTH PROD HOSP. & MEDICAL EQUIP, INSTRUM.
FOLLOW-UP WITH SOME 20 FIRMS IN BOVARIA IDENTIFIED THROUGH RESP. TO
SPECIAL BANK ELECTR. INFO PROJ. ENCOURAGE MED EQPT. MISSIONS TO CDA
TENTATIVELY PLANNED FOR SPRING 88.

PERSUADE GERMAN FIRMS TO VISIT CANADA IN
SPRING 88.

PETROCHEM & CHEM PROD, EQP, SERV. CHEM & PETROCHEM PRODUCTS
FOLLOW-UP SPECIFIC FIRMS IDENTIFIED THROUGH PROGRAM EVENTS, SEEK DRIE
SUPPORT FOR FEASIBILITY STUDIES IN CHEM & PETROCHEM PROD, VISIT IN
CANADA.

ONE OR MORE OF THESE FIRMS WILL DECIDE TO
INVEST IN CANADA, LIKELY IN MARITIMES.

NON SECTORALLY ORIENTED ACTIVITIES

HIGH-LEVEL (AMBASSADOR) PRESENTATIONS TO SMALL PRE-SELECTED AUDIENCES
OF POTENTIAL INVESTORS (DRAWN FROM PRIORITY SECTORS, USING CDA-BASED
EXPERTISE AS APPROPRIATE).

IDENTIFICATION OF SPECIFIC FIRMS WITH
INTEREST IN INVESTING IN CANADA.

SECTORAL VISITS TO 25 GERMAN COS IDENTIFIED BY MAJOR GERMAN BANK
PROJECT IN COOP WITH CANADIAN CHIEF EXECUTIVES.

DIRECT INVESTMENTS.

PUBLISH SPECIALIZED INVEST NEWS LETTER SCAN WITH RELEVANT CDN INVST
NEWS QUOTE AS IT BREAKS UNQUOTE FOR SELECTED MAILING LIST OF
INDUSTRIES AND INTERMEDIARIES.

STIMULATION OF INVESTOR INTEREST THROUGH
SPECIFIC AND TIMELY INFO ON CDN DEVELOP-
MENTS.

423 - BONN

GERMANY WEST

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-SECTORAL PRESENTATIONS, JOINTLY WITH GERMAN FINANCIAL INSTITUTIONS AND CANADIAN INVESTMENT BANKS, TO SELECTED AUDIENCES, INCLUDING MINISTERIAL VISITS (COTE, OBERLE).
-CORPORATE LIAISON VISITS WITH AMBASSADOR.
-INFORMATION PROGRAMS, INCLUDING INVESTMENT NEWSLETTER 'SCAN', DIRECTED AT GERMAN INTER-MEDIARIES AND INDIVIDUAL FIRMS.

-VISIT OF CEO TO CANADA RE INVEST. IN NEW BRUSWICK; PRELIMINARY SURVEY; CAPE BRETON INVEST. UNDER ACTIVE STUDY. MEETING ARRANGED IN FRANKFURT BETWEEN PH. HOLZMANN & PROSPECTIVE CDN PARTNER. VISIT OF CEO TO CDA RE INVEST. IN TELECOMMUNICATIONS; P. E. I. FEASIBILITY STUDY RE INVEST. IN BIOTECHNOLOGY (FOLLOWING BAD DRIBURG PRESENTATION).

QUARTER : 2

- PRESENTATION TO GERMAN METALWORKING IND'S EMPLOYERS' ASS PRIOR TO MEMBERS' VISIT TO CDA.
- WESTERN CDA PRESENTATION JOINTLY WITH INVEST. FIRM PEMBERTON HOUSTON WILLOUGHBY BELL GOUNLOCK AND 4 WESTERN PROVINCES (SECTORS PRESENTED: FINANCIAL MARKET, FOREST & FOREST PRODUCTS, OIL & GAS, MINING) IN FRANKFURT/MUNICH.
- INFO PROGRAMS, INCLUDING INVEST NEWSLETTER (2 ISSUES) WITH CONTROL MAILING; COMPLETION OF SPECIALIZING MAILING LIST (17 CATEGORIES).

INVESTMENT FOLLOW-UP WITH MEMBERS OF MISSION UNDER WAY.
PROVINCES FOLLOWING UP ON MAJOR INVESTMENT PROSPECTS WITH PARTICIPANTS; PRIVATE SECTOR INTRODUCED TO PORTFOLIO MANAGERS CONTROLLING 90 - 100% OF EQUITY INVESTMENT IN CANADA.

QUARTER : 3

GERMAN SAVINGS BANK ACADEMY BONN: ECONOMY OF CDN PRESENTATION WAS CANCELLED.
(02) INFORMATION PROGRAM: INVESTMENT NEWSLETTER (2 ISSUES)

INSTEAD: STUGGART FOUNDATION (REFER TO ITEM 1. UNDER SPECIAL ACTIVITIES).

QUARTER : 4

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST 423-BONN

HITEC '88. INTERVIEWED 78 COMPANIES WHICH RESULTED IN 7 UNPLANNED VISITS TO TERRITORY. 2) PLANNING AND LOGISTICS FOR LAKE CONSTANCE TRADEMINISTER'S MEETING INVOLVING MINT AND DMX. 3) VISIT TO BONN AND FRANKFURT OF AUTOMOTIVE MISSION FROM DRIE/GSTM. 4) IMPACT OF NEMATODE WORMS ON FISH CONSUMPTION IN FRG AND COMPANY MARKETING STRATEGIES. 5) LUNCHEON ARRANGED FOR MIN DE COTRET IN DAVOS ON THE OCCASION OF THE WORLD ECONOMIC FORUM. 6) ATTENDANCE AT MIN WILSON LUNCHEON IN DAVOS. 7) PRESENTATION AT BERLIN CHAMBER OF COMMERCE. 8) RECEPTION AT BERLIN BAYERISCHE VEREINSBANK FOR BERLIN INDUSTRY AND BUSINESS. 9) ATTENDANCE AT LUNCHEON IN DUSSELDORF FOR MIN DE COTRET. 10) ARRANGED DINNER IN FRANKFURT FOR MIN DE COTRET (FOR GERMAN BUSINESS COMMUNITY). 11) PRESENTATION AT HAMBURG CHAMBER OF COMMERCE. 12) ATTENDANCE AT PRESENTATION BY BURNS FRY OF CANADA. 13) MEETING WITH MEDICAL INSTRUMENTS ASSOCIATION. 14) ATTENDANCE AT INVESTMENT COUNSELLORS MEETING IN PARIS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 414-BRUSSELS

009-FOREST PRODUCTS, EQUIP, SERVICES
BELGIUM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TIMBER FRAME CONSTRUCTION TECHNIQUE WILL CONTINUE TO BE AN
IMPORTANT SEGMENT OF OUR ACTIVITIES.

REVIEW CURRENT SYSTEM, CONSUMER TASTES AND REVIEW GROWTH IN DIV
TREND IN MARKET.

APPRISE CANADIAN INDUSTRY OF CURRENT STYLES, PATTERNS PRIVING.

INCREASED ACCEPTANCE BY BUILDERS, CONSUMERS,
INSURERS, BANKERS.

INTRODUCTION OF AT LEAST TWO NEW LINE OF HIGH
VALUE ADDED WOOD PRODUCTS.

BETTER TARGETTED MKG EFFORT BY CDN EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SOLID WOOD PANELLING CIRCULAR TO CDN COMPANIES
ON PROSPECTS. HARDWOOD FLOORING INTRODUCE PRODU-
CT TO BUILDERS.

QUARTER: 2 FOLLOW-UP WITH LOCAL CONTACTS.

QUARTER: 2 ACTIVITY EXPANDED TO PRE-ENGINEERED HOMES.

QUARTER: 3 DEVELOP TFC MODEL HOME FEATURING CDN DECORATING
PRODUCTS.

QUARTER: 3 DEVELOP PRESENTATION FOR MAJOR TRADE SHOW, F/U
ON JOINT VENTURE PARTNER.

QUARTER: 4 COOPERATE PRESENTATION TFC MODEL HOME FEATURING
CANADIAN DECORATING PRODUCTS AND CONSTRUCTION
PRODUCTS.

QUARTER: 4 PARTICIPATION BATIBOUW AND FOLLOW-UP.

INTRODUCED MANUFACTURERS FROM ALTA AND QUEBEC TO
LOCAL CONTACTS. NOVA SCOTIA (KENT HOMES) FOLLOW-
ING UP EXCELLENT PROJECT.

OFFERS STILL BEING STUDIED.

PROMOTION (MODEL HOMES) UNDER WAY. MAJOR
TRADE SHOW EXPOSURE PLANNED.

PRODUCTS TO BE DISPLAYED IN MODEL HOME TO TEST
CONSUMER REACTION & TO DEVELOP POTENTIAL REPS.

CDN PRESENTATION AT MAJOR FAIR NOW FINALIZED -
BELGIAN PROMOTER HAS DEVELOPED JOINT VENTURE
WITH CDN & BELGIUM PARTNER/MODEL HOME TO BE
BUILT.

MODEL HOMES TO BE OPENED MAY 4 - ALL PRODUCTS
BEING INSTALLED.
BELGIAN VISITORS TO BE INVITED FOR CANADA DAY -
MAY 16.

BATIBOUW SHOW SUCCESSFULLY COMPLETED. FULL
REPORT IN PROCESS. RE J. V. FIRST ORDERS (2 HOU-
SES) NOW IN PROCESS. MORE TO FOLLOW.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 414-BRUSSELS

005-COMM. & INFORM. EQP. & SERV
BELGIUM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

CREATION OF A STRUCTURE FOR DISTRIBUTION OF CANADIAN SOFTWARE IN BELGIUM WITH THE SUPPORT OF A MANUFACTURER AND A DISTRIBUTOR IN BELGIUM ASSISTED BY A SIMILAR STRUCTURE IN CANADA.

ANTICIPATED RESULTS:

WIDER DISTRIBUTION OF SOFTWARE, PRIMARILY IN THE FIELD OF EDUCATION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 FOCUS ON FLANDERS TECHNOLOGY INTERNATIONAL.

QUARTER: 2 FOLLOW-UP ON FLANDERS TECHNOLOGY.

QUARTER: 3 RENCONTRER LES PRINCIPAUX MANUFACTURIERS CDNS DANS CE SECTEUR DANS LE CADRE DE "TELECOMS 87" A GENEVE (OCT)

QUARTER: 4 RENCONTRER LES PRINCIPAUX MANUFACTURIERS CANADIENS DANS CE SECTEUR DANS LE CADRE DE "TELECOMS 87" A GENEVE (OCTOBRE).

QUARTERLY RESULTS REPORTED:

EXCELLENT RESULTS FROM PARTICIPANTS AND VISITING ALBERTA MISSION.

NEGOTIATIONS ONGOING BETWEEN AGENTS AND CANADIAN PARTICIPANTS.

EXPLIQUER LE MARCHE BELGE A NOS FABRICANTS COMMENCER A LEUR TROUVER/SUGGERER DES REPRESENTANTS POSSIBLES - FAIRE LE SUIVI ICI.

UN SUIVI A ETE FAIT POUR CERTAINS EXPOSANTS QUI CHERCHAIENT DES "AGENTS" EN BELGIQUE (EXCEL, DATAGRAM). D'AUTRES FIRMES ONT ETE REVUES A HITECH 88 AFIN DE FAIRE LE POINT SUR LEURS PROJETS POUR LE MARCHE BELGE.

POST : 414-BRUSSELS

014-EDUCATION, MEDICAL, HEALTH PROD
BELGIUM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PHARMACEUTICALS, BIOTECHNOLOGY

PURSUDE CONTACTS WITH BELGIAN FEDERATIONS, IMPORTERS AND DISTRIBUTORS (DIAGNOSTICS).

ASSEMBLE DOCUMENTATION ON LARGEST COMPETING FIRMS (DIAGNOSTICS).

EXPLORE AND INITIATE CANADIAN PARTICIPATION WITH BELGIAN FIRMS IN THE AREA OF PLANT BIOTECHNOLOGY.

CREATE AN UP-TO-DATE LIST OF CANADIAN PRODUCERS, AND DEVELOP CONTACTS WITH THEM. STIMULATE VISITS TO BELGIUM BY REPRESENTATIVES OF CANADIAN PRODUCERS (DIAGNOSTICS).

DEFINE THE MARKET FOR IN VITRO DIAGNOSTICS FOR VETERINARY USE. FOLLOW THE TREND IN THE MARKET TO OFFER THE EQUIPMENT AND DIAGNOSTIC KIT IN SINGLE PACKAGE. (DIAGNOSTICS)

ESTABLISH THE BASIS FOR CANADIAN PARTICIPATION WITH BELGIAN FIRMS IN THE EUREKA PROJECT, DEALING WITH PLANT BIOTECHNOLOGY.

GREATER FAMILIARITY WITH MARKET.

DETERMINE MOST POPULAR PRODUCTS AND FIND NICHES TO OCCUPY.

PUT CANADIAN EXPERTISE TO WORK IN THE FIELD, AND MARKET CANADIAN R & D.

FACILITATE APPROACHES TO THE BELGIAN MARKET AND DEVELOP DIRECT CONTACTS BETWEEN COMPANIES WITH A VIEW TO SPECIFIC DISCUSSIONS.

AVAILABLE NICHE COULD BE OCCUPIED BY CANADIAN EXPORTER. ASSIST CANADIAN EXPORTERS TO ADJUST THEIR STRATEGIES.

MUTUAL TECHNOLOGY TRANSFER AND MARKETING OF RESULTS IN NORTH AMERICA BY CANADIAN PARTICIPANT.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 DIAGNOSTICS MARKET STUDY BIOTECH: INTRODUCE PRODUCT.

QUARTER: 2 STUDY EXPANDED TO INCLUDE THERAPEUTIC DRUGS AND SERVICES.

QUARTER: 3 FOLLOW-UP WITH LOCAL CONTACTS IN PHARMACEUTICALS & VETERINARY SECTORS. LINKED CANADIAN GROUPS WITH BELGIAN COUNTERPARTS IN FIELD OF PLANT BIOTECHNOLOGY.

QUARTER: 4 CONTINUE CONTACTS IN PHARMACEUTICAL & VETERINARY SECTORS. LINK CANADIAN GROUPS WITH BELGIAN COUNTERPARTS IN FIELD OF PLANT BIOTECHNOLOGY AND DIAGNOSTICS PREPARED FOR EXPOMED.

DIAGNOSTICS STUDY IN DRAFT FIRST SUCCESS WITH BIO-MEGA.

SUCCESS PENDING BETWEEN CONNAUGHTS LABS AND SOLVAY.

ESTABLISHED CONTACT BETWEEN 4 CDN PRODUCER OF COAGULATION REAGENTS & DIAGNOSTICS & LEADING BELGIAN FIRMS IN THIS SECTOR. ASSISTED QBC DEL IN DISCUSSIONS WITH SOLVAY ON IMPLEMENTATION OF COMMERCIAL B. T. FERMENTATION.

CONTACTS ESTABLISHED BETWEEN CDN & BELG. FIRMS ACTIVE IN BIOTECHNOLOGY (BIOMIRA/INNOGENETICS), IRB BIOCIDES NETWORK/SOLVAY, CONNAUGHT LABS/BIOGEN & PROV. OF ALBERTA/FLANDERS DISCUSSIONS ON COOP. IN BIOTECH FIELD.

414 - BRUSSELS

BELGIUM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

ELECTRONICS EQUIP. & SERV INSTRUMENTATION
USING PC, DEVELOP CONTACT FILE FOR PRIORITY SECTORS BY LITERATURE
SEARCH, INDUSTRY ASSOCIATIONS. DIRECT CONTACT WITH EXPORTERS TO CANADA
AND CANADIAN SUBSIDIARIES, MAJOR CORPORATION INDEX.

SHORT LIST OF GOOD PROSPECTS IN
BIOTECHNOLOGY.

EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY
USING PC, DEVELOP CONTACT FILE FOR PRIORITY SECTORS BY LITERATURE
SEARCH, INDUSTRY ASSOCIATIONS. DIRECT CONTACT WITH EXPORTERS TO CANADA
AND CANADIAN SUBSIDIARIES, MAJOR CORPORATION INDEX.

SHORT LIST OF GOOD PROSPECTS IN
BIOTECHNOLOGY.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
USING PC, DEVELOP CONTACT FILE FOR PRIORITY SECTORS BY LITERATURE
SEARCH, INDUSTRY ASSOCIATIONS. DIRECT CONTACT WITH EXPORTERS TO CANADA
AND CANADIAN SUBSIDIARIES, MAJOR CORPORATION INDEX.

SHORT LIST OF GOOD PROSPECTS IN FOOD
PROCESSING.

INDUSTRIAL MACHIN, PLANTS, SERV. SERVICES INCLUDING CONSULTING
USING PC, ENGINEERING CONSULTANTS TO BE PROFILED FOR COMPLEMENTARY
CAPABILITIES WITH CANADA.

SHORT LIST OF GOOD PROSPECTS IN
BIOTECHNOLOGY.

NON SECTORALLY ORIENTED ACTIVITIES

IMPACT VISITS TO MAJOR CENTRES OUTSIDE BRUSSELS (ANTWERP, LIEGE,
GHENT), AMBASSADOR AND TID PROGRAM OFFICERS, CANADIAN BANKERS, LAW-
YERS, ETC.

BUILD AWARENESS OF CANADA, CANVAS INVEST-
MENT INTEREST, SUPPORT RESIDENT CANADIAN
BUSINESS INTERESTS.

"COMMERCIAL DIVISION AT YOUR SERVICE" BOOKLET.

PUBLICITY ON PERSONNEL AND SERVICES
AVAILABLE AT EMBASSY TO FACILITATE
CONTACTS FOR BELGIAN BUSINESS PEOPLE.

414 - BRUSSELS

BELGIUM

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

PLANNED IMPACT VISIT TO ANTWERP POSTPONED TO
SEPTEMBER.
FIRST ISSUE 'CONTACT CANADA' PUBLISHED.

PANELIST BBL (BNAK) SEMINAR.
ORGANIZED ALBERTA INVESTMENT SEMINAR.

QUARTER : 2

KREDIETBANK DELEGATION TO ALBERTA/BC (JULY/
AUGUST) ANTWERP "CONTACT CANADA" TO TAKE PLACE
OCT. 14.

PUBLICITY ORGANIZED AND SEMINAR PLANNED FOR
MARCH 1988.

QUARTER : 3

IMPACT VISIT "CONTACT CANADA" ANTWERP OCT 14
PARTICIPATION INVESTMENT SEMINARS (ROYAL BANK,
OFFICE BELGE DU COMMERCE EXTERIEUR(OBCE));
(03)ROUND TABLE INVESTMENT LUNCHEONS (RWD
VISIT,EDC VISIT) WITH SELECTED LEADING BELGIAN
BUSINESS PEOPLE.

FED/PROV/PRIV SECTOR INTERESTED REPRESENTED EN-
DORSED EXERCISE BASE ON POTENTIAL INVESTORS &
VALUABLE BUSINESS CONTACTS; (12)FOLLOW-UP INVEST-
MENT OPPORTUNITIES; (13)IDENTIFIED MAJOR INVEST-
MENT PROSPECTS.

QUARTER : 4

IMPACT VISIT "CONTACT CANADA" LIEGE - MARCH 29.
"ALBERTA INVESTMENT ROUND TABLE" AT KREDIETBANK.
CORPORATE CONTACT ACTIVITY.

FEDERAL/PROVINCIAL/PRIVATE PARTICIPATION OVER
150 GUESTS. EXCELLENT OPPORTUNITIES IDENTIFIED.
(2) SELECTION OF SENIOR BUSINESSMEN. AT LEAST 3
SERIOUS PROSPECTS
(3) FOLLOWING 2 MAJOR FILES.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 414-BRUSSELS

RECOMMENDATIONS/CONTACTS FOR DAVOS.
ALBERTA TRADE DELEGATION FEB. 29 - MARCH 3.
INVESTMENT COUNSELLORS MEETING PARIS - MARCH 23-24.

POST : 703-BRUSSELS, NAC

004-DEFENCE PROGRAMS, PRODUCTS, SERV
BELGIUM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MANY NATO DEFENCE SYSTEMS DEVELOPMENT OPPORTUNITIES ARE IN EARLY PROGRAM STAGES (I. E. FEASIBILITY PHASE). OVER NEXT TWO YEARS, MANY WILL ENTER PROJECT DEFINITION, THE KEY PHASE FOR INDUSTRIAL PREPOSITIONING.

CDN FIRMS WILL BENEFIT IN RELATION TO CDN GOVERNMENT R&D SUPPORT FOR PROJ. DEFINITION AND SUBSEQUENT DEVELOPMENT & PRODUCTION.

POST COMMERCIAL/ECONOMIC OFFICERS INTEND TO MAKE CONCERTED EFFORT TO DIRECT CANADIAN FIRMS TOWARDS SUB-CONTRACTS AND JOINT VENTURES WITH MAJOR INTERNATIONAL PRIME CONTRACTORS.

MORE EFFECTIVE APPLICATION OF CANADIAN SPECIALIZED CAPABILITY TO THE MARKET.

POST INTENDS TO PREPARE ANALYSIS OF POSSIBLE INITIATIVE IN AIR DEFENCE PRODUCTION SHARING FOR MAJOR NATO PROGRAM IN AIR COMMAND, CONTROL AND COMMUNICATIONS IN THE 1990'S.

IF DND/DEA POLICY GUIDELINES ARE AGREED, SUCH AN INITIATIVE COULD RESULT IN INCREASED LEVERAGE FOR CDN CONTRACTORS & POST COMMERCIAL/ECONOMIC OFFICERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NATO AIR COMMAND AND CONTROL SYSTEMS (ACCS)
MEETING WITH CHAIRMAN AND GENERAL MANAGER OF
HUGHES LED CONSORTIUM ACCSCO.

VISIT LED TO UNDERSTAKING BY CHAIRMAN OF ACCSCO TO PROVIDE BRIEFING TO MEMBERS OF CDN NIAG IN SEPTEMBER. REPORTING OF ACCS RELATED ACTIVITIES BY POST HAS LED DND TO PLAN AN INDUSTRY BRIEFING ON ACCS FOR THE 19 AUG. IN OTTAWA.

QUARTER: 1 NATO FRIGATE PROGRAM

TIMELY INTERVENTION BY POST ASSISTED DND IN DECIDING THAT CDA WOULD CONTINUE TO PLAY A ROLE IN THIS VERY SIGNIFICANT COOPERATIVE PROGRAM.

QUARTER: 1 NATO COOPERATIVE DEVELOPMENT OF DEFENCE SYSTEMS.

POST REPORTED CRITICAL DETAILS OF DEVELOPING R & D PROGRAMS TO ENABLE KEY DECISIONS TO BE TAKEN IN DND AND DRIE ON CDN INDUSTRIAL PARTICIPATION.

QUARTER: 2 NATO AIR COMMAND AND CONTROL SYSTEM (ACCS).
BRIEFING BY HEAD OF NATO AIR DEFENCE SYSTEMS
DIRECTORATE AND MEMBERS OF MAJOR INDUSTRIAL
CONSORTIA (ACCSCO AND AMS) TO CANADIAN INDUSTRY
IN OTTAWA.

POST WORKED WITH DND AND DEA (TDO) TO ENSURE FULL EXPOSURE TO CANADIAN INDUSTRY OF OPPORTUNITIES IN NATO ACCS PROGRAM.

QUARTER: 2 NATO ACCS. BRIEFING BY ACCSCO TO MEMBERS OF
CANADIAN NATO INDUSTRIAL ADVISORY GROUP (NIAG).

POST ARRANGED AND PARTICIPATED IN BRIEFINGS ON 9 SEPTEMBER TO CONTINUE EXPLORATION OF OPPORTUNITIES IN ACCS PROGRAM ON AN INDUSTRY-TO-INDUSTRY BASIS.

POST : 703-BRUSSELS, NAC

004-DEFENCE PROGRAMS, PRODUCTS, SERV
BELGIUM

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 2 JOINT VENTURE AND SUB-CONTRACTING DISCUSSIONS WITH LOCKHEED CORPORATION.
- QUARTER: 2 NATO MARKETPLACE CONFERENCE.
- QUARTER: 2 NATO COOPERATIVE DEVELOPMENT OF DEFENCE SYSTEMS AND SECOND DEFENCE PRODUCTION SECTOR REPORT.
- QUARTER: 2 VISIT TO NATO BY BUSINESS COUNCIL ON NATIONAL ISSUES.
- QUARTER: 3 VISIT TO NATO BY BUSINESS COUNCIL ON NATIONAL ISSUES.
- QUARTER: 3 NATO AIR COMMAND & CONTROL SYSTEM (ACCS) CONTINUED CONTACT WITH COMPETING CONSORTIA AMS & ACCSO.
- QUARTER: 3 NATO COOPERATIVE DEVELOPMENT OF DEFENCE SYSTEMS.
- QUARTER: 3 VISIT TO NATO BY THE STANDING COMMITTEE OF THE HOUSE OF COMMONS ON NATIONAL DEFENCE.

QUARTERLY RESULTS REPORTED:

- POST MET SEVERAL TIMES WITH LOCKHEED CORPORATION EXECUTIVES TO IDENTIFY CANADIAN FIRMS CAPABLE OF PARTICIPATING IN MAJOR NATO INFRASTRUCTURE PROJECTS WITH LOCKHEED ON JV OR SUB-CONTRACT BASIS.
- POST IN CONJUNCTION WITH TDO PROMOTED ATTENDANCE AT CONFERENCE AS MEANS OF WIDENING KNOWLEDGE BASE ON NATO MARKET. TWELVE FIRMS PARTICIPATED. SEPARATE REPORT WILL BE MADE ON OPPORTUNITIES IDENTIFIED.
- POST CONTINUED TO COORDINATE WITH DND/DEA/DRIE ON EVOLVING SYSTEMS DEVELOPMENTS OPPORTUNITIES. A SECOND REPORT ON HIGHLIGHTS OF DPS ACTIVITIES WAS FORWARDED TO DND AND DEA.
- POST PREPARED FULL PROG. FOR BCNI VISIT INCL. MEETINGS WITH SEC.-GEN., CHIEF OF THE MILITARY COMMITTEE & SACEUR. DELEGA'N BRIEF INCLD LENGTHY BRIEF ON DEF. SYSTS DEV. & BID OPPORTS. A MAJOR PAPER ON DEV. OPPORTS WAS ALSO PREPARED AND
- POST PREPARED FULL PROGRAM FOR BCNI VISIT INCLUDING MEETINGS WITH SEC. GEN, CHIEF MILITARY COMM. & SACEUR. POST PREPARED DETAILED BRIEF ON DEFENCE SYSTEMS DEV'T & BID OPPORTUNITIES. A MAJOR DISCUSSION PAPER ON DEV'T OPPOR. WAS
- POST ARRANGED & PARTICIPATED IN NO. OF MEETINGS BETWEEN CDN FIRMS & ACCS CONSORTIUM. AS RESULT NORTHERN TELECOM HAS REQUESTED FULL MEMBERSHIP IN ACCSO CCONSORTIUM.
- POST CONTINUED TO COORDINATE WITH DND/DEA/DRIE ON EVOLVING SYSTEMS OPPORTUNITIES. OF PARTICULAR INTEREST TO POST HAVE BEEN THE CONVENTIONAL ARM-AMAMENTS PLANNING (CAP) INITIATIVE & NUNN PRO-JECTS.
- POST BRIEFED MEMBERS OF THE COMMITTEE ON COMMERCIAL OPPORTUNITIES IN NATO & DISCUSSED CDA/ EUROPE DEFENCE TRADE ISSUES & PROGRAMS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 703-BRUSSELS, NAC

004-DEFENCE PROGRAMS, PRODUCTS, SERV
BELGIUM

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 3 COORDINATION OF BID OPPORTUNITIES WITH THE ATLANTIC GROUP, A BRUSSELS-BASED CONSULTING FIRM.
- QUARTER: 3 NATO BID OPPORTUNITIES & DEVELOPMENT OF DEFENCE SYSTEMS - DEFENCE PRODUCTION SECTION REPORT.
- QUARTER: 4 BRIEFING BY COUNSELLOR DEFENCE PRODUCTION TO CDN INDUSTRY ON NATO OPPORTUNITIES AND ACCS ON 04 MERCH AT DEPT. OF EXTERNAL AFFAIRS.
- QUARTER: 4 POST PARTICIPATION AT ANNUAL HIGH TECHNOLOGY CONFERENCE (HITEC 88)
- QUARTER: 4 VISIT TO DMR(UK) AND NORTHERN TELECOM EUROPE (MAIDENHEAD)
- QUARTER: 4 POST PLANNED, COORDINATED AND ORGANISED MAJOR PRESENTATIONS TO NATO LAND BASED AIR DEFENCE WEAPONS PANEL AND TO NATO AIR DEFENCE COMMUNITY.
- QUARTER: 4 WARDAM II PROJECT
- QUARTER: 4 AIR DEFENCE PRODUCTION SHARING

QUARTERLY RESULTS REPORTED:

THE ATLANTIC GROUP IS REPRESENTING THE INTERESTS OF A NO. OF CDN FIRMS OF WHICH THE MOST IMPORTANT IS THE SNC GROUP FOR A PRIME BID ON THE SHAPE BROADCAST SYSTEM.

HIGHLIGHTS OF DEFENCE PRODUCTION SECTION ACTIVITIES & OF MAJOR NATO ARMAMENTS COOPERATION EVENTS WERE FORWARDED TO DND/ADM & DEA/TDD.

BRIEFING ATTENDED BY SOME 100 CDN DEFENCE CONTRACTORS & GOV'T REPS INTERESTED IN PURSUING NATO BUSINESS. DISCUSSION CENTRED ON NATO BID OPP. & THE ACCS PROGRAM. LARGE ATTENDANCE AT BRIEFING INDICATES THE HEIGHTENED INT ON NATO OPP

INTERVIEWS WERE CONDUCTED WITH OVER 78 FIRMS WHICH WHEN COUPLED WITH RESPONSE TO STAND ALONE NATO INDUSTRY BRIEFING INDICATE THE SERIOUSNESS WITH WHICH INDUSTRY NOW CONTEMPLATES OPPORTUNITIES WITHIN THE NATO MARKET.

VISIT ALLOWED POST TO COORDINATE AND DIRECT NATURE OF TWO CANADIAN FIRM'S PURSUIT OF MAJOR NATO PROJECTS (ICELAND AIR DEFENCE, NTS AND ACCS).

POST PLANNED & ORGANISED 2 MAJOR PRESENTATIONS BY DERLIKON ON ADATS. SUCCESS OF MEETINGS WAS SUCH THAT POST WAS INFORMED BY DERLIKON THAT BASIS FOR ADATS MARKETING IN NATO HAD BEEN FIRMLY ESTABLISHED.

POST ALERTED CDN FIRMS OF THIS 100 MILLION NATO PROJECT. POST UPON BEING INFORMED THAT SPECIFICATIONS FOR CERTAIN ELEMENTS OF PROJECT ARE RESTRICTIVE HAS BEGUN TO TAKE STEPS TO HAVE SPECS REVIEWED.

POST SUPPORTED GERMAN POLICY STATEMENT CALLING FOR NATO PRODUCTION SHARING POLICY IN ACCS PROGRAM. POST ALSO ADVISED DEA AND DND ON ADVANTAGES OF CANADIAN POLICY STATEMENT AT MINISTERIAL LEVEL.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 476-BUCHAREST

007-POWER & ENERGY EQUIP. & SERV.
ROMANIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

OCI EXPORT PROMOTION FOR CERNAVODA UNITS 3/4/5.

SALE COMPONENTS FOR ADDITIONAL NUCLEAR EQUIPMENT.

BROWN COAL POWER BOILER UPGRADING

EQUIPMENT/SERVICE SALE FOR ONE UNIT WITH PROJECTS FOR SUBSEQUENT 8 UNITS.

HEAVY WATER LEASING/SALE FOR UNIT 1.

DEPENDS ON HOW SUCCESSFUL ROMANIANS WILL BE IN PRODUCING D 20 ON THEIR OWN FOR UNIT 1.

URANIUM CONCENTRATE FOR NUCLEAR FUEL FABRICATION.

TO BE EXPLORED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW RELATIONSHIP FOR CERNAVODA UNITS 1 & 2 FUTURE ROM INTENTIONS RE UNITS 3, 4, 5, - ROM BROWN COAL POWER UNITS UPGRADING -POSSIBLE CDN LEASE SALE FOR CERNAVODA UNIT 1 HEAVY WATER.

RBD AND OCI MET IN MAY WITH KEY DECISION MAKERS. SOME COMMITMENTS WERE MADE. -B & W CDA PROPOSAL IS DUE SOON. AECL TO RESPOND TO ENQUIRY. PENDING VISIT BY ONTARIO HYDRO.

QUARTER: 2 NEW RELATIONSHIP FOR CERNAVODA UNITS 1, 2 AND FUTURE ROM INTENTIONS RE UNITS 3, 4, 5. ROM BROWN COAL POWER UNITS UPGRADING.

MET ALL LEVELS ROM GOVT, COMMITMENTS MADE. FOLLOW UP RE EQPT SALES, ROM ORGAN'N CHANGES. ADDRESSED REQUIRE'T FOR GREATER EMPHASIS ON TECH TRANSFER. -NOTWITHSTANDING REGULAR FOLLOW UP BY POST, PROPOSAL STILL NOT RECEIVED FM B & W.

QUARTER: 3 NEW RELATIONSHIP FOR CERNAVODA UNITS 1, 2 & FUTURE ROM INTENTIONS RE UNITS 3, 4, 5.

DESPITE MEETINGS WITH ALL LEVELS ROM GOV'T DURING SENIOR VISIT FM EXTOTT & 2 VISITS BY OCI/AECL LITTLE FURTHER PROGRESS. B&W CDA PROPOSAL STILL NOT RECEIVED DESPITE POST FOLLOW-UP.

QUARTER: 4 NEW RELATIONSHIP FOR CERNAVODA UNITS 1, 2 FUTURE ROM INTENTIONS RE UNITS 3, 4, 5. ROM BROWN COAL POWER UNITS UPGRADING.

ROM HAS LIQUIDATED EDC LINE OF CREDIT. - NEGOTIATIONS: D20 PROGRESSING, UNITS 3, 4, 5 EXPECTED TO BEGIN BY MAY 88, ROM INTEREST IN CDN URANIUM BUT NO MOVEMENT YET. WE INTERPRET LACK OF RESPONSE FM B&W AS NOT INTERESTED.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 476-BUCHAREST

010-MINE, METAL, MINERAL PROD & SRV
ROMANIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

ALL SUB-SECTORS

ONGOING SUPPORT FOR CANADIAN EXPORTERS OF IRON ORE, COKING COAL,
ASBESTOS.

INCREASED EXPORT MARKET.

SOLICIT INFORMATION (NEW/UPDATED) FROM CANADIAN SUPPLIER OF IRON
ORE, COKING COAL, ASBESTOS NON-FERROUS TECHNOLOGY & REFRACTORY
MATERIALS.

TO CLEARLY FAMILIARIZE ROMANIAN DECISION-MA-
KERS WITH CANADIAN PRODUCTS/STANDARDS AND
THEIR APPROPRIATENESS FOR MEETING ROMANIAN
REQUIREMENTS.

DEVELOP PROGRAM OF CALLS ON CLIENTS (PRESENT/PROSPECTIVE)
LEADING TO SEMINAR MISSION(S)

ENHANCED CANADIAN PROFILE WITH CLIENTS AND
FUTURE SALES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SUPPORT CDN EXPORTERS IRON ORE, ASBESTOS, ETC.
ONGOING LIAISON WITH FTOS-END USERS.

IRON ORE-USX GCM TO SUPPLY 1.9 MM TONNES IN 87.
ASBESTOS SUPPORT AT SENIOR ROM LEVELS FOR LAB
CHRYSOTILE. FACILITATING ENQUIRIES-INFO WITH PR-
OSPECTIVE CDN SUPPLIERS RAW MATERIALS-KNOW-HOW.

QUARTER: 2 FOLLOW UP ALL ENQUIRIES, LEADS RE ASBESTOS,
COKING COAL, TECHNICAL ASSISTANCE, ETC.
RECOVERY OF PRECIOUS METALS (PALLADIUM) FM SPENT
CATALYST FOLLOW UP FALCONBRIDGE REVISED PROPOSAL

-OPPORTUNITIES EXIST BUT CDN FIRMS SLOW TO REACT
AND LACK PERSISTENCE.
-GOOD POSSIBILITY FOR ONGOING WORK AT SUDBURY
OPERATION.

QUARTER: 3 SUPPORT FOR CDN SUPPLY OF COKING COALS, ASBESTOS
IRON ORE.

WORKING WITH EXTOTT & CDN PRIVATE SECTOR TO
IDENTIFY PROSPECTIVE CDN SUPPLIER COKING COAL
LAB CHRYSOTILE ASBESTOS ACTIVELY SEEKING MKT
RE-ENTRY-STRONG POSSIBILITY FURTHER SALE OF IRON
ORE IN 88.

QUARTER: 4 SUPPORT FOR CDN SUPPLY OF IRON ORE, COKING COAL
ASBESTOS, SULPHUR AND TECHNICAL COOPERATION -
FOLLOW UP ENQUIRIES/LEADS.

POOR OR LACK OF RESPONSE FM CDN SUPPLIERS OF RE-
FRACTORY MATERIALS, TECHNICAL COOPERATION, ASBES-
TOS AND COKING COAL - IN CASE OF LATTER 2 WORKED
WITH EXTOTT AND CDN IMPORTER/COUNTERTRADER IN-
CREASED EXPORTS OF IRON ORE LIKELY TO GALATZI/

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 476-BUCHAREST

011-OIL & GAS EQUIPMENT, SERVICES
ROMANIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MONITORING ROMANIAN PARTICIPATION IN USSR/GAS PIPELINE CONSTRUCTION PROJECT.

DEVELOP A SECTOR PROFILE & CIRCULATE TO POTENTIAL CANADIAN SUPPLIERS.

TECHNICAL SEMINARS ON SOUR GAS, OILFIELD BLOWOUTS/FIREFIGHTING, THIRD COUNTRY COOPERATION & OTHER APPROPRIATE TOPICS (INCLUDING JOINT MANUFACTURING).

ALBERTA GOVERNMENT TRADE MISSION

OBTAIN CLEAR PICTURE OF CANADIAN EXPORT POTENTIAL CAPABILITIES.

ESTABLISH COMMUNICATION BETWEEN CDN SUPPLIERS AND PROSPECTIVE ROM CLIENTS, POSSIBLY LEADING TO AN ALBERTA MISSION IN OCT. 1987.

INCREASE ROM OIL & GAS SECTOR'S INTEREST IN CANADIAN CO'S CAPABILITIES.

INTRODUCE ALBERTA COMPANIES TO PROSPECTIVE CLIENTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 USSR GAS PIPELINE PROJECT- SECTOR PROFILE-PREPARE-DISTRIBUTE. CONVINCE ALTA GOVT TO SENT OIL-GAS MISSION TO ROM. ORGANIZE-FOLLOW-UP. BUYERS TO INTERCAN 87 & FOLLOW-UP/TECHNICIANS TO TEKNICA.

QUARTER: 2 CONTINUING FOLLOW UP RE TEKNICA SEISMIC DATA PROJ. BUYERS TO INTERCAN 87, ALTA MISSIONS, APR & OCT. 87. YAMBURG GAS PIPELINE PROJECT. ADVISE RE SECTOR REORGANIZATION.

QUARTER: 3 CONTINUING FOLLOW-UP ON BEHALF CDN SUPPLIERS IDENTIFY PLAYERS IN NEW MINISTRY OF OIL & CENTRAL DEPT. OF GEOLOGY.

QUARTER: 4 CONTINUING FOLLOW UP WITH ROM AND CDN OFFICIALS.

ROM PARTICIPATION STILL UNCERTAIN. COMPLETED EARLY-FEB. 87 - MISSION APR 87 (EARLIER THAN ANTICIPATED). SO SUCCESSFUL SECOND IN OCT 87. MET 30 FIRMS-EMQUIRIES FOR DLRS 20 MM-GOOD POTENTIAL ROM TECHNICIANS NOW IN CALGARY.

-ROMS VERY INTERESTED IN TEKNICA BUT THEY MUST FIRST UPDATE DATA GATHERING METHODS. -JOINT PROPS FOR TURKEY-ROMS WITHDREW -SECOND ALTA MISSION POSTPONED-CONFLICT IN DATES. -NOW TOO LATE FOR DIRECT ROM PART'N -CLOSE FOLLOW UP, REESTABLISHED

WORKING WITH NEW ORGANIZATIONS TO RE-ESTABLISH RELATIONSHIP - PROPOSAL TO ALTA GOV'T FOR ROM OFFICIAL TO PARTICIPATE IN ALTA SUMMER INSTITUTE INSTEAD OF NATIONAL PETROLEUM SHOW.

BECAUSE OF INCREASINGLY REDUCED ROM IMPORT ALLOCATIONS WE ARE NOW WORKING WITH ALTA ECON DEV AND EXTORTTBT TO DEVELOP NEW STRATEGY FOR THIS SECTOR. UPDATED ENERGY SECTOR PROFILE PREPARED/DISTRIBUTED (INCL. OIL/GAS).

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 476-BUCHAREST

009-FOREST PRODUCTS, EQUIP, SERVICES
ROMANIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PULP AND PAPER PRODUCTS

ONGOING SUPPORT AS APPROPRIATE FOR CANADIAN SUPPLIERS OF WOOD PULP.

SPOT SALES.

DEVELOP A CLOSER RELATIONSHIP BETWEEN CANADIAN SUPPLIER, THE CANADIAN PULP & PAPER ASSOCIATION AND THE BUCHAREST POST.

ENHANCED CANADIAN COORDINATION.

WORKING TOGETHER TO DEVELOP PROGRAM OF CALLS ON KEY ROMANIAN OFFICIALS AND INVESTIGATE THE UTILITY OF SEMINAR MISSION(S).

ENHANCED CANADIAN PROFILE WITH CLIENTS AND FUTURE SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 FOLLOW-UP RE ENQUIRIES DEVELOPED IN FEB/MAR IN PULP/PAPER SECTOR. DEVELOP CLOSER RELATIONSHIP BETWEEN CDN SUPPLIERS AND ROM IMPORTERS.

PRESENTLY SELLERS MARKETS. VERY LIMITED INTEREST FM CDN SUPPLIERS. ROM IMPORTER VERY INTERESTED IN POSSIBLE CDN SUPPLY PULP AND PAPER PRODUCTS.

QUARTER: 2 DEVELOP CLOSER RELATIONSHIP WITH FTO CHIMICA. DEVELOP PROGRAM OF CALLS ON KEY ROM OFFICIALS & TRANSFER OF TECHNOLOGY FOR CIGARETTE STRIPS & PACK. ROM WOODWORKING EQUIP. MISSION TO CANADA.

-REGULAR FOLLOW UP PROVIDING ALL NECESSARY INFO TO POTEN'L CDN EXPRTS (TEMBEC, ETC). -DECISION NOT TO PURSUE FURTHER-SELLERS MARKET. -NO CDN SUPPLIERS. -WORKING WITH FOREXIM TO ORGANIZE MISSION NOV. 87.

QUARTER: 3 ONGOING CONTACT WITH ICE CHIMICA.

CLOSER RELATIONSHIP BETWEEN CDN SUPPLIERS & CHIMICA. SALE OF WOOD PULP - SEMINAR MISSIONS NOT PRESENTLY REQUIRED.

QUARTER: 4 ON GOING CONTACT WITH ROM OFFICIALS IN SUPPORT OF CDN SUPPLIERS AND CLOSER RELATIONSHIP.

CONTINUING AS WELL AS SPOT SALES OF CDN PULP-SUPPLY CAPABILITIES WELL KNOWN-POTENTIAL ENQUIRES FORTCOMING FOR SMALL EQPT REQUIREMENTS-SEMINAR(S) WORKSHOP(S) TO BE CONSIDERED IF/WHEN APPEARS IMPORTS MAY BEGIN TO INCREASE AGAIN.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 476-BUCHAREST

003-GRAINS AND OILSEEDS
ROMANIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ONGOING SUPPORT AS /WHEN REQUIRED.

ENCOURAGE CLOSE COMMUNICATION BETWEEN CANADIAN WHEAT BOARD AND FOREIGN TRADE ORGANIZATION AGROEXPORT.

INVESTIGATION TO LEARN WHICH CWB AGENTS ARE SELLING IN ROMANIA; WORK WITH THEM AND OTHERS TO INCREASE CANADIAN EXPORTS OF BARLEY, RYE, CANOLA.

WORKING WITH CWB AND ITS AGENTS, DEVELOP PROGRAM OF CALLS ON KEY OFFICIALS AND INVESTIGATE THE UTILITY OF SEMINAR MISSION(S).

SOME CONTINUING SPOT SALES OF BARLEY.

ENHANCED PROMOTION OF CANADIAN BARLEY, RYE, CANOLA.

ENHANCED PROMOTION OF CANADIAN BARLEY, RYE, CANOLA.

INCREASED SALES OF BARLEY, RYE, CANOLA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ENCOURAGE CLOSER COMMUNICATION BETWEEN CWB AND ROM AGRICULTURE DECISION MAKERS. REACTIVATE CDA AGRIC-ROM AGRIC. RELATIONSHIP.

TWO ROM OFFICIALS ATTENDED CIGI OILS AND OIL SEEDS COURSE IN WPG -MAY 87. ISSUE RAISED IN CONTEXT OF JOINT GOVERNMENTAL COMMISSION HELD MAY 87 - ACTIVE CONSIDERATION OF PROJECTS.

QUARTER: 2 PROVIDE CWB&CIGI WITH FEEDBACK FM ROM PARTICIPANTS MAY 87 OILSEEDS COURSE. ANNUAL SURVEY OF WHEAT, COARSE GRAIN & OIL SEEDS. PERMANENT CONTACT WITH FTO AGROEXPORT. FOLLOW UP RE FEED CONCENTRATE.

-AN IMPORTANT FIRST STEP IN A LONGER TERM STRATEGY. -DESPITE DEARTH OF DATA REPORT PREPARED. -NO DEV. RE CEREALS OR OTHER AGR. PROD IMPORTS. -HAVE INFORMED ALL POTENTIALLY INTERESTED CDN SUPPLIERS SOME PROPOSALS PRESENTED TO AGROEXPORT.

QUARTER: 3 REGULAR CONTACT WITH ROM OFFICIALS TO PROMOTE CDN RYE, BARLEY, CANOLA & KEEP ABREAST OF AGENTS WHO ARE ACTIVE.

MEETING WITH AGRIC DM RE USE OF CANOLA & OTHER SUBJECTS. ONLY CONTINENTAL GRAIN ACTIVE - SPOT SALE OF BARLEY.

QUARTER: 4 REGULAR CONTACT WITH FRO FRUCTEXPORT-AGROEXPORT (NEWLY RESTRICTED) TO PROMOTE CDN BARLEY AND CANOLA AND KEEP ABREAST OF AGENTS WHO ARE ACTIVE. ENCOURAGE SUPPORT FM CWB.

SPOT SALES OF FEED BARLEY HAVE ENCOURAGED CIGI TO INVITE TWO ROMS TO SECOND INNTAL FEED BARLEY COURSE - ALTHOUGH GLOBAL IMPORTS ARE PRESENTLY BEING LIMITED.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 476-BUCHAREST

OCI/AECL VISIT MARCH 17 TO 22 INCL.
ABSENCE OF AMBASSADOR FOR 3 WEEKS.
ABSENCE OF COMMERCIAL COUNSELLOR FOR 3 WEEKS.
ROMDEL TO CANADA ON DEBT REPAYMENT JAN 18 TO FEB 12.
CANDEL TO BUCST FOR TEXTILE CONSULTATIONS FEB 1-5, MAR 6-9.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 473-BUDAPEST

007-POWER & ENERGY EQUIP. & SERV.
HUNGARY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

ALBERTA COMPANY WILL RUN TWO PILOT PROJECTS (STARTING NOV '86)
USING WASTE HEAT FROM GAS DECOMPRESSION PLANTS TO GENERATE
ELECTRICITY & ONE PROJECT USING GEOTHERMAL HEAT (STARTING
JUNE '87).

WE FULLY EXPECT THAT THESE PROJECTS WILL BE
SUCCESSFUL AND WILL LEAD TO MULTIMILLION \$
EQUIPMENT SALES LASTING AT LEAST FIVE YEARS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 REKINDLE REACT LTD. PILOT PROJECT WITH EGI.
ASSIST ONTARIO HYDRO TO SELL SERVICES.

REACT PROJECT TO START EARLY '88. \\
ONTARIO HYDRO SIGNS TWO CONTRACTS TALLING
\$550,000 US.

QUARTER: 4 MONITOR REACT PILOT PROJECT WITH E. G. I.

REACT RPORTS AGREEMENT REACHED TO SHIP
EQUIPMENT (TO HUNGARY) FOR FIRST WASTE HEAT
/PRESSURE PILOT PROJECT.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 473-BUDAPEST

011-OIL & GAS EQUIPMENT, SERVICES
HUNGARY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

CANADIAN COMPANIES HAVE RECENTLY BECOME VERY AGGRESSIVE IN THIS SECTOR & MANY ARE ACTIVELY INVESTIGATING THE PROSPECTS OF WORKING MORE CLOSELY WITH HUNGARIAN EQUIPMENT MANUFACTURERS.

WE EXPECT TO SEE A STEADY INCREASE IN CANADIAN SALES IN THIS SECTOR.

WE WILL CONTINUE ENCOURAGING CDN CO. TO CONSIDER THE BENEFITS OF APPROACHING THIS & THIRD COUNTRY MARKETS WITH HUNGARIAN MANUFACTURERS AS WELL AS TO INVESTIGATE THE PROSPECTS OF ESTABLISHING A SHARED CANADIAN MARKETING OFFICE HERE.

IT IS HOPED THAT THE ESTABLISHMENT OF MORE PERMANENT MARKETING CONNECTIONS HERE WILL ENABLE THEM TO COMPETE MORE EFFECTIVELY AGAINST THEIR WEST EUROPEAN BASED COMPETITORS

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 ONGOING PROMOTION OF CANADIAN EFFORTS TO WIN WORLD BANK FINANCED OIL AND GAS EQUIPMENT CONTRACTS.

LANDBERG, GOLDWIN AND CURT OF CALGARY WON A US \$259,000 CONTRACT TO PROVIDE A GEOLOGICAL MAPPING SYSTEM.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
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POST : 473-BUDAPEST

001-AGRI & FOOD PRODUCTS & SERVICE
HUNGARY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

CONTINUE SUPPORTING ONGOING EFFORTS TO ESTABLISH A CANADIAN LIVESTOCK JOINT VENTURE IN HUNGARY.

INCREASED CANADIAN EMBRYO, SEMEN & BREEDING STOCK SALES. IMPROVED LIVESTOCK SALES TO THIRD MARKETS.

VISIT BY D. M. NOREAU (AGR. CDA) TO HUNGARY. TRIP TO COINCIDE WITH FIRST MEETING OF JOINT AGRICULTURE COMMITTEE.

STRENGTHENING OF AGRICULTURE TRADE RELATIONS WITH EXPANDED COVERAGE OF REVISED JOINT AGRICULTURE COMMITTEE.

AGDEVCO PLANS TO START PROMOTING FARM MACHINERY (VIA OFFICE IN VIENNA) IN 1987.

CANADIAN FARM MACHINERY WILL LIKELY BE DISPLAYED AND TESTED IN HUNGARY.

FOOD HANDLING, PROCESSING EQUIP

WE ARE CURRENTLY TRYING TO INTEREST LEADING CANADIAN FOOD PROCESSORS TO VISIT HUNGARY.

THEY WILL DECIDE TO TARGET HUNGARY'S FOOD PROCESSING SECTOR FOR MARKETING ACTIVITY.

MARKET ASSESSMENT VISIT BY ONE OR TWO LEADING CANADIAN FOOD PROCESSORS TO HUNGARY.

DECISION TO ACTIVELY PURSUE HUNGARY'S FOOD PROCESSING SECTOR.

SERVICES INCLUDING CONSULTING

QUEBEC COMPANY WILL ADD HUNGARIAN STATE FARM TO ITS DAIRY HERD ANALYSIS SYSTEM ON A PILOT PROJECT BASIS AS WELL AS EXCHANGING TECHNICAL EXPERTS.

WORK WITH HUNGARIAN AUTHORITIES TO DEVELOP A DHAS FOR HUNGARY.

ONCE HUNGARY'S DHAS HAS BEEN ESTABLISHED, WORK WITH MCGILL AND HUNGARIANS TO SELL THE NEW VERSION OF THE SYSTEM IN OTHER COUNTRIES.

FOLLOW-ON SALES TO THIRD MARKETS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -PROMOTE MCGILL'S EFFORTS TO SELL DHAS IN HUNGARY.
-SEMEX-MEZOHEGYES J. V.

-EMBASSY HAS REACTIVATED THIS ONCE STALLED PROJECT.
-J. V. NEGOTIATIONS NOW NEARING COMPLETION.

QUARTER: 3 ENCOURAGE COMPLETION OF SEMEX-MEZOHEGYES J. V. NEGOTIATIONS. RESTART MCGILL DHAS PROJECT.

VERBAL AGREEMENT REACHED IN SEMEX-MEZOHEGYES J. V. GODOLLO UNIVERSITY AGREED TO PARTICIPATE IN DHAS J. V.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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POST : 473-BUDAPEST

001-AGRI & FOOD PRODUCTS & SERVICE
HUNGARY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 4 ENCOURAGE PROGRESS IN MCGILL-HUNGARIAN DHAS
DISCUSSIONS

MCGILL ANNOUNCES DATES OF NEXT VISIT WHILE
SECOND HUNGARIAN BREEDING COMPANY EXPRESSES
INTEREST IN RUNNING A DHAS PILOT PROJECT.

QUARTER: 4 PROMOTE CANADIAN POULTRY BREEDING STOCK.

HYBRID TURKEYS SIGNS A US \$ 2.2 MILLION
TURKEY BREEDING STOCK CONTRACT WITH VOROS
CSILLAG STATE FARM.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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POST : 435-COPENHAGEN

005-COMM. & INFORM. EGP. & SERV
DENMARK

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

AS A RESULT OF KONTOR & DATE INFO BOOTH 50 DANISH COMPANIES HAVE EXPRESSED INTEREST IN SPECIFIC CANADIAN PRODUCTS. POST IS FOLLOWING UP ON EACH CONTACT WITH ADDITIONAL INFO AND PERSONAL CALLS.

DANISH/SCANDINAVIAN COMPUTER MAGAZINE JOURNALIST VISIT TO CANADA FOR SELECTED COMPANY VISITS.

INTRODUCING NEW CDN COMPANIES APPROX. 20 PER QUARTER. CONTACT/CALL ON SELECTED DANISH COMPANIES/TELEPHONE COMPANIES RE CANADIAN X. 25 EQUIPMENT SUPPLY CAPABILITIES (SEE 7.9) (ALSO PROPOSE MISSION).

PROGRAM TO INCREASE AWARENESS OF CDN SUPPLY CAPABILITY USING DIRECT MAIL, ATTENDANCE AT TRADE SHOWS, SELECTED COMPANY CALLS.

ANTICIPATED RESULTS:

5 - 6 NEW BUYING CONNECTIONS.

INCREASED MEDIA FOCUS (ARTICLE) ON CDN INFORMATICS CAPABILITIES- IMPROVE CDA'S IMAGE AS HIGH TECH EQUIPMENT SOURCE.

4 NEW BUYING CONNECTIONS PER QUARTERS.

DANISH REQUEST FOR OUR ASSISTANCE IN SOURCING TO INCREASE 15%.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 INCOMING COMPUTER JOURNALIST TO CDA JUNE 87. MOBILE DATA INT'L. PRODUCT DEMONSTRATIONS MAY 87 SEMI-TECH MICROELECTRONICS - ACADZ INC. REPORTING RE DANISH SATELLITE TV LIBERALISATION MARKET ASSESSM. FOR POTENT. MEMBERS FALL 8 MISSION

QUARTER: 2 -REPORT ON CHARACTERISTICS AND PROSPECTS - DANISH COMPUTER MARKET.
-PREPARE FOR INCOMING MISSION EARLY OCTOBER.

QUARTER: 3 INFORMATICS MISSION TO DENMARK OCTOBER 87

QUARTER: 3 ATTENDANCE AT TELECOM 87 GENEVA

QUARTER: 4 ATTENDANCE AT CEBIT 88 IN HANOVER

QUARTERLY RESULTS REPORTED:

CDN. EXPOSE -ARTICLES EXPECTED PUBLISHED AU. 88
NEW POTENT CUSTOMERS IDENTIF. SALES OFFICE ESTAB.
DISTRIBUTOR EXPECTED BY AUG 87. EXPECTED ANNUAL SALES: \$120,000. COMPLETED.
COMPLETED.

-REPORT COMPLETED.
-MISSION SCHEDULE AND LOGISTICS COMPLETED.

43 BUSINESS MEETINGS ARRANGED FOR 8 INCOMING CDN COS. SALES ANTICIPATED IN RANGE OF \$400,000, HOWEVER PRODUCT EVALUATION & CONTRACT NEGOTIATIONS STILL ONGOING. OTHER SALES IN SECTOR \$120,000.

BRIEFED CDN PART. ON DEVELOPMENTS IN DANISH MKT. INTRODUCED DANISH COS. TO CDN EXHIBITORS AT SHOW PROVIDED DANISH TELECOM & TELECOM INDUSTRY WITH INFORMATION ON NEW CDN PRODUCTS EXHIBITED.

-BRIEFED CDN PARTICIPANTS ON DANISH MARKET
-INTRODUCED DANISH CO'S TO CDN EXHIBITORS.
-PRE SHOW MAILING TO POTENTIAL DANISH PARTICIPANTS PROVIDING INFO ON CDN INDUSTRY AND ON CDN EXHIBITORS.

REPORT 4
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
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POST : 435-COPENHAGEN

005-COMM. & INFORM. EQP. & SERV
DENMARK

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 4 -ONGOING PROGRAM OF REVIEWING CDN TRADE PUBLI-
CATIONS AND ALERTING FIRMS WITH NEW PRODUCTS TO
POTENTIAL FOR EXPORT SALES TO DENMARK. - RESPON-
DING TO REQUESTS FOR ASSISTANCE.

-POST IDENTIFIED AND CONTACTED 8 CDN FIRMS
ENCOURAGING THEM TO ENTER DANISH MARKET. - \$ 3M
IN SALES AND 7 AGENCY AGREEMENTS ESTABLISHED
DURING QUARTER.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 435-COPENHAGEN

004-DEFENCE PROGRAMS, PRODUCTS, SERV
DENMARK

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ARMAMENTS & VEHICLES

NEW PROGRAM MANAGER RESPONSIBLE FOR SECTOR IN PROCESS OF ESTABLISHING CONTACT WITH KEY DECISION MAKERS.

INTRODUCTORY CALLS TO BE COMPLETED 12/86
FURTHER CALLS AND SOME OF HOSPITALITY EVENTS
WILL CONSOLIDATE CONTACTS.

THIS SECTOR IS FOCUS OF MAJOR ONGOING PROMOTION EFFORTS. WE WILL UNDERTAKE PROGRAM OF REGULAR CALLS ON KEY DECISION MAKERS AND WHEN APPR. SUPPLEMENT THESE WITH CALL AT POLITICAL LEVEL.

INCREASED SALES OF \$ 5 M.

OFFSET ISSUE CONTINUES TO THREATEN FUTURE SALES EXPANSION. WE WILL WORK WITH DANISH OFFICIALS TO TRY TO MINIMIZE IMPACT.

CONTINUED SALES POSSIBILITIES.

OTHER DEFENSE PROD & SERV.

NEW PROGRAM MANAGER RESPONSIBLE FOR SECTOR IN PROCESS OF ESTABLISHING CONTACT WITH KEY DECISION MAKERS.

INTRODUCTORY CALLS TO BE COMPLETED 12/86
FURTHER CALLS AND SOME OF HOSPITALITY EVENTS
WILL CONSOLIDATE CONTACTS.

THIS SECTOR IS FOCUS OF MAJOR ONGOING PROMOTION EFFORTS. WE WILL UNDERTAKE PROGRAM OF REGULAR CALLS ON KEY DECISION MAKERS AND WHEN APPROPRIATE SUPPLEMENT THESE WITH CALL AT POLITICAL LEVEL.

INCREASED SALES OF \$ 2M.

OFFSET ISSUE CONTINUES TO THREATEN FUTURE SALES EXPANSION. WE WILL WORK WITH DANISH OFFICIALS TO TRY TO MINIMIZE IMPACT.

CONTINUED SALES POSSIBILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 VISIT OF TDD, COL. LAST DND, A. M. WILLIS DRIE AND D. COLLINS TDP FOR CDA DENMARK INFORMAL RDP DISCUSSIONS AND EXCHANGE OF VIEWS ON OFFSETS ISSUE JUNE 11.

ARRANGED MEETINGS AND ACCOMPANIED GROUP. HOSTED WORKING LUNCHEON. GOOD EXCHANGE OF VIEWS WITH DANISH MIN. OF DEFENCE, DEFENCE STAFF AND MIN. OF INDUSTRY.

QUARTER: 1 ESTABLISHED CLOSER CONTACTS WITH KEY MILITARY PLANNERS AND MATERIEL OFFICERS.

VISITED AIR MATERIEL COMMAND, ARRANGED FOR CDN. MILITARY ATACHE TO VISIT NAVAL MATERIEL COMMAND (AS CIVILIAN VISITS NOT ENCOURAGED). MET WITH MIN. OF DEFENCE PLANNING STAFF ON THEIR PROPOSED DEFENCE PLAN AND PROCUREMENT.

QUARTER: 2 -CONTINUE TO STRENGTHEN RELATIONS WITH DANISH DEFENCE MATERIAL BUYERS.

-MAJOR SALE OF \$4.3M OF AMMUNITION.
-VISIT OF TWO CANADIAN SHIPS USED AS OCCASION TO MEET DANISH NAVAL MATERIEL COMMAND.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
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POST : 435-COPENHAGEN

004-DEFENCE PROGRAMS, PRODUCTS, SERV
DENMARK

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 3 LIAISON VISIT TO DANISH ARMY MATERIEL COMMAND IN
HJORRING. SUPPORT FOR FURTHER SALES OF AMMUNI-
TION. SUPPORT FOR NEW SALES OF PROPELLING
CHARGES. SUPPORT FOR ONGOING SALES OF GAS MASKS.

VISIT COMPLETED. CONTRACTS OF \$8.3M SIGNED. CON-
TRACT OF \$5.7M SIGNED. CONTRACT OF \$0.8M SIGNED.

QUARTER: 4 - ATTENDANCE AT HITECH. - ONGOING SUPPORT OF CDN
SALES PARTICULARLY RE DANISH SENSITIVITY ON OFF-
SET OBLIGATIONS.

-MET WITH 63 CDN FIRMS IN DEFENCE SECTOR.
-\$ 4.4M IN SALES DURING QUARTER. - FED. OF
DANISH INDUSTRIES PERSUADED TO DELAY LETTER
CONCERNING SNC PENDING FURTHER MEETINGS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 435-COPENHAGEN

006-ELECTRONICS EQUIP. & SERV
DENMARK

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

INTRODUCE APPROX. 10 CANADIAN COMPANIES TO MARKET PER QUARTER.

IMPROVE GENERAL AWARENESS OF CANADIAN ELECTRONICS SUPPLY CAPABILITY VIA DIRECT MAILING, TRADE SHOW ATTENDANCE, PERSONAL CALLS.

UPDATE INVENTORY OF TRADE CONTACTS TO REFLECT NEW INTERESTS/TRENDS.

ANTICIPATED RESULTS:

2 - 3 NEW BUSINESS CONNECTIONS PER QUARTER.

2 - 3 NEW BUSINESS CONNECTIONS PER QUARTER.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

POST : 435-COPENHAGEN

001-AGRI & FOOD PRODUCTS & SERVICE
DENMARK

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THIS SECTOR REPRESENTS THE MAJOR PORTION OF OUR RESPONSIVE WORKLOAD WITH OVER 90 REQUESTS FOR ASSISTANCE RECEIVED EACH QUARTER. GIVEN THE OFTEN LIMITED MARKET PROSPECTS WE ARE DEVELOPING STANDARD MARKET INFO SHEETS TO ASSIST FIRMS IN DEFINING WHETHER THEY

THE TECHNOLOGY INFLOW POTENTIAL OF THIS SECTOR IS HIGH. POST HAS IDENTIFIED FIRMS WITH SUITABLE TECH FOR CDN INDUSTRY & WILL START PROGRAM OF DETAILED FOLLOW UP INCLUDING ATTENDANCE AT MAJOR TRADE SHOWS ANUGA/SIAL/IFE.

WE PLAN TO MINIMIZE TIME REQUIRED TO RESPOND TO REQUESTS FREEING MORE TIME TO WORK ON TECHNOLOGY INFLOW PROGRAM.

6 - 8 NEW LICENSING AGREEMENTS FOR THE YEAR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 THIS SECTOR GENERATES NEARLY HALF RESPONSIVE WORKLOAD. THEREFORE NO ACTIVITIES PER SE ARE PLANNED AS SIMPLY KEEPING UP WITH REQUESTS ALREADY IMPLIES A HEAVY ALLOCATION OF SCARCE POST RESOURCES.

HANDLE 195 ENQUIRIES.
SENT 2 INFORMAL AG SITUATION REPORTS.
SEE ITEMS 3, 4 AND 8 UNDER UNEXPECTED EVENTS.

QUARTER: 2 -CONTINUE TO HANDLE HEAVY RESPONSIVE WORKLOAD.
-DEVELOP SPECIALIZED NEW PRODUCT AREAS.
-ENCOURAGE GREATER TECH TRANSFER IN FOOD PRODUCTS AREA.

-HANDLED 164 ENQUIRIES. PRODUCED 6 REPORTS.
-INITIATED AND ORGANIZED VISIT TO CANADA BY HEALTH FOOD BUYER.
-ORGANIZED VISITS TO DENMARK BY 4 GROUPS INTERESTED IN DANISH MEAT PROCESS, PORK&LUMPFISH

QUARTER: 3 PARTICIPATION IN ANUGA. CONTINUING TO SERVICE THE MANY REQUESTS FOR ASSISTANCE IN THIS SECTOR. INCOMING GOV'T OF ONTARIO HOG STUDY MISSION. GRAIN REPORT.

POST OFFICER ABLE TO BRIEF CDN PART. ON DANISH MKT CONDITIONS & INTRODUCE DANISH COS. TO CDN EXHIBITORS. REPORTED SALES IN SECTOR \$400,000. RESPONDED TO 163 ENQUIRIES. MISSION COMPLETED AS ARRANGED. COMPLETED.

QUARTER: 4 -CONTINUING TO SERVICE THE MANY REQUESTS FOR ASSISTANCE IN THIS SECTOR. - DIRECT MAIL TO ALL IMPORTERS KNOWN TO EMBASSY TO UPDATE AND COMPUTERIZE OUR RECORDS.

- SALES OF \$ 300,000 DURING QUARTER. - OUR CONTACTS RECORD NOW UPDATED AND ON DATA BASE.

4.35 - COPENHAGEN

DENMARK

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

MINE, METAL, MINERAL PROD & SRV MINERALS AND MINERAL PRODUCTS
WORKING WITH INVESTMENT CDA & DRIE WE WILL PROVIDE SPECIFIC INFO ON
CDN MARKET CONDITIONS, I. E. ACCESS TO US MKT, TRANSPORTATION/LABOUR
COSTS, REGULATORY ENVIRONMENT, FINANCING IN THE MINE, METAL, MINERAL
PRODUCT AND SRV. SECTORS.

COMPANY LIKELY TO DECIDE ON LOCATION OF
INVESTMENT MID 1987.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
AS DANISH CORPORATE INVESTMENT HAS BEEN EXPORT LED WE WILL CALL ON
LEADING EXPORTERS TO NORTH AMERICA TO ASCERTAIN (WHERE POSSIBLE) THEIR
EXPANSION PLANS IN AGRI AND FOOD PRODUCTS AND SERVICE INDUSTRIES.

CALLS ON TOP 20 FIRMS. THEY WILL BE PRO-
VIDED WITH INFO ON PROGRAM SUPPORT TO
ASSIST THEIR INVESTMENT/DECISIONS.

CONSUMER PRODUCTS FURNITURE & APPLIANCES
A DIRECT MAIL CAMPAIGN TO DANISH EXPORTERS PROVIDING INFO ON CANADIAN
MARKET AND SUPPORT PROGRAMS FOR POTENTIAL INVESTORS IN CONSUMER
PRODUCTS SECTOR (FURNITURE AND APPLIANCES).

TO INCREASE INTEREST IN CANADA AS POSSIBLE
SITE OF INVESTMENT - TO STIMULATE INCREAS-
ED RESPONSIVE WORKLOAD.

NON SECTORALLY ORIENTED ACTIVITIES

THERE ARE RELATIVELY FEW INSTITUTIONAL INVESTORS. HOWEVER THEY HANDLE
SUBSTANTIAL SHARE OF DANISH FOREIGN INVESTMENT. POST WILL EMBARK ON
PROGRAM OF CALLS AS MEANS OF GENERAL IMAGE ENHANCEMENT PROGRAM.

CALLS ON TO 20 FIRMS. IF INTEREST WILL OR-
GANIZE SEMINAR WITH PARTICIPATION BY
CANADIAN BANKING AND INVESTMENT INDUSTRY.

435 - COPENHAGEN

DENMARK

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

DIRECT PORTFOLIO INVEST: IDENTIFY COPEN. BROKERS WITH STRONG CDA INTEREST SECTIONS TO ENABLE FURTHER FOCUSING OF OUR PROMO EFFORTS. -DIRECT CORPORATE INVEST: COMPLETE OUR MAILING LIST OF DANISH EXPORTERS DO CDA IN PREPARATION FOR SEPT. DIRECT MAILING CAMPAIN. -ESTABLISH CLOSER TIES TO DANISH BANKS AS THEY PLAY KEY INTERMEDIARY ROLE. -MAINTAIN CLOSE CONTACT WITH FIRMS ON OUR TARGET LIST.

-15 MAJOR BROKERS IDENTIFIED. THEY ARE HANDLING APPROX. \$4M CDA PER QUARTER OUR OT REPORTED \$7M OF DANISH PURCHASE OF SHARES AND BONDS IN CDA. -MAILING LIST STILL NOT FINALIZED. DELAYED TO 2ND QUARTER. -CLOSE CONTACT ESTABLISHED WITH COPEN HANDELSBANK'S AND DEN DANSKI BANK'S INTERNATIONAL INVEST. & M&A DIV. -INVITED TARGET FIRMS TO HUBBARD PRESENTTION/LUNCHEON JUNE 4; MADE 3 COMPANY CALLS.

QUARTER : 2

-DIRECT MAIL CAMPAIGN TO DANISH FIRMS IDENTIFIED AS EXPORTERS TO CANADA.
-INCREASED NUMBER OF COMPANY CALLS.

COMPLETED.
MADE 2 COMPANY CALLS.

QUARTER : 3

ANALYSIS OF RESPONSES TO DIRECT MAIL SURVEY
CALLS ON SELECTED FIRMS

COMMENCED ONLY. COMP. POSTPONED TO NEXT QUAR.
3 CALLS COMPLETED

QUARTER : 4

DIRECT MAIL TO 110 INVESTMENT PROSPECTS PROVIDING THEM WITH SELECTED INFO ON FTA. LETTERS TO PRIME PROSPECTS WITH SELECTED INFO ON CDN DEVELOPMENTS IN THEIR INDUSTRY SECTOR. LUNCHEON FOR SENIOR CONTACTS IN TARGET PROSPECTS GROUP.

COMPLETED. - SEVERAL FIRMS HAVE REQUESTED MORE DETAILED INFO. - 2 SENT. - LUNCHEON TOOK PLACE MARCH 4. 4 COMPANIES REPRESENTED.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 435-COPENHAGEN

- ONTARIO HOUSE LDN. - VISIT OF JOHN BLANCHARD, MANAGER ACCOMPANIED BY RICHARD MAJOR. ARRANGED 2 DAY PROGRAM AND ACCOMPANIED ON CALLS - IDP RELATED. JANUARY 18/19.
- 2) COLOGNE FURNITURE FAIR - J/V MISSION. POST OFFICER ATTENDED AND FACILITATED CONTACTS BETWEEN CDN AND DANISH COMPANIES. JANUARY 19/21.
 - 3) 2 TECH TRANSFER MISSIONS - FOX BREEDING JANUARY 21/25; VENTILATION SYSTEMS JANUARY 23/24. POST FACILITATED APPOINTMENTS AND BRIEFED MISSIONS.
 - 4) ONT. GOV'T TRADE MISSION FEBRUARY 25/29. POST ARRANGED PROGRAM AND BRIEFED MISSION MEMBERS.
 - 5) CDN CATTLE EXPORTS IBR ISSUE - POST EXTENSIVELY INVOLVED IN CONTAINING NEGATIVE REACTION OF DANISH BREEDERS FOLLOWING FAILURE OF CATTLE CERTIFIED IBR FREE BY CDN AUTHORITIES TO PASS DANISH TEST. - ONGOING ISSUE.
 - 6) REGIONAL INVESTMENT OFFICERS MEETING PARIS MARCH 23/25. - COMMERCIAL COUNSELLOR PARTICIPATED.

POST : 436-DUBLIN

008-TRANSPORT SYS, EQUIP, COMP, SERV.
IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE

CANADIAN PARTICIPATION AT THE 1987 NATIONAL AIR SHOW
AT BALDONNELL MILITARY AIRFIELD.

REPRESENT CANADIAN EMBASSY DUBLIN AT PARIS AIR SHOW 1987.

SUPPORT AIRTECH IRELAND IN CANADIAN/IRISH JOINT VENTURE COMPANY
TO DEMONSTRATE ITS PRIMARY TRAINER TO THE IRISH ARMY AIR CORPS.

TO CONTINUE WITH MARKETING EFFORTS ON BEHALF OF CDN AEROSPACE
INDUSTRY AND REGULARLY CALL ON AER LINGUS, GUINNESS PEAT
AVIATION AND RYANAIR.

TO ASSESS INTEREST OF GUINNESS PEAT AVIATION IN
CAE SIMULATORS.

IMPROVED PUBLICITY FOR CANADIAN AEROSPACE
PRODUCTS.

TO EXPOSE SENIOR IRISH OFFICIALS OF CANADIAN
AEROSPACE PRODUCTS.

HAVE CANADIAN TRAINER SPECS REFLECTED
IN THE IRISH ARMY AIR CORPS REQUIREMENTS.

POSSIBLY 2 DASH 7 AND 2 DASH 8.

LEASING SIMULATORS ON A WORLDWIDE BASIS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ONGOING FOLLOW-UP WITH GPA, AER LINGUS AND
RYANAIR RE THEIR INTEREST IN DASH 7 AND 8. LIAI-
SON WITH GPA & AER LINGUS RE POSSIBLE PURCHASE B/
737/300 AS WELL AS ONE FOKKER 100 FLIGHT SIMULA-
TORS (AND OTHER AEROSPACE PRODUCTS).

QUARTER: 2 LIAISON WITH GPA, AER LINGUS AND RYANAIR RE
THEIR INTEREST IN DASH 7 AND 8.

QUARTER: 3 MAINTAIN CONTACT WITH AER LINGUS, GPA & RYANAIR
RE POSSIBLE PURCHASE OF DASH 7 & 8.

QUARTER: 4 FOLLOW UP WITH 3 POTENTIAL BUYERS OF DASH 7 & 8
I. E., AER LINGUS, GUINNESS PEAT AVIATION & RYANAIR

GPA IS CLOSE TO DECISION TO PURCHASE 25 DASH 8
SUBJECT TO ACCEPTABLE FINANCIAL PACKAGE. GPA HAS
BOUGHT SECOND HAND CANADAIR CHALLENGER FOR CHAI-
RMAN'S USE. GPA/FSI & GPA/AER LINGUS CONSORTIA
SEEKING QUOTES FOR 2 CAE SIMULATORS.

AER LINGUS CONTINUES TO SHOW INTEREST IN DASH
7 & 8. DUE TO PRODUCTION RESCHEDULING, DE
HAVILLAND IS NOW EXAMINING VARIOUS OPTIONS. GPA
ARE STILL SERIOUSLY INTERESTED IN DASH 7 & 8.

ONGOING CONTACT & INTEREST. WE HAVE REPORTED ON
AIRLINE POLICIES & BUDGETS TO DEHAVILLAND.

GUINNESS PEAT AVIATION'S INTEREST SEEMS TO BE ON
HOLD DUE TO SLIGHT CHANGE OF INTEREST. AER LINGUS
AND RYANAIR STILL IN "BALLPARK". PLANS FOR A
DUBLIN STOLPORT APPEAR UNREALISTIC.

POST : 436-DUBLIN

015-CONSTRUCTION INDUSTRY
IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MONITOR AND REPORT FORTHCOMING DEVELOPMENTS RE DUBLIN DOWNTOWN TRANSPORT COMPLEX. PROPOSAL MADE BY CANADIAN CONGLOMERATE.

FOLLOW UP ON CANADIAN APPROACHES TO IRISH AIRPORT AUTHORITY CONCERNING DUBLIN AIRPORT RUNWAY EXPANSION.

ONGOING DISCUSSIONS WITH MANAGEMENT AT PARC CONSULTANTS CONCERNING HOSPITAL DEVELOPMENTS IN MIDDLE EAST.

ASSESS AND REPORT ON GOVT PLANS TO CONSTRUCT NEW SUBURBAN RAIL LINK FROM DUBLIN CITY CENTRE TO WESTERN SUBURBS.

GOVERNMENT DECISION AWAITED LATE '86. IF NEGATIVE, THERE IS POSSIBILITY THAT NEW GOVT IN '87 MIGHT REVERSE DECISION.

BETTER POTENTIAL IF JOINT VENTURE WITH IRISH CONSTRUCTION COMPANY IS ESTABLISHED.

SUBJECT TO CONSTRUCTION OF NEW HOSPITAL CONTRACTS IN MIDDLE EAST.

NO DEVELOPMENTS BEFORE 1989. IRISH TRANSPORT AUTHORITY (CIE) HAS BEEN MADE AWARE OF CANADIAN CAPABILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 FOLLOW UP ON CDN PROPOSAL TO CONSTRUCT 200 M TRANSPORTATION COMPLEX IN DUBLIN. LIAISON WITH AER RIANTA RE RUNWAY EXPANSION AT DUBLIN AIRPORT

QUARTER: 2 ASSESS STATUS OF DUBLIN DOWNTOWN TRANSPORTATION PROJECT.

QUARTER: 3 ACCESS IRISH MARKET POSSIBILITIES FOR INSULATION & CONSTRUCTION TECHNIQUES.

QUARTER: 4 EXAMINE MARKET POSSIBILITIES FOR CANADIAN ENERGY SAVING PRODUCTS AND RELATED CONSTRUCTION PRODUCTS.

AS A RESULT OF CHANGE OF GOVERNMENT IN IRELAND, PROJECT HAS NOW LOW PRIORITY. FOLLOW UP BY CDN CONSORTIA MAY BE WARRANTED. CONTRACT AWARDED TO IRISH/BRITISH JOINT VENTURE.

FURTHER FOLLOW-UP SUGGESTS THAT THIS PROJECT IS NOW DORMANT. THE CONSTRUCTION SECTOR IN IRELAND IS NOW VERY DEPRESSED.

HAVE HAD INITIAL MEETINGS WITH CONSTRUCTION COMPANIES, CONSTRUCTION MATERIAL IMPORTERS. WE MUST NOW PROVIDE PRODUCT LITERATURE & RELATED MATERIAL TO KEY CONTACTS.

IRISH CONSTRUCTION INDUSTRY PROVING CONSERVATIVE TO NEW TECHNOLOGY. INTEREST GENERATED IN FIRE COATINGS AND CAULKING COMPOUNDS.

POST : 436-DUBLIN

001-AGRI & FOOD PRODUCTS & SERVICE
IRELAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

GENERATE GREATER CANADIAN INVOLVEMENT IN IRISH (AND EEC) MARKETS THROUGH JOINT VENTURES WITH IRISH PARTNERS.

SERIOUS INTEREST IN THIS CONCEPT ON THE PART OF IRISH INDUSTRY AND AUTHORITIES. EASIER ACCESS TO IRISH & EEC MARKETS.

FOLLOW-UP RE POSSIBILITIES OF CO-OPERATION BETWEEN IRISH AND CANADIAN BREWERS

HIGHLY COMPETITIVE MARKET. INITIAL CONTACT.

DISCUSS CANADIAN SOURCING OPTIONS WITH FRUIT IMPORTERS OF IRELAND LTD (FII).

INCREASING INTEREST ON PART OF FII IN NEW SOURCES.

DEVELOP MARKET FOR CANADIAN WINE.

SAMPLES EN ROUTE TO LOCAL WINE IMPORTER/RETAILER.

FOLLOW UP MEETINGS WITH KERRY CO-OP CONCERNING TRANSFER OF TECHNOLOGY IN FOOD SECTOR. KERRY CO-OP ALSO INTERESTED IN INVESTMENT POSSIBILITIES IN CANADA.

CANADIAN CONSULTANT TO MAKE RECOMMENDATIONS TO KERRY CO-OP. POSSIBLE VISIT TO CANADA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ENCOURAGE CDN INDUSTRY TO CONSIDER TECHNOLOGY TRANSFER(DAIRY, MEAT AND FISH PRODUCTS) WITH IRISH INDUSTRY.

DESPITE POST EFFORTS, THE LEVEL OF INTEREST ON PART OF CDN FIRMS HAS BEEN DISAPPOINTING. IRISH FIRMS ARE SERIOUSLY INTERESTED. CDN BEER & WINE NOW BEING MARKETED IN IRELAND.

QUARTER: 2 ASSESS POSSIBILITIES OF TECHNOLOGY TRANSFER.

DESPITE THE POOR RESULTS TO DATE, WE INTEND TO CONTINUE OUR EFFORTS AND DEVELOP NEW CONTACTS WITH A LARGER SPECTRUM OF CANADIAN INDUSTRY.

QUARTER: 3 -----

QUARTER: 4 -----

POST : 436-DUBLIN

005-COMM. & INFORM. EQP. & SERV
IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

REMOTE SENSING

FOLLOWING FEASIBILITY STUDY ON COMPUTERIZATION OF IRELAND'S NATURAL RESOURCES. CANADIAN GROUP WILL SUBMIT THEIR FINDINGS TO NATIONAL BOARD FOR SCIENCE AND TECHNOLOGY.

MAINTAIN CONTACT WITH NATIONAL BOARD FOR SCIENCE & TECHNOLOGY RE LIKELY OUTCOME.

FOLLOW UP ON POSSIBLE IRISH-CANADIAN CO-OPERATION ON EUREKA PROJECT.

CONSULTANCY CONTRACT WILL DEPEND ON AVAILABILITY OF IRISH FUNDING

CONSULTANCY CONTRACT WILL DEPEND ON AVAILABILITY OF IRISH FUNDING.

INVOLVEMENT OF CANADIAN SUBSIDIARIES IN IRELAND IS REALISTIC.

BROADCASTING (INC CATV)

IF THE IRISH DEPARTMENT OF COMMUNICATIONS ADOPTS MMDS CANADIAN SPECIALIST COMPANIES WILL LINK UP AGAIN WITH IRISH CABLE TV FIRMS.

IRISH DOC HAVE RECENTLY LEGALISED CONSUMER SATELLITE DISHES. DISHES (INC CDN UNITS) HAVE BEEN MARKETED DESPITE RESTRICTIONS. FOLLOW-UP WITH IRISH IMPORTERS IN ANTICIPATION OF INCREASED SALES.

IRISH DOC HAVE RECENTLY LEGALISED CONSUMER SATELLITE DISHES. DISHES (INC CDN UNITS) HAVE BEEN MARKETED DESPITE RESTRICTIONS. FOLLOW UP WITH IRISH IMPORTERS IN ANTICIPATION OF INCREASED SALES

MEET SENIOR MANAGEMENT OF ATLANTIC SATELLITES CONCERNING THEIR LAUNCH PLANS. FINAL DECISION AWAITED.

SUBSTANTIAL POTENTIAL FOR BOTH CONSULTANCY AND CATV EQUIPMENT.

GROWING MARKET.

GROWING MARKET.

IF PROJECT GOES AHEAD, MAJOR WORK WILL BE UNDERTAKEN BY HUGHES SATELLITE WHO HAVE ALSO INVESTED IN IRISH COMPANY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 USE OF CDN TECHNOLOGY IN IRISH CABLE TELEVISION AND REMOTE SENSING SECTORS. IRISH CDN CO-OPERATION FOR EUREKA PROJECTS.

IRISH DOC PROVIDED INTRO. TO MMDS TECHNOLOGY. DECISION TO IMPLEMENT REMOTE SENSING STILL AWAITED. MACDONALD DETWILER CONTINUE FOLLOW UP WITH IRISH AUTHORITIES. CDN WESTINGHOUSE INTEREST IN JOINTLY DEVOPING CERAMIC COATING OF GAS TURBINE BLADES/

QUARTER: 2 LIAISE WITH DOC AND IRISH CABLE TV COMPANIES.

ADOPTION OF (CANADIAN) MULTICHANNEL MICROWAVE DISTRIBUTION SYSTEM (MMDS) TECHNOLOGY IS PROGRESSING SATISFACTORILY.

POST : 436-DUBLIN

005-COMM. & INFORM. EQP. & SERV
IRELAND

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 3 FOLLOW UP WITH IRISH DEP'T OF COMMUNICATIONS &
CABLE TV COMPANIES RE INTRODUCTION OF MMDS.

MEETING HELD WITH RESPONSIBLE ADM. SLIGHT DELAY
IN IMPLEMENTATION DUE TO 'NEW' MINISTER.

QUARTER: 4 ASSESS NEEDS FOLLOWING APPROVAL AND INTRODUCTION
OF MMDS (FOR CABLE TV).

FINAL APPROVAL FOR TECHNOLOGY BY NEW MINISTER.
MEETINGS WITH DEPARTMENT OF COMMUNICATIONS OF-
FICIALS. IMPLEMENTATION OF TECHNOLOGY PASSES TO
CABLE TV COMPANIES.

436 - DUBLIN

IRELAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

AGRI & FOOD PRODUCTS & SERVICE SEMI & PROCESSED FOOD & DRINK
ALERT SELECTED FIRMS OF MERITS OF ESTABLISHING A CDN OPERATION WHICH
COULD SUPPLY USA MARKET.

ONE FIRM IS ACTIVELY SEEKING CDN
PROJECT/PARTNER. LIKELY CANDIDATE WOULD
BE IN FROZEN FOOD BUSINESS.

FOREST PRODUCTS, EQUIP, SERVICES PULP AND PAPER PRODUCTS
ONE FIRM IS CONT'ING ITS PROGRAM OF EXPANDING ABROAD AND WHERE FEA-
SIBLE, WE PLAN TO BRING INDIV. OPPORT TO THEIR ATT. CO OWNS A PAPER
PLANT IN KINGSTON, ONTARIO.

THE FIRM IS 294 IN FORTUNES 500 USA
INDUSTRIAL CORPS. THEY ARE MONITORING
PROSPECTS IN CANADA.

CONSTRUCTION INDUSTRY ARCHITECT, CONSTRUCT SERVICES
SEVERAL LEADING IRISH COMPANIES HAVE ESTABLISHED OPERATIONS ABROAD.
EMBASSY HAVING ONGOING DISCUSSIONS WITH SENIOR EXECUTIVES IN CONSTRUC-
TION SECTOR TO DEMONSTRATE BUOYANCY OF MARKET IN CANADA.

HAVING MADE SUBSTANTIAL INVESTMENTS
IN U.S., BELIEVE THAT WITH SUCH COMPANIES
AS CEMENT ROADSTONE, SIAC, THAT CANADA IS
UNDER CONSIDERATION.

COMM. & INFORM. EQP. & SERV ROBOTICS & ARTIFICIAL INTELL.
FOLLOW UP WITH ANCILLARY ACTIVITIES DIV OF AER LINGUS AS TO ITS
INVESTMENT RESULTS IN AUTOMATION TOOLING SYSTEMS (ATS) ROBOTIC
FACILITY IN KITCHENER.

ATS PROJ CONT TO EXPAND FURTHER ACQUI-
SIONS POSSIBLE. GOV'T OWNED AER LINGUS
LOOKING AT FGN INVST OPPORT AGRESSIVELY.

NON SECTORALLY ORIENTED ACTIVITIES

ALERT IRISH BANKS AND OTHER FINANCIAL INSTITUTIONS AS TO ATTRACTIONS
OF INVESTMENT IN CANADA. BANKS THEMSELVES ARE LOOKING AT N. AMERICA,
E. G., ALLIED IRISH BANKS MAJORITY HOLDING IN FIRST MARYLAND BANK.

BNKG EX. MAY ADV. CORP CLIENTS THAT CDA IS
"OPEN FOR BUS." DISADV-MAJ. IRISH BKS HAVE
NO OFFICES OR SUBSDRY OPER'NS IN CDA. BNK
OF NS CAN PROMOTE CDA AS AN INVST BASE.

LIAISE WITH IMMIGRATION DIVISION CONCERNING IMMIGRANT ENTREPRENEURS
AND OTHER INVESTORS.

INCREASING NUMBER OF ENQUIRIES. PUNITIVE
IRISH TAX REGIME IS RESULTING IN INDIVI-
DUALS WITH MEANS AND INITIATIVE TO
EMIGRATE.

LIAISE WITH IRISH OFFICES OF INTERNATIONAL ACCOUNTANCY FIRMS. SUCH AS
PRICE WATERHOUSE, DELOITTE HASKINGS, AND LYBRAND ETC.

INITIATE REGULAR MEETINGS AND ASSIST WHERE
POSSIBLE.

436 - DUBLIN

IRELAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

ALERT MAJOR IRISH FIRMS, THE BANKING COMMUNITY
ETC. OF THE MERITS OF INVESTING AND/OR
ESTABLISHING SUBSIDIARIES IN CANADA.

AER LINGUS EXPRESSED INTEREST IN EXPANDING ITS
INVESTMENT IN CANADA WHERE THE AIRLINE HAS
MAJOR SHARES IN TOOLING SYSTEMS OF KITCHENER
A ROBOTICS MANUFACTURER.

QUARTER : 2

LIAISING WITH MAJOR COMPANIES CONCERNING POS-
SIBLE NEW PROJECTS OR EXPANSIONS.

APART FROM EXPRESSIONS OF INTEREST, THERE HAVE
BEEN NO SIGNIFICANT DEVELOPMENTS.
AUTOMATED TOOLING SYSTEMS OF KITCHENER, IN WHICH
AER LINGUS HAS A MAJORITY HOLDING - CONTINUES TO
EXPAND AND PROSPER.

QUARTER : 3

MAINTAIN REGULAR CONTACT WITH SELECT GROUP OF
IRISH COMPANIES CONCERNING THEIR INVESTMENT
PLANS & EXPANSIONS.

WHILST INTEREST IN THE CDN ECONOMY STILL EXISTS
WE DETECT A MORE SUBDUED APPROACH TO INVESTMENT
ABROAD DURING LATE 1987 I. E. CONSOLIDATION OF NEW
PROJECTS & TAKEOVERS AT HOME & ABROAD. GOODMAN
INTERNATIONAL (EUROPE'S LARGEST BEEF PROCESSOR)
IS NOW LOOKING AT CDA BUT THE TIME FRAME REMAINS
UNCERTAIN).

QUARTER : 4

DEVELOP OUR EXISTING CONTACTS AND APPROACH
POTENTIAL NEW INVESTMENT CANDIDATES.
INCREASE AWARENESS OF THE NEW FREE TRADE
AGREEMENT.

SEVERAL PUBLIC COMPANIES HAVE INTIMATED THAT
THEY WOULD INVEST IF THE RIGHT TAKE-OVER CANDI-
DATES IN CANADA EMERGED. THREE OR FOUR CO-OPERA-
TIVES ARE NOW SERIOUSLY INTERESTED IN ESTABLISH-
ING OPERATIONS ABROAD - INCLUDING NORTH AMERICA.
EUROPLEX LTD ARE GRADUALLY EXPANDING THEIR
SCARBOROUGH PLANT - ASSEMBLY MULTIPLEXING SECUR-
ITY EQUIPMENT.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 436-DUBLIN

DISCUSSIONS REGARDING CANADA/IRELAND TRADE WITH 49 IRISH
BUSINESSMEN. (2) RECEPTION AND MEETINGS WITH CORAS TRACHTALA
CANADIAN SOFTWARE MISSION. (3) LIAISON WITH IRISH DEPARTM-
ENTS RE: HORMONE BAN, PWN, SHEEP REGULATIONS AND MEAT LABELS.
(4) FOLLOW UP WITH DEPARTMENT OF INDUSTRY & COMMERCE RE MTN.
(5) CONTACTS WITH THE DEPARTMENT OF FOREIGN AFFAIRS RE TRADE
AND INVESTMENT. (6) ESTABLISH CONTACTS FOR DUBLIN LORD
MAYOR'S VISIT TO CANADA. (7) ASSESSMENT OF IRISH MINE-WASTE
DISPOSAL METHODS AND POLICY. (8) RE-LAUNCH OF HIRAM WALKER'S
"CANADIAN CLUB". (9) PRESENTATIONS TO MID-WEST AUTHORITIES
ON INDUSTRIAL AND MARKETING COLLABORATION BETWEEN CANADIAN
AND IRISH COMPANIES.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 424-DUSSELDORF

016-INDUSTRIAL MACHIN, PLANTS, SERV.
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MEETINGS WITH CANADIAN MANUFACTURERS IN CANADA BY POST OFFICER.

GAIN FURTHER KNOWLEDGE ON CDN CAPABILITIES
AND INFORM INDUSTRY ABOUT "HOW TO PENETRATE
FRG MARKET".

CONTINUE INDIVIDUAL MEETINGS WITH GERMAN FIRMS TO INCREASE LICEN-
SING AND JOINT VENTURE OPPORTUNITIES. MEETINGS WITH GERMAN MFRS IN
RESPONSE TO DRIE PRIORITIES AND CDN COMPANY REQUESTS.

TO BRING TECHNOLOGY TO CANADA AND TO INCREASE
CANADIAN COMPETITIVENESS ON WORLD MARKETS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INTERPACK TRADE FAIR. MAY 14 -20, 1987

1170 BUSINESS ENQUIRIES, \$3.2MLN ON-SITE SALES.
\$26.9 MLN ANTICIPATED; 4 AGENTS APPOINTED, 40
AGENTS SPENDING.

QUARTER: 1 INCOMING MISSION TO INTERCAN, JUNE -4, 1987

EARLY RESULTS ONLY GENERAL. AN IMPORTANT INDUST.
ASSOCIATION AND VEBA OIL HAD FIRST-HAND LOOK AT
ALBERTA AND CDN OIL AND GAS INDUSTRY AT BEGINN-
ING OF RECOVERY PERIOD.

QUARTER: 1 IFAT MISSION, MAY 1987

MINIMUM TWO NEW BUYING CONNECTIONS

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 424-DUSSELDORF

015-CONSTRUCTION INDUSTRY
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

WILL CONTINUE TO SIGNAL POST'S THIRD COUNTRY COOPERATION RESPONSIBILITIES/OPPORTUNITIES TO CMA AND ASSOCIATION OF CANADIAN CONSULTING ENGINEERS.

LIAISON CALLS ON ALL MAJOR GERMAN COMPANIES INVOLVED IN THIRD COUNTRY CAPITAL PROJECTS.

REPORT ON GERMAN TRADING HOUSES

TAILOR-MADE ITINERARIES FOR VISITING CANADIAN COMPANIES.

NEW ENQUIRIES FROM CANADIAN COMPANIES INTERESTED IN THIRD MARKET COOPERATION WITH GERMAN COMPANIES.

DEFINITION OF AREAS FOR COOPERATION, SEVERAL BUYING CONNECTIONS AND A FEW MULTI-MILLION DOLLAR SUB-CONTRACTS

ADD CANADIAN COMPANIES TO POTENTIAL BIDDERS LIST

GREATER AWARENESS OF CDN SUPPLY CAPABILITIES-EVENTUAL EXPORTS IN PARTNERSHIP WITH FRG COMPANIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CORPORATE CALLS ON PROSPECTIVE PARTNERS FOR THIRD COUNTRY PROGRAM.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

29 CORPORATE CALLS PRODUCING A MINIMUM 15 FOLLOW-UP OPPORTUNITIES.

POST : 424-DUSSELDORF

013-CONSUMER PRODUCTS
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MEET WITH MAJOR IMPORTERS AND DISTRIBUTORS TO CREATE MORE
INTEREST IN CANADIAN TOOL AND HARDWARE PRODUCTS.

ANTICIPATED RESULTS:

GREATER AWARENESS OF CANADIAN MADE COMPETITIVE
PRODUCTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 ORGANIZATION OF FURNITURE MISSION TO FURNITURE
FAIR IN KOLN JAN 19-24 FOR JOINT-VENTURE
DISCUSSIONS.

QUARTER: 4 ORGANIZATION OF CDN PARTICIPATION AT DOMO-
TECHNICA IN KOLN FEB 9-12. ORGANIZATION OF CDN
FASHION DESIGNERS AND MANUFACTURERS MISSION TO
INTERNATIONAL MEN'S FASHION WEEK IN KOLN FEB
19-21.

14 JV/COOPERATION ARRANGEMENTS UNDER DISCUSSION.
8 LICENSING PROPOSALS FOR MARKETING. GOOD
PROSPECTS FOR FUTURE CDN EXPORTS FROM PARTICI-
PATION IN NEXT FURNITURE FAIR.

12 CDN EXHIBITORS AT OFFICIAL STAND CAUSE DOMO-
TECHNICA 88 TO BE BEST EFFORT FOR SALES. INTRO-
DUCTION OF EXPORT-CAPABLE CDN COS TO EUROPEAN
MARKET. NO DIRECT SALES BUT STRONG INDICATION
THAT CONTACTS WILL BE FOLLOWED UP AND COS WILL/

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 424-DUSSELDORF

010-MINE, METAL, MINERAL PROD & SRV
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINERALS AND MINERAL PRODUCTS

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR MINERALS

MORE IN DEPTH KNOWLEDGE OF THE SECTOR WILL
ENABLE POST TO TARGET ACTIVITIES AND INCREASE
MARKET SHARE 2 TO 3%.

UNDERTAKE A COMPREHENSIVE MARKET STUDY FOR THERMAL AND
METALLURGICAL COAL.

BETTER KNOWLEDGE OF SHIFTS IN ENERGY SOURCES
AND COMPETITION WILL ENABLE CDN SUPPLIERS TO
INCREASE MARKET BY 1 TO 2%.

MEET WITH MAJOR METAL TRADING COMPANIES TO STIMULATE INTEREST IN
CANADIAN METAL PRODUCTION.

INCREASED EXPORTS THROUGH INCOMING MISSION
FROM CANADA IN ZINC, LEAD, NICKEL, MOLYBDENUM,
PLATINUM AND COBALT SECTORS.

MEET WITH MAJOR MINING COMPANIES TO INTEREST THEM IN CO-PARTICI-
PATION IN CANADIAN MINING OPERATIONS.

INCREASED DIRECT INVESTMENT BY ORGANIZING
MISSIONS TO CANADA IN FOLLOWING SECTORS:
GOLD, PLATINUM, NICKEL, COPPER.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REPORT ON STEEL INDUSTRY

VISIT OF DON BELCH OF STELCO (AND CDN STEEL
PRODUCERS ASSOCIATION) AND CALL ON GERMAN STEEL
TUBE MANUF. ASSOCIATION PRODUCED TWO STEEL REPOR-
TS AND CREATED FOLLOW-UP OPPORTUNITIES FOR CDN
GOVT. MISSION IN JULY.

QUARTER: 2 PROGRAM OF MEETINGS FOR GOV'T AND IND. REPS
RE: IRON AND STEEL

INTRODUCTION OF CDN SPECIALISTS TO RELEVANT
GERMAN ASSOCIATIONS AND COMPANIES USEFUL
EXCHANGE ON COMMON POLICY PROBLEMS.

QUARTER: 2 REPORT ON GERMAN HARD COAL INDUSTRY.

IDENTIFICATION OF KEY ECONOMIC POLICY ISSUE
FACING GERMAN NATIONAL AND REGIONAL GOV'T.

QUARTER: 3 REPORTING ON ECONOMIC ISSUES PERTINENT TO COAL
MINING & METALLURGICAL INDUSTRIES.

SUBMITTED SEVERAL REPORTS SUMMARIZING ISSUES FAC-
ING THESE TWO IMPORTANT BUT TROUBLED INDUSTRIES.

QUARTER: 4 -----

REPORT 4A
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87

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LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 424-DUSSELDORF

INVESTMENT DEVELOPMENT PRESENTATION IN REMSCHEID FEB. 5/88
IN COOPERATION WITH THE PROVINCES.
2) RECEPTION AND DINNER FOR HON. ROBERT DE COTRET, MIN. OF
REGIONAL INDUSTRIAL EXPANSION.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 415-HAGUE, THE

007-POWER & ENERGY EQUIP. & SERV.
NETHERLANDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

NUCLEAR

WORK WITH AECL OFFICE IN THE HAGUE TO INFLUENCE GVT IN THE
SELECTION OF BIDDERS FOR THEIR TWO 900 MWE NUCLEAR POWER PLANTS.

INCLUSION OF AECL ON THE FINAL BIDDERY LIST.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NETHERLAND ENVIRONMENT AND ECONOMIC AFFAIRS MI-
NISTER TO CANADA RE CANDU

ENVIRONMENT MINISTER VISIT NOW SCHEDULED
FOR SEPTEMBER. NUCLEAR PROGRAM ON HOLD;
DECISION DELAYED FOR UP TO ONE YEAR.

QUARTER: 2 MAINTAIN CONTACTS WITH DECISION-MAKERS IN
MINISTRY OF ECONOMIC AFFAIRS, ENERGY & ENVIRON-
MENTAL RESEARCH INSTITUTES & WITH AECL REP IN
HAGUE IN ORDER TO KEEP ABREAST OF NUCLEAR ENERGY
DEBATE & PROMOTE CANDU POWER SYSTEM.

-REPORTED ON NUCLEAR POWER DEBATE. -ORGANIZED
DUTCH NUCLEAR POWER FACT FINDING MISSION TO CDA
(PLANNED FOR LATE OCT). -ASSISTED IN ORGANIZING
VISIT TO CDA OF DUTCH MINISTER OF ENVIRONMENT
FOR TALKS ON NUCLEAR ISSUES.

QUARTER: 3

FINALIZED, REPORTED & INITIATED FOLLOW UP TO
DUTCH NUCLEAR FACT-FINDING MISSION TO CDA.
MISSION RESULTED IN DUTCH AGREEMENT TO INVITE
CDN PROPOSALS IF & WHEN DUTCH DECIDE TO PROCEED
WITH NUCLEAR PROGRAM.

QUARTER: 4 -----

POST : 415-HAGUE, THE

005-COMM. & INFORM. EGP. & SERV
NETHERLANDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DISCUSS CANADIAN PARTICIPATION IN EUREKA PROJECTS WITH DUTCH
EUREKA SECRETARIAT.

VISIT FLANDERS TECHNOLOGY TRANSFER FAIR AND OTHER PROMINENT TRADE
FAIRS TO MATCH UP CANADIAN AND DUTCH COMPANIES.

ANTICIPATED RESULTS:

CANADIAN PRIVATE SECTOR PARTICIPATION IN 2 OR
3 EUREKA PROJECTS WITH EUROPEAN PARTNERS.

3-4 LICENSING AGREEMENT JOINT VENTURES OR
OTHER FORMS OF INDUSTRIAL COOPERATION.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 COMPUTER SOFTWARE MISSION/SEMINAR TO NETHERLANDS

QUARTER: 2 -FOLLOW UP WITH NETHS AND CDN COMPANIES WHICH
PARTICIPATED IN MINISTER COTE EUREKA MISSION.
-VISIT TRADE FAIRS & IDENTIFY IMPORTERS/AGENTS.

QUARTER: 3 ATTEND TELECOM 87 IN GENEVA TO ADVISE CDN PART.
OF OPPORTUNITIES IN NETHERLANDS.

QUARTER: 4 PROMOTE EUROCOMM 88 TRADE FAIR WITH CANADIAN
EXPORTERS.
IDENTIFY POTENTIAL AGENTS/DISTRIBUTORS

QUARTERLY RESULTS REPORTED:

NO SUPPORT RECEIVED FROM DRIE
ATTENDED "EUROPE SOFTWARE" FAIR

-WROTE TO CDN PARTICIPANTS OF COTE MISSION OF-
FERING FURTHER ASSISTANCE. -WROTE ARTICLE ON PTT
DEREGULA'N. -SENT TRADE QUESTION. TO 150 TELECOM
IMPRTRS. -ATTENDED SECURITY 87 & EUROPE SOFTWARE
87. -ASS. TTS-FINANCED SURVEY RE IT R&D PROJECT.

COUNSELLOR(COMMERCIAL)MET WITH 30+ COMPANIES.
USEFUL INFO GAINED ON THEIR INTEREST IN THE
NETHERLANDS MARKET. FOLLOW UP REQUIRED FOR 8
COMPANIES.

MET WITH EXTOTT/TTT. THEY WILL DO MAILING ON
EUROCOMM 88 TO CANADIAN DATACOM AND TELECOM
EXPORTERS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 415-HAGUE, THE

009-FOREST PRODUCTS, EQUIP, SERVICES
NETHERLANDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

PLACE STORIES & PHOTOS OF INNOVATIVE HOUSING PROJECTS WITH NETHS
ARCHITECTURE & BUILDERS MAGAZINES.

VISIT DO-IT-YOURSELF PRODUCTS IMPORTERS TO IDENTIFY POTENTIAL
MARKET NICHES AND PROVIDE THEM WITH BROCHURES OF PRODUCTS FROM
CANADA.

ANTICIPATED RESULTS:

RAISE PROFILE OF TIMBER FRAME CONSTRUCTION.
INCREASE NUMBER OF BUILDERS BELONGING TO
NETHS TFC ASSOCIATION.

INTRODUCE 3 OR 4 RELIABLE AGENTS OR IMPORTERS
TO CANADIAN FIRMS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 -IN COOPERATION WITH BRUSSELS-BASED FOREST
PRODUCTS COUNSELLOR PROMOTE TIMBER FRAME HOUSING

QUARTER: 3 PLACE STORIES & PHOTOS OF INNOVATIVE HOUSING
PROJECTS WITH NETHERLANDS ARCHITECTURE &
BUILDERS' MAGAZINES TO FOCUS ATTENTION ON TFC.

QUARTER: 4 ENSURE CANADIAN INVOLVEMENT IN LOCAL TFC PROMO-
TIONAL PROJECT

QUARTERLY RESULTS REPORTED:

-PROPOSED TO DRIEOTT/IRPI THAT THEY FUND IN
PART R-2000 HOME AT TFC DEMONSTRATION PROJECT
IN NETHERLANDS.

DECIDED TO FOCUS ON IMPORTANT TFC PROMOTION (MAY
88) & ENSURE CDN PRODUCTS WERE REPRESENTED. RE-
SPONSE FROM CDA SO FAR IS ENCOURAGING.

LIAISED WITH CANADIAN SUPPLIERS OF BUILDING MA-
TERIALS (VIA G. BIRD/BRU) AND WITH LOCAL BUILDERS
& OTHERS INVOLVED. EXTENSIVE PREPARATORY WORK;
PROSPECTS FOR HIGH PROFILE PRESENCE LOOK GOOD.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 415-HAGUE, THE

004-DEFENCE PROGRAMS, PRODUCTS, SERV
NETHERLANDS

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE TO DEVELOP CLOSER CONTACTS WITH SENIOR MILITARY OFFICIALS NOTABLY PROCUREMENT & TECHNICAL STAFF IN NAVY AND ARMY

IMPROVE ACCESS FOR CDN BUSINESSMEN & PRODUCTS TO MORE SENIOR LEVELS THAN WAS PREVIOUSLY THE CASE

ENHANCE IMAGE OF RELIABILITY OF CDN DEFENCE PRODUCTS THROUGH FOLLOW-UPS WITH PARTIES INVOLVED IN EXISTING CONTRACTS IN WHICH DIFFICULTIES HAVE ARISEN

INCREASE OPPORTUNITY TO BID ON NETHERLANDS DEFENCE REQUIREMENTS

RESEARCH DEVELOPMENT & PRODUCTION STEERING COMMITTEE MEETING IN CANADA IN 1988 AND VISIT BY NETHERLANDS DELEGATION TO A NUMBER OF DEFENCE INDUSTRIES.

MAINTAIN & IMPROVE CONTACTS WITH NETHERLANDS MOD; ALLOW NETHERLANDS OFFICIALS TO SEE NEW DEFENCE PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PREPARATION FOR RDP STEERING COMMITTEE MEETINGS IN NETHERLANDS -OCTOBER 1987.

DIRECTOR GENERAL DEFENCE PROGRAMS BRANCH EXTOTT AND DRIEE AND DND OFFICIALS MET COUNTERPARTS TO PREPARED RDP.

QUARTER: 2 -PREPARATIONS FOR RDP STEERING CTTEE MTG IN OCT
-FOLLOW DEVELOPMENTS RE CANTASS BID
-DEVELOP BETTER UNDERSTANDING OF NETHS PROCUREMENT PRIORITIES & PROCEDURES.

-RDP MEETING ARRANGED, BRIEFS PREPARED
-LEARNED THAT CANTASS UNLIKELY TO BE SUCCESSFUL & REPORTED TO OTTAWA.
-IDENTIFIED ONE NEW DEFENCE PRODUCTS AGENT.

QUARTER: 3 PREPARE NETHERLANDS/CDA RDP MEETING IN THE HAGUE

SUCCESSFUL RDP STEERING COMMITTEE MEETING HELD IN THE HAGUE RESULTING IN STRENGTHENED RELATIONS WITH THE NETHERLANDS MIN. OF DEFENCE. CDN POSITION ON OFFSETS/INDUSTRIAL BENEFITS CLARIFIED.

QUARTER: 4 ATTENDED HITEC IN OTTAWA
REPORT ON OFFSET SITUATION

COUNSELLOR(COMMERCIAL)MET 50 COMPANIES; 40 PLUS REQUIRE FOLLOW-UP.
REPORTED TO OTTAWA RE POTENTIAL FOR OFFSET CREDIT SWAPS.

415 - HAGUE, THE

NETHERLANDS

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
THROUGH OUR CORPORATE LIAISON PROG. WITH ELECT. INDS SUPPORTED BY THE
REQUESTS FOR TECH. OF THE NAT'L RESEARCH COUNCIL AND WITH THE ASSIST-
ANCE OF DRIE PROMOTIONAL MATERIAL. FOLLOW UP BY SECTOR-FOCUSSED
SEMINAR.

FORMATION OF JOINT-VENTURES AND TRANSFER
OF KNOW-HOW BETWEEN SMALL/MEDIUM CANADIAN
FIRMS & DUTCH ELECTRONICS INDUSTRY.

ELECTRONICS EQUIP. & SERV ALL SUB-SECTORS
THROUGH OUR CORPORATE LIAISON PROG. WITH ELECT. INDS SUPPORTED BY THE
REQUESTS FOR TECH. OF THE NAT'L RESEARCH COUNCIL AND WITH THE ASSIST-
ANCE OF DRIE PROMOTIONAL MATERIAL. FOLLOW UP BY SECTOR-FOCUSSED
SEMINAR.

FORMATION OF JOINT-VENTURES AND TRANSFER
OF KNOW-HOW BETWEEN SMALL/MEDIUM CANADIAN
FIRMS & DUTCH ELECTRONICS INDUSTRY.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
TO INFLUENCE THE DUTCH FOOD PROCESSING INDUSTRIES BY INFORMING THEM
OF THE CANADIAN REQUESTS FOR TECHNOLOGY. FOLLOW UP BY SECTOR-FOCUSSED
SEMINAR.

TO IDENTIFY PROJECTS FOR INVESTMENT IN CDA
FOOD PROCESSING EQUIPMENT INDUSTRY & TO
STIMULATE TRANSFER OF KNOW-HOW AND LICENSE
CONTRACTS.

AGRI & FOOD PRODUCTS & SERVICE AGRICULTURE MACH, EQUIP, TOOLS
VISIT MAJOR EXPORTERS AND AGRO-BUSINESS COMPANIES. FOLLOW UP BY SECTOR
FOCUSSED SEMINAR.

ESTABLISHMENT OF ASSEMBLY OPERATIONS IN
CANADA AND NEW PLANTS.

EDUCATION, MEDICAL, HEALTH PROD HOSP. & MEDICAL EQUIP, INSTRUM.
VISIT MAJOR EXPORTERS AND VISIT DUTCH COMPANIES WITH THE HELP OF THE
4 MAIN DUTCH UNIVERSITIES HAVING "TECHNOLOGY TRANSFER POINTS" WISHING
TO INVESTIGATE CANADA'S POSSIBILITIES.

IDENTIFY PROSPECTS FOR NEW INVESTMENT IN
CANADIAN HOSPITAL AND MEDICAL EQUIPMENT
SECTOR. FOLLOW UP WITH CONTRACTS.

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated

415 - HAGUE, THE

NETHERLANDS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-LIAISON WITH NETHERLANDS TIMBER-FRAME CONSTRUCTION ASS. FOR CDN INVOLVEMENT IN MAJOR DUTCH MODEL HOUSING PROJECT.
-ALBERTA BUSINESS & INVESTMENT MISSION 16-20 MAY VISITS TO HITC AND BIOTECH COMPANIES.

-CURRENTLY UNDERWAY IS 1) DISTRIB. OF R2000 MANUAL; 2) TRANSLATION OF CDN VIDEO ON CONSTRUCTION TECHNIQUES INTO DUTCH; 3) APPOINTMENTS WITH PUBLIC RELATIONS AGENT FOR MODEL HOUSING PROJECT
-ON BEHALF OF MISSION-MEMBERS WE IDENTIFIED 2 DUTCH INDUSTRIES IN PAINT & HITEC SECTOR, WITH POTENTIAL TO INVEST IN CDA. JOINT-VENTURE POSSIBILITIES WERE DISCUSSED & WITH PROPER FOLLOW-UP AT BOTH ENDS POSITIVE RESULTS CAN BE EXPECTED IN FUTURE.

QUARTER : 2

TO PROMOTE THE 1987 INTERNATIONAL INVESTORS FORUM TO BE HELD VANCOUVER 17-19 NOVEMBER 87. EFFICIENCY TRADE FAIR, AMSTERDAM INFO BOOTH.

SUCCESSFUL MEETINGS ARRANGED BETWEEN REPS OF FORUM & BKS, INVSTMT ADVISORS, C. OF COMMERCE. MAILING TO FINANC'L & INVSTMT INSTITU'NS, REAL ESTATE INVSTRS & TAX/LAW/MKTG/BUSINESS CONSULTANTS INITIATED. CANCELLED DUE TO HEAVY RESPONSIVE WORKLOAD & REALIGNMENT PRIORITIES. SEVERAL NEW ENQUIRIES WERE DEVELOPED & SRVCD REPRESENTING POTENTIAL INVESTMENTS OF SEVERAL MILLION DOLLARS IN AUTO PARTS, FOOD AND FISH.

QUARTER : 3

REASSESSMENT & REVISION OF INVESTMENT DEVELOPMENT PLAN; (02)DIRECT MAILING TO POTENTIAL INVESTORS TO PROMOTE BUSINESS & INVESTMENT OPPORTUNITIES SHOW HELD IN VANCOUVER FROM 17-19 NOV 87; (03)CDN INVESTMENT-ORIENTED BOOTH PARTICIPATION AT AFVALTECH 87, ENVIRONMENTAL TRADE FAIR, HELD IN UTRECHT FROM 10-13 NOV 87.

REVISED PLAN DECIDED UPON, APPROVED BY OTTAWA & INITIATED; (12)ORGANIZERS REPORTED THAT 87 FORUM WAS BIG SUCCESS WITH OVER 200 EXHIBITORS & 13,000 VISITORS. THERE WERE 200 INT'L DELEGATES FROM 21 COUNTRIES-2 FROM NETHERLANDS; (13)SERIOUS ENQUIRIES WERE RECEIVED FROM 8 DUTCH COMPANIES LOOKING FOR A JV PARTNER IN CDA & FROM 16 DUTCH COMPANIES INTERESTED IN TECH COOPERATION WITH CDN COMPANIES.

QUARTER : 4

TARGETTED DIRECT MAIL AND CORPORATE LIAISON PROGRAM AS PLANNED FOR THIS QUARTER. WE IDENTIFIED 1900 DUTCH COMPANIES WITH EXPORT ACTIVITIES. A DIRECT MAIL (LETTER SIGNED BY AMBASSADOR) WENT OUT ON MARCH 19 TO 600 MANUFACTURERS WITH 50 EMPLOYEES AND UP, IN THE SECTORS FOOD AND AGRICULTURE, MACHINERY, ELECTRONICS AND MEASURING/HEALTH EQUIPMENT.

RESPONSES ARE NOW COMING IN; AMONGST WHICH 6 POSITIVE PROSPECTS INDICATING THEIR INTEREST IN THE OPPORTUNITIES CANADA IS OFFERING.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 415-HAGUE, THE

PREPARATORY WORK FOR "GILDENHOF" TIMBER FRAME CONSTRUCTION
DEMONSTRATION PROJECT, HOUTEN, MAY 1988. (2) PREPARATORY WORK
FOR "HITEC SEMINAR", THE HAGUE, APRIL 1988 (OTTAWA-HAGUE TWIN-
NING ACTIVITY). (3) PREPARATORY WORK FOR VISIT OF MR. HOWE,
SECRETARY OF MINISTER OF STATE FOR S&T, FEBRUARY 18, 1988.
(4) PREPARATORY WORK FOR VISIT OF MR. WANSBOROUGH, DRIE/IRPI
10 MARCH 1988 AND ACCOMPANY ON VISITS. (5) INVESTMENT SECTION
ARRANGED MEETINGS & LUNCH FOR P. MACDONALD, MINISTER TRADE &
TECHNOLOGY DEVPT, PROV OF QUEBEC, 18 JAN. (6) INVESTMENT
SECTION SUPPORTED AMBASSADOR'S INITIATIVE TO REVITALIZE
NETHERLANDS-CANADA CHAMBER OF COMMERCE.

POST :431-HELSINKI

005-COMM. & INFORM. EQP. & SERV
FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS, SOFTWARE & SYSTEMS

DATABASE COMPILED BY POST OF AGENTS, DISTRIBUTORS AND PURCHASERS OF INFORMATICS WILL BE UPDATED.

MASS MAILINGS OF DEPARTMENTAL PUBLICATIONS, GREATER PERSONAL CONTACT WITH FINNISH IMPORTERS.

PREPARE REPORT IN FINNISH INFORMATICS MARKET AND FORWARD TO OTTAWA AND CANADIAN FIRMS.

CONSIDERABLY IMPROVED ASSISTANCE TO CANADIAN EXPORTERS, INCREASE NUMBER OF AGENTS/DISTRIBUTORS REPRESENTING CANADIAN FIRMS.

INCREASED FINNISH AWARENESS OF CDN INFORMATICS CAPABILITIES, GREATER NUMBER OF AGENTS/DISTRIBUTORS FOR CDN FIRMS.

BETTER KNOWLEDGE OF OPPORTUNITIES IN FINLAND.

BROADCASTING (INC CATV)

REPORT DEVELOPMENTS IN CATV AND TV BROADCASTING, WHICH ARE MOVING VERY QUICKLY IN FINLAND, TO DOC + CANADIAN FIRMS.

PREPARE REPORT ON TELECOMMUNICATIONS AND CATV IN FINLAND, FORWARD TO DOC AND CANADIAN SUPPLIERS.

SIGNIFICANT PARTICIPATION BY CANADIAN COMPANIES IN CATV DEVELOPMENTS.

INCREASED CANADIAN SALES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ORGANIZED COMPUTER JOURNALIST MISSION TO CANADA. UPDATE POST DATABASE OF COMPUTER AGENTS AND IMPORTERS. UNDERTAKE MAILINGS OF CANADIAN HIGH-TECH DIRECTORIES.

COMMERCIAL OFFICER ACCOMPANIED 4 NORDIC JOURNALISTS WHO RECEIVED EXCELLENT OVERVIEW OF CDN COMPUTER CAPABILITIES. DUE TO SUPERIOR CONTACTS NEW CDN EXPORTERS OF COMPUTER SOFTWARE ARE ENTERING THE FINNISH MARKET.

QUARTER: 2 COMPLETED "INFORMATICS IN FINLAND" REPORT. MASS MAILING OF CANADA IN WORLD OF COMPUTING. CONTINUE UPDATING DISTRIBUTORS DATABASE.

REPORT SENT TO TTT AND SOME CANADIAN FIRMS. INCREASED KNOWLEDGE OF CANADIAN CAPABILITIES, MORE AGENTS, SALES. 100 PLUS FIRMS NOW REGISTERED.

QUARTER: 3 REPORT DEVELOPMENTS IN COMPUTER, SOFTWARE & CATV MARKETS.

COMPLETED A REPORT ON REMOTE SENSING IN FINLAND, SENT IT TO TTT, DRIE & CDN FIRMS WHICH HAD RECENTLY EXPRESSED AN INTEREST IN THE FINNISH MARKET. INFORMATION ON NEW CATV & TELECOMMUNICATIONS ACTS WAS FORWARDED TO DOC & CDN FIRMS.

QUARTER: 3 INFORMATICS MISSION TO FINLAND.

ARRANGED APPOINTMENTS WITH POTENTIAL DISTRIBUTOR FOR THE 8 MISSION COS. MISSION WAS SUCCESSFUL, SALES PROSPECTS ARE GOOD & NEW AGENCY AGREEMENTS & DIRECT SALES EXPECTED SHORTLY.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 431-HELSINKI

005-COMM. & INFORM. EQP. & SERV
FINLAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 3 UPDATE POST'S COMPUTERIZED DATABASE ON AGENTS/
DISTRIBUTORS.
- QUARTER: 3 ATTEND TELECOM 87 IN GENEVA
- QUARTER: 4 REPORT DEVELOPMENTS IN CABLE CASTING AND CATV
MARKETS TO DOC AND CDN FIRMS. ATTEND CEBIT 88 IN
HANNOVER.
- QUARTER: 4 MASS MAILINGS OF DEPARTMENTAL PUBLICATIONS.

QUARTERLY RESULTS REPORTED:

DATABASE WAS EFFICIENTLY UTILIZED & LARGELY UP-
DATED WHEN ORGANIZING INFORMATICS MISSION &
WORKING ON REMOTE SENSING REPORT. DISTRIBUTED
PUBLICATIONS ON REMOTE SENSING & COMPUTING PRO-
DUCTS TO CONTACT MADE DURING ABOVE.

REC'D NUMEROUS ENQUIRIES RE OPPORTUNITIES IN
FINLAND FROM CDN FIRMS AT THE SHOW SOME OF WHICH
WILL LIKELY RESULT IN NEW AGENCY AGREEMENTS. MADE
CONTACTS WITH A NUMBER OF FINNISH PARTICIPANTS.

COMPLETED REPORT ON CABLE-CASTING IN FINLAND.
SENT IT TO DOC, TTT, DRIE AND CDN FIRMS. RESPON-
DED TO EXPORT ENQUIRIES FROM CDN FIRMS RE MARKET
OPPORTUNITIES IN COMPUTERS, SOFTWARE AND SYSTEMS
IN FINLAND.

DISTRIBUTED OVER 100 COPIES OF CANADA REPORTS
COMPUTER ISSUE AND SEVERAL IMPORTANT FINNISH
IMPORTERS REQUESTED FURTHER INFORMATION.

POST : 431-HELSINKI

013-CONSUMER PRODUCTS
FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

LEISURE PROD. TOOLS HARDWARE

IN-STORE PROMOTION OF CANADIAN SPORTING GOODS.

SOME INCREASE IN SALES.

ANNUAL RECEPTION FOR MAJOR DISTRIBUTOR OF CANADIAN SKATES AND
HOCKEY EQUIPMENT TO WHICH MOST IMPORTANT BUYERS AND SPORTS
JOURNALISTS ARE INVITED.

REGAINING MARKET SHARE OF HOCKEY SKATES AND
EQUIPMENT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 PROMOTION OF CANADIAN SPORTING GOODS.

VISITED ISPO 88 SPORTING GOODS SHOW IN MUNICH
TOGETHER WITH FINNISH BUYERS IN ORDER TO INTRO-
DUCE NEW CANADIAN EXPORTERS TO THEM. AT LEAST 3
NEW CONTACTS WERE ESTABLISHED. IN 1987 IMPORTS
OF CDN SPORTING GOODS DOUBLED.

QUARTER: 4 IN-STORE PROMOTION OF CANADIAN SPORTING GOODS.
ANNUAL RECEPTION FOR MAJOR DISTRIBUTOR.

PROMOTION NOT HELD DUE TO INSUFFICIENT INTEREST
ON PART OF CANADIAN FIRMS AND FINNISH IMPORTERS.
RECEPTION NOT HELD DUE TO DISTRIBUTORS REORGAN-
IZATION.

POST :431-HELSINKI

002-FISHERIES, SEA PRODUCTS & SERV.
FINLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THE POST HAS FACILITATED DISCUSSIONS BETWEEN FANDO AND THE FINNISH CUSTOMS LABORATORY FOR THE EVENTUAL SIGNING OF A BILATERAL FOOD AND FISH INSPECTION AGREEMENT.

SIMPLIFICATION OF FINNISH INSPECTION PROCEDURES FOR CDN FISH EXPORTS; THESE PROCEDURES HAVE BEEN PROBLEMATIC IN THE PAST.

DUE TO RAPIDLY INCREASING CONSUMPTION OF SPECIALITY SEAFOOD WE WILL PROVIDE RESTAURANT OPERATORS WITH CANADIAN SEAFOOD CATALOGUE AND OTHER PUBLICATIONS.

RESTAURANT OWNERS WILL REQUEST SPECIFIC CANADIAN SEAFOOD PRODUCTS FROM DISTRIBUTORS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 FACILITATE SIGNING OF BILATERAL FISH PRODUCTS INSPECTION AGREEMENT BETWEEN CANADA AND FINLAND.

FINNISH BOARD OF CUSTOMS AND FANDO HAVE AGREED TO SIGN AGREEMENT IN AUTUMN OF 1987.

QUARTER: 2 UNDERTOOK MAILING PROGRAM TO FINNISH RESTAURANT OWNERS AND FISH IMPORTERS.

NOTABLY HIGHER INTEREST IN IMPORTS OF CANADIAN SPECIALITY SEAFOODS, ESPECIALLY LOBSTER.

QUARTER: 3 -----

QUARTER: 4 DUE TO RAPIDLY INCREASING CONSUMPTION OF SPECIALLY SEAFOODS, TO PROVIDE INFORMATION ON CANADIAN SEAFOOD SOURCES.

CANADIAN FOOD PRODUCT IMPORTS INCREASED BY 60% IN 1987. CONTINUE TO SUPPLY INFORMATION ON CANADIAN SEAFOOD EXPORTERS. CANADIAN FISH IMPORTS INCREASED BY 20% IN 1987.

POST :431-HELSINKI

001-AGRI & FOOD PRODUCTS & SERVICE
FINLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

IN STORE PROMOTION OF CONSUMER AND FOOD PRODUCTS IN FALL OF 1987.

REPORT EXPECTED EASING OF FINNISH IMPORT RESTRICTIONS ON FOOD PRODUCTS TO THE DEPARTMENT AND SELECTED CANADIAN EXPORTERS.

ANTICIPATED RESULTS:

A GREATER FINNISH AWARENESS OF CANADIAN FOOD PRODUCTS; SOME INCREASE IN SALES.

SOME INCREASE IN EXPORT OPPORTUNITIES FOR CANADIAN SUPPLIERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 PROMOTE AND REPORT ON EXPECTED EASING OF FINISH IMPORT RESTRICTIONS ON FOOD AND AGRICULTURAL PRODUCTS.

QUARTER: 2 COMPLETED "WHEAT AND COARSE GRAINS" REPORT, "BERRY" REPORT AND "AGRICULTURE IN FINLAND" REPORT.

QUARTER: 3 REPORT EXPECTED EASING OF FINNISH IMPORT RESTRICTIONS ON FOOD PRODUCTS TO THE DEPARTMENT & SELECTED CDN EXPORTERS.

QUARTER: 3 IN-STORE PROMOTION OF CONSUMER & FOOD PRODUCTS.

QUARTER: 4 REPORT EXPECTED EASING OF FINNISH IMPORT RESTRICTIONS ON FOOD PRODUCTS AND SELECTED CDN EXPORTERS.

QUARTERLY RESULTS REPORTED:

NO PROGRESS ACHIEVED. FINNISH AUTHORITIES HAVE DISALLOWED USE OF CDN MUSTARD IN MEAT PROCESSING INDUSTRY. POST WILL ATTEMPT TO HAVE ACTION REVERSED.

BETTER KNOWLEDGE IN CANADA OF FINNISH FOOD PRODUCTS MARKET.

MONITORED & REPORTED ON CROP FAILURE & SUBSEQUENT TEMP. LIFTING OF IMPORT DUTY ON CERTAIN PROD. ATTENDED ANUGA FAIR IN COLOGNE WHERE INFORMED CDN EXPORTERS OF ABOVE & INCREASED EXPORT POSS. ASSISTED LOCAL IMPORTER TO OVERCOME RESTRICTED.

CANCELLED PROMOTION DUE TO DIFFICULTY IN COORDINATION WITH OTHER NORDIC POSTS.

DUE TO CROP FAILURE, IMPORT DUTIES ON SELECTED VEGETABLES WERE LOWERED IN JANUARY, '88. REPORTED IMPORT REQUIREMENTS FOR POTATOES BUT CANADIAN EXPORTERS WERE NOT ABLE TO MEET COMPETITION FROM THE NETHERLANDS.

431 - HELSINKI

FINLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

FOREST PRODUCTS, EQUIP, SERVICES ALL SUB-SECTORS
MAINTAIN PROGRAM OF HEAD OF POST VISITS TO CHIEF EXECUTIVES OF LARGE
FINNISH COMPANIES IN FOREST PROD. EQPT., SERVICES SECTOR WITH OPERA-
TIONS OR INTEREST IN CANADA.

3 OR 4 MAJOR FINNISH INDUSTRIAL
INVESTMENTS IN CANADA.

MINE, METAL, MINERAL PROD & SRV ALL SUB-SECTORS
COMPLETE POST'S DATABASE OF FINNISH FOREIGN INVESTORS AND EXPORTERS
(IN THE MINE, METAL, MINERAL PROD. & SERV. SECTOR) TO NORTH AMERICA.

PRECISE IDENTIFICATION OF POTENTIAL
FINNISH FOREIGN INVESTORS.

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
UNDERTAKE A CONTINUING MASS MAILING CAMPAIGN TO EXISTING & POTENTIAL
INVESTORS IN THE INDUSTRIAL MACHINERY, PLANTS, SERV. SECTOR.

FINNISH INVESTORS WILL HAVE AVAILABLE
INFORMATION ON THE MOST RECENT DEVELOPMENT
IN THE CANADIAN INVESTMENT CLIMATE.

PETROCHEM & CHEM PROD, EQP, SERV ALL SUB-SECTORS
PROGRAM OF VISITS TO SPECIFIC FINNISH INDUSTRIES IN PETROCHEM AND
CHEMICAL PRODUCT EQUIPMENT SERVICES SECTOR IDENTIFIED AS HAVING GOOD
POTENTIAL TO INVEST IN CANADA.

SOW THE SEED OF THE BENEFITS OF INVESTING
IN CANADA AMONG FIRMS THAT HAD NOT
SERIOUSLY CONSIDERED IT BEFORE.

CONSTRUCTION INDUSTRY BUILDING PRODUCTS
BUILD UP GOOD INVENTORY OF INFORMATION MATERIAL ON CANADIAN INDUSTRIAL
SECTORS, GOVERNMENT ASSISTANCE, AND INDUSTRIAL SITES.

ABILITY TO MORE QUICKLY RESPOND TO ENQUI-
RIES FROM FINNISH CONSTRUCTION FIRMS
INTERESTED IN CANADA.

FISHERIES, SEA PRODUCTS & SERV. SERVICES INCLUDING CONSULTING
SUPPORT, CO-ORDINATE AND ARRANGE VISITS BY REPRESENTATIVES OF FEDERAL
AND PROVINCIAL GOVERNMENT DEPARTMENTS.

TO DATE OUR PROMOTION EFFORTS HAVE BEEN
GENERAL. THESE VISITS WILL EXPLOIT
SPECIFIC OPPORTUNITIES IN THE FISHERIES
SECTOR.

NON SECTORALLY ORIENTED ACTIVITIES

INITIATE PERSONAL CONTACTS WITH FINNISH VENTURE CAPITAL FIRMS.

2 OR 3 SMALL OR MEDIUM SIZED EQUITY
INVESTMENTS IN CANADIAN MANUFACTURING
FIRMS.

ON A REGULAR BASIS, SUPPLY INVESTMENT RELATED INFORMATION TO BANKS AND
ALL CHAMBERS OF COMMERCE IN FINLAND.

MUCH GREATER INSTITUTIONAL AWARENESS OF
CANADA AS AN INVESTMENT TARGET.

CO-OPERATION WITH THE FINNISH INSTITUTE OF EXPORT IN SERIES OF
SEMINARS ON ESTABLISHING A SUBSIDIARY IN NORTH AMERICA.

REACHING EXPORT MANAGERS IN FIRMS WITH
DEMONSTRATED INTEREST IN INVESTING IN
CANADA.

431 - HELSINKI

FINLAND

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

SUPPORT AND CO-ORDINATE VISITS OF SENIOR CDN GOVERNMENT REPRESENTATIVES TO FINLAND TO PROMOTE INVESTMENT IN CANADA. MAINTAIN HOM AND COMMERCIAL COUNSELLORS VISITS TO SENIOR INDUSTRIALISTS AND POTENTIAL INVESTORS

ORGANIZED HIGHLY SUCCESSFUL VISIT OF INVESTMENT CDA EXEC. V. P., INCLUDING EFFECTIVE SEMINAR/LUNCHEON INVOLVING 23 SENIOR FINNISH EXECUTIVES. ARRANGED SUCCESSFUL DRIE/MTL AND DRIE/GMEE VISITS, WHICH, AS A CONTINUING EFFORT WILL RESULT IN FURTHER FINNISH INVESTMENTS AND TECHNOLOGY TRANSFERS. SEVERAL LARGE FINNISH INVESTMENTS ARE PLANNED.

QUARTER : 2

MAINTAIN HEAD OF POST CORPORATE LIAISON VISITS. CONTINUE MASS MAILING CAMPAIGN. PARTICIPATE IN SEMINARS ON CANADA OF FINNISH ORGANIZATIONS. BUILD UP INVENTORY OF INVESTMENT MATERIAL. SUPPORT AND CO-ORDINATE VISITS OF PROVINCES, GOVERNMENT VISITORS, ETC.

HOM VISITS CONTRIBUTE SUBSTANTIALLY TO CONTINUING INTEREST TO INVEST IN CANADA. PROVIDED VOLUMINOUS INFO, GAVE PRESENTATION AND SPONSORED CDN PUB AT FINNISH TECHNOLOGY DEVELOPMENT CENTRE SEMINAR ON OPPORTUNITIES IN CANADA. CO-ORDINATED VISITS OF DRIE, MONTREAL URBAN COMMUNITY TO FINLAND AND FINNISH INVESTOR TO CANADA.

QUARTER : 3

FORESTRY PRODUCTS: MAINTAIN PROGRAM OF VISITS TO FIRMS; (02) INDUSTRIAL MACHINERY: MASS MAILING TO FINNISH FIRMS; (03) PETROCHEMICALS: PROGRAM OF VISITS TO FINNISH PRODUCERS; (04) CONSTRUCTION: BUILD UP INVENTORY OF INFORMATION; (05) MINING: COMPLETE POST DATABASE OF POTENTIAL INVESTORS. (06) REGULARLY SUPPLY BANKS & CHAMBERS OF COMMERCE WITH INVESTMENT RELATED INFO. SUPPLY & COORDINATE FED & PROV GOV'T VISITS TO FINLAND.

LARGE FINNISH FIRM WILL LIKELY ESTABLISH PAPER CORE PLANT IN CDA; (12) MAILED INFO ON CDA-USA FREE TRADE AGREEMENT. 3 MED-SIZED FIRMS LIKELY TO INVEST IN CDA; (13) NAT'L OIL CO. SOON TO ANNOUNCE \$240M PLANT IN ALTA. ANOTHER FIRM PLANS TO PURCHASE CDN PLASTICS MOLDING CO; (14) HAVE FINNISH FIRM INTERESTED IN PRODUCING CONCRETE ELEMENTS IN CDA; (15) ASSISTED FINNISH PRODUCERS OF MINING EQPT IN PLANS TO ESTABLISH ASSEMBLY PLANT IN CDA (16) FINN BANKS ARE INCREAS. CONTACTING POST FOR

QUARTER : 4

FORESTRY PRODUCTS: MAINTAIN PROGRAM OF VISITS TO FIRMS ESPECIALLY BY HEAD OF POST. 2. PETROCHEMICALS: PROGRAM OF VISITS TO FINNISH PRODUCERS. 3. FISHERIES, SEA PRODUCTS AND SERVICES: PROMOTE AQUACULTURE INVESTMENTS. 4. CONTINUE MASS MAILING CAMPAIGN. 5. COORDINATE PROVINCIAL INVESTMENT RELATED VISITS AND EVENTS IN FINLAND. 6. REGULARLY SUPPLY BANKS AND CHAMBERS OF COMMERCE WITH INVESTMENT INFO.

1. FINNISH FORESTRY PRODUCTS FIRMS HAVE ANNOUNCED A \$126 MILLION EXPANSION OF CDN OPERATION AND \$40 MILLION INVESTMENT IN BOARD MILL. FINN FOREST HARVESTING EQUIPMENT MANUFACTURER HAS DECIDED TO ESTABLISH IN CDA. 2. WITH ONT. GOVT. REPS, CALLED ON FINNISH NATIONAL CHEMICAL CO. TO PROMOTE EST. OPERATION IN CDA. 3. FACILITATED PLANNING OF EXISTING AQUACULTURE INVESTOR TO SUBSTANTIALLY EXPAND OPERATIONS IN CDA. 4. MAILED 300 PACKETS OF INFO. ON CDA/US FREE TRADE/

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 431-HELSINKI

REPORT ON FINNISH R & D EFFORTS IN FOREST INDUSTRIES, AS REQUESTED BY DRIE. 2) REPORT ON AND PROVIDE LIAISON BETWEEN DEPARTMENT AND FINNISH AUTHORITIES CONCERNING POSSIBLE SCIENCE AND TECHNOLOGY AGREEMENT BETWEEN FINLAND AND CANADA. 3) PROVIDE ASSISTANCE TO THE FINNISH AGENT ON THE \$200 MILLION AIR DEFENCE SYSTEM REQUIREMENTS FOR WHICH CANADA IS A SERIOUS CONTENDER. 4) MONITOR THE PINWOOD NEMATODE ISSUE. 5) ASSIST IN THE ORGANIZATION OF VISIT TO CANADA OF TOURISM TELEJOURNALISTS. 6) DUE TO SMALL NUMBER OF EMBASSY STAFF, ORGANIZE NON-TRADE VISITS CONCERNED WITH MINE WASTE, FINNISH SCIENCE AND TECHNOLOGY, BOOK FAIRS, ETC.

POST : 406-LISBON.

003-GRAINS AND OILSEEDS
PORTUGAL

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

MAILING OF PROMOTIONAL LITERATURE.

FOLLOW-UP MAILING WITH RESPONSE REQUESTED.

ANTICIPATED RESULTS:

INCREASED POTENTIAL BUYER AWARENESS OF CDN
PRODUCT CHARACTERISTICS AND ADVANTAGES.

DEFINITION OF INTEREST LEVEL AND MARKET
POTENTIAL.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MAILINGS OF PROMOTIONAL MATERIAL ON CANOLA.
PREPARED JUSTIFICATION FOR CANOLA MISSION TO
PORTUGAL.

QUARTER: 2 -CONTACT AUTHORITIES AND IMPORTERS RE LEGISLA-
TION TO ALLOW USE OF CANOLA.

QUARTER: 3 FOLLOW DEVELOPMENTS IN RE-PROPOSED EEC TAX ON
OIL & FATS. FOLLOW DEVELOPMENTS IN RE-LEGISLA-
TION TO ALLOW USE OF CANOLA.

QUARTER: 4 FOLLOW DEVELOPMENTS IN WHEAT MARKET.

QUARTERLY RESULTS REPORTED:

AS LEGISLATION RE USE OF CANOLA FOR HUMAN CONSU-
MPTION STILL PENDING, NO ACTIONS TAKEN.
GIVEN ABOVE SITUATION. NO ACTION TAKEN.

-PROSPECTS APPEAR TO BE GOOD FOR EARLY PASSAGE
OF LEGISLATION.

MADE REQUIRED PRESENTATIONS TO RELEVANT OFFI-
CIALS. LEGISLATION DELAYED IN PARLIAMENT.

MET WITH SENIOR EPAC OFFICIALS RE IMPACT OF
SAUDI MARKETING EFFORTS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 406-LISBON

001-AGRI & FOOD PRODUCTS & SERVICE
PORTUGAL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

FOLLOW-UP RE 2 DAIRY CATTLE SEMINARS HELD IN OCT/86, ONE IN LISBON AND THE OTHER IN PORTO.

MAINTAIN AND EXPAND CONTACTS NETWORK.

ENCOURAGE CANADIAN EXPORTERS TO VISIT THE COUNTRY WHERE APPROPRIATE.

SUPPORT LOCAL REPRESENTATIVES OF CANADIAN EXPORTERS.

RE-ESTABLISH CANADIAN PRESENCE IN MARKET FOR LIVE CATTLE.

ENSURE THAT INTEREST EXPRESSED IN CANADIAN CATTLE WILL BE MAINTAINED OR INCREASED.

INCREASE NUMBER OF CANADIAN FIRMS ACTIVE IN PORTUGAL (CURRENTLY TWO), TO AT LEAST FIVE.

ENSURE THAT CANADIAN FIRMS WILL NOT MISS OPPORTUNITIES THAT EXIST OR WILL DEVELOP.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SUPPORT LOCAL AGENTS RE LIVESTOCKS SALES. ENCOURAGE CDN LIVESTOCK EXPORTERS TO VISIT PORTUGAL.

LOCAL AUTHORITIES MAINTAINED THEIR POSITIONS RE-STRICING IMPORTS OF CDN. DAIRY CATTLE. GIVEN ABOVE SITUATION, NO ACTIONS TAKEN.

QUARTER: 2 -FOLLOW-UP ON RESULTS OF PARTICIPATION AT SANTAREM FAIR.
-EVALUATE SEED POTATO IMPORT PROSPECTS FOR STRATEGY FORMULATION.

-EXPANDED CONTACTS WITH SEMEN AND DAIRY CATTLE RANCHES.
-MET WITH MAJOR IMPORTERS AND CNPPA. ORGANIZED PROGRAM FOR AG. CANADA MISSION.

QUARTER: 3 CONTINUE SUPPORT FOR LOCAL REPS RE SEMEN & DAIRY CATTLE SALES. ENSURE CONTINUED ACCESS OF SEED POTATOES.

ASSISTED IN ORGANIZATION OF VISITS TO CDA OF LOCAL BUYERS. MAINTAINED PRESSURE ON LOCAL OFFICIALS TO SEEK DEROGATION.

QUARTER: 4 ASSIST IN DEVELOPMENT OF ALFALFA SALES FROM ALBERTA. ASSIST IN COLLECTION OF DEBTS FOR FISHING LICENCES.

ORGANIZED PRESENTATION BY ALBERTA GOV'T & COS. ON ALFALFA TO GOVT OFFICIALS & POTENTIAL PRIVATE SECTOR BUYERS. INFORMED EXPORTERS RE LOCAL REQUIREMENTS. ASSISTED IMPORTERS IN SECURING IMPORT CLEARANCE.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 406-LISBON

002-FISHERIES, SEA PRODUCTS & SERV.
PORTUGAL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

FOSTER CONTINUED GOOD POLITICAL AND COMMERCIAL RELATIONS IN
SECTOR.
MAINTAIN AND EXPAND CONTACTS WITH COD IMPORTERS AND DISTRIBUTORS.
INFORM EXTOTT AND INDUSTRY OF MARKET DEVELOPMENTS.

ANTICIPATED RESULTS:

MAXIMIZE ACCESS OF CANADIAN PRODUCERS TO THE
MARKET.
INCREASE AWARENESS OF CANADIAN FISHERIES
PRODUCTS AND SOURCES OF SUPPLY.
FACILITATE FORMULATION OF MARKET STRATEGIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 MARKETING CALLS ON MAJOR COD BUYERS.
POLICY DISCUSSIONS WITH SENIOR OFFICIALS.
QUARTER: 2 -MARKETING CALLS ON MAJOR COD BUYERS.
-INPUT INTO CDN MTN POSITION.
-ANALYSE INDUSTRY DEVELOPMENT PROGRAMS.
QUARTER: 3 MARKETING CALLS ON MAJOR COD BUYERS. INPUT INTO
CDN MTN POSITION. ASSIST IN COLLECTION OF DEBTS.
QUARTER: 4 MARKETING CALLS ON MAJOR COD BUYERS. ASSIST
IN COLLECTION OF DEBTS FOR FISHING LICENCES.

QUARTERLY RESULTS REPORTED:

MTE WITH CECB AND PORTO-AREA BUYERS. REPORTED.
MTE WITH DIR. GEN. FISHERIES AND DIR. FISHERIES
PLANNING OFFICE. REPORTED.
-MET WITH CRCB AND PORTO AREA BUYERS.
-REPORTED ON HISTORY OF COD TARIFF.
-REPORTED ON GOVERNMENT PROGRAM FOR FLEET.
AS DUTY-FREE QUOTA WAS USED UP, BUYERS POSTPONED
DECISIONS. MADE REQUIRED OFFICIAL REPRESENTA-
TIONS. ORGANIZED PROGRAM FOR DRIE TEAM'S VISIT
TO PTGAL.
PREPARED MARKET ANALYSIS AND FORECAST. SUITA-
BLE LETTERS TO DEBTORS RESULTED IN NUMBER OF
POSITIVE RESPONSES.

POST : 406-LISBON

005-COMM. & INFORM. EQP. & SERV
PORTUGAL

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS, SOFTWARE & SYSTEMS

EXPANSION OF POST CONTACTS WITH INDUSTRY REPRESENTATIVES FOR SOFTWARE PACKAGE / IN GT SYSTEMS.

DIRECT MAILINGS OF PROMOTIONAL MATERIAL AND DOCUMENTATION TO OFFICIALS OF ENV DEPT, PLANIFICATION DEPT.

SEMINARS (WITH INDUSTRY PARTICIPATION).

BROADCASTING (INC CATV)

CONTINUING SUPPORT FOR LOCAL PRESENCE OF CANADIAN EXPORTERS.

EXPANSION OF POST'S CONTACTS NETWORK AND IDENTIFY BUSINESS OPPORTUNITIES AS THEY APPEAR.

SEMINARS (WITH INDUSTRY PARTICIPATION) ON CATV/SATELLITE GROUND STATION.

ASSESSMENT OF MARKET POTENTIAL TRENDS AND ESTABLISHMENT OF AT LEAST 2 CDN SOFTWARE LOG ON THE PORTUGUESE MKT.

INCREASED POTENTIAL BUYER AWARENESS OF CDN CAPABILITIES AND INTERESTS IN ENVIRONMENTAL CONTROLS.

TARGETED PROMOTION.

IMPROVED ABILITY OF CANADIAN EXPORTER TO CAPITALIZE ON OPENING MARKET OPPORTUNITIES.

INCREASED LOCAL AWARENESS OF CANADIAN CAPABILITIES AT LEAST IN NEW AGENCY AGREEMENT.

TO FACILITATE APPROPRIATE ONE-ON-ONE COMMERCIAL CONTACTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MARKETING CALLS ON LOCAL INDUSTRY. POLICY DISCUSSIONS WITH PTT AND CPRM

MET WITH CENTREL AND POTENTIAL REPS FOR CDN. EXPORTERS. REPORTED.
MET WITH BOTH ORGANIZATIONS. REPORTED.

QUARTER: 1 MARKETING CALLS WITH CANADIAN EXPORTERS TO RTP.

ROSS VIDED PRESENTATION SUCCESSFULL. NO REACTIONS YE FROM RTP.

QUARTER: 2 -SUPPORT CDN TELECOM & INFORMATICS EXPORTERS.
-EVALUATE TRENDS TOWARDS BROADCASTING PRIVATIZATION.
-ANALYSE GOVT PROGRAMS IN INFORMATICS FIELD.

-ASSISTED X400 & GIS PROMOTION.
-MONITORED POLITICAL POSITIONS AND REPORTED.
-GATHERED DATA ON INSTALLED BASE. REPORTED ON NEW GOVERNMENT'S PROGRAM.

QUARTER: 3 SUPPORT CDN TELECOM & INFORMATICS EXPORTERS.

ORGANIZED X-400 PRESENTATION AT EMBASSY TO LOCAL PROSPECTIVE CLIENTS. MET WITH LOCAL OFFICIALS TO PROMOTE GIS FOR LAND REGISTRY APPLICATION.

REPORT 4
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 406-LISBON

005-COMM. & INFORM. EQP. & SERV
PORTUGAL

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 4 SUPPORT LOCAL REPS OF GIS EXPORTERS.

MAINTAINED INTEREST IN PURSUING BUSINESS OPPOR-
TUNITIES. MET WITH LOCAL HIGHWAYS AUTHORITIES
RE CAD SOFTWARE SYSTEM.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 406-LISBON

MARKETING OF CAE'S 737 SIMULATOR TO TAP REQUIRED SIGNIFICANT
RESOURCE ALLOCATION; (02) MARKET ANALYSIS IN SUPPORT OF EDC'S
SURVEY OF BUSINESS POTENTIAL; (03) AMBASSADOR'S OFFICIAL VISIT
TO MADEIRA AUTONOMOUS REGION.

POST : 437-LONDON

009-FOREST PRODUCTS, EQUIP, SERVICES
UNITED KINGDOM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

PREPARE A MARKET PROFILE OF SUB SECTOR.

STRATEGIC ANALYSIS OF SECTOR & IDENTIFICATION OF TRADE POLICY/TRADE PROMOTION NEEDS AND OPPORTUNITIES.

FOLLOW UP ON EXPERIENCE OF LIFESTYLE PROJECT.

REPORT ON ROLE OF QUALITY CONTROL & ENERGY CONSERVATION IN THE TIMBER FRAME HOUSING MARKET.

ANALYSIS OF CONSTRUCTION GRADE SHEATHING MARKET - OPPORTUNITIES AND COMMERCIAL RESTRAINTS TO USE OF SOFTWOOD PLYWOOD.

MAINTAIN AND INCREASE MARKET SHARE IN INDUSTRIAL HOUSING AND COMMERCIAL MARKET.

IN CO-OPERATION WITH COUNCIL OF FOREST INDUSTRIES OF B.C. SURVEY OF WINDOW AND DOOR JOINERY MARKET.

PROVIDE DEFINITIVE ADVICE ON MARKET OPPORTUNITIES AND POSSIBLE CLIENTS FOR CANADIAN MANUFACTURERS.

ANALYSIS OF UK WOOD FURNITURE AND USE OF HARDWOOD IN SOLID WOOD AND UPHOLSTERED FURNITURE.

ESTABLISH PARAMETERS FOR CANADIAN HARDWOOD DIMENSION PRODUCERS IN EFFORT TO PENETRATE UK

PULP AND PAPER PRODUCTS

PREPARE A MARKET PROFILE OF SUB-SECTOR.

STRATEGIC ANALYSIS OF SECTOR & IDENTIFICATION OF TRADE POLICY/TRADE PROMOTION NEEDS AND OPPORTUNITIES.

CONTINUE CONTACT WITH UK NEWSPAPER EDITORS WHO HAVE BEEN STRONG SUPPORTERS OF CANADIAN PAPER SOURCES.

MAINTAIN POSITIVE UK HOBBY FOR CANADIAN INDUSTRY.

ANALYSIS OF "FREE SHEET" UTILIZATION OF NEWSPRINT TONNAGE TO ESTIMATE FORECAST FUTURE GROWTH PATTERN.

POSSIBLE CONSIDERATION OF APPROACH TO EEC, IF STUDY RESULTS WARRANT, TO MODIFY USE OF QUOTA NEWSPRINT FOR FREE SHEETS.

MEETING WITH SENIOR LEVEL OFFICIALS OF CANADIAN LONDON-BASED COMPANIES TO EXPLORE POSSIBLE APPROACHES TO UK GOVERNMENT AND ULTIMATELY, EEC, RE DUTY FREE NEWSPRINT QUOTA.

CONCERTED APPROACH TO UK GOVERNMENT ON VOLUME OF DUTY FREE NEWSPRINT QUOTA WHICH COULD COME UP FOR REVIEW IN BRUSSELS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 437-LONDON

009-FOREST PRODUCTS, EQUIP, SERVICES
UNITED KINGDOM

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 A) ANALYSIS OF "FREE SHEET" UTILISATION OF NEWS-
PRINT TONNAGE TO ESTIMATE FUTURE GROWTH;
B) ORGANIZE CDN STAND AT INTERBUILD 87 TO
PROMOTE TIMBER FRAME CONSTRUCTION.

QUARTER: 3 ORGANIZE CDN STAND AT INTERBUILD 87. EXPLORE
APPROACHES TO UK GOV'T (&EEC) RE DUTY-FREE
NEWSPRINT QUOTA. ANALYSE FREE-SHEET UTILISATION
OF NEWSPRINT TONNAGE.

QUARTER: 4 INITIATE CONTACT BETWEEN NEWSPRINT PRODUCERS &
UK GOVT TO DISCUSS UK CUSTOMS & EXCISE PRO-
CEDURES RE. DUTY FREE NEWSPRINT. - BEGIN
PLANNING FOR PLYWOOD PROMOTIONAL SEMINARS.

A) UK-BASED CDN COMPANIES HAVE DECIDED THIS PRO-
JECT SHOULD NOT BE PURSUED AT PRESENT;
B) UK TIMBER-FRAME HOUSING STARTS ARE RECOVERING
CDA IS SEEN AS A LEAD SUPPLIER.

STAND WON DESIGN COMMENDATION; 300 EXPORT EN-
QUIRIES. UK AUTHORITIES SENSITIZED TO CDN CON-
CERNS; ACTIVELY ASSISTED NEWSPAPER RAW MATERIALS
CTTEE IN ITS SUBMISSION TO UK GOV'T. UK NEWSPRINT
CONSUMERS SEEK GREATER ACCESS TO "FREE SHEETS".

NEWSPRINT PRODUCERS AND NEWSPRINT USERS
SENSITISED TO CUSTOMS & EXCISE PROBLEMS.
- 4 VENUES SELECTED AND IMPORTANT DECISION
MAKERS IDENTIFIED FOR PLYWOOD SEMINARS.

POST : 437-LONDON

004-DEFENCE PROGRAMS, PRODUCTS, SERV
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

PROMOTE INDUSTRIAL COOPERATION LINKS BETWEEN CANADIAN & UK FIRMS
IN CONNECTION WITH MAJOR DND PROCUREMENT PROJECTS (NSA, CASAP,
TCCCS ETC.)

FOLLOW UP TO FARNBOROUGH '86 AND RDP/UK TRADE INDUSTRIAL MISSION
TO CANADA FALL '86

POST REPRESENTATIVE AT ANNUAL HITECH CONFERENCE IN OTTAWA (MAR '87)
AND AT PARIS AIR SHOW (JUNE '87)

HOST '87 RESEARCH DEVELOPMENT AND PRODUCTION (RDP) COMMITTEE MEE-
TING (AND ATTENDANT TRADE/INDUSTRIAL MISSION) IN LONDON.

ORGANIZE CANADIAN COMPANY PRODUCT SEMINARS AT CANADA HOUSE FOR
HAND PICKED UK AUDIENCE.

GREATER UK FAMILIARITY WITH CDN CAPABILITIES
LEADING TO INDUSTRIAL TEAMING - LONG TERM
INDUSTRIAL BENEFITS TO CANADA

PURSUIT OF NEW RESEARCH, PRODUCTION AND
MARKETING TARGETS.

MEETINGS WITH SOME 75 CANADIAN EXPORTERS SEE-
KING TO BOOST SALES TO UK AND INDUSTRY TO
INDUSTRY COOPERATION

STIMULATE UK INTEREST IN GREATER INTER-GOVER-
NMENTAL AND INTER-INDUSTRY COOPERATION ON
DEFENCE R&D & PROCUREMENT.

SUPPORT CANADIAN INDUSTRY MARKETING INITIATI-
VES RELATED PRIMARILY TO UKMOD BIDDING/SUB-
CONTRACT POSSIBILITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 A) ORGANIZE CDN CO. PRODUCT SEMINARS AT CDN
HOUSE; FOLLOW-UP TO FARNBOROUGH 86 AIRSHOW;
B) PROMOTE INDUSTRIAL COOP LINKS BETWEEN CDN &
UK DEFENCE CONTRACTORS.

QUARTER: 3 PROMOTE CDA/UK INDUSTRIAL COOPERATION LINKS.
FOLLOW-UP TO PARIS AIR SHOW. HOST 87 RDP STEERING
CTTEE MTG IN LONDON. ORGANIZE CDN COY PRODUCT
SEMINARS AT CDA HOUSE.

QUARTER: 4 ORGANIZE CDN COMPANY PROMOTIONAL SEMINARS AT CDA
HSE. - ORGANIZE TRADE/INDUSTRIAL MISSION TO THE
UK - POST REP AT ANNUAL HITECH CONFERENCE IN
OTTAWA - ADVANCE PLANNING FOR FARNBORO 88

A) UK MOD MINISTER HOSTED PRESS CONF. WITH HOP
PARTICIPATION TO AMMOUNCE AWARD OF C\$37MLN
CONTRACT TO CAE ELECT. FOR MAD AWS EQPT.
B) ORGANIZE VISITS TO CDA BY BRITISH AEROSPACE
PLESSEY ELECTRONICS AND SHORTS BROTHERS.

EH INDS WORKING CLOSELY WITH CDN PARTNERS ON
SUPPLY OF NSA EH101 HELICOPTER TO CDN FORCES.
ROYAL OPENING LDN CITY STOLPORT WITH DEHAVILLAND
DASH7. RDP MTG LAID GROUNDWORK FOR ENHANCED
FORCES-TO-FORCES COLLABORATION. RAYTHEON/DOT

CAE ELECTRONICS PROMO TO UKMOD AT CDA HSE IN
SUPPORT OF \$C40M FLIGHT SIMULATOR BID. - PLANS
FOR FARNBORO 88 INCL PARTICIPATION BY 50 CDN
FIRMS. - POST REP MET 78 FIRMS AT HITECH. - 12
CDN COS & 23 UK FIRMS PART. IN 9 COUNTERMEASURE/

POST : 437-LONDON

005-COMM. & INFORM. EQP. & SERV
UNITED KINGDOM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS, SOFTWARE & SYSTEMS

CONTINUE TO LIAISE WITH INDUSTRY/GOVT DEPARTMENT TO PROMOTE
CANADIAN EXPERTISE.

CONVERSION OF OUR RECORDS ON UK DISTRIBUTORS REPRESENTATIVES TO
WIN BASED SYSTEM ON COMPUTER.

C. O. TOUR UPDATE ON CANADIAN SECTORAL CAPABILITIES.

PLANNED SERIES OF CALLS ON PROSPECTIVE PARTNER FOR J/V AND INDUS-
TRIAL COOPERATION ARRANGEMENTS.

EMPHASIS PLACED ON LICENSING/JOINT VENTURES
WITH UK COMPANIES.

GREATER PRODUCTIVITY ABILITY TO AUTOMATE
MATCHING OF CANADIAN AND UK COMPANIES.

GREATER KNOWLEDGE OF CAPABILITIES, IDENTIFI-
CATION OF UK OPPORTUNITIES.

QUALITY ASSISTANCE TO CANADIAN ENQUIRERS AND
MORE TARGETED APPROACH TO INDUSTRIAL TEAMING
POSSIBILITIES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 ASSIST MDI VNCVR TO ESTABLISH UK SALES OFFICE
AND IDENTIFY GOVT AND PRIVATE SECTOR CUSTOMERS.

QUARTER: 3 CO TOUR TO CDA FOR UPDATE OF CDN SECTOR CAPABI-
LITIES. SUPPORT CDN CO. PROMOS IN UK. ORGANIZE
CDN PART. AT COMMUNICATIONS 88. EXPAND WINEX-
PORTS SYSTEM & COMPUTERIZE CONTACTS LIST.

QUARTER: 4 COORDINATION AND ORGANIZATION OF INFO BOOTH AT
BRITISH ELECTRONICS WEEK. - COORDINATION AND
ORGANIZATION OF NATIONAL STAND AT COMMS 88.
- IMPLEMENTATION OF PHASE II WIN EXPORT SYSTEM.

C\$6MLN EXPORT SALE OF COMPUTERIZED TAXI DISPATCH
SYSTEM TO LDN CAB COMPANY; ANNOUNCEMENT MADE AT
PRESS CONFERENCE WITH HOP; HEIGHTENED AWARENESS
OF CDA AS HI-TECH SUPPLIER.

SUCCESSFUL PART. IN MARKETPLACE 87; GOOD POTENTIAL
IDENTIFIED FOR UK. WELL-ATTENDED GANDALF & NORTH
TELECOM SEMINARS AT CDA HSE. 9 CDN EXHIBITORS RE-
CRUITED. PHASE II REQUIREMENTS CLEARLY IDENTIFIED
& BUDGET IN DISCUSSION WITH EXTOTT.

1) BOOTH DREW SOME 40 SOURCING AND INSTMT ENQS.
- COCOTT MIN MACDONALD INVITED TO INAUGURATE
COMMS AND DELIVER KEYNOTE ADDRESS AT OPENING DAY
LUNCHEON. - PROBLEMS PERSIST WITH WIN EXPORT
EQUIPT INVOLVING CONSID. EXPEND. OF POST N/Y RES

POST : 437-LONDON

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MEATS & MEAT BY-PRODUCTS

SUBMISSION OF INFORMATION TO DEA PENDING POSSIBLE APPROACH TO USA /EEC COMMISSION CONCERNING HIGH QUALITY BEEF QUOTAS.

PREPARE MARKET PROFILE OF SUB-SECTOR.

REVIEW UK/EEC IMPORT REQUIREMENTS AND PROCEDURES AND DEVELOP INFORMATION STRATEGY.

ACTIVE LIAISON WITH BRITISH GOVERNMENT AUTHORITIES (MINISTRY OF AGRICULTURE, HM CUSTOMS) IN ORDER TO ENHANCE RELATIONS WITH AGRICULTURE CANADA.

HOPEFULLY, REFORM OF THE SYSTEM BY WHICH HQ BEEF QUOTAS ARE ALLOCATED AND ADMINISTERED.

STRATEGIC ANALYSIS OF THE SECTOR AND IDENTIFICATION OF POSSIBLE TRADE POLICY TRADE PROMOTION NEEDS AND OPPORTUNITIES.

REDUCE NUMBER OF TRADE DETRIMENTAL PROBLEMS CAUSED BY LACK OF COMPLIANCE BY CANADIAN EXPORTERS.

EARLY WARNING SYSTEM OF HEALTH/INSPECTION ISSUES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REFORM OF LICENSING SYSTEMS FOR HQ BEEF QUOTE.

PROPOSALS NOW UNDER DISCUSSION BY EC IN BRUSSELS FOR REFORM OF LICENSING SYSTEM INCLUDE SUGGESTIONS MADE BY POST VIZ. HIGHER SECURITY DEPOSIT & Q-QUOTA TO BE ADMINISTERED ON QTLY RATHER THAN ANNUAL BASIS.

QUARTER: 1 IN THE LIGHT OF IMPENDING BAN ON IMPORTS OF CDN OFFAL FOR HUMAN CONSUMPTION TO PUT UK PETTFOD & OTHER USERS OF INEDIBLE OFFAL IN TOUCH WITH CDN PRODUCERS.

VISIT BY SPILLERS PETFOODS BUYER TO TORONTO AREA (LATE JUNE). NO RESULTS RECEIVED TO DATE.

QUARTER: 2 ACTIVE LIAISON WITH UK GOVT (MIN OF AGRIC HM CUSTOMS) TO ENHANCE RELATIONS WITH AGRICULTURE CDA AND PROVIDE EARLY WARNING OF TRADE ACCESS HEALTH/INSPECTION PROBLEMS.

OUTBREAK OF DISEASE IN DEER IN BC THREATENED CDN BOVINE SEMEN EXPORTS TO UK. POST & AGRICOTT WORKED WITH UK MIN OF AGRIC TO SUCCESSFULLY RESOLVE THE POTENTIAL TRADE ACCESS PROBLEM.

QUARTER: 3 REVIEW UK/EEC IMPORT REQUIREMENTS & PROCEDURES & DEVELOP COMMUNICATIONS STRATEGY.

POST HAS REPORTED EXTENSIVELY ON THE DEBATE ON THE POSSIBLE BANNING OF HORMONES FOR BEEF PRODUCTION; PROPOSED DATE FOR INTRODUCTION OF BAN DELAYED 1 YEAR TO 1 JAN 89.

QUARTER: 4 ACTIVE LIAISON WITH UK GOVT AUTHORITIES (MIN OF AGRICULTURE, HM CUSTOMS) TO IMPROVE AND PROTECT MARKET ACCESS FOR CDN SUPPLIERS.

ASSISTED AG CANADA IN NEGOTIATIONS WITH MAF TO PUT IN PLACE VARIOUS ANIMAL HEALTH PROTOCOLS; PROTOCOLS NOW OPERATING FOR LIVE CATTLE, BOVINE SEMEN AND EMBRYOS, LIVE GOATS, LIVE SHEEP ETC.

POST : 437-LONDON

010-MINE, METAL, MINERAL PROD & SRV
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MINERALS AND MINERAL PRODUCTS

PREPARE A MARKET PROFILE OF SUB-SECTOR.

CONTACT WITH IMPORTANT BUYERS OF CANADA'S MINERAL PRODUCTS SUCH AS BRITISH STEEL, NATIONAL SULPHURIC ACID ASSOCIATION, ETC., WILL BE MAINTAINED.

REGULAR LIAISON WILL CONTINUE WITH BOTH ASBESTOS INFORMATION CENTRE AND ASBESTOS INTERNATIONAL ASSOCIATION TO MONITOR DEVELOPMENTS REGARDING LEGISLATION.

CO-ORDINATED CORPORATE LIAISON ACTIVITY WITH POST IDP AN APPROACH TO BRITISH STEEL INDUSTRY TO EXPAND SECONDARY PROCESSING AND INVESTMENT IN CANADA.

INVESTIGATE WHAT ECONOMIC ASSISTANCE OR OTHER COMPARATIVE ADVANTAGES INHERENT IN BRITISH STEEL INDUSTRY, ALLOWING THEM TO COMPETE WITH SUCCESSING INTL. MATS.

METALS, PRIMARY & FABRICATED

PREPARE A MARKET PROFILE OF THE SUB-SECTOR.

ACTIVELY ENCOURAGE THE FORMATION OF THE NICKEL AND COPPER STUDY GROUPS; BASED IN UK IF POSSIBLE.

ROLE OF LONDON AS CENTRE FOR INTERNATIONAL METALS (LME, ILZSG) MAKES THIS IMPORTANT LISTENING POST. A MORE STRUCTURED APPROACH TO REPORTING AND MONITORING WILL BE DEVELOPED.

STRATEGIC ANALYSIS OF SECTOR & IDENTIFICATION OF TRADE POLICY/TRADE PROMOTION, NEEDS AND OPPORTUNITIES.

HOLDING OR POSSIBLE INCREASING CANADA'S SHARE OF THE MARKET FOR COMMODITIES SUCH AS IRON ORE, SULPHUR, COKING COAL, ETC.

REPORTS ON A REGULAR BASIS WILL BE MADE.

BETTER INSIGHT INTO BRITISH STEEL LONG TERM CORPORATE STRATEGY.

REPORT INTELLIGENCE GAINED TO CDN INTERESTS.

STRATEGIC ANALYSIS OF SECTOR & IDENTIFICATION OF POSSIBLE TRADE POLICY/TRADE PROMOTION NEEDS AND OPPORTUNITIES.

ESTABLISHMENT OF STUDY GROUPS.

PERIODIC INSIGHTS INTO INTERNATIONAL MARKET ACTIVITIES. STRATEGIC ANALYSIS OF INDIVIDUAL METALS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 A) PREPARE SUB-SECTOR MARKET PROFILES;
B) MONITOR DEVELOPMENTS IN ASBESTOS MARKET.

A) MARKET PROFILE ON LEAD IN PREPARATION. REPORTS COMPLETED ON FLUOSPAR, SLATE, BRITISH STEEL CORP AND BRITISH COAL;
B) ANNUAL ASBESTOS MKT PROFILE SUBMITTED TO HQ.

QUARTER: 3 -----

REPORT 4
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 437-LONDON

010-MINE, METAL, MINERAL PROD & SRV
UNITED KINGDOM

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 4 MONITOR DEVELOPMENTS IN ASBESTOS MARKET

QUARTERLY RESULTS REPORTED:

EXTENSIVE REPORTING ON NEW BRITISH ASBESTOS
CONTROL REGULATIONS. - ALERTED CDN COAL INDUSTRY
TO MAJOR OPPORTUNITY FOR SUPPLY TO SOUTH OF
SCOTLAND ELECTRICITY BOARD.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 437-LONDON

016-INDUSTRIAL MACHIN, PLANTS, SERV.
UNITED KINGDOM

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MANUFACT & MATERIAL PLANT, EQP.

IDENTIFICATION & LISTING OF UK AGENTS FOR CANADIAN COMPANIES IN THIS SUB SECTOR. TO BE FULLY EFFECTIVE, POST REQUIRES COMPREHENSIVE INFO FROM HQ AND CDN SUPPLY CAPABILITIES.

A COMPREHENSIVE LISTING BY END FY 87/88 OF ALL CANADIAN COMPANIES EXPORTING TO THE UK TOGETHER WITH THEIR AGENTS.

ESTABLISH A NETWORK OF KEY CONTACTS IN THE MAJOR INDUSTRY SECTORS IN ORDER TO HAVE GREATER ACCESS TO MARKET INTELLIGENCE.

IMPROVEMENT OF MARKET ACCESS FOR CANADIAN EXPORTERS, AND THE AVAILABILITY OF POTENTIAL EXPORT OPPORTUNITIES.

INSTITUTE SCHEDULE OF INDUSTRY VISITS IN ORDER TO BROADEN KNOWLEDGE OF INDUSTRY STRUCTURE.

WIDENING OF MARKET SCOPE AVAILABLE TO CDN EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 PREPARE CDN STAND & PARTICIPATE IN INTERPLAS 87 TRADE EXHIBITION. ESTABLISH NETWORK OF KEY CONTACTS IN MAJOR INDUSTRY SECTORS.

HIGHLY SUCCESSFUL PART. WITH 9 CDN EXHIBITORS MAKING ON-SITE SALES OF C\$2M; PROJECTED SALES OVER NEXT 12 MOS. OF C\$13M. PROGRESS HAS BEEN MADE IN ESTABLISHING NEW CONTACTS IN SPECIALISED MACHINERY SECTOR.

QUARTER: 4 -----



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UNITED KINGDOM

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

ELECTRONICS EQUIP. & SERV ALL SUB-SECTORS
DEVELOP CONTACT WITH FED'N OF BRITISH ELECTRONIC & ALLIED MFRS ASSOCS
& THROUGH SPONSORSHIP BY THEM & EEMAC. IDENTIFY & DEVELOP AREAS FOR J/
VS, TECH TRANSFER, LICENCING & DIRECT INVSTMT. CONTINUE TO WORK WITH
DRIE SECTOR BRANCHES IN IDENTIFICATION OF TARGET COMPANIES.

WITH BETTER CONTACT BETWEEN BEAMA & CDN
COUNTERPART ASSOCS (EEMAC, CATA) TO DEVELOP
INFRASTRUCTURE FOR TECH TRANSFER & OTHER
FORMS OF INDUSTRIAL COOPERATION.

DEFENCE PROGRAMS, PRODUCTS, SERV ALL SUB-SECTORS
BY MEANS OF CDA/UK RESEARCH, DVLPMT & PROD'N CTIE MEETINGS & RELATED
DEFENCE TRADE IND'L/INVSTMT MISSIONS, IDENTIFY UK COS INTERESTED IN
INVESTING IN CDA AND DEVELOP BETTER CONTACT BETWEEN POSSIBLE IND'L
TEAMING PARTNERS.

INDUSTRY TO INDUSTRY COOPERATING & TEAMING
ON PENDING UK & CANADIAN DEFENCE PROCURE-
MENT PROJECTS.

TRANSPORT SYS, EQUIP, COMP, SERV AUTOMOTIVE
BUILD ON CONTACTS WITH SMMT & FOLLOW UP TO AUTOMOTIVE INVSTMT MISSION
TO CDA TO IDENTIFY WITH DRIE BRITISH SUPPLIERS IN KEY PARTS SECTORS,
WHERE THERE IS NO CURRENT CDN PRODUCTION, PARTICULARLY IN AUTOMOTIVE
ELECTRONICS.

CONTACT WITH 2 MAJORS, BSG & AE, AS WELL AS
IDENTIFICATION & CONTACT WITH SMALLER SUP-
PLIERS TO PROMOTE THEIR ESTABLISHMENT IN
CANADA.

EDUCATION, MEDICAL, HEALTH PROD ALL SUB-SECTORS
ESTABLISH CONNECTIONS WITH 2 MAJOR HEALTH PROD. MFTS ASSOCS TO THE END
OF IDENTIFYING RANGE PRODRS WITH POTENTIAL FOR PROD'N IN CDA. LIAISON
WITH DRIE TO DETERMINE CURRENT EXPRTS FM UK WHO MIGHT BE IN POSITION
TO ESTABLISH OPERATIONS IN CANADA.

ESTABLISHMENT IN CDA FM AMONG THE 2 MAJOR
COS AND SMALLER SUPPLIERS. REINVESTMENT
IN CURRENT SUBSIDIARIES.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
LIAISON WITH DRIE TO DETERMINE CURRENT IMPORTS OF FOOD PROCESSING MACH
& GEN'L IND'L MACH. INTO CDA. IDENT'N WITH RELEVANT IDN. ASSOCS. OF
BRITISH PROD'N OF SUCH MACH. DIRECT CONTACT WITH COS INVOLVED.

ESTABLISHMENT IN CDA FM SELECTED COS,
WELL AS OTHER COS YET TO BE DETERMINED
FM THE ASSOC. AND POST/DRIE CONTACTS.

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
LIAISON WITH DRIE TO DETERMINE CURRENT IMPORTS OF GENERAL INDUSTRIAL
MACHINERY INTO CANADA. IDENTIFICATION WITH THE RELEVANT INDUSTRY
ASSOCIATIONS OF BRITISH PRODUCTION OF SUCH MACHINERY. DIRECT CONTACT
WITH COMPANIES INVOLVED.

ESTABLISHMENT IN CANADA FROM SELECTED COM-
PANIES AS WELL AS OTHER COMPANIES YET TO
BE DETERMINED FROM THE ASSOCIATION AND
POST/DRIE CONTACTS.

NON SECTORALLY ORIENTED ACTIVITIES

CONTACT ON A DIRECT MAIL, TELEPHONE AND PERSONAL BASIS WITH THE 720
BRITISH CONTROLLED COMPANIES IN THE FINANCIAL TIMES 1000 AS WELL AS
DIRECT MAIL & TELEPHONE CONTACT WITH 4000 CORPS ON THE HICOMS KEY
BRITISH ENTERPRISES DATABASE.

DETERMINATION & PRIORIZATION OF INVESTMENT
INTERESTS IN CDA OF THE TOP 5000 BRITISH
CORPS I. E. THOSE WITH TURNOVER IN EXCESS
OF POUND 12M PER YEAR.

DIRECT MAIL, TELEPHONE AND PERSONAL CONTACT AS APPROPRIATE WITH ALL
CURRENT BRITISH EXPRTS TO CDA (SOME 2000 TO 3500 SEPARATE COS) WITH
A PROPOSAL FOR ASSEMBLY, COMPONENTS MANUFACTURE, AND EVENTUALLY FULL
MANUFACTURE IN CANADA OF THE PRODUCTS CURRENTLY EXPORTED.

IDENTIFICATION AND FURTHER SERVICING OF
COMPANIES CURRENTLY IN A POSITION TO CON-
SIDER CANADIAN MANUFACTURE.

MAILINGS TO APPROX 1500 POTENTIAL BUS IMMIGRANTS, 75% OF WHICH CONTACT
IS ESTABLISHED THROUGH GEN'L ENQS TO IMMIG DIV & 25% OF WHICH CONTACT
THROUGH RESPONSE TO ADVERTISING CAMPAIGNS. PERSONAL CONTACT WITH POT-
ENTIAL BUS IMMIGS OVER A PERIOD OF 3 DAYS OF INTERVIEWS.

APPROX 100 BUSINESS IMMIGRANTS AT A
CONSERVATIVE TOTAL INVESTMENT OF \$50-75M.

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UNITED KINGDOM

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-SERVICING OF CO'S POSITIVELY RESPONDING TO 9
MAR MAILOUT TO 170 OF \$400M+ TURNOVER.
-ELECTRONICS SEMINAR FOLLOW UP. -ADDITIONAL
CORPORATE MAILOUT JUNE 19 TO CO'S OF BETWEEN
\$200 AND \$400M. -SERVICING DHS INVEST. PROSPECTS
-CONTINUING RESPONSIVE WORKLOAD.
-PREPARATION OF SECTOR PROFILES.
-NEWFOUDLAND ENGINEERING MISSION.

-OF 17 RESPONSES, 2 CO'S ACTIVELY ENGAGED IN
ACQUISITION SEARCHES, 1 STILL CONSIDER. ACQUI-
SITION, REMAINDER BEING PROVIDED INFO. -ANTICIPA-
TED MAILOUT TO 1600 CO'S AWAITS PROVISION INFO
FR OTTAWA. -INITIAL RESPONSES. -7 ACQUISITION
POSSIBILITIES REFERRED TO MCLEOD YOUNG, 2 GREEN-
FIELD AND 1 J.-V. BEING SERVICED. -13 PROFILES
HAVE BEEN PREPARED, 5 FOREST PRODUCTS, 4 METALS
& MINERALS, 3 FOOD & 1 OIL AND GAS. -NUMBER OF
J.-V'S DISCUSSED.

QUARTER : 2

A) IMPLEMENTATION OF WINVEST TRACKING SYSTEM.
B) FOLLOW-UP TO JUNE BANKING SEMINARS.
C) ORIENTATION OF FALL COMMUNICATIONS CAMPAIGN.
D) ELECTRONICS SEMINAR FOLLOW-UP AND DIRECT
MAIL.

A) PARINVEST II BOOT-UP AND COMMENCEMENT OF
TOMBSTONE DATA ENTRY AND ACTIVE FILE CLASSIFI-
CATION; B) STRATEGIC CONTACT LIST DEVELOPMENT &
BEGINNING OF PROGRAMME OF REGULAR INFORMATION
FLOW ON CDN INVESTMENT ISSUES; C) SELECTION OF
PRINCIPAL VEHICLES (SUPPLEMENTS IN GUARDIAN AND
DAILY TELEGRAPH) AND COPY; LINK & MANAGEMENT BB
ADS; D) MAIL OUT OF 1100: WORKING WITH DRIE ON
KEY TARGETS AMONG 49 SEMINAR ATTENDEES.

QUARTER : 3

INFO BOOTH & INVESTMENT PROSPECTING AT CON-
FEDERATION OF BRITISH INDUSTRY ANNUAL CONFERENCE
& EXHIB.; (02)ENTREPRENEURIAL IMMIGRATION PROS-
PECTING PROG.; (03)"CD:OPEN FOR BUSINESS" REG.
SEMINAR SERIES UNDERWAY; (04)INVESTMENT PROSPEC-
TING AT INTERPLAS 87 TRADE FAIR; (05)SPECIAL CDA
SUPPLEMENTS IN MAJOR UK DAILIES; (06)CORPORATE
LIAISON ACTIVITY IN CONJUNCTION WITH MIN WILSON
VISIT; (07)DEVELOP SUBSTANTIVE DATABASE OF UK
SUBSIDIARIES IN CDA; (08)ACTIVE LIAISON WITH PROV

10 INVESTMENT LEADS
20 POTENTIAL LEADS AT SEMINARS IN N. ENGLAND
40 SEMINAR ATTENDEES IN BOURNEMOUTH
7 INVESTMENT ENQUIRIES
DAILY TELEGRAPH, FINANCIAL TIMES, THE GUARDIAN
RECEP, ROUND TABLE WITH INTER., HOP DIN. WITH CEOS
DATA GATHERING UNDERWAY
EXCHANGE OF 88/9 PROGRAMME PLANS WITH PROVINCES
PLANNING FOR 88/9 BUDGET REQUIREMENTS
IN PROCESS

QUARTER : 4

AUTOPARTS TARGETTED PROSPECTING
INFO BOOTH AT OCEANOLOGY 88
CONTINUATION OF REGIONAL "DOING BUSINESS WITH
CANADA" SEMINARS
BIOTECH MATCHMAKING PROJECT.

FOLLOW UP WITH FOUR SERIOUS PROSPECTS
THREE INVESTMENT PROSPECTS CURRENTLY BEING
DEVELOPED.
60 "SUSPECTS" PARTICIPATED AT NEWCASTLE, 3 MARCH
17 NEAR-TERM AND 13 LONGER-TERM CANDIDATES
IDENTIFIED; FOLLOW-UP INITIATED FOR JUNE RETURN
VISIT.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 437-LONDON

VISITS TO THE UK BY ONTARIO PREMIER DAVID PETERSON AND BY B.C. PREMIER VAN DE ZALM FOR INVESTMENT PROMOTION PURPOSES. VISIT TO UK BY MR. BRUCE HOWE, CANADIAN CHIEF SCIENCE ADVISOR AND BY DR. GERALDINE KENNEY-WALLACE, CHAIRMAN, SCIENCE COUNCIL OF CANADA. 3) MAJOR POST LOBBYING CAMPAIGNS ON CDA UK/USA RADARSAT PROJECT TO ECOURAGE UK GOVERNMENT FINANCIAL SUPPORT. 4) VISIT BY DR. SYLVIA OSTRY, AMBASSADOR FOR MTN AND PM'S PERSONAL REPRESENTATIVE FOR THE ECONOMIC SUMMIT IN TORONTO. 5) VISIT BY MR. CALVIN GOLDMAN, ADM, CONSUMER AND CORPORATE AFFAIRS. 6) VISIT BY MR. MICHAEL MACKENZIE, SUPERINTENDENT OF FINANCIAL INSTITUTIONS. 7) MAJOR POST LOBBYING EFFORT TO THWART UK MINISTER OF TRADE INITIATIVE ON FUR LABELLING LEGISLATION. 8) VISIT BY MR. PAUL LABBE, PRESIDENT INVESTMENT CANADA. 9) SUCCESSFUL SEMINAR PRESENTATIONS TO CITY AND CORPORATE AUDIENCES ON CANADIAN BUDGET BY MR. KEVIN LYNCH, FINOTT. 10) ARRANGEMENTS FOR EMR-LED MISSION TO INVESTIGATING MINE DISPOSAL METHODS, REGULATIONS ETC.

POST : 407-MADRID

008-TRANSPORT SYS, EQUIP, COMP, SERV.
SPAIN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE TO COORDINATE MARKETING EFFORTS OF CANADIAN SUPPLIERS OF URBAN TRANSIT GOODS AND SERVICES WITH LOCAL PARTNERS.

CALL ON MANAGEMENT OF NEW COMMUTER AIRLINES AS THEY ARE FORMED TO PROMOTE CDN AIRCRAFT AND CONSULTING SERVICES AND EXPLAIN EDC FINANCING.

CALL ON SEVILLE WORLD'S FAIR AND MUNICIPAL AUTHORITIES TO DISCUSS URBAN TRANSIT PLANS.

ORGANIZE VISIT BY EDC REP TO BARCELONA AND SEVILLE TRANSIT AUTHORITIES, STATE RAILWAY AND COMMUTER AIRLINES.

SUBMISSION OF COMPETITIVE JOINT-VENTURE BIDS FOR URBAN TRANSIT REQUIREMENTS IN BARCELONA.

GENERATION OF A NUMBER OF REQUESTS FOR PROPOSALS.

CLARIFICATION OF WHETHER OPPORTUNITIES EXIST FOR THE SALE OF CANADIAN CONSULTING SERVICES AND TECHNOLOGY.

EDUCATE PROSPECTIVE CLIENTS AS TO FINANCING AVAILABLE FOR MAJOR PURCHASE FROM CANADA.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ORGANIZE VISIT OF MAYOR OF BARCELONA TO TORONTO. INTRODUCE OUR NEW AMBASSADOR TO KEY URBAN TRANSPORTATION CONTACTS IN BARCELONA.

QUARTER: 2 -ORGANIZE VISIT OF MAYOR OF BARCELONA TO TORONTO RE UTDC URBAN TRANSIT TECHNOLOGY.
-ORGANIZE VISIT OF DE HAVILLAND REPS TO SPAIN RE STOL MARKET OPPORTUNITIES.

QUARTER: 3 CALL ON SEVILLE URBAN TRANSIT & WORLD FAIR AUTHORITIES RE TRANSPOR. PROPOSAL. PROMOTE URBAN TRANSIT IN BARCELONA. INVESTIGATE STOL MARKETING OPPORTUNITY IN BALEARIC ISLANDS.

QUARTER: 4 ORGANIZE VISIT OF MAYOR OF BARCELONA TO TORONTO TO VIEW UTDC URBAN TRANSIT. - PROMOTE CDN RAIL TRANSIT TO SEVILLE 92 FAIR AUTHORITIES. - ALERT DE HAVILLAND TO NEW OPPORTUNITIES FOR SALE OF COMMUTER AIRCRAFT.

POSTPONED UNTIL FALL DUE TO MUNICIPAL ELECTIONS IN SPAIN IN JUNE. AMB MET WITH PRES. OF CATALUNYA PRES. OF METRO OF BARCELONA & HEAD OF OLYMPICS 92 ORGANIZING COMMITTEE UN JUNE.

-RENEWED INVITA'N FM MAYOR EGGLEETON OF METRO TRNTO IS UNDER CONSIDERA'N FOR POSSIBLE VISIT IN LATE AUTUMN. -DE HAV REPS MET WITH NEW AGENT AND 2 PROSPECTIVE CLIENTS BUT SPAIN GOVT POLICY RE 3RD LEVEL AIRLINES REMAINS UNDEFINED.

MACOSA/UTDC WILL SUBMIT FORMAL BID TO SEVILLE IN JAN 88. MAYOR MARAGALL OF BARCELONA WILL VISIT TORONTO IN FEB 88. RESPONSE RE POSSIBLE INTEREST IN CDN STOL AIRCRAFT/SYSTEMS EXPECTED IN JAN 88.

OFFICER FROM POST ACCOMPANIED MAYOR'S DELEGATION TO TORONTO IN FEB. - BOTH UTDC & BOMBARDIER WILL BID SEVILLE 92 SITE PROJECT. - DE HAVILLAND INTRODUCED TO GROUP WILLING TO PROMOTE DASH 8 TO NEW REGIONAL AIRLINE IN CATALUNYA.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 407-MADRID

004-DEFENCE PROGRAMS, PRODUCTS, SERV
SPAIN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

POST IS IN PROCESS OF ESTABLISHING NEW CONTACTS WITH MOD PURCHASING DIRECTORATES, THE ASSOCIATION OF DEFENCE EQPT. MFRS AND MAJOR LOCAL DEFENCE CONTRACTORS.

ASSIST CANADAIR IN ITS EFFORTS TO CONVINCED FOREST PROTECTION AGENCY AND SPANISH AIR FORCE TO MODERNIZE EXISTING FLEET OF CL215S AND ADD TO IT.

PREPARE NEW MARKET GUIDE AND CONTACT LIST FOR DISTRIBUTION AT HI-TEC.

FOLLOW UP INTEREST EXPRESSED BY SPANISH CONSORTIUM IN WORKING WITH MICRONAV TO ESTABLISH MANUFACTURE OF MICROWAVE LANDING SYSTEM IN SPAIN.

STIMULATE SPANISH DECISION-MAKERS TO CONSIDER CDN COS AS JOINT-VENTURE PARTNERS ON NEW MAJOR DEVELOPMENT PROGRAMS.

SPAIN HAS JUST EXPERIENCED WORST FIRE SEASON EVER AND THERE IS POTENTIAL FOR \$ 100 MILLION SALE.

ASSIST 5 CDN COMPANIES TO FIND REPRESENTATION IN SPAIN.

SPAIN IS DETERMINED TO MAXIMIZE LOCAL CONTENT FOR ITS FUTURE MLS REQUIREMENTS. A JV IS THE ONLY WAY TO GET A SHARE OF THE MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ASSIST CANADAIR TO SELL CL 215. ASSIST CDN CO'S TO ACCESS MOD DECISION MAKERS.

PROVIDED VARIOUS TECHNICAL PAPERS TO SPANISH CONTACTS ON ROLE OF CL215 IN CDA/SPAIN CONTRACTING TO PURCHASE 1 CL215 THIS SUMMER. PRESENTATION ON TURBO PROP PROG PLANNED FOR FALL. ARRANGED PRESENTATIONS FOR HEPBURN & DAVIS TO MOD IN FALL.

QUARTER: 2 -ASSIST CANADAIR TO SELL CL215.
-ASSIST CDN COS TO ACCESS MOD DECISION MAKERS & APPOINT AGENTS.

-CONTRACT SIGNED WITH ICONA (\$9MN) & 1 AIRCRAFT DELIVERED IN SEPT. -DAVIS ENG. LTD MADE PRESENTATION OF INFRARED SUPPRES'N SYSTEM TO SPANISH NAVY & APPOINTED NEW AGENT. PROPARMS APPNTD NEW AGENT FOR THEIR BOMB DISPOSAL EQUIPMENT.

QUARTER: 3 ASSIST CANADAIR TO SELL CL215. ARRANGE PARTICIPATION OF CDN SPEAKER IN CONFERENCE ORGANIZED BY SPAN DEFENCE INDUSTRY. ISSUE INVITATION TO SPAN AIR FORCE TO VISIT COLD LAKE WSSF IN SUPPORT OF CAE/CANADAIR.

CANADAIR ARTICLE WILL APPEAR IN SPECIAL ISSUE OF NUEVO LUNES NEWSPAPER ORGANIZED BY EMB. JAN 88. PAPER ON QUALITY ASSURANCE DELIVERED AT CONFERENCE BY MAJ. JOHNSON-CDN DEFENCE ATTACHE, LDN. INVITATION REMAINS OPEN PENDING CONT. DECISION.

QUARTER: 4 CALL ON SPANISH DEFENCE MINISTRY WITH EDC REP TO DETERMINE IMPORTANCE OF EXPORT FINANCING. - SUPPORT CANADAIR/CAE BID FOR F-18 WEAPON SYSTEMS SUPPORT FACILITY. - ON-GOING SUPPORT TO COS IN DEFENCE IND.

EXPORT FINANCING IS NOT AN IMPORTANT FACTOR IN SPANISH PURCHASES OF DEFENCE EQPT. - ACCOMPANIED AMBASSADOR ON CALL ON MINISTER OF DEFENCE. - MET 55 COS AT HI-TEC. ARRANGED MEETINGS FOR MENASCO AT DEFENCE MINISTRY.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 407-MADRID

005-COMM. & INFORM. EQP. & SERV
SPAIN

PLANNING: . ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

REPORT DETAILS OF NEW COMMUNICATION LAW WHICH IS EXPECTED TO BE PASSED SOON.

INTENSIFY CONTACT WITH AND PROVIDE ASSISTANCE TO CDN INDUSTRY IN VIEW OF SPAIN'S APPARENT DECISION NOT TO JOIN EUROTEL CONSORTIUM.

ENCOURAGE AND ASSIST CDN. COMPANIES TO CONTACT LOCAL SPANISH COMPANIES IN THE CABLE AND SATELLITE SUBSECTOR FOR PARTICIPATION IN NEW MAJOR PROJECTS.

PREPARE AN ARTICLE ON THE COMMUNICATIONS MARKET IN SPAIN AND OFFER IT TO CDN. TRADE MAGAZINES FOR POSSIBLE PUBLICATION.

LAW SHOULD IMPROVE MARKET ACCESS FOR BROAD RANGE OF CDN. PRODUCTS.

THERE SEEMS TO BE NEW POSSIBILITIES TO MARKET PABX EQUIPMENT IN SPAIN.

INTRODUCE 5 CDN. COMPANIES TO THE MARKET.

ALERT AS MANY CDN. COMPANIES AS POSSIBLE TO GENERAL MARKET CONDITIONS IN SPAIN.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ON-GOING ASSISTANCE TO BROAD RANGE OF CDN CO'S. REPORT ON MARKET OPPORTUNITIES IN SPAIN FOLLOWING PASSAGE OF NEW COMMUNICATION LAW.

ASSISTED AES DATA TO HAVE THEIR WORD-PROCESSORS HOMOLOGATED. INTRODUCED CABLON TO BARCELONA MARKET. GENERATED NEW SALES BY ELECTROHOME & BELTRONICS. LAW TABLED IN PARLIAMENT BUT STILL NOT PASSED. NOT ABLE TO REPORT YET.

QUARTER: 2 -ON-GOING ASSISTANCE TO BROAD RANGE OF CDN COS.

-NORTH. TELECOM HAS FORMED NEW JV IN SPAIN. POST INTRODUCED NT'S TELECOMS MKTG REP TO SR. OFFICIALS IN TELEFONICA. -TIL SYSTS/TRNTO STOCK EXCHANGE HAVE SOLD DATA SYSTS TO MADRID STOCK EXCHANGE. -FOLLOW. RECENT VISIT IMAX HAS 7 POTEN'L

QUARTER: 3 ORGANIZE VISIT BY SPAR TO MARKET THEIR COMSAT EXPERTISE TO SPAN MINISTRY OF COMMUNICATIONS. PROMOTE NORTHERN TELECOM PABX TO SPAN OLYMPIC COMM. ONGOING ASSISTANCE TO BROAD RANGE OF CDN COMPANIES.

SPAN AUTHORITIES ARE INTERESTED IN CDN EXPERTISE SPAN OLYMPIC COMM WILL VISIT NT'S INSTALLATIONS IN CALGARY. EICON HAS NEW AGENT IN BARCELONA. CANSTART/ALCABE HAVE FORMED NEW JV. STRONG INTEREST IN TV SAT RECEIVING EQUIPMENT.

QUARTER: 4 ASSIST ONT GOVT TO PARTICIPATE AT SICUR 88. -ORGANIZE INFO BOOTH AT INFORMAT-EXPOTRONICA IN BARCELONA IN APRIL. - OBTAIN DETAILED INFO ON SPANISH HOMOLOGATION REQUIREMENTS FOR ELECTRONIC EQPT.

NEW SALES PROSPECTS DEVELOPED FOR SEVERAL COS. -ONT GOVT AND 6 COS TO PARTICIPATE ON STAND. -INFO OBTAINED FROM TELEFONICA & PASSED TO A NUMBER OF INTERESTED CDN COS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 407-MADRID

016-INDUSTRIAL MACHIN, PLANTS, SERV.
SPAIN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ESTABLISH DIRECT CONTACT WITH MAJOR LOCAL COS. IN SECTOR TO
INTRODUCE CDN EXPERTISE AND EQUIPMENT TO THEM.

CONDUCT A MARKET SURVEY TO IDENTIFY SPECIFIC SUBSECTORS OFFERING
MARKET OPPORTUNITIES FO CDN FIRMS. DISSEMINATE IT TO TRADE ASSOC.
AND TRADE PUBLICATIONS.

ANTICIPATED RESULTS:

STIMULATE ENOUGH INTEREST TO ARRANGE MARKET
VISITS TO AND FROM CANADA AIMED AT INDUSTRIAL
COOP AND TRANSFER OF TECHNOLOGY.

ATTRACT 5 NEW CDN COMPANIES TO THE SPANISH
MARKET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 HAD ORGANIZED MISSION TO CANADA BY MONDRAGON
GROUP IN JUNE.

QUARTER: 2 -ORGANIZE VISIT OF NRC REP TO PROMOTE JVS AND
TECH TRANSFER.
-PROMOTE TRANSTECH INTL EXH. MTL NOV 87 TO SPAN-
ISH COS.
-ON-GOING ASSISTANCE TO VARIOUS CDN COS.

QUARTER: 3 ORGANIZE VISIT TO CDA BY MONDRAGON GROUP. ASSIST
MONENCO TO GATHER INFO FOR POWER/WATER DESALINA-
TION PROPOSAL TO CANARIES GOV'T. DISCUSS NRC/
CDTI MOU ON TECH TRANSFER WITH CDTI.

QUARTER: 4 ORGANIZE VISIT TO CDA BY MONDRAGON GROUP.
-ORGANIZE VISIT OF NSERC INTL RELATIONS MANAGER
TO MADRID.

QUARTERLY RESULTS REPORTED:

MISSION POSTPONED AT LAST MOMENT BY MONDRAGON
UNTIL FALL.

-INTROD. NRC REP TO EUREKA & CDTI OFFICIALS. MOU
WITH NRC UNDER CONSIDER'N BY CDTI. -SEVERAL SPAN
COS WILL ATTEND TRANSTECH -MAJESTIC LASER OF
ALTA & STANLEY LGL ENVIRONMEN'L SRVCS ARE BOTH
NEGOTIA'G LICENCING ARRANGEMENTS WITH SPAN COS.

MISSION WILL VISIT MTL & T.O. IN FEB 88. MONENCO
PROPOSAL SUBMITTED VIA EMBASSY IN DEC. CDTI DRAFT
MOU FORWARDED TO OTTAWA FOR CONSIDERATION.

OFFICER FROM POST ACCOMPANIED MONDRAGON TO MTL
& TORONTO IN FEB. MONDRAGON EXPECTS TO DO BUSI-
NESS WITH 8 OF 12 CDN COS VISITED. - NSERC REP
ACCOMPANIED ON CALLS TO CDTI & CSCI TO DISCUSS
EXCHANGES OF SCIENTIFIC RESEARCHERS.

POST : 407-MADRID

002-FISHERIES, SEA PRODUCTS & SERV.
SPAIN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE TO KEEP IN REGULAR CONTACT WITH MAJOR SPANISH FISH IMPORTERS AND SUPPLY THEM WITH PRODUCT INFO.

ASSIST SPANISH FISHING COMPANIES WHO HAVE EXPRESSED INTEREST IN INVESTING IN CANADIAN FISHERIES SECTOR.

WRITE ARTICLE ON MARKET FOR FISHERIES PRODUCTS IN SPAIN AND DISSEMINATE IT TO CDN. INDUSTRY.

RE-ESTABLISH CONTACTS BETWEEN CANADIAN SUPPLIERS AND SPANISH IMPORTERS.

OPEN MORE DIRECT LINKS WITH SPANISH MARKET AND THIRD COUNTRY MARKETS TRADITIONALLY SERVICED BY SPANISH COS.

STIMULATE CDN. COMPANIES TO TREAT SPANISH MARKET SERIOUSLY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 REAWAKEN INTEREST IN BOTH CDA AND SPAIN IN FISH TRADE - ESPECIALLY SALMON.

FIRST SHIPMENT OF BC SALMON DUE IN SPAIN SOON. A NUMBER OF CDN SUPPLIERS PLAN TO VISIT SPAIN FOLLOWING ANUGA IN OCTOBER.

QUARTER: 2 -REAWAKEN INTEREST IN BOTH CDA & SPAIN.
-ORGANIZE VISITS BY PLEAMAR & BASQUE CODFISHING ASSOC. TO CANADA TO INVESTIGATE INDUSTRIAL COOPERATION.

-SPANISH ENQ. ARE UP ALTHOUGH CDN OFFERS ARE WEAK. SEVERAL CDN SUPPLIERS WILL VISIT SPAIN FOLLOWING ANUGA. -PLEAMAR REP MADE SECOND VISIT TO NEW BRUNSWICK BASQUE MISSION TO NFLD ORGANIZED FOR OCTOBER.

QUARTER: 3 SUPPORT VISIT BY OCEAN FISHERIES LTD. ORGANIZE BASQUE CODFISHING ASSOCIATION VISIT TO NFLD.

FIRST TRIAL SHIPMENT OF CANNED BC SALMON NOW ON SALE IN SPAIN. VISIT APPARENTLY SUCCESSFUL. BASQUES MADE SPECIFIC PROPOSAL RE COOP. NFLD DELEGATION TO VISIT SPAIN IN MARCH 88.

QUARTER: 4 FOLLOW UP INITIAL ORDER OF CANNED SALMON.
-REQUEST SPAN HEALTH MINISTRY TO WAIVE DEPURATION REQUIREMENT FOR B.C. CLAMS.

INITIAL CONSIGNMENT SOLD OUT. IMPORTER IS RE-ORDERING. - OUR REQUEST WAS NOT ACCEPTED.

407 - MADRID

SPAIN

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
WORKING WITH DRIE WE ARE ARRANGING A VISIT TO CDA BY MONDRAGON COOPE-
RATIVE GROUP, MANY OF WHOSE 130 MEMBER COS ARE MACHINE TOOL MFRS. IN
ORDER TO EXPLORE JV POSSIBILITIES WITH CDN. COS.

AT LEAST ONE OR TWO JV ARRANGEMENTS.

FISHERIES, SEA PRODUCTS & SERV. ALL SUB-SECTORS
WE WILL LIAISE WITH TAD, TTI, INV. CDA. AND FANDU TO DETERMINE ACCEPTABLE
GROUND RULES FOR SPANISH INVESTMENT IN CDN. FISHERIES.

ASSUMING WE CAN QUALIFY EXACTLY WHAT KIND
OF INVESTMENT WOULD BE WELCOME WE WILL
ADVISE SPAN COS. SO THEY CAN FOLLOW UP.

NON SECTORALLY ORIENTED ACTIVITIES

SPAIN IS LIBERALIZING ITS REGULATIONS CONTROLLING SPANISH INVESTMENT
ABROAD. WE WILL MEET WITH THE SPANISH BANKING ASSOCIATION TO PROVIDE
INFO ON CDA.

INFLUENCE CORPORATE AND INSTITUTIONAL
INVESTORS THROUGH THEIR BANKS TO CONSIDER
INVESTMENT IN CANADA.

407 - MADRID

SPAIN

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

INVESTMENT SYMPOSIUM WITH GUIPUZCOA CHAMBER OF COMMERCE WAS HELD MAY 28 IN SAN SEBASTIAN.
-BARCELONA ARRANGED WEEK PROGRAM IN JULY FOR ANALCHEM REP TO VISIT CANADA TO DISCUSS JOINT VENTURE MANUFACTURE OF NEW TEST TUBE STOPPER.

-BASQUE FISHING FLEET OWNERS ASS. HAS INDICATED THEIR INTEREST IN INVESTIGATING INVESTMENT AND JOINT VENTURE POSSIBILITIES IN CANADA.
-SPANISH MACHINE TOOL MANUFACTURERS ASS. HEAD-QUARTERED IN BILBAO IS LOOKING INTO ESTABLISHING A PLANT IN CDA TO INSTALL ELECTRIC MOTORS ON THE MACHINE TOOLS THEY EXPORT TO NORTH AMERICA.

QUARTER : 2

-ORGANIZE VISIT TO NEWFOUNDLAND BY DELEGATION REPRESENTING BASQUE GOVT & BASQUE FISHING FLEET OWNERS ASSOCIATION TO INVESTIGATE JOINT VENTURE AND INVESTMENT POSSIBILITIES.
-POST HAS BEEN ACTIVE IN PROMOTING TECHNOLOGY TRANSFER ARRANGEMENTS AS AN EVENTUAL VEHICLE FOR INVESTMENTS IN CANADA.

-VISIT ARRANGED. FIVE PERSON DELEGATION WILL VISIT ST. JOHNS OCT. 19-24.
-AT LEAST 6 TECHNOLOGY TRANSFER AGREEMENTS ARE UNDER ACTIVE NEGOTIATION. POST ASSISTED NRC REP IN 2 WEEK VISIT TO SPAIN WHICH MIGHT RESULT IN COOPERATION AGREEMENT BETWEEN NRC AND CDTI THEIR SPANISH COUNTERPART.

QUARTER : 3

BASQUE FISHERIES DELEGATION VISITED NFLD OCT 19-24 TO DISCUSS INDUSTRIAL COOPERATION;
(02)DISCUSS NRC'S DRAFT MOU ON TECHNOLOGY TRANSFER WITH CDTI.

BASQUES MADE A SPECIFIC PROPOSAL TO NFLD GOV'T INDUSTRY & AWAIT REPLY. NFLD DELEGATION TO VISIT SPAIN MARCH/APRIL 88 TO CONTINUE DISCUSSIONS;
(12)CDTI PROVIDED THEIR OWN DRAFT MOU WHICH HAS BEEN FORWARDED TO OTTAWA FOR CONSIDERATION.

QUARTER : 4

ORGANIZE MONDRAGON MISSION TO CDA IN FEB. TO INVESTIGATE INDUSTRIAL COOPERATION.
FOLLOW UP WITH ABRASIVOS S. A.
POST HAS ACTIVELY BEEN PROMOTING CDN INVESTMENT IN SPAIN AS A MECHANISM TO ENSURE LONG-TERM MARKET ACCESS.

MISSION WAS HIGHLY SUCCESSFUL. MONDRAGON IS CONSIDERING JVS WITH SEVERAL OF THE CDN COS VISITED WHICH COULD LEAD TO SIGNIFICANT INVESTMENT. (2) SPANISH TRADE COMMISSIONER IN CDA CONFIRMS ABRASIVOS HAS MADE \$1 MILLION INVESTMENT IN LAC MEGANTIC & 3 OTHER SPAN COS ARE CLOSE TO CONCLUDING INVESTMENT IN CDA. (3) SEVERAL CDN COS ARE CONSIDERING NEW INVESTMENT IN SPAIN I. E. GROUPE PLASTIQUE MODERNE, ALCAN, FORREC, E. ZEIDLER ARCHITECTS & HARWILL TECHNOLOGIES.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 407-MADRID

DAIRY CATTLE MISSION TO 4 DIFFERENT CITIES REQUIRED ABOUT 10 DAYS OF OFFICER TIME. (2) POST OFFICER SPENT 4 DAYS ARRANGING PROGRAM & ACCOMPANYING MAYOR OF BARCELONA ON VISIT TO TORONTO. (3) PREPARATION OF FIRST TRADE SHOW PARTICIPATION IN BARCELONA REQUIRED DAYS WORK. (4) COMMERCIAL COUNSELLOR SPENT 4 DAYS ACCOMPANYING EDC REP, 2 DAYS ON VISIT OF RWD TO MADRID AND 1 DAY ACCOMPANYING CHIEF SCIENCE ADVISOR DURING HIS VISIT TO MADRID. (5) FITUR 88 INFO BOOTH TOOK 1 WEEK OF OFFICER TIME. (6) HI-TEC TOOK 1 WEEK OF OFFICER TIME. (7) PREPARATION FOR CDN MINK BREEDERS/HBC SEMINARS IN MADRID AND BARCELONA TOOK SEVERAL DAYS OF OFFICER TIME. (8) PREPARING FOR INTRODUCTION OF WIN EXPORT HAS BEEN TIME-CONSUMING.

POST : 404-MILAN

005-COMM. & INFORM. EQP. & SERV
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ELECTRONIC COMPONENTS

DEVELOP NEW CONTACTS IN NORTHERN ITALY IN MAJOR STATE HELD ENTITIES (E.G. ITALTEL)

FOLLOW UP RECOMMENDATIONS OF ITALIAN TEN YEAR TELECOMMUNICATIONS PLAN

OPEN SOURCING CONTACTS AT SENIOR PROCUREMENT LEVEL

DOUBLING OF EXISTING SALES('86) BY '88.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ARRANGE CDN PARTICIPATION IN EDUCATIONAL COMPUTER CONF. IN MILAN & A COMPUTER AIDED INSTRUCTION CONF. IN TURIN. DIRECT CORPORATE CALLS(SOFTWARE) MADE IN TURIN & VERONA. CONDUCTED JOINT MEETING WITH ITAL. SCIENT. & TECHN. RESEARCH CENTER. ARRANGING

ONE SOFTWARE AGENCY AGREEMENT CONCLUDED. INCREASED SALES OF CDN-PROD SOFTWARE IN TURIN, MILAN, VERONA. ESTABLISHED INDUSTRIAL CO-OP PROGRAM RE EXCHANGE OF CDN/ITL EXPERTS RE INTELLIGENCE. HARDWARE SALES PENDING IN TURIN, PADOVA, IVREA/

QUARTER: 1 ORGANIZED CORPORATE CALLS FOR MIN. COTE AND INDIVIDUAL MEETINGS FOR MISSIONS MEMBERS.

3 CORPORATE CALLS ARRANGED FOR MIN. COTE, TWO RELATED TO EUREKA AND INDL. CO-OP. AND ONE IN SUPPORT OF DIRECT SALE TO MAJOR ITAL. ELECTRONICS FIRM. 32 INDIVIDUAL MEETINGS ARRANGED IN MILAN AND TURIN. AWARE OF ONLY ONE ONGOING PROJECT BEING PURSUED/

QUARTER: 2 PREPARE FOR PART'N OF 7 CDN FIRMS IN SMAU ELECT. EXH. VISIT OLIVETTI RE PRESENTA'N OF CDN MFT'D HOME COMPUTERS & PRESENT PROPOSAL RE LICENSING AGREEMENT BETWEEN STM & OLIVETTI. VISIT INTEL EXH TO ESTABL. NEW AGENTS/DISTRIB'RS IN NORTH. ITALY.

SMAU EXH. OUTSTANDING SUCCESS FOR 6 OF 7 CDN FIRMS THAT PARTICIPATED. OVER \$1MN GENERATED IN DIRECT SALES WITH A FURTHER 3 MN ANTICIPATED WITHIN 1 YR. QUALIFIED 4 NEW AGENT/DISTRIB. FOR IMMEDIATE REF. CORP. CALLS MADE TO 4 MAJOR ITLNS

QUARTER: 3 -----

QUARTER: 4 -----

POST : 404-MILAN

002-FISHERIES, SEA PRODUCTS & SERV.
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CANADIAN COMPANIES ENQUIRIES REQUESTING DISTRIBUTORS HAVE SIGNIFICANTLY INCREASED. WE CONTINUE TO EXPAND OUR NETWORK OF DISTRIBUTORS AND BUYERS.

FOUR NEW MAJOR DISTRIBUTORS.

WE CONTINUE TO RESPOND TO ITALIAN ENQUIRIES RE CANADIAN AQUACULTURE TECHNIQUES (SERVICES).

NOT A QUANTIFIABLE SECTOR.

COMMERCIAL OFFICER WILL VISIT PACIFIC COAST FISHERIES INDUSTRY SEPT. 86 AND WILL BE ADVISING CDN. PRODUCERS OF ITALIAN MARKET REQUIREMENTS.

INCREASED ACTIVITY BY CANADIAN FISH/FOOD EXPORTERS OF AG. SMOKED SALMON, LIVE LOBSTER, CLAMS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 ARRANGE NEW DISTRIBUTORS/AGENCIES FOR SALE OF FROZEN/SMOKED SALMON & CRUSTACEANS. ALERTED ITALIAN MARKET TO AVAILABILITY OF NEW CDN SPECIES.

ONE EXCLUSIVE AGENCY AGREEMENT ESTABLISHED FOR SMOKED SALMON-2 AGREEMENTS TO BE CONCLUDED. SALES INCREASED FOR SMOKED SALMON, CRUSTACEANS. DURING VISIT OF B. WHITE (ESTOTT/TAN) ESTABLISHED WITH ITALIAN IMPORTERS THEIR WILLINGNESS TO LOOK AT IMPORTERS.

QUARTER: 1 EXPOSE ITALIAN FISHING INDUSTRY TO CDN EXPERTISE, CAPABILITIES AND EQUIPMENT.

SECURED COMMITMENT BY MAJOR ITALIAN GROUP TO ATTEND HALIFAX FISHERY AND FISH EQUIPMENT EXHIBITION. PUBLISHED ARTICLES OF CDN FISHING TECHNOLOGY IN PRINCIPAL ITALIAN FISHING TRADE PUBLICATION.

QUARTER: 2 FISHING INDUSTRY PARTICIPATION IN MAJOR FISH/EQUIPMENT EXHIBITION IN ANCONA IN 1988.

NEW EXPORTS ESTABLISHED WITH EXISTING IMPORTERS FOR LOBSTER, COD (WHEN SUPPLY IS AVAILABLE), AND CRUSTACEANS. RECIPROCAL CONTACTS ESTABLISHED IN FISHING INDUSTRY BETWEEN ANCONA, ITALY AND HALIFAX, NOVA SCOTIA.

QUARTER: 3 ORGANIZED VISIT TO HALIFAX FISH EQUIP. EXHIBITION FOR MAJOR ITALIAN BUYER. CANVASSED SEAFOOD DISTRIBUTORS WHO WERE NOT CURRENTLY HANDLING CDN PRODUCTS & INTRODUCED THEM TO NEW CDN SOURCES.

EXPORT ORDER FOR CDN LONG LINE SYSTEM. DEVELOPED A LIST OF KEY ITALIAN SEAFOOD DISTRIBUTORS & INTRODUCED MORE CDN SEAFOOD PRODUCTS TO ITALY (5 NEW SALES AGREEMENTS & 5 NEW AGENCY AGREEMENTS).

QUARTER: 4 A 600 STORE WINDOW PROJECT WAS PLANNED WITH THE COOPERATION OF SEAGRAM, CAIL AND LOCAL SEAFOOD IMPORTERS. UNFORTUNATELY, KEY PARTNER BACKED OUT IN FINAL STAGES OF PROJECT CAUSING TERMINATION OF CONSIDERABLE INPUT.

TWO MAJOR BUYING CONNECTIONS ESTABLISHED, HOWEVER, WE HAVE BEEN UNABLE TO OBTAIN SUFFICIENT SUPPLIES FOR THIS MARKET (E. G. SALMON AND CRUSTACEANS).

REPORT 4
88/07/27

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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POST : 404-MILAN

002-FISHERIES, SEA PRODUCTS & SERV.
ITALY

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 4 BECAUSE ITALTEL WAS AND STILL IS IN PROCESS OF REORGANIZATION AND UNDERGOING MERGER TALKS OUR EFFORTS WERE DIRECTED AT PRIVATE SECTOR PRIMARILY IN SOFTWARE MARKET FOLLOWED BY TELECOMMUNICATIONS. ABLE TO ACHIEVE GOOD RESULTS /

QUARTERLY RESULTS REPORTED:

SEVEN NEW AGENCIES WERE DEVELOPED IN THE LAST QUARTER OF 87-88. SALES IN THIS SECTOR HAVE DOUBLED SINCE 1986.

POST : 404-MILAN

009-FOREST PRODUCTS, EQUIP, SERVICES
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WOOD AND WOOD PRODUCTS

COMPLETE FOREST PRODUCTS STRATEGY COORDINATING ACTIVITY OF COFI
(COUNCIL OF FOREST INDUSTRIES FOR B.C.) AND BP IB (QUEBEC LUMBER
MANUFACTURERS)

MILAN NOW HAS RESPONSIBILITY FOR ALL OF ITALY. DEVELOP NEW
CONTACTS IN SOUTH.

TRADE LIAISON VISIT TO ALL MAJOR BUYERS THROUGHOUT ITALY

COORDINATED MARKETING APPROACH TO AVOID CDN
ENTITIES COMPETING WITH EACH OTHER.

ESTABLISH FOUR NEW MAJOR DISTRIBUTORS IN
SOUTH.

EXPANDED SALES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 RESPOND TO EXTENSIVE INQUIRIES FROM ITALIAN LUM-
BER TRADE. PLAN ALL LOGISTICS RELATED TO ONTARIO
LUMBER MFRS. MISSION (COMPOSED OF 10 COMPANIES,
ONE ASSOCIATION AND 1 GOVT. REP.) OR VISITS TO
MILAN & NAPLES.

10 NEW EXPORT AGREEMENTS EXPEDITED BY MILAN OFF-
ICE, TWO NEW MAJOR BUYING CONNECTIONS ESTABLISHED
OVER 75 ONE-ON-ONE MEETINGS TOOK PLACE BETWEEN
ONT COS. & ITALIAN COS. FROM ALL OVER ITALY THAT
TOOK TIME TO VISIT MISSION MEMBERS IN EITHER MI-

QUARTER: 2 GIVE DIRECT SUPPORT & MKTG ASSIST. TO CDN
FORESTRY PRODS FIRMS WISHING TO RE-ENTER ITLN
MKT BECAUSE OF EMERGING CDN PRICE COMPETITIVITY.
OUR PRIMARY OBJECTIVE WAS TO ENCOURAGE CDN FIRMS
TO RE-ENTER THIS MKT TO REGAIN CDA'S DOMINANT

THE SECOND QUARTER (JULY, AUG., SEPT) IS THE
QUIETEST BUSINESS PERIOD OF THE YEAR. \$2,180,000
WORTH OF SALES WERE AS A DIRECT RESULT OF OUR
COMMERCIAL OFFICERS ACTIVITY.

QUARTER: 3 ORGANIZED WOOD IN CONSTRUCTION SEMINAR. ASCERTAIN
CURRENT COMPETITIVE STATUS OF CDN FOREST PRODS
IN ITALY IN LIGHT OF \$ FLUCTUATION & EXPLOIT THE
SITUATION. UNDERTAKE MARKETING VISIT TO SOUTHERN
ITALY. VISIT BATIMAT F. TO EXPAND & RENEW CONTACTS

SENSITIZED ITAL. ARCHITECTS & TOWN PLANNERS RE
CDN BUILDING MATERIALS & PRACTICES. CDN FOREST
PRODUCTS ARE INCREASINGLY COMPETITIVE. CDN SUP-
PLIERS ALERTED TO OPPORTUNITIES (8 NEW BUYING
CONNECTIONS & 4 NEW AGENCY AGREEMENTS). TRAVEL

QUARTER: 4 POST HAS BEEN AGGRESSIVELY PURSUING SALES
OPPORTUNITIES FOR CDN INDUSTRY BY RENEWING OLD
CONTACTS ACTIVE DURING OUR RECORD YEARS OF SALES
(E. G. 1978-81). STRONG SUPPORT HAS BEEN GIVEN TO
THE QUEBEC BUREAU DE PROMOTION DES INDUSTRIES/

APPROX \$ 7.15 MILLION WORTH OF SALES ARE NOW
CONTRACTED OUT THROUGH THE END OF JUNE. OF THIS
TOTAL APPROX \$ 4 MILLION WERE IN SALES OF HARD-
WOOD. WE ANTICIPATE FY 88-89 WILL MATCH OUR
RECORD SALES IN THE LATE 70'S. NINE NEW BUYING/



404 - MILAN

ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
CONTINUE TO WORK CLOSELY WITH THE ITALIAN MACHINE TOOL MANUFACTURERS
ASSOCIATION (UCIMU) TO INSURE INTERESTED MACHINE TOOL MANUFACTURERS TO
ESTABLISH IN CANADA.

EXPECT TWO INTERESTED COMPANIES VISITING
CANADA TO ESTABLISH IN PREFERRED LOCATION.

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
LIAISE CLOSELY WITH MAJOR FOOD AND TECHNOLOGY ASSOCIATIONS, INDUSTRY,
FOOD SHOWS AND PUBLICIZE CANADIAN OPPORTUNITIES IN PROFESSIONAL FOOD
TECHNOLOGY JOURNALS IN ITALY.

TWO MAJOR INVESTMENTS IN CANADA TO BE
COMPLETED PLUS SIX QUALIFIED LEADS ON
ITALIAN COMPANIES JOINT VENTURE IN
CANADA.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
WORK WITH DRIE AND ITALIAN AUTOMOTIVE MANUFACTURERS ASSOCIATION PUR-
SUING INVESTMENT IN SPECIFIC AREAS IDENTIFIED BY CANADA AS SECTORS
REQUIRING STRENGTHENING IN CANADA.

FOUR LICENSING ARRANGEMENTS AND TWO
MANUFACTURING INVESTMENTS (WHEELS/
BODY PANELS).

AGRI & FOOD PRODUCTS & SERVICE FOOD HANDLING, PROCESSING EQUIP
No proposed activities indicated

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated

404 - MILAN

ITALY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

QUARTER : 2

POSITION WAS VACANT EXCEPT FOR MONTH OF SEPT. WHEN NEW OFFICER ARRIVED. MILAN WORKED ON PREPARATION OF INVESTMENT STRATEGY PAPER TO COVER 3 YEAR ACTUAL AND TWO YEAR NATIONAL ACTION PLAN.

ONLY ONE MAJOR INVESTMENT IS CLOSE TO FINALIZATION IN THE AUTOMOTIVE SECTOR (WHEELS). TWO OTHER MAJOR INVESTMENTS (INDUSTRIAL NOZZLES AND PAINTS) ACTIVELY PURSUING CDN. INVESTMENT AFTER CONSULTATIONS WITH CONSULATE.

QUARTER : 3

DEVELOP DRAFT INVESTMENT PROGRAM STRATEGY FOR NORTHERN ITALY; (02) UNDERTAKE ROUND OF CALLS ON INTERMEDIARIES & COMPANIES TO DEVELOP CONTACTS & INVESTMENT PROSPECTS; (03) B. C. MOUNTAIN RESORT SEMINAR; (04) DRIE AUTOMOTIVE VISIT; (05) DRIE MONTRAL INVESTMENT MISSION; (06) ONTARIO RESEARCH FOUNDATION & APRO VISIT; (07) ONTARIO MINISTRY OF INDUSTRY TRADE & TECHNOLOGY VISIT.

ACCOMPLISHED & BEING PRESENTED IN OTTAWA, JAN/88 HAVE COMMUNICATED WITH KEY BANKS, ASSOCIATIONS AND PRIVATE COS; (13) IDENTIFIED 3 POTENTIAL INVESTMENT PROSPECTS; (14) REPORT TO BE SUBMITTED. ONE INVESTMENT PROSPECT; (15) IDENTIFIED GOOD LEADS & CONTACTS; (16) MAY RESULT IN MISSION TO ITALY IN LAST QUARTER; (17) REPORT PROPOSING ONTARIO'S INVESTMENT PROGRAM FOR N. ITALY TO BE SUBMITTED TO PROV. AUTHORITIES END OF MARCH.

QUARTER : 4

DEVELOP INVESTMENT CONTACTS
FINALIZE INVESTMENT APPROACH FOR N. ITALY
TD IN CANADA

ESTABLISHED GOOD BASE FROM WHICH TO MOUNT INVESTMENT PROGRAM FOR 1988/89.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 404-MILAN

MIN. DECOTRET'S VISIT
INVESTMENT OFFICERS MEETING IN PARIS
DRIE MONTREAL INVESTMENT VISIT
LANGUAGE TRAINING
MISSION OF REPRESENTATIVES FROM THE ST. LAWRENCE SEAWAY
AUTHORITY.
(6) MISSION OF QUEBEC LUMBER EXPORTERS.
(7) MISSION OF QUEBEC ELECTRONIC MANUFACTURERS
(8) MISSION OF CDN FURNITURE MANUFACTURERS

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 475-MOSCOW

002-FISHERIES, SEA PRODUCTS & SERV.
UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

NEW FISH PURCHASE COMMITMENT.

\$12 MILLION

INTELLIGENCE GATHERING FOR CANADIAN FISH INDUSTRY

THIS ACTIVITY SHOULD LEAD TO INCREASED
ABILITY ON THE PART OF CANADIAN SUPPLIERS TO
MEET THE PECULIAR REQUIREMENTS OF THE SOVIET
MARKET

JOINT VENTURE FISHING COMPANY (EVENTUAL MOSCOW OFFICE)

\$ 1 MILLION

IN-STORE PROMOTION OF CANADIAN SEAFOODS.

\$100,000

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 TO ASSIST IN FISHERIES NEGOTIATIONS.

SUPPORTED DEP. MINISTER LEVEL DELEGATION VISIT.

QUARTER: 4 -----

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 475-MOSCOW

SENIOR TRADE OFFICER PARTICIPATED IN HIGH LEVEL CANADA/USSR TRADE SEMINARS WHICH TOOK PLACE IN MONTREAL, TORONTO AND CALGARY. (2) POST MADE EXTENSIVE EFFORTS TO NEGOTIATE A FOREIGN INVESTMENT INSURANCE AGREEMENT WITH THE USSR. (3) POST SUPPORTED IMAX CORP. OF TORONTO IN STARTING AND THEN SIGNING A JOINT VENTURE PROTOCOL RELATING TO CINEMA CONSTRUCTION AND TECHNOLOGY. (4) POST SUPPORTED VARIOUS USSR DELEGATIONS TRAVELLING TO CANADA IN OIL & GAS, AND IN AGRICULTURE. (5) POST ASSISTED IN REPORTS ON DEVELOPMENTS IN ECONOMIC RESTRUCTURING CURRENTLY BEING UNDERTAKEN IN THE USSR. (6) POST ASSISTED LAVALIN IN TENDERING ON LARGE TENGUIZ PROJECT (OIL AND GAS SECTOR). (7) POST ASSISTED CANADIAN FIRM IN LARGE PROJECT FOR BREAD MAKING FACILITIES IN USSR. (8) POST HOSTED ONTARIO MARKETING AGRICULTURAL MISSION TO USSR.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 427-MUNICH

005-COMM. & INFORM. EQP. & SERV
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

INTENSIFY CORPORATE LIAISON ACTIVITY TO TAKE ADVANTAGE OF
EMERGING INTEREST IN TELECOMMUNICATIONS SECTOR.

WILL CANVASS MAJOR CORPORATIONS IN TERRITORY TO DETERMINE THEIR
FUTURE REQUIREMENTS FOR DATA COMMUNICATIONS EQUIPMENT/SERVICES
LOCAL AREA NETWORKS, APPLICATION SOFTWARE AND MODULAR OFFICE
EQUIPMENT.

BROADCASTING (INC CATV)

CONTINUE CORPORATE LIAISON ACTIVITIES TO KEEP ABREAST OF
EMERGING OPPORTUNITIES IN CATV SECTOR PARTICULARLY NOW THAT
PRIVATISATION OF BROADCASTING IS INCREASING .

ANTICIPATED RESULTS:

IDENTIFICATION OF OPPORTUNITIES FOR CANADIAN
SUPPLIERS INCLUDING POSSIBILITIES OF
JOINT VENTURES

UNCOVER EMERGING OPPORTUNITIES BY TAKING
ADVANTAGE OF OUR CLOSE LINKS WITH USA AND
DOMINANT SALES OF AMERICAN FIRMS IN INFORMATICS
IN FRG MARKET. N

EARLY INVOLVMENT OF CATV SUPPLIERS IN
PROCUREMENT PROGRAMS OF BAVARIAN
TV ORGANIZATIONS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----
QUARTER: 2 -----
QUARTER: 3 -----
QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

POST : 427-MUNICH

008-TRANSPORT SYS, EQUIP, COMP, SERV.
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AUTOMOTIVE

BMW-CANADA MOU CURRENTLY IN PLACE.

PROVIDES FRAMEWORK FOR EXPANSION AND DIVERSIFICATION OF OEM SUPPLY CONTRACTS PARTICULARLY AS BMW INTRODUCES NEW MODELS TO NORTH AMERICA MARKET.

UNDERTAKE MARKET STUDY TO IDENTIFY AUTOMOTIVE COMPONENTS CURRENTLY IMPORTED AND FUTURE NEEDS OF INDUSTRY.

INVENTORY OF PRODUCTS (OEM&AFTER MARKET) IN WHICH CDN SUPPLIERS ARE COMPETITIVE AND CLD DISPLACE OTHER EXPORTERS. IDENTIFICATION OF FUTURE REQUIREMENTS OF FRG AUTO MANUFACTURERS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MISSION - AUTO PARTS SELLERS TO FRG

POSTPONED TO LATE FALL '87 DUE TO WORKLOAD CAUSED BY IFAT AND TAAM MISSIONS.

QUARTER: 2 BEGIN PLANNING FOR AUTO MISSIONS

MISSION LED BY MR. DUFF MITCHELL, DRIE OTTAWA SCHEDULED FOR NOV 30-DEC 04 '87.

QUARTER: 3 AUTO INVESTMENT MISSION SCHEDULED FOR NOV 30 - DEC 04.

MISSION POSTPONED BY DRIE AT LAST MINUTE DUE TO UNCERTAINTY OF EFFECT OF CAN/US FTA ON FOREIGN AUTO MANUFACTURERS. MISSION RESCHEDULED TO TAKE PLACE FEB 14-21/88.

QUARTER: 4 -----

POST : 427-MUNICH

006-ELECTRONICS EQUIP. & SERV
GERMANY WEST

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

PRODUCTS & COMPONENTS

INTENSIFY CORPORATE LIAISON PROGRAM WITH KEY COMPANIES
IN THIS SECTOR.

IMPROVED KNOWLEDGE OF POTENTIAL BUSINESS
PARTNERS FOR CDN COMPANIES IN THIS SECTOR
AND BETTER TARGETTING OF MARKETING EFFORTS
BY MISSION.

UNDERTAKE MARKET STUDY FOR ELECTRONIC COMPONENTS .

IMPROVED KNOWLEDGE OF PRECISE AREAS OF
SPECIALTY . FACILITATE IDENTIFICATION OF
PARTNERS FOR JOINT VENTURES, LICENSING
AND TECHNOLOGY TRANSFER.

INITIATE SYTEMATIC APPROACH TO LARGE FRG FIRMS TO SEARCH FOR WEAK
LINKS IN THEIR COMPONENTS SUPPLIERS NETWORK FOCUSSING FIRST ON
ITEMS ALREADY BEING EXPORTED TO FRG THEN MOVING TO OPPORTUNITIES
FOR NEW PRODUCTS.

UNCOVER OPPORTUNITIES FOR EXPANSION OF
PRESENT EXPORTS (DOUBLED IN LAST 2 YRS) AND
IDENTIFY TARGETS FOR INTRODUCTION OF NEW
PRODUCTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PARTICIPATION AT LASER - TRADE FAIR

PARTICIPTION IN LASER CANCELLED DUE TO LACK OF
RESPONSE TO OTTAWA'S RECRUITING EFFORTS.

QUARTER: 1 MISSION - CABLE TV BUYERS MISSION TO CANADA

SCRUBBED FROM MUNICH PROGRAM FOLLOWING REASS-
ESSMENT OF MARKET OPPORTUNITIES.

QUARTER: 1 SEARCH FOR NEW OPPORTUNITIES

MARKET REPORT ON AUDIO TOUR EQUIPMENT

QUARTER: 2 SURVEY OF MARKET OPPORTUNITIES APPLICATIONS
SOFTWARE.

PROJECT UNDERWAY, REPORT DUE MID DECEMBER.

QUARTER: 3 TRADE FAIR PARTICIPATION AT SYTEMS '87

CDN FIRMS SIGNED CONTRACTS WORTH OVER \$100,000
AT THE FAIR & ESTIMATE A FURTHER \$21.5M IN SALES
OVER THE COMING YR AS A RESULT OF CONTACTS MADE
AT SYSTEMS '87 (SEE BUSINESS ACTIVITY FORM)

QUARTER: 3 SURVEY OF MARKET-APPLICATION SOFTWARE

REPORT IN FINAL STAGE OF PREPARATION. WILL BE
DISPATCHED IN OTTAWA IN JAN 88

QUARTER: 4 CEBIT - TRADE FAIR PARTICIPATION

CDN \$ 5 MILLION ON-SITE SALES AND CDN \$ 55 MIL-
LION ESTIMATED SALES FOR NEXT 12 MONTHS. 22 LO-
CAL AGENTS APPOINTED, 102 PENDING.

POST : 427-MUNICH

013-CONSUMER PRODUCTS
GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

UNDERTAKE MARKET STUDY OF SPORTING GOODS MARKET.

ANTICIPATED RESULTS:

BUILDING ON CURRENT KNOWLEDGE OF MKT (TOP END NOW DOMINATED BY EUROPEANS & LOW END BY S. E. ASIA). IDENTIFY NICHES TO BE EXPLOITED BY CDA. ALSO IDENTIFY KEY BUYERS FOR ISPO FAIR.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 SURVEY OF MARKET OPPORTUNITIES

QUARTER: 2 SURVEY OF MARKET OPPORTUNITIES

QUARTER: 2 TRADE FAIR - PARTICIPATION AT ISPO ; (FALL '87)

QUARTER: 3 SURVEY OF MARKET OPPORTUNITIES

QUARTER: 4 ISPO - TRADE FAIR PARTICIPATION

QUARTERLY RESULTS REPORTED:

POSTPONED TO FALL QUARTER

WORK ON SURVEY HAS STARTED. EXPECTED COMPLETION DATE DECEMBER 12, 1987.

14 CANADIAN COMPANIES PARTICIPATED AT THE NATIONAL STAND. ON-SITE SALES WERE \$370,000 CDN. PROJECTED SALES 4.9 MM. REPORT SUBMITTED.

REPORT COMPLETED. DISTRIBUTION WILL TAKE PLACE EARLY IN JANUARY 1988.

CDN \$ 2.7 MILLION ON-SITE SALES AND CDN \$ 16.3 MILLION SALES PROJECTED FOR COMING 12 MONTHS. 56 AGENCY AGREEMENTS APPOINTED AND PENDING. (SEE ALSO BUSINESS ACTIVITY FORM).

427 - MUNICH

GERMANY WEST

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

ELECTRONICS EQUIP. & SERV. PRODUCTS & COMPONENTS
USING AVAILABLE INFO SOURCES WILL IDENTIFY INDUSTRY LEADERS AND WITH ASSISTANCE FROM DRIE OTT AND FRG INVEST COUNSELLOR WILL SELECT SMALL ELECTR. GROUP ON WHICH TO FOCUS ATTN. START WITH STRUCTURED AND TARGETED MAIL CMPN AND FOLLOW-UP WITH ONE-ON-ONE MEETINGS.

STIMULATE AN INCREASE IN DIRECT AND PORTFOLIO INVST BY GERMAN COS IN CDA AND AN INCREASE IN CDN-GERMAN INDUSTRIAL J. V. 'S.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
WILL BUILD ON MOMENTUM PROVIDED BY DRIE/BMW MOU AND ON SYSTEMATICALLY EXECUTED ROUND OF TRADE PROMOTION CALLS BY COMMERCIAL OFFICER. MAIN TARGETS WILL BE BMW, DAIMLER-BENZ AND PORSCHE SUPPLIERS.

STIMULATE AN INCREASE IN DIRECT AND PORTFOLIO INVST BY GERMAN COS IN CDA AND AN INCREASE IN CDN-GERMAN INDUSTRIAL J. V. 'S.

EDUCATION, MEDICAL, HEALTH PROD HOSP. & MEDICAL EQUIP, INSTRUM.
FIRST TASK TO DEVELOP A BETTER PICTURE OF THE STRENGTHS AND WEAKNESSES OF THE CDN AND FRG MEDICAL EQUIPMENT AND INSTRUMENT SECTOR. SECOND TASK WILL DEPEND ON THESE FINDINGS BUT WILL INCLUDE A MAIL CAMPAIGN AND A STRUCTURED VISIT PROGRAM.

STIMULATE AN INCREASE IN DIRECT AND PORTFOLIO INVST BY GERMAN COS IN CDA AND AN INCREASE IN CDN-GERMAN INDUSTRIAL J. V. 'S.

NON SECTORALLY ORIENTED ACTIVITIES

FORMATION OF GERMAN-CDN BUSINESS CLUB EXPECTED TO MEET REGULARLY AT LUNCHEONS TO HEAR PRESENTATIONS BY PROMINENT CDN AND GERMAN BUS. FIN AND POL PEOPLE. CLUBS PURPOSE TO STRENGTHEN BILATERAL TRADE AND INVST TIES.

STIMULATE AN INCREASE IN DIRECT AND PORTFOLIO INVST BY GERMAN COS IN CDA AND AN INCREASE IN CDN-GERMAN INDUSTRIAL J. V. 'S.

SECTORAL AND GENERAL INTEREST SEMINARS HELD IN COOP WITH SAVINGS BANKS AND CHAMBERS OF INDUSTRY AND COMMERCE WITH FOLLOW-UP CALLS TO INTERESTED INDIVIDUALS.

STIMULATE AN INCREASE IN DIRECT AND PORTFOLIO INVST BY GERMAN COS IN CDA AND AN INCREASE IN CDN-GERMAN INDUSTRIAL J. V. 'S.

CALLS ON INDIVIDUAL FIRMS AS THEY ARE IDENTIFIED AS LIKELY PROSPECTS THROUGH OUR VARIOUS INFORMATION.

STIMULATE AN INCREASE IN DIRECT AND PORTFOLIO INVST BY GERMAN COS IN CDA AND AN INCREASE IN CDN-GERMAN INDUSTRIAL J. V. 'S.

427 - MUNICH

GERMANY WEST

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-ESTABLISHMENT OF AN INFORMAL GERMAN-CDN BUSINESS MAN'S CLUB. TO MEET AT LUNCHEON 4 TO 5 TIMES PER YEAR TO HEAR SPEECHES BY PROMINENT CDN OR GERMAN BUSINESS OR POLITICAL FIGURES.
-PRESENTATION TO REGENSBURG CHAMBER OF COMMERCE ON INVESTING IN CANADA.

CLUB'S INAUGURAL ADDRESS GIVEN BY MR. D. REEKIE, CHAIRMAN OF CAE. ONE ADDITIONAL MEETING HELD IN QUARTER. CLUB GAINING ACCEPTANCE AND MEMBERSHIP IS WIDENING.
-IN ATTENDANCE GEB. 3 SERIOUS ENQUIRIES TO DATE.

QUARTER : 2

1. WORKING WITH BAYERISCHE VEREINSBANK TO IDENTIFY MEDICAL EQPT MANUFACTURERS WITH INTEREST IN INVESTING IN OR ENTERING INTO JOINT VENT. IN CDA
2. ASSIST DORNIER SEASTAR IN ITS ANALYSIS OF CDN SITES IN PREPARATION FOR A POSSIBLE MOVE TO CDA.
3. SUPPORT BONN INVESTMENT COUNSELLOR IN PRESENTATION OF WESTERN CDA INVESTMENT SEMINARS IN FRANKFURT AND MUNICH.

1. TWENTY CANDIDATE FIRMS HAVE BEEN IDENTIFIED & 5 HAVE ALREADY BEEN VISITED. ONE SHOWS PROMISE.
2. ONT., QUE. B.C. WERE SINGLED OUT BY DORNIER AS POSSIBLE RELOCATION AREAS. B.C HAS BEEN THE MOST AGGRESSIVE IN PURSUING DORNIER. ARRANGED FOR BC AGENT GENERAL TO VISIT DORNIER. ACCOMPANIED BC MINISTER MCCARTHY TO DORNIER.
3. SEMINARS TOOK PLACE ON 22 SEPT IN FRANKFURT & 24 SEPT IN MUNICH. ATTENDANCE AT EACH WAS ABOUT 40.

QUARTER : 3

PRESENTATION OF CDN INVESTMENT OPPORTUNITIES TO OFFICIALS & CUSTOMERS OF GENOSSENSCHAFTLICHE ZENTRALBANK, STUTTGART (02) ASSIST DORNIER SEASTAR GMBH IN PREPARATION FOR A POSSIBLE MOVE TO CANADA.

ABOUT 120 PEOPLE TOOK PART IN THE SEMINAR SEASTAR EXECUTIVES HAE MADE TWO MORE VISITS TO CANADA AND HAVE NOW ENTERED INTO NEGOTIATIONS WITH B. C. GOV'T.

QUARTER : 4

ASSIST DORNIER SEASTAR GMBH IN PREPARATION FOR POSSIBLE MOVE TO CANADA.
(2) AUTO INVESTMENT MISSION.

DRIE OTTAWA SENT TWO SPECIALISTS TO VISIT THE COMPANY, REVIEW COST ESTIMATES FOR A MOVE TO CANADA AND EXAMINE SEASTAR PROJECT VIABILITY.
(2) MISSION TOOK PLACE 29 FEB - 11 MAR 88. VISITS WERE MADE TO 17 COMPANIES, 5 ASSOCIATIONS, 3 CHAMBERS OF COMMERCE AND 1 FRG GOVERNMENT OFFICE.
3 OF THE COMPANIES VISITED HAVE EXPRESSED AN INTEREST IN INVESTING IN CANADA AND ARE NOW WORKING WITH US.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 427-MUNICH

UNPLANNED - VISIT OF B.C. PREMIER VANDER ZALM TO DORNIER
SEASTAR GMBH. (2) UNPLANNED - VISIT OF QUEBEC INDUSTRY MI-
NISTER JOHNSON. (3) UNPLANNED - VISIT OF ONTARIO MINISTER
FOR INDUSTRY, TRADE AND TECHNOLOGY, MR. KWINTER.
(4) UNPLANNED - VISIT OF PREMIER PETERSON FROM ONTARIO.

POST : 433-DSLO

004-DEFENCE PROGRAMS, PRODUCTS, SERV
NORWAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

LIAISON CALLS ON ALL DEFENCE-RELATED IMPORT AGENTS, PRIME CONTRACTORS AND MATERIEL COMMANDS.

GREATER AWARENESS IN NORWAY OF CANADIAN EXPERTISE AND NEW AGENTS FOR FIVE CANADIAN FIRMS.

FOLLOW UP WITH MINISTRY OF DEFENCE AND PRIME CONTRACTORS AS RESULT OF DISCUSSIONS AT THE MOU RDP SC MEETING.

INCREASE SALES OF CANADIAN DEFENCE PRODUCTS IN NORWAY TO \$6 MILLION IN 1987.

MARKET ANALYSIS FOR DEFENCE PRODUCT SALES AND JOINT VENTURES BETWEEN CANADA AND NORWAY.

COMPREHENSIVE REPORT ON POTENTIAL SUBSECTORS FOR CANADIAN EXPORT DEVELOPMENT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CANADA/NORWAY CO-OPERATIVE DEFENCE RESEARCH DEVELOPMENT AND PRODUCTION STEERING COMMITTEE MEETING.

DEFINED NEW PRODUCTS OF INTEREST AND AREAS OF CO-OPERATION FOR RESEARCH (SEE RDP CONFIDENTIAL NOTES OF APRIL, 1987).

QUARTER: 2 -----

QUARTER: 3 FOLLOW-UP TO MOU DEVELOPMENTAL DISCUSSIONS WITH NORWEGIAN MINISTRY OF DEFENCE. CALLS ON DEFENCE-RELATED IMPORT AGENTS & DEFENCE CONSTRUCTION CONTRACTORS.

ESTABLISHMENT OF "CDN" RESPONSIBILITY CENTRES WITH ARMY & AIR MATERIEL COMMANDS. ASSISTED IN THE INCLUSION OF FAIRFORD INDUSTRIES BID FOR NEW ANDOYA AIRFIELD CONSTRUCTION PROJECT.

QUARTER: 4 CONTINUED CONTACT WITH MINISTRY OF DEFENCE, NORWEGIAN MATERIEL COMMANDS AND NORWEGIAN DEFENCE AGENTS. WORK WITH KVAERNER EUREKA TO ESTABLISH POSSIBILITY OF THIRD COUNTRY SALES.

ESTABLISHED "CDN" RESPONSIBILITY POINT OF CONTACT WITH NAVY MATERIEL COMMAND. MUCH GREATER AWARENESS OF CANADIAN EXPERTISE NOW GROWING IN NORWAY IN THIS SECTOR. REPORT ON EXPORT OPPORTUNITIES TO BE FILLED NEXT QUARTER AS NORWEGIAN/

POST : 433-OSLO

011-OIL & GAS EQUIPMENT, SERVICES
NORWAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

COMPANY CALLS ON LARGEST IMPORT HOUSES AND STOCKISTS/SUPPLY
DEPOTS.

10 NEW AGENCIES FOR CANADIAN EXPORTERS.

CANADA-NORWAY OFFSHORE WORKING GROUP.

AS MORE GRASS-ROOTS FIRMS BECOME INVOLVED IN
THIS BILATERAL FORUM, WE ANTICIPATE GREATER
SOURCING ENQUIRIES FROM NORWEGIAN FIRMS.

FOLLOW-UP CALLS ON SPECIFIC FIRMS FOLLOWING POLAR TECHNOLOGY
MISSION IN OCTOBER, 1986.

CONTRACTS FOR ENGINEERING SERVICES AND DESIGN
IF DRILLING COMMENCES IN BARENTS SEA OR ON
SPITZBERGEN ISLAND.

MEETINGS IN SPITZBERGEN WITH OFFSHORE DRILLING COMPANIES TO
INTRODUCE EXPERTISE OF CANADIAN FIRMS IN ARCTIC ENVIRONMENT.

SALES AND SERVICE CONTRACTS FOR CANADIAN
ONSHORE FIRMS, PRIMARILY FROM ALBERTA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 TWO NORWEGIAN IMPORTERS ATTENDED INTERCAM 87 IN
EDMONTON AT GOVERNMENT EXPENSE.

AS A RESULT OF INTERCAN, THEY ARE INTERESTED IN
REPRESENTING 8 NEW CDN FIRMS, WITH PROBABILITY
OF IMMEDIATE SALES.

QUARTER: 2 CANADA/NORWAY OFFSHORE WORKING GROUP MEETINGS
HELD IN CANADA.

FOR THE FIRST TIME THE OFFSHORE WORKING GROUP
CONSISTED OF A DELEGATION OF NORWEGIAN INDUSTRY
REPRESENTATIVES WANTING TO ACTIVELY SEARCH FOR
TRADE AND INVESTMENT OPPORTUNITIES. EXCELLENT
RESPONSE FM BOTH CDN AND NORWEGIAN PARTICIPANTS.

QUARTER: 3 MEETINGS WITH OIL COS. & GOV'T OFFICIALS OPERAT-
ING ON SVALBARD (SPITZBERGEN) TO DISCUSS DRILL-
ING, EXPLORATION EXPERTISE FROM CDN FIRMS WORKING
IN ARCTIC CONDITIONS.

TWO OUTGOING DELEGATIONS TO CDA (ALTA) TO MEET
WITH OPERATORS, DRILLING COMPANIES. RESULTS: RE-
COMMENDATIONS SUBMITTED TO USE CDN EXPERTISE.

QUARTER: 4 IDENTIFY OPPORTUNITIES FOR CANADIAN COMPANIES
WITH ARCTIC AND COLD WEATHER CLIMATE TECHNOLOGY.

VISIT NORTHERN NORWAY TO MEET WITH COMPANIES
SUPPLYING BARENTS SEA AND SVALBARD PROJECTS.
CANADIAN EXPERTISE IN COLD WEATHER BECOMING
RECOGNIZED AND CAN EXPECT GOOD RESULTS IN
FUTURE.

POST : 433-OSLO

005-COMM. & INFORM. EQP. & SERV
NORWAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TELECOMMUNICATIONS (INC SPACE)

FOLLOW UP WITH MOLLER GROUP VISIT TO CDA ON ON-GOING BASIS TO ASSIST EFFORTS IN ESTABLISHING AGENCY AGREEMENT.

ATTEND NORCOM 88 IN OSLO TO INCREASE EMBASSY AWARENESS OF NORWEGIAN AGENTS AND POSSIBLE BUYERS FOR CANADIAN PRODUCTS.

ASSIST NORWEGIAN PTT WITH MEETINGS IN CANADA FOR GROUP POSSIBLY VISITING SOME TIME IN 1987.

ATTEND TELECOM '87 IN GENEVA TO INTRODUCE NORWEGIAN DELEGATION TO CANADIAN PARTICIPANTS.

COMPUTERS, SOFTWARE & SYSTEMS

FOLLOW UP INFORMATICS MISSION WITH ALL NORWEGIAN CONTACTS.

ATTEND SOFTWARE EXHIBITION IN OSLO (MAR/88) TO INCREASE CONTACT WITH NORWEGIAN INDUSTRY IN SOFTWARE SECTOR AND ESTABLISH POSSIBLE AGENCY INTEREST.

ATTEND OFFICE EQUIPMENT SHOW IN OSLO (SEP/87) TO INCREASE CONTACT WITH NORWEGIAN OFFICE EQUIPMENT MANUFACTURERS AND AGENTS. FOLLOW UP WITH INDIVIDUAL CALLS.

SOFTWARE SEMINAR IN CONJUNCTION WITH MISSION AND SOFTWARE SHOW.

BROADCASTING (INC CATV)

FOLLOW UP ON MULTI-MICROWAVE DISTRIBUTION SYSTEM (MMDS) AND VISIT TO PTT.

EXTENSIVE REVIEW OF CATV SYSTEMS IN NORWAY AND ATTEND CATV EXHIBITION IN FALL OF 1987 TO INCREASE EMBASSY CONTACTS.

POSSIBLE ESTABLISHMENT OF TWO OR THREE AGENCY AGREEMENTS.

EVENTUAL AGENCY AGREEMENTS AND INCREASED SALES.

INCREASE AWARENESS OF CANADIAN EQUIPMENT WITH RESULTING POSSIBILITY OF SALES TO NORWAY.

PRODUCT AWARENESS AND POSSIBLE AGENCY AGREEMENTS.

POSSIBILITY OF DEVELOPING TWO AGENCY AGREEMENTS IN NORWAY.

INCREASE AWARENESS OF CANADIAN CAPABILITIES AMONGST NORWEGIAN COMPANIES.

INCREASE AWARENESS OF CANADIAN CAPABILITIES.

POSSIBLE SALE OF EQUIPMENT AND ESTABLISHMENT OF NEW AGENCY AGREEMENT.

POSSIBLE SALE OF EQUIPMENT AND SERVICES TO PTT.

ANALYSIS OF CURRENT STATE OF CATV SYSTEMS IN NORWAY AND RECOMMENDATIONS FOR FUTURE PROMOTIONAL ACTIVITY.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 433-OSLO

005-COMM. & INFORM. EQP. & SERV
NORWAY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 WORK WITH MICRONAV IN ATTEMPT TO INTRODUCE MLS INTO NORWAY.

QUARTER: 3 TELECOM 87, GENEVA. PTT DE-REGULATION.

QUARTER: 3 INFORMATICS MISSION IN NORWAY. OFFICE EQUIPMENT SHOW, OSLO.

QUARTER: 3 VISITED PTT REGARDING MULTI-MICROWAVE DISTRIBUTION SYSTEM. ATTENDED CATV EXHIBITION IN OSLO.

QUARTER: 4 FOLLOW-UP WITH MOLLER GROUP VISIT TO CANADA.

QUARTER: 4 A) FOLLOW-UP INFORMATICS MISSION FALL 1987.
B) ATTEND SOFTWARE 88 IN OSLO.

QUARTER: 4 EXTENSIVE REVIEW OF CATV IN NORWAY.

CONFIRMED JV WITH NORSK MARCONI AND VERY LIKELY SUCCESS ON SALE OF MLS SYSTEM TO NORWAY.

AGENCY AGREEMENTS(5) UNDER NEGOTIATIONS WITH INTRODUCED NORWEGIAN COMPANIES DURING SHOW. PTT DE-REGULATION DELAYED-CAUSING DELAY IN POSSIBLE SALES.

AGENCY AGREEMENTS(5) UNDER NEGOTIATIONS WITH INCREASED AWARENESS OF CDN TECH. AVAILABLE. NO SEMINAR CONDUCTED AS INDIVIDUAL VISITS ARRANGED INSTEAD. ATTENDED & ESTABLISHED SEVERAL NEW CONTACTS.

NORWEGIAN PTT HAS SHIFTED EMPHASIS & NO LONGER INTERESTED IN MMDS. INCREASED AWARENESS OF CDN INTEREST & CURRENTLY WORKING ON REPORT.

MOLLER GROUP CLOSED DOWN THEIR TELECOMMUNICATIONS DIVISION IN THE BEGINNING OF 1988. NO FURTHER ACTION REQUIRED.

A) TWO NEW AGENCY AGREEMENTS ESTABLISHED.
B) MET WITH LARGE NUMBER OF FIRMS. WILL FOLLOW UP WITH SEVERAL ON SPECIFIC ITEMS.

REVIEW NOT WRITTEN DUE TO VERY UNCLEAR SITUATION ON CATV POLICIES IN NORWAY. WILL BE COMPLETED WHEN REGULATIONS HAVE BECOME OF A MORE PERMANENT NATURE.

POST : 433-OSLO

003-GRAINS AND OILSEEDS
NORWAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUING DIALOGUE WITH NORWEGIAN GRAIN CORPORATION TO PROMOTE
THE USE OF CANADIAN WHEAT.

INCREASE IMPORTS OF CANADIAN WHEAT.

DEVELOP CLOSER CONTACTS WITH IMPORT ORGANIZATION TO ENCOURAGE USE
OF CANOLA IN ANIMAL FEED.

INCREASE THE USE OF CANOLA IN ANIMAL FEED.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MISSION FROM CANOLA COUNCIL VISITED NORWAY
TO PROMOTE SALES OF CANOLA MEAL.

CANOLA NOT YET SOLD INTO NORWAY BECAUSE OF PRICE
NORWEGIAN IMPORTERS WILL RE-EVALUATE CANOLA
PURCHASES.

QUARTER: 2 -----

QUARTER: 3 CONTINUED CALLS ON NORWEGIAN GRAIN CORPORATION.

PRICE DIFFERENTIAL BETWEEN CANOLA PELLETS &
EUROPEAN MEAL STILL TOO HIGH. TOTAL EXPORTS FROM
CDA IN 87 WERE 34,000 TONS BUT ALL BASED ON 86
CONTRACTS. NO CONTRACTS SIGNED IN 87.

QUARTER: 4 DEVELOP CONTACTS TO ENCOURAGE IMPORT OF CANOLA
PELLETS FOR ANIMAL FEED.

IN FEBRUARY, CONTRACTS WERE SIGNED TOTAL AMOUNT
16,000 TONS FOR CANOLA PELLETS FOR DELIVERY MAY/
JUNE, 1988. PRICE DIFFERENTIAL COMPARED WITH
CHEAPER EUROPEAN MEAL WAS ACCEPTABLE FOR THESE
CONTRACTS. PRICES FOR LATER DELIVERIES TO HIGH.

433 - OSLO

NORWAY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

OIL & GAS EQUIPMENT, SERVICES ALL SUB-SECTORS
CONTINUE TO LIAISE WITH ALL MAJOR NORWGN FIRMS INVOLVED IN OFFSHORE
OIL AND GAS EXPLORATION AND DEVELOPMENT TO ENSURE AWARENESS OF
POTENTIAL CANADIAN OFFSHORE DEVELOPMENT.

CONTINUED NRWGN INVESTMENT WILL DEPEND
UPON ANNOUNCEMENT OF HIBERNIA DEVELOP-
MENT. IF GO AHEAD ANNOUNCED, TWELVE NEW
INVESTMENTS ANTICIPATED.

FISHERIES, SEA PRODUCTS & SERV. SERVICES INCLUDING CONSULTING
LIAISE WITH NORWGN EXPORT COUNCIL, NRWGN BANKS AND VARIOUS INDUSTRY
ASSOCIATIONS TO IDENTIFY POSSIBLE INVESTORS IN CANADIAN AQUACULTURE
DEVELOPMENTS.

TEN NEW FARMS AND/OR PRODUCT SUPPLIERS TO
ESTABLISH IN CANADA.

FOREST PRODUCTS, EQUIP, SERVICES EQUIPMENT AND MACHINERY
LIAISE WITH MAJOR NORWG MANUFACTURERS OF FOREST PRODUCT EQUIPMENT TO
ENSURE THEY ARE AWARE OF CANADIAN INVESTMENT OPPORTUNITIES.

GREATER AWARENESS OF CANADIAN REQUIREMENTS
AND POSSIBLE J. V. DEVELOPMENT.

CONSUMER PRODUCTS APPAREL (CLOTH, FUR, SHOES) TEXT
CORRESPOND WITH BIK BOK COMPANY A/S, ONE OF LARGEST AND FASTEST
GROWING NORWGN CLOTHING FIRMS IN ATTEMPT TO HAVE THEM ESTABLISH
MANUFACTURING FACILITY FOR NORTH AMERICA IN CANADA.

BIK BOK TO ESTABLISH IN CANADA.

COMM. & INFORM. EGP. & SERV. COMPUTERS, SOFTWARE & SYSTEMS
LIAISE WITH MAJOR COMPUTER/SOFTWARE FIRMS AND ENCOURAGE DEVELOPMENT
IN CANADA.

TRY TO CONVINCE NORSK DATA A/S TO
ESTABLISH CANADIAN SUBSIDIARY.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
EXPLORE THROUGH AUTOMOTIVE PARTS ASSOCIATION AND MAJOR FIRMS,
POSSIBILITY OF J. V. IN CANADA.

IF ATMOSPHERE IS RIGHT THEN TRY TO
ESTABLISH NORWGN/CANADIAN J. V.

NON SECTORALLY ORIENTED ACTIVITIES

CONTACT ALL NORWEGIAN BANKS DURING SERIES OF CORPORATE LIAISON CALLS
TO ENSURE THEY AND THEIR CORPORATE CUSTOMERS ARE AWARE OF INVESTMENT
OPPORTUNITIES IN CANADA.

ENSURE ALL NORWEGIAN BANKS ARE UP-TO-DATE
ON CANADA AS A PLACE FOR INVESTMENT.

433 - OSLO

NORWAY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-34 MEMBER NEWFOUNDLAND & LABRADOR OFFSHORE OIL & GAS MISSION VISITED NORWAY TO PROMOTE JOINT-VENTURE. -CDN MINISTER OF STATE FOR SCIENCE & TECHNOLOGY LED MISSION TO EXAMINE JOINT-VENTURES TECHNOLOGY TRANSFERS & SCIENTIFIC EXCHANGES. -EXEC. V. P. OF INVEST. CDA MET WITH NORWEGIAN INTERLOCUTORS TO STRESS CANADA'S OPEN FOR BUSINESS POLICY AND EXAMINE PROCEDURES FOR INVESTMENT.

-FIRM INTEREST BY NORWEGIAN CO'S. AWAITING ANNOUNCEMENT ON HIBERNIA DEVELOPMENT. 16 JOINT-VENTURES PENDING. -KEEN INTEREST BY 7 LARGEST NORWEGIAN FIRMS WHO MET WITH MINISTER. REQUEST PRECISE INFORMATION ON VARIOUS ASPECTS OF INVESTIG IN CANADA. -NORWEGIAN INDUSTRIAL FUND WILL SUPPORT NORWEGIAN INVESTMENT IN CANADA.

QUARTER : 2

AQUACULTURE INVESTMENT SEMINAR IN CONJUNCTION WITH THE PROVINCE OF BRITISH COLUMBIA AND 3 LEADING NORWEGIAN BANKS WAS ORGANIZED AND IMPLEMENTED BY THE POST. CANADA NORWAY OFFSHORE WORKING GROUP MISSION TO CANADA.

OVER 100 PARTICIPANTS REGISTERED FOR THE SEMINAR WHICH ALLOWED FOR AN EXCELLENT EXCHANGE BETWEEN CDN COS & POTEN'L NRWGN INVSTRS. WHILE B.C. REC'D PRIMARY FOCUS, EAST COAST POTEN'L WAS ALSO IDENTIFIED WITH MORE INTEREST BEING SHOWN BY NRWGN INVSTRS IN THIS REGION OF CDA AS WELL. MEMBERS OF NRWGN DELEGA'N MET WITH CDN COS IN AN ATTEMPT TO FIND POSSIBLE JV PARTNERS. INITIAL INDICATIONS ARE THAT MORE COOPERATION IS POSSIBLE.

QUARTER : 3

CORPORATION LIAISON VISITS ON LEADING NORWEGIAN COMPANIES WITH INVESTMENT POTENTIAL AS WELL AS NORWEGIAN BANKS & DISTRIBUTION OF CDA/USA FREE TRADE AGREEMENT INFORMATION TO POTENTIAL INVESTORS. (02) CORPORATE LIAISON VISITS & INVESTMENT SEMINAR IN ICELAND.

AQUACULTURE CONTINUES TO PLAY LARGE ROLE IN NORWAY/CDA INVESTMENT DEVELOPMENT. GROWING INTEREST AS RESULT OF CDA/USA FREE TRADE AGREEMENT HOWEVER, NORWEGIAN ECONOMY BEGINNING TO SLOW DOWN WHICH MAY IMPACT ADVERSELY ON FOREIGN INVESTMENT OPPORTUNITIES. (12) NEW REGULATIONS ALLOWING ICELANDIC FIRMS TO INVEST ABROAD MAY HAVE POSITIVE RESULTS FOR CDA.

QUARTER : 4

CONTINUED CORPORATE LIAISON CALLS AND DISCUSSIONS WITH THE EXPORT COUNCIL OF NORWAY REGARDING JOINT INVESTMENT PROMOTION PROJECTS. FOLLOW UP IN ALL OUTSTANDING INVESTMENT ACTIVITIES IN POST PLAN.

THROUGHOUT FISCAL YEAR HAVE CONTACTED FIRMS IN ALL SECTORS SPECIFIED WITH VERY GOOD RESULTS IN OIL AND GAS AS WELL AS AQUACULTURE. BIK BOK ORGANIZATION WAS PREPARED TO CONSIDER CANADA BUT MARKET IN NORWAY FELL OFF AND PLANS CHANGED. NORSK DATA A/S STILL CONSIDERING CANADA AND AUTOMOTIVE SECTOR NOT AS YET DEVELOPED ENOUGH. ALL OTHER OBJECTIVES MET.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 433-OSLO

MR. GEORGE ANDERSON, ADM, EMR. AND MR. MALDWIN THOMAS,
DIRECTOR GENERAL, EMR.
MR. DANIEL JOHNSON, MINISTER OF INDUSTRY, QUEBEC
MR. JOHN STONE, DIRECTOR, INTERNATIONAL DIVISION, NRC
DELEGATION LED BY ALBERTA ECONOMIC DEVELOPMENT AND TRADE
MR. DONALD OLAFSON, PRESIDENT, NOVACORP INTERNATIONAL
CONSULTING LTD.

POST : 410-PARIS

001-AGRI & FOOD PRODUCTS & SERVICE
FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

IDENTIFICATION OF POTENTIAL CANADIAN EXPORTERS WHO COULD MEET NEEDS(DEMAND) ALREADY IDENTIFIED BY THE EMBASSY.

BETTER RESPONSE TO GROWING DEMAND.

SEEDS & SPECIAL CROPS

MARKET STUDIES (TO BE DONE) FOR PRODUCTS IN THIS SUB-SECTOR.

GREATER FAMILIARITY WITH MARKET CHARACTERISTICS.

INFORMATION/AWARENESS CAMPAIGN AMONG BUYERS, USERS OR CONSUMERS.

DIRECT THE DEMAND TOWARD CANADIAN PRODUCTS.

MEATS & MEAT BY-PRODUCTS

FRENCH APPROVAL OF CANADIAN PROCESSING PLANTS.

INCREASE NUMBER OF POTENTIAL SUPPLIERS.

PRESENT CANADIAN PROCESSED MEAT PRODUCTS TO BUYERS FOR BIG CENTRAL DISTRIBUTORS.

SIGNIFICANT GROWTH IN SALES.

SEMI & PROCESSED FOOD & DRINK

IDENTIFICATION OF CANADIAN EXPORTERS AND POTENTIAL FRENCH IMPORTERS. COMPUTERIZATION OF DATA.

BETTER COORDINATION BETWEEN SUPPLY AND DEMAND

ORGANIZATION OF TWO WEEK VISIT WITH A LARGE STORE.

INTRODUCE NEW PRODUCTS.

PRESENTATION OF CANADIAN PRODUCTS TO BUYERS IN LARGE DISTRIBUTION CHAINS.

INTRODUCE NEW PRODUCTS AND INCREASE SALES.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SUIVI AU S. I. A. PREPARATION OFFENSIVE COMMERCIALE DES PRODUITS DE LA MER. ETUDE SUR COMMERCIALISATION DU HOMARD MARCHE DU SUMON

IMPORTANTES RETOMBES ET RAPPORTS A OTTAWA. PRVUE POUR OCTOBRE 87 - "MOIS DE LA MER" REMISE - ETUDE ENTREPRISE.

QUARTER: 2 -----

QUARTER: 3 ACCES AU MARCHE FRANCAIS.

INTERVENTION POUR OBTENIR AGREMENTS D'USINE DE TRANSFORMATION DE VIANDE.

QUARTER: 4 SOUS-SECTEUR - ALIMENTS ET BOISSONS: PRESENTATION DES PRODUITS CDNS AUX ACHETEURS DES GRANDES CHAINES DE DISTRIBUTION ET AUTRES.

SUIVI DES INSCRIPTIONS A NOTRE BANQUE DE DONNEES SUR EXP/IMP. - CONTACTS AVEC MAGASIN DE L'UNESCO A PARIS. - DEUX SOCIETES FRANCAISES INTERESSEES DANS QUINZAIN DE PROMOTION.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :410-PARIS

002-FISHERIES, SEA PRODUCTS & SERV.
FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

IDENTIFICATION OF CANADIAN EXPORTERS AND POTENTIAL FRENCH IMPORTERS. COMPUTERIZATION OF DATA.

STUDY OF CANADIAN LOBSTER MARKETING IN FRANCE AND ADVERTISING CAMPAIGN.

STUDIES (BY THE MISSION) ON SOME PRODUCTS IN THE SECTOR, TO BE DISTRIBUTED TO CANADIAN EXPORTERS.

CANADIAN SEAFOOD MONTH IN PARIS ORGANIZED WITH "FORTUNE DES MERS" (RESTAURATEUR AND SEAFOOD DISTRIBUTOR).

BETTER COORDINATION BETWEEN SUPPLY AND DEMAND.

INCREASED SALES.

GREATER FAMILIARITY WITH FRENCH MARKET AMONG POTENTIAL EXPORTERS.

PUBLIC AWARENESS OF CANADIAN PRODUCTS IN THE SECTOR.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 - OFFENSIVE COMMERCIALE PRODUITS DE LA MER ET HO
MARD EN COLLABORATION AVEC SOCIETE FRANCAISE
SOPROMER. -INFORMATISATION DES EXPORTATEURS/IM-
PORTATEURS EN PROGRES.

QUARTER: 3 OFFENSIVE COMMERCIALE, PRODUITS DE LA PECHE
PREVUE POUR AUTOMNE 87.

QUARTER: 4 -----

CONTACTS PRIS; INDUSTRIE CANADIENNE NE DISPOSANT
PAS DE PRODUITS FRAIS, NOUS NOUS RABATTONS SUR
AUTRES PRODUITS. MOIS DE LA MER PREVU POUR
OCTOBRE.

TENUE A "LA FORTUNE DES MERS" D'UN MOIS CDNNE DE
LA MER, OCT 87. AUTRES PRODUITS AGRO-ALIMENTAIRES
CDNS ONT AUSSI ETE EXPOSES ET GOUTES.

POST : 410-PARIS

004-DEFENCE PROGRAMS, PRODUCTS, SERV
FRANCE

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SUPPORT FOR CANADAIR IN CL-215T AND CL-289 PROJECTS.

MAJOR SALES TO CIVIL SECURITY AND MINISTRY OF
DEFENCE RESPECTIVELY.

SUPPORT FOR CONAIR IN F-27 WATER BOMBER PROJECT.

RENTALS AND SALES OF CONAIR F-27 TO CIVIL
SECURITY.

IDENTIFICATION OF OTHER FRENCH OR CANADIAN PROJECTS IN WHICH
INDUSTRIAL COOPERATION COULD BE UNDERTAKEN.

INCREASED INVESTMENT IN CANADA, TECHNOLOGY
TRANSFER AND ADDITIONAL SALES.

AGGRESSIVE PROMOTION OF INDUSTRIAL COOPERATION BETWEEN CANADIAN
AND FRENCH COMPANIES IN THE DEFENCE MATERIAL SECTOR.

LONG-TERM PENETRATION OF FRENCH MARKET BY
CANADIAN EXPORTS (E. G. CL-125, CL-289)

ORGANIZATION OF CANADIAN PARTICIPATION IN INTERNATIONAL SPACE AND
AERONAUTICS EXHIBIT IN PARIS IN 1987.

PROMOTE THE CANADIAN AVIATION INDUSTRY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEGOCIATIONS - CL 289 M. O. U.
SALON AERONAUTIQUE DU BOURGET, JUIN 87
VENTE DE CL-215T A SECURITE CIVILE.

COMITE TRILATERAL S'EST REUNIS A PARIS; PROGRES
VERS UNE ENTENTE. GRAND SUCCES; 58 COMPAGNIES
CANADIENNES PARTICIPANTES. CONCLUSION D'UN CON-
TRACT (10 A 12 ANNEES) POUR BIENTOT.

QUARTER: 2 PROCESSUS SIGNATURE PAR FRANCE DE L'ACCORD
MOU CL-289.

INTERVENTIONS AUPRES DGA, LIAISON AVEC INDUS-
TRIE ET AMBASSADE DU CDA EN RFA NOUS PERMET-
TENT DE RESPECTER ECHEANCIER.

QUARTER: 3 SIGNATURE PAR LES AUTORITES FRANCAISES DU MOU
DU CL-289.

SUIVI ETROIT DES PROCEDURES DE SIGNATURE A DGA.
COORDINATION DE STRATEGIE. MOU SIGNE LE 23 OCT
87. RETOMBEES INDUSTRIELLES: +600 MILLIONS
DOLLARS.

QUARTER: 3 CASAP - PROJET ACQUISITION SOUS-MARINS
NUCLEAIRES.

RENCONTRES FREQUENTS AVEC DGA-DCN POUR ECHANGE
INFORMATION.

QUARTER: 4 SUIVI PROJETS ERYX ET CASAP; APPUI AU MARKETING
DU CL-289 EN PAYS TIERS.

RENCONTRES POUR ACCORD SUR MOU. RETOMBEES INDUS-
TRIELLES DU PROJET ERYX. CASAP: RENCONTRES ET
ECHANGES D'INFO. CL-289: ORGANISATION RENCONTRES
HAUT NIVEAU CANADAIR/OGA/DGA.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 410-PARIS

005-COMM. & INFORM. EQP. & SERV
FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DETAILED STUDY TO IDENTIFY OPENINGS.
DEVELOPMENT OF PLAN OF ACTION FOR EMBASSY IN THIS SECTOR.

DETAILED STUDY TO IDENTIFY POTENTIAL OPENINGS.

WHEN STUDY IS COMPLETED, DEVELOPMENT OF A LONG-TERM ACTION STRATEGY IN THIS SECTOR BY THE EMBASSY.

ANTICIPATED RESULTS:

IMPROVED POSITION IN SECTOR OF FRENCH MARKET.
GREATER FAMILIARITY WITH POTENTIAL OPENINGS.
STRENGTHENED POSITION FOR CANADIAN EXPORTERS IN FRANCE IN THIS SECTOR.
IMPLEMENTATION OF A PLAN OF ACTION WITH MULTI-SECTOR TARGET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 OBTENIR FACILITATION D'ENTREE DE PRODUITS CDNS
DE TELECOMMUNICATIONS EN FRANCE.

QUARTER: 4 -----

ASSISTE NORTHERN TELECOM & BCE DANS PENETRATION
DU MARCHE. ANNONCE, FIN OCT 87, D'IMPLANTATION DE
NORTHERN TELECOM MERIDIAN EN FRANCE.



410 - PARIS

FRANCE

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

DEFENCE PROGRAMS, PRODUCTS, SERV ALL SUB-SECTORS
CONTINUE EFFORTS BEGUN IN THE DEFENCE SECTOR WITH A VIEW TO INCREASED
INDUSTRIAL COOPERATION BETWEEN FRANCE AND CANADA.

INFLUENCE INDUSTRIAL INVESTORS CONCERNING
INVESTMENT POSSIBILITIES IN CANADA.

ELECTRONICS EQUIP. & SERV INSTRUMENTATION
IDENTIFY POTENTIAL INVESTORS IN CANADA IN ELECTRONICS EQUIP. AND SERV.
INDUSTRIES. VISIT LEADERS OF THESE BUSINESSES AND INFORM THEM OF
INVESTMENT POSSIBILITIES. FOLLOW UP THE MOST PROMISING LEADS AND
ENCOURAGE CEOS TO VISIT CANADA.

CONSIDERABLE INCREASE IN NUMBER AND VALUE
OF INVESTMENTS AND/OR TECHNOLOGY
TRANSFERS.

TRANSPORT SYS, EQUIP, COMP, SERV. AUTOMOTIVE
CONTINUE EFFORTS TO IMPLANT IN CANADA AND/OR TRANSFER TECHNOLOGY
FROM FRENCH COMPANIES - MACHINERY AND AUTO PARTS.

MAINTAIN AND INCREASE THE RATE OF FRENCH
TECHNOLOGY TRANSFER INVESTMENTS IN
CANADA.

EDUCATION, MEDICAL, HEALTH PROD PHARMACEUTICALS, BIOTECHNOLOGY
VISIT THE LEADERS OF FRENCH COMPANIES IN EDUC., MEDICAL, HEALTH
PRODUCT INDUSTRIES TO GAIN FAMILIARITY WITH THEIR EXPANSION PLANS.
SEEK POTENTIAL INVESTORS. FOLLOW UP ON CONTACTS.

DEVELOP A GREATER FAMILIARITY WITH THE
POTENTIAL AND BENEFITS OF THE CANADIAN
MARKET.

COMM. & INFORM. EQP. & SERV ROBOTICS & ARTIFICIAL INTELL.
VISIT THE LEADERS OF FRENCH COMPANIES THAT PRODUCE ROBOTICS AND
ELECTRONIC PRODUCTION EQUIPMENT TO POINT OUT CANADA'S INDUSTRIAL
POTENTIAL. DO FOLLOW-UP IN MOST PROMISING CASES.

MAKE LEADERS AWARE OF THE BENEFITS OF
SETTING UP SHOP IN CANADA OR OF TRANS-
FERRING TECHNOLOGY TO CANADA.

AGRI & FOOD PRODUCTS & SERVICE SEMI & PROCESSED FOOD & DRINK
CONTACT THE MAJOR FRENCH AGRI-FOOD AND FISHING COOPERATIVES ALREADY
IDENTIFIED AS PRIORITY POTENTIAL INVESTORS AND ENSURE CLOSE FOLLOW-
UP.

PARTNERSHIP WITH CANADIAN COMPANIES,
INVESTMENT.

NON SECTORALLY ORIENTED ACTIVITIES

IN RECENT MONTHS WE HAVE KEPT ABOUT 100 PROMISING FILES THAT REQUIRE
REGULAR CONTACTS WITH THE COMPANIES IN QUESTION (30 ARE PRIORITY
FILES).

POSITIVE RETURN ON INVESTMENTS IN THE
FORM OF JOINT VENTURES OR DIRECT
IMPLANTATION (GREENFIELD).

DEVELOPMENT OF CONTACTS WITH REGIONAL AND LOCAL CHAMBERS OF COMMERCE
AND FRENCH BANKS IN ORDER THAT THEY MIGHT BECOME PARTNERS IN THE
PROMOTION AND DEVELOPMENT OF INVESTMENTS IN CANADA.

INCREASE AWARENESS IN BUSINESS CIRCLES
AND AMONG MAIN ECONOMIC DECISION-
MAKERS IN THE INDUSTRIAL POTENTIAL OF
CANADA.

MAINTAIN A PROGRAM OF TRADE CONTACTS IN THE ALSACE-LORRAINE REGION
FOLLOWING CLOSING OF THE STRASBOURG CONSULATE; IN THE RHONE-ALPES
REGION FOLLOWING THE OPENING OF OUR CONSULATE, AND IN THE TOULOUSE
REGION, WHICH IS KNOWN FOR ITS HIGH TECHNOLOGY INDUSTRIES.

PROMOTION OF CANADA AS A COUNTRY OPEN TO
FOREIGN INVESTORS. ADDITIONAL POTENTIAL
INVESTORS WOULD BE IDENTIFIED.

410 - PARIS

FRANCE

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-MAILINGS PROMOTION - 00 PME/PMI, 100 GRANDES SOCIETES, 50 GRANDS INVESTISSEURS. -PHASE II: ETUDES DE MARCHÉ DU MEIR. -ORGANISATION DU VOYAGE PRES D'INV CDA. -REDACTION DU 'PROSPECTUS' INVESTISSEMENT. -INTERVENTION AUPRES DE THOMSON-CSF ET AEROSPATIALE POUR ACCORDS DE JOINT VENTURES ET INVESTISSEMENTS.

-IDENTIFICATION DES INVESTISSEURS POTENTIELS.
-PROSPECTION INVESTISSEURS POTENTIELS.
-APPUI AUX ACTIVITES DU PROGRAMME.
-SOC. CANADIENNES PELORUS ET SED SYSTEMS HELICOPTERES ET PROGRAMME AIRBUS.

QUARTER : 2

POURSUITE DE LA PHASE II, ETUDE DE MARCHÉ (DANS SECTEURS BIOTECHNOLOGIE, MATERIAUX AVANCES ET ELECTRONIQUE) FINANCE PAR INVESTISSEMENT CANADA ET LE MEIR.

- AVONS CONTACTE PRES DE 60% DES 250 FIRMES IDENTIFIEES PAR CETTE ETUDE.
- AVONS RENCONTRE UNE SOIXANTAINNE DE CIES/INVESTISSEURS POTENTIELS FRANCAIS.
- AVONS RETENU 35 SOCIETES QUI FONT MAINTENANT PARTIE DU PARINVEST.

QUARTER : 3

POURSUITE PHASE II ETUDE IDENTIFICATION SOCIETES FRANCAISES/INVESTISSEURS POTENTIELS (RENCONTRES AVEC SOCIETES); (02)REDACTION DES PROSPECTUS DE CES SOCIETES (49 PROSPECTUS COMPLETES AU 23/12/87); (03)DEVOIR TEMPORAIRE AU CDA LES 15, 16, 17 & 18 DECEMBRE 87.

PROSPECTION INVESTISSEURS POTENTIELS ENVOIE PROSPECTUS AU CDA (MEIR, AFFAIRES EXTERIEURS, INVESTISSEMENT CDA)POUR IDENTIFICATION PARTENAIRES CANADIENS; (13)RENCONTRES AVEC CONTACTS AU SEIN DE DIVERS MINISTERES CANADIENS AU SUBJET DOSSIERS INVESTISSEMENT.

QUARTER : 4

RENCONTRES AVEC SOCIETES PARINVEST.
SUIVI DES SOCIETES INSCRITES AU PARINVEST.

REGIONS ILE-DE-FRANCE, NORD, RHONE-ALPES. FICHES TECHNIQUES ET PROSPECTUS - 45 SONT MAINTENANT SUIVIS PAR OTT.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 410-PARIS

VISITE MINISTRE DE COTRET - PROMOTION INVESTISSEMENT CDA -
JAN 88. (2) VISITE PRESIDENT INVESTISSEMENT CDA - JAN 88.
(3) VISITE MINISTRE MAZANKOWSKY - JAN 88. (4) VISITE SMA/
EMR SKINNER (SECTEUR ENERGIE) FEV 88. (5) CONFERENCE SUR LA
DEREGLEMENTATION 1992 DANS LES COMMUNICATIONS. (6) RAPPORT
A EXTOTT/TAP SUR SECTEUR AGRO-ALIMENTAIRE FRANCAIS. (7)
COLLOQUE SUR LES OLEO-PROTEAGINEUX DANS L'AN 2000. (8) SALON
INTERNATIONAL DE L'AGRICULTURE. (9) RAPPORT SUR LES PERSPEC-
TIVES DE VENTE DES PRINCIPAUX PRODUITS CDNS DE LA PECHE. (10)
RAPPORT A OTT SUR SITUATION DU NICKEL, DU MANGANESE ET DE
L'AMIANTE. (11) REUNION REGIONALE DES CONSEILLERS EN INVES-
TISSEMENT, MARS 88.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 472-PRAGUE

009-Forest Products, Equip, Services
CZECHOSLOVAKIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

EQUIPMENT AND MACHINERY

CONTINUATION OF INTENSIVE POST LOBBYING OF HIGH-LEVEL CSSR OFFICIALS IN SUPPORT OF A CDN COMPANY MARKET DEVELOPMENT WORK (RUZOMBEROK PAPER MILL PROJECT).

WE EXPECT THE CDN COMPANY TO BE SUCCESSFUL IN WINNING THIS CONTRACT IN 1987.

INCREASED POST LIAISON WITH CZECH MINISTRY OF INDUSTRY TO PROMOTE INTERESTS OF CANADIAN COMPANIES IN ZDIREC AND VRBNO SAWMILL PROJECTS.

AT LEAST ONE CONTRACT (ZDIREC) TO BE SIGNED WITH CANADIAN COMPANIES IN 1987.

SUPPORT ONGOING MARKETING ACTIVITIES OF CANADIAN COMPANIES AT TELSÁ ORAVA (EQUIPMENT FOR PRODUCTION OF WOODEN TV CONSOLES).

TWO VISITS TO SLOVAKIA PLANNED BEFORE JUNE 87 POSSIBLE INCOMING REFERENCE VISIT BY DECEMBER 1987.

POST TO HELP ORGANIZE INCOMING REFERENCE TRIP OF SENIOR CSSR PULP AND PAPER INDUSTRY OFFICIALS (RUZOMBEROK PAPER MILL PROJECT)

TO BE COMPLETED BY MARCH 87; INITIATIVE MAY PROVE DECISIVE IN CONTRACT DECISION MAKING

MARKET INTERESTS OF TWO SAWMILLING EQUIPMENT MANUFACTURERS ARE TO BE PROMOTED IN SLOVAKIA.

AT LEAST ONE TRIP TO SLOVAKIA WILL TAKE PLACE BEFORE JUNE 1987.

PROMOTION OF CANADIAN COMPANY INTERESTS IN FURNITURE INDUSTRIES OF BOTH REPUBLICS.

ONE VISIT TO MORAVIAN AND SLOVAK FURNITURE ENTERPRISES WILL TAKE PLACE BEFORE JUNE 1987.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INTENSIVE LOBBYING OF HIGH-LEVEL CSSR OFFICIALS IN SUPPORT OF H. A. SIMONS (OVERSEAS) LTD. /RUZOMBEROK PAPER MACHINE PROJECT. POST LIAISON WITH LOCAL AUTHORITIES RE. ZDIREC SAWMILL PROJECT. MARKETING SUPPORT FOR AUTOMATIC 'V' GROOVE LTD.

MET WITH DPM HRIVNAK, MFT MIN. URBAN MAY 14-15 RE RUZOMBEROK; PROSPECTS OF SIMONS' REVISED OFFER BEING ACCEPTED BY CLIENT IN FALL '87 LOOK GOOD NUMEROUS POST PROMOTION ACTIVITIES RE. ZDIREC SAWMILL: CLIENT HAS INDICATED PREFERENCE FOR AUST/

QUARTER: 2 CONTINUA'N OF INTENSIVE LOBBYING OF SR CSSR OFFICIALS IN SUPPORT OF H. A. SIMONS (OVERSEAS) LTD. RE. RUZOMBEROK PAPER MACHINE PROJECT. ONGOING SUPPORT FOR KCCI/IRGI RE. ZDIREC SAWMILL PROJECT.

IN CONTEXT OF B. C. TRADE MISSION AND BRNO FAIR HAD SEVERAL MEETINGS AT HIGH LEVEL E. G. DPM'S POTAC AND OBZINA, MIN. OF FOREIGN TRADE URBAN, ETC. MADE STRONG CASE FOR CDN. TECHNOLOGY AND COMPANY CREDENTIALS FOR BOTH PROJECTS.

QUARTER: 3 -----

QUARTER: 4 LOBBYING EFFORT AIMED AT HIGH LEVEL OFFICIALS IN FEDERAL & SLOVAK GOVERNMENTS IN SUPPORT OF H. A. SIMONS (OVERSEAS) LTD. BID FOR RUZOMBEROK PAPER MACHINE PROJECT. CONTINUATION OF ACTIVE SUPPORT FOR KCCI/IRGI ON ZDIREC SAWMILL PROJECT.

CALLS ON OBZINA (CHAIRMAN OF STATE COMMISSION) FOR SCIENTIFIC-TECHNICAL INVEST DEV) POTAC (CHAIRMAN OF STATE PLANNING COMM) STERBA (MIN. OF FOREIGN TRADE) & HEGENBART (CHAIRMAN OF CZECH COMM FOR SCI TECH INV DEV) ALL OF WHICH USED TO PROMOTE CDN

POST : 472-PRAGUE

011-OIL & GAS EQUIPMENT, SERVICES
CZECHOSLOVAKIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

MACHINERY AND EQUIPMENT

VISIT BY CSSR MINISTER OF FUEL AND POWER TO CANADA AND ALBERTA,
SPRING 1987

POSSIBLE SIGNING OF LONG TERM COOPERATION
AGREEMENT(S) WITH CANADIAN COMPAN(IES), BY
JUNE 1987

REGULAR VISITS CANADIAN COMPANIES TO CSSR

INITIAL CONTRACT SIGNINGS BY SOME OF THOSE
FIRMS CURRENTLY ACTIVE, BY JUNE 1987

REFERENCE TRIP BY LOCAL AUTHORITIES TO VANCOUVER IN SUPPORT OF
KORAMO KOLIN LUBE OIL REREFINING PROJECT.

INITIATIVE TO BE COMPLETED BY MARCH 1987; KEY
DECISION-MAKERS TO BE POSITIVELY INFLUENCED.

MAIL DISTRIBUTION OF COMPANY LITERATURE AND FOLLOW UP ON
RESULTING INQUIRIES

IDENTIFICATION OF NEW BUSINESS OPPORTUNITIES,
BY JUNE 1987

PLACING THIS AREA OF COMMERCIAL ACTIVITY ON AGENDA OF IRREGULAR
BILATERAL TRADE CONSULTATIONS

CONFIRMATION OF SUPPORT BY SENIOR CSSR TRADE
POLICY OFFICIAL OF CANADIAN COMPANY EFFORTS
IN THIS SECTOR

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 VISIT TO CDA BY MIN. EHRENBERGER, SPRING 87. PRO-
GRAM ASSISTANCE FOR CDN COMPANY VISITS TO CSSR
FINALIZATION OF ARRANGEMENTS FOR KORAMO KOLIN
REFERENCE VISIT TO B. C.

EHRENBERGER VISIT NOW CONFIRMED FOR SEPT. 87
COORDINATED CSSR PARTICIPATION AT INTRCAN 87;
EXCELLENT PROSPECTS FOR COLLABORATION ESTABLISH-
ED. KORAMO KOLIN PREFERENCE VISIT TO BC SCHEDUL-
ED FOR AUG; MOHAWK OIL PROPOSAL RESUBMITTED TO

QUARTER: 2 CONTINUED MONITORING OF KORAMO KOLIN USED OIL
REFINING PROJECT AND SUPPORT FOR MOHAWK OIL LTD.
-MINISTER OF FUEL AND POWER EHRENBERGER VISIT TO
CANADA.

-MOHAWK PART OF BC MISSION MET WITH KEY DECISION
MAKERS DURING BRNO FAIR. CLARIFIED REMAINING
TECHN. QUESTIONS RE PERFORMANCE GUARANTEES.
BETTER PICTURE OF WHEN PROJ WILL GO FORWARD.
FOLLOW-UP: SEV. POTEN'L PURCH. RESULTED FM VISIT.

QUARTER: 3 FURTHER INVESTIGATION OF 3RD COUNTRY MARKETS FOR
USED OIL RE-REFINING FACILITIES HAVING BEARING
ON KORAMO KOLIN PROJECT. CONTINUED SUPPORT &
LOBBYING EFFORT ON BEHALF OF IRGI/MOHAWK/PBS RE:
KORAMO KOLIN.

IDENTICAL ALGERIAN PROJECT OF INTEREST FOR CSSR;
PERSUADED TECHNOEXPORT TO CONSIDER CDN PARTNERS
FOR PROJECT. PERSUADED CSSR SIDE TO CONSIDER
ADDITIONAL TECH. INFOR SUPPLIED LATE BY CDN
GROUP.

QUARTER: 4 SUPPORT FOR MOHAWK/PBS/IRGI BID FOR KORAMO KOLIN
USED OIL REFINERY, INCLUDING COORDINATION OF CSSR
EXPERTS VISIT TO MOHAWK REFINERY IN N. VANCOUVER

SUCCEEDED IN GETTING CSSR SIDE TO COMMIT TO VI-
SIT BUT TRIP PLANS HAVE BEEN DELAYED. ASSISTED
CDN CONSORTIUM IN PRESENTATION OF REVISED OFFER
FOR DOWN SCALED FACILITY.

POST : 472-PRAGUE

001-AGRI & FOOD PRODUCTS & SERVICE
CZECHOSLOVAKIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL, POULTRY BREEDING STOCK

SUCCESSFUL DELIVERY OF RED HOLSTEIN EMBRYOS FROM ALBERTA (INITIAL CONTRACT ALREADY SIGNED).

FURTHER ORDERS OF EMBRYOS ANTICIPATED IN 1987/88.

SOME SMALL SCALE PROMOTION OF CDN BREEDING CATTLE, IN ANTICIPATION OF A FURTHER ORDER BY CSSR IN 1987; LIAISON SUPPORT FOR BUYER VIS-A-VIS AGCAN (HEALTH CERT.)

A LIVE CATTLE CONTRACT FOR CANADA IN 1987.

VISIT OF CZECHOSLOVAK MINISTER OF AGRICULTURE MR. M. TOMAN TO CANADA IN SPRING 1987.

INITIATIVE WILL FURTHER STIMULATE LOCAL INTEREST IN CDA SOURCES OF SUPPLY IN SECTOR

POST TO WORK CLOSELY WITH CDN FIRM TO EXPLORE POSSIBILITIES FOR ESTABLISHING A FULL-FLEDGED COOPERATION AGREEMENT WITH LOCAL AGRICULTURAL ENTERPRISE (SLUSOVICE).

CANNOT BE PREDICTED AT THIS TIME.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 HIGH LEVEL VISIT BY AG. MINISTER TOWAN TO CDA. NURTURE DEVELOPMENT OF LONG TERM RELATIONSHIP BETWEEN CANADA AND SLUSOVICE COOP.

TOMAN VISIT TO CDA TOOK PLACE JUNE 18-23; POST COORDINATED PROGRAM IN PRAGUE FOR AG. CAN DELEGATION LED BY DM NOREAU, APRIL 87. POST MET WITH S-LUSOVICE COMMODITY SPECIALISTS; WB1/VIAPAX COLLABORATING ON SLUSOVICE PROMOTION.

QUARTER: 2 -AGRICULTURE CANADA PLANT PROTECTION MISSION TO CSSR (SEPT. 7-9).
-PROVINCE OF ALBERTA SWINE BREEDING MISSION TO CSSR (SEPT. 28-30).

-PROGRESS MADE IN DEFINING CSSR REQ'MENTS FOR IMPRTN OF PLANT PRODUCTS, SEEDS ETC. DISCUSSION OF COOPERATION IN PLANT BREEDING. -MAJOR PROGRESS TOWARD CONCLUSION OF JOINT SWINE BREEDING PROJECT.

QUARTER: 3 ALBERTA CATTLE BREEDING MISSION TO CSSR (OCT 7-11); LIAISON WITH CSSR ORGANIZATION RE: CATTLE EMBRYO SALES BY WESTERN BREEDERS.

EMBRYO TRANSFERS (WESTERN BREEDERS) COMPLETED WITH SUCCESS RATE OF 58%. MEMBERSHIP OF CDN SIDE OF AGRIC. WORKING GROUP CONVEYED TO CSSR SIDE.

QUARTER: 4 ONTARIO MIN OF AGRIC & FOOD MISSION. PROMOTION & COORDINATION OF CATTLE BREEDING (EMBRYO TRANSFER) PROJECTS INVOLVING WESTERN BREEDERS AND VIAPAX. LIAISON WITH FED. MIN. OF AGR. RE NEXT MEETING OF CDA-CSSR JOINT AGRIC. WORKING GROUP.

ONTARIO MISSION SUCCESSFUL IN INTRODUCTION OF NEW POTENTIAL SUPPLIERS TO MARKET IN AREAS OF VET. PHARMACEUTICALS, INDUSTRIAL STARCH AND LEAF TOBACCO.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 472-PRAGUE

VISIT OF EDC REPRESENTATIVES (COLES AND DVORAK) JAN. 25-28;
ORGANIZED SEMINAR. (2) DELEGATION FROM AECL ON NUCLEAR POWER
REACTOR TECHNOLOGY. MARCH 21-24.

POST : 403-ROME

004-DEFENCE PROGRAMS, PRODUCTS, SERV
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

AEROSPACE & MARINE

EFFORTS JUST COMPLETED ON RECONVENING OF CDN ITALY RDP COMMITTEE MEETINGS & OF DIALOGUE AT MINISTERIAL LEVEL IN DEFENCE SECTOR.

FOLLOW UP ON RECENT INDUSTRIAL COOPERATION MISSION TO CDA FROM ITALY THAT INCLUDED SMALL DEFENCE SECTOR.

DIALOGUE AND CLOSE LIAISON WITH ITLN DEFENCE MINISTRY AND ITLN PRIVATE SECTOR DEFENCE FIRMS.

ATTEND D. P. B. HIGH TECH CONFERENCE IN OTTAWA.

DIRECT FOLLOW UP WITH INTL FIRMS IN DEFENCE SECTOR THAT WERE ON THE FORMICA MISSION TO CANADA.

SCHEDULED REGULAR MEETINGS WITH SENIOR PLANNING OFFICIALS ITLN MIN DEFENCE TO DETERMINE, AS WE HAVE DONE IN PAST, IMMEDIATE & MED. TERM ITLN PROJECTS INCLUDING EUREKA PROJECTS WHERE THERE IS POSSIBILITY FOR CDN PARTICIPATION.

FIRST OF BILATERAL RDP COMMITTEE MEETING IN 3 - 4 YEARS WILL TAKE PLACE EARLY SPRING OF 1987.

JOINT VENTURES WITH ITALY IN FIELDS OF ELECTRONICS, ARMAMENTS & AEROSPACE THAT WILL RESULT IN INCREASED CDN SALES.

INCREASED J. V. 'S AND REPRESENTATIONAL AGREEMENTS FOR CDN COMPANIES.

INCREASED KNOWLEDGE OF NEW CDN FIRMS AND PRODUCTS IN DEFENCE SECTOR.

CONCLUSION OF COLLABORATION AGREEMENTS FOR SUCH PRODUCTS AS L. A. V. 'S, UPGRADE LEOP I TANK NIGHT COMBAT EQUIPMENT.

IDENTIFICATION OF NEW PROJ. COMING UP IN ITALY IN DEFENCE PROGRAMS & PRODUCTS THAT WILL BE OF INTEREST TO CDN FIRMS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 A) RECONVENING OF BILAT. RDP; B) PROMOTION OF IMPROVED POLIT. RELNS W. DEFENCE MIN. THUS REDUCING BARRIERS TO CDN GOODS; C) ENCOURAGEMENT ITAL-CDN J. V. 'S.

A) STAGE SET FOR RESUMED RDP; B) AIDED IDENTIFIED ITAL PARTNERS FOR TWO CDN FIRMS NOW BIDDING ON AIRFORCE (\$40M) AND NAVY PROJECTS; C) OBTAINED SETTLEMENT \$1M DEBT OWED SPAR AEROSPACE; D) SALE OF CAE SIMULATOR.

QUARTER: 2 RENEWAL OF DIALOGUE WITH ITALIAN AUTHORITIES ON TRADE IN DEFENCE SECTOR.

PREPARATORY MEETING FOR RDP COMMITTEE EARLY 1988 WITH ITALIAN AUTHORITIES HELD ON SEPTEMBER 11, 1987.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 403-ROME

002-FISHERIES, SEA PRODUCTS & SERV.
ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

OBTAIN ITALIAN MINISTRY OF HEALTH AUTHORIZATION FOR EASTERN CDN COASTAL WATERS TO PERMIT IMPORT OF CLAMS.

OBTAIN AUTHORIZATION

OBTAIN DOCUMENTATION FM FANCO CANADA REQUIRED TO OBTAIN AUTHORIZATION OF ITALIAN MINISTRY OF HEALTH TO PERMIT IMPORT OF QUICK-FROZEN FOODS.

OBTAIN AUTHORIZATION

ATTEMPT TO OBTAIN AGENCIES FOR CANADIAN EXPORTERS OF LIVE LOBSTERS.

ONE AGENCY AGREEMENT.

DEVELOP AGENCIES FOR CDN SALMON SMOKERS

2 -3 NEW AGENCY AGREEMENTS

SPONSOR AND ORGANIZE RECEPTION FEATURING CANADIAN SALMON AND CRAB PRODUCTS. INVITEES ITLN IMPORTERS, DISTRIBUTORS AND END USERS.

INCREASED SALES OF THESE LINES TO ITALY.

PURCHASE SMALL PERSONAL COMPUTER AND ESTABLISH DATA BASE OF ITLN FISH IMPORTERS. REGULAR MAILINGS TO THESE CONTACTS.

PERMIT OFFICE TO ASSUME MORE ACTIVE TRADE PROMOTION AND SELECT LOCAL FIRMS WE WISH TO DEAL WITH.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 CREATION OF FISHERIES SECTOR DATA BASE, INITIATION OF REGULAR MILLINGS, DEVELOPMENT OF NEW EXPORT CONTACTS FOR CLAMS, LOBSTER AND SALMON.

SEVERAL BUYING CONNECTIONS, BUT NO SIGNIFICANT BUSINESS.

QUARTER: 2 - ESTABLISHMENT OF AGENCIES FOR LIVE LOBSTERS AND CLAMS.
- PURCHASE OF MICRO-COMPUTER FOR USE IN FISH PRODUCTS PROMOTION.

- ESTABLISHMENT OF ONE NEW AGENCY FOR LIVE LOBSTER AND OTHER SHELLFISH.
- LACK OF FIANCIAL RESOURCES PEVETED PURCHASE PROMOTIONAL PLAN POSTPONED UNTIL BUDGET PERMITS.

QUARTER: 3 -----

QUARTER: 4 -----

POST : 403-ROME

OOB-TRANSPORT SYS, EQUIP, COMP, SERV.
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

URBAN TRANSIT

FOLLOW UP TO FORMICA MISSION TO CANADA THAT INCLUDED SEVERAL ITALIAN FIRMS IN TRANSPORTATION SECTOR.

SPECIAL PROMOTION WITH ITLN DEPT. OF AGRICULTURE IN CONJUNCTION WITH LOCAL AGENT OF CANADIAR OF CDN FIRM'S WATERBOMBERS.

PROVISION OF PRICING & TECHNICAL INFORMATION TO ITLN CONSTRUCTION AND ENGINEERING COMPANIES, ESPECIALLY THOSE ENGAGED IN OVERSEAS WORK

ONE MAJOR CDN TRANSPORTATION FIRM IS A KEY TO FURTHER PROMOTION IN THIS SECTOR. THEY ALREADY HAVE SOME CORPORATE LINKS WITH ITLN FIRMS. ENCOURAGE & ORGANIZE VISIT TO ITALY OF SENIOR EXECUTIVES FOR FURTHER DISCUSSIONS HERE.

JOINT VENTURES ESPECIALLY FOR PROJECTS IN THIRD MARKETS. SALE OF COMPONENTS AND TECHNOLOGY.

SALE OF TWO ADDITIONAL WATERBOMBERS TO ITALY IN 1987.

SALE OF TWO HYSTAR AIR SHIPS FOR AERIAL SURVEY & CONSTRUCTION WORK ON OVERSEAS PROJECTS BEING HANDLED BY ITLN FIRMS.

JOINT VENTURES FOR PROJECTS IN ITALY AND THIRD MARKETS. SALE OF COMPONENTS & KNOWHOW FROM CANADA.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 A) PROMOTION OF SALE OF TWO ADDITIONAL CANADAIR H2O BOMBERS AND HYSTAR AIRSHIPS
B) CDA-ITAL COLLABORATION IN URBAN AND RAIL.

A) INTERVENTION W. GOVT RE: FINALIZATION H2O BOMBER SALE. B) VISIT OF DTDC TO ANSALDO TRANSPORT RE LRT EGPT J.V.
C) PARIS AIR SHOW - I. D. NEW HIGHTECH POSS. FOR ITAL PROMO.

QUARTER: 1 PURSUE OPPORTUNITIES FOR INDUSTRIAL COOP WITH ITL FIRMS PARTICIPATING IN EUREKA PROJECTS IN AREAS OF ELECTRONICS + TELECOMMUNICATIONS, ROBOTICS + AUTOMATION, BIOTECHNOLOGY & INFORMATICS.

CONTACTS ESTABLISHED BETWEEN 15 CDN HI-TECH FIRMS PART OF RECENT DRIE MIN. MISSION TO ITALY AND 20 ITALIAN PARTICIPANTS IN EUREKA PROJECTS.

QUARTER: 2 PURSUE SALE OF 20 WATER BOMBERS AND 2 AIRSHIPS. FOLLOW-UP POSSIBLE LINKAGES, JOINT VENTURES BETWEEN ITALIAN AND CDN URBAN TRANSIT AND RAIL SECTORS.

0 AIRSHIP OPPORTUNITIES AT THIS TIME. CONTINUED COLLABORATION BETWEEN ANIE AND CDN TRANSPORT FIRMS, INCLUDING FORTHCOMING ANIE MEMBERS MISSION TO CDA. WATERBOMBER SALES STILL BEING PURSUED.

QUARTER: 3 -----

QUARTER: 4 -----

POST : 403-ROME

005-COMM. & INFORM. EQP. & SERV
ITALY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS, SOFTWARE & SYSTEMS

IF REQUIRED SUPPORT NORTHERN TELECOM'S EFFORTS TO ENTER ITALIAN PABX MKT. IDENTIFY POSSIBLE J. V. PARTNER AND TO THIS END FOLLOW UP ON IRI FORMICA MISSION VISIT TO NORTHERN OCT/86. ALSO, ASSIST NORTHERN IN POSSIBLE PART IN SELECTED EUREKA PROJ.

NORTHERN TELECOM J. V. WITH MAJOR ITAL. TELECOM SUPPLIER FOR BOTH ITAL. DOMESTIC SWITCHING MKT AND OTHER THIRD MKTS.

ASSIST GEAC COMPUTERS AND OTHER CDN HARWARE/SOFTWARE COYS IN PENETRATING GROWING ITLN MARKET FOR BANKING/FINANCIAL COMPUTER SERVICES.

INCREASED EXPORT SALES/IND. COOPERATION AGREEMENTS FOR CDN COMPANIES IN THIS FIELD.

DISTRIBUTION AND UPDATE OF ENGLISH TRANSLATION OF ITLN PTT NATIONAL TELECOM PLAN (1985-1994) TO CDN COYS.

INFORM AND STIMULATE INTEREST OF CDN COYS IN FAST GROWING ITLN TELECOM MKT.

PURSUCE LICENSING/J. V. AGMMS IN FIBRE OPTICS, DIGITAL IMAGERY AND ADVANCED MATERIALS BETWEEN CDN AND ITLN FIRMS ALSO FOR THIRD MKTS.

INCREASED J. V. AND REPRESENTATIONAL AGMTS. FOR CDN COYS IN THESE HIGH VALUE EMERGING SECTORS

ACTIVE LIAISON WITH MIN. OF SANDT, ENEA (NATL NUCLEAR ENERGY AGENCY) AND MAJOR ITLN HI-TECH FIRMS IN SUPPORT OF AND FOLLOW UP TO CDN EUREKA MISSION DEC. 86

EUREKA SUBCONTRACTS AND TECHNOLOGY INFLOWS TO CDA

PURSUCE SALE OF HIGHWAY PRODS OF PARTS ONTARIO "ARAN" AUTO. ROAD ANALYSER SYSTEM TO AZIENDA NAZIONALE AUTONOMA DELLE STRADE (ESTIMATED WORTH \$400,000).

EQUIPMENT SALE.

ACTIVE LIAISON WITH ITLN COYS, ENEA AND MIN. OF SANDT IN SUPPORT OF MACDONALD-DETTWILER, NORTHERN TELECOM AND OTHER CDN COMPANIES INTERESTED IN EUREKA ROBOTICS/AMT PROJECTS PARTICIPATION.

POSSIBLE EUREKA SUBCONTRACTS, TECH. INFLOW AND LIKELY LEADS TO OTHER ITLN AND EUROPEAN HI-TECH PROJECTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 PROMOTE CDN CAPABILITIES IN REMOTE SENSING. NEW MATERIALS AND BIOTECHNOLOGY.

EXCHANGE OF INFO NOW ONGOING WITH EFIM (ITALY'S THIRD LARGEST STATE HOLDING CO), MIN. OF SCIENCE AND RESEARCH, CNR AND ENEA.

QUARTER: 2 FOLLOW-UP CDN EUREKA MISSION; PURSUCE DEVELOPING ITALIAN INTEREST IN REMOTE SENSING; FOLLOW INITIATIVES AND RELATED CDN OPPORTUNITIES RE: ITALIAN PARTICIPATION IN SARSAT (REMOTE SENSING).

MONITORED ITALIAN POSITION RE SARSAT AND POSSIBLE RELATED CAL SALE TO TELESPAZIO; LIAISING WITH ITALIAN COMPANIES/MINISTRIES RE: POSSIBLE REMOTE SENSING JOINT VENTURES.

QUARTER: 3 -----

QUARTER: 4 -----

POST : 403-ROME

010-MINE, METAL, MINERAL PROD & SRV
ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

MAJOR CUSTOMER FOR CDN COAL IS LOCATED IN ROME. RENEW CONTACTS WITH PURCHASING DEPT, ENEL PROVIDE UP TO DATE OFFERS ON CDN COAL IN TERMS OF PRICES AND SPECIFICATIONS.

RENEW OUR REQUEST TO CDN COAL ASSOCIATION OF CDA TO MOUNT SALES MISSION TO ITALY, INCLUDING NEARBY POTENTIAL MARKETS TO REDUCE OVERALL COST OF SUCH AN UNDERTAKING.

CONTINUE TO ASSIST CDN ASSOCIATION AND ITLN ASSN OF ASBESTOS PRODUCTS MANUFACTURERS WITH PROBLEMS OF ACCESS AND TO ENCOURAGE SUPPORT OF ITALY IN THE INTERNATIONAL FORUM IN THE CONTINUED INTERNATIONAL TRADE IN THIS COMMODITY.

ANTICIPATED RESULTS:

WITH POLITICAL AND ECONOMIC DIFFICULTIES IN SOUTH AFRICA PARTIALLY REPLACE THIS COUNTRY AS SUPPLIER. CDN SALES \$20 M IN 1987.

ESTABLISHMENT OF CANADA AS A NEW AND LONG TERM SUPPLIER OF COAL TO ITALY.

MAINTAIN TRADITIONAL SALES OF CDN ASBESTOS FIBRES TO ITALY.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 PURSUIT OF OPPORTUNITIES ON ITALIAN MARKET FOR COAL, ASBESTOS, GRANITE.

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

GIVEN COMMITMENTS IN OTHER SECTORS, TIME DID NOT PERMIT SIGNIFICANT PROGRESS IN THE MINERALS SECTOR.

403 - ROME

ITALY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

INDUSTRIAL MACHIN, PLANTS, SERV. MANUFACT & MATERIAL PLANT, EQP.
NEWSPAPER ANNOUNCEMENTS IN ITLN CITIES ADVISING OF VISIT OF EMBASSY
OFFICIAL TO THAT CITY TO DISCUSS INVESTMENT OPPORTUNITIES IN CANADA
FOR MFR. OF IND. MACH. PLANTS & SERV.

ORGANIZATION OF THREE SPECIALIZED SEMINARS
IN THIS SPECIFIC AREA AND GENERATION OF
60 NEW INVESTMENT ENQUIRIES.

ELECTRONICS EQUIP. & SERV INSTRUMENTATION
FOLLOW UP ON ANIE VISIT TO CANADA, AND WITH ITLN COS. WHO BECAUSE OF
EUREKA MISSION FROM CANADA TO ITALY HAVE INTEREST IN JV'S WITH CDN
ORGANIZATIONS IN CANADA IN MANY SPEC. ELECTS. SECT.

FOUR OR FIVE SIGNIFICANT J.V. INVESTMENTS
IN CANADA IN SUCH AREAS AS DEFENCE ELEC-
TRONICS ROBOTICS, ETC.

TRANSPORT SYS, EQUIP, COMP, SERV. ALL SUB-SECTORS
FOLLOW UP ON FORMICA MISSION TO CANADA THAT INCLUDED SEVERAL ITALIAN
FIRMS IN TRANSPORTATION SECTOR, AND ON RECENT MISSION TO ITALY OF
MINISTER COTE AND DRIE OFFICIALS WITH DIRECT APPROACH TO ITALIAN
FIRMS.

ANSALDO TRANSPORT OF IRI GROUP TO INVEST
IN J.V. IN CANADA AND TRANSFER OF TECH-
NOLOGY AND FUNDS BY OTHER ITALIAN FIRMS IN
THIS SECTOR TO CANADA.

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
UTILIZE CONTACTS MADE BY CANADIAN EUREKA MISSION TO ITALY AND PRESENT-
ATION MADE TO ARIE. DIRECT FOLLOW UP WITH ITALIAN FIRMS INTERESTED IN
J.V.'S IN CANADA.

THREE NEW ITALIAN INVESTMENTS IN 87/88 IN
CANADA IN FIELD OF COMMUNICATION AND
INFORMATICS.

CONSUMER PRODUCTS ALL SUB-SECTORS
DIRECT MAILING CAMPAIGN TARGETTED ON ITALIAN FIRMS CURRENTLY MAJOR
EXPORTERS TO CANADA OF CONSUMER PRODUCTS.

THIRTY REALISTIC INVESTMENT INQUIRIES
FROM ITALIAN FIRMS IN CONSUMER GOODS
SECTOR.

NON SECTORALLY ORIENTED ACTIVITIES

ARTICLES ON CDN ECONOMY, INVESTMENT CLIMATE AND INVESTMENT OPPORTUNI-
TIES IN SPECIALIZED ECONOMIC AND TRADE PUBLICATIONS.

INCR'S/D AWARENESS OF CDA AS CHOICE FOR
INVEST & OF EMB AS FURTHER SOURCE OF INFO.
FINLZTION IN 87/88 OF 3/4 PRJ (MIN) IN
DLRS 400M ITLN LINED UP FOR CANADA.

SPEAKING ENGAGEMENTS IN BUSINESSMEN'S CLUBS AND OTHER FORA ON ECONOMIC
DEVELOPMENT IN CDA AND INTEREST OF CDA IN ATTRACTING ITLN INVESTMENT.

INCR'S/D AWARENESS OF CDA AS CHOICE FOR
INVEST & OF EMB AS FURTHER SOURCE OF INFO.
FINLZTION IN 87/88 OF 3/4 PRJ (MIN) IN
DLRS 400M ITLN LINED UP FOR CANADA.

PROGRAMMED CORPORATE LIAISON VISITS WITH PRIORITY ASSIGNED TO ITALIAN
FIRMS THAT ARE EXISTING INVESTORS IN CANADA AND IN MAJOR CORPORATIONS
HERE.

NEW ITALIAN INVESTMENT IN FORM OF EQUITY
OR J.V. IN TRANSPORTATION TELECOM ELECTRO-
NIC AND CONSUMER GOODS SECTORS.

403 - ROME

ITALY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

IDENTIFICATION OF ITALIAN FIRMS POSSESSING TECHNOLOGY OF INTEREST TO CANADIAN FIRMS, AND ENCOURAGEMENT OF JOINT VENTURES. PARTICULAR EMPHASIS UPON ELECTRONICS, COMMUNICATIONS.

INITIATIVES MADE TO NUOVO PIGNONE RE: J.V. FOR COMPRESSA MANUFACTURE, MENARINI RE: PHARMACEUTICAL INVESTMENT AND VALDAPANA TEXTIS RE: JV IN TEXTILE WADDING.
-FOLLOWING MEETINGS BETWEEN MINISTER COTE AND ENI, AGMT WAS MADE TO ESTABLISH A FRAMEWORK AGREEMENT TO ADVANCE ENI'S INVESTMENT INTERESTS IN CANADA. ENI IS PREPARED TO INVEST UP TO \$100M IN ANY SUITABLE PROJECT.

QUARTER : 2

- A) DRIE INDUSTRIAL COOPERATION AND INVESTMENT MISSION TO ITALY, INCLUDING EXPLORATION OF POSSIBLE RETURN VISITS BY FIRMS/ORGANIZATIONS
- B) AREZZO SEMINAR ON CDN FURNITURE MARKET;
- C) ITALTANNERY (PISA) VISIT BY CDN MISSION.

- A) IN ABSENCE OF FEEDBACK FROM DRIE POST WAS LIMITED IN FOLLOW-UP IT COULD DO. ELECTRONICS ORGANIZATION HAS HOWEVER ARRANGED ANOTHER VISIT TO CANADA.
- B) AREZZO FIRMS MAY PARTICIPATE IN FORTHCOMING VISIT OF CDN MANUFACTURERS SEEKING COLLABORATION.
- C) ITALTANNERY POTENTIAL JUDGED NOT VIABLE.

QUARTER : 3

TAKE ADVANTAGE OF MARKETPLACE 87 TO VISIT & DISCUSS POSSIBLE ITALIAN OPPORTUNITIES.

TARGET FIRMS CONTACTED & VARIOUS PERSONS.

QUARTER : 4

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 403-ROME

VISIT OF MINISTER DE COTRET 4-7 FEBRUARY 1988.
ROMA ROUND TABLE ON ECONOMIC SUMMIT 24-25 MAR (4 CDN BUSINESS
PARTICIPANTS). (3) PRESENTATION OF INVESTMENT/TRADE SEMINAR
TO MANAGERS FROM THE PEOPLE'S REPUBLIC OF CHINA. (4) REPORT
ON PRIVATIZATION IN ITALY. (5) ARTICLE ON CDA/ITALY TRADE
FOR CANADA CONTEMPORANEO.

POST : 432-STOCKHOLM

005-COMM. & INFORM. EQP. & SERV
SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TELECOMMUNICATIONS (INC SPACE)

COVER NORDIC MOBILE DIGITAL RADIO SHOW, IN STOCKHOLM OCT. 87

ASSIST DATA RADIO TO SELECT AGENT FOR SWEDEN.

PROVIDE INFO ON DEVELOPMENT OF CELLULAR RADIO MARKET TO INTERESTED CANADIAN FIRMS (NOVATEL, MDI, ETC.)

PLAN CANADIAN PRESENCE AT NORDIC MOBILE DIGITAL RADIO SHOW 87.

ARRANGE TECHNICAL JOURNALIST VISIT TO CANADA TO COVER TELECOMMUNICATIONS.

IDENTIFY GOOD SWEDISH AGENTS IN DATA COMMUNICATIONS FIELD.

COMPUTERS, SOFTWARE & SYSTEMS

CONTINUED DEVELOPMENT OF AGENCY CONTACTS THROUGH ON-SITE VISITS.

ARRANGE FOR SWEDEGRAPHIC VISIT TO CANADA, INCOMING BUYER PROGRAM (ONT. OR FEDERAL GOVERNMENT).

IDENTIFY AGENTS/DISTRIBUTORS IN MALMO, GOTHENBURG.

IDENTIFY PROPER VENUE (TRADE MISSION, FAIR) FOR COMPUTER PERIPHERAL MISSION TO SWEDEN.

IDENTIFY SOFTWARE AGENCIES LOOKING FOR NEW PRODUCTS (PC LEVEL).

SELECT AND PROMOTE PARTICIPATION AT DATA OFFICE ENVIRONMENT SHOW, STOCKHOLM, OCT. 87

ELECTRONIC COMPONENTS

CONTINUED PROMOTION OF CANADIAN FIRMS IN ERICSSON SPHERE VIA LLAD PROGRAM.

ASSIST INTRODUCTION OF NEW SEMICONDUCTOR PRODUCTS.

PREPARE PLAN FOR THE PARTICIPATION AT NEXT EVENT.

AGENT SELECTION.

FIRMS TO DECIDE WHETHER OR NOT TO ADAPT EQUIPMENT TO MARKET.

MISSION TO SHOW AND/OR INFO BOOTH. (PROVINCIAL OR FEDERAL).

INCREASE AWARENESS OF CANADIAN EXPERTISE.

3 NEW AGENTS FOR CANADIAN DATACOM FIRMS.

10-20 AGENCIES.

YEARLY SALES OF VIDEOTEX EQUIPMENT OF .5 TO 1 MILLION.

BETTER GEOGRAPHICAL COVERAGE.

MISSION TO SWEDEN.

5 NEW AGENCIES.

MISSION AND/OR INFO BOOTH.

3 TO 5 NEW BUYING CONNECTIONS.

DESIGNED INTO NEXT GENERATION ERICSSON PABX PRODUCTS

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 432-STOCKHOLM

005-COMM. & INFORM. EQP. & SERV
SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

INSTRUMENTATION

PROMOTION OF CDN CIRCUIT BOARD PRODUCTS.

YEARLY SALES OF \$1 MILLION IN SWEDEN.

CONTINUED WORK ON SALE OF ELECTRONICS PRODUCTION EQUIPMENT.

INTRODUCTORY SALE TO AT LEAST 1 MAJOR FIRM.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 SUPPORT MARKETING EFFORTS OF TELECOMMUNICATIONS
FIRMS BIDDING ON TELEVERKET (PIT) TENDERS.

TRIAL ORDER OF \$500,000 WITH EXPECTED SALES OF
\$30 MN OVER NEXT 5 YEARS. 2. ANALYSED FAILURE OF
PREVIOUS BID ON A SMALL TENDER FOR RADIO-LINK
EQUIPMENT AND DEVISED LOBBYING PLAN FOR NEXT
TENDER (\$15 MILLION).

QUARTER: 3 IDENTIFY NEW AGENTS IN DATACOMMUNICATIONS FIELD.

OPENED INTENSE COOPERATION WITH 2 ESTABLISHED
FIRMS.

QUARTER: 4 -----

POST : 432-STOCKHOLM

006-ELECTRONICS EQUIP. & SERV
SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

INSTRUMENTATION

ASSIST INTRODUCTION OF BOMB DESTRUCTION/DISPOSAL EQUIPMENT TO SWEDEN.

DEMO SYSTEM THIS YEAR SALES IN 87-88.

MONITOR MARKET OPPORTUNITIES FOR MICRONAV/CANADIAN MARCONI ETC. NAVIGATION/LANDING SYSTEMS FOR SMALL AIRPORTS/AIRCRAFT.

IDENTIFICATION OF EXPORT OPPORTUNITIES.

INTRODUCTION OF OPTICAL READING EQUIPMENT/TECHNOLOGY (ESP. FOR MACHINE READABLE PASSPORTS)

INFLUENCE SWEDISH AUTHORITIES TO INTRODUCE TECHNOLOGY

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 INTRODUCTION OF OPTICAL READING EQUIPMENT/TECH
(ESPECIALLY FOR MACHINE READABLE PASSPORTS).

MEETING WITH POLICE AUTHORITIES & TENDER EXPECTED IN JAN 88. ASSISTING CDN BIDDER TO PICK SWEDISH PARTNER.

QUARTER: 4 -----

POST : 432-STOCKHOLM

004-DEFENCE PROGRAMS, PRODUCTS, SERV
SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

MONITOR EVALUATION OF C-TECH ASW EQUIPMENT

POSSIBLE CONTRACT FOR 24 SYSTEMS

ONGOING LIAISON WITH FMV TO IDENTIFY NEW OPPORTUNITIES

IDENTIFICATION OF AT LEAST 2 SUITABLE
POTENTIAL CANADIAN SUPPLIERS.

MONITOR PROGRESS OF JAS GROUP

IDENTIFICATION OF AT LEAST 2 SUITABLE
POTENTIAL CANADIAN SUPPLIERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 MONITOR EVALUATION OF ASW EQUIPMENT FMV. ONGOING
LIAISON WITH FMV FOR NEW OPPORTUNITIES.

ONE TEST UNIT SOLD. OPTIONAL OFFER OF ANOTHER 10
UNITS. CONTACTS FOR INFRARED SUPPRESSION EQUIP-
MENT. OVERHAUL F404 ENGINE (FFV).

QUARTER: 3 MONITORING JAS GROUP.

CONTACTS FOR CDN JAS SIMULATOR.

QUARTER: 4 -----

POST : 432-STOCKHOLM

013-CONSUMER PRODUCTS
SWEDEN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

CULTURE INDUSTRIES

INCOMING BUYER (NORDISC GRAMMOFON) TO VISIT CANADIAN RECORD COMPANIES (ONT. SPONSORED).

REPRESENT CDN RECORD FIRMS IN NORDIC AREA. YEARLY SALES .5 TO 1 M. STARTING 1987.

WORK IN COORDINATION WITH MAJOR BUYERS(AHLENS)CDN EXPORTER(EXILE RECORDS)& VARIOUS GOVERNMENT(ONT. & FEDERAL)TO COUNTERACT SWEDISH RECORD INDUSTRY ATTEMPT TO SQUEEZE OUT CANADIAN IMPORTS.

MAINTAIN PRESENT LEVEL OF EXPORTS.

PREPARE/OBTAIN LIST OF CANADIAN EXPORTERS OF T.V. AND FILM PRODUCTS AND PROVIDE TO EMERGING CABLE T.V. INDUSTRY.

INCREASED CANADIAN SALES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 SELECT FUR BUYER INCOMING BUYERS PROGRAM FOR MONTREAL FUR FAIR (MAY 1987) AND PROMOTE CDN FAIR THROUGH TRADE.

INCOMING SWEDISH BUYER PURCHASED AT FAIR, VERY SATISFIED, NEW CONTACTS ESTABLISHED. ADDITIONAL BUYER(AT OWN EXPENCE)ACHIEVED OBJECTIVES IN LOCATING A) CDN REPRESENTATIVE FOR HIDES & RAW SKINS B) CDN REP. FOR READY MADE FURS.

QUARTER: 1 FOLLOW UP ON SWEDISH INCOMING BUYER SELECTED FOR CDN HARDWARE SHOW(PREVIOUS QUARTER) UNDER ONT GOVT PROGRAM. PROJECT INITIATED BY THIS OFFICE.

HIGHLY SUCCESSFUL BUYING TRIP, BUYING CONNECTIONS AND AGENCIES ESTABLISHED RESULTING.

QUARTER: 1 INVIEW OF RAPIDLY EXPANDING HOTEL GROUPS & HOTEL RENOVATION IN SWEDEN, REQUIREMENTS FOR CARPETS, FABRICS, TOWELLING, SHEETS ETC. APPROCHED DISTRIBUTORS PROVIDING SUITABLE CDN CONTACTS.

TO DATE ONE CDN CARPET COMPANY SELLING SUCCESSFULLY MATS AND RUGS FOR HOTEL, OFFICE AND RESIDENTIAL MARKET.

QUARTER: 1 FOLLOW UP ON STOCKHOLM'S PARTICIPATION AT ISPO FAIR, MUNICH (FEB 1987). CONSIDER INSTORE PROMOTION, HOCKEY EQUIPMENT WITH MAJOR SWEDISH STORE.

AS RESULT OF FOLLOW UP 4 OUT OF 5 AGENCIES PENDING ARE NOW ESTABLISHED. ADDITIONAL BUYING CONNECTIONS CONFIRMED BY 3 COMPANIES.

QUARTER: 2 PARTICIPATE IN ISPO, MUNICH, SPORTING GOODS FAIR. INVITE SWEDISH BUYERS TO SWEDISH RECEPTION HELD ON SITE AT CANADIAN STAND. INTERVIEW EXHIBITORS. PROVIDE THEM WITH SWEDISH CONTACTS. FILE REPORT AND ACTION.

SUCCESSFUL PROJECT. RECEPTION WELL ATTENDED BY SWEDISH BUYERS. MORE THAN 50% OF NEW EXHIBITORS OBTAINED SWEDISH REPS AND AGENCIES PENDING. REPORT SUBMITTED EXTOTT AND DRIE SEPT. 16, 1987.

QUARTER: 2 ATTENDED STOCKHOLM FASHION FAIR. INTERVIEW SWEDISH EXHIBITORS/DISTRIBUTORS DISPLAYING CANADIAN LINES. ALSO IMPORTERS FURS, LEATHER PRODUCTS, LEISURE WEAR AND JEWELLERY.

SATISFACTORY INTERVIEWS WITH SWEDISH EXHIBITORS CARRYING CANADIAN LEISURE WEAR, SKATING DRESSES, FURS, LEATHER WEAR. OBTAINED REQUIREMENTS FROM OTHER EXHIBITORS FOR FOOTWEAR, SUMMER CLOTHING ETC. NOTED TRENDS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 432-STOCKHOLM

013-CONSUMER PRODUCTS
SWEDEN

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

- QUARTER: 2 ATTENDED CARPET, FLOORING & CLEANING FAIR
STCKHLM. MEET EXH. / IMPRTS ABOVE SECTORS. SPECI-
FICALLY PEERLESS CARPET REP & CLEANING & MAIN-
TENANCE CO'S THAT ATTENDED CDN EXHIBIT "INTER-
CLEAN" AMSTERDAM. PROVIDE SWEDES WITH CDN CONTACT
- QUARTER: 2 ATTEND STCKHLM SHOE FAIR. MEET WITH SELECTED
IMPRTS WARM LINED BOOTS, HUNTING & CASUAL FOOT-
WEAR. INTERVIEW ASSOC'NS (WHOLESALE & RETAIL).
STUDY TRENDS, PRICES. INTERVIEW LEATHER PROD.
EXHIBITORS, I. E. LUGGAGE, CASES, BELTS.
- QUARTER: 3 ARRANGE MKGT CALLS IN GOTHENBURG AGREA PRIMMARI-
LY IN SPORTING GOODS, MEDICAL&HEALTH, TEXTILES&FUR
SECTOR. CALL ON GOTHENBURG FIRMS NOT PREVIOUSLY
VISITED BY POST ALSO INTRODUCE CDN CO'S PRODUCTS
AS RESULT OF MARKET PLACE 88.
- QUARTER: 3 IN VIEW OF CDN MFRS INTEREST IN EXHIBITING
GOTHENBURG FAIR, WILL CALL UPON FAIR AUTHORITIES
TO IDENTIFY INDIVIDUAL RESPONSIBLE FOR FOREIGN
CONTACT.
- QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

OBTAINED REQ'MENTS FOR CARPETS, TOWELLING, BATH-
ROOM MATS, PVC GLOVES, CLEANING EQPT FM EXH. SWE-
DISH REP FOR PEERLESS HAD MERCHANDISE WELL DIS-
PLAYED. VALUABLE INFO ON MARKET SECTORS OBTAINED.

ALTHOUGH MAINLY SUMMER FOOTWEAR EXHIBITED CON-
TACTED PROSPECTIVE DISTRIBUTORS IN SECTORS
GIVEN. PROVIDED CDN CONTACTS TO FIRMS AFTER FAIR.
ESTABLISHED NEW CONTACTS WITH IMPORTERS AND WITH
SAID ASSOCIATIONS.

17 SWEDISH IMPORTERS VISITED 9 NEW CALLS. IM-
PORTERS PROVIDED WITH INFO ON CDN SOURCES IN
AREAS SPECIFIED. PLANNED MEETINGS IN GOTHENBURG
ON BEHALF OF CDN MFR OF GYMNAS TIC EQPT&HEALTH
PRODUCTS VISITING CITY. SWED. BUYERS PURCHASED IN

MEETING WITH MARKETING DIRECTOR OF GOTHENBURG
FAIR AUTHORITIES VALUABLE. INDIVIDUAL WILL VISIT
POST IN JAN TO GIVE PRESENTATION.

POST : 422-VIENNA

005-COMM. & INFORM. EQP. & SERV
AUSTRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

WORKPLACE AUTOMATION

TO INCREASE CANADIAN COMPANIES' PRESENCE IN THIS MARKET.

ESTABLISHMENT OF NEW BUYING CONNECTIONS AND THEREFORE INCREASE IN SALES.

TO ATTEND INTERNATIONAL EXHIBITION & SYMPOSIA OUTSIDE OF POST TERRITORY.

PERSONAL CONTACTS AND INCREASE IN KNOWLEDGE OF STATE-OF-ART IN THIS SECTOR.

TO INCREASE NUMBER OF PERSONAL CALLS ON POTENTIAL AUSTRIAN CUSTOMERS AND/OR TECHNOLOGY TRANSFER SEEKERS.

INCREASE OF AWARENESS IN CANADIAN CAPABILITIES IN THIS AREA AND CONSEQUENTLY POTENTIAL INCREASES IN SALES.

TELECOMMUNICATIONS (INC SPACE)

TO INCREASE CANADIAN COMPANIES PRESENCE IN AUSTRIAN MARKET.

NEW BUYING CONNECTIONS, AGENCIES, ETC. HENCE INCREASE IN EXPORTS.

TO ATTEND INTERNATIONAL EXHIBITIONS, SYMPOSIA, CONVENTIONS ETC. OUTSIDE OF POST TERRITORY.

TO ESTABLISH PERSONAL CONTACTS AND INCREASE KNOWLEDGE OF STATE-OF-ART IN THIS SECTOR.

TO INCREASE NUMBER OF PERSONAL CALLS ON POTENTIAL AUSTRIAN CUSTOMERS AND/OR TECHNOLOGY TRANSFER SEEKERS.

INCREASE OF AWARENESS IN CDN CAPABILITIES IN THIS AREA AND CONSEQUENTLY POTENTIAL INCREASE IN SALES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 COMPLETION OF MARKET STUDY. INTRODUCTION OF NORTHERN-TELECOM TO THE UNIDO PROJECT FOR DEVELOPING COUNTRIES.

CONTACTS WITH AUSTRIAN FIRMS IDENTIFIED IN THE SURVEY CONTINUE. VERY POSITIVE REACTION BY BOTH PARTNERS; FOLLOW UP TO COMMENCE IN THE NEXT QUARTER.

QUARTER: 4 ASSISTANCE TO N-T IN LIAISON WITH UNIDO RE PROJECT FOR DEVELOPING COUNTRIES COMPLETED;

N-T INTERESTED IN PRINCIPLE. HOWEVER, PROJECT MAY HAVE RELATIVELY LOW PRIORITY IN VIEW OF OTHER N-T ACTIVITIES IN EASTERN EUROPE.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 422-VIENNA

002-FISHERIES, SEA PRODUCTS & SERV.
AUSTRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

CONTINUE OUR EFFORTS IN DEVELOPING AUSTRIAN MARKET FOR FRESH
WATER FISH, SALMON, LOBSTER & CANNED FISH PRODUCTS.

INCREASE OF CANADIAN SALES.

INTENSIFY PERSONAL CALLS ON MAJOR AUSTRIAN IMPORTERS AND DISTRIBUTORS
IN THE FISHERIES SECTOR.

IMPROVE LOCAL AWARENESS ABOUT CANADIAN
SUPPLIERS' CAPABILITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 POST HAS CONTINUED LIAISON WITH AUSTRIAN FISH
IMPORTERS.

REGRETTABLY AUSTRIAN PORTION OF FISH MISSION
CANCELLED.

QUARTER: 3 -----

QUARTER: 4 -----

POST : 422-VIENNA

016-INDUSTRIAL MACHIN, PLANTS, SERV.
AUSTRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

TO CREATE COMPREHENSIVE LIST OF AUSTRIAN MANUFACTURERS AND DISTRIBUTORS OF CNC MACHINES; AFTER ITS COMPLETION TO COMMENCE WITH THE APPROACH TO CDN MANUFACTURERS AIMED AT ALL POSSIBLE FORMS OF COOPERATIVE EFFORTS.

- RECIPROCITY IN REPRESENTATION
- TECHNOLOGY TRANSFER
- MANUFACTURING UNDER LICENSE.

WITH ACQUISITION OF DATA PROCESSOR, DEVELOP CONTACT SYSTEM LIST ON SECTORAL BASIS FOR CANADIAN COMPANIES.

ESTABLISH COMPREHENSIVE SOURCING NETWORK FOR USE OF CANADIAN EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 POST HAS BEEN VERY ACTIVE IN INCREASING AUSTRIAN AWARENESS IN CANADA'S TECHNOLOGY IN THIS SECTOR. OUR EFFORTS HAVE BEEN PRIMARELY ORIENTED IN THE TECHNOLOGY EXCHANGE AREAS.

POST EFFORTS RESULTED IN A VISIT TO POST TERRITORY OF CDN ENVIRONMENT CONTROL EQUIPMENT MISSION. OVER 121 CONTACTS WITH AUSTRIAN COUNTERPARTS WERE MADE SOME OF WHICH MAY RESULT IN JOINT-VENTURE OR MANUFACTURING UNDER LICENSE.

QUARTER: 2 POST CONTINUED, ALBEIT MODERATELY (DUE TO THE HOLIDAY SEASON) ITS ACTIVITIES IN THIS SECTOR. CONSIDERABLE FOLLOW-UP ENSUED IN THE TECHNOLOGY TRANSFER AREA.

RESULTS TO-DATE VERY POSITIVE, THOUGH NOT OVERLY CONCLUSIVE. IT IS ANTICIPATED THAT SOME MEANINGFUL RESULTS WILL BE HAD IN THE THIRD QUARTER.

QUARTER: 3 SEVERAL EXCELLENT OPPORTUNITIES DISCOVERED FOR THE J/V & TECHNOLOGY TRANSFER OPPORTUNITIES IN THIS SECTOR.

POST, TOGETHER WITH NRC FIELD REPS IN CDA & CDN INDUSTRY, IS ACTIVELY PURSUING THE DISCOVERED CONNECTIONS OPPORTUNITIES.

QUARTER: 4 CONTINUATION OF SEARCH FOR J/V AND TECHNOLOGY TRANSFER OPPORTUNITIES IN THIS SECTOR.

OUR ACTIVITIES RESULTED IN ESTABLISHMENT OF THREE MEANINGFUL CONTACTS ALL AIMED AT COOPERATION AND EVENTUAL TRANSFER OF TECHNOLOGY.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 422-VIENNA

001-AGRI & FOOD PRODUCTS & SERVICE
AUSTRIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SERVICING CONSTANTLY INCREASING MARKET ENQUIRIES FROM CANADIAN COMPANIES IN SEEDS, OILSEEDS & PULSES.

INCREASE OF CANADIAN SALES.

INTENSIFY PERSONAL CALLS ON MAJOR AUSTRIAN IMPORTERS & DISTRIBUTORS IN THE AGRICULTURE & FOOD SECTOR.

IMPROVE LOCAL AWARENESS ABOUT CANADIAN SUPPLIERS' CAPABILITY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 INTENSIFIED CONTACTS WITH AUSTRIAN FISH TRADE AIMED AT THE FORMATION OF POSSIBLE FISH MISSION (OCT 87) TOOK PLACE.

OUR EFFORTS MET WITH MODICUM OF SUCCESS AS WE RECEIVED POSITIVE REACTION FROM THE LOCAL TRADE, RESULTING IN AN INCREASE OF REQUESTS FOR CDN SUPPLIES.

QUARTER: 2 POST WAS HEAVILY INVOLVED IN SECURING THE IMPORTATION OF 2,000 TONS OF PORK TONGUES.

TRANSACTION SUCCESSFULLY COMPLETED.

QUARTER: 3 ACTIVE ASSISTANCE TO THE DOA WITH REGARDS TO CDN SLAUGHTERHOUSE LISTINGS. GENERAL ASSISTANCE TO CDN EXPORTERS IN THIS AREA, PARTICULARLY IN THE FOOD SECTOR.

ASSISTANCE SUCCESSFULLY COMPLETED. CDN CULINARY WEEK IN VIENNA PLANNED FOR FEB. 88.

QUARTER: 4 ASSISTANCE TO CANADIAN EXPORTERS IN FOOD SECTOR CONTINUES.

CANADIAN CULINARY WEEK WHICH TOOK PLACE FROM 13-20 FEB 88 IN VIENNA WAS GREAT SUCCESS.



422 - VIENNA

AUSTRIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

CONSUMER PRODUCTS LEISURE PROD. TOOLS HARDWARE
IN CLOSE COOPERATION WITH PROVINCES, PARTICULARLY B.C. AND ALBERTA,
ORGANIZE INVESTMENT AND TECHNOLOGY TRANSFER MISSIONS IN THE SKI
RESOURCES INDUSTRY AREA.

SECTOR ORIENTED INVESTMENT MISSIONS COULD
BE MOST EFFECTIVE IN DEVELOPING POTENTIAL
SOURCES IN AUSTRIA.

INDUSTRIAL MACHIN, PLANTS, SERV. ALL SUB-SECTORS
AUSTRIAN MACHINE INDUSTRY IS WELL-ADVANCED AND OFFERS EXCELLENT
OPPORTUNITIES FOR THE TECHNOLOGY EXCHANGE AND INVESTMENTS, MAINLY IN
THE FORM OF KNOW-HOW TRANSFER. WE INTEND TO ACQUIRE INTIMATE KNOWLEDGE
OF THIS SECTOR.

UNDERTAKE SYSTEMATIC APPROACH TO THE POT-
ENTIAL INVSTRS IN THIS SECTOR THROUGH PER-
SONAL CALLS & DIRECT MAILING. THIS SHLD AS-
SIST US IN DVLPG AN INVSTRS PROJECT LIST.

TRANSPORT SYS, EQUIP, COMP, SERV. ALL SUB-SECTORS
TRANSPORT AND MATERIAL HANDLING OFFER EXCELLENT OPPORTUNITIES. WE
INTEND TO ORGANIZE SEVERAL SECTOR-ORIENTED SEMINARS AIMED AT TECH-
NOLOGY TRANSFER, JOINT-VENTURE AND POTENTIAL EQUITY INVESTMENT.

THESE SEMINARS WILL CREATE AWARENESS IN
THE LOCAL INDUSTRY ABOUT CANADIAN
OPPORTUNITIES IN THOSE SECTORS.

COMM. & INFORM. EQP. & SERV. COMPUTERS, SOFTWARE & SYSTEMS
PURSUE TECHNOLOGY EXCHANGE AND JOINT-VENTURE OPPORTUNITIES IN THE
ELECTRONICS SECTOR IN GENERAL AND SOFTWARE IN PARTICULAR THROUGH THE
DEVELOPMENT OF DATA-BASE ON POTENTIAL INVESTORS, JOINT-VENTURE
SEEKERS, ETC.

DEVELOP A SECTORIAL LIST OF APPROX. 2,000
COMPANIES INDIVIDUALS INTERESTED IN JOINT-
VENTURE, DIRECT INVESTMENT AND TRANSFER OF
KNOW-HOW TO CANADA.

NON SECTORALLY ORIENTED ACTIVITIES

INTENSIFIED LIAISON WITH MAJOR AUSTRIAN BANKS AIMED AT ESTABLISHMENT
OF INVESTMENT INFO EXCHANGE AND OTHER INVESTMENT ORIENTED ACTIVITIES.

DIFFICULT TO ASSESS, BUT BELIEVE BANKING
LIAISON IS ONE OF THE ESSENTIAL INFORMA-
TION GATHERING EXERCISES.

COORDINATED ENTREPRENEURIAL IMMIGRATION PROGRAM (IN COOPERATION WITH
PROVINCES) IN SPECIFIC SECTORS.

THIS EXERCISE COULD BE ONE OF THE MAJOR
TOOLS OF OUR INVESTMENT PROGRAM IN
AUSTRIA.

422 - VIENNA

AUSTRIA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER : 1

-AUSTRIAN INVEST; TECHNOLOGY TRANSFER; JOINT-
VENTURE MISSION TO CANADA.
-SIGNING OF BILATERAL MOU (NRC-FEDERAL ECONOMIC
CHAMBER) AIMED AT R&D AND TECHNOLOGY TRANSFER.
-INTENSIFIED INVESTMENT/J. V. /TECHNOLOGY TRANSFER
ACTIVITIES IN POST TERRITORY.

-26 AUSTRIAN FIRMS VISITED CDA FROM JUNE 8-20.
MISSION AN OUTSTANDING SUCCESS. MANY EXCELLENT
CONNECTIONS ESTABLISHED.
-MOU SIGNED ON JUNE 2 AND JUNE 10 RESPECTIVELY.
-ESTABLISHED CONTACT WITH 10 POTENTIAL INVESTORS;
TOTAL VALUE OF FUTURE INVESTMENTS, IF MATERIALI-
ZED, WOULD EXCEED \$120M.

QUARTER : 2

1. TECHNOLOGY TRANSFER WORKSHOPS CANADA -
OCTOBER 13 - 23, 1987.
2. FOLLOW-UP ON THE AUSTRIAN TECHNOLOGY-
TRANSFER JOINT/VENTURE MISSION TO CANADA.

1. ALL PREPARATORY WORK REQUIRED FROM THE
POST COMPLETED. POST REPRESENTATIVE TO
ATTEND WORKSHOP MEETINGS.
2. SEVERAL VERY IMPORTANT LEADS/CONTACTS
DISCOVERED. AT LEAST THREE OF THOSE WE
BELIEVE MAY RESULT IN MEANINGFUL TECHNOLOGY
TRANSFER, J/V OPPORTUNITIES.

QUARTER : 3

B. C. INVESTMENT MISSION TO AUSTRIA (FELDKIRCH,
INNSBRUCK, SALZBURG); (02) ONTARIO INVESTMENT/
ENTREPRENEURIAL IMMIGRANT MISSION (VIENNA, LINZ)
(03) ELECTROHOME TECHNOLOGY TRANSFER GROUP,
VIENNA

MISSION, PRIMARILY ORIENTED TOWARDS SKI RESORT
SECTOR INVESTORS, HAS BEEN SUCCESSFULLY COM-
PLETED. POST, TOGETHER WITH B. C. GOV'T, WILL BE
ENGAGED IN ACTIVE FOLLOW-UP. (12) MISSION WAS A
SUCCESS. SEVERAL VERY INTERESTING INVESTMENT/
ENTREPRENEURIAL PROSPECTS DISCOVERED. (13) VISIT
ARRANGED IN COOPERATION WITH NRC & FCC SUCCESS-
FULLY COMPLETED.

QUARTER : 4

NRC GROUP VISIT TO FCC AND OTHER AUSTRIAN
TECHNOLOGY TRANSFER RELATED AGENCIES MARCH 1988.
(2) "TREFFPUNKT KANADA" IN LINZ - CANADIAN
INVESTMENT & TECHNOLOGY TRANSFER SEMINAR, LINZ,
FEBRUARY 23, 1988.
(3) F. T. A. SEMINAR - VIENNA, FEBRUARY 25, 1988

VISIT ACCOMPLISHED THE THIRD TECHNOLOGY TRANSFER
IMPLEMENTATION STAGE WITH FCC; EXCELLENT LIAISON
CONNECTIONS WITH OTHER AUSTRIAN AGENCIES IN THIS
AREA. (2) SEMINAR ATTENDED BY 25 SENIOR REPRESENTATIVES OF MAJOR AUSTRIAN INDUSTRIES WAS A
GREAT SUCCESS. BUDGET PERMITTING WE INTEND TO
REPEAT THIS TYPE OF SEMINAR IN SALZBURG, INNS-
BRUCK AND GRAZ (3) THIS SEMINAR WAS POSTPONED
TO SOME LATER DATE DUE TO THE ILLNESS OF GUEST
SPEAKER.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST : 422-VIENNA

VISIT OF CCC TEAM TO UNIDO, UNRWA AND IAEA - FEBRUARY 1988
VISIT OF CIDA TEAM TO OPEC FUND - MARCH 1988
VISIT TO TYROL AND VORARLBERG INDUSTRIES RE TECHNOLOGY
TRANSFER SOURCING AND TIP ACTIVITIES - MARCH 1988.
(4) VISIT OF ONTARIO GOVERNMENT INTERNATIONAL TRADE DEVELOP-
MENT TEAM - MARCH 1988.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 471-WARSAW

001-AGRI & FOOD PRODUCTS & SERVICE
POLAND

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

CORPORATE LIAISON PROGRAM WITH FOREIGN TRADE ORGANIZATION TO RE-
ESTABLISH CANADIAN INTEREST AND CAPABILITIES.

RENEWED CONTACT WITH ACTUAL END-USERS TO DETERMINE SPECIFIC
REQUIREMENTS AND PRODUCT NEEDS.

ANTICIPATED RESULTS:

LEADS TO PROJECTS APPROVED UNDER NEW 5 YEAR
PLAN AND REQUESTS FOR BIDS BY CANADIAN
COMPANIES.

IMPROVED GUIDANCE TO SOURCE CANADIAN PRODUCTS
TECHNOLOGY COMPETITIVE.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 1- INDUSTRY CALLS
2- ASSIST HYBRID TURKEYS IN PREPARING TURKEY
SEMINAR.

QUARTER: 3 1) INDUSTRY CALLS; 2) INTRODUCE CANADIAN
CAPABILITIES.

QUARTER: 4 1. INDUSTRY CALLS; 2. INTRODUCE CANADIAN CAPABILI-
TIES.

QUARTERLY RESULTS REPORTED:

1- POST CONTACTED FOOD PROCESSING PLANTS & RE-
PORTED ON OPPORTUNITIES IN THEIR MODERNIZATION.
CDN FIRMS RESPONDED TO 3 ENQUIRIES. 2- VISITS TO
LOCAL PARTNERS WHICH ARE LIKELY TO RESULT IN
SALES IN 1987.

1) POST CONTINUED PROGRAM OF END USER CALLS;
2) TWO CDN COMPANIES (POSS & KSI) WERE PER-
SUADED TO LOOK AT POLISH MARKET.

1. CALLS WERE MADE ON INVESTORS WHO HAD PROJECTS
FOR IBRD OR HAD PRIORITY HARD CURRENCY ALLOCA-
TIONS; 2. IDENTIFIED TWO PROJECTS OF INTEREST TO
KSI; 3. ASSISTED KSI IN ESTAB. AGENCY AGREEMENT.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 471-WARSAW

003-GRAINS AND OILSEEDS
POLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

CEREAL GRAINS

ATTEMPT RESOLUTION OF POLISH CANADIAN DEBT SITUATION THROUGH
CONTINUING DISCUSSIONS WITH POLISH BANK AND FINANCE MINISTRY.
CONTINUING PROMOTION OF CANADIAN WHEAT SALES ON CASH BASIS TO
ROLIMPEX.

NEGOTIATION OF REPAYMENT AGREEMENTS WITH
CANADIAN WHEAT BOARD.
MODERATE INCREASE IN SALES OF WHEAT.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 MAINTAIN CONTACT WITH "GREEN" FOREIGN TRADE
ORGANIZATIONS AND MINISTRY OF AGRICULTURE.

POST REPORTED ON CROP CONDITIONS AND PURSUED
OPPORTUNITIES FOR CANADIAN GRAIN SALES.

QUARTER: 3 1) MAINTAIN CONTACT WITH ROLIMPEX RE WHEAT AND
REPORT ON CROP CONDITIONS.

1) POST PASSED REPORT ON PURCHASE REQUIREMENTS TO
CWB; 2) COMPLETED REQUIRED AGRICULTURAL REPORTS;
3) CWB HAVE INDICATED LACK OF INTEREST IN POLISH
MARKET.

QUARTER: 4 MAINTAIN CONTACT WITH ROLIMPEX RE WHEAT REQUIRE-
MENTS AND REPORT ON CROP CONDITIONS.

POST ALERTED CWB AND OMAF TO REQUIREMENTS.
COMPLETED PERIODIC CROP CONDITIONS REPORTS AND
OIL SEEDS REPORT.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 471-WARSAW

005-COMM. & INFORM. EQP. & SERV
POLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

IDENTIFICATION OF PROJECTS AND PRODUCT NEEDS WHICH ARE NOT SUBJECT TO EXPORT CONTROL RESTRICTIONS.

OPPORTUNITIES WILL BE FOUND IN THE AREA OF PROCESS CONTROL EQUIPMENT.

CORPORATE LIAISON WITH FOREIGN TRADE ORGANIZATIONS AND MANUFACTURING PLANTS TO REESTABLISH CONTACTS AND IDENTIFY EMERGING MODERNIZATION PROJECTS.

UPDATED DEFINITION OF MARKET SEGMENTS AND IDENTIFICATIONS OF NEW OPPORTUNITIES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 INDUSTRY CALLS.

QUARTER: 3 1)INDUSTRY CALLS.

QUARTER: 4 INDUSTRY CALLS.

COMMERCIAL OFFICER MADE EXTENSIVE AREA TOUR AND REPORTED ON OPPORTUNITIES TO CANADIAN INDUSTRY.

1)POST CONTINUED PROGRAM OF END USER CALLS;
2)POST IS NOW TRACKING POTENTIAL IBRD FUNDED PROJECT.

POST CONTINUED END USER CALLS. IDENTIFIED POSSIBLE IBRD FINANCED PROJECT AND IS IN CONTACT WITH POSSIBLE INTERESTED SUPPLIERS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 471-WARSAW

009-Forest Products, Equip, Services
POLAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

EQUIPMENT AND MACHINERY

CORPORATE LIAISON WITH FOREIGN TRADE ORGANIZATION POLIMEX-CEKOP TO DETERMINE SPECIFICATIONS FOR DEVELOPMENT OF PULP AND PAPER MILLS.

GENERATE INTEREST BY CANADIAN COMPANIES IN PLANS FOR MODERNIZATION OF THE PLANTS FOR POLISH PULP AND PAPER INDUSTRY.

TO ASSIST CDN COMPANIES TO BID ON TWO OR THREE MAJOR PROJECTS IDENTIFIED FOR DEVELOPMENT UNDER 5-YEAR PLAN.

BIDS BY CANADIAN COMPANIES SPECIALIZING IN ENGINEERING AND EQUIPMENT MANUFACTURE.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 FOLLOW-UP ON PROJECTS IDENTIFIED IN LAST QUARTER.

QUARTER: 3 1) SURVEY POTENTIAL PROJECTS IN PULP & PAPER SECTOR.

QUARTER: 4 SURVEY POTENTIAL PROJECTS IN PULP AND PAPER SECTOR.

SPECIFICATIONS ON 7 PROJECTS AND EQUIPMENT REQUIREMENTS FORWARDED TO CANADIAN INDUSTRY.

1) POST IS IN CONTACT WITH SEVERAL POTENTIAL CDN SUPPLIERS; 2) POST ARRANGED PROGRAM OF CALLS FOR NICHOLSON MURDIE REPRESENTATIVE. HE WILL RETURN IN FEB.

POST IDENTIFIED IBRD FINANCED PROJECT AND IS IN CONTACT WITH CCC AND POTENTIAL SUPPLIERS. ASSISTED NICHOLSON MURDIE IN ESTABLISHING AGENCY AGREEMENT.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 471-WARSAW

001-AGRI & FOOD PRODUCTS & SERVICE
EAST GERMANY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

CORPORATE LIAISON CALLS TO RELEVANT FOREIGN TRADE ORGANIZATIONS
TO ESTABLISH BUYING INTENTIONS OF EQUIPMENT.

MAINTAIN AND INCREASE RELATIONS WITH NAHRUNG EXPORT-IMPORT TO
PROMOTE CANADIAN SALES OF BARLEY AND WHEAT.

ANTICIPATED RESULTS:

TO FAMILIARIZE GDR WITH CDN CAPABILITIES
WHICH MATCH PROCUREMENT PLANS IN THE SECTOR.

PURCHASES BY GDR OVER AND ABOVE MINIMUM LEVEL
SPECIFIED IN SALES AGREEMENT WITH WHEAT BOARD

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 1- IDENTIFY OPPORTUNITIES FOR CDN EXPORTERS
THROUGH PROGRAM OF CALLS;
2- FOLLOW CROP CONDITIONS.

QUARTER: 3 1)CORPORATE LIAISON. MAINTAIN CONTACT WITH EAST
GERMAN DECISION-MAKERS.

QUARTER: 4 CORPORATE LIAISON. MAINTAIN CONTACT WITH EAST
GERMAN DECISION MAKERS.

QUARTERLY RESULTS REPORTED:

1- POST ASSISTED HYBRID TURKEYS;
2- REPORTED TO CWB;
3- IDENTIFIED POSSIBLE OPPORTUNITIES FOR SALE OF
ONTARIO PRODUCTS.

1)POST CALLED ON NAHRUNG, TRANS-COMMERZ, & GENUSS
MITTEL; 2)ENQUIRIES SENT TO CANADA.

IN COURSE OF LEIPZIG FAIR MAINTAINED PROGRAM OF
CALLS ON DECISION MAKERS. ASSISTED OMAF AGRICUL-
TURAL MISSION AT LEIPZIG FAIR.

POST : 471-WARSAW

005-COMM. & INFORM. EQP. & SERV
EAST GERMANY

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

CORPORATE LIAISON CALLS TO RANGE OF FOREIGN TRADE ORGANIZATIONS
RESPONSIBLE FOR EMERGING PROJECTS IN VARIOUS MANUFACTURING
SECTORS.

ANTICIPATED RESULTS:

TO DEFINE THE MARKET, INTRODUCE CANADIAN
CAPABILITIES, AND GENERATE INTEREST BY
CANADIAN COMPANIES TO FOLLOW UP LEADS AND
SUBMIT BIDS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 -----

QUARTER: 2 POST CANVASSED MARKET.

QUARTER: 3 1) MARKET IDENTIFICATION CALLS.

QUARTER: 4 MARKET IDENTIFICATION CALLS.

QUARTERLY RESULTS REPORTED:

RECEIVED TWO ENQUIRIES.

1) POST CONTINUED PROGRAM OF CALLS BUT GDR SHOWS
LITTLE INTEREST IN CANADIAN PRODUCTS.

POST USED LEIPZIG FAIR TO PURSUE OPPORTUNITIES
GDR SHOWS LITTLE INTEREST IN CDN CAPABILITIES.
CALLS CONFIRMED SECTOR IS BEING DROPPED FROM
NEXT YEAR'S PRIORITY SECTORS.

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 471-WARSAW

009-FOREST PRODUCTS, EQUIP, SERVICES
EAST GERMANY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

EQUIPMENT AND MACHINERY

CURRENT INFORMATION FLOW TO CANADIAN COMPANY BIDDING ON PROJECT
(THIS CO. HAS BEEN TRACKING THE PROJECT FOR 6 YEARS).

TO HELP THE COMPANY SUCCESSFULLY BID ON A
CONTRACT FOR MODERNIZATION OF WITTENBERGE
PULP AND PAPER MILL.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 MAINTAIN CONTACT WITH EAST GERMAN DECISION
MAKERS.

POST DISTRIBUTED PROMOTIONAL MATERIAL AND
RECEIVED 6 ENQUIRIES. MAJOR NEW (\$20M - 30M)
PROJECT IDENTIFIED.

QUARTER: 3 1) MAINTAIN CONTACT WITH GDR DECISION-MAKERS;
2) REPORT TO H. A. SIMON ON WITTENBERGE PROJECT.

1) POST MADE CALLS DURING AREA VISIT; 2) POST
REPORTED ON WITTENBERGE PROJECT AND IS TRACKING
SCHWEDT PROJECT.

QUARTER: 4 MAINTAIN CONTACT WITH GDR DECISION MAKERS.
REPORT TO H. A. SIMONS ON WITTENBERGE PROJECT.

AMBASSADOR & COMM. COUN. FOLLOWED-UP WITH VICE-
MINISTER OF CHEMICAL INDUSTRY DURING LEIPZIG
FAIR. IT APPEARS PROJECT IS POSTPONED BUT NOT
CANCELLED. POST RAISED KSH INTEREST DURING
LEIPZIG FAIR IN SCHWEDT PROJECT.

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST . 471-WARSAW

PUBLICATION OF WORLD BANK TENDERS & INTEREST SHOWN BY EXPORT
ONT. MIN. OF AGRICULTURE & FOOD MISSION AT LEIPZIG FAIR.
PREPARATIONS FOR COMM. COUNSELLOR'S ATTENDANCE AT TORONTO
SEMINAR ON DOING BUSINESS IN THE GYDR & TEMPORARY DUTY IN
CANADA.

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Trade and Industrial Development
Program quarterly activity report
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