

TEN PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon.—Moderate
N. winds; light local snowfalls;
becoming colder.
ROPER'S, Noon.—Bar, 29.50;
ther. 40.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.
FOR LATEST
WAR NEWS
SEE 3rd PAGE.

THE EVENING TELEGRAM.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, THURSDAY, JANUARY 21, 1915.

\$3.00 PER YEAR.

NUMBER 17.

Use **BUFFALO FLOUR.**
Sold at **BOWRING'S** Retail Store.

Auction Sales!

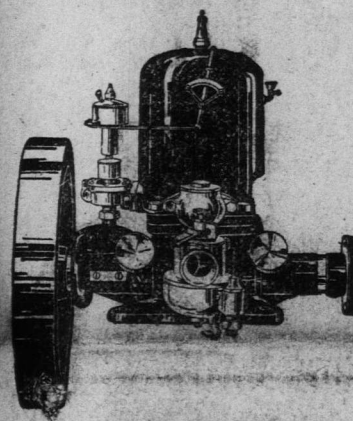


AUCTION.
At the British Hall, on
Friday, next, 22nd inst.,
at 10.20 a.m.
3 Upright Pianos and
1 Table Piano.

Parties desirous of sending furniture
at above sale will please communicate
with the undersigned immediately and
give list of articles to be disposed of.
Furniture and other articles will be
received at the Hall on Thursday.
P. C. O'DRISCOLL,
Auctioneer.

Grey Engines

for Kerosene.



Ferro Engines
for Kerosene.

Britannia 4 Cycle Marine Engines.

Sweeping reductions in all en-
gine prices.

A. H. MURRAY,
Bowring's Cove.
jan6, eod, ff

War!

The Latest Books on the War.

Germany and the Next War, Bern-
hardi, 60c.
How Germany Crushed France, 30c.
Sir John French's Despatches, Nos. 1
and 2, 18c. each.
First Lessons in War. A little book
useful to officers and non-com. of-
ficers of the New Armies.
The Last of the Huns, 30c.
The Night of Memory. A military ro-
mance of England & Germany, 30c.
From the Trenches. Record of an
Eye-witness, 60c.
The Naval Recognition Book, 30c.
Your Navy as a Fighting Machine, F.
T. Jane, 30c.
Britain's Duty To-Day, 12c.
How the War Came About, 12c.
Germany's War Mania, 60c.
Britain as Germany's Vassal, 60c.
Daily Mail World Map of War and
Commerce, 35c.
"Scare Mongerings" from the Daily
Mail, 1896-1914, 18c.
Daily Mail War Cartoons, Paris 1, 2
and 3, 4c. part.
Daily Mirror, post paid, 12c.
Illustrated War News, post paid, 20c.
part.
War of the Nations, post paid, 18c.
O'Donoh, Robert Hugh Benson, 60c.

GARRETT BYRNE,
Bookseller & Stationer.

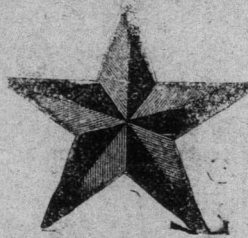
W. J. WHELAN,

82 Duckworth Street,
Phone 65.

Windows Cleaned and Polish-
ed in Hotels, Club Rooms,
Schools and Factories. Private
Residences a speciality; at short-
est notice. Carpets Cleaned and
all orders attended to. P. O.
Box 1127.

N.B.—Orders can be left to
Janitor Board of Trade Bldg.
dec7, em, eod

Rossley



Theatre!

(Under the distinguished patron-
age of His Excellency the
Governor, Lady Davidson and
the Misses Davidson.)

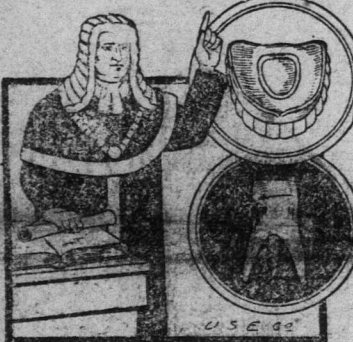
Last 3 Days of
Grand Pantomime,
**ROBIN HOOD AND HIS
MERRY MEN.**

On Saturday Red Riding
Hood will present the child-
ren with a beautiful Souve-
nir.

P. C. O'DRISCOLL,
Auctioneer.

Matinee only 5 cents.

On Monday, Scotch Pan-
tomime, **ROB ROY,** the
best ever.



The Maritime Dental Parlors,

THE HOME OF GOOD
DENTISTRY.

Here you can obtain expert
work in all branches.
Our new Anæsthetic, used
exclusively by us, makes our
method of EXTRACTION abso-
lutely painless.
Teeth Extracted free of
Pain 25c.
Best Fitting and most na-
tural looking Artificial
Sets \$12.00
Crown and Bridge Work and
Filling at prices within the reach
of all.

EXAMINATION FREE.

176 Water Street
(Opp. M. Chaplin's)
Phone 62.

J. J. ST. JOHN.

CUT PRICES

1400 lbs. of
REAL IRISH BUTTER.

California Blue Raisins, 12c. lb.
Cleaned Currants, 1 lb., 7½c. pkg.
Seeded Raisins, 1 lb., 13c. pkg.
Icing Sugar 9c. lb.
Evaporated Apricots . . . 20c. lb.
Fresh Eggs 40c. doz.
Pink, White & Chocolate Icings.
Moir's Chocolates, Cake and
Candies.
Dessert Raisins, 25c. and 30c. lb.
Large assortment of
JACOBS' BISCUITS.
Bird's Egg & Custard Powder.
Large bottles of Syrup . . . 22c.
3 GREAT LEADERS:
Our Eclipse Tea at . . . 40c. lb.
Our REAL Irish Butter.
Our Sloan's Liniment . . 25c. btl.
(The greatest cure known.)
Our Free Silver will be ready
for delivery on and after Mon-
day, 28th inst.

J. J. ST. JOHN,
136 & 138 Duckworth Street.

Rossley's West End Theatre.

All New
Pictures,
The best ever seen.
Changed Three Times
Weekly.
Matinee Daily, 5 cts.

Just In!

LATE MAGAZINES, NEW BOOKS
AND A LOT OF NEW WAR
LITERATURE.

Daily Graphic War Cartoons, No. 3, 4c.
Sphere Xmas Number, 30c.
Anti-Christ in Egypt, 6c.
The Invasion of 1910 by Wm. LeQueux,
15c.

The Kaiser and His Barbarians, 18c.
Winter's Pie, 30c.
France and the French People, 30c.
Germany and the German People, 30c.
Great Britain and the European Crisis,
5c.

World's Work War Manuals, 1, 2, 3,
30c. each.

Britain as Germany's Vassal, Bern-
hardi, 60c.

Pan-Germanism, by R. G. Usher, 60c.
My Heart's Right There, F. M. Barclay,
30c.

The Desire of His Life by Ethel M.
Dell, 18c.

The German Danger by Bart Kennedy,
20c.

Lord Roberts of Kandahar, 30c.
Life of Sir John French, 30c.
General French's Despatches from the
Front, 18c.

How the War will End by Ransom, 30c.
The Fleets at War by A. Hurd, 30c.
The Times' Book of the Navy, 30c.
Dictionary of Naval and Military
Terms, 75c.

All the latest Magazines and Illustrat-
ed Papers—Strand, Wide World,
London, Royal.

New Nash's Pall Mall War Illustrat., 8c.
War Budget, 10c.; Illustrat. War News,
Navy & Army, Illustrat. London News,
Graphic War Weekly, 5c.

Something to Read, Latest Div., 35c.
The Secret of the Reef by H. Bindloss,
60c.

In Self-Defence by Silas K. Hocking,
60c.

GARLAND'S

Bookstores,

177 and 353 Water Street, St. John's.

Valuable Property for Sale!

All that Land, about 80 acres,
more or less, situate on Topsail
Road, a little west of Donovan's.
Has frontage of about one thou-
sand feet and goes back almost
to Horse Cove Road. Is well
wooded, amongst which is some
very fine timber.

For particulars apply to
GEORGE A. HUTCHINGS,
care Job Bros. & Co., Ltd.
Executor Estate of late Monier
Williams Hutchings.
St. John's, 16 January, 1915.
jan16, 1m, eod

EUROPEAN AGENCY.

Wholesale Indents promptly execu-
ted at lowest cash prices for all Brit-
ish and Continental goods, including
Books and Stationery,
Boots, Shoes and Leather,
Chemicals and Druggists' Sundries
China, Earthenware and Glassware
Cycles, Motor Cars and Accessories,
Drapery, Millinery and Piece Goods
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Hardware, Machinery and Metals,
Jewellery, Plate and Watches,
Photographic and Optical Goods,
Provisions and Oilmen's Stores,
etc., etc.

Commission 2½ per cent. to 5 per cent.
Trade Discounts allowed.
Special Quotations on Demand.
Sample Cases from \$50 upwards.
Commitments of Produce Sold on
Account.

WILLIAM WILSON & SONS
(Established 1814.)
8, Abchurch Lane, London, E.C.
Cable Address: "ARNAULD, London."

**WILSON'S LINIMENT CURES DIS-
TEMPER.**

25th Week of the War

No
Increase
in
Price.

**Matchless
PAINT
Is Good Paint.**

Quality
as
Usual.

The Standard Mfg., Co., Ltd.

CHEAPEST AND BEST.
Fresh Eggs in cases (Lion Brand),
Island Blue Potatoes (good stock),
Valencia Onions (splendid order),
Grapes—420's sweet and juicy,
Sweet Cluster Grapes (never better).
EDWIN MURRAY.
jan15, eod, ff

THE NEW STYLES
we are tailoring for men are so up-to-date in every
respect that you would find yourself correctly dressed
and feel satisfied with your appearance if you wore
them to the Fashion centers of the world.
Other features that make
OUR TAILORING
distinctive are the unusual quality of materials and
exceptional workmanship. Call and let us take your
measure.

J. J. Strang,
Ladies' and Gents' Tailoring,
153 Water Street, - - St. John's.
jan19, eod, ff

By S. S. Carthagianian:
"Camp" Coffee.
Per S. S. Florizel:
WINDSOR SALT.
T. A. MACNAB & Co.
Selling Agents for Newfoundland.
Telephone 444. Cabot Bldg., St. John's.
dec16, w, l, m, ff

Partridge Berries!

We will sell at less than cost,
a few barrels
**No. 1
Partridge Berries,**
In splendid condition.
Job's Stores, Ltd.
jan16, 6i, eod



ESTABLISHED 1891.
For nearly a quarter of a century
I have practised dentistry in New-
foundland, and to-day there are many
thousands perfectly satisfied with my
services. Our Artificial Teeth are now
as at first, the very best obtainable,
but the fee has been reduced to \$12.00.
We repair broken plates and make
them just as strong as ever at a charge
that will surprise you. If you want
a new set, or the old ones repaired,
consult

Dr. A. B. LEHR,
(The Senior Dentist),
202 WATER STREET.
jan21, th, s, tu, ff

NOTICE.

THE ANGLO-AMERICAN TELE-
GRAPH COMPANY announces that it
is prepared to accept Week-End let-
ters to Soldiers, Sailors and Nurses
serving with the Expeditionary Forces
in the United Kingdom or on the Con-
tinent, at a special rate of 5c. per
word (no minimum charge) subject to
the following conditions:

1. All messages must have the pre-
fix **EFM** written before the address.
2. When the persons are with the
Expeditionary Forces in France or
Belgium, the messages will be sent by
post from London.
3. The following particulars consid-
ered by the British authorities to be
essential, must be given as far as
practicable:—
(a) Regimental rank and name.
(b) Squadron, Battery, or Company.
(c) Regiment or other unit.
(d) Expeditionary force concerned,
whether British, Canadian, Aus-
tralian, etc., or, in case troops
not with expeditionary forces,
name of place where stationed
must be given.

The Anglo-American Company will
also transmit free messages relating
to wounded combatants, subject to the
following conditions established by
the authorities:—
1. The privilege is restricted to bona
fide enquiries made by relatives con-
cerning persons officially reported to
have been wounded or killed. Matter
of a social nature may not be includ-
ed in the messages.
2. The messages must be handed in
to the Hon. Colonial Secretary, at St.
John's, who will arrange their free
transmission over Anglo Cables. The
prefix **WSM** must be written before
the address.

3. The number of free messages
which may be sent concerning any in-
dividual wounded combatant is limited
to a maximum of three.
4. Persons offering such messages
must present the original official ad-
vice or information about the particu-
lar casualty to which the message re-
lates, and each message sent must be
checked on such original advice.
5. No free messages are allowed in
respect of persons reported only
slightly wounded.

6. The particulars specified in A. B.
C. and D. above, must be given as far
as possible in every case.

H. A. SAUNDERS,
Acting Superintendent.
jan21, 30, 7q, 2

Newfoundland Postal Telegraphs!

W. S. M.
A Wounded Soldier's Message
to and from Newfoundland and the
Front has been arranged.
This is a Free Service now in
force between Australia, Canada,
Newfoundland and the Expedi-
tionary Forces. All particulars
concerning the above service can
be obtained from the Colonial
Secretary.

DAVID STOTT,
Superintendent.
jan21, 2i



A special meeting of Lodge Dudley,
No. 27, will be held to-morrow (Fri-
day), at 2.30 p.m., preparatory to at-
tending the funeral of our late BRO.
WILLIAM LEWIS. Members of Lodge
Empire and transient brethren are
invited to attend. By order of the
W. P.
CHAS. W. UDLE,
Secy.,
jan21,

MONEY TO LOAN!

We have three thousand two
hundred dollars (\$2,200.00)
to loan on Real Estate Mortgage
in amounts of \$100.00 and up, at
current rates of interest. Only
first-class properties considered.
Make application at our Office.
Fred. J. Roil & Co.
Real Estate,
SMALLWOOD BUILDING,
Duckworth Street,
St. John's, Newfoundland.

FOR SALE.

Fresh Drawn
**TURKEYS, GEESE,
DUCKS, CHICKEN,
BEEF, EGGS,
CANADA BUTTER**
JAS. R. KNIGHT

LOST—Yesterday, between
Cockpit Road and Queen Street,
a Lady's Black Satchel Bag, containing
a sum of money; also 2 small purses
and an empty flask. A very serious
loss to owner. Finder will be re-
warded on returning to Telegram Of-
fice. jan21, 1i

**LOST—On Sunday after-
noon, a Gold Watch Fob, with initials
V. R. engraved thereon. Will the per-
son who picked it up kindly return
to this office? jan19, ff**

HELP WANTED.

**WANTED—At Once, a Gen-
eral Servant; reference required; apply
MRS. W. B. COMERFORD, 108 Mil-
itary Road. jan21, ff**

**WANTED—Immediately,
a General Servant; apply to MRS.
JAS. P. HOWLEY, 15 Military Road.
jan21, ff**

**WANTED—A Washerwo-
man; country preferred; apply to
MRS. BROWNING, King's Bridge Rd.
jan21, ff**

**WANTED—A General Ser-
vant; apply at 162 Gower Street.
jan20, ff**

**WANTED—An Experi-
enced Stenographer apply to FRANK-
LIN AGENCIES. jan20, 3i**

**AGENTS—"The World's
Greatest War," including Canada's
part. Profusely illustrated with ac-
tual battle scenes. Record seller.
Make seven dollars daily. Sample
book free on promise to canvass.
LINSFORTH COMPANY, Brantford,
Jan11, 24i**

Advertise in The Evening Telegram

Plot That Failed; Love That Would Not Be Denied.

CHAPTER XIV.

The table glittered with cut glass, plate, flowers, and a luncheon fit for the Caliphs of Bagdad himself.

Never had that little bower of luxury ever been filled with sweeter voices or lighter laughter.

It was all delightful, from the lobs- ters that would roll about as if they were alive to the champagne which popped about the cabin like mimic guns of distress, Violet declared; and Leicester, seated next her, was heard to laugh aloud at one of Bertie's jokes—a thing unknown hitherto.

"Now, suppose," said Leicester to Lady Ethel, "we turned out to be pirates, and all this while were carrying you off to the Mediterranean."

As he spoke the sails flapped against the mast, and the vessel rolled suddenly.

He looked up at the sky through the window with a sharp glance.

"The wind is changing," he said, quietly. "We shall have a clam."

"A calm," said Lady Ethel to Bertie. "Then we shall not be able to get on."

"Yes," he said, with a secret thrill of exultation. "I am afraid not. Where are you going, Leicester?"

"On deck," said Leicester, and he sprang up the companionway.

Presently he returned.

"What news?" said Fitz.

"Doubtful," said Leicester, pouring out a glass of wine for Mrs. Mildmay. "A calm, I say—my sailing master says a storm."

"A storm!" said Mrs. Mildmay, with dismay.

"Only a summer storm," said Leicester, lightly.

He quietly ran up on deck, and they heard his deep voice giving the command to tack round.

Then there followed a hurried tramping on deck and suddenly a voice called out:

"Tumble up! All hands on deck!" Fitz ran up the gangway, and Bertie would have followed, but Mrs. Mildmay seemed rather alarmed, and he stayed talking and laughing to reassure her.

Presently Leicester came down and with a smile said:

"The rain is coming and some more wind. Mrs. Mildmay, you are in the pirates' clutches, so make yourself comfortable on the sofa."

She obeyed, for she was really frightened.

Violet sat beside her, and Bertie and Lady Ethel did their best to con-

WOMAN IN BAD CONDITION

Restored To Health by Lydia E. Pinkham's Vegetable Compound.

Montpelier, Vt.—"I have great faith in your remedies. I was very irregular and was tired and sleepy all the time, would have cold chills, and my hands and feet would blot. My stomach bothered me, I had pain in my side and a bad headache most of the time. Lydia E. Pinkham's Vegetable Compound has done me lots of good and I now feel fine. I am regular, my stomach is better and my pains have all left me. You can use my name if you like. I am proud of what your remedies have done for me."—Mrs. MARY GAUTHIER, 21 Ridge St., Montpelier, Vt.

An Honest Dependable Medicine
It must be admitted by every fair-minded, intelligent person, that a medicine could not live and grow in popularity for nearly forty years, and to-day hold a record for thousands upon thousands of actual cures, as has Lydia E. Pinkham's Vegetable Compound, without possessing great virtue and actual worth. Such medicines must be looked upon and termed both standard and dependable by every thinking person.

If you have the slightest doubt that Lydia E. Pinkham's Vegetable Compound will help you, write to Lydia E. Pinkham Medicine Co. (Confidential) Lynn, Mass., for advice. Your letter will be opened, read and answered by a woman, and held in strict confidence.

CHAPTER XV.
It is not to be supposed that Captain Howard Murpoint had deserted his post of observation at this critical time on a matter of no moment. The captain had commenced to play his game in earnest, and that he might be able to throw down one of his trump cards he had declared his intention of riding on the chestnut to the market town of Tenby.

Had he even been aware that Mr. Leicester would carry out his yachting intentions on that day it is probable that he would still have kept to his plan, for the captain was a firm believer in the proverb, "Delays are dangerous," and once assured that a step was necessary never hesitated about taking it.

Consequently after breakfast, he mounted the chestnut and rode off,

How To Make the Quickest, Simplest Cough Remedy

Much Better than the Ready-made Kind and You Save 5¢. Fully Guaranteed.

This home-made cough syrup is now used in more homes than any other cough remedy. Its promptness, ease and certainty in conquering distressing coughs, croup and throat colds is really remarkable. You can actually feel it take hold. A day's use will usually overcome the ordinary cough—relieves even whooping cough quickly. Splendid, too, for bronchitis, spasmodic croup, bronchial asthma and winter coughs.

Get from any druggist 2 1/2 ounces of ipecac (50 cents worth), pour it into a 2-ounce bottle and fill the bottle with plain granulated sugar syrup. This gives you, at a cost of only 5¢ cents, 16 ounces of better cough syrup than you could buy for \$2.50. Takes but a few minutes to prepare. Full directions with Pinex, ates good and never spoils.

You will be pleasantly surprised to see how quickly it loosens dry, hoarse, tight coughs, and heals the inflamed membranes in a painful cough. It also cures the formation of phlegm in the throat and bronchial tubes, thus ending a persistent loose cough. Pinex is a most valuable concentrated compound of genuine Norway pine extract, rich in quaiacol, which is so healthful to the membranes.

To avoid disappointment, be sure and get your druggist for "2 1/2 ounces Pinex." I don't accept anything else. A guarantee of absolute satisfaction, money promptly refunded, goes with every preparation. The Pinex Co., Toronto, Ont.

vice her that there was no danger.

Then Violet stole to the door of the cabin and looked longingly toward the dark sky.

As she looked, Leicester, passing, saw her.

"Let me come up with you, please," she said.

"I couldn't think of it," he said.

But he called down to ask Mrs. Mildmay if she would permit it, and then handed Violet up.

All the sails were furled, yet the yacht drove along at tremendous pace before the gale.

Leicester's voice was scarcely deep enough to drown the wind, and the little vessel tossed like a nutshell as it forced its way along the breakers.

So anxious had Leicester grown that he seemed to have forgotten the ladies.

But he had not, for presently, after a colloquy with the skipper, he shrugged his shoulders and came up to Violet, who was standing, not in the least wet or frightened, by the forecastle.

"What is the matter?" she asked.

"Nothing much," he said, with a smile. "I have resigned command, that's all. My skipper knows this coast better than I do, and I have left him to steer us right."

"Is there any danger of going wrong, then?" she asked.

"Well—" he hesitated.

At that moment the skipper shouted out something that sounded dreadfully sharp and stern in the wind. Leicester caught Violet's arm and drew her to him, glancing as he did so to Bertie and Fitz, who were both guarding Lady Ethel.

The yacht sprang forward under the press of sail which the skipper had ordered to be put on.

"Right now," said Leicester, cheerily. "We shall fly home to Fenruddie; I can almost see the white cliffs. Ah!" he broke off, sharply, "port your helm! Breakers ahead! Great Heaven! we are on the north reef!"

He sprang to the helm, Violet paled with a sudden fear, covered, and dropped to her knees.

The next instant she felt an arm round her, and a voice in her ear whispered, passionately:

"You are not frightened! We are safe!"

Then she felt herself lifted up and carried down the gangway.

She had not fainted—or had she, and were the words, "Oh, my darling, my Violet!" only creations of fancy?

CHAPTER XV.
It is not to be supposed that Captain Howard Murpoint had deserted his post of observation at this critical time on a matter of no moment. The captain had commenced to play his game in earnest, and that he might be able to throw down one of his trump cards he had declared his intention of riding on the chestnut to the market town of Tenby.

Had he even been aware that Mr. Leicester would carry out his yachting intentions on that day it is probable that he would still have kept to his plan, for the captain was a firm believer in the proverb, "Delays are dangerous," and once assured that a step was necessary never hesitated about taking it.

Consequently after breakfast, he mounted the chestnut and rode off,

staying his white, well-gloved hand to the ladies, and smiling with the serenity of a mind at ease and a heart innocent of guile.

When he had got beyond the village, the smile disappeared, and the chestnut felt the whip, in which the captain tied three good hard knots, across its sleek sides.

He was in a hurry, and he soon impressed it upon the horse, who tore into Tenby all on fire with surprise and anger at its novel treatment.

The captain stabled his steed, drank a glass of ale at the "Royal George," and then strolled through the town.

It was an old-fashioned place, but there were some good shops, among them an apparently well-stocked stationer's.

To this the captain directed his steps, and sauntering in, purchased some paper and envelopes, also some ink, pens and pencils, and seemed inclined to purchase anything to which the shopman—an obliging fellow—called his attention.

"Have you any parchment? I am going to make a list of goods—curiosities, and such like—to send over seas and I am afraid that paper might be destroyed," he explained.

"Oh, parchment is the thing, sir," said the man, and he took a roll of the same from a drawer.

"There is some, sir," said he, "but it is rather faded. The fact is we are not often asked for it, and this has been in the house for some time. If it is of any use to you I will charge you less than the usual price for it."

The captain turned it over indifferently, and separated the sheets with his finger.

"No," he said, "I think paper will do." Then he raised his eyes to a shelf behind the shopkeeper's head and said, suddenly: "Is that sealing wax up there? I think I'll have some."

The man reached a ladder and climbed up for it.

While his back was turned Captain Murpoint skillfully abstracted a chest of parchment from the heap and slid it into his pocket, coughing the while to cover the sound of the crisp rustle, and flinging his umbrellas down upon the remainder so as to account for the sound if his cough had not covered it.

The shopman descended quite unsuspectingly, however, and the captain, having added the sealing wax and some red tape to his purchases, took his leave, refusing all the obliging stationer's offers to send the parcel home, and carrying it in his hand.

From the High Street he then made a slight divergence to one of the smaller thoroughfares, and paused before a small general shop which displayed in its little window a sample of its varied stock.

He purchased several small articles and then inquired in the most natural manner for a flour dredger.

"I do not know what it is," he added, with a smile, as the good woman looked rather surprised; "but I have been commissioned to purchase one for a lady."

"Certainly, sir," said the woman; natural manner for a flour dredger. The captain examined it with a smile.

"I suppose it is all right," he said, and he had it packed up with his other purchases.

With a sigh of absolute relief, for though the incident was seemingly trivial, he had effected a good deal in obtaining a sheet of parchment and a flour dredger without attracting attention, he returned to the "Royal George," and set down to a nice little luncheon.

Then ordering his horse, he mounted again.

On his way home, a very little distance from his route, lay Coombe Lodge. The captain was a gallant gentleman, and he thought it would only be a delicate piece of attention if he called to inquire after Lady Lackland's health.

Lady Lackland, whose eyes had been averted, sought his face with a mild but astute look of inquiry.

(To be Continued.)

BUSINESS AS USUAL

HINARD'S LINIMENT CURES GARBET IN COWS.

A most valuable hot beverage for cold weather. Rich-stimulating—nourishing—Oxo fortifies the system against cold.

4 Cans 15c. 10 Cans 25c.
A Cube to a Cup.

Could Not Walk Because of Bad Sore.

Zam-Buk Brought Quick Relief

Mr. Austen Fulmore of Five Islands, N.S., writes:—"I suffered for some time from a sore on my leg, which, in spite of all treatment, turned to erysipelas. I went to a doctor, but the ointment he gave me did not give me much relief. In fact the sore kept getting worse and worse until I was unable to walk. The pain I suffered was most intense. I had heard of the great curative powers of Zam-Buk, so decided to give it a trial. The first few applications of Zam-Buk gave me such relief that I determined to persevere. The sore is now completely healed, and I cannot speak too highly of what Zam-Buk has done."

If you suffer from any skin trouble, don't waste time and money experimenting with various remedies. Try Zam-Buk first.

Zam-Buk is best for Eczema, Piles, Ulcers, Chilblains, Burns, Frost Bites, Cold Sores, Chapped Hands, and all skin diseases and injuries. All druggists and stores, or post-paid from Zam-Buk Co., Toronto, on receipt of price, 50c. box, 3 boxes \$1.25.

FREE BOX: Try Zam-Buk at our expense! Send this article, name of paper, and 1c. stamp for return postage, for free trial box.

Address all applications for samples and retail orders to T. McMURDO & CO., St. John's, Nfld.

After earnest inquiries after her ladyship's headache the captain gave an amusing and highly colored account of his trip to Tenby, introducing and inventing half a dozen little serio-comic incidents, which, though they did not occur, highly amused the countess.

"I am sorry Ethel and Fitz are out," she said as the captain rose to go. "I suppose however, you did not expect to find them at home?"

She smiled interrogatively.

"No," he said. "I was not aware—"

"Indeed!" said the countess. "Did you not know that they were going yachting with Mr. Leicester Dodson and Mrs. Mildmay?"

The captain certainly did not know it, and shrugged his shoulders with a smile.

"No, indeed," he said. "Ah, my dear Lady Lackland, these very young people are so impulsive! They arranged their little pleasure trip after I had started this morning, seeing that the weather was fine—though," he added, glancing at the window, "I think we may have a storm."

Lady Lackland looked at him very thoughtfully.

She thought him a man worth consultation, and perhaps of confidence.

"Mrs. Mildmay has gone," she said. "Mr. Dodson rode over this morning and fetched Fitz and Ethel."

"Oh!" said the captain, significantly. "Very impulsive young man, my dear lady; very excellent, clever young man but impulsive. He has been badly brought up, in a selfish circle, and I am afraid has acquired a considerable amount of willfulness, and—shall I add, fickleness?"

"What do you mean?" asked Lady Lackland, with soft abruptness. "Do you think Mr. Leicester is obstinate and a flirt?"

"The very word, my dear lady," said the captain, softly, as he sank into the seat beside her. "I am very interested in Mr. Leicester," he continued, swiveling his hat gently and looking up into the countess' face under his deeply penciled eyebrows.

"Very, I could tell you why—perhaps you can guess. To be candid, my dear Lady Lackland, as I told you the other evening, I am poor John Mildmay's oldest friend. I was to have been his daughter's legal guardian; and though his sudden death prevented him bequeathing her welfare to my care I still feel for her the affection and anxiety of a father. Ah, how can I do otherwise when by her every look and gesture, by her every smile and tone she reminds me of my dear lost friend?"

N.B.—Be sure to cut out the illustration and send with the coupon, carefully filled out. The pattern can not reach you in less than 15 days. Price 10c. each, in cash, postal note, or stamps. Address: Telegram Pattern Department.

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate #1713 Lockport, N.Y.

Hinard's Liniment Cures Diphtheria.

Evening Telegram Fashion Plates.

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

1153—A PRACTICAL COMFORTABLE UNDERGARMENT.



Ladies' Combination of Corset Cover and Drawers.

A practical feature of this model is the belt portion on the cover, which brings the fulness well above the waistline. The drawers are cut on new lines and with comfortable fulness. For lawn, cambric, muslin, crepe, batiste, silk, or flannel, this design is very appropriate. It may be finished with embroidered scallops, or with lace and insertion. All over embroidery could be used effectively for this style. The Pattern is cut in 3 sizes: Small, Medium and Large. It requires 3-3 1/2 yards of 36 inch material for a Medium size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

1156—A POPULAR STYLE.



Ladies' Tunic Skirt in Raised or Normal Waistline (with yoke).

Such a variety of effects are produced in the new tunic models, that all figures may be suited. The plaited styles, with yoke in girdle form are very attractive. The model here shown is cut on new lines, and is most becoming. The deep yoke, brings the fulness at hip length, where it is gracefully disposed of in plaits. The foundation skirt has added fulness, supplied by plaits at the side seams below knee height. The Pattern is cut in 5 sizes: 22, 24, 26, 28 and 30 inches waist measure. It requires 2 1/2 yards for the skirt, and 3 1/2 yards for the tunic of 44 inch material, for a 26 inch size.

A pattern of this illustration mailed to any address on receipt of 10c. in silver or stamps.

"Get Out and Get Under."

There is no doubt that "Wilhelm" will soon have to get out and get under his machine, if he is not already there; and there is also no doubt that we are going to get out our stock of

Ladies' Felt HATS, Reduced Prices

All the balance of our stock of Ladies' Untrimmed and Ready-to-Wear Felt and Velour Hats we now offer at give-away prices to make a complete clearance. The prices are

50c., 60c., 80c. and 95c. each.

In every case price at first of season was from double to quadruple the price now made.

We are also offering some

Ladies' & Girls' Felt Hats,

in older styles at only 20c. each. The others are all this season's.

GET OUT EARLY if you want to GET UNDER one of these Bargains.

HENRY BLAIR

Quality COUNTS!



We have just opened a splendid assortment of WINTER SUITINGS and OVERCOATINGS, the quality and utility of which are second to none in the city. Let us make your Suit or Overcoat and convince you that we are

THE STORE THAT PLEASES.

CHAPLIN, The King of Tailors.

Wonderful Bargains!

We are making a special bargain offering for this week only of DRESS MATERIALS

for winter wear, including Tweeds, Meltons, Venetians, Poplins, Whipcords, etc., etc. A visit to this department will amply repay you. All Mail Orders receive our best and prompt attention.

WILLIAM FREW.

THE BIG FURNITURE STORE!

HAVE YOU DECIDED YET! Your visit to our store will enable us to give you a full description of each piece of stock that interests you.

WHEN MAY WE EXPECT YOU! When in doubt as to what you wish to give for a Xmas present

CONSULT US. Any of the following please: Rattan Chairs, Pictures, Coal Vases, Jardiniere, Photo Frames, Clock Mirrors, Bookcases, China Cabinets, Stools, Music Racks, Fern Stands, Kitchen Cabinets, Fire Irons, Card Tables, Children's Sets, Pedestals, Rocking Horses, etc., etc.

CALLAHAN, GLASS & CO

Backworth & Gower "treas"

THIS WILL BE A TRIP AT THE NICKEL—WEED A Vitagraph Social

"The Price" Guilty of extravagance to suit her husband's jealousy. featuring NAOMI CHILDERS MARIOS, THE HOLY TERRO SHE WANTED A COUNT—A most powerful

"The G" The power of the vice of gamb efforts to resist the baneful pas able fidelity to life.

Friday and Saturday—at TIGTON AND HIS CAT!—in two parts. 200 people in the

Don't

That on next Monday brate our first Thanks land. Our Canadian kept a Thanksgiving and with them the day way as we celebrate

We have everything our first Thanksgiving

THANKSGIVING

Fresh Cream, Fresh Butter, Fresh Eggs, Fresh Poultry, Fresh Sausage, Curried Rabbit, Curried Fowl, Fresh Codfish, Fresh Smelts, Smoked Haddock, Fillets Cod, Kipperd Herring, Scotch Cured Herring.

A large assortment of Entrees: Boeuf a La Mode, Croucoute Garnie, Curried Mutton and Rice, Stewed Steak and Peas, Stewed Veal and Peas, Jugged Hare, Stewed Steak Jardiniere, Haricoot Matton,

Phone 679 Bishop Limited. GR

YOUR KING and WANT

The above is or the many fine pa sung wherever th a sweet, pathetic peal in the simple been sung special (the greatest Brit Columbia Grapho paying a royalty Prince of Wales I

We have just 2,000 Columbia R land—the largest in Newfoundland chiefly of Patriot Songs. Among t

God Save the King La Maresillaise. Arrival of the Br in France.

Russian National Belgian National My Bugler Boy. Follow the Drum Bravo, Territorial Soldiers of the (version). My Volunteer.

Come and hear Your King and C

U. S. P

Obituary.

ROBERT BASSETT.

After a protracted and tedious illness, the death occurred yesterday afternoon of Robert Bassett, at residence of his parents on Bay Street. Deceased was just in his manhood. Last year he suffered with a serious illness of long duration. Several operations were performed, though unsuccessful, and finally he was seized with paralysis following shortly after mother, father, five sisters and

THIS WILL BE A TRULY GREAT PROGRAMME!
AT THE NICKEL—WEDNESDAY AND THURSDAY:
 A Vitagraph Social Drama—in two parts:
"The Price of Vanity."
 Guilty of extravagance to satisfy her vanity, a young wife incites her husband's jealousy. A delightful love story all through, featuring NAOMI CHILDERS and ARTHUR C. ASHLEY.
MARION, THE HOLY TERROR—A Western comedy.
SHE WANTED A COURT—A light comedy.
 A most powerful two-part melo-drama:
"The Godfather."
 The power of the vice of gambling over its victims, and the futile efforts to resist the baneful passion, are portrayed with commendable fidelity to life.
Friday and Saturday—at the Matinees only—DICK WHITTINGTON AND HIS CATS—The well-known fairy tale produced in two parts. 200 people in the cast, costing over \$35,000.00

Don't Forget
 That on next Monday, January 25th, we celebrate our first Thanksgiving Day in Newfoundland. Our Canadian and American friends have kept a Thanksgiving Day for many years past, and with them the day is celebrated in the same way as we celebrate Xmas.
 We have everything you require for keeping our first Thanksgiving.

THANKSGIVING SPECIALS.
 Fresh Cream, Fresh Butter, Fresh Eggs, Fresh Poultry, Fresh Sausage, Curried Rabbit, Curried Fowl, Fresh Codfish, Fresh Smelts, Smoked Haddock, Fillets Cod, Kipperd Herring, Scotch Cured Herring.
 A large assortment of Entrees, Beef a la Mode, Conchacrotte Garnie, Curried Mutton and Rice, Stewed Steak and Peas, Stewed Veal and Peas, Jugged Hare, Stewed Steak Jardiniere, Haricot Mutton.
 Sweetbread Sauce Champignons, Navarin De Mouton, etc., etc. 14 lb. Sacks DIAMOND FLOUR, Lettuce, Parsley, Radishes, Dandelion, Spinach, Carrots, Parsnips, Beet, Gorgonzola Cheese, Gruyere Cheese, Roquefort Cheese, Port Salut Cheese, Camembert Cheese, Cream Cheese, Oranges, Grapes, Apples, Grape Fruit, Lemons, Fuller's Sweets and Chocolates, Abdulla Cigarettes & Tobacco.
Phone 679 Bishop Sons & Co. Phone 679
 Limited. GROCERY DEPARTMENT.

YOUR KING and COUNTRY WANT YOU
 The above is one of the most popular of the many fine patriotic songs now being sung wherever the British flag flies. It has a sweet, pathetic melody and a tender appeal in the simple words. This song has been sung specially by Miss Maggie Teyte (the greatest British Prima Donna) for the Columbia Graphophone Company, who are paying a royalty on each record sold to the Prince of Wales' Patriotic Fund.
 We have just received a shipment of 2,000 Columbia Records direct from England—the largest consignment ever received in Newfoundland at one time—consisting chiefly of Patriotic Anthems, Marches and Songs. Among these are:—
 God Save the King.
 La Marseillaise.
 Arrival of the British troops in France.
 Russian National Anthem.
 Belgian National Anthem.
 My Bugler Boy.
 Follow the Drum.
 Bravo, Territorials.
 Soldiers of the King (new version).
 My Volunteer.
 Come and hear Miss Maggie Teyte sing "Your King and Country Want You" at the
U. S. Picture & Portrait Co.

Obituary.
ROBERT BASSETT.
 After a protracted and tedious illness, the death occurred yesterday afternoon of Robert Bassett, at the residence of his parents on Bannockburn Street. Deceased was just blooming in manhood. Last year he was stricken with a serious ailment by which several operations were performed, though unsuccessful, and ultimately he was seized with paralysis death following shortly after. A mother, father, five sisters and three brothers survive the deceased, to whom much sympathy will be extended.
JAVAN'S FEMALE PILLS Reliably cures all ailments of the female system. For sale by all druggists. Price 25c per box.
WINDMILL FOR MEN Restores vitality and strength. For sale by all druggists. Price 25c per box.
INFECTIOUS DISEASE. Only one case of infectious disease was reported within the city limits since Saturday last.

LATEST VERY LATEST
From the Front.
10.00 A.M.

MORE PARTICULARS OF AIR RAID.
 Special to Evening Telegram.
 LONDON, To-day.
 The German airships, for they are thus described by the German official report, which paid a four hours visit to the coast towns of Norfolk last night, dropped twenty or more bombs. These killed four persons, injured ten others and did considerable damage to property. The report that a fifth person, a soldier, had been killed is incorrect. Yarmouth and King's Lynn, the largest towns visited, suffered the greatest damage. Eight bombs were dropped in the former town, one of them killing an old man and an old woman, injuring three others and smashing every window within a radius of several hundred yards. In King's Lynn a woman and a boy were killed by bombs which demolished a row of cottages. Aircraft also visited Cromer, which, however, was not attacked; Sheringham, where four bombs were dropped; Dersingham, Crimston, Snettisham, Heacham, each of which received one missile. Snettisham and Heacham is within three miles of the King's Sandringham residence. Near the former place where the windows of the village church were shattered, Queen Mother Alexandra has a summer bungalow. The Constitution of the raiding fleet is a matter of discussion. Major Astley, who commands the National Reserve at King's Lynn, says that as a result of information received by him he will report officially that one of the latest Zeppelin dirigibles took part. Some persons declare they saw huge airships, but others assert that only aeroplanes and seaplanes participated. Aeronautical experts are of opinion from the size of the bombs dropped, weighing from sixty to one hundred pounds each, that airships, small and non-rigid of the Parseval type, were employed, and as the German official account refers to airships, it is presumed these were the ships used. They can be built more quickly than Zeppelins but are slower and carry less ammunition. Whether by coincidence or because the British and French authorities had knowledge of the enterprise, more stringent regulations as to lighting came into effect both in Paris and London last night. As a consequence raid insurance rates against damage by aircraft were doubled to-day and are now from 50 to 60 shillings per cent. A large business was done even at those high rates.
 Battles both in the East and West now consists largely of artillery engagements with occasional attacks by infantry. The French claim to have made further progress in the region of Pont a Mousson, to which military men attach so much importance. It is predicted that the Germans will launch a heavy offensive, as they did at Soissons, to put a stop to the French advance toward the roads leading to Metz. The Germans have captured some more trenches in Argonne, but according to the French official report these trenches were retaken. The only other matter of importance disclosed in the official statements is an intimation in the Berlin communication that the Germans have taken counter offensive in Alsace. In Poland and West Galicia the Germans and Austrians continue isolated attacks against the Russian line which, according to the Russian report, have been repulsed with heavy losses to the attacking forces.

ARREST COUNT VON KELLER.
 GENEVA, To-day.
 The newspaper Stampa of Turin, Italy, announces that a British warship has arrested on board a liner De Casca from Genoa for New York, Count Von Keller, a German officer of high rank, who had been sent to the United States on a secret mission. The newspaper adds that the Count has been landed at Gibraltar.
REJOICE AT RAID.
 VIENNA, via Paris, To-day.
 It is reported here that there is great rejoicing at Friedrichshafen over the Yarmouth aerial raid. The plan was known in advance in certain quarters in Switzerland, it is declared, and warnings had been sent to British authorities to be prepared to participate in any possible advance on the Rhine. The French advanced forces according to reports received here are now only 16 miles from Rhine.

Rescued Crew of Schooner Arnold.

The Men Had Terrible Experience Before Being Picked Up by C. P. R. Liner.
 The next steamer from Halifax for St. John's, Nfld., will have as passengers the crew of the Newfoundland schooner Arnold, who were rescued in mid-Atlantic from their ship by the chartered C. P. R. liner Rio Tiete, which arrived at St. John's N.B., on Friday morning. The men of the schooner had a terrible experience and are lucky to be on dry land once more.
 The Arnold sailed from Oporto, Portugal, on October 22nd for St. John's, and had a very rough voyage. On Dec. 10 her mainmast was carried away but a spare foremast was bent in its place, and the ship continued to plod into the gale. She arrived within twenty-six miles of St. John's only to be driven back three hundred miles. Her sails were torn to ribbons and the only boat was smashed by the seas. Once more they bravely attempted to make Newfoundland, but their signals of distress were sighted by the Rio Tiete, from Hull for St. John, N.B., and they were taken off by a boat from that steamer. Before he left the Arnold the mate scuttled her and set fire to her holds, to prevent her becoming a menace to navigation.
Last Three Days of Robin Hood.
 Only three more days of the prettiest and most picturesque production ever presented in St. John's and by our own local children who no longer perform like amateurs but finished little artists through long training by Mrs. Rossley who has every reason to be proud of her work.
 On Monday the season's treat, Robin Hood, an all Scotch pantomime, with the three best Artists in the business, Mr. Mack, of Santa Claus fame; Joe Burkhardt, I'm taking my father's tea; and our own inimitable comedian, Jack Rossley. A real "hit" of weather, hoch aye, mon.

11.30 A.M.
CONGESTION OF SEA TRAFFIC.
 LONDON, To-day.
 Advice has been received by the Government to the effect that British and Canadian shipping interests have made representations to British authorities for the release of a number of captured German ships. This action results from the taking over of so many ships of British register by the Admiralty, and the consequent congestion of traffic. Shipping interests deem it perfectly proper to release some of the German ships and man them by Brits, and let them engage in commerce. Over four hundred ships have been seized and a few of them sold by auction, but the latter course may not be followed generally. The Admiralty has the matter under advisement.
GERMAN AIRSHIP VIOLATED DUTCH NEUTRALITY.
 LONDON, To-day.
 A most important feature of the German air raid on the Norfolk coast coast which cost four lives is in the London view, the presumptions that the raiders both incoming and returning violated the neutrality of Holland, and despatches from Amsterdam received since the raid declare that airships passed directly over the Outer Frisian Islands, and it is considered in the highest degree probable that the Government will make a formal protest to the Netherland Government.

3rd Annual Report This Date in History.

To The Members of the St. John's Masonic Life Insurance Association.
 Brethren—Your Directors now present their 34th Annual Report. We regret to state that since our last annual meeting seven brethren have passed to the Great Beyond, viz. Samuel Shaw, John Green, George Mannel, Robert Badcock, John Webster, Robert C. Smith and Samuel Garrett. The regular assessments have been made, and all death claims have been paid to the several beneficiaries, with bonus, as passed at our annual meetings.
 In our last report, we urged upon the members of the Masonic Fraternity, to come in and help us in this grand work. We are pleased to report that forty-two new members have acceded to our request, the last year, making a net gain of thirty-five; the roll now stands at 349.
 The Treasurer's Books have been audited by Bros. John Valentine and David M. Baird and show a balance on current account and invested of \$4,719.63.
 The following Directors (in accordance with the Bye Laws) retire this year, viz., Bros. J. W. Taylor, Jas. McIntyre, Tasker K. Cook and Geo. W. Gushko. They are eligible for re-election.
 Respectfully submitted,
 LEVI DIAMOND, President.
 JOHN JEANS, Secretary.
 The Directorate now consists of—
 Levi Diamond—President.
 John Cowan—Vice-President.
 Andrew K. Lumsden—Treasurer.
 Samuel G. Collier, Geo. W. Gushko, W. N. Gray, Philip Brown, James McIntyre, Jas. H. Thomas, Tasker K. Cook, Geo. R. Williams, David M. Baird.
 Jan. 19th, 1915.

"ONLY A SCRAP OF PAPER."

It was only a scrap of paper. 'Twas not a vellum scroll. It was only the word of England That bid the war drums roll.
 It was only a scrap of paper. That fired the blaze of war. It was only right and wrong, sir. That opened the Lion's jaw.
 It was only a scrap of paper, Which Belgians believed. So they poured out their blood, sir. And they were not deceived.
 It was only a scrap of paper. The Kaiser sneered and lied. He risked the teeth of the Bull Dog. He forgot old England's pride.
 It will be more than a scrap of paper At the end of a bloody war. Our Tommies and Tars will hold him sir. Crunched in the Lion's jaw. By Col Sir John E. Bingham, Bart., V.D., J.P.
DEATH SENTENCE NOT COMMUTED STATES REPORT.
 London, Jan. 13.—A news despatch received from Amsterdam, says Berlin reports that the death sentence on Private William Lonsdale has not been commuted. The statement that such action has been taken is characterized as premature.
 Lonsdale is a private in the British army. Captured by the Germans, he was imprisoned at Dohertz, where he attacked one of the camp guards. He was tried by a court martial and sentenced to death. An effort was made to save Lonsdale, and this included an appeal from the finding of the military court. The Berlin despatch says that the appeal court has handed down its decision.

Curling and Hockey.

The competition for the Reid Medal did not come off last night at the Curling Rink because of the ice being soft and wet.
 The hockey match between the St. Bon's and Terra Novas set down for this evening is postponed owing to the mild spurt and will not be played until conditions are suitable.

Morwenna Reported.

Capt. E. English, Harbour Master, received a wireless message from Captain Holmes, of the S. S. Morwenna, which is now on her way back from Havre, France, stating that the ship would arrive here to-day, but is likely detained by fog. It is said that the Morwenna will immediately start running on the Red Cross route.

FOG AND ICEBOUND.

The Furness Liners Durango and Queen Wilhelmina, the former from Halifax and the latter from Liverpool, are detained by fog and ice.



"Don't Get Sick!"

There is no reason why you should be suffering from any form of stomach troubles when you can obtain Stafford's Prescription "A" for 25c. or 50c. a bottle and be cured.
 Stafford's Prescription "A" cures Indigestion, Dyspepsia, Gastritis, Catarrh of the Stomach and Nervous Dyspepsia.
 The usual symptoms are:—Uncomfortable feeling about stomach, distress and distension of stomach and bowels after eating, Headache, Nausea, Langour and Depression of Spirits, Irritability of Temper, Tenderness and even Pain over Pit of Stomach, Chilly Sensation, Slight Feverishness, Bad Taste, Loss of Appetite, Constipation, etc.
 Stafford's "A" is prepared only by
DR. F. STAFFORD & SON,
 St. John's, Nfld.
 Price: Trial Size, 25c.; postage, 6c. extra.
 Price: Large Size, 50c.; postage, 10c. extra.

Advance Guard Drill.

The members of the Second Contingent went through advance guard drill yesterday afternoon, and though the country roads were in poor condition the marching was good. The drill mist made the task of the attacking parties very difficult and called for extra tact. After three hours' hard work return was made to the Armoury where the lads were dismissed early, as they had become wet from tramping through the snow.

VON KLUCK ADMITS HAVING ORDERED TOWNS DESTROYED.

Paris, Jan. 13.—Emperor William is reported to be paying another visit to his army on French soil and is living at the Chateau of a French member of the Chamber of Deputies in North-west France.
 He has just paid a visit to Gen. von Kluck, who led the German forces on their terrific drive towards Paris last September.
 A Danish journalist quotes Gen. von Kluck as saying:
 "They call us barbarians, do they? That honors us. It shows how strong we are. I don't deny that I have personally ordered the destruction of towns of Belgium, where the inhabitants attacked our troops in violation of the Code."

JOINS LARGE ARMY.

Mr. Edward Ring, of Harvey & Co.'s office, is about to take unto himself a partner to journey life's battles, in the person of Miss Patricia O'Donnell, and wedding bells will ring on Wednesday next, the 27th inst.

Hitting the King Pin
 COFFEE POSTUM
 First of all knock out the hindrance to health, then vigor of body and mind naturally follows. Thousands, finding coffee a hindrance, have struck it from their daily diet and now use
POSTUM
 Coffee contains a powerful irritant—caffeine (also in tea)—which first races the body functions to unnatural speed, and then leaves them in a state of exhaustion. Result—weak heart, nervousness, biliousness, headache, sleeplessness and many other ills and discomforts.
 Postum—made only of prime wheat and a bit of wholesome molasses—is a pure food-drink, absolutely free from caffeine or any other drug or harmful substance.
 Postum has delightful flavour, and comes in two forms: Regular Postum—must be boiled, 15c and 25c packages; Instant Postum—soluble, made in the cup instantly, 30c and 50c tins. The cost per cup is about the same for both kinds.
 Suppose you leave off both coffee and tea ten days and try Postum—and better health.
"There's a Reason"
 Grocers everywhere sell POSTUM.
 Canadian Postum Cereal Co., Ltd., Windsor, Ont.

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ASS & CO
 war "trads"

A FIRE POLICY in the Hartford Fire Insurance Co. Is as good as gold in your pocket. The Hartford is famed for over a hundred years for its liberality in settling claims. GEO. M. BARR, Agent

Evening Telegram

W. J. HERDER, - - - Proprietor W. F. LLOYD, - - - - Editor

THURSDAY, January 21, 1915.

Charity Bonspiel.

It will be seen from a reference to the elaborate programme which has been arranged by the Curlers for Monday next, that they have set apart the whole day as a means of raising money for the poor and needy of the city.

Recruiting at Grates Cove.

Special to Evening Telegram. GRATES COVE, To-day. Had rousing patriotic meeting here yesterday afternoon, Dr. Vincent Burke, Professor Blackall, Dr. Peterson and Rev. J. Higgett spoke eloquently and were well backed up by Isaac Avery, William Henry Meadus and others.

The Sealing Position.

Within the past fortnight a report was current that there was a probability of some of our mercantile ships, that is most of the steel fleet, not proceeding the seafaring this year.

McMurdo's Store News.

WEDNESDAY, Jan. 21, 1915. We have a very nice article in Vinolia Toilet Vinegar, which is very pleasant, and cool and refreshing in use.

Here and There.

POLICE COURT. - A 17-year-old laborer charged with being drunk and disorderly in his father's house, was released to the bath, and is a good thing for the complexion. Price 25 cents a bottle.

Generous Offers.

The Anglo-American Telegraph Company has issued a notice of special arrangements they are making to enable communications to be made to the Expeditionary force.

Special Announcement!

His Excellency the Governor, Lady Davidson, and Rt. Monsignor Roche will attend the Grand Variety Entertainment and delightful Comic Operetta, "The Sea," at Casino Theatre on night of first whole holiday.

Headquarters for Cake JOHN B. AYRE.

Here and There.

FOGOTA.—The Fogota left Westville early this morning, going north.

"VICTORY" FLOUR

You cannot get better at any price. Sweet and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

"VICTORY" FLOUR

Sweet and fresh while the loaf lasts. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

To Cure a Cold in One Day

Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

Grand Patriotic Dance, in aid of Tobacco Fund, British Hall

Monday, Jan. 25th, 1915, at 8.30 p.m. Gent's, 80c.; Ladies, 60c. Jan21,t

EXPRESS ARRIVES.

The express which left Port aux Basques on Tuesday, arrived in the city at 12.40 p.m. to-day bringing the mails of the S. Bruca.

DIVIDED OP 3 P.C.

At the annual meeting of the Directors of the Nfld. Boot & Shoe Factory held yesterday, a dividend of 3 p.c. was declared.

GLENCOE NOT REPORTED.

Owing to the interruption of the Postal Telegraph lines, the Glencoe has not been reported since leaving Port aux Basques at 9 a.m. yesterday.

"VICTORY" FLOUR

You cannot buy better at any price anywhere. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

REIDS' BOATS.

The Bruce left Port aux Basques at 9.30 a.m. to-day; the Ethie sails from Placentia for the westward this afternoon; the Glencoe left Port aux Basques at 9 a.m. yesterday; the Lintrose leaves Port aux Basques after the arrival of Tuesday's express due there to-day.

M. C. L. L.—To-night, Debate: "Is it in the opinion of this Institute that the people of this country are now prepared for Confederation with Canada?"

Leaders: Messrs. G. Peters and W. White.—Jan21,t

BASELESS REPORT.

Last evening and again this morning it was reported that an official of the Municipal Council had been discharged either temporarily or permanently, owing to certain allegations about his department.

BRINGING BIG FREIGHT.

A message was received this morning by the agents saying that the Red Cross Liner Stephano got away from Halifax for this port at 9 o'clock last night, the delay being caused by the ship being filled with freight including deck load. She is due here tomorrow evening.

A GOOD PLACE TO COME

for your Groceries, Stationery, Stamps, Picture Postcards, Papers, Soft Drinks, Candy, etc., in WALKER'S Cash Grocery, 27 Charlton St. (off Springdale). Ask for your coupons and receive premiums up to May 1st. dec24,3m,th,m

HONEST NEWSBOY.

On Tuesday afternoon a newspaper newsboy cold ten papers to a certain citizen and was given by mistake a half sovereign instead of a ten-cent piece, neither discovered the mistake until later in the evening when the newsboy, who knew the purchaser brought back the gold coin and was handsomely rewarded for his honesty.

NOTICE TO TICKET HOLDERS

Drama "Saved from the Wreck" or "Silence of Silence"—Owing to two of the principal characters being under orders, the management is compelled to produce the above drama on FRIDAY, Jan. 22, instead of Monday, 25th, as previously advertised. Mechanics' Hall, Friday, Jan. 22nd, for smokes for the boys. Admission 20 and 10 cents.—Jan21,2t

Cape Report.

Special to Evening Telegram. CAPE RACE, To-day. Wind light and variable, dense fog and rain. An unknown steamer, supposed bound west passed yesterday evening. Bar, 29.56; ther, 86.

Here and There.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia, and all aches and pains. For sale everywhere.—Jan2,t

NOT YET APPOINTED.

No agents have been appointed yet for the tramp steamer Decola, which is still anchored in the stream where she will remain pending the decision of the owners as to where she will haul in to have her cargo, which was shifted, remedied. As the cargo of acid and ammonia sulphate is very dangerous, the work of handling the stuff will be tedious and difficult.

SOCIABLE.

Those attending George Street, Sociable in the Basement on Thursday, the 21st, will get well the worth of their money, as an excellent programme has been arranged in which Mrs. Guy, Misses Curtis, Whiteway, Pynn, Kendall (2), Colton, Russell, Christian, Skinner and Steele, and Messrs. Watson, Christian, Baird, Tucker and Maund will be heard. NO ONE should miss this, as it is to be the best for the season. Ice Cream and Candy for sale. Admission only 25c.—Jan20,2t

To Cure a Cold in One Day

Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. 25c.

BOWINGS' SHIPS.

The Prospero left King's Cove at daylight this morning; there is no word from the Fortia, owing to the lines being down.

Grand Patriotic Dance, in aid of Tobacco Fund, British Hall

Monday, Jan. 25th, 1915, at 8.30 p.m. Gent's, 80c.; Ladies, 60c. Jan21,t

EXPRESS ARRIVES.

The express which left Port aux Basques on Tuesday, arrived in the city at 12.40 p.m. to-day bringing the mails of the S. Bruca.

DIVIDED OP 3 P.C.

At the annual meeting of the Directors of the Nfld. Boot & Shoe Factory held yesterday, a dividend of 3 p.c. was declared.

GLENCOE NOT REPORTED.

Owing to the interruption of the Postal Telegraph lines, the Glencoe has not been reported since leaving Port aux Basques at 9 a.m. yesterday.

"VICTORY" FLOUR

You cannot buy better at any price anywhere. FRANKLIN'S AGENCIES, Ltd.—Jan12,t

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WE HAVE JUST RECEIVED SOME STYLISH CREATIONS IN

Millinery Trimmings!

NEW FEATHER MOUNTS } In White, Tan
NEW FEATHER BANDS } Shades, Purple,
NEW WINTER BERRIES } Sax Blue, etc.

Special Display in West Window.

S. MILLEY.

The Crescent Picture Palace

SHOWING NOTHING BUT THE BEST IN PICTURES. ETHEL GRANDON IN "FORGETTING." An I.M.P. Social drama that grips. "VOTES FOR MEN."—A Victor comedy hit in two parts. "THE END OF THE FELD."—For fifty years the Davisons and Putmans have been at feud. A big Rex offering, featuring Pauline Bush and Murdoch MacQuarrie. J. O'NEIL FARRELL, Baritone, singing popular songs and ballads. On Friday, a Great South African Feature in 2 Reels, "FROM THE LION'S JAWS."

The Finest Novel

RALPH CONNOR HAS EVER WRITTEN.

"The finest thing Ralph Connor has done, and when we remember his past achievements, it is no mean praise. His style throughout is strong and forceful, he has an intimate knowledge of what he is writing about, and his inspired descriptions of the heroisms of the North-West Mounted Police make one glow with the same feeling of pride as do the accounts of our heroes in the battles that are raging now. Ralph Connor shows us what magnificent men and what brave, noble women, the sons and daughters of the Empire are. It is a joy to meet some of our old friends again, and in the dangers and anxieties they undergo they more than ever show of what pure gold they are made."

IN POTS: Primulas. Radishes, Lettuce, Parsley. Wreaths, Crosses & Floral Decorations at shortest notice.

Terms: CASH.

J. McNEIL, Waterford Bridge Road.

DICKS & Co., Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

Singer for Ours.

Child Soprano. On Monday Miss Aneta, the clever child vocalist, will open an engagement at "Our" Theatre in The West End. This clever little singer will fill the bill until the arrival of the high class singer Mr. Rossley is bringing out from England just as soon as her pantomime engagement in London, England, is finished. Miss Aneta has a fine voice for a little girl and one of the best collections of songs ever heard, thus is the talented little lady who delighted thousands of pantomime patrons by her clever singing of John O'Morgan and is the little girl who sang the first night.

Mr. J. J. Mullaly Run Over by Sled.

The dangerous practice of sliding over our city inclines, which is so often referred to, is not prohibited rigidly enough, and in consequence many accidents occur. On Tuesday night as Mr. J. J. Mullaly was passing down Henry Street on his way to the Municipal Council to attend a meeting there he was taken off his legs by a slide, on which were three boys. The back of his head took the icy surface of the ground first and Mr. Mullaly was knocked senseless while a bad cut was inflicted in his head. He was taken to the surgery of Dr. Rendell for treatment. Mr. Mullaly was badly shaken up and is still in a weak condition and under the care of his physician.

LOOKS GOOD

before you prepare it, and tastes better after you cook it, is the verdict of all who buy their meats here. If you want

A SAVORY ROAST

Let us pick you out one. 'Twill be so tender and deliciously good that you'll surely trade here regularly afterward.

M. CONNOLLY,

176 Duckworth St. Phone 420.

Stafford's Liniment Cures Diphtheria.

BARGAIN

CLEARANCE SALE OF FANCY LINENS Slightly Soiled.

Wonderful offerings of stock character. We have a large collection of Fancy Linens, consisting of Duchesse Sets, Sideboard Tea and Cases and Cushion Tops, elaborately trimmed in various popular styles. Lace Edging and Insertion, Embroidery and Hemstitching.

These linens are slightly soiled, but otherwise they are perfect. We have decided to clear them out, at an effect this they are all marked at

Remarkably low price

in many cases less than Half

ORIENTAL LINENS.

A limited supply of Fancy Oriental Linens marked for speedy clearance. Colored Embroidery on Fawn ground. 30c. D'Oyles. Sale Price 15c. 85c. Table Cloths. Sale Price 40c. \$2.50 Table Cloths. Sale Price \$1.25.

Stylish Corsets

Secure Your Corset Needs Now.

You gain a decided advantage by buying a corset that has proved their reliability in many years.

Every point essential to a perfect figure is embodied in our 1915 models. Our stock is so varied and extensive that we are able to fit figures of every proportion. Prices were never so low as during this White Sale.

Again we urge you to secure your Corset needs now.

La Diva Corsets

Made of Best French Couture, with Adjustable Self Reducing Straps, 6 garters, lace trimmed tops, all sizes. Reg. \$2.75 pair. Sale Price \$1.75 pair. Reg. \$3.75 pair. Sale Price \$2.75 pair.

D & A Corsets

The D. & A. Corset reigns supreme in the medium priced corset line anywhere. The new models for 1915 are among these. We have a stylish every figure.

Reg. 70c. pair. Sale Price 50c. pair. Reg. 75c. pair. Sale Price 55c. pair. Reg. \$1.00 pair. Sale Price 70c. pair. Reg. \$1.45 pair. Sale Price 1.00 pair. Reg. \$1.75 pair. Sale Price 1.25 pair. Reg. \$1.95 pair. Sale Price 1.45 pair. Reg. \$2.25 pair. Sale Price 1.75 pair.

White Linen

Selling at nearly half value

A Brilliant

BLOUSE and

Val

WHITE LAWN and MARQUINETTE BLOUSES.

Several grades of delightful blouses to be found here. Various high necked blouses, fronts, others lace and brocade fronts, others lace and brocade fronts, others lace and brocade fronts.

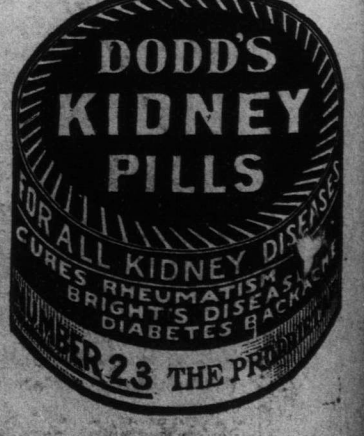
WHITE SILK and NET BLOUSES.

Low Neck styles. Reg. \$1.45 ea. Sale Price \$1.00 ea. Reg. \$1.95 ea. Sale Price \$1.45 ea. Reg. \$1.75 ea. Sale Price \$1.25 ea. Reg. \$3.00 ea. Sale Price \$2.25 ea. Reg. \$3.75 ea. Sale Price \$2.75 ea. Reg. \$4.50 ea. Sale Price \$3.25 ea. Reg. \$5.50 ea. Sale Price \$4.25 ea. Reg. \$6.00 ea. Sale Price \$4.50 ea.

Ladies' Aprons

White Lawn and Muslin Aprons, Embroidery and Lace trimmed, in various pretty styles. Overalls, Nursing and Maids' Aprons.

Reg. 20c. each. Sale Price 15c. each. Reg. 30c. each. Sale Price 20c. each. Reg. 40c. each. Sale Price 30c. each. Reg. 50c. each. Sale Price 40c. each. Reg. \$1.25 each. Sale Price 90c. each. Reg. \$1.50 each. Sale Price 1.10 each.



BARGAIN SURPRISES in Every DEPARTMENT

CLEARANCE SALE OF FANCY LINENS, Slightly Soiled.

Wonderful offerings of sterling character. We have a large collection of Fancy Linens, consisting of Duchess Sets, Sideboard, Tea and Tray Cloths, Table Centres, D'Oyley, Pillow Cases and Cushion Tops, elaborately trimmed in various popular styles, Lace Edging and Insertion, Embroidery and Hemstitching.

These Linens are slightly soiled owing to being used for window displays, &c., otherwise they are perfect. We have decided to clear them out, and to effect this they are all marked at

Remarkably low prices in many cases less than Half Price. **ORIENTAL LINENS.**

A limited supply of Fancy Oriental Linens marked for speedy clearance. Colored Embroidery on Fawn grounds. 30c. D'Oyley. Sale Price . . . 15c. 55c. Table Centres. Sale Price 45c. \$3.50 Table Cloths. Sale Price . . \$1.75

AT OUR GREAT JANUARY

WHITE SALE

NOW FOR THE SECOND WEEK.

Each succeeding day establishes more than ever the supreme importance of this Sale. All other efforts pale into insignificance compared with this one. The hundreds, who have come and gone away satisfied, have spread this news, till now it seems that all in St. John's and vicinity know about the unapproachable values offered here, and are determined to get their share.

Stylish Corsets at White Sale Prices.

Secure Your Corset Needs Now.

You gain a decided advantage by doing so. We carry only well-known makes that have proved their reliability for many years.

Every point essential to a perfect figure is embodied in our 1915 models. Our stock is so varied and extensive that we are able to fit figures of every proportion. Prices were never so low as during this White Sale.

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La Diva Corsets

Made of Best French Coutil, fitted with Adjustable Self Reducing Straps, 6 garters, lace trimmed tops, all sizes. Reg. \$2.75 pair. Sale Price . . . \$2.45 Reg. \$3.75 pair. Sale Price . . . \$3.25

D & A Corsets

The D. & A. Corset reigns supreme. The best medium priced corset made anywhere. The new models for 1915 are among these. We have a style for every figure.

Reg. 70c. pair. Sale Price . . . 62c. Reg. 75c. pair. Sale Price . . . 67c. Reg. 1.00 pair. Sale Price . . . 80c. Reg. 1.45 pair. Sale Price . . . \$1.50 Reg. 1.75 pair. Sale Price . . . \$1.58 Reg. 1.95 pair. Sale Price . . . \$1.77 Reg. 2.25 pair. Sale Price . . . \$2.03



256 D & A CORSETS Nemo Corsets

Models for stout people. This is the only Corset that can preserve in stout people that straight erect front with ease and comfort. This effect is secured by relief straps confining and bearing the weight of the abdomen. Its a comfort to wear them; all sizes. Reg. \$4.00 pr. Sale Price, \$3.25 Reg. \$4.50 pr. Sale Price, \$3.85 Reg. \$5.00 pr. Sale Price, \$4.35 Reg. \$6.00 pr. Sale Price, \$5.25

White Linen Costumes Selling at nearly half. Ask to see them?

A Brilliant Array of BLOUSE and SHIRTWAIST Values

Several grades of delightful models, tastefully made, are to be found here. Various high and low neck styles in materials of Lawn, Muslin, Marquisette and Silk. Many with all-over Embroidered fronts, others Lace and Medallion trimmed.

WHITE LAWN and MARQUISETTE BLOUSES.

Reg. 45c. ea. Sale Price 35c. Reg. 60c. ea. Sale Price 45c. Reg. 70c. ea. Sale Price 55c. Reg. 80c. ea. Sale Price 64c. Reg. \$1.10 ea. Sale Price 85c. Reg. \$1.35 ea. Sale Price \$1.00 Reg. \$2.00 ea. Sale Price \$1.60 Reg. \$2.35 ea. Sale Price \$1.95 Reg. \$2.65 ea. Sale Price \$2.35 Reg. \$3.00 ea. Sale Price \$2.50

WHITE SILK and NET BLOUSES.

Low Neck styles. Reg. \$1.45 ea. Sale Price \$1.16 Reg. \$1.65 ea. Sale Price \$1.32 Reg. \$1.75 ea. Sale Price \$1.40 Reg. \$3.00 ea. Sale Price \$2.50 Reg. \$3.75 ea. Sale Price \$3.15 Reg. \$4.50 ea. Sale Price \$3.78 Reg. \$5.00 ea. Sale Price \$4.50 Reg. \$6.00 ea. Sale Price \$4.98

COLORED POPLIN BLOUSES.

Assorted styles, low neck. Reg. \$1.25 for . . . \$1.08 Reg. \$2.60 for . . . \$2.18 Reg. \$2.75 for . . . \$2.20 Reg. \$3.20 for . . . \$2.65

COLORED BLOUSES.

Silk Crepe de Chine, Ninon and Net, many pretty new styles. Reg. \$1.75 ea. Sale Price \$1.40 Reg. \$2.20 ea. Sale Price \$1.76 Reg. \$2.50 ea. Sale Price \$2.05 Reg. \$2.75 ea. Sale Price \$2.30 Reg. \$3.75 ea. Sale Price \$3.15 Reg. \$4.50 ea. Sale Price \$3.78 Reg. \$5.50 ea. Sale Price \$4.90 Reg. \$7.00 ea. Sale Price \$5.78

Ladies' Aprons

White Lawn and Muslin Aprons, Embroidery and Lace trimmed; numerous pretty styles. Overall, Tea, Nursing and Maid's Aprons. Reg. 20c. each. Sale Price . . . 15c. Reg. 30c. each. Sale Price . . . 25c. Reg. 50c. each. Sale Price . . . 45c. Reg. \$1.25 each. Sale Price . . . 95c. Reg. \$1.50 each. Sale Price . . . \$1.25

Good Substantial Savings on Ladies' and Children's White Dresses.

LADIES' DRESSES. Dainty effects in Marquisette, various pretty styles, assorted sizes; all priced for speedy clearance. Values \$4.25 each. Sale Price . . . \$3.59 Values \$8.25 each. Sale Price . . . \$4.73 Values \$8.50 each. Sale Price . . . \$5.47 Values \$9.25 each. Sale Price . . . \$5.82 Values \$9.75 each. Sale Price . . . \$6.27

LADIES' WHITE LAWN DRESSES.

Low Neck, 62. Reg. \$1.25 each. Sale Price . . . \$1.00 Reg. \$1.40 each. Sale Price . . . \$1.12 Reg. \$1.65 each. Sale Price . . . \$1.32 Reg. \$1.80 each. Sale Price . . . \$1.44 Reg. \$2.00 each. Sale Price . . . \$1.60 Reg. \$2.40 each. Sale Price . . . \$2.00

CHILDREN'S WHITE SILK DRESSES.

24 inches long. Reg. \$2.25 each. Sale Price . . . \$1.60 Reg. \$2.45 each. Sale Price . . . \$1.95 Reg. \$3.00 each. Sale Price . . . \$2.50

CHILDREN'S WHITE MUSLIN AND LAWN DRESSES.

Sizes 20 to 28 inches. Reg. 60c. each. Sale Price . . . 45c. Reg. 70c. each. Sale Price . . . 50c. Reg. 80c. each. Sale Price . . . 64c. Reg. 90c. each. Sale Price . . . 72c. Reg. \$1.95 each. Sale Price . . . \$1.56

MISSSES' WHITE LAWN DRESSES.

Sizes 42 to 51 inches. Reg. \$4.10 each. Sale Price . . . \$3.45 Reg. \$4.80 each. Sale Price . . . \$4.03 Reg. \$5.40 each. Sale Price . . . \$4.30 Reg. \$6.00 each. Sale Price . . . \$4.98

LADIES' SKIRTS.

White Jean and Pique, assorted styles; all sizes. Reg. \$1.00 each. Sale Price . . . 60c. Reg. \$1.25 each. Sale Price . . . 65c. Reg. \$2.00 each. Sale Price . . . \$1.16 Reg. \$2.40 each. Sale Price . . . \$1.40 Reg. \$3.20 each. Sale Price . . . \$1.95

CREAM SERGE SKIRTS.

Assorted sizes and styles, button trimmed. Reg. \$2.50 each. Sale Price . . . \$1.52 Reg. \$3.75 each. Sale Price . . . \$1.70 Reg. \$5.25 each. Sale Price . . . \$2.47

CHILDREN'S WHITEWEAR.

This Sale offers extraordinary money saving chances on Children's Whitewear, including White Lawn and Muslin Dresses, Undertotes and Underwear.

The qualities and styles represented here, at such low prices, should cause every mother to consider whether it is worth the time, trouble and expense to make up garments. During this great sale you can save from

10 to 20 per cent. on your Children's Clothes.

CHILDREN'S BONNETS.

Flush and Swansdown; clearing line. Values to \$1.50 each. Sale Price . . . \$1.00 Values to \$1.50 each. Sale Price . . . 60c. Values to \$2.00 each. Sale Price . . . 72c. Values to \$2.20 each. Sale Price . . . 76c.

CHILDREN'S WHITE BEARSKIN CAPS

Reg. 85c. each. Sale Price . . . 68c. Reg. \$1.00 each. Sale Price . . . 80c. Reg. \$1.25 each. Sale Price . . . \$1.00 Reg. \$1.45 each. Sale Price . . . \$1.16

Wonderful Values in WOOL and COTTON BLANKETS

A great stock of Blankets offered at greatly reduced prices. Experienced housewives know what is demanded of Blankets and appreciate honestly made ones of durable, dependable materials.

We have an immense business among such customers and find that it does not pay to carry stock that may by any chance prove disappointing.

Our great stock includes the best makes that money can buy.



Wool Blankets

Size 50 x 70. Reg. \$2.50 pair. Sale Price . . . \$2.34 Size 54 x 74. Reg. \$3.50 pair. Sale Price . . . \$3.20 Size 60 x 78. Reg. \$3.75 pair. Sale Price . . . \$3.50 Size 64 x 84. Reg. \$4.00 pair. Sale Price . . . \$3.75 Size 64 x 84. Reg. \$4.50 pair. Sale Price . . . \$4.10 Size 66 x 86. Reg. \$5.25 pair. Sale Price . . . \$4.80 Size 74 x 94. Reg. \$6.00 pair. Sale Price . . . \$5.60 Size 72 x 96. Reg. \$7.75 pair. Sale Price . . . \$7.15 Size 72 x 96. Reg. \$8.75 pair. Sale Price . . . \$8.15 Size 82 x 100. Reg. \$12.00 pair. Sale Price . . . \$10.30

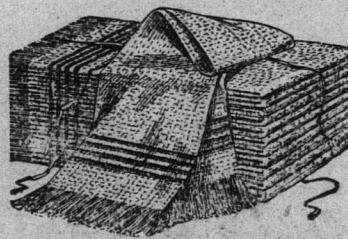
Cotton Blankets

White and Grey, with Pink and Blue Borders. Size 64 x 76. Reg. \$1.50 pair. Sale Price . . . \$1.37 Size 64 x 76. Reg. \$1.60 pair. Sale Price . . . \$1.44 Size 66 x 80. Reg. \$1.75 pair. Sale Price . . . \$1.50

Job Blankets

We have a lot of Blankets that have been slightly soiled or damaged in the making. These are offered at Special Prices during this Sale. Most of them Selling at less than actual cost

Towels and Towelings Of Reliable Quality, Reduced



Splendid opportunities to buy a stock of Reliable Towels & Toweling in Honeycomb, Turkish and Huckabuck makes.

TOWELS.

Fringed End Hemstitched. Reg. 5c. each. Sale Price . . . 4c. Reg. 7c. each. Sale Price . . . 6c. Reg. 9c. each. Sale Price . . . 7c. Reg. 12c. each. Sale Price . . . 10c. Reg. 14c. each. Sale Price . . . 11c. Reg. 25c. each. Sale Price . . . 18c. Reg. 50c. each. Sale Price . . . 35c. Reg. 70c. each. Sale Price . . . 48c.

TOWELINGS.

Glass Cloth, Huckabuck, Turkish, Honeycomb, Crash, Roller, &c. Reg. 9c. yard. Sale Price . . . 7c. Reg. 11c. yard. Sale Price . . . 9c. Reg. 14c. yard. Sale Price . . . 11c. Reg. 18c. yard. Sale Price . . . 14c. Reg. 20c. yard. Sale Price . . . 16c. Reg. 25c. yard. Sale Price . . . 18c. Reg. 28c. yard. Sale Price . . . 22c.

JOB Shirting.

Over 2,000 yards White American Shirting, 36 inches wide, soft finish, fine even thread, no dressing. Special value, worth 15c. per yard; suitable for working by hand or machine. Secure your share of this line. When in the store ask to see it. Special price per yard. 10 1/2c

Wool Underwear

For Men, Women & Children

Excellent qualities in Wool Underwear for all the family; various weights and styles. Prices range according to size.

LADIES' UNDERWEAR.

Natural Vests and Pants. Reg. 75c. garment. Sale Price . . . 67c. Reg. 85c. garment. Sale Price . . . 75c. Reg. \$1.20 garment. Sale Price . . . \$1.08 Reg. \$1.50 garment. Sale Price . . . \$1.35 Reg. \$1.95 garment. Sale Price . . . \$1.77

LADIES' WOOL VESTS.

Low Neck and Short Sleeves. Reg. 95c. garment. Sale Price . . . 85c. Reg. \$1.10 garment. Sale Price . . . 99c. Reg. \$1.75 garment. Sale Price . . . \$1.58 Reg. \$1.95 garment. Sale Price . . . \$1.77

STANFIELD'S VESTS AND PANTS.

All Wool. Reg. 70c. garment. Sale Price . . . 62c. Reg. 90c. garment. Sale Price . . . 80c. Reg. \$1.60 garment. Sale Price . . . \$1.45 Reg. \$1.85 garment. Sale Price . . . \$1.67 Reg. \$2.20 garment. Sale Price . . . \$1.97

MEN'S UNDERWEAR/BOYS' UNDERWEAR

All Wool; sizes 34 to 46 ins. Sizes 20 to 34 inches. Prices Reg. \$1.10 gar. Sale Price . . . \$1.00 range according to size. Reg. \$1.35 gar. Sale Price . . . \$1.25 Reg. 85c. gar. Sale Price . . . 75c. Reg. \$1.65 gar. Sale Price . . . \$1.50

Plain & Tucked Lawns

Plain Victoria and Bishop Lawns. Tucked and Embroidered Lawns in a nice assortment of patterns. Reg. 15c. yard. Sale Price . . . 13c. Reg. 20c. yard. Sale Price . . . 17c. Reg. 22c. yard. Sale Price . . . 19c. Reg. 30c. yard. Sale Price . . . 26c. Reg. 32c. yard. Sale Price . . . 28c. Reg. 40c. yard. Sale Price . . . 35c.

King's Cove W.P.A.

Editor Evening Telegram. Dear Sir,—Kindly publish the following list of those who contributed to W. P. A. Fund at King's Cove and the adjoining places. By doing so you will oblige

Yours truly, T. O'N. Secretary.

KING'S COVE.

10 each.—Rev. J. Scully, Dr. Le Visconte. 45.—Mrs. (Dr.) Le Visconte. \$3 each.—Rev. S. A. and Mrs. Dawson.

\$2 each.—Mrs. F. Murphy, Misses A. R. Murphy and B. Tobin. \$1.50—John C. Brown.

\$1 each.—John T. Brown, Mrs. K. Coffin, Mrs. Thos. Brown, Michael Murphy, Mrs. E. C. Brown, Stephen Hancock, Misses I. Lloyd, W. Hart, A. Hart, E. I. Duffitt, Mrs. K. Brown, M. E. Lawton, Thos. P. Lawton.

60c.—Mrs. M. Martin. 60c. each.—Mrs. Samuel Brown, sr., Mrs. Samuel Brown, jr., N. J. Brown, Mrs. Aubrey Brown, Edward Hancock, Mrs. Henry Hancock, Joseph Puddister, Mrs. Walter Brown, Mrs. M. Murphy, Mrs. James Brown, Mrs. Joseph Brown, Mrs. S. Brown, Joseph Curtis, Mrs. R. Curtis, Mrs. H. Hancock, Misses M. Aylward, M. A. Lawton, M. Maddox, M. Eagan, L. Doyle, A. Whelan, John F. Maddox, Mrs. Ellen Barron, James Aylward, Mrs. D. Costello, Mrs. K. Devine, Mrs. P. Bartlett, Mrs. C. Eagan, Mrs. John Martin, Mrs. Wm. Doyle, Mrs. Thos. Sullivan, jr., Mrs. James Sullivan, David Sullivan, Mrs. D. Devine.

40c. each.—Thomas Murphy, Bertina Carroll. 30c. each.—Leo Sullivan, Mrs. G. Maddox, Mrs. James Brown.

25c. each.—Mrs. Johanna Carroll, Mrs. Henry Brown, Mrs. T. Sullivan. 20c. each.—Mrs. Pittman, Mrs. F. Hancock, Mrs. E. Coffin, Mrs. J. Brown, Mrs. Wm. Brown, Mrs. Thos. Curtis, Miss B. Curtis, Mrs. Samuel Coffin, Miss Bertha Brown, Kenneth Monks, Mrs. K. Maddox, Mrs. J. Kerrivan, Mrs. Thos. Maddox, Mrs. Jas. Costello, Mrs. M. Costello, Mrs. John Aylward, Mrs. Wm. Dunphy, Mrs. E. Sullivan, Mrs. J. Sullivan, Mrs. Thos. Curtis.

10c. each.—Miss Daisy Hancock, Mrs. John Barrett. Total—\$72.75.

STOCK COVE AND KNIGHTS COVE.

60c. each.—Wm. Aylward, Patrick Mahoney, Mrs. Maurice Walsh, Michael Mahoney, Thomas Walsh, Mrs. John Mahoney, John Mahoney, Peter Ricketts, Miss L. Lawton.

40c. each.—Mrs. Joseph Aylward, Mrs. M. Mahoney, jr., C. Aylward, M. Walsh, Mrs. K. Aylward.

25c. each.—Jas. Aylward, Mrs. Thos. Walsh, Mrs. Michael Mahoney, Mrs. Matthew Brennan, Mrs. Mary Aylward.

30c. each.—Mrs. Michael Walsh, Mrs. Maurice Ricketts, Mrs. Patrick Walsh, Phillip Aylward, Patrick Ryan, Mrs. P. Aylward, Mrs. John Ricketts.

25c. each.—Mrs. Wm. Ricketts, Mrs. J. T. Ryan, Daniel Ryan, Patrick Ricketts, Michael Ricketts, Mrs. Jos. Ricketts, Mrs. Ellen Galloway.

20c. each.—Mrs. Thos. Gallahue, Mrs. L. Gallahue, Maurice Murphy, J. Murphy, Mrs. Alice Ricketts, Mrs. K. Ricketts, Mrs. Sarah Aylward.—Total—\$13.50.

BROAD COVE.

50c. each.—Patrick Lawton, Wm. Hart, Michael Power.

30c.—John Aylward. 25c. each.—Thos. Whelan, Thomas Gash, James Griffin, Mrs. Jas. Griffin, Peter Donovan.

20c. each.—Mrs. Michael Kenefic, Mrs. P. Lawton, Thos. Carew, Michael Hart, Mrs. John Hart, John Kenefic, John Whelan, Thos. Carew, Peter Nolan, T. Carew, Jas. Matthews, M. Walsh, Maurice Carew, James Kenefic.

KEELS.

150.—Daniel Carew. \$1 each.—Kenneth Penny, Francis Penny.

50c. each.—Wm. Carew, Mrs. Geo. Panny, T. Dawe, Thos. Ducey, Mrs. Emily Penny, Miss M. A. Sullivan, J. Carew, Patrick Eagan, James Ducey, James Carew.

40c. each.—John Carew, Michael Carew, Patrick Fitzgerald. 25c. each.—Mrs. John Murphy, Mrs. Michael Murphy, Edward Penny.

20c. each.—Thos. Yetman, Mrs. T. Penny, Mrs. James Penny, Mrs. Jos. Carew, Mrs. Thos. Ducey, Charles Wheeler, George Penney, John Penny, Mrs. John Penny, Edward Fitzgerald, Wm. Fitzgerald, Mrs. Levi Mesh, J. Byrne, Mrs. Patrick Hart, Mrs. Mrs. Peter Hart, John Aylward, M. Matthews.

15c.—Mrs. John Penny. 10c. each.—Mrs. Wm. Carew, Mrs. Jas. John Carew, James Leiden, Mrs. Jas. Fitzgerald, Edward Mesh, Michael Fitzgerald, Mrs. Wm. Mesh, Richard Mesh, Mrs. Joseph Hobbs, Mrs. Walter Hobbs, Mrs. S. Hobbs, Mrs. John Ducey.

6c. each.—Mrs. John Hobbs, Mrs. A. Mesh, Mrs. John Mesh, Mrs. H. Quintin, Mrs. Wm. Quintin, Mrs. A. Hobbs. Total—\$15.30. Full amount being \$108.55.

Minard's Liniment Co. Limited.

Gentlemen,—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGripe, and I have frequently proved it to be very effective in cases of Inflammation.

Yours, W. A. HUTCHINSON.

Doughnuts to be perfect should be cut out before putting the fat on the heat. To make them puffy, keep the kettle covered in which they are frying.

The Royal Stores Ltd.

JANUARY OFFERINGS

Of WANTED WHITE GOODS at Sharply Cut Prices.

The importance of these really remarkable price reductions is best learned by a personal inspection of the goods. Every item listed in this advertisement, and many more, will be offered at such attractive prices that the shrewd shopper will realize that now is the time to buy and save money.

WHITE FLANNELETTES at special Cut Prices.

WHITE TABLE DAMASKS still offering at attractive prices.

A JOB LOT OF WHITE LAWNs. Values up to 20c. We offer at an all round price12c.

WHITE TUCKED LAWN (Lace Insertion). Regular 27c.NOW 20c.

WHITE TUCKED LAWN (Lace Insertion). Regular 30c.NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 30c.NOW 22c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 35c.NOW 27c.

WHITE TUCKED LAWN (Embroidery Insertion). Regular 40c.NOW 30c.

ONE PIECE VERY FINE TUCKED LAWN. Regular 60c.NOW 45c.

White Laces and White Embroideries.

An immense showing of High-Class Laces and Embroideries that will appeal to the particular woman.

Marshall Bros

Taking Life Too Seriously.

By RUTH CAMERON.



RUTH CAMERON.

In one of the current magazines I saw recently an article in which one of the greatest ball players in the world told why his team has lost three world's championships. He says that "the key to these three defeats is the human equation." Then he continues, "Self-consciousness, over anxiety and nervousness weighed on our shoulders like the Old Man of the Sea."

In other words, the team lost because it took things too seriously. In another article I read of a football team that always went down to defeat. "Luck" was always against it—the men felt it in their bones they were going to be "licked." This year was no different. Then the coach walked in on them the night before the game. "Break training," he commanded briefly. "Eat all you want, take in a show. Stay out until midnight if you want to."

The First Victory in Years.

The men were thunderstruck! So that was what the coach thought of them and their chances. They talked it over among themselves and finally decided to take the coach at his word! The next day they won their first victory in years.

Why? "The team always worried itself almost sick over that game," explained the coach. "They felt that it was the most important thing in the world. They thought of it so much that they couldn't eat, drink or sleep. Their

nerves were unstrung; their whole condition pitiable. But when I acted as I did and, as they thought threw the game away, they cheerfully let the responsibility slide onto my shoulders. They went the limit—cheerfully, and slept heartily. The next day they went on the field without a care in the world—and won!"

Now the charge against a man (or woman) that he doesn't take life "seriously enough" is frequently made. One seldom hears of a man being roundly condemned for taking life "too seriously."

"Beware of Too Sublime a Sense."

Yet I think that taking life too seriously is far more common than the other fault. We feel the importance of our little actions, we think too much of the outcome of this or that incident. The microscope of our self-centeredness swells all that we do to unjust proportions.

It is far better, psychologically to feel that what we are about to do is but a step in a long journey. The telegraph post just ahead of us is no bigger than hundreds which we have passed and which gradually diminish in size. It is just the nearest one and looks bigger. Eventually it will slip by and take its place with the others.

Of course, this does not mean that we should not try to make each step the wisest so far as we can judge. It simply means that one should not fret about one's judgment, and thus impair it.

Ruth Cameron

ORGANS.—Shipment just received. We are showing two new styles of Neocham Organs at our way down prices. CHESLEY WOODS, 140 Water Street (upstairs).—Jan.14.

FRESH TURKEYS Just Received

6 to 8 lbs. each.

Highest Quality
Our Target.

The growers of "Homestead" Brand Tea aim only to produce the best. They specialize in this particular grade, concentrate every effort, and make use of every modern improvement to safeguard and ensure the best quality.

HOMESTEAD TEA, 50c. lb.
For 5 lb. parcels 10 per cent discount allowed.

C. P. EAGAN.

Duckworth Street and Queen's Road.

Fresh Supply
IRISH BUTTER,
28 lb. boxes.

The butter market has advanced considerably, but we can still supply the trade at a moderate price.

FRESH EGGS.
CHOICE
CANADIAN BACON.
WINTER
KEEPING APPLES,
several varieties.

Harold Begbie's Call. Feeding a Million Men.

"THE MAN WHO KEEPS HIS HEAD."

(The following verses by Harold Begbie are from "Fighting Lines," recently published by Messrs. Constable and Co., London.)

There's a man who fights for England,
And he'll keep her still atop,
He will save her from dishonor.

In the market and the shop,
He will have her homes from terror
On the fields of daily bread,
He's the man who strikes to business—
He's the Man who keeps his head.

Let the foe who strikes at England
Hear her wheels of commerce turn,
Let the ships that war with England
See her factory furnaces burn.

For the foe must fears the cannon
And his heart most quails with dread,
When behind the man in khaki
Is the Man who keeps his head.

Brand him traitor and assassin
Who with miser's coward mood
Has his gold locked up in secret
And his larder stored with food,
Who has cast adrift his workers,
Who lies sweating in his bed,
And who sneaks to hear the laughter
Of the man who keeps his head.

Let the poor man teach the rich man,
For the poor man's home hangs ever
Is from day to day to seek work,
Day by day to war with life;
And the poor man's home hangs ever
By a frail and brittle thread,
And the poor man's often hungry,
But the poor man keeps his head.

When the ships come back from
slaughter,
And the troops, march home from
war,
When the havoc strewn behind us
Threats the road that lies before,
Every hero shall be welcomed,
Every orphan shall be fed.

By the man who struck to business,
By the man who kept his head.

"VICTORY" FLOUR

Made from highest grade Manitoba wheat by latest improved machinery. There is nothing better made at any price. FRANKLIN'S AGENCIES, Ltd. Jan.12.

TALK HAPPINESS.

Talk happiness instead of gloom, and keep your face with smiles bloom. There's so much sorrow every where, so much of fear and carking care, that one who would increase the woe we size up as a public foe. "Too many people kick and knock; we hear too much depressing talk, too much of doubt and dole and doom—talk happiness instead of gloom! Talk happiness and you will fetch new courage to sobe hopeless wretch; you'll brace up tired despondent men, so they will get their grip again; the message in your hopeful words will travel faster than the birds, and help more people, for and near, than you could number in a year. Oh, get the habit, right away, while yet the year is young and gay! Make up your mind to can the whine, and keep your eyes from "talking brine, behind your whiskers let there be a smile that speaks of faith and glee. Go down among the creaking boys and shame them with your cheerful noise. For life is short, and we should strive to have our fun while yet alive; if we'd do that we must believe that it is foolishness to grieve; for doubts and fears we'll have no room; talk happiness instead of gloom.

The Desola.

The tramp steamer Desola, which put in here yesterday to have her cargo adjusted, is thirty-two years old and was ashore in the Gulf of St. Lawrence two years ago and was damaged considerably. The owners of the ship have instructed Mr. Tasker Cook to make a survey, and until his report is received no cargo will be handled.

Watch out for the Grand Patriotic Concert in the Methodist College Hall on January 25th at 8 p.m., under the auspices of the United Methodist Bible Classes of the city. Best talent of the city taking part. Proceeds in aid of the Patriotic Fund. Reserved seat tickets 50c. and 30c. For sale at Dicks & Co. General admission 20c.—Jan.19.21

WINARD'S LINIMENT CURES BURNS, Etc.

Winter SPORTS!



We all know the pleasant hours that can be spent in winter, Skating, Snow Shoeing, Sliding, etc. Make this winter a happy one by spending as much time as you can in the open.

HEADQUARTERS FOR ALL SPORTING GOODS.

SKATES—All the best makes in all sizes. Acme Skates from 50c. to \$1.50. Hockey Skates from 80c. to \$5.40.

SNOW SHOES—Best quality, Ladies' and Gent's. Also a special Lumbermen's pattern Shoes, at a low price; also Moccasins, genuine Chamois; all sizes.

SLIDES—A large size Champion Coaster, to hold 3 or 4 people; strong and light. Better than a Bob Sled \$3.25

HOCKEY STICKS—All qualities, from15c. to 50c.

Ayre & Sons, Ltd., Hardware Dept.

BIG Clearing Sale

Ladies' COAT SWEATERS,

IN ALL THE MOST POPULAR COLORS.



NOTE THE REDUCTION IN PRICES.

Regular price \$1.50.	Selling now for . . . \$1.30
Regular price \$2.00.	Selling now for . . . \$1.70
Regular price \$2.50.	Selling now for . . . \$2.20
Regular price \$3.00.	Selling now for . . . \$2.50
Regular price \$3.00 (with Cap to match)	. . . \$2.50
Regular price \$3.00.	Selling now for . . . \$2.60
Regular price \$3.25.	Selling now for . . . \$2.75
Regular price \$3.25.	Selling now for . . . \$2.00
Regular price \$4.00.	Selling now for . . . \$3.50
Regular price \$5.00.	Selling now for . . . \$4.00

FULL LENGTH COATS!

Regular price \$3.75.	Selling now for . . . \$3.00
Regular price \$7.00.	Selling now for . . . \$5.00
Regular price \$7.00.	Selling now for . . . \$5.50
Regular price \$8.00.	Selling now for . . . \$6.00
Regular price \$10.00 (Knitted Silk).	Selling now for \$8.00

Steer Brothers

LONDON

LONDON, Dec. 23rd, 1914.

QUEEN ALEXANDRA'S CHRISTMAS.

For so many years has it been Queen Alexandra's custom to spend Christmas at Sandringham that the decision to stay in London this year may well be misunderstood. Her health might suggest itself as an explanation, but happily Her Majesty is perfectly well and has been busy over her Yuletide shopping. I saw her walking on December 22nd, and she was as active and sprightly as usual. Nor does fear of possible raids keep Her Majesty from the neighborhood of the East Court. Her own explanation is all sufficient and does infinite credit to her kindness of heart. She has declared that she could not stay away enjoying or entertaining while there is so much to do in London for "her poor" people, including soldiers, sailors, and Belgian refugees.

SCHOOLBOY PRINCES.

Prince George, home from school Broadstairs for the holidays and recipient of many handsome presents on his twelfth birthday, has much to build as his two elder brothers, Prince Edward and Prince Albert, he favors his younger brother, Prince John, more in the matter of disposition, being very high-spirited. It is generally believed that the car named out for him is one in the line. Though the Royal Christmas is spent very quietly, the presence of Prince Albert ensured that the young people in the Royal party were amused. The Prince, it is not generally known, is an excellent conjuror. Queen Alexandra paid tribute to his powers by presenting him some time ago with a splendid box of toys. Many of Prince Albert's best conjuring feats were learnt from Charles Pertram, who performed when the Royal Highness was much young at Sandringham.

THE BELGIAN ARMY.

Good news it is to hear on the authority of the Belgian army's reports. After its terrible trying in the early days of the invasion of Belgium, the difficult and fatiguing march from Antwerp, and the fierce fighting to which it was immediately called on the Yser, the Belgian field army has had a much needed rest. It was established in time as part of the garrison of Ypres. It is now in the field again doing excellent service which one has every expectation of. Reduced in numbers it necessarily is, it now forms a valiant part of the forces which are reconquering Belgium yard by yard. Its youngest conscripts are trained in France, and will go to the front in due time. It is being reinforced by a flood of new volunteers coming wherever young Belgian men are to be found. Small parties of these volunteers are frequently to be met as they pass through London. They are all as fresh as their habit of the war-worn men, tired and bled with rheumatism, whom they had to meet after the retreat from Ypres. Maintaining its superb physical energy, the Belgian nation is doing up its military strength and it would not be astonishing if field forces were increased to a strength like its original numbers.

REBUILDING FRENCH FAITH.

A. E. Harvey, who is at the head of a party of architects, doctors, nurses endeavoring to alleviate suffering and lay the foundation of the work of reconstruction districts over which the battle-swept in the Marne, has seen some interesting accounts of work that is being done. No medical assistance what the need most is some temporary to replace their ruined homes. The villages of Champguyon Chatillon the architects have visited several makeshift huts, planks and beams and a roof.

Fresh Tu

Dried Apricots, 1 lb.
Fancy Prunes, 1 lb.
Dried Peaches, 15c
Campbell's Soups,
Boyer's Early June
Snowdrift Corn
California Figs, 1 lb.
Cranberries, 40c. g
Almeria Grapes
Dates, 10c. pkg.
Condensed Milk, 5c.
BOVRI

T. J. EDEN

LONDON GOSSIP.

LONDON, Dec. 29th, 1914.

QUEEN ALEXANDRA'S CHRISTMAS.

For so many years has it been Queen Alexandra's custom to spend Christmas at Sandringham that her decision to stay in London this year may well be misunderstood. Ill health might suggest itself as an explanation, but happily Her Majesty is perfectly well and has been busy over her Yuletide shopping. I saw her out walking on December 22nd, and she was as active and sprightly as usual. Nor does the fear of possible raids keep Her Majesty from the neighborhood of the East Court. Her own explanation is all sufficient and does infinite credit to her kindness of heart. She has declared that she could not go away enjoying or entertaining while there is so much to do in London for "her poor people," including soldiers, sailors, and Belgian refugees.

SCHOOLBOY PRINCES.

Prince George, home from school at Sandringham for the holidays and the recipient of many handsome presents on his twelfth birthday, has much the same build as his two elder brothers, Prince Edward and Prince Albert, but he favors his younger brother, Prince John, more in the matter of disposition, being very high-spirited. It is generally believed that the career mapped out for him is one in the Navy. Though the Royal Christmas was spent very quietly, the presence of Prince Albert ensured that the young people in the Royal party were kept amused. The Prince, it is not generally known, is an excellent conjurer, and Queen Alexandra paid tribute to his powers by presenting him some time ago with a splendid box of tricks. Many of Prince Albert's best conjuring feats were learnt from Charles Petram, who performed when His Royal Highness was much younger, at Sandringham.

THE BELGIAN ARMY.

Good news it is to hear on reliable authority of the Belgian army's prospects. After its terrible trying time in the early days of the invasion of Belgium, the difficult and fatiguing march from Antwerp, and the very fierce fighting to which it was immediately called on the Yser, the Belgian field army has had a much needed rest. It has been established for a time as part of the garrison of Paris. It is now in the field again doing the excellent service which one has come to expect of it. Reduced in numbers as it necessarily is, it now forms a valiant part of the forces which are reconquering Belgium yard by yard. Its youngest conscripts are training in France, and will go to the front in due time. It is being reinforced by a flood of new volunteers coming from wherever young Belgian men are to be found. Small parties of these volunteers are frequently to be met with as they pass through London. Cheerful they all seem as is their habit, and they are in agreeable contrast to some of the war-worn men, tired and troubled with rheumatism, whom one used to meet after the retreat from Antwerp. Maintaining its superb national energy, the Belgian nation is building up afresh its military strength, and it would not be astonishing if the field forces were increased to something like its original numbers.

REBUILDING FRENCH FARMS.

A. E. Harvey, who is at the head of a party of architects, doctors and nurses endeavoring to alleviate physical suffering and lay the foundations of the work of reconstruction in the districts over which the battles have swept in the Marne, has sent home some interesting accounts of the work that is being done. Next to medical assistance what the peasants need most is some temporary shelter to replace their ruined homes. In the villages of Champguyon and Chatillon the architects have improvised several makeshift homes with planks and beams and a roof of tar-

red felt, with an angle of the standing walls as main support. In many cases, unfortunately, the walls are usually quite unsafe, and there is nothing for it but to demolish them and sort out any sound bricks for use when permanent rebuilding can begin. At every point there are serious difficulties. Labor, particularly skilled labor, is almost unobtainable, timber and felt are very scarce, and glass will probably have to be sent from England, for in France the supply is exhausted. And when the peasants are housed there still remains the urgent necessity of fighting agricultural implements and seed corn to enable them to regain the power of self-support.

RUSSIA'S CHANGED POINT OF VIEW.

A budget of newly arrived Russian papers—brought me by a friend whose presence in this country is itself of interest, as indicating that while Germany is calling up her undrilled Landstrum, Russia has so far found no occasion to draw upon her second line of reserves, to which he belongs—affords many notable glimpses of the extent to which the war has modified the old internal feuds of the Russian Empire. The proclamation issued by the Polish National Committee, urging the Poles in all the three principalities to give their loyalty to Russia, has compelled the grateful acknowledgment not merely of the Liberal press, but of journals supported by Octobrists and Charvinists and others who ranked as the most reactionary elements in the Duma. The ultra-Conservative "Novoye Vremya" finds it matter both for satisfaction and surprise that even before the proclamation was issued the Polish population was co-operating heartily with the Russian forces, notwithstanding the best efforts of the Germans to win the Poles to their side. The "Russkoye Solvo" lays stress upon the great future opened up when the Russian people learn to love the Poles and recognize the identity of their interests. The "Bourse Gazette" sees in the proclamation of this new "Russo-Polish Alliance" a rainbow announcing "the coming of that happy day of which the two greatest poets of the two greatest Slav races—Pushkin and Michlewicz—dreamed in the days of their youth and made the theme of their secret lyrics and confidential talks." The proclamation has evidently given an impetus to the Russian press to discuss the Polish question more freely, and there is good reason to hope that the ultimate effect of the war will be to the advantage not of the Poles only, but of other peoples within the Russian sphere. It has been duly noted in Russia, though it has apparently escaped notice elsewhere, that the "Siberian regiments" which gave the first check to the Germans before Warsaw, consisted of Poles serving in Siberia.

THE WOMEN DOCTORS' CHANCE.

Although women's employment has been more severely affected by the war than that of men, there is one brilliant exception. Medical women are in demand as never before. Hospitals whose doors have been closed to them are eagerly begging them to come forward and fill resident posts. Since the war women have obtained posts at the London Hospital, at the Samaritan Free, and at the London Temperance Hospital. Several other important hospitals such as the women's department of the Lock hospital and the National Hospital for Diseases of the Heart, are asking for women resident doctors. Almost all the Poor Law infirmaries in the country are willing to put one woman resident on their staffs. Public authorities are asking for women, both as assistant medical officers and school doctors. Private practitioners are constantly endeavoring to obtain women for partners, or as "locum" during their absence with the army. There is a shortage

CAN'T FIND DANDRUFF

Every bit of dandruff disappears after one or two applications of Danderrin rubbed well into the scalp with the finger tips. Get a 25-cent bottle of Danderrin at any drug store and save your hair. After a few applications you can't find a particle of dandruff or any falling hair, and the scalp will never itch.

U. S. APPRECIATE FRIENDLY SPIRIT OF NOTE.

Washington, Jan. 14.—In a note delivered to-day by Ambassador Page at London, Secretary Bryan acknowledged receipt of the preliminary reply of the British Government to the American note protesting against the treatment of neutral commerce by the British fleet. He expressed appreciation of the friendly spirit in which the communication had been received, and noted with satisfaction that the principles of international law set forth by the United States had been accepted.

FRESH TURKEYS, GEESE, CHICKEN.

- | | |
|------------------------------|--------------------------|
| Dried Apricots, 1 lb. ctns. | California Navel Oranges |
| Fancy Prunes, 1 lb. ctns. | Florida Oranges |
| Dried Peaches, 15c. lb. | Valencia Oranges |
| Campbell's Soups, 12c. tin | Pears |
| Boyer's Early June Peas | Lemons |
| Showd's Corn | Tangerines |
| California Figs, 1 lb. ctns. | Grape Fruit |
| Cranberries, 40c. gal. | Bananas |
| Almeria Grapes | 150 brls. Apples. |
| Dates, 10c. pkg. | Finnan Haddies |
| Condensed Milk, 5c. tin | 20 brls. Am. Cabbage |
- BOVRIL IS ALL-BRITISH.

T. J. EDENS, Duckworth St. & Military Road

Now for ORANGES

1200 dozen SWEET VALENCIA ORANGES on retail at 12c. doz.

FULL STOCKS for immediate delivery, Brls. Cabbage, Cases Oranges, Cranberries, Partridge Berries, Apples, Carrots, Parsnips, Turnips, Potatoes, Beans.

Soper & Moore. Phone 488.

of men doctors quite apart from the demands made by the war, and a study of the entries during the last few years at the medical schools shows that in about three years the shortage will become acute, for as it takes many years to make a doctor, it is possible to gauge the maximum output at a given time several years in advance. One believes that after the war there must come a period of social reconstruction, and nowadays this means more medical work, usually of a preventive nature, and hence more doctors. The position of medical women has never, therefore, been so bright.

THE KNITTING FASHION.

In London alone there must be some hundreds of thousands of women who spend their leisure moments making woollen articles for the soldiers and sailors—stockings, mitts, belts, sleeping helmets, and other useful articles. This work is not confined to the home. In all public places where there are women—the theatres, concert rooms, lecture hall, trains, buses, and trams—the knitting needle is piled with a rare industry. It is not uncommon to see a half-finished sock or muffler dangling from the hands of a lady in a dress circle or box of a theatre. At a recent Albert Hall concert over 100 women set about their task while the orchestra played, and at a lecture on December 22nd, I counted 30 or 40 who divided their attention between the thread of the discourse and the mysteries of "purl and plain." The occupation of knitting in public has indeed become very fashionable, and more recruits for the great army of workers may be expected when the soldiers become experts under a hastily sought tuition.

Cracow.

By GEORGE FITCH. Author of "At Good Old Sivas."

Cracow, which may have a "rich" or "skit" on the end of its name by the time this essay is published, is located squarely in the middle of the track in the present war with no facilities for climbing a tree.

It is in northeastern Austria, close to the German line, and is a fine, old city full of historic buildings, which, unlike the inhabitants, cannot be replaced when they get within range of a cannon. Around Cracow the history of Poland revolved and boiled and bubbled from the year 1000 until 1846 when Cracow was wiped out as an independent state. Independence was always Cracow's chief stock in trade and it defied Germany, Austria and Russia all together just before the extinguisher went down.

Cracow has about 100,000 people in healthy times, most of whom are Poles. It is situated on the Vistula river, is a railway, mining and trading metropolis and is the second largest city in Galicia. Most of the salt used by eastern Europe comes from the mines near Cracow, and much of the pepper in Polish history has been supplied by this plucky town.

Cracow has the second oldest university in Europe, 25 nunneries and monasteries, and a cathedral 600 years old, in which lie the remains of St. Stanislaus, Sobieski, Kosciuszko, and the other grand old Polish heroes who died for their country with so much vim and so little success. It also has two artificial hills, one erected in memory of Kosciuszko, and one built 1100 years ago in honor of Krakus, who built the town. Both hills are in an excellent state of preservation.

Cracow first burst into history in the 10th century when it was captured by the Bohemians. From that time on the city fought its way through the supposedly Christian era, getting captured regularly by Tartars, Bohemians, Austrians, French, Russians, Prussians and whoever happened to be passing that way. After each capture, however, it was rebuilt with great cheerfulness. Those modern cities which get hit in a supposedly vital spot by an earthquake, a fire or hard times and which fill the land with their mournings, should look at the history of Cracow and be content with their lot. In the sixteenth century, the thrifty Cracow or Cracatie, whatever they are called, used to build their houses with hinges so they could be knocked down with less damage.

FOR A BAD COLD

The surest way to stop a cold is to liven the liver and cleanse the bowels, and the nicest cathartic to do this is a 10-cent box of Cascarets. Take one or two Cascarets to-night and your cold may be gone by morning.

Wireless From Paris to Warsaw.

The wireless station at the Eiffel Tower may be utilized to communicate with Russia from Paris, via British stations to the Mediterranean, instead of by way of German stations. But the Eiffel Tower, however, could easily get its messages to Petrograd direct, for it is the most powerful station on the Continent. The terrific "sparkling" from its antennae, 1,000 feet above the ground, is so distinct that those conversant with the Morse code can read its time and weather reports in the streets of Paris without any instruments. But there is no powerful wireless station in Russia, and the round about way will be necessary. The British Government is building a station more than 500 ft. above sea-level in a remote part of Oxfordshire, which will have a dozen masts, each as high as St. Paul's Cathedral. This station will be able, it is anticipated, to get into direct communication with Egypt in the daytime, and possibly with India at night, when the ether is always a better carrier.



"HAVE YOU FIGURED?" Figured what? We have reference to what you might have suffered in the way of

LOSS BY FIRE if the last fire had burned your home down instead of your neighbor's. It's taking a hazard not to insure that you can't afford not to do it.

GET OUR POLICY TO-DAY. PERCIE JOHNSON, Insurance Agent.

A. & S. Rodger's

DISPLAY THIS WEEK

Is well calculated to appeal to and highly interest all intending and expectant buyers of

COTTON LACES..... 5 and 10 cts. per yd.
 EMB'D INSERTIONS... 12, 14 & 16 cts. per yd.
 Cotton Washing Fabrics... 14, 16, 18, 25 & 30 cts. per yard.

FLANNELETTES,

Extremely suitable for morning Blouse or Wrappers, at

15, 16, 18, 20 and 22 cents per yd.



Interesting Military & Naval

Inserts are now packed in Gem Cigarettes in addition to the three coupons. These attractive inserts, of which there are fifty in the series, are of particular interest at the present moment, being copies from actual photographs of leading men, war ships, air crafts, etc., engaged in the present war.

To the first fifty holders of the complete set we will present an attractive album to contain them, on their being presented at our Premium Department.

Imperial Tobacco Co.
(Newfoundland) Ltd.

Bargain Counters!

Stock-taking over, we are placing on above Counters all broken lines, odds and ends and a special lot of BARGAINS purchased specially for this Sale. 25 cts. will buy many articles hitherto sold up to \$1.00. We are very emphatic regarding the rare economizing opportunities in this our Great 25 ct. Sale. \$1.00 will do the work of \$2.00. Let nothing keep you away and prevent you from sharing in this great outpouring of 25 ct. BARGAINS.

- We list a few of the many Bargains offered.
- | | |
|---|---|
| Dress Goods, per yard 25c. | Ladies' Scarfs, each 25c. |
| Towelling, 3 yards 25c. | Ladies' Camisoles 25c. |
| Lawn, 3 yards 25c. | Ladies' & Children's Hose 25c. |
| Curtainette, 3 yards 25c. | 2 pairs Misses' Gloves 25c. |
| Embroidery, 3 yards 25c. | Ladies' Aprons 25c. |
| Cushion Tops 25c. | Ladies' Suspenders 25c. |
| Table Napkins 25c. | Ladies' Purses 25c. |
| Sideboard Cloths 25c. | Ladies' Collars 25c. |
| Tray Cloths 25c. | Ladies' Leather Belts 25c. |
| Pillow Slips 25c. | Ladies' Veiling 25c. |
| Gent's Ties 25c. | Ladies' Side Combs 25c. |
| Men's Gloves 25c. | Children's Wool Hoods 25c. |
| Boys' Top Shirts 25c. | Children's Knickers 25c. |
| Men's & Boys' Caps 25c. | Children's Pinafore 25c. |
| Men's Half Hose 25c. | And a Big Assortment of Ladies' Blouses from 50c. each up |
| Boys' Braces 25c. | Also Matinee Waists, Half Price. |
| A Big Job Lot of Embroideries from 5c. per yard up. | A few Silk Blouses, slightly soiled, Half Price. |
| Many other things too numerous to mention. | Ladies' White Skirts 50c. each up |
| | Ladies' Colored Skirts from 98c. ea. up |
| | Ladies' Knickers, Reg. \$1.20. Now 60c. |
| | Ladies' Coats from \$3.50 up (Worth from \$5.50 up.) |

The C. L. MARCH Co., Ltd.,

Cor. WATER & SPRINGDALE STREETS.

NAVAL RESERVIST GROUPS!

THE GROUP OF THOSE THAT LEFT HERE ON THE "NIOBE".
THE GROUP OF THOSE THAT LEFT HERE ON THE "FRANCONIA".

THE GROUP OF THOSE THAT LEFT HERE ON THE "CARTHAGINIAN".
THE GROUP OF THOSE THAT LEFT HERE ON THE "MONGOLIAN".

Each of these Groups is 8 x 10, and each man can be seen distinctly. Unmounted for 40 cents. Mounted for 75 cents.

Phone 768.

THE HOLLOWAY STUDIO, LTD., Corner Bates' Hill and Henry Street, St. John's, Newfoundland.

War News.

Messages Received Previous to 9 A.M.

ST. PIERRE BULLETIN.

PARIS, via St. Pierre, Jan. 20.

In Neuport district there has been a sharp artillery duel, during which the enemy vainly tried to destroy our bridge on the Yser, whilst near St. George's we managed to destroy a part of their defense works and a farm house strongly fortified.

In the Tegn and Ypres districts, artillery was busy intermittently. Blangny, near Arras, was fiercely bombarded by the enemy. From the Somme to the Aronne, in Soissons, Craonne and Rheims sections there is nothing to report.

Our artillery scored excellent results in Chalon, Perthes and Massigny regions.

In the Argonne the enemy violently attacked one of our trenches at the Gurie woods. Our troops gave way at first, but under two energetic counter attacks we regained all of the lost ground. At Saint Hubert the Germans blew up the ground northeast of our trenches, but as a result of our soldiers occupying immediately the excavations, the Germans were unable to take possession of them.

Northwest of Pont a Mousson progress is recorded for our troops, and a German counter attack was repulsed.

In Thann section an artillery contest was to our advantage.

THE SOISSONS REPULSE.

PARIS, Jan. 20.

It became known to-day for the first time that the situation upon the Aisne was regarded as so critical, as the result of the German assault last week, that General Joffre hastened there in person to direct the operations of the French troops. Nevertheless, despite the massing of German reinforcements south and southwest of Laon, French military authorities are confident that the invaders have shot their bolt north of Soissons, and that the next operations there will see the allies upon the offensive, in an effort to retake the ground they have lost. Great importance is attached here to French gains in the Forest of Lapretre, north of Pont a Mousson.

ANOTHER DEATH RECORDED.

KING'S LYNN, via London, Jan. 20. The body of a woman, widow of a soldier recently killed at the front, was recovered from her demolished home to-day. This makes the second death recorded here as the result of the aerial raid.

AIRSHIPS ESCAPED.

HUNSTANTON, via London, Jan. 20. The police deny a report that one of the raiding Zeppelins was brought down here. The last seen of the airship which dropped bombs on this place was as it was passing away to the northward over the sea.

BOMBARDING VILLAGES.

LONDON, Jan. 20.

The approximate time of the visits of the hostile airships to the several towns in Norfolk, were as follows: Yarmouth, 8.20 p.m.; Cromer, 8.30; Sheringham, 8.40; Hunstanton, 10.



THINK OVER

Just what you need in the way of office equipment. Then let us give you an estimate of the widely used

GLOBE-WEENICKE

Filing Cabinets, Cabinet Safes, Sectional Bookcases, and Unfiles.

We particularly want to demonstrate to you the error-preventing, labor-saving "Safeguard" system of Indexing and Filing. When can we see you?

PERCIE JOHNSON,

Agent Globe-Weenicke Co.

Doctors and Gas Fires

In an article which recently appeared in the London "Evening News," Mr. W. G. Faulkner stated: "In making my inquiries I discovered one significant fact. This was that one company—the Gas Light and Coke Company—had among their consumers 2,500 doctors who had gas fires installed in their houses, some as many as ten or a dozen; that 1,500 of these doctors had become users of gas during the past three years; and that not one had ever given them up."

Professor C. V. Boys F.R.S., says, in the "Standard": "Sentiment and inertia are the only obstacles against the general adoption of gas fires and cooking appliances. Wonderful strides have been made, in spite of deep-rooted prejudice. A gas fire burning with a flue, is an admirable agent for heating a room; and, as a scientist, I fail to understand how such a gas fire dries the air in a room more than any other fire."—nov17,15

Heacham, 10.30; Dersingham, 10.40; King's Lynn, 11.

NEUTRAL VICTIMS.

THE HAGUE, Jan. 20.

The Dutch Naval patrol boat Totian while searching for mines off Nieuw Sluis, struck a mine and disappeared under the waves. One officer and 4 men were lost.

FOG HELPED AND HINDERED.

KING'S LYNN, Jan. 20.

The streets of King's Lynn are this morning virtually paved with glass, and souvenir hunters have been picking up pieces of bombs. One outstanding feature of the raid appears to have been the skill with which the German airmen in the darkness followed their route, and dropped bombs in the vicinity of the King's House at Sandringham and the Queen Mother Alexandra's bungalow at Sheringham, as well as the docks, waterworks and railroad station here and the ammunition depot. According to the police the raiders circled twice over King's Lynn and dropped bombs in the neighborhood of the railway station and docks. Three missiles fell close to the station and wrecked the sheds, in which the Royal railroad coaches were housed. One or more bombs were dropped along the waterfront among the docks, and damage was inflicted on the hydraulic engine house. The dense darkness and the slight fog which prevented effective pursuit or successful shooting at the raiders, also hindered them in their efforts to reach some of their apparent objectives and also to aim their bombs with the maximum of accuracy, thus the visit to Sandringham was not effective, although some bombs were dropped in the vicinity of the Royal residence. Casualties at King's Lynn, so far as is known this morning, are two persons killed and four injured. They all were in a group of houses on Benetick Street, which was wrecked by one bomb. Casualties at Yarmouth, two killed and one injured. There is still a difference of opinion here as to whether the raiding raiders came in Zeppelins or in aeroplanes.

SLAUGHTER OF THE INNOCENTS.

NEW YORK, Jan. 20.

Under the caption, "Moral Slaughter of Innocents," the Herald comments editorially on the aerial raid of last night, as follows: "Is it the madness of despair, or just plain everyday madness, that has prompted the Germans to select for attacks peaceful and undefended resorts of England's east coast? First a squadron of German cruisers swooped down upon Hartlepool, Whitby and Scarborough to take their toll of death of non-combatants, women and children, and now it is an aerial attack upon Yarmouth, Sandringham, King's Lynn and Cromer. What can Germany hope to gain by these wanton attacks upon undefended places, and this slaughter of innocents? Certainly not the good opinion of peoples of neutral nations, for these know that the rules of civilized warfare call for notice of bombardment even of places fortified and defended."

A SCATHING REBUKE.

TORONTO, Jan. 20.

The following message was sent to-day to the United States Secretary of State Bryan, at Washington, by the Rev. B. H. Stauffer, of Bond Street Congregational Church, a former citizen of the States. The message refers to the Zeppelin raid on English towns and says: "How much longer will you keep silent while non-combatants are being murdered and every principle of the Hague Conference is being violated? You have had your ideals and your dreams; you

have spoken eloquently of the Prince of Peace; you can serve Him now; your continued silence must surely give the lie to your lectures and sermons. I am sure I speak for a great majority of former residents of the United States now living in Canada."

HARD TIMES IN CHICAGO.

CHICAGO, Jan. 20.

One hundred thousand Chicagoans are out of work this winter, according to the report of the Public Welfare Commission. This is exclusive of the drifting population of idle men.

THE ITALIAN EARTHQUAKE.

ROME, Jan. 20.

The number of injured persons brought to Rome from the region visited by the earthquake has reached ten thousand. Temporary hospitals have been established in schools and barracks. The King, who has been travelling through the stricken region visited Poggia to-day. He made a thorough inspection of the ruins, and personally directed the work of rescue and the construction of temporary shelters for the survivors.

RETTALIATION SUGGESTED.

LONDON, Jan. 20.

Latest reports fail to clear up the doubt as to whether last night's aerial bombardment was by Zeppelins or aeroplanes, but the general impression is that there were some of each. An aeroplane was seen flying up the Thames over Navesend district, at 10 o'clock, and London was notified by phone. The prevailing opinion in regard to this raid is that it was even more criminal than the naval bombardment on the east coast. The Globe, which is constantly urging greater precautions against alien enemies, again demands removal of all aliens naturalized and unnaturalized from the coast. It also advises retaliation of the same kind based on the war maxim that if one belligerent disregards the laws of conventions, the other is entitled to retaliate. The Evening News thinks that recruiting should be stimulated, as the only possible punishment will be the defeat of the enemy.

RECIPE FOR MAKING GOOD BREAD.

Take 1 quart of VICTORY flour, 1-3 cake Royal Yeast, dissolve in one cup lukewarm water, pour this on flour with enough warm water to make stiff batter; in four hours this will be ready for mixing, then add 2 quarts VICTORY Flour and 2 dessert spoons table salt, and 1 pint lukewarm water, knead ten minutes, then let rise over night, mould into loaves, let rise until double its bulk and bake for one hour. For fancy bread add 2 dessert spoons granulated sugar, one of butter. jan12,15

Last Night's Concert.

The Patriotic Concert held at the Casino Theatre last night under the patronage of His Excellency the Governor and Lady Davidson was largely attended and proved highly successful. The programme consisted of solos, choruses and recitations by the following ladies and gentlemen: Messrs. Squires, Ayre and Colville; Misses Herder, Anderson, Job, Morris, Mare and Strang; Messrs. O'Neill, Slattery, Stone and McCarthy; Jackson, King and Rev. W. H. Thomas. The sketch "Cinders," by Mrs. Colville and Mr. Jackson, was thoroughly enjoyed, while the C. C. C. orchestral selections under the direction of Capt. Bulley were very pleasingly rendered and added much to the success of the evening's entertainment. The promoters of the affair deserve to be congratulated on the success of their efforts in such a laudable cause, and also the performers, who gave so much of their time to the preparation of such an enjoyable programme as that given last night.

SPURRELL BROS., Gent's Tailoring and Cleaning and Pressing, have now taken over the store at 174 Duckworth St. in connection with their store at 365 Water Street, and are now prepared to cater to the East End trade in High-Class Gent's Tailoring and Cleaning and Pressing, and a share of your patronage is solicited. Phone 574.—jan9,15

BELLAVENTURE GONE—The s.s. Bellaventure left this morning for Sydney to load coal for A. Harvey & Co. She will make another trip to the coal town for a cargo before going for her sealing supply.

MINARD'S LINIMENT CURES DISTEMPERS.

From the Heart of the Wheat

Comes the delicate flour.
There's only a little.
And around it lies gluten that's hard and tough—bothersome in baking.
To pick this cream of the flour from the ordinary, we sift it ten times—Ten times through fine silk.
And only the daintiest particles, sifting through, go out as Gold Medal Flour.

The rest we deem unfit.

Do you want all of the flour, or just the best of the flour?

Will you have milk and cream, or just the cream, when both cost an equal price?

There can't be any question.

Then in ordering, Madam, don't merely say "flour." That means any flour.

Say the flour you want—say—

Washburn-Crosby's

Gold Medal FLOUR.

Sold Wholesale,
In Store and to Arrive.

G. I. ANDERSON, Agent, 165 Water Street

"STARR" HOCKEY SKATES

BEST FOR HOCKEY

THE MODERN MERCURY

Mercury, the winged messenger of the gods (according to ancient legends) had small wings on his feet to speed over the land with the ease of a bird. But Mercury had no advantage over the modern skater who uses Canadian-made "STARR" Skates.

"STARR" Skates take the place of wings—they are light, strong, comfortable—and enable the wearer to skim lightly and confidently over the ice—whether in pure fun or the swift sport of a hockey game.

The popular "STARR" Mic-Mac Featherweight Hockey Skate (trademark registered at Ottawa) shown at the bottom of this advertisement is a speedy hockey skate, and equally good for rink skating.

It is especially strong, because of the bar connecting the heel and sole plates. The specially welded and tempered steel blades retain their cutting surface longer and better. Very little sharpening is needed.

Hitch yourself to a "STARR" Skate and surprise yourself and your friends.

"STARR" Skates are equally good for artificial or natural ice.

We absolutely guarantee "STARR" Skates unconditionally—if they break, take them back and get a new pair.

Manufactured by the

STARR MANUFACTURING CO., LIMITED

Dartmouth, N.S.

See them at all Sporting Goods Stores and Hardware Dealers.

BOWRING BROTHERS, Limited,
Hardware Department.

Our Volunteers

Nineteen volunteers enlisted in the Second Contingent yesterday making a total of 380 enrolled.

The names of those who enlisted yesterday are:

John Jos. White, St. John's.
Jas. Jos. Bruce, St. John's.
J. J. Pierce, St. John's.
Dugald B. Simmonds, St. John's.
Jas. McCormack, St. John's.
H. T. Moss, St. John's.
Thos. Ivany, St. John's.
Maxwell James, St. John's.
Chas. Holwell, St. John's.
Thomas Dooley, St. John's.
John Jos. Kelly, St. John's.
Hugh J. Kennedy, St. John's.
Leo M. Burke, St. John's.
El Hayward, St. John's.
John Jos. Robson, St. John's.
John Jos. Vogan, St. John's.
James Reid, St. John's.
N. A. Tilley, Sandy Point.

George's.
Jas. Scior, Flat Island, P.E.I.
Upwards of four hundred of the total number enrolled have been examined and are daily undergoing drill and musketry practice. Many more have yet to be examined by the doctors who will be present at the C.I.B. Armoury for that purpose tomorrow night.

The general health of the men is very good, there being very few cases of sickness, though the medical staff have made provision for any emergency. The good behaviour of the men is also worthy of particular comment. The discipline is good, and all branches of the regulations have been reported.

Household Notes

Brown sugar and water (one-half water) boiled until it will spin a fine thread makes a very good and palatable syrup.

One secret of a warm house is having all the living room windows facing the south, and the north windows double sashed.

When buying apples by the bushel or barrel, it pays to buy the best picked apples, because they will spoil so soon.

Good flour adheres to the wall and when pressed tightly, remains in shape and shows the imprint of the lines of the skin of the skin of its hand.

Before broiling ham, it should be soaked one hour in lukewarm water. Then drain, wipe and broil three minutes. The slices should be thin.

Wax candles which have become dusty can be made perfectly white by rubbing them with a clean piece of flannel dipped in spirits of wine.

Practical keeping places should be arranged in a child's room so that it can learn order by putting them in their places at the end of the day.

If you have an aquarium, remember that it is not water the fish breathe, but the air in the water. Pure spring or river water is the best for them.

Aluminium wire bent the shape and size of a child's pair of stockings will dry them better and keep them in shape better than the wooden form.

Cranberries can be kept fresh indefinitely if put in a jar and filled up with cold water. Place a lid on lightly and change the water every day or two.

When frying fish, have the fat boiling hot before putting the fish in the pan. When the fat is in the proper condition, a blue smoke will be raised from it.

If you wish your green vegetables for salads to be crisp, throw them into ice water for an hour, then dry carefully on a soft towel, being careful not to bruise them.

Fruit jars should be sweet and clean before they are put away. Put a pinch of soda in the jar when you give it its final rinsing. This will destroy all old flavors.

Hoarseness can be relieved by mixing one teaspoonful of glycerine with the well-beaten white of an egg. The juice of one lemon and enough sugar to make it palatable.

If dumplings are kept boiling steadily from the time they are taken out, they will be much lighter. Do not take the lid off oftener than necessary.

There is no better disinfectant than sunshine. Let it foot the rooms which are occupied, let it shine into your bread boxes and butter jars; the sunshine makes them sweet.

Silver should never be allowed to stand over night without washing. If it is not possible to do the dishes, take time to wash the silver in warm water, wipe it dry and put it away.

MINARD'S LINIMENT CURES COLDS, Etc.



Centre Cloth

A very pretty assortment in Linen, embroidered in fast blue w. linen, square cut, large and sizes measuring from 12 x 12 to 36 x 36.

Reg. 60c. White Sale Price
Reg. 90c. White Sale Price
Reg. 1.00. White Sale Price
Reg. 1.50. White Sale Price
Reg. 2.00. White Sale Price

PILLOW SLIPS

We are well stocked in these shirred, embroidered and hemstitched varieties ranging from 15 x 25 to 21 x 36. Slips are amongst your wants come and secure a year's supply, we have you in value here.

Reg. 25c. White Sale Price
Reg. 30c. White Sale Price
Reg. 35c. White Sale Price
Reg. 40c. White Sale Price
Reg. 55c. White Sale Price

All Kinds of WE

SHEETINGS

30 pieces of pure White Sheetings plain and twilled, best English manufacture; we were always renowned for value in this section; the following values will add further laurels to our fame.

Reg. 50c. White Sale Price
Reg. 60c. White Sale Price
Reg. 70c. White Sale Price
Reg. 80c. White Sale Price

Picture to-night

'Twill give SHOWROOM

Aprons.

Lots of dainty White Lawn Aprons and without bib, plain and other pretty Swiss Embroidery and get your supply now at our reduced sale.

Reg. 25c. White Sale Price
Reg. 35c. White Sale Price
Reg. 45c. White Sale Price
Reg. 70c. White Sale Price
Reg. 80c. White Sale Price
Reg. 90c. White Sale Price
Reg. 1.00. White Sale Price

Underskirts

Swift and sure cuts are to be seen even the cheaper grades compel attention they are so dainty and made of good quality; nice deep embroidery faultlessly cut; the better grades marked to the lowest during Sale.

Reg. 95c. White Sale Price
Reg. 1.30. White Sale Price
Reg. 1.70. White Sale Price
Reg. 2.00. White Sale Price
Reg. 2.50. White Sale Price
Reg. 3.30. White Sale Price

Nightdresses

The best in English and American high and low necks, nicely trimmed with ribbon heading and handsomely made from excellent cut and long cloths; the chest assets have yet shown and such a rare making it possible for everybody to share of the offerings.

Reg. 70c. White Sale Price
Reg. 1.10. White Sale Price
Reg. 1.40. White Sale Price
Reg. 1.60. White Sale Price
Reg. 2.50. White Sale Price

Camisoles.

The daintiest and most up-to-date creations are to be found in our Ladies' Camisoles, beautifully made and long cloths with ribbon.

Reg. 30c. White Sale Price
Reg. 40c. White Sale Price
Reg. 60c. White Sale Price
Reg. 80c. White Sale Price
Reg. 1.10. White Sale Price
Reg. 1.50. White Sale Price

2nd WEEK of our Successful WHITE SALE

Additional Attractions to make this week even more Successful.

IT PAYS TO PAY CASH

WE SELL FOR LESS



Centre Cloths.

A very pretty assortment in Irish Linen, embroidered in fast blue washing line, square cut, large and small sizes measuring from 12 x 12 to 36 x 36.

Reg. 60c. White Sale Price	45c.
Reg. 90c. White Sale Price	73c.
Reg. \$1.00. White Sale Price	81c.
Reg. \$1.50. White Sale Price	\$1.23
Reg. \$2.00. White Sale Price	\$1.68

TEA CLOTHS

Perhaps the daintiest yet. We have a magnificent stock in white linen and fine Damask, the former showing some very nice embroidery and open work effect, hemstitched border.

Reg. 45. White Sale Price	36c.
Reg. 50. White Sale Price	40c.
Reg. 65. White Sale Price	54c.
Reg. 70. White Sale Price	73c.
Reg. \$1.10. White Sale Price	94c.
Reg. \$1.40. White Sale Price	\$1.12

Tray Cloths.

We have a very neat assortment of these, in White Linen, prettily embroidered and hemstitched; others in fine quality English Damask, and others again in plain White Cotton, which we sell.

Reg. 15. White Sale Price	12c.
Reg. 20. White Sale Price	16c.
Reg. 40. White Sale Price	32c.
Reg. 50. White Sale Price	40c.
Reg. 70. White Sale Price	57c.
Reg. 90. White Sale Price	73c.
Reg. \$1.50. White Sale Price	\$1.12

White Table Cloths.

An extra cloth is always required, see our showing of pure White Damask Cloths, hemmed ready for use, made from reliable English Damask, beautifully figured cloths are here to suit every purse, as can be seen from our extensive assortment.

Reg. 90. White Sale Price	73c.
Reg. \$1.30. White Sale Price	\$1.00
Reg. \$1.60. White Sale Price	\$1.23
Reg. \$2.20. White Sale Price	\$1.50
Reg. \$2.50. White Sale Price	\$2.05
Reg. \$3.50. White Sale Price	\$2.58

PILLOW SLIPS.

We are well stocked in these showing plain, fringed, embroidered and hemstitched sizes arranged from 18 x 28 to 21 x 33; if pillow slips are amongst your wants come right down and secure a year's supply, we have a surprise for you in value here.

Reg. 25c. White Sale Price	20c.
Reg. 30c. White Sale Price	24c.
Reg. 35c. White Sale Price	28c.
Reg. 40c. White Sale Price	32c.
Reg. 55c. White Sale Price	44c.

Reap the benefits of this Great Sale.

The Ladies of St. John's have responded to this Sale with even greater enthusiasm than we ever anticipated. Such vigorous price-cutting could not be without its far-reaching effect. Remember, everything in this Store in White Goods is reduced considerably, and these reductions help to make your dollar's worth more than par value. Don't delay! Last week's early shoppers reaped the benefits of first choosing.

CASH ONLY. Absolutely NO Charging.

All Kinds of WHITE QUILTS at Special reduced Prices. Big economies here.

SHEETINGS.

30 pieces of pure White Sheetings, plain and twilled, best English manufacture; we were always renowned for value in this section; the following values will add further laurels to our fame.

Reg. 50c. White Sale Price	40c.
Reg. 60c. White Sale Price	52c.
Reg. 70c. White Sale Price	59c.
Reg. 80c. White Sale Price	68c.

HONEY COMB QUILTS.

Pure White, finished with heavy knotted fringe, real heavy quality and such a range of prices brings the assortment within everybody's reach; to fit small and large beds.

Reg. \$1.40. White Sale Price	\$1.12
Reg. \$2.90. White Sale Price	\$2.49
Reg. \$3.20. White Sale Price	\$2.69
Reg. \$3.50. White Sale Price	\$2.88

GRECIAN QUILTS

The wearing quality of these cannot be denied, even the lower priced quilts give surprising wear; pure White finish, nicely embroidered patterns.

Reg. \$1.80. White Sale Price	\$1.49
Reg. \$3.80. White Sale Price	\$3.12
Reg. \$5.00. White Sale Price	\$4.09

MARCELLA QUILTS.

The money well spent when you buy one of these Quilts no matter at what price, even the cheaper grades give excellent wear, running through the assortment are some very handsome designs to take your fancy; assorted sizes for single and double beds.

Reg. \$2.25. White Sale Price	\$1.85
Reg. \$2.50. White Sale Price	\$2.05
Reg. \$3.00. White Sale Price	\$2.44
Reg. \$3.30. White Sale Price	\$2.64

Lace Bed Spreads.

A dainty addition to the bedroom would be one of these pretty lace bed spreads, 11-4 size; washes perfectly; pretty designs. Reg. \$6.00.

White Sale Price \$4.95

LACE CURTAINS.

No better time to buy these than now, and the patterns are all new and so pretty. Fine net centres and handsome scroll or floral borders; bought from reliable makers and guaranteed best possible values. We were fortunate in securing such a handsome aggregation at this time of the year.

Reg. \$1.50 pair. White Sale Price	\$1.25
Reg. \$2.00 pair. White Sale Price	\$1.68
Reg. \$2.70 pair. White Sale Price	\$2.16
Reg. \$3.30 pair. White Sale Price	\$2.64
Reg. \$4.00 pair. White Sale Price	\$3.12
Reg. \$5.00 pair. White Sale Price	\$4.00

Table Napkins.

All our Table Napkins are made from best English Damask, hemmed ready for use, and offer the best values hereabouts.

Reg. 12c. White Sale Price	10c.
Reg. 15c. White Sale Price	12c.
Reg. 18c. White Sale Price	15c.
Reg. 25c. White Sale Price	20c.
Reg. 33c. White Sale Price	27c.
Reg. 40c. White Sale Price	32c.
Reg. 55c. White Sale Price	44c.

Sideboard Cloths.

A great variety of makes in White Linen, nice hemstitched border, prettily embroidered centres, and others with handsome openwork effect; Sideboard Cloths for everybody.

Reg. 45c. White Sale Price	36c.
Reg. 60c. White Sale Price	48c.
Reg. 80c. White Sale Price	64c.
Reg. 70c. White Sale Price	57c.
Reg. 90c. White Sale Price	73c.

WHITE SHEETS.

A great time to renew your bed linens is during our White Sale, great savings apparent everywhere, especially on Sheets, we are overstocked and intend to unload at lower than usual low prices, best quality English Sheetings, hemmed ready for use; the better grades have hemstitched ends.

Reg. \$1.50 pair. White Sale Price	\$1.23
Reg. \$2.00 pair. White Sale Price	\$1.68
Reg. \$2.40 pair. White Sale Price	\$2.05
Reg. \$2.80 pair. White Sale Price	\$2.28
Reg. \$3.30 pair. White Sale Price	\$2.44

TUCKED LAWN.

Hundreds of yards of pick from, plain cluster tucks, others with fine Swiss insertion and tucks, made on best quality cloth, widths up to 39 inches.

Reg. 25. White Sale Price	20
Reg. 30. White Sale Price	24
Reg. 35. White Sale Price	28
Reg. 40. White Sale Price	32
Reg. 45. White Sale Price	36

Great Value in Towels.

40 dozen of assorted sizes, in best quality White Turkish; these are all new, bought specially for this Great White Sale and marked lower than usual.

Reg. 30c. each. White Sale Price	26c.
Reg. 35c. each. White Sale Price	29c.
Reg. 45c. each. White Sale Price	37c.
Reg. 65c. each. White Sale Price	57c.

LADIES, White Kid Elbow Gloves, 12 & 16 button length.

If you require elbow length Gloves have a look at this lot, best quality White Kid, our regular lines up to \$1.40. Special Price

48c

"INDIA LINON" per yd, 8 1-2 cts.

36 inches wide, beautiful sheer surface, finer than the usual Lawns; used extensively in Canada and the United States and made popular by its usefulness and low price. Special for White Sale,

8c

Curliog Charity Bonspiel.



The Curlers have again set apart the first whole holiday, the 25th Jan., Monday next, to play a Bonspiel for the poor and needy of the city; the proceeds will be devoted as heretofore to the purchase of coals for the poor. The tickets are only 20c. for admission and the one ticket will be good for the day. An appeal is therefore made to the citizens to keep the day open and show their appreciation and make the day one to be remembered. The Curlers are doing all they can to make Charity or Thanksgiving Day the very best. Come and help them. You will feel better for doing good to others. The program is as follows, viz:—

Open to all 9 to 11 A.M.
Ladies and Gentlemen 11 to 1 P.M.
Bains Johnston's and
Bowling's vs. Steer's Cove 2 to 4
Bankers and Brewers 2 to 4
Doctors vs. Lawyers 2 to 4
One sheet ice open for challenge matches 2 to 4
Harvey's vs. Reids 4 to 6
Job Bros. vs. Royal Stores 4 to 6
Volunteers vs. Civil Service 4 to 6
One sheet ice open for challenge matches 4 to 6
Surprise match (Don't miss it) 7 to 9
Open to all for challenge matches 9 to 11
Don't miss the Surprise match from 7 to 9 o'clock. It will be well worth the money to see it.

The Lady Curlers ever foremost in charitable works, are again playing the game, and are making every possible effort to make the day one to be remembered. During the morning and afternoon, teas for the small charge of 20c. will be served in the Club Rooms of the Association. Why, it will do you good to come down and enjoy a cup of tea at such a small figure. Excellent candies, the ladies are providing for sale at a very moderate figure, so that you can do no better than keep Charity Day open.

Help the poor and needy of this city, there is no question about it, but many require help, and this is a splendid way at very little expense for each of us to help to do good to others. You will not be the loser.

On all the risks the losers pay \$1.00 and the winners 50c. each, with the exception of the Mercantile matches, the Bankers vs. Brewers and the Lawyers vs. Doctors. Handsome fees have been offered in each of these matches.

Servian Stoker on Bellaventure

HAS THREE BROTHERS IN THE WAR.

On board the S.S. Bellaventure, which sailed this morning for Sydney, is a Servian, who is engaged as a coal trimmer. Although quite a young man it is several years since he was in his native land. He has three brothers in the Servian army fighting against the Austrians and regrets not being able to take part in the conflict himself. He wrote a series of letters home to his people since the outbreak of war but for some reason or other got no answer and suppose his letters never reached their destination.

"VICTORY" FLOUR

Gives bread that nutty flavor so desirable. FRANKLIN'S AGENCIES, Ltd.—Jan. 11/15

Have You an Itchy Spot?

Somewhere on your body? If so, attend to it at once. In Eczema—and itchy spots, whether dry and scurfy, or moist and inclined to "weep," are generally eczematous—delays are foolish, allowing the disease to spread and affect more of the good skin. Your best chance for a cure is to use Zylex, which will give almost instant relief, and if used in the earlier stages of the trouble, will almost certainly bring a cure, and in any event will greatly ameliorate the trouble. Ask your druggist about it. Price 60c. a box. Zylex Soap, 25c. a cake.

ZYLEX, London.

"SAVED FROM THE WRECK"

The three act drama: "Saved from the Wreck" will be produced by the Frontiersmen's Dramatic Co. at the Mechanics' Hall to-morrow night, the proceeds of which will be devoted to purchasing smokes for our volunteers.

"CARTHAGINIAN" "MONGOLIAN" n's, Newfoundland.

Our Volunteers

Nineteen volunteers enlisted with the Second Contingent yesterday, making a total of 330 enrolled to date. The names of those who enlisted yesterday are:—

- John Jos. White, St. John's
- Jas. Jos. Bruce, St. John's
- J. J. Pierce, St. John's
- Dugald B. Stannington, St. John's
- Jas. McCormack, St. John's
- H. T. Morey, St. John's
- Thos. Ivany, St. John's
- Maxwell James, St. John's
- Chas. Holwell, St. John's
- Thomas Dooley, St. John's
- John Jos. Kelly, St. John's
- Hugh J. Kennedy, St. John's
- Leo M. Burke, St. John's
- El Hayward, St. John's
- John Jos. Robson, St. John's
- John Jos. Vogan, St. John's
- James Reid, St. John's
- N. A. Tilley, Sandy Point, George's Bay

Jas. Senior, Flat Island, P.E.I. Upwards of four hundred of the total number enrolled have been examined and are daily undergoing drill and musketry practice. Many more have yet to be examined by the doctors who will be present at the C.I.R. Armoury for that purpose to-morrow night.

The general health of the men is very good, there being very few cases of sickness, though the medical staff have made provision for any emergency. The good behaviour of the men is also worthy of particular comment. The discipline is good, and no breaches of the regulations have yet been reported.

Household Notes

Brown sugar and water (one-third water) boiled until it will spin a hair thread makes a very good and pure bread syrup.

One secret of a warm house is having all the living room windows facing the south, and the north windows double sashed.

When buying apples by the basket or barrel, it pays to buy the best picked apples, because they will spoil so soon.

Good flour adheres to the wall and when pressed tightly, remains in shape and shows the imprint of the fingers of the skin of the skin of the hand.

Before broiling ham, it should be soaked one hour in lukewarm water. Then drain, wipe and broil three minutes. The slices should be thin.

Wax candles which have become sticky can be made perfectly white by rubbing them with a clean piece of flannel dipped in spirits of wine.

Practical keeping places should be arranged in a child's room so that it can learn order by putting them in their places at the end of the day.

If you have an aquarium, remember that it is not water the fish breathe, but the air in the water. Pure spring river water is the best for them.

Aluminum wire bent the shape and size of a child's pair of stockings will try them better and keep them in shape better than the wooden form. Cranberries can be kept fresh indefinitely if put in a jar and filled with cold water. Place a lid on tightly and change the water every day or so.

When frying fish, have the fat boiling hot before putting the fish in the pan. When the fat is in the proper condition, a blue smoke will be rising from it.

If you wish your green vegetables to be crisp, throw them in ice water for an hour, then dry carefully on a soft towel, being careful not to bruise them.

Fruit jars should be sweet and clean before they are put away. Put a pinch of soda in the jar when you fill it its final rinsing. This will destroy all old flavors.

Hoarseness can be relieved by mixture of one teaspoonful of glycerine with well-beaten white of an egg, the use of one lemon and enough sugar to make it palatable.

Dumplings are kept boiling gently from the time they are done they will be much lighter. Take care the lid off often than necessary.

There is no better disinfectant than sunshine. Let it get the rooms which are occupied, let it shine into bread boxes and butter jars; the sunshine makes them sweet.

Silver should never be allowed to stand over night without washing. It is not possible to do the dishes, wash to wash the silver in warm water, wipe it dry and put it away.

Aprons.

Lots of dainty White Lawn Aprons, with and without bib, plain, and others with pretty Swiss Embroidery and insertion. Get your supply now at our reduced prices.

Reg. 25c. White Sale Price	20c.
Reg. 35c. White Sale Price	28c.
Reg. 45c. White Sale Price	36c.
Reg. 70c. White Sale Price	58c.
Reg. 80c. White Sale Price	68c.
Reg. 90c. White Sale Price	73c.
Reg. \$1.00. White Sale Price	81c.

Knickers.

Made of superior grade White Lawn, open and closed styles.

Reg. 65c. White Sale Price	52c.
Reg. 90c. White Sale Price	76c.
Reg. \$1.00. White Sale Price	81c.
Reg. \$1.20. White Sale Price	98c.
Reg. \$1.40. White Sale Price	\$1.16

Underskirts.

Swift and sure cuts to be found here, even the cheaper grades compel your attention, they are so dainty and made of such good quality; nice deep embroidery edge, faultlessly cut; the better grades are also marked to the lowest during this White Sale.

Reg. 95. White Sale Price	78
Reg. \$1.20. White Sale Price	\$1.09
Reg. \$1.70. White Sale Price	\$1.44
Reg. \$2.00. White Sale Price	\$1.76
Reg. \$2.50. White Sale Price	\$1.92
Reg. \$3.30. White Sale Price	\$2.48

Nightdresses.

The best in English and American makes, high and low necks, nicely trimmed, some with ribbon heading and handsome embroidery neck, made from excellent quality lawns and long cloths; the best assortment we have yet shown and such a range of prices, making it possible for everybody to get a share of the offerings.

Reg. 70. White Sale Price	60
Reg. \$1.10. White Sale Price	96
Reg. \$1.40. White Sale Price	\$1.16
Reg. \$1.60. White Sale Price	\$1.40
Reg. \$2.50. White Sale Price	\$1.92

Camisoles.

The daintiest and most up to date conceptions are to be found in our Showroom. Ladies' Camisoles, beautifully finished, lawns and long cloths with ribbon heading, etc.

Reg. 20. White Sale Price	23
Reg. 40. White Sale Price	32
Reg. 60. White Sale Price	39
Reg. 80. White Sale Price	68
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Reg. 80. White Sale Price	68
Reg. \$1.10. White Sale Price	96
Reg. \$1.50. White Sale Price	\$1.48

White Voile Blouses.

Greater reductions than ever on dainty Snow White Blouses, exquisite styles and faultless trimmings; lots of these advance styles for Summer 1915. New York styles, correctly sized; 34 to 44 inch bust.

Reg. \$2.40. White Sale Price	\$1.80
Reg. \$2.70. White Sale Price	\$1.90
Reg. \$3.00. White Sale Price	\$2.20
Reg. \$3.30. White Sale Price	\$2.40
Reg. \$3.60. White Sale Price	\$2.70

Silk Embroidered DRESS NET.

A variety of prettily Embroidered Dress Nets, 40 inches wide. Being heavily embroidered it has a nice clinging effect when made up.

Reg. \$1.10. White Sale Price	75c
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Ladies' COLLARS.

Valves 60c. for 55c. White Pique, Coat Collars, Sailor Collars, round Peter Pan, trimmed with lace and insertion, and others in long shu style. Values to 60c. White Sale Price

35c

EMBROIDERY and INSERTION to match.

You often want these. They come in fine White Muslin and best Longcloth, assorted widths; lots of new patterns. Special prices during White Sale.

Reg. 10c. White Sale Price	8c.
Reg. 13c. White Sale Price	10c.
Reg. 15c. White Sale Price	12c.
Reg. 20c. White Sale Price	16c.
Reg. 25c. White Sale Price	20c.

CAMISOLE EMBROIDERY.

Dainty patterns on fine White Lawn and Longcloths, with heading at top and waist line; regular Camisole widths.

Reg. 30c. White Sale Price	25c.
Reg. 45c. White Sale Price	36c.
Reg. 60c. White Sale Price	52c.
Reg. 70c. White Sale Price	60c.

ALL-OVER EMBROIDERY.

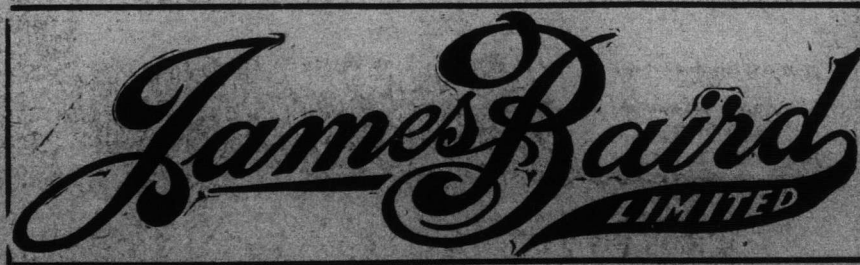
Widths from 18 to 54 inches; made from best quality Muslin and fine Longcloths; dainty patterns.

Reg. 25c. White Sale Price	20c.
Reg. 65c. White Sale Price	54c.
Reg. 75c. White Sale Price	64c.
Reg. 1.10. White Sale Price	84c.
Reg. 1.30. White Sale Price	1.08

LADIES, NOW IS THE TIME to buy your SUMMER DRESSES.

It will pay to have a look at the handsome range we have displayed during our White Sale. Values were never better, nor reductions ever greater, on such excellent Dresses. These Dresses come in White Muslin, Voile, Ratine and Embroidery, beautifully trimmed.

Reg. \$3.00. White Sale Price	\$2.00
Reg. \$5.00. White Sale Price	\$3.95
Reg. \$6.00. White Sale Price	\$4.50
Reg. \$7.00. White Sale Price	\$5.00
Reg. \$8.00. White Sale Price	\$6.00
Reg. \$10.00. White Sale Price	\$6.50
Reg. \$14.00 to \$17.00. White Sale Price	\$10.00



REID-NEWFOUNDLAND CO.

South Coast Service!

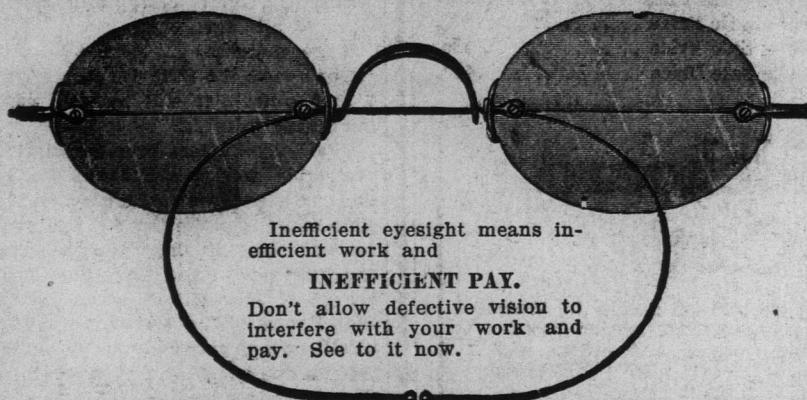
S.S. "GLENCOE" will sail from Placentia on Saturday, January 23rd, after arrival of 8.45 a.m. Train from St. John's, for the usual ports of call between Placentia and Port au Basque.

REID-NEWFOUNDLAND COMPANY.

Apples & Cranberries

Due To-Day ex "Durango,"
150 barrels
No. 1 Winter Keeping Apples
20 barrels
Cape Cod Cranberries.

F. McNAMARA, Queen Street.



Inefficient eyesight means inefficient work and INEFFICIENT PAY. Don't allow defective vision to interfere with your work and pay. See to it now.

R. H. TRAPNELL,
Eye Specialist. Water Street.

NEWFOUNDLAND is the cheapest place to buy Flour to-day. Many people are buying a few barrels now to protect themselves against further advances in price. Quality is always as great a consideration as price. Low grades cost almost as much as high grades now. Therefore buy

Windsor Patent,
AND
Royal Household,

the best on earth, and obtain all round protection and value for your money.

In barrels and 14 lb. sacks.

Sold Everywhere

CLEARING BALANCE OF

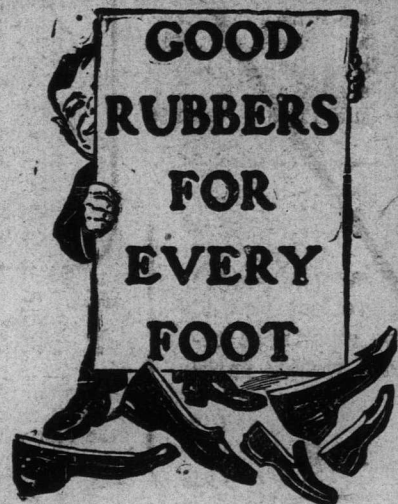
Ladies' Hats

At Half Price,
50 cents, 90 cents, \$1.20 and \$2.00.
LATEST FALL STYLES.

Liberal Reduction in Ladies' FURS.

Robert Templeton.

Rubber Sale!



We will have no Rubbers after the next three weeks. Big reduction in Rubber Footwear.

LADIES',
40c., 45c., 50c., 55c., 60c., 70c.,
75c., 80c., 90c. and \$1.00.
MEN'S RUBBERS,
70c., 75c., 80c.,
85c., 90c., 95c., \$1.00, \$1.10, \$1.15,
\$1.20, \$1.30, \$1.35, \$1.40,
\$1.50.

BOYS' STORM RUBBERS,
55c., 65c., 70c., 80c., 90c., \$1.00.
YOUTHS' STORM RUBBERS,
50c., 60c., 70c., 80c., 90c.
GIRLS' STORM RUBBERS,
50c., 65c., 70c., 75c.
CHILD'S STORM RUBBERS,
40c., 42c., 44c.
All sizes and widths.

F. SMALLWOOD
The Home of Good Shoes.



THURSDAY, 10th Dec

Now landing, per "Sjostad,"
BEST SCREENED
North Sydney
COAL.

IN STORE.
Anthracite Coal,
Furnace, Egg, Stove, Nut
M. MOREY & CO.

Office: Queen Street.
* BUSINESS AS USUAL *

NOW IN STOCK

At very lowest prices:
200 brls. APPLES—all brands.
30 brls. CABBAGE—Choice stock.
50 cases CALIFORNIA and VALENCIA ORANGES.
50 sacks SILVERPEEL ONIONS.
20 brls. HARD WINTER KEEPING CRANBERRIES

BURT & LAWRENCE,

Box 245. 14 New Gower Street. Tel. 759.

Farmers, Look Here!

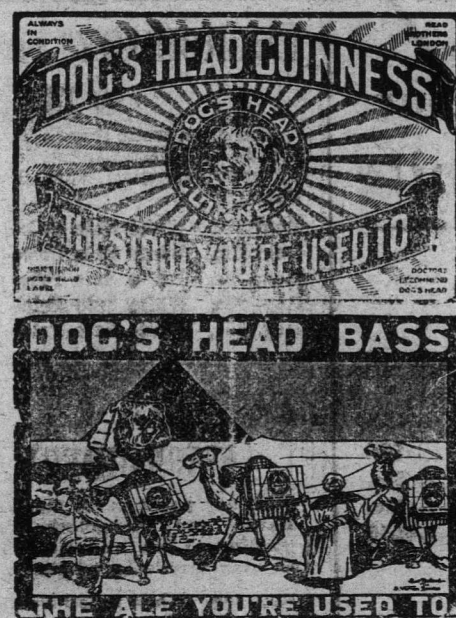
We are booking orders for our

Fertilizers

for Spring delivery.

Book your requirements at once before the price advances.

COLIN CAMPBELL.



J. C. BAIRD, Agent.

Furness Line Sailings!

From	St. John's	Halifax	St. John's	St. John's
	Liverpool	to Halifax	St. John's	to Liverpool
S. S. "Durango"	Jan. 2nd	Jan. 14th	Jan. 18th
S. S. "Queen Wilhelmina"	Jan. 5th	Jan. 15th	Jan. 23rd	Jan. 27th

For rates and other information apply to

FURNESS WITHY & Co., Ltd
City Chambers, Water Street.
Jan 2, s.th

New Year Goods

IN ENDLESS VARIETY.

TOBACCO, PIPES, CIGARS,
CIGARETTES,
and all other

Smokers Requisites

Very suitable presents for our Soldiers and Sailors abroad or in training at home.

CASH'S Tobacco Store, Water St

Fleeced Underwear

It Will Warm Your Heart to See the Values We Offer.

Ladies' Cream Ribbed Fleeced Vests and Knickers, now only 25c. garment.

Ladies' Cream Ribbed Fleeced Vests and Knickers. Regular 40c. garment. Now35c. garment

Ladies' White Fleeced Vests and Knickers. Regular 65c. garment. Now50c. garment

Ladies' White Fleeced Vests and Knickers, very heavy and warm make. Reg. 80c. garment. Now 65c. gar.

Men's Jaeger Fleeced Underwear. Special-50c. value. Now only43c. garment

Boys' Jaeger Fleeced Shirts and Drawers. All the sizes from 24" to 34", only 29c. garment

Girls' Cream Ribbed Fleeced Vests and Pants. Sizes—

16in. 18in. 20in. 22in. 24in. 26in. 28in. 30in. 32in. 34in.

Prices—
12c. 14c. 16c. 18c. 20c. 23c. 26c. 29c. 32c. 35c.

Henry Blair

Spare Ribs, Apples, etc.

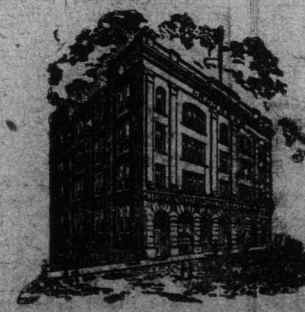
Ex Durango and Stephano:

50 tierces SINCLAIR'S SPARE RIBS.
200 brls. No. 1 WAGNER APPLES.
50 brls. AMERICAN CABBAGE.
75 cases VALENCIA ORANGES.
50 cases SMALL ONIONS.
300 bags SMALL BEANS.

GEO. NEAL

PATRIOTISM

demand that all things being equal, the products of the local industries should receive preference from the merchants and buying public.



Every local made

Suit or Overcoat

bought during this war season means a helping hand to the employees of the clothing factories. Ask for the goods made by

The Nfld. Clothing Company, Ltd.

EIGHT PAGES TO-DAY
WEATHER FORECAST.

TORONTO, Noon. —Moderate N. W. winds; fair and cold to-day and on Saturday.
ROPER'S, Noon.—Bar. 29.50; ther. 38.

VOLUME XXXVII.

REID

S.S. "GLENCOE" for the usual ports



FOR SALE.

BUSINESS STAND and Dwelling.

Situated in a first-class locality. The dwelling is large, containing ten rooms and large basement; fitted up with electric light and gas, hot and cold water, also nice large shop suitable for Dry Goods or Groceries. Only reason for selling the Dwelling House is too large for owner. A good bargain if applied for at once.

P. C. O'DRISCOLL,
Jan 20, 11, eod Exchange Building.

PUBLIC AUCTION.

To-Morrow, Saturday, at 11 a.m.

10 brls. APPLES.
10 RUBBER HOT WATER BOTTLES.
SAFES.
10 cases ROOM PAPER.
LOT OF PICTURES.
20 boxes DENTAL BUDDS.
And Sundries.

M. A. BASTOW,
Jan 21, 11 Auctioneer.

New Arrivals!

Expected ex Stephano:
CHOICE N. Y. CABBAGE.
CHOICE ONIONS (in 100 lb. sax).
CALIFORNIA ORANGES.
10 cases FRESH EGGS.

Also
CARROTS, PARSNIPS, BEET.
LOWEST PRICES.
M. A. BASTOW
P. O. Box 121.
Jan 21, 11 Phone 304.

Just In!

LATE MAGAZINES, NEW BOOKS AND A LOT OF NEW WAR

LITERATURE

Daily Graphic War Cartoons, No. 2, 4c.
Sphere Xmas Number, 30c.
Anti-Christ in Egypt, 65c.

The Invasion of 1910 by Wm. LeQueux, 15c.
The Kaiser and His Barbarians, 18c.

Winter's Ple, 30c.
France and the French People, 30c.
Germany and the German People, 30c.
Great Britain and the European Crisis, 6c.

World's Work War Manuals, 1, 2, 3, 30c. each.

Britain as Germany's Vassal, Bernhardi, 60c.
Pan-Germanism, by R. G. Usher, 60c.
My Heart's Right There, F. M. Barclay, 30c.

The Desires of His Life by Ethel M. Dell, 18c.
The German Danger by Bart Kennedy, 30c.

Lord Roberts of Kandahar, 30c.
Life of Sir John French, 30c.
General French's Despatches from the Front, 18c.

How the War will End by Ransom, 30c.
The Fleets at War, by A. Hard, 30c.
The Times' Book of the Navy, 30c.
Dictionary of Naval and Military Terms, 75c.

All the latest Magazines and Illustrated Papers—Strand, Wide World, London, Royal.

New Nash's Fall Mail War Illustrated, 8c.
War Budget, No. 1, Illustrated, War News, Navy & Army, Illustrated, London News, Graphic War Weekly, 6c.

Something to Read, Latest Div., 25c.
The Secret of the Secret by H. Bindles, 60c.
In Self-Defence by Elias K. Hocking, 60c.

GARLAND'S
Bookstores,
127 and 133 Water Street, St. John's

* BUSINESS AS USUAL *