French Troops Penetrate Enemy's Third Line in Champagne

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$\$ 2.90$

## cin <br> Boots

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VICTORIA CROSS WON
BY TWO CANADIANS


FOOD ROAR PREPARES TO MOBLILZE
FARM LABOR FOR SPRING SEEDNG
Advies Merchants in Urban Centres to Conider the


| Capt. Walter Stone | Adoption of System of Co-operative Delivery. |
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 <br> \title{E: EATON'S DAILY STORE NEWS
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E: EATON'S DAILY STORE NEWS
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## 50 Entree Dishos

In the EATON February Sale of Furniture, a Grand Display of Dependable Furniture and the Prices Make it
$\frac{8}{8} \frac{11}{8}$ Worth While Buying Now



## Crib Alone

 at \$6.95, and Other Good Offer
ings in the Sale ings in the Sale
of Silverware. Silverw
Today The February Sale of silver-
ware is strh an etabilished sale
that many people walt for this
 that many people walt for this
tnteresting event, knowing that
unusual values are ontat Back in the olden days it was inaugurated to stimulate maminoth, in what was inducements made to make it worth while buying furniture in February. NOW February is one of the busiest months of the year, because the same principles
rule-its worth while to buy now, and in addition, widened that furniture for a cottage or a mansion can be obtained at February Sale prices. And it's better furniture-for our persistent demand sor sality first has created such a standard that there is nothing too good for the This serves to emphasize the values offered, and as the quantity is limited to about 100 we advise
early buying. These Cribs are in good design, as are finished in white enamel. Size $2^{\prime} 3^{\prime \prime}$ wide day, Sale price $\ldots \ldots \ldots \ldots \ldots \ldots \ldots . .6 .{ }^{6} 90$
Buffet, illustrated, is another interesting value It is in quarter-cut gotden or fumed oak, Colonial
design, has 38 -inch bevel plate mirror, 48 -inch double top, lined cuttery drawer, 2 linen drawers, EXTRA GOOD SALE OFFERINGS IN DINING ROOM AND LIVING-ROOM FURNTTURE. Buffet of quarter-cut oak, in golden or fumed
nnish, is in Colonial design. Sale price. .. 29.50 Dining-room Chairs, 2 designs, quarter-cut oak,
den finish, , Iarge slip, seats, covered in
fown leather. Sale price, set ........25.00

Sale Values in Floor Covering

## EXCHAMEES AWD REFUMDS

 IMPORTANT NOTICE Store purchases may be exchangedin the usual way at the Department In the usual way at the Department
Exchange Offioe within ten diys Heccompanied by the bll.
Should there be feason to exceed the ten daiy period, or should the to apply for exchange at Adjusting Bureau, Basement.

## French Mirrors

## French Mirrors, the apper sec titon with a 10 " $\ 14$ " colored Fr renoh tion with a $10^{" x} 14^{"}$ "olored Frenol print, the lower section has a $10^{\prime \prime}$

 34 " plate mirror. The frames areantique gilit and have tancy French
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## Framed Pictures



| 1,200 Yards Madras Curtain Muslin in Sale Clearan |  |
| :---: | :---: |
| pite of a recent advance in cost of this material, w |  |
| are offering another lot of about 1,200 yards to clear at agreat reduction. There is no better material to launder thin |  |
| ironed). It wears well and has a dainty effect at the window. The patterns (of which there is a good choice), block, |  |
| ngalow stripe, floral, medallion, show up well, as they are |  |
| slightly raised from the body of the material. Widths $36^{\prime \prime}$ and $43^{\prime \prime}$. Sale price, today, per yard $\qquad$ |  |
| Nottingham Sash Net, in a good wearing quality, with corded and scalloped edges, neat block or floral with corded and scalloped edges, neat block or foral designe, in medallion or stripe effects, with borders to match. We cannot place an order today for these goods at the price we are offering them. $30^{\circ}$ wide, white only. Reduced, per yard ......... 11 Harminy Art Chintzes, $36^{\text {" }}$ wide-these.... new Chintzes demonstrate the very newest and most up- <br> to-date ideas in this muchewanted material. A <br> splendid assortment in this special lot in practicaily <br> appropriate for all purposes for which Chintzes are utilized. Foral stripe combinations of pink, rosebud sprays and stripes, allover floral; also Jaspe <br>  |  |
| More Lace Curtains, Many Half-Price at 98c Pair |  |
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Take Advantage of This Offering of Paint at 59 c and Have it Ready for freareat Paint at 59c Quart is a Novelty Now-a-Days, So if You Have Much or Little Paint to Buy Now is the Time to Buy
Some of the colors and shades are getting low, so we advise ordering early. To make sure, order today, and where quantities are required order gallon cans. This paint is a well-known reliable brand. Every can bears the EATON label. You can buy it, use it, and if it doesn't prove satisfactory in every way, we'll replace it or refund your money. And it certainly will pay you to anticipate your paint requirements, for since this lot of 30,000 quarts was purchased paint prices have advanced akee ure of your colors, order today.
colors for outdoor painting, to use when woids dry out. To make sure


Wood Photo Frames on Swing Bases in Half-Price Clearance Today











Balances of Fine Wall Papers Clearing Today at 10c Single Roll
And Other Good Sale Offerings in Wall sapers Tod
These are balances of English, American and Canadian Papers, in quantities up to 12 roll aloring. Suitable patterns for almot any room in the house. Clearing today, single roll 10 Candian Stripe Papers in brown, buff, srey and cream colorings, some edged with gitt; foral conventional cutout borders to match. Sale price, single roll Border, yard
Balances of Canadian and American Papers, two tone and tapestry effects in soft gréy, buff thue shadings, suitable for hall, living-room, or dining-room. Sale pric Floral stripe papers for bedrooms, or sitinin-room; cream or grey grounds with rose pattern stripe, in ooft blue, yellow, pink and mavee:
floral cut out border for top and base to match. Sale price, single roll .8 Border, yard
Jet black Stove Pipe Enamel for stoves, grates, pipes and general
Jet black Stove Pipe Enamel for stoves, grates,

$\frac{\text { ery } 1490}{}$ cents he house yy trade maturing

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ANOTHER EXPERT
ONROAD'S VALUE


## Fry's Pure Cocom

LMOST everything you eat nowadays costs
more than it used to except FRY'S COCOA.
Here, at the same price, you get the fine, rich. Here, at the same price, you get the fine, rich, for 200 years. The manufacturing process being exclusive, the result is a Cocoa of exquisite flavour, very soluble and economical. Your money can hardly buy an equal quantity of nourishment in any
other food. You can easily prove this by getting a
-day.
Truest economy-use FRY'S
SCHOOL PRINCIPAL CHOSEN BY BOARD

F. Munro Becomes Head Ryerson School, Re-
placing N. S. MaçDonald. OTHER TRANSFERS
 JUDGMENT RESERVED
BY RALLWAY BOARD


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 PREMIER JOINS CONFERENCE.






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TORONTO EASLIY
WINS ATOTTAWA
osers Have No Complaint
Losers Have No Complain
Except That They Played


HOCKEY SCORES

MEET PETERBORO LEAES' GOOD LEFT-FIELDER IN SECOND ROUND GOES TO BOSTON RED SOX Of Athlete Soldiers in the Crisis

George W. Orton Writes of Prowess

## PENNY ANTL



TWENTY-THREE YEARS CURLING FOR CITY SINGLE RINKCHAMPIONSHIP

Caledonians Won Walker Gold Vase, Granites Firs Canada Life Trophy, While Second Canada Life Competition is Now Under Way

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Old Toronto Long Distance Runner Believes Battles
in France Will Be Won by Reserve Strength of Former Stars of Track and Field.

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BY GENE KNOTI


DR. SOPER DR. WHITE


SPECIALISTS


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|  |  | $22^{2}$ |

That Son-in-Law of Pa's
IF PA COULDN'T CARRY IT, HE MIGHT ROLLIT
BY G. H. Wellington






# Style Superiority is Indicated in These Simpson Suits 

 Special Models for Men of All Types and All Ages Models That FitPerfectlyand Are Correct There are a number of new featuresabout these special suit styles that we
would like to point out to you for your guid-
ance-many of them vital ones to those who
would have their clothes not only different but
correct.

The coats sit up close around the neck and fit snug over the shoulders. Shoulders and lapels are built under a new method that renders them soft and pliable, yet shape-retaining. All seams are securely taped and custom stitched. Pockets are reinforced and properly stayed.

These suits show handsome materials of rare quality and trimmings of the very best grade.

We have procured these special models from leading Canadian and American designers who have made a most careful study of men's requirements who wear custom tailored clothes and who demand the best at a moderate price.

## Simpson's February Furni <br> Values in Dining-Room Furniture



## The February Hosiery Sale






## The STMMIPSOM $\mathbb{N}$ Company

Other Dining-Room Specials
$\$ 35.25$ Buffet, of quarter-cut oak, $\$ 24.50$. At $\$ 34.00$. Colonial Buffet, of quartered oak. $\$ 30.75$ Jacobean Buffet, quartered oak.
At
$\$ 24.50$ At $\$ 35.50$ set of Dining Chairs, leather seats. oak. $\$ 37.50$ At $\$ 30.50$. Jacobean design, quartered $\$ 22.75$. Quartered Oak Extension Table.
Special price, $\$ 16.75$.

Men's Victor Brand Patent Boôts \$5.40
The Low Price is Owing to Sizes Being-Broken

 .
The Boot Here Pictured, Price $\$ 6$ This is she "sisimpon specill" Boot, made of Havana
brown calf leather. ,bind evelets
 Atoo Blucher thoot withe medium width to weight sole. At At $\$ 6.00$.


## This Eight-Piece Dining Set Special at $\$ 56.00$

uine qugt-piece Dining-room Suite, as pictured above, consisting of 48 -inch buffet of genwith large beveled mirror. Extension table has genuine quarter-cut oak top, heavy pedestal base, shaped feet, and extends to six feet. Five small and one arm chair of solid quarterprice, $\$ 56,00$.

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## M

This handsome twobuutton model speaks for itselif. Made in itrictest keeping with the young
mant Agure, Its style lines, houlh dashing and
full of youth. are nevertheless stylish, correct and Yull of youth, are
pleastifily smart.



## 




## Victor

## Records

## Bright, Tuneful, Light

Opera Pieces
goc-So Long Letty, Duet-
Green and Dixon; Fere Comes
Tootsi (Around the Map)
and Coprano
90c-Just a Voice to Call Me Dear
(Riviera Giri) Alice Gren; Will

Youl | Riviere |
| :---: |
| $\begin{array}{c}\text { Rou } \\ \text { You Rem } \\ \text { and Dixon }\end{array}$ | Vietor Li. ${ }^{\text {Eenhis }}$ from "Oh Boy"

 Light Opera Co
 - ${ }^{\text {90c }}$ Madrigal (from "The Mika
do")-Lyric Quartet; Good-Night Quartet (from - Martha") ${ }^{\text {God-Nyitht }}$
Quartet.

 Any of these records will delight
you. Call and hear them any time.
(Victrola tept,

Traveling Goods Spécials
Tourlst Trunks, with very heavy
corners and bindipge. Good bfass lock
 neatly lined; covered tray; sizes 32
34 and 36 Inches.
$\$ 6.50, \$ 6.95$ and $\$ 7.50$. Todarar $\$$ rice
$\$ 5.95$ Matting Suit Casest ant edges
bound strong swing handle, strong


Club Bags of wairus and windsor
grain leathers, high double handles.


