

THE EVENING TRLEGRAM，ST．JOHNS，NEWFOUNDIAND，AUGUST 12，1921－2


The Shadow of the Future．





Hot Summer Sun Tryin On the Complexic
How to Protect Your Skin
Roses to Your Cheeks Mark S


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Fashion
Plates．
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and wind

Colored Chambrars
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These are also incintot of of incing：

White Indian Head．
Dress Voiles and Percales Dress Ginghams and Zephyrs． Wool Serges at only 85 c ．yard． Fancy Coloured Serges，only 50c．yard． Khaki Drill and Cotton Tweeds． White Lawns and Cambrics．
ROCK BOTTOM PRICES AND LOTS OF bargands at

## HenryBlair＇s

## NOW LANDING

 Two Small Cargoes Best．Screetied NORTH SYDNEY COAL．Also in Stock All Sizes American Anthracite Coal． M．Morey \＆Co．，Ltd．

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pmpp and Impressiveness Mark Swearing in Ceromony Quebec the Scene of Lord Byng's
Inauguration -- King of Hedjaz Proclaims Holy War -- Stirring Appeal for Russian Relief.














## Lsacleanance sale

|  |
| :---: |
| $\begin{aligned} & \text { Children's Middies } \\ & \text { priny a few now left. Regular } \\ & \text { priee } \$ 2.38 \text {. } \\ & \hline 1.98 \end{aligned}$ |
| Boys' Wash Suits These have to be cleared out. Regular price $\$ 1.98$. Now, 1.38 |

$T$ HIS GREAT SALE marks the final closing out. 1 of all remaining wear from the Summer Season. It
means that every garment in the Store will be sold irrespective of purchase price, so that in many cases you can select wear that actually cost from two to three times what you pay for it. Bargains such as these will not come again in our lifetime, for war-time market conditions have now come to an end, and this Sale winds up the last of the after-the-war-time stocks.

MURPHY'S GOOD THINGS

Men's Collars
 Each, 45c

Babies Bonnets

| Each, 1.29 |
| :---: |

Children's Silk Eats For ititle Girls; only'a feem
eft. Now going at half price. Each, 198

## The Beneficial Blizzard of White Goods Still

 Storms the Store With its August Economies




The Store in the Minds of the "Many"The Royal Stores

Economical buyers choose the Royal Stores as their market place because of the exceptional variety
0 -: fresh merchandise available and the remarkable value obtainable for every dollar expended. Hundreds of people have a good "look round" the departments whenever they visit the store; they KNOW that there
of pare always exceptional bargains here are always exceptional bargains her

## Read this List of Extraordinary Bargains Selected for Friday and Saturday




| White | Special Values |
| :---: | :---: |
| Unirimmed Hats | Boots for Women |
|  | Women's Vici Kid Boots. |
|  |  |
|  | Women's Tan Boots |
| 49c | 为 |
|  | Womers Dongola Bots |
|  |  |

Bargain Briels
From the
Smallware
Setion

Women \& Children's

## Splendid Values in Housefurnishings 

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pumbitaios inuor Cuen



 Clearing lines of Men's Shoes
 Gun Metal Oxfords
 Men's's Gü Méeial Boots
 Mens frin Boote


## "Fellex" Floor Covering 









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We Emphasize some of the Bily Findings of this Week's Sale BEAUTIFUL LAWNS at a verr attractive price.
LOVELY CHINTZ that the sharp shopper will readily recognize as possessing the HANDSOM ring of dalue And for Men, a sw These Special Values with the many others mentioned here make it a real good

## FRIDAY, SATURDAY, MONDAY

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Tea Cloths, Lunch Cloths, Bolsters, Shams Tabbed for Sale Here Friday, Sat., Monday


 RoLISTER CASES-Plain White Linen

 day and Monday, each...... 69 C . CosHor covers-Dark Lhen Cushion
Covers sensible, berkceable and last-



## - Do Not Miss This Sale of

 CORDUROY VELVETS 1.60 Regulars for 95c Motor Rugs, Carriage Rugs


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## MARKING DOWN OUR CHINTZ


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## LaWNS! LAWNS!! LAWNS!!

Fine, Extra Fine and Finer sPEćIAL 29C YARD




WE ARE CLEARING Our Handsome MILLINERY HATS at HALF PRICE

## HOSIERY and Fine Footwear <br>  <br> SALE PRICED











## Men's Bathing Suits

Two-piece Garments, Com fortable and Attractive
Youth's Bathing Suils Boys' Bathing Pants $\$ 2.45$ 40c.

ROBERT TEMPLETON



No Matter How the Fire is Caused
 PERCIE JOHNSON,

## Ellis Make Clothes

\# flave that REAL STYLE that MEN re-
cognize at a glance cognize at a glance,
They are care fully TAILORED by FIRST CLASS we: men, from British Fabrics, and the latest LONDON and
NEW YORK STYLES. AII goods have been
marked down to meet med drop in prices.
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order your SPRNG Order your SPRAMG
SUIT and OVERCOAT surt and

CHARLES J. ELLIS

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## SOUPS: Tomato, etc.

LBBY'S TOMATO CATSUP.
LIBBY'S VEGETABLE SOUP.
LIBBY'S CHICKEN SOUP
LIBBY'S TOMATO SOUP.
LIBBY'S SWEET RELISH-8 oz.
BOYER'S TOMATOES -3 's and $11 / 2$ 's "SILVERDALE" TOMATOES- $21 / 2$ '
SLICED PINEAPPLE-2's.
SWEET CORN- 2 's.
EAR
CANNED. PEACHES, PEARS, APRICOTS. LOWEST PRICES.
GEORGE NEAL, Ltd. Phone 264

Canadian National Railways.
TORONTO EXHIBITION.
August Twenty-seventh to Sept. Tenth. Cheap Fares.
For further information apply
J. W. N. Johnstone, General Agen

Board of Trade Building.
Stea a man's Motor Car and he may fel sorry for yout
when you pay the penaty of your crime.
BUT STEAL HIS
DUNHILL PIPE
 JOHN P. HAND \& CO., Agents

## CIGARS.

We have a choice assortment of Jamaica, North
Borneo and Dutch Cigars. Prices $\$ 6.50, \$ 7.50$, $\$ 8.00$, Borneo and Dutch Cigars. Prices $\$ 6.50, \$ 7.50, \$ 8.00$,
$\$ 11.00$, $\$ 13.00, \$ 15.00, \$ 16.50$ per 100 11.00, $\$ 13.00, \$ 15.00, \$ 16.50$ per 100

## Cigarettes.

IDLE HOUR, 20 in package, 35 c .
EM, 50's and 10's; CAPSTAN, Mild and Medium, $50^{\circ}$ s PRESS, CAPE TO CARO, HIGH LIFE, CRAVEN

Tobacco.
We also carry a full line of the leading and most
popular brands which are sure to please the most parpopular brands which are sure to please the most par-
ticular.
BOWRING BROTHERS,Ltd. GROCER $\mathbf{Y}$

DR. LEHR'S DENTAL OFFICE will be closed during month of August.



Reid-Newfoundland Co., Limited

CAPE BROYLE GARDEN PARTY,
SUNDAY, AUGUST 14th.
Train will leave St. John's Station at 1.30 p.m., instead of 2 p.m., in order to accommodate parties going to Garden Party at Cape Broyle p.m. for St. John's.

Reid-Newfoundland Co., Limited

Inter Contineutal Transports, MONTREAL-ST. JOHNS SERVICE.
"Manoa" leaves Montreal August 19th. Leaves St. John's August 27th.

MONTREAL TO EUROPE.



HARVEY \& CO., Limited, THE CANADA STEAMSHIP LINES, LTD.

RED CROSS LINE


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## YOU SHOULD ENTRUST

 the administration of your Will only to those espertencead in such matters.

 Aou. int this Company to
Aopintly with your friends.
Montreal Trust Company




