meatier yorcoss. T THE EVENING TEIECRAM = - THE EVENIN TELEGRAM. $=$
VOLUME XXXIX. PRICEAONE CENT. ST. JOHN'S NEWFOUNDLAND, THURSDAY, JANUARY 11, 1917. SU. PER YEAR. SMBER 9. "x, HAY anf OATS! BOWIRINNG BIROMIEMIRS, IIMIIMID.



## The Wcb；

PASSON．LOVESTRUE

| Cyril＇s Bride． |  |  |
| :---: | :---: | :---: |
|  |  |  |
|  | － |  |
| － |  |  |
| asme | m |  |
|  |  |  |
|  |  |  |
| ＂ |  |  |
| Some |  |  |
| － | Tem |  |
| 2mircme |  | mex |
| m |  |  |
|  |  |  |
| 边 | mom |  |
|  |  |  |
| － | mon |  |
|  |  |  |
|  |  |  |
|  |  |  |
| 边 | am，mimm |  |
|  |  |  |
| mam | mome |  |
|  | m |  |
| mame |  |  |
| \％ |  |  |
|  |  |  |
| \％ | ＝ | mem |
|  |  | 边 |
|  |  | memm |
|  | －xtom tmm |  |
|  |  |  |
|  | mosmem |  |
|  | \％matis |  |
|  | － |  |
|  |  |  |
| ＂my | 2m |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | ＝ | m |
|  |  |  |
|  | mex mom |  |
|  |  |  |
|  |  |  |
|  |  |  |




IT156．AND S6o．TMXs





T．A．MACNAB \＆Co．
Wholesale Distributors for Newfoundland．

Freight for New York！
Pere．Marquette＂will probably sail for New York about January 17th， and is open for a limited quantity of
Freight．Apply
A．H．MURRAY． 2000000000000000000000005

Advertise in the TEI．ECRAPM
Dactor Tells Eyesight Week＇

## 



## 

War Ne
Messages Receiv Previous to Although the formal te new British war 1orman will
pubbic till Priday，a nation

$\qquad$
in the G.P. 0 17.

Fid tan st


## GHTWMAY <br> 

Doctor Tells How To Strengthen Eyesight 50 per cent In One Week's Time In Many Instances (mentwand

\section*{War News.

Messages Received
Previous to 9A. M.


\section*{

##  <br> 





J. SI. JOHN. fore Flour es higher put your stock.


## Beet, Jowl


seo-ist ruminge
Seolst ruminge

| Sugar, Rero oul |
| :--- |
| Bran \& Cattic reeds |




## J. SI. JOHN,

orth st mand Lowreamat
rne's Bookstore!
 - Broed Andirew write be


${ }^{n=\text { Booth Parkington, } 6 \text {. }}$








$=$
$=$
rett Byrne,
DRKWOOD
$0^{2}$
0 Bundles orkwood.

1
J. Slabb \& Co.

ROPEAN
AGENCY
 Hen


 CmM WISON \& SONS AAM WILSON \& SONS

## Some Friday and Saturday Opporiunities

## Which May Never Come Again!

OPPORTUNIȚIES to save on SEASONABLE MERCHANDISE. Come and see and realize what these savings mean to you.

## FANCY LINENS, Etc.

Every Item a Bargain. cushion covers.


 TURISH TOWELS.


 Ladies' SPAT
 $\underbrace{(2)}$
honeycomb coatings.

and

ladies collars.


Announcement!
Our JANUARY WHITE SALE Our Jan be open on Tuesday,
January 16 th January 16 th
with the most suprising valwith the most suprising val-
ues of the season.
This Sale will prove of inThis Sale will prove of in-
estimable importance to estimable importance to
economy
where. where.
Nothing, that brains and
push and clever merchandispush and clever merchandis-
ing can accomplish will be
omitted to make it a welomitted to make it a wel-
come bargain event to all. come bargain our further par-
ticulars in Monday's daily ticalars
papers.

Unusual Bargains in the Showroom Dept. MISSSE and YOUNG LADIES
MITATION FURS.



UTREGTT VELVET.


GROCERIES.



Smallwares

 Nont ind

$\qquad$
mens tils

und
Bors overcaits
Bats
And



Ren Friay ans 29 c ChIDRENS
WODL GIOVES



Rann-dom Reels.

## 



,ome




LADIES BELTs.










ADIES' HÓSE.
 MISSES' HOSE.



White Marcella Quilts White Pillow Gases. White H. C. Quilts. White Circular Pillow Cotton.
White Twill Sheeting.
White Towellings. ALL AT OLD PRICES.

# MARSHALL'S Annual WHITE GOODS SALE. 

WHITE FLANNELS.
White FLANWELETTES
White Table Damask.
White Table Napkins.
White Damask Table
Cloths.
ALL AT OLD PRICES.

Exceptional Values for your money is what you get here now. The vast stock of White
coods will enable you to select the very goods you need and want most, and for every dollar you manewan
White Lawns, White Fmbroid-
eries, White Laces, White Lace
Curtains, White Toilet Covers.
Marshall Bros

Fall and Winte Suitings and Overcoatings mado in tho MAUNOER Style.
If you uairt thad whiat you want come here. Our Serges are garan
teed dyee teed dyes, and very
reasonalele in price.
Samples, style sheets and measuring forms sent to any address.


TAMok GLomicestarens? N.
Thit in and

The "Evening Telegran"" is read by over 40.000 People daily.

## LS. <br> ns.

## Musical Evenings

Are no longer beyond the reach of
the music-lover. The evolution of the the music-lover. The evolution of the
Grafonola with its marvellous soundGrafonola with its marvellous sound-
production has brought good music within everyones' reach, and has
moreover carried perfect re-productions of the finest vocalists' master-
pieces to every corner of the world. In our Graphophone Department we have a wide range of fine Grafo-
nolas at an equally wide range of nolas at an equally wide range of
prices, and a vast selection of Records comprising Grand Opera, Ora-
torio, Ballads, Glees and Quartettes, Dance Music and Band Selectionsall by the world's finest musicians and vocalists.
Catalog of Records and price lists
U. S. Pieture and Portrafit Co.


SPECLIL PRIICES WIndessile
For the Undermentioned Goods.
200 cases Sea Dog Matches.
500 cases Tinned Fruit. 300 cases Rose Bud Milk. 200 cases Purity Milk.
300 cases Cleaned Currants. 500 1-2 chests Tea.
100 crates Leslie Baking Powder.

## AYRE \& SONS, LTD.,

Phone, No

## This Week's Specials

Embroidered Side Board Cloths, $30 \mathrm{c} ., 45 \mathrm{c}$., 55 c . and 65 c .

Negligee Shirts. Price: $\$ 1.20$.

A. \& S. RODGER.

## FUR COLLARS, MUFFS and SETS

## LOWV PRICES.

## SeeOur WVindows

Latest Cut Collars,
$\$ 1.70$ to $\$ 16.00$
$\$ 2.10$ to $\$ 14.00$
Muffs
$\$ 2.90$ to $\$ 22.00$
Sets
BISHOP, SONS \& CO., LTD.


## Appeal to ${ }^{\mathbf{W}}$ Reason

IT Ask any of the great army of Postum users what influenced them to try this beverage, and the reply nine times out of ten will be that they
were convine d the caffeine and tannin in tea and coffee were harmful to health. .
I. Some imagine it is hard to give up coffee and tea. But it isn't, with the delightful aroma and flavor of Postum at hand. This flavor some What resembles that of a high-grade Java coffee, but there is no coffee
in Postum-only the nourishing goodness of wheat, skilfully processed with a small per cent of.wholesome molasses.
I. Postum comes in two forms: Postum Cereal, which has to be boiled Instant Postum-soluble-made in the cup, instantly. Some prefer one some the other. Made right, they are alike delicious, and the cost per
cup is about the same. There's better health, comfort and efficiency in

POSTUM
"There's a Reason"
 <br> <br> <br> \section*{<br> <br> \section*{<br> \section*{\section*{* NOW WE ARE AT IT IN EARNEST! <br> <br> <br> \section*{<br> <br> \section*{<br> \section*{\section*{* NOW WE ARE AT IT IN EARNEST! <br> <br> <br> \section*{<br> <br> \section*{<br> \section*{\section*{* NOW WE ARE AT IT IN EARNEST! <br> <br> <br> \section*{<br> <br> \section*{<br> \section*{\section*{* NOW WE ARE AT IT IN EARNEST! <br> <br> <br> <br> <br> <br> <br> <br> <br> STOCK-TAKING and Its Manifold Worrues are Over. <br> <br> <br> <br> <br> <br> <br> <br> <br> STOCK-TAKING and Its Manifold Worrues are Over. <br> <br> <br> <br> <br> <br> <br> <br> <br> STOCK-TAKING and Its Manifold Worrues are Over. <br> <br> <br> <br> <br> <br> <br> <br> <br> STOCK-TAKING and Its Manifold Worrues are Over. <br> <br> <br> <br> <br> <br> <br> And once more we find ourselves husthng about seeking <br> <br> <br> <br> <br> <br> <br> And once more we find ourselves husthng about seeking <br> <br> <br> <br> <br> <br> <br> And once more we find ourselves husthng about seeking <br> <br> <br> <br> <br> <br> <br> And once more we find ourselves husthng about seeking <br> <br> <br> <br> <br> <br> <br> WANTED LINES for This Week's Busmess. <br> <br> <br> <br> <br> <br> <br> WANTED LINES for This Week's Busmess. <br> <br> <br> <br> <br> <br> <br> WANTED LINES for This Week's Busmess. <br> <br> <br> <br> <br> <br> <br> WANTED LINES for This Week's Busmess. <br> <br> <br> <br> <br> <br> <br> <br> <br> "Boulevard" Blouse Checks. <br> <br> <br> <br> <br> <br> <br> <br> <br> "Boulevard" Blouse Checks. <br> <br> <br> <br> <br> <br> <br> <br> <br> "Boulevard" Blouse Checks. <br> <br> <br> <br> <br> <br> <br> <br> <br> "Boulevard" Blouse Checks. <br> <br> <br> <br> <br> <br> <br> <br> <br> "Boulevard" Blouse Checks. max max max max max <br> <br> <br> <br> FRIDAY, SATURDAY <br> <br> <br> <br> FRIDAY, SATURDAY <br> <br> <br> <br> FRIDAY, SATURDAY <br> <br> <br> <br> FRIDAY, SATURDAY MONDAY} MONDAY} MONDAY} MONDAY}

HERE TELLS THE STORY!









$\qquad$










SPECIAL!
An interesting Sale of CORDED SILKS.
Ladies Mufflers.





Dressing Jackets.



> Back Combs.

 Directoire Kniekers. Childrens White Wool Overalls.



FEATHER MOUNTS---Job Line.


| Infants Vests. | Silk Poplin Blou |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |




## Everyday Needs

 at Little Prices.



 Cligates Dental Cream
Premjer Tooth Paste
York Sharing Stick











Soz, i. ....

 JLST 4 Spechis SECTIOX.




Crib Blankets.



If you can't call, write us.

Items Well Worth Reading-Some Values GRECIAN QUILTS. WHITE





 SAXONY FLANNEL
 "LONDON SMOKES" Per Yard, 13C.
A case lot of these in Grean and Blu
Gre, that nice mottled efteet; the

 BOYS' FUR-BACK MITTS.

 MEN'S SWEATERS.

 COTTON TWEED PANTS. $\begin{gathered}\text { s.t. } \\ \text { sin } \\ \text { and Mondenty........... }\end{gathered}$ Rooory sizes in stout Cotton Treed
Pants tor the
workingman, Motled FACE CLOTHS.




desperate too, as soon as they experi-
dence on their wo persons the hor-
ors of the present food shortage"It is rumorenent that and ahortage, hise ocro.
nation as King of Hungary the nenation as King of Hungary the new
Emperor-King will take the question
to p one

Your Boys and Girls. Babys woolen garments, washed by
the tollowing methoo, will retain the
sootness of the new witicl sorthess of the new article, Luke-
warm soapp water should bo beed
wien Squeze them, but never rub them or
rub soan on them. Rinse in lukewarm
soapy water and be sure the soapy water and be sure that a good
pure soap is used. The siirts, bands and stocktriss
should bo dried on strotechers which come for this purbose Trueters wre th-
expensive and keep the artules
art


## Household Notes.

## Fresh air and $\overline{\text { plenty }}$ of rest and water will go g great ways toward

 A little cold bolled potato added tothe filling for fowl will prevent ti. Discarded rubber garments may be
cut up Into meter





 VOLUME XXXIX.

Auction Sales
LUMBER--AUCTION




 Denses. further particulars apply
MEssRS.
BOWRITG
BRTHETHI
T12,8i B. CLIFT,
FOR SALE!
Game Cock
63 Tons

Well Found in Gear \& Sail
A. GOODRIDGE \& SONS

FOR SALE!
ond

Board of Trade Midz E. MRTMI
FOR SALE.
Timber Limit 165 Sqr. Miles

JAMES R. KNIGI
for sale cheap
LONG CART (new).
BOX CART.
Also
Box cart, 1 sLide.
CARRIAGE, 1 intip.
M. A. BASTOW
S. G. COLLIER,

Funeral Director.
LOTH COVERED and POLISHED CASKETS
always on hand. always on hand.
Resine
ton Avenue. 143 Hami FACTORY: George Stree
TELEPHONE: 614-nigt
sizet
MOSSEATTA


TOTA
DRFFद
TALC
POW
Nox mily onter, momher mom

At all Druugkits, st Johns.
AXD ALL OTHERS SOW nit

