## TEN PAGES TO-DAY.

WHE "PEOPLESS PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING $\qquad$ [EEN PAGES TO-DAT] FOR LATEST WAR NEWS SFE 5th PAGE.

## VOLUME XXXVII.

$\qquad$ PRICE ONE CENT. ST. JOHN'S, NEWFOUNDLAND, SATURDAY, OCTOBER 2, 1915. $\$ 3.00$ PER YEAR. NUMBER 226.
 WHITE'S PORTLAND CEMENT.

- GET OUR PRICES.

BOWVRING'S Retail Store.
FOR SALE

Catadtones and and ontmenent on ent to any address min oo reqeringt work attended tocal eitemeery .ed with all headstopoee myl.omatuia Mis mecevenaid


Postponed Auction ! The Auction of Grace Buildponed to Tuesday, 26 th inst, at
12 e clock noon. p. C. ODRISCOLL,

## Notice!

##  <br> Departiment, King George the Fifth Seamens Institue, will eeopen on Tuesday evering, oct re-open on Tuesday evening, oct Sth, at 8 octock. Any girls who Woull dike to learn will be cor dially welcomed. (IISS) MIR (MISS) MURIAL President. <br> NOTICE!  A large attendance tequested. THoMAS RIc, Secretary <br> NOTICE.

Applications for Licenses thall be made before the Fifteenth instant.

$$
\begin{aligned}
& \text { M. A. DEVINE, } \\
& \text { Sec'y Licensing Board. }
\end{aligned}
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FREO J. ROIL \& CO
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Health and Elficiency!
Every Man, $\overline{\text { Woman and chid }}$ Shouid be the Rulers of Their

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Fresh Meal ot the niest quality. We hanclio onv
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## For Wet Weather.

"Stadaare" Long oll conts Schooner" Long 0 il Coats,
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The Standard Mifg. Co., Ltd,



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| :---: | JAMES STOTT

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 Our Pipes and Smokers. Requistes are imported
from ine leading manufacturess and are of the very best
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JAS. P. CASH, Tobacconist, water strekt.

Furniture
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| for the | Furniture |
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A New Set of $5 \times 7$ Photos showing many parts of the River, each print sells for 25 cts. THE LOG CABIN, Spruce Brook.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newfoundland.
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## Men's Overails.



424th Day of the War


From the Front.
Messages Received Previous to 9 A.M.


Farmers and Investments
424/h Day of the War
TO-DAY'S
Messages.
11.00 A.M.

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with you and be sure thit you
EASTMAN CARTRIDGE FILM
Tooton's,
The Kodak Store, :- 320 Water S




1.45 P. M.
fall orening of NEW GOODS at DEVINE'S.

Featuring the Latest in Fashionable Merchandise-Many New Novelties. We invite inspection

## J. M. DEVINE, <br> \author{ 硅 

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the perfect manifold COPY SHEET
$\qquad$
30,000 Gold
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EXPERT WORKERS.
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A large assortment
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Chocolates,
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THE CHAMOIS is possibly the most sure-footed of all animals,
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with which it the clothes in
the wash. The Chamois is to be found only on the loftiest mountain ridges, but Sunfound in all parts Thir world.
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## Bishop Sons \& Co., LIMITED,

Beg to announce that they are now in

## full swing in the <br> NEW SHOP,

one door West of Grocery Department, where they will be pleased to meet all Old and New Customers with a well assorted and
Cheap Stock of Drapery Goods.
339 WATER STREET *000000000000000000000000000030000000000 ITOWW IRTPATATV: Lumber!
Ladies', Misses' and Children's FALL COATS and HATS.

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Pine, Spruce, Fir. Cut to order. F. F. O. B. the R.N.
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Ladies' and Misses' Fall and Winter
Coats
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## Wedding Bells.



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The Most Wonderful, Soul-stirring, Heart-throbbing Serial Story Ever Written
IT WILL HOLD YOU ENRAPTURED, ENTR ANCED, SPELL-BOUND
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CLEO MADISON and GEORGE D. LARKIN
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"The White Goddess."
ARTHUR HUSKINS and DeWITT CAIRNS, The Harmony Boys.

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age 5 c . extra.- sep 21, tr


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START RIGHT NOW and se-
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for the winter. We have just
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 It is called the Kismen Blended Cigarette, is packed in a red box with gold letering,
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15 cents a box of ten. ImperialJobaccol



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## REID-NEWFOUNDLAND C…

## WEEK END and SUNDAY EXCURSIONS.

Excursion Return Tickets will be sold good doing on all trains of Saturday and Sunday, and good returning on all Trains of Monday following.

Excursion Train leaves St. John's at 2 p.m, Sunday, Oct. 3rd, for Tor's Cove. Owing to the Garden Party Train does not leave Tor's Cove until 9 p.m.
C.. C. C. Monthly "Cinderella" Dance. On TUESDAY Next, October 5th. c. hall, kings beach.

Dancing 9 o'clock sharp to 1 a.m. No interval, no supper. Light Refreshments, such as Ice Cream, etc., will be serve
in the Supper Room during the night at the usual prices. Tickets-Lady's, 60 c.; Gent's, 80 c.; Double, $\$ 1.00$. muSIC by the full cadet band.


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ATLAS CEMENT,
Very Lowest Prices.
A. H. MURRAY.

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Stand for about twelve hours. Mixi it well next moming and it will ber read PRINGE'S METALLIC PAINT. have it in 100 lb . kegs and also in 300 lb .
barrels. It is not at all expensive, in fact it
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 Cattle, Prize Pigs and Damaged Hay !

## On MoNDAY NETTT, at 12 oćlock,

## GEORGE NEAL.

15 head prime fat codroy cattle.
1 male thoroughbred chester white pig, 1 female thoroughbred chester white The owner of above Pigs was award The owner of above Pigs was awarded prizes at Ex-
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Men's Box Calf Blucher, Ladies' Box Calf, Gun Metal | Price: $\$ 375$. | $\begin{array}{c}\text { laced styles, high or low heels. } \\ \text { Prices } \$ 2.50, \$ 2.75 \& \$ 3.00 .\end{array}$ |
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THE HOME OF GOOD SHOES

## The S:S. "Durango"

 the S. S. "Po sail from here for Halifax about 4th October, and IURNESS WITHY \& CO., Limited, Agents.Our First Shipment of Ladies' Ameriean

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Only the Very Newest and UP TO TEE Minute.

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