## BEEF

-The right quality for retailing. 50 bxs. Seeded Raisins-r's,
50 bxs. Fry's Cocoa. ఫlb. pgs,
20 cs. Olive Oil-flasks. PURITY FLOUR.
OTHERS. g. Apples, etc.
ping Apples, 50 cs. Silverpeel
een $G$ Grapes.

- Blues, too sacks Gluton

E, 14 New Gower St.
Cards and Calendars,

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TOUNDLAND COMPANY.

BAY SERVICE.
CLYDE"
leaving St. John's by esday, 28 th, will con: at Lewisporte for perts - of Notre Dame Bay:

Hland Company he TELEGR AM


## ALL FOR RICHIES.



Telegram
Fashion Plates.


## the unexpected letter.




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T. J. EDENS,

Sole Ren for Mind.
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## MEN'S NEQLIGEE SHIRTS!

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Womens Sream Rib =5… Boys' Jaegar Fleeced
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## Henry



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The Evening Telegram, St. John's, Newfoundland, November 27, 1911._-3

FleecedUnderwear The Eveming Chit Chat Rock Bottom Prices.

 Boys' Jaegar Fleeced Shirts and Dra
 Girls' Cream Ribbed Fleeced Vêsts \&Pants,
 Men's Jaegar Feleced Shirts \& Drawers,




Henry Blair.






## Despair and Despondency <br>  <br> 


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CHRISTMAS GIFTS!


| Odd Chairs and Ročkers, | Music Cabinets, |
| :---: | :---: |
| Parlor Cabinets, | Card Tables, Desk |
| Parlor Tables. | Magazine Stands, etc. |


U. S. Picture and Portrait Co.

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## 108 Nox a Cold in Onelay  <br>  <br> Prowers th outrabty of toed by Treat <br>  <br>  <br>  <br> Anchor Brand Cans, Parchment Linings, Solder, Coppers, <br> Soldering Flux. <br> Lowest Wholesale Prices to the Trade. <br> ROBT. TEMPLETON'S.



Your Xmas. New Year Cards and Calendars.



 8. E. GARLAND, BJOKSELIER, 177-9 \& 353 Water Street.


The Evening Telegram St. John's, Newfoundland, November 27, 1911. 4



Get Your Share!
DURING THIS WHEK,
Ladies Street Skirls Fleece Lined Vests, colluns' Price 286 . affo Blankets Striped FLANNELETTE, Men's WOOLEN SHIRTS Colluss Price............ IOc. a yard Now
Amsician Room papers, $\mid$ Pound Tweed, all Wool, Two Band boroermgs,

15 per cen. off all Cỏlored Dress Goods. Come Early and Get Your Choice.
P. F. COLLINS,

340, 342, 344 WATER STREET,




Cable News.






The Evening Telegram，St．John＇s，Newfoundland，November 27， 1911 － 7

## CAI powder Pure <br> est biscuit， <br> e required nsable． <br> y valuable n of plain， <br> very－day occasions． <br> owder made eam of Tartar Phosphates $\underline{\square}$

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sample order and note the
Telephone－ No 0.567.



## There Was Ne Alternative－－NO OTHER WAY OUT！

## The C．L．MARCH Co．，Ltd．， POSITIVEKY ACTUALLY FORCED TO SELL．

Their Entire Sfock of Dry Goods and Furniture compelled TO E SACRIFICED：
The unfortunate death of a stockholder with retirement of another of the principle stock－ holders brought on a pressing emergency so pinching that it absolutely FORCED THE Here are a few of a large number of new toods inst brought torward tor an unnerci－ ful sacrifice－Come see them at once－Drop everything－Don＇t delay－Get here as soon as you can for the pick of the most select of these astounding sacrifice offerings．
These prices conclusively prove the unmerciful sacrificing of this stock and show that the C．L．MARCH，CO．，Ltd．，are positively－actually forced to sell their stock at all hazards．

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This ocean of Dry Goods and Furniture positively must be sold，and as fast as one line is sold down another is brought forward for unmercitul sacrifice at whatever price it brings．So new lines at even greater sacricices in price are to be segn daily on the Floors of this Store and its to every one＇s great gain and beneft to now coms as often as you can． Come every day it you can to see the nee ．Bargains brought forward for sacrifice，but be sure to come at least twice or three times during the week，or yon surelv will miss the
 C．L．MARCH co．，Ltd．． mmw C．L．MARCH Co．，Ltd．，
Entire $\$ 75,000$ stock now being sacrificed for what it will bring．


## THE BURT SHOE <br> (FORR ILADIERSV,)

 AT OUR NEW STORE. cosims
 Newlork


To Suit Everybody.


The mud and slush is a reminder of Rubber Footwear. Now
is the time to buy. Don't put off the buy Rubbers until afte Rubbers until after
you have contracted a cold or perhaps pneumonia.


Cottage

Beef
Selected Prime Beef, cooked, corned and put into tins and ready to serve upon opening. You will like it better than any Corned Beef. Try it.

Libby, McNeill \& Libby

## BUSINESS NOTICE!



With Wool Backs.
We Have Onenisd our Usual Stock of MEN'S FALL and WINTER

## FANCY

 VESTS,FOR SALE: One New Can and Button Making Power Press. Will be sold at a bargain.
GEORGE M. BARR.
Advertise in the TELEGR AM


This House of Cood Shoes takes pleasure in announcing The Choice Productions of the most noted Makers of Shoes for Ladies have been
selected with the greatest care. Every price named will be a pleasing one, and Your Consideration is Solicited. F. SMALLWOOD, the Home of Good Shoss.

| What's in a Name? <br> There's quality and purity when Jameson's Jrish 23 years old Whisky. <br> Smith's Clenlivet is years old Whisky. <br> Persse Irish 7 years old Whisky. <br> Smith's Linlilthgow 19 yrs. old Whiksy. <br> The Celebrated Long John's old Whisky. <br> Ben Nevis 10 year old Whisky. <br> We particularly de ire to call at quantity we have is limited, and he prices we are selling at ridicu- <br> JAMES C. BAIRD, Water street. |
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Allan Line.
REVISED SAILINGS. The following will be the sail-. the end of this season : Mongolian, 5th. Dec. Carthaginian, 19th. Dec. Pretorian, 30th. Dec. SHEA \& Ca,

90 cts. 10 s. 8200.

Fine-enne'stokeep out the cold,䟚
ReA ounce of prevention is. Bowring Brothers, timited.


Drapery Department:

WOMEN'S RUBBERS, FROM 55 cts. MEW'S RUBBERS, FROW 80
PARKER \& MONROE, Ltd
CIGARS $=$ =ic. Ingeriass? the Bio Cuar. in boxsos 25.

## GOLDEN SHRED Deditifu Marmalade Appelizer.

Mayo's Tobacco \& Virginia \& Gem Cigarettes THOS, SMYTH CO., LTD. Oat Famine Over. Heavy Black Oats, Heavy White Oats. Also Prime Timothy Hay, Blue Nose Potatoes. F.McNAMARA - Queen St. NEW ARRIVALS.

Ladies', Misses
COATS Chilideren'- $\$ 1.30$ up. HENDERSON'S

## TO ARRIVE,

Per S.S. "Stephano," ON SATURDAY, BLACK AND WHITE OATS! Send in Your Orders early. HARVEY \& CO Y.
"And bears the Palm alone." Famous lish Butiter, ${ }^{\text {a }}$
 Heinz's India Relish,
Herke's Salad Dresting,
Hazent be sure you buy our teas.
J. J. ST. JOHN, Duckworth-st. .

Tonaro. TOUTHE
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Malfo" is that of old Port so valuable

The finest tonic
"There's health in
drop."
JAMES C. BAI
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