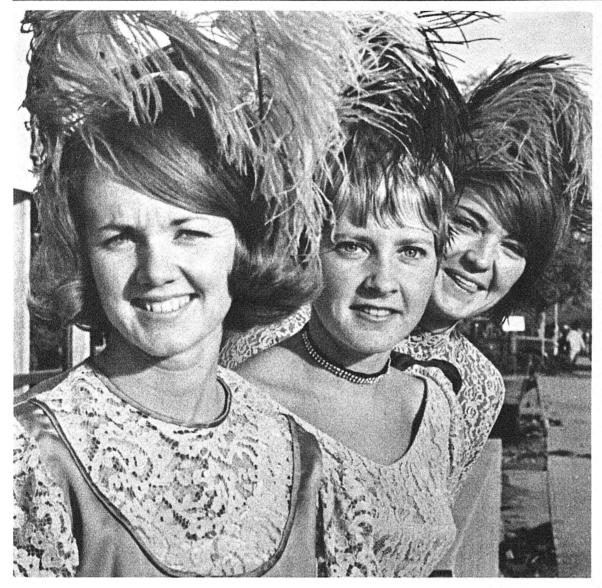
money's the root of all evil

The Gateway

VOL. LVIII, No. 10 THE UNIVERSITY OF ALBERTA, EDMONTON, CANADA

and we're in there rootin'

THURSDAY, OCTOBER 19, 1967, EIGHT PAGES



-Eddie Fensky photo

KLONDIKE BELLES—These three lovelies are the candidates for education queen. The winner will be chosen Friday night at Klondike Kapers, in SUB. The girls, from left to right, are Norma Heck, ed 2, Cathy Hughes, ed 3, and Sandy Schulte, ed 4.

New art department head says range of courses offered too narrow

The range of courses offered by U of A's art department is too narrow, says R. A. Davey, new department head.

He says this could be remedied by the inclusion of a number of

design courses in the fine arts field.

Prof. Davey says most of what ve see is "visually abominable". we see is "visually abominable". Since design is basic in everything from clothing and record selection to painting and architecture, it is important to educate both pro-ducer and consumer in being critical and appreciative.

Prof. Davey holds a B.A. in history from the Courtauld In-stiute of Art, London University. He has studied art in Britain and at the Sorbonne in France.

Before coming to the U of A, he taught at the West Sussex College of Art, London, England. Prof. Davey has been painter, litho-grapher and art historian. He is now concerned with educational policy and administration.

holds informal non-credit He seminars for fourth year students in which "looking and seeing", in its truest sense, is practised.

U of C faces budget hassle **Commission offers \$59 million;** university asks \$130 million

Special to The Gateway

CALGARY-The University of Calgary plunges into its biggest budget debate ever at a Univer-sities Commission meeting Friday.

The two bodies are now \$71 million apart on estimates for capital expenditures at U of C over the next five years.

The commission has tentatively proposed that the university be given \$59 million, according to a brief from U of C to the commission.

The university estimates it needs

\$130 million. The brief states, "It seems apparent the University of Calgary cannot in any way fulfill the responsibilites it has taken on . . . if it is limited to a capital expendition " ture of \$59 million.

The \$71 million difference repre-sents projects which are essential to the future of the university, said the brief.

Projects that would have to be severely cut or even shelved include:

• The faculty of medicine, with planned expanses of \$14.3 million during the five years.

• A library extension, estimated to cost \$7.5 million.

• Further residence and dining facilities

•An addition to the phys ed bldg.

proposed student health • A building.

In discussing possible cuts, the brief says while the least advanced projects would have to be aban-doned, these items are essential to the operation of the university.

The submission states, "It is, however, not the case that such projects are necessarily unimportant or that their abandonment can be undertaken without hazard to the work of the university."

Previously committed projects not covered

The university's estimate is the sum of already committed projects, totalling slightly over \$59 million, and projects being planned, estimated to cost \$71 million.

The tentative proposal from the commission does not cover the already committed projects.

of C President Armstrong U said, "The university, however, re-mains confident that its legitimate needs will be met."

The brief emphasizes the tentative allotment must be increased to include projects which are essential to the university, but which could not be possibly included with only \$59 million available.

It says, "The point remains that all capital provision for the faculty of medicine and other new programs, such as business, fine arts, and social welfare must come from funds additional to those now

tentatively assigned to the university by the commission.'

The university arrived at the figure of \$130 million by estimating projects which are planned. Two other figures for capital ex-penditure \$116 and \$119 million were determined by an 'objective formula'.

The varying figures result from different estimates of campus enrollment. The universities com-mission estimates enrollment of 9,350 by 1972, while the university suggest that 9,750 is a conservative estimate.

The brief says student services will suffer if a low figure is de-cided upon. It states that while "these may have only marginal academic value, the proper func-tioning of the university depends on and requires that suitable attention be given to the non-academic needs of the student body."

Student service programs will suffer The brief emphasizes there are

Planned student service projects include new residences and dining facilities, a parking structure, and student health building.

The root of the problem lies in the amount of money available to

the Universities Commission. President Armstrong said last

million. The problem of lead time— buildings for a larger student population in one year must be virtually completed in the previous year—means that preparation must allow for the effective enrollment

three concerns which contribute to the estimated figure of \$130

Monday went three to one against continued membership.

to withdraw from CUS

Acadia votes three-to-one

In a speech Monday Acadia student council president Bob Levy said, "I feel we have gained little from our association with CUS and since many of you students ask what it is, that is more than eloquent testimony to its irrelevance.

Acadia University has joined the already swollen ranks of non-Canadian Union of Students members. A student referendum held there

Acadia university has 1,682 students and is in Wolfville, Nova Scotia. U of A students union president Al Anderson said Tuesday he was not surprised by the Acadia action.

"The Acadia people talked to us quite often at the CUS conference in London this summer. As a matter of fact, 13 universities approached us to find out how we were doing outside CUS," he said. "The result was three withdrawal referendums this fall.'

"The future of CUS rests in the referendum to be held at the University of British Columbia November 1. UBC is now one of the largest universities left in CUS.

"If they drop out, CUS will have to change their name to Ontario Union of Students, and even Ontario students are becoming discontented with CUS," said Anderson.

Four other men have joined the art department staff this year, bringing the number of professors to fourteen.

David Bennetts, co-ordinator of junior design and drawing, came with Prof. Davey from West Sussex. Virgil Hammock is a graduate of the University of Indiana and is teaching drawing and design. Victor Johnson received his M.F.A. at Yale and is instructor of design and drawing. Bruce Bentz, from the University of Wisconson, teaches design.

A visiting professor, Steven Andrews, is originally from Canada but spent the past year working in Johannesburg, South Africa.

million sent provincial government allocation to the province's three universities.

The tentative proposal for U of C is one-third of that figure, indicating it is not just this university which is being left short but that the figure for the province is inadequate.

In arguing for the higher figure, the brief says extension in several areas is needed in order to insure integrated academic services. "It is clear that all elements of

the university suffer if the library is inadequate.

The proposed library extension would add another 308,000 square feet to the building.

of 1972.

The brief also says enrollment predictions for the new faculties of medicine, fine arts, and business were made before the directors of these faculties had arrived and were able to analyse the problems in these areas.

The brief states, "It now seems quite clear that the enrollment in new schools and faculties proposed by the university was definitely too low.

Enrollment projections for future years are also questioned. The brief says the commission's estimated increases are lower than the university's-which experience is showing are also too low.

short shorts Lieutenant Governor addresses Phil Society

The Phil Society with the Humani-ties Association, will hold their first meeting today, 8 p.m. in the Tory Bldg, LB-2. The speaker will be the Hon. Dr. J. W. Grant MacEwan, Lieu-tenant Governor of Alberta. The title of his address is "Great Indians".

TODAY

SCM/ENGLISH CLUB

SCM/ENGLISH CLUB Interested in contemporary poetry? A seminar is being held alternate Thursdays, 8 p.m. at 11120-83 Ave. Topic for discussion today will be "The Contemporary Poet: Slick Sick or Playful Prayful", a paper to be pre-sented by Gary Willis. Everyone is welcome.

WUS All individuals interested in assist-ing in the SHARE campaign this year are invited to attend the meeting to be

held in rm. 280 SUB at 3:30 p.m. on Thursday. For further information contact Cathy Elias, 434-6348.

FRIDAY ILARION CLUB

Ilarkion CLUB Ilarion Club weiner roast and dance will be held Friday. Meet at 7:30 p.m. at St. John's Institute; cars leave at 7:45 p.m. Charge is \$1:50 per person; \$1:25 for llarion members. All the food you can eat.

STUDENT CINEMA

Student Cinema presents "Lisa" on Friday at 7 p.m. in the SUB theatre. Admission 35c.

GOD IS ALIVE

and hiding in the debating society

OPEN MEETING, SEMINAR ROOM

12-1 p.m., Friday, October 20

FORUMS COMMITTEE The Forums Committee will sponsor a talk by Desmond Pacey on "Modern Canadian Poets", at noon on Friday in room 280 of SUB.

DEBATING SOCIETY

There will be a meeting on Friday at noon in the SUB seminar room. All talkers, revolutionists, etc., welcome.

CHEERLEADING

CHEERLEADING Cheerleading practice for Golden Bear basketball and hockey teams will be held Friday, in the dance room of the phys ed bldg, at 5 p.m. Tryouts are next week. Everyone is more than welcome. For more information con-tact Bea Gunn-433-7274 and Kathy Govier-439-5145.

SATURDAY

U of A radio through the facilities of CKUA, 580 AM, 98.1 FM, will broad-cast the Golden Bear-Huskie football game Saturday at 2 p.m. Listen, Listen, Listen. RADIO

CLUB INTERNATIONAL There will be an International Supper and Dance Saturday in SUB. Please come in national costume, if you have one.

UAVAC

UAVAC The U of A Vietnam Action Commit-tee will hold a protest meeting on Saturday, at the Legislative Bldgs., at 1 p.m. for a walk to Centennial Square and the public meeting in the theatre of the Centennial Library at 2:30 p.m. Laurier LaPierre is the main speaker. The U of A Vietnam Action Commit-tee will meet at 11:30 a.m. Saturday in the SUB Snack Bar to discuss last minute details for the demonstration against the war in Vietnam. The demonstration takes place on Oct. 21 at 1 p.m. at the Legislative Bldgs. All those who want a ride or who could drive people, please come to this meet-ing.

SOCREDS The campus Social Credit Club will The campus Social Creat Creat on which hold a campaign commencement and poster hanging meeting on Monday at 6 p.m. in SUB, rm 248. For more information contact S. E. Konkin III at 469-2372.

FORUM ON SEX

Printfit (Printer)

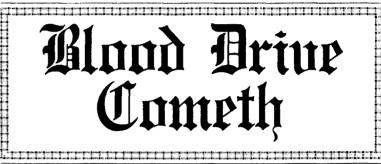
The Anglican-United Church Uni-versity Parish will hold a forum on "Sex: A Moral Issue" on Sunday at 8 p.m. in the SUB Meditation Room. The panel includes ethics Professor Terry Anderson, President of the Grad Students Peter Boothroyd, Dave King, and a physician. Any questions tackl-ed ed.

The deadline for all yearbook photos is Nov. 29. Students may have their picture taken by making an appoint-ment in rm. 139 SUB before that date

CHINESE STUDENTS

New chairman and committee have been elected for 1967-68. For infor-mation concerning the Association, contact the chairman, Dr. Stephen K. Hall at 433-4578 or 432-3504.

STAGE BAND Guitarists interested in playing big band jazz and dance music with the U of A stage band can obtain further information by telephoning Fred Mit-chell at 466-7085.



Official notices

Two delegates are needed for the McGill Conference on World Affairs, Nov. 8-11. The theme is 'France in the New Europe.' Speakers are Professors S. Hoffman (Harvard), Henry Ehr-man (Dartmouth) and J. Eayrs (Tor-onto), A. Fontaine (foreign editor of Le Monde), and F. Leduce, (French ambassador to Canada). It will be held at McGill, with SU paying neces-sary expenses. sary expenses.

One delegate is needed for the Canadian Service for Overseas Stu-dents and Trainees conference, Nov. 9-11 at the international centre, Queen's University, Kingston. Its pur-pose is to exchange ideas and to de-velop programs aimed at familiarizing foreign students with the Canadian university and society, and to develop programs aimed at using the skill and knowledge of foreign students for the education of Canadians.



South Side Office: 10903 - 80th Ave. Telephone 433-7305 (University Branch-Just Off Campus)

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Main Office: 12318 Jasper Ave. Telephone 488-7514 **Convenient** Parking

All delegates to conferences must submit reports to vice-president on their return, outlining the program, extent of participation, organization (including strengths and weaknesses) and a recommendation as to future participation. Deadline for application, October 20. Submit to Personnel Board, c/o secre-tary, Val Blakely, SUB.

The Students' Union is accepting applications for the following positions for 1967-68: Deputy Returning Officer Conference Selection Committee 2 members Applications should be sent to the

2 members Applications should be sent to the Personnel Board c/o secretary, Val Blakely, SUB, by Oct. 20.

The Finance Board will hear sub-missions for budget changes in prepa-ration of the final budget. Appoint-ments can be made for submissions through the treasurer of the students' union, by Oct. 20.

All students interested in university reform, are invited to attend the film, "Semester of Discontent," Oct. 26, 2 p.m. The film will be followed by discussion groups. Location to be announced.

PERSONAL:

Junior needs you, Goose. Please come home!-Fifi.

Exploration — Production — Gas — Manufacturing

Engineering and Honors Science

GRADUATES REQUIRED

in the following departments:

Since Shell Canada's success depends to a great extent on sound technical knowledge and achievements, much of the strength of our company lies in the development and performance of our engineers, scientists and other professionals

Opportunities for graduates with Bachelor and Masters degrees exist in most of the company's major departments. We invite you

2

to speak with Shell's representatives to obtain career information. Some summer positions are available for next to final year students.

Check with your placement office for company booklets, interview schedules and further details.

10% discount on presentation of Students' Union card



"General Foods offers you more than just Tang"

His job keeps him on top of the world. On top of world commodity prices, world markets, and any international developments. He also has a firm grasp on the economics of production and marketing and how they might be affected by market fluctuations.

Who is he? One of General Foods' Financial Services Analysts. Like all of his colleagues, he is wellequipped to meet the GF challenge: to develop a needed product and sell it at a profit.

He finds great satisfaction in his work, because

wise marketing decisions. And these decisions can involve anything from the launch of a new instant food to a complete change of marketing strategy for a well-known brand such as Maxwell House Coffee.

Does this sound like the kind of career to satisfy your ambition; to test your abilities to their limits? If so, you may be one of those exceptional people who can respond to the kind of stimulat-

ing, mind-stretching challenge we offer. So why not take up the challenge —



nis opinion counts. Marketing management works	ana choose		
closely with him, and relies on his sound financial			
•	A career with a future from General Foods	GENERAL POODS	

Interesting opportunities await you in our Finance, Marketing and Operations areas. A General Foods recruiting team will visit your university on: **NOVEMBER 2nd & 3rd**

See your placement office.



editor-in-chief - - - - lorraine minich

managing editor—jim rennie	news editor—joe will
production manager	casserole editor

STAFF THIS ISSUE—A few more of those bodies showed up Tuesday night to help drink the coffee and shoot the bull (actually it was more like a cow) and some of them even did some work. We are glad to welcame back to the fold Frank Horvath and the Great White Father (actually he's a little dusty so we'll call him the grey midget) also in attendance for the King and her court (correct) was Ronald Yakimchuk, Kelly Toohey, Judy Samoil, Leona Gom, Marg Bolton, Alex Ingram, Suzanne Brown, Marbijell, Glenn Cheriton, Alvin and Gregory and Hilda Glick and the ever-faithful and ever-present Harvey Thogmirt, yours truly.

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THURSDAY, OCTOBER 19, 1967

mind d

At the last meeting of the Alberta Association of Students, U of A students' union president Al Anderson stated he was irrevocably opposed to the concept of "student power"

By student power is apparently meant the control by students of various administrative functions of the university.

Student representation on or to certain administrative councils here has been a hotly debated issue for some time, and should still be a matter of great student concern.

The policy of students' councils in the past has been to seek representation on the General Faculty Council and certain committees of the GFC, plus the right and ability to make representation to and communicate with the Board of Governors. It is the General Faculty Council and its committees which in practice make the policy decisions

which would be of concern to students-thus the concentration of efforts toward this body.

But now that students do have representation on the GFC and some of its relevant committees, there is a grave danger that the whole issue will be laid to rest, and little of significance be further accomplished

However, student representation must be intelligent and organic. Intelligent representation means our delegates must be well informed. Organic representation, as we see it, means that the student delegates must operate from a sound philosophy of the nature of education and the role of the student in the university community, with a view to developing this role to its utmost legitimate potentialities.

We are not advocating student power, but we believe, as we hope does Mr. Anderson, in student participation and fulfillment.

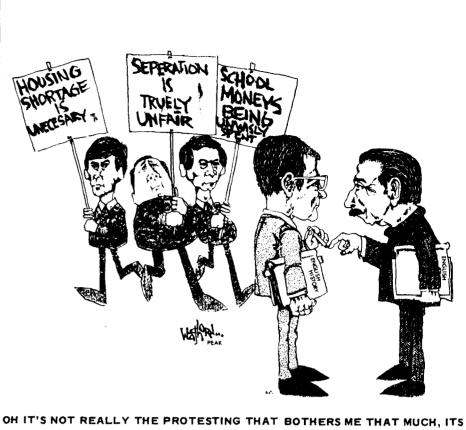


Student fulfillment in the university community certainly involves representation on more committees, such as curriculum committees, more powerful representation on other committees, and perhaps more direct access to the Board of Governors.

On this basis, therefore, we suggest the students' union set up, apart from the Academic Relations Committee, some sort of research board which would study such abstract questions as the nature of the university, the nature of a student, the role of a student in a university, the type of education required by society, the type of education actually being given by universities and public school systems, and would collate and critically examine current educational research, especially in such matters as course design and university structure.

suggest it be carefully considered. Surely in a university of this size place can be made for such an organization, even if a large element of informality must prevail in it.

Last year an informal group of somewhat this nature was set up, but its emphasis was mostly on informal discussion, and while it was no doubt valuable to those who participated in it, the university as a seems to have benefitted hole



JUST THE FACT THAT THEY'RE FROM ENGLISH 401

-reprinted from the peak



Recent exchanges of petty beefs by means of letters to the editor have made it necessary to comment.

the general student body.

While we welcome all letters, criticism, and viewpoints, it seems that many people write letters without having sufficient knowledge of the topic they wish to comment on

We feel this newspaper has the right to locate the news, and the responsibility within the bounds of good taste to publish it and comment upon it-even when the facts may be unpleasant or disturbing to some.

In many cases, complaints received about news coverage are so petty it seems the complainants must have a lot of extra time on their hands to even bother.

opinion or supporting a particular view in some issue, it does not mean that the editorial writer or the reporter has not fully understood all angles in the issue.

It means that after analyzing carefully the two sides of an issue, the writer has decided that one side makes more sense, or seems more feasible, or warrants praise or criticism.

We like to believe that we are capable of holding opinions on student government and campus developments and that we have the right to print these opinions in the form of editorials.

And so, if we feel that SUB has undesirable features or that a particular student councillor's ideas warrant criticism, it is our privilege to say so.

Before this notion is shouted down by cries of "impractical", we little.

By providing even a minimally organized structure within which such studies can be undertaken, the students' union would do both itself and the university a valuable service.

For it is not merely by representation that we will make this a better university, but by using our representation to put forward intelliaent ideas.

And intelligent ideas come from hard work.

And, people who make rash and unfounded statements charging The Gateway with innoccuracies and discriminatory practices not only make fools of themselves; they insult the volunteer staffers, many of whom contribute more time to The Gateway than some student councillors spend working with the students' union

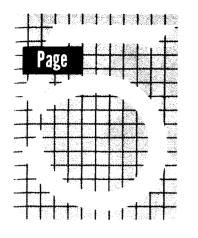
For the benefit of anyone who has doubts, it should be stated that there has never been any proof that Gateway editorial writers or reporters are more stupid than the average U of A student.

It is also your privilege, but too many people this year have abused

If you hold a radical viewpoint which you feel the campus should know about, write it down in the form of a letter or a signed editorial and bring it to our office.

And, if you feel you must reply to another letter to the editor, your reply should be directly related to the issue under discussion and free from personal attacks.

Above all: please know what you are talking about.



letters

the booboo

May I respond to an editorial that appeared in The Gateway on Thursday, October 12? I pondered long before deciding to write, because I felt that I must be missing something—Was this an attempt at satire? Or perhaps simply a conscious attempt to stimulate controversy? I concluded it was neither because of the glaring naivite throughout.

I refer of course to "bilingual booboo"—the editorial that criticizes the Mixed Chorus for singing "O Canada" in (shudder) French.

There are a few small points that your editorial writer should be made aware of. First of all, if your writer is so terribly concerned with "decorum", he would have noticed that the singing of the national anthem came first on the program—it did not follow a pride-stimulating version of "Ring Out A Cheer for Our Alberta" as he implies. Secondly, a minor point, French is not a foreign language in Canada, though apparently many would like to think it is. Thirdly, the writer of the editorial might be most interested to know that the song "O Canada" was composed by a (shudder) French Canadian, Calixa Lavallee, who lived from 1842 to 1891. The ariginal words were French. The words most often heard by English-speaking Canadians today ("O Canado, Our home and native land, etc.") were not written until 1908, by Justice R. S. Weir. And that version was not the first one in English. It bears no resemblance to (is not a translation of) the original French words.

I'm not sure what your editorial writer did, but it would appear that he/she listened to the first line of the song and then left. You see, we did sing O Canada in English immediately after we sang it in French, though no mention of this is to be found in the editorial. If we are going to use a song written by a French-Canada for the country that he was proud to be a citizen of, for our national anthem, I fail to see how it can be considered lacking in "good taste" or in the "right amount of decorum" (these are your cliches, not mine) or if you wish, a "bilingual booboo" to sing it both in French and English.

a sheaf cartoon round out the page.

-nb

Small minds making pompous, self-righteous, and unknowledgeable statements such as are found in that editorial are the cause of most of the ills of this country, to say nothing of the international scene. One would hope that a university environment could minimize the incidence of these (minds, statements and ills).

D. C. Harper grad studies

Editor's Note—Laura Scott, coordinator for the SUB dedication ceremony, Monday confirmed a statement made in the Oct. 12 editorial. At the dedication ceremony, O Canada was sung in French ONLY.

up with football

Keith Spencer's remarks in last Friday's Gateway, "Who gives a damn about the Golden Bears?", shows a marked ignorance of the fact that the Golden Bear football team is a solid institution at the university.

Poor crowds at times supply fuel for negative arguments. Knockers seem to generate a consensus among the students that the football here is inferior. The continual dwelling on the tremendous calibre of play and the large crowds associated with universities in the United States build inferiority complexes.

There is a need for positivism. The football heritage of this university must be brought aut. The stirring grudge games Alberta used to have with UBC and Saskatchewan should be revived.

How many students know that Ken Neilsen became an established star with the Winnipeg Blue Bombers within two years after his graduation from the Golden Bears? How many know that 10,000 people poured into Clarke Stadium three years ago to watch Alberta down Queen's for the Canadian college championship?

Despite the negativism, football remains solidly entrenched in the culture of this university. Bears will continue to be draftd by the pro teams. The majority of students will continue to ask their friends "How did the Bears do Saturday?"

only three letters today, there's one on bilingualism and one

on varsity football. there's even a letter about our poor, hard-

working reporters. a scholarly examination of breakfast, and

Sociologists will probably find that football serves as a source of coherence for the university society. Aside from the fact that 2,000 university people converge the occasional Saturday to watch a football game, the degree to which students sympathize with the university can be partly attributed to the university being represented on the playing field.

The Golden Bears act as a dearlyneeded liason between the public and the campus. It deadens the public's stereotyped conception of the university as a hippie refuge and drug market.

Most important of all, the students expect the university to have a football team. Big budget or not, the football team will pervade university life here for many autumns to come. If somebody would thump out the knockers, the seating capacity in that stadium behind the arena would soon be too small.

> Don Moren arts 2

kind words

I am astounded at the large number of ultra-sensitive individuals who create uproars and then violently complain about the way they are handled in your newspaper.

Having retired after a lengthy career with The Gateway, I can sympathize with what must be your exasperation.

A couple of clowns, such as Jim Matkin or Dave Leadbeater, manage to bungle their way through a job in a way that makes themselves and everyone associated with them look like fools.

The poor news editor has two choices—either he can have a reporter do a story, or he can ignore the whole mess. If he does the latter, he will be accused of ignoring important compus news (in English, refusing to publicize the pitiful attempts at political self-glorification of the individuals concerned).

If he decides to run a story, the reporter is faced with a terrible dilemma. He can try to make some sense out of their remarks(an impossible task, especially since everyone who has heard them has a totally different interpretation of what is actually going on), or he can attempt the equally impossible task of talking to them and then trying to resolve the contradictions between the first remarks and the second version.

In any case, if the resulting story does not meet the glorified picture these people have of themselves, an angry letter will appear on this page.

I intend no particular slight to Leadbeater and Matkin, but intend my remarks as applying to a large number of people who have written letters on this page.

I wish a few people would stop to realize that there are usually many ways of examining an event, and that if their own particular viewpoint is so obvious or self-evident, they should be able to express it to such animals as Gateway reporters in a way which can be understood.

Believe me, The Gateway is much easier on people than any reputable professional newspaper would ever consider being.

So letter writers, think before you write. And it might also help to read so-called "offensive" articles before labeling them as such.

> Ralph Melnychuk grad studies

On the spirit

By ALLEN GARR Reprinted from The Peak

While I sleep in the lower part of my house I set my alarm clock behind the leg of a table in one of the upper reaches.

This precaution ensures that the roar of the clock's voice will draw me sufficiently far away from my warm bed so that I will have to either bark my shins as I seek out the enemy in my blindness or open my eyes and irrevocably commit myself to another day.

At times I associate the crack of dawn with the sonic boom of a low flying aircraft.

The sun peeping over the horizon in an array of splendid color makes my eyeballs water. And if you listen closely, you

And it you listen closely, you will find that birds twittering in the early hours are not blessing the new day.

image watchers

They are complaining because an externally imposed addage, "the early bird catches the worm," has forced them to comply in order to retain their image.

I might add that the last time I spoke to a gathering of worms, they complained at length about the inconvenience of being eaten early.

I am reasonably sure that those people who praise the coming of day are referring to some event which occurs in the early afterRice Krispies, for example, do not lie in the bottom of your bowl in a soggy, peaceful mess, but rise to greet you in a chorus of SNAP, CRACKLE and POP.

I have enough trouble convincing myself in the morning that the wooly lining in my mouth is only a temporary problem without a military tattoo in my breakfast bowl to remind me that the wool will be the least of my problems that day.

for the kiddies

Of course, most breakfast cereals are made for kids and the advertising, which emphasizes power and aggression, effectively influences the young tykes as to how they should start out their day: "A little bit brighter"... than the next guy.

Imagine the attitude of a young lad dragged from his crib and presented with the prospect of reviving himself, at the pain of mental and physical malnutrition, with cold milk and lumps of crunch shot from a cannon.

Cereals are often attributed with the ability to convey human qualities.

The sugar-coated kid is always saving scores of people with the aid of his whip and guns.

Presumably by eating this cereal people become brave, dynamic, and develop an inherent sense of justice.

underdog

sent at the breakfast table, but it is billed as a fun thing. A new cereal snack, "Pokes," is

of breakfast

consumed amidst laughter and television viewing.

a big hit

"A Poke in the mouth makes a hit in the tummy."

How far does a child have to go with this sort of pugnacious attitude before he arrives at: "A kick in the groin is worth two in the bush"... or something like that?

There is one cereal that seems to be able to transmit the mark of Cane.

"Sugar Smacks," although inoffensive initially are with the aid of Madison Avenue turning into a dangerous weapon.

In the ad one child says to another: "Give me a smack." The other, in response, raises a hefty pillow, belts his innocent victim and replies: "Because you're my brother i'll give you another."

some ad

Mother breaks in at this point not to condemn the savage beating, but to point out that the lad lying in a heap on the floor might have been asking for a tasty treat.

The juxtaposition of sado-masochistic behavior and the request for nourishment reiterates an all to apparent weakness in our society.

I would suggest that we return to an era where breakfast is a lei-

By ALLEN GADD



'yeah, i'd say it was a helluva good homecoming weekend' -----reprinted from the sheaf

noon

Morning, to me, is a time of violence and pain.

It is a period best spent in private lest one offends by his rumpled outlook.

I express nothing new in the sentiment that morning is anything but a period of tranquility.

aggression

Contemporary breakfast cereal producers have insisted in incorporating man's early morning aggressions into the first food he is likely to eat.

Judging from current advertising it would appear that most breakfast foods are vehicles for a powerful force. Cereals are made for the underdog who wants to be a leader---echoes of conservatism.

The latest effort is a treat called "Apple Jacks" and "a bowl a day keeps the bullies away."

The ad doesn't suggest that the bullies stay away because they see your mom buying this vitamin enriched, energy packed, free prize inside, box of goodies.

You have to down the contents first, and then beat hell out of the bullies.

I think that the manufacturers are trying to create a group of sixyear-old vigulantes to clean up the racial unrest in the United States. Not only is violence ever presurely past-time.

Perhaps the menu could contain such items as champagne, caviar and warm mush.

Soft bailed eggs could be consumed with minimal trouble and without an ear-shattering fanfare.

it's the attitude

It is more the attitude surrounding breakfast than the actual content.

One could no more be imbued with brotherly love by a warm egg yolk than he could get courage to conquer from a dried out pulverized seed.

At present I would, however, seek to raise the banner for a more loving spirit of breakfast. THE GATEWAY, Thursday, October 19, 1967

Haswell paces running mates to 6-mile cross country

Ray Haswell, of the U of A, is off to another flying start on his way towards another room full of trophies.

6

Haswell won the Alberta 1967 6mile race held last weekend in Devon as part of the Cross-Country Championships. He finished the course in a time of 33 minutes, 49 seconds

John Eccleston, of the Edmonton Olympic Club, was right on his heels with a time of 33:52. David Beckman, another U of A runner, was fourth 11 seconds behind

Eccleston and 32 seconds ahead of Morris Aarbo of the EOC. Four of the next five places were

occupied by U of A runners. Ed Frost, fifth, Ray Mackenzie, sixth, Tom Matras, seventh, and Mike Ballard, ninth. Bob Hamilton of the Calgary Track Club finished eighth. Paced by Haswell the U of A

runners took the open title over the same distance, soundly whip-ping the Calgary Track Club.

Paul Webster, a University of Calgary runner, won the junior men's 41/2 mile event with a time of

icial notice

A Students' Union by-election will be held November 3, 1967

OFFICES to be contested are the following: Vice-President of The Students' Union,

Science Representative.

All full members of The Students' Union, may nominate and elect the Vice-President, but only full members enrolled in the Faculty of Science may nominate and elect the Science Representative.

Nominations will be received in The Students' Union Office, second floor, Students' Union Building, from 11:00 a.m. until 2:00 p.m. Wednesday, October 25, 1967. Blank nomination forms are available in The Students' Union Office: it is not necessary to use the form provided, but all information requested thereon must be included on any nomination paper.

Further information may be obtained from the returning officer. Detailed regulations may from time to time be posted in the main lobby of The Students' Union Building. Stewart MacAllister

Returning Officer

Want a new PLYMOUTH for the Weekend? Who, Me?

A 1968 Plymouth Fury or other deluxe car is available to a member of the

Avis Car Club at

SPECIAL LOW RENTAL RATES.

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Apply now-membership will be limited.

Simply mail the coupon

below, an application and further information will be forwarded. Students past second year and faculty eligible.

finish in the top ten was David Banks. Banks finished in seventh place with a time of 29:51. This Saturday the cross-country team journeys to Calgary for the Southern Alberta Championships

27:12. The only U of A entry to



OPTOMETRISTS Office Phone 439-2085 201 Strathcona Medical Dental Bldg. 8225 - 105th Street Edmonton, Alberta

Where have all the fans gone? Well, they have started to come back a little, but without any spirit.

By Steve Rybak

Dis and Data

This has been particularly noticeable for the last three years. There has only been one football excursion, two homecoming parades, two pep rallies that weren't the biggest success in the world, and fans who sit on their hands.

Why no spirit? Your answer is as good as mine. We have Canada's only university marching band, 12,700 students paying an eight dollar athletic fee, cheerleaders, the only live radio coverage of intercollegiate football games, and last but not least, a good football team.

But where are all the football fans who make themselves heard? People are starting to show up at Varsity Grid the occasional Saturday afternoon. Why, we've even had crowds better than 1,500. But still nobody reacts; they sit on their hands.

Second floor boys a spirited lot

Oh, there has been one group that has broken through the smug, sophisticated facade that all university students like to present to the public. The boys from the second floor of Henday Hall made their own homecoming parade and were about the only ones who showed they were having fun.

They made a paper-mache Golden Bear and marched it up and down the field at half-time, accompanied by the marching band, joined the cheerleaders, and provided the only real cheering section the Bears have had.

The only other vociferous groups seem to be "tipsey" fraternity members who find football games a good place to embarrass fellow brothers and their dates, if they can see that far.

What happened to the parades that used to go winding through downtown Edmonton every homecoming weekend? And the football rallies, complete with fireworks and burning effigies?

Good old days not that long ago

They weren't that long ago. Back copies of the Gateway provide some very colorful descriptions of football hijinksand they are only three and four years old.

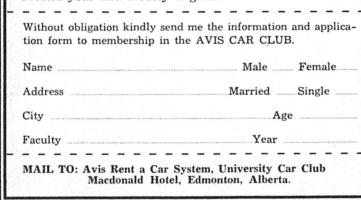
Not many can remember back to the good old days of the football weekends to Calgary and the fantastic trip to Vancouver in 1963-the days when two bus loads of U of A supporters hit the cowtown for the parties at the Palliser and the football game.

Only a few of the valiant 120 who went to UBC are still left around campus. They can tell you of some fairly exciting moments as they floated through the Rockies and of the aftermath when Mrs. Sparling became a angel of mercy, distributing thousands of aspirins. Alas, those days are no more. Nobody wants to have fun any more. Get a bit un-serious and let down your hair.

Compared to other universities in the WCIAA, the U of A is a drag. Ever been to a UBC homecoming? You see what I mean

In 1963 the captain of the Golden Bear's football team said, "We've got the best fans in the world \ldots ." I wonder if anyone will venture to make that statement now.





THE GATEWAY, Thursday, October 19, 1967

Intramural scoreboard

Football in full swing; squash, handball started

By GRANT SHARP

This year's intramural program is well underway with results from many of the sports coming in.

Flag football is in full swing with most of the teams bearing

As of yet it is hard to make any predictions, but Kappa Sigma "A", St. Joes "B", and Phi Delta Theta "C" are doing Sigma well in their respective leagues.

There are still many forfeits due to illegal players, so make sure that all the players are signed up in the intramural office before they play.

Last Saturday, many brave souls endured the formidable weather barriers of Victoria Golf Course to participate in the annual intramural golf tournament.

The final results are not yet in, but some good scores have been reported.

Squash and handball have started with a number of players registered. Entry in these ladder tournaments may still be gained by registering at the intramural office. The tennis schedule is posted in the basement of the phys ed bldg, so be sure and check the time and place of these metabore

matches.

A large number of entrants participated in the track and field meet held last weekend. These results will be publicized as soon as they are received.

All unit managers remember that the deadline for archery, cycle drag and indoor soccer is on Oct. 17. These three events will be run off during the next couple

of weeks.

Many of the units are having trouble generating interest in the intramural program.

I remind these units that the season is still young and there are many sports still to be run. The intramural program is based on participation so don't

hesitate in coming out and enjoying yourself.



LOCAL PEDAL-PUSHERS OFF AND RUNNING ... a Le Mans start to the 1966 cycle drag

Cycle drag races — there's blood and sweat on the cinders and leaves

By JACK GROFF

CHORUS: The evenings are so cool. so cool. cool, cool

MOTHER NATURE: Everywhere the leaves have turned and even-tually they tumble down, soon to be covered by that whitey softness known as snow. Red blooded Ca-nadian males begin the time honor-ed ritual of taping sticks and shar-pening dusty skates. It's hockey time in Canada. Others wax and polish cherished

skis while thoughts of Sunshine and Norquay permeate their brains. A few justifiably from the attic retrieve their hoary, beaten toboggans. Winter cometh.

Up into the attic go the now use-less things we associate with summer - garden hoses, barbecues,

lawnchairs, and bikes. CHORUS: That last, a knell of doom, of doom, doom, doom . . .

EVERYMAN: Bikes! MOTHER NATURE: Yes bikes. They are useless now and must be stored for winter.

EVERYMAN: My blood. Oh no, please not bikes! Anything but bikes. Spare the bikes!

MOTHER NATURE: But it is decreed that

EVERYMAN: Then let the bikes stay for that last round-up—The Cycle Drag.

MOTHER NATURE: What the hell is that?

CHORUS: Tell her Everyman, save

us, tell her, her . . . EVERYMAN: The Cycle Drag is scheduled for this Saturday, Oct. 21 from 2-5 p.m. at the Bonnie Doon High School Oval. Teams consist of eight members and the Bike.



CHORUS: Oh there is that word I love to hear, Bike, Bike, it is life itself, life, life .

EVERYMAN: The first team to complete the 25 miles or the 100 laps is declared the victor. MOTHER NATURE: Cheez-sounds

pretty tough. EVERYMAN: It has its moments. The pit stops and rider changes are

one and the Le Mans start is another MOTHER NATURE: By the many

shades of autumn, how do you tell which team is which?

CHORUS: Tell her Everyman, Tell her, her, her . . . EVERYMAN: O.K. sports fans . .

each team must have their own colors and at least two counters, one of their own laps and one, of dubious mathematical skill, for those dastardly opponents. MOTHER NATURE: Man—it real-

ly grabs me. I think I'll see my

EVERYMAN: Good thinking. Oct. 21, 2-5 p.m. at the Bonnie Doon Oval—The Cycle Drag **CHORUS:** Spectators are welcome.

Are welcome, welcome, welcome ...

Whether you're a Frosh or a Prof



3 PIECE CO-ORDINATE that KILLED the Sport Jacket

7

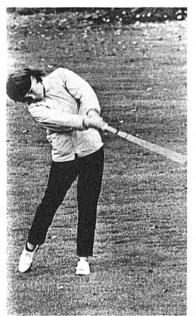
Underdog U of A golfers take WCIAA women's crown

Last weekend's miserable weather didn't cancel the WCIAA golf tournament and it certainly didn't hinder either Alberta's women's team or Manitoba's men . . . for both went on to win the tournaments.

The under-dog U of A Women's team, Cathy Galusha, Wendy Fisher and Marilyn Macklan, upset the highly rated UBC three-some of Marilyn Plamer, Heather Munroe and Ashley Allan.

When the weather cleared sufficiently to read the score sheet, Alberta had squeeked by UBC, 567 to 572.

The story was different on the other side of the fence, in the men's division.



The Manitoba team of Steve Ballantyne, Richard Price and Jim Watson swept the course of all op-position with a tidy 448, 31 strokes lower than their closest opponent -Alberta.

SHOULDER HURT

Al Scott, number one man on the Alberta squad, was bothered so greatly by a pulled shoulder muscle that both of his teammates, Mickey Adams and Jim Metcalfe, in second and third spots on the squad, shot consecutively lower than he did . . . giving Alberta a total of 479.

Miss Palmer, the runner-up in the Canadian Women's Open, took the women's individual honors with a low 158 for 136 holes. The low medalist for the men was Steve Bannatyne, from the University of Manitoba, with a 149. Ballantyne tied with team-mate Richard Price but won on a count-back.

Mickey Adams was the low man for the U of A carding a 156 while Miss Galusha came in with a 171 for the low women's' score.

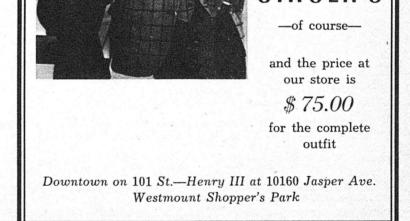
GOLF . . . is a four letter word

SLEEPING ROOM Adjoining bathroom, separate entrance, breakfast privileges, graduate student preferred. 466-8049.

Thinking of returning to the U.K.? You'll get good straight talk about scientific opportunities from the team of ICI scientists visiting your campus shortly. They'll tell you about jobs available now, where they are, how much they pay, what the housing situation is. If you've only just arrived, you can still talk prospects with them.

ICI's recruiting team will visit your campus on OCT. 23, 24

Contact them through Mr. J. E. Lemay, CMC Student Placement Office, Administration Building.





THE GATEWAY, Thursday, October 19, 1967

Chocolate milk favored



York bookstore lags

TORONTO-The bookstore at York University is keeping

Texts ordered by professors in May have still not arrived. For some classes, the order of books was cut down and a number of students are left without needed texts. Mrs. Monica Church of the York bookstore said it was "too

much trouble" for their staff to inform the faculty of difficulties with book orders.

She explained not enough books were available for purchase because the store only orders for 80% of a professor's enroll-ment estimate in any 1st or 2nd year course. This procedure keeps the bookstore from being over-

stocked.

Some book orders have not come through, Mrs. Church said, because they are coming from the U.S. and sometimes can lay forgotten for months while awaiting customs clearance. She also placed blame for some delays on professors who did not place an order until just before classes started.

Illegal sleeping draws fine

WATERLOO—Two homeless-type people have put an empty lounge in the Student Village residence complex here to good

For three days, student Peter Siroka and his non-student hippie friend, Hans Hall, slept in residence luxury, free of charge

Unfortunately for them, a maid recognized them as non-residents of the floor and reported them to campus security. Student Siroka was fined \$24, but his friend Hall was turned over to the Waterloo police and charged with vagrancy and trespassing.

Waterloo provost William Scott expressed the wish that Hall's punishment serve as an example and a deterrent to other freeloaders using the residence lounges.

"People like Hall must not take advantage of the society they reject," he added. Taking care of freeloaders adds to the cost of running the village and adds to costs for bona-fide residents.

Cots are available to visitors at fifty cents a night.

Waterloo students get faculty rep

WATERLOO-Two students have been granted full voting membership on the engineering faculty council, the first faculty council to allow student members here.

Only seven of the 60 faculty members opposed the move at a

meeting of the council. "We have nothing to hide," said Dean A. N. Sherbourne. "It won't hurt to have the students exposed to our widsom as well as our foolishness." well as our foolishness.

A reporter for The Chevron, the U of W student newspaper, was allowed to cover the meeting.

Publishing suspension upheld

VANCOVER—The British Columbia Supreme Court has upheld the city of Vancouver's suspension of the Georgia Straight's business license.

The hippie newspaper's license was suspended Sept. 28 by city inspector Milt Harrell, acting on orders from Mayor Tom Campbell.

John Laxton, lawyer for the newspaper, said the paper plans

to appeal that judgement to the Supreme Court of Canada. In handing down the judgement Oct. 6, Mr. Jusice T. A. Dohm said: "I am of the opinion that Mayor Campbell and license Inspector Harrell should be commended for their prompt actions leading to the suspension of this newspaper and thus preventing the distribution of this filth.

Georgia Straight Lawyer Laxton argued the suspension was invalid because it was made under a section of the city charter, and only federal government may act on matters of morality.

Commenting on the judge's decision editor Dan McLeod said, "I think it is a step towards a police state."

CUS referendum killed

TORONTO—University of Toronto students will not vote in a referendum on CUS membership after all this year.

Students eat varied breakfast

By ALEX INGRAM

Students eat substantial breakfasts a U of A survey showed this week.

Most girls prefer toast, juice, milk or coffee; while the boys will include eggs, bacon or cereal-both hot or cold. Chocolate milk is another favorite of the males.

A few even expressed a desire for beer at that early hour of the morning. And one esteemed Gate-way editor insists on "a bottle of apple cider about twice a week".

About two-thirds of the residence students come for breakfast said Miss Margaret Gibbard, dietician of Lister Hall. Most ar-rive for the hot meal, and only 150 to 175 students make the continental breakfast. Eggs are the favorite choice.

She did not feel that the new policy regarding second helpings would affect breakfast because students are generally in too much of a hurry at that time.

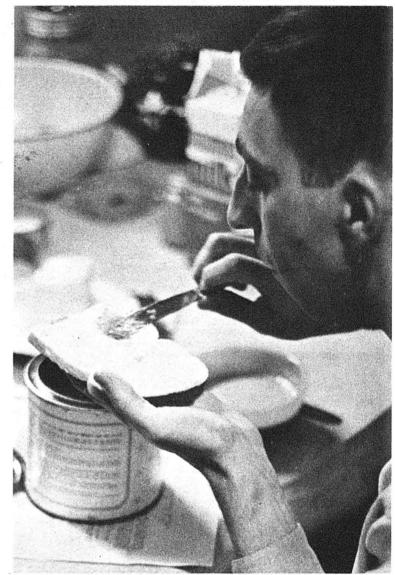
The amount students eat is in accord with their daily activities, she felt.

Out-of-res students and grads eat a little less. The boys are in-clined towards eggs, toast, beer and left-overs; while the girls will content themselves with coffee and/or Instant Breakfast.

Students eating in the SUB cafeteria have cinnamon buns and coffee, said one employee. The boys may include eggs and cereal, but on the whole they eat lightly at breakfast time. The cafeteria caters mainly to Graduate Stu-dents from the nearby residences.

The Snack Bar, said the same employee, does get a few early morning orders for french fries, but as it opens later on, it is deal-ing more with students on coffee breaks.

Mrs. J. Grant Sparling, Dean of Women, was not too worried about what students eat at breakfast. She is far more alarmed by what they have for snacks.



GETTING BUTTERED UP FOR CLASSES ... with everything from cider to left-overs

CUSO desperate for volunteers to work in underdeveloped nations

The Canadian University Service Overseas will be recruiting new volunteers on the U of A campus Oct. 24-27 to serve in underdeveloped countries.

New volunteers are badly needed as the present demand is from five to ten times greater than the supply, said Ken Stickland, a CUSO executive member.

Mr. Frank Bogdasavich, co-ordinator for East and Central Africa, and recruiting agent for the

the speaker. He will appear before many campus clubs and organ-izations, and will attend a re-ception-seminar Oct. 26 at 8 p.m.

in the lounge on top of SUB. All executives of clubs which will not be hosting Mr. Bogdasa-vich, and all interested members of the general public are urged to attend this seminar.

Literature will be available and an attempt will be made to answer all questions.

CUSO is a non-governmental, non-political volunteer a g e n c ywhich sends skilled persons over-seas for two years at the request of the governments of under-developed countries. Transportation is paid both ways,

and a wage equivalent to the standards of the host country is paid. If you are interested in broadening your experience and in learning at the same time, come to the reception-seminar on Thurs-day, Oct. 26.

Career Opportunities

Employment and career opportunities in widely diversified fields are offered by Cominco Ltd. to engineering and science graduates and post-graduates, and to graduating technologists.

The main functions in which these opportunities are available include research, development, geology, mining, ore dressing, design and construction, preand technical services.

Blitz starts

"Good Guys Blitz." Today is Blitz Day, and once again students are canvassing for the Community Fund. This year they hope to raise \$9,364--about 0.6% of the total UCF goal of \$1,493,840, which is distributed to 45 services in the

city The amount donated to these services ranges from less than \$2,000 for the Anglican Social Service Centre, to \$200,000 for the Canadian Red Cross Society. Many types of organizations are helped to serve many types of people: girl guides and ex-convicts, the mentally ill and the Sea Cadets, the blind, the paraplegic, and animals.

prairie Provinces will be

A referendum was set for January, 1968 but council voted

Oct. 11 not to hold it. In March of last year the CUS referendum motion was passed over the strong opposition of student council president Tom Faulkner. He is now serving his second term as president. This year's council rescinded the motion because, as one

member put it, selling CUS would mean detracting from CUS programs.

programs. It would not be a referendum on CUS, said CUS co-ordinator Jennifer Penney. It would mean a referendum on us. It is not a we-they relationship. Last year U of T's fees to CUS were \$15,000. Three universities this year have voted to send CUS membership to a referendum: UBC students will vote on Nov. 1: Acadia withdraw on Oct 16 and Windsor students voted to

1; Acadia withdrew on Oct. 16 and Windsor students voted to retain membership Oct. 13.

It is interdenominational: in addition to the Anglican Social Service, there are many Catholic charities and homes, Jewish family service and Youth Centre, and unaffiliated organizations such as the YMCA.

Cominco is a Canadian company engaged in mining, refining, the production of chemical fertilizers and other diversified activities. Its operations and interests extend across Canada, into the United States and other countries. Progressive and expanding, Cominco needs progressively-minded men who seek a challenging, satisfying and rewarding future.

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