

Weather Forecast:

Fair and Cold

The London Advertiser

LONDON, CANADA—THE HOME OF UNBROKEN PROSPERITY.

THE LONDON, ONTARIO, ADVERTISER, WEDNESDAY EVENING, NOVEMBER 15, 1916. TWELVE PAGES.

HOME
EDITION

PRICE, TWO CENTS.

53rd YEAR. No. 22616

FRENCH BREAK FEROCIOUS HUN COUNTER-ATTACKS

GEN. LESSARD'S NAME MENTIONED FOR MILITIA MINISTRY

RUSSIANS SCORE IN GALICIA AND TEUTONS IN RUMANIA, PETROGRAD OFFICIAL REPORT

Muscovites Force Germans From Heights and Rumanians
Fall Back Before Heavy Pressure in the
Transylvanian Valleys.

[Canadian Press.]

Bucharest, Nov. 15.—From the border of Western Moldavia to the Silesian Gorge, the Austro-German forces are being pursued beyond the Rumanian troops, according to an announcement made by the Rumanian war office today. In the Jiu Valley the Rumanians have been forced back to their second line trenches as the result of continued violent Teuton attacks, the statement adds, and the Rumanians have been obliged also to yield some ground in the Alt Valley.

[Canadian Press.]

Petrograd, Nov. 15.—Via London. 3:35 p.m.—Russian troops on the River Narayuvka, in the region of the heights to the east of Lipnicadola, in Galicia, yesterday assumed the offensive and forced the Austro-German troops from the positions which they had occupied on both sides of the road leading to the village of Slaventin, according to the Russian official statement issued today. The announcement reads: "On the River Narayuvka, in the region of the heights east of the village of Lipnicadola, we assumed the offensive and drove out the enemy from those of our trenches which he had occupied on both sides of the road leading to the village of Slaventin. We took prisoners and two machine guns. The enemy's counter-attacks were unsuccessful."

[Canadian Press.]

RUMANIANS FORCED BACK. Petrograd, Nov. 15.—Via London. 3:35 p.m.—In the Tirsajuly, Alt and Jiu valleys, on the Transylvanian front, the Rumanians have been forced back by the Austrians and Germans, who have brought up reinforcements, the war office reports.

[Canadian Press.]

HEAVY RUSS ATTACKS. Berlin, Nov. 15.—Via Sayville Wireless.—Serious Russian attacks were made yesterday on the front southeast of Lemberg, according to the German war office. The war office announces that all the Russian assaults were repulsed.

[Canadian Press.]

TOOK 1,800 PRISONERS. Berlin, Nov. 15.—By Wireless to Sayville.—The invasion of Rumania is being carried on successfully by the Austrians and Germans, the war office announces. Engagements along the road leading into Valschia (South-western Rumania), yesterday terminated successfully for the Teutonic forces, who took more than 1,800 prisoners.

[Canadian Press.]

RUSSIAN OFFICIAL REPORT. Petrograd, Nov. 15.—The text of the official statement reads: "Rumanian front: In Transylvania, north of the Ottuz Valley, the Rumanians took the offensive, repulsed the enemy and captured some prisoners and three machine guns. On the Tirsajuly, Alt and Jiu valleys, persistent enemy attacks still continue. The enemy, who has been considerably reinforced by fresh German troops, succeeded yesterday in pushing back the Rumanians. "Dobruja: There was nothing of importance to report."

BRITISH TOOK HUNS FROM LONG TUNNELS FAR UNDERGROUND

Cleared the Enemy From "Impregnable" Positions by Use
of Bombs Instead of Bayonets—Ancient Victory Most
Important and Significant in Months.

[Copyright, 1916, by the Associated Press.]

With the British Armies in France, via London, Nov. 15—4:30 a.m.—The British advance along both sides of the Ancre, which continued yesterday with the capture of the village of Beaumont, is considered by the British commanders as one of the most important successes in the four months of the offensive. They insist especially on the relatively insignificant character of the German resistance in a position which they consider of great strategic importance and one of the most highly fortified on the entire western front.

An Underground Fortress. More than five thousand prisoners have been collected in the extensive subterranean galleries and chambers which were sunk on both sides of the valley and were miles in extent. Five hundred Germans surrendered in a tunnel near St. Pierre-Divion, which was a mile and a half long. This tunnel gave access to scores of electric chambers, in which companies of infantry were housed and which contained quantities of machine guns and bombs. Another seven hundred prisoners were caught in a ravine south of Beaumont-Hamel, where they were cut off by the first attack on Monday afternoon.

Trapped By Barrage Fire. The British success south of the Ancre was increased owing to the fact that the Germans in this section were on the point of being relieved by fresh troops when the attack was launched. It seems that twice the normal strength of the garrison was trapped by the barrage fire. Among the prisoners taken

FOOD PROBLEMS BROUGHT BEFORE BRITISH HOUSE

Government To Make Drastic
Rules On Conservation
and Prices.

MEATLESS DAYS LIKELY
Many Sinkings by Submarines
Are Causing Some
Anxiety.

[Canadian Press.]

London, Nov. 15.—According to the morning newspapers, Walter Runciman, president of the board of trade, will today present to parliament a measure providing: First, compulsory use through the British Isles of whole wheat flour instead of white flour; second, a ban on all fancy cakes and pastry; and, third, the institution of meatless days on which neither shops nor restaurants will be allowed to sell meat.

[Canadian Press.]

London, Nov. 15.—The price of food which has become such a serious matter in England as in all other belligerent countries, was discussed in the House of Commons today. William Hewins, Unionist member from Hereford, introduced the following resolution: "In the opinion of the House it is the duty of the Government to adopt further methods of organization to increase and conserve the national food supply and to diminish the risk of shortage and serious increase of prices in the event of the war being prolonged."

The debate on this resolution, if not arranged by the Government, took place in concurrence with its wishes, and Walter Runciman, president of the board of trade, was expected to announce drastic proposals to deal with the difficulties of the present position. The activity of German submarines in sinking large numbers of ships which is related so closely to the price of food, will be discussed in the House of Lords this evening by Lord Charles Beresford and Baron Sydenham.

HARSH TREATMENT FOR AMERICANS ON KONINGEN REGENTES

Suffered Greatly While Pris-
oners of the Enemy.

DUTCH WERE FLOATED

Britishers Aboard Were Taken
to the Interior of
Germany.

[Canadian Press.]

Flushing, Nov. 14.—Via London, Nov. 15.—The three Americans who were on board the Dutch mail steamer Koningin Regentes when the steamer was captured and taken into Zebrugghe by a German submarine, are now safely back on Dutch soil. They had an experience which they say they are not anxious to repeat. They are Thomas Smith, an American, William Goodbody, a New York attorney, who had been in attendance upon a legal case in The Hague, and Howard Kimbley. Mr. Goodbody gave to the Associated Press the following account of his four days' experience:

"We were kept aboard the steamer in Zebrugghe harbor from Friday until Monday with uncertainty as to our fate, wondering what would happen. While aboard we had enough to eat, but the babies on the vessel suffered from a scarcity of milk. Monday morning the passengers were put on board a train which we neutrals supposed would take us straight across the Dutch frontier. We were mistaken, however, for the first stop came at Ghent, where we were put on a siding. It appeared that the authorities had no instructions about us and none desired to take any responsibility. "Probably the Germans did not want us to see the country, for it was as if when we were sent on to Malines. Here again no one seemed to know about us, and no food was procurable. All we had then was a bottle of milk for the babies, while the adults shared a dry loaf of bread. After the stop at Malines we got to Antwerp at midnight. There we found the same conditions as at Ghent and Malines. No accommodations have been provided for us as the authorities had received no instructions. In a large station room which was bereft of all comfort, men, (Continued on Page 3, Column 7.)

STEAMER RADCLIFFE SUNK BY SUBMARINE

[Canadian Press.] Paris, Tuesday, Nov. 14.—(Delayed.)—The British steamer Sarah Radcliffe, of 2,323 tons, has been sunk by a hostile submarine, which torpedoed and sank her, according to a semi-official announcement today. The steamer sank after twelve shots had been fired at her, according to this account, her crew of 28 men being rescued by the Norwegian steamer Huden. The ship St. Nicholas of Granville was sunk on Monday by a submarine, the announcement adds. Her crew of nine men was saved.

IT LOOKS AS THOUGH THAT
LONG LANE HAD A TURNING



Advertiser Illustration.

The above photograph shows Sir Sam Hughes, deposed minister of militia, and the man who since the war, he has forced to take a back seat—General Lessard, regarded by men of both parties as the foremost military officer in Canada. Recently General Lessard, after doing a lot of minor duties at the front, was sent to the rear to be in command of the militia. The photograph was taken in London on inspections. The Advertiser asked him his opinion of his treatment, but, like a good soldier, he was silent.

BRILLIANT LESSARD BEING MENTIONED FOR HUGHES' SHOES

Leading Military and Civil Circles Consider French-Canadian
General Best Man For Militia Portfolio—Would Be
Great Asset For Quebec Recruiting.

[Special To The Advertiser.]

Toronto, Nov. 15.—That none of the men yet mentioned as new minister of militia, but a French-Canadian and a Liberal, namely, Major General F. L. Lessard, will succeed Sir Sam Hughes, and by his entrance to the Borden cabinet, give it a sort of "Coalition" aspect, is the opinion of leading civil and military circles here and in Montreal. General Lessard has admittedly been side-tracked during the early part of the war, because of a well known personal matter between Sir Sam and the French-Canadian general.

[A GOOD MAN.]

At no time since the beginning of the war have friends of General Lessard, including many strong Conservatives and cabinet ministers, ceased to point out that the services of the general, admittedly of great value, should be utilized to advantage in the prosecution of the war. General Lessard is now "retired" on his farm in Meadow Vale, Ontario.

WOULD HELP RECRUITING.

It is pointed out today that undoubtedly the greatest task before the next minister of militia, no matter who he may be, is the recruiting problem in Quebec Province. Who, it is asked here, could make so effective a campaign in that direction as that of the distinguished French-Canadian soldier, Francois Louis Lessard, as minister of militia, whose brilliant record and personality has endeared him not only in his native province, but all over the Dominion of Canada.

CANADA'S BARREN LANDS VERY RICH IN GOLD AND OIL, STATES A NORSE EXPLORER

[Canadian Press.]

New York, Nov. 15.—Christian Leden, the Norwegian explorer and ethnologist, who has jumped from the snow huts of the Eskimos to the Waldorf-Astoria—some contrast, he says—bringing back from the great Canadian barren grounds northwest of Hudson Bay native tales of vast gold deposits and petroleum fields in unexplored regions north of the Arctic Circle, says the Sun. "I did not see the gold," he said. "Native friends of mine told me about it, but they didn't know it was gold. They were returning from a hunting trip with some specimens for me, but their dogs killed and they had to throw what I believe to be gold away. "Ledges of Gold, where the Eskimos told me of a ledge, where the

ONE REASON FOR THE SOARING DAIRY PRICES

[Canadian Press.] Ottawa, Nov. 15.—At least one reason for the extremely high prices of Canadian butter and cheese is contained in an announcement by the trade and commerce department giving statistics of the registered imports of the United Kingdom for the months of August, 1915 and 1916. In the former month imports of butter were 1,420 cwt., and in the latter 23,150 cwt. The comparative figures for cheese were 188,928 and 265,250 cwt. Eggs increased from 72-748 to 82,710 great hundreds (a "great hundred" is 120).

FOUR YEARS SENTENCE FOR CAUSING A DEATH

[Canadian Press.] Lindsay, Nov. 15.—Mrs. Mary Davies of Kilmont was sentenced yesterday by Judge Latchford to four years in Kingston Penitentiary for the death of Fred Spencer.

RED CROSS FUND NOW \$25,000,000

[Canadian Press.] London, Nov. 15.—The Times announces that its collections on behalf of the Red Cross today passed five million pounds.

Germans Send Waves of Troops Behind Flaming Liquid Against French--Result, 2 Ruined Houses

MAN POWER WILL DECIDE THE WAR, SAYS THE TIMES

Allies Must Strain All Their
Resources

TO MEET HUN STRENGTH

Latter Has At Least Seven
Million Men For
Service.

[Canadian Press.]

London, Nov. 15.—The military correspondent of the Times writes as follows of the man power of the Allies and the Central Powers:

"Germany's wise economy of her young contingents and her constant re-examination of the medical unit and the refusal to consider the claims of the conscientious objectors, and also of the civil service, her success in storing the colors of a high proportion of the German wounded, the use of prisoners in factories and on farms, the forced labor of the population of the occupied territories, and finally the trap she has baited to catch the Poles, all enable her to maintain in the field units of full strength much longer than anyone would have thought possible."

National Discipline. "These successes are due to national discipline and complete subordination of the interests of the individual to those of the state. The militarization of the entire nation represents a remarkable achievement. By a well organized system of substitution, many is already able to take for her armed two batches of half a million men each, and is in the course of taking a third from the munition works, the railways and other essential national industries."

"She has been able to build up 200 field divisions and cannot now safely be credited with less than 4,500,000 men in her field armies. On lines of communication, guards and reserves generally, owing to measures German is taking, she cannot even now be reckoned to have less than 2,000,000 men."

Allies Big Task. "The situation broadly is that the Allies are faced with the necessity of straining every nerve to place in the field next year every man, gun and shell that all the countries can produce."

"We Allies are quite able to make this effort, and to overmatch Germany. We in these islands have still between 3,000,000 and 4,000,000 men in military age in civil life, not counting men over 41. We are in far better position than Germany to maintain the war. Our gallant dominions have great large reserves of man power. Russia has still ample reserves, and will produce larger armies each year the war lasts. Italy increases and improves the quantity of and quality of her armies monthly, and France has been most successful in drawing more men from civil employments. She now excels in the art of accumulating great numbers in the field with relatively slight losses."

AMUSEMENT-LOVING IDOLERS OF GERMANY MUST DO THEIR BIT

Selfish Folk of Fatherland
Forced To Do Their
Share.

[Canadian Press.]

London, Nov. 15.—A dispatch from Amsterdam says that the Berlin Lokal Anzeiger quotes a Frankfurt telegram to the effect that all German citizens in good health are to be summoned, compulsory to do work of national importance. A bill authorizing their enlistment is to be presented shortly at a special session of the Reichstag.

The Lokal Anzeiger explains that the bill probably will not provide for an extension of the military age limit, but will compel all citizens who are physically fit to take service in ammunition factories and such other work of national importance as he deems fit. Berlin newspapers published an urgent official appeal to the women to apply at the war factories for work. War brides are accused of leaving factories on their marriage and taking separation allowances and refusing to continue work.

A proclamation by the general commanding the Munich district threatens that selfish, idle persons who refuse to take work and forego amusements will be forced to do so in the end.

[LIMIT WAR PROFITS.]

[Canadian Press.] Berlin, Nov. 14.—Via London, Nov. 15.—According to the Tageblatt, a circular of the war ministry was discussed on the house yesterday, proposing the limitation of the profits of companies making war supplies to ten per cent above the cost of production.

French Repulse Desperate Counter-Attacks of Germans On Somme Front, Artillery and Machine Gun Fire Breaking Up Enemy's Offensive at All Points.

[Canadian Press.]

Paris, Nov. 15.—An important German counter-offensive began at 6 o'clock this morning against the French positions south of the Somme, between Ablaincourt and Chaumes Woods, after three days of intense bombardment. The Germans attacked desperately, the war office announced, using burning liquid. The official announcement says the Germans were repulsed everywhere, except east in Pressiere, where they reached a group of ruined houses.

MORE PRISONERS IS REPORT OF BRITISH FROM ANCRE FRONT

Ground Won in the New Of-
fensive Being Rapidly
Consolidated.

[Canadian Press.]

London, Nov. 15.—1:08 p.m.—British troops north of the Ancre were engaged last night in consolidating the ground won in the new offensive movement, and no further important operations were undertaken. Today's official report from the Franco-Belgian front says:

"During the night we secured the ground won by our attacks yesterday north of the Ancre. More prisoners have been taken, the numbers of which will be reported later."

BEAUCOURT LOST, SAYS BERLIN.

[Canadian Press.] Berlin, Nov. 15.—Via Sayville.—North of the Ancre River the British attacked yesterday, and captured Beaumont, a village of 1,000 inhabitants, and the village of Beaumont, but that everywhere their violent assaults broke down with heavy losses.

"To the east of Rheims a surprise attack by German forces upon one of our minor positions in front of Frenes resulted in failure."

"DON'T LOOK SO SAD," SAYS GEN. HUGHES TO WEEPING ONES

Tells Consoling Friends There
Is Nothing To Worry
About.

[Canadian Press.]

Ottawa, Nov. 15.—The political situation surrounding the dismissal of Gen. Hughes as minister of militia is slimmer back to normal today. F. B. McCurdy, parliamentary secretary of the department, will return this afternoon, and with the premier will run the Canadian war office until a minister is named.

Sir Sam has discarded the khaki, temporarily at least, and appeared in mufti at the Chateau today.

"Cheer up! Don't look so sad; there's nothing to worry about," he said to a group of friends who attempted to console him.

HUGHES SAYS GOOD-BYE TO HIS OFFICERS

[Canadian Press.] Ottawa, Nov. 15.—Gen. Hughes will spend the week-end with his family at Lindsay. He paid a visit to the militia department today and took leave of his old officers, expressing his regard for their co-operation while he was over the department.

[THE WEATHER]

LOCAL TEMPERATURES. Following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 o'clock last night: Highest, 31° lowest, 25°. The official temperatures for the 12 hours previous to 8 a.m. today were: Highest, 28° lowest, 18°.

TOMORROW—FAIR AND COLD. Toronto, Nov. 15—3 a.m. Forecasts.

Moderate W. fresh north to west winds; light local snowfalls or flurries; mostly fair and cold today and on Thursday.

Temperatures. The following were the highest and lowest temperatures recorded in London during the 24 hours previous to 8 a.m. today: Stations. High. Low. Weather. Victoria. 44. 25. Clear. Winnipeg. 22. 14. Cloudy. Port Arthur. 18. 14. Cloudy. Port Stanley. 26. 22. Snow. Buffalo. 32. 18. Clear. Toronto. 34. 25. Cloudy. Fair. Kingston. 28. 19. Fair. Montreal. 24. 18. Fair.

Notes. A depression is developing off the Florida coast, while pressure remains very high in the Pacific States. Snow has been general in the Maritime Provinces, while it has occurred locally in Ontario and Quebec.

A Ferocious Attack. The text of the statement follows: "North of the River Somme we have made progress to the north of the wood of St. Pierre Vaast."

"The activity of the artillery was fairly spirited last night in the region of Saillet. To the south of the Somme the bombardment, which has been going on for two days in the region of Ablaincourt and Pressiere took on last night great intensity and was followed this morning by a German counter-offensive in which large forces took part, directed upon the positions taken by us on the 7th of November. From the Ablaincourt sugar works as far as the wood of Chaumes the attacks were made with ferocity, beginning at 6 in the morning. In spite of the extent of this attack and the use of large quantities of flaming liquids, together with tear-producing shells, the enemy was subjected to a sanguinary check."

Enemy's Waves Broken. To the south of the sugar works, opposite Ablaincourt and Pressiere, as well as in the wood to the south of Pressiere, French artillery and French machine guns broke the waves of the enemy's assaults. The Germans suffered heavy losses. Only some detachments of the enemy were able to reach a group of houses to the east of Pressiere. A tentative attack by the enemy delivered on Pressiere at 3 o'clock yesterday afternoon was driven back with hand grenades. This entire region is still under bombardment, but the shell fire has been efficiently controlled by the French.

To the east of Rheims a surprise attack by German forces upon one of our minor positions in front of Frenes resulted in failure."

Airplanes Again
Raid Turk Camp
To East of Suez

[Canadian Press.] London, Nov. 15.—3:30 p.m.—British airplanes have made another raid on the Turkish camp at Maghdaba, in Egypt, according to an official statement issued by the British war office today. Four hundred pounds of explosives were dropped on the camp, the statement adds, causing considerable damage. The raid reads:

"Egypt: A further air attack on Maghdaba last night surprised the enemy. Our machines, descending low, dropped 400 pounds of explosives on the camp and stone houses, doing considerable damage. Our airplanes returned safely."

TWO AND HALF PER CENT OF SHIPPING SUNK

[Canadian Press.]

London, Nov. 15.—3:30 p.m.—Of the total British tonnage of steam merchant shipping of 1,000 tons and over at the beginning of the war, the net loss to September 30, 1915, was slightly over 2½ per cent, Thomas J. Macnamara, financial secretary of the British admiralty, told a question today in the House of Commons. This, he said, included losses from all causes whether war or marine risks.

A ROYAL MARRIAGE

Prince George of Battenberg Weds
Countess Torley.

[Canadian Press.]

London, Nov. 15.—Prince George of Battenberg was married today to Countess Nadjeida de Torley, daughter of Grand Duke Michael Michailovich. The marriage was witnessed by King George, Queen Mary, Queen-Mother Alexandra, and other members of the royal family. The ceremony was celebrated in Russian and English churches.

GREEK CHAMBER OPENS.

[Canadian Press.]

Athens, Nov. 15, via London, Nov. 15, 8:30 a.m. (delayed).—The Chamber of Deputies assembled this morning, in accordance with the constitution. The premier read the royal decree convening the assembly, and adjournment was then taken sine die.

**GOOD ATTENDANCE
MARKS EXHIBITS OF
FEATHERED STOCK**

All Classes Well Represented
at Queen's Park.

PRIZES ALL AWARDED

The Visitors Today Outnumber
Those of Tuesday, Prom-
ising Record Crowd.

Good attendance has marked the exhibition which is being held by the London Poultry and Pet Stock Association in the Poultry Building in Queen's Park. Lovers of fine birds find it one of the best showings of poultry ever exhibited in this city. It matters not whether the birds are large or small, but interest runs to large birds or small birds, and fowl or water fowl, Games or Bantams, there will be found excellent representatives of each particular class.

The judges completed their task last night, and today many of the pens are filled with red, blue or yellow ribbons, indicating the winning bird in each particular class. Today there are even more visitors than yesterday, and this year's exhibition promises to be the best yet.

The following is a list of the principal prize-winners:

Light Brahmans—J. Dr. Williams, Ingersoll.
Dark Brahmans—George Vaughn.
Partridge Cochins—R. Oke.
A. O. V. Cochins—R. Bartram, Wyndham.
Black Langshans—B. Stinchcombe & Son, St. Thomas.
Silver Grey Dorkings—F. De Gex.
A. O. V. Dorkings—D. Bayne.
Buff Orpingtons—Paul Quirk.
Black Orpingtons—Hamilton & Smith.
White Orpingtons—D. Thompson, Woodstock.
A. O. V. Orpingtons—R. Oke.
Loves—J. E. McLaughlin.
Barred Plymouth Rocks—J. Nash.
Partridge Rocks—A. S. Whiles, Parkhill, winner of the prize for the best male bird in the show.
White Plymouth Rocks—F. Andrews.
Buff Rocks—C. Tozer.
Columbia Rocks—Reddick Bros.
Buff Wyandottes—J. H. Brooks.
Golden Wyandottes—A. Flawn.
Silver Wyandottes—F. Andrews.
White Wyandottes—F. Andrews.
Partridge Wyandottes—Adams Bros.
Columbia Wyandottes—Reddick Bros.
Black Wyandottes—J. H. Brooks.
Silver Pencilled Wyandottes—J. M. Thorpe.
Rhode Island Reds—R. Beamish.
Rose-Comb Rhode Island Reds—R. Beamish.
Javas—R. Oke.
Single-Comb White Leghorns—J. Cottrell.
Single-Comb Brown Leghorns—C. E. Thomas.
Black Leghorns—J. Beltz.
White Leghorns (Rose-Comb)—H. Thorne.
Brown Leghorns (Rose-Comb)—C. Tozer.
Single-Comb Buff Leghorns—J. C. Andrews.
A. O. V. Leghorns—D. H. Reider.
Black Spanish—D. Bogue, Byron.
Single-Comb Black Minorcas—T. Feilds.
Rose-Comb Black Minorcas—A. Glan.
Andalusians—King & Waterworth, Appleton.
Single-Comb Anconas—J. Nash.
Rose-Comb Anconas—J. Vander.
Sicilian Buttercups—W. P. Brown.
Hamburgs—D. Bogue, Byron.
Cornish—Clark Bros.
Polands—D. Bogue.
Houdans—J. H. McDonald, Christina.
Silkies—A. Bentley.
Games—A. E. Doane, Thorndon.
Bantams—Dodge & McNeill.
Waterfowl—M. Shantz, Ayr.
Tigeons—D. J. Vrooman.

WEDDING BELLS

PERKINS—CREE.
A quiet wedding was solemnized at St. James' Episcopal Church on Tuesday by Very Rev. Dean Davis, when Edith Maude, youngest daughter of Mrs. Margaret Perkins, became the bride of Rev. A. Stanley Cree of Berville, Ont., son of Rev. Wm. Cree, Earlscourt, London, Eng., and grandson of the late Sir Robert Cree of Irton, who was a member of the House of Commons. The bride looked charming in a traveling suit of blue serge cloth with hat to match, and black fur. After a dainty luncheon, served at the bride's suite, Mrs. J. J. Harding, the happy couple left on the afternoon train for the east. On their return Rev. and Mrs. Cree will reside at Berville, Ont.

PERSONALS

Mrs. Charles Harrison and daughter Edith, both well known in this city, left for California today to spend the winter.

The Most Notable Photo-Dramatic Event of the Season

Clara Kimball Young

—IN—
THE COMMON LAW

—AT THE—
Lyric Theatre

ENTIRE WEEK OF
NOVEMBER 20

Two performances—Matinee 2:30; evening 8:15.

PRICES
Matinee - 10c and 15c
Evening - 15c and 25c

NEWS

RUMMAGE SALE.—The officers and members of King Street Presbyterian Sunday school are holding a rummage sale at the corner of Dundas and English streets on Friday, November 17th.

NOT IMPLICATED.—The Advertiser has been asked to state that the man who lives at the eastern end of Hackett street were in no way connected with Monday afternoon's "avenging feminine crowd."

ATTACHED TO 7TH REGIMENT.—Non-commissioned officers and men of the 7th regiment have been attached for training, discipline and quarters to the 7th regiment, Guard Details, quartered in the Princess avenue school.

WOUNDED IN SHOULDER.—Pte. Gordon Jack Coulter of 745 Grey street was admitted to No. 3 General Hospital on Monday night. He was shot in the shoulder with a bullet, and is recovering.

DIED IN OHIO.—Word has been received in the city of the death of D. W. Thornton, formerly G.T.R. yardmaster here, in Youngstown, Ohio. He is survived by his widow, Mr. Thornton is remembered by many of the older employees of the company, having been stationed here for several years.

ASK FIXED ASSESSMENT.—The court of revision will meet this afternoon to hear the application of the taxpayers for a fixed assessment, and for reduction of the rate of taxation. The business will be represented, and a strong plea will be made for favorable consideration.

RECOMMENDED FOR D. C. M.—Sgt. James Bailey, now at the front with a British regiment, has been recommended for the Distinguished Conduct Medal for gallantry in action. He is a brother of William G. Bailey, 79 Aikin street, an employee of the hydro-electric system.

PLEADS GUILTY.—Pte. Earl Vincent of the 42nd Battalion, accused of desertion, has pleaded a confession of guilt and a trial by court-martial, which has been ordered for him, has been cancelled. He will suffer the same penalty which would have been inflicted by the court-martial.

TAXIS COLLIDE.—Two taxis-cabs, one running north on Wellington, the other south on Queen's avenue, collided at the corner of Dundas street. One car suffered a broken spoke in one of the rear wheels, while the other had its frame smashed, steering rods bent and wheels cracked. The occupants of both cars were uninjured.

KEEP OUT OF U. S. A.—The practice of visiting Detroit and other points in the United States, which has been indulged in by members of the C. E. F. is ordered to cease. The orders today state that no officer or man of the active militia or of the C. E. F. is permitted to go to the United States without special permission of militia headquarters.

AT EXECUTIVE MEETING.—Mrs. R. M. Graham, treasurer of the Local Council of Women, has gone down to Kingston to attend a meeting of the national executive. She will go on from there to Montreal to see her niece, Miss Myrtle Leckie, a graduate of Victoria Hospital, who is sailing for England with a detachment of Canadian troops. On her return, Mrs. Graham also expects to visit relatives in Sherbrooke, Quebec.

JUDGE NOW IN CHAMBERS.—Judge J. C. Judd took possession of his chambers at the court house today. His first criminal case is that of George Brooks, the Austrian, charged with stealing \$75 from a companion, Tony Patton, who is in custody. Judge Judd will take up the duties at the division courts for the balance of the year.

GIVES SUITS FOR CHILDREN.—The mothers club of Victoria School has ordered the purchase of suits for the children of the shelter. The clothing was collected by the members of the club and the donation was made to the shelter. The suits are to be given to the children of the shelter. The mothers club of Victoria School has ordered the purchase of suits for the children of the shelter. The clothing was collected by the members of the club and the donation was made to the shelter. The suits are to be given to the children of the shelter.

OFFICERS TRANSFERRED.—Local Lieut. Frank White and Lieut. R. A. McLellan of the Special Service Company of the Engineers are leaving this morning for the front. They are being transferred to the Engineer Training Depot there and will remain for a three months course. At the expiration of that period they will be attached for duty to some unit of the Engineers until their turn comes to go overseas. They leave at 7:08 p.m. by the Grand Trunk.

TO HOLD BANQUET.—At a meeting of delegates to the Boys' Work Conference held in Toronto, a London committee was appointed to arrange for a banquet to be held in this city on an early date. This committee, consisting of Gordon Henderson, Bert Chown and Alec Ferguson, held a meeting in the C. A. last night. It was decided to hold the banquet in the Dundas Centre Sunday school on Thursday, November 23rd.

UNKNOWN TO COL. SHANNON.—It is reported in a local paper that Lieut. G. T. Stephenson, son of an American engineer, supposed to be in the city, has offered to raise and equip a battalion of American Kitties at his own expense. Lieut. G. T. Stephenson is not known to Mr. Shannon, who is not acquainted with any person of the name and that office for the raising of any such unit. Such an offer made by an officer actually in the military district would have to be made through local headquarters.

A PRESENTATION.—On Friday evening last a large number of friends and neighbors of Mr. and Mrs. C. W. Baker met at their home on Brick street and spent an exceptionally pleasant evening. The reason of the gathering was the presentation of a watch to Mr. Baker by the Dundas Centre Sunday school. The watch was presented to Mr. Baker by the Dundas Centre Sunday school. The watch was presented to Mr. Baker by the Dundas Centre Sunday school.

GOMPER'S REPLIES.—[Canadian Press.] Baltimore, Nov. 15.—At this morning's session of the convention of the American Federation of Labor, President Samuel Gompers responded to addresses that were enthusiastically received by the fraternal delegates from Great Britain, Canada and Japan. After receiving the report of the committee on rules and order, it was planned to adjourn early until tomorrow morning, in order to permit the various committees to keep up the consideration of more than a hundred resolutions that have been offered.

**EXHIBIT OF ENEMY
GOODS COMPLIMENT
TO MANUFACTURERS**

Stamps London as One of the
Commercial Centres.

IS SPECIAL CONCESSION

Everyone Will Have Opportunity
To Study Articles
Next Week.

The recognition accorded London as a manufacturing centre has been strikingly manifested in the success with which the local board of trade has met in securing for this city from the department of trade and commerce a mammoth exhibition of articles which Germany and Austria shipped to markets all over the world before the war.

After the first shock of the outbreak of war, the British Government set to work to "be prepared" for any emergency that might arise in the future. The department of trade and commerce had the task of organizing to supplement with British goods those formerly imported from Germany and Austria.

In order to suggest new ideas to the manufacturers of the United Kingdom and also to give them the idea of new markets for their goods, plans were made for the gathering together of a large number of enemy goods in Germany. Austria with which they would be obliged to compete after the war.

The order to make the collection as complete as possible, the co-operation was enlisted of consuls and purchasing agents all over the British Empire. "Finally, the great exhibit was in readiness for its mission. It was sent in turn to the great manufacturing centres of Great Britain, Manchester, Birmingham, Glasgow, Leeds, Sheffield, Liverpool, Dublin, Bristol, Nottingham and Leicester.

Realizing the importance of steps towards a similar awakening among the manufacturers of Canada, Sir George E. Foster, some time ago, obtained the loan of the exhibition, and with it the services of H. Kershaw, who is associated with the department of trade and commerce of the United Kingdom.

Arrangements were made to hold the exhibition in Montreal, afterwards in Toronto, then to go directly from there to the Maritime Provinces. A special concession, however, has been made to London as an important manufacturing centre and the heart of the prosperous district of Western Ontario.

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But Admits Women Waited for Him
and Threatened.

Despite all reports to the contrary, and in the face of statements made by "the advertiser" by women who claimed to have had active connection with the New York office of the C. E. F., Lieut. G. T. Stephenson, who is with the 11th Worcestershire Regiment in the region of Saloniki, has been found to be a man of honor.

In reference to your article last night about Lieut. Stephenson, etc. There was absolutely nothing of that nature at all. He didn't call on Mrs. Barker as he was hinted at and had had no conversation with her. The thought would have never suggested crossing the road in answer to an invitation to spend the evening at her home. Lieut. Stephenson was a hungry, fuddled, right-looking crowd, very poor specimens of the usual women from England. They were waiting for him, and although threats were made that they would swing for him, they all valued their lives more and stood like statues for the waiting. Canadian manufacturers get busy, they are going to lose their great opportunity which has come to them through the war.

A Patriotic Duty.
"The responsibility resting upon them is pre-eminently a patriotic one. The German manufacturer in pushing his line of trade out through all the world is fully realizing the importance of his service to the commonwealth. If Canada is to take her place in the commercial world, it is necessary for the manufacturer to take aggressive measures immediately.

"While in London, we are hoping to get in touch with manufacturers from the United Kingdom, the United States, St. Thomas and other places, as well as those of your own city. The passport for admittance to the exhibition will be an early date. This committee, consisting of Gordon Henderson, Bert Chown and Alec Ferguson, held a meeting in the C. A. last night. It was decided to hold the banquet in the Dundas Centre Sunday school on Thursday, November 23rd.

Open Two Evenings.
"In order to afford managers, foremen and intelligent workmen an opportunity of visiting the exhibition and examining the articles displayed, it is also keeping it open on Thursday and Friday evenings until 9 o'clock.

"We are expecting a good deal from our visit here in the way of weakening interest. London, Canada, is recognized and known in England as an important manufacturing town and a number of lines of goods made here are well known overseas.

**ENEMY DROPS BOMBS
OVER BUCHAREST PALACE**
[Canadian Press.] Bucharest, Nov. 15.—Via London.—Occupation by the Rumanians of the town of Bucharest in Dobruja is announced today by the war office. Hostile airmen, the official statement reports, dropped bombs over the town of Bucharest. The queen and the princesses, however, were not in the structure, having left after the death of Prince Maria.

RAIDED ST. POL.
[Canadian Press.] Berlin, Nov. 15.—Via Sydney.—A German naval plane on Monday night raided the wireless station at Saint Pol, near Dunkirk, Northern France. Several wireless news agency wires. Several buildings are reported to have been struck by bombs. The aeroplane returned unharmed.

**WILL RETURN SOLDIERS AID
EACH OTHER OR TURN DOWN
COMRADE FOR STAY-AT-HOME?**

Corporal Donald Campbell Puts Issue Clearly Before Veterans and Tells of Conditions Under Secretaryship of Ed. Lance, the Civilian Applicant.

To the Returned Soldiers of London: An intolerable situation has arisen among the returned men of this city. For many months our men have protested against the retention of Ed. Lance in any capacity in which he would come in contact with the returned men. It was the outcome of his arrogant, overbearing attitude toward them, in the columns of the paper and out of it, I fought the battle of the returned men, giving their case such publicity that eventually a branch of the Soldiers' Aid Commission was formed to look after their interests.

The fight to oust him from the new position was continued, but I managed to enlist the sympathy of a number of returned men on his side. In the meantime I had been asked by the Returned Soldiers' Association to apply for the position of secretary of the Soldiers' Aid Commission and was guaranteed the support of practically all the returned men of the city. An open meeting of the returned men was held at which it was hoped to finally eliminate Lance. The charges brought against him are so many that it is impossible to list them all.

The Trug Position. If the returned men will not work to obtain a position for another returned man, what sympathy can they expect from the returned men of the city? They can give for nothing. On the other hand they will be held up to the scorn of all men as being untrue to their own best interests.

Up To The Men. A post card vote is to be held shortly to decide who shall be secretary of the Soldiers' Aid Commission. It is an appeal to you to see clearly your own best interests. If you want Lance, a civilian, to be secretary, you must vote for him. If you want a returned man, you must vote for him.

When the first petition was received by the executive it was a half time basis. At a meeting of the executive it was decided that a full time man would be necessary and new applications were invited. Again I was requested to apply and did so. The executive this time unanimously decided on me and a meeting was called for yesterday at which my name was to be recommended to the whole commission. The fight for the returned soldiers was apparently won.

And then comes the climax. Certain members of the executive, who had given their word that they would vote for my appointment, suddenly changed their minds, broke their word and voted for Ed. Lance. Because certain returned men appeared at the meeting and stated that they did not want a returned man to look after their affairs, they voted for Ed. Lance.

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A WOMAN wondered one day what she would have for lunch. On looking through her cook book she found a recipe for serving cracked cheese with crackers. She bought a box of McCormick's Jersey Cream Sodas, and the result was even better than she had expected. There are any number of such dishes, any one of which, if McCormick's Sodas are used, will help a woman at her wits' end for something new and appetizing for her table.

McCormick's Jersey Cream Sodas



SAYS CANADA AGAINST DISPUTES LEGISLATION

BALTIMORE, Md., Nov. 14.—The American Federation of Labor delegates were urged today by Thomas A. Stevenson of Toronto, fraternal delegate to the convention from the trade unionists of Canada, not to endorse any legislation providing for the settlement of industrial disputes. He said that such legislation would be a step toward the unionization of the Canadian labor movement, and that it would be a step toward the unionization of the Canadian labor movement.

TANK STEAMER TAKEN TO PORT

LONDON, Nov. 14.—The British tanker *Petrolina*, found abandoned at sea, after having been brought to port with a French crew aboard, says a Lloyd's dispatch. The master and 22 of the *Petrolina's* crew have been landed. Eleven were lost Sunday night.

HARD CHRONIC COUGH

Made Well by Delicious Vinol

Crestline, Ohio.—"I contracted a hard, chronic cough, and was weak, nervous and rundown. I have a small family of three, and it was hard for me to do my work. I took different medicines without benefit. Finally I heard about Vinol, and it has restored me to health and strength. My cough is all gone and I feel fine."—Mrs. H. C. Carls.

We guarantee Vinol, which contains beef and cod liver peptones, iron and manganese, phosphates and glycerophosphates, for chronic coughs and colds, and for all weak, nervous, rundown conditions.

Taylor's Six Cut-Rate Drug Stores, London, also at the best drugist in all Ontario towns.

Saxol Salve CURES SKIN AFFECTIONS

One package proves it. Sold and guaranteed by above Vinol drugist.

FOUR DOCTORS DISAGREED

Pains Disappeared After Use of Lydia E. Pinkham's Vegetable Compound.

Wilmington, Del.—"I was suffering from terrible backache and pains in my side, with bearing-down pains, and was very nervous. I was always tired, always drowsy, never could get enough sleep, and could not eat. I had four doctors, and each told me something different. I read of Lydia E. Pinkham's Vegetable Compound and decided to try it. I got good results and now feel better than I have felt for years, and I am gaining in weight. I can gladly recommend it to all women."—Mrs. GEO. W. SIBBOLD, 1511 West 4th street, Wilmington, Del.

Backache and bearing-down pains are danger signals which every woman should heed. Remove the cause of these aches and pains by taking Lydia E. Pinkham's Vegetable Compound, that good old root and herb medicine. Thousands of women have testified to its virtues.

For forty years it has been making women strong, curing backache, nervousness, ulceration and inflammation, weakness, displacements, irregularity and periodic pains.

If you want special advice write Lydia E. Pinkham Medicine Company (confidential), Lynn, Mass.

SALTS FINE FOR ACHING KIDNEYS

EVEN HUNS TOUCHED BY BRITISH CHIVALRY

We eat too much meat, which clogs kidneys, then the back hurts.

Most folks forget that the kidneys, like the bowels, get sluggish and clogged and need a flushing occasionally, else we have backache and dull misery in the kidney region, severe headaches, rheumatic twinges, torpid liver, acid stomach, sleeplessness and all sorts of bladder disorders.

You simply must keep your kidneys active and clean, and the moment you feel an ache or pain in the kidney region, get about four ounces of Jad salts from any good drug store here, take a tablespoonful in a glass of water before breakfast for a few days, and your kidneys will then act fine. This famous salt is made from the acid of grapes and lemon juice, combined with lithia, and is harmless to flush clogged kidneys and stimulate them to normal activity. It also neutralizes the acids in the urine so it no longer irritates, thus ending bladder disorders.

Jad Salts is harmless; inexpensive; makes a delicious effervescent lithia-water drink which everybody should take now and then to keep their kidneys clean, thus avoiding serious complications.

A well-known local druggist says he sells lots of Jad Salts to folks who believe in overcoming kidney trouble while it is only trouble.

HUGHES CHARGES TREACHERY, DECEIT, INGRATITUDE TO BORDEN IN LETTERS MADE PUBLIC FOLLOWING RESIGNATION

Minister of Militia Further Intimates Sir Robert Is Preparing to Quit Premiership for Position on Bench—Passing of Lie Following Perley's Appointment Last Straw That Broke the Camel's Back of Friendship and Caused Irrevocable Rift Between Prime Minister and War Lord.

[Special to The Advertiser.]

OTTAWA, Nov. 14.—The appointment of Sir George Perley as overseas minister of militia caused the break between General Hughes and Premier Borden. Correspondence given out today makes this clear.

The separation was marked with bitterness and asperity on the part of both. The premier charged the minister of militia with having deliberately disregarded the Government in matters in which all the ministers were entitled to have a voice, with making trouble for the Government, acting as a responsible minister should not.

Sir Sam charges in effect that toward him Premier Borden showed treachery, ingratitude and deceit. He also intimates that Sir Robert is preparing to slip out and take a place on the bench, turning over the premiership to some one else, presumably Sir Thomas White.

[Canadian Press.]

OTTAWA, Nov. 14.—What brought about the dismissal of Gen. Sir Sam Hughes from the portfolio of militia is detailed in the very voluminous correspondence made public this afternoon by the prime minister on the authority of the governor-general.

A series of letters, which had been exchanged between Sir Robert Borden and Gen. Sir Sam Hughes, and a perusal of them shows that as the correspondence proceeded the situation became more and more critical, and the relations between the premier and his minister were exceedingly strained. Finally the breaking point was reached and Sir Robert demanded Sir Sam's resignation in a letter written on Saturday and which was delivered on Monday afternoon.

Gen. Hughes' communications were characterized by the greatest plainness and directness, and were as usual couched in vigorous and in some respects offensive language. Sir Robert's replies were couched in a more diplomatic and less offensive language.

As stated before, there are various factors that led up to the situation, but what precipitated the climax was the creation of a minister of militia, and the appointment of Sir Sam Hughes to that position.

Gen. Hughes at first saw no necessity for such a course. He took the position that it was no more required of the forces in England than among those in the various training camps at home. Ultimately he became convinced that the situation was not yet settled. The general was in a difficult position, and he was not yet convinced that the situation was not yet settled.

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More "Reprisals" By Germany Now

Will Sell British Consul's Palace, They Announce.

BERLIN, via Sayville, Nov. 14.—As a reprisal against the forced sale of German property in the British colonies, the German Government has put up for sale the palace belonging to Sir Francis Christopher, former British consul-general at Frankfurt. The estate is valued at two million marks.

ON TWO OCCASIONS CANUCKS SAVED DAY, SAYS LLOYD GEORGE

Premier Hearst Reports on Trip to England.

"SEND US MORE MEN"

Secretary of War Says Side With Fresh Troops Will Win.

WOODSTOCK, Nov. 14.—Premier Hearst said his first visit to this city tonight when he spoke before the Canadian Club. The premier was listened to with rapt attention, as he described war conditions as he had viewed them on his recent visit to the front and England.

Mayor Kemp extended a hearty welcome to Ontario's premier.

"Everything I saw at the front only tended to stamp Canadian bravery," said Mr. Hearst. "You may well be proud of the men you have sent."

At the Somme the premier had seen the British guards and had ample opportunity to witness their splendid behavior. Lloyd George had told him: "Send us more men. The side which is able to throw fresh troops into the balance when the other side is becoming exhausted, the side which will save the day for us on two occasions."

In Belgium the premier had heard the "Marseillaise" and "Oh Canada" sung with the same fervor as it was sung here.

The premier paid a tribute to British soldiers which he visited. Three hundred thousand troops had crossed the ocean without the loss of a single man, thanks to the watchfulness of the fleet.

Mr. Hearst referred to Canadian hospitals in England as being the best to be found anywhere. In particular he spoke of the Ontario Military Hospital at Orpington, which had been named the ideal military hospital by a committee which had visited thousands of hospitals both in France and England.

The best kind for war purposes.

WASHINGTON, Nov. 14.—Deportation of Belgian civilians into Germany for forced labor has reached such serious proportions that American Charge d'Affaires Grew at Berlin has been directed by the state department to take the matter up personally with Chancellor von Bethmann-Hollweg.

The Charge was requested to say that such deportations could not but have a most unfortunate effect on neutral opinion, particularly in the United States, which has the welfare of the Belgian civil population much at heart.

The instructions of the state department, given on a long report from Charge d'Affaires Grew, in which he stated that he had discussed the situation informally and unofficially with the Under-Secretary of Foreign Affairs, Zimmermann. The latter admitted that a definite policy had been adopted to enforce the labor of Belgians in cases where they would not work voluntarily on the ground that so many repressed work as to make the strain upon public charity intolerable.

Violations of Law.

The deportations are viewed here not only as a violation of international law, but in a degree as a violation of Germany's assurance to the neutral powers that the deportations would be limited to the 20,000 French women and girls deported from Lille, Roubaix and Tourcoing, and that it was applicable to the Belgian situation.

Reports from Rome that the United States has joined or will join the Vatican, Spain, or the Netherlands, in a joint protest, are declared untrue.

The deportations are regarded by some officials here as an attempt to release German workers for the firing line by replacing them with Belgians. More than any other one thing, this is expected to increase the bitterness of the Allies toward Germany, and their desire for peace through a crushing victory.

Reports as to the execution of the deportations vary in detail, but not in principle. Those who go to Germany voluntarily are made to sign a general free-will contract, under which they are assured good food, a salary, guarantees of care for their families, and freedom of correspondence with them. Those who are not so fortunate are coerced where possible through imprisonment. If this is unsuccessful in securing signatures, the labor is compulsory at 30 pennies a day without provision for families or permission to correspond.

NEWFOUNDLAND PORT SUNK; NO WORD OF CREW

Seatonia One of Three Torpedoed by Columbian's Destroyer.

ST. JOHN'S, Nfld., Nov. 14.—The torpedoing of the British steamer *Seatonia* was reported in a dispatch received here by Bowring Bros., owners of her cargo, it was learned tonight. No cargo was made of the fate of the crew.

The *Seatonia* carried a cargo of pit props, which were loaded at Mulgrave, Nfld., for Cardiff, Wales. She registered 2,377 tons.

A news dispatch from Coruna, Spain, yesterday, said that Capt. Arthur Patterson, commander of the *Seatonia*, was a prisoner aboard the German submarine U-9, for eight days after the destruction of his vessel. The dispatch said nothing about the *Seatonia's* crew.

OUTBREAK CHECKED.

Montreal, Nov. 14.—The recent outbreak of infantile paralysis in Westmount has been almost eliminated, so reported to the city council tonight, and orders have been given for the reopening of the schools, which have been closed for two or three weeks.

BAZAR IN KOMOKA.

KOMOKA, Nov. 14.—The Women's Missionary Society and Mission Band of the Presbyterian Church will hold the annual bazar in the Town Hall, Thursday afternoon, November 16. In the evening an entertainment will be given, and refreshments will be served both afternoon and evening. A cordial invitation is extended to all.

FRENCH WAR MINISTER DEALING WITH QUESTION

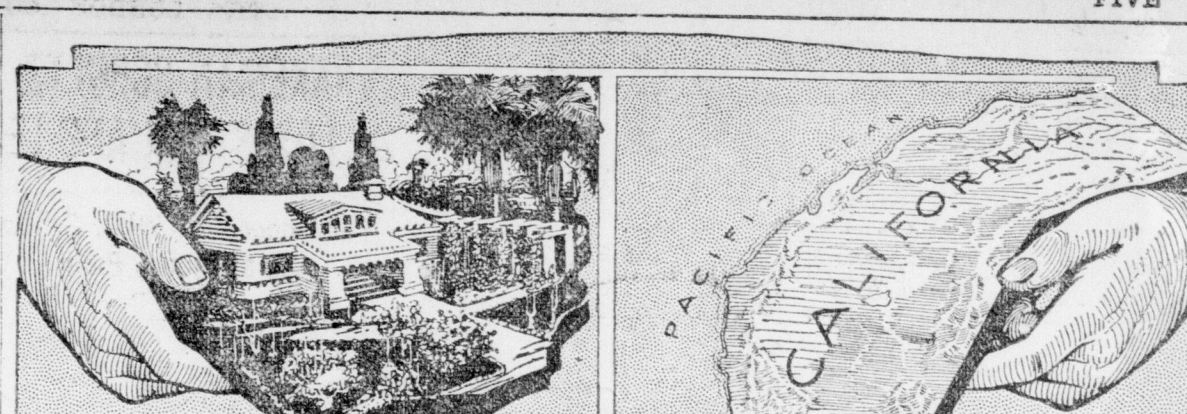
Goes to Athens to Discuss Neutral Zone for Venizelos.

LONDON, Nov. 14.—The French war minister, Gen. Roques, has arrived at Athens and had a conference with King Constantine, according to a Reuters dispatch from the Greek capital. The main subject of the discussion was the Allied demand for the establishment of a zone to avert collisions between the Royalist and Venizelist armies.

BEIMONT CORPORAL HAS SHRAPNEL WOUND

[Special to The Advertiser.]

BEIMONT, Ont., Nov. 14.—Mr. and Mrs. Thomas M. Brown are in receipt of news that their son, Corp. C. M. Brown, is confined to a hospital in England from the effects of shrapnel.



Two Ideal Combinations

Please understand that Bungalow Life in Southern California is so inexpensive right now that it is very popular.

This makes by far the most ideal Winter vacation for all the family. Quickly reached and easily arranged for.

Unlimited choice of locations in this delightfully warm climate at or near America's most celebrated Pacific resorts, reached quickly and comfortably via

UNION PACIFIC SALT LAKE ROUTE

Write, telephone or call for beautiful illustrated booklet describing the route and service on the luxurious Los Angeles Limited and Pacific Limited—the extra-fine without-extra-fare through trains from Chicago to Los Angeles.

Los Angeles Limited—Every Day Pacific Limited—Every Day

Also ask for booklet—"Inexpensive Bungalow Life in California."

J. J. Ross, Can. P. A. 233 Yonge St. Toronto, Ont.

M. de Brabant, G. A. 233 Broadway New York, N. Y.

U. S. A. DEMANDING INVESTIGATION OF LATEST BRUTALITY

Orders Charge to Take Up Belgian Deportation.

ARE DUAL VIOLATIONS

International Law and German Promises Against the Action of Conquerors.

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Beigian Spirit Still Unbroken

"Revengeful Victory" Assured, Says Cabinet of Brave Nation.

HAVRE, Nov. 14.—The Belgian cabinet, terming itself the "authorized organ of a nation condemned to the silence of death," today sent to King Albert on the occasion of the fete day of his paternal saint a telegram of felicitation. The message said the present time was particularly painful to their unfortunate country as the war continued to be more and more odious and cruel. Despite the sufferings of the people, the message added, the cabinet was confident of a "revengeful victory."

The members of the Belgian Chamber of Deputies also sent a congratulatory telegram to the king. It likewise condemned the acts of Germany in Belgium.

STRAFORD REGRETS NEWS OF TRANSFER OF CHAS. FORRESTER

G. T. R. Superintendent Highly Regarded in Classic City.

[Special to The Advertiser.]

STRAFORD, Nov. 14.—News of the transfer of Supt. Charles Forrester of the Grand Trunk to London to succeed Supt. W. R. Davidson, was learned with regret, and came as a surprise to the citizens in general.

For seven years Mr. Forrester has been in Stratford, coming here from London in 1913 when he was chief dispatcher. For four years here Mr. Forrester was in charge of the Grand Trunk, in conjunction with W. S. Wilson, now superintendent of transportation.

Mr. Forrester is highly esteemed here, and by his courteous manner has made many friends for himself and the company.

He is succeeded here by R. H. Fish, trainmaster at Brantford. Mr. Fish was formerly road foreman.

GERMANY HEARS OF MORE IRISH TROUBLE

If It Didn't Hear It, It Sends It Broad-cast Anyway.

BERLIN, via Sayville, Nov. 14.—The presence in Dublin of a large number of recruiting officers from England is causing increasing strife, the Overseas News Agency here has learned. The news agency says, that the recruiting officers, under the protection of police and soldiers, have organized meetings in Dublin and the surrounding region.

"On each occasion," the news agency continues, "riots with the Sinn Feiners resulted. Rioters were arrested, but after a time were released."

DYSPEPTICS SHOULD AVOID DRUGS AND MEDICINES

Try a Little Magnesia Instead.

Some people instinctively shun drugs, and others, out of custom or habit, cause dyspepsia by taking drugs, patent foods and medicines, artificial stimulants, etc.

But, closing the door does not furnish the answer. It is certain that the cause of most forms of indigestion and dyspepsia is the use of drugs and medicines, which is the underlying cause of most forms of indigestion and dyspepsia.

Relief, but ever-increasing quantities must be taken, and all the time the acid remains in the stomach as dangerous as ever.

Physicians know this, and that is why they advise so often to suffer from dyspepsia and stomach trouble is "Just get rid of your drugs, eat plain food, and take a little Magnesia."

A teaspoonful in a little water immediately relieves the burning, and takes away the heartburn, and the stomach is instantly neutralized all the harmful acid.

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Physicians

London Advertiser

Member Audit Board of Circulation.

MORNING EDITION.
City, 10c per week.
Outside City, 15c per week.
By Mail, \$3.00 per year.

NOON EDITION.
City, 5c per week.
Outside City, 10c per week.
By Mail, \$1.50 per year.

EVENING EDITION.
City, 10c per week.
Outside City, 15c per week.
By Mail, \$3.00 per year.

3670 TELEPHONE NUMBERS.
Private Branch Exchange.
From 10:00 p.m. to 9:00 a.m.,
and holidays, call 3670, Business Department.
3671, Editors; 3672, Reporters;
3673, News Room.
ADVERTISER JOB PRINTING CO.
PHONE 247.

Toronto Representative—F. W. Thompson, 57 Mail Building.
U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building, Chicago; Charles H. Eddy Company, People's Gas Building, Boston; Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED.
London, Ont., Wednesday, Nov. 15.

STRUCK FROM "INSIDE."

OTTAWA IS many miles from London, but it did not take long for the "insiders" to communicate to this city the supposed "real reason" for the downfall of Sir Sam Hughes. According to the story, which goes deeper than the official statements handed out by the premier and Sir Sam, the destruction of Sir Sam as war minister was a victory for the shrewdness and constant attack of Hon. Robert Rogers.

Mr. Rogers has been on the trail of Sir Sam for some time. Likewise Sir Sam has been on the trail of Mr. Rogers. When it came to intrigue and the finer arts of "getting" an opponent Mr. Rogers had it all over Sam.

It is said that the reason for the breach between these two rare personalities lay in the fact that Sir Sam did not want Mr. Rogers to have anything to do with the conduct of the war, especially as regarded contracts and the construction of buildings. Sir Sam openly expressed his opinion of the Hon. "Bob." This pair of men whose keen eyes look out from brows that denote fighting spirits of a different kind, crossed their political swords. For a long time Sir Sam had it all over Hon. "Bob" with the premier, but Sir Sam has done much to "beat himself."

There's the whole thing in a nutshell about Sir Sam Hughes—HE BEAT HIMSELF. No minister ever had such a chance as Sir Sam, just as no Government ever had such a chance as the Government of Sir Robert Borden. For months after the war Sir Sam had everyone with him. The Liberals were ready to back him up, and Liberal papers, including The Advertiser, warmly praised him for his work. He had exhibited a brand of energy that stood out in bold contrast to the other ministers. The rest seemed to be affected with the sleeping sickness. Not so with Sir Sam. He had a chance to indulge his desire to play his favorite game, and with his willingness to rid the department of red tape he accomplished much. He craved action, and he got action, or heads came off. Canada did not suffer from war office dragging. The trouble was that with all the superstructure of dignity and red tape, Sir Sam gradually kicked out some of the foundation stones. He was big in one sense, and petty in another, worked out his spite on Gen. Lessard, who is one of the most able soldiers in the empire, and he got tangled up with the oily Wesley Allison. He damned the regular officers up and down. He made a great fool of himself, and got away with it for a long time. The people and the press were loath to condemn him, but each day some fresh outbreak disgusted them or pained them. He was steadily beating himself, and Sir Robert Borden did nothing to check him. His Ypres silent criticism, his Ross rifle attitude, his strutting at Camp Borden, his love for display, and his inordinate vanity were becoming nauseating. Not the least of his "knocks" at himself was the tongue-lashing he gave headquarters staff officers in front of assembled regiments in this city. That was not playing the game fairly. It looked to Canada as if the nation's "naughty boy" was not only naughty, but had his men streaks as well.

Yet, in spite of all this, in spite of all he has been doing to beat himself, Sir Sam Hughes might have come back to public favor had he not been up against the "stiletto" crowd in his own party. They sent him away and while he was away, though it is a paradox, they struck him down; the "official" incident is a piece of great bluff. It is merely the flimsy excuse that seems a minnow compared to the shark of a few months ago. "We must get rid of Hughes" was a slogan, and although Hughes might have defeated them by behaving, he went ahead and "queered" himself again by his recent boulder's criticism of the British war directors. This was what the Rogers country wanted. "Sir, this knave is killing the party," they whispered into the ear of their impressionable king. And when it came to life or death for the party, home went the knife.

Sir Sam Hughes has been a masterful personality in one sense, but he used this quality as though he were the ringmaster of a circus. He liked to announce his "acts" in a loud voice, to crack the whip and to make the country and the soldiers of the country jump through his paper hoops. The Dominion was engaged in a life and death struggle, and Sir Sam should have been riding, if ride he must, with grim death at his heels. There was no time for trumpets or pageants, and those who sought his political life knew well that he was his own worst enemy. With one sack of the ballast of common-sense, Sir Sam Hughes might have become the dominant figure of Canada's history. But he still adopted the same attitude that made him ridiculous when he reported the capture of a Boer army (only the Boers refused to surrender) by himself.

and "my man Turpin." Sir Sam should have gone into the "movies," where the spectacular figure on horseback now has a place. Canada had all of the spectacular it cared to have in the war; it did not wish to have its minister of militia constantly dramatizing his personality and playing many strange parts.

ADVERTISING A SCIENCE.

THE London Ad. Club performed a service for the businessmen of London in bringing to the city recently Mr. Frank Campbell of Detroit, an expert on advertising. Mr. Campbell talked for over an hour, and when he had finished he had answered most of the questions that puzzle the average investor in business publicity. Should every businessman advertise, and if so, what, how, when, where and why? He answered all these questions in a way that brought gratification to his audience of one hundred or more.

Mr. Campbell emphasized the importance of advertising as a science. He pointed out that it is no longer considered a haphazard adjunct to a business, but is a most important department in any healthy commercial institution. It is, he aptly remarked, the elevator that leads to the top, and why he inquired, should any man who can ride in an elevator prefer to toll slowly up flight after flight of stairs? There was inspiration in his anecdotes illustrating the success achieved by businessmen, great and small, when the light dawned upon them. To the man who thought his business too small to advertise he gave the prompt advice, get out of it, such a business is not worthy of the attention of any intelligent man.

Since advertising has become a business science it has lost the earmarks which it bore in the old days. It is no longer a mere catalogue of prices or a skeleton branded with its owner's name. It is a living figure, full of vitality, pulling, directing shouting to the multitude whether the latter wills or not. It is an impelling force, if properly directed, which no one can escape. But it is not an autocratic or a vulture, because it works in the interests of the purchaser; it makes buying easier; shows how the pocketbook can best be used; becomes the friend and confidant of the consumer.

Behind it all, however, must lie veracity, honesty, directness and interest. Mr. Campbell made these points plain. He deplored the tendency of some advertisers to exaggerate or mislead, and he was talking in the viewpoint of both the merchant and customer. The merchant who misleads in his publicity literature loses the confidence of the buying public and his business declines. He who neglects to put the plain facts before his prospective customers only arouses suspicion; if he does not make his advertising interesting he is losing money.

London, as a field for the merchant, was declared to be one of the best in America. Having a city of 60,000 population with an immediately contiguous territory bringing the population to 200,000, reached by two daily papers with a circulation of 75,000, and 25,000 weekly passing through London's banks, the speaker pointed out that the London merchant who did not thrive lacked knowledge of the first principles of business; he does not know how to reach the people who want to purchase.

Mr. Campbell urged every businessman to delegate his advertising to some employee who could give it serious attention, make a study of it and develop it as the field warranted. It is a foregone conclusion that those merchants who heard his talk and who put it to practical application will find their business becoming larger in the future. In the interests of both the merchant and the consumer it is to be hoped the London Ad. Club should continue its lecture course and that businessmen will take advantage of the opportunity to attend.

EDITORIAL NOTES.

These are bad days for the Hugheses. Sir Robert Borden dropped his minister of militia without one kind word. It may now be said in sober truth that the Borden Government is Hughes-less.

That hen's convention at Queen's Park must resolve to be a little more generous with the supply of eggs.

Safe to wager the Canadians fought fiercer at Regina redoubt when they learned the Prussian Guards were opposing them.

Just to think that some boys like "Jimmy" Murray will soon be spending their third Christmas with the fighting forces!

Canada will produce the woodpulp for the world, says a paper maker. Canada should be careful not to squander this great natural resource with too lavish a hand.

One consolation about the removal of Superintendent Davidson of the G. T. to a more important post at Detroit is that he advances, and is succeeded by a worthy man, Superintendent Charles Forrester of Stratford.

The Hamilton Herald combats The Advertiser's theory on oleomargarine, and declares the butter substitute is a vegetable, and not an animal product, and, therefore, could not become a monopoly of the meat trusts. The Herald should guess again or consult its authorities more carefully. It is confusing oleo oil with oleomargarine.

TO CANADA'S HEROES. Our brothers far across the seas. How still for evermore! No more a message on the breeze May from our spirits soar. Beneath a shroud of lilies France They rest in silent rows. No more across the grim expanse They swing to meet their foes.

Sons of the north of noble birth. In minor pits of hell. With arms allied to mother earth They served their nation well. To sterner task no other race Has gone on honor's field. With purer cause no other race Has fought and scorned to yield.

Jimmy Slocum, Who Lost a Big Election Bet, Sought To Postpone Settling Till After the Official Returns Were In.

BY FONTAINE FOX



WAIT A MINUTE!

By J. H. F.

Good-bye, Sir Sam. Take care of yourself. You were a most diverting customer, and not a bad sort at heart.

Sir Robert Borden gave Sir Sam the gate, and then opened the Perley gates.

Crime increases with prosperity, Cleveland police declare. It's better to be poor and honest, than rich and dishonest. However, most folks prefer the latter.

It cost \$7,000 to discover America. It cost the Germans many millions to rediscover it, and then they could not possess the land.

The snow has come, a little tardy, in truth, but quite welcome, provided and understood the dog-gone stuff knows when to get out of our sight.

Those Bavarian soldiers who rebel figure that it is much more pleasant to die at home than in a strange land.

Sir Robert Borden threw Jonah Sam Hughes overboard, hoping that the Conservative ship of state would weather the blow. It does not look as if that would happen.

Hugh Clark, M.P., may be minister of militia. Hugh expects to joke the Germans to death.

The Bulgarian premier says that peace will be signed on the battle field, with the Teutons victors. That's where peace may be signed at that, but he is gambling on the wrong horse.

It is probably not true that J. Wesley Allison will be given the post of minister of militia.

The circulation department received a card yesterday, telling them not to send The Advertiser to an address in East Middlesex any longer, as the gentleman was dead, and did not need the paper any more. All right.

A dead man driving a bus took fourteen persons to death in Vancouver. Live persons should drive all rigs, and the dead one should be left in the cemetery.

We have not been mentioned as Sir Sam Hughes's successor. We are quite glibly at times, too.

[By Our Own John Noble.] J. C. Dance, ex-M. P. of East London, having been strenuously associated in the activities of the swine industry during the last twelve years, has declared immunity from the enterprise, and has absolutely disposed of the phenomenal business to Guy Ostrander, a capable successor.

The Macbeth Bros. of Crossley and Hunter are assiduously employed in installing artesian wells in the environs of Crossley and Hunter. H. G. McGregor is in raptures over the adequate supply of water at a depth of 172 feet. Mr. Bailey is being invested with an artesian well. A maximum depth of 170 feet has been attained practically.

Sir Max Aitken, eyewitness, was mentioned for the position as minister to overseas forces. As an eyewitness, Sir Max looks like a good minister.

No longer will soldiers sing that sad, sweet refrain in "Work, for the Knight Is Coming."

CAN WE MEET THEM FACE TO FACE.

From his home town in Ontario our ladie marched away. With his regiment to meet the Empire's foe. While the flag he loved flew gaily and

FRENCH, TOO, MAKE PROGRESS IN THEIR SOMME OFFENSIVE

Occupy Shell Crater in the Argonne District.

SUCCESS IN THE EAST Combined Serbian - Franco Triumphs Recorded by Paris.

PARIS, Nov. 14.—(via London).—The bulletin issued by the war office tonight on the progress of the campaign reads: "South of the Somme during the day the enemy artillery, which was vigorously replied to by our guns, violently bombarded the region of Pressoire and the sector of Blaches and La Maisonnette."

"In the Argonne was occupied at Four de Paris a crater caused by the explosion of a German mine. The enemy did not attempt to occupy it. On the Verdun front there was an intermittent cannonade, more active in the region of Doumourt and Vaux. Everywhere else the day was quiet."

"Army of the East—There was no infantry action yesterday. The artillery fought from Nov. 10 to 12 comprised twenty-five guns, including eight heavy guns, twenty-one caissons, a large number of rifles and grenades and other material. More than 1,447 prisoners were taken, among them twenty officers, one a colonel."

Yes, we'll meet them and we'll greet them with a heart unmasked and true. And we'll show them that they're nothing done in vain. As Britain's sons we're slow, perhaps, but show us what to do. And we'll do it should the shrapnel fall like rain.

Must our laddie and his mother make the sacrifice today to pay. Must our hero dead reiterate the plea? Not while Canada has left one man shall we fail to guard our homes. As Britain's mighty navy guards the seas.

—GEORGE H. HANLEY.

SERVE ONTARIO FIRST, DOMINION MANDATE

Power Companies' Export Business Will Be Cut Off Otherwise.

TORONTO, Nov. 14.—The Ontario Government has received definite assurance from the Dominion Government to the effect that the Canadian power companies which are exporting power to the United States will be forced to give Ontario all the electricity it requires, or cease exportation.

The promise, it is understood, is to the effect that the Dominion authorities will regulate the export of power as recommended by the Ontario Government from time to time, and if the Canadian Niagara Power Company or any other concern declines to yield, the ban will be placed on export until such time as they comply with the hydro demands.

ALASKAN DRUGGISTS AGAINST IT ALSO

Echo of London Protests Over Liquor Law Comes From North.

SEWARD, Alaska, Nov. 14.—Following the victory of prohibition in last week's election, southwestern Alaska druggists are preparing to send a lobby to Washington to obtain from Congress passage of a "dry" law for Alaska, which will protect bona fide pharmacists. The druggists wish all liquor prohibited. They point to the fact that the American Pharmacopoeia no longer regards whiskies or brandies as medicines.

HOLD UP TRAIN, ROB PASSENGERS

Bandits Make Haul From Those in Sleepers On Kansas.

KANSAS CITY, Nov. 17.—Two men entered the sleeping car of a Missouri Pacific train in Kansas City tonight, held up the passengers, and escaped after obtaining money and valuables. No estimate has been made of the amount the robbers secured. The train was from Omaha, Neb., and was pulling into the city when the men made their appearance.

SELF-DESTRUCTION BECAUSE OF WORRY, IS JURY'S VERDICT

His First Serious Debt Drives Man to Suicide.

HILLSBORO CASE ENDS

Analyst Finds Paris Green in Stomach of C. Kauchen-master.

[Special to The Advertiser.] FOREST, Nov. 14.—Death by Paris green poisoning, self-administered, is in effect the finding of Coroner Dr. Patterson's jury tonight after five minutes' deliberation upon the evidence submitted concerning the case of Christopher Kauchenmaster of Hillsboro. Worry over the first serious debt he had contracted was evidently the reason for the victim's rash act. Neighbors and his wife testified to this effect.

Dr. Hubbard, who performed the autopsy, declared that he had found the stomach full of Paris green, and the provincial analyst reported that a quantity of arsenic and copper (Paris green properties), were found in the stomach. On the coat and vest of the victim and in the vest pockets was found dust of Paris green. On a shell in the washbasin was found a broken packet of the poison.

It was educed that on June last Mr. Kauchenmaster had bought a farm from John Jones in Hillsboro for \$10,000. He paid \$2,000 down and was to have paid \$2,000 more in September, which he had expected to do by selling his property in Forest. But he could not sell this property, and borrowed \$1,000 by mortgaging it. Thereafter he worried at the prospect of having to meet interest payments. He had never borrowed nor was in debt before. On the Wednesday before his death he fell out of an apple tree, and injured himself, which added to his worries.

The label on the packet of Paris green found in the washbasin showed that it had been purchased in Geary's drug store in Sarnia. Mr. Kauchenmaster had been in Sarnia early in September. Witnesses included Francis Baesmer, son-in-law; Mrs. Raemer, Mrs. Chris. Kauchenmaster, John, Hugh and Harvey Jones. The wife and the Jones men testified to the fact that the victim had been worrying and despondent about his debt.

The jury comprised Dr. C. L. Hufman (foreman), George W. Beattie, C. Roche and Lorne Scott.

F. W. Wilson, crown attorney of Sarnia, conducted the examination. Provincial Detective Stringer of Sarnia directed the pursuit of evidence. The town hall was crowded.

Some Job or These Bulgars

They Expect to Take Over Full Control of Dobruja.

PARIS, Nov. 14.—A dispatch to the Temps from Saloniki, says: "It is semi-officially announced from Sofia that the Bulgarian Government will take over the administration of the Dobruja region of Rumania, consequent upon an agreement with the central empires recognizing Bulgarian sovereignty over the occupied region."

APPEALS FOR RECRUITS.

[Canadian Press.] Halifax, N.S., Nov. 14.—Sir George E. Foster and Premier Murray addressed a big patriotic meeting here tonight, and both made strong appeals for recruits. Sir George Foster, in the part that women have played in the war, and urged them to greater effort.

In the afternoon Sir George Foster addressed the businessmen of Halifax at the board of trade on trade matters, and suggested the co-operation of all to meet the conditions that will arise after the close of the war.

SIR SAM PACKS UP AND MOVES LUGGAGE

His Lady Secretaries Remain in Engineering Branch.

[Special to The Advertiser.] OTTAWA, Nov. 14.—Gen. Sir Sam Hughes will bid good-bye to the officers of the militia department tomorrow and will hand over the keys of office to F. B. McDurphy, M. P., the under secretary for military affairs. Today all his private property was removed. His two private secretaries, Miss McAdam and Miss Creagan will remain in the militia department in the engineering branch.

General Hughes will devote some time to his private business and set his affairs in order. They have been much neglected since the war began. His interests are extensive. It is understood that his successor will be appointed at once, but only Sir Robert Borden knows who he will be. Col. Hugh Clark, as it is presumed that an Ontario man will get the appointment.

ALLEGED PLOTTERS GIVEN THEIR RELEASE

Men Accused by British and Taken From Steamer Set Free.

SHANGHAI, Nov. 14.—The passengers who were taken off the American steamer China, February 18, by the British auxiliary cruiser Laurentic, while the China was on a voyage from Shanghai to San Francisco, have arrived here from Australia, where they had been held.

Thirty-eight Germans, Austrians and Turks were taken from the steamer China when she was intercepted by the Laurentic. The British authorities claimed they were concerned in a plot for a revolution in India. The United States Government sent notes to Great Britain, asking for the release of the passengers, and last May Great Britain announced that she would comply with the request. The order for the release was made in the middle of September.

BIG BILL AGAINST GOVT.

WINNIPEG, Nov. 14.—City Comptroller Evanston was sent east by the city council tonight with a bill of \$70,000 to collect from the Ottawa Government in connection with a carload of soldiers and allies.

Traction Company

EFFECTIVE SEPTEMBER 17.
To St. Thomas and Port Stanley—7:30 a.m., *9:30, *11:30, *1:30 p.m., *3:30, *5:30, *7:30, *9:15 p.m.
To Tempo, 4:30. To St. Thomas, 6:15 p.m. and 11:15 p.m.
Sunday cars marked with a star.

LONDON AND PORT STANLEY RAILWAY

EFFECTIVE OCTOBER 1.
To Port Stanley: 6:20, 8:20, 10:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.
To St. Thomas: *5:20, *6:50, 7:20, 8:20, 9:20, 10:20, 11:20 a.m., 1:20, 3:20, 5:20, 7:20, 9:20 p.m.
Heavy type denotes no local stops between London and St. Thomas.
*Daily, *except Sunday.

One of Many Letters from Satisfied Policyholders:

The Excelsior Life Insurance Co., Toronto.

Gentlemen,—I am in receipt of your check for \$1,186.45, being the proceeds of my Endowment Policy in the EXCELSIOR, and I thank you for the very liberal settlement. I have received \$326 more than I paid in premiums, and have had my risk carried without cost. The investment is certainly a good one, and my regret now is that I did not take a larger Policy in the EXCELSIOR at the time I took this one.

For particulars of Excelsior Policies, talk, phone or write to

J. S. HOWELL, Inspector.

MERCHANTS BANK BUILDING LONDON

KEEP YOUR SHOES NEAT

2IN1 SHOE POLISHES

For all the family—children as well as grown-ups. They combine liquid and paste in a paste form. Are very easy to apply without soiling the hands and clothes and with a few vigorous rubs produce a brilliant lasting waterproof shine.

They are easiest to use and the use of just a brush or cloth will bring back the luster to the dusty, damp shoes without fresh application of the polish.

They contain no acid and will not crack the leather.

BLACK-WHITE-TAN 10¢

F. F. DALLEY CO. OF CANADA, LTD., HAMILTON, CANADA

GET Our Prices for Tin, Lead, THE CANADA Zinc, Babbitt, Solder, Sheet METAL CO., Ltd. Lead, Lead Pipe. FACTORIES: Toronto, Montreal, Winnipeg.

Isn't he a

Fine Child?

What every Mother should know

Every mother should know that Dr. Cassell's Tablets are just as suitable for children as they are for grown-up people. Their splendid nutritive and vitalizing properties soon overcome any tendency to nervousness or weakness in the little ones, and lay the foundation of a strong constitution for after years. They make weakly children thrive.

Dr. Cassell's Tablets should be given to all children who are in any way delicate, fretful, or of weakly build. The results will be improved assimilation, a well-nourished frame, and bright, happy child health. There is no difficulty in getting children to take Dr. Cassell's Tablets. Full directions and dosage are given with each packet.

Dr. Chas. Botwood, D.Sc., Ph.D., &c., an English Scientist, says:—"As a safe and reliable remedy for loss of flesh and vigour, nerve affections, and bodily weakness, Dr. Cassell's Tablets appear to be unique. I have no hesitation in recommending them for young or old."

Dr. Cassell's Tablets

Dr. Cassell's Tablets are Nutritive, Restorative, Alterative, and Anti-scurvitic, and the recognized remedy for Nervousness, Sleeplessness, Anemia, Debility, Nervous Breakdown, Neurasthenia, Malnutrition, Dyspepsia, Indigestion, Kidney Trouble.

Specially valuable to nursing mothers and women of middle life.

Sold by Druggists and Storekeepers throughout Canada. Prices: One tube 50 cents, six tubes for the price of five. War tax 2 cents per tube extra.

Free Sample

On receipt of 5 cents to cover mailing and packing, a generous free sample will be sent at once. Address: Harold F. Ritchie & Co., Ltd., 10, McCaul Street, Toronto.

Sole Proprietors: Dr. Cassell's Co. Ltd., Manchester, Eng.

A PAGE OF GENERAL INTEREST TO WOMEN READERS

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as possible, and to write on one side of the paper only. It is impossible to give replies within a stated time, as all letters have to be answered in turn. No letter can be answered privately.]

Provincial Analyst.
Dear Miss Grey—I have enjoyed reading the woman's page, and take an interest in the recipes, old songs, recitations, etc., but have very much contributed anything to the page, so by way of introducing myself and to

What Would You Do?
Dear Miss Grey—I have enjoyed reading the woman's page, and take an interest in the recipes, old songs, recitations, etc., but have very much contributed anything to the page, so by way of introducing myself and to

Belgians are Starving While Canadians Have Plenty

Our Heroic Allies Deserve More Help than We are Giving

An accident of geography, and the fortunes of war, have subjected Belgium to the cold-blooded, calculated cruelty and attempted starvation of the German conquerors—while we in Canada, secure from danger, are making money out of the War.

Legitimate though our profits are, we surely owe a substantial share of them to our Allies, who are destitute because they dared stand up for their rights and defy the enemy.

We have given much—but barely enough to help keep the Belgians alive. More of them every week are calling for help, as their own resources are exhausted, and every one of the millions should have something more than the three slices of bread and the pint of soup which is all the Relief Commission can supply out of present contributions.

If you have been helping, do more if you can till the war is over and Belgium is free. If you have not given yet, will you make up for lost time with a substantial contribution? Better still, will you give, every month, enough to feed one or more Belgian families, at the rate of \$2.50 each per month?

Whatever you can afford to give, send your subscription weekly, monthly, or in one lump sum to Local or Provincial Committees, or

Send Cheques Payable to Treasurer **Belgian Relief Fund**
59 St. Peter St., Montreal.

\$2.50 Feeds a Belgian Family One Month.
Subscriptions may be sent to Local London Committees, Mrs. A. T. Edwards, Treasurer, 183 Oxford Street, London.

"Rideau Hall" coffee is made from selected whole beans

Rideau Hall Coffee

Steel-cut Chaffless

Billy Coffybean says: "Search the world from end to end, You will find no other blend That equals—Rideau Hall."

Gorman, Eckert & Co., Limited
London and Winnipeg

A dainty dish for Friday dinner

There's a certain sameness to fish and eggs that makes these dishes lose their appetizing appeal. But with

CATELLI'S MILK MACARONI

MADE IN CANADA

there is practically no limit to the delicious, appetizing, nourishing dishes that you can prepare for Friday dinners.

Let our new Cook Book show you how to make over a hundred different macaroni dishes—more than enough for every Friday in the year. Write for a copy—mailed free.

THE C. H. CATELLI CO., LIMITED,
MONTREAL.

10¢ EVERYWHERE

ADVERTISER WAR PRISONER'S FUND.

I pledge myself for the sum of _____ monthly (for the following six months), towards The Advertiser Mail-Box readers' fund for prisoners of war, and herewith inclose _____

Name _____ Address _____
Pen-name _____ Date _____
Return to Miss Grey, in care of Advertiser.

too much of a poor mortal! What would I do? How can one tell without really standing in your shoes and studying that husband of yours, as you have probably done? If he's like the average man, coaxing (or shall I call it nagging?) will almost surely have the opposite effect to that desired. You cannot use force and drag him to church. Tears might succeed once or twice, but that wouldn't be much satisfaction. To talk seriously of duty and example as the head of a family might start him. Then what remains? Prayer? Surely. If you really prayed that he may see the need of earnest upright men standing by the church of today, being helped by its teachings (or rather by the teachings of its Head), and adding "their bit" in united service against the forces of evil in the world. Don't you think that the " fervent prayers " of a good wife might avail much?

Your question might be the basis of a lively discussion as to whether it is better to have a kind, loving husband, who don't and won't go to church, but was upright in all his dealings, or a devout, "churchy" husband, who grumbled at everything in the home, and couldn't resist taking just a little the best of the bargain in business affairs!

I wonder if your friend wants him to quit because the smoking hurts him, or just because she objects? If the former, I'm sorry if she cannot persuade him to give it up. Smoking to excess is certainly bad, especially for a man with a weak heart or bad nerves. On the other hand, if it is just a woman's whim, I cannot blame him altogether. Few women really like their rooms perfumed with tobacco smoke, but one knows of cases where a young woman does not discourage the use of tobacco previous to marriage yet expects the man to give it up after she becomes his housekeeper. Maybe some of our married readers can advise your friend.

For a Boy's Affair.
Dear Miss Grey—You have so many bringing their troubles and difficulties and perhaps you will let another into your circle. I will be brief, as you must have much to do.

Could you or your readers give me some suggestions as to one or two suitable items, for a Christmas entertainment, to be given by boys from fourteen to sixteen years of age? Any help you can give will be appreciated very much by

INTERESTED.
Ans.—Any suggestions received, I shall gladly forward. Fancy that you might locate something suitable at the free library—either sketch, debate or dialogue.

Thanks for I. M. D.
Dear Miss Grey—Please allow me to thank "I. M. D." who kindly sent the information concerning "the ruined painting." My friend is ill with blood-poisoning or I would have thanked him sooner. When shall I get some, "We All Wear Cloaks," and sacred song, "Looking This Way." If you cannot get "Looking This Way" please let me have "We All Wear Cloaks." Have just seen that "English Lass No. 2" wants holyhocks seed. Will send them in a few days to her.

AUNTIE DOGOOD.
Ans.—The words of the "Chick" song sent for you by "Mrs. G. A. N." will appear on this page in a day or so. Sorry to have kept you waiting. Have asked "English Lass" if she will mail you the sacred song direct. Hope you have quite recovered.

Are Not Old Enough.
Dear Miss Grey—I have not written to you for quite a time, but I could not resist the temptation after reading the letter from "Conscription" in Monday's paper, and with whom I heartily agree. My father is in England now, and I have three brothers all wishing they were old enough to join the army to get a whack at the Hun, and also an uncle and three cousins who have enlisted to fight for their King and country, and I am proud of all of them, and ought to be.

Now for a few questions: 1. I am 13 years of age, in the fourth book, and have passed these musical examinations; do you think I am far enough advanced?

2. What is a cure for pimples and blackheads?

3. What do you think of my writing, and may I call again?

Wishing you and all the Mail-Box readers good luck, I am, as before,
A SOLDIER'S DAUGHTER.

Ans.—1. I think you are getting on very well. Music and school lessons together must be rather a drag.

2. If the pimples are chronic a doctor should be consulted and a blood purifier taken, or this prescription may be found good: 2 oz. dandelion, 2 oz. sarsaparilla, 2 oz. cascara, 1½ oz. Turkish rhubarb, 1 oz. mandarin, 2 oz. burdock. Boil this in 2 quarts water and take

Daily Bible Question Club
By Rev. T. S. Linscott, D.D.
(All Rights Reserved.)

The six daily studies for this week constitute the International S. S. Lesson for next Sunday. Read the Bible Story on which this study is based, as you ponder the following questions:

By Rev. T. S. Linscott, D.D.
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(All Rights Reserved.)

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ADVERTISER PATTERNS



A NEW DESIGN, BOTH PRACTICAL AND STYLISH.

1842—Girl's Dress.
This model is nice for gabardine, velour, poplin, mixed suiting, checks and plaids, and also for all wash fabrics. The waist is mounted on square yoke sections, and its fronts are cut in surplus style. The sleeve is in bishop cuff, with a little deep and close-fitting cuff. The pattern is cut in four sizes: 6, 8, 10 and 12 years. It requires 3 3/8 yards of 44-inch material for an 8-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

ADVERTISER PATTERN DEPT.
Please send above-mentioned pattern, as per directions given below, to:

Name _____
Town _____
Province _____

Age (if child or misses' pattern) _____
Measurement; Bust _____ Waist _____

Caution: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34 or whatever it may be. When in waist measure, 22, 24, 26 or whatever it may be. If a skirt, give waist and length measure, then misses' or child's pattern, write only the figure representing the age. It is not necessary to write "inches" or "yards." Patterns cannot reach you in less than one week from date of application.

two teaspoonfuls before meals. This was sent in by a reader some time ago and recommended very highly.

For the blackheads, scrub the face well every night with good soap and warm water, rinse and dry with soft towel and rub in a little cold cream. In the morning use cold water only. After a few nights press out the blackheads, a few at a time, using a soft towel to press and the flesh, and apply cold cream to heal. Keep this up for a month and you should see a great improvement. Drink cold water freely between meals and eat fairly plain diet.

An Ancient Piece.
Dear Miss Grey—I have an ancient piece of furniture, and could you tell me where to dispose of it?

PET ROLEA.
Ans.—Study the advertising columns of almost any city daily and you will find addresses of firms buying such pieces, or else insert an ad yourself.

No Truth in This.
Dear Miss Grey—I heard the other day that the same editor prints both The Advertiser and Free Press. Is that so?

2. My chrysanthemum is done flowering. What is best for me to do with it now?

3. Can you please tell me if the doctors in London have office girls? If so, is it essential for them to have a business course?

ELLIE SUNDAY billed to hold meetings in London?

Thanking you. ALEXANDRA.
Ans.—1. How absurd! Your information is absolutely incorrect.

2. Is the plant potted? If so, leave it in its present location for a few weeks, as long as the foliage is attractive, watering as usual, then dry out, clip off the tops (down to about two inches) and place the pot away in a dry cellar for the winter.

3. Yes, quite a number employ a girl in their offices; as a rule she is required to keep accounts, type letters, etc.

4. Not that I know of.

Our Prisoners' Fund.
Regarding our Prisoners' Fund, I am in receipt of the following letter from the Red Cross War prisoners' secretary:

"Dear Miss Grey—I received a second \$5 from The Advertiser office today, and am inclosing you a receipt for that amount."

"I must explain to you that I apply England for each new adoption. They only supply the names when the adoption is taken. Will you fill in the inclosed blank form and then return it to me? I send it to England, where they fill in the name and address of prisoner and then they return it."

"Thanking you and your readers for bad taste in the mouth, indigestion or 'the blues,' and other miserable ailments call attention to the liver. It is torpid. Take Hood's Pills—they rouse the liver and relieve all liver ills. They are the old and favorite family cathartic. Purely vegetable. Gentle and thorough. 25c. All druggists."

Gray's, Limited

Fifty Dollar Increase Days
Every day this week each department is endeavoring to increase its sales at least fifty dollars over the corresponding days of a year ago. Here is a list of specially-priced items to increase Thursday's and Friday's sales:

Items in the Staple Department Marked at Special Sale Prices

CIRCULAR PILLOW COTTON, 42 and 44 inches wide, splendid quality. Sale price \$7.50. Sale price \$6.95
..... 19c a yard
FINE TWILLED WHITE COTTON. Sale price, a yard 12½c
BATH TOWELS, size 15x23 inches. Sale price, 19c pair
FINE GUEST TOWELS, fancy borders; pair 29c
TOWELING with red and blue borders. Sale price 6½c yard, or 4 yards for 25c

SPECIAL VALUES IN LADIES' UNDERWEAR

Ladies' Vests with low neck and long sleeves, splendid weight. Special at 25c
Drawers to match, open or closed, at 25c
Fine Wool Combinations, low neck, sleeveless and knee length. Sale price \$1.98 suit
The New Model Combinations, with V neck, elbow sleeves and ankle length, drop seats. Special value at \$2.50 suit

Fine Voile Waists, on Sale at 79c



\$1.00 Kimonos on Sale for 59c

Wrapprette Kimonos in pink and fawn grounds with neat patterns, one dozen only to sell; regular \$1.00. Sale price 59c

Ladies' Sweater Coats on Sale at 98c

These Coats are in navy and cardinal in a fancy stitch, with V neck; sizes 36, 38 and 40; regular \$1.25. Sale price 98c

Gray's LIMITED.

140 DUNDAS STREET
Phone 115, 116.

A Special Bargain in the Silk Section

Broken Lines and Short Ends of Silks and Satins, Regular \$1.00, \$1.25 and \$2.00 Qualities to Clear at 75c Yd.



Included in the lot are the following qualities:
Paillettes, 36 inches wide, in a fair range of shades, lengths from one-quarter to ten yards; worth \$1.25 yard. Sale price 75c
Japanese Silk Washing Crepes, 36 inches wide; regular \$1.25. Sale price 75c
Luvica Washing Silks, white with black stripes, 36 inches wide; regular \$1.00. Sale price 75c
Belding's Untearable Satins, 36 inches wide, in white with black spots, blue with white spots, fawn with brown spots and fawn with blue spots; the regular price of this guaranteed satin is \$2.00 yard. Special sale price 75c
Three ends of Broadcloth, ¾, in light blue, brown and grey; regular \$1.25. Sale price 75c yard

Corsets Reduced in Price

Corsets made of fine coutil with medium bust, long hips, lace-trimmed top, four hose supporters attached; sizes 19 to 26; regular price \$1.00. Sale price 89c

Ladies' Hose at Sale Prices

LADIES' SILK-FLEECED COTTON HOSE, with a cashmere finish, tight-knit heel and toe that saves darning, a perfect black; regular 35c a pair. Sale price 25c pair
LADIES' HEAVY COTTON HOSE in a good black; sizes 8½ to 10. Sale price 25c pair
LADIES' CASHMERE HOSE, full-fashioned leg, seamless feet. Special value 35c pair, or 3 pairs for \$1.00
FINE BLACK CASHMERE HOSE, grey heel and toe, full-fashioned leg. Very special value at 50c pair

Ladies' Flannelette Gowns Reduced to 69c

Five dozen White Flannelette Gowns of excellent quality, open-front style, with yoke fancy scalloped collar and cuffs, long sleeves; sizes 56, 58 and 60; regular \$1.00. Sale price 69c

Ladies' Black Underskirts, Sale Price, 89c

These Underskirts are of fine quality spun glass and taffeta, full widths; regular \$1.00 values. Special sale price 89c

Gray's LIMITED.

140 DUNDAS STREET
Phone 115, 116.

CEETEE UNDERCLOTHING
Guaranteed Not To Shrink.
Whenever you sprain your ankle or wrist think of CEETEE.

COMPASS OIL
The oil that soothes, strengthens and limbers up the joints.

Sunlight Soap 5c
The best and purest household soap made

MUMS
Are here in variety. We invite your phone orders.
WEST FLORAL CO.
249 Dundas St. Phone 2167.

Blankets
Our method of finishing blankets raises the nap, keeps them soft, and prolongs their period of usefulness.
Blankets are returned to you just like new.
The Parker process of dyeing or cleaning Bedspreads and Eider Quilts is most successful, and does not impoverish them in any way.

PARKER'S DYE WORKS
LIMITED
475 RICHMOND STREET,
LONDON, ONT.

Celery Hearts, 4 in bunch...15c
Lettuce: Head, 20c; cos, 10c
Main & Collier
Phone 2831. P. O. Box 273

TEN
AMUSEMENTS, LECTURES.**MUSICAL ART
SOCIETY**COURSE TICKETS
—Now on sale at—
Heintzman's, McPhillips'
and Harmony Hall.Plan Opens Next
Friday at 9 a. m.**WINTER
GARDEN**—TONIGHT!
WHERE LOVERS OF GOOD MUSIC
LOVE TO GO

Dancing, 8:30 to 11:30

"PATRICIA""The Ballroom Beautiful."
DANCING
TONIGHTAnd Every Night, 8:30 to 11:30.
THURS. NIGHT, LADIES FREE.
2-BIG PRIZES-2MARGARET HICKEY and the
PATRICIA ORCHESTRA.**LONDON POULTRY AND PET
STOCK ASSOCIATION
ANNUAL SHOW**THIS WEEK.
POULTRY BLDG., QUEEN'S PARK.
Open from 8 a. m. to 10 p. m. Entrance
King street gate. Admission 10 cents.**"Our Canadians at the
Front and Their Mes-
sage to You!"**Descriptive Address in First Methodist
Church, Thursday, Nov. 16, by
Newton W. Rowell
K. C. M. L. A.**ENGLISH NOTES**English one pound notes are the currency
to send to England. French
one franc and 20 franc notes are the
currency to send to soldiers in France.
To be obtained from
F. B. CLARKE
416 RICHMOND STREET.
Next Bank of Commerce, London, Ont.
K. C. M. L. A.**GRAND CLASSIC AND SACRED
CONCERT**By Marconi Club Band, Prof. Venuta,
leader, Majestic Theatre, Sunday, Nov. 19,
for Belgian Relief Fund. Silver-st
tickets.
RUMMAGE SALE
Corner of Dundas and English streets,
commencing Friday, Nov. 17, at 9 a. m.
Under the auspices of the King's
Presbyterian Sunday School. All kinds
of goods will be offered.**RUTH MARY KEYES-DRAMATIC
ART, DANCING, SCHOOL OF EXPRESSION,
Boston; Chaff School of Dancing, New
York. Open study, Tuesday and Friday
mornings, 11 o'clock. Nov. 17, "A
Midsummer Night's Dream." Heintz-
man Hall, Phone 5893.****ELITE ORCHESTRA-MUSIC FUR-
NISHED for all occasions. Particulars
Phone 3137. Evenings 3829.****MODERN BALLROOM DANCES-NOW
open. 214 Dundas. Jack Cortese, Phone
1670.****DANCING-PRIVATE LESSONS ANY
time. Waite, two-step, one-step, etc.
Expert instruction. Guaranteed
satisfaction. Popular club dances
every Wednesday and Saturday eve-
ning. Our patrons invited. Phone.
Dayton & McCormick.****TONY CORTESE & SON, ORCHE-
STRA, original. 161 Maple. Phone 1870
Violas and violins. Instruments repair-
ed. Bows repaired.****GEORGE A. STEER, ELOCUTIONIST
and soloist. Concert engagements at
various churches. The Pardon Hardware
Company, London.****VINCENT G. PERRY, ELOCUTIONIST
—Concert engagements accepted.
Humorous and dramatic repertoire.
22 King street. Telephone.****MUSIC FURNISHED FOR PARTIES,
balls, banquets. Phone 1255. Tony
Vita's Italian Harpers, 122 Queen's
avenue.****PATRONIZE THE SULPHUR BATHS
—All rooms have been renovated. Phone
Dundas street west, at river. Phone
2193.****LOST AND FOUND.**
Say you saw it in The Advertiser.
FOUND—CADDY OF TOBACCO. OWN-
ER can have same by proving prop-
erty and paying expenses. Apply G.
P. Carley, Lambeth. Phone 160.**LOST—SATURDAY EVENING—
Flat blue carriage rug. Finder will
be rewarded by leaving same with
Manager, Bank of Toronto. 160****LOST FROM 509 COLBORNE STREET—
Small white dog, with brown ears
and brown spots. Answers to name
Tito. 160****STRAYED—TWO SPRING CALVES—
Heifer, dark red Hereford; steer
light red, with white markings; 35
pounds for their return. Phone of
W. F. Scott, R. R. No. 2, Den-
field. 125b**

BORN, MARRIED, DIED.

BORN.
PREBBLE—On Nov. 15, 1916, to Mr.
and Mrs. S. G. Prebble, Hilderton, a
son, George Hamilton.**MARRIED.**
BARR—TEMPLE—At the residence of
the bride's mother, on Tuesday, Nov.
14, 1916, by the Rev. W. J. Knox,
Margaret May, daughter of the late
William and Mrs. Temple, to Fred
W. Barr, son of Mrs. J. Barr, 33
Charles street.**DIED.**
ADAMS—On Monday, Nov. 13, 1916, at
his late residence, 46 Becher street,
Samuel W. Adams, in his 76th year.
Funeral Wednesday at 2:30, serv-
ices at 2 o'clock. Interment at
Woodland Cemetery. Friends and ac-
quaintances please accept this intima-
tion. 150**BEAVER—At Hamilton, on Monday,
Nov. 13, 1916, Victoria Ann Beaver,
widow of the late Albert Beaver, for-
merly of London, aged 59 years.****DURST—Frances Evans, dearly
loved wife of Robert Durst, passed
away at 5 o'clock, Monday, Nov. 13,
1916, of pneumonia. 150****KAIN—At St. Joseph's Hospital, on
Tuesday, Nov. 14, 1916, John P. Kain,
of London, in his 81st year. 150****MORTON—Killed in action, in France,
Alexander Smith Morton, 32nd Battal-
ion of 45th Highlanders, Toronto, aged
21 years, youngest son of Mr. and
Mrs. J. J. Morton, 1233 Dundas
street, of this city. 150****MCMAULY—At the family residence,
north half of No. 2, Delaware, on
Tuesday, Nov. 14, 1916, Mary Jane,
beloved wife of Henry
McMaully, aged 62 years.****NOLAN—Suddenly, at the residence of
the family, on Tuesday, Nov. 14, 1916,
Nora Elizabeth, dearly
loved and only daughter of Mr. and
Mrs. D. J. Nolan, aged 2 years and 6
months. 150****RAD—At the home of Mrs. M. Corp,
1218, T. G. Rae, in his 58th year.
Funeral on Wednesday, at 2 p. m.,
from the above address, to G. T. R.
depot, where the remains will be
transferred to Hamilton for burial. 150****THOMPSON—At Victoria Hospital, on
Tuesday, Nov. 14, 1916, Elizabeth
Thompson, formerly of Exeter, aged
46 years.****Funeral services will be held at St.
John's church, on Wednesday, at 2 p. m.,
from the above address, to G. T. R.
depot, where the remains will be
transferred to Hamilton for burial. 150****MEETINGS**
Say you saw it in The Advertiser.**Dominion Lodge**
NO. 48
meets tonight, Richmond street. General
business. Third degree. Social time
and refreshments. Nominations. Every-
body welcome. Visitors welcome. C. G.
N. G.**SIMCO STREET MOTHERS' CLUB**
meeting Thursday, Nov. 16, when two
returned soldiers will speak. Good
refreshments. Refreshments. b**A. O. U. W.—ALL MEMBERS OF
Star Lodge are requested to attend
important joint meeting on Thurs-
day, at 8 p. m., at the Dominion Lodge,
Carling Block, Richmond street. b****LONDON DISTRICT A. O. U. W. WILL
meet in London Lodge rooms, Carling
Block, Thursday evening, the 16th, at
8 p. m. Officers from Toronto will ad-
dress the meeting. All members cor-
dially invited. James W. Cook, dis-
trict deputy grand master. 150****BUSINESS CHANCES.**
Say you saw it in The Advertiser.**CONFECTIONERY, LUMBERFARD,
rooming house, carpet cleaning, book
furnishings, skating rink, book
store. Sydney Smythe, insurance
agent.****HOTEL BUSINESS AND CONTENTS
to be sold on account of ill-health, in
business section. Price \$10,000. Box 63,
Advertiser. 150****SMALL BLOCK OF PREFERRED
stock for sale in growing, prosper-
ous, up-to-date concern. Price \$675.
Investment. Box 61, Advertiser. 150****TEACHERS WANTED.**
Say you saw it in The Advertiser.**PROTESTANT TEACHER WANTED
for S. S. No. 2, East Nissouri. Duties
to commence Jan. 1, 1917. Apply
stating salary and qualifications to
J. A. Stainton, Thamesford, No. 1. 140****PROTESTANT TEACHER FOR S. S.
No. 2, to teach in Christmas holidays,
state salary, experience and qualifi-
cations. David P. Eddie, Glenora,
140****AGENTS WANTED.**
Say you saw it in The Advertiser.**WANTED—AGENTS, EITHER SEX,
to sell our personal Christmas greet-
ing cards. (Finest selection offered in
Canada.) \$10 a day easily made; sam-
ples free. Good samples left. Write at
once, only a few samples left. Tor-
onto Greeting Card Company, 210
Victoria street, Toronto. 160****WANTED—AGENTS, EITHER SEX,
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ing cards. (Finest selection offered in
Canada.) \$10 a day easily made; sam-
ples free. Good samples left. Write at
once, only a few samples left. Tor-
onto Greeting Card Company, 210
Victoria street, Toronto. 160****WANTED—THE NAME OF EVERY
convincing agent in Canada. Those
relying within the next few days will
receive free \$1 worth of saleable
goods. Send full particulars of a
money-making plan. Address Bovel
Manufacturing Company, Montreal.
Canada. 150****AGENTS—OUR CHRISTMAS JUV-
enile books, going like a whirlwind;
big commission. Combination sample
free. Send promise to canvass. Sen-
quarter for mailing. Bradley-Garret-
son, Brantford, Ont. Nov. 20. 150****OSTEOPATHY.**
Say you saw it in The Advertiser.**DR. E. C. BARKLE, GRADUATE
osteopath and chiropractor—Twelfth
year London. Magnificent electrical
equipment, 225 Central avenue. Phone
2585. 150****DR. H. V. CATON, GRADUATE OS-
TEOPATH—Fifteen years' practice.
Lady attendant. 645 Richmond street.
Phone 1675. 150****MARRIAGE LICENSES.**
Say you saw it in The Advertiser.**MARRIAGE LICENSES ISSUED BY
W. G. B. Bartram, 59 Dundas.****MARRIAGE LICENSES ISSUED BY
W. C. Fitzgerald, 110 Dundas street****MARRIAGE LICENSES ISSUED BY
H. J. Childs, druggist, 632 Dundas.****ACCOUNTANTS.**
Say you saw it in The Advertiser.**VILLIS & DOUGHERTY, PUBLIC
accountants, Audits, investigations
and systems. 776 No. 2, Den-
field. Phone 1440. 150**

CONDENSED ADS

**Amusements—Fifteen cents per line
each insertion, or two cents per word
if set solid.****Births, Marriages and Deaths—One
insertion, 50 cents; each subsequent
insertion, 25 cents.****Articles for Sale, To Let, Help
Wanted, Situations Vacant, Board and
Lodgings, Lost and Found, Rooms to
let, and all similar advertisements—
First insertion, one cent per word;
each subsequent insertion, one-
half cent per word. No advertisement
less than fifteen cents.****An extra charge of ten cents is made
for all transient advertisements that
are charged.****MALE HELP WANTED.**
Say you saw it in The Advertiser.**WANTED—FARMHAND—STABLE
wages. Apply George Whittaker,
Embro, Phone Embro.****COUPLE OF BELT MEN TO WORK
on press in building factory; also gen-
eral repair men. Box 82, Advertiser.
150****WANTED—FITTERS AND VISE-
HANDS; highest wages; steady em-
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Ont. 150****WANTED—IRON MOLDERS and
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Also helper for the press. Jones Sons, Limited,
Dundas street east. 150****OFFICE BOY WANTED BY WHOLE-
SALE firm. Apply immediately in own
stamp today for contract for Dept.
280 Auto-Knitter Company, College
street, Toronto. Dc-166. 150****GREAT CHANCES NOW FOR YOUNG
men trained as station agents, tele-
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train you quickly and guarantee you
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City Railroad, Dept. O, Toronto. 150****WANTED—FIRST-CLASS TOOLMAK-
ERS and machinists; good wages paid;
working conditions the best. Apply
Bainbridge & Company, Limited,
Niagara Falls, Ont. 150****FIREMEN, BRAKEMEN, BEGIN-
NERS paid \$120 monthly; permanent;
no strike. Railway, care Advertiser.
Sarnia, Ont. 1817****RETURNED SOLDIERS AND OTHERS
to make money selling the only
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150****WANTED—BOILERMAKERS, RIVET-
ERS, steam fitters and helpers. Apply
to the Imperial Oil Company, Limited,
Sarnia, Ont. 1817****WANTED.**
Say you saw it in The Advertiser.**FURNISHED FLAT OR TWO ROOMS
and kitchen. Apply Box 81, Advertiser.
150****WANTED—TO BUY OR RENT FARM
about 35 acres; must have plenty of
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No. 43, Advertiser. 150****WANTED—SMALL, NICELY-FUR-
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walking distance of armory. Com-
municate with Lieut. B. A. Darling,
Hotel Tecumseh. 150****WANTED TO RENT—FORD CAR,
by the month. Address Box 32, Ad-
vertiser. 150****MELODEONS WANTED AT KERNES
Antique Store, 342 Talbot street. 150****HELP WANTED.**
Say you saw it in The Advertiser.**\$150 FOR SIXTY DAYS' WORK—MEN
or women, to circulate Bible litera-
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House, Brantford, Ont. Nov. 20. 150****TAXI SERVICE.**
Say you saw it in The Advertiser.**A. MARLEY TAXI SERVICE—DAY OR
night; trip or hour. Phone 2859.****CHARLTON TAXI SERVICE—BY
hour or trip. Phone 2183. 150****RENNICK'S TAXI SERVICE—CITY
or country driving. Phone 6678.****OPEN AND CLOSED CARS
FOR HIRE.**
Say you saw it in The Advertiser.**Laughton's Taxi Service**
PHONE 5337 150**MONEY TO LOAN.**
Say you saw it in The Advertiser.**PRIVATE MONEY TO LOAN ON
farm property. Box 77, Advertiser. 150****PRIVATE FUNDS TO LOAN—LOW-
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Talbot and Cavling. 150****PRIVATE AND TRUST MONEY TO
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Lowest rates; private funds. Gib-
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rates—Toronto C. Knott & Co., gen-
eral brokers, 171 Dominion Savings Build-
ing (first floor). Phone 688. 150****PERSONAL.**
Say you saw it in The Advertiser.**GLENWOOD PRIVATE HOSPITAL—
Nervous cases a specialty. 435 Ridout
street. Phone 1765. 150****MISS EVANS, MANICURIST, SHAM-
POO and hairdressing specialist,
133 Park avenue. Hours, 2 to
5:30, 7:30 to 10 p. m. 150****SCIENTIFIC PALMISTRY AND
Phrenology—Accurate, scientific and
reliable advice in business, health,
love, marriage, travel, investments,
chances, choice of occupation, etc.
When in doubt consult. Mrs. Morris,
655 Queen's avenue. Hours of con-
sultation, 10 a. m. to 10 p. m.; Saturday
to 5 p. m. 150****CANCERS CURED BY PLASTER
method—Established 40 years. Honor
Edwards' Cancer Hospital, 383 1/2
Ridout street. Phone 1788. 150****GARMENT CUTTING.**
Say you saw it in The Advertiser.**LEARN GARMENT CUTTING AND
secure a first-class position. Our
graduates secure positions at all
measures or stock size. Cutting
School, 227 Dundas street. 150****VETERINARY SURGEONS.**
Say you saw it in The Advertiser.**W. McDONALD, VETERINARY SUR-
GEON—Cattle, horses, dogs, cats. 613
Residence, 49 Byron. Phone 1788. 150****WILLIAM J. WILSON, VETERINARY
surgeon and dog hospital, 41 King
street. Phone 788. 150****SIGNS.**
Say you saw it in The Advertiser.**GLEN BROS. SIGN PAINTERS—
Designs and estimates furnished.
420 Talbot street. Phone 1842. 150****WAKELING SIGN COMPANY—
Signs, showcards, scene painting and
pictorial advertising. 296 1/2 Dundas.
Phone 2182. 150****OFFICE SPACE
TO LET**
Say you saw it in The Advertiser.**Five offices over Mitchell's new
Gothic Hall Drug Store. For further
particulars apply 150 Dundas street.
150****ROOFING.**
Say you saw it in The Advertiser.**SLATE ROOFING—OUR SPECIALTY.
J. Whitaker. 150****SLATE, GRAVEL AND CEMENT
roofer. Paint for iron roofs. Walter
Scott, 506 York street. 150**

MALE HELP WANTED.

Returned Soldiers
Man of experience wanted at once
to act as superintendent of agencies
and inspector in Ontario. Must be
of good address and first-rate business
experience. Preference will be given
to returned soldiers. Good salary and
immediate employment. Apply by letter,
with references, advertisement in care
of
A. McKIM, LIMITED,
103 Bay Street, Toronto. b**FIRST-CLASS FRENCH CHIEF,
strictly honest, sober, wants position
in Box 78, Advertiser. 150****WANTED—FARMHAND—STABLE
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