# BRRITISH AUXILIARY CRUISER TORPEDOED BY CERMANS---TWO HUNDRED OF HER CREW LOST 

## MILLION MEN ENGOBED III GREATES BATIE OF WAR

Biggest Pitched Battle of Whole Conflict Going on Along Eastern Front Near Przasnysz - British Attacking Enemy in West to Relieve Strain on Russians in East and Prevent Germans Sending More Men to Eastern Theatre.

 - GBEATET BATtLE OF THE wAR.









 Bioina for italvo neutralitr.







 It is reported that Germany deeirios to have the matter settled now,
In the fear that should the Dardanollos bo forced traly woutd bo moro
than ever Inolined to throw in her lot with the Allies, so as to ensure than ever Inclined to throw in her lot with the Allies, so as to ensure
the safoty of her interests in the eastern Mediterranean, depending
upon her army to recover her lost provincos nearer home. upon her army to recover her lost provincess neaver home.
German emisarites, aceording, to dospatches the the British newepa.
pera, also are buay in Buchareet, and sofia endeavoring to point out to German emissaries, according to dospatches to the British neyspa-
pers, also are buyy In Buchereet, and sonfa endeavoring to point out to
Roumania and Bulgaria why these countries should remain neuitral. Germans Began Now
Attack N
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T. JOHI MIMBULIICE
|SSII NIIUUIL MEETIISG

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Cruiser Bayano Sent to Bottom by German Submarine in the North Channel Thursday Morning Was Doing Patrol Duty - Eight Officers and
Eighteen Men of Crew of 216 Rescied Eighteen Men of Crew of 216 Resclied -
Was Built in' 1913 - Another British Steamer Sent to the Bottom by Enemy's Submarine.


Pugsley Has a Hard
Job Ahead of Him


Wh FOWIER GIVEN FILE HEEEPTON

Member for Kings-Alber Speaks Before Ottawa Conservative Association Greeted With Rounds of Ap plause.



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Jury Locked Up for. Night After Deliberating Four Hours Without Coming to Decision.


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 THRN OEEMMIII SUOMRIMIE SIIIKIW W Wex

## II MIMERCIN CIIIEEI 

Shot Down in His Home, Over Which Stars and Stripes Was Flying, by Zapata's Men When They Entered Mexico City - United States Demands Punishment of Offenders.










## FINE ROUV OF SIGORE II WATERGOF SHAN GREEK

Wounds on Head of Oromocto Indian Supposed to Have been Murdered-Nash With Whom He Had Row Lodged in Jail at Gagetown.












## Trade of Canada A

 Billion Despite War





## JAPAN MODIFIES HER ATTITUDE TOWARDS CHINA; WILL FOREGO SEVERAL OF HER DEMANDS

## TOKIO GOVERNMENT'S TONE MORE CONCILIATORY

## CHAREC OVER 46 Milloul

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Canadian Railways Show In-
crease in Number of Pas
and tradera in Manchuria and Mongolia. The conferences are stllt proceeding. The demands, as now pre-
sented, have been drafted in the form of a treaty or agreement between
china sad tapn OFFICERS ON BRITISH SHIP DESCRIBE ATTACK ON DARDANELLES FORTS




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## Official Reports

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BY KNARS

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Toronto, March 12,-It was announc- $\begin{gathered}\text { ed here today that the Toronto Dally } \\ \text { Nows has come ander the control of } \\ \text { N }\end{gathered}$
"The Gold King" Children's Amatuer Contest ta Mat COUNTRY SIORE--TOVIGHI Seccal Souvenir Mathee Tuesday
Young - Adams Co
"A GIRL or
SUNNY SOUTH"
Wed, Thur,, March 17-18

"O'Brien the Contractor"
in ald of the orphans


Look at the Big Program for Today
NNTH
"WISTIR KEY"
Ninth Episode of "THE MASTER KEY"
 "BEIIVER II DREEMS" "A MOTHERS WAT" LORD ARTY AND THE AMERICAN GIRL
Special Saturray Bargains in Ready--0-Wear Hats Iㅡㄴ Marr's

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| HE'S Merein CHAS. CHAPLIN |  |  |
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| UNIQUE |  | the funniest |
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|  | THE PRINCE RUNTON |  |
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## Two Bible Lectures <br> T THE IMPERIAL

 $\overline{\text { A.H.McMillan, Brooklyn, N. Y., Speaker }}$ "GOD'S KiNGDOM"What it is. Evidence that it is near.
At $8.15 \mathrm{p} . \mathrm{m}$. Toplc: "Christ's Second Coming" Why?
 SEATS TREE - - NO COLECTION

# BRITISH TROOP <br> <br> FIELD MARSHAL FRENCH <br> <br> FIELD MARSHAL FRENCH PRAISES INITIATIVE OF PRAISES INITIATIVE OF ENGLAND'S TROOPS 

 ENGLAND'S TROOPS} NEUVE CHAPELLE IN LESS THAN FOUR HOURS

Mercury Thirteen
Below Zero--Fighting On in Carparthiains manum Batil


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## AETIRIIIG FPOU AFFICE



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## INOIEC CAOP

 PURCHHSED BY BAITISH GuYT

Imposed by Germans be-
cause of demonstration in honor of gronp of War Prisoners.

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## ST. MRTIII'S NEWS

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 CONFESS TO MURDER OF PRIEST AND HIS HOUSEKEEPER

For Indigestion and Biliousness



## BEECHAM'S PILLS




Are the Right First Aid

the standard, St, John, N. B, SATURDAY, march 18, 1915



## Late Gossip Of The Sporting World At Home And Abroad

LO
OLYMPIC
GAMES ARE
NOW IN DOUBT
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 RENTIE'S Gorder BOOK

 We Remien catimitel 190 McGILL Street


This Bulloge to Fond of Boxing. WATERV/LIE


## ord Touring Car

 Price $\$ 590$Prices of other Ford cars are: Two-
passenger Runabout $\$ 540$, Twopassenger Coupelet $\$ 850$, Five-pasenger Sedan $\$ 1150$. All cars fully equpped, including electric head-
lights. Prices F. O. B. Ferd, Ont Buyers of all Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1915. All Ford cars are on ex-
hibition at Ford Motor Company Sibition, John, N. B.

## cuillifis $\mathbb{D}$ ianos and $\mathbb{D}$ Davers

MADE IN CANADA
Enoorse by the Cllorli's Leading Inusicians
Have attained an unpurchased pre-eminence which establishes them as peerless in tone, touch, workmanship and durability.

WILLIS \& CO. LIMITED
Manufacturers 580 ST. CATHERINE STREET, W, MONTREAL, P. Q.

Branch Houses and Agencies from Ocean to Ocean


## broad


 No

## World's Shipping News

MINIATURE ALMANAC\%

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## Insure Your Brains

## In The Canada Life

The able, efficient Manager is the brains of many a business. He is the firm's greatest asset. But the death of that Manager destroys this asset and may create a liability which will wreck the firm.
THE ROY YAL TRUST CO. OF MONTREA

Sometimes a business with moderate capital makes greater headway than one much better equipped in that respect. The secret of its success is its superior management. How

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$$ necessary it is, then, that the firm should be pro- tected against the loss of this most important factor.

The Canada Life way of doing this is well worth your earnest consideration. Its partnership policy takes the risk from

Herbert C. Cox,
Proiedent and Genearal Manengor.
I. M. Quifth, Mangere for Rlew Bruuswidd, St. John

## ELOER-DENPSTER LIIIE

## South African Service

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 . T. KNIGHT \& Mn. A-snts, St. John, N. B.



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## NAICHESTER LIIE



FUHIIESS LIIE
Rifle Range, Chipman Hill
Open Every day io o.

RALLWAY

## CANADIAN

Panama-Pacific
Exposition

| San Francisco. |
| :--- |
| $\begin{array}{c}\text { Tickets on Sale march 1st to Nov. } \\ \text { Tooth. } \\ \text { Limitit Three Monthe. }\end{array}$ |

R. P. \& W. F. STARR, LTD.

Georges Creek
Blacksmith Coal

SCOTCH AND AM ARICAN
ANTRACITE
R.P. \& W. F. STARR, Ltd

| SOFT COAL <br>  <br> JAMES S. MCGIVERN, |
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| H. M. BRADFORD, INVESTMENT BROKER Metropole Builiding - Manfax |


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 The London Directory Co., Ltd

## DRINK THE BEST

## Ready's Cream of New Brunswick

## Ale, Porter and Lager

READY'S BREWERIES, Limited Peel Street, St. John, N. B.

## GENUINE SMALL QUEENS

Quill Top and Buster Brown wooovtamadig faportes 10c--The A. \& I. Cigar--10c A. \& . I IAACS: .....................incess St., st. John.


Made In Canada National Quality Sunbeam, Mazola Lamps,
$x^{2}=-=$ HIRAM WEBBRSON,

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## SAFETY FIRST

At all times you are perfectly safe in calling for

## Whyte \& Mackay's Special Selected Highland Whisky. Highland Whisky.

You will be delighted with its smooth, delicious flavor. Keep a botthe home for yourself and friends. A glass of WHYTE \& MACKAY just rounds up your pleasant social evening. Sold Everywhere.

The standard, sT. John, N. b, saturday, march 19. 191 "Canadian Gooos for Canadian Deople" is the Slogan of Our Illanufacturers.

## The War Is "Playing Favorite."

Now. Therefore, if it has helped our business we are simply fortunate-if it has hurt. us we are unfortunate, but not to blame,
Is it any more than fair, then, that those of us who have profited should take some thought for those who have not?

Farmers are getting more for their crops-some manufacturefs are selling more goods than they ever sold in times of peace, some business and professional men are mak
ing more money than usual, pay cut down, because the wave of economy has lessened the demand for the goods they make. The fortunate ones have it in their power to even up the scale-to spend their money for goods "Made in Canada". This will so increase the demand for Canadian products as
to keep practically every Canadian factory working full time, and so give to all that prosto keep practically every Canadian factory working full time, and so give to all that pros-
perity now enjoyed only by the fortunate favorites.


## \$1,400,000,000

That is the value of Canada's mắnufactures for one year--in money. But what of their value measured in the comfort, the happiness and the wellbeing of the whole country?

To produce them gives employment to over six hundred thousand workpeople, whose total wages amount to $\$ 288,000,000$ each year.
These workers, with their families and those who benefit by their purchasing power, number nearly onethird the population
dian manufactures.

How readily it is apparent that the prosperity and happiness of every Canadian-of yourself-depend on the continuous employment of these people---on the
consumption of goods "Made in Canada". consumption of goods
Canadian factories support one-third of our popula-
tion. Are you helping to support Canadian factories?
EMPLOY OUR OWN DOLLARS TO EMPLOY OUR OWN WORKMEN

PARTIES IN SCOTT ACT LOCALITIES, SUPPLIED FOR PERS
USE. WRITE ST. JOHN AGENCY, 20.24 WATER STREET.

H. Horton \& Son, Ltd 9-11 Market Square, St. John, N. B. Telephone 448




## STEAM

 BOILERS Binw E-nmer
## CHOICE

Carleton Co. Hay, Manitoba White Oats
All kinds of Mill Feeds

A. C.SMIITH \& $\mathrm{co}^{\text {, }}$


PRESBY



## Hlappenings of the Week







ROTHESAY WOODSTOCK


## "Crown Brand"Corn Syrup

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best lor cond cand buntaring.

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## within sound of the guns

## How OXO CUBES helped Princess.Patricia's

 Regiment to make their Christmas dinnerAn interesting letter from a sergeant in the above regiment:-
$\begin{aligned} & \text { "At last we are where we wãntedito be, and are contented } \\ & \text { with our little lot. We had a fairly good Cuiristmas dinner, }\end{aligned}$
which our ittie iot. We had a fairly good Caristmas dinner,
could forage. My friend and myself did not do so badty, as
$\begin{aligned} & \text { we had one carrot, one-half turnip, two lecke, one onion, } \\ & \text { TWO OXO CUBES and twelve ounces of bully beef, with }\end{aligned}$
TWO OXO CUBES and tweive ounces of buny bee, wist
to a mana, one pound tin of jam between four men, and a
small bottle of wine, aleo between four men.
We are all in good spirits, and also withio sound of

Winter
Winter weather is OXO CUBE weather. What coulo be more invigorating and sustaining than, a steaming, ening beef-nourishment the body needs. to withstand cold and fatigue?

OXO CUBES beat all the old ideas for ood-quickness. simpiy arop an ax it's ready. A daily cup of OXO is an excellent
afeguard against colds and La Grippe.


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Around the Cite

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st. John Consorvative Cliub


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 Hequirille
## Volunteers for 56 th Bat-

 talion not coming freely -Campaign needed to aronse interest - Artillerymen ordered to report forGarrison duty at Halif-fax.


## PATHIOTIC FUIINS

## WeEE SNELLE OY <br> LYAlC's Offenlilg

Soldiers' Wives League Had Charge of Theatre Successful Entertainment

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## poral Sears War Prare Vaudevill

 C. guard of honor from the 26th Hattation was present both afternoon and
evening and laven was present both arterroon and
was realized.
euite a neat sum of money

## PERSONAL. -

 Hon. John W. E. Wast nisght. and Phlitip
Grannan, M. L. A. came in in on



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## ut shipments in shell nearly as large as last rear---Smelt fishing good - N. S. cod fishing exceptionally good in January


buverluelit Heip fililitis


## Bird Cages

## vivarwizix

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##  

W. H. THORNE \& CO., LTD.


Macaulay Bros. \& Co., King Street, St. John, N. B. Men's Easter and Spring Gloves Our men's glove section is one of the most prominent in the store at present, being now complete with all that is new in "handwear" for Easter. Every stylish and natty man requires a
new pair of gloves for this occasion and if you make a selection from our stocks, you will get the acme of style combined with durability and lowness of prices.
MEN'S SUEDE GLOVES in the new greys or MEN'S TAN CAPE GLOVES, self stitched in Prica es.
$\$ 1,25$ to $\$ 1.75$ a pair Pright, m
GLOVES in natural or putty shades, light, medium or
Prices
hades, thoroughly dit.00 MENS CHAMOIS GLOVES in natural or putty shades, thoroughly washable, an ideal spring of summer glove. Special
$\$ 1.25$ a pair
MEN'S SPRING OR SUMMER SOCIKS-SPECIAL
White Cashmere Half Hose for men, with spliced heels and toes, superfine quality, These are
among the nattiest half hose for the coming season. All sizes. Special
55 c a pair
MACAULAY BROS. \& CO.


Muresco
he Modern
MURESCO covers more surface and covers it better on one coat work than any other material on the market.

Thoro is nothing in the compostelion of
Murosco injurious to Kalsomino Brushos Because of the nature of its ingredients it is highty sanitary,
and is being used extensively in hospitals, schooos, theatres, colleges, etc.
It is made in white and sixteen colors and tints.


## Emerson « Fisker Std.

## STORES OPEN AT 9 A.M. AND CLOSE EVERY DAY IN THE WEEK AT $60^{\prime}$ 'iLOCK.

Bargain Sale Mamufacturers' Samples and Oddments in Spring Blouses wil be continued this morning in the waist dept.
Spring Opening of Chilldren's Dresses--In Whitewear Dept.--Second Floor

Simisy OLOTHING Formen


Our immense new stock of fine and fashionable garw ready and we invile early inspection.

There has been considerable talent displayed in the designing and considerable skill used in the tailoring of this season's productions. The assortments are greater, the styles more varied and the values better than we have ever befor offered our patrons.

Come early, not necessarily to buy now, but to become acquainted with what this new exhibit affords in Spring's
most fashionable apparel. MEN'S SUITS, from MEN'S SUITS, from
MEN'S OVERCOATS, from BOYS' NORFOLK SUITS, from BOYS' FANCY SUITS, from $\$ 7.00$ to $\$ 30.00$ 10.00 to 26.50 3.25 to 15.00 3.25 to 9.50 BOYS' OVERCOATS, from 3.25 to 11.00 Clothing department


