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> FIRST CANADIAN CONTINGENT WILL LAND IN ENGLAND

##  <br> THEEENITT bull To be Moelection



Conservatives in Toront
Think Appeal to People
This Year Unlikely.




ST. CATHARINES MAN SLAIN MURDER WAS DELIBERATE

Private Burgoyne, of Nineteenth Regiment, Popular
Bank Clerk, Killed in Cold Blood by Fellow Soldier in Altercation-Private Hartley, Slayer, Arrested on

Capital Charge.


Canadians Land Today

## LONDON, Thursday, Canadian Proses. Despatch. 8 . 1.15 a.m.)-The Canadian P1 <br> THAC ITIOWR WHFULLCHMRE



Von Kluk's Attempt to Outflank the Allies' Flanking Movement Has Failed and His Offensive Has Been Completely Checked With Heavy Losses - Bombardment of Antwerp Has Commenced and Belgian Government is Moved to Ostend-New Factor Developing on Allies' Left Where East Indian Cavalry is in Action-Bel gians Win Violent Encounter Near Chent-Lanaeken Also is Bombarded.
Engineer, Who Spirited Sub-
Eaiser Will Run Campaign in
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EORGE FOSTER EARS AT BERIIN


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Just Ask the Librarian of Your Public Library
what he thinks of Larned's."History for Ready Reference. by the same great historian, and is his latest work.

## His Name

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 5,000 Marginal Notes on each and every
page, epitomized in
La a r ne d's lucid style,
give ou a boo within
a book which might be
called
 "History at a Glance!"
Larned, in his "History of the World,"
cites and quotes more than 300 great
Historians and Authors! He skims the Citistorians and Authors! He skims the
cream of all Recorded History for his
A Great English Historian says: "HISTORY-the knowledge of the ad
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mankind, claims a place second to none in the roll of

NOTE: LARNED more than fills the place of a $\$ 200 \mathrm{En}$ cyclopedia
Larned!


| Nearly 2,000 Pages | Larned's "History for Ready <br> Reference" led him to write <br> 150 lllustrations | Clip Today's |
| :---: | :--- | :---: |
| his "History of the World." | Coupon! |  |

WHEN PURCHASING GOODS SPECIFY CANADIAN-MADE

ARCETT NUMPE


## Two More Rooms Needed to

 Accommodate Students of A PORTABLE BUILDINCSir George E. Foster, at Board of Canada's OpportunityProducers, But
gance Must Cease.

ATF THE TORONTO WORLD


## GUILTY OF RIDNG WITHOUT PAYING



# 35,150 Sworn Circulation 

 vinur max aras ox scraut promes A Canadian Record in Newspaper Enterprise The Montreal Dally Mail ONE YEAR OLD TO-DAYJUST one year ago to-day the Montreal Daily
Mail commenced publication as a one cent morning newspaper in the city of Montreal. In that period it has shown a most remarkable growth as evidenced by the accompanying tabulated state-
ment. ment.

THE Montreal Daily Mail had in the first month of its career a total average net paid circula-
tion of a little over $\mathrm{Io}, 000$. When it was six months tion of a little over 10,000. When it was six months
old it had an average net paid circulation of over ${ }^{20,000}$. In the month of August the average net paid 20,000. In the month of August the average en paid paid
circulation was 32,380 , and in the first week of Oc-cober-the week preceding the first anniversary, the
figure had grown to 35,150 . These figures are exfigure had grown to 35, I5 5 . These figures are ex-
clusive of war extras, and represent only standard clusive of war extras, and represent only standara
or regular editions.

THE Montreal Daily Mail has achieved success by giving the people a strictly independent
newspaper, by the quality of its news services and newspaper, by the quality oublic.

IN the month of May last, in response to an insistent public demand, an afternoon edition-Th although only four months old, has rivalled the success of the parent Company.

| TwelveMonth's Growth OF THE <br> Montreal Daily Mail <br> These figures are for NET PAID CIRCULATION for which certified statements have been issued by independent auditors. <br> OCTOBER. . . . . . . . . . . . . . . . 10,234 <br> DECEMBER. <br> FEBRUARY <br> MARCH <br> MAY ${ }_{3}$. <br> JULY. <br> AUGUST <br> WEEK ENER <br> OCTOBER 3 <br> Total number of copies of The Monts SEPTEMBER: . 863,212 <br> Average Doily paid circuation in TEMER : $\mathbf{3 3 , 2 0 0}$ <br> Increase in Circulation in one year $250 \%$ |
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$\mathrm{H}^{\mathrm{ERE}}$ are some interesting features of the Mont-
real Daily Mail's circulation:(1). The paper has been sold strictly on its stimulus to circulation.
(2). In the past four months the Montreal The growth of the paper has been due solely to the natural public demand.
(3). Over 90 per cent of the circulation of the Montreal. Over 30 per cent of it is DELIVERED BY CARRIER to the home.
(4). No return privileges are allowed in city (5)
criptions have been utterly which newspaper subpetition; which is known as the home of the "Dolla Daily",-and where premiums are lavishly dis tributed-the Montreal Daily Mail has rigidly maintained its standard rate of $\$ 3.00$ per year for city and country, and it has not offered a premium (6). An independent audit of the Montreal Daily Mair's circulation has been made monthly by a leading firm of Montreal accountants and a cert
fied copy of their report has been furnished to fied copy of their report has been furnished to every
advertiser with his monthly statement

THE MONTREAL DAILY MAIL, Beaver Hall Hill, MONTREAL

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re Without Governre Without Gover

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To Those Who Desire Happiness (2)

By Winifred Black


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THE TORONTO WORLD
OCTOBER 81914

## \& $A$ Brides $\mathrm{O}_{\mathrm{m}}$ Story

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## CANADIAN PACIFIC STEAMSHIPS





## American Line Under the $A$ merican Fliag

AtlanticTransportLine
White Star Line

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## LACONIA Oci. 13

 And FortnightlyThe Cunard Steamshin Ga., Ltd.


CANADIAN THANKSGIVING Reovied DAY fare
 Evew CRAND TRUNK KATITWAM THANKSGIVING DAY
 For Detroit and Chicago

 OcEAN LIMITED Daily
Cars, si. S. Jomin Through slogino MARITIME EXPRESS
$\qquad$ alifax, The Sydneys,
Prince Edward Island, ETIFFIN. Arerion EUROPE? Steamship Tickets




## American League Season Closes

## The Decks Cleared For World's Series

WORLD'S SERIES BASEBALI OPENING GAME TOMORROW



 | WORLD'SRECORD |
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| BY DRECTUM I. |



Braves Work Out In Philadelphia

## EATON'S

On Sale Today
Today the Store Will Feature Empire-Made Goods Spacine diplly,
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Two BlueSerge Suit Specials For Mén


Wen's Colored Shirts, Boys' Sweater Coats, Rush Price 33c
T. \& D. F. A. International Soccer IRELLMD v. SCOTLAMD Sat., Oct. 10th


## BASEBALL World's Series

 Up-to-the-Minute seore Board ARENA - $2 \overline{2} \mathrm{c}$WORLD SERIES BALI STAR THEATRE PARAGON BOARD HOTEL LAMB




## AUTO TIRES

 $\$ 19$ RIVERDILEsubezer co.
yniaintowter

Special Business Suits \$25
77. King Street West


POLLY AND HER PALS
By STERRETT


## Fio THURSDAY MORNING

## CP.R. TO INCREASE AMOUNT OF CAPITAL

Eurther Extension Agreed Up-

- . on at Annual


## BOARD VACANCY FILLED

 Expressions of Sympathy Sufferers in Loss of Em 4


THE TORONTO WORLD TTP
OCTOBER 81914


That Son-in-Law of Pa's



Friday Bargains in Preparation for the Holiday

3,500 Yards Flannelette at 5c Yard
Splendid range of stripes, in dark and medium colorings; 27 in. wide. Friday, yard .5
No more than 20 yards to a customer. Cannot accept. phone or mail orders.
Beautiful Embroidered Pillow Cases Greatly Reduced Mat





 Silverware for
Friday Se of Fsiver.-pheted




## Furnishings for Men

black cardigan jackets. p FLANNEL SHIRTS. ${ }^{1.00}$ Of beayy, all-wool, in plain. gray; turn-
down collar; extra large and romydown collar; extra large and roomy;
sizes 14 to 18 Regularly $\$ 1.25$. Fri-
day ........................ MEN'S UNDERWEAR. Several odd lines, in natural wool mer-
inos; fleece lined; sizes 34 to 44 . Regul larly hip to $\$ 1.25$. Friday bargain.. 49
MEN'S BRACES. MEN'S BRACES. 500 pairs; several different kinds;
heavy and medium weights. Regularly
35 c and 50 c . Friday ... ........ 25 Men's Fall and Winter Suits $\$ 7.95$ EXCELLENT PATTERNS FOR QUICK SELLING FRIDAY.
The materials are English and Canadian tweeds, in brown and grey striped The materials are English and Canadian tweeds, in brown and grey striped
and checked patterns; warm, all-wool fabries that were selected and made up specially for us for our regular Fall trade, and meant to sell at $\$ 10.00$ and $\$ 12.00$. Carefully tailored in single-breasted sack style, with soft rol
lapels and either two or three-buttons; mohair linings; sizes 35 to 44 to clear Friday at . ..................................................... 7.95 100 Men's English Paramatta Waterproof Coats, Friday at 84.95 -Of double texture cloth seams sewn and taped. Made in England, and guaranteed to give, satisfaction; sizes 34
to 46. On sale Friday at .............................................. 4.95 Men's Fall Weight Overcoats, Regularly $\$ 10.50, \$ 12.00, \$ 13.50$ and $\$ 15.00$, to Clear Fri-
day at $\$ 8.75-85$ only in the llot, consisting of broken sizes and odd lots, from our regular day at $\$ 8.75-85$ only in the ellot, consisting of broken sizes and odd lots, from our regular
stock. Also a manufacturet's complete set of samples which we secured at about onehalf the regular wholesale prices. Among the lot are a number of light and medium grey
fancy tweeds, made up in young men's styles, smart body-fitting garments with soft roy


Boys' Suits Priced Friday at $\$ 2.95$
at
REGULARL

600 Men's Soft Hats Reduced in Price

## Fedora, Trooper, and other shapes; wide assortment of popular colors. $\$ 1.50$ and $\$ 2.00$ hatts. Friday.... 69

 A table lot of odds, in Men's Soft Hats; sizes $61 / 2,69 / 8$ and $33 / 4$ only; in good range of colors, and a few in black.Regularly $\$ 1.00$ and $\$ 1.50$. Friday bargain $\ldots . .45$
Men's Stiff Hats; fine grade, Finglish tnake Regularly $\$ 1.00$ and $\$ 1.50$. Friday bargain .......45
Men's Stiff Hats; fine grade, Figlish make, and up-to-
date 1914 styles; black only. Sizes $61 / 2$ to $73 / 8$. Friday
 light in weight, and casy fitting ; extra fine quality trimmings. Regularly $\$ 2.50$ to $\$ 3.50$. Friday bargain
 shapes, in tweeds, worsteds and serges; new patterns
and colors. Regularly 50 c and 75 c . Friday bargain


## Grocery List

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