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## BEACH

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PICTURES
Horse Band

## HEATRE

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## I SALE

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## MORE LLGHT ON TURTLE VACCINE DOCTORS INVITED TOLEARNPROCESS

FALL FAIRS


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THE TORONTO WORLD


PRONOUNCED success describes the distribution of the many colored Pennants by The World. The opportunity to secure one is still open for a few days. Another opportunity may not present itself, so grasp this one and secure this handsome decoration for your Motor Car, for your Motor Boat or for the Den or Living Room. It will lend itself to decorative purposes for that summer cottage or camp and the sight of one of those handsome Pennants on the flag staff will indicate your loyalty to both city and country.

You have your choice of many colors including Imperial Purple,
 Black, Crimson and Scarlet.

Emblazened thereon are the arms and name of Canada and on the other side the crest and monogram of Toronto.

One coupon clipped from any issue of The Daily World, together with 22 cents, sent to The World Office, 40 Richmond Street West, Toronto, or 15 Main Street East, Hamilton, will secure one; by mail 2 cents extra for postage.

Note---Many people are buying Pennants as Souvenirs and sending them to friends abroad. Present your visitors with one, they will favorably remember Toronto and Canada.



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| SILK IMPROVED | FRUTT PRICES DROP |
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| BY LAUNDERING | ARRIVALS HEAFI |



ARRANGING THE
BRIDAL VEIL


A store is known by
its delivery service
When you tell a customer that her order will be delivered by " 11 o'clock sure," do you make a mental reservation to the effect if "nothing happens"? Horse delivery is always more or less uncertain.
The beauty of a motor truck is that, being built to run on schedule time, it does it. No danger of orders piling up and tangling the service, causing broken promises and delays and disappointments. Moreover, the merchant who uses in step with the times. He soon esin step with the times. He soon es-
talishes a reputation for making delivery promises and keeping them. Apart from the matter of prompt-
ness, folks nowadays do much of ness, folks nowadays do much of
their shopping by phone. One way
they and prospective customers have of fudgring yeur stive customers is by the
character of your delivery
$\qquad$ attractive up-to-date, good- isolingeat,
It will enhance your prestige with
old customers. It will attract new old cuistomerse. your prestige with
trade for the same reasons. It new trade for the same reasons. It looks
like prosperity. It begets confi-
dencen dince.
An Electric Delivery Wagon is 100\%
faster than horse faster than horse delivery, and from
$20 \%$ to $50 \%$ cheaper You to $50 \%$ cheaper to maintain.
though, until youe to believe this, though, until you see the proofs.


## The Toronto Electric Light Company Limited

"At Your Service"





## Nirwana Successfully Defends the George Cup---Down to 0. B. A. Trophy Final




## Win Last at Buffalo---Jordan Out of Game With Spiked Foot



| 10t | G FOR CITYS FALTH A BIG TASK <br> gs' Report For June hy Record of Inspec- s.and Other Work. |  |  | \% |  |  |  |
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|  | WOULD SAVE MONEY BY USING FIRE MOTORS |  |  |  |  |  |  |  |
|  |  |  |  |  |  | Spinning Wheels |  |
|  | $1 \pm$ |  |  |  |  |  |  |  |
|  |  |  |  |  |  | NCE upon a time a family was contented if it had aspinning wheel.Now a family is not contented unless it has four |  |
|  |  |  |  |  | $1{ }^{2}$ |  |  |  |
|  |  |  | Point Anne Woman Accusedof Putting Oil of Cedar inPreserves. Preserves. |  |  | $g$ wheels turn out |  |
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## BARGAINS OF UNUSUAL INTEREST

## SIMPSON'S

Whitewear Bargains










Cream Serge and Cream Pencil Stripes 69c








25 Paris Neglige Gowns
and Kimonos $\$ 11.95$





Clean Up of Wash Goods at 10 c
27.inch to soi-inch Dinity Printed Mus-



## Shoe Bargains





 Cowtrenchillorens Boots .io.... 1.15



 CLUB BAGS



| Damask Table Cloths \$1.48 |  |
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Store Opens 8.30
a.m. ...- Closes 5.30 p.m.

Bargains for Men's Wear Wash Neckwear, in various assorted stripes and patterns, alar price 2 for 25c. Friday gain ................ 4 for 25 bowns, grays and blacks, metal buckles, popular widths. Regu-
lar prices 35 c and 50 c. Friday Penman's Balbriggan Under wear, in natural shade only; al ankle length drawers. Friday
bargain, garment ......... 44 600 Flannelette Night Robes all sizes to 17, made large and
long. Regular price 69c. Fri-
day bargain, 400 Suits of Cambric Pyjamas, American make; all sizes to 44 . Regular price, \$1.25. Friday 800 Men's White Neglige and Pleated Front Shirts, assorted white pique designs, in the plain ed cuffs and are coat style. Regu. lar prices $/ \$ 1.25$ and $\$ 1.50$. Fri-
day bargain, each .... .... 98 (Main Floo $)$

## Clearing Sale of Men's Tweed Suits

$\$ 10, \$ 12$ and $\$ 15$. Values, Friday $\$ 8.95$.

High-Grade English Tweed Suits, in all the new colors and patterns, grays and browns, single-breasted ings, and the best workmanship. Regular value $\$ 10.00, \$ 12.00$ and $\$ 15.00$. Friday

## MEN'S HOT WE ATHER SUITS.

A tropical weight suit, made from a natural color linenette, that will wash and give satisfactory wear; the coat is single
breasted, with patch pockets, and the trousers have cuff bottoms, belt' and side straps; nicely tailored. Price .......... 3.75 SALE OF MEN'S W ORSTED TROUSERS

BOYS' TWO-PIE OE TWEED SUITS.
75 Smart Single-Breasted Norfolk Suits, with full cut bloomer pants; made fro
OLEARING BOYS' WA SHABLE KNIOKERS
Bloomer and straight knicker style, made from fancy striped English duck and gingham; splendid washing and good
ging materials; sizes $21 / 2$ to 5 years. Friday bargain BOYS' RUSSIAN WASH SUITS. pants; sizes $21 / 2$ to 5 years. Friday bargain .... neape and plain patterns, sailor Russian and Eton Russian styles, with bloomer

| 19c Sale of Toilet Goods <br> A number of special lines, as well as clearing odd lines from our regular stock: <br> Talcolette, in glass Jars. Sale price .. . 19 <br>  <br> Palm Olite Soap. Sale price, 2 cakes <br>  <br> Talcum Powder, rose, tollet, carnation <br>  <br> Lever Bros.' Toilet Soap, clover, crab ap- ple and oatmeal, 5 cakes for . . . . . . . . 19 <br> Ble and oatmeal, Imported Elau de Cologne and Lavender Water. Sale price ........... . 19 <br> Lavender Water. Sale price ........... . 19 Vanishing Cream, in jars. Sale price . 19 <br> Roger \& Gallet's Talcum Powder. Sale price ...................................................... <br> Real Ebony Nail Buffers. Sale price . 19 <br> Corn Whisks. Sale price ... .... ... . . 19 Real Ebony Nail Brushes. Sale price . 19 <br> Roger \& Gallet's Tollet Soaps. Sale pice, per cake... ... ................ . . . 19 <br>  <br> Calvert's Carbolic Tooth Powder, medium size. Sale price ... ... ............................. 19 <br> Hard Rubber <br> Hard Rubber Dressing Combs, 8 inches long. Sale price ............ ... 19 <br> French Toth Brushes,....... .19 bristles. Sale price, each .............. 19 <br> Toiliet Paper, in packages, 1000 sheets to package. Sale price, 4 for |
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## Drug Specials <br> 

## Electric Shades


(Fifth Floor)

## MANTLE VALUES FOR FRIDAY'S SELLING



serge drbsses, 8395 .

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SAMPLE WASH DRessiss, s24s

The RobertSimpson Company,Limited

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Semi-Annual Clearing Men's Custom Tailoring Department

 19.45

Money Saving Items in
Floor Coverings Floor Coverings





 Timo Mat





"NU-CUT" GLASS







## CANDY



THE GROCERIES


