

VOL. VIII. NO. 39

GUELPH, ONT., CANADA, SATURDAY EVENING, SEI TEMBER 19, 1874.

Joien' Eogg's Nit'

PRICE TWO CENTS

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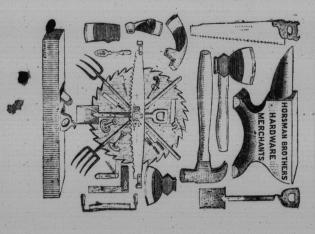
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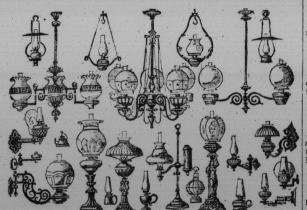
AND

HARDWARE



AND





Alma Block, Upper Wyndham Street,

OPENING GRAND NOTICE

To Visitors to the Guelph Central Exhibition.

To the Inhabitants of Guelph and County of Wellington and others

I take this method of letting you know that on Monday, 14th September, prox., I will open my New Store, Upper Wyndham St., Guelph, when I will submit for the inspection of the general public the contents of over 1,800 cases and bales of Fancy and Staple Dry Goods, bought by myself personally in the best producing markets of Great Britain and United States. The variety of styles and fabrics in each de-partment that will be open for inspection at my New Store on and after 14th September, will be such as cannot fail to meet with the good taste and full approbation of an appreciating public. From my long experience in the mercantile business (over thirty-seven years), twenty years of which have been spent in the town of Guelph. I feel satisfied you have fresh in your memories the ware that I commenced in this town against high prices, and fought for your interests daily, with a vigour that crowned my efforts with success. I am persuaded that sgain my presence is required by the great mass of the people of the County of Wellington in order to regulate the trade of the Town of Guelph, in Fancy and Staple Dry Goods, and it is with pleasure that I now announce to my old friends and patrons, that it will afford me unbounded pleasure to renew, with them the happy moments that we have had together for the mutual benefit of each other; and I can pledge my faith that I will devote my best energies and abilities to guard the rights and interests of all those that may favour me with their patronage. At all times the public may depend upon having the best of attention in my New Store, that nothing but sound; good and honest goods will be offered at such reduced prices as will at once satisfy every one; that my new establishment is going to be conducted on the same principles as that of my old, viz., the best goods at the lowest possible prices, quick sales, small and every article will be entirely new; that in their patronage. I enumerate some of the departments that I will stake my whole reputation on, and I do most confiden

FANCY DRESS GOODS.

This department is full to overflowing, and in it will be seen the **newest novelties**, designs and fabrics pro-duced. The prices will surprise the purchasers, as cheap prices, rich styles, and good goods are combined in this department. Every lady who wants to appear in the fashion of the day will be fully suited.

MANTLES, JACKETS, AND POLONNAISES.

Special attention of the ladies is requested to this department. Everything that the ingenuity and skill of mankind could bring to beer, with good taste is here represented. The novelties on exhibition in this branch of my business will surely be appreciated. An early call, specially in this line, will abundantly repay the intending purchaser.

SHAWLS.

This department will present an inviting appearance, and well worthy of a visit from ladies who favour the comfort that is imparted by a good shawl to its wearer. *Clans* are almost entirely worn for this season, and occupy the first rank in the wardrobe of Her Royal Highness the Princess of Wales, and our noble and most Gracious Queen affectionately admires not only the brilliancy, richness and designs of this elegant part of a lady's costume, but loves the country and the people who produce them.

French Merinos, Thibet Cloths, Paramatta Cloths, Serges, Black Lustres, Tweed Dress Material for Costumes, and the various makes of Fall and Winter Plain Dress Goods

Are in large abundance, and present to the purchaser so fresh and new an appearance, and at the same time so hable in price than confidence will at once be placed in the goods, with the highest satisfaction to the purchaser. All new and fresh goods.

FAMILY MOURNING GOODS.

I have specially attended to the selection of the various kinds of goods? required in this department, and I confidently say to those requiring to purchase mournings, that at my New Store everything in that line will be found, and at a great reduction from ordinary prices charged. I have the best Black Crapes to be found in the Dominion.

PRICE DOWN IN

AT

HORSMAN'S JOHN GUELPH.

Great Excitement in the Stove Market.

WARAGAINST HIGH PRICES

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HOUSE FURNISHINGS.

ATTET DIT Comt 14th

I have a most complete stock of every hing that can reasonably be asked for in order to make a home comfort-able, and I will guarantee that pa ies desirous of furnishing a home will find that I will offer an inducement of fully 15 per cenf. to them, and in addition they will get nothing but new, sh, good and desirable goods. "No time for the moths to get about them." A CALL IS REQUESTED TO THIS DEPARTMENT.

STAPLE DEPARTMENT.

Here will be presented to the view of the visitor to my store the largest stock of heavy Staple Dry Goods to be found in Ontario. During the panic in the United States I bought, direct from the producers, immense quantities of 36 in. Grey Cottons (the best goods to be found in Canada), Bed Tickings, various qualities, Blue and Brown Denims, Cotton Grain Bags, Cotton Batting and Waddings, Quaker Flan-nels, &c., and at *panic prices*. Indeed the Farmer, Mechanic, the Lawyer, Doctor, Labourer, or any other individual can at my New Store procure any-thing in Staple or Fanoy Dry Goods that is made, and all new, fresh, seasonablefand good. "No old shop-ktepers' to palm off." Quice a saving can be effected by buying at my New Store. Quick sales and small profits is the motto of John Hogg.

CLOTHS AND TWEEDS.

This is a most notable department in my store. I have bought the finest lot of Canadian Tweeds, and from the best producer in the Dominion. I bought at the *bottom prices*, and I will give my patrons the benefit. Call and see. I will satisfy you that you are saving money through me.

READY-MADE CLOTHING

In this department I deem it but fair to the community to say that it is high time that a check be put upon the ridiculous high prices that they have lately been paying for ready made Clothing, and poor stuff at that. I have had made specially for my own trade and to my own order, the most attractive and stylish lot of Men's and Boys' Overcoats, Men's and Boys' Pea Jackets, Men's and Boys' Suits of all the various classes of desirable and durable goods made for the Fall and Winter Trade. I will give an excellent suit of Coat, Vest and Pants, equal in cut and make to any that can be cut and made by the best cutter in Guelph for \$12 and up. Call and see, 25 per cent. saved to the purchaser by calling at my new store.All new goods and fresh goods. No old stuff.

Carpets, Blanket, Sheetings, Quilts, Counterpanes, Towels, Damasks, Repps.

This Department requires more real knowledge and taste to be bestowed upon it probably than any other De-partment in the Drapery business. I can confidently solicit from the public a call in order merely to be enabled to endorse my sta ements regarding the excellency of the goods here to be seen. My Carpets are unquestionably the finest selection in Ontario. The patterns, colours, and designs are exquisite. Indeed, my Kidde minster Carpets are equally as not in design and colour as the best Brussels or Tapestry to be found, and in order to be fully able to have my taste suited, I spent considerable time in going from one manufacturor to another, but I persevered and good, and in order to be fully able to have my taste selection of Carpets to be desired. My prices will be extremely cheap. The goods all new, fresh and good, and i uch as any housekeeper would be proud to have. The other goods—Blankets, Sheetings, Quilts, Counterpanes, Towels, Damasks, Repps, Lace Cur-tains, Blinds, Window Hollands, &c., &c., &c., &c., are the best that the Home Markets offer, and as you know are all new, fresh, and the latest produc-tions. Quite a saving will be effected by buying at my New Store. To enumerate anything like my Whole Stock would occupt too much space, also too much off your valuable time. Suffice it to say that in every denomination of Fanoy and Staple Dry Goods my "New Store will be supplied to the fullest extent. No pains or trouble will be spared to meet the wises of my patrons, and the visitor to my Establishment will be well repaid in the advantages that will be placed within their reach, by not only having an opportunity of procuring the newest goods, the latest styles; but the best goods offered in Ontario, and at the lowest possible profit. An Early Call is solicide. Yours truly,

JOHN HOGG.

THE CENTRAL EXHIBITION After the Judges had got through with their long and arduons work of judging the horses, the prize animals in this department, and most of the first prize cattle were exhibited in the horse ting to the admiring crowd. Duing the time these were shown Lawrence's Cor-not Band played a number of sprightly ats. Most of the Directors and officers of the Society then ascended the Judges stand, when the President, J. B. Arm strong, Esq., delivered the granal dress to a large assemblage. The hearty cheers were then given for the loarty cheers and the President and three equally good ones for the PRIZE LIST.

SuelphEveningMercury

Wright, Eramosa, 50c. Pears, 12 var-istics, correctly named, 1st G Miller \$5, 6 varieties, correctly named, Thos Me-further \$4 - 2nd David Caldwell, Galt

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New Advertisements.



Stovesu sually sold at \$32, now at \$26

All others at the same reduction.

Also : GREAT REDUCTION IN TINWARE

Give us a call before buying elsewhere, as we are determined not to be under-sold. Our stock is the largest west of Hamilton and Toronto.

Guelph, Sept. 9, 1874.

MILLS & GOODFELLOW.

CARD.

The Subscriber would beg leave to intimate to the inhabitants of Guelph, and surrounding country, that in the course of this month he intends opening a Hardware Store in Mr. John Hogg's New Block, Wyndham Street.

I will give my personal attention to the purchasing of the Stock, and have determined to buy nothing but the best Goods, and at the lowest possible prices, thereby enabling me to meet the requirements of the people, and make it an inducement for them to favor me with their patronage

I have therefore respectfully to request the public to kindly make an inspection of my Stock.

ARTHUR MCBEAN, Jr. Guelph, Sept. 1st, 1874.

Co-Operative Store.

On reference to all our advertisements since commencing business in Guelph seven years ago, it will be seen that we never offered "To Slaughter Goods," "To Sell at Half Price," "To Sell at a Great Sacrifice Irrespective of Cost," "To Sell 50 per cent under other Houses," "To Keep the Largest and Best Stock in the Dominion."

We have carefully abstained from exaggeration, giving facts and figures only, leaving it to the buyers to judge for themselves.

Our aim has been to buy low, sell cheap to increase our sales, to allow no house to undersell us, to give our customers a share of profits, and make only one price.

The result has been that we have done a steady, prosper-ous, and increasing business, retaining old and obtaining new customers. Some left us to obtain goods "at half price," but soon returned, as "actions speak louder than words." Hence we will continue to conduct our business on the same principle.

GUELPH, Sept. 7, 1874 dw J. C. MACKLIN & Co.

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FINE FURNITURE !

Upper Wyndham Street,

Spring Beds, Mattresses, etc.,

Are ready to supply all comers with every description of

At the shortest notice, and at the very lowest prices.

We are preparing and expect to do THE FURNITURE TRADE OF THE TOWN THIS FALL. by keeping just what people require, and selling at the lowest pilces, giving astistaction to all.

Wanted---GEESE FEATHERS ;

Best prices raid for a good article.

BURR & SKINNER,

Manufacturers and Wholesale and Retail Dealers in Furniture

GUELPH CLOTH HALL.

8HAW & MURTON

JUST RECEIVED

A CHOICE LOT OF

SCARFS,

Silk Handkerchiefs,

TIES, &c.

Shaw & Murton, MERCHANT TAILORS

GUELPH, Aug. 6,11974

