关 5




You may want to change your automobile, or your piano, or even your homebut you will never want to change the COFFEE, when once you taste the delectable flavour of Chase \& Sanborn's "SEAL BRAND" COFFEE.

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| The Sound of |
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| Wedding Bells | Won After Great

Perseverance!
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## AYRE \& SONS, Ltd. 


SCHOOL TAMS, FOR GIRLS.

## Silk Velvet,

In paina ar fors sulute
80 cents each.
Black Silk Velvet Tams,

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WITH TASSEL

95 cents each.

## S. MILLEY



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## Ready $\underset{\substack{\text { WITH } \\ \text { THE }}}{ }$ Goods!


We are now showing absolutely the lates models and productions of Style \& Fashion

## Fall Millinery

## Hat Trimmings

Exquisite examples of art, at
, Very Reasonable Prices
A.\&S. RODGER'S
aie's face broadens with a smile.
stouldnt't mind the air at all'

## Blame

 Yourself fouchy CornsBilue-jay ma

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How They Control Food Prices in Engla


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## Exceptional MONEY - SAVING OPPORTUNITIES

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New HATS.
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Children's
Costumes.

CORSETS
Ladies' Pyjamas.
Child's Pyjamas. Men's Pyjamas.
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Popular
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## WANTED

 Household Goods

UNDERPRICED.
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 Marcella
TOLLET COVERS.

 SHEETING.

 Priany and saturny




 TAPESTRY and FELT
MANTEL DRAPERY.

 HOCKABACK TOWELS
MUCH
 CUSHION PADS.



## Women's Hose.

GREAT PRICING! GREAT SELLING!
New. Enthusiasm every week as the various sections bring forth new "Bargain Numbers" marked for quick selling disposal. Keep a close watch on our Bargain News, and come as often as you can

## Saving Chances firm $\begin{gathered}\text { the } \\ \text { the } \\ \text { SHOWROOM. }\end{gathered}$



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## Desirable Fall Goods,

Priced Low for Friday and Saturday.

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 INFANTS REBETS RTAPBERS




## Men's Wear.

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## Corduro


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GENTLEMEN:-Your careful attention is respectfully solicited to the attractive and remarkable offers as itemized below. Attractive, because among them are articles you need, or you will need in the near future. Remarkable, because they are offered at such a ridiculously low figure.


Men's White Dress Shirts. 5 Dozen
JOB White Dress Shirts,

Odd sizes. \$1.20 value, Job Price, 50c. eaeh.

Marshall Bros

MEN'S WOOL UNDERCLOTHING. We carry a full stock of the famous
"New-Knit" all wool Underclothing. Owing to the lare lare voriety we have not space.
enough to itemize.
men's fleece lined under. 300 doz. Fleece Lined Shirt 300 doz. Fleece Lined Shirts and Drawers,
splendid qualty, selling hat 6ec. and 65e. per
garment. $\xrightarrow{\text { garment. }}$

AMERICAN NECK TIES.
ANERCAN NECK TES.
2000 doz Gent's Nek Ties. The best as-
sorted stock of Neck Ties in the city, wide sorted stock of Neck Ties in the eity, wide
send. Selling at Old Prices, $35,45,50,60$,
70.. each.


The Peremptory Auto Owner.


## Blue Nose Butter

1 lb ., 5 lb ., 28 lb . Tins and 56 lb . Boxes.

|  |  |
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Apples,
OTM

THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDLAND, SEPTEMBER 28, 1917





## Sporting Goods!

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BOWRING BROTHERS, Limited, Hardware Department.

## TEMPLETON'S HERRINE -NETS-

Big stock of all sizes.
Prices Rock Bottom. Exp
 EXPECTED DAILY, EARLY WILLIAMS APPLE, A Red Apple, a good eating fruit, Also
Calii. Oranges, Red and Slver Peel onions. EDWIN MURRAY'S
$\qquad$
Pears and Giavenstein Apples. tow wan lares Pears.

150 Barrels Gravenstein Apples, 100 Crates Silver Peel Onions 80 Cases Calitornia Oranges

WE CAN DELIVER THE GOODS.
In stock, a large assortmento
DRESS GOODS
Popllis. Cotion Casimeres, Canton Cords,
Meltons, Plaids, Chepe de Chene, Serges,
Whiscoris, Satto Cloths, Fweeds, Voiles
Whipcords, Sath Cloths, Tweeds, Voiles, Embroideries.
Pricss
negri.
GARNEAU LIMITED,



## STANFIELD'S

 Reliable, UnshrinkableW00í UNDERWEAR
at Low Prices.
 Our Retail Prices are Low,
being based on our purchase prices arranged practi-
cally a year ago.

Remember, STANFIELD'S WOOL UNDERWEAR IS ALL ROUND RELLIABLE UNDERWEAR.
IT HAS A REPUTATION BEHIND IT. IT HAS A REPUTATION BEHIND IT.
IT WILL NOT SHRINK OR GET HARD IN THE T WLL NOT SHRINK OR GET HAR
WASH. THE PRICE IS LOW. No Underwear will give you better service. Also,
that we aim to give you the best service possible.

## Henry Blair

Ladies' Fall\& WinterCoats

The Choicest Finest Edibles! ELIS\&CO. 203 Water SIrreet. American Mutton. PAmerican Mutton,



 ${ }^{A}$ Amirian Veal. Long Fillets Beef Weng Fillest Beef

 New York chicken New Yourt Turk rims.
 Fresh Made Sausages.
 Fresh Cod Fish.
Fresh Caplin. Kellogg's Bran.
Cooted ready for vise
Toasted Corn Flakes.
Post New Toasties.
Shredded Shredded
Wheat Biscuits.
Remember OUR Tilepponene, 482 and 786

## LONDON DIRECTORY

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 - Ansiom
 - - The lit - The London Directory
 for all the Grades all the time.

Week-End Excursion, Season, 1917.

Excursion Return Tickets will be sold at One Way and One-Third First-Class Fare, for all trains of Saturday to stations between
and including St. John's, Grate's Cove, Placenand including St. John's, Grate's Cove, Tlacen-
tia, Heartis Content, Bonvista and repassey.
Tickets Ticickets good reterningo on antl trains up to and
including Monday following. Reid-Newfoundland Co.


## Smallwood's Bigifhoo Sale. <br> Ladies' Black Cloth T0P B00TS, Reg. $\$ 5.00$ values, now only 83.50 per pair. All sizes. | Mail 0rders |
| :--- |
| prompl attention. | <br> F. SIVALLWOOD



On Wedmesday Next,
Empire Wood Working Factory,
HLL of CHIPS
at 10.30 a.m.
Stock ocnsisting of
Phat in in mind
Railings. Window. Sashes.


 Lift Sweet Cedar, Hand
Pantenelink Sash Stock,
Pat Panneinge Sash Stock
Corner Stock Blocks,
Window. Boxes,
3. M. ft. Mouldings, all siz
5 M.
5 Picture Backing, 5. M. Picture Backing,
5. M. Spuce, 1 inch,
1 lot Hard Pine, $11 / \& \& 1 /$
1 Smare 1 Smoke Stack, new
Solt
0 rolls Rexile
0
 $1 /$ part bale Waitenite,
I parge uulley,
I lot Chopped Pin
Large Pauley, Ping
lot Chopped Pine,
Roller Top Desk.

Reps,41 R. K. HOLDEN, atcton.
On Tuesday, October 2nd
on the Premises of
of
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wo Metal Life
Boats and Davits.
T. B. CLIFT,

Wanted!
Carpenters:
THOMAS BROTHERS,
$\begin{gathered}\text { Barnes' Road. } \\ \text { sepre,2,is,tu }\end{gathered}$
American
ANTHRACITE COAL,
NUT SIZE.
A small cargo now landir
from schooner ${ }^{\text {"Nitraa Conra }}$
it
Colin Campbell's Wha $\frac{\text { Sencin }}{\text { SELLING CHEAP. }}$

Discharged soldiers w
will be available for Recrui ing work during the ne
few months are asked communicate with the D partment of Militia,
John's.

NOTICE!
The 19 th, Annual Meeting
the Truckmen's Protective C Ie wruckmen's Protective U
in held iot the
horemen's hall in he Lon



