



## -NEUS OF SPECIAL INTEREST TO WOMEN

## DANTY LINGERIE FASHIONS DECREE

Exquisite Silk Petticoats Ac Dinner Frocks.

NOVELTIES IN HOSIERY

## Gems and Brilliants Emṕloyed <br> Gems and Brilliants Emp in Startling New

Effects.


HARD TO TEMPT
BEAR FROM TREE

 two "Peps" - for this is double strength Peppermint chewing gum-lots of Pepl It's like a Peppermint Lozenge with a long lease of life - it l.a.s.t.s!

You'll get joy supreme from

## WRIGLEYS <br> DOUBLEMINT

Made in Canada by the Wm. Wrigley Jr. Con Ltd. 7 Scot Street, Toronto, manufacturers of the famous

## WRIGLEYS SPEARMINT

Sold around the world.

gives you the flavor of spicy fresh mint leaves. has the delicious flavor of Peppermint - double strength.
Take your choice - both are smooth-chewing and savory-1.o.n.g l.a.s.t.i.n.g pleasure and benefit at very small cost: 5 cents.
$\longrightarrow$ See how much better you will feel when you "chew it after every meal."

POLLY AND HER PALS
By STERRETT


Constant Attention Only Will Keep Your Teeth Pretty

Prima plonna of by IICREZIA BORI


Diary of a Well Dressed Girl
 When you have to TRY to forget, when you affair. The fact is that forgetting is tied up very
have to make a BUSINESS of it, there is closely to REMEMBERING, and remembering, in sometimes very good reason why you shouldn't have spite of everything, sometimes brings the tears into
started to do it at all. That is what makes forget- the most self-controlled eyes. Yes, one tear has ting so complicated, That is what makes tearing been known to melt the fondest resolve.

What Are the Real Causes of Your Troubles?
(2

by winifred black
©


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saturday mon
EsTABLISHED 1 1864
10iN CATTO \& SON
JANUARY
SALE
SPECIALS

THE TORONTO WORLD

## Hockey $\begin{gathered}\text { St Mike and Arges } \\ \text { Win Serion } \\ \text { Sames }\end{gathered}$ Trotting <br> Closing Day at Dufterin




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485
$$

QUEBEC PLAY TAE
ONTARIOS TONGH
Pro Game at the ArenaJack Marshall Operated Jack Marshale $\mathrm{O}_{\mathrm{n}}-\mathrm{Hockey}$ News.





## Townt at fveale



Cuabai aidita





OF DOUBLE VARIETY


January Clearing Sale Men's Overcoats 25\% Discounts


Llamas-
Black
treen


Men's Hats, Caps Umbrellas, Hat Cases, Travelling Bags 25\% Discounts
$\underset{84.8}{\text { FAIR Yonge Street, Toronto }}$


JUNIOR 0. H. A GAME TO AURA LE

Newmarket Beaten Four Goals in Hard Checking
Game at Riverdle Rink Game at Riverdale Rin

## EATON'S

ON SALE TODAY
All Our High-Grade Chesterfield Overcoats for Men $\$ 15$
at About Haif Price


They are our own well-known tailor-made brand of
clothing, with the hand-felled collar, hand-buit shoulders,
hand-worked buttonholes; the materials specially woven lloand-worked buttonholes; the materials specially woven,
for us in England, pure wool, shrunken in our own plant.
for Choose from over a dozen patterns, colors and weaves of
materials in this offiering Satudya; some of the season's
dressiest, most stylish fabrics, including the little black and grey checks and stripes, black and brown checks, black and

Men! Get a supply of Collar Buttons and Small Jewelry


## Men's Combinations, 98c; Boys

Tin

T. EATON CO




THE TORONTO WORLD
THEATRE MANAGER FORD HAS RAISED LOANS OF DOMINION DECREASE IN NUMBER FISHERY INSPECTOR TORONTO SALARIES


Order Made Winding Up
Yonge Street Firm-Ac-
tion Against City. $\begin{gathered}\text { Nere Away Ahead of Pre- } \\ \text { Wereits }\end{gathered}$


OF CATLEFOR SAE







##  <br> $=5$

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sato oment The Robert Simpson Company, Limited


We have been conducting Whitewear Sales in January for a goo WHITEWEAR VALUES AS THOSE OFFERED HERE AND NOW were available. If you pay particular attention to the ex ceptional qualities of cotton, nainsook, lace or embroidery in these
garments, you'll realize that such Whitewear values are some 175 NICHTDRESSES PEDUCED TO $\$ 1.75$ NIGHTDRESSES REDUCED TO $\$ 1.00$

Women's Nightdresses, fine nainsook; slip-over styles; em-
broidery and Val. lace insertions; lace edges; wide and nar PETTICOATS, GOOD VALUE AT $\$ 1.25$, ON SALE MONDAY 69c.

Petticoats, extra quality white cotton; insertion and wide
flounce of oood embroidery; dust ruffle of lawn; lengths 38 ,
40 and 42 inches. $\$ 3.00$ TO $\$ 8.00$ CORSETS REDUCED TO $\$ 1.50$ TO
tyles from regular stock, and manufacturers' samples; such amous brands included as Warner's Rustproof, C. P. a 1
Sirene, La Diva, Treco, Kedfern and Bien Jolie; in coutil. atiste, brocade and elastic; styles for every figure; size
8 to 30 inches in the lot, but not all sizes in any one mode Regularly $\$ 3.00$ to $\$ 8.00$ Monday Sale price $\$ 1.50$ to
Mond alt sizes in any one mode CORSET COVERS, GOOD VALUE AT 25c, MON DAY 15 c
orset Covers, nainsook; wide yokes of lace ; lace on sleeves
ik draw ribbon : assorted patterns : sizes 34 to to 40 bust. No WOMEN'S VESTS, REGULARLY $\$ 1.00$, MONDAY 47c. Women's Vests, Watson's seconds; guaranteed pare white
natural wool; medium or fine ribbed; high neck; long \$1.95 WOMEN'S COMBINATIONS REDUCED TO \$1.25 Women's Combinations, fine nainsook; insertions and edges
of linen lace ; wide embroidery insertion, run with silk ribbor Gizes 34 to 42 bust. DAY $\$ 1.69$.
and-made, Hand-embroidered Nightgowns, fine nainsook
These Wash Goods Have Made a Sensation in the January Sale


Don't Let the Price on These Suits Scare You! When a manufacturer hass't enough suitit in any one line to send out on the road
with his travelers, he's very glad when someone comes along with a cash offer to take the lot.
That's just what happened in the case of these 140 Suits-many of them are all
$\qquad$

## $\$ 4.95$

They are well made, good honest linings, and would be sold regularly for
seven, eight and nine dollars. Come early for first choice Monday morning BOYS' BLUE WORSTED TWO-PIECE SUITS


## Boys' Heavy Underwear Men's Wool Caps at 69c



 Q
Quality Maintained---Prices Lowered in the Monday Boot Sale






 in the JanuarySale


4,400 Bargains in Kitchen and Household Needs--Monday Basement Sale


The Robert Simpson Company, Limited

Drapery Fabrics and Fixtures




Cocoa Mats and Wool and Fibre Rugs



 Chairs, Couches, Tables


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## Wall Papers

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48 Barrels of Tab'e Classware

 Stock Pat terns in and
 Tomp

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