

THE EVENING TELEGRAM

VOLUME XXXIX

PRICE ONE CENT

ST. JOHN'S, NEWFOUNDLAND, MONDAY, OCTOBER 29, 1917

\$3.00 PER YEAR

NUMBER 248

UNDLAND
NY.

ANCOE"

at 10 a.m. MON-
following ports:
St. John's (All with English
West)
St. John's, Pushthrough
St. John's (All with Grand
Sails, Cape La Hune,
St. John's, Burgeo,
St. John's (All with Ren-
tre)
St. John's, Rose Blanche,
St. John's, Island Channel,
St. John's, Aux Basques, North Sydney

land Co.

MER."



GINES, 3, 4, 6 and
most reliable. Op-
see. The most Pow-
weight for the

CIES, LTD.,
St. John's.

JOHN.

IMENT,
its immediate
c. per bottle.

JOHN,

archant Road.

ROP
GINE

ast Longer.

AY, Agent.

WEATHER FORECAST.
TORONTO, Noon. — Strong
winds and moderate falls from
west, showery and mild. Tues-
day — West winds, continues
mild.
Drink WELCH'S GRAPE JUICE



AUCTION.
At the Reid Mill Company's
Freight Yards,
On Tuesday next, 30th inst.,
at 11 a.m.

35 Brls. Pork,
in good condition; salvaged from
board a.s. Eburon. Will be sold in
lots to suit purchasers.

P. C. O'DRISCOLL,
Auctioneer.

Auction—FREEHOLD!

On the premises,
Saturday, November 3rd,
at 12 o'clock noon,
That Desirable Freehold
Dwelling House,

with Shop, situate on the north side
of Water Street West, by which it
measures 24 ft. x 2 in. The land ex-
tends back to Plank Road, on which
it measures 25 ft. x 6 in., with cooper-
age erected thereon. For particulars
apply to CLIFT & PINSENT, Solicitors,
or

P. C. O'DRISCOLL,
Auctioneer.

oct27,31

Patriotic Association!

Employment Committee

To enable the Committee to find
Employment for honourably discharged
Soldiers and Naval Reservists,
Employers seeking help, and men
seeking employment, should commu-
nicate their wishes to

H. W. MATTHEWS, Secretary,
Colonial Bldg., St. John's.

oct11,th,tey



CUT IN PRICES.

OUR PRICES NOW ARE:

Steak, 40c. per lb.

Roasting Beef, 30 & 35c. lb.

Frying Beef, 30c. lb.

Stewing Beef, 25c. lb.

M. CONNOLLY.

Insure with the

QUEEN,

the Company having the largest
number of Policy Holders in
Newfoundland.

Every satisfaction given in
settling losses.

Office: 187 Water Street.

Adrain Bldg., P. O. Box 782

Telephone 668.

QUEEN INS. CO.

GEO. H. HALLEY

agent.

MASSATI

A NEW
AND
TOTALLY
DIFFERENT

**TALCUM
POWDER**

Not only softer, smoother, more satisfying
than any other, but distinguished by the
"True Oriental Odor" fragrance in-
table in its "body and chem."

No address to Massati, we carry a complete
line of Lascell's Famous Soaps, including
the most exquisite Perfumes, Delicately Tinted
Waters, soaps, Creams, and Powders of un-
comparable excellence.

At all Drugists, St. John's, Nfld.

Published by Authority.

His Excellency the Govern-
or in Council has been
pleased to direct that the
Regulations, made under the
provisions of the War Meas-
ures Act 1914, for the pro-
tection of the Port and Har-
bor of St. John's, which
came into effect on the 15th
day of June last, shall be
suspended as and from the
30th day of October instant.

R. A. SQUIRES,
Colonial Secretary.
Dept. of the Colonial Sec'y,
Oct. 25th, 1917. oc26,31

We offer fifty (50) cases
Finest Quality

Salmon,
1917 Pack.

Order Now While
Price is Low.

BAIRD & Co.
Fishers.

**Good Books by
The Best Authors!**

Price: 27c. each.

Postage: 2c. a book.

The Lost Tribes—G. A. Birmingham.

Young April—Egerton Castle.

Widcombe Fair—Eden Phillpotts.

Sincerity—Warwick Deering.

The Splendid Spur—"Q".

Blinds Down—H. A. Vachell.

Huckleberry Finn—Mark Twain.

The Money Market—E. F. Benson.

Tales of Two People—Anthony Hope.

The Inviolable Sanctuary—Geo. A.

Birmingham.

Mr. Jervis—B. M. Crocker.

The White Company—A. Conan Doyle.

Memoirs of Sherlock Holmes—A.

Conan Doyle.

The Luck of the Vails—E. F. Benson.

The Ship of Stars—A. T. Quiller-

Couch.

The War in the Air—H. G. Wells.

Buried Alive—Arnold Bennett.

The Watchers of the Plains—R. Cul-

lum.

Frismar of Blent—Anthony Hope.

Garrett Byrne,

Bookseller & Stationer.

LANDING

Best

Screened

North

Sydney

COAL.

Lowest Prices.

M. MOREY & CO.

Grove Hill Bulletin

THIS WEEK

CUT FLOWERS: Chrysanthem-

ums.

Wreaths, Crosses, Floral Decorations

at shortest notice.

Outport orders given best at-

tention.

Terms: STRICTLY CASH.

Phone 347.

J. McNEIL,

Waterford Bridge Road.

MINARD'S LINIMENT CURE

DIPHTHERIA.



**THE CAN THAT
INSURES THE JOB.**

BIG SALE!

400 pairs Men's Long Rubbers at \$4.00
1600 pairs Ladies' Black Cloth Top Boots at \$3.50
600 pairs Men's Fine Box Boots for \$3.50
300 pairs Men's Fine Boots for \$4.00
1200 pairs Men's Fine Boots at \$4.50
1600 pairs Men's Fine Boots at \$5.00
Also a big assortment of Misses' and Children's Boots.
Golden opportunity to Wholesale Buyers.

F. Smallwood,
THE HOME OF GOOD SHOES.

PROPERTY HEADQUARTERS!

The following Houses are offered for sale at suitable terms:

Duckworth St. King's Bridge Road Gilbert St.

Hamilton St. Merrymeeting Road Circular Road

Prescott St. Quill Viñ Road Military Road

Sponser St. Springdale St. Victoria St.

Allan's Square Banerman St. Flower Hill

Queen's Road New Gover St. Leslie St.

Theatre Hill Freshwater Road Queen's St.

Gowor St. Alexander St. Maxse St.

Long's Hill Pennywell Road Casey St.

PRICES RANGING FROM \$500.00 to \$13,000.00.

FRED J. ROIL & CO.,

Auctioneers, Real Estate & Investment Brokers,

Smallwood Building, Duckworth Street.

WE CAN DELIVER THE GOODS.

In stock, a large assortment of

DRESS GOODS

—in—

Poplins, Cotton Cashmeres, Canton Cords,

Mellons, Plaids, Chepe de Chene, Serges,

Whipcords, Satin Cloths, Tweeds, Voiles,

Sport Goods, Plain and Corded Velvets,

Embroideries.

PRICES RIGHT.

GARNEAU LIMITED,

Wholesale Goods, 1st Floor T. A. Hall, Duckworth Street.

Phone 727. P. O. Box, 96.

NEW ARRIVALS!

Just received Choice Prince Edward Island Sept.

CREAM CHEESE. And to arrive in a few days, SE-

LECTED VEGETABLES—Parsnips, Carrots, Beets.

Out of Apples for the moment, but expected daily

several hundred barrels ROSY SWEET APPLES, all

sizes and prices, at the old stand.

EDWIN MURRAY.

DICKS & Co., Limited.

Dickest, Brightest, Busiest and Best.

Book, Stationery and Fancy Goods

Store in Newfoundland.

MINARD'S LINIMENT FOR SALE

EVERYWHERE.

WANTED!
A SCHOONER,

About 80 tons, to freight
Lumber from Green
Bay, at \$6.00
Rate. Apply to

B. Bowering, 81 Bond St

oct27,31

For Sale, on Very Easy

Terms.

Two Houses on Boncloddy Street.

One House on McDougall Street, 8

rooms; ground rent only \$1.00 (one

dollar) per year.

One House on Gover St., near King's

Road.

One House on Military Road, 998 yrs.

lease; ground rent \$15.00 (fifteen

dollars).

One House on Signal Hill Road;

ground rent \$12.50, or can be made

freehold.

One Range of Houses on Banerman

Street. Can be sold separately or

together.

Two Houses on Prescott Street. A

good chance; centrally situated;

good property.

Also other Property and Building Lots

in various localities.

Apply to

J. R. JOHNSTON,

30 1/2 Prescott St.

oct9,1w

A ROYAL SMOKE.

Made of high grade tobacco and

exceedingly mild, as your own tongue

will tell you. Beware of substitutes.

10 for 25 cents.

Wholesale and Retail.

JAS. P. CASH, Water

Street.

IF YOU BUY ENVELOPES

YOU WILL SAVE MONEY BY BUY-

ING THEM HERE.

OUR CHALLENGE ENVELOPE at

\$2.30, \$2.50, \$2.70, are, we believe, the

best envelope value in town to-day.

THE CHALLENGE comes in 3 sizes—

small, medium and large; the small at

\$2.30, medium at \$2.50 and the large at

\$2.70. The CHALLENGE is a good,

strong, oblong, commercial envelope,

good enough for your own use, and a

splendid one for retail. We have sold

over a million of them in the last

12 months.

Our APEX Envelope at \$2.50 and

\$2.70 is the same shape as the Chal-

lenge, but it is a better grade enve-

lope, with a very smooth surface and

well finished. It is an ideal envelope

for retail purposes. We have over

half a million of these two grades in

stock.

Our No. 6602 BARONIAL is a good,

smooth-finished, strong, square enve-

lope. We have it in cream and in

white at \$3.50 per thousand, and at

this price it is worth while seeing, if

you use or sell square envelopes.

Some persons prefer a Colored En-

velope. If you are one of these per-

sons we can give them to you in red,

yellow, green or pink; good large size

well finished commercial envelopes,

something distinctive for you at \$3.00

per thousand, and extremely good

value, and when printed look most

attractive.

We are also selling a cheap Manila

Envelope, if you are interested in get-

NOTICE.

THE STEAMER

PROSPERO

will leave the wharf of

Bowering Bros., Ltd.,

on

Wednesday, Oct. 31st,

at 10 a.m.

calling at the following places:

Bay de Verde, Trinity, Catalina,

Bonavista, King's Cove, Greenspond,

Wesleyville, Seldom Come By, Fogo,

Change Islands, Herring Neck,

Twillingate, Moreton's Harbor, Ex-

ploria, Fortune Harbor, Leading

Tickles, Pilly's Island, Little Bay

Island, Little Bay, Nipper's Harbor,

Tilt Cove, La Scie, Paquet, Coach-

man's Cove, Seal Cove, Bear Cove,

Western Cove, Jackson's Arm, Har-

bor Deep, Engloe, Conche, St. An-

thony, Griquet, Quirpon.

Freight received until 6 p.m. Tues-

day.

For freight or passage apply to the

Coastal Office of

Bowering Bros., Ltd.

Telephone 306.</

The Sound of Wedding Bells

Won After Great Perseverance!

CHAPTER XX.
"Please tell Sir Hugh, your client, that I distinctly refuse to accept any money from him," she says, with a flash in her eyes.

The two lawyers look at one another with an indescribable look, made up of amazement, dismay and pity.

"Not one penny," says Dulcie, calmly--too calmly.

"But," says Mr. Scobell, gravely, "do you thoroughly understand the spirit in which my client makes this offer? It seems to me that you need not scruple to accept it, my dear young lady, considering that it was under your uncle's will that Sir Hugh benefits so largely. He merely offers you what he considers is yours in mere justice and equity."

"There comes a faint dash of color into the pale face.

"It is his money," she says, "or he would not be able to offer it, and I cannot accept any money from Sir Hugh. Please thank him, and let him understand that, once, for all. It is impossible."

The two lawyers exchange glances, shake their heads, and cough, in emphatic surprise at such a specimen of unusual self-denial, and then take their leave; Mr. Scobell saying one more word as he goes.

"You may think better of this, perhaps, Miss Dormimore; if you do, and I sincerely hope you will, perhaps you will communicate with us?"

"My decision is made," said Dulcie, with a sad smile. "I shall not change it. Sir Hugh will know me better than to expect me to do what you advise."

So they go, and she is left alone to face the future, and she sets about it at once. She gets together the jewelry that she bought in Paris, and arranges it on a table, and puts the money that she has left beside it. When the worst comes to the worst, she can sell these jewels, and meanwhile must make the money run as far as it will.

"Poor things!" she says, with a weary smile, as she takes up the glittering gems; "our acquaintance will be a very short one. Like Wolsey, I can say, 'Farewell to greatness!'"

Then she ponders over the prospect before her. There are debts to be paid, small and few, but still almost large and many enough to swallow up half her capital; what remains, even with the money produced by the sale of the jewels, will soon go, and--then!

"Is there not anything I could do?" she murmurs, hopelessly. "But there is nothing! Now, if Maud Falconer were placed in my position, she would be able to earn her own living--fancy Maud Falconer earning her own living!--and she laughs. "She could teach music or fancy work, or go out as a governess. Is there nothing I can do?"

She takes a week to ask the question, and the answer seems to be "nothing!" Meanwhile the little stock of money has decreased with a rapidity that astounds poor Dulcie, who never had the management of the exchequer, and was unaware of the frightful growth of butchers' and bakers' bills.

But, at the end of the week, she grows desperate. In her frequent wanderings over the advertisement sheet--that awful advertisement sheet!--in which young ladies are required with every accomplishment,

The World's Greatest Nerve Tonic

Zoetic for men, women and children who are troubled with insomnia, lowered vitality, shattered nerves and run-down systems--feeling weak and peevish. Too many people disregard this warning and go from day to day with no thought of checking what may develop some serious malady. Guard yourself against such ailment by obtaining from your druggist a bottle of Zoetic, the famous health tonic.

IS YOUR HEALTH WORTH \$5.00?

Woman Tells How Lydia E. Pinkham's Vegetable Compound Restored Her Health.



Lima, Ohio. "I was all broken down in health from a displacement. One of my lady friends came to see me and she advised me to commence taking Lydia E. Pinkham's Vegetable Compound and to use Lydia E. Pinkham's Sanative Wash. I began taking your remedies and took \$5.00 worth and in two months was a well woman again. I never would have believed it. I was a widow for seven years and I recommended the Vegetable Compound to every woman I met before birth and afterwards, and they all got along so nicely that it surely is a godsend to suffering women. If women wish to write to me I will be delighted to answer them."

Mrs. JENNIE MOYER, 342 E. North St., Lima, Ohio.
Women who suffer from displacements, weakness, irregularities, nervousness, headache or bearing-down pains, need the tonic-strengthening properties of the roots and herbs contained in Lydia E. Pinkham's Vegetable Compound.
If you want special advice, write the Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass.

to teach from four to six children for the wages of plain cook, in which the great world makes known its pitiable poverty and cruel wealth--she has noticed the advertisement of a certain registry office, which undertakes to procure situations for every kind of individual; and, in a moment of despair, she puts on a plain black bonnet and jacket, and drawing her veil close over her face, goes out.

It is almost the first time she has been out since she came home, and the streets seem very large and formidable, and the fancies, in her nervous state, that everybody is looking at her and remarking her; but she screws up her courage and enters the registry office.

It is a bare-looking place, with hard horse-hair chairs, upon which is seated a mournful row of similar applicants, most of them in black, and all of them looking hopeless and despairing.

At the end of the room a space is divided off, in which sits a lank-haired young man, writing with a scratchy quill pen, and apparently utterly oblivious of the other occupants of the room.

Dulcie looks round eagerly and nervously, and then approaches the mechanical individual.

The scratchy pen ceases for a moment, and the lank-haired one lifts a pair of watery eyes, with vacant inquiry in them.

Dulcie feels an awful lump rising in her throat, but she forces it down and says hurriedly:

"I saw an advertisement--"

"Quite right," breaks in the youth, in a lifeless kind of way. "Looking for a situation. Please fill in this form," and he hands a printed paper to her; points to a pen and ink, and a sort of desk fastened to the wall beside her, and falls to work again with the scratchy quill.

Dulcie looks at the paper. It is a cool and impertinently inquisitive composition; demanding to know where she was born, whether she has any parents, who and what they are, what kind of situation she requires, how many languages she knows, if she can sing and play, and if the latter, how many instruments? What her age is, and if she is prepared to supply a cash deposit, what references she can give, and lastly, as if this was a matter of the least importance, the amount of salary she requires.

She reads the lengthy list of questions down to the last, but she does not rush to the desk and fill in the form. If she wrote "No," "No" to all the inquiries as to her capabilities,

she would have to write "Nothing" as to the amount of salary she required; and she could scarcely hand such a paper back to the lank-haired one. So she stands, not pondering, but bewildered and overwhelmed for a moment; then she goes back to the table and lays the paper down.

"I am afraid it will be of little use," she says. "Thank you. Good-morning," and she turns to beat a hasty retreat.

As she reaches the door it opens from the outside, and a lady enters. She is a little, fashionably dressed old lady, with a palpable wig, and a beautiful color, as palpably artificial as her hair; and she wears a gold eyeglass, which barely conceals a pair of sharp gray eyes that seem to take in the whole office at a glance. A footman has opened the door for her, and out in the street stands a handsome carriage and pair.

The entrance of this lady gives Dulcie time to think. After all, perhaps, she is unwise in beating so hasty a retreat. There are other positions than that of a governess. She will wait until the fashionable individual has done her business, and attack the clerk again. And she sits down on one of the horse-hair chairs. Just at this moment a change seems to have come over him, effected apparently by the appearance of the new-comer; for he lays down his pen, rises with greater celerity than Dulcie would have thought possible, and unbends his stiff neck with a series of bows, accompanied by a sickly smile.

"Oh, good-morning," says the lady. "I've come about the last young person--young lady, I suppose she'd call herself! She wouldn't do at all--not at all!"

"I am very sorry, my lady," says the clerk with remorse and grief depicted on his countenance. "Er--"

"What was the matter with her, you mean?" says the lady sharply. "Well, a good many things, but the worst was a habit she had of reading through her nose. If there is one thing I detest more than another it is to read to with a twang."

"Indeed! Dear me, did she really, my lady?" commiserates the youth. "We are very sorry. If we had known--"

"But you don't know; that's just it," says her ladyship, adjusting her eyeglass and peering at him sharply, and with something like a sarcastic triumph. "You don't know anything about it. You wouldn't know if they were blind, or had a wooden leg. The one you sent me before the last had a wooden leg, you know."

As she speaks she looks round the room, and down the row of dismal faces, and as she comes to Dulcie's she is in time to catch the half sad, half-amused smile which, for a moment, flickers on the beautiful face.

Her sharp, piercing eyes catch the smile in an instant, and they rest on her face with a look of inquiry. But she turns to the desk again, where the clerk is examining the list of applicants.

"Well?" she says.

"I am afraid, my lady," he begins, apologetically.

"You haven't any one to suit me," says her ladyship. "Very well, I daresay I shall manage to exist without one for a time," and without a farewell of any description she walks away; but to Dulcie's sudden alarm, stops right in front of her, and examines her keenly through her glasses.

The examination does not take a second, but it is long enough to fetch the crimson to Dulcie's face, and to cause her to draw her veil still more closely over it.

But the little haughty action, instead of daunting the examiner, seems to gratify her, for she says:

"I beg your pardon, my dear; I am afraid I was very rude."

This is enough for Dulcie, whom a kind word melts in a moment. With a quick movement of the hand she puts up her veil and smiles up at the keen eyes.

"Do not apologise," she says; "I don't think you meant to be rude."

As the veil rises, the old lady utters a little exclamation of surprise and admiration, which she tries to conceal with a cough.

"No, I didn't, my dear," she says;

"I'm very near-sighted and very absent-minded."

"I suppose," says Dulcie, with a faint little flush of her old spirit, "you thought you were at Madame Tussaud's, and that I was a wax figure."

A smile of appreciation lights the keen eyes, and she nods. "That is very good, and it serves you right. And, my dear, you are rather like a wax figure, or you were until you blushed. There, don't be offended with an old woman who addresses a pretty face! And what are you looking for--governess or companion? It's no-use, my dear," with a shake of the head. "You'll never find one to satisfy you. Take my word for it. Go home, and teach your own children, or--with a quick glance at the girlish form--"be your own companion; it's the best way, and will save you a great deal of disappointment."

The idea that she seeks either a governess or companion is so ludicrous that it curves Dulcie's lips with a smile.

"I came here to seek a situation," he says, in a low voice, "not to offer one."

The old lady stares; then she beckons her out of hearing of the others. "You are not joking, my dear?" she says. "Remember, you have made a mistake!" and she holds up her finger.

Dulcie laughs softly. "Unfortunately, I am only too serious!"

"What situation do you want?" asks the old lady, after a pause.

Dulcie looks puzzled. "You want a governess, I suppose? You know all the languages and the rest of it."

Dulcie shakes her head. "I am looking for some one who wants a young lady who knows--nothing!" says Dulcie; with a smile of self-mockery. "I am afraid you will all me that I shall look in vain."

"You don't know French, or play the piano?" says the old lady, in a quick tone.

Dulcie shakes her head. "I suppose," with a pause, "you can read?"

"Yes," Dulcie smiles. "Yes, I can read, and that is about all!"

"My dear!" exclaims the old lady, taking her arm. "You are the very person I want. I hate the foreign languages, and I detest the piano. And if you can read--"

"And without doing so through my nose," says Dulcie. The old lady grins and nods. (To be Continued.)

Evening Telegram Fashion Plates

The Home Dressmaker should keep a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

A SMART COMBINATION.



Waist--2219. Skirt--2202.

This is the day of the separate waist and skirt; it may be made of Jersey cloth, serge, satin, linen, silk, novelty mixtures, checked or plaid material. The waist is nice for linen, crepe, lawn, madras, flannel, satin, or silk. Pattern 2219 supplies the model. It is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure and requires 4 1/2 yards of 36-inch material for a 36-inch size. The skirt is cut in 6 sizes: 22, 24, 26, 28, 30 and 32 inches waist measure. Size 24 requires 6 1/2 yards of 36-inch material. The skirt measures about 2 1/2 yards at the foot.

This illustration calls for TWO separate patterns which will be mailed to any address on receipt of 10 cents, FOR EACH pattern, in silver or stamps.

A GOOD DRESS FOR SCHOOL OR GENERAL WEAR.



2200--This style is smart for gingham, percale, lawn, chambray, serge, poplin and voile, also for velvet, corduroy and linen. It is nice, too, for combinations of material. The fronts are lapped at the closing and the neck is finished with a deep collar, forming revers over the fronts.

The Pattern is cut in 5 sizes: 4, 6, 8, 10 and 12 years. It requires 3 1/2 yards of 36-inch material for an 8-year size.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

No.
Size

Address in full:--

Name

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of the finest quality, our own make. Every one guaranteed to be of Solid Gold. All sizes, and prices ranging from

\$3.00 to \$16.00

Be sure and buy your Wedding Ring from the

RELIABLE JEWELLERS,

T. J. DULEY & CO.

Ring Measuring Cards Sent on Application



CITRON PEEL!

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|---|--------------------------|
| COOKED PORK, 6 lb. tins. | ANCHOVY PASTE. |
| CORNED BEEF, 6 lb. tins. (Frue Bentos). | COOKED HAM (Potted). |
| CAMPBELL'S SOUPS. | PEANUT BUTTER. |
| BONED CHICKEN. | CELERY SUET. |
| CRISCO in 1 1/2's & 3's tins. | FRENCH MUSTARD. |
| SULTANA RAISINS. | COLEMAN'S MUSTARD. |
| WINELESS RAISINS. | ASPIC JELLY. |
| GLACE CHERRIES. | GUAVA JELLY. |
| SALTED JORDAN ALMONDS. | BIRD'S GUSTARD POWDER. |
| | MORTON'S GUSTARD POWDER. |

EGG POWDER (whole) in 10-lb. Tins.

- | | | |
|----------------------------|-----------------------|---|
| Rose's Lime Juice Cordial. | Ice Cream Powder. | A Fresh Stock |
| Welsh's Grape Juice. | Jelly Powder. | NEILSON'S CHOCOLATES-- |
| Apple Cider. | Queen Olives. | the Chocolates that are different -- in fancy boxes and bulk. |
| Lemon Squash. | Worcestershire Sauce. | |
| Salad Dressing. | Marachino Cherries. | |
| Mince Meat. | Maple Syrup. | |
| Leaf Gelatine. | Moir's Cakes. | |
| Corn (in Glass). | | |

BOWRING BROTHERS, Limited,

Phone 332. GROCERY DEPT. Phone 332.

WE are still showing a splendid selection of : : : TWEEDS and SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.



John Maunder,
Tailor and Clothier, St. John's, Nfld.

Advertise in the Telegram

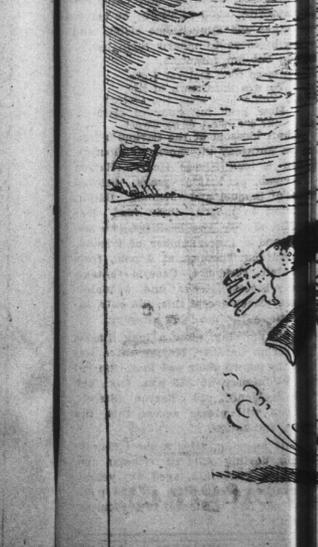
NO
You get
drop of
Perfect
The heat
a match
wasted.
warmth
Perfect
wasted.
used on
For best
COAL
Cheaper
these are
and dep
3 Sey

PERF OIL

The Case for the Boot and Shoe Workers

St. John's, Oct. 27, 1917.
Editor Evening Telegram.
Dear Sir,--Through the columns of your esteemed paper on behalf of the Boot & Shoe Workers' Union, I desire to lay before the public the reasons which caused the members of the Union employed at the Newfoundland Boot & Shoe Factory to go on strike. We can assure you that for no light or trivial reason these men resolved to quit work this period of the year, and at a time when the common necessities were almost beyond their reach, was nothing less than a condition of affairs bordering on insupportable--that compelled us to resort to other means to effect an improvement in our condition. We therefore pose to lay before the general public the facts and figures which support our cause for better treatment of the hands of the Company. We are confident that we have the sympathy and good will of the public on our side in our fight for fair treatment, for the wage that will enable us to support those dependent on us, and bring up our children as decent and tearful members of the community. It has long been an old proverb that the labourer is worthy of his modern reformers have embodied the principle that every worker receive such a remuneration

And the Work



INGS

Every one guaranteed to prices ranging from

16.00

from the

ERS,

& CO.

on Application

PEEL!

ANCHOVY PASTE.
COOKED HAM (Potted).
PEANUT BUTTER.
CELERY SUET.
FRENCH MUSTARD.
OLEMAN'S MUSTARD.
ASPIC JELLY.
GUAVA JELLY.
MORTON'S CUSTARD POWDER.
MORTON'S CUSTARD POWDER.

in 10-lb. Tins.

A Fresh Stock

NEILSON'S
CHOCOLATES—
the Chocolates that
are different—in
fancy boxes and
bulk.

RS, Limited,

Phone 332.



der,
St. John's, Nfld.
Telegram

NO HEAT WASTED

You get every bit of heat from every drop of fuel that you put into the Perfection Oil Heater.

The heat begins with the touch of a match. There's no waiting for a fire to get under way. No fuel wasted. Then, when you've had warmth enough, you turn the Perfection out. Again, no fuel wasted. It's heat concentrated, used only where and when needed. For best results use ROYALITE COAL OIL.

Cheaper than coal or wood, even when these are cheap. At hardware, furniture and department stores.

3 Styles: \$5.50, \$6.00 and \$8.00

THE IMPERIAL OIL COMPANY Limited
BRANCHES IN ALL CITIES

PERFECTION OIL HEATERS

The Case for the Boot and Shoe Workers.

St. John's, Oct. 27, 1917.
Editor Evening Telegram.

Dear Sir,—Through the columns of your esteemed paper on behalf of the Boot & Shoe Workers' Union, we desire to lay before the public the reasons which caused the members of our Union employed at the Newfoundland Boot & Shoe Factory to go out on strike. We can assure you that it was for no light or trivial reason that these men resolved to quit work at this period of the year, and at a time when the common necessities of life were almost beyond their reach. It was nothing less than a condition of affairs bordering on insufficient wages—that compelled us to resort to other means to effect an improvement in our condition. We therefore purpose to lay before the general public the facts and figures which support our cause for better treatment at the hands of the Company. We are confident that we have the sympathy and good will of the public on our side, in our fight for fair treatment, for a living wage, that will enable us to support those dependent on us and to bring up our children as decent God-fearing members of the community.

It has long been an old proverb that the labourer is worthy of his hire; modern reformers have embodied in the principle that every worker should receive such a remuneration for his

And the Worst is Yet to Come

Your Boys and Girls.

A mother cannot inflict greater punishment upon her daughter than to allow her to enter womanhood without a practical knowledge of the requirements of home making. Everything may be provided for the young wife by the fond husband and devoted parent but, unless she has an inherent conception of the management of the home, she is seriously handicapped. With some people a knowledge of housework is ridiculed, but the girl who does not give home making a place among her studies shows an intellectual plane away below the commonplace.

Nothing is of greater importance to a young wife. After marriage she often wishes she knew more of cooking and less of Latin. Money and love combined does not form a safeguard where there is domestic ineptitude. A woman who is capable of filling her home in every sense of the word, is worthy of more true applause than if she possesses many of the so-called higher accomplishments.

When coal becomes bright red clear through it has parted with most of its heat, therefore it is foolish to keep the draught on the stove after the top is sufficiently hot to try or boil.

been an increase of from 70 to 80 per cent. within the last few years in the price of the necessities of life, it will be seen how utterly inadequate is the present rate of pay. In a few cases, there has been since the outbreak of war, an increase of about \$1 per week, but the average citizen, we feel assured, knows to what a small compass the dollar has shrunk under the pressure of present day conditions. We can say without exaggeration that a man cannot procure the barest necessities of life from the paltry dole that they receive from this Company. Oh, it for one moment be seriously considered that a married man can even exist under present conditions on the princely sum of \$7 per week?

Every other trade has been enabled to materially improve its conditions since the outbreak of war. Coopers, Painters, Bricklayers, Tailors, have all increased their wages thirty to forty per cent. Even the unskilled labourer along the waterfront has received an increase of fifty per cent. within the past two years. Surely, therefore, tradesmen, whose trade requires skill and experience of the highest character are entitled to some small increase to enable them to earn a decent livelihood.

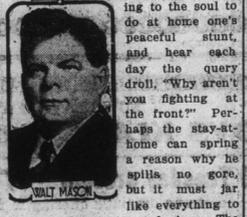
If we were making any exorbitant demands on this Company, we could well understand why there could be some hesitation on their part in granting them. We merely ask, however, the following very reasonable concessions: 30% increase to men earning less than \$10 per week, 20% to men earning up to \$12 per week, 10% to men earning from \$12 to \$15 per week. Any man earning over \$15 per week to receive no increase.

Such is our case for an increased wage and for fairer treatment at the hands of the Newfoundland Boot & Shoe Company. We are convinced that our cause is a just one and that our demands are not unreasonable. We therefore submit our case to the verdict of our fellow citizens, confident that their good sense and fairness will enable them to see the reasonableness and justice of our demands.

In a subsequent communication I shall, with your permission prove beyond doubt the impossibility of a workman maintaining a home on pre-war wages.

Yours truly,
UNION MAN.
HEARTRENDING.

It must be trying to the soul to do at home one's peaceful stunt, and hear each day the query droll, "Why aren't you fighting at the front?" Perhaps the stay-at-home can spring a reason why he applies no more, but it must jar like everything that reason ever and o'er. The matrons view him with disdain, as for the soldier boys they knit; their glances say, "Your life is vain—why don't you try to do your bit?" The blooming damsels coldly gaze upon the freckled, outcast wight, and sigh, "We'll have no truck with jays who stay at home when brave men fight." The children see him pass their school, and cry aloud, a ribald horde, "The corkscrew is this slack-er's tool, while other young men ply the sword." He may have reasons good as wheat for staying home and baling hay, while martial neighbors go to meet the prune-fed Prussians in the fray; but who will listen while he tells the reason why he doesn't go? Men say, "If you'd be wearing bells, you ought to swat your country's foe."



Star of the Sea Elects Officers.

The Star of the Sea Association elected these officers for the ensuing year at their annual meeting yesterday:

President—J. T. Martin.
Vice-President—J. Holden.
1st Asst. Vice-Pres.—E. P. Thompson.
2nd Asst. Vice-Pres.—J. Murphy.
Treasurer—S. J. Congdon.
Asst. Treas.—F. Kenny.
Secretary—W. F. Graham.
1st Ins. Trustee—J. Byrne.
2nd Ins. Trustee—J. Gladney.
Marshal—M. Leonard.
Chairman R. R. and B. Committee—J. Jackman.

The various reports showed the Society to be in a healthy condition. Votes of thanks were passed to the clergy and press, after which the meeting adjourned.

Foreign Fish Market.—A telegram on Saturday to the Marine and Fisheries Department from Ottawa stated that prices were unchanged since last report, that stocks were accumulating largely and that the demand was limited.

If all the children's stockings are the same weight, price and brand, there will not be the difficulty of matching pairs.

THE NEW FALL
ARROW COLLAR
20c each, 3 for 50c.

Saturday's Enlistments

There were eight young men to offer at the West End Recruiting Station on Saturday, six of whom are from St. John's.

Their names are:—
Alce French, St. John's.
Leonard Napier, St. John's.
Edward Morrissey, St. John's.
L. Molloy, St. John's.
Edward Healey, St. John's.
Jas. Dunn, St. John's.
John King, Bonavista Bay.
Gus Larkin, Cape Norman.

At R. C. Cathedral.

Thursday next, November 1st, the Feast of All Saints, will be observed as a holiday of obligation in the R. C. Churches and Masses will be celebrated the same as on Sunday.

It was announced yesterday that on Friday morning Mass will be celebrated at the Cathedral for the faithful departed and on Saturday for the repose of the souls of deceased Bishops and Priests.

Eloquent Discourse.

"Render to Caesar the things that are Caesar's, and to God the things that are God's" was the theme of a sermon eloquently delivered by Rev. Fr. Dubourdieu during the children's Mass (9 o'clock) at the Cathedral yesterday morning. Fr. Dubourdieu is an able pulpit orator and his discourse was very instructive and impressive. Last night he again occupied the pulpit at the Cathedral during Vespers and gave a learned exposition of Charity, exhorting the large congregation present to be kind to their neighbors.

Ugh! Acid Stomach, Sourness, Heartburn, Gas, Or Indigestion.

The moment "Pape's Diapepsin" reaches the stomach all distress goes.

Do some foods you eat hit back—taste good, but work badly; ferment sour, gassy stomach? Now, Mr. or Mrs. Dyspeptic, get this down: Pape's Diapepsin digests everything, leaving nothing to sour and upset you. There never was anything so safely quick, so certainly effective. No difference how badly your stomach is disordered you will get happy relief in five minutes, but what pleases you most is that it strengthens and regulates your stomach so you can eat your into stubborn lumps and cause a sick, favorite foods without fear. Most remedies give you relief sometimes—they are slow, but not sure. "Pape's Diapepsin" is quick, positive and puts your stomach in a healthy condition so the misery won't come back.

You feel different as soon as "Pape's Diapepsin" comes in contact with the stomach—distress just vanishes—your stomach gets sweet, no gases, no belching, no eructations of undigested food, your head clears and you feel fine.

Go now, make the best investment you ever made, by getting a large fifty cent case of Pape's Diapepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder.

STYLE WITH REAL COMFORT!
Warner's Rust-Proof Corsets.

New Models Now Being Shown!

DO YOU KNOW that every Warner pattern is designed by an expert in human anatomy?

DO YOU KNOW that this expert considers every nerve and muscle in designing?

DO YOU KNOW that every style is fitted on a living model?

DO YOU KNOW that the support from a Warner's Corset is a positive help in exercise and a comfort in relaxation?

DO YOU KNOW that every pair of Warner's Rust-Proof Corsets is guaranteed not only to shape fashionably, but to fit comfortably—and not to rust, break or tear?

\$1.40 PER PAIR UP.

Household Notes.

Keep left-over stewed fruit, cheese and butter in glass jars in the refrigerator.

Closets should be kept in the strictest order if they are to be real labor savers.

Brooms, dustcloths and brushes should be kept in one place that is easy to reach.

Stuff tissue paper into the shoes you are not wearing if you would have them keep their shape.

There is no reason why the bottom of a cooking vessel should not be as clean as the inside.

Celery tops should be dried, put in to a jar and used to flavor stews and soups in the winter.

Now is a good time to start bulbs for water-blooming. The paper-white narcissus is easiest to grow.

The groceries that come to the house should be weighed now and then, to make sure that they are not short weight.

Apples, sliced and baked slowly in a casserole with butter and bits of brown sugar, make a delicious breakfast fruit.

Bread pudding flavoured with lemon peel and made rich with raisins is a very different thing from the usual article.

Small holders are handy for lifting pots and pans, but large coarse towels are better when lifting things from the oven.

For cleaning carpets and rugs, wet newspaper torn in little bits is good. The water should have a little ammonia in it.

LET US HANDLE YOUR FRUIT and VEGETABLE Requirements.

You will find our stocks tip-top in every way, and our service entirely satisfactory. We can sell you—

ORANGES	PUMPKINS	BEEF
APPLES	BANANAS	CARROTS
PEARS	GRAPES	CABBAGE
PLUMS	CAULIFLOWER	POTATOES
LEMONS	CELERY	TURNTIPS

Also NEW YORK CHICKEN.

CONNECT WITH US OR CALL AND SEE US.

Ayre & Sons Limited

PHONE 11. GROCERY DEPARTMENT.

SELECTED ROUND PEAS

WHOLESALE ONLY.

A Shipment of 500 Bags just received.

HARVEY & CO., Limited

SAMPLE SHOE SALE

We are clearing out a line of

Women's Laced Boots

of Black Kid Vamps, Champagne Tops, 8 inch, high laced. Regular \$6.00 value. Our price this week

Only \$4.00 pair.

Now is your opportunity to get a Smart, Stylish Boot at only \$4.00 a pair.

PARKER & MONROE, Limited, The Shoe Men.

STYLE WITH REAL COMFORT!
Warner's Rust-Proof Corsets.

New Models Now Being Shown!

DO YOU KNOW that every Warner pattern is designed by an expert in human anatomy?

DO YOU KNOW that this expert considers every nerve and muscle in designing?

DO YOU KNOW that every style is fitted on a living model?

DO YOU KNOW that the support from a Warner's Corset is a positive help in exercise and a comfort in relaxation?

DO YOU KNOW that every pair of Warner's Rust-Proof Corsets is guaranteed not only to shape fashionably, but to fit comfortably—and not to rust, break or tear?

\$1.40 PER PAIR UP.

Marshall Bros

Knowing's GROCERY Dept

FINEST QUALITY ROLLED OATS,
14 lbs. for 90c.

CHOICE FAMILY FLOUR, 14 lbs. for . . . \$1.00

PLASMON OATS—
Plasmon and the finest Scotch Oats. Enormously increased in food value by the addition of Plasmon 17c. pkg.

PLASMON OATFOOD, in tins—
Splendid for general use or for invalids and infants; the finest ground kernel of Scotch Oats combined with Plasmon, 26c. tin

PLASMON COCOA—
Of much greater nutritive value than ordinary Cocoa 45c. tin

FLAKED BARLEY, in 2 lb. cartons—
Partly digested; very palatable and nourishing 27c. carton

FLAKED WHEAT, in 2 lb. carton—
An ideal breakfast food . . . 27c. carton

EAST, WEST & CENTRAL GROCERY STORES.

G. KNOWLING, Ltd.

oct20.61.s.m

Evening Telegram

W. J. HERDER, - - - Proprietor
H. A. WINTER, B.A., - - - Editor

MONDAY, Oct. 29th, 1917.

The Italian Disaster.

When we wrote only a few days ago of the peril that seemed to threaten the Italians, we did so with a sense of being perhaps unduly pessimistic. It is hard to find a pessimism that will do justice to the Italian situation to-day. It is hard to find the situation itself. The Italian army has none; it is up in the air. If any do not believe this, let them find Udine on the map and note its relation to Tolmino and Gorizia. Cividale, which the Italians have abandoned, is about ten miles from Udine. If Udine itself shares the same fate, the whole army which a few weeks ago threatened Austria with disaster will be in imminent peril of complete destruction or capture. There is no need of the tale of prisoners and guns that comes from Berlin to measure the extent of the collapse; the mere fact that Gorizia has gone is enough. If Gorizia had been taken by frontal assault it would not be so utterly bad, but it has had to be abandoned to meet the threat of the rapid enveloping movement from behind. In a word, the Italian army at Tolmino caved in, the enemy poured into the breach and deepened it rapidly, and Cadorna has had to withdraw his southern army to align his forces as best he may along an entirely new front.

The French Cabinet has met to consider the question of helping the Italians. Perhaps the French Cabinet has heard of the proverb about locking the stable door. It is useless to raceminate and find fault after the event, but it is impossible to avoid the conclusion that the strategy of the Allied headquarters has been deplorable. This debacle should never have happened, it need not have happened. It is unjust to blame the cowardice of the Italian left wing or to insult them by a comparison to the miserable Russians. Faced by an overwhelming mass of men and metal and fearful of being cut off in their mountain defiles, they very evidently were seized with panic and gave way without the smallest resistance. This was a contingency which it was impossible to foresee, but which would not have occurred if the whole possibility of the situation had been foreseen as they should have been. When the war is indeed over and a thousand facts come to light which are not known now, it will be seen how thoroughly general opinion in Britain and France has been hoodwinked and kept in the dark about Russia. Those who have told the plain truth that Russia is utterly useless to the Allies, have been dubbed extremists and ignored. Yet it has been plain that the enemy could at any time they chose during the past summer withdraw as many troops as they chose. Into which maelstrom of war would they throw them? Not on the western front, where Verdun had shown the hopes that swelled a German offensive; they would simply melt away before the Allies' cannon. They would throw them where alone there was a chance of achieving a decisive victory, and that was against Italy. This was a plain view in the spring, and there was so much talk about it that on

March 30th we wrote: "Germany and Austria, then, will attempt a big drive against her (Italy)—of that there is no doubt. Germany, we may be sure, is ready to fling her last reserves into the field, if she can hope thereby to break through anywhere. They will be flung against Italy. . . . She may retreat all the way to Belgium, even to the Rhine, both to save her armies there and to free fresh armies against Italy." This prediction has not been fulfilled until now simply because it has not until now suited Germany to fulfil it. She has been busy preparing the way for her Russia and, we are safe in saying, even in Italy itself. The Allies could not prevent it but they could have been prepared for it. Britain and France could have given Italy the assurance that assistance would be forthcoming and ready against the first need. If the troops that gave way so disastrously had possessed such an assurance, had known that it was only necessary to hold their ground against the first assault to be supplied with ample reinforcements, they would not have acted so. The plain truth of the whole matter is, that not only Italy but Britain and France as well have been caught napping.

Happily, the prospect is not all black. Modern armies are not easily swallowed up, and it is the Italian army that alone really matters. It will probably "make" a desperate stand in the plains above Udine and give itself time to prepare a new front. But it is useless to deny the outstanding fact of the situation, that our Allies have been driven, overnight almost, from a position of strong and promising offence to one of most difficult defence. On the west front matters are very bright. In the Dixmude region the French have scored a brilliant victory which will be invaluable to the British on their right, who in turn have taken more of the all important heights, with the gallant Canadians again carrying off the highest honours. It is not a little comforting to reflect that a German retreat from the Belgian coast—and it is coming the worst that can happen to Italy. Finally, it is great news to learn that the Americans are at last in the line. We shall hear more of the Germans will hear it too. It may give some pause to their jubilation over the Isonzo victory.

Major Carty Was Guest of Explorers.

During his absence Major G. Carty, who returned by Saturday's express, paid a visit to New York, where he was a guest at a dinner given by the Explorers' Club in honor of Prof. McMillan's trip to the Far Northern regions. Major Carty responded to a toast in which Newfoundland and our Regiment were eulogized. Commander Peary, of North Polar fame, presided and there was also present Capt. Bob Bartlett, who was in charge of the s.s. Neptune, which went to the relief of the McMillan party. Many happy returns to Major Carty, who yesterday celebrated the 45th anniversary of his birthday.

DRANK TOILET PREPARATION.
—Two seamen who excessively used a toilet preparation as a beverage on Saturday night were placed under arrest and this morning had to pay two dollars each for their indiscretion.

SHARD'S LIMENT CURES GARDENERS' BLIGHT.

Highlander's Church Parade.

The Mid. Highlanders, under command of Adj. Henderson, held church parade yesterday morning, attending Divine Service at St. Andrew's Church, Rev. Gordon Dickie, M.A., officiated and delivered an impressive and interesting sermon, taking as his subject "Baptism of Fire." At the close of the service the battalion, accompanied by Suregon-Major Paterson, Major Montgomerie and quite a number of returned soldiers, former members of the brigade, returned to headquarters via Theatre Hill, Water and Cochrane Streets and Military Road. Along the route of march the pipers rendered some lively airs.

Overland Automobiles.

The following note from the Agents of the Overland Automobile Co., fully explains itself:—

T. A. MACNAB & COMPANY,
Offices—Cabot Building,
St. John's, Nfld.,
Oct. 29th, 1917.

The "Evening Telegram,"
Gentlemen,—Please cancel our present "OVERLAND" advertisement, which you inserted first on Thursday, the 25th inst., as we have sold all three cars advertised. We now enclose copy for new advertisements of cars coming forward.

The "Telegram" is certainly a great advertising medium.

T. A. MACNAB & CO.,
"Overland" Distributors.

Capt. Clayton's Lecture

At the Grenfell Hall last night Capt. Clayton lectured on his experiences as a Chaplain in France. Rev. Dr. Jones presided and in a brief speech introduced the lecturer. Capt. Clayton, for upwards of an hour related his experiences with a Welsh regiment and later with "Ours." He spoke of the splendid behaviour of the men under fire, particularly some of the officers, whose names he mentioned. The provision made for the men's comfort behind the line and the splendid work performed by doctors and nurses on the field and in the hospitals were all related in a most interesting manner. At the close of the address a vote of thanks was accorded Capt. Clayton.

Express Passengers.

The following first class "passengers" are on the "incoming express": John M. Berry, Mrs. L. Reeves, W. D. Lusher, A. Harrison, A. A. Hayward, Mrs. M. Hancock, Miss E. Hancock, H. D. and Mrs. Carter and daughter, J. Rendell, H. A. Brett, R. Hicks, W. S. Ingram, Mrs. Hullin, Lieut. F. B. Carter, Miss M. Delaney, W. and Mrs. Rendell, F. F. Buttricks, Mrs. S. O. Quinn, C. Davey, J. R. Cunningham, Mrs. W. Seeley.

T. J. EDENS.

By Steamer To-day, Oct. 29th, 17:
N. Y. CHICKEN.
N. Y. CORNED-BEEF.
BANANAS.
TABLE PLUMS.
CAL. GRAPES.
ALMERIA GRAPES.
PEACHES.
PEARS.
TOMATOES.
GREEN CORN.
OYSTERS in Shell.

CALIFORNIA ORANGES
are cheap this time. 50 cases on this steamer. Get our price.

APPLES!
100 bris. GRAYSTAINS.
50 bris. KINGS.
10 half bris. PEARS.

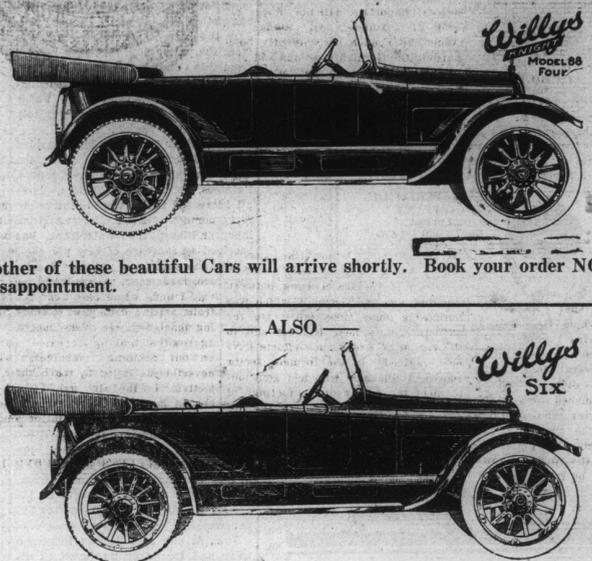
150 Sides
SMOKED BACON!
finest quality,
25c. lb.

PURITY BUTTER, 2 lb. prints.
FRESH RABBITS.
FRESH EGGS,
by rail to-day.

T. J. EDENS.

Duckworth Street and
Hawkins' Cross.

Overland To Arrive Soon! Willys KNIGHT



Another of these beautiful Cars will arrive shortly. Book your order NOW and avoid disappointment.

— ALSO —

ONE MODEL 89 SIX-SEVEN PASSENGER.

This is the most "up-to-the-minute" six ever offered in Newfoundland. 45 H. P. Motor, Cantilever Springs, 120 inch wheel base, full floating rear axle.

FINISH—A beautiful Olive Green.

When you buy an OVERLAND or WILLYS KNIGHT you get SERVICE. We have a full line of spare parts always on hand.

WE WILL BE PLEASED TO SEE YOU ABOUT THESE CARS.

T. A. MACNAB & CO.,
City Club Building. OVERLAND DISTRIBUTORS. St. John's, Nfld.

NOW PLAYING AT THE CASINO THEATRE.

GLADYS KLARK and ASSOCIATE PLAYERS.

Monday and Tuesday present "THE LAW OF THE LAND,"
a strong dramatic offering in four acts by GEORGE BROADHURST.

Matinee Wednesday at 2.30. -:- Night Curtain at 8.15.

TICKETS NOW SELLING FOR "THE ROSARY", WEDNESDAY'S CHANGE.

Personal.

Word has been received that Lieut. Gerald Harvey, who was wounded recently with "Ours," is doing well at the Prince of Wales Hospital. His wounds, however, are of such a nature as to make his recovery very slow.

Mr. J. B. Orr leaves Boston to-day en route to St. John's, accompanied by his son, Laird, who was gassed a short time ago with the American forces in France.

Lieut. F. B. Carter, C. E. F., who is coming home on furlough, having been wounded in France, is a passenger by this evening's express.

Here and There.

When you want Minced Collops, try ELLIS'.

TO BE OPERATED ON.—A boy named Wheeler was removed to the General Hospital this morning to be operated on for acute appendicitis.

Just Arrived — Nya's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill.

CARIBOU AND RABBITS.—A large quantity of caribou meat and rabbits has just reached the local market from the interior of the country.

Nya's Face Cream at Stafford's Drug Stores, Duckworth St. and Theatre Hill.—sep7,17

MADE BIG WAGES.—Laborers made big money along the waterfront last week. Some three hundred men who were working on one steamer from Wednesday-morning until Saturday night were paid off with \$34 per man.

Here and There.

Nya's Assorted Talcum arrived to-day for Stafford's Drug Stores, Duckworth Street and Theatre Hill.—sep7,17

"JOHN JOE".—Mr. John Joe, the famous mail courier and Indian guide, who entered the General Hospital last week for treatment to a rheumatic foot, is doing well and will shortly be able to return to his home at Gambo.

When you want something in a hurry for tea, go to ELLIS'—Head Cheese, Ox Tongue, Boiled Ham, Cooker Corned Beef, Bologna Sausage.

MET IT ROUGH.—A local steamer which reached her destination on Friday last, had a stormy passage. A strong S.E. gale and heavy seas were encountered, the vessel having part of her deck load of lumber washed off, a lifeboat carried away and other damage done to deck gear.

PIGS FOR BREEDING.—Included in a shipment of 120 pigs, 23 head of cattle and 2 horses to reach the city on Saturday, one hundred and ten pigs are consigned to the Government and will shortly be distributed for breeding purposes at different points throughout the country.

GOOD FALL FISHERY.—Conditions being civil, a number of fishing boats ventured out on the local grounds this morning and were rewarded with good fares. Codfish are plentiful, the fishermen say, and if they were able to get out daily for another few weeks, a big autumn storage would be the outcome.

Pithy Pars.

Holland's colonies are sixty times as big as the Mother Country.

Nearly 1,000 children are born in London workhouses every year.

The largest order of merit in the world is the French Legion of Honor, which has a trifle over half a million members.

The hottest place in the world is the interior of the Great Sahara Desert, Africa, where the thermometer rises to 123 degrees.

To keep out the cold in winter, the windows of Russian houses are fastened up, paper being gummed wherever the least draught might penetrate.

Actual experiments have shown that, whereas the ear of a white man responds to a sound in 147-thousandths of a second, that of a negro responds in 136-thousandths, and that of a Red Indian in 118-thousandths.

Pigeons fly at the rate of fifty-five miles an hour; according to experiments recently undertaken, Swallows reach a speed of ninety-two miles an hour, and rooks at the rate of only twenty-five miles.

One of the most durable woods is sycamore. A statue made from it, now in the museum of Gizeh, at Cairo, is known to be nearly 6,000 years old. Notwithstanding this great age, it is asserted that the wood itself is entirely sound and natural in appearance.

Some interesting discoveries have been made about animal life on the Hawaiian Islands. It appears that all the land and freshwater shells are peculiar to the locality. Fifty-seven out of the 75 species of birds, and 700 out of the 1,000 species of insects, do not exist in any other portion of the globe.

BORN.

On Friday, October 26th, a son to Mr. and Mrs. Wm. O'Neill (Cooper).

On Sunday, 28th inst., a son to Mr. and Mrs. J. W. Williams, Cove, Bay Bulls.

DIED.

Killed in action "Somewhere in France," October 7th, 1917, William, beloved son of Eliza and Ambrose Noseworthy, aged 24 years; he leaves a father and mother, one sister and two brothers to mourn their loss.—Gone but not forgotten.

I die so soon and yet I die To win the Crown of life, And Thine how soon the victory, How brief my hour of strife; My soul a flower dewy sweet Shall blossom at the Saviour's feet.

On Saturday afternoon, of pleurisy, after a long illness Henry (Harry) Freeman, aged 19½ years, beloved son of Samuel and Jamima Butler, leaving to mourn their sad loss father, mother, two brothers, two sisters and a large number of friends; funeral on Tuesday, at 3 p.m., from his late residence, Casey's Cottage, Casey Street; friends and acquaintances please accept this, the only, intimation.—Not dead but sleeping.

This morning, after a long illness, Catherine Gardner, leaving three sisters to mourn their sad loss; funeral on Wednesday, at 2.30 p.m., from her late residence, 13 Barron Street; friends will please accept this, the only, intimation.

This morning, after a short illness, Stella, darling child of Nicholas and Veronica Fitzgerald, aged 5½ years; funeral on Wednesday, at 2.30 p.m., from her late residence, 18½ Fleming Street.

MINARD'S LINDEN LUMEN

To-Day's Message

10.00

ABOUT THE

The Cabinet met to determine upon the policy the Allies on the Italian front. Poincaré presided.

SUCCESS IN FRANCE

LOUIS

The entire Merckel Dixmude has been Entente forces, according to official statements. The communications prisoners have been

GRAVE SITUATION OF ITALIAN FRONT

The Austro-German command of Eberth who has as his chief brilliant Field Marshal are shaking the whole Adriatic Sea. Having the Italians at several Italian soil, the country forces have now pushed the Italian left wing and Cividale lying to the Udine and are nearing beyond. In addition the value on the Isonzo, retreated from the Italian to the latest Bertha 100,000 Italians are prisoners and in excess of have fallen into the hands. The second Rome admits the fact a second army, asserting the force similar to that sicians in Galicia was the face of the foe, the battle, permitting the left wing and the access to the town destroyed all their Cividale was the Austro-Germans, the Italians in this vclared by Rome to prepared positions of turn about and meet open country. If the enemy is able to the fast pace that operations, the Italian forces along a



To-Day's Messages.

10.00 A.M.

ABOUT TIME.

PARIS, To-day. The Cabinet met this evening to determine upon the co-operation of the Allies on the Italian front. President Poincaré presided.

SUCCESS IN FLANDERS.

LONDON, To-day. The entire Mercken Peninsula near Dixmude has been captured by the Entente forces, according to a British official statement this evening. The communications adds: additional prisoners have been taken.

GRAVE SITUATION ON THE ITALIAN FRONT.

The Austro-German armies, under the command of Emperor Charles, who has as his chief assistant, the brilliant Field Marshal Mackensen, are shaking the whole Italian front from the Julian Alps region to the Adriatic Sea. Having pressed back the Italians at several points upon Italian soil, the combined enemy forces have now pushed forward on the Italian left wing and captured Cividale lying to the northeast of Udine and are nearing the plains beyond. In addition the Austrian town of Gorizia, a point of great strategic value on the Isonzo River, has been retaken from the Italians. According to the latest Berlin official statement 100,000 Italians have been made prisoners and in excess of 700 guns have fallen into Austro-German hands. The second and third Italian armies are declared to be in retreat. Rome admits the falling back of the second army, asserting that cowardice similar to that shown by the Russians in Galicia was exhibited in the face of the foe; the Italians surrendering or retreating without giving battle, permitting the breaking of the left wing and thereby offering easy access to the town of Cividale. Prior to falling back, however, the Italians destroyed all their depots and stores and Cividale was on fire when the Austro-Germans entered it. Possibly the Italians in the region who are cleared by Rome to be retreating had prepared positions on the plains, will turn about and meet the enemy in the open country. If they do not and the enemy is able to keep up westward the fast pace that has been maintained since the commencement of the operations, the greater part of the Italian forces along the northern

line will be threatened with capture. The situation is so grave that a special meeting of the French Cabinet has been called to consider the question of allied co-operation on the Italian front. Fighting on the west front in Flanders has died down to some extent, except for artillery duels. The British, however, have bettered their position on the Ypres-Roulers Railway in small attacks while the Belgians and French have captured several important salients in the region of Dixmude. All along the Aisne the French are violently bombarding the German positions and probably will soon again deliver another of their sharp and decisive strokes toward Laon, the objective in the recent fighting. An attack by the Germans near Froidmont Farm was repulsed. In the Gulf of Riga and in the region at the head of the Gulf of Finland the Germans for several days have remained quiescent, making no endeavour to land further forces on mainland, where they met a repulse last week. No large infantry actions have taken place along the Russian front. On the contrary there has been a return to the fraternizing between the Russians and Germans which was noticeable some time ago. On the various sectors near Iloukai and in the region of Krevo such efforts have been noticed. In the former sector scores of Russians who had gone out to meet the enemy on a footing of friendship, were dispersed by the fire of the Russian artillery. British airmen daily are flying over points behind the line in Belgium held by the Germans and dropping bombs upon military positions and airbases. Railway junctions have been bombed effectively and explosives have been loosed several times upon the Sparappelhaock and Engle airbases.

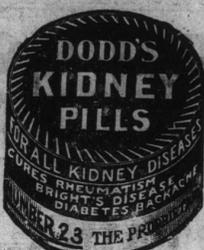
heavy bombs were dropped on Roulers Station and six on Abbe airbase and 121 lighter bombs on hostile billets east of Lens and 124 on other targets opposite battle front. As soon as it became dark our night flying squadron continued bombing and dropped over four tons bombs on seven airbases and on important railway stations. Several hits were observed near hangars and on railway tracks while one bomb fell on a train, setting it on fire. Enemy fighting machines were very active and aggressive, making repeated attacks on our bombing machines, which nevertheless failed to reach their objective. In the air fighting eleven hostile machines were brought down and seven others driven out of control. Nine of ours are missing.

GREAT SUCCESS OF SECOND LIBERTY LOAN.

WASHINGTON, To-day. The total amount subscribed to the second Liberty Loan, the Treasury Department announced to-night, is still a matter of speculation. Several days will elapse before the full extent of the nation's subscriptions is ascertained. The conviction is general, however, that it will probably be approximately the maximum. The banks, of course, have made no effort to tabulate all their returns and may not do so till the final day for reporting, November 1st. It seems certain that every district has given well past its quota. Confidence is expressed that the five billion minimum will be found to have been over subscribed.

GOOD WORK BY BRITISH AIRMEN.

LONDON, To-day. Official statement: During the course of the day operations by the French and Belgian forces north of Mericrom were successfully carried out. The village of Luythem was captured this morning by French troops and the whole Mercken Peninsula is now in the hands of allies. A further number of prisoners has been captured on the battle front. The activity of both artilleries continued. Hostile artillery has also been more active than usual, south of Lens. Aviation: Yesterday a large number of our own and the enemy's airplanes were up from early morning till dark. A great deal of artillery work was done by our machines. Several thousand rounds were fired from heights ranging from one hundred to one thousand feet at hostile targets on the ground. During the day 29



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safety under the land batteries, the statement says. Six British and French torpedo boat destroyers, patrolling off the Belgian coast on Saturday evening, sighted and attacked three German torpedo boats destroyers and submarines. Two direct hits were obtained on one of the enemy's destroyers, which immediately retired under the protection of the land batteries. The airplane formation was not broken up by the fire of the anti-aircraft guns on our ships. Each airplane dropped three bombs in the vicinity of our vessels, which suffered no damage aside from two men being slightly wounded.

ON THE AISNE.

PARIS, To-day. An official statement from the War Office at midnight reads: North of the Aisne there was spirited artillery actions in the region of Pinon, Chavignon and Epine de Chevregny. About 12 o'clock the Germans delivered a strong attack against our positions north of Froidmont Farm. Our fire drove back the enemy waves, which were broken up with serious losses. About sixty prisoners remained in our hands. In the Argonne an enemy surprise attack was without result. Artillery action was quite spirited in Champagne in the region of Monts. The day has been calm everywhere else.

BELGIAN STATEMENT.

On the night of October 25-26th our barrage of fire foiled an enemy raid undertaken against our works south of Dixmude. On the 26th we shelled numerous German batteries and defensive organizations at Dixmude, Woumen and Luythem. Our artillery co-operated also in the French offensive operations. The enemy shelled our batteries in the region of Costkerk last night, following an emission of gas in the direction of the German trenches. In the region of Dixmude one of our reconnoitering parties caused heavy losses among the enemy and brought back a score of prisoners and one machine gun, blowing up also a shelter for bomb throwers. To-day we continued to keep directly by our fire with the French offensive in the region of Mercken. A Belgian detachment, after having traversed inundated territory, gained a footing in the enemy's works in the region of Luythem. The reaction of the Germans was feeble. Spirited bomb blowing in the neighborhood of Dixmude ended to our advantage.

WERE THE AMERICAN ARMY IN FRANCE.

(By the Associated Press.) American troops are in the first line of trenches on the French line. The artillery fired the first shot of war at six o'clock on the morning of a recent day and the German working party. There has been intermittent artillery fighting since.

SPAIN NOW.

MADRID, To-day. The Spanish Cabinet has resigned.

BRITISH AIRMEN ACTIVE.

LONDON, To-day. British aerial attacks on German military establishments in Belgium were continued actively on Friday night and Saturday and an official report issued to-day indicated that considerable damage was caused.

ANOTHER LITTLE PLOT.

BUENOS AIRES, To-day. A sensation has been occasioned here by the publication of despatches from Rio Janeiro asserting that the Brazilian Foreign Minister has made it known that a translation of despatches sent by Count Von Luxburg through the medium of the Swedish legation while the Count was German Minister to Argentina has revealed a project for a German invasion of southern Brazil. The despatches were sent to Washington for translation and the Foreign Government referred to evidently is the United States. The Argentine Government is being criticized for its silence.

RUBBISH.

BERLIN, To-day. Only the determination of France to recover Alsace Lorraine stand in the way of an immediate termination of the war, is the opinion of the Socialist newspaper Vorwarts. Germany under the present circumstances the paper says, cannot surrender Alsace. No one in Germany is even thinking of making France a present of the two provinces and it would seem the French do not want them in the form of a gift.

FOREIGN PRINCE DEAD.

LONDON, To-day. Prince Christian of Schleswig Holstein died at his London residence last evening.

FOOD AND FUEL RUSSIA'S DIFFICULTY.

PETROGRAD, To-day. Premier Kerensky, speaking on Saturday in the Preliminary Parliament, said that the Government never had debated the possibility of surrendering Petrograd to the enemy, as alleged by some newspapers. Or

Casualty List.

CONFIDENCE IN ITALY.

At Fulham Military Hospital, Hammersmith, Pexing.

262-L. Corp. Thomas W. Allan, Western Cottage, Burton's Pond.

At Wandsworth—Broken Clayle, Acedental.

2581—Private William French, 67 Merrymount Road.

ADDITIONAL INFORMATION.

Received Oct. 29th, 1917.

Previously Reported Gunshot Wounds Hip and Side—Now Reported Seriously Ill, Oct. 26th.

Capt. Kevin J. Keegan, M.C., St. John's.

Removed From Seriously Ill List October 26th.

2227—Private Albert Spooner, 79 Gower Street; shell wounds right thigh, etc., Le'Report, Oct. 11.

3222—Private William Upward, Harry's Hr., N. D. B.; gunshot wound back, Rouen, Oct. 13.

Still Dangerously Ill, Oct. 22nd.

1199—Corporal Joshua Shurt, New Bonaventure, T.B.; dangerously ill shell wounds, abdominal, penetrating, St. Ombr, Oct. 12.

At First London General Hospital.

2567—Private Lewis Chaulek, Brooklyn, B.E.; gunshot wound left arm, severe, Rouen, Oct. 11.

3206—Private Arthur Snow, Quilid Vid; gunshot wound left shoulder, severe, Rouen, Oct. 11.

At Fulham Military Hospital, Hammersmith.

3437—Private Gilbert Wany, English Hr., T.B. Gunshot wound right hand, severe; Danes, Camiers, Oct. 10.

At Wandsworth.

3522—Private A. J. Hewlett, Roberts Arm, N.D.B. Gunshot wound right arm, severe, etc., Rouen, Oct. 12.

2530—Private Edgar H. Courtney, Harbor Buffet, P.B. Gunshot wound left leg, severe; Rouen, Oct. 12.

R. A. SQUIRES, Colonial Secretary.

the contrary the defence of the capital to the uttermost had been the constant pre-occupation of the Government, which as result of its deliberations decided not to leave Petrograd until the highest interests of the state demanded such a course. Premier Kerensky added: that the present strategic situation was sure and that there was no necessity for the Preliminary Parliament to discuss the question as a matter of urgency. If the evacuation of Petrograd were decided on it would not be due to military events but to the difficulty of obtaining supplies of food and fuel.

RECEIVED OCT. 29th, 1917.

LONDON, To-day. That Great Britain and France must go promptly to Italy's help is the view expressed by several morning newspapers. While all the newspapers recognize the gravity of Italy's peril, strong confidence is expressed in General Cadorna and the Italian army, with the conviction that they ultimately will emerge victorious. Italian perseverance and successes of the past are recalled with warm admiration and the weakness of some links in the defensive chain is condoned.

SARRAIL SURE OF HIS POSITION.

NEW YORK, To-day. In a lengthy mail story an Associated Press correspondent, under date of October 4, quotes General Sarrail, the Commander-in-Chief of the army of the Orient, as expressing great satisfaction with the condition of his command, and reiterating that there would be no retreat from Saloniki. General Sarrail's army, according to the correspondent, consists of about twenty-five divisions and is made up of representatives of seven nations and holds 350 miles of front.

WILL HELP ITALY.

LONDON, To-day. The following article is printed conspicuously by the Times to-day: There is reason to believe that the critical situation on the Italian front has received and is receiving the prompt and sympathetic consideration of the French and British Governments. It is understood that the Italian Commander-in-Chief, already knows that he may rely on the most prompt and fullest support it may be in the power of the Allies to give.

WERE NOT COWARDS.

ROME, To-day. The Italian War Office has issued an amended version of the official statement on the operations issued early to-day. As amended the first sentence of the announcement reads: "The violence of the attack and the failure to resist on the part of some units forming our second army, allowed the Austro-German forces to break into our left wing on the Julian front." This version eliminates the words, "which in complete retreat without fighting or surrenders to the enemy."

LATEST

2.30 P. M.

THE SPANISH CRISIS.

MADRID, To-day.

King Alfonso held a conference with various political leaders during Sunday, but a solution of the Spanish Cabinet crisis promises to consume several days. It is not expected that the new Cabinet will be announced before Tuesday, as it is regarded as probable that the King will seek opinions from the chiefs of all parties and groups, even of such small organizations as those headed by Senor Gunbo and Senor Azarate, former Republican leader. Former Premier Maura, leader of the Conservative Party, yesterday sent the King a written memorandum in which he declares that the existing disorganization is due to long standing causes. He also says that whatever Government is formed must first restore discipline in the army. Count Romanones, former Premier, in a long note to the press calls for an immediate re-opening of Parliament and the formation of a Coalition Government in which all parties shall be represented. In reply to inquiries concerning his attitude, Premier Dato said, "I can say nothing. I do not see any way out of the crisis yet."

SUNK THEIR OWN GUNBOAT.

RIO JANEIRO, To-day. The Germans on Saturday set on fire and sank the German gunboat Eber, a vessel of 984 tons, which has been lying at the port of Bahia.

FRANCE CONSIDERING THE SITUATION.

PARIS, To-day. Before the meeting of the Cabinet last evening to determine upon the co-operation of the Allies on the Italian front, Premier Poincaré conferred with General Petain, Commander-in-Chief and General E. Foch, Chief of Staff of the War Office. The Petit Parisian says the War Committee met again this morning.

A GOOD DEAL MORE.

LONDON, To-day. The entrance of units of American Army into active service on Western Front, although overshadowed as a news item by Austro-German invasion of Italy, receives prominent notice in the newspapers as much more than a picturesque event.

Canned Seal Meat Now

Arrangements have been made by the Bureau of Fisheries to provide for the Pribilof Island a small experimental canning outfit, consisting of a steam-pressure cooker and necessary apparatus.

tenances. It is planned to can a quantity of seal meat under varying conditions, with a view to ascertaining whether economic use can be made of this product in canned form. If it develops that seal meat can be prepared successfully in this way, steps will be taken to establish the undertaking on an extensive scale as soon as possible.

Seal meat, fresh, salted and smoked, has been one of the staple food articles of the natives of the Pribilof Islands and has been regarded with favor by whites. The seal shoulders are particularly palatable, and it is said that they can be prepared by any good cook so as to resemble swan breast, both in flavor and appearance. This meat is served regularly at the mess of the government employees on St. Paul and St. George's Islands.

In addition to the canning project, the preservation of the meat by corning will be taken up, and the remainder in excess of the requirements for food of the local inhabitants and the fox herds, will be converted into oil and fertilizer at plants which it is proposed to have established on the islands.—N. Y. Fishing Gazette, Oct. 20th.

Nfld. Scotch Cured Herring.

A noticeable falling off in the demand for Newfoundland Scotch-cured herring in the New York market during the past week may be taken for a presage of lower prices with the beginning of the fall season. White large hulls continue to sell at \$22 and \$24 and other grades have been maintained at quotations between \$16 and \$21, there has been little interest manifested by buyers at these prices. Reports from Newfoundland are to the effect that fall-caught Scotch-cured herring will open at from \$13 to \$15 a barrel f.o.b. St. John's, and as there is a sufficient quantity of carry-over stocks in the hands of jobbers it is probable that there will be no heavy buying until the new and lower-priced fish of the fall catch come into the market. There is every indication of a good herring fishery in Newfoundland waters, and some New York operators are expecting to receive their first shipments during the second or third week in November. In first hands in New York the stocks of Newfoundland herring are now nearly exhausted and while sellers still have strong ideas, it is doubtful if the market can be maintained at present levels unless there is a marked improvement in the demand between now and the arrival of new goods.—N.Y. Fishing Gazette, Oct. 20.

The sleeves of the new top coat seem to fit a trifle more closely.

Sleeves may be bloused at the elbow and finished with high cuffs.

Corn Meal!
Corn Meal!

Just arrived
500 Bags
Corn Meal.

GEO. NEAL

Men's SUITS!

To make room for New Goods which have just arrived, we must sacrifice a lot of Men's Suits which we will sell at

HALF PRICE.

This is a bargain which will never be equalled again.

Strictly Cash. No Approbation.
COME EARLY AND GET THE BEST.

The OUTLET SUPPLY HOUSE,
192 DUCKWORTH STREET.
(Opp. T. & M. Winter's.)

Youthful Old Age

Keeping "young" depends upon maintained vigor, elasticity of muscles and arteries and an active mind that keeps in happy touch and sympathy with the pleasures and affairs of youth. These desirable conditions are splendidly aided by

INSTANT POSTUM

a snappy flavored, delightful cereal table beverage, entirely free from those non-food, harmful elements—caffeine, for example—which tend to harden the arteries and bring on premature old age.

"There's a Reason" for Instant Postum

Sold by Grocers everywhere!

llyes NIGHT

and

P.

We

ohn's, Nfld.

at 8.15.

BORN.

October 26th, a son to Wm. O'Neill (Cooper), 28th Inst., a son to Mr. W. Williams, Cove, Bay

DIED.

action "Somewhere in her 7th, 1917, William, of Eliza and Ambrose aged 24 years; he leaves mother, one sister and to mourn their loss—forgotten.

and yet I die Crown of life, we join the victory, my hour of strife; pret dewy sweet at the Saviour's feet afternoon, of plourish, illness Henry (Harry) 19 1/2 years, beloved and Jenima Butler, mourn their sad loss two brothers, two sisters, a number of friends; Tuesday, at 3 p.m., from residence, Casey's Cottage, friends and acquaintances, accept this, the only, instead but sleeping.

ge, after a long illness, died, leaving three sisters, their sad loss; funeral at 2.30 p.m., from her 13 Barron Street; please accept this, the only.

g, after a short illness, child of Nicholas and Gerald, aged 5 1/2 years; Wednesday, at 2.30 p.m., residence, 18 1/2 Fleming

LUMEN

WE OFFER MATCHLESS VALUES.

We anticipate your needs and make every possible effort to meet them. We aim to secure for you goods in large quantities, good quality and lowest possible price.

Curtain Scrim Remnants.

20 Bundles of Job Scrim Remnants, some with hem-stitched border, selling at old prices.

16c. to 22c. yard.

Remnants Half Blind Net.

2 Bundles only Half Blind Net, assorted widths and prices.

American White Sheets.

1,000 lbs. American White Sheets, Hemmed, ready for use, full size.

75c. per pound.

JOB LACE CURTAINS.

Clearing up the balance of our Big Job in Lace Curtains.

100 pairs Nice Soft Curtains,
2 1-2 yards in length,

Only 75c. per pair.

Notice the Small Quantity and Low Price.

Marshall Bros

White Curtain Net.

2 pieces only White Curtain Net, a little bit of old stock.

Selling at Old Price, 22c yard.

CRETONNE.

5 pieces only Cretonne, nice patterns. Will make nice warm Curtains for the winter.

Selling at Old Price, 33c. yard.

White Twill Sheeting.

Just a few pieces of English White Twill Sheeting, remarkable values, selling at 45, 55, 65, 85c. and \$1.30 per yard.

Another Collection.

By RUTH CAMERON.



RUTH CAMERON

Do you collect Bromidioms? I believe the genius who suggested that inimitable distinction between the Sulphide and the Bromide hinted that it would more likely be the Bromide than the Sulphide who would collect Bromidioms.

Nevertheless I do love to collect them and I do wish reader-friends would send in some of those they have collected and I'll pass them along some day.

"It Isn't the Heat, It's The Humidity."

Of course you know what a Bromidiom is. It is one of those remarks that with certain people inevitably follow a certain mental stimulus. For instance, you suffer from a very hot, very damp day and some Bromide is sure to bring forward triumphantly the information that "It isn't the heat, it's the humidity we mind."

Again a person has shown himself determined to have justice in some small money matter. If he is a Sulphide he assumes that you know he isn't mean. But if he is a Bromide he is pretty sure to say "It isn't the money, it's the principle of the thing I'm interested in."

One Never Hears One's Own Bromidioms.

Bromidioms are common by the nature of things and yet they are hard to collect because it is only in sudden flashes that one realizes that they are Bromidioms. Of course one never hears one's own Bromidioms. One must wait to hear them on someone else's lips.

I have been collecting for some

time and I only have these few:

"Yes, I hate to write letters, but I love to get them."

"The trouble is that though I remember faces perfectly I can't remember names."

"I don't like little babies, they are so red."

"If you hadn't asked me that name I could have thought of it in a minute."

"I do love to see anyone grow old gracefully."

"I Would Have Made it 'No Trumps.'"

"I had only known you had those cards I would have made it no trumps."

"If you have old furniture in the family that's all right, but I don't see any sense in buying it."

"Dogs always know who like them."

Won't you add some of your favorites to that list?

But please remember in your collecting that to quote Mr. Burgess, "It is not merely because the remark is trite that it is bromidic, it is because with the Bromide it is inevitable. It follows upon the physical or mental stimulus as the night day, he cannot then be true to any other impulse."

And again, "do not merely collect hackneyed phrases irrespective of their true Bromidic quality."

We believe MINARD'S LINIMENT is the best:

Mathias Foley, Oil City, Ont.

Joseph Snow, Norway, Me.

Charles Whooten, Mulgrave, N.S.

Rev. R. O. Armstrong, Mulgrave, N.S.

Pierre Landers, Sen., Pokemouche, N. B.

Living rooms in winter should never be above 70 degrees, but bedrooms can be cooler.

On Spot To-day:

BUTTER, CHEESE and EGGS.

10 boxes, 60 lbs. each, 2 lb. Slabs.

25 boxes Twins, September Cheese.

25 boxes Large September Cheese.

60 cases Fresh Eggs.

Soper & Moore, Importers & Jobbers, Phone 490.

Channel Tunnel in Six Months.

Enterprise that Would Help us to Win.

(By Sidney Low.)

If we could put back the hands of the clock to August 4, 1914, and begin the war afresh, one of the things we should do would be to build a Channel Tunnel.

Knowing what we know now, we can see that we should have initiated this great enterprise within a fortnight of the opening of hostilities, placed it in the hands of the most competent engineers and contractors in Great Britain, France, and the United States and told them that they could have any reasonable number of millions for the work, provided they could get it done quickly.

In that case we should have had our railway line of communication with the Continent in being and operation a year or eighteen months, or perhaps even two years ago, and our situation at the front, and throughout the war zone, would be very much more favorable than it is to-day.

I have just come back from a visit to that area, in which I had opportunities for examining not only the actual fighting line, but the labor and transport conditions behind and at the bases and ports. Here, and here only, do you begin to understand the stupendous task of the administrative departments which have to supply an army equal to the population of some European kingdoms with all its needs to keep itself alive and to destroy the enemy.

Think what that means! Practically everything that huge "Expeditionary Force" consumes, comes to it from across the sea. Before the commitment gets to that "somewhere in France," which is its ultimate destination, it is made, put together, or collected, somewhere in Britain. It is loaded up in the North, or the Midlands, on a railway car or lorry, rolled or wheeled down to one of our harbors, lifted on shipboard by crane and derrick, stowed on deck or in the

hold, carried across waters beset by submarine and floating mine, hoisted out to a wharf at a French base port, packed again on train or motor-wagon, and so forwarded to the headquarters, division, or unit for which it is intended.

Everything—except the aeroplanes—must go through that process, which has to be repeated when anything comes back, be it an emptied box of cartridges or a damaged 12-inch howitzer.

Damaged human beings must be dealt with in the same way. The wounded soldier is rafted or motored to the port of embarkation, placed on shipboard, ferried overseas, landed on the English coast, transferred to train or car again on this side, and so conveyed to his hospital or convalescent home in "Blighty." And so with every battalion or draft or individual sent out or brought back.

Now, consider what we should have saved if some part of this huge human and material freightage could have been passed across without transshipment, without any delay at the ports, without any need for precautions against marine or submarine dangers.

Can Be Bored in Six Months.

Take the wounded alone. No waiting, no transfer from train to stretcher and from ambulance to hospital ship, no tossing on a crowded boat; but one smooth, uninterrupted journey on wheels from the hospital behind the front to the heart of England.

Or suppose Haig wanted reinforcements or a few million extra shells in a hurry. A score of trains could be dispatched, at ten-minute intervals, to whirl the indispensable cargo without break or delay, right from the munitions areas or the depots at home to the railroad near the trenches.

In mere pounds, shillings and pence we should have saved the cost of the Tunnel many times over; and we should be months nearer the end of the war.

Is it too late even now to repair our omission? I presume that the pace

at which the Tunnel can be constructed is mainly, like most engineering problems, a question of expense.

An American engineer has offered to make four sub-Channel tubes, two for rails and two for motor trucks, in thirty-five days. That seems oversanguine. "But I am told by those who ought to know that with modern machinery and a sufficient labour force the big hole can be bored through the Channel bed in six months.

The money can be provided. Say it is sixty-seven, even a hundred millions—the cost of the war for a week, ten days or a fortnight; it is not worth arguing about. The labour can be had, too, if not from this country, then from China, India, Egypt and Italy. The Army Labour Corps would find the coolies and the navvies if the Government would give its directorate carte blanche to recruit.

If the works were begun next month the Tunnel might be open in the late spring. And if the war lasted throughout the summer and autumn and winter of 1918—which many of us think extremely probable—we shall have recovered all the cost before the end comes, rendered the final stage of the campaign less burdensome and more effective, and largely reduced the loss of life and destruction of property.

But the Tunnel is worth making, even though it may not be finished in time to be used in the present war. The money will not be wasted. It will not go up in smoke like the millions we must spend on gas and shells and cartridges. We shall have acquired an asset of incalculable value for commercial, political and strategic purposes, a new route of world transit, more important than the Suez Canal and the Panama Canal, and more certain than either of them to yield a hounteous revenue on its capital cost.

The money spent will add to our wealth instead of increasing our unproductive debt. It will knit the nations of the Western Alliance closer and make their economic union easier; and it will render another attack upon them more difficult and unlikely.

Years ago I used to be among the opponents of the Channel Tunnel scheme; for I thought we should be foolish to deprive ourselves in any degree of the insularity which Nature had conferred upon us. But the aeroplane and the submarine have done that for us already.

We are no longer isolated; we cannot separate ourselves from the political and strategic system of Continental Europe if we would.

So let us have the safe road that will link us up in peace with France and Italy and in the East and rob the submarine of half its menace if there should be another war.

And let us have it now, for we may want it before fighting ends, and shall assuredly want it badly when the reconstruction of invaded France and devastated Belgium begins.

EVERYDAY ETIQUETTE.

"When introduced at a dance to a young man who asks for a dance, should I hand him my dance order or tell him the dances which are not taken?" was Sadie's query.

"After accepting you should hand your dance order to him. He can then see at a glance what dances are not taken and place his name in a vacant space," said her mother.

FRAMED PICTURES.

We have a large selection of Framed Pictures on our walls which it is well worth your while to see. If you are a Picture-lover you will be delighted with them, and you'll surely remember a bare spot where some favorite Picture would just fit.

The subjects are varied, some are reproductions of famous old Masters; others are specimens of what is best in Modern Art—and all are the best of their kind.

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Better Because They Last Longer.

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A NEW shipment of Films just arrived by Express. Get your supply NOW at

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New Arrivals! New Goods!

Ex steamer now landing:

Green Peas.
White Kidney Beans.
Premier Salad Dressing.
Libby's Salad Dressing.
Salted Peanuts in Glass.
Salted Almonds in Glass.
Sardines in Oil, Tomato and Mustard.
New York Corned Beef.
New York Parsnips.
New York Carrots.
Local Celery.
Campbell's Tomato Soup.
Campbell's Celery Soup.

Campbell's Asparagus Soup.
Campbell's Vegetable Soup, and several other varieties.
Cottellie's Macaroni, 18c. packet.
Cottellie's Spaghetti and Vermicelli, 18c. pkg.
Boyer's Tomatoes, 2's & 3's.
Boyer's Sugar Corn.
Moir's Fresh Cakes.
Blue Nose Butter by the pound.
Local Cauliflower.

PURE LEAF LARD BY THE POUND, 27c.

C. P. Eagan

BUCKWORTH STREET & QUEEN'S ROAD.

GOOD S

For Men
Flannel and W

Now is the time to figure for present or winter wear, and possible to duplicate these lines of Fancy Coloured Striped and Winceys and are the finest in have a lot of outdoor work-tachable collars. You all know very scarce and high in price. Shirts are very reasonable. A good Shirt will appeal to you.

We have thought of the late ten difficulty in getting the size Shirts made as large as the

We are also showing for the cooler weather a selection

Men's Khaki Shirts, at \$1

This is a pretty decent shirt are made with collars at the

HENRY

PURITY

is made from Pure, Full C is added but finest granulated away above the Government INSIST on getting the purity

T. A. Macdonald
CITY CLUB Bldg.
Wholesale Dealer

Your Business Success

Rests upon the dependability of your service of supply. Three big facts—big buying power, tremendous production, expert workmanship—stand behind our class of superior service.

It will pay all merchants to see our spring ranges in

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing

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Wholesale Dealer

4,500 Yards

AMERICAN

COTTON

The Pattern you want at the LOWEST POSSIBLE

Estate W. A. Phone 522. Not worth

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GOOD SHIRTS

For Men, in
Flannel and Wincey Makes!

Now is the time to figure for your requirements for present or winter wear, as it will be absolutely impossible to duplicate these later. These Shirts are made of Fancy Coloured Striped and Plain Grey Flannels and Winceys and are the finest kind of Shirts for men who have a lot of outdoor work. They are made with detachable collars. You all know that Flannels are now very scarce and high in price, but despite this, these Shirts are very reasonably priced and if you want a good Shirt will appeal to you.

We have thought of the larger men, who have often difficulty in getting a size and have had these Shirts made as large as size 17 1/2 inch neck band.

We are also showing amongst Cheaper Work Shirts for the cooler weather a special lot of

**Men's Khaki Winceyette
Shirts, at \$1.35 each.**

This is a pretty decent Shirt for the money. They are made with collars attached.

HENRY BLAIR.

RICH IN BUTTER FAT

PURITY MILK

is made from Pure, Full Cream Milk, and nothing is added but finest granulated sugar. PURITY is away above the Government Standard for butter fat. INSIST on getting "Purity" the Full Cream Milk.

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CITY CLUB BUILDING.
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Your Business Success in 1917

Rests upon the dependability of your service of supply.

Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service.

It will pay all merchants to see our spring ranges in

**Men's and Boys'
Suits, Overalls,
Shirts, etc.**
DO IT NOW.



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**SLATTERY'S
Wholesale Dry Goods.
4,500 YARDS
AMERICAN
COTTON TWEED.**

The Patterns you are looking for.
LOWEST POSSIBLE PRICE.

Estate W. A. SLATTERY.
Phone 522. Duckworth Street. P.O. Box 236.

Advertise in The Evening Telegram

Naval Reservists on Furlough.

The following Royal Naval Reservists are on the incoming express due this morning.

Lawrence Hayden, Hr. Grace; William Carroll, Bonavista; John Hussey, Lance Cove; John J. Bruce, Cape St. George; Norman Hatcher, Harbor Grace; Caleb Whalen, Flower's Cove; Norman Harris, Canaille, Bonavista; Thomas Saxton, 173 Hamilton Avenue; George A. Pitts, New Perlican; Reginald Sheppard, Valleyfield, Pool's Island; John Luther, Back Harbor, Twillingate; Joseph J. Clarke, Dunfield, T. B.

At the Crescent.

To-day's show at the Crescent Picture Palace is a great one, Marguerite Clayton, Lillian Drew and Edward Arnold are presented in a two reel episode of the great Essanay series; "Is Marriage Sacred" entitled, "Wife in Sunshine." Mary Anderson in "The Footlight Lure," a thrilling adventure of the Danger of Doris. "The Selig Tribune," the world's greatest news film, to-day's issue is a very interesting one; and Ham and Bud in "The Ghost Hounds," a great Ham and Bud comedy. On Wednesday "The Three Wise Men," a Selig three reel Diamond special feature, a picture of the Biblical story.

Entertainment at Ferryland

In Honor of Father Devereaux. On the evening of Oct. 19th, a very pleasant programme was run through here by the pupils of the Convent and Boys' School, in honor of Rev. T. Devereaux.

The entertainment was given in the Convent School, which was so fitted up and decorated that one with difficulty recognises the rather prosaic rooms. All the pupils took part in the performance, many displaying remarkable talent and even genius, and all rendering great credit to their instructors, the good Sisters, in the almost faultless manner in which they produced the different items of the programme, which included, besides vocal and instrumental music, drills by the tots, who were loudly applauded. An interesting historical sketch entitled "Lady Katherine," and an Operetta "The Enchanted Glen," which was almost perfectly rendered, many children showing that they possessed both dramatic and musical ability in no small degree.

Not the least among the entertaining features of the night was a waltz by two tots, dressed for their parts as fairies in the Operetta, went through the steps of the waltz in a most charming manner.

An address which was magnificently illuminated with Celtic designs, the work of the Sisters, together with a beautiful bouquet, was presented to the rev. gentleman. The wording of the address ran as follows:

ADDRESS

To the Rev. T. Devereaux, Ferryland. Rev. and Dear Father,—We, the pupils of the Ferryland Convent and Boys' School beg to offer to you our sincerest congratulations on your Ordination to the Priesthood.

You know the older people have watched your brilliant and most successful career with deepest interest and pride but our words cannot express to you the depth of our mingled feelings of loving admiration for yourself and thanksgiving to God that He has bestowed upon you this Divine dignity.

Since the days when Baltimore founded Verulam as a home for the persecuted Catholics of the Old Country this old settlement, thanks to God, has remained true to the faith of its founders, but never before has the Priestly dignity been conferred on one of its sons. So again, dear Fr. Devereaux we congratulate you, the first of us hope many from our beloved settlement to return to us a Priest of God. Father, we assure you that as you follow the arduous course of your mission our fondest thoughts and deepest affections will always follow you.

In conclusion we ask your blessing and a remembrance in your holy prayers at the Altar of the Most High. Signed on behalf of the pupils, Mollie O'Keefe, Neta Barnable, Patrick Keough, Willie Ryan.

In replying to the address, Father Devereaux stated his appreciation of the efforts made on his behalf, and showed great pleasure and not a little surprise that children of an outport could produce such a performance as that which he had witnessed. Among those present were the Ven. Pastor Very Rev. L. K. Vereker, Rev. Fathers McCarthy, Carter, McGrath, also Mr. James Devereaux, Dr. and Mrs. Freebairn, Mr. and Mrs. Goodridge as well as many of Father Devereaux's townspeople.



Add water to milk—
You *weaken* the milk.
Add soft wheat to flour—
You *weaken* your flour,
Cheapens it too.
Soft wheat costs less—*worth less*.
Soft wheat flour has less *gluten* less *nutriment*.
Your bread is less nutritious, sustaining, economical.
Soft flour has less *strength*, less *quality* *gluten*.
Giving less good things for your money and things less good.
Use Manitoba Flour—Manitoba *hard* wheat flour.
Having everything the soft stuff lacks.
Five Roses is *all* Manitoba.
Without a grain of cheaper wheat.
Strengthen your food values.
Use FIVE ROSES.

Five Roses Flour

Not Bleached  Not Blended

LANE OF THE WOODS MILLING COMPANY, LIMITED, MONTREAL

Rann-Dom Reels.

DISCOURAGEMENT.

Discouragement is a form of creeping paralysis which is caused by thinking in a dark-blue frame of mind. If people who are too easily inclined to become discouraged would refuse to think on any mournful subject, like ironing, a hole through a new shirtwaist or ruining the complexion of a cocoon pie, what a scene of perpetual and unbroken bliss this world would be!

Sometimes the most trivial happenings will cause a man to fall into a pit of discouragement with a quicksand bottom and go about looking like an apprehensive hay-fever victim. A little thing like a rear-tire blowing out a long way from home, on a bright, sunny day when all nature is being baked to a dull chocolate hue, will cause some men to become so highly discouraged that they will utter disparaging remarks which almost set fire to the grass. This shows lack of control and also a shortage of parental discipline in early youth.

Some people become discouraged when they are talked about, but more when they are not. The best way to avoid discouragement caused by gossip is to light in the straight and narrow path with both front feet. The most abused man in the world is the one who goes home drunk four nights out of six and then discovers that the sewing circle has been reading his pedigree out loud. Great discouragement is also experienced by candidates for office who fail to arouse anything in the form of applause except a sneaker. It is not noticed, however, that this diminishes the number of candidates who project themselves into the limelight with the aid of a double-column half-tone.

When discouragement has some reason for existence the best antidote is the hand-clasp of a real friend who operates in foul weather as well as fair. The paltry sum of a few hundred dollars has pulled many a victim of deep-seated discouragement away from the brink of bankruptcy and put him on his feet with a fresh stock of goods and a determination not to extend credit to the entire universe. If there were more of the kind of friendship which doesn't want interest on its money, there would be fewer suicides in the daily papers and more people wearing a grin like a Cheshire cat.

Damage North.

At various northern outports last week much damage was done to shipping property owing to the heavy seas that raged, several boats were smashed in pieces and many lakes carried away. A schooner drifted ashore at Bonaventure, T. B., and became a total loss; another was driven ashore at Bonavista, but was got off again without damage.

LOADED HEAVY MACHINERY.—The piece of machinery weighing 12 tons that was removed to the railway station on Friday was successfully loaded on a flat car by Mr. C. Lester, master carter, who contracted for the

The House for Millinery!

Direct from New York
Ladies'
Stylish Millinery
And Accessories in
Felt Plush, VELVETS, etc.
New York's Latest Creations
direct to you.

Give us a call, we shall extend
to you our best attention.

S. MILLEY

In Milady's Boudoir.



PRETTY TEETH.
Pretty teeth or, at least, white teeth are essential to beauty when beauty smiles, but all teeth, whether pretty or ugly, can be kept immaculate in appearance at all times.

The teeth of most people are sufficiently far apart for small particles of food to lodge between them; and if these particles are not quickly removed, their decomposition begins, injurious acids are formed and a decay of first the enamel and then the teeth proper begins.

Besides, such decaying particles give rise to poisonous and offensive gases which retard digestion, aggravate the nervous system and poison the blood, making, as you see, radiant health impossible.

It is advisable to retire to one's room or the bathroom as soon after a meal as possible and there use tooth-pick and dental floss to remove any particles of food adhering to the teeth, first having brushed them with hot water. One must see, too, that the brush is the right size. If it is too large it will not reach far back into the mouth and well up to the gums.

A good tooth paste or powder should be used twice a day. Sometimes there are spots of tartar on the teeth that do not yield readily to the brush. These can be removed by wrapping a small pointed stick with absorbent cotton moistened and dipped in powdered pumice stone. This treatment should be practised with caution and only once a week.

Nothing makes a better greaser for the griddle than a piece of bacon rind and if the rind is washed after using and put in a clean place it will be good for many times.

FREE TO ALL SUFFERERS
IF YOU SUFFER FROM KIDNEY, BLADDER, NERVOUS DISEASES, GRAVEL, GOUT, RHEUMATISM, MIGRAINE, NEURALGIA, SCIATICA, AND ALL THE AFFLICTIONS OF THE URINARY SYSTEM, WRITE FOR FREE INSTRUCTIVE MEDICAL BOOK ON THESE DISEASES AND THE BEST REMEDY TO BE HAD BY THE NEW FRENCH REMEDY, "THERAPION."
THERAPION
Write for a copy of this book to the following address: THERAPION, 100, Rue de Valenciennes, Paris, France.

The Parent's Duty

(By H. H.)
 Editor Evening Telegram.
 Dear Sir:—I crave permission for the publication of the following, trusting it may stimulate thought in an educational direction.
 Sunday, October 21st, was formally known as Children's Day, or as some termed it, Education Day. The chief aim of that observance was, I take it, to stimulate religious thought and feeling among all classes, and to strengthen the "work" of religiously educating the child. Would it not be advisable and appropriate at this season, to take cognizance of the basis of a religious life—parental training—and apply it also to Education in its broader and secular sense.
 Some, at least, of the clergy emphasize the fact that the parents have the laying of the foundation of a child's character. We can all see the truth of such a statement. Most of us can testify—from personal experience—that we recall nothing else as vividly as reminiscences of our childhood days, brightened by the smiling chords of a mother's love; and, yet, despite these recollections we are but too well aware of the vast opportunities thus neglected by parents—opportunities which can be recalled and which result in such pitiable conditions as are seen among many Newfoundlanders to-day—the inability to read and write—a state of existence, which is characteristic of many of our Newfoundlanders, who, while they have won imperial fame, by their bravery and devotion, have, yet called forth pity for their ignorance of even the most elementary rudiments of education—pity which cannot but reflect shame upon us in Newfoundland.
 Too late to try and remedy many of these cases, for several of them have—true to their heart's reasoning—sacrificed all for the destruction of an intellectual training based on materialistic lines, and, productive of such frightful actions, as have caused the German name to be so universally hated.
 Too late, but not too late to learn, and how many of you parents need to learn? If it is you who have the finding of your child's life intellectually as well as spiritually. Do you not see your duty, and if so, why do you delay—as delay you do—in fulfilling what is your most serious obligation to your child?
 It is to you that is given the golden privilege of learning the child's mind, of knowing his early customs, and inclinations, and of fostering such business worries—give some quota of time per day to your child's progress. Do you ask how? Why, first, of all gain your child's heart, strange words perhaps to say to a parent, and yet how very, very often do we find a lack of comprehension and understanding between parent and child. Even to-day we can learn wisdom from the advice of Pestalozzi given so long ago—"when the child's heart has been touched the consequences will be great for his development and entire moral character."
 Remember that a few minutes spent in training your child is far, far better than watching a nickel show, or playing a game of cards.
 Understand your child, teach him why we need ethics, and dwell upon the need of observation. Practice the sense organs and develop your child physically, for strong muscles will give zest to thinking powers.
 Encourage your child to take note of the things he daily sees, and draw your child out. Do not laugh at your child's ideas—as is often the case, but encourage and stimulate thinking. If possible take walks with your child, and so increase that bond between you which can only give good results. Select certain portions of the Press, and discuss them aloud, if possible let your child participate. Guard against precocity but for your child's sake do not crush his manhood and sense of liberty. Why do we find such a state of muteness in our elementary schools to-day? Simply because you crush the child's individuality at home—yes, because of your indifference—blind or otherwise—to your child's true welfare.
 Everyone of you parents is a teacher. See that you teach rightly. Let your living be an example of what you teach. Keep your language pure, your actions worthy of imitation, and your child must grow in wisdom and in grace.
 Carrier pigeons in China are protected from birds of prey by a little apparatus consisting of thin bamboo tubes fastened to the birds' bodies with thread passed beneath the wings. As the pigeon flies along the action of the air through the tubes produces a shrill whistling sound which keeps birds of prey at a respectful distance.
BONNING'S SHIPS—The Prospero left St. John's early this morning, coming south, due here, to-morrow night. The Florida left, Hermitage at 3 p.m. yesterday, going west.
WINNAP'S LINIMENT CURE—GABRIEL IN CURE.

"The Law of the Land"

Mr. George Broadhurst's Melodrama will be the offering to-night. "The Law of the Land" was originally produced at the 42nd St. Theatre, New York City. It is more than a play, it is a plume that sounds the depth of every woman's heart. It is well for us to look into the hearts of women, our own and others, for like the ocean's depths, they hold surprises. How did the woman decide? How would you decide? Swing pendulum like between the two as she did, no doubt. But what would be your fast and determining choice? If ever woman were to be excused for wavering it was the heroine of "The Law of the Land." Remember that she was a tender mother. The scenes of protesting love played by Miss Klark, who portrays the heroine, bring tears to the eyes that rarely weep. Bear in mind that she was not a volatile woman, of the kind who love and motor away. Confronted by the cruel necessity of choice between man and the boy she loves, of sending one to an ignominious death or sentencing the other to a life of ignominy, what did she do? Again, what would you, who read this, do? See "The Law of the Land" and decide for yourself.



TORIC LENSES
ARE MORE BECOMING THAN FLAT LENSES.
 The edges of Toric Lenses do not show as prominently as those of flat lenses. They fit in close to your eyes. You will find Torics much more becoming and useful. They give you a wider, clearer field vision. You should know about Toric Lenses. Let us explain them.

R. H. TRAPNELL,
 Eyesight Specialist,
 St. John's.

THE LONDON DIRECTORY
 (Published Annually)
 enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being complete commercial guide to London and its suburbs the Directory contains lists of EXPORT MERCHANTS with the goods they ship, and the Colonial and Foreign Markets they supply; STEAMSHIP LINES arranged under the Ports to which they sail, and indicating the approximate sailing dates; PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants, etc., in the principal provincial towns and industrial centres of the United Kingdom.
 A copy of the current edition will be forwarded freight paid, on receipt of Postal Order for 20s.
 Dealers seeking Agencies can advertise their trade cards for 2s, or larger advertisements from 2s.

The London Directory Co., Ltd.,
 25 Abchurch Lane, London, E.C.

RAZORS!
 English Bengall, \$1.75 & 2.00 ea.
 American, \$1.25, \$1.50, \$2.00 ea.
SAFETY RAZORS.
 Giant Junior, with 4 blades, 60c. each.
AXES.
 We have about 50 doz. good quality Axes.
FEATHERS.
 3,000 lbs. New Feathers, small sacks.
BRUSHES.
 We have good value in Horse Brushes, 30c. to 75c. each.
HORSE SHOES.
 0, 1, 2, 3, by the keg.
HORSE SHOES.
 Sharpened for winter use, from 3/4 to 5 inches wide.
 Due to arrive by Florizel:
 Rabbit and Fox Snare Wire.
 O'Sullivan Rubber Soling.
 50 doz. Assorted Pocket Knives.
 Rubber Cement.

NEYLE'S HARDWARE,
 (Opp. Bowring Bros.)
EUROPEAN AGENCY
 Wholesale Indents promptly executed at lowest cash prices for all British and Continental goods, including Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Fancy Goods, Fancy Goods and Pottery, Hardware, Machinery and Metals, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisional and Oilmen's Stores, etc., etc.
 Commission 2 1/2% to 5% p.a. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from 500 upwards. Consignments of Produce Sold on Account.
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Obituary.

HARRY F. BUTLER.
 On Saturday evening, a bright young life, clouded by serious illness following pleurisy for the past 10 months, closed on earth, and he has "crossed the bar." Harry F. Butler has been in the Central Postal Telegraph Office for the past seven years, having been promoted from Checker to an operator, and his obliging manner caused him to be liked by the whole staff. Two years ago he offered for service in the Regiment but was thought too young and not accepted. Following lagrippe came lung trouble but in spite of best medical skill and constant attention of loved ones, like the falling leaves he has faded away into death. Unassuming, generous, a faithful member of the Gower Street A. B. Class, Harry had many friends who will greatly regret his passing; and his sorrowing father and mother who for many weeks have looked upon their restless, fever-raged boy, should feel comforted that he has exchanged weakness and pain for rest and peace in a more glorious life.

Hospital Report.
 Progressing Favorably—1332 Adams, 728 Brown, 2798, Bullitt, 2457, Ball, 2264 Chafe, 2774 Curtis, 2888, Carroll, 518 DesRoches, 1165 Fifield, 3389 Froud, 3338 Gillis, 2875 Barrett, 3018 Hann, 2536 Jevan, 2453, Legge, 3220 Mews, 3385 Mews, 2440 Parmiter, 1927 Pilley, 3347 Pennell, 780 Power, 3358 Paul, 3304 Quinlan, 1214 Reid, 2187 Reid, 978 Sullivan, 405 Snelgrove, 3602 Tavernor, 938 Vardy, 1792 Walsh.
 Improving—2356 Butler, 694 Farington, 230 McDonald, 2397 Norris, 1458 Styles, 3448 Way.
 Slight Improvement—3377 Parsons.

Here and There.
 When you want Steaks, Chops, Cutlets, try **ELLIS**.
WEATHER REPORT—The weather across country is calm and dull; temperature 32 to 46 above.
 When you want Sausages, why get **ELLIS**; they're the best.
ARRIVED SAFELY—Capt. John Snelgrove, of G. M. Barr's employ, has arrived at his destination safely.
 Dealers seeking Agencies can advertise their trade cards for 2s, or larger advertisements from 2s.
When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try **ELLIS.**
GETS GOVT. POSITION—Pte. Tibbs, a returned Gallipoli hero, has been given the position of mail officer on the s.s. Foxglove.
 Don't forget the Grand Dance in the Star Hall on October 31st, oct29.11
TRAIN MOVEMENTS—Yesterday's outgoing express left Grand Falls at 7.30 a.m. to-day. The incoming express is due at 6.30 p.m. to-day.
OFF DOCK—The Norwegian steamer Gittertend, which for the past three weeks was being repaired at the dry dock, came off the chocks this morning.
NOTICE—I hereby give notice that on Saturday, last, I purchased at Public Auction the Fox Ranch and 21 Foxes, the property of The Exploits River Black Fox Co., Ltd., in liquidation, and will take over the property on November 1st, S. B. KESNER—oct22.61
FOR SOUTHERN CALIFORNIA—Persons who intend spending the coming winter in Southern California, will be given valuable information on application to the General Passenger Department, R. N. Co.
From Cape Race.
CAPE RACE, To-day.
 Wind west, light weather fine. Bar 29.85; ther. 50.
Fashions and Fads.
 Blue-wool velour and flesh-colored satin are a charming combination. Nothing is so endlessly satisfactory for an evening gown as black tulle. White satin collars and cuffs are the most used to accompany serge frocks.
 It is better to use kitchen salt for seasoning. Table salt has more or less starch mixed with it to prevent its becoming moist.
 Young chickens are delicious if wrapped in buttered, glazed paper and cooked in the oven for twenty minutes or an hour.

The Letters B. F. H. T.

For us this week, the above letters represent:—
B Stands for BLOUSES, in Cream and Black Silk, \$2.80 to \$3.50
F Stands for FURS, See Window, \$3.00 to \$4.50
H Stands for HATS, both in Ladies' and Men's Autumn wear.
T Stands for ENDS of COTTON TWEED, per pound at 80 cts.
 ALL AT

A. & S. RODGER'S

Just Opened

Something new and attractive in Picture Frames, 16 x 20; Burnished Gilt Oak, and Oak and Gilt, 2 1/2" and 4" wide. If you have a picture or portrait, bring it to us and we will put it in a neat and inexpensive frame for you.

SPECIALS for THIS WEEK:

White Curtain Net, White and Cream Curtain Scrims, Blankets, White and Coloured Counterpanes, and a large lot of Quilt Cottons made up in one pound bundles, just the thing for patch work.

Come Early and Get the Best.

The G. L. MARCH CO., Ltd.,
 Corner Water and Springdale Streets, St. John's.

Always On Top!

We have procured a large shipment of English Briar Pipes, in all the leading shapes, viz.:
Greave's Patent, 60c. and 65c. each.
G. B. D. Briars, all prices.
 And we wish to call special attention to our stock of CASE PIPES, including the very best makes
G. B. D. with best Vulcanite Stems.
M. R. C. with best Vulcanite Stems.
 As this is possibly the last lot of pipes to be had from England, it will pay you to get one quick.

MARTIN ROYAL STORES HARDWARE CO., Ltd.
 (Successors to Martin Hardware Co. & Royal Stores Hardware)



New London Hats
 Our line is now splendid complete and noteworthy for
ITS BIG DIVERSITY SHAPES, EXCLUSIVE MODELS and NEW FASHION IDEAS FOR FALL & WINTER, 1917
BISHOP

War News

Messages Received Previous to 9 A.M.

ITALIANS RETREATING.
 ROME, Oct. 28.—Failure to resist on the part of units forming our second army, in cowardice retired without fighting or surrendered to the enemy, allowed the Austro-German forces to break through our left wing on the Julian front. The efforts of other troops did not enable them to prevent the enemy from advancing into the same soil of our Fatherland. We are retreating according to plan proposed. All stock and depots in the evacuated places were destroyed. The recovery of many memorable battles fought with success by our brave soldiers during two and a half years of war, is sufficient to assure the Command-in-Chief that the army to which the honor and safety of the country is committed will know how to fulfill its duty.

BERLIN REPORT.

ROME, Oct. 27.—The Austro-Germans have forced their attack through the mountains into the plains of northern Italy, capturing the town of Cividale. The German office reports the City of Gorizia on the Isonzo, also captured. The number of Italian prisoners, according to report, has been increased to more than 80,000, and the number of dead taken is more than 500.

GERMAN-AUSTRIAN PRESS COMMENT.

AMSTERDAM, Oct. 27.—The battle of the Isonzo evoked a shout of triumph from the German and Austrian press, particularly the latter, according to a despatch from Vienna. The Fremdenblatt goes so far as to declare that Italy will be the same way as Rumania, Serbia and Russia, paying a terrible price for the guilt of their unscrupulous, treacherous and rapacious statement. The Newsun Tageblatt talks of the sudden destruction of the Entente's last hope on European battlefields.

BRITISH OFFICIAL.

LONDON, Oct. 27.—The official statement to-night says that French troops advanced on both sides of the Dixmude Road in spite of difficulties. Many farms and strong points and a number of prisoners and villages were captured. On the British front there was great activity by both artilleries. Since the commencement of operations yesterday morning the number of prisoners

BRING IT
 SKETCH
 AT THE AGE OF
 HIS ADVANCEMENT WAS RAPID—AT 10 WERE FIND



New London Hats.
Our line is now splendidly complete, and noteworthy for
ITS BIG DIVERSITY OF SHAPES, EXCLUSIVE MODELS and NEWEST FASHION IDEAS FOR FALL & WINTER, 1917-18.

720 yards
New Corduroy Velvets
27 inches wide,
\$1.10 and \$1.60 yard.
Shades of Nigger, Brown, Ivory, Ivy, Grey, Rose, Black, Myrtle, Cardinal, Mole and Saxe.

500 YARDS
New English Silks.
High grade all Silk, heavy firm even lustrous weave, the most desirable weight and texture for all uses.

36 inch
Charmeuse Safin.
Shades of Fawn, Tan, Saxe and Cream, \$1.45 yard.



NEW
Coat Linings.
Infants' Robes, Slip-on Veils, Infants' Frock Bodices, Blouses, Veilings, Camisoles, Dress Skirts, Umbrellas, Underskirts

263
Ladies' and Misses' New Tweed Coats.
Selected at the latest possible moment, therefore showing only the approved styles. Every garment cut on lines that insure good fit.

38 inch
Duchesse Mousseline.
Shades of Maize, Saxe, Ivory and Flesh, only \$2.20 yard.

36 inch Chiffon Taffeta.
Black, \$2.10 yard.
Nigger Brown, \$2.00 yard.

Georgette Crepe.
Shades of Maize, Coral, Black and Ivory, \$2.75 yard.
Flesh and White, \$3.00 yard.

BISHOP, SONS & COMPANY, LTD.

PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

War News.

Messages Received Previous to 9 A. M.

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exceeds 1,100, which includes 300 taken by the French. A hostile raid was repulsed by the French early this morning west of Lens.

FORCES ENGAGED.
PARIS, Oct. 27. The forces engaged in the attack on the Italian army consists of 350 Austrian battalions reinforced by ten German divisions, according to the Petit Parisien's correspondent at the Italian front. Both Emperor Charles and General Von Ludendorff, the German first quartermaster general, says the despatch, are present observing operations.

FRENCH OFFICIAL.
PARIS, Oct. 27. An official statement issued to-night reads: In Belgium our attack began at 5.15 a.m. and developed during the course of the day with full success. On both sides of the road between Ypres and Dixmude, our troops captured all the German positions on a front of four miles (two and a half miles) to a depth of two miles, despite stubborn resistance on the part of the enemy, who suffered very heavy losses. On the night we reached the western outskirts of Houtholst forest and captured the villages of Aschhoop, Mercken and Kippe, as well as a great number of strongly fortified farms. We took about a hundred prisoners. On the Aisne front there was feeble activity on the part of the enemy.

IN BELGIUM.
PARIS, Oct. 27. In Belgium we continue to progress. On our left at Liughem Peninsula we reduced the number of small islands held by the enemy. The number of prisoners taken since yesterday exceeds 200. On the Aisne front there was intermittent artillery fighting which was very spirited in the region of Houtholst. In Champagne we repulsed an enemy attack in the sector of Malsonas. We penetrated a German trench south of Forges Brook on the left bank of the Meuse, and brought back prisoners. Elsewhere the night was calm.

WORK OF CANADIANS.
British Front in Belgium, Oct. 27. The Canadians this morning were engaged digging themselves in towards the neck of Bellevue spur, west of Passchendaele, having maintained themselves on this newly-acquired height in face of another fierce German counter attack last night. This was the most important news from the front of yesterday's offensive. By securing a footing on this spur the British gained a dominating and vital position, to which the Germans had clung tenaciously. The capture of this territory was one of the most brilliant strokes in recent days, and involved some of the bitterest fighting seen along the

Flanders front. The Canadians had scarcely reached the crest of the spur after battling across the marshy ground in the face of a terrific hail of machine gun fire, when the Germans counter attacked in force and won the crest of the spur. A sanguinary struggle followed at close quarters, and men from ours were compelled to give ground. They fought their way back, however, and regained their former vantage point. Last night the enemy again rushed forward en masse in an attempt to dislodge the British. Heavy fighting ensued, and the Germans were gradually forced to withdraw, leaving the Canadians in possession. During the night the latter readjusted their line across the neck of the spur and consolidated their positions.

FOUR TO ONE.
LONDON, Oct. 27. It is estimated in an Exchange Telegraph despatch from the Italian front that the Italians are opposed on the front of the Austro-German attack by forces four times their number.

POSITIONS SLIGHTLY IMPROVED.
LONDON, Oct. 27 (Official). We improved our positions slightly during the night in the neighborhood of the Ypres-Roulers railway. On Friday night Belgian troops carried out a special raid north of Dixmude, capturing 160 prisoners and machine guns. Yesterday Belgian troops in action in conjunction with the French crossed inundations and occupied Mercken peninsula in the neighborhood of Vidyhuysen.

AVIATION.
LONDON, Oct. 27. The official statement on aviation activities issued to-night by the war office follows: On Friday it rained most of the day, but in spite of this most of our airmen went out and performed valuable work locating and attacking infantry and reporting suitable targets to our artillery. Our planes flying at a low altitude fired 30,000 rounds from their machine guns on hostile troops that were trying to repair wire entanglements. Some air fighting took place at low altitude, in which three German machines were downed and one driven down out of control. Two of our machines are missing.

THE LIBERTY LOAN.
WASHINGTON, Oct. 27. The second liberty loan apparently has passed the five billion mark. A last day drive of titanic proportions throughout the nation rounded up more than one billion dollars, and was bound to have carried the total several hundred million dollars beyond the maximum sum the treasury officials hoped for. Federal reserve banks here were struggling last night under an avalanche of last minute

subscriptions. To form some idea of the grand total, indications are they will not complete their tabulations for several days. Secretary of the Treasury McAdoo, announced last night that the loan was an overwhelming success.

ON RUSSIAN FRONTS.
PETROGRAD, Oct. 27. On all fronts there were fusillades and reconnoitering operations. In the region of Iloukset several scores of our men fraternized with German troops, and while so engaged were dispersed by our artillery fire. The Germans tried to fraternize in the region of Kreve and the village of Larevo. In the Baltic Sea, in the region of the Gulf of Finland, there were no operations. On the Riga coast the situation is unchanged.

ENTENTE RAIDS.
BERLIN, Oct. 27. Air squadrons of the Entente raided industrial districts in Lorraine and Luxembourg on the night of October 24 and 25, according to an official made here to-day. Five persons were killed and four injured at each place, while one was killed and six injured at Saarbrücken. No military damage was done, and the material damage was insignificant. Four airplanes were shot down by anti-aircraft fire.

CHANCELLOR MICHAELIS.
BERLIN, Oct. 27. Although confirmation is still lacking of reports that Chancellor Michaelis has resigned, the Berlin papers continue to discuss them, commenting on the probable successor to the Chancellor. Prince Von Buelow and the Foreign Secretary are mentioned most frequent in this connection.

STORM FORTIFICATIONS.
PARIS, Oct. 27. The war office reports that other German fortifications were stormed last night and more prisoners taken.

A Faithful Servant.
READY TO WORK NIGHT OR DAY.
Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gets used to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.
Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.
St. John's Gas Light Co.
sept6,17
The bustle suit has failed to establish itself firmly in feminine favor.

If You Think it Waste of Time to Read an Advertisement Don't Read This.



'ORO'

There's a certain brand of Flour which you prefer to any other; there's a certain kind of Tea which you like better than any other; do you know that there's a certain brand of RAISINS you ought to know more about?

The Brand is "ORO"

Just a little word, BUT! It has a BIG meaning. "ORO" on a package of Raisins means that such package contains a choice grade of Sun-Ripened California Raisins from which the seeds have been taken. Besides! "ORO" means that the Raisins are clean. You can put them right into your cake or pudding or bread direct from the package. You don't need to wash "ORO" Raisins.

Ask Your Grocer About "ORO" Raisins.

BRINGING UP WILLIE — Introducing With Much Pleasure Mr. Willie G. O. T. Heartburn and — His Better Half!

SKETCH OF WILLIE'S CAREER —



AT THE AGE OF 12
AT THE AGE OF 16 OFFICE BOY
AND AT 28 — HEAD SODA CLERK
HIS ADVANCEMENT WAS RAPID — AT 19 HE FOUND

WILLIE G. O. T. HEARTBURN



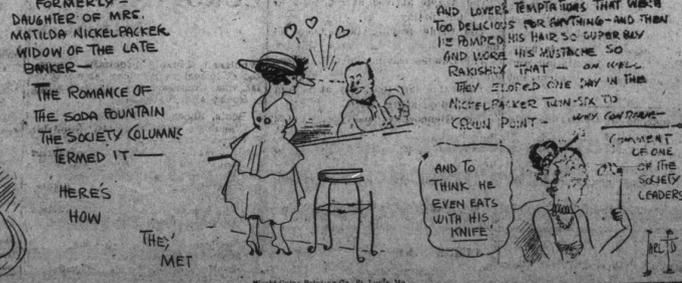
(FULL LABEL) WILLIE GEORGE ORATIONOUS TOMPKINS HEARTBURN

MRS. DOTTIE HEARTBURN



FORMERLY — DAUGHTER OF MRS. MATILDA NICKELPACKER, WIDOW OF THE LATE BANKER —
THE ROMANCE OF THE SODA FOUNTAIN THE SOCIETY COLUMNIC TERMED IT —
HERE'S HOW THEY MET

BY CARL ED



AND WILLIE MADE HAPPY THOUGHTS AND LOVERS TEMPTATIONS THAT WERE TOO DELICIOUS FOR ANYTHING — AND THEN HE POUNDED HIS HAIR SO SUPERBLY OVER — AND LOOSE HIS MUSTACHE SO RAKISHLY THAT — ON WEDNESDAY THEY ELATED ONE DAY IN THE NICKELPACKER TWIN SIX TO CROWN POINT —
AND TO THINK HE EVEN EATS WITH HIS KNIFE

DIVIDEND TIME AGAIN!

THE AMERICAN MINERAL PRODUCTION CO. has now reached the point where a regular accounting staff has been organized, and consequently all future dividends will be paid by direct checks from the Company, instead of going through our books, as heretofore.

Stock books closed in Chicago on October 25th, and 10,072 checks are being issued, and will be mailed to all owners on November 5th.

THE PERFECTION TIRE and RUBBER CO. has not yet organized an office force capable of handling the affairs of over 10,000 owners, consequently dividend payments will continue to be made through this office until the end of the current year, after which date direct checks will be issued at Chicago in favor of all shareholders. We are now issuing checks for 36,347 Perfection Shares here, and same will be mailed in a few days to all owners of record October 25th.

J. J. LACEY & CO., Ltd.,
INVESTMENT SPECIALISTS, CITY CHAMBERS,
(Over Royal Bank of Canada.)

STANFIELD'S

**Reliable, Unshrinkable
WOOL UNDERWEAR
at Low Prices.**

We are now offering a full range of STANFIELD'S CELEBRATED WOOL UNDERWEAR for Men, Women and Boys at money-saving prices.

These prices cannot be repeated when this stock runs out. We booked this lot some time ago, since when, on most lines, the manufacturers' prices have advanced over twenty per cent., and further advances are likely.

Our Retail Prices are Low,
being based on our purchase prices arranged practically a year ago.

Remember, STANFIELD'S WOOL UNDERWEAR IS ALL ROUND RELIABLE UNDERWEAR. IT HAS A REPUTATION BEHIND IT. IT WILL NOT SHRINK OR GET HARD IN THE WASH. THE PRICE IS LOW.

No Underwear will give you better service. Also, that we aim to give you the best service possible.

Henry Blair

ROOM PAPER!

We have 60,000 pieces
Room Paper,

a whole store full. We must have this room for other goods soon, and consequently we are offering special inducements to wholesale buyers.

Call and see them, or send for patterns.
Wholesale and Buyers.

Robert Templeton

**CLEANLINESS,
QUALITY,
SERVICE,**
AT
**Johnson's
Fancy Bakery,
174 Duckworth St.**

We have just opened our New Fall Stock of Ladies' Ready-to-wear and Untrimmed Felt and Velvet Hats.

Newest Shapes and Colors.

Also a New Stock of RIBBONS, WINGS, FRUIT, MOUNTS, etc. See them to-day.

William Frew.

**GALVANIZED
SHIP BUILDING NAILS,
5, 6, 7, 8, 9 inch.**

CONVEX WASHERS.

**Galvanized SHEET IRON,
in 20, 22, 24, 25, 26 gauge.**

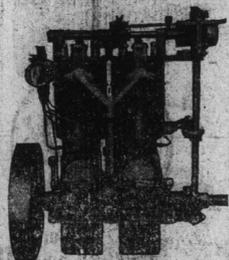
**Selling at
LOWEST PRICES.**

**BOWRING BROTHERS, Limited,
Hardware Department.**

CAN GIVE IMMEDIATE DELIVERY

of the following Brand New Engines:

- Two 8 H. P. Trask Stationary Engines.
- One 3 H. P. Trask Stationary Engine.
- Three 8 H. P. Trask Fisherman Marine Engines.
- One 4 H. P. Trask Fisherman Marine Engine.
- One 60 H. P. Batten Marine Engine.



Have a large list of new and rebuilt Engines for sale at special prices. If you are thinking of buying, send for particulars and prices on the size you need.

If your present engine is not satisfactory, or you want more power, exchange it for a new one. Liberal allowances made to apply on new engines, two or four cycle, any H. P.

For anything in the Engine, Machinery or Motor Boat line write to

W. H. TRASK,

140 Water Street (2nd floor),
m.w.s.t.f. St. John's.

Paper BAGS,

All Sizes.
BURT & LAWRENCE,

14 NEW GOWER STREET.



**NO MATTER HOW THE
FIRE IS CAUSED**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,
Insurance Agent.**

J. J. ST. JOHN.

SLOAN'S LINIMENT,
Known the world over for its immediate cure. Retailing at 25c. per bottle.

J. J. ST. JOHN,

AGENT,
Duckworth Street and LeMarchant Road.

**The Evening Telegram
is the People's Paper.**

Prisoners of War in Germany.

The following regulations, governing the regulating and despatch of parcels and money to Prisoners of War in Germany are published for the information of the public. The Newfoundland War Contingent Association is appointed by the Central Prisoners of War Committee to handle all matters pertaining to the forwarding of parcels and money to Newfoundland P. of W. in Germany.

The N. W. C. A. forward a regular supply from London to Germany as follows:—

(a) Food. Three parcels per man per fortnight containing such things as tinned beef, tinned salmon, biscuits, milk, sugar, margarine, dripping, baked beans, carbolic soap, chocolate, cigarettes, tobacco, and a few toilet necessities.

(b) Clothing. The following outfit is sent periodically to N. C. O's and men in Germany by the Pay and Record Office: 1 great coat, 1 jacket, 1 pair trousers, 1 cap (the foregoing is a special uniform for P. of W.), 1 pair of drawers (woollen), 1 undervest (woollen), 2 towels, 3 handkerchiefs, 1 pair boots.

(c) Money. It is inadvisable to send money, unless P. of W. ask for it. The amount which may be sent is Two Shillings per week for any one man. The Army Council have instructed the Central P. of W. Committee to the effect that they may not accept gifts of foodstuffs or clothing from members of the public, whether for despatch to a particular P. of W. or as a contribution to the general stock of the Association. This instruction has arisen through an arrangement with the German Authorities that all parcels forwarded should be packed and forwarded by the association.

Relatives may rest assured that everything possible is being done in London for the comfort and welfare of Prisoners of War in Germany.

**J. R. BENNETT,
Minister of Militia.**

oct10,10l,w,5m

Keep Yourself in Touch with the War.

SOME OF THESE WILL HELP YOU.

- The Soul of the War by P. Gibbs, 70c.
 - The Battle of Verdun by M. H. Duggard, 90c.
 - The Imperial War by A. M. de Beck, \$1.50.
 - Badgets by Patrick Vaux, 65c.
 - The White Road to Verdun by Kathleen Burke, 44c.
 - A Secret Service Woman by H. de Halsalle, 65c.
 - Germany and the Germans by P. Collier, 85c.
 - The War and the Balkans by Noel Buxton, M.P., and C. Roden Buxton, 35c.
 - Nash's War Manual, 75c.
 - A B C Guide to the Great War, 35c.
 - War Songs of Britain by Butler, 90c.
 - Canada in Flanders by Sir M. Arthur, 40c.
 - Germany's Gospel Exposed. Submarine Warfare by H. C. Fyfe, \$3.00 for \$1.75.
 - Battle Honours of the British Army by Norman, \$3.00 for \$1.75.
 - Little Gray Ships by J. J. Bell, 35c.
 - The British Army from Within by One Who Has Served in It, 35c.
 - The World's Greatest Military Secret Service by G. Barton, \$1.75.
 - Pocket War Atlas of the War, 45c.
 - Soldier Songs by Patrick Mac-Gill, \$1.10.
- Very sorry that we cannot state more, but we would be very pleased to see you and show you our numerous other Books, Maps and Flags of the World.
- If the War Books you need are not listed here, just send us the titles; we will see that you get them.

**S. E. GARLAND,
LEADING BOOKSELLER,
177-9 Water Street.**

REID-NEWFOUNDLAND COMPANY.

S.S. "GLENCOE"

Will sail from St. John's at 10 a.m. WEDNESDAY, Oct. 31st, for following ports:

Cape Broyle, Ferryland, Fermuse, Trepassy, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr. West (Alt. with Hermitage)	Hermitage (Alt. with English Hr. West) Gaulthois, Pushthrough, Rencontre (Alt. with Grand Bruit) Francois, Cape La Hune, Ramea, Burgeo, Grand Bruit (Alt. with Ren- contre) La Poile, Rose Blanche, Burnt Island, Channel, Port aux Basques
--	--

Freight received up to 1.00 p.m. Tuesday.

Reid-Newfoundland Co.

5c. The Crescent Picture Palace. 5c.

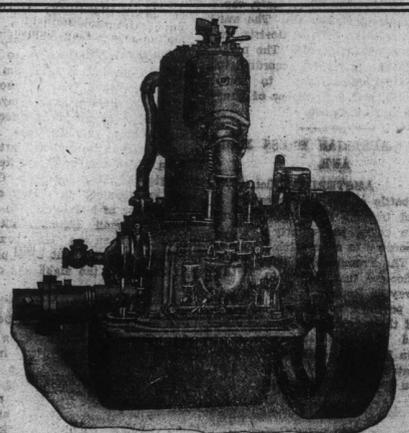
AFTERNOON, 2.15; NIGHT, 7.30.
Presenting Marguerite Clayton, Lillian Drew and Edward Arnold in

"Wife in Sunshine."

A 2 reel episode of the great series "Is Marriage Sacred?"
Sunshine Mary Anderson in "THE FOOTLIGHT LURE" — A thrilling adventure of the "Dangers of Doris."
"THE SELIG TRIBUNE" — The world's greatest news film; all the latest world happenings in to-day's issue.
Ham and Bud in "GHOST HOUNDS" — A great Ham and Bud comedy.

THE USUAL CLASSY MUSICAL PROGRAMME—DRUMS AND EFFECTS.
On Wednesday, "THE THREE WISE MEN"—A 3 reel feature.

The "PALMER."



"PALMER" MOTOR ENGINES, 3, 4, 6 and 7 1/2 H.P. Cheapest, best and most reliable. Operated on Gasoline or Kerosene. The most Power for the weight. The most weight for the Price. Catalogues Free.

FRANKLIN'S AGENCIES, LTD.,

199 Water St., St. John's.

High-Grade Pianos.

First-Class Organs.

The price, like the ad, is small, but the quality is large. Come and see for yourselves.

CHARLES HUTTON,

Reliable Piano & Organ Store.

Read The Telegram

TEN PAGES TO-DAY.
WEATHER FORECAST.
TORONTO, Noon—Fair and mild to-day; winds increasing to gales from south, with rain on West coast, and during Wednesday on East Coast.
Drink WELCH'S GRAPE JUICE.

VOLUME XXXIX.

THE PEOPLE'S AUCTIONEER

AUCTION.
At the British Hall on Friday next, Nov. 2nd, at 10.30 a.m., a large quantity of Superior Household Furniture and Effects, removed for convenience of sale. Parties desirous of sending articles will please do so on Thursday not before.

P. C. O'DRISCOLL,
Auctioneer.

(On account of whom it may concern)
AUCTION.

To-Morrow, Wednesday, the 31st inst., at 11 o'clock, at the Premises of

Messrs. Bowring Bros., Ltd.
(Judge's)

175 barrels NEW YORK BEEF. About 1,000 pieces BACON. (All in perfect condition.)
Salved from the s.s. Eburroon and sold by Public Auction for the benefit of whom it may concern.

A. S. RENDELL,
Notary Public.

AUCTION.
To-Morrow, Wednesday, at 11 o'clock,

At the Central Auction Mart
1 Large Cupboard, about 8 feet long, with doors.
1 Low Glass Case, 7 feet long.
1 Another Glass Case, 7 feet long.
3 Part Rolls Linoleum.
1 Letter Press, 1 Typewriter.
2 Sewing Machines.
1 Large Counter Scales with marble slab and weights.
3 Gasoline Tanks.
1 Bedstead and Mattress.
1 No. 7 Ideal Cook, 1 other Stove.
2 Brass Stair Rods, 3 Large Pictures.

M. A. BASTOW,
Auctioneer.

oct30,11
Auction--FREEHOLD!

On the premises,
Saturday, November 3rd,
at 12 o'clock noon,

**That Desirable Freehold
Dwelling House,**

with Shop, situate on the north side of Water Street West, by which it measures 24 ft. 2 in. The land extends back to Plank Road, on which it measures 25 ft. 6 in., with copper-plate erected thereon. For particulars apply to CLIFT & PINSENT, Solicitors, or

P. C. O'DRISCOLL,
Auctioneer.

oct25,81
**For Sale, on Very Easy
Terms.**

Two Houses on Boncloddy Street.
One House on McDougall Street, 8 rooms; ground rent only \$1.00 (one dollar) per year.

One House on Gower St., near King's Road.
One House on Military Road, 999 yrs. lease; ground rent \$15.00 (fifteen dollars).

One House on Signal Hill Road; ground rent \$12.50, or can be made freehold.
One Range of Houses on Bannerman Street. Can be sold separately or together.

Two Houses on Prescott Street. A good chance; centrally situated; good property.
Also other Property and Building Lots in various localities.
Apply to
J. H. JOHNSTON,
30 1/2 Prescott St.

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We offer fifty (50) cases
Finest Quality

Salmon,

1917 Pack.
Order Now While
Price is Low.

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