$=$ THE EVENING TELEGRAM. $=$
VOLUME XXXVIII.


者 time quick as the joy'us roodness of P. A. tobacco gets firm set into his happiness division. Realize, too, that the patented
process by which Prince Albert is made cuts out bite and parch process by which Prince Albert is made cuts out bite and parchl
You smoke all you want as often as you care to fire-up, without, You smoke all you want as often as you care to fire-up, without
a comeback! Prince Albert has always been sold without a comeback! Prince Albert has always been
coupons or premiums. We prefer to give quality!
Men, it's so easy to get on the right track for straight-ahead-

## 

That tobacco appetite of yours, when it gets-going-
good is as eager as a baby's cry for milkt Right ood is as eager as a baby's cry for milk Right
Ow, while you feel it diggsing in, make a straight line for the nearest store that sells
tobacco! And get your P.A.1 If your
ter dealec cannot supply your ask. him to secure
Prince Albert throuyh his wholesale. Beccuse Prince Albert, packed into
aimmy pipe or rolled into a makin's
 And youtli understand what that
means the minute you put some P. A. next to a matht You'il
get flavor and aroma and cooll Set avor and aroma and cool-
ness that will set-t-rest-for-all-
time any od not
notion yon ever lime any ood notions you ever
hatched about pipe-pleasure or
cigarette pleasure!


R. J. Reqvodis Tobiclo Wintas.

A Big Holiday Feature Programme To-Day at THE NICKEL.
"ROMANCE OF ELAINE."
"BY LOVE REDEEMED."













Signs of the
awn of Peace.















## Household Notes.


DO NOT FORGET THAT OUR
UPHOLSTERING REPAIR DEPARTMENT CABINET MAKING DEPARTMENT POLISHING DEPARTMENT PICTURE FRAMING DEPARTMENT MATTRESS DEPPARTMENT FURNITURE SLIP COVER DEPARTMENT Is at Your Service
 Orders takenffor our Special Chesterlields and Easy (hatrs,
be delivered ANY TIME ARRANGED. Goods
Callahan, Glass \& Co., THE BIG FURNITURE STORE, elegram
the evening telegram, st. johns, newfoundland, july 19, 1916-4




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## "100000000000000000030 MEN'S and BOYS <br> Stanfield Underwear,

In Light and Medium Weights,
At BETAAIMR'S.

## Stanfield Underwear

 Is reliable. It will not shrink, And it will not go out of shape.We stock reliable Underwear
We have also a mall selection left of Men's English Castmere Underwear-if you want this make of fine Wool Underwear, but we cannot get any more at modcrate prices when this is sold. If you want cheap Un-
Men's and Boys' Balbriggan Under wear from 30 c . garment ouly.
Henry Blair 200020000000000000020000000

## ARMADA TEA.

## New Stock.

Best Yet Offered

1 lb. Tins.

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Tie "Evering Telegram" is read by over 40,000 People daily.


Have you tried (RISCO FOR CAKE MAKING? Richer than Butter and one-half the cost.
A Pure Food Product.
A Pur. . Nod Product.

WANTED onveaser
Choice Tinned Lobsters. Highest Cash Price. ROBERT TEMPLETON. 333 Water Street 20x50x

## OUR BIE SHOUT

This week is a lot of Ladies' BLOUSES, 85c, azch oully, Our last 85... Blouse Sale was a big sucecss,
being heing appreciated by the ladies for the values
and styles offered. We ean only keep this special range running for a limited time, so you can
make your call here early. offered.

## HENRY BLAIR

AUGUST PATTERNS:


CHARLES MUTTON, Sole Agent Pictorial Review Patterns.
MORE TYPEWRITER bargains!


Mins
reyme tumans crin

## REID-NEWFOUNDLAND GOMPANY. <br> LABRADOR SERVICE <br> D.S. "SAGONA" will sail from the Dry Dock wharf at 6 p.m. Wednesday, July 19th, calling at Harbor Grace, Car- bonear. Trinity, Catalina, King's Cove Wesleyville, Twillingate, St. Anthony Battle Harbor, and the usual Labrador Freight will be received up to 1 p.m Wednesday.

Reid-Newfoundland Co .
HOLDAY FOOTWEAR

50 cts., 60 cts., 80 cts. Gentlemen's White Canvas Tennis Shoes,
rubber soles, $\$ 2.20$. JUST IN-The White House line of Mens MEN'S HIP RUBBERS. 400 pairs Men's Tan Blucher, and Button
Boots. Regular value $\$ 6.00$. Now only \$5.00 per pair.
F. SMALLWOOD,
 Cabbage, Oranges \& Bananas. BURT \& LAWRENCE.


## See Window Display for some of the styles <br> 50 crates Cabbage-green 60 bunches Bananas 50 cases California Oranges-all counts.


 os Friay,
RePERS, Noon, Bar.
ther ROPER's, Noon,-Bar.
ther.
Drink Welch's Grape vOLUME XXX

AUCTION



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