

## . Annual Mid-Summer Sale

 Of Clothing and Furnishings COMMENCES ON FRIDAY, JUL'Y 3rdAnd Will Continue for Two Weeks

## A RECORD-BREAKING EVENT FOR VALUE GIVING THAT WILL CARRY OUR NAME AND OUR VALUES INTO HUNDREDS OF HOMES

ASPLENDID BUSINESS the past season has left us with a Big Pile of Broken Lots and Odd Assortments on hand. We are going to close these out right now when you want these goods most. We don't want to carry anything over to another year, and then, too, we must have the room for the New Fall Goods that are coming our way. Now, to move these goods quick, get the cash, and make room for new stock, we must reduce the prices radically. This we have done.
№ Make Believe Reductions, № Exaggerated Values, But Genuine Profit-Sacrificing, Value-Giving Prices


Money Saving Opportunities Are Very Abundant in These Offerings


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## Canada Atlantic fox and Fur Company Ltd.

## Canada Atlantic Fox and Fur Company Ltd.

Forty Pairs of Pedigreed Foxes at $\$ 18,000.00$ a Pair. Free Keeps First Year 10\% Cash Dividend Guaranteed for 5 Years-- Ranch Noi Under Construction on the Union Road Which Will Be One of the Largest in the World

CANADA ATLANIC FOX
AND FUR COMPANY, ITD.
CANADIAN OFFICE:
Charlottetown, Prince Edward Island, RANCH:
RANCH:
Near Charlottetown, Prince Edward
Island.
AUTHORIZED CAPITAL $\$ 1,000,000.00$ PRESENT ISSUE - . . $\quad 750,000.00$ Common Stock, no Bonds or Preferred
Stock to be issued.

PAR VALUE SHARES $\$ 50.00$ EACH PROPOSED ISSUE-On 40 Pairs Foxes,
Ranch, Ranch, Farm and Equipmen
PAYMENTS- 20 per cent on application,
OFFICERS:

PRESIDENT-Sir Frederick I. Borden, ST VICE-PRESIDENT-D. C. McKay, IST VICE-PRESIDENT-D. C. Molifax, N. S. 2ND VICE-PRESI
Boston, Mass.
SEC'Y-TREASURER-J. Stanley Wed lock, Charlottetown, P.E.I.
THOMAS, NAGLE, St. John, N. B.
WILLIAM CRAZE, Liverpool, England. GEO. F. URLING, Brookline, Mas F. H. MANNING, Windsor, N. S J. W. McKAY, Halifax, N. S.
B. N. BLACKADAR, Yarmouth, N. S. SOLICITORS-Johnson \& Inman, Charlottetown, P.E.I.; Arthur Black, 53 State Street, Boston, Mass. BANKERS-Bank of Nova Scotia, CharVETERINARY SPECIALIST-W.H. Peth ick, D.V.S., Chariottetown, P.E.I.

## RANCH

The ranch will be located on the Unio own on a farm of 165 acres. A portion of this property is covered with a beautiful grove of spruce and hardwood making an ideal spot to prosecute the Fox-farming business.
The services of one of the most experienced ranch builders in the Province have been secured, and with his skill ary Specialist, we will be able to give our shareholders the most up-to-date ranch yet built. It will be absolutely safe, san itary and comfortable.

## EQUIPMENT.

A comfortable house for the keepers barns, ice-house, watchtower and everything necessary for the conducting of a first-class ranching proposition will be provided,

RANCHING EXPENSES.
There will be absolutely no charge for the ranching of the foxes for the first year, All charges for keep, food and everything connected with the maintenance of the foxes-salaries of the keepers, watchmen, veterinary inspectorwill be paid by the promoters up to Sep-
tember 1st, 1914. This one item alone tember 1st, 1914. This one item alone
means a saving to the shareholders of from fifteen to twenty-five per cent,, as the charges for keep in the greater number of companies is from fifteen to twen-ty-five per cent. The shareholders of the Canada Atlantic Fox and Fur Company, Limited, are, therefore, in a po sition to secure the fullest returns from heir investment.

## Agents Wanted

Representatives wanted in every territory throughout Canada and the United States to represent us in this attractive Fox proposition that guarantees 10 per cent annual cash dividend for the next five years,
None but reliable and hustling agents need apply,
Make application at once and receive full information from the SecretaryTreasurer,
J. STANLEY WEDLOCK Charlottetown, P, E. Island, Canada.

Guaranteed Dividend

The Company guarantees to the shareholders a dividend of not less than ten per cent. per annum upon its paid-up capital during the first five years its does business, which is equal to a total dividend of fifty per cent, on paid-up capital in five years.

| APPLICATION FORM. <br> J. STANLEY WEDLOCK, Sec'y-Treas,, Canada Atlantic Fox and Fur Co., Ltd,, Charlottetown, Prince Edward Island, Canada. <br> Dear Sir:- <br> I hereby make application for. <br> shares in the Canada Atlantic Fox and Fur Company, Limited, at Fifty Dollars per share, and agree to pay twenty per cent, on application, enclosed herewith, and the balance on August 15th, 1914. Should the shares not be alloted the money paid to be returned in full. <br> Dated this . $\qquad$ day of $\qquad$ <br> Name. $\qquad$ <br> Occupation $\qquad$ Address. $\qquad$ |
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Canada Atlantic Fox and Fur Company Ltd.




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In Holiday Attire For Three Days



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## All the Latest News and Comment from the World of Finance

## CANADA STEAMSHIIP，TRADE AND THE DAY＇FEATURE AILJRE

 Only Bright Spot Yeste day in Otherwise Dull Market． FIRMER FREIGHT RATES RUMORED Scotia Shares active in the afternoon＇s trading－De－ nial by Dominion IronCorporation＇s President．




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FOR THIS WEEK


NEW YORK STOCK
EXCHANGE PRICES


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## TODAY


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The Merchants＇Bank of Canada
Capital．$\$ 7,000,000.00$ ，Reserve Fund，$\$ 7,000,000.00$ ． Saving Banks at All Brandes．Albsolite Searily to Depositors

St．John Branch，－76－78 Prince William Streel
Western Assurance Oo． Assets，$\$ 3,213,438.2$


THOMAS BELL \＆CO，St．John．N．B．
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apuoke，nember and Comeral Brokers．

A Seasoned Investment Nova Scotia Steel \＆Coal Company 6 per cent．Mortgage Debenture Stock Netting 6 1－2 p．c．





F．B．MCCURDY \＆CO． 105 PRINCE WILLIAM STREET，ST．JOHN，N．B．

## Modougaili coñans STOCK BROKERS

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| S．A．THOMAS－Manaser |  |
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| SPEED | ACCURACY |

Underwood Typewriter
THE MACHINE YOU WILL EVENTUALLY BUY Maple Leaf Carbon and Ribbons for all machines II．B．United Typewriter Co．，－ 56 Prince William Street


Private Sale
aphla Propers， $40 \times 200,17$
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## PRINTING

of Every Description Promply and Neatly Done COMMERCIAI PRRINING OF All KINDS

Place Your Order at Once

## STAIDARD

JOB PRRINING COIIPANY

C．E．L．JARVIS 8 SONS Establlished 1866
$\because$ FIRE INSURANCE ：－
LONDON GUARANTEE AND ACCIDENT CO．LU
AUTOMOBILE INSURANCE
CHAS，A MCDONALD \＆SON ．Provinciel Managers 7

F．B．YOUNG．

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## Ice Cream Freezers <br> The White Mountain Freezer gives satisfactory results. It makes that smooth, velvety ice cream easily and quickly. <br> Sizes 2 to 20 quarts <br> Prices \$2.40 to \$15.60 <br> Whithornescolim MARKET SQUAREKKING ST.

## Ladies' White Outing Shoes

We have a full line of ladies' white buckskin and canvas shoes, boots and pumps for the warm weather.

## $\$ 2.50$ to $\$ 5.00$

Slater Shoe Shop - 81 King Street
R. P. SWEETMAN, Manager

## Building or Remodelling

|  | If you are Bullding or Remodelling your present home you will be interested in our line of BUILDERS' HARDWARE. <br> $t+t+t+t+t+t+t+t+t+t+t+t+t+t+t$ <br> + CEMENT, NAILS, BEAVER BOARD, BUILDING PA- <br> + PER, ROOFINQ PAPER, GLASS, PAINTS, OILS, + LOCKS, HINQES, MANTELS, GRATES, TILES, ETC. <br> $++++++++++++++++++t+++t+++++t$ <br> it is Worth Your While to See Our Line. <br> (Headquarters for All Builders' Supplies.) |  |
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Emerson \& Fither Std.

Sale of Summer Wash Dresses Will Be Continued Today-Get One For The Dominion Day Outing.

Save Money in Holiday Millinery Requiremnets.
The Great Mid-Summer Sale of Fashionable Hais and Flowers Again Today.

## Unusually Large and Atracive Display From Which to Provide for

 DOMINION DAY NEEDS




 LADIES' MIDDY BLOUSES, nannel collars in navy. 32 to 40 thehes. Each ...
CHILOREN'S MIDOY BLOUSES, navy fannel collar. 6 to 14 years. Each.... CHILORRN'S MIDOY BLOUSES, navy fannel collar. 6 to 14 years. Each ...
CHILRENENS MIDDY BLOUSES, navy, red, blue collars. 8 to 14 years. Each
yoile siouses for ladies, large assortment, all the novelties in sleeves, collars and trimmings. ${ }^{34}$

 LADIES' BLouses in white Jap silk, all new styles. 34 to 42 tinch. Each ............... 33.00 to 83.50




 LADDEs, NECKWEAR in cladstone Collars, Guimpes, Fichus, Coliar and Culf Sets, silk and Lace The
Ruobings, etc. All prices. LISLE OR COTTON HOSE in whtte, tan, etc. Pair .....
CASHMERE HOSE, summer weight, white, black. Patr



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