

## To the Boys Who Have BeenWearing Khaki and Are About to Change Back Into Civil Life

Boys！There are a lot of you that are going back into civil life．You will need clothes and naturally you will be casting round in your mind for a good place to buy．Now you per－ haps are aware that since you have been in the military service conditions and merchandise have undergone a mighty change．Fabrics of all kinds are higher and will be for a good many moons because all of the channels of manufacturing have been so long diverted that it＇s going to take a long time to come back to what we are pleased to call normal times． Therefore，we say to you be careful．Be wary of the cut－rate advertisement and fake schemes to get your money．Look round．Come in our store as often as you like and compare our values and prices．We want you to do that－－ it＇s the best way for you to find out just what we and others are doing．We sold $12 \frac{\text { hat }}{\text { men }}$ this week just that way．They came in，saw our clothes，then looked round and came back as soon as they got their discharge and bought their needs from us．Price is not everything． Value is what counts，and you can buy a mighty dear suit for $\$ 18.00$ ，and by the same token a cheap suit for $\$ 40.00$ ，simply because the $\$ 18.00$ one has only price to recommend it，while the $\$ 40.00$ suit has value in the con－ struction of the fabric and wearing surface that you cannot possibly get in the cheap grades． For your own protection buy the best your purse affords and you＇ll find it the only true economy in the long run．Mind you，we have suits at $\$ 18.00, \$ 20.00, \$ 22.00$ and so on up to $\$ 50.00, \$ 60.00$ and $\$ 75.00$ ，but we strongly recommend you to buy in the price range between $\$ 30.00$ and $\$ 50.00$ ．The same rule applies to Overcoats．Listen，Boys！We don＇t advertise to sell the cheapest goods in town nor the lowest prices．What we do say to you is this，that dollar for dollar you can＇t beat our values and before we put a price on we put the value in first．Like a good Indean we
arenot double－tongued，and have only one way of doing business，and are not double－tongued，and have only one waye of doond buxiness，and
that＇s on the sauare，While you have been serving ur Country we thats on the syuare．While you have been oscringin our Countrs，，we
have been serring the People，and in that way we have botr been
 trade，Boys，verery yolor you
fied，first，last，and for all time．

Faithfully yours，

## Oak Hall，Clothiers

Cor．Yonge and Adelaide Sts．
 Saturday Nights
 Buriminisis Labor Department Working o
Fians to Place Muni－ E．Plans to Place Muni
tion Workers． MINISTERS HARD－WORKED Cables Busy With Work
Getting the Soldiers Back
 WAR SUMMARY The Dast Ereats Reviened ＝2ays まvaw
 Wvaw $= \pm=w^{2}=$


范


## 

## 

## 

# Three Days of Sweeping Price Reductions in House Furnishings--Today, Friday and Saturday 

Furniture, Draperies, Floor Coverings, Wall Papers, and Pictures, All Included in the Great Bargain Giving Event---Buy for Christmas Gifts---Buy for Home Use
Doubling up of stocks, due to uncertain conditions, "is the reason-in some instances goods have been tumbling into the receiving rooms the past en days, which have been on order for six months to two years. A great deal of these goods, practically given up as lost, had been replaced as best we could-now comes the avalanche.

With these unusual conditions, unusual remedy is necessary, so for three days there will be a' carnival of bargains that should delight the hearts of those who have been going slow on housefurnishings
the past four years, or of those who want to give good, practical gifts for Christmas. These excellent the past four years, or of those who want to give good, practical gifts for Christmas. These
bargains for today will give an inkling of the great savings. Come in the morning, if possible.

Embroidered Pillow Cases, Gifts to Delight the Housewife's Eye In the regurar envelope style, with scalloped flags and eedgesthe flags gracefully embroidered, a sauare for monogram being
left.
The price, per pair, is but $\$ 2.95$.
Other styles of Japanese $\mid$ patterns, with hemstiched or at both ends being suitable for for show charming, touches of
the detime thand-drawn work, at the ends
 lation pattern. They are ef. or in the the
fectively embroidered in several 81.75 .

Comforters and Blankets, Cosy and
The "Indian" blankets of and warm; double bed size.
such welldeserved popularity such well-deserved popularity Price 58.50 .
are to be had in dozens of ef.
Sikikoline Comforters, fitted
 Strongly in evidence being bined with plain colored coton
navy designs.
Of thick cot--mull


Special! Floor Lamp and Shade, Complete, $\$ 14.50$


Chintz, Repp, Cretonne and Other Drapery Materials at Special Reduced
 $32 \times 36$ inches wide in a hoot of daintry color $\begin{aligned} & \text { and } \\ & \text { pair, } 511.98 \text {. }\end{aligned}$

 HEAVY OHINTTAN AND ATR TAFFETAS,

 FINE NOMTNGAM LACE AND FISF
CURTANS, PAB, SRECLLL, \$2.85. NET




Solid Oak Tables, $\$ 1.90$; Children's Play Sets, $\$ 3.25$ and Other' Special Offerings in Furniture

 ends, square corner posts and tapered legs, two smal
and two long, deep drawers. Clearing price, $\$ 16.75$.

## Chiffonier, to match, clearing price $\$ 15.50$. Brass Bedsteads, choice of two designs, one

 Dressing Table, to match, 89.50 . $\quad \begin{aligned} & \text { of which is illustrated, both have } 2 \text {-inch posts } \\ & \text { and top cross rails with ball ends, heavy upright }\end{aligned}$

- LUAE, opticiar



## Rampant Thruout ina; Misions Seek $F$





## 



##  <br>  <br> Leave Canadk 0 No Longer Nece <br>  <br>  <br>  <br> 

PER
AD
NY
N
Limited

## TWO LIEUTENANTS

 DIE FROM WOUNDSSpecial Selling of Sea-
sonabbe $W$ all sonable Today
Many Other Extra Good
Values Displayed Throuh-
out Dot out Department Marked
 CURTAIN NETS, SPECLAL, yard, 3oc.


 SHADES AT HALF-PRICE, EACH, 81.19 To $\$ 1.87$.




oirs
VELOUR, SPECALAL, YARD, S1.












$\qquad$
-T.EATON Cimm

Great Array of Extraordinary Values in Floor Coverings for Three Days' Special Selling qualities that will baer up their $\begin{aligned} & \text { trupatation of gropportunity } \\ & \text { ty to come early and bring the sizes } \\ & \text { ty to one on the price of serviceable russ.and. Splendid designs, pleasing colors and }\end{aligned}$

## FINE QUALITY WILTON RUGS,

 splendid designs for dining-room or liting
room or office Size $9 \times 9$ feet. Special Selling, 839.50 .
Size $9 \times 101 / 2$ feet.
Spizecial sellins, 843.50 . STURDY BRUSSELS R RUGS,
$\mathbf{\$ 3 4 . 5 0}$ AND $\$ 37.50$.
 tinue for a time. Good serviceable colors, in
Oriental and conventional effects. Size $9 \times 10 \frac{1}{2}$, feet. Special selling, 834.5
Size $9 \times 12$ feet.
Special selling, $\$ 37.5$ heavy brussels rucs, clearing,


TAPESTRY SQUARES, $\mathbf{\$ 1 1 . 9 5}$ TO $\mathbf{\$ 1 8 . 5 0}$.
 ting-rooms or dining-rooms. Green,
brown, floral and rich Oriental affects. Size $6 \mathrm{ft} 9 \mathrm{in} . \mathrm{x} 9 \mathrm{ft}$ Special selling, Size 6 ft .6 in. $\times 9$ ft. Special selling

FELT BASE FELT BAEE FLOOR COVERINGS IN
GREAT CLEAANCEFPR TODAY AT
S3C SOUARE YADD. 53c SQUARE YARD.
An immense shipment of this practical
 yariety of patterns, light, clean colors, suitable
or kitthens, halls, bedrooms, ete.;
bards wide. Clearing price, square yard, 53 cc ,









## - PaGE EIGHT

THE TORONTO WORLD
THURSDAY MORNING NOVEMBER 241918

## 



## OVERCOATS

## Exceptional Quality for

 double breasted, in plain and fancy effects with the newest style features. "FORM-FITTING" fancy Cheviots in dark blue and olive effects. "CHESTERFIELDS" in Hirst's Meltons in regulars and stouts. These coats are lined with Skinner's famous Silks and Satins and are beautifully tailored. Sizes from 36 to 44 . THIS SPECIAL VALUE FOR THURSDAY ONLYNOVEMBER 241948
nia and ie Results
R.SOPEP R. WHITT


Misallevélf following Diseat

##  <br> 

E
ATHFINDER
Kivg of All Cigars.
trictly Union Made

## Clis

al
pr
ar


## Prof. Mulveney Answers 'Phon

SKAGERACK BATTLE
BIG BRITSH VICTORY Capt Pariu- Admito Dio

PAGE TEN

## APPLES! BARRELS or

 WHITE \& CO., Limited fank imine sh

EMPEROR GRAPES MANSER-WEBB ${ }^{83}$ ccibion sh

BARREL APPLES -.-Winter Varieties Union Fruit \& Produce, Limited, Misivi 1908 -soin

APPLES, ORANGES, LEMONS, PEARS, HOTHOUSE TOMATOES, LÉTTUCE


## JOS. BAMFORD \& SONS

LICEISEO TRACK BUYERS


## Plain Talks on Investment <br> \section*{y MARK HARRI}

## THE IDEAL INVESTMENT

 and an investment, although at between a speculation ic does not seem to appreciate this fact.A speculation deals entirely in possibilities, while an investment is backed by achievements. In other words, a speculative proposition hopes to do what
investment proposition has already accomplished.

In spite of this, the public often put their money peculative stocks thinking they are really making a safe investment, and later on, when they realize the true character of
but themselves.

The greatest of all investments are our "Victory thousad baks $1 / 2$ per cet your an absolutely safe security where there is no danger of losing your money, buy "Victory Bonds.
securities from Victory Bonds there are many othe for more years than either you or I will live, and such propositions are rightfully classed as good investments.

The ideal investment, in my opinion, is the on that is reasonably certain to pay a fair dividend for decades to come and at the same time has speculative possibilities. that if realize
value of the security.

You will note that I use "reasonably certain" in stead of absolutely certain," and my reason for so
doing is that there are no absolute certainties in this world, except, perhaps, death and taxes.
Railway will pay regular dividends up, Canadian Pacific and so will the Bank of Montreal and other giltededes corporations, but at the same time no one can truthfully say that these securities are certain to pay regular divi

For that reason I say that the ideal investment a stock that is "reasonably certain" to return a fair
sized dividend and at the same time has possibilities of additional profit through increased business or future development of natural resources.
should turn his attention to ended, every good citizen enterprises, and I make the bold prediction that if an Canadians would invest their surplus funds in Canadian enterprises for the next five years, this country would forge to the front at a pace that would surprise the
world.

Canada has just shown her wonderful financial that only a few years ago would have been considered an impossible feat, and I want to tell every true and yal Canadian that in my opinion investments in legitifor profit that simply cannot be offer opportunities equalled by outside

The financiers of other countries recognize the reasure vaults of the world, and, unless I am greatly mistaken, money will pour into this country from outdevelop our great natural


From now, gn the slogan should be: "Canada fo neighbor invest your funds in Canadian securities tead of allowing our good friends across the border to eat our cake."
It is a well-known fact that many wealthy Can
adians have heretofore preferred to invest in what would call "foreign" preferred to invest in what only a fraction of what they would have secured through "home investments." and that may explain saying that distance lends char been blind to the fact that for many years "Canada of investors in the have been synonymous to the arm If you have money to ines
full particulars regarding one Canadian give you the that, in my opinion, is ideal in every respect. company is already earning and paying dividends of $41 / 2$ per cent. every three months, or at the rate of 18 per cent. yearly, and this is being accomplished with
less than. 5 per cent. of its resources being utilized. This remarkable company has made a wonderful record from the day it was organized, and, in my opinion, it is one of the few that can rightfully tag "ideal investment". to its securities.
in this company at a figure a limited amount of stock in this company at a figure that means a net income return of 19 per cent. yearly, and the best part of it is
the fact that it has future possibilities that almost look too good to be true
rene for full information,
Faithfully yoưrs,

Theisisil DOMINION

## NOVEMBER 21 1914

## ks on

ent
RTMS.-

## tween a peceulation nes the general pout in possibilities, while evementata In othe lopes to do what aecomplished. En put their are are rally mey in are really makining a

 hen they reakizing the
## ats are our "Victory

early, and safer than
you are looking for
here is no danger or
Bonds.
nere are many other
in to pay dividen
I will live, and such
as good investments.
opinion, is the one
fair dividend for de-
has speculat
double or tr
sonably certain"
dy reason for so
te certainties in this
1p, Canadian Pacific
s for many decades,
and other gilt-edged and other gilt-edged
ideal investment is
to return a fair-
e has possibilities of
business or future
every good citizen uilding of Canadian is funds in Canadian this country would would surprise the
wonderful financial
a "Victory Loan", ave been considered
tell every true and vestments in legitioffer opportunities equalled by outside
tries recognize the
ne of the untapped
unless I am greatly op our great natural
d be: "Canada for
le if you and your adian securities in-
nany wealthy Canhere they received ould have secured

Cce lends charm
y Canadians hav y years Canada
et me give you the
adian investment
ery respect. This
aying dividends o
$r$ at the rate of accomplisised.
made a wonderful
can rightfully tag
d amount of stod
eans a net income es best part of that almost look

## rmation,

naves
ORONTO, ONT

THE TORONTO WORLD
To Those Travelling
The most convenient way to carry money when tra-
veling is in the form of the Canadian Bank of Com-merce Travelers' Cheques. The exact equivalent of countries is stated on its face. The cost is small.

THE CANADIAN BANK OF COMMERCE


DEFINITE MOVEMENT IN MINING STOCKS
The close of hostilities has made one thing clear. The gold industry will benefit. Why don't you buy Davidson
Gold Mine stock? It is worth a great Gold Mine stock? and we believeit will advance steadily

Buy Davidson at the Market Now
F.C.SUTHERLAND \& CO.

## In the Simpson Men's Store Today--

## A PERFECT STOCK OF OVERCOATS

Including Every Fashionable Style for Men and Young Men
One never knows the day or hour when the first wintry blast will sweep the city. The wise men will be ready for the emergency with dependable overcoats. Our message is for the men who have yet to buy their winter overcoats. We emphasize the big variety of models, the really reliable fabrics, the authentic styles and patterns, and unsurpassed values.

If you come in today, you'll get wonderful choice from complete stocks.
ought to decide your purchase now You ought to decide your purchase now. Here are some good numbers
chosen at random-

## $\$ 20.00$ Overcoats

## They're smart styles for men and young men.

Developed in heavy, warm, winter coatings that are durable and stylish. Colorings of brown, blue and grey. They come in ulsterette, trencher and slip-on models. Some one-quarter lined, others
lined throughout. Sizes 35 to 44 . Today $\$ 20.00$. lined throughout. Sizes 35 to 44 . Today $\$ 20.00$.

## 2 Good Values in Overcoats $\$ 35.00$ and $\$ 40.00$

## 21 Men's Fur-Collared Overcoats at Remarkable Clearaway Prices <br> $\$ 20.00, \$ 28.00, \$ 30.00, \$ 35.00, \$ 45.00$




Come to the Christmas Show and.SeeSanta Claus. Bring the Children A Whole World of Beautiful Dolls, Amusing and Instructive Toys, Games, Everything! Some Splendid Money-Saving Opportunities To Crowd the Fifth Floor With Early Shoppers Today.

|  |
| :---: |
|  |  |

The Hummer Toy
Train on Track







## Leather-Lined Driving Ulsters $\$ 38.50$

Leather-Lined Driving Ulsters, of heavy warm coating in dark brown shade, storm collar gives adequate protection. These coats are 48 to 52 inches long. storm collar gives adequate protection. These coats are 48 to 52 inches
Sizes 38 to 44 , for men and young men. Extremely good value at $\$ 38.50$.
e Children


Begin Your Christmas Shopping Today

Every Wee Kiddie Wants to See the Punch and Judy Show Fifth Floor
Performances at 10, 11 and 12, 2, 3 and 4 o'clock
The original cast of celebrated actors will take par The show is entertaining to grown-ups as well as to chil dren, and everybody is invited. The Punch and Judy show is located on Fifth Floor, Yonge and Queen stree corner.

