



# communiqué

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## MINISTER FOR INTERNATIONAL TRADE ANNOUNCES MAKE-UP OF INTERNATIONAL TRADE ADVISORY COMMITTEE

The Minister for International Trade, James Kelleher, announced today the make-up of the International Trade Advisory Committee (ITAC). The ITAC is part of a private sector advisory committee system set up by Minister Kelleher to advise the Government on international trade access and marketing issues. It will concentrate initially on Canada-U.S. trade negotiations and the next round of multilateral trade negotiations under the GATT.

Thirty nine prominent members of the business, labour, consumer, academic, research and cultural communities have been appointed to the ITAC. They represent all regions of Canada, and are experienced and knowledgeable in trade matters. In announcing the membership of the Committee, Mr. Kelleher said, "Their views and advice will be vital to the Government as we enter a period during which trade decisions of paramount importance to Canada's economic development will have to be made".

The ITAC will be chaired by Mr. Walter Light, Chairman of the Executive Committee of Northern Telecom Ltd.

Mr. Kelleher also announced that a number of Sectoral Advisory Groups on International Trade (SAGIT) will be established in the coming months to complement the work of the ITAC. The SAGIT will represent all sectors interested in the upcoming negotiations. The ITAC as well as the sectoral committees will work closely with Mr. Simon Reisman, the Ambassador and Chairman of the Preparatory Committee for the Trade Negotiations. The committees will report to Mr. Kelleher.

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The first meeting of the ITAC will be held in Ottawa on January 20-21, 1986. Members serve on a voluntary basis without remuneration.

The purpose of the international trade advisory committee system is to provide a two-way flow of information and advice between the Government and business, labour and other groups on bilateral and multilateral trade policy issues, as well as trade development. It is a response to the wishes of the private sector to have a broadly based formal structure for regular consultations on an ongoing basis with the Federal Government on international trade matters.

Attached are:

- List of the members of the International Trade Advisory Committee.
- Background information on the international trade advisory committee system.

For further information, please contact:

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## INTERNATIONAL TRADE ADVISORY STRUCTURE

The role of the system is to provide a two-way flow of information and advice between the government and the private sector on international trade matters. The advisory committee system will address international trade access and marketing issues, relating to both multilateral and bilateral trade matters. It will be called upon to advise the government on Canadian objectives, priorities and strategies for multilateral and bilateral trade policy issues and negotiations. In addition, it will be asked to assess the impact of international trade negotiations and developments.

The international trade advisory structure has two components. The International Trade Advisory Committee (ITAC) will deal with broad national issues relating to international trade access and marketing matters. It is made up of prominent members of the business, labour, consumer, academic, research and cultural communities. The members of ITAC serve in their individual capacities, not as representatives of specific entities or interest groups. The ITAC will be chaired by Mr. Walter Light, Chairman of the Executive Committee of Northern Telecom Ltd.

The other component will consist of a number of Sectoral Advisory Groups on International Trade (SAGIT). The size and composition of each group will depend upon the individual sector. The SAGIT will interact with the Government to ensure sectoral views are fully taken into account in international trade matters. The Sectoral Advisory Groups will be expected to be the depository of expertise and knowledge in their respective sectors, as well as on trade matters, and the participants will be expected to provide advice as representatives of their sectors or interests. It is expected the SAGIT will be operational by the end of March, 1986.

The advisory committee system will play a vital role in the Canada/United States initiative as well as the up-coming GATT multilateral trade negotiations. The ITAC and SAGIT will work closely with Mr. Simon Reisman the Ambassador and Chairman of the Preparatory Committee for the Trade Negotiations. The ITAC and SAGIT will report to the Minister for International Trade, James Kelleher.

MEMBERSHIP LIST

INTERNATIONAL TRADE ADVISORY COMMITTEE (ITAC)

CHAIRMAN: Mr. Walter Light  
Toronto

Mr. M.F. Bélanger  
Chairman and Chief Executive Officer  
National Bank of Canada  
Montreal, Quebec

Mr. Philippe de Gaspé Beaubien  
Chairman of the Board and  
Chief Executive Officer  
Télémedia Communications Inc.  
Montreal, Quebec

Mr. Laurent Beaudoin  
Chairman of the Board and President  
Bombardier Inc.  
Montreal, Quebec

Mr. Roger Charbonneau  
Ecole des Hautes Etudes Commerciales  
Town of Mont Royal, Quebec

Mr. Raymond Chevrier  
President, Textile Group  
Celanese Canada Inc.  
Montreal, Quebec

Mr. David Culver  
Chief Executive Officer  
Alcan Aluminum Ltd.  
Montreal, Quebec

Mrs. M.S. Dobrin  
Executive Vice President  
Steinberg Inc.  
Montreal, Quebec

Dr. Wendy Dobson  
Executive Director  
C.D. Howe Institute  
Toronto, Ontario

Dr. Regis Duffy  
President  
Diagnostic Chemicals Ltd.  
Charlottetown, P.E.I

Mr. J.D. Fleck  
Chairman and Chief Executive Officer  
Fleck Manufacturing Inc.  
Toronto, Ontario

Mr. L. Yves Fortier  
Ogilvy, Renault  
Montreal, Quebec

Mr. Jean-Paul Gourdeau  
President and Chief Executive Officer  
The SNC Group  
Montreal, Quebec

Mrs. Sally Hall  
National President  
Consumers' Association of Canada  
Edmonton, Alberta

Mr. Bruce I. Howe  
President and Chief Executive Officer  
British Columbia Resources Investment Corp.  
Vancouver, B.C.

Mr. Arthur Lundrigan  
Chairman  
The Lundrigan Group Ltd.  
Corner Brook, Newfoundland

Dr. John Macnamara  
Chairman and Chief Executive Officer  
The Algoma Steel Corporation Ltd.  
Sault Ste. Marie, Ontario

Mr. Gerald J. Maier  
President and Chief Executive Officer  
Trans Canada Pipelines Ltd.  
Toronto, Ontario

Mr. R.S. Malinowski  
Vice President and General Manager  
Leon's Mfg. Co. Ltd.  
Yorkton, Saskatchewan

Mr. James A. McCambly  
President  
Canadian Federation of Labour  
Ottawa, Ontario

Mrs. W.B. McDonald  
President  
B.C. Bearing Engineers Ltd.  
Burnaby, B.C.

Mr. William O. Morrow  
President  
National Sea Products Ltd.  
Halifax, Nova Scotia

Mr. Ted Newall  
Chairman, President and  
Chief Executive Officer  
Du Pont Canada Inc.  
Mississauga, Ontario

Mr. Peter Nygard  
Chairman and President  
Tan Jay International  
Winnipeg, Manitoba

Mr. Earl H. Orser  
Deputy Chairman  
London Life  
London, Ontario

Mr. Ron Osborne  
President and Chief  
Operating Officer  
Maclean Hunter Limited  
Toronto, Ontario

Mr. Arthur Pelliccione  
General Manager  
Primo Foods Ltd.  
Weston, Ontario

Ms. Maureen P. Prendiville  
President  
Prendiville Sawmills Ltd.  
Winnipeg, Manitoba

Mr. David H. Race  
President and Chief Executive Officer  
CAE Industries Ltd.  
Toronto, Ontario

Mr. G.T. Richardson  
President  
James Richardson & Sons Ltd.  
Winnipeg, Manitoba

Mr. Alan Rugman  
Centre for International Business Studies  
School of Business Administration  
Dalhousie University  
Halifax, Nova Scotia

Mr. Thomas S. Simms  
Executive Director  
T.S. Simms & Co. Ltd.  
Saint John, N.B.

Mr. J.H. Smith  
President and Chief Executive Officer  
Domtar Inc.  
Montreal, Quebec

Mr. R.D. Southern  
Chairman and Chief Executive Officer  
Atco Ltd.  
Calgary, Alberta

Mr. Frank Stronach  
Chairman and Chief Executive Officer  
Magna International Corporation  
Markham, Ontario

Mr. E.K. Turner  
Chairman and President  
Saskatchewan Wheat Pool  
Regina, Saskatchewan

Dr. Norman E. Wagner  
President  
University of Calgary  
Calgary, Alberta

Mrs. Lise Watier  
President  
Lise Watier Cosmetique Inc.  
Verdun, Quebec

Mr. L.R. Wilson  
President and Chief Executive Officer  
Redpath Industries Ltd.  
Toronto, Ontario