


Home of the Grey Seal




## needed every day

 For cuts, burns, wounds, scaids, sum Also, for chapped hands and skin.Take it internally for coughs colds and sore thro
-Vaseline-


## 

By Ruth Cameron
MORE I-SHOCLD.THINERR
$\square$





 ordeaux Holds
 Romance in the

Automobile Industry
THERE is no waste with Carnation Milk. It days wh the can indefinitely and for at breakfast and later in the day will add ss to your cooking
ion is just pure fresh milk, evaporated to richness, kept safe by sterilization. By
nittle more than an equal part of water ou have milk of natural consistency for every
rder several tall ( $\mathbf{1 6} \mathrm{oz}$.) cans or a case of 48 om your grocer.
is recipe and write for your copy of the
ion Cook Book containing 100 tested




Black and Brown
Sneakers trom $1.70_{\text {Par }}^{\text {Par }}$

MEN'S ENGLISH Embekay Brand 5.50 PAIR


It is hard work to think of something different 0-day "Ham and."
Buy a whole ham from us and have it in the
house so you can get dinner without much trouble. Our hams are surar cured and hickory smoked
-that's why they are so sweet and juicy.
FRESH EGGS
TOMATO CATSUP ( 16 -oz. btls.) .. . . 30 c.
HEINZ PREPARED MUSTARD . .20c. glass


## THE EVENING TELEGRAM.




## Monroe Can't Lose

1 . outstanding considerations which are might ing election. There is a flood tide of feeling for the Opposition Pa eection. Which is very generally exhibiting itself. "Monroe can't
fose" is the cry! Chiefl, it is felt very widely that Monroe is the better man to
trust with the leadership. True, he is untried. But Hickman has trust with the leadership. True, he is untried. But Hickman has
been tried, and has failed to win pubbic confidence. Bay de Verde
tried tried him, and rejected him in 1919. Harbor Grace rejected him
without trial in 1923. His record does not inspire confidence that he will be a good leader. snid, "a vote for Hickman is a vote for me," and the public gener-
ally do not want to vote for Coaker. It was a Coaker crowd which selected Hickman as leader. It is a Coaker crowd which surrounds
Hickman at the Council Board. TTe majority of Hickman candiHickman at the Council Board. The majority of Hickman candi-
dates, soc-alled, are Coaker men. It is as clear as noon-day that if
Atick dates, so-called, are Coaker men. It is as clear as noon-day that if
Hickman were not elected personally, a Coaker man would succeed him as leader of the Government Party. And it is equally clear
that if the Government won a majority, Hickman would be a prithat if the Government wor a majority, Hickman would be a pri-
soner, as it were, to the Coaker gang surrounding him. Hickman,
in short, is camouflage for Coaker. And then the public who were disgusted or astounded with
the Coaker men in the Government from 1919 downward, and who were, therefore, responsible for the infamous- misconduct thus ex-
posed, are the same Coaker men who. are now in the Hickman Gov-
ernment, so-called. Halfyard, Cave and Barnes, all were in office then, and were either useless or worse, and they would be as use-
less under Hickman. The best that can be said for them of the old that they did not know-is a very bad thing to say of them with
regard to the new, for why should it besupposed that they will be Figure it how they
riving at the convicition that "ith is time for a. ahange." cobobody,
they say, "can do worse than the old geng they say, "can do worse than the old gang did," and even if Hick-
man were regarded as new cloth, which he is not, the old garment man were regarded as new cloth, which he is not, the old garmen
to which he would be joined is too rotten to hold. In Monroe they see a new man of good reputation, who has had no such entangle-
ments as surround Hickman. There is no fellow to Coaker to sit at Monroe's table. There is no such hungry scheme to feed upon the
pubbic chest as Coaker has ready to force upon Hiekman. Coaker-
ism has been kept alive for years past by feasting on the public The West Indies steam boat subssidy is a trick to make the ta payer support Coakerism. It is a game which Coaker would induce Hickman to play by giving him an agency for the boats. The
hungry maw of Coakerism gapes wide for crumbs from the pubtic table, and the people at large see the danger. It has, therefor andof June. Goakerism for seven years, ever since the wretched coalition of 1917, will lose this opportunity to make a change. Consider the
calamities which have fallen upon the Colony in that time, for all
of which Coakerism is chiefly to blame, and then realize what a slorious opportunity is offered now to bury the accursed thing so deeply that it will never be resurrected. Electors, Cookert's day is
done! Bury Coaker beneath an avalanche of ballots!

## The Coal Contract


 price per ton was $\$ 14.00$ or forty eight cents more, making a tota
difference of nearly $\$ 3,000$. Che coal was brought
ton", which was under time charter to the Union Trading Co. at
that time.
Mm. Hickman's Manifesto promises economical administration
of the country's affairs, but in view of the foregoing, very little faith can be placed in the sincerity of that promise.
The contract, by the way, was awarded to Board of Works, amongst whose members were the present Min ister of Public Works, Mr:Hibbs, and Mr. J. Fitzgibbon, who is
now one of the Hickman candidates in the West End. Hon W.
Halter Halfyara, the present Colonial Secreta, and the gentieman who
charged the Government for his soap and cigars whilst travelling to Port Union, was the chairman of the Board.
It appears, therefore, that there wer It appears, therefore, that there were several members of the
Hickinan Party, including Ministers of the Crown, involved in this Hickman Party, including Ministers of the Crown, involved in this
transaction which resulted in a direct loss of nearly $\$ 3,000$ to the
Ireasury. Yet, Mr. Hickman promises economical administration. The people will know what reliance they can place on the word
of this man, and knowing this they will expect anything but tecon-
omy from a Government of which he is the leader. They will prove this on polling day when they will roll up a tremendous majority
for Morroe, Economy, and Clean Government

## Hickman-Coaker

## Two Oharacter Studios.


PROSPERITY Versus POVIRRI


The Fisherman in the entanglements of Coakerism, his fish
beld back from the clamouring markets of Europe. For what? held back from the clamouring markets of Europe. For what
For Coaker's gain? Therefore Vote for Monroe, Unhampere
Business and a Bonus that pays!

## Coaker's Insult to Conception Bay

Sir William Coaker has múch to answer for to the people of Newfoundland

He has impoverished a prosperous country; his extravagance has piled up the National Debt, and he has offered intolerable insults to sections of the people.

His insolent references to the men of Conception Bay must be placed in the last category. Speaking at Bonavista, SIR WILLIAM SAID THAT EVERY MAN IN CONCEPTION BAY COULD BE BOUGHT FOR A TEN DOLLAR BILL, an insult as untruthful as it was intolerable and in sufferable.

In spite of this statement of his, Coaker now asks the men of Conception Bay to vote for the par ty which he controls, a party which is led by a pawn of the F.P.U. President, and a man who but twelve months ago urged the people of Newfoundland to kill the menace of Coakerism.

Not only has Sir William Coaker the impertin ence to put forward a pawn as a leader, but he has the added insolence of asking Newfoundlanders to entrust the office of Prime Minister to a man who has been found guilty of Bribery and Corruption.

Conception Bay will know how to show its resentment of the insult which Sir William Coaker has offered it, and in common with the rest of the country, will vote for Monroe and Clean Government.

## Monroo Will Have an Easy Vietory

We are now on the last lap for "A Clean-Up and Keep Clean Government."

Monroe candidates nominated and the greatest enthusiasm displayed everywhere.

Twenty-eight seats can be safely counted on for the "Clean-Up and Keep Clean" LeaderMONROE.

Just see us win in St. John's East and West. It will be a clean walk-over, and our opponents will

Hickman's Lie Nailed!




## 


Magistrates Court
 M. G. Band Going
M. G. Band Going
to Carbonear con


ton



 | s.ie |
| :---: |
| date |
| dat |
| 10 | a. 8. Whona het Montreal this Annual Horse Parade,

August 23 rd Lady Allardyce to


## ciat



$\qquad$


Lilueral-Conservalive Parly
St. John's East

## HIggins, Fox, Vinicombe

Meeting of Committee at
Mechanics' Hall

## He, the Bessusus.Cheogqe Writer.

Becasase Moinro unike Fickman and Coaker would not brit
credit on himself or his country
Because Rosing Coaker and Pit
dean up such s Monroe advocates.
inber of the Leegisiative Council will be asked to reeign sBecause Newfoundland has no room for such men as R
ker, PitiProp Mosell, Jackin the:Box Haweo or Czar
ase Monroe stands for that truly wonderful word "ECO " and a Square Deal for All Because the socalled Hick
erites against itb stomach.


o-Morrow, Saturday, at 9 p.m.

Evening tegegram, st. johns, newroundrand, May 23,1924

## S.S. CEUTMA1

Mentreal, St. John's, N.F. Next Sailing from Montreal June 5th WALFORD SHIPPING CO., Ltd., A. H. Murray \& Co., Ltd. t. John's. Agents
S. Patrick's Memoria! School Sealing Sweepstake


lways in stock
Price is Right Gear \& Co.


Neer Pallageg,
Oranges, Apples
ON THE WAY
from New York ex. S.S. Rosalind and due early next week
NEW AMERICAN CABBAGE (Jumbo"-Crates average 90 to 100 lbs . net.) CALIFORNIA "SUNKIST" ORANGES "WINESAP" APPLES (Bozes.) Fruit and Vegetables are down in price a
good deal this week and we are naming low fig ures on Apples, Oranges and Cabbage for
prompt
arrival

## F. McNamara

 phone 393
## 




## SPECIAL FEATURES IN

## OurMen's \& Boys' Section

## New Arrivals

 Bringing Top Notch Values Classy Spring Togs Briefly Sult Special
Men's Navy Raglans


## Spring Coats


$27.00 \& 29.00$
Covert Coats
$=2= \pm 29.00$


COME ! See how we cater to the Young Chaps-





3000000000000000000000000000300000000000000000000

## HATS! HATS!

HUNDREDS TO CHOOSE FROM. MATRONS' HATS! MISSES HATS! 1 CHILDRENS HATS! COUNTRY HATS! TOWN HATS!

Every shape and style of Hat
For correct wear on every occasion $1^{908} 2^{.96} 10^{.00}$
"Never put off buying until ToMorrow, Bargain You can buy TO-DAY"

## "Fifth Avenue" Store

 Sports' Girdles Fine quality White \& Flesh Coutil; 2 pairs suspenders
sull
all sizes. of extra grade. All size 780 SPORTS GIRDLES. White Coutil; all sizes, fitted 2 pairs Velvet grip suspenders, which alone are
worth more than the price SPECTACULAR BARGAIN SALE TOMT 1 Values that are unbelievable, yet absolutely LOOK - GENUNE, in Ladies', Misses' and children's wear READ

## Ladies' <br> Ladies

 Costumes Tweeds and Worsted Serges.raided Box Models in Fawn and 10.90 Stylish Tricotines and Serges. Stylish Tricotines and Serges.
Al sizes in Navy and Black only 11.98 Tricotines, Serges and Poirets. ,

### 16.25

Also several other high-class lines at
slightly increased prices.

\section*{Ladies' Dresses

## Ladies' Dresses <br> Every Style : Every Size <br> Every Style : Every Size $1.481^{.98} 3^{.98} 5^{.90} 6^{.90} 8^{.90} 10 .{ }^{.90}$ <br> Ladies' Skirts masw 1 up $\mid=5=3_{\text {up }}^{25}$

## Ladies' Jumper Waists

Delightful models in Pure Silk, Canton, with Silk beading on neck, cuffs, and low-waist belt; hand-embroidered motiif in Black, Saxe, Sand, Fawn, Canaryy and White
Children's Summer Ginghams
Red and White, Green and White, Brown and White, trimmed hand worked white strappings. Sizes up to 6 years 98c
Bath Towels


## Coats

Tweeds, Plaids, Stripes, Polos and Polaires, Plain and Fancy. Liohtweight Woollens All colors and sizes.

## From 5.90 up

Also a very beautiful selection of Duvetyn Velours and Bolivias, in exquisite quality All the new colors

## Children's Coats

Plaid and Plain Polos and Tweeds in al shades. Sizes 3 to 14 years.
$2^{.98} 4^{.90} 5_{10}^{.75} 12^{.50}$

| Ladies' Bathing Suits |
| :---: |
|  |  |
|  |


| Wool | Ladies' |
| :---: | :---: |
| Slip-ons | Tricolette Waists |
| summer-weight | ${ }^{10}$ |
|  | 1.48 to 2.90 |

## THE <br> "FIFTH AVENUE" STORE Sale Now in Full Swing A GREAT SALE MEN'S \& BOYS' SUITS

We offer You Enormous Values to choose frot in the Suits quoted below. Broken sizes in
very high-class goods at less than cost. Suit values up to $\$ 65.00$ are included here. You may
require style first and most, or youll perhaps seek long service, but in these remarkable. Suits. require style first and most, or you'll perhaps seek long service, but in these remarkable. Suits.
you will find both at their very best. require style first and most, or you'll $p$
you will find both at their very best.

## Men's American Suits


Men's All-Wool Suits
Mat mix
Men's Vicuna Suits
 Special Suits
vivis busi Men's Spring Coats ánd Raǵlans



very small quantity Genuine English Covert Cloths, very stylish and particularly well cut.

### 13.50

$24^{-50}$

## Boys' Suits


$4^{.98}$ only $4^{.98} 6^{.00}$ to $9^{.50}$

Men's and Boys' Pants
 1.982 .98 up to 8.50 98e only 98e

The 'FIFTH AVENLE' Store




## Cameras, Roll films \& Equipment

Everything either Amataurs or ad
vanced Phototrapaphers can posibily reaire may be immediately purCameras of all grades, Roll Fimms
of aill sizes and ait the equipment or erfect "snapshot" work are always perrect

 Cooten, the Totan, the Kodak Man' , will' give
you Just what you want.

## TOOTON'S

## The Kodak Store

## FREIGHTSERVICE

MONTREAL TO ST. JOHN'S S.S. WINONA sails from Montreal on May St. Joh
For freight space, rates, etc., apply to The Canada Steamship Lines, Ltd., McGill Street, Montreal, or HARVEY \& CO., LTD., Agents.

## 

CARD TOURNAMENT,
in the Gymnasium, Harvey Rd.
Monday, May 26th, 1924

| TICKETS .........50c. |
| :--- |
| $\begin{array}{c}\text { may23,2i } \\ \text { Under the auspices of the T. } \\ \text { Ladies } \\ \text { L. Auxiliary }\end{array}$ |

GRAND CARD PARTY SUPPER \& DANCE T. will be beld in the thems On Tuesday, May 27th,
c.c.c. Orchestra in attendance

$\sqrt{\text { POMTEEL TALCUM }}$

 cicle PETER OMARA, mitimparass min BRICK! BRICK!


 A. SMITH \& SONS,

## Political Meetings

 any side.$\qquad$ mo phat wita nat
 In the Supreme Court.

## 


 and
 STORIES.
THE BEST NEW POEMS
THE BEST NEW JOKES THE BEST AFTER DI
NER STORIES. NER STORIES.
And fine complete novels
in "Spare MMoments"-new
quarterly division. quarterly division.

## The Best Value Magazine

 the world.GARRETT BYRNE,

Monroe Candidates Have Triumphal March










$\qquad$

## At The Maiestic to-day

 Misses MeShane \& HabelViolin and Singing Act in the following programme:
"WHEN IGHTS ARE LOW" Contralto, Violin Obligato.位 1. "WHEN LIGHTS ARE LOW" Contralto, Violin Obligato.
2. "LASSIE OF MINE" (Scotch Love Song). GSOTI 2nd BCDI 2.- "BASETE OVENS MINUET" in G.
3. - GROUP OF POPULAR AIRS Violin.

A Rumanian Peasani story.
Delightful Story-also,

## 

Sold only by
Yours for Quality and Service 」ain Coa

## St. Patrick's farden Party yibl TAXI in A HURRY

will be held in Lester's Field, on Cornwall Avenue, July 16th next. .000000000000000000000000000

 THE WEST END TAXI SICRVICE

C. E. I.

GRAND DEIRBY SWEEPSTAKE

SWEEP DRAWN MAV 30
By His Honor Mayor Cook, J. C. Thepburn,


## C. C. C AT HOME

Owing to the Stores not closing until 9.30 to-night, the C. C. C. Annual "At Home" will not commence until 10 o'clock.

Newfoundland Motor Association.



1 $\square$
$\square$20000000000000000 plocexxen



.


Ladies and Gentlemen, secure a pair of this
Solve Your Shoe Troubles
In stock Ladies and Gentlemen's Black and
and Tan Brogues; also Gentleme
Boots in assorted Leathers.
F. SMALLWOOD, THE HOME OF GOOD SHOES
18 \& 220 Water Street, St. John's.


| The Bon Marche is Now Open Every Night |  |
| :---: | :---: |
|  |  |
|  | , |
| \% | tem, fort sinte |
|  |  |
|  |  |
| S |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

## Bon Marché CashStore

$4=$
0000000000000000000000000


## Uses 27 Buicks









The Attention of Particular Housewive is Respectfully called to
JellThis new desert has proved an dolightrol sur
Orange, Lemon, Raspberry, Strawberry, Chocolate and Cherry.
It comes to you in sealed packaget as reesh and
You will not realize
until you have tried
Jell-o
Now at all Grocers at 20c, a Packa
F. M. OLEARY, Distributor. 000000000000000000000000000

Optical Repairs
 Fan wiond wivo and
 T. J. DULEY \& CO. LTD. JEWELLERS \& OPTICLANs.

For the paint up, clean up season "MATCHLESS" the PAINT of QUALITY!
上2man

SPECIAL PAINTS MADE TO ORDER THE STANDARD MFG. COY., LTD. ST. JOHNS, NFLD.

Morey's Coal is Good Coal.
2000 Tons Best Apris. COAL (Sereened).
2000 Tons BEST N. S. COAL (Sereened).
800 Tons BEST AMERICAN \& WELSH: ANTHRACITE COAL
1,000 Hhds, BEST CADIZ SALT.

Phones: Yardice 1426.
M. MOREY \& CO, Ltd.


S.S. "PAWNEE"

Leaves Carbonear on Mondays, Wednesdays and
Fridays at 7.20 anm, and Harbour Grace on Tuesdays,


BELL ISLANDS. S. CO.
Furness Line Sailings.
$\rightarrow-\max y=$
Furness, Withy \& Co., Limited




## The Globe Indemnity Co.

 Aat tomberil Insuranee. Broad and Liberal
Casumaly

Burg int \& R Robbery: Prompt and Efficient
Check Forgery. Check Forgery.
Hod Ep
Workenens
Compenet Workpers compenation. Lo s s es Promptly
Liability. rantee. Paid. BOWRING BROTHERS, Limited



## RED CROSS LINE

 NEW YORE. HALIFAX. ST. JOHN The S.S. SILVIA leaves New York on Ma 22, and St. John's on May 28th.throtge rates peperd to ami ports




## SIEAMSHIP ${ }^{6}$ SPES


 VVERTISE IN THE E VENNGG TIILGALI

