## A Real, Joyful Christmas is The Times-Star's Hearty Wish For All <br> The Weather <br> The Weatier <br> The Inening Eimeg-siar

TWELV PACES ONE CENT

## VOL. XXI, No. 73

## Scotland Indignant as Poor Are Evicted on Holiday Eve AIR TRAVELERS BURNED TO DEATH

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THE EVENING TIMES-STAR, ST. JOHN, N. B. WVEDNESDAY, DECEMIBER 24, 192,
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DR. BANTING TALKS
Discoverer of Insulin Give
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Sold and recommaded by Wasson's Drue Store
SMESS LOCALS = = wisw


Lots of Gifts Here-

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## Our Sincere Greetings

To our many customers and friends we extend hearty Greetings and Best Wishes for a Joyful Christmas.

THE C. H. TOWNSHEND PIANO CO., LIMITED
54 King Street, St. John, N. B.
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| WANTED | HOLMAN'S | lift specials |
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THE EVENING TINES-STAR, ST. JOHN, N. B. WEDN, SDAY, DECEMBER 24, 1924


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THE EVENING TIIES-STAR, ST. JOHN, N. B., WEDNESDAY, DECEMBER 24, 1924
EVENING TIMES-STAR MAGAZINE PAGE FOR THE HOME

is NOT on the Box, it is NOT BROMO QUININE
"There is no other BROMO QUININE" Proven Safe for more than a Ouarrar of a Century as an
effective remedy for ColDS, GRIP and INTLUENNZA, od
as a Preventive. Price 30 Cents.

The First and Original Cold and Grip Tablet


CROSS-WORD PUZZLE


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Hot Mince Pie and Doughnuts

Deep with Libby Mince
Meat, the robust Robine
Mince Pies are at your groCrackling crusted, faky and flavory, you'll be glad you got these Mince Pies. The, atuf-
fing and crust are so special fing and crust
2 c and 30 .
$\qquad$ about Robinson Doughnuts?
Big, handeome chaps, गdone jig, handsome chaps, done
just the way you like. Brown and cris. Ready to pop in
the oven before serving. 30 c a dozen. Get Rob
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INTERNATIONAL LIMITED Leaves Bonav and Meal, 10.00 A. M. Dail, OCEAN LIMITED

For Fares. Resiervations, Etc., Apply to
L. C. LYNS, City Ticket Agent,

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ELECT OFFICERS The Evening TimesStar Classified Advertisements rATts


| WANT ADS. ARE MONEY MAKERS |
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## FOR SELF-FEEDERS

Jacket Heaters and Ranges, Etc.
We Highly Recommend
WELSH GOAL (Small Size) $\$ 13.00$ TON GASH consumers cqal co. LTD.

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Scotch Anthracite
Recognized as the Highest Grade Fuel for Furnace, Self-Feeder and Range. We have it in All Sizes,
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THE EVENING TIMES-STAR, ST. JOHN, N. B., WEDNESDAY, DECEMBER 24, 1924
 Army of Unemployed, Is Eagerly Looked For In 1925
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## What better Christmas Gift?

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## ONE DOLLAR

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## How Shall You Gee New Customers?

## A healthy business GROWS

Growth can come only through NEW CUSTOMERS.
To get new customers you must ADVERTISE. You must let people know what you have to sell, what service you can render.
People are attracted by friendliness and thoughtfulness.
Show your FRIENDI,Y spirit through newspaper advertising. Show hospitality to your visitors. They are in a STRANGE store. Make them feel at nome.
Make them want to COME AGAIN.
But don't advertise friendliness and thoughtful service unless ou are ready to CIVE it.
PROVE that you are giving exceptionally pleasing service to our customers.
KEEP UP your organization.
Create an enthusiastic atmosphere in your store. Be proud of your merchandise.
Newspaper advertising will bring new faces to your store. Your sincere desire to SERVE these patrons will keep them COMING.
New customers are VITAL to your success.
The Times=Star

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