

The W. \& D. Dineen Co., Limited 140 YONGE STREET, TORONTO

| HARD COAL STRIKE HAS BEEN AVERTED | No Franchise for Toronto Man To Give Windsor Ferry Service | HAMILTON |
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Other benefits: to teeth, breath, appetite, nerves. Thar's a rood deal to qet for 5 cents!


## Sealed Tiaht-Kept Riaght!

dUG THEMSELVES IN ${ }^{\prime}$


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 Tea alone, "not Tea and Container". - BLACK - GREEN - or MIXED
SOCIETY NEWS

## 20

BEWARE OF DECEPTION Statistics show that when egs albumen is used as a constituent of baking powder, the amount so used is too small (usually $15 / 100$ of $1 \%$ ) to the baking powder containing it the baking powder containing it, and when so used, is plainly for the purpose of fraud. Intelligent buyers deceived by the water glass test. MAGIC BAKING PONDDR
contains no alum or ess albumen and is printed on the label-and none other inedients Made in Canada
For Canadians For Canadians




Ottawa Repeats in Second Stanley Cup Game, Score 3-0

## OVETIMETOPUT

## VAFSTITY INFIMAL

 Sudbury From Allan Cup Competition

Our Clothes express your personality; they inspire confidence and they measure up to the highest ideals of ready-tailored apparel.

ED. MACK

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MAKERS OF GOOD CLOTHES BUGG5HERSCHE COMES TOTEAMS WTTHLEAFS

## SPRING OVERCOATS

Ready-to-Wear
${ }^{\text {s }} 18.75$ s22.50 s25.00


These are particularly well tailored and dressy

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 DR. WHITE


SPECIALISTS
$\qquad$
1 DRE $\begin{gathered}\text { consultation Pree } \\ \text { SOPER } \\ \text { \& WHTE }\end{gathered}$


Overcoats. At these prices you are getting exceptionally good value. All the correct styles are featured--fly front, form-fitting and slipons, quarter and full-lined in silk and mohair linings. Plain greys, mixtures, and pattern effects. In sizes from 35 to 46 .


## The fouse of HOBSBERTINN

151 Yonge Street<br>Business Hours 8.30 to 5.30

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TODAY'S ENTRIES Furious Victor In Lincolnshire



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## Dress the Boy in "Tweeds"

The sturdy wearing qualities and nobby appearnce of these suits will appeal to you. Brow mixtures and gray checks in wool and cotton mixed tweeds. Single-breasted, combination waist-line and belter model with fitted back. Bloomer panto with belt loops and governor fasteners, Size 6 14 years; 24 to 32. Regular price, $\$ 12.75$. Spe 1

## Boys' Blue Serge Reefers

All-wool Blue Serge Reefers for the little fel low's Easter wear. This suit will surely gladden his heart. Double-breasted, two-button model with long rolling lapels-brass finished Ci $R$ bolet tons, Victory emblem on sleeve. Sizes 3 to 10 years, at ........................... 13.50

All-wool Gray Homespun Reefers, developed in double-breasted model, having black velveteen collar, all-round loose belt with buckle fastener at waist-Canada emblem on sleeve. Sizes 3 to 10 years . ............................... 10.50


NoveltySilk Trimmings
Probably Your Last Season's Frock or Suit Needs Brightening Up a Little.
A smart vestee of brocaded silk or new collars and cuffs, etc., will happily surprise you. Our Trimming Silk Section carries a very large stock, permitting of the wides selection imaginable. These silks are in big de mand for Millinery purposes, collar and cuffs, novelty bags, etc: .......................... . 3.50

## Tinsels

Are strongly favored in gold and silver, and combine nicely with this Season's most wanted dark colorings, $\$ 3.50$ to $\$ 6.50$; also in light ground in cotele cord effects with gold, $\$ 3.50$; also new Bengaline Cords, new light ground vestings, and pretty brocades for bags.

## To SIMMPSONC -

## Get Out Into the Open

Don't you hear the voice of Spring calling you out of doors to share her glorious sunshine? Already many an enthusiastic golfer is counting the hours when she may renew her conquest of that magic little ball, but while the sun is suit and skirt be.

A new shipment of attractive novelty all-wool Sport Skirtings in the mos charming color combinations, where plaids and overchecks run rampant on such
lovely grounds as sand, fawn, blues, and brown skirt length takes $11 / 4$ and $11 / 2$ yards, 54 " wide, and priced, yard ...... 12.00

## The Vogue of the Plaid Skirt

 Wonderful variety of block check, cubecheck, and over-plaid effects, so much in check, and over-plaid effects, so much in
vogue for Spring wear. vogue for Spring wear. Fine Botany all-
wool qualities, in the smartest of color com-
binations. 42 and 54 inches wide, and binations. 42 and 54 inches
priced, yard, $\$ 4.00$ to $\$ 6.50$.


## Eastertide--The Birthday of Spring

If You Are Planning an Easter Party, Our Decorations, Place Cards and Favors Were Never More Attractive.
Easter Lilies all abloom ready to grace the feast of the fairy Goddess Oster,
legends tell us comes to visit this sleeping old earth, and, kissing it lighitly,
it into radiant springtime whom legends tell us comes to visit
awakens it into radiant springtime.

## Cunning Novelties for the Easter Party

Even if you are grown up, you'll clap your hands with the kiddies when you
those table runners with Mr. Peter Rabbit in his tall silk hat, Mrs. Peter Rabbit tin see those table runners with Mr. Peter Rabbit in his tall silk hat, Mrs. Peter Rabbit in
her hoop skirt, and Mopys and Flopsy in their little poke bonnets, all dressed up for church in the cabbage patchnd or the Serviettes with the "Fluffy Down, al1 dressed up for
cheir little yellow wings and opening their little black eyes in "such a great big flapporing

Never Were Favori Daintior
Garlands, purple and white, 150




## Men! A Comfortable Shoe


Dr Crimet Cul: a
Or. Grigr's Cm Dr. Grigg's Cushion Sole, Bucher Laced Boot is made from good black Dongola,
Kid leather, with Goodyear welted leather soles and cushion insoles. This boot is built over
an extremely comfortable last, with toecap. Sizes 6 to 11. Priced at $\$ 10.00$ pair.

Our "Victory" Bunion Boot, made from selected black Vici Kid leather leather soles, Goodyear weltid. Toot, made from selected black Vici Kid leather, wattern is madeavy
tact with the toe joint. Made in sizes 6 to 11. Priced at $\$ 15.00$ pait no seams come in con-

Men's Black or Brown Goodyear Welt Boots, $\$ 6.75$.
(No Phone or Mail Orders on Sale Footwear)
These Boots for men are well made on fashional
These Boots for men are well made on fashionable lasts-the Recede, the
Comfort and the Commercial. Soles are leather Goodyear welted,
soles in black ond soles in black only. Upper stock is brown or brack kid gid wool wearing. Sizes 5 to
11. Come for them, men, they're Remarkable Value at $\$ 6.75$.



If A-Partying She Would Go
'Tis not often that such a remarkable oppor unity as this is offered in exclusive frocks. There will be many Spring occasions and, after Lent, frivolities which will demand just such dresses as these. And don't forget that the first week of Grand Opera, Toronto has had since the close of the war is right at hand. You'll want a new even ing-frock for such a wonderful event. Many of these gowns are individual models.

The Frocks at $\$ 25.00$-Taken right out of stock that was priced to $\$ 75.00$, but has become slightly soiled from display. Many designs in tulles, taffetas, and satins of pastel colorings and white.

The Frocks at $\$ 39.75$-Beautiful models in rich pastel-colored evening-fabrics or of black lace, net and satin for formal dinner wear. Formerly priced from $\$ 75.00$ to $\$ 125.00$.

Simpson's-Third Fioon:
Fastidious
Femininity
Will Delight in These Lovely Underthings for Spring.
We are featuring, for today Forsythe" brands. Fashid in lovely materials both in plain and striped effect.
The "Eiffel Maid" has ribbon shoulders, elastic webbed band at waist, buttonless, trunk knee,
and daintily trim The "Lady Foed. tailored garment with fitted style shoulders.
Pink and white. Prices rang from $\$ 1.25$ to $\$ 4.75$.

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\text { Women's Bloomers, Today, } \$ 2.25 \text {. }
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Fancy cotton crepe (pink). Elastic gathered
twaist and knee. Today ............
Brassieres, Today, 69c

Strong wearing white cotton, front fastening,
deep yokes of lace or embroidery, front fastening,
Today 34 to 44 .
Women's Vests, Today, 43c

Light weight ribbon cotton. Some have deep lace yokes, others are trimmed with beading.
White only. Today ..................... - Simpson's-Third Floor

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