A VOICE FROM THE FRONT SAYS

## Your Money

Will Fight Germany!
Too weak? Not a bit of it. Make your

## Victory Bond

They are as small as $\$ 50$ eaoh and even that can be paid in. small amounts-the bank will , balance

They will yield $51 / 2$ per cent. interest. They
help keep Canada prosperous, for every cent will be spent here.

You help yourself-your country-the Allies
defeat Germany and bring the boys home sooner

## Buy a Victory Bond

2

## Berliner Gram-o-phone Co., Limited

 90 Lenoir Street, Montreal| * WAR SUMMARY * <br> THE DAY'S EVENTS REVIEWED |  |
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## Dineen's Men'sHats and Furs

Now is the proper time to make a selection
of a Fur or Fur-lined Coat. The furs and the materials, particularly the imported Eng lish beaver cloth, are advancing in price.
are still able to sell at the usual prices.

| Coon Coats Natural full-turred 'Canadian coon skins, nicely matened. LLarge coliar anc wide lap; full siritrs. Heavy quiltea inings. $A$ particular value at.........$\$ 13500$ |
| :---: |



For the Our patrons in the Flying Corps have discovered
Flying our Manchurian Beaver Coot as the best warmth-
Men areserver in the service Wind-proof and service-
Regular Three-Fifty Hats for \$2.65
Stetson's \$5: U.S. Army Service Hats \$5
assortment.
w. DINEEN ${ }_{\text {Dimpany }}^{\text {Cimited }}$ 140 Yonge St., Cor. Temperance


### 4.95

Heavy Winter Ulsters for 16, 17 and 18 Year Old Boys Offer Great Saving Opportunities Saturday


## HALF PRIGE

Suits of Worsted, Cheviot and Tweed in Some of the Smartest Form-Fitting Styles That Appeal to Young Men, Also in the Three-Button Sack Style--the Style That Proves Popular With the Man of Conservative Taste.

Some of these suits bear labels well known to most men-men who demand the best style, tailoring and cloth in a suit. Of course there is a reason for clearing suits of this class at half price, it's because they're broken in size range; and there's only one to four of any pattern or shade in the collection.
advisability of being in the Men's Clothing Section first thing after the clang of the gong at 8.30 a.m. Suisability of being in the Men s Clothing Section first thing atter the clang of the gong ath, the young man, in regular sizes, and stout sizes, from 32 to
Suits
price Saturday at $\$ 5.00, \$ 6.25, \$ 6.75, \$ 7.50, \$ 10.00, \$ 12.50$, $\$ 13.50$, $\$ 15$. $\$ 17.50$
SPECIAL Men's Winter Weight Coats of Tweed, Soft Coatings and $\$ 13.50$ Ulster Styles
Men will find that these are of thick warm cloths, tailored with a view to comfort and lasting wear, and great good value at , There are heavy warm ulsters with storm collars, the shorter box back models, a number of Chesterfields and slip-ons, in tweeds, fancy mixtures, soft coatings and ulster fabrics in grey, blues and browns. Some are warmly lined, others partially lined, some have patch pock ets, others are ordinary. Sizes 34 to 44 . Saturday . . . - - aain Hioor, Queen st 130 Chesterfields of Melton, in Plain Coats of the Hour for Young Men. The Self Shades, $\$ 18.00$ to $\$ 27.50$ Trench Coat or Belter, the Box Back of New Rough Finished Tweeds In Oxford, Cambridge stone greys, and blacks;
length from 43 to 46 inches; fly front or buttoning through, with velvet or self collar; many made up with
raw edges; raised double-stitched seams. Sizes 36 to aw edges; raised double-stitched seams. Sizes 36 to
Special at . ......................... 18.00 EATON-made Dark Gray Melton Chesterfields,
with lapped seams, double-stitched and raw edges; lined with lapped seams, dobble-stitched and raw edges; lined
with verona serge.
Prices ......... 20.00 and 22.50 EATON-made Chesterfields, from English melton
ioths, in dark grey; silk lined throughout. Priced, 27.50 Black Melton Cloth, Silk-lined Chesterfields, with
elvet collar. Price .................... 25.00

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\begin{aligned}
& \text { Hurrah! The Great Santa Claus Parade Takes Place } \\
& \text { on Saturday Morning } \\
& \text { This is the Route of the Parade Hadn' You Motter Cut tit out }
\end{aligned}
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## Note Also Specially Priced Collection of Boys' Suits at $\$ 5.00$ and Overcoats at $\$ 6.75$



## PINCH BACK AND NORFOLK SUITS, $\$ 5.00$




## EXCELLENT VALUE IN THESE ULSTERS AT \$6.75


THESE ITEMS FROM REGULAR STOCK CHARACTERIZE THE EXCELLENT VALUES OBTAINABLE THROUGHOUT THE DEPARTMENT



By Special Appointment We Are Toronto Representatives for This Celebrated Neckwear


PIM'S | RISH POPLIN |
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| NECKWEAR |

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ments during the Estate $\qquad$
R. Score \& Son, Limited E"BUY victoky konim

## APPEAL TRIBUNALS <br> START NEXT WEEK

THE TORONTO WORLD


Every Home Where There Are Children and a Talking Machine Adeline Francis the Grafonola Girl Here Are Some of
Her Selections on Columbia Records
"Mouse and
The Shoemaker
and the Brownies" "Busy Lizzie nuts" Dough "Bunnies at B
ville Centre"

2 for 85 c

## NOVEL CHRISTMAS CLUB OPENS TOWORLDREADERS TOMORROW

Club of 200 to Secure, Victrolas With Unusual Privileges--Membership Only \$1.
n Co-operation With the Old-Established Firn
The R. S. Williams \& Sons Co., Limited.

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knitted underwear in Canadz and underweaz ex. cluively - They came from the Oid Country with the knowledge of how to make good underwear bred in
them - They brought out oxpert worker forme
Coneld Country from time to time as their buines grew - thus
have always kept their product up to the highent stan-
dard, being made with that thoroughnes and dard, being made with that thopoughnees and
which the Old Country workers are famoun.
The reason for thin tremendous growth and popularity
can be summed up in one word "Quality" first and
all the time-

Trastionticm
Turnull's and/ insifinvish UNDERWEAR


The C. TURNBULL COMPANY of GALT, Limited GALT, ONTARIO มระ\%


This ensures full quota of natural 'goodness' in your cup. Old, dusty teas have lost their the fresh, young Salada leaf. never yield ilike


WOMEN WILL DISCUSS
WARD ONE CANDIDATES
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# Canada's Victory Bonds 

Help the nation and help yourself

## T밸 FARMERS ${ }^{\circ}$ DAMRY

| WOMEN TO FORM LEAGUE TO SUPPORT GOVERNMENT |  |
| :---: | :---: |
| Committee Appointed and Mass Meet- <br> ing to be Held to Back up |  |
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| ernment a resolution was moved by Mrs. A. E, Gooderham and seconae by Mrs. Campbell Meyers, asking that |  |
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| Women to ensure the returnof the most representative governmentever elected in Canada. The commit- |  |
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| Ward, Mrs, Campbeil Mreyers Mrs. |  |
| M. Huestis, Mres. Graham-Thompen, |  |
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| women members of the general com mittee of the win-the-war league. CONCERT AT SANITARIUM | busines |
| Mrs, Doherty Reaponsible For Entertain- <br> Ing Prognam at Weston | RED cross |
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| WOMEN'S VOLUNTEER CORPS. |  |
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| Hospital, near Kitchener, was ar- ranged for at Christmas, also com- |  |

FOR ONCE, ASHUR WAS ABSOLUTELY RIGHT!
By Sterrett



## The Success of the Allies' Cause Demands MONEY!

"Money is the root of all national effort, and if that fails everything fails."
-Rt. Hon. Bonar Law,
Chancellor of the Exch:quer.
In these critical days in the history of Canada we must do our full duty. Canadian soldiers are daily giving their lives to preserve our liberty. Canadians at home must not fail them. Every man, woman and child in the Dominion is called upon not to give, but to lend their money to

# BUY CANADA'S VICTORY BONDS 

Victory---or Defeat--is in our hands. The man, be he rich or poor, is little to beenvied who at this supreme moment fails to bring forward his money for the security of his country.

## The Security Offered

Both principal and interest are a charge upon the Consolidated Revenue Fund of the Dominion of Canada. The Banks of Canada are united in attesting to the high character of the security which this investment offers you. All the resources of the Dominion of Canada are a guarantee to you for the payment of your interest every six months, and the repayment of the loan in full at the end of the term.

## The Interest Return

Bonds will be issued in denominations of $\$ 50, \$ 100, \$ 500, \$ 1,000$, $\$ 5,000$, and $\$ 10.000$. They will pay you $51 / 2$ per cent. per annum, and the investment is free from taxes--including any income tax--imposed in pursuance of legislation enacted by the Parliament of Canada.

Not only should you invest in Canada's Victory Bonds to the limit of your ability, but you should do so without DELAY. Those who have not your keen realization of the nation's needs will be influenced by your prompt response.

BANK OF HAMILTON<br>NORTHERN CROWN BANK<br>CANADIAN BANK OF COMMERCE<br>BANK OF NOVA SCOTIA<br>BANK OF TORONTO<br>UNION BANK OF CANADA

THIS SPACE IS DONATED BY THE UNDERSIGNED BANKS

BANK OF OTTAWA DOMINION BANK IMPERIAL BANK OF CANADA MERCHANTS BANK OF CANADA STANDARD BANK OF CANADA

HOME BANK OF CANADA
STERLING BANK OF CANADA
bank of montreal
ROYAL BANK OF CANADA
BANK OF BRITISH NORTH AMERICA MOLSONS BANK




Why Not Make a Virtue of a Necessity? Buy Your
Victory Bonds
To-day
CONGER COAL CO.
LIMITED

| NEW ORDER MAKESSTUEENTS EXEMPT |  |
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## How To Buy $\$ 50$ Victory Bonds

On Weekly, Fortnightly or Monthly Payments, Etc.
PLAN ONE
From moot employerra by paying 51.00 down and 51.00 weekly
PLAN TWO

| $\$ 5.00$ down and 51.00 weolly, or |
| :--- |
| 5.00 |
| 5 down and $\$ 2.50$ torthishty, o | $\$ 5.00$ down and $\$ 2.50$ fortrightly

55.00 down and 55.00 monthly.

PLAN THREE
 $\$ 5.00$ on- $\mathrm{Jan}$. 2nd, 1918
$\$ 10.00$ on Feb .1 st, 1918 $\$ 10.00$ on April 1st 1918

PLAN FOUR
 You may buy on any of the above plans from the Victory Loan Headquarters in your community or from the Victory Loan representatives.

A Canvasser will call on you.


## YORK CO UNON GOVERNMERTT STRONGLY UPHIELD

Why Not Make a
Virtue of a Necessity? Buy Your
Victory Bonds
To-day
CONGER COAL CO.
LIMITED Strong Arguments for Pol ical Co-operation.

## LABOR LEADERS THERE

 T. S. Smithbone and Ald. BallAre Chief Speakers at Are Chief Speakers at Meeting




THE TORONTO WORLD CAPITAL PAID UP $\$ 7,000,000$ REEERVE FUND $\$ 7,000,000$ PELEG HOWLAND, PRESIDENT ET ETHAY, GENERAL MANAGER
HEAD OFFICE: TORONTO

## By VICTORY BONDS

Our services at YOUR disposal and without charge


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| Plemen |}


 WVavaviz

Saturday, November 17th, 1917 VICTORIA HALL, 53 Queen St. E.



Please Accept This Invitation

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## SOUTH YORKLIBERAL ASSOCIATION

ATTENTION!
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Dowling avenn
69 Codarvele a
68 Muriel avenu
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17 spencer av
19a Dowins av
B9 Frenadier roa
39


65 Van Horne st






## How To Buy $\$ 50$ Victory Bonds

On Weekly, Fortnightly or Monthly Payments, Etc.
PLAN ONE
rom most employers by paying $\$ 1.00$ down and $\$ 1.00$ weekly
PLAN TWO
$\$ 5.00$ down and $\$ 1.00$ weekly, or
$\$ 5.00$ down and $\$ 2.50$ fortnightly,

## PLAN THREE <br> $\$ 10.00$ on March 1st, 191 $\begin{array}{llll}\$ 5.00 \text { on Jan. 2nd, } & 1918 & \$ 10.00 \text { on April } & 1 \mathrm{st}, 1918 \\ \$ 10.00 \text { on Feb. 1st, } 1918 & \$ 10.00 \text { on May } & 1 \mathrm{st} \text {, } 1918\end{array}$

PLAN FOUR

You may buy on any of the above plans from the Victory Loan Headquarters i

A Canvasser will call on you


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## The Simpson Men's Store Will Sell Ulsters Today at

TheFirstBargain Friday In the Christmas Show the quanities are lin
.opens in the moming.

Other Christmas Show Bargains Special for Today Only

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## Punch and Judy <br> Will Perform Today Every Hour

 Punch goes to dinner. The Punch and Judy Show Room is on the Fifth Floor, Yonge and Queen St. corner
Cut Out This Coupon and Come Today
 This Coupon Will 2 Admit Bearer and Party to the Punch and Judy Show


Beginning a Great 2-Day Sale of Boys' Clothing Today In Which the Values Will Be Simply Amazing 400 Excellent Suits of Blue Serge at $\$ 7.85$

 The SIIMTPSOM N Compamy

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\begin{aligned}
& \text { Bargains in Furniture }
\end{aligned}
$$

> Dresses at Friday Bargain Prices
> $\begin{aligned} & \text { Chic style and durability make these little frocks of all-wool serge, shepherd's checks, } \\ & \text { plaid and corduroy velvets a spiendid value even at the regular price. At the ereduced price they }\end{aligned}$
$\begin{aligned} & \text { This wonderful assortment includes satins, } \\ & \text { messalines, silk poplins, taffetas and all-wool } \\ & \text { serges in }\end{aligned}$
$\begin{aligned} & \text { serges, in } \\ & \text { The styles are so numerous that it is impos- } \\ & \text { sible to give detaiks. }\end{aligned}$
$\begin{aligned} & \text { sible to give, details, but each is characteristic } \\ & \text { of some of the prettiest designs of the esaason. }\end{aligned}$ $\$ 8.95$ There Will Be Only Enough of These Coats for a Couple Hours' Selling, So Come Early


 Material situly woven tweeds in
grey and bown shades. Sizes 36
to 44 . 4 Todal

### 8.95

Men's Serviceable Suits $\$ 12.35$




Men's Underwear and Men's and Boys' Sweaters

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